TO: AGENTS RESPONSIBLE FOR 4-H AND YOUTH DEVELOPMENT

FROM: THE 4-H STAFF - CHESTER D. BLACK, ASSISTANT DIRECTOR, 4-H

IN THIS ISSUE:
- 4-H Agents Meet in Roanoke
- Canadian National 4-H Conference
- New 4-H Publication
- Smith-Douglas Scholarship
- Correction -- 4-H Church Sunday
- Literature Changes
- Who Will Control Agriculture?
- Teen Talk
- Robinson Property Donation
- ECOP Policy on 4-H International Programs
- Safety Awards Program
- A Giant Step Forward
- Youth Loans from FHA
- Graduate Courses in 4-H
- Assistance for Automotive Program
- Pedal Power Stuff
- 4-H Supply Catalogs
- 4-H Holiday Workshop in the Humanities
- Awards Program
- 4-H Gets It All Together
- Scholarship Brochure
- Bells Needed for Camps
- Nominations for Special Opportunities
- "I Dare You" Award
- Horse Judging Team Wins Second
- IFYE Newsletters
- NJHA Convention Winners in Oklahoma City
- City Kids Participation: A Research Study
- Craft Supplies Available
- 4-H Poster Contest
- 1974 North Carolina 4-H Awards Handbook
- Government Seminars
- Pennsylvania Exchange
- 1973 Club and County-Wide 4-H Winners

4-H AGENTS MEET IN ROANOKE

Approximately forty 4-H agents participated in the annual meeting of the National Association of Extension 4-H Agents in Roanoke, VA, October 28-November 1. Their participation, enthusiasm and professional zeal reflected credit on the North Carolina 4-H program and our profession.

Recognized by the National Organization for Distinguished Service were: Lois Britt, Richard Freeman and Lathan Smith. Receiving recognition for 25 years of service were: S. T. Lloyd and Rufus Rhyne. Congratulations all!!

CHESTER D. BLACK

CANADIAN NATIONAL 4-H CONFERENCE

North Carolina was selected as one of eight states to name a 4-H'er to participate in the 1973 Canadian National 4-H Conference, November 10-14 in Toronto.

Melanie Ruth McKinney, Rowan County, was selected out of 24 applicants to be North Carolina's representative. She will be joined by seven other 4-H'ers from as many different states for the Conference.

The trip is sponsored by the National 4-H Service Committee through funds provided by International Minerals and Chemical Corporation and the Canadian Council on 4-H. Congratulations to Melanie!

LYMAN B. DIXON
NEW 4-H PUBLICATION

The enclosed leaflet entitled "Parents, 4-H is for Your Son or Daughter" is intended to help parents become aware of the value of 4-H in the growth and development of their children. The leaflet attempts to point out the fact that the goals of parents and the goals of 4-H in most instances are one and the same. It briefly describes 4-H and some of the learning experiences offered through the 4-H program. You may secure additional copies of this publication by placing your order on the "4-H Publications Order Form" and mailing to: 4-H Publications Office, Post Office Box 5037, NCSU, Raleigh, North Carolina 27607.

Dan F. Holler

SMITH-DOUGLASS SCHOLARSHIP

On September 10, a letter concerning the N. C. 4-H Development Fund Scholarships was mailed to all County Extension Chairmen. In that letter, it was stated that we anticipated that the Smith-Douglass Division of Borden Chemical, Inc., would continue to provide a scholarship in 1974. We are happy to announce that the $325 scholarship has been renewed and encourage you to keep this scholarship in mind as you select county nominees to be considered for scholarships by the N. C. Development Fund Selection Committee.

The recipient of the Smith-Douglass Scholarship will be selected from county nominees just as are the Development Fund Scholarship recipients. To be eligible for consideration for the Smith-Douglass Scholarship, the nominee must have listed as his first college preference an institution offering a program in agriculture and must express his intentions to major in the field of agriculture.

Dick W. Smith

CORRECTION -- 4-H CHURCH SUNDAY

It has been reviewed and reaffirmed that 4-H Church Sunday be designated as the Sunday at the beginning of the National 4-H Week. Since N. C. has already observed Church Sunday for 1973, we will begin our observance in 1974. Further information will be forthcoming.

