



Information from the State 4-H-Youth Office

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Calendar of Special Events
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Curriculum Pacing
Donald L. Stormer
Donald L. Stormer
Assistant Director,
Extension State 4-H Leader

*Donald L. Stormer*



Cooperative Extension Work in Agriculture and Home Economics,  
 A&T and N.C. State Universities,  
 100 Counties and U.S. Department of Agriculture, Cooperating.

## SUCCESSFUL TEACHING

An article in the April issue of Phi Delta Kappan on successful teaching strategies made the following eight points.

### Teacher Expectations, Role Definitions and a Sense of Efficacy

Effective teachers accept the responsibility for teaching their students. They believe that the students are capable of learning and that they are capable of teaching them successfully. In general, these teachers treat student failure as a challenge; they do not write off certain youngsters as unteachable because they lack ability or experiential background.

### Student Opportunity to Learn

Effective teachers allocate more of their available time to instruction, and they organize and manage their classrooms to assure that time is actually spent in this fashion.

### Classroom Management and Organization

Careful allocation of time is not enough; it must be backed by an efficient classroom learning environment and by group management that maximizes student engagement in academic activities. Effective teachers show their students what to do, provide practice, and follow through with reminders and periodic review.

Effective teachers also use effective group management techniques. Students are likely to remain attentive and engaged when their teacher presents appropriate activities, keeps these activities moving at a good pace, and monitors student's responsiveness to them.

### Curriculum Pacing

To learn efficiently, students must be engaged in meaningful tasks. Variety and a degree of challenge help to motivate learning, but the key variable seems to be the match between students' present achievement levels and the difficulty levels of their assigned tasks. Students learn best when they proceed rapidly but in very small steps and experience consistent success along the way.

### Active Teaching

Effective teachers actively teach their students in large and small groups -- demonstrating skills, explaining concepts, conducting participatory and practice activities, explaining assignments, and reviewing when necessary.

### Teaching to Mastery

Effective teachers provide opportunities for practice and application, monitoring individual student's progress and providing feedback and remedial instruction. Their students consistently experience high success rates because these teachers make sure that new knowledge and skills are mastered to a point of over-learning.

Grade Level Differences

Students in the early grades require a great deal of one-to-one interaction with the teacher and interaction in small group instruction. Students in the higher grades have less need for overt practice and individualized interaction with the teacher because they are better able to learn by attending to teachers' presentations. However, teachers must monitor students' independent work closely and provide necessary assistance and feedback.

A Supportive Learning Environment

The effective teacher maintains a strong academic focus within the context of a pleasant, friendly classroom. Highly effective teachers clearly stress objectives but they do not come across as slave drivers, and their classrooms do not resemble sweatshops. They maintain high standards and demand that students do their best, but they are not punitive or hypercritical.

How would you score your volunteer club leaders on these eight mentioned points of successful teaching? Better yet, how would the volunteers score themselves?

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4-H SALUTE TO EXCELLENCE

R. J. Reynolds Industries, Inc. is sponsoring a new national program called "Salute to Excellence" to recognize 4-H volunteer leaders. The program will include a five-day recognition and training forum at the National 4-H Center and incentive grants to implement back-home-action plan. One volunteer from each state will be selected to take part in the leader forum during National 4-H Week, October 4-9. During the forum, leaders will work on action plans to form the basis of applications for incentive grants of \$1,000 per state to strengthen the 4-H program, especially through volunteer leadership.



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CALENDAR OF SPECIAL EVENTS

Enclosed is a calendar of special events prepared by Margo Tyler of the National 4-H Council from listings in Chase's Calendar of Annual Events. You may find these special event dates useful in your plans for promotion and public information.

Donald L. Stormer

4-H CAMP INFORMATION

All campers including Extension staff and volunteers must have had a physical examination within twelve months prior to attending camp. Written documentation of this physical exam must accompany each individual to the camp and in addition a health history must be prepared on each individual. (You may order the blue form from the State 4-H Office.) Proof of the physical examination requires signature of the doctor and a statement to the effect that the health of the individual is adequate for participation in camp activities.

If you are attending the Penn 4-H Camp, remember that there is a \$15 charge per camper for those participating in the horsemanship program.

The summer food program has been approved. You will be receiving a packet of information under separate cover concerning county participation.

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FAMILY CAMPING

Brad Williams from Lenoir, North Carolina will be directing the Anita Alta 4-H Camp this summer. He has a strong background in canoeing, nature interpretation and camping skills. He will be available to assist families or 4-H groups during several weeks this summer. Promote 4-H through family camping. Contact my office for application forms.



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VOLUNTEER TRAINING AVAILABLE

A limited number of spaces are available in the spring courses listed below. Contact Del Bachert for registration forms.

4-H Archery Training	May 21, 7:00 pm - May 22, 6:00 pm	\$20.00
Red Cross Canoeing Instructor	May 21, 7:00 pm - May 23, 5:00 pm	\$30.00
Nature Counselor Course	May 12-14, Raleigh/May 19-21 Swannanoa	\$30.00

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INSURANCE

Are your 4-H events and activities insured? Contact American Income Life Insurance Company if you do not have a current schedule of rates. Their address is American Income Life Insurance Company, 8604 Allisonville Road, P.O. Box 50158, Indianapolis, Indiana 46250.

Del Bachert



FOOD FOR THOUGHT

Figure it out for yourself, my lad,  
You've all that the greatest of men have had;  
Two arms, two hands, two legs, two eyes;  
And a brain to use if you would be wise.  
With this equipment they all began,  
So start for the top and say, "I can."

Courage must come from the soul within;  
The man must furnish the will to win,  
So figure it out for yourself, my lad;  
You were born with all that the great have had,  
With your equipment they all began,  
Get hold of yourself and say, "I can."

--- George Washington Carver

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CONFERENCE CHECKLIST IS DELEGATOR'S DREAM

To function as program managers, we must delegate. But we also realize that ultimate responsibility cannot be delegated. Most of us have had that paralyzing fear as a major event begins, that something was left undone. One way to handle that last minute anxiety is to develop checklists of responsibilities, times and places related to a particular function or activity to insure details are covered prior to the "curtain going up."

The enclosed "Checklist for 4-H Conference Planning" is designed to help the planner sleep soundly the night before the "event." In abbreviated or full form, it can be used with committees, councils, conferences, forums or other "events" which have been fully or partially delegated to insure "all the bases are covered." It would be particularly valuable to a committee of volunteer staff responsible for planning/implementing a county level event.

I have found it a valuable planning/management aide. I staple it along with a list of responsible staff to the inside of the file folder I keep on the event being planned. I hope you use it and find it and its abbreviated forms valuable.

Thearon T. McKinney

THE YEAR OF THE EAGLE

The bald eagle --- our national bird --- is an endangered species. Its U.S. population, which once may have been a million, is now estimated to have dwindled to less than 25,000.

In response to urging from the National Wildlife Federation and other wildlife conservation groups, Congress has proclaimed 1982 the Bicentennial Year of the American Bald Eagle, and June 20 --- the eagle's 200th anniversary as our national bird --- as National Bald Eagle Day. During the month of March we also celebrated National Wildlife Week, whose theme this year was "We Care About Eagles."

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"---it does not matter so much where you go or what you do or see, as what frame of mind you travel in and how much your life is enriched by the experience."

