

*Dalton*

# NORTH CAROLINA AGRICULTURAL EXTENSION SERVICE COMMUNICATING 4-H

Volume 2

Issue 7

September, 1986

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## TWO NEW EMPLOYEES

Dr. Ed Maxa joined our staff on August 1, 1986. Ed will be responsible for the design and delivery of special interest programs, liaison with all agricultural departments, specialty camps, and liaison with one Extension district. Ed has a B.S. degree in biology, M.A. in science education and a Ph.D in animal science. His most recent job was that of County Extension Agent, supervising eight professionals and two paraprofessionals in 4-H programming. In this position he was responsible for livestock and feed-grain programs. He served on the state staff as a CRD Specialist. Previously he worked as a research assistant in animal science and a teaching assistant in chemistry. He was president-elect of the Arkansas Association of Extension 4-H Agents in 1985-86.

Dr. Candace Goode joined the staff September 1, 1986. She will be responsible for program evaluation including program assessment, impact studies and training of agents related to 4-H evaluation and accountability. She will devote some time to the alumni program. In addition to these responsibilities, she will work closely with other state staff in evaluating major program thrusts. Dr. Goode received her B.S. in recreation administration from NCSU, her M.S. from NCSU and her doctorate from Indiana University. She served as an assistant professor, Department of Leisure Studies, University of Illinois and served as Camp Director at Mitchell 4-H Camp in 1979 and assisted with N. C. 4-H Congress in 1980.

Dalton R. Proctor



Cooperative Extension Work in Agriculture and Home Economics  
A&T and N.C. State Universities,  
100 Counties, and U.S. Department of Agriculture, Cooperating.

**Program Assistant  
Training**

A proposal is being sent to Administrative Council for Program Assistant/Supervising Agent training to be conducted in January. Please discuss this with program assistant and send me training needs or concerns which need to be addressed at such a conference. I would appreciate receiving your ideas by October 15.

Mike Davis

**Video-Tape Available**

This year's State Project Winners video-tape is more than what the topic implies. The script was written and edited so that it would be of value to agents for showing to county commissioners, civic groups, extension groups and 4-H groups. The video-tape tells the story of 4-H around the theme "Come Grow With Us." Six copies are currently available on loan from the Agricultural Communications Media Library. Copies can also be purchased for the price of the tape from Jerry Rodgers, Extension Media Editor, producer of the tape. After Annual Extension Conference in November, plans are to have copies of this program included in a set of tapes going to all counties.

Mike Davis

**1986-87 State Council**

**CITIZENSHIP:** 4-H...UNITED WE SERVE is the theme for the 1986-87 State Council project. With this theme the council intends to focus upon the action part of citizenship. Each member, club, group, county, district, and affiliated organizations will be challenged to put their citizenship to work through service projects. Details are included in this newsletter.

Mike Davis

**Congress Lost and Found**

Following the 1986 4-H Congress we checked with the different facilities for lost articles. These items were found from Congress:

- silver ring
- box of earrings
- arm brace
- umbrella
- make-up
- ring
- plastic food container
- plastic container with a necklace
- kitchen food presentation utensils

If you wish to claim something, contact the State 4-H Office with a description of lost item.

Mike Davis

**"Youth for America"  
Program Winners**

Congratulations to three North Carolina 4-H groups that received \$100.00 each for their entries in Colgate-Palmolive Company's "Youth for America" programs. They were:

- Happy, Handy, Helpful Harlequins from Washington (Beaufort)
- Emeralds 4-H Club from Taylorsville (Alexander)
- Henderson County 4-H Council

Our hats are off to 4-H Agents, Joy Holland, Suzanne Rhinehart, and Nancy Gosnell for their leadership in securing these funds.

Sharon R. Rowland

**The American Bee-  
keeping Federation  
Essay Contest**

Enclosed you will find copies of the rules for the 1987 Essay Contest sponsored by the AMERICAN BEEKEEPING FEDERATION, INC. This national essay contest has been established to stimulate interest among our nation's youth in honey bees and the vital contributions they make to mankind's well-being. Cash prizes of \$250.00 for first place, \$100.00 for second place, and \$50.00 for third place will be awarded to the top three essayists with an appropriate book about honey bees or beekeeping presented to each state winner.

This contest is open only to active 4-H club members and we will appreciate your help in bringing this to the attention of all 4-H club leaders in your county.

ESSAYS MUST BE RECEIVED IN THE STATE 4-H OFFICE NO LATER THAN MARCH 1, 1987. Any essay received AFTER that date will be returned to the 4-H office from which it was mailed.

