

NORTH CAROLINA
AGRICULTURAL EXTENSION SERVICE



COMMUNICATING 4-H

Volume 4

Issue 1

January, 1988

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KEY DATES 1988

February 5-7	- State 4-H Council Conference Hyatt Regency Hotel, Winston-Salem
February 5-7	- NC 4-H Volunteer Leaders' Association Conference, Stouffer Hotel Winston-Salem
March 1	- Submit to State 4-H Office 4-H Cumulative Records, Honor Club Membership Applications, Alumni Nominees
March 21-23	- 4-H Cumulative Record Judging, Raleigh
April 17-23	- National 4-H Conference National 4-H Center, Washington, DC
May 1-3	- State 4-H Clothing Camp Betsy-Jeff Penn 4-H Center
June 20-24	- District Activity Days SE, NE, NC, NP, NW Districts
June 28-30	- District Activity Days SC, SW, W Districts
July 7-10	- State 4-H Horse Show James B. Hunt Complex, Fairgrounds Raleigh
July 18-22	- NC 4-H Congress, NCSU
July 30-August 6	- Citizenship/Washington Focus, National 4-H Center
August 1	- Selected state winning cumulative records resubmitted for national competition
October 5-11	- National 4-H Week
October 2-6	- Southern Region 4-H Leaders Forum, Eatonton, GA
October 7-10	- Profiles for Tomorrow, National 4-H Center, Washington, DC
December 2-9	- National 4-H Congress Chicago, IL



Cooperative Extension Work in Agriculture and Home Economics
A&T and N.C. State Universities,
100 Counties, and U.S. Department of Agriculture, Cooperating.

HANDICAPPED CAMP

Many of you saw the superb video done by Mike Gray on last years camp which was shown during annual conference. Pitt, Onslow and Pasquotank Counties are again planning for this years camp at Mitchell, July 17-22. Pat Shepherd, Pasquotank, will be the coordinator and they invite other counties to join in with them - contact Pat ASAP. According to one agent "This was the best thing I have done in Extension." 4-H can make a significant impact with such outstanding programs for special populations.

J. Roland Flory

CAMP PROMOTIONALS

Return your forms for camp flyers and radio tapes as soon as possible so we can get the materials to you for camp promotion.

J. Roland Flory

"GROWING TOGETHER" FOLDERS AVAILABLE

We have a new shipment of North Carolina 4-H "Growing Together" folders now available. The folders are very popular and have been republished in their original "glossy" cover with inside pockets and business card holder.

Order as many as you need for \$1.00 each. There will be no shipping charge.

Place your order by letter to:
Attn: "Growing Together" Folder Order
Thearon T. McKinney
Extension 4-H Specialist
Box 7606, NCSU
Raleigh, NC 27695-7606

Thearon T. McKinney

\$43,323.34 TO RONALD MCDONALD HOUSES

A check for \$43,323.34 was given to Ronald McDonald Houses of North Carolina during the January 15 meeting of the Ronald House Board of Directors. Bill Hagerman, Chairman of the Board, accepted the check from 4-H'ers, volunteers, and agents who raised the money through the "Kids Helping Kids" program.

We can all feel proud of this contribution. Please use every opportunity to congratulate the 4-H'ers, volunteers, and agents in your county who made "Kids Helping Kids" a wonderful success.

Thearon T. McKinney

4-H SIGN UP PROGRAM GUIDE

Enclosed is a copy of the first draft of the North Carolina 4-H SIGN UP Program Guide. The guide represents the cooperation of the NCV4-HLA and the NC Department of Corrections to expand the use of 4-H road signs state-wide.

The guide includes an updated price list and is designed as a "workbook" for a county 4-H SIGN UP committee. It will be used for the first time during a "4-H SIGN UP" workshop next month in Winston-Salem.

Although we will need to expand the "Guide" based on needs, we hope to keep it concise and practical. We hope you find it valuable for executing an ongoing 4-H road sign program.

Thearon T. McKinney

COLLEGIATE 4-H CLUB

The North Carolina State University Collegiate 4-H Club is hosting the 1988 Southeastern Regional Collegiate

4-H Conference in Raleigh on February 19-21, 1988. Collegiate 4-H'ers from all over the Southeastern Region will be in attendance at the conference. The focus of the conference will be the organization of new Collegiate 4-H Clubs, as well as strengthening existing ones. Conference workshops will be based on these areas along with workshops on service projects, community involvement and fundraising. In addition, an open forum will be held to discuss the future of the National Collegiate 4-H Organization.

Any agent with Universities and/or Community Colleges in their area are urged to send interested individuals. A Collegiate Club in your county could play an active part in your 4-H program. Collegiate club members could serve as demonstration and record book judges or volunteer leaders, just to name a few.

