

5 copies 1985

CONSTITUTION

NORTH CAROLINA STATE UNIVERSITY

NATIONAL AGRICULTURAL MARKETING ASSOCIATION

Article I. Preamble

The North Carolina State University Chapter of the National Agri-Marketing Association is an organization devoted to the education and better understanding of agri-marketing by students interested in the fields of agricultural marketing, sales, journalism and public relations.

Article II. Objectives

1. To provide an organization for students interested in Agricultural Marketing.
2. To allow students to become acquainted with members and policies of NAMA and to allow them to work closely with its members.
3. To promote all aspects of Agricultural Marketing in the best of interest to the organization and to the University.
4. To promote internship programs for students involved or interested in agricultural selling, marketing, journalism or public relations.
5. To develop personal contact with NAMA members and explore employment opportunities.

Article III. Identification

Section A. Name

This organization is to be known as the North Carolina State University National Agri-Marketing Association, here and after referred to as NAMA/NCSU.

Section B. Affiliation

This organization is to be affiliated with the National Agri-Marketing Association, specifically the Carolinas-Virginia NAMA Chapter, and shall work within their policies.

Article IV. Membership

Section A. Eligibility

Membership is open to all N.C. State University students who pay the annual dues and are willing to abide by the chapter's and NAMA's regulations.

Section B. Suspension

Any member may be suspended from the club by a two-third vote of the members if he/she is not willing to or fails to follow chapter regulations.

Section C. Discrimination

There shall be no membership discrimination on the basis of race, religion, sex, or national origin.

Section D. Hazing

This organization or any of its members shall not conspire to commit any act that injures, degrades or disgraces any fellow students or persons attending the University.

Article V. Officers

Section A. Classification

There shall be a President, 1st Vice-President, 2nd Vice-President, Secretary, Treasurer, and Agri-Life Council Representative.

Section B. Qualifications

The officers must be members in good standing and must have a minimum cumulative grade point average of 2.00 or above at the time of nomination and throughout their time of office.

Section C. Responsibilities

1. President - The President will preside over all meetings and will be the official spokesperson for the club.
2. Vice Presidents -
 - a. 1st Vice President - The 1st Vice President will preside over all meetings in the absence of the president and will be responsible for public relation of the organization.
 - b. 2nd Vice President - The 2nd Vice President will be responsible for arranging and scheduling all programs, seminars, and tours.
3. Secretary/Treasurer - The Secretary/Treasurer will be in charge of taking and publishing minutes of the meetings and will be in charge of collecting dues and dispensing club funds.
4. Agri-Life Council Representative - The Agri-Life Council Representative will attend all school Agri-Life Council meetings and report to the club business conducted by the Council.

Section D. Elections

The elections are to be held before the close of the spring semester. Elections may be by secret ballot or by count of hands. In the case of no opposition, only approval is needed.

Section E. Nominating Committee

The nominating committee shall be composed of the Executive Board, the advisor, and one member not on the board. The committee will

propose a list of selected nominees for up-coming officers. The nominations for all offices must remain open until the next official meeting where voting will take place.

Section F. Term of Office

The term of office shall be for one year after election. All officers will be eligible to succeed themselves if elected to do so.

Article VI. Meetings

Section A. Frequency

Meetings will be held at least once a month on an evening to be determined at the beginning of the year.

Section B. Special Meetings

Special meetings may be called by the President when necessary.

Section C. Quorum

A quorum will constitute one member over one half the chapter's membership, or an adequate number as determined by the executive council.

Article VII. Committees

Section A. There shall be no standing committees. The president may appoint temporary committees as needed or directed by members.

Article VIII. Finances

Section A. Dues shall be established each year by the members of the executive council. *Dues for the 1984-1985 school year will be 8.00[#]/YEAR or 4.00/semester*

Section B. Finances will be administered through a private banking institution and transactions shall be conducted within the policies and procedures of the SALS.

Section C. The Secretary/Treasurer and the Advisor, shall have the authority to expend chapter funds.

Article IX. Advisor

Section A. The Advisor shall be a professional member of the teaching or administrative faculty of North Carolina State University who has an interest in marketing, a background in agriculture, and who is approved by his respective dean.

Article X. National Conference Selection

Section A. Selection Process

Participants to attend the National Conference will be selected by the NAMA/NCSU Project members. This select group must be approved

by the NAMA advisor. The percentage of the total cost to be paid by the organization will be determined by the organization members.

Article XI. Amendments

Section A. Amendments to these bylaws must be approved by a two-thirds majority vote of the members and shall become effective upon approval by the SALS and the University.