Sharon R. Rowland

#### **National Gardening Grant Program**

The National Gardening Association has announced its sixth annual National Gardening Grant Program. One hundred awards, each containing approximately \$600 worth of tools, seeds, programming information, etc., will be made next year to qualified youth groups. Enclosed is a sheet explaining how to request an application form and further information. Deadline to receive completed applications is **November 15**.

Sharon R. Rowland

#### **Bread America**

National 4-H Council announces the second in a series of grants to target nutrition and fitness. Sponsored by Fleishmann's Yeast the grants range from \$300 to \$2,000 and will be awarded to selected club, county or state 4-H programs. Aimed at expanding the 4-H program and increasing the quality of the bread program, the grants offer an opportunity to develop new and different activities.

Halifax County was the recipient of a 1985 grant. The project trained twenty-one 4-H members, sixteen leaders, and six adult volunteers who in turn taught 1,300 youth the art of yeast, quick and speciality bread making, and exhibited and demonstrated to some 2,800 mall shoppers and "County Christmas" participants. Some other grants supported videotape production, curriculum materials, camps, school enrichment and expositions.

Put your imagination to work. Applications are available from the State 4-H Office by request.

Ann Y. Frazier

#### **Eating Right Is Basic 2**

A new curriculum for 4-H EFNEP has recently been purchased and placed in the appropriate counties. Several additional copies are available for loan from the State 4-H Office. This is a total package with age related activities inclusive of leader lesson guides, activity guides, member material, poster, flip charts, games, evaluation assessment tools and recognition certificates. Camera ready copies of all



member materials is also included for county reproduction.

There are six core lessons from Variety Counts to Picking the Winners and six special topics such as, Choose Fitness, Getting Ready For Work, and Fast Food Choices. The materials are very nicely done, manageable for a leader or volunteer who has both some foods and nutrition knowledge and skill in working with youth.

If you are interested in reviewing the materials, check with your Home Economics Agent who supervises EFNEP if appropriate, or request a set of materials from the State 4-H Office. Address your request to:

Ann Y. Frazier  
Extension 4-H Specialist, EFNEP  
Box 7606, NCSU  
Raleigh, NC 27695-7606

Ann Y. Frazier

#### TRY Update

4-H Teens Reaching Youth, our Kellogg Grant Project, is on schedule -- and a busy schedule at that!

Nineteen counties have sent Trainer Teams to TOT sessions this summer. These counties are:

Burke	McDowell
Caldwell	Montgomery
Currituck	Onslow
Durham	Pasquotank
Forsyth	Stanly
Greene	Surry
Halifax	Tyrrell
Jackson	Wayne
Lenoir	Yadkin
Macon	

Most of these have already conducted their first county or area retreat. October and November will be busy for the county level TRY Teams. They will teach packaged 4-H curriculum to organized groups of youth ages six to eleven.

Wanda Sykes, County Chairman in Halifax, said, "The thing that surprises me is that the teens are doing more than the adults." Five of her seven teams have scheduled their programs mostly with non 4-H groups!

An additional eleven counties have 4-H'ers working on Level 2 contracts, writing lesson plans for six to

eleven year olds. These counties are:

Burke	Mecklenburg
Cumberland	Montgomery
Davie	Orange
Durham	Richmond
Lenoir	Washington
Lincoln	

TRY Leading Recreation involves eight counties with trained teams delivering recreation subject matter in a variety of settings. These counties are:

Cherokee	Nash
Edgecombe	Orange
Forsyth	Pasquotank
Iredell	Pitt

You saw some of these teen teams in action at State 4-H Congress. The Edgecombe and Pitt County teams did recreation during registration and Iredell County did the Recreation Workshop on Wednesday. The Cherokee County team did part of the recreation class at Western District Leadership Conference.

More counties will be involved this fall through the "TRY" Home Economics Forum scheduled for October 3-4 and TRY Level 1 Workshops provided by A&T scheduled for September 27, October 18, and November 1. Take advantage of these opportunities to involve new teens in 4-H!

Common threads running throughout all "TRY" levels and special projects are:

- utilizing teen teams in volunteer teaching roles
- fulfilling contracts as team members
- developing marketing skills for themselves and their program

Congratulations to the county 4-H agents, teens, and adult volunteers who are accepting the TRY challenge.

Susan Matney

#### **National 4-H Conference**

Give your 4-H'ers a teaser that will hook them on aspiring to go to National 4-H Conference. We have a video tape available on the 1986 National 4-H Conference. It is 22 minutes and gives a good perspective of the conference from opening gavel to the parting tears. It follows the conference through the workshop sessions, the congressional visits, the entertainment night, dances, and final goodbyes.

