

AGRICULTURAL EXTENSION SERVICE

State of North Carolina

PLAN OF WORK

19 48

Period covered December 1, 19 47 to December 19 48
(Month) (Month)

Name of Project 4-H Club Work

Covering work to be done by* L. R. Harrill, State 4-H Club Leader

Jesse James, Ass't State Club Leader Eleanor Barber, Ass't State 4-H

Club Leader *Mary Sue Moser, Ass't State 4-H Club Leader

Percentage of time to be devoted to project: Full

Date submitted: February 24, 1948.

Signed:

L. R. Harrill
Project Leader

Date approved: _____, 19____. Signed: _____

State Director of Extension Work

Date approved: _____, 19____. Signed: _____

Director of Extension Work
U. S. Dept. of Agriculture

*If phases of project are divided between two or more workers, indicate assignment to each.

*From March 16, 1948

THE 1948 PLAN OF 4-H CLUB WORK FOR NORTH CAROLINA

SITUATION

North Carolina has more than 500,000 farm boys and girls in need of leadership and training which will enable them to make the adjustments needed to provide a satisfying rural life in a changing world--a period in which rural youth will face the temptations of high city wages; shorter working hours; modern inventions and conveniences; a period which will present challenges and opportunities demanding of youth, stamina, integrity, and clear vision that comes from experience of rural life at its best; a period in which youth must have the guidance of adults with a sympathetic understanding of the problems and opportunities of young people.

To guide this great sector of our population, whose thinking will determine the course of agriculture and rural life, and to help them more effectively make the needed adjustments is a great and challenging task for Extension workers and Neighborhood 4-H Leaders. It is not enough that the 4-H program give information and training in better practices in agriculture and homemaking--it must also provide for the production of economic wealth, health improvement, citizenship training, cooperation, and recreation--in a broader sense, 4-H Club work must train youth in the Art of Living.

The 4-H Club, if properly organized and conducted, provides an opportunity for giving youth the organization and the guidance needed to best solve their problems and, to the Extension worker, a way to provide for the needs of young people and to further strengthen the Agricultural Extension program in the county. Through 4-H Club work boys and girls learn of the Extension Service and if properly guided, grow into the adult Extension program.

Many economic and social factors are at work, such as higher wages for labor, higher costs for farm land, equipment, supplies, fertilizer and taxes, a lack of adequate medical care, and inadequate social and recreational opportunities, which have a definite relationship to the 4-H member. The indication is that these forces may:

1. Influence the kind of projects and activities that they should engage in as 4-H Club members.
2. Affect the kind of production, marketing and homemaking problems that their families have to face and deal with.
3. Tend to mold the kind of economic and political society in which they as adults live.
4. Change the social pattern of rural young people.
5. Affect the general form and direction of the whole 4-H Club program.

To formulate a long-time State Plan of 4-H Club Work to meet these goals, a State Committee consisting of a Farm Agent, a Home Agent, a District Home Agent, a District Farm Agent, two subject Matter Specialists, with the State 4-H Club Leader as Chairman, was appointed by the Director of Extension Service. In substance, the report of that committee is the basis for this Plan of Work.

I. 4-H Club Objective:

The objective of 4-H Club work is to train rural youth for better living through economic, physical, social, and spiritual growth and development.

- A. The economic objective to be developed through better practices in agriculture and homemaking, by thrift, money management, and wise spending.
- B. The physical objective to be developed through good food, health, and clothing habits, improved sanitation, more adequate housing, good physical training, medical examinations and follow-up work.
- C. The social objective to be developed through developing proper ideals and attitudes for wholesome relationships in the homes, neighborhoods, and communities through:
 1. Family living
 2. Club meetings
 3. 4-H Camps, Achievement Days, Picnics, etc.
 4. Community Organizations.
- D. The spiritual objective to be developed through:
 1. 4-H Church Sundays
 2. Vesper Services
 3. Practicing honesty in everyday living
 4. Developing a charitable attitude and a greater appreciation for the finer things of life.
 5. Devotionals

II. Methods of Procedure:

Agents and other Extension personnel must be given a greater appreciation of the value and importance of 4-H Club work in the growth and development of our rural youth and in the further development of the Agricultural Extension Program. To do this provision will be made for:

A. Training Agents

1. Conference for training Extension workers and leaders
2. More careful selection of county personnel
3. For agents to attend 4-H Short Courses and other activities
4. For agents to visit and observe 4-H Club work in other counties and to assist with some specific problems
5. Providing all Extension workers with the information or sources of information on 4-H Club work.

B. A Definite Program Flexible Enough To Meet the Needs of the Members to be Provided by:

1. Local staff conference to make tentative plans
2. A county survey to determine:
 - a. Number of possible club members
 - b. Possible location of clubs
 - c. General nature of community
 - d. Needs of the county in way of improvements for young people
3. Discussing needs with farm and home leaders
4. Developing program with the young people through:
 - a. Organization of local clubs
 - b. County Council
 - c. State 4-H Council

C. Full Cooperation with School Officials in County

1. County superintendent of schools should be contacted and arrangements made with him to attend the first county-wide meeting of the principals and teachers
2. Arrangements should be made with the school principals and teachers for a definite schedule of meetings--when, where, and how
3. The schedule made with the principals and teachers should be followed. When changes in schedule are necessary, satisfactory arrangements should be made with the principal and the club members.

D. Cooperation of Parents by:

1. Acquainting them with the program through:
 - a. The boys and girls
 - b. Membership cards
 - c. Pamphlets explaining 4-H Club work
 - d. Neighborhood Leaders
 - e. Farm and home visits
 - f. Publicity
 - (1) News articles
 - (2) Circulars and letters
 - (3) Special recognition, awards, etc.
 - (4) Radio Programs
 - (5) Published analysis of average results of 4-H projects
 - (6) Identification of 4-H projects
 - g. Adult meetings.
 - (1) Educational
 - (2) Social
 - h. Project tours
 - i. Invitation to special 4-H meetings.

