



What's Your

* **T.Q.**

in Dress?

No two boys and girls have exactly the same taste in judging design in dress, nor would sameness (uniformity) in taste be desirable. Yet, there are certain basic rules of design to be considered when making choices. Inside you will find a Good Taste Judgment Test. Take it—and when you have completed it, turn to the back cover and see how you rate.

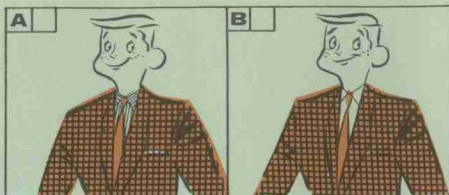
* TASTE QUOTIENT



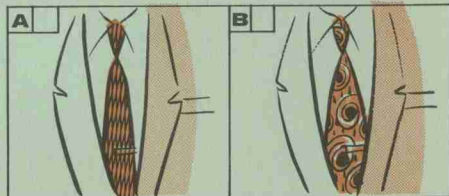
What's Your T. Q. in Dress ?

PART I

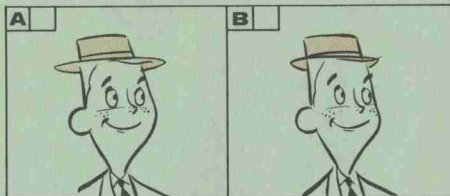
Judge and compare the two objects shown in the blocks below. Select the one you feel shows better judgment in design and make a check (✓).



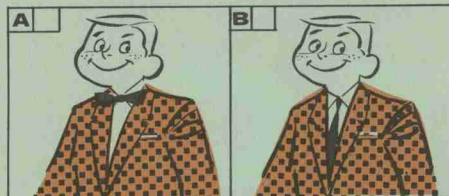
4. Design Combination of Jacket, Tie & Shirt



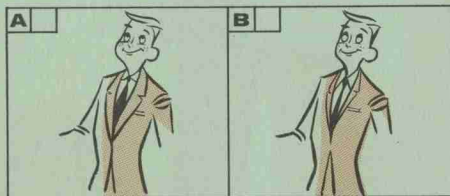
5. Patterns for Ties



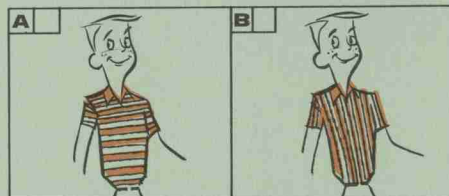
1. Style of Hat for Mr. Round Face



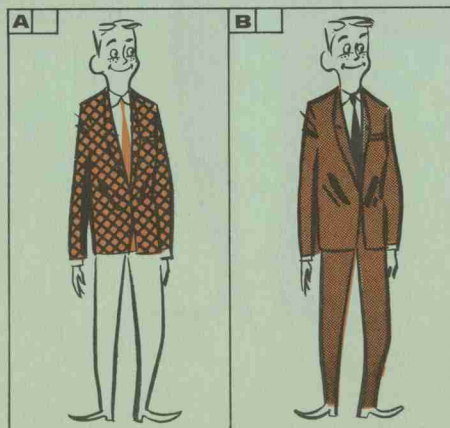
6. Tie Style for Mr. Round Face



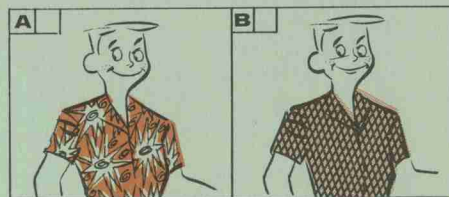
2. Shape of Tie & Lapels for Mr. Thin Face



7. Design in Sport Shirt for Mr. Tall Lanky



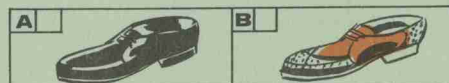
3. Clothes for Semi-Formal Occasion



8. Design of Fabric for Sports Shirt



9. Design Related to Space in Belt Buckle



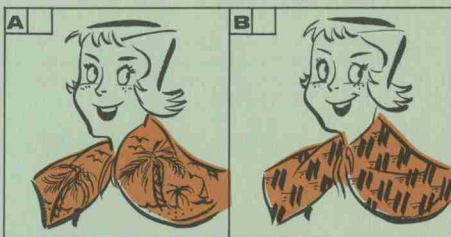
10. Design in Sports Shoe

What's Your
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PART 2

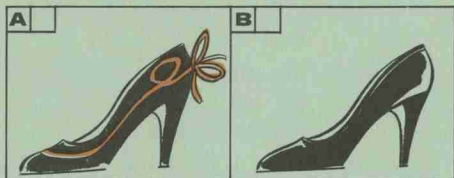
Check (✓) the number you think shows better taste.