The video tape produced at the University of Arizona uses contemporary music and video techniques that appeal to young audiences. It is ideal for showing current 4-H members what National 4-H Conference is like and for encouraging non-members to join 4-H.

You can order this video tape from the Visual Communications Office. Ask for 1986 National 4-H Conference Video Tape.

Judy M. Groff

#### **"4-H FOR YOUTH FOR AMERICA" TV PACKAGE**

A "package" of four, 30 second public service announcements will be going to seven North Carolina television markets this month. The tapes will be delivered by local 4-H agents and are designed for airing "after school" and "early evening."

The spots include:

- 1) President Reagan - "4-H For Youth For America"
- 2) Richard Petty - "Be A 4-H Volunteer"
- 3) Directions - 4-H helps Youth Find "Directions"
- 4) One Parent Families - 4-H is fun for "One Parent" Families

Watch for the spots starting next month.

#### **ORDER YOUR OWN TAPE**

Order your own 1986 television public service announcements package. They cost \$25.00 per tape and feature the "4-H For Youth For America" theme. The tape includes seven 30 second "spots" involving Reba MacIntire, Richard Petty, The President of Ford Motor Company, and President Reagan. To order the tape, contact: Denise R. Miller  
Electronic Media Coordinator  
7100 Connecticut Ave.  
Chevy Chase, MD 20815  
Phone: 301-961-2800

Thearon T. McKinney

#### **4-H SUNDAY PROGRAM COVERS**

Enclosed find an order form for 4-H Sunday Program covers. Five thousand covers are being printed. Orders will be filled as they are received as long as the supply last.

Thearon T. McKinney

#### **"PUMPKINS IN THE SNOW" CARDS STILL AVAILABLE**

A large inventory of the "Pumpkins in the Snow" greeting cards are still available. Please encourage clubs, councils, and committees to purchase

(\$.40 each) and use the cards as programs, greeting cards, or Christmas Cards. The cards are also excellent for general Extension Office use or as Extension Office Christmas Cards.

Thearon T. McKinney

#### **CAMP FEE CAN BE TAX CREDIT**

Working parents can take the costs incurred for food and lodging for their children who attended day or overnight summer camps. Children must be qualified dependents under age 15 and both parents must be working or have had income from work during the year. Credit for expenses incurred in sending children to summer camps can be claimed whether or not deductions are listed. This is under the Child and Disabled Dependent Care Credit.

We have determined that \$50.00 is that portion of the 4-H camp fee that could be assigned as food and shelter. You may want to inform parents of this opportunity.

J. Roland Flory

#### **SAILBOATS FOR SALE**

Four "Sunfish" sailboats are for sale at Mitchell 4-H Camp. Persons interested in looking at them should contact the State 4-H Camping Office and arrangements will be made with the camp caretaker.

J. Roland Flory

#### **CAMP FACILITIES AVAILABLE**

Your help is needed to inform 4-H leaders and the general public of the camping facilities that are available for youth and adult use.

- 1) Penn - open all year except for a couple weeks around Christmas & early January.
- 2) All camps are available on week-ends during the summer.
- 3) Millstone, Mitchell, Sertoma & Swannanoa - available to all groups April, May, late August, September and October.
- 4) Sertoma Lodge - This self-contained cabin with beautiful view of Moores Nob area is a separate facility at Sertoma 4-H Camp. It has 3 bedrooms, 2 baths, kitchen, living room and screened porch. Rents for \$25.00 per night for up to four and \$3.00 for each additional person. It is not used for summer camp, is heated, and therefore available except during coldest months. Reservations are made thru State 4-H Camping Office. It



is ideal for one or two families, 4-H Clubs and small group retreats

J. Roland Flory

#### **SERTOMA HORSE FACILITIES**

Just down the hill from the Sertoma Lodge is a barn which has been renovated and a shed which is in the process of being converted to stalls. This facility is ideal for horse groups to use as headquarters for trail riding activities. Many excellent horse trails in the area such as Savertown Mountain Trail. Groups could stable their horses and stay overnight in the Sertoma Lodge.

J. Roland Flory

#### **HEATED CABINS**

Other than Penn, Sertoma has the only heated facilities. There are four cabins that are heated in addition to the Sertoma Lodge.

J. Roland Flory

#### **CORN JUG CABIN**

Across the lake at Penn is a log cabin that is available to families and small groups. It does have a kitchen and bath rooms. There is limited sleeping beds but cots (available at the camp) and sleeping bags could expand it to accommodate a sizable group.