Susan Graham  
The Tender Traveler

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NEGLECTED SOURCES OF AGELESS WISDOM

Once again Bob Conklin has written another article of wit and wisdom. A copy of this article is enclosed. I hope you enjoy reading it.

Pauline E. Moore

STATE COUNCIL RETREAT

If we have a State Council Retreat next year, it will probably be the weekend of October 8-10. I hope the 1982-83 State 4-H Council will select Marine Awareness for their State Project. If this happens we can travel to the beach for our retreat. We will have some funding for a Marine Awareness Retreat. Keep this weekend open for now. This is very tentative and presumptuous on my part.

Dalton R. Proctor

REPORT ANYTIME

Taken directly from the introductory paragraph of "Report Anytime".

"Use this self-carbon form to communicate, whenever and as often as agents desire successful aspects of county 4-H programs, such as: programming, training, special interest and activities, camping, methods and techniques used, youth and volunteer involvement, human and physical resources utilized, agents and organizations cooperating, accomplishments, etc. No effort is too small or too large to communicate. Attach additional pages, pictures, etc., as needed. Send a copy to each: Associate Extension State 4-H Leader, District Extension Chairman, and District 4-H Program Leader; and keep one for agent's file."

Check your files--if you do not have copies of this form, please order from me or call Mona Rodgers, State 4-H Office.

Share your successes with others. It will help us have a more effective State 4-H Program.

Dalton R. Proctor

MONEY FOR COLLEGE

Interested in some information on how to find money for a college education? Enclosed is a sheet telling you ten of the best answers to this question.

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1982 TRAFFIC POSTER CONTEST

Again, we congratulate all county winners and a special congratulation to the top four winners and agents of the 1982 Traffic Poster Contest. They are:

	<u>County</u>	<u>Winners</u>	<u>Age</u>	<u>Agent</u>
1st Place	Macon County	Brent Dockery	10	David Barnes
2nd Place	Robeson County	Andrea Dial	12	Vernon McHam
3rd Place	Northampton County	Kimberly Ward	11	Sandra Woodard
4th Place	Granville County	Jeanne Englebright	11	Sharon Swain

The 1st place winner will receive a 3-speed lightweight bicycle. The 2nd-4th place winners will each receive a speedometer. Each county winner will receive a bike tool kit.

Our judges, who are sophomore and junior art students at North Carolina A&T, based their decisions on subject matter content, originality and creative-ness, attractiveness, and educational value.

Thanks to all the counties who participated in the 1982 TRAFFIC POSTER CONTEST!

ACTIVE NORTH CAROLINA BIKE CLUBS

North Carolina has quite a few active bike clubs. They are listed on an enclosure along with some news articles about bicycling.

Henry Revell, Jr.

FAMILY LIVING SEMINAR

The 1982 Eloise S. Cofer Family Living Seminar will be held on June 3, 1982 at the Jane S. McKimmon Center, Raleigh. The focus this year will be Adolescents. Keynote speaker will be Ms. Nancy J. Reedy, Certified Nurse Midwife from Chicago, who in addition to being in private practice, has raised four foster teenagers of her own. The conference is planned primarily for professionals dealing with adolescents and parents of adolescents. A number of outstanding out-of-state speakers will be participating in the program and addressing such topics as Adolescent Sexuality, Stress and Adolescent, Positive Discipline, Anorexia Nervosa, Drug and Alcohol Abuse, Teenagers and Learning Disabilities and Teens and Their Money.

By this time, all Foods and Nutrition Agents, Human Development Agents and 4-H Coordinators should have received an invitation to the program. The number of agents that may attend per District is limited to five. If you are interested, please contact your District Chairman for authorization to attend. Authorization will be given on a first come, first served basis. Some of you might want to consider taking Annual Leave.

Mary Ann Spruill

CAREERS FORUM DEADLINE

If you are planning to attend the North Carolina Volunteer 4-H Leader Forum on Careers, May 28-30, pre-registration forms must be in the State 4-H Office by May 1.

James P. West



DATES TO REMEMBER

- May 1      Citizenship-Washington Focus Reservation and Personal Data Forms are due.  
Applications for Adult Leader Recognition Awards are due.  
Pre-registration forms for Volunteer Leader Forum on Careers are due.
- June 15    Southeastern District 4-H Activity Day -- Wayne County
- June 16    Northeastern District 4-H Activity Day -- Perquimans County
- June 18    North Central District 4-H Activity Day -- Johnston County
- June 22    Western District 4-H Activity Day -- Jackson County
- June 23    Southwestern District 4-H Activity Day -- Iredell County
- June 24    Northwestern District 4-H Activity Day -- Watauga County
- July 19-23 State 4-H Congress, Raleigh

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THAT'S RIGHT,  
SUMMER IS ALMOST HERE!!!



# How Do I Find Money For College?

by Judith Bobrow

□ Meeting the escalating costs of a college education is getting harder and harder. This year tuition fees are up 12 percent over last, and in the past two decades, overall costs at public colleges and universities have gone up a crumpling 300 percent.

Hit the hardest are middle-income families, who often assume they make too much money to qualify for college financial aid. "I've got four chil-

dren in college," a New York City doctor recently lamented, "but where can I go for help?" Because of this and other misconceptions about what's available, they end up not applying for anything—and making heavy sacrifices to pay for their children's higher education.

What they don't know is that the money is out there. Consider this: Over the past three years some

\$135-million in grant and scholarship money has gone unclaimed.

Two commonly held misconceptions about the nature of scholarships are (1) that they are awarded solely on the basis of academic achievement, and (2) that you have to be well below the poverty line to get any money. But in fact, scholarships are given out for all kinds of reasons. While a particular middle-income family may or may

not be eligible for government grant assistance, getting a scholarship remains a real possibility.

But you have to know something about the territory—where and how to look, and some strange new terms.

If you are looking for college money for 1981-82, the time to start is now. To help you, here are answers to ten frequently asked questions about financial aid.

## THE TEN BEST ANSWERS

### 1 What are the major kinds of financial aid available?

There are three basic categories: scholarships, grants and loans. The lion's share of grants and loans is handled by the federal government, with its BEOG (Basic Educational Opportunity Grant), the SEOG (Supplementary Educational Opportunity Grant), the NDSL (National Direct Student Loan) and GSL (Guaranteed Student Loan) plans. Scholarships are available from many diverse sources, most of them in the private (non-government) sector. Some, like the National Merit Scholarship Program, are awarded on the basis of test scores and academic merit. Others define "merit" and "need" more broadly, with eligibility based on such factors as religion, ethnic group, and parents' corporate or union ties, to name just a few.

**2 I've been told that my parents' income is too high for me to apply for federal grant assistance. What should I do?**

Go ahead and apply anyhow. You may be eligible under the terms of the Middle Income Assistance Act passed by Congress last year. Also, higher income families may be eligible for government aid if they have more than one child in college at a time.

### 3 What is the Work-Study Program?

The Work-Study Program, created by the federal government a number of years ago, provides matching funds to employers who hire students. A student in this program may work up to 20 hours a week during non-class hours to help offset college costs. Minimum wages are usually paid in these jobs, but pay may be higher depending on the job and skills involved. For a list of government programs write for "The Student Consumer's Guide" from the Bureau of Student Financial Assistance, 7th & D Streets, S.W., Washington, D.C. 20202.

