

# NORTH CAROLINA

Agricultural Extension Service

4-H CLUB

## PLAN OF WORK

FOR

1950

Major phases of project  
or subdivisions of  
project covered

Name of Worker\*

Percentage of time  
devoted to entire  
project by each worker

State Leader

L. R. Harrill

Full

Western District

O. H. Phillips

Full

Southwestern District

Fred H. Wagoner

Full

Northwestern District

Mary Sue Moser

Full

Eastern District

Lyman B. Dixon

Full

Northeastern District

Margaret Clark

8½ months

Southeastern District

To be appointed

8 months

Date Submitted: March 1, 1950

Signed:

Z. A. Vance  
Project Leader

Date Approved: \_\_\_\_\_, 194

Signed: \_\_\_\_\_

Asst. State Director of Extension

Date Approved: \_\_\_\_\_, 194

Signed: \_\_\_\_\_

Director of Extension Work  
U. S. Department of Agriculture

\*If phases of project are divided between two or more workers, indicate assignment to each.

## THE 1950 PLAN OF 4-H CLUB WORK FOR NORTH CAROLINA

### SITUATION

North Carolina has more than 500,000 farm boys and girls in need of leadership and training which will enable them to make the adjustments needed to provide a satisfying rural life in a changing world—a period in which rural youth will face the temptations of high city wages; shorter working hours; modern inventions and conveniences; a period which will present challenges and opportunities demanding of youth, stamina, integrity, and clear vision that comes from experience of rural life at its best; a period in which youth must have the guidance of adults with a sympathetic understanding of the problems and opportunities of young people.

To guide this great sector of our population, whose thinking will determine the course of agriculture and rural life, and to help them more effectively make the needed adjustments is a great and challenging task for Extension workers and Neighborhood 4-H Leaders. It is not enough that the 4-H program give information and training in better practices in agriculture and homemaking—it must also provide for the production of economic wealth, health improvement, citizenship training, cooperation, and recreation—in a broader sense, 4-H Club work must train youth in the Art of Living.

The 4-H Club, if properly organized and conducted, provides an opportunity for giving youth the organization and the guidance needed to best solve their problems and, to the Extension worker, a way to provide for the needs of young people and to further strengthen the Agricultural Extension Program in the county. Through 4-H Club work boys and girls learn of the Extension Service and if properly guided, grow into the adult Extension program.

Many economic and social factors are at work, such as higher wages for labor, higher costs for farm land, equipment, supplies, fertilizer and taxes, a lack of adequate medical care, and inadequate social and recreational opportunities, which have a definite relationship to the 4-H member. The indication is that these forces may:

1. Influence the kind of projects and activities that they should engage in as 4-H Club members.
2. Affect the kind of production, marketing and homemaking problems that their families have to face and deal with.
3. Tend to mold the kind of economic and political society in which they as adults live.
4. Change the social pattern of rural young people.
5. Affect the general form and direction of the whole 4-H Club program.

To formulate a long-time State Plan of 4-H Club Work to meet these goals, a State Committee consisting of a Farm Agent, a Home Agent, a District Home Agent, a District Farm Agent, two subject Matter Specialists, with the State 4-H Club Leader as Chairman, was appointed by the Director of Extension Service. In substance, the report of that committee is the basis for this Plan of Work.

### I. 4-H Club Objective:

The objective of 4-H Club work is to train rural youth for better living through economic, physical, social, and spiritual growth and development.

- A. The economic objective to be developed through better practices in agriculture and homemaking, by thrift, money management, and wise spending.
- B. The physical objective to be developed through good food, health, and clothing habits, improved sanitation, more adequate housing, good physical training, medical examinations and follow-up work.
- C. The social objective to be developed through developing proper ideals and attitudes for wholesome relationships in the homes, neighborhoods, and communities through:
  1. Family living
  2. Club meetings
  3. 4-H Camps, Achievement Days, Picnics, etc.
  4. Community Organizations.
- D. The spiritual objective to be developed through:
  1. 4-H Church Sundays
  2. Vesper Services
  3. Practicing honesty in everyday living
  4. Developing a charitable attitude and a greater appreciation for the finer things of life.
  5. Devotionals

### II. Methods of Procedure:

Agents and other Extension personnel must be given a greater appreciation of the value and importance of 4-H Club work in the growth and development of our rural youth and in the further development of the Agricultural Extension Program. To do this provision will be made for:

#### A. Training Agents

1. Conference for training Extension workers and leaders
2. More careful selection of county personnel
3. For agents to attend 4-H Short Courses and other activities
4. For agents to visit and observe 4-H Club work in other counties and to assist with some specific problems
5. Providing all Extension workers with the information or sources of information on 4-H Club work.