Pauline E. Moore

LITERATURE CHANGES

Until the 4-H Project Selection Guide and the corresponding Agents' Notebook become available, the following changes will help clarify your orders for literature.

Latest Publication Replaces

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<tr>
<td>Adventures in the Kitchen</td>
<td>Food Project I</td>
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<td>All American Foods</td>
<td>Food Project II</td>
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<td>N.C. 4-H Horse Manual</td>
<td>Western Horses</td>
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<td>N.C. 4-H Horse Manual</td>
<td>Horse &amp; Horsemanship</td>
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<tr>
<td>Junior Tobacconist</td>
<td>Tobacco Production (Flue-cured)</td>
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<td>(4-H M-4-3)</td>
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<td>4-H Corn Manual (4-H M-4-5)</td>
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<td>Manual (CS 30)</td>
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<td>ABC's of Sewing (4-H C-6-1)</td>
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Discontinued 4-H Literature

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<td>Soil Testing and Fertility</td>
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<td>Small Grain Manual (CS 90)</td>
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<td>Marketing Record Book (Foods)</td>
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<td>Fat Steer Manual (4-H M-5-9)</td>
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<td>4-H Gas Project (4-H C-3-10)</td>
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Replaced literature will no longer be available. Keep a file copy, if you wish and give the rest to a local paper drive or rescue mission. This will help clear your valuable storage and help your community. (If a local 4-H group is undertaking a community service or beautification project, would they like to have your old copies?)

Your coded orders on the 4-H Publications Order Forms are helping us tremendously. Thanks!

Sandy Gresham

WHO WILL CONTROL AGRICULTURE?

The above is the title of an educational series developed by our Extension Agricultural Economics staff. Four-H programs may find this a valid educational program for older youth and related groups.

Chester D. Black
Several members of the State 4-H Staff recently reviewed three films which could be used in your programming for teens. They can be used in a series or individually in small group settings.

The following is a summary of the content of each film:

**Guidance for the Seventies: Kids, Parents and Pressures - Color 16/16 Minutes.**
Teenagers attending a seminar identify some of the everyday pressures and tensions that confront them. With the help of highly qualified instructors, they learn they are in control of their own attitudes and work out positive and effective way of improving their attitudes and relieving pressures. The problems are real--ones which most teen viewers and parents of teens are dealing with today. Junior, Senior, College and Adults.

**Guidance for the Seventies: Who's Responsible? Color 20 Minutes.**
What keeps me from getting what I want? Who makes me do what I do? We often answer these questions by placing the responsibility outside ourselves. When we believe in "can't" or "have to" and "should have" or "if only", we lock ourselves into a psychological prison. The concept of the individual's responsibility to himself is explored in group discussion. The film's message: "I am the cause of my own effect." Junior, Senior High, College and Adults.

**Guidance for the Seventies: Self Esteem Color 20 Minutes.**
How do you see yourself? Do you have a good image of your abilities? What is "self image"? How does a person build self esteem? Young people at a seminar form images in clay of their self esteem and discuss and evaluate the figures. Through their discussion, we learn that it's all right to think of ourselves; that it's important to build good feelings about ourselves because self esteem is a basic quality of an effective human being. Junior, Senior High, College and Adults.

The films are available for loan from: The Film Library, Division of Health Services, Raleigh, North Carolina 27602.

Your request should be made at least two weeks in advance. Some schools have used them, so you might check before deciding to show them.

"Who's Responsible" was, in our opinion, the least useful, but still very good.

*Cleo J. Edwards*

**ROBINSON PROPERTY DONATION**

Mr. & Mrs. Luther Robinson of Lenoir, N. C. recently made a gift of 375 acres of beautiful mountain property to the 4-H Development Fund, Inc. The land is surrounded on three sides by National Forest and lies between Lenoir and Boone, North Carolina in Caldwell County.

Plans are to develop this as a primitive outpost camping site for 4-H members. This new dimension to camping will include training and resource materials for leader use.