J. Roland Flory

#### **4-H CAMP COUNSELOR TRAINING**

A six hour or longer training track for volunteers, adults and teens will be conducted February 7 and 8 during the State 4-H Leaders Conference and State 4-H Council week-end. Opportunities, procedures, and responsibilities of county staff (agents and volunteers) prior to and during a county camp week will be emphasized. This will be an excellent opportunity to get your summer camp volunteers trained, maybe even get you out of the job of going to camp.

Agents fairly new to Extension may want to attend also. A new camp counselor training packet will be available at that time. This will be for agents to use in the county.

J. Roland Flory

#### **4-H CAMP COMMITTEES FORMING**

Each camp, including Anita-Alta, will have a separate camping committee as soon as the membership has been selected. These

committees composed of extension personnel,

4-H volunteers, key community leaders, and representatives from potential user groups, will provide the opportunity for local input into the camping program by providing short and long-time planning as well as help market the camps to the public.

J. Roland Flory

#### **NEW CAMP PROGRAMMERS**

Joe Freeman and Jan Smith are new part-time employees of the 4-H camping program. They live on the camp premises at Millstone and Mitchell respectively. Both men are well trained in a wide variety of camp programs and activities. They also serve as caretakers and maintenance personnel. County and local 4-H club groups as well as non-4-H groups can utilize their expertise by planning a retreat or other special program at the camps involved. Help us inform 4-H volunteers and the public of the availability of the camps and of the programming staff available.

J. Roland Flory

#### **NATIONAL 4-H COUNCIL SERVING NORTH CAROLINA**

National Council supports N. C. 4-H. The major mission of the National 4-H Council is to gain private support to foster growth and enhancement of the 4-H program throughout the nation. The enclosed article provides information on the support coming to our state. Please share it with your staff, volunteers and donors. It may make interesting information for your news letters - not at one time but for fillers.

Dalton R. Proctor

#### **"4-H FOR YOUTH FOR AMERICA"**

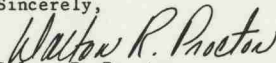
Just off the press is a new brochure designed in support of the national theme "4-H for Youth for America". It provides an overview of 4-H as the youth component of the Cooperative Extension System and replaces "4-H Is". We believe this brochure will complement your own state brochures, reports, and exhibits, and will be an especially appropriate item during National 4-H Week. It was developed and produced by the National Task Force on 4-H Information and Communications which includes representative of

ES/USDA 4-H and Information, and national  
4-H Council.

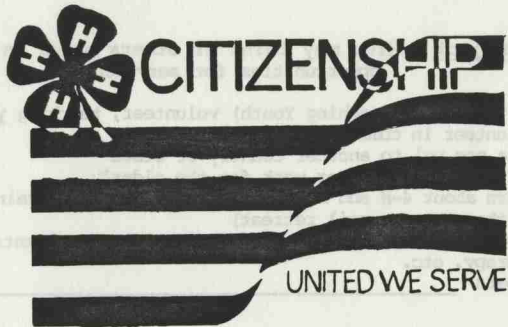
We will soon receive an order form for cost  
sharing along with enough copies for county  
staff. We will let you know.

Dalton R. Proctor

Sincerely,

A handwritten signature in cursive script that reads "Dalton R. Proctor". The signature is written in dark ink and is positioned above the printed name.

Dalton R. Proctor  
Assistant Director, Extension  
State 4-H Leader



**CITIZENSHIP - UNITED WE SERVE** is the theme of the 1986-87 State 4-H Council Project. Citizenship can best be described as acting with informal concern for self, others, and society. Our focus this year is upon the action part of citizenship, people (4-H'ers) helping people. Our challenge to N. C. 4-H during 1986-87 is for each individual, club, county council, district council, state council and all affiliated groups to conduct a service project which puts your citizenship into action.

#### State 4-H Officers

Rick Baker  
Christina Phillips  
Anjie Connor  
Tommy Smith

#### RECOGNITION

- |  |   |
|--|---|
| Individual                                     | <ul style="list-style-type: none"> <li>a) Award of the Gold Clover to all youths who contribute 50 or more hours to service projects (30 hours for youths age 13 or less). We hope to have the Governor present the awards at 4-H Congress.</li> <li>b) Full scholarship to Citizenship-Washington Focus to the individual selected as having the most outstanding state project entry.</li> </ul>              |
| Club, County District, State, and other groups | <ul style="list-style-type: none"> <li>a) Governors Award of the Gold Clover to all groups who contribute a combined 100 hours of service projects or otherwise contribute significantly to meeting the objectives of the state council project.</li> <li>b) Plaque and Congress theme tee shirts to most outstanding entry submitted in each category (club, county, district, state, other group).</li> </ul> |
| Scrapbook                                      | <ul style="list-style-type: none"> <li>a) Certificate to all entries documenting participation by a county in the state project.</li> <li>b) Plaques to district and state-winning state project scrapbooks.</li> </ul>   |