B. A Definite Program Flexible Enough To Meet the Needs of the Members to be Provided by:

1. Local staff conference to make tentative plans
2. A county survey to determine:
  - a. Number of possible club members
  - b. Possible location of clubs
  - c. General nature of community
  - d. Needs of the county in way of improvements for young people
3. Discussing needs with farm and home leaders
4. Developing program with the young people through:
  - a. Organization of local clubs
  - b. County Council
  - c. State 4-H Council

C. Full Cooperation with School Officials in County

1. County superintendent of schools should be contacted and arrangements made with him to attend the first county-wide meeting of the principals and teachers
2. Arrangements should be made with the school principals and teachers for a definite schedule of meetings--when, where, and how.
3. The schedule made with the principals and teachers should be followed. When changes in schedule are necessary, satisfactory arrangements should be made with the principal and the club members.

D. Cooperation of Parents by:

1. Acquainting them with the program through:
  - a. The boys and girls
  - b. Membership cards
  - c. Pamphlets explaining 4-H Club work
  - d. Neighborhood Leaders
  - e. Farm and home visits
  - f. Publicity
    - (1) News articles
    - (2) Circulars and letters
    - (3) Special recognition, awards, etc.
    - (4) Radio Programs
    - (5) Published analysis of average results of 4-H projects
    - (6) Identification of 4-H projects
  - g. Adult meetings
    - (1) Educational
    - (2) Social
  - h. Project tours
  - i. Invitation to special 4-H meetings

E. Effective Use of 4-H Neighborhood Leaders by:

1. Assisting agents with plans for complete delineation of clubs into neighborhood groups.
2. Providing the leader with information to do the job through:
  - a. Training Schools
  - b. Literature
  - c. Demonstrations
  - d. Visiting with agent projects of club members
3. Using leaders in club programs, county councils, and camps and other special meetings.
4. Arranging for specialists and others to be used, when practical, for training Neighborhood Leaders.
5. Providing suitable recognition for leaders assisting with 4-H Club work.

F. Plan for 4-H Organization

1. A 4-H Organization in each county that will give every rural boy and girl an opportunity to make the greatest contribution possible to the postwar efforts and to security in the postwar period.
  - a. Local Club
    - (1) Membership should be in keeping with the National standards.
    - (2) High school and grammar school members should be organized into separate clubs, provided membership justifies it, and should be designated as junior and senior clubs.

G. 4-H County Councils

1. Every county should have an active county council composed of the elected officers of the 4-H Clubs in the county.
  - a. Meetings should be held monthly
  - b. County Council organization should follow the plan in the 4-H Handbook.

H. Special 4-H Activities

1. County Achievement Days for recognizing achievements of members and leaders.
2. 4-H Camps should be held annually.
  - a. Camp program should be carefully planned well in advance by agents and club members.
  - b. Camp program should include recreation and instruction.
  - c. Minimum requirements for camp attendance should be a project and a record book up-to-date.
  - d. Whenever justified a junior and senior camp should be held.
  - e. Use local people to assist with camp.
  - f. Arrange for needed specialists help well in advance.
3. 4-H Church Sundays
4. County-wide Vesper Programs
5. 4-H Short Course
6. 4-H Club Week (national)

I. 4-H Projects to Fit the Needs of Members

1. The project should be of such a nature that it will train the member to earn a living or make a better home, and at the same time, contribute to the development of the club member.
  - a. It should develop skills, techniques and management.
  - b. It should strengthen the agricultural and homemaking program in the county.
  - c. It should be large enough to challenge the best interests of the club member and adapted to his farm and home needs.
  - d. It should be the property of the club member and the club member should share in the financial returns.
  - e. Club members should be guided in the selection of projects needed in the Agricultural program.
  - f. Commercially supported projects should tie in with the regular 4-H Club Program and should be encouraged so long as they contribute to a better 4-H program.
  - g. The project shall be considered completed when the club member has finished the required work for the club year.
  - h. Accurate and complete records should be kept on all projects and submitted to the agents.
  - i. Adequate materials, information and record books should be furnished each member at the proper time and in the proper form.
  - j. A complete permanent record file should be kept of all members.