E. Effective Use of 4-H Neighborhood Leaders by:

1. Assisting agents with plans for complete delineation of clubs into neighborhood groups.
2. Providing the leader with information to do the job through:
 - a. Training Schools
 - b. Literature
 - c. Demonstrations
 - d. Visiting with agent projects of club members
3. Using leaders in club programs, county councils, and camps and other special meetings.
4. Arranging for specialists and others to be used, when practical, for training Neighborhood Leaders.
5. Providing suitable recognition for leaders assisting with 4-H Club work.

F. Plan for 4-H Organization

1. A 4-H Organization in each county that will give every rural boy and girl an opportunity to make the greatest contribution possible to the postwar effort and to security in the postwar period.
 - a. Local Club
 - (1) Membership should be in keeping with the national standards.
 - (2) High school and grammar school members should be organized into separate clubs, provided membership justifies it, and should be designated as junior and senior clubs.

G. 4-H County Councils

1. Every county should have an active county council composed of the elected officers of the 4-H Clubs in the county.
 - a. Meetings should be held monthly
 - b. County Council organization should follow the plan in the 4-H Handbook.

H. Special 4-H Activities

1. County Achievement Days for recognizing achievements of members and leaders.
2. 4-H Camps should be held annually.
 - a. Camp program should be carefully planned well in advance by agents and club members.
 - b. Camp program should include recreation and instruction.
 - c. Minimum requirements for camp attendance should be a project and a record book up-to-date.
 - d. Whenever justified a junior and senior camp should be held.
 - e. Use local people to assist with camp.
 - f. Arrange for needed specialists help well in advance.
3. 4-H Church Sundays
4. County-wide Vesper Programs
5. 4-H Short Course
6. 4-H Club Week (national)

I. 4-H Projects to Fit the Needs of Members

1. The project should be of such a nature that it will train the member to earn a living or make a better home, and at the same time, contribute to the development of the club member.
 - a. It should develop skills, techniques and management.
 - b. It should strengthen the agricultural and homemaking program in the county.
 - c. It should be large enough to challenge the best interests of the club member and adapted to his farm and home needs.
 - d. It should be the property of the club member and the club member should share in the financial returns.
 - e. Club members should be guided in the selection of projects needed in the Agricultural program.
 - f. Commercially supported projects should tie in with the regular 4-H Club Program and should be encouraged so long as they contribute to a better 4-H program.
 - g. The project shall be considered completed when the club member has finished the required work for the club year.
 - h. Accurate and complete records should be kept on all projects and submitted to the agents.
 - i. Adequate materials, information and record books should be furnished each member at the proper time and in the proper form.
 - j. A complete permanent record file should be kept of all members.

J. 4-H Club Meetings that:

1. Have a definite plan and program.
2. Have Club members arrange place for meeting and assemble necessary materials.
3. Begin and end promptly.
4. Have a teacher as sponsor for each club.
5. Offer programs with an appeal to the interest of all members and provides action and participation for all members.
6. Accomplish a definite purpose.
7. Are conducted according to recognized rules of order.

K. An Older Youth Organization with:

1. Local Club

- a. Membership should include rural youth above club age and below the age level of adult organization so that interests will not vary too greatly.
- b. Club should meet at least once each month.
- c. Make a definite schedule and follow it.
- d. A definite plan for the year. The educational programs to be subjects that are expressions of the members.
- e. Members to have responsibilities for each month's program, such as:
 - (1) Reception committee
 - (2) Program committee
 - (3) Recreation committee
 - (4) Refreshment committee(Agent may guide these committees)
- f. Trained officers who are elected by the members should accept full responsibility of the club.
- g. A club yearbook for the county organization will add strength and interest to the organization.

2. County Organization

- a. Every county, where the area and membership are too large to be conducted through one club, should elect officers on a county group basis to meet at least twice a year.

3. District Organization

- a. Members of a given number of counties known as a district will meet at least once a year for an educational program. These county groups will have elected district officers.
- b. Training schools such as recreational institutes, special interest meetings, etc. will be featured.

4. State Organization

- a. A meeting of the Executive officers of all districts will meet once a year--officers will be elected.
- b. Definite older youth club plans studied and recommendations made from the state level.
- c. A State Older Youth Conference will be held and each county will be requested to send delegates.

CALENDAR OF WORK

Date and Subject	Method
December	
Judge records	Plan and conduct trip for state winners to National Club Congress.
National Club Congress	Assist with State Grange program.
State Grange	Visit counties and assist with county program.
4-H Achievement Days	4-H Achievement Day programs.
State Radio Schedule	Arrange for State 4-H radio schedule for 1947.
January	
Agents' Training Schools	Meet with all agents (by districts) and outline procedure for year's work.
Crop Improvement Association	Conduct public speaking contest for members of 4-H 100 bu. contest.
Plan of Work	Outline plan of work for 1948.
Annual Report	Prepare Annual Report.
County visits.	County visits as time will permit.
February	
Tractor Maintenance Leader Schools	In cooperation with American Oil Company, conduct a Tractor Maintenance school at State College for agents and other 4-H members.
State Farm Bureau Conference	Present 4-H Club work at State Farm Bureau Meeting.
State Gurnsey Cattle Club	Represent 4-H Club work on State Gurnsey Meeting.
County visits	
March	
Leader Training Schools	Conduct the first in a series of three recreation training schools in each of the four club districts.
National 4-H Club Week	Make plans and assist with the observance of National 4-H Club week.
Meeting of State 4-H Advisory Council.	
April	
4-H Fat Stock Shows	Assist with organization of program in cooperation with subject matter specialists, prepare and assemble material for use in 1949
Prepare material	
May	
Health	Assist agents in counties with 4-H Health Program.
Preparation of material.	Continue preparation and assembling of material.
June	
4-H Camps	Provide and train personnel for conducting 4-H Camp Program.
	Select delegates for and attend National 4-H Camp.