Article XII. Conflict

Section A. These bylaws shall be in harmony with the bylaws of the Agri-Life Council and the policies of the University.

Section B. Any Article of this constitution or part thereof that is in direct violation of Student Government constitution or by-laws shall be null and declared unconstitutional by the President of Student Government. Any differences of opinion between the Club & the President of Student Government shall be brought before the legislature, whose decision shall be final.

Objectives

To encourage individuals of the chapter to become involved in club activities and suggest ways they may do so.

To encourage and provide assistance to all committee chairpersons.

To stimulate interest in chapter from all students of the school.

To help NAMA grow in size and scope, and to make sure all tasks undertaken are fulfilled to the best of the chapter's ability.

Responsibilities

To preside at meetings and act as spokesperson for the chapter.

To make sure that all correspondence is appropriately handled.

To insure that communication channels among officers, committee chairpersons, and the general membership is kept open and current.

To aid, encourage and help guide all committee chairpersons and assist when necessary.

1st VICE PRESIDENT

Objectives

To work with the President to the best of his/her ability.

To provide support, advice, and assistance to all committee chairpersons.

Responsibilities

To handle public relations for the organization.

To plan semester membership drives

To make sure that all members are informed of upcoming events and meetings.

To be in charge of newspaper, radio, and other promotional facets.

Preside over meetings in the absence of the President

Be sure that the organization is well respected on campus and in the community.

2nd VICE PRESIDENT

Objectives

To work with the President to the best of his/her ability.

To provide support, advice, and assistance to all committee chairpersons.

Responsibilities

To coordinate guest speakers for meetings.

To insure that the guest speaker is informed of the time and place of the meeting and is appropriately introduced.

To schedule seminars, trips, and tours relating to the organization.

To serve as liaison to committees.

SECRETARY/TREASURER

Objectives

To record and publish the minutes of all chapter meetings.

To handle all chapter correspondence.

To keep an accurate, up-to-date record of the chapter's receipts and disbursements, and to have these records available for use by officers, chairpersons and the membership, as a basis for financial decision making.

Responsibilities

To record, type and distribute, as appropriate, copies of the proceedings of all meetings.

To prepare a meeting agenda when necessary.

To mail out necessary correspondence to the regional and national chapters.

To assist with a chapter newsletter publication.

To receive and disburse funds and keep accurate records of these transactions.

To keep the financial position of the chapter at each meeting.

AGRI-LIFE COUNCIL REPRESENTATIVE

Objectives

To be the liaison between NAMA and the clubs within the School of Agriculture and Life Sciences.

Responsibilities

To attend all Agri-Life Council meetings to represent NAMA.

To report NAMA's activities to the Agri-Life Council.

Towards any decisions that must be made by the council.

To bring back information from other clubs in the School of Agriculture and Life Sciences to NAMA meetings.

ADVISOR

Duties and Responsibilities

The NAMA Faculty Advisor should be available to the members of the NAMA Student Chapter so that counsel may be given to the students on various club activities. Attendance by the club advisor at both general and executive board meetings is encouraged. The NAMA club advisor works closely with the officers in guiding the students on university policy, providing useful suggestions in carrying out activities, and by signing forms which often require faculty approval.

The NAMA Faculty Advisor should instill a spirit of enthusiasm in the student members for NAMA and to build long term relationships with the parent NAMA chapter.

The NAMA advisor should exhibit high moral and professional standards as a representative of the National Agri-Marketing Association and the agricultural community at large.



NAMA

**NATIONAL
AGRI-
MARKETING
ASSOCIATION**

**north carolina
state university**

WHAT IS NAMA/NCSU?

The NCSU Chapter of the National Agri-Marketing Association was officially formed in January, 1981. NAMA is an organization devoted to the education and better understanding of agri-marketing by students interested in the career fields pertaining to agriculture marketing, sales, journalism, communications, and public relations.

The NCSU Chapter differs from other departmental clubs in the School of Agriculture and Life Sciences in that it is entirely career oriented and is not aligned with any one department or subject area, but instead, draws its membership from students representing all areas of study within the School.

The common objective of the club is to explore careers for all SALS majors that pertain to agribusiness in general and the marketing, advertising, and sales careers in particular.

WHAT TYPE OF PROGRAMS DOES THE
CLUB HAVE?

The programs for the club have concentrated on summer internships, exploring various agribusiness careers, and job interviewing skills and techniques. All programs have been presented by professionals employed in agribusiness and followed by a general group discussion.

HOW IS THE CLUB SUPPORTED?

Student members pay \$5/year in dues. Additional financial and professional support is provided by the Carolinas-Virginia NAMA Chapter which is composed of professionals employed in the broad agri-marketing career fields and by donations from various businesses that have an interest in agri-marketing.

