

TO: AGENTS RESPONSIBLE FOR 4-H AND YOUTH DEVELOPMENT

FROM: THE 4-H STAFF - CHESTER D. BLACK, ASSISTANT DIRECTOR, 4-H

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1973 KEY AWARD WINNERS

Enclosed (coordinator's letter only) is a copy of those who qualified for the 1973 Key Award Program. If you have questions about 4-H'ers from your county, contact me.

The award of key and a neckchain for girls and key and tie tack for boys will be given for the last time this year. We will notify you about the distribution of the awards as soon as possible.

Cities Service Foundation has discontinued their sponsorship of the total program including scholarships.

Cleo J. Edwards

POSTER CONTEST

There were 72 posters entered in the State contest this year. Our quota of 10 has been mailed to the National 4-H Center where they will be entered in the National competition.

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The top ten posters were submitted by:

Jane Braswell, Randolph County
Nancy Bennett, Montgomery County
Susan Mickey, Cabarrus County
Pam Crouch (2), Davidson County
David Thompson, Martin County
Diane Krein, Robeson County
Julie Jordan, Forsyth County
Ron Guffer, McDowell County

All others will be returned. If you had participants be sure to congratulate them and encourage them to continue to develop their artistic skills.

Pauline E. Moore

SUMMER SCHOOL SESSION

The 4-H staff is delighted that Dr. George Broadwell, Chairman of Youth Development 4-H program in New York State, has accepted the invitation to teach the 4-H Creative Management Course in Summer School. We urge those of you interested in graduate study to consider Ed. 596-001. Dr. Broadwell has a wide range of experience and should provide an innovative experience.

Chester D. Black

HOUSE AND ASSESSED TO STATE OF THE PARTY OF

COOPERATIVE EXTENSION WORK IN AGRICULTURE AND HOME ECONOMICS, NORTH CAROLINA STATE UNIVERSITY AT RALEIGH. 100 COUNTIES AND U. S. DEPARTMENT OF AGRICULTURE COOPERATING

COLLEGE SCHOLARSHIPS AVAILABLE *\$*!\$! SUBMIT APPLICATIONS BY SEPTEMBER 15

Agribusiness Careers 4-H Awards Program--

DeKalb AgResearch, Inc. One entry per state--a boy or girl. Must be in junior year in college in fall of 1973 and planning to major in some phase of agribusiness. Also must fill out Agribusiness Information Form.

4-H Animal Science Scholarships--Allied Mills Foundation

One entry per state -- a boy or girl. Must be in junior year in college in fall of 1973 and planning to major in Animal Science.

Crop Protection and Crop Production --Chevron Chemical Company, Ortho Division

One entry per state -- a boy or girl. Must be enrolled as a freshman or sophomore in college in fall of 1973 and majoring in the Plant or Biological Sciences including Agronomy, Soils, Entomology, Floriculture, Plant Pathology, Horticulture (vegetables and fruits) or Ornamental Horticulture.

4-H Forestry Scholarships--Homelite. a Division of Textron. Inc.

One entry per state -- a boy or girl. Must be junior in college in fall of 1973, majoring or minoring in forestry.

Home Economics Scholarships--The S & H Foundation, Inc.

One entry per state--boy or girl. Must be in junior year in college in fall of 1973 and planning to major in Home Economics.

Scholarships for Youth From Low-Income, Disadvantaged Families -- The Wehr Corp.

One entry per state -- a boy or girl. Must be in junior year in college in fall of 1973 and must come from a low-income, economically disadvantaged family.

Alpha Gamma Rho-- A National Agriculture Fraternity

One entry per state -- a boy. Must be currently enrolled in 4-H and have completed at least one quarter or semester at an accredited college of Agriculture. The winner must pursue course work in agriculture, forestry, veterinary medicine or related fields.

All counties may submit applications for these scholarships. Order special application forms from me and check back cover page of N. C. 4-H Awards Handbook for further details. Note that some changes have occurred since the printing of the handbook. mit applications by September 15 to the State 4-H Office.

Mary L. Cranford

YOUTH DAIRY POSTER CONTEST

The American Dairy Association of North Carolina and the Extension Dairy Husbandry Department at North Carolina State University are again sponsoring a Youth Dairy Poster Contest. The activity is available for all boys and girls under nineteen years of age.

To become involved, the young person makes a poster about milk and/or dairy products and displays it in a public place. Posters are to be made prior to June 1, displayed during the month of June. Participation awards are available for each person making a poster. Winners will be selected on a county and state basis in each of three age groups and awarded appropriate prizes. Previous state winners in a particular division may not compete in that division again. Posters must not contain copyright material such as cartoon characters.

The objectives of this activity are to involve youth in a creative activity, encourage them to learn more about milk and dairy products in good nutrition and promote the use of milk and dairy products for the benefit of good health, green swad way 51

A leaflet (enclosed in coordinator's letter) entitled "North Carolina Dairy Poster Contest" gives a full explanation of the activity as well as awards available. Four-H coordinators have previously received information about the contest from Dr. Knott. A supply of leaflets may be obtained by writing to Fred N. Knott, Extension Dairy Husbandry, 104 Polk Hall, NCSU, Raleigh, N. C. 27607.

Cleo J. Edwards

National Safety Council Report-deaths in bicycle accidents in 1972 showed the largest percentage increase of all accidents over 1971. There was a 29% increase.