July		: Plan, organize and conduct 4-H Wildlife
4-H Camp		: Conservation Conference.
State Wildlife Conference		: Continue 4-H Camp Program.
		: County visits as time will permit.
August		: Conduct 4-H Club Week program for members.
4-H Club Week		: Conduct conference for Neighborhood Local
State Neighborhood Leaders		: Leaders.
Conference		: Assist with Farm and Home Week.
Farm and Home Week		:
September		: Assist with Junior Dairy Shows.
Junior Dairy Shows		: Conduct three series of Recreation Leader
Leader Training Schools		: Training Schools in four districts.
4-H Poultry Shows		: Assist with 4-H Poultry Shows
October		: Supervise and assist with setting up 4-H
State Fair		: Department at N. C. State Fair.
Fat Stock Shows		: Assist with 4-H Fat Stock Show.
Better Methods Congress		: Conduct Better Methods Electric Congress.
Judge Records		: Judge records and select winners for trips
		: to National Club Congress.
November		: Assist agents with 4-H Achievement Day program.
4-H Achievement Days		: Plan and conduct State 4-H Radio Achievement
		: Day Program.

EXECUTION AND ADMINISTRATION OF THE PROGRAM

With the addition of two workers to the 4-H staff, the State 4-H Leader will be charged with the general supervision of 4-H Club work in the State; the correlation of subject matter information with specialists as it relates to 4-H projects; contact with cooperating agencies; State Breeders Association; Crop Improvement Association; Farm organizations; State Bankers Association; Civic and Religious groups; and other organizations and individuals whose cooperation and support is essential to the promotion of 4-H Club work in the State. It will also be the responsibility of the State Leader to organize and conduct the State 4-H Radio Program.

For more efficient follow-up work in the various counties, and in an effort to increase the effectiveness of the over-all 4-H program in all of the counties, the State will be divided into four sections with one person assigned the responsibility for the field work in the counties as indicated (see page 10). The person designated will be responsible for the promotion and organizational phase of 4-H Club work with the subject matter specialists assigned the responsibilities of the project matter phase of the 4-H Club program. According to this plan the Club Leader will be expected to work with all Extension Agents in the county, in 4-H activities.

The general plan for field work will be for at least one visit to each county by a 4-H leader at least every 60 days during the year. This will mean a minimum of six visits to each county by some member of the 4-H Club staff during 1948. To further increase the effectiveness of the 4-H program a general plan has been worked out and will be presented in group conferences during the month of January to every farm, home and assistant agent in this State. This same general procedure will be followed and emphasized by the 4-H Club personnel in their visits to the various counties during the year. A copy of the plan is attached.

for field visits and for group meetings with Agents to keep them up to date on 4-H club work

All new Agents will be provided with a complete set of 4-H material and will receive an office visit from a member of the 4-H staff as early as schedules will permit.

ASSIGNMENT OF COUNTIES FOR 4-H CLUB WORK

WESTERN DISTRICT
(O. H. Phillips)

Cherokee	Jackson	Madison	Avery	Wilkes
Graham	Transylvania	Yancey	Burke	Alleghany
Clay	Haywood	McDowell	Caldwell	Surry
Macon	Henderson	Rutherford	Alexander	Polk
Swain	Buncombe	Mitchell	Ashe	Watauga

PIEDMONT DISTRICT
(Eleanor Barber)

Cleveland	Stokes	Forsyth	Anson	Caswell
Lincoln	Gaston	Cabarrus	Montgomery	Alamance
Catawba	Mecklenburg	Davidson	Randolph	Chatham
Iredell	Rowan	Union	Guilford	Lee
Yadkin	Davie	Stanly	Rockingham	Moore

CENTRAL DISTRICT
(Mary Sue Moser)

Richmond	Orange	Franklin	Nash	Edgecombe
Scotland	Person	Warren	Bladen	Halifax
Hoke	Durham	Robeson	Sampson	New Hanover
Harnett	Granville	Cumberland	Wayne	Brunswick
Wake	Vance	Johnston	Wilson	Columbus

EASTERN DISTRICT
(Jesse James)

Pender	Pitt	Beaufort	Gates	Chowan
Duplin	Onslow	Martin	Hyde	Perquimans
Lenoir	Craven	Bertie	Tyrrell	Pasquotank
Jones	Carteret	Northampton	Dare	Camden
Greene	Pamlico	Hertford	Washington	Currituck

FOR BETTER 4-H CLUB WORK IN 1948

I. 4-H CLUB OBJECTIVE:

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- A. The economic objective to be developed through better practices in agriculture and homemaking, by thrift, money management, and wise spending.
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 - 4. Community Organizations.
- D. The spiritual objective to be developed through:
 - 1. 4-H Church Sundays
 - 2. Vesper Services
 - 3. Practicing honesty in everyday living
 - 4. Developing a charitable attitude and a greater appreciation for the finer things of life.
 - 5. Devotionals

II. FULL COOPERATION IS NEEDED

- A. County Personnel - Extension Agents
- B. District Agents
- C. Local Leaders
- D. Subject-Matter Specialists
- E. 4-H Club Leaders
- F. Boys and girls.

III. FOR A MORE EFFICIENT COUNTY 4-H ORGANIZATION

- A. Enrollment of new members should be secured early. Provision must be made for keeping members in 4-H for a longer period of years.
- B. The 4-H Meeting
 - 1. Must be planned and must offer something with appeal and value to the members.
 - a. Demonstrations
 - b. Films, slides
 - c. Practical information
- C. The 4-H Council
 - 1. Should be organized to give training to club officers and leaders.

IV. FOR MORE EFFICIENT 4-H PROJECT ACTIVITY PROVISION SHOULD BE MADE FOR:

- A. More effective use of prizes and awards.
- B. An adequate system of records
 - 1. Individual
 - 2. Permanent county system
- C. The proper use of bulletins, visual aids, and demonstrative material.
- D. Planned home visits
- E. Parent Education in 4-H

V. SECURE COOPERATION AND SUPPORT OF PARENTS

A good club needs favorable parent attitude and interest and active parent cooperation.