The cost of the conference is \$35.00 and deadline for registration is January 27. If you have any questions contact:
Mark Dearmon
NCSU Collegiate 4-H
G-2 Ricks Annex
Box 7603, NCSU
Raleigh, NC 27695-7603
Phone: 919-737-2861

Mark Dearmon

WHAT ABOUT YOU-TWO AND CORRESPONDENCE COURSE PROGRAMMING

You-Two programming is a concept which came into vogue several years ago to describe a form of curriculum delivery in which youths complete projects at home with parents contracting to assist them in project completion. Frequently youths have been introduced to the project at school or some other non-4-H group setting.

Recently questions have also arisen concerning correspondence courses for 4-H curriculum delivery. Again, this is an approach which is not group-focused or volunteer led.

Let me deal with the less important, but pragmatic issue of reporting first. Participants reached with either of these methods should not be reported as special interest.

Special interest is defined as at least six hours of research-based subject matter which can be evaluated for knowledge gain or behavior change. It is subject matter curriculum taught outside of normal school hours, by volunteers trained by the Extension 4-H agent, subject matter agent, specialist or appropriate volunteer.

In these delivery formats there is no personal contact made with the individual and they are not volunteer led which is an important component of special interest programming. The question is where do we count the quality programming which may take place with these methods. Those participants which complete their You-Two contract or all correspondence lessons will be reported under "independent study," while those not completing contracts or all lessons will be counted, as before, in the "other youth worked with" category. The central issue is one of developing a quality balanced program. Certainly these and other forms of programming for families (video instruction, family unit enrollment computer instruction, etc.) are all potentially viable ways of youth education in a changing society. At the same time we must recognize the value of group-based delivery modes for human interaction and the practice of democratic living skills. Currently these non-group types of delivery in North Carolina might seem

to have a place as a means of introducing youths and adults to the value of 4-H participation or as an educational outreach to youths and their families in counties with strong ongoing 4-H programs. In this case, these forms of outreach may be "windows of opportunity" as volunteer and financial resources are available.

In essence, while we must continue to create and innovate, I would contend that no one delivery mode in itself will produce the kind of quality, balanced program we desire. I hope this clears up any problems which you might have regarding these methods of program delivery.

Dalton Proctor

BICYCLE GRANT APPLICATIONS

Do you need from \$50 - \$200 to implement a bicycle program? If so, a short grant proposal form is enclosed. Funds for this project were received from the North Carolina Governor's Highway Safety Program. The curriculum which consists of lesson plans and a video tape will be distributed at the State Leader's Association/State Council Meeting February 5-7 in Winson-Salem. Funding will be based on how the curriculum is to be delivered. The primary purpose of this grant is to provide an excellent bicycle program. A secondary purpose is to test the various delivery settings we use to determine which may be the most effective for knowledge gained and retained. To obtain the grant you must agree to use the evaluation which is provided with the curriculum and share your results with me. The deadline for proposals to be submitted is **March 30, 1988.**

Ed Maxa

THE 1988 YOUTH LEGISLATIVE ASSEMBLY

Youth Legislative Assembly (YLA) will be held the weekend of March 4-6, 1988 at the Marriott Hotel in Raleigh. The program is a mock legislative assembly planned, conducted, and supervised by high school students. The program is open to high school students from all over North Carolina. The assembly is co-sponsored by the North Carolina State Youth Council and the Raleigh Youth Council.

While participating in YCA, youth will gain worthwhile knowledge about legislative issues concerning the youth of North Carolina and receive "hands on" experience by helping write, amend and debate bills in committee as well as general session. This may provide an excellent opportunity to work with school groups or 4-H special interest groups on an exciting 4-H citizenship project.

The youth registration fee is \$75.00 per person, quad occupancy. This includes two nights lodging, three meals (lunch on Friday, dinner on Saturday and lunch on Sunday), Friday and Saturday night entertainment, and administrative costs. Adult registration fees are: \$138.00 single occupancy or \$92.00 per person, double occupancy.

If you are interested and would like additional information and an application, please call. The registration deadline is February 5, 1988.

Eddie Locklear

CITIZENSHIP WASHINGTON FOCUS OPPORTUNITIES

We are happy to announce that Ruritan National is becoming a 4-H partner. Ruritan is a growing civic organiza-

tion devoted to volunteer community service. Ruritan has approved the Citizenship Washington Focus program for sponsorship by their clubs and members for individual scholarships to local 4-H members to attend CWF in 1988 and the coming years.

A brochure entitled "Catch the Ruritan Spirit" has been sent to each of their 37,000 members throughout the United States by the Ruritan National office. It explains how \$300.00 scholarships may be provided by Ruritan members. Members are encouraged to call the county or state 4-H office where the Ruritan member lives.

Even though Ruritan is a national organization, there may or may not be a Ruritan club in your local community. If there is a Ruritan club in your county, it is anticipated the club will call the County 4-H office and tell you they are providing a scholarship.