### 4 What are the advantages of a student declaring himself financially independent?

Students who are financially independent of their parents may be eligible to receive government grant assistance, even if they were ineligible as dependents. A student applicant (1) should not have lived with parents for more than six consecutive weeks during the past year, (2) should not have received parental support in excess of \$750, and (3) should not have been claimed as a dependent on parental income tax for two years.

**5 I'm ineligible for government funds. Where can I get help in finding private money?**

You might consider the research service of Scholarship Search, an organization with a nationwide data bank of donor awards and scholarship sources. Using a computer, they match student eligibility with donor requirements and will supply you with an individually tailored printout list of potential sources of financial aid for which you are eligible to apply. Write Scholarship Search, 1775 Broadway, Suite G627, New York, N.Y. 10019. They ask that you enclose \$1 for postage and handling.

### 6 In terms of getting money, what role do achievement tests like American College Testing (ACT) and Scholastic Aptitude Test (SAT) play?

In the junior year of high school, a preliminary SAT called the PSAT/National Merit Scholarship Qualifying Test is taken as a screening test for the National Merit Scholarship program. This and the senior year tests, ACT and SAT, are used primarily to determine college admission, but sometimes private scholarship donors will use these tests to assess academic achievement.

### 7 Can most scholarships be renewed?

Yes. Although the largest number of scholarship recipients are incoming freshmen, most scholarships can be renewed. To do it, a student must re-apply, noting grade point average and overall success in college.

### 8 I've heard that there is no such thing as a financial aid deadline, that I can apply for money at any time.

Not true. What misleads people is that there is no single application deadline for either private loans and scholarship funds or for the many government grant programs.

### 9 I've heard that there's money available from religious groups. Is this true?

Yes. Most Protestant denominations provide financial aid for their communicant members. Methodists "lead" with 500 scholarships given annually for Methodist colleges.

### 10 What about scholarships for women?

Scholarships for women are available from Clairol (Loving Care Scholarships) and the Business and Professional Women in Business Foundation. There has also been an increase in women's athletic scholarships.



## NEGLECTED SOURCES OF AGELESS WISDOM

"The activities of the mind have no limit, they form the surroundings of life. An impure mind surrounds itself with impure things and a pure mind surrounds itself with pure things. Just as a picture is drawn by an artist, surroundings are created by the activities of the mind."

"Human beings tend to move in the directions of their thoughts. If they harbor greedy thoughts, they become more greedy; if they think angry thoughts, they become more angry; if they hold thoughts of revenge their feet move in that direction."

Those words are neither recent nor original. They are quotes from The Teaching of Buddha, written more than 2500 years ago. The philosophy advises that to control the mind is to control life. A bewildered life rises out of a bewildered mind, a mind that is "never free from memories, fears or laments, not only in the past but the present and future."

Such seeds, buried in the soils of one's consciousness, will grow into sickness, neuroses, and irrational behavior, modern psychiatry warns.

So what's new? Nothing, really, is there? All of what is being discussed in seminars, management clinics, therapy sessions, personal growth programs and psychological disciplines is little more than data that has been reworked out of ancient wisdom.

That, in itself, can be enormously enlightening. In the rustle and hustle to absorb the latest information about thinking and growing rich, dodging a divorce, shedding childhood phobias, gaining power over others, or career success one gets mixed in waist high complexities. Completely overlooked is a vast reservoir of religious literature containing strategies for living successfully that are so simple a child can grasp them.

To achieve excellence in art the great masters' techniques are studied in depth. Song writers lift rhythms and chords out of the classics to score many of the current hit tunes. Why does it seem unreasonable, then, to build management seminars or personal development programs from the teachings of Buddha, Christ, or Confucious rather than James, Maslow, or Jung?

They wouldn't be "up-to-date," you might think. Wouldn't they? For years employees have been trained by a process that can be highly critical of the individual. More recent findings indicate that far better results are obtained by positive reinforcement. Stop wounding the egos of people by pointing out their faults. Never criticize a person in front of others.

There are over 250 studies revealing that expectations of those in supervisory positions can effect the behavior of subordinates. If the manager holds high expectations rather than negative thoughts the employee tends to perform accordingly.

Weren't those same ideas expressed in these words found in Hindu writings originating 4000 years ago: "Wound not others, do no one injury by thought or deed, utter no word to pain thy fellow creatures."

A valid theory of managing others is labelled "management by example." The manager, it is believed, becomes a model for those managed. For individuals to be motivated and achieve excellence the manager must, first, demonstrate those characteristics.

Emerson enlarged the concept by claiming that an institution is the shadow of one person. But Confucius simplified it by stating that "if the ruler is good, the subject will be good." Incidentally, Emerson is known for his essays on self-reliance. Confucius got there first by writing, "Depend not on another, but lean instead on thyself. True happiness is born of self-reliance." Could it be that Emerson tapped a source of information that others overlooked?

When asked if there was one word that covered the whole duty of the individual, Confucius replied, "Fellow feeling, perhaps, is that word. Do not do unto others what thou wouldst not they should do unto you."

Five hundred years later Christianity was founded on that principle of brotherly love and the golden rule, setting forth examples and axioms for accomplishing those virtues.

The point is this. Why limit religious study to church, rituals, and prayers? The world's great religions abound with literature that is rich with wisdom that can be adapted to any pursuits of one's life whether they be personal growth, relationships, management of others, or the solutions of everyday problems.

Why not give it a try? Visit a library or bookstore and check on a few of the books there. Or simpler yet, spend some time going through the book of your belief right there at home!

--- Bob Conklin



SUMMARY OF 4-H RECORD BOOKS AND OTHER PROGRAMS  
1982

	W	NW	SW	NC	NE	SE	Totals
Achievement	1	2	3	0	0	1	7
Agriculture	0	2	1	2	0	1	6
Alumni	0	0	1	1	1	0	
Beef	0	3	1	2	1	1	8
Bicycle	0	0	2	0	0	0	2
Breads	0	2	5	3	1	2	13
Child Care	1	1	2	0	0	1	5
Citizenship	1	2	2	2	1	0	8
Clothing	1	3	4	3	2	4	17
Commercial Horticulture	0	0	2	0	0	0	2
Communications	0	1	3	1	0	0	6
Conservation of Natural Resources	0	0	3	0	0	0	3
Consumer Education	0	1	0	0	0	1	2
Dairy	1	2	1	1	0	0	5
Dairy Calf	1	3	3	0	0	0	7
Dairy Foods	0	0	3	1	0	2	6
Dairy Goat	0	0	1	0	0	0	1
Dairy Industry	1	2	0	0	0	0	3
Dog Care and Training	0	2	1	0	0	2	5
Electric	4	4	3	3	1	4	19
Energy	0	1	1	1	0	0	3
Entomology	0	0	3	0	0	1	4
Experimental Horticulture	0	0	1	0	0	0	1
Exploring the World of Plants and Soil	0	1	1	0	0	0	2
Food Conservation and Safety	0	2	2	0	0	1	5
Food-Nutrition	2	2	4	2	0	2	12
Food Preservation	1	2	2	1	1	3	10