- A. Parents' support of 4-H can be secured by:
 - 1. The agent's and leader's attitude
 - 2. Special activities of interest to parents
 - a. Meetings in parents' home
 - b. Special social events with parents
 - c. Public or community events to which parents are invited.
 - d. Visits to parents by leaders
 - e. Giving recognition and appreciation to parents.

VI. ACQUAINT THE PUBLIC WITH THE PROGRAM THROUGH:

- A. News Stories about achievements of members.
- B. News letters to members
- C. Public programs at chapel period, civic clubs, etc.
- D. Programs over local radio stations.

VII. PLAN FOR FULL PARTICIPATION IN SPECIAL ACTIVITIES

A. National 4-H Club Week

Objective: To focus attention on 4-H Club work - local - state - national - in such a way as to increase the effectiveness of 4-H Club work.

Things to do in preparation for National Club Week:

1. Give full publicity through press and radio to National Club Week.
2. Be sure that all extension workers have a thorough understanding of the program. All extension workers within each county should meet together and consider plans for the job to be done and its execution.
3. Make plans for presenting 4-H Club work to civic and professional clubs in the county.
4. Arrange for window displays
5. Ask each old member to secure a new member.
6. Acquaint the following people with the plans and reasons for National Club Week:

- a. Members of the 4-H County Council.
- b. Officers of the local clubs
- c. School people - arrange for definite schedule at chapel period or other desirable time.
- d. Neighborhood Leaders
- e. Members of civic, women's home demonstration, other clubs.
- f. The general public
- g. Ministers

Things to do during National Club Week:

1. Explain the purposes of National 4-H Club Week at a meeting of each club, preferably at a chapel period when all students of club age may attend.
2. Explain in detail the 4-H project recommended. Use the special enlistment forms for securing membership.
3. Give special invitation for new members to join.

B. 4-H Camp

1. Make the camp an award for good 4-H Club work.
2. Plan the camp for a time most convenient for members.
3. Plan for local leaders to attend camp and assist with the program.
4. Plan to use local talent for camp program.

C. Leader Training Schools

Train leaders to assist with definite number of activities:

1. Recreation
2. Church Sunday program
3. Achievement Days
4. Summer meetings, picnics, tours, etc.

D. Promote a health improvement program for all members through:

1. Better food habits
2. Sanitation
3. Safety
4. Recreation
5. Physical check-up
6. Health festivals, plays, demonstrations and special programs.

E. Plan for the Observance of 4-H Church Sunday

1. Contact ministers and make plans
2. Inform parents of plans
3. Plan program with members

F. Plan for full attendance at State 4-H Club Week

Purpose -- Inspiration - Information - Recreation -
Date -- August 23 - 28.

Attendance -- 1 boy and 1 girl from each club

Uniforms - Boys and Girls

Activities included:

Health Festival
Dairy Food Demonstrations
Dairy Production
Livestock Judging
Team Demonstration Contests
State Dress Revue

G. Plan and Conduct a 4-H Achievement Day Program to:

1. Recognize the achievements of
 - a. members
 - b. leaders
 - c. clubs
2. Give proper publicity to the program in the county.
3. Stimulate interest in securing new members and for holding the present membership.
4. Secure a larger number of completed records.
5. In making the plans:
 - a. Avoid days that conflict with other meetings.
 - b. Plan the program for time and place most convenient, for the largest number.
 - c. Use members, local leaders, and local talent.
 - d. Make the program reasonably short, snappy, to the point and timely.

SPECIAL NATIONAL EVENTS

National 4-H Camp

Attendance - 2 boys and 2 girls from the State. Each county should submit record of best boy and girl. Selection of members for State 4-H Honor Club taken from records submitted.

National 4-H Scholarship

1 boy and 1 girl (national)

Danforth Camp Fellowship

1 boy and 1 girl (State, county, or individual must pay expense).

Ray

Statement of the Situation and Problems Affecting North Carolina Farms, Homes,
and Communities in 1948

North Carolina farm families have had to face many economic and social problems at the beginning of each year, but as we look toward 1948, indications are that these problems will be increased in number and intensity.

World conditions, from the standpoint of human suffering, lack of adequate food supplies, and the unstable economy in many countries are some factors which will greatly affect our farm income and family living this year.

Even though the demand for most of our products is great, the inability of foreign nations to purchase certain products will force a majority of our farmers to make adjustments, both on the farms and in the homes. This is particularly true for those who have been depending upon flue-cured tobacco and peanuts as their main source of cash income. The loss of certain markets will require a reduction in the acreage of both crops. A cut of approximately 30 per cent is expected, and unless other crop and livestock enterprises are added and new uses found for these acres, there will also be a reduction in income as well as in the number of tenants and sharecroppers who can be supported on the farm.

We cannot, however, say that all of our problems are caused by national and international situations. Many of them stem from the fact that our resources, particularly land and labor, have not been utilized to best advantage, either for maximum production or toward improved rural living. This is evident since cotton, tobacco, and peanuts occupy only 23 per cent of the cropland, but return 80 per cent of the total cash farm income. These crops, of course, require a lot of labor, but only during certain seasons, and under such a system of farming it is impossible to profitably utilize all of this labor in agriculture at other seasons. This problem will be magnified by the reduction of tobacco and peanut acreage, and the standards of living may be lowered.

Recognizing that improved rural living is the over all objective, we must, of necessity, look beyond just the matter of farm income as we attempt to analyze the situation and meet the major problems confronting North Carolina's farm families.

Means More Than Income

Income is important, but it is not the complete answer to all problems when better family living is considered. Farm income has been relatively high for the last several years; yet, the farm building situation in North Carolina is critical. A majority of the farm homes need repairs of some type, and at least 50,000 homes are in need of extensive remodeling and additions. In many homes the furnishings and equipment are unattractive, poorly arranged, and inadequate. Likewise, the clothing of many families has been limited, high in price, and of poor quality. It should also be pointed out that only 52 per cent of the rural homes now have electricity, and only 15 per cent have running water.