*Chester D. Black*

**NEW ECOP POLICY ON 4-H INTERNATIONAL PROGRAMS**

The National 4-H Foundation has the responsibility of coordinating 4-H International Programs in behalf of the Cooperative Extension Service. The policy states in part that "International travel programs, using the 4-H name and emblem or depending primarily on currently enrolled 4-H members as clients, and involving youth or organizations in other countries designated as a 4-H counterpart programs, will be approved and coordinated through the National 4-H Foundation. An individual, community, county or other Extension unit wishing to initiate a 4-H international travel program shall first clear plans with the County Extension Director, the State 4-H Leader and the State Director of Extension."

Inquiries relating to the above policy should be directed to: International Division, National 4-H Foundation, 7100 Connecticut Ave., Washington, D. C. 20015.

This policy does not apply to travel clubs that originate in the counties and are supervised by County Extension Staffs to such places as Nassau, the Bahamas, etc.

*Pauline E. Moore*
SAFETY AWARDS PROGRAM

Why not encourage your county 4-H groups and individual members to participate in the North Carolina Rural Safety Council Awards Program?

Not only does the program provide an opportunity for recognizing some of the excellent 4-H safety accomplishments, but it could serve as a challenge for encouraging 4-H'ers and others to learn more about safety.

Enclosed is a copy of the Safety Awards brochure which describes the awards and five copies of the Entry Report which must be returned by March 15, 1974. Should you need additional copies, please let me know.

William M. Garmon

A GIANT STEP FORWARD

Bruce Lentz, North Carolina Secretary of Transportation, addressing the contestants in the southern regional 4-H automotive contest said, "This program is a giant step in the right direction because we need safer drivers, not only in North Carolina, but in all parts of the country. After all, 50,000 people are killed each year in highway accidents."

A copy of his complete address is enclosed with the coordinator's Newsletter.

David R. Burnette

YOUTH LOANS FROM FHA

The Farmers Home Administration has developed a youth loan program for young people in rural areas and towns of under 10,000 population. Loans are available for a large variety of income producing purposes to 4-H members.

We urge you to contact your local FHA office and secure copies of their "fact sheet" on youth loans. Calling this to the attention of 4-H leaders, teen members and others is the responsibility of the 4-H Extension agents. You might well assist many young people in establishing an income base.

Chester D. Black

GRADUATE COURSES IN 4-H

Creative Program Management is the title of a workshop to be held at Cornell University, June 4-15. Tuition and fees will total $100 for two hours graduate credit. Dr. George Broadwell, guest instructor at NCSU last summer, will be one of the teachers. Write Chester Black for information if interested.

There will not be a course with 4-H youth orientation in the 1974 Special Summer Session. We anticipate offering a graduate level course in early fall or winter of 1974 on a state-wide basis for a three week period. More details will follow later.

Chester D. Black

ASSISTANCE FOR AUTOMOTIVE PROGRAM

Your county may receive limited financial assistance for developing and implementing plans for an automotive safety program to be conducted during the early spring of 1974.

Enclosed with the coordinator's Newsletter is a form to be used for developing this plan. Send the completed plans to me and you will receive on a first-come, first-served basis $25-$30 to be used at your discretion toward promoting a county automotive safety program. The plan does not have to be detailed and may be adjusted as the program develops.

David R. Burnette

PEDAL POWER STUFF

There are some new bicycling ideas for you in the packet of Pedal Power Stuff that is enclosed with the coordinators newsletter. Roy Alexander, Mecklenburg Extension Agent, arranged for these to be made available to you. Note especially the Pedal Power notes, rules, bicycle diagnosis, as well as the bicycle rules.

David R. Burnette

4-H SUPPLY CATALOGS

You will soon receive a bulk shipment of 4-H Supply Catalogs from the National 4-H Service Committee. Please see that these are distributed to leaders in your county.

Chester D. Black
4-H HOLIDAY WORKSHOP IN THE HUMANITIES

We have just received information concerning a 4-H Holiday Workshop in the Humanities for older teens (16 years and older) and young adults to be held in our Nation's Capital, Friday, December 28 through Saturday, January 5. The workshop will emphasize training in vocal and instrumental music; however, additional experiences in the performing and visual arts will be provided through special tours and performances.

