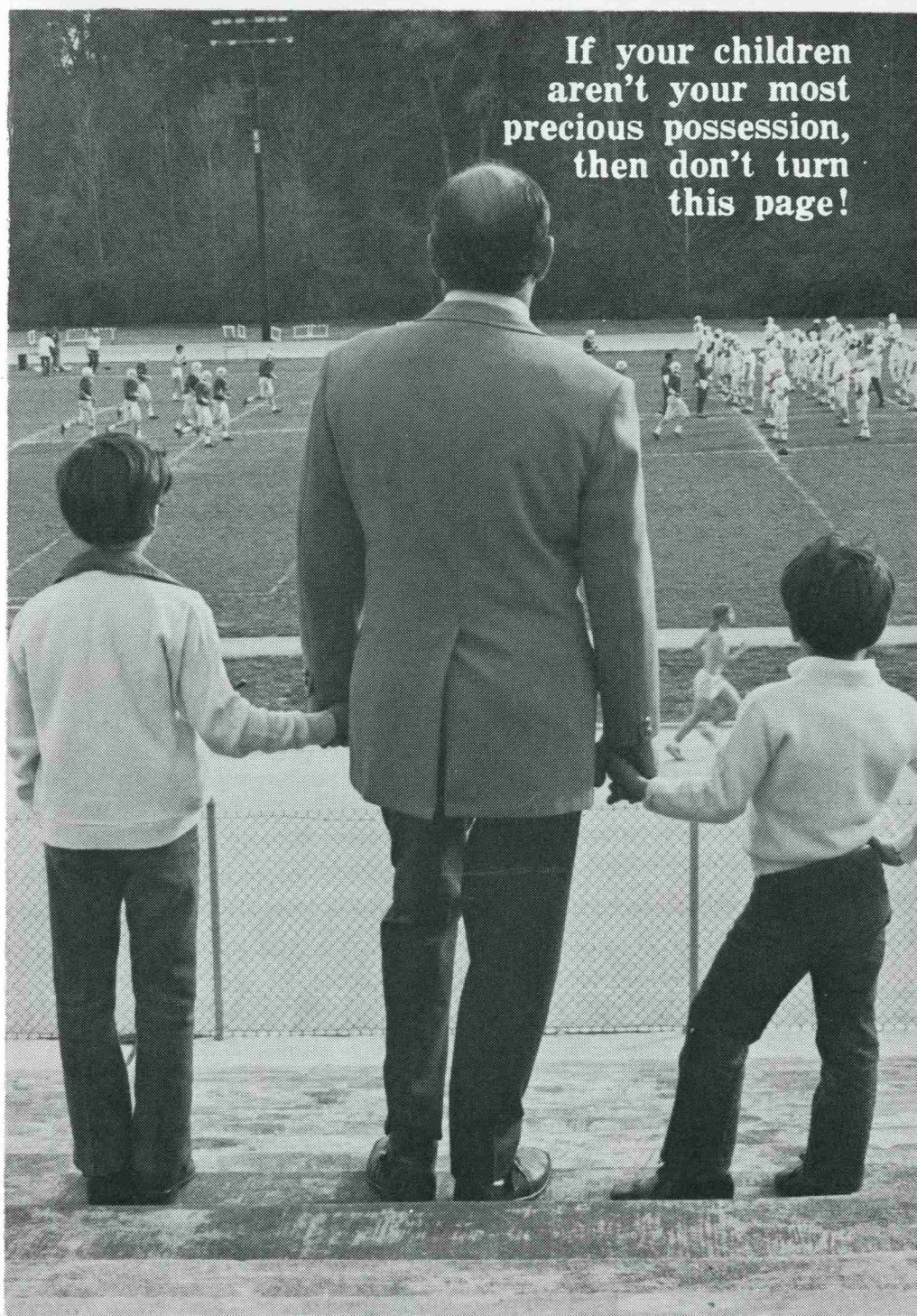


You . . . Your Kids and College Football

**If your children
aren't your most
precious possession,
then don't turn
this page!**



A FEW THOUGHTS About COMMUNICATING

By
LOU HOLTZ
Head Football Coach
N. C. State University

Just like myself, I'm sure you want to raise your children in the best possible manner and in the best possible environment.