These conditions may have contributed to the steady increase in broken homes, divorces, juvenile delinquency, and migration of a large number of the more ambitious youth from the farms. There, of course, have been many other contributing factors; such as, overcrowded living conditions, both parents working away from home without providing proper supervision and care for the children, the lack of adequate facilities for recreation and relaxation in rural areas, as well as economic difficulties and failure to do family planning.

It is essential, therefore, that parents and youth be helped to understand the causes of their problems and be given guidance in their solution. The greatness of this youth problem is emphasized by the fact that there are more than one-half million North Carolina farm boys and girls of 4-H Club age who are in need of a program to provide for their economic, social, physical, and spiritual development. There is also a large number of older youth between

the ages of 18 and 25 who are attempting to establish themselves in the community and in the business of farming. Many of them have new ideas, desires, and attitudes since their return from the Armed Forces. To develop and conduct a program which will best meet these needs calls for a better understanding of youth, of 4-H Club work, the objectives of Club work, and more cooperation from parents, club members, and all neighborhood leaders.

Need More Food and Feed

While considering the needs of both youth and adults, we should not overlook the fact that the per capita consumption of milk and meat in North Carolina is only about one-half of the national average. Furthermore, we are now importing about 20 per cent of the milk consumed; and we are not producing enough meat and eggs to supply the present level of local consumption. Neither do we produce and conserve an adequate amount and variety of fruits and vegetables to meet the nutritional requirements of our farm people. Facilities are available now for increasing the production of both fruits and vegetables, if the desire to do so can be created. However, an increase in eggs, meat, and poultry products cannot be expected until a more adequate supply of home grown feed is developed. A shortage of approximately 400,000 tons of hay and 700,000 tons of grain exists now when compared to the feed requirements for present livestock and poultry numbers.

It is possible that if the acreage taken out of tobacco and peanuts, together with other acres not now being utilized are converted into good pasture and the growing of other feed crops, a profitable livestock and poultry industry can develop in the State. This would add those enterprises in an area where they are badly needed from the standpoint of nutritional requirements, and serve as a means of replacing some of the income which will be lost from tobacco and peanuts. A better utilization of labor would also result.

Although some increases have already been made, further expansion in the production of feed, forage, and fiber crops will be affected in large measure by the shortage of fertilizer and good seed. On the other hand, all of these crops are subject at one time or another to extensive damage by insect pests. Likewise, annual losses from plant diseases are estimated at more than \$50,000,000. The problem is intensified because of the wide variety of crops, the varied climatic conditions, and the numerous soil types which have their own plant disease problems throughout the year.

Use All Facilities

Problems such as these, and many others which have not been mentioned, will necessitate a better utilization of the facilities available and the adoption and adherence to a program that features efficiency in production and marketing as essential adjustments are made in the agricultural program. Economical production has always been the foundation of successful farming. However, at no time in the last few years has it been as important as it will be in 1948.

In describing the situation with respect to crops and livestock, it should be remembered that 50 per cent of all farm holdings in this State are in woodland. These farm woodlands and their management have a very important bearing on the future economic balance of both agriculture and industry. The demand for lumber and pulpwood during the past five years has been heavy, and the farm woods have provided a large share of this demand. In many instances this has resulted in over-cutting. The demand for both lumber and pulpwood is expected to continue strong. Partially because of this outlook and the expected returns, many farmers are more conscious of the need for controlling forest fires and of reforesting idle, steep, and eroded lands.

Even though the situation is extremely precarious and the outlook none too bright, there are some things which are encouraging. At least 100,000 farm families desire and are making plans to secure electricity. Between 40,000 and 50,000 new farm homes are indicated for the next decade. The use of better seed and the adoption of recommended fertilizer and cultural practices are on the increase.

In spite of the problems, there are also opportunities. These, of course, can be recognized only through a careful study of the situation, the needs, and the possibilities.

This will involve careful planning throughout the communities and on individual farms. It will require the combined judgment and the best thinking of both Extension workers and farm people, and an application of all the educational methods and procedures, including extensive utilization of voluntary leaders.

The major responsibility of the Extension Service is to plan with people rather than for them, and we must never forget that they need accurate and timely information with respect to changing situations, opportunities, and available services, because without this they would be handicapped in making their decisions and adjustments for the improvement of rural living.

To Mr Harrell - - Re - 4-H Project Dem

Page 1

4-H PLAN OF WORK - NORTHWESTERN DISTRICT - 1948

Month	County	4-H Club Demonstration - Girls
January	Alamance	Milk Dishes
	Caswell	" "
	Durham	" "
	Guilford	" "
	Rockingham	" "
	Surry	" "
	Wilkes	" "
	Yadkin	" "
	Chatham	Managing Time Better-Better Methods Work
	Davidson	Explanation of Record Book
	Franklin	Wise Use of Time-Better Methods - Dish Washing - Dust Cloth
	Granville	Plan for Living - Better Methods
	Orange	Foods for Health - Nutrition Lesson - Vitamin C
	Person	" " " " " "
	Randolph	No demonstration planned
	Stokes	Gardening Our Way to Health - Growing Vitamin C
	Vance	What it Takes to be Popular
	Wake	Planning for Better Living-Better Methods
February	Warren	Room Improvement
	Forsyth	Plan not in
	Alamance	Food for Health - Nutrition - Vegetable Cookery
	Caswell	" " " " " "
	Davidson	" " " " " "
	Durham	" " " " " "
	Guilford	" " " " " "
	Randolph	" " " " " "
	Rockingham	" " " " " "
	Forsyth	Plan not in, but part of this group I think
	Surry	Food for Health, Stressing Vitamin C
	Vance	" " " " " "
	Wilkes	" " " " " "
	Yadkin	" " " " " "
	Chatham	Management of Time & Labor, - Better Living - Better Methods
	Franklin	Care of Clothing
	Granville	Clothing Construction
	Orange	Better Balanced Meals
	Person	Clothing
	Stokes	Clothing - Selection and Cutting - Straightening and Hemming Seams - Junior Girls
19	Wake	Milk in the Diet
20	Warren	" "
March	Alamance	Clothing: Sr. Fitting and Finish. Jr. Selecting and Cutting
	Caswell	" " " " " " " " " "
	Chatham	" " " " " " " " " "
	Durham	" " " " " " " " " "
	Davidson	" " " " " " " " " "
	Franklin	" " " " " " " " " "
	Forsyth	" " " " " " " " " "
	Guilford	" " " " " " " " " "
	Person	" " " " " " " " " "
	Rockingham	" " " " " " " " " "
	Surry	" " " " " " " " " "
	Vance	" " " " " " " " " "
	Wake	" " " " " " " " " "
		" " " " " " " " " "