J. 4-H Club Meetings that:

1. Have a definite plan and program.
2. Have Club members arrange place for meeting and assemble necessary materials.
3. Begin and end promptly.
4. Have a teacher as sponsor for each club.
5. Offer programs with an appeal to the interest of all members and provides action and participation for all members.
6. Accomplish a definite purpose.
7. Are conducted according to recognized rules of order.

K. A Young Men and Young Women's Organization with:

1. Local Club

- a. Membership should include rural youth above club age and below the age level of adult organization so that interests will not vary too greatly.
- b. Club should meet at least once each month.
- c. Make a definite schedule and follow it.
- d. A definite plan for the year. The educational programs to be subjects that are expressions of the members.
- e. Members to have responsibilities for each month's program, such as:
  - (1) Reception committee
  - (2) Program committee
  - (3) Recreation committee
  - (4) Refreshment committee(agent may guide these committees)
- f. Trained officers who are elected by the members should accept full responsibility of the club.
- g. A club yearbook for the county organization will add strength and interest to the organization.

2. County Organization

- a. Every county, where the area and membership are too large to be conducted through one club, should elect officers on a county group basis to meet at least twice a year.

3. District Organization

- a. Members of a given number of counties known as a district will meet at least once a year for an educational program. These county groups will have elected district officers.
- b. Training schools such as recreational institutes, special interest meetings, etc. will be featured.

4. State Organization

- a. A meeting of the Executive officers of all districts will meet once a year—officers will be elected.
- b. Definite older youth club plans studied and recommendations made from the state level.
- c. A State Young Men and Young Women's Conference will be held and each county will be requested to send delegates.

CALENDAR OF WORK

| Work Planned                    | Methods to be Used  |
|---------------------------------|---|
| <b>December</b>                 |   |
| Select State Project Winners    | : Plan and conduct trip for State winners to National Club Congress.  |
| National 4-H Club Congress      |   |
| 4-H Achievement Days            | : Plan the State 4-H Radio Schedule.  |
| State 4-H Radio Schedule        |   |
| 4H-Ward                         | : Assist with 4-H Achievement Day Programs and  |
| County Visits                   | : visit as many counties as time will permit.   |
| <b>January</b>                  |   |
| Annual Report                   | : Summarize County plans of work and formulate State plan of 4-H Club work.   |
| Plans of work                   | : Arrange camp schedule, set up program, and select   |
| Camp Schedule                   | : personnel for three state-operated 4-H camps--  |
| Radio Schedule                  | : Manteo, Millstone, and Wanoca.  |
| Leader Schools                  | : Plan program and arrange schedule of counties for weekly radio program over WPTF.   |
|                                 | : In cooperation with the North Carolina Recreation Commission, arrange for recreation training   |
|                                 | : schools at Rocky Mount and Winston-Salem.   |
| <b>February</b>                 |   |
| Tractor Maintenance School      | : In cooperation with the American Oil Company and the Agricultural Engineering Department, a   |
| Cooperation with other agencies | : Tractor Maintenance School will be conducted for 4-H members and leaders in Tractor Maintenance.  |
| Annual Report                   | : The State 4-H Club Leader, or some other member   |
| Plan National Club Week program | : of the 4-H Staff, will work in cooperation with various organizations in an effort to strengthen the 4-H Club program, namely, the State Farm Bureau, State Jersey Cattle Club, American Jersey Cattle Club, the North Carolina Dairy Manufacturers Association, and other organizations holding meetings during the month of February. |
|                                 | : If at all possible, the annual report on 4-H Club work for 1949 will be completed during the month of February.   |
|                                 | : In order to further stress the importance of National 4-H Club Week, a suggested state-wide plan will be prepared and furnished to all Extension workers.   |
|                                 | : County visits will be made to as many counties as time and schedule will permit.  |