**Suggestions for Project** - (You may think of others based on local needs or opportunities for service).

- Individual
- Be TRY (Teens Reaching Youth) volunteer, teaching younger youths
  - Volunteer in community agencies
  - Be a pen pal to another country or state
  - Do yard work or other work for the elderly
  - Learn about 4-H and be an ambassador for 4-H (training will be held at the state council retreat)
  - Visit nursing homes, write letters for residents, take pets for therapy, etc.
  - Others \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

- Club or  
County
- Community projects such as cleanups, blood drives, fund-raisers, etc.
  - Christmas caroling
  - Voter registration drives
  - Organ donor drives
  - Child I. D.
  - Contribute canned food for food banks
  - Service oriented fair booths
  - Organize TRY groups to teach at day care center, after school, churches, etc.
  - Help farmers by taking soil samples
  - Fund-raisers with money going to worthy causes such as 4-H camp, disadvantaged, charities, etc.
  - Conduct programs for shut-ins
  - Work-days for shut-ins, elderly, camp, etc.
  - Collect funds for installation or do installation of handicapped accessible facilities at camps
  - Others \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

- District,  
State, and  
Groups
- Work projects while at district and state retreats
  - Conduct programs on citizenship
  - Officers conduct a service project for 4-H
  - Groups select a service project that best supports the goals of your group and relates to the state 4-H project theme.
  - Others \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_

1986-87 State Council Project Entry Form  
(Return to State 4-H Office by June 15, 1987)

Name, Club, or Group \_\_\_\_\_

County \_\_\_\_\_

Person Submitting Entry \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Brief Description of Service Project:

# Hours contributed and other significant benefits: \_\_\_\_\_ hours.

Attach any information which may support the entry (photos, slides, newsclippings, letters, programs, etc.).

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## \*\*\*ATTENTION PARENTS, TEACHERS AND YOUTH GROUP LEADERS\*\*\*

### Announcing the 1987 National Gardening Grant Program

For the sixth consecutive year, the National Gardening Association, based in Burlington, Vermont, will conduct its annual National Gardening Grant Program, which has served more than 40,000 group gardeners across America to date. In 1987, one hundred awards will be made to qualified and needy YOUTH groups in schools, camps, clubs and other organized youth programs. Intergenerational gardens, gardens for disabled children and youth programs within community gardens are also eligible.

These NGA Grant Packages contain approximately \$600 worth of tools, seeds,

gardening equipment and supplies, programming information and how-to literature, designed to assist in program development for new or established youth gardening projects. All grant recipients will be given a one-year membership to the National Gardening Association and receive 12 issues of National GARDENING magazine.

Since 1972, the National Gardening Association, with a nationwide membership of 250,000, has been promoting and assisting gardening programs in all parts of the country. As part of NGA's special program focus on YOUTH GARDENING, the National Gardening Grants have become major means of enhancing the quality and increasing the number of youth gardening programs in the United States. Through gardening, children develop an appreciation for the proper stewardship of the earth while improving the environment and growing a

portion of their own food.

To request National Gardening Grant Guidelines and an application form, write to the National Gardening Association, Gardening Grants, 180 Flynn Avenue, Burlington, VT 05401. Be sure to include your NAME, ADDRESS, CITY, STATE, and ZIP CODE. Applications will be available after August 1, 1986.

**DEADLINE:** Completed applications must be postmarked no later than November 15, 1986.

Awards will be made in January 1987.

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*Experience is what prevents you from  
making the same mistake again right  
away.*

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## PROGRAM GUIDELINES 1987 National Gardening Grants

For the sixth consecutive year, the National Gardening Association, based in Burlington, Vermont, will conduct its annual National Gardening Grant Program, which has served more than 40,000 group gardeners across America to date. In 1987, 100 awards will be made to qualified and needy YOUTH gardening projects. Programs may include:

- \*School gardens
- \*Gardens for youth groups, clubs, camps
- \*Gardens for disabled youth
- \*Intergenerational gardens involving youth and senior citizens
- \*Gardens for juvenile offenders
- \*Youth programs within community gardens

Grant packages contain approximately \$600 worth of tools, seeds, NGA manuals and membership, cars and other gardening equipment and supplies. Grant packages have been specially designed for youth gardening projects.

Since 1972, the National Gardening Association, with a nationwide membership of 250,000, has been promoting and assisting gardeners in all parts of the country. As part of NGA's special program focus on YOUTH GARDENING, the National

Gardening Grants have become a major means of enhancing the quality and increasing the number of youth gardening programs in the United States. Through gardening, children will develop an appreciation for the proper stewardship of the earth while improving the environment and growing a portion of their own food.