NATIONAL 4-H WEEK POSTERS AND SLIDES

Once again Coats and Clark, Inc., is sponsoring the 4-H Recruitment posters and TV drop slides to be used during National 4-H Week. The theme is "4-H Gets It all Together."

Enclosed with the coordinator's letter is an order form for these materials. County orders must come to our office by May 15. We will then combine all county orders into one state order to send on to Coats and Clark. When we receive the shipment from Coats and Clark, we will then distribute them to you as ordered. Please share this order form with the rest of the staff as it shows a picture of the poster.

Note that posters are 10¢ each this year. Slides are free of charge but the company asks that each county limits its order to the number of local TV stations. Please make check payable to "N. C. State 4-H Club Account."

We must have your orders and checks by May 15.

Chester D. Black

EXPERIENCES IN HUMAN RELATIONS KIT

Selection Research, Inc., has taken over the "Experiences in Human Relations Kit" account and will be handling all future orders. If you wish to purchase a kit, write to Selection Research, Inc., 2546 South 48th, Southeast Plaza Post Office Box 6438, Lincoln, Nebraska 68506.

Also, a 45 minute tape of four group activities intended for use by leaders has been added to the kit. The entire kit, including group activities and tape, can be purchased from S. R. I., for \$45; or the tape alone may be purchased for \$10.

Dick W. Smith

Bicycling is America's fastest growing outdoor recreation activity and bike sales have doubled twice in the past twelve years.

RECRUITING BY RADIO

Why not use your local radio station to help recruit 4-H members? In one out-of-state county four senior 4-H members took charge of a disc jockey hour over the local radio station. The program was so successful that it has become a part of the station's regular schedule.

Every other Wednesday from four to five 4-H club members play music, give weather reports, news announcements and coming events. The county Extension agent says he has a waiting list of club members who want to go on the air and the response has been great. People call up during the program (you can hear it in the background) and say we want to join 4-H.

If you should be interested in trying something like this, please contact Mt. Reese Edwards, Extension Radio and TV Editor, and he will be glad to offer you suggestions concerning your approach to radio stations and programming.

Dan F. Holler

MARINE SCIENCE WORKSHOPS

We need your help in promoting the five Marine Science Environmental Workshops this summer.

Enclosed in the 4-H Coordinator's newletter is a fill-in type news article which we hope you will use in your local newspapers.

The deadline for applications is June 4, and we need much more interest in this program to fill the workshops.

Chester D. Black

COOPERATE WITH OTHER AGENCIES

The National 4-H Center has invited other youth groups to participate in the Citizenship Short Course this summer since 4-H members have not filled all of the facilities. If members or leaders in your county express a desire to attend the short course we will appreciate your notifying us so arrangements can be made.

SOCIOLOGY OF YOUTH COURSE

A graduate course entitled "Sociology of Youth Culture" will be taught on the NCSU campus again next fall. Classes will be held each Tuesday from 3 to 6 p.m. The course was developed especially for 4-H Agents and other persons involved in conducting youth programs.

Agents who are presently engaged in a graduate program may include this course in their program of study and persons not in a program may enroll in the course for professional development purposes as a special student. Agents who are within community distance of the campus might wish to consider these alternatives.

Present plans are that the course will be offered at James Sprunt Technical Institute in Duplin County during the 1974 Spring Term. For further information pertaining to class enrollment, contact the undersigned.

Charles E. Lewis

4-H PUBLICATIONS ORDER FORM

The 4-H Publications Order Form has been revised and a large supply is available. Please use the form when ordering 4-H literature rather than sending cards or individual letters. NOTE that the form has two pages and is self-carboned. When using it, be sure to mail both pages. It would be helpful if you will bring this matter to the attention of your secretary. If you have a supply of the old form, please destroy all but one copy and use that copy to order your supply of the new forms. Thanks for your help and cooperation.

Charles E. Lewis

CORRECTION -- "MULLIGAN STEW" PARTICIPATION

Enrolled participation for Guilford County should have read 3,608 rather than 2,450 in the recent summary you received. This will make the state total 130,531.

Lyman B. Dixon

4-H LITERATURE

New 4-H Literature now in stock includes the following:

Teens Entertain - A 4-H Food-Nutrition
Project Members' Manual
Model Airplane - Members' Manual
Model Airplane - Leaders' Guide (4-H L-1-36)
Model Rocketry - Leaders Guide (4-H L-1-37)
Self Determined Aerospace - Members' Guide
(4-H M-1-38)

The following 4-H literature has been reprinted or purchased and is now available:

4-H Clothing Manual III (4-H M-6-10)
Model Rocketry Manual
N. C. 4-H Community Service Program
(4-H F-1-15)
4-H Literature Order Form

Members Manual and Leaders Guides in the following series are now available:
Photography
Woodworking
Exploring the World of Plants and Soils
Charles E. Lewis

"FOODS OF JAPAN"....is a new booklet published by the New Hampshire Extension Homemakers Council in the interest of better international understanding. It is coordinated with the State's participation in 4-H international exchange programs. Its 20 pages include sections on Japanese cuisine, the tea ceremony, use of chopsticks, utensils, recipes, glossary and sources of information. It is available for 25¢ per copy. Order directly from 4-H Youth Office, University of New Hampshire, Durham, New Hampshire 03824

Pauline E. Moore

TOUR OPPORTUNITY

During the recent annual Extension Conference in Winston-Salem, many agents were pleased to learn of the tour policy of the Jos. Schlitz Brewing Company. Several agents asked for details and we are pleased to provide these as courtesy of the company. Use of this resource is your prerogative.

Chester D. Black