OTHER ACTIVITIES?

The NAMA/NCSU Chapter participates in a major fund raising activity determined by the club members once a year.

MORE ACTIVITIES.....

Student members are welcome to attend the professional chapter meetings and programs.

Students compete in a national agri-marketing designed campaign presenting a marketing plan for an agricultural product.

WHEN DOES THE CLUB MEET?

The NCSU/NAMA Student Club meets the first Monday evening of each month at 7:30 p.m. in Room 2 of Patterson Hall. Most meetings last for about an hour. Occasionally special meetings or social meetings are arranged by the club members. Interested guests are welcome to attend and participate in the club activities.

SPECIAL EVENTS

** Two club members will attend the National NAMA conference in New Orleans in May.

** A social evening with the Carolinas-Virginia Chapter is planned for April.

NAMA/NCSU CLUB OFFICERS:

PRESIDENT

Miss Barb Hansen
Sophomore from Wilmington,
Delaware, double major in
Horticulture and Botany.

VICE PRESIDENT

Mr. Richard Mabe
Junior from High Point, N.C.
majoring in Biological Sciences

SECRETARY

Miss Lisa Love
Junior in Agricultural
Economics from Concord, N.C.

TREASURER

Mr. Robert DeAngelo
Sophomore from Fayetteville,
N.C. majoring in Horticulture

AGRI-LIFE COUNCIL REP.

Mr. John Wells
Junior in Animal Science/
Pre-Vet from Raleigh, N.C.

FACULTY ADVISER

Mr. Bob Parries, Placement
Officer, SALS, 111 Patterson
737-3249

NORTH CAROLINA STATE UNIVERSITY

CHAPTER NATIONAL AGRICULTURAL MARKETING ASSOCIATION BYLAWS

Article I. Preamble

The North Carolina State University Chapter of the National Agri-Marketing Association is an organization devoted to the education and better understanding of agri-marketing by students interested in the fields of agricultural marketing, sales, journalism and public relations.

Article II. Objectives

1. To allow students to become acquainted with members and policies of NAMA and to allow them to work closely with its members.
2. To encourage a better understanding among students of the fields of agricultural selling, marketing and public relations.
3. To promote scholarships for deserving students who are members of NAMA/North Carolina State University.
4. To promote internship programs for students involved or interested in agricultural selling, marketing, journalism or public relations.
5. To develop personal contact with NAMA members and explore employment opportunities.

Article III. Identification

Section A. Name

This organization is to be known as the North Carolina State University National Agri-Marketing Association, here and after referred to as NAMA/North Carolina State University.

Section B. Affiliation

This organization is to be affiliated with the National Agri-Marketing Association and shall work within their policies.

Article IV. Membership

Section A. Eligibility

Membership is open to all NC State University students who pay the annual dues and are willing to abide by the chapter's and NAMA's regulations.

Section B. Suspension

Any member may be suspended from the club by a two-third vote of the members if he/she is not willing to or fails to follow chapter regulations.

Section C. Discrimination

There shall be no membership discrimination on the basis of race, religion, sex, or national origin.

Section D. Hazing

This organization or any of its members shall not conspire to commit any act that injures, degrades or disgraces any fellow students or persons attending the University.

Article V. Officers

Section A. Classification

There shall be a president, vice-president, secretary, treasurer and Agri-Life Council Representative.

Section B. Qualifications

The officers must be members in good standing and must have a minimum cumulative grade point average of 2.00 or above at the time of nomination and throughout their time of office.

Section C. Responsibilities

1. President - The President will preside over all meetings and will be the official spokesperson for the club.
2. Vice President - The Vice President will preside over all meetings in the absence of the president and perform other duties which may be set aside.
3. Secretary - The Secretary will be in charge of taking and publishing minutes of the meetings and will be the person responsible for both.
4. Treasurer - The Treasurer will be in charge of collecting dues and dispensing club funds.
5. Agri-Life Council Representative - The Agri-Life Council Representative will attend all school Agri-Life Council meetings and report to the club business conducted by the Council.

Section D. Elections

The elections are to be held no later than the second week in April. Methods of nominating and balloting shall be established in the standing rules.

Section E. Term of Office

The term of office shall be for one year after election. All officers will be eligible to succeed themselves if elected to do so.

Article VI. Meetings

Section A. Frequency

Meetings will be held at least once a month on an evening to be determined at the beginning of the year.

Section B. Special Meetings

Special meetings may be called by the President when necessary.

Section C. Quorum

A quorum will constitute one member over one half the chapter's membership, or an adequate number as determined by the executive council.