### Eligibility Requirements

—Fifty (50) awards will be made to groups with YOUTH participants aged 3-11 years old.

—Fifty (50) awards will be made to groups with YOUTH participants aged 12-18 years old.

—Groups must have a minimum of 15 gardening participants.

—Projects must focus on FOOD GARDENING. At least 75% of the crops grown should be vegetables and/or fruits.

—Garden site must be at least 20 ft. x 20 ft.

—Groups must complete an official NGA Application Form or duplicate. Please type print clearly. UNREADABLE APPLICATIONS WILL BE DISQUALIFIED.

### Project Evaluation

Gardening programs will be chosen based on:

1. **Quality of leadership** - Is there a dedicated, responsible and experienced person or group of people committed to

organizing and overseeing the project from start to finish?

2. **Community support** - Does the project receive help (financial aid, materials, volunteer labor, publicity, recognition) from the larger community or neighborhood? Will the program have enough support to begin or continue regardless of receiving the NGA Grant?

3. **Diversity of programming** - Are there other innovative garden-related activities included in the program besides the actual preparing and tending of the plots? How is gardening integrated as an activity-based learning tool for the participants?

4. **Need and appropriateness** - Does the program fit the award criteria? Is there a demonstrated need for the types of products contained in an NGA Grant Package? Is the program sustainable - will it continue in the future? For how long?

Applications must be postmarked no later than November 15, 1986.

Awards will be made in January, 1987.

If you have further questions regarding the National Gardening Grant Program, Contact Carol Defeciani, Grant Coordinator, National Gardening Association, 180 Flynn Avenue, Burlington, VT 05401. (802) 863-1308.

## 1987 4-H ESSAY CONTEST

Sponsored By  
The American Beekeeping Federation, Inc.  
13637 N. W. 39th Avenue  
Gainesville, FL 32606

### AWARDS:

\$250.00 cash prize to the winning essayist  
\$100.00 cash prize to the 2nd Place winner  
\$ 50.00 cash prize to the 3rd Place winner

A copy of an appropriate book about honey bees and/or beekeeping will be presented to the other state winners.

TOPIC: The topic for the 1987 Essay Contest is "PRODUCTS OF THE HIVE AND THEIR USES"

In addition to honey, many other useful products come from the beehive. Some of these are regularly harvested by the beekeepers, while others are not. Study the biology of a beehive and identify as many of these products as possible and how, or for what, they are used.

### RULES:

1. Essays will be judged on (a) accuracy, (2) creativity and (3) conciseness and logical development of the argument.
2. All factual statements must be referenced; failure to do so will result in disqualification.
3. Contest is open to active 4-H members only.
4. Essays must be 750 to 1000 words long on the designated subject only. (This limit does not include the references.)
5. Essays may be typed or handwritten and MUST include a BRIEF BIOGRAPHICAL SKETCH of the writer, including COMPLETE MAILING ADDRESS AND TELEPHONE NUMBER. (This information is not included in the 750 to 1000 word limits.)
6. Essayists should NOT FORWARD THEIR ESSAY DIRECTLY TO THE AMERICAN BEEKEEPING FEDERATION OFFICE. Each STATE 4-H Club Office is responsible for selecting that state's winner and may set their own deadline so judging can be completed at the state level in time for the winning state essay to be mailed to the ABF office BEFORE May 1, 1987.
7. EACH STATE MAY SUBMIT ONLY ONE ENTRY.
8. Final judging and selection of the National winner will be made by the American Beekeeping Federation's Essay Committee.
9. All entries become the property of the American Beekeeping Federation and may be published or used as it sees fit.  
NO ESSAY WILL BE RETURNED.
10. The winner will be announced by June 1, 1987.



ORDER FORM

4-H SUNDAY PROGRAM COVERS

Return to: Thearon T. McKinney  
Extension 4-H Specialist  
Box 7606, NCSU  
Raleigh, NC 27695-7606

Please send \_\_\_\_\_ 4-H Sunday Program Covers at \$2.50 per hundred  
in lots of a hundred. Check made payable to North Carolina 4-H  
Club Account.

Amount enclosed \$ \_\_\_\_\_

Send to: Name \_\_\_\_\_  
Title \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_ ZIP \_\_\_\_\_  
County \_\_\_\_\_

## NATIONAL 4-H COUNCIL SERVING NORTH CAROLINA

The major mission of National 4-H Council is to gain private support to foster growth and enhancement of the 4-H program of the Cooperative Extension Service System.

The 1985 Annual Report of Council reflects the major accomplishments of the partnership of the private and public sectors. This special report has been prepared to show how North Carolina used the resources and services of Council during 1985.