	W	NW	SW	NC	NE	SE	Totals
Forestry	0	2	1	0	1	1	5
Gardening	2	1	5	1	0	2	11
Health	1	2	2	1	0	2	8
Home Environment	0	0	1	1	0	2	4
Home Management	0	0	1	0	0	0	1
Horse	0	1	6	1	0	1	9
International Intrigue	0	1	1	0	1	1	4
Leadership	1	3	1	0	0	0	5
Peanut Foods	0	0	1	0	1	1	3
Personal Appearance	0	1	0	0	0	1	2
Petroleum Power	0	0	2	0	1	0	3
Photography	1	7	2	0	2	6	18
Poultry	0	1	1	0	0	0	2
Public Speaking	1		4	0	0	1	6
Recreation and Leisure Education	1	4	3	1	1	2	12
Safety	0	0	2	0	1	4	7
Sheep	0	1	0	0	0	0	1
Small Animals	0	0	1	0	2	0	3
Swine	0	0	1	1	0	1	3
Veterinary Science	0	1	2	0	0	2	5
Wildlife	1	2	4	0	2	1	10
Wood Science	0	0	0	1	0	0	1
<b>Total Current Year Records</b>	<b>22</b>	<b>65</b>	<b>95</b>	<b>29</b>	<b>19</b>	<b>54</b>	<b>284</b>

State 4-H Honor Club	1	16	21	12	8	13	71
Alpha Gamma Rho Scholarship	0	3	4	2	0	0	9

ACTIVE NORTH CAROLINA BIKE CLUBS

Ahoskie 10-Speeder	Carteret Bicycling Club	Piedmont Pedalers
c/o Mussa Enterprises	c/o David B. Taylor, II	c/o Our House
404 Holloman St.	PO Box 72	4403 Country Club Rd.
Ahoskie, NC 27910	Beaufort, NC 28516	Winston-Salem, NC 27104
Albemarle Bicycle Club	Catawba Valley Cyclists	Sandhills Cycle Club
PO Box 133	c/o Tony Womack	c/o David Drexel
Elizabeth City, NC 27909	PO Box 2565	PO Box 1221
	Hickory, NC 28601	Southern Pines, NC
Asheville Bicycle Club	Gastonia Bicycle Club	Tarheel Cyclists
c/o Mike & Claudia Nix	c/o John Green	PO Box 4392
72 Sherwood Rd.	305 Holland Hill Dr.	Charlotte, NC 28204
Asheville, NC 28803	Goldsboro, NC 27530	
Cape Fear Cyclists	Hearts Racing Club	Triad Wheelers
c/o Allan Perry	c/o Linda P. Shore	PO Box 9812
2304 Metts Ave.	7935 Curtina Lane	Greensboro, NC 27408
Wilmington, NC 28403	Lewisville, NC 27023	UNC Cycling Club
Carolina Tarwheels	High Point Bicycle Club	c/o Mark Westray
c/o John & Marcia Graff	c/o Tommy Adams	Rt. 2, Box 25, Hilltop
2704 Stuart Dr.	1439 Madison Avenue	Chapel Hill, NC 27514
Durham, NC 27707	High Point, NC 27262	
Carolina Velo Club	North Carolina Bicycle	
Bob Miller	Touring Society	
2421 Ferguson Rd.	c/o Mel Murray	
Raleigh, NC 27612	Box 2436	
	Winston-Salem, NC 27102	

**U.S. SENATOR PROMOTES BICYCLING** - Senator Strom Thurmond (R-S.C.), recently demonstrated his cycling ability by circling the Capitol reflecting pool in Washington, D.C., and urged Americans to write to their legislators to push for bicycle routes alongside highways across the country.

The 78-year-old Senator called for mayors and city councils to set up bicycle routes along every street in every city in the U.S. "If they can provide highways for cars, why can't they provide bicycleways for bikes? If more people rode bicycles instead of just driving motorcycles and cars, we'd be a lot better off - it saves energy, and makes people healthier and live longer," Thurmond said.

He said on a recent trip to Denmark he saw bikers commuting 15 miles to work. He added that expanding bicycleways in this country would encourage American workers to do the same. (From EPA Journal)

MESSAGE FROM THE CHAIRPERSON OF THE NORTH CAROLINA BICYCLE COMMITTEE - For those of us who were lucky enough to attend Pro-Bike '80 (the first National Conference of Bicycle Program Specialists), the experience was exhilarating. The amount of intelligence, energy, enthusiasm, and creative ideas in the collective group was unbelievable! These 200+ people from all over the country represented every imaginative aspect of cycling along with varying viewpoints on each issue. There was, however, an overriding consensus on one point: the need for cyclists and cycling advocates to all pull together and channel our energies through the newly-formed Bicycle Federation in order to improve our own communication and the clout we have for attaining our goals.

Given the political forecast for the next few years, now more than ever, all of our cyclists must coalesce and look to our common interests. There are many among us who wish to be left alone to devote our time to actually riding. Would that we all had more time to ride. But can we afford not to be advocates, too?

The current economic and political climate calls into question any program or project that is not considered "essential." The bicycle program, which has produced the best touring maps in the country and defended our rights to the road, is potentially threatened by cutbacks within the Department of Transportation.

The Republican National Platform called for abolition of the 55 mph speed limit. Will the greater speeds provide other ammunition for those who do not want cyclists on the road anyway?

The North Carolina Bicycle Committee has spent many hours during the past year working on projects for cyclists such as inside curb lanes, bicycle-activated traffic signals, defense of the rights of the cyclists to use a full lane, motorists education through a supplement to the driver's education instructors manual and additions to the driver's licensing manual, more accurate reporting of accidents involving bicycles through recommended changes in the accident reporting form, and evaluating proposed bicycle projects among other things. We have started the ball rolling; whether any pins are actually knocked down depends on whether cyclists keep the ball in the lane or allow it to roll into the gutter. Rest assured that driver's education instructors have many demands on their time; and unless they are convinced that Bicycles in Traffic is an important book, they will not bother to teach it. It is up to us to convince them.

It is also up to us to convince our local planners and traffic engineers that wide curb lanes and bicycle-activated traffic signals are needed. The Committee is also working for smooth, paved shoulders on major highways but will not be successful unless Division Engineers and Board of Transportation Members hear from the many cyclists who actually use these roads.

The Governor must make his recommendations concerning the budget and the programs to be maintained. So far he has heard much, maybe too much, about the needs of motorists but very little about the needs of bicyclists.

We cannot afford to be complacent. We cannot afford to assume that what is now will continue forever. I am counting on each and everyone of you to do something! Let us make 1982 the year of the cyclists!





leading learning guiding growing

#### SPONSORSHIP

- Prime Sponsor (i.e. personnel, funds, etc.)
- General Chairperson
- Committees/Chairpersons

#### Examples:

- Planning
- Budget
- Advertising (Media)
- Program
- Clean-up
- Evaluation

#### AGENDA/PROGRAM

- Theme
- Topics
- Schedule of Events
- Orientation
- Speakers (i.e. Honorarium, Keynote, Reception)
- Staff Assignments
- Session Recorders, Reporters
- Award Presentation

#### DATE/TIME

- Year
- Month
- Day(s) (From \_\_\_\_\_ To \_\_\_\_\_)
- Time for events
- Starting
- Ending

#### LOCATION

- Place
- Geographic Location
- Nearby Cities (Proximity in miles and time)
- Transportation Available
  - Air (Name, Address, Phone, Proximity, Charter Service)
  - Rail
  - Bus
  - Auto (Parking, Cost per day)
  - Boat
  - Taxi (Limo)
- Directions
- Map