Plan work

Month	County	4-H Club Demonstration - Girls
March	Warren	Clothing - Sr. Fitting and Finish: Jr. Selecting & Cutting
	Wilkes	ing
	Yadkin	
	Granville	Vitamin C. Food - Milk for Health - Which? Either?
	Orange	Flower Arrangement
	Randolph	Landscaping the Farm Home
	Stokes	Milk in the Diet - Milk Dishes
April	Alamance	Beautification of Home Grounds
	Caswell	" " " " "
	Chatham	" " " " " Pruning
	Davidson	Care & Pruning of Shrubs
	Guilford	" " " "
	Forsyth ?	" " " "
	Stokes	Selecting Native Shrubbery
	Surry	Yard Beautification
	Yadkin	" "
	Durham	Room Improvement
	Granville	" "
	Orange	Clothing Construction
	Vance	" "
	Person	Milk Dishes
	Randolph	Dress Revue - Each school
	Rockingham	Food Conservation
	Wake	Clothing - Fitting and Finishes
	Warren	Nutrition - Vitamin C
	Wilkes	Dress Revue - Each school
	Franklin	Safety at Home and At School
May	Alamance	Dress Revue - Local
	Caswell	" " "
	Davidson	" " "
	Durham	" " "
	Forsyth	" " "
	Franklin	" " "
	Granville	" " "
	Guilford	" " "
	Orange	" " "
	Person	" " "
	Rockingham	" " "
	Stokes	" " "
	Surry	" " "
	Wake	" " "
	Warren	" " "
	Yadkin	" " "
	Randolph	Canning both Junior and Senior
	Vance	" " " " " "
	Warren	" " " " " "
	Chatham	Milk in Diet - Milk Dishes <u>or</u> Vitamin C Food- Which?
June	Alamance	County-Wide Dress Revue
	Rockingham	" " Dairy Team Demonstration
	Caswell	4-H Club Camp-Neighborhood Leader & Project Work-
	Chatham	" " " " " " " Recreation
	Durham	" " " " " " " "
	Granville	" " " " " " " "
	Wake	" " " " " " " "
	Forsyth	Plan not in

4-H CLUB PLAN OF WORK - NORTHWESTERN DISTRICT

Month	County	4-H Club Demonstration - Girls'
June	Davidson	Dairy Products - Dairy Teams
	Randolph	" " " "
	Surry	" " " "
	Franklin	Canning - Boiling Water Bath and Pressure Canner
	Guilford	" " " " " " "
	Orange	" " " " " " "
	Person	" " " " " " "
	Stokes	" " " " " " "
	Warren	" " " " " " "
	Yadkin	" " " " " " "
	Vance	County Dress Revue - Contest Day
	Wilkes	Good Grooming
July	Alamance	Camp - District Dairy Team Contest-Canning-Conservation of Food
	Guilford	" " " " " " "
	Person	" " " " " " "
	Randolph	" " " " " " "
	Rockingham	" " " " " " "
	Stokes	" " " " " " "
	Surry	" " " " " " "
	Vance	" " " " " " "
	Wilkes	" " " " " " "
	Yadkin	" " " " " " "
	Caswell	Food Conservation-Dairy Food Contest-District Work with Project
	Chatham	" " " " " " " leaders
	Davidson	" " " " " " "
	Durham	" " " " " " "
	Granville	" " " " " " "
	Wake	" " " " " " "
	Franklin	Flower Arrangement-Leaders - District Dairy Team Contests
	Orange	House Cleaning Methods " " " "
	Warren	Train Leaders for "Little Courtesies" Plan for Model Party
	Forsyth	Plan not in
August		State Dairy Team Contest-Short Course-State Dress Contest-Recreation Project and Leader Work - <u>All counties except</u> Caswell Forsyth and Orange
	Caswell	Club Week (State) Canning-Project Work
	Forsyth	Plan not in
	Orange	County Picnic - Family Life Meeting
September	Alamance	Window Treatment-Little Courtesies that Make for Happier Living
	Caswell	" " " " " " "
	Davidson	" " " " " " "
	Franklin	" " " " " " "
	Forsyth	" " " " " " "
	Guilford	" " " " " " "
	Rockingham	" " " " " " "
	Stokes	" " " " " " "
	Wilkes	" " " " " " "
	Yadkin	" " " " " " "

4-H CLUB PLAN OF WORK-NORTHWESTERN DISTRICT

Month	County	4-H Club Demonstration - Girls
September (Con)	Chatham	What it Takes to Be Popular
	Warren	" " " "
	Granville	Safety in Home, on the Road and Farm
	Durham	Reports - Records - Exhibits
	Orange	Color and Arrangement in Bedroom
	Randolph	Poultry Show - Record Books
	Surry	Furniture Selection-Sr. Furniture Arrangement - Jr.
	Vance	Room Improvement - Window Curtains
	Wake	A good Lunch
	Person	" "
October	Alamance	Little Courtesies that Make for Happier Living
	Durham	" " " " " "
	Randolph	" " " " " "
	Surry	" " " " " "
	Caswell	Home Crafts
	Chatham	Color in Bedroom - Living Room
	Davidson	Grooming - Hygiene
	Franklin	" "
	Granville	" "
	Guilford	First Aid
	Orange	How to Be Tidy at Home
	Person	* Yard Beautification
	Wilkes	" "
	Rockingham	Better Bread
	Stokes	Vitamin C Food - Green and Yellow Vegetables
	Wake	" " " " " "
	Vance	Care of Sick in Home
	Warren	Table Manners
	Yadkin	Farm Safety
	Forsyth	Plan not in

November

Local Achievement Programs

November is the month set aside in the state and nation-wide for every 4-H Club to observe local Achievement Days. At this time completions and personal achievements are recognized. Club members are given an opportunity to make an exhibit of some of their work. Club members tell of their accomplishments. Parents and teachers and friends are invited to this meeting. New members are also asked to come in and see the exhibits and hear the stories of accomplishments. This is one of the very best ways of acquainting new members with what good project work is.