4. Balance of Decorative Detail to Hat



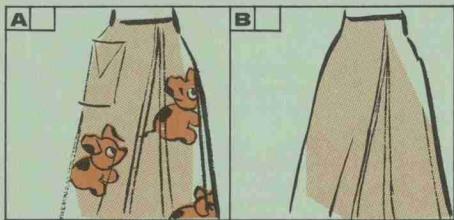
5. Pattern Design of Scarf



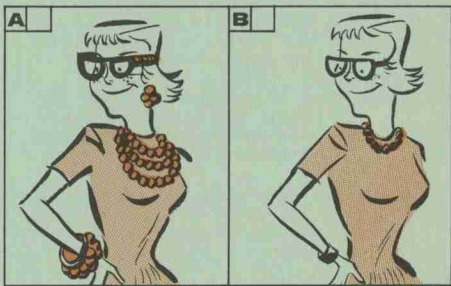
1. Style and Line for Shoes



6. Applied Design to Belt



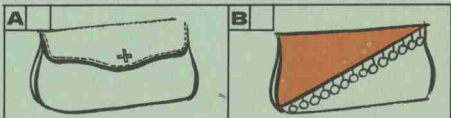
2. Style and Design of Skirt



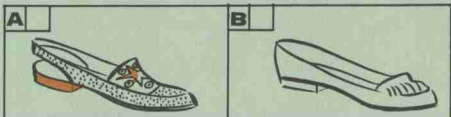
7. Amount of Jewelry vs. Wearer



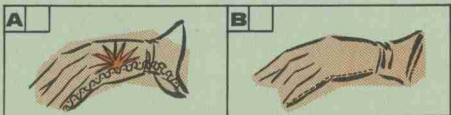
3. Balance of Color in Dress



8. Relationship of Design, Color, and Texture in a Bag



9. Design and Style in Sports Shoe



10. Glove Design and Style

**How good was your sense of Good Taste in Dress?
Check your answers with those below and find out.**

PART 1

1. Answer A—A is the preferred choice. The narrow brim shown in B exaggerates the boy's full face and stocky build.
2. Answer A—A's broader lapels, wider tie, and rounded shirt collar are kinder to Mr. Lanky's slender figure.
3. Answer B—Figure B shows better taste for a semi-formal occasion. Sports clothes are more suited to strictly informal affairs.
4. Answer B—B shows better combination of design and solid clothes. Figure A shows a cluttered, restless appearance with all the different designs.
5. Answer A—A shows best design for a tie. Too many large shapes and poor proportion of color is illustrated on the small area in B.
6. Answer B—B is preferred choice for Mr. Round Face, because the bow tie adds width to Mr. Chubby's face and makes him look more chubby.
7. Answer A—A is a better sport shirt for Mr. Tall Lanky. Vertical stripes add length; horizontal stripes add width.
8. Answer B—B shows better taste in design. In A the design is too gaudy and bold for the purpose.
9. Answer A—A should be your choice because of its clean cut lines. B features a poor design that looks crowded on the small area.
10. Answer A—A features good, simple style that will go with all clothes. Shoe B shows poor combination of texture and color.

PART 2

1. Answer B—Simplicity, the keynote to good design, is pictured in Shoe B.
2. Answer B—Animals as large as those shown in skirt A would look better in cages and not on a skirt. The simple style in B is much preferred to the spotted effect shown in A.
3. Answer A—Half and half color combination is not a good balance when it comes to dress. The smaller amount of contrast shown in A is better balance of color.
4. Answer B—The large amount of decoration on hat A is out of scale with the hat. B illustrates good balance of decorative scale.
5. Answer B—Realistic scenes such as shown in headscarf A are better shown in pictures and not draped around the shoulders. The simple design in B is preferred.
6. Answer A—You will be smarter to select the simple style Belt A in preference to the overly decorated Belt B.
7. Answer B—The jewelry chosen and the amount worn should be in proportion to the individual. The girl in figure A is wearing too much and too heavy jewelry.
8. Answer A—The clean cut lines of bag A without unnecessary decorations is the best choice.
9. Answer B—Shoe A has too many centers of interest and the color combination is poor. Shoe A would fit into most wardrobes.
10. Answer B—The design in glove A is too ornate and the design is very poorly spaced. The inconspicuous stitching in glove A is enough.

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