

PRICE, 15 CENTS



*Annual*  
**Football Game**

---

October 18, 1923



**RIDDICK FIELD**  
STATE COLLEGE  
RALEIGH, N. C.



AFTER THE GAME, VISIT

**Coke's Cigar Store and  
Luncheonette**

ALL FOOTBALL RESULTS POSTED  
AT OUR STORE

---

PHONE 1187

Authorized  
College Stationers

Controlled by  
Alumni Association

**STUDENTS SUPPLY STORE**

DEALERS IN

All Text Books, School Supplies and Drawing  
Instruments required in the courses given by  
the State College.

L. L. IVEY, Mgr.

---

# Annual North Carolina Football Classic

UNIVERSITY OF NORTH CAROLINA

versus

NORTH CAROLINA STATE COLLEGE

Riddick Field

State College Station

RALEIGH, N. C.



Raleigh, the capital of North Carolina and the city where the annual football game between the University and State College is played.

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**College Court  
Cafe**

Next door to Postoffice

Under New Management  
**Franklin & Butler**

**THE PLACE TO GET  
GOOD EATS**

**J. B. Montfort**

**PLUMBING  
AND HEATING**

P. O. Box 258

**STATE COLLEGE STATION  
RALEIGH, N. C.**

**College Court  
Barber Shop**

Next to Postoffice

**EXPERT BARBERING IS NOT  
OUR SPECIALTY—IT IS OUR  
BUSINESS**

**Porter Candy  
Company**

**WHOLESALE  
CONFECTIONERS**

**Raleigh, North Carolina**

**Muriel Cigars**

The recognized standard of  
cigar values

Distributed by

**CARTER-CALTON CIGAR  
COMPANY**

**Charlotte, Raleigh, Greensboro**

◆-----◆

## LINE-UP OF THE TEAMS

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STATE	POSITION	CAROLINA
Elms .....	Right End	Lineberger
Hendricks .....	Right Tackle	McIver
Beatty .....	Right Guard	C. Fordham
Bostian (Captain) .....	Center	Robinson
White .....	Left Guard	Poindexter
Cox .....	Left Tackle	Mathews
Wallis .....	Left End	R. Morris (Captain)
Sprague .....	Quarterback	McDonald
Holland .....	Right Halfback	Bonner
Lassiter .....	Fullback	Randolph
A. Johnson .....	Left Halfback	Underwood

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### OFFICIALS

Referee—Magoffin .....	Michigan
Umpire—Gooch .....	Virginia
Headlinesman—Major .....	Auburn

◆-----◆

## ENGLISH TYPE GARMENTS FOR COLLEGE WEAR



The best-dressed men on your campus will be wearing the new semi-loose English type garment this fall.

Our new Belmont and Manhattan models reflect these advanced style ideas.

From collar to cuffs, these

### Sincerity Clothes

breathe a spirit of vigor and dash that adds punch to your appearance.

## WHITING-HORTON CO.

35 Years Raleigh's Leading Clothiers



COACH HARRY HARTSELL  
N. C. State

College Court  
Pharmacy

DRUGS, SODAS  
STUDENTS' SUPPLIES



Norris and Nunnally's  
Candy

C. RHODES, Prop.

CANDY  
HEADQUARTERS

Wholesale  
Confectioners

Alderman & Co.  
307 S. Wilmington St.  
RALEIGH, N. C.



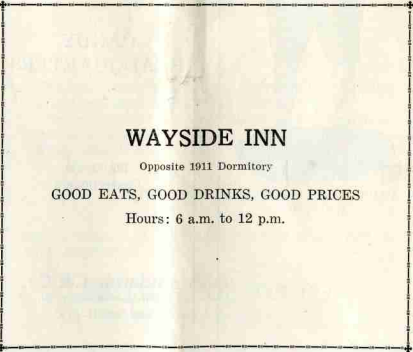
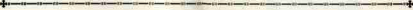
## STATE COLLEGE PLAYERS

(SEE OPPOSITE PAGE)

Top row (left to right): Curtis, manager; Griffin, Harper, Sewell, Thomas, Hendricks, Erler, Austell, Long, Herring, Sprague, A. Johnson, Mayo, B. Johnson, Daugherty, Coach Hartsell.

Middle row: Dr. Crozier, trainer; Williams, Summerill, Winslow, McAdoo, C. Shuford, F. Logan, Ripple, Elms, Beatty, W. Shuford, Sherring, Jimmerson, Lt. Lee, assistant coach.