#### CHECKLIST FOR 4-H CONFERENCE PLANNING

#### PRE-REGISTRATION FORM

- Name (Title)
- Address (Zip Code)
- Phone (Area Code)
- Organization
- Arrival Time
- Departure Time
- Response
  - Clip and Mail "Business Reply"
  - Enclosed Post Card
  - Optional Luncheon/Dinner
  - Sessions Cost Only
  - Total Registration Cost
- Prepayment \_\_\_\_\_ until \_\_\_\_\_  
(Cash, Charge Card, Check)
- Late Payment \_\_\_\_\_
- At Conference
- Payable to: \_\_\_\_\_
- Receipts
- Advance Program/Tentative Agenda

#### ACCOMMODATIONS

- Hotel (Name, Address, Phone)
- Motel
- Parking
- Transportation Service (i.e. Limo)
- Cost Range \$ \_\_\_\_\_ to \$ \_\_\_\_\_  
for Single (Double)
- Room Choices
- Reservation Cards
  - Separate Enclosure
  - On Registration Form

#### REGISTRATION/INFORMATION BOOTH

- Signs, (Parking, Location, Entrance, Exit, Lounge, Etc.)
- Name Tags
- Information Packet (i.e. folder)
- Pencils
- Pads
- Agendas (i.e. Date, Time, Rooms, etc.)
- Scheduled Events
- Brochure
- Address List of Attendees
- Luncheon/Dinner Tickets
- Resource Information (i.e. Studies, Reports)
- Entertainment Listing
- Location Maps

## EXHIBITS

- \_\_\_ Type (i.e. Demonstrations, Stationery, Movable, etc.)
- \_\_\_ Space Reservations (i.e. Square Feet)
- \_\_\_ Set-Up (Arrival Time)
- \_\_\_ Take down (Departure Time)
- \_\_\_ Agency Name
- \_\_\_ Responsible Person
- \_\_\_ Tables/Booths (i.e. Size, Amount, etc.)
- \_\_\_ Electrical Needs (i.e. Audio/Visual Display)
- \_\_\_ Loading and Unloading Area
- \_\_\_ Protection of Exhibits (i.e. Guards, Security System)

## MEETINGS

- \_\_\_ General Sessions (i.e. Podium, Name Signs)
- \_\_\_ Working Sessions (i.e. Small Rooms, etc.)
- \_\_\_ Question and Answer Sessions;
  - \_\_\_ Central Microphones
  - \_\_\_ Question and Answer Pads
- \_\_\_ Session Announcements
- \_\_\_ Luncheon-Dinner Sessions

## MEETING ACCOMMODATIONS

- \_\_\_ Physical Setting
- \_\_\_ Stage/Platform (i.e. Raised, in-the-Round, Curtain)
- \_\_\_ Lighting (i.e. Direct, Indirect, Flood, Color, etc.)
- \_\_\_ Electric (i.e. Voltage, Extension Cords, etc.)
- \_\_\_ Audio-Visual (i.e. Screens, Projectors, Speakers, etc.)
- \_\_\_ Seating (i.e. Capacity, Arrangement, Type)
- \_\_\_ Chairs, Benches, Round or Rectangular Tables)
- \_\_\_ Background (Backdrop Display)
- \_\_\_ Map of Room Locations (i.e. Room Number, Floor Levels, etc.)
- \_\_\_ Rest Rooms (i.e. Indoor or Outdoor Facilities)
- \_\_\_ Caucus Rooms (Informal Meeting Areas)
- \_\_\_ Head Table Setting

## MEDIA

- \_\_\_ Advertising (i.e. Brochures, Ads, Announcements, Typing Service)
- \_\_\_ T.V. (i.e. Live, Recorded)
- \_\_\_ Radio
- \_\_\_ Video Tape

- \_\_\_ Releases
- \_\_\_ Press Room
- \_\_\_ Scheduled Interview
- \_\_\_ Duplicating Machines (i.e. Photo Copy, Mimeograph)
- \_\_\_ Telephone
- \_\_\_ Photography

## ENTERTAINMENT/FREE TIME

- \_\_\_ Tours (Transportation)
- \_\_\_ Current Attractions
- \_\_\_ List of Restaurants (Name, Address, Phone)
  - \_\_\_ Quality Rating
  - \_\_\_ Types (i.e. Ethnic)
  - \_\_\_ Location (Proximity)
  - \_\_\_ Average Cost
  - \_\_\_ Parking
  - \_\_\_ Hours
- \_\_\_ Lounges (Night Clubs)
- \_\_\_ Cinemas
- \_\_\_ Child Care

## REFRESHMENTS

- \_\_\_ Coffee, Tea, Sugar, Cream, Spoons, Cups, etc.
- \_\_\_ Water, Ice
- \_\_\_ Soda (Bottles, Carbonated Dispensers)
- \_\_\_ Donuts/Rolls (Napkins, Plates)
- \_\_\_ Cocktails (i.e. Cash Bar)
- \_\_\_ Smoking Areas Only (Ash Trays)
- \_\_\_ Snacks

## EMERGENCIES

- \_\_\_ Local Permits
- \_\_\_ Crowd Control
- \_\_\_ Fire Regulations
- \_\_\_ Ambulance
- \_\_\_ Physician/Nurse
- \_\_\_ Infirmary

## POST CONFERENCE

- \_\_\_ Questionnaires (Formal Survey)
- \_\_\_ Press Stories (Reactions of Press)
- \_\_\_ Suggestion Box (Comments)
- \_\_\_ Proceedings (booklet of Speeches, Deliberations)
- \_\_\_ Thank You Letters to Speakers, etc.

## CALENDAR OF ANNUAL EVENTS

### MARCH

HEMOPHILIA MONTH -- Sponsor: The National Hemophilia Foundation, 19 W. 34th St., Room 1204, New York, NY 10001.

MENTAL RETARDATION MONTH -- Purpose: To promote public education concerning mental retardation, its prevention, cure and the welfare of mentally retarded citizens. Sponsor: Association for Retarded Citizens, Peg Barry, Director of Public Information, 2501 Avenue J, Arlington, TX 76011.

NATIONAL NUTRITION MONTH -- Purpose: To provide the general public with the best information about nutrition and food selection for health. Sponsor: The American Dietetic Association, Edith R. Wasserman, PR Coordinator, 430 N. Michigan Ave., Chicago, IL 60611.

NATIONAL PHYSICAL EDUCATION AND SPORT WEEK -- March 1-7. Purpose: To focus public attention on importance of instruction in physical activity to lifelong health and well being. Sponsor: American Alliance for Health, Physical Education, Recreation & Dance, 1900 Association Dr., Reston, VA 22091.

YOUTH ART MONTH -- Purpose: To emphasize the value and importance of participating art in the development of all children and youth. Sponsor: The Crayon, Water Color and Craft Institute, Inc., 60 Rock Harbor Rd., RR2, Orleans, MA 02653.

AMERICAN CAMPING WEEK -- March 7-14. Purpose: To dramatically share with parents and others, the quality experience that awaits a child at summer camp. Sponsor: American Camping Association, Inc., Armand Ball, Executive Vice President, Bardford Woods, Martinsville, IN 46151.

HELP SOMEONE SEE WEEK -- March 7-13. Purpose: Save and donate your discarded eyeglasses for distribution in Third World countries by Medical Group Mission of the Christian Medical Society. Information from: Dr. and Mrs. Fleming Barbour, 2015 Lincoln Dr., Flint, MI 48503.