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| <b>March</b>               | :   |
| National 4-H Club Week     | : The 4-H Staff will give assistance to all coun-     |
| Plan 4-H Church Sunday     | : ties in the observance of National 4-H Club Week    |
| program                    | : by providing exhibit material, providing speeches   |
|                            | : for civic and local groups.                         |
|                            | : The State Office will plan and provide to each      |
|                            | : county a suggested program for the observance of    |
|                            | : 4-H Church Sunday.                                  |
|                            | :   |
|                            | :   |
| <b>April</b>               | :   |
| 4-H Fat Stock Shows        | : The 4-H personnel will assist with the organization |
| Prepare Material           | : and promotion of the various 4-H Fat Stock Shows    |
| Leaders' School            | : conducted in the state.                             |
|                            | : Training schools for recreation leaders will be     |
|                            | : conducted.  |
|                            | :   |
|                            | :   |
| <b>May</b>                 | :   |
| Preparation of material    | : The 4-H Staff will concentrate on the preparation   |
| Pre-camp school for agents | : of 4-H material in order that an adequate supply    |
| 4-H Church Sunday          | : may be on hand at the beginning of 1951.            |
| Selection of delegates to  | : It is planned to conduct a pre-camp school for      |
| National 4-H Club Camp     | : agents who are to conduct the 4-H camps during      |
|                            | : the summer. It is planned to assemble these         |
|                            | : agents at one of the organized camps and to have    |
|                            | : them go through the 4-H camp routine the same as    |
|                            | : 4-H members who will be coming to camp during       |
|                            | : the summer months.                                  |
|                            | : The 4-H Staff will assist with county visits and    |
|                            | : material and other jobs in connection with the      |
|                            | : observance of 4-H Church Sunday.                    |
|                            | : The 4-H Staff will select two boys and two girls    |
|                            | : to represent North Carolina at the National 4-H     |
|                            | : Club Camp and with them will participate in the     |
|                            | : National Camp Program.                              |
|                            | :   |
|                            | :   |
| <b>June</b>                | :   |
| 4-H Camps                  | : During the month of June, all members of the 4-H    |
| District 4-H Elimination   | : Staff will place major emphasis on the 4-H Camp     |
| Contests                   | : Program. Some member of the staff will be           |
| Revise publications        | : assigned to each of the three State operated        |
| National 4-H Club Camp     | : 4-H camps.  |
|                            | : Special emphasis will be placed on revision of      |
|                            | : 4-H Club publications and in working in close       |
|                            | : cooperation with subject matter specialists to      |
|                            | : assure an adequate supply of subject matter         |
|                            | : material for 4-H Club members.                      |
|                            | : Two leaders will accompany the State delegation     |
|                            | : to National 4-H Club Camp and the National State    |
|                            | : Leaders' Meeting.                                   |
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| July          | : | : Continuation of the 4-H Camp Program.         |
| 4-H Camps     | : | : Plans will be made for assembling outstanding |
| 4-H Club Week | : | : club members from every club in the state for |
|               | : | : the annual 4-H Club Week at State College.    |

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|-----------------------------|---|---|
| August                      | : | : A State meeting for Neighborhood 4-H Leaders will |
| State Neighborhood Leaders  | : | : be planned possibly for the Millstone 4-H Camp,   |
| Conference                  | : | : bringing into the conference the outstanding      |
| Farm and Home Week          | : | : Neighborhood Leaders from the various counties    |
| Young Men and Young Women's | : | : in the state.                                     |
| Conference                  | : | : Plans will be made for conducting a conference    |
| State Wildlife Conference   | : | : for members of the Young Men and Young Women      |
|                             | : | : Clubs. This conference will probably be con-      |
|                             | : | : ducted at Millstone 4-H Camp.                     |
|                             | : | : Members of the 4-H Staff will plan, organize,     |
|                             | : | : and conduct a State conference for 4-H members    |
|                             | : | : who excell in Wildlife Conservation projects.     |

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| September               | : | : Members of the 4-H Staff will cooperate with      |
| Junior Dairy Shows      | : | : Dairy Specialists, Poultry Specialists, and       |
| Leader Training Schools | : | : Livestock Specialists in conducting Junior Dairy  |
| 4-H Poultry Shows       | : | : Shows, Poultry Shows, and 4-H Fat Stock Shows     |
| District 4-H Rallies    | : | : and Sales.  |
|                         | : | : In securing county, district, and state winners,  |
|                         | : | : the plan is to conduct a series of district       |
|                         | : | : rallies bringing into these rallies the county    |
|                         | : | : champion club members from each county where they |
|                         | : | : will be honored at a banquet. Prior to the        |
|                         | : | : rallies, records will be sent and judged by a     |
|                         | : | : special Judging Committee.                        |

