# 1962

North Carolina
Agricultural Extension Service
Asheville/May 15-17

## Special Announcements

## Tuesday, May 15

7:30 p.m. State Negro Home Economics Association, Vanderbilt Room, George Vanderbilt Hotel

8:00 p.m. Epsilon Sigma Phi, Gold Room, Battery Park Hotel

## Wednesday, May 16

8:00 p.m. State Negro Extension Agents Association, East Ballroom, George Vanderbilt Hotel

8:00 p.m. North Carolina County Agricultural Agents Association, Gold Room, Battery Park Hotel

8:00 p.m. North Carolina Home Economics Agents
Association, Pisgah Room, Battery Park
Hotel

## Thursday, May 17

6:00 p.m. Banquet, East Ballroom, George Vanderbilt Hotel—sponsored by State Negro Extension Agents Association

7:00 p.m. Banquet, City Auditorium—sponsored by the North Carolina Home Economics and Agricultural Agents Associations



# **EXTENSION CONFERENCE**

## Theme: Extension Education for Our Changing Society

## Tuesday, May 15

8:30 a.m. Opening Session—City Auditorium R. W. Shoffner, Director, Presiding

Invocation—W. F. Wilson, Durham County Agricultural Agent

Welcome—Honorable Earl Eller, Mayor of Asheville

Introductions and Announcements

"A Challenge to Our Land-Grant System"

—John T. Caldwell, Chancellor, North
Carolina State College

Refreshment Break

"Extension's Role in A Changing World"
—The Honorable Brooks Hays, Special
Assistant to the President of the United
States, Washington, D. C.

Address—The Honorable Terry Sanford, Governor of North Carolina

Announcements

## 12:15 p.m. Lunch

1:30 p.m. General Session—City Auditorium J. C. Williamson, Jr., Assistant Director, Presiding

> "Our Changing Human Resources"—Selz C. Mayo, Head Department of Rural Sociology, North Carolina State College

> "Our Changing Economic Resources"— C. E. Bishop, Head, Department of Agricultural Economics, North Carolina State College

Refreshment Break

Panel Discussion: "Implications for Extension"

George W. Smith, Assistant Director, Moderator Mrs. Florence S. Sherrill, Macon County Home Economics Agent

W. D. Lewis, Wilson County Agricultural Agent

Mary Harris, Northwestern District Home Economics Agent

E. R. Collins, Specialist in Charge, Agronomy Extension

Announcements

5:00 p.m. Adjourn

## Wednesday, May 16

8:45 a.m. General Session—City Auditorium Nell Kennett, State Home Economics Leader, Presiding

> "The Peace Corps"—James D. Lay, Special Assistant, Peace Corps, Washington, D. C.

> "Family Living in Our Changing Society"
> Margaret Browne, State Leader Home
> Economics Extension, Wisconsin

"Implications for Extension" — George Hyatt, Associate Director

Refreshment Break

"Aspirations and Problems of Youth"— Dr. E. W. Aiton, Assistant Administrator, Federal Extension Service, Washington, D. C. Discussion

Remarks —L. R. Harrill, State 4-H Club Leader Announcements

12:00 noon Lunch

2:00 p.m. Educational Tours in the Asheville Area

## Thursday, May 17

8:45 a.m. General Session—City Auditorium George W. Smith, Assistant Director, Presiding

"Decisions for Progress—An Opportunity for Self Administered Discussions"— C. R. Pugh, In Charge, Farm Management and Public Affairs Extension

"Our Five-Year Program"—Director R. W. Shoffner

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Refreshment Break

Remarks—

Naomi Albanese, Dean, School of Home Economics, Woman's College

E. W. Glazener, Director of Instruction, School of Agriculture

K. R. Keller, Assistant Director, North Carolina Agricultural Experiment Station

"Agricultural Extension in the University Program"—William C. Friday, President, Consolidated University of North Carolina

Special Recognitions and Awards Announcements

12:15 p.m. Lunch

1:30 p.m. General Session—City Auditorium Associate Director George Hyatt, Presiding "Adjusting Our Educational Efforts to Meet Our Needs"—H. B. James, Dean, School of Agriculture Remarks—Director R. W. Shoffner Announcements

3:30 p.m. Adjourn

## PROGRAM COMMITTEE

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Dick Smith

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