As we all know, youngsters do not begin to grasp the intricacies of life from us until the age of seven, and after they reach 16, they stop listening. This gives us only nine years to formulate and mold their beliefs to adequately prepare them for life.

It is a proven fact that the average father spends less than 30 minutes a week alone with his children.

With so little time available to mold the future of our children, how does this affect his future education?

As you know, it takes a well-prepared student to enter North Carolina State University. I invariably ask the parents of our prospective athletes why their sons, who are mostly of average intelligence, possess such a strong desire to do well academically. The majority of them reply that they have always tried to give their sons the impression that attending college was just another step in their total education.

They have accomplished this by taking their children to college campuses as often as possible so that the children soon learn that college is not for a select few. They learn to feel at ease in a college atmosphere and begin to look forward to the day when they can attend an institution of higher learning.

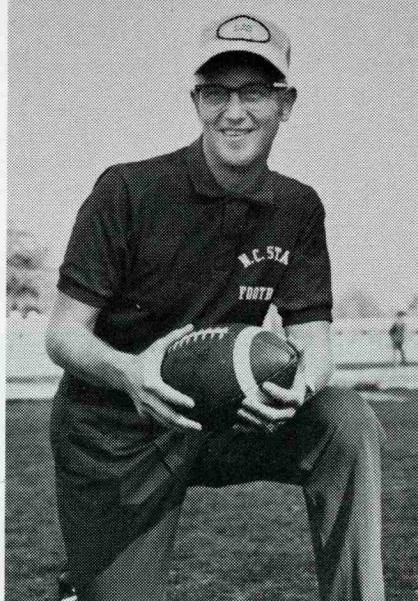
In these days when drug abuse, prostitution and gang wars have become common occurances in our towns and cities, it is imperative that we spend time with our children in the proper atmosphere.

By taking your children to watch sports, you will keep them out of the courtrooms.

We at North Carolina State think that we will have an exciting football team this fall, a team that we think you will want to see — **WITH YOUR CHILDREN.**

With our Wolves Den and student gate, we feel our ticket prices are within family range.

Join the N. C. State season-ticket bandwagon now! Make sports a positive factor in the life of your children.