SAVE YOUR VISION WEEK -- March 7-13. Purpose: The presidentially-proclaimed observance reminds Americans that vision is one of the most vital of all human needs and its protection is of great significance to the health and welfare of every individual. Sponsor: American Optometric Association, Communications Division, 243 N. Lindbergh Blvd., St. Louis, MO 63141.

NATIONAL WILDLIFE WEEK -- March 14-20. Theme: We Care About Eagles. Purpose: To call attention to endangered status of eagles, especially the bald eagle (on 200th anniversary of its selection as nation's symbol). Sponsor: National Wildlife Federation, 1412 Sixteenth St., N.W., Washington, D.C. 20036.

AGRICULTURE DAY -- March 18. Purpose: To salute and recognize the story of what modern agriculture means to America. Information from: Agriculture Day Foundation, Jim Eskin, Ag Day Staff Coordinator, P.O. Box 23421, Washington, D.C. 20024.

ART WEEK -- March 21-27. Purpose: To focus attention on Art and the artists and their achievements in society. Sponsor: Richard R. Falk Association, 147 W. 42nd St., New York, NY 10036.

NATIONAL POISON PREVENTION WEEK -- March 21-27. Purpose: To encourage people to learn the dangers of childhood accidental poisoning and to take preventive measures. Sponsor: Poison Prevention Week Council, Georg S. Maisel, Secretary, P.O. Box 1543, Washington, D.C. 20013.



APRIL

CANCER CONTROL MONTH -- During this month the American Cancer Society conducts its annual fund raising and educational Cancer Crusade. Sponsor: American Cancer Society, Charles Dahle, Assistant Vice President, Media Relations, 4 W. 35th St., New York, NY 10001.

NATIONAL HOME DECORATING MONTH -- Purpose: To foster awareness among consumers about items used for home decorating such as paints, wall-coverings, floor coverings, window treatments, etc. Sponsor: National Decorating Products Association, Attn: Fred J. Speckmann, 9334 Dielman Industrial Dr., St. Louis, MO 63132.

MEDIC ALERT WEEK -- April 4-10. Purpose: A 24-hour emergency medical identification system utilized by people with hidden medical conditions ranging from heart problems, diabetes, epilepsy to medication allergies such as penicillin. Information from: Medic Alert Foundation, International, Jim Flood, Public Relations, Box 1085, Paradise, CA 95969.

LITTER CLEANUP WEEK -- April 5-9. Purpose: Cleanup campaign in which volunteers obtain pledges for Audio Reproductions for the Blind (A.R.B.) for every bag of trash they collect and deposit at designated pickup points. Sponsor: Audio Reproductions for the Blind, Duane Karlsson, President, 21231 20th Ave. South, Seattle, WA 98188.

WORLD HEALTH DAY -- April 7. Commemorates establishment on April 7, 1948 of World Health Organization. Theme for 1982: "Health for all by the year 2000." Information from: UN Dept. of Public Information, United Nation, NY 10017.

NATIONAL EGG SALAD WEEK -- April 12-18. Purpose: Dedicated to the many delicious uses for all of the Easter Eggs that have been cooked, colored, hidden, and found. Sponsor: American Egg Board, 1460 Renaissance, Park Ridge, IL 60068.

BABY WEEK -- April 17-23. Purpose: Spotlights importance of buying habits of new mothers and meeting growing family needs. Sponsor: Gerber Products Co. Information from: Hill and Knowlton, 111 E. Wacker Dr., Chicago, IL 60601.

BIKE SAFETY WEEK -- April 18-24. Purpose: To increase youngsters' knowledge about how to ride a bike properly and safely. Information from: National Safety Council, Youth Dept., 444 N. Michigan Ave., Chicago, IL 60611

NATIONAL LIBRARY WEEK -- April 18-24. Purpose: To promote use and support of all types of libraries; public, school, academic and special, to make the public aware of the many services available at their local library. Sponsor: American Library Association, Peggy Barber, Director of Public Information, 50 E. Huron St., Chicago, IL 60611.

NATIONAL VOLUNTEER WEEK -- April 18-24. Purpose: To honor volunteers and promote concept of volunteering. Sponsor: Volunteer: National Center for Citizen Involvement, Bette Host, Box 4179, Boulder, CO 80306.



MAY

AMERICAN BIKE MONTH -- Purpose: To celebrate bicycling for its contributions to transportation, energy savings, physical fitness and its recreational value to more than 100 million Americans. Sponsor: Bicycle Manufacturers Association of America, Inc., 1101 15th St., N.W., Suite 304, Washington, D.C. 20005.

CORRECT POSTURE MONTH -- Purpose: To emphasize correct posture concepts and the related health benefits. Sponsor: American Chiropractic Association, 1735 De Sales St., N.W., Suite 600, Washington, D.C. 20036.

LAW DAY -- May 1. Purpose: To advance equality and justice under the law; to encourage citizen support of law observance and law enforcement; and to foster respect for law and understanding of its essential place in the life of every citizen. Sponsor: American Bar Association, Joan Gillespie, Assistant Staff Director, Special Events, 77 S. Wacker Dr., 6th Floor, Chicago, IL 60606.

NATIONAL BARBECUE MONTH -- Purpose: To encourage people to start enjoying charcoal barbecuing early in the season. Sponsor: Barbecue Industry Association. Information from: Janet Bartucci, Myers CommuniCounsel, Inc., 393 Seventh Ave., Suite 200, New York, NY 10001.

NATIONAL HIGH BLOOD PRESSURE MONTH -- Purpose: To promote the detection and treatment of high blood pressure. Sponsor: National High Blood Pressure Education Program, National Heart, Lung & Blood Institute, High Blood Pressure Information Center, 120/80 National Institutes of Health, Bethesda, MD 20205.

NATIONAL MENTAL HEALTH MONTH -- Purpose: To better inform and educate the public about mental health and mental illness. Sponsor: National Mental Health Association, 1800 N. Kent St., Arlington, VA 22209.

NATIONAL PAINT MONTH -- Purpose: To foster greater appreciation of the decorative value of paint and inspire the consuming public to use paint more frequently to add color and style to their homes and public places. Sponsor: National Paint & Coatings Association, Richard Weiss, Consumer Products Division, 1500 Rhode Island Ave., N.W., Washington, D.C. 20005.

BE KIND TO ANIMALS WEEK -- May 2-8. Purpose: To promote kindness and humane care towards animals. Sponsor: American Humane Association, 9725 E. Hampden Dr., Denver, CO 80231.

NATIONAL EXTENSION HOMEMAKERS WEEK -- May 2-8. Purpose: To give recognition to homemakers across the country. Sponsor: National Extension Homemakers Council, Inc., Route 2, Box 234, Vale, OR 97918.

NATIONAL MUSIC WEEK -- May 2-9. Theme: "Music in my Life." Sponsor: National Federation of Music Clubs, 1336 N. Delaware St., Indianapolis, IN 46202.

NATIONAL PET WEEK -- May 3-7. Purpose: To promote public awareness of veterinary medical service as it relates to animal health and care. Sponsor: Auxiliary to the American Veterinary Medical Association, Maxine Caley, Executive Secretary, 227 S. Wind Place, Manhattan, KS 66502.

FOOT HEALTH WEEK -- May 9-15. Purpose: To educate the public about the importance of foot health and the role of the podiatrist. Sponsor: American Podiatry Association, Louis G. Buttell, Director of Public Affairs, 20 Chevy Chase Circle, N.W., Washington, D.C. 20015.