Article VII. Committees

Section A. There shall be no standing committees. The president may appoint temporary committees as needed or directed by members.

Article VIII. Finances

Section A. Dues shall be established each year by the members of the executive council.

Section B. All funds will be administered through the SALS Accounting Service and transactions shall be conducted within the policies and procedures of the SALS.

Section C. The Treasurer, with the approval of the Advisor, shall have the authority to expend chapter funds.

Article IX. Advisor

Section A. The Advisor shall be a professional member of the teaching or administrative faculty of North Carolina State University who has an interest in marketing, a background in agriculture, and who is approved by his respective dean.

Article X. National Conference Committee

Section A. This Conference Committee determines which members of the chapter are eligible for financial assistance to attend the National Conference. The NAMA Advisor and a professor to be selected by the executive committee will make up the main body of the committee. Two students from the executive committee who are not nominated for funds shall also sit on the selection committee. The percentage of the total cost to be paid to attend the conference will be determined by the committee members.

Article XI. Amendments

Section A. Amendments to these bylaws must be approved by a two-thirds majority vote of the members and shall become effective upon approval by the SALS and the University.

Article XII. Conflict

Section A. These bylaws shall be in harmony with the bylaws of the Agri-Life Council and the policies of the University.

PRESIDENT

Objectives

To encourage individuals of the chapter to become involved in club activities and suggest ways they may do so.

To encourage and provide assistance to all committee chairpersons.

To stimulate interest in the chapter from all students of the school.

To help NAMA grow in size and scope, and to make sure all tasks undertaken are fulfilled to the best of the chapter's ability.

Responsibilities

To preside at meetings and act as spokesperson for the chapter.

To make sure that all correspondence is appropriately handled.

To insure that communication channels among officers, committee chairpersons, and the general membership is kept open and current.

To aid, encourage and help guide all committee chairpersons and assist when necessary.

VICE PRESIDENT

Objectives

To work with the President to the best of his/her ability.

To provide support, advice and assistance as needed to all committee chairpersons.

Responsibilities

To preside over meetings in the absence of the President.

To coordinate guest speakers for NAMA student chapter meetings.

To insure that the guest speaker is informed of the time and place of ^{the club} meeting and is appropriately introduced.

To report to the club membership the progress of the various committees.

SECRETARY

Objectives

To record and publish the minutes of all chapter meetings.

To handle all chapter correspondence.

Responsibilities

To record, type and distribute, as appropriate, copies of the proceedings of all meetings.

To prepare a meeting agenda when necessary.

To notify chapter members of future meetings.

To mail out necessary correspondence to the regional and national chapters.

To assist with a chapter newsletter publication.

TREASURER

Objective

To keep an accurate, up-to-date record of the chapter's receipts and disbursements, and to have these records available for use by officers, chairperson, and the membership, as a basis for financial decision making.

Responsibilities

To receive and disburse funds and keep accurate records of these transactions.
To keep the financial position of the chapter at each meeting.

To work with the officers and committee chairperson to construct a budget for the year that can be approved by the membership.

AGRI-LIFE COUNCIL REPRESENTATIVE

Objectives

To be the liaison between NAMA and the clubs within the School of Agriculture and Life Sciences.

Responsibilities

To attend all Agri-Life Council meetings to represent NAMA.

To report NAMA's activities to the Agri-Life Council.

To vote towards any decisions that must be made by the council.

To bring back information from other clubs in the School of Agriculture and Life Sciences to NAMA meetings.

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The NAMA Faculty Advisor should instill a spirit of enthusiasm in the student members for NAMA and to build long term relationships with the parent NAMA chapter.

The NAMA advisor should exhibit high moral and professional standards as a representative of the National Agri-Marketing Association and the agricultural community at large.

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May 14, 1981

Mr. Robert E. Parries
111 Patterson Hall
NCSU Campus Mail

Dear Mr. Parries:

We have reviewed the Constitution submitted for your organization and wish to inform you that this document has been accepted. We are pleased to recognize the National Agri-Marketing Association/NCSU Chapter.

All student organizations are expected to work within the policies of the University and with the Student Government.

In extending recognition, neither the University nor Student Government accept any financial responsibility for any liability, fiscal or otherwise, which may be incurred by your organization; nor does either guarantee that permanent University facilities will be available. The University, however, will endeavor to make meeting rooms available to your group.

I shall be pleased to be of assistance to you and your organization in any way possible.

Sincerely,

Larry W. Gracie
Director of Student Development

LWG/rh

cc: Ron Spivey, Student Government
Ms. Corinne Philbrick, University Student Center