Bottom row: Hartman, assistant coach; Black, Meredith, Beasley, Crater, Wallace, Holland, Bostian, Captain Lassiter, R. Logan, White, Cox, Folk.



## WAYSIDE INN

Opposite 1911 Dormitory

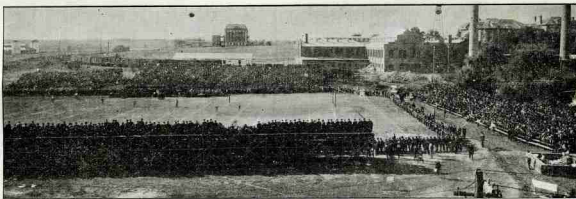
GOOD EATS, GOOD DRINKS, GOOD PRICES

Hours: 6 a.m. to 12 p.m.





N. C. STATE SQUAD, 1923



RIDDICK FIELD, WHERE THE ANNUAL GAME IS PLAYED  
Attendance last year 13,500 paid admissions



BOSTONIAN, CAPTAIN  
N. C. State

## College Laundry

On the Campus

ALL WORK GUARANTEED  
SATISFACTORY

J. B. Cullins, Prop.



A part of the crowd at last year's game.

**MEMORIES**

*"The riches of life are its memories.  
Some day this will be one."*

Game—Carolina vs. State.

Place—Raleigh, N. C.

Date—October 18, 1923.

Went with.....

Interesting events of the game:

**SCORE CARD**

Touchdown .....6 points      Field goal.....3 points  
 Try for point after touch-  
 down .....1 point      Safety .....2 points

N. C. S.		U. N. C.
	First Quarter, 15 Minutes <i>1 minute intermission</i>	
	Second Quarter, 15 Minutes <i>15 minutes intermission</i>	
	Third Quarter, 15 Minutes <i>1 minute intermission</i>	
	Fourth Quarter, 15 Minutes	
	Total	

Pine State Creamery Company, Inc.

RALEIGH, N. C.

Milk, Cream, Eskimo Pies and  
Ice Cream : Special Order Ices

Handled by refreshment stand at all athletic contests  
on Riddick Field

116 S. Salisbury Street

:

PHONE 421



A part of the crowd at last year's game.

A. A. Klutz Co.

STUDENT  
SUPPLIES

Chapel Hill, N. C.



COACH FETZER  
U. N. C.



McDONALD  
Carolina Quarterback  
Scorer of the winning touch-  
down in last year's game

**N. C. STATE COLLEGE F**      **ALL SCHEDULE,**  
**1923**

Sept. 29—Roanoke.....	Raleigh, N. C.
Oct. 6—Penn State.....	State College, Pa.
Oct. 13—U. of S. C.....	Raleigh, N. C.
Oct. 18—University of N. C.....	Raleigh, N. C.
Oct. 27—V. M. I.....	Lexington, Va.
Nov. 3—Davidson.....	Raleigh, N. C.
Nov. 10—V. P. I.....	Norfolk, Va.
Nov. 17—U. of Maryland.....	Raleigh, N. C.
Nov. 24—Wake Forest.....	Raleigh, N. C.
Nov. 29—Washington and Lee.....	Norfolk, Va.

**Edenton Street Epworth League**

Come to our Sunday evening  
devotional services.  
Meets one hour before regu-  
lar church services.