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|-------------------------|---|--|
| October                 | : | : Plans will be set up for 12 4-H Educational Ex-    |
| State Fair              | : | : hibits at the North Carolina State Fair in some    |
| Better Methods Congress | : | : specific project activity. Two counties from       |
| District Rallies        | : | : each district will be selected to put on exhibits. |
| State 4-H Honor Banquet | : | : In connection with the Fat Stock Shows, assis-     |
|                         | : | : tance will be given in helping to supervise the    |
|                         | : | : 4-H Judging Contests, the exhibiting and show-     |
|                         | : | : ing of the animals.                                |
|                         | : | : 4-H Club members with the most outstanding         |
|                         | : | : records from the counties served by the Carolina   |
|                         | : | : Power & Light Company, the Virginia Electric       |
|                         | : | : Power Company, and the Nantahala Power & Light     |
|                         | : | : Company will be honored at a two-day Better        |
|                         | : | : Methods Congress conducted in Raleigh.             |
|                         | : | : It is the plan to culminate the District 4-H       |
|                         | : | : Rallies with the State banquet honoring the        |
|                         | : | : district winners in each of the projects from      |

(continued on page 10)

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October (continued)

:  
: the various districts throughout the State, at  
: which time the State winners in the various pro-  
: jects will be honored and recognized.  
:

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November

Plan of Work

Achievement Days

Selecting State Winners

:  
: The 4-H Staff will give all the assistance possible  
: to the counties in the state in helping with local  
: and county 4-H Achievement Day programs.  
: The 4-H Staff will arrange for the final judging  
: and selecting of all state-winning records sub-  
: mitted to the National 4-H Club Congress.  
: The plan will be to set up a judging committee  
: with representatives from the subject matter  
: field, the district agent and the supervisory  
: staff to make the final selection of the State  
: winners. The same plan will be followed in  
: making the selection of the various scholarship  
: winners in the state.  
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#### EXECUTION AND ADMINISTRATION OF THE PROGRAM

The State 4-H Club Leader will be charged with the general supervision of 4-H Club work in the state; the correlation of subject matter information with specialists as it relates to 4-H projects; relationship with cooperating agencies, State Breeders Associations, Crop Improvement Associations, farm organizations, State Bankers' Associations, civic and religious groups and other organizations and individuals giving cooperation and support essential to the promotion of 4-H Club work in the state. It will also be the responsibility of the State Leader to organize and provide for the weekly broadcast of the State 4-H Radio Program over Station WPTF. All members of the State 4-H Staff will work together on all programs affecting the over-all activities of 4-H Club work in the state such as exhibits at the State Fair, 4-H Club Week, Young Men and Young Women's programs, State Better Methods Congress, the State Wildlife Conference, and similar activities.

For more extensive field work in the various counties and in an effort to increase the effectiveness of the over-all 4-H program in all of the counties, an assistant state leader will be assigned to each of the six Extension districts and assigned the responsibility for the field work in the counties designated. The assistant leader will be responsible for the promotion and organizational phase of 4-H Club work. Subject matter specialists will be charged with the responsibility of the project matter phase of the 4-H Club Program. According to this plan, the assistant leader will be expected to work with all of the Extension agents in the county with the 4-H and Young Men and Young Women organizations.

The general plans of field work will be for at least one visit to each county by a 4-H leader at least every sixty days during the year. This will mean a minimum of six visits to each county by some member of the 4-H Club Staff during 1950.

To further increase the effectiveness of the 4-H Program, a general plan has been developed for field visits and for group meetings with agents to keep them up-to-date on 4-H Club work. Prior to the field visit, a Staff Conference of all personnel assigned to the 4-H office will be held for a thorough discussion of the things to be undertaken in the county, the type of work to be done, and the results expected. A coordinated effort will be made to carry the same type of information and assistance to each county in the state regardless of whether the leader is a man worker or a woman worker. For specific cases or unusual cases which might require the services of a man or the services of a woman, provision will be made to supply the worker who can best render the service needed.

As new agents may be appointed, they will be supplied with a complete set of 4-H materials and will receive an official visit from a 4-H Staff member as early as schedules will permit.

Monthly conferences will be held for the members of the State 4-H Staff to review work done in counties, to plan and correlate the work, to plan programs, and to keep themselves informed as to the progress and needs of the 4-H Program in the state.