Every county except two listed Local Achievement Days on Plan of Work. These plans came from counties having new home demonstration agents. I am sure these agents will also plan to give the girls and boys in their counties the benefit of a local achievement program in every club.

4-H CLUB PLAN OF WORK - NORTHWESTERN DISTRICT - 1948

<u>Month</u>	<u>County</u>	<u>4-H Club Demonstration - Girls</u>
December	Alamance	Family Plans for Christmas- Installation of New Officers
	Caswell	" " " " " "
	Davidson	" " " " " "
	Randolph	" " " " " "
	Rockingham	" " " " " "
	Surry	" " " " " "
	Wilkes	" " " " " "
	Yadkin	" " " " " "
	Forsyth	Plan not in
	Chatham	Suggestions for Christmas Gifts - Installation of New
	Durham	" " " " " Officers
	Franklin	" " " " " "
	Vance	" " " " " "
	Warren	" " " " " "
	Wake	Decorating Home for Christmas
	Granville	Good Manners - Simple Courtesies - Installation of New
	Guilford	" " " " " Officers
	Orange	Christmas Parties - Installation of New Officers
	Person	" " " " " "
	Stokes	" " " " " "

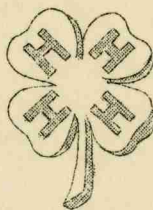
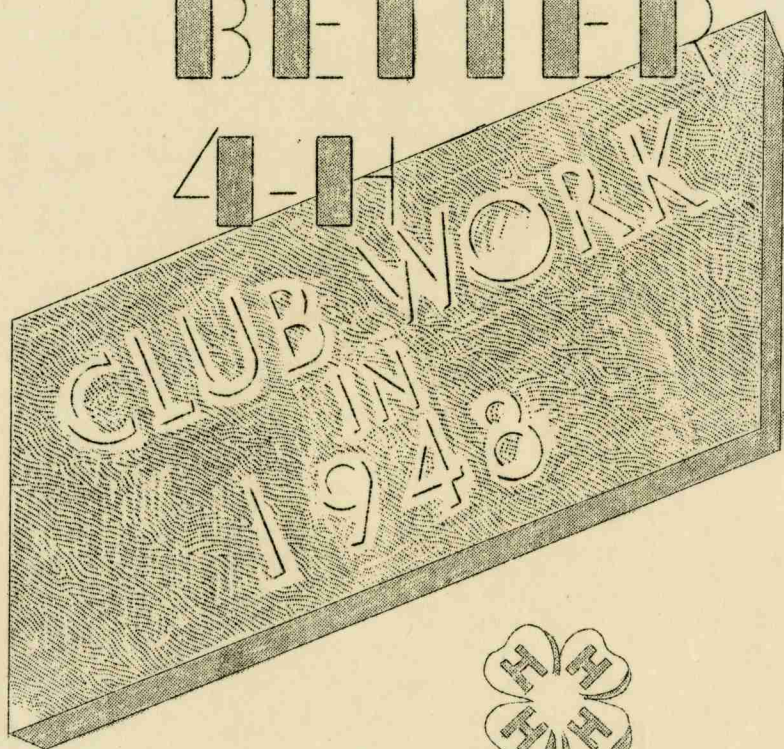
While all clubs plan something of a Christmas nature, it will not be advisable to have any parties or any gift exchanges at school. Some counties plan to use their program time at school to organize and train the club members for their part in Christmas observance in the home or the community.

<u>COUNTY</u>	<u>MONTH</u>	<u>TYPE OF LEADER TRAINING PLANNED</u>
Alamance	April	Food Conservation
	November	Recreation
Caswell	February	Food Conservation
	"	Clothing
Chatham	April	Clothing Construction - Finishing Touches
	May	Food Conservation - Quality Canning
	June	Planned Recreation
Davidson	May	Dairy Products
	June	Canning Fruits & Vegetables
	July	Recreation
Durham	June	Neighborhood Leaders - Canning
		Clothing-Dairy
Franklin	June	Canning
	July	Flower Arrangement
Granville	January	Clothing Work
	March	Dairy Foods
	June	Records
	June	Recreation
Guilford	February	1. Records
		2. Dairy Teams
		3. Clothing
	June	Food Conservation
	August	Recreation
Orange	May	Canning
	June	How to Clean House
	July	Recreation
	"	Family Life
Person	May	Food Conservation
	"	Recreation
	September	Lunches
	October	Yard Beautification
	November	Local Achievement
	December	Christmas Party
Randolph	July	Recreation
Rockingham		No training meetings indicated
Stokes	April	Clothing - Records
	May	Canning - Conservation
Surry	February	Gardening (Mr. Niswonger requested)
	May	Food Conservation
Vance		No 4-H Leader Training Indicated
Wake	January	Records & Project Work for 4-H Leaders
	May	Food Conservation
Warren	May	Records - Club Meetings - Projects Explained
	April	Clothing
	June	Recreation
	October	For completion of Records
	"	Exhibits & Achievement
	"	Programs
Wilkes	April	Food Conservation
	May	Good Grooming
	July	Recreation
Yadkin	January	Foods for Health, Gardening, Etc.
	May	Food Conservation
	July	Recreation
Forsyth		Plan of Work not in

FOR

BETTER

4-H



NORTH CAROLINA

AGRICULTURAL EXTENSION SERVICE

FOR BETTER 4-H CLUB WORK IN 1948

I. 4-H CLUB OBJECTIVE:

The objective of 4-H Club work is to train rural youth for better living through economic, physical, social, and spiritual growth and development.