NATIONAL HISTORIC PRESERVATION WEEK -- May 9-15. Purpose: To draw public attention to accomplishments of groups working to preserve neighborhoods, districts, landmark buildings, open space and Maritime heritage. Sponsor: National Trust for Historic Preservation, Lun Snoddon, VP for Public Affairs, 1785 Massachusetts Ave., N.W., Washington, D.C. 20036.

NATIONAL HOSPITAL WEEK -- May 9-15. Purpose: To focus attention on the work that hospitals are performing in providing high quality health care. Sponsor: American Hospital Association, 840 N. Lake Shore Dr., Chicago, IL 60611.

NATIONAL METRIC WEEK -- May 9-15. Purpose: To familiarize the public with metric terms and their meaning. Sponsor: U.S. Metric Board, Education Dept., Attn: Dan L. Butler, 1600 Wilson Blvd., Arlington, VA 22209. Information also from: National Council of Teachers of Mathematics, Attn: Joseph R. Caravella, 1906 Association Dr., Reston, VA 22091.

#### JUNE

JUNE DAIRY MONTH -- Purpose: To salute the dairy industry and its products. Sponsor: United Dairy Industry Assn., John F. Brookman, VP Communications, 6300 N. River Rd., Rosemont, IL 60018.

NATIONAL ADOPT-A-CAT MONTH -- Purpose: To promote the adoption of homeless kittens and cats from animal shelters. Sponsor: 9-Lives Cat Food, in cooperation with The American Humane Assn. Information from: Daniel J. Edelman, Inc., 221 N. LaSalle St., Chicago, IL 60601.

NATIONAL RAGWEED CONTROL MONTH -- Purpose: Destroy weeds -- protect health. Sponsor: Air Pollution Control League, Charles N. Howison, Exec. Secy., 18 E. 4th St., Cincinnati, OH 45202.

NATIONAL ROSE MONTH -- Purpose: To recognize the Rose. Sponsors: 1. Roses, Inc., James C. Krone, Exec. Dir., 1152 Haslett Rd., Haslett, MI 48840; 2. The American Rose Society, Harold S. Goldstein, Exec. Secy., P.O. Box 30,000, Shreveport, LA 71130; and 3. All American Rose Selection, George Rose, Box 218, Shenandoah, IA 51601.

TEACHER "THANK YOU" WEEK -- June 1-7. Purpose: Write or call teachers and professors who influenced your life. Tell them about it. Send or take a big red apple. Sponsor: Lake Superior State College Unicorn Hunters, W.T. Rabe, Sault Ste. Marie, MI 49783.

NATIONAL SAFE BOATING WEEK -- June 6-12. Purpose: To foster the safe enjoyment of recreational boating, educate the public as to safe boating practices, and to protect life and property on the nation's waterways. Sponsor: National Safe Boating Council, U.S. Coast Guard, (G-BA), Washington, D.C. 20593.

NATIONAL FLAG WEEK -- June 13-19. Presidential Proclamation.

JULY

**NATIONAL BAKED BEAN MONTH** -- Purpose: To pay tribute to one of America's favorite and most healthful and nutritious cookout and camping foods, baked beans. Sponsor: Michigan Bean Commission, James Byrum, Exec. Secy., Box 22037, Lansing, MI 48909.

**NATIONAL HOT DOG MONTH** -- Purpose: To inform public of new and varied ways to prepare hot dogs and call attention to versatility and nutritious content of product. Sponsor: National Hot Dog & Sausage Council, 400 W. Madison, Chicago, IL 60606.

**NATIONAL JULY BELONGS TO BLUEBERRIES MONTH** -- Purpose: To make the public conscious of the fact that this is the peak month for fresh blueberries. Sponsor: North American Blueberry Council, Exec. Secy., Box 166, Marmora, NJ 08223.

**NATIONAL PEACH MONTH** -- Purpose: To promote fresh peaches and their nutritional value during the peach season. Sponsor: National Peach Council, Box 1083, Martinsburg, WV 25401.

**NATIONAL CHEER UP THE LONELY DAY** -- July 11. Purpose: To help stamp out loneliness; to visit the lonely shut-ins and the lonely in hospitals and nursing homes. Information from: The C.U. Club, 66 Maryland Dr., Battle Creek, MI 49017.

**NATIONAL ICE CREAM WEEK** -- July 11-17. Purpose: To establish July 15 as "National Ice Cream Day" and the week in which it falls as "National Ice Cream Week" on behalf of all the dairy farmers who produce the milk and cream, the ice cream producers, grocers and consumers. Sponsor: Dairymen, Inc., Attn: Don Davis, Director of Communications, 10140 Linn Station Rd., Louisville, KY 40223.

AUGUST

**AMERICAN FAMILY DAY** -- Aug. 1

**GOOD NUTRITION MONTH** -- Purpose: To make America conscious of the wonderful foods available in the U.S. and how to use them wisely and well. Sponsor: Gourmet Adventures Club and Mme Ginette's Cordon Blue Owest French Cooking School, 3369 Hamilton Way, Los Angeles, CA 90026.

**NATIONAL CLOWN WEEK** -- Aug. 1-7. Purpose: To call public attention to the charitable activities of clowns and the wholesome entertainment they provide. Sponsor: Clowns of America, Inc., Bill Bailey, National Chairman, 200 Powelton Avenue, Woodlynne, NJ 08107.



## SEPTEMBER

**NATIONAL SIGHT-SAVING MONTH** -- Purpose: Alerting the public to the value of early detection of eye problems, of proper eye care, and need for eye safety. Sponsor: National Society to Prevent Blindness, Lydia Maguire, PR Dir., 79 Madison Ave., New York, NY 10016.

**WOOD ENERGY MONTH** -- Purpose: To provide consumer information on the use of fireplaces, stoves and woodburning equipment. Sponsor: Wood Heating Alliance, Susan O'Rourke, Communications Dir., 111 E. Wacker Dr., Chicago, IL 60601

**NATIONAL REHABILITATION WEEK** -- Sept. 12-18. Purpose: To highlight rehabilitation services; to increase community awareness and understanding of disabled people. Sponsor: Allied Services for the Handicapped, Inc., 475 Morgan Hwy, Scranton, PA 18508.

**NATIONAL FARM SAFETY WEEK** -- Sept. 19-25. Purpose: To inform the agricultural community about farm accident problems and to encourage use of effective, appropriate safety measures. Sponsor: U.S. Dept. of Agriculture and National Safety Council. Information from: National Safety Council, Jack Burke, 444 N. Michigan Ave., Chicago, IL 60611.

**NATIONAL CHILD CARE WEEK** -- Sept. 20-26. Purpose: To recognize those who provide quality care for children, including education experiences and positive support for families. Information from: Frankie Gibson, Exec. Dir., Child Care Association of Wichita/Sedgwick Co., Wichita, KS 67211.

**EMERGENCY CARE WEEK** -- Sept. 21-28. Purpose: To educate and instruct the public in the performance of emergency medical techniques, to enable individuals to administer immediate life-saving care before medical help arrives, and pay tribute to those having such skills. Sponsor: The Acute Care Medical Group, Inc., Steven Arnold MD, Dir., 2080 Century Park East, Suite 1206, Century City, Los Angeles, CA 90067.

