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Proctor

NORTH CAROLINA
AGRICULTURAL EXTENSION SERVICE



COMMUNICATING 4-H

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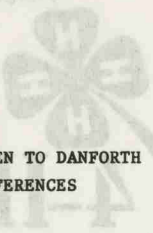
NEXT ISSUE OF COMMUNICATING 4-H IN SEPTEMBER

You will not receive Communicating 4-H in July and August. We are redesigning our production process in response to the closing of the Ricks Hall Word Processing Center. We will see you next in September.

- Thearon T. McKinney



Cooperative Extension Work in Agriculture and Home Economics
A&T and N.C. State Universities,
100 Counties, and U.S. Department of Agriculture, Cooperating.



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NORTH CAROLINA AGRICULTURAL EXTENSION SERVICE 2

SEVEN TO DANFORTH CONFERENCES

Seven North Carolina 4-H'ers will be attending the Danforth National Leadership Conferences in July and August. Two will attend on Ralston Purina Danforth 4-H Leadership Scholarships. Five will attend with the aid of American Youth Foundation scholarships. All seven will receive "4-H TRY" travel scholarships.

- Thearon T. McKinney

**LEADERSHIP FOR TOMORROW
4-H Update 1985**

Need information for news articles, programs and talks on 4-H? The enclosed publication is one of the best I have seen. File it away for quick reference after you have read it. This is the kind of information that would be helpful to you anywhere, anytime. It is worth taking an hour of quiet time to study.

- Dalton Proctor

**NATIONAL 4-H VOLUNTEER
LEADER FORUMS**

Five National 4-H Leader Forums will be offered this fall. A fact sheet listing each forum content, tuition, dates, and donor support is enclosed. Many of the forums offer an option of a weekend program in addition to a full length complete program.

If you are interested in sending a volunteer to any of these forums, call Sue Wilson for more information.

- Judy M. Groff

**STUDY FINDINGS ON VOLUNTEERS
IN 4-H**

A national study on the implications of volunteerism in the Cooperative Extension Service was commissioned by ECOP and conducted by the University of Wisconsin. The study defined a volunteer as any person who assists Extension or others through time, efforts, funds or materials; is not paid by Extension; is of any age - adult, youth, child; and assists either for short (two hours or less) or long periods of time.

100 Counties and U.S. Department of Agriculture Cooperating. N.C. State University. U.S. Department of Agriculture

**STUDY FINDINGS ON VOLUNTEERS
IN 4-H (continued)**

Findings specific to the 4-H program are as follows:

1. 4-H agents rated volunteer impact on Extension the highest for:
 - reaching more people
 - handling more tasks
 - being recognized by more people
 - serving more communities
2. 4-H volunteers were most apt to be involved in group teaching and one-to-one sharing. The smallest number served as office help.
3. The majority of volunteers were women between the ages of 20 and 65.
4. Techniques and practices agents found helpful in working with volunteers:
 - Treat them as professionals.
 - Provide detail job description and give recognition for accomplishment.
 - Let teens have a say in older youth programming.
 - Have seminars where volunteers can choose several workshops to attend in one day/night location.
 - Individual counseling when they need it (training too).
 - Use events as learning situations.
 - Stay in touch.

General suggestions for strengthening 4-H programs are as follows:

1. 4-H agents are quiet flexible in the way they work with volunteers.
2. Almost all counties, 97%, are working through organizations which meet on a regular basis.
3. Over two counties in five have 4-H middle management programs in which volunteers carry out special teaching responsibilities.

**STUDY FINDINGS ON VOLUNTEERS
IN 4-H (continued)**

- 4. About half of the agents working with 4-H use special short-term activities that rely on volunteers.
- 5. About half of the 4-H agents work with volunteers from other agencies and organizations.
- 6. About three-fifths indicated volunteers who work directly with the agents.

Summaries from other parts of his investigation will be in subsequent newsletters.

- Judy M. Groff

SALUTE TO EXCELLENCE 1987

Each year North Carolina selects a statewide focus for the Salute to Excellence Program sponsored by R. J. Reynolds Incorporated. Our delegate participates in the national program with a tentative plan on the project which will be implemented during the following year. The delegate also receives a \$1,000 grant to use in pursuing goals.

The project for 1987 will focus on launching a 4-H ambassadors program. North Carolina's volunteer representative will need to have practical experience in teaching. It could be an outstanding master volunteer from either the New Leaders Only program or the 4-H TRY program. This trip would be an excellent recognition for one of the outstanding volunteers.

Nominations for a delegate to represent North Carolina in 1987 are due September 1, 1986. The nomination will be the form of a one page single spaced statement of rationale for why the leader should be considered for this program.

In the statement emphasize:

- 1. The volunteer's demonstrated performance as a teacher
- 2. Educational background or credentials
- 3. Justification for this recognition.

- Judy M. Groff

SOUTHERN REGION LEADER FORUM

Just a reminder that the Southern Region Leader Forum for 1986 is scheduled for October 6-10. This year district Leaders' Associations have been allocated \$200 to support leaders from their district. Each district is responsible for arranging their own travel to and from Rock Eagle.

The cost for the forum is \$125 again this year. A fact sheet and registration form are enclosed in this newsletter for you to copy and distribute among your volunteer leaders. Forward registrations and money to Jim Reinhardt, 383 Rosewood Lane, Newton, North Carolina 28658. Jim is the volunteer coordinator for the leader forum delegation and is handling all of the technical and administrative details.

- Judy M. Groff

1986 TRAFFIC POSTER CONTEST

News release enclosed for this program.

- H. Henry Revell, Jr.

Sincerely,

Dalton R. Proctor

Dalton R. Proctor
Asst. Extension Director
State 4-H Leader