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*annual conference*  
*march 11-14, 1968*



# Annual Conference

N. C. AGRICULTURAL EXTENSION SERVICE

Memorial Auditorium  
Raleigh, N. C.

## PROGRAM

Monday, March 11

9:30 A.M.-1:30 P.M.

### Registration

Hotel Sir Walter	East Central Northeast Southeast
Hotel Carolina	Southwest
Statler Inn	Northwest West

2:00 P.M.

*Epsilon Sigma Phi Meeting*—Elizabeth Room, Sir Walter

4:00

*Agents Association Meetings by Districts*

### Agricultural Agents

West	Parlor A, Statler
Northwest	Parlor B, Statler
Southwest	Carolina Room, Carolina
Southeast	Virginia Dare Room, Sir Walter
East Central	Elizabeth Room, Sir Walter
Northeast	North Hills Room, Sir Walter

### Home Economics Agents

West	Parlor C, Statler
Northwest	Parlor D, Statler
Southwest	Capitol Room, Carolina
Southeast	Raleigh Room, Sir Walter
East Central	Virginia Dare Room, Sir Walter
Northeast	Manteo, Sir Walter

8:00

*Agents Association Committee Meetings*

(Association presidents will make room assignments.)

Tuesday, March 12

General Session, Memorial Auditorium

George Hyatt, Jr., presiding

8:30 A.M.

*Opening Remarks*—Director George Hyatt, Jr.

9:00

*A Look Ahead*—Dr. Lloyd Davis, Administrator, Federal Extension Service, Washington, D. C.

9:45

*Some Thoughts About Our Future*—Dr. William Friday, President, Consolidated University of North Carolina, Chapel Hill

10:15

Break

10:45

*Progress in the School of Agriculture and Life Sciences*—Dean H. Brooks James, North Carolina State University, Raleigh

11:15

*Greetings and Comments*

Agricultural Experiment Station—Assistant Director K. R. Keller

Instruction—Director E. W. Glazener

Home Economics, UNC at Greensboro—Dean Naomi Albanese

12:15 P.M.

Lunch

1:45

Reconvene, Memorial Auditorium  
George W. Smith, presiding

2:00

*How Good is the American Family?*—Dr. David Mace, Professor, Family Sociology, Bowman Gray School of Medicine, Winston-Salem

2:45

*Your N. C. Department of Agriculture*—James A. Graham, Commissioner of Agriculture, Raleigh

Break

3:15

*Fundamentals of Management*—Henry Herrell, Management Consultant and Training Specialist, Bethesda, Maryland

5:30

Adjourn

8:30

Hospitality Evening, Virginia Dare Ballroom, Sir Walter—Epsilon Sigma Phi

Wednesday, March 13

General Session, Memorial Auditorium

J. C. Williamson, presiding

8:45 A.M.

*The Power of the Spoken Word*—Dr. Robert Haakenson, Community Relations Manager, Smith Kline and French Laboratories, Philadelphia, Pa.

9:45

Break

10:15

*Extension's Role in Community Resource Development*—Dr. John Dunbar, Assistant Director, Co-operative Extension Service, Purdue University, Lafayette, Ind.

11:00

*Principals of Community Resource Development*—Dr. Selz C. Mayo, Head, Department of Sociology and Anthropology, N. C. State University, Raleigh

11:45

*Instruction for Workshop Sessions*—Assistant Director J. E. Foil

**12 Noon**

Lunch

**2:00 P.M.**

*Workshop Sessions by Districts*

East Central	Virginia Dare Ballroom, Sir Walter
Northeast	Raleigh Room, Sir Walter
Southeast	Elizabeth Room, Sir Walter
Southwest	Carolina Room, Carolina
Northwest	Parlor A, Statler
West	Parlor B, Statler

**5:00**

Adjourn

**6:45**

*Banquet, Memorial Auditorium—Chancellor John T. Caldwell, N. C. State University, Raleigh*

**Thursday, March 14**

**General Session, Memorial Auditorium**

R. E. Jones, presiding

**8:45 A.M.**

*Workshop Reports*

Reaction Panelists: **J. E. Foil, Moderator**  
Dr. W. E. Toussaint  
Dr. John Dunbar  
Dr. Selz Mayo

**10:15**

Break

**10:45**

*4-H Presentations—Assistant Director Dr. T. C. Blalock*

**11:15**

*Concluding Remarks—Director George Hyatt, Jr.*

**12 Noon**

Conference Adjourns