This new partnership with Ruritan National is a significant recognition by another national organization to the 4-H program and opens the door for direct local contact between the 4-H office and the Ruritan club in your community. I encourage you to initiate a call yourself to a Ruritan member and provide information about your local 4-H program as an encouragement for their involvement. This new development certainly offers some exciting opportunities for a county 4-H citizenship program.

If you have questions or would like to receive a copy of the brochure "Catch the Ruritan Spirit," please give me a call.

Eddie Locklear

IFYE INBOUNDS

A good way to promote citizenship and receive international exposure in your county 4-H program is to host an IFYE from another country. IFYE's are usually placed in North Carolina in May or June. They spend three months in North Carolina learning about our customs, 4-H program, etc. If you are interested in hosting a 4-H IFYE inbound during 1988, please drop me a note or give me a call. I will contact you with specifics as soon as they arrive from National Council.

Eddie Locklear

CAPS EXCHANGE OPPORTUNITIES

Looking for a way to promote further citizenship and receive great international exposure? If so, the 4-H CAPS Exchange Program is for you. The program is coordinated by National Council and is funded by the U.S. Agency for International Development. "CAPS," the Central American Peace Scholarship, brings Costa Rican teenagers to the U.S. for a six month educational and cross-cultural experience in American homes, schools, and clubs. The program provides funding for the Costa Rican participants for school, clothing, and personal needs.

If you are interested in the CAPS program, please give me a call as soon as possible. I need to let National Council know by April 1, 1988 the number of Costa Ricans North Carolina will host. If you would like to know more about the Costa Ricans, talk to Rodney Sawyer, Currituck County; Carolyn Goodwin, Lincoln County; and Vicki Cope, Wilson County. Each has experience with the CAPS program.

Eddie Locklear

FONTANA DATES

The dates of the Fontana Resource Development Conference are incorrect in the Calendar of Events for Extension Workers. The correct dates are June 6-10. Please make this change.

Ed Maxa

DISTRICT ACTIVITY DAYS!

In the October issue "Communicating 4-H" District Day dates for 1988 were given. In the Extension Calendar of Events for 1988, incorrect dates were announced. Please take note of the following dates and county locations.

Date	District	County
1/20	Southeast	Wayne
1/21	Northeast	Currituck
1/22	N. Central	Wake
1/23	N. Piedmont	Orange
1/24	Northwest	Forsyth
1/28	S. Central	Hoke
1/29	Southwest	Rutherford
1/30	Western	Buncombe

Ann Y. Frazier

PROGRAM GRANTS AWARDED

Congratulations to Halifax County 4-H Council! They have received two grants to conduct special programs in their county. A \$500 grant will be used to allow fifty handicapped youth to participate in a marine resource camp experience. This will be the second year that the council has sponsored the program and received funding from the Dr. Scholl Foundation.

A second grant of \$1,000 from "Friends of National 4-H Council" will be used to produce a Consumer Fair. The target audience of 6th, 7th, and 8th graders will have hands-on experience simulating marketplace

and buying decisions. They also plan to conduct a show "The Price Is Right" along with a local radio station in which youth only, will be contestants and compete.

Best wishes to the council and these two ventures. We look forward to hearing the results.

Ann Y. Frazier

VIDEO TAPE: 1987 STATE WINNING PRESENTATIONS

Presentations by 4-H'ers are always both a teaching and learning tool. While most presentations are prepared for competition, non-competitive presentations are a wonderful method of helping young people accomplish many skills that will serve them a lifetime. Subject matter, public speaking and management skills are a few of the benefits.

A selection of video tapes is available through the Ag. Communication Media Library. The tapes are state winning presentations of years past. A new addition is "1987 State Winners." The new tape contains presentations in Junior Landscaping, Junior Open Class, and Junior Fruit and Vegetable Use. These tapes offer a wide variety of subject matter in both the junior and senior division. Please schedule these tapes as you and volunteers coach 4-H'ers in their presentation.

Ann Y. Frazier

1987 4-H COMMUNITY SERVICE AWARD WINNERS

The 1987 4-H Community Service Award winners have been selected from this year's entries. Award winners will receive a monetary prize from the North Carolina 4-H Honor Club.

<u>District</u>	<u>County</u>	<u>Club</u>
Southwestern	Rowan	Woodleaf
South Central	Bladen	Hickory Nut
(tie)	Columbus	White Marsh
Nor. Piedmont	Randolph	Happy Heifer Dairy Club

Sharon Runion Rowland

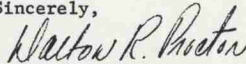
1988 COMMUNITY SERVICE

Do you have a club that visits nursing homes, cleans up the community, or collects eye glasses for people in other countries? If you do, then you should encourage that club to apply for a community service award.

Applications are due August 1 of each year.

Sharon Runion Rowland

Sincerely,



Dalton R. Proctor
State 4-H Leader