The charge of $140 (dormitory:4/room) or $172 (twin bedroom) will cover lodging at the National 4-H Center, meals (except one luncheon), tour bus in city, program and fees. 4-H'ers may attend singly or in groups. Travel to and from Washington, D. C., will be the responsibility of the participant; however, should a number of North Carolina 4-H'ers attend, an attempt will be made to coordinate travel arrangements.

As a result of the short notice we have been given to obtain participation for this workshop, I am requesting that you call me for further information should you have 4-H'ers who are interested in participating. Participants must be registered with the National 4-H Center by December 10.

Mary L. Cranford

AWARDS PROGRAM

The County Report Forms for county winners in 1973 National 4-H Awards Programs are coming in slowly. We need to get these in and process them to have a summary sent to Chicago by December 1, so get those orders in! REMEMBER! Last minute rush causes errors in filling orders.

If you have your orders ready, please mail them now. We need your medal order at least two weeks before you need the medals to allow for filling the order and shipping to you.

Dick W. Smith

4-H GETS IT ALL TOGETHER

In the coordinator's letter is a copy of the national report, "4-H Gets It All Together," for your county's information.

Chester D. Black

SCHOLARSHIP BROCHURE

The 4-H coordinators should have received 25 copies of the new North Carolina 4-H Development Fund Scholarship brochure.

We feel that this attractive brochure will provide the counties with an additional means of recruiting Development Fund Scholarship applicants and an opportunity to let business and industry leaders learn more about the North Carolina 4-H Development Fund program.

The brochure outlines the purpose of the Development Fund Scholarship program, the qualifications for receiving a scholarship, how to apply for a scholarship and a brief statement concerning the 1973 scholarship recipients. In addition, the brochure contains brief statements concerning the goal of the Development Fund, and a self-mailer which can be sent in for additional information about scholarships and the 4-H Development Fund itself.

May I urge you to distribute these brochures to the appropriate persons. Should you desire additional copies of the brochure, we have a limited supply and will fill orders for such as long as the supply is available. The brochures should be ordered from Dick W. Smith, 4-H Specialist, P. 0. Box 5157, NCSU, Raleigh, North Carolina 27607.

Also please note penalty mail cannot be used in sending the brochure to individuals. If the brochure is mailed, an eight cent stamp will be required.

Dick W. Smith

BELLS NEEDED FOR CAMPS

Large, loud bells are needed at Swannanoa, Mitchell and Betsy-Jeff Penn 4-H Camps. Please share with your 4-H'ers and leaders this need for old church or school bells or even large farm bells. I will be glad to pick them up to carry to camp and can give appropriate contribution receipts. The camps can also use other contributions of equipment such as athletic supplies, sailboats, motor boats, canoes, tractors, etc., and even buildings or other memorials such as worship centers.

Fred H. Wagoner
NOMINATIONS FOR DANFORTH CAMP, NATIONAL 4-H CONFERENCE AND OUT-OF-STATE DELEGATES

All 4-H coordinators were recently informed of the procedures for selection of North Carolina's delegates for three important events: Danforth Camp, National 4-H Conference and Out-of-State delegates.

Participation in these events can add greatly to the personal growth and development of those selected.

A description of these events, nomination forms, plus a letter of explanation was mailed to all coordinators October 31, 1973.

Please check that letter for details and get your nominations in no later than February 8, 1974. Interviews of finalists to determine winners will be held February 25.

Cleo J. Edwards

"I DARE YOU" AWARD

The American Youth Foundation offers each county the opportunity to receive two copies of the book, "I Dare You," for presentation to the outstanding 4-H boys and girls. This constructive award is available by county application on forms mailed to your offices. Each county must determine the merits of participation.

Chester D. Black

HORSE JUDGING TEAM WINS SECOND

North Carolina's 4-H Horse Judging team placed second in the nation at the National Quarterhorse Contest held recently in Chicago. Members of the team were Linda Motsinger, Pam Crouch, Tammy New and Bonnie Osborne from Davidson County.