**Edenton Street Methodist Church**

No. 6 West Martin

# WILSON'S STORES

Opposite Postoffice

FAMOUS HOME COOKING

Wilson's Sandwiches Are Delicious

Boys, Wilson's is the Place to Eat in Raleigh

## N. C. STATE COLLEGE

Player	Position	Weight	Height	Age
Ripple.....	End	183	5 ft. 10 in.	22
Cox.....	Tackle	174	5 ft. 10 in.	24
White.....	Guard	184	5 ft. 11 in.	20
Bostian (Capt.).....	Center	167	6 ft.	24
Beatty.....	Guard	181	5 ft. 9 in.	22
Hendricks.....	Tackle	209	6 ft.	21
Wallis.....	End	173	5 ft. 11 in.	19
Sprague.....	Quarterback	151	5 ft. 9 in.	21
Holland.....	Halfback	176	6 ft. 1 in.	19
Johnson.....	Halfback	145	5 ft. 9 in.	20
Lassiter.....	Fullback	187	5 ft. 11 in.	19
Elms.....	End	151	6 ft.	21
Beasley.....	Tackle	200	6 ft. 2 in.	19
Eller.....	Guard	223	6 ft.	22
F. Logan.....	Center	203	6 ft.	22
Jameson.....	Guard	232	6 ft. 2 in.	20
G. Logan.....	Tackle	185	6 ft. 3 in.	22
Crater.....	End	156	5 ft. 9 in.	23
Summerell.....	Quarterback	147	5 ft. 4 in.	22
C. Shuford.....	Halfback	142	5 ft. 8 in.	19
Austell.....	Halfback	146	5 ft. 11 in.	19
W. Shuford.....	Fullback	165	6 ft.	21
Sewell.....	Tackle	180	6 ft.	21
McAdoo.....	Guard	175	5 ft. 11 in.	18
Johnson.....	Halfback	199	5 ft. 10 in.	22
Herring.....	End	147	5 ft. 8 in.	21
Folk.....	Halfback	165	5 ft. 8 in.	20
Mayo.....	End	138	5 ft. 10 in.	21
Black.....	Center	170	5 ft. 11 in.	23
Long.....	Halfback	138	5 ft. 8 in.	22

Average weight of line..... 180  
 Average weight of backfield..... 156.5  
 Average weight of team..... 171.4

**Wilson's  
Sandwiches  
Are  
Delicious**

On Sale

Jack Sparrow's  
Chapel Hill

Students Supply

Store  
State College

and

Practically All  
Fountains in  
Raleigh

## UNIVERSITY OF NORTH CAROLINA

Player	Position	Weight	Height	Age
Morris, R. (Capt.).....	Left End	176	5 ft. 11 in.	25
Mathews.....	Left Tackle	174	5 ft. 9 in.	23
Pointdexter.....	Left Guard	180	6 ft. 2 in.	24
Robinson.....	Center	167	5 ft. 6 in.	19
Fordham, C. C.....	Right Guard	157	5 ft. 8 in.	20
McIver.....	Tackle	180	6 ft.	22
Lineberger.....	End	160	5 ft. 7 in.	20
McDonald.....	Guard	154	5 ft. 5 in.	19
Bonner.....	Halfback	142	5 ft. 8 in.	21
Randolph.....	Fullback	170	5 ft. 10 in.	19
Underwood.....	Halfback	144	5 ft. 6 in.	18
Shepherd.....	End	139	5 ft. 7 in.	20
Jackson.....	Guard	180	5 ft. 11 in.	19
Hawfield.....	Tackle	200	6 ft.	23
Farrell.....	Tackle-Guard	259	5 ft. 11 in.	22
Blanton.....	Tackle	177	5 ft. 9 in.	20
Woodson.....	Halfback	170	5 ft. 6 in.	21
Shirley.....	Halfback	182	6 ft.	24
Fordham, J.....	Halfback	165	5 ft. 8 in.	19
Devin.....	Halfback	159	5 ft. 7 in.	20
Whedbee.....	Halfback	135	5 ft. 5 in.	19
Griffin.....	Halfback	174	5 ft. 11 in.	22
Gold.....	Fullback	172	5 ft. 10 in.	18
Hamer.....	Guard	185	6 ft.	21
Braswell.....	Tackle	171	5 ft. 11 in.	20
Harmon.....	Guard	185	5 ft. 11 in.	19

Average weight of line..... 175  
 Average weight of backfield..... 152  
 Average weight of team..... 165

Wilson Stores, Props.

# SHRINE CLUB CAFE

Corner Hargett and  
McDowell Streets

WILSON'S FAMOUS HOME COOKING

The best place in Raleigh to bring your lady friends to lunch : Private dining-room : Open to the public



10 Per cent all college students  
ALWAYS SOMETHING NEW

# The Vogue Shop For Men

HABERDASHERY AND HATS

"Vogue Suits Me"

## UNIVERSITY OF NORTH CAROLINA FOOTBALL SCHEDULE, 1923

Sept. 29—Wake Forest.....	Chapel Hill
Oct. 6—Yale .....	New Haven
Oct. 12—Trinity .....	Durham
Oct. 18—N. C. State .....	Raleigh
Oct. 27—Maryland.....	College Park
Nov. 3—University S. C. ....	Columbia
Nov. 10—V. M. I. ....	Not located
Nov. 17—Davidson .....	Not located
Nov. 29—Virginia.....	Chapel Hill

## PREVIOUS CAROLINA-STATE GAMES

1919 Carolina.....	13	State.....	12
1920 Carolina.....	3	State.....	13
1921 Carolina.....	0	State.....	7
1922 Carolina.....	14	State.....	9