1985 marked the third year of The Campaign for 4-H, a major effort to raise \$50.6 million to:

- o Enrich 4-H Educational Experiences for Youth
- o Enhance Leadership Development
- o Increase Public Awareness

- o Improve the National 4-H Center

Goal of the campaign is to strengthen private support at every level--local, state and national--to place 4-H in a positive position to respond to the needs of youth. The final page of this report shows campaign contributions to date from corporations, foundations, individuals and others in North Carolina.

This document accurately reports the dollar value of participant awards and grants supported by Council for your state. However, it is more difficult to reflect the dollar value of staff support, visibility, coordination of events and other services provided by Council. If this portion of Council's 1985 operating budget were prorated to states on a per-member basis, it would amount to \$2.47 per member or \$258,152 for the state of North Carolina.

### ENRICHING 4-H EDUCATIONAL EXPERIENCES FOR YOUTH

Members of Council staff work closely with Extension staff year-round to provide valuable educational experiences for youth.

#### Motivating and Recognizing Personal Achievement

Private support has a long tradition of providing 4-H members incentives and recognition for outstanding achievement, as well as opportunities to attend regional and national events.

During 1985

2,415 county medals were awarded to North Carolina 4-H'ers through Council

29 outstanding 4-H members received trips to National 4-H Congress

14 North Carolina 4-H'ers won educational scholarships.

These awards amounted to a combined value of \$34,246.

Additionally, private support through Council helped make it possible for 13 North Carolina 4-H members and adults to attend such national events as the Commodity Marketing Symposium, National Engineering Events, the Forestry Invitational, and National Safety Congress at a total value of \$875.

One North Carolina 4-H member received an award of stocks, bonds or cash at Engineering and Livestock Judging events totaling \$125.

In two new programs, seed-money grants were awarded to nearly 100 4-H groups to increase involvement of the handicapped and to develop greater youth involvement in community service. Two groups in North Carolina received grants totaling \$400.

4-H groups in 17 states were awarded grants of \$1,000 each to implement innovative 4-H photography programs, and 4-H groups in 16 states received grants totaling more than \$25,000 to expand program resources and provide training activities in the breads and whole grains program. Eight states received grants totaling \$9,395 to implement innovative vision education programs. North Carolina received a bread education grant of \$1,192.

Land-grant institutions in five states received special grants to encourage agricultural career awareness among underrepresented groups in 4-H. North Carolina received a grant of \$10,000.

#### Updating Curriculum and Educational Materials

In 1985, private sector funding of approximately \$30,000 was used in producing and designing educational aids in cooperation with subject matter and youth development specialists from the Cooperative Extension Service System. 22,820 educational aids units were ordered for use in North Carolina.

#### Supporting Pilot Programs Using New Technologies

During 1985, a new television series, "Blue Sky Below My Feet," and supporting educational materials were developed with private support. The series is scheduled for distribution in the fall of 1986 following regional workshops.

### ENHANCING LEADERSHIP DEVELOPMENT

#### Strengthening Volunteer Management Systems

Strengthening volunteer leadership for 4-H was a primary focus of National 4-H Council's support to 4-H in 1985.

With a major grant from the W.K. Kellogg Foundation, a new program, "Volunteers for the Future," was inaugurated to strengthen volunteer participation in three major areas: service on boards and committees; involvement of teens as volunteers; and use of volunteers in middle-management roles.

Council awarded 12 grants, totaling nearly \$1,000,000, late in 1985 to demonstrate and document an effective volunteer development process. Results will be shared at regional conferences in mid-1987.

North Carolina received a grant of \$80,480.

The third "Salute to Excellence" program again provided a week-long training and recognition program for an outstanding volunteer leader from each state plus a grant of \$1,000 to implement creative proposals for expanding volunteerism in the state. Four regional and five national leader forums provided volunteers with training to enhance and refine leadership skills. Private support for many of the forums provided travel scholarships.

In 1985, 31 North Carolina volunteer leaders participated in these programs with travel support valued at \$2,404.

4-H Leader--the national magazine for 4-H, published nine times a year, provided volunteer and staff leadership of 4-H valuable information and ideas to improve their effectiveness. In 1985, North Carolina had 1,512 subscriptions to the magazine.

#### Expanding Teen Leadership Growth and Training

A new teen leadership program--Profiles for Tomorrow--primarily for young people who serve on teen leader councils or in similar roles--was inaugurated in 1985. Nine North Carolina 4-H members participated in this event with support of \$250.