CONGRATULATIONS, Jim Heird!

Chester D. Black

IFYE NEWSLETTERS

Enclosed are newsletters from our International delegates. They are Kathy Kinton, Sweden; Lee Capps, Philippines; Joyce Morris, Botswana; and Sylvia Walters, Nepal.

Pauline E. Moore

NJHA CONVENTION WINNERS IN OKLAHOMA CITY

Joe Brooks reports the following results in National Junior Horticulture Association contests:

Marketing Demonstration Division
1st Marta Rogerson, Chowan County
3rd Chris Heavner, Lincoln County

Use Demonstration
1st Mary Lillian Landen, Anson County

Landscaping Demonstration
1st Lynn Hall, Duplin County
2nd Hope Owens, Tyrrell County

Honors Division
3rd David Palmer, Haywood County

Environmental Beautification Project
1st Janet Vick, Hertford County

4-H Judging Contest
7th Craven County

4-H Division
3rd Adrian Gaskins, Craven County

Re-elected as National Director - Dee McNamara, Forsyth County. Approximately 425 people attended the convention from 30-35 states.

Chester D. Black

CITY KIDS PARTICIPATION: A RESEARCH STUDY REPORT FROM WISCONSIN

This report, "City Kids Participation: As Viewed by Parents in the City of Kenosha," was designed as self-contained pages and will be included in the 4-H Newsletter over a period of the next several months. We suggest that you file the "series introduction" and "Report Numbers 1 and 2" so that as additional reports are sent to you, they can be put in your file. The various reports have implications for every county 4-H program in North Carolina, even those counties that do not have large population centers. We hope you will study the reports and that they will be helpful to you.

Charles E. Lewis
CRAFT SUPPLIES AVAILABLE

We have on hand a few 4-H Camp Craft supplies and kits which I will be glad to make available to you at cost for 4-H or other groups - such as leather billfolds, waste baskets, copper enameling, bird nesting shelves, etc. Write Fred Wagoner if interested.

Fred H. Wagoner

4-H POSTER CONTEST

Congratulations are in order for Steve Sawyer of Chowan County who is recognized as an "Honorable Mention" winner in the National 4-H Poster contest. Let's keep up the good work!!

Pauline E. Moore

1974 NORTH CAROLINA 4-H AWARDS HANDBOOK

This notice is to alert you that the 1974 North Carolina 4-H Awards Handbook will be coming your way in December. The 4-H coordinator in each county will receive 20 copies initially. Additional copies for leaders may be ordered.

At the time the handbooks are mailed, a cover letter will be enclosed which will point out the major changes in the 1974 handbook. There are quite a number of changes, so I would like for you to give special attention to the cover letter and to the Awards Handbook. Unless problems develop in the printing, you should receive the book prior to Christmas.

Dick W. Smith

GOVERNMENT SEMINARS

The date 1972-73 on the brochure "Government Seminars" is a misprint. These booklets apply to our 1973-74 programs. Please pass this information along to anyone receiving these brochures.

Pauline E. Moore

PENNSYLVANIA EXCHANGE

A number of Pennsylvania counties are interested in a 4-H exchange with an out-of-state county in 1974. If you are interested in such an exchange, contact Pauline E. Moore, P. O. Box 5157, NCSU, Raleigh 27607, and forward the following information: Name of county, Location within state, Age range of members, Size of group, A two-year exchange or a one-year exchange.

Pauline E. Moore

THE 1973 CLUB AND COUNTY-WIDE 4-H PROGRAM WINNERS

The state 4-H staff wishes to extend its congratulations to the 1973 Club and County-wide winners in the following 4-H programs: automotive, community service, conservation of natural resources, electric, health and safety. A listing of the winning clubs and counties is enclosed with this Newsletter.

The club and county-wide reports evidenced many worthwhile experiences and activities of the 4-H'ers at both the local club and the county levels. We are confident that the communities have also gained as a result of these club and county-wide programs.

I would like to urge more clubs and counties to participate in these programs in 1974. The programs offer an excellent opportunity for group projects and activities.

Dick W. Smith