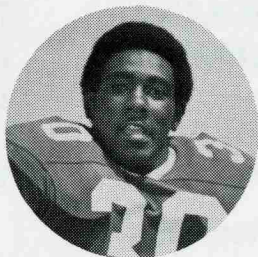


Lou Holtz

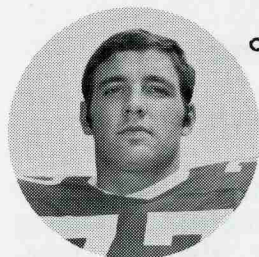
SEE THESE STARS IN ACTION THIS FALL



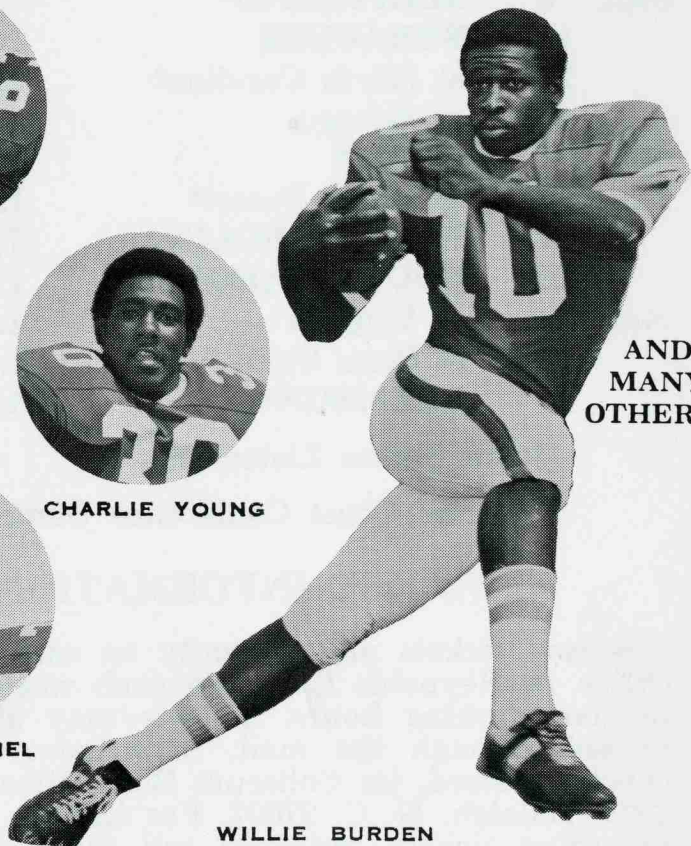
BILL YOEST



CHARLIE YOUNG



RICK DRUSCHEL



**AND
MANY
OTHERS!**

WILLIE BURDEN

ABOUT THE SEASON

Coach Lou Holtz refuses to step off the deep end and flatly predict a winner for the Wolfpack this Fall in his first season.

But he does promise exciting, wide-open football, the kind that blends running and passing in equal portions. "I guarantee we'll make the game interesting for the spectators," he says. "There will be nothing stereotyped about our team."

In molding his initial State club, Holtz has installed his explosive twin-veer offense and has letterman quarterback Bruce Shaw to operate it. He also has 28 other veterans returning from last season and feels that several are of all-star calibre.

Willie Burden, who established game and season rushing records as a sophomore last year, heads the list. Then there's full-back Charley Young along with guard Bill Yoest and tackle Rich Druschel. Newcomers Stan Fritts and Roland Hooks, both running backs, are also likely to be in the headlines often.

The Wolfpack, traditionally one of the Atlantic Coast Conference's hardest hitting teams, will not lack for defensive standouts in '72. End Brian Krueger is a bonafide all-conference candidate and ditto for tackle George Bell. Another fine performer is Bob Divens in the secondary.

See them all this Fall at Carter Stadium.

1972 WOLFPACK SCHEDULE

Date	Opponent	Time	Price
Sept. 9	MARYLAND*	7:30	\$7.00
16	SYRACUSE	7:30	\$7.00
23	at North Carolina*	1:30	\$7.00
30	at Georgia	2:00	\$7.00
Oct. 7	DUKE*	1:30	\$7.00
14	at Wake Forest*	1:30	\$7.00
21	EAST CAROLINA	7:30	\$7.00
28	SOUTH CAROLINA	1:30	\$7.00
Nov. 4	at Virginia*	1:30	\$6.00
11	at Penn State	1:30	\$6.00
18	CLEMSON*	1:30	\$7.00

Home Games Listed In Caps

*Atlantic Coast Conference Games

TICKET INFORMATION

Season tickets are currently on sale at the Box Office in Reynolds Coliseum each weekday during regular working hours. Tickets may also be purchased through the mail. Send your order, with check enclosed, to: Coliseum Box Office, P. O. Box 5905, Raleigh, N. C. 27607. For further information regarding tickets, write or call the Coliseum Box Office. The telephone number is: (919) 755-2106.

WOLVES DEN

The Wolves Den, inaugurated in 1966, has proven popular with the small-fry set. For a \$9 membership fee, a youngster of Junior High age or under is entitled to see all six of the Wolfpack's home games, three junior varsity games and one game during the basketball season. Many other benefits are included. Join the Wolves Den today at the Coliseum Box Office, or make reservations by calling 755-2106.