National 4-H Council continued its 27-year tradition of offering citizenship and leadership training at the National 4-H Center through Citizenship-Washington Focus, a week-long summer program; American Heritage, a special summer program for 12- to 14-year olds; and Citizenship World Focus to help young people better understand their system of government. In 1985, 226 North Carolina youth participated.

#### Expanding International Programs

Council continued to coordinate an international exchange and training program to give 4-H members and alumni an opportunity to learn more about their world.

In 1985, one North Carolina youth participated in the International Four-H Youth Exchange and Youth Development Program; 18 North Carolina families hosted three exchangees from overseas.

#### Strengthening Management Capability of Staff

To help professional Extension staff gain new skills and exchange effective management procedures, Council assisted the Cooperative Extension Service in arranging and conducting five staff development and training workshops.

Twelve of the 345 participants were from North Carolina.



### INCREASING PUBLIC AWARENESS

The new theme, "4-H for Youth for America," was used extensively to give visibility to 4-H through posters, print and electronic public service advertising and other materials. Council supports visibility for 4-H by working directly with media at the national level, and, in cooperation with Extension Service, USDA, by providing information and promotion packets to states and counties.

The 4-H Calendar program helps give visibility in more than 165,000 homes and business establishments. In 1985, 2,600 calendars were sold in 11 counties in North Carolina.

Millions of items bearing the 4-H emblem are displayed by 4-H members, leaders and staff to give strong visibility to their involvement in 4-H. National 4-H Supply Service carried more than 1,600 items bearing the 4-H emblem.

In 1985, 85 counties in North Carolina ordered supplies totaling \$20,277.

### IMPROVING THE NATIONAL 4-H CENTER

In 1985, the National 4-H Center passed a milestone of 2,000,000 participant days of training since it was opened in 1959. The Center serves as a modern conference facility where 4-H members, volunteers and staff come together to exchange ideas and acquire new skills.

The Center serves as the site of National 4-H Conference, attended by 11 North Carolina 4-H members in 1985.

It also serves as the home away from home for 4-H and Extension families when they come to explore educational interests in the national capital area and for the Know America program for Extension homemakers and other adult groups.

In 1985, 10 North Carolina 4-H and Extension families stayed at the Center. 74 participated in Know America.

The Center facilities account for a sizable capital investment by Council. If this amount were prorated on the basis of 4-H membership, North Carolina's share would be \$249,791.

It is evident that the National 4-H Center is a source of pride for all 4-H members, leaders and staff who come to the campus. Contributions of individuals and states continue to help make this a unique facility of increasing functional use to the Cooperative Extension system.

STATE NORTH CAROLINA

DATE JUNE 1986

PROGRAM PARTICIPATION RECORDCitizenship/Leadership ProgramsCitizenship-Washington FocusWashington FocusProfiles for TomorrowLeader ForumsNational 4-H CenterRegionalKnow America4-H and Extension FamiliesStaff Development & TrainingInternational ProgramsU.S. Delegates

IFYE Ambassador

IFYE Representative

Japan Exchange (Labo, Lex &amp; Utrax)

Youth Dev. Project (YDP)

Extension 4-H Travel Seminars

Other Programs

Inbound Exchangees

Exchangees Hosted (Incl. Japan Exch.)

Host Families

Award Medals Distributed to StateDelegates to National 4-H CongressNational Awards Program WinnersNational/Regional Scholarship WinnersSubscribers, 4-H LeaderEducational Aids PurchasedDollar Volume, Supply Service

Counties Ordering

Calendar Sales

Counties Participating

	1981	1982	1983	1984	1985
	35	31	28	47	33
	213	187	281	196	193
					9
	8	5	9	23	9
	58	41	24	21	22
	146		40	35	74
	10	9	7	14	10
	4	12	11	7	12
		1	1	1	
	3		2	2	1
	1				
	7		8		3
	18			14	18
	5,000	4,273	4,268	6,070	2,415
	35	35	36	29	38
	13	10	13	11	13
					1
	1,750	1,482	1,356	1,350	1,512
	71,204	59,603	103,355	13,341	22,820
	\$24,988	\$26,630	\$21,117	\$21,410	\$20,277
	91	86	85	90	85
	1,540	1,361	1,200	2,360	2,600
	9	10	6	11	11

4-H Members 104,515

Adults Leaders 20,151

Teen Leaders 3,958

## NORTH CAROLINA

<u>1984</u>	<u>1985</u>
\$316,820	\$215,400
0	0
5	60
<u>7,500</u>	<u>100</u>
<u>\$324,325</u>	<u>\$215,560</u>
\$ 0	\$ 0
0	0
320,820	211,000
<u>3,505</u>	<u>4,560</u>
<u>\$324,325</u>	<u>\$215,560</u>