- A. The economic objective to be developed through better practices in agriculture and homemaking, by thrift, money management, and wise spending.
- B. The physical objective to be developed through good food, health, and clothing habits, improved sanitation, more adequate housing, good physical training, medical examinations and follow-up work.
- C. The social objective to be developed through developing proper ideals and attitudes for wholesome relationships in the homes, neighborhoods, and communities through:
 - 1. Family living
 - 2. Club meetings
 - 3. 4-H Camps, Achievement Days, Picnics, etc.
 - 4. Community Organizations.
- D. The spiritual objective to be developed through:
 - 1. 4-H Church Sundays
 - 2. Vesper Services
 - 3. Practicing honesty in everyday living
 - 4. Developing a charitable attitude and a greater appreciation for the finer things of life.
 - 5. Devotionals

II. FULL COÖPERATION IS NEEDED

- A. County Personnel - Extension Agents
- B. District Agents
- C. Local Leaders
- D. Subject-Matter Specialists
- E. 4-H Club Leaders
- F. Boys and girls.

III. FOR A MORE EFFICIENT COUNTY 4-H ORGANIZATION

- A. Enrollment of new members should be secured early. Provision must be made for keeping members in 4-H for a longer period of years.
- B. The 4-H Meeting
 - 1. Must be planned and must offer something with appeal and value to the members.
 - a. Demonstrations
 - b. Films, slides
 - c. Practical information
- C. The 4-H Council
 - 1. Should be organized to give training to club officers and leaders.

IV. FOR MORE EFFICIENT 4-H PROJECT ACTIVITY PROVISION SHOULD BE MADE FOR:

- A. More effective use of prizes and awards.
- B. An adequate system of records
 - 1. Individual
 - 2. Permanent county system
- C. The proper use of bulletins, visual aids, and demonstrative material.
- D. Planned home visits
- E. Parent Education in 4-H

V. SECURE COOPERATION AND SUPPORT OF PARENTS

A good club needs favorable parent attitude and interest and active parent cooperation.

- A. Parents' support of 4-H can be secured by:
 - 1. The agent's and leader's attitude
 - 2. Special activities of interest to parents
 - a. Meetings in parents' home
 - b. Special social events with parents
 - c. Public or community events to which parents are invited.
 - d. Visits to parents by leaders
 - e. Giving recognition and appreciation to parents.

VI. ACQUAINT THE PUBLIC WITH THE PROGRAM THROUGH:

- A. News Stories about achievements of members.
- B. News letters to members
- C. Public programs at chapel period, civic clubs, etc.
- D. Programs over local radio stations.

VII. PLAN FOR FULL PARTICIPATION IN SPECIAL ACTIVITIES

A. National 4-H Club Week

Objective: To focus attention on 4-H Club work - local - state - national - in such way as to increase the effectiveness of 4-H Club work.

Things to do in preparation for National Club Week:

1. Give full publicity through press and radio to National Club Week.
2. Be sure that all extension workers have a thorough understanding of the program. All extension workers within each county should meet together and consider plans for the job to be done and its execution.
3. Make plans for presenting 4-H Club work to civic and Professional clubs in the county.
4. Arrange for window displays
5. Ask each old member to secure a new member.
6. Acquaint the following people with the plans and reasons for National Club Week:

- a. Members of the 4-H County Council
- b. Officers of the local clubs
- c. School people - arrange for definite schedule at chapel period or other desirable time.
- d. Neighborhood Leaders
- e. Members of civic, women's, home demonstration, other clubs.
- f. The general public
- g. Ministers

Things to do during National Club Week:

1. Explain the purposes of National 4-H Club Week at a meeting of each club, preferably at a chapel period when all students of club age may attend.
2. Explain in detail the 4-H project recommended. Use the special enlistment forms for securing membership.
3. Give special invitation for new members to join.

B. 4-H Camp

1. Make the camp an award for good 4-H Club work
2. Plan the camp for a time most convenient for members.
3. Plan for local leaders to attend camp and assist with the program.
4. Plan to use local talent for camp program.

C. Leader Training Schools

Train leaders to assist with definite number of activities:

1. Recreation
2. Church Sunday program
3. Achievement Days
4. Summer meetings, picnics, tours, etc.

D. Promote a health improvement program for all members through:

1. Better food habits
2. Sanitation
3. Safety
4. Recreation
5. Physical check-up
6. Health festivals, plays, demonstrations and special programs.

E. Plan for the Observance of 4-H Church Sunday

1. Contact ministers and make plans
2. Inform parents of plans
3. Plan program with members.

F. Plan for full attendance at State 4-H Club Week

Purpose -- Inspiration - Information - Recreation

Date -- August 23 - 28

Attendance -- 1 boy and 1 girl from each club

Uniform - Boys and Girls

Activities included:

- Health Festival
- Dairy Food Demonstrations
- Dairy Production
- Livestock Judging
- Team Demonstration Contests
- State Dress Revue

G. Plan and Conduct a 4 H Achievement Day Program to:

1. Recognize the achievements of
 - a. members
 - b. leaders
 - c. clubs
2. Give proper publicity to the program in the county.
3. Stimulate interest in securing new members and for holding the present membership
4. Secure a larger number of completed records.
5. In making the plans:
 - a. Avoid days that conflict with other meetings
 - b. Plan the program for time and place most convenient for the largest number.
 - c. Use members, local leaders, and local talent.
 - d. Make the program reasonably short, snappy, to the point and timely.

SPECIAL NATIONAL EVENTS

National 4-H Camp

Attendance - 2 boys and 2 girls from the State. Each county should submit record of best boy and girl. Selection of members for State 4-H Honor Club taken from records submitted.

National 4-H Scholarship

1 boy and 1 girl (national)

Danforth Camp Fellowship

1 boy and 1 girl (State, county, or individual must pay expense)