**NATIONAL GOOD NEIGHBOR DAY** -- Sept. 26. Purpose: To build a nation and world that cares. To increase appreciation and understanding of our fellow man beginning next door. Sponsor: Good Neighbor Day Foundation, Dr. Richard C. Mattson, Drawer R, Lakeside, MT 59922.

## OCTOBER

**FALL CAR CARE MONTH** -- Purpose: To promote automotive safety, fuel conservation, ecology and economy. Sponsor: Automotive Parts & Accessories Assn., 5100 Forbes Blvd., Lanham, MD 20801.

**GOURMET ADVENTURES MONTH** -- Purpose: To share dining fun with everyone. To be imaginative and creative, an explorer in the kitchen or with a restaurant menu. Sponsor: Mme. Ginette's Cordon Bleu Ouest French Cooking School, 3369 Hamilton Way, Los Angeles, CA 90026.

**NATIONAL APPLE MONTH** -- Purpose: Apple growers and tradesmen join in celebrating the apple and its uses. Sponsor: International Apple Institute. Information from: Catherine Stratemeyer, Carol Moberg Communications, 1133 Ave. of the Americas, New York, NY 10036.

**NATIONAL EMPLOY THE HANDICAPPED WEEK** -- Oct. 1-7. Presidential proclamation.

**NATIONAL POPCORN POPPIN' MONTH** -- Purpose: To celebrate the wholesome, economical, natural food value of popcorn. Sponsor: The Popcorn Institute, 111 E. Wacker Dr., Suite 600, Chicago, IL 60601.



NOVEMBER

**NATIONAL EPILEPSY MONTH** -- Purpose: To increase awareness that some epilepsy is preventable and that most people with the disorder can lead normal healthful lives. Sponsor: Epilepsy Foundation of America, Ann Scherer, Dir., Public Health Ed. and Infor., 4351 Garden City Dr., Landover, MD 20785.

**CAT WEEK INTERNATIONAL** -- Nov. 7-13. Purpose: To bring to the attention of the public the traits of the cat and focus attention on the stray cat problem. Sponsor: The American Feline Society, Inc., 41 Union Sq. W., New York, NY 10003.

**NATIONAL SPLIT PEA SOUP WEEK** -- Nov. 8-14. Purpose: To call attention to the soup of good cheer and high nutrition. Sponsor: Idaho-Washington Dry Pea & Lentil Commissions. Information from: Evans/Pacific, Foodservice Dept., 300 Elliott Ave., W., Suite 260, Seattle, WA 98119.

**NATIONAL FARM-CITY WEEK** -- Nov. 19-25. Theme: "Partners in Progress -- Key to the Future." Purpose: To promote mutual understanding between agriculture and business, rural and urban segments of society. Sponsor: The National Farm-City Council, John McGehee, Secy., Kiwanis International, 101 E. Erie St., Chicago, IL 60611.

**LATIN AMERICA WEEK** -- Nov. 21-27. Purpose: To promote closer cultural and economic ties with all Latin Republics and USA on a community level. Sponsor: Richard R. Falk Associates, 147 W. 42nd St., New York, NY 10036.

**NATIONAL FAMILY WEEK** -- Nov. 21-27. Presidential Proclamation. Purpose: To highlight the fundamental role of families in strengthening the nation, and encourage Americans to share family time weekly with loved ones. Sponsor: American Family Society, Box 9873, Washington, D.C. 20015

DECEMBER

**HUMAN RIGHTS WEEK** -- Dec. 10-16. Includes "Human Rights Day," Dec. 10. Official United National observance day. Date is anniversary of adoption of the "Universal Declaration of Human Rights" in 1948, which sets forth basic rights and fundamental freedoms to which all people are entitled. Information from: UN Dept. of Public Information, United Nations, NY 10017.

**BILL OF RIGHTS DAY** -- Dec. 15. The first ten Amendments to the U.S. Constitution, known as the Bill of Rights, became effective following ratification by Virginia on Dec. 15, 1791.

**NATIONAL SUDDEN INFANT DEATH SYNDROME AWARENESS MONTH** -- Purpose: To create awareness of Sudden Infant Death Syndrome (also called crib death), which is the number one killer of babies under the age of two years. Sponsor: National Sudden Infant Death Syndrome Foundation, Exec. Dir., 310 S. Michigan Ave., Chicago, IL 60604.

**OCTOBER IS FISH AND SEAFOOD MONTH** -- Purpose: To educate consumers to the excellent nutrition and food value of fish and seafood. Sponsor: National Fisheries Institute, Sheila Hoffmeyer, Info. Dir., 111 E. Wacker Dr., Chicago, IL 60601.

**PIZZA FESTIVAL TIME MONTH** -- Purpose: To call attention to the health benefits of pizza and inform the public of its history. Sponsor: Richard R. Falk Assoc., 147 W. 42nd St., New York, NY 10036.

**SPINAL HEALTH MONTH** -- Purpose: To emphasize spinal safety and the related benefits of correct posture and good lifting practices. Sponsor: American Chiropractic Association, 1735 De Sales., N.W., Suite 600, Washington, D.C. 20036.

**FIRE PREVENTION WEEK** -- Oct. 3-9. Purpose: To remind people of the pain and losses resulting from destructive fire and burns and urge them to practice fire prevention. Sponsor: National Fire Protection Assn., Public Affairs Division, Batterymarch Park, Quincy, MA 02269.

**NATIONAL 4-H WEEK** -- Oct. 3-9. Purpose: 4-H'ers are challenged to "seek new knowledge, acquire life skills, and build on personal strengths." Sponsor: Cooperative Extension Service, Dr. Eugene Williams, Deputy Administrator, 4-H -- Youth, Extension Service, U.S. Department of Agriculture, Washington, D.C. 20250.

**CHILD HEALTH DAY** -- Oct. 4. Presidential proclamation.

**NATIONAL SPINNING AND WEAVING WEEK** -- Oct. 4-9. Purpose: Celebrating the timeless crafts of weaving and spinning, and honoring craftsmen who perpetuate a legacy of fine homemade textiles. Sponsor: Weaving and Spinning Council, 306 N. Washington Ave., Loveland, CO 80537.

**UNIVERSAL CHILDREN'S DAY** -- October 4. Designated by the United Nations.

**NATIONAL PASTA WEEK** -- Oct. 7-16. Purpose: To pay tribute to pasta shapes and sizes that add variety and appetite appeal to dining. Sponsor: National Pasta Association, Box 336, Palatine, IL 60067. Information from: Burston-Marsteller, 866 Third Ave., New York, NY 10022.

**NATIONAL HANDICAPPED AWARENESS WEEK** -- Oct. 10-16. Purpose: To focus public attention on the abilities of handicapped persons as well as their problems in coping with environmental barriers. Sponsor: National Easter Seal Society. Keith Roberts, PR Dir., 2023 W. Ogden Ave., Chicago, IL 60612.

**INTERNATIONAL LETTER WRITING WEEK** -- Oct. 11-17. Purpose: To promote letter writing with people throughout the world in order to further friendships and international peace. Sponsor: The Franklin D. Roosevelt Philatelic Society, Gustav Detjen, Jr., Pres., 154 Laguna Ct., St. Augustine Shores, FL 32084.

**NATIONAL CLEANER AIR WEEK** -- Oct. 24-30. Purpose: To advance the knowledge and practice of air sanitation at the community level. Sponsor: The Air Pollution Control League, Charles Howison, Natl. Chrmm, 18 E. Fourth St., Cincinnati, OH 45202