### Total Points Scored in the Four Games

Carolina.....	30	N. C. State.....	41
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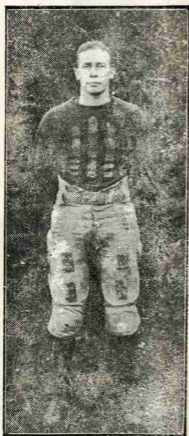


"DUTCH" HOLLAND  
Halfback N. C. State

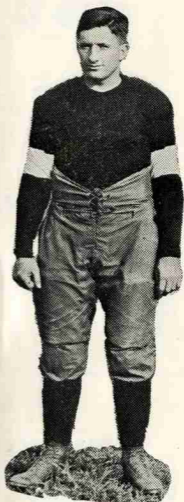


"RED" LASSITER  
Fullback N. C. State

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CAPT. "CASEY" MORRIS  
End U. N. C.



"TUBBY" COX  
Tackle N. C. State

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A  
Great Game  
and a  
Great Ball

*A. G. Spalding & Bros.*

110 E. Baltimore Street

BALTIMORE

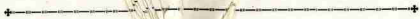
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TECHS AND TAR HEELS  
Carolina-State Game, 1922

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FOLLOW THE BALL WITH YOUR PENCIL—

10 20 30 40 50 60 70 80 90 100

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FIRST QUARTER

10 20 30 40 50 60 70 80 90 100

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SECOND QUARTER

Summary—Carolina

- Ground gained by rushes.....
- Ground gained by passes.....
- Number of first downs.....
- Total points .....



IT MAKES AN INTERESTIN

)

10 20 30 40 50

0 80 90 100

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THIRD QUARTER

10 20 30 40 50 60 70 80 90 100

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FOURTH QUARTER

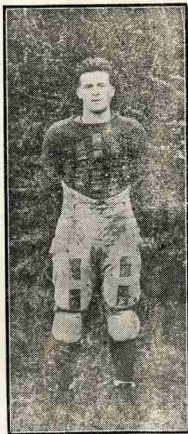
Summary—N. C. State

Ground gained by rushes.....

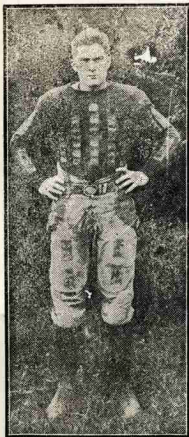
Ground gained by passes.....

Number of first downs.....

Total points .....



**"RABBIT" BONNER**  
Halfback U. N. C.



**"GOAT" RANDOLPH**  
Halfback U. N. C.



BEATY  
Guard N. C. State



RIPPLE  
End N. C. State  
Brother of the famous  
Gus Ripple

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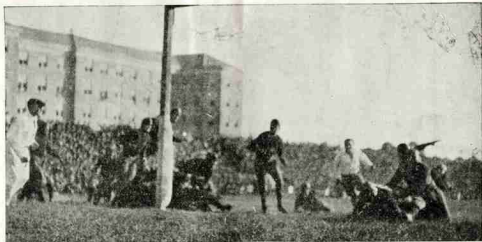
We Equip Both the N. C.  
State and U. N. C. Teams

LET US EQUIP YOU

ATHLETIC SUPPLY CO.

14 West Hargett Street : RALEIGH, N. C.

*Carolina's Greatest Sporting Goods Store*



TAR HEELS AND TECHS ON FIVE-YARD LINE  
Fair Week Game, 1922



UNIVERSITY OF N. C. FOOTBALL SQUAD

# Provident Mutual Life Insurance Company of Philadelphia

Established 1865. Formerly the Provident Life and Trust Company

The Provident Mutual Life Insurance Company of Philadelphia is pleased to announce a material increase in policyholders' dividends for the year 1924, which will result in a considerably lowered net cost for life insurance in the Provident.

This company has long been noted for its very low net costs, and during the past twelve months has made two material increases in its dividends, thus reducing its former very low net costs.

This announcement will be of interest and good news to the many policyholders of the company in Raleigh and vicinity, and of like interest to future policyholders.

Before deciding on an insurance policy, investigate our Maturing Old Age Pension Policy.

Before buying any policy, get the Provident's rate quotations; you'll find it the lowest in cost.

This company paid in cash to living policyholders of maturing policies \$4,080,791.90 during the year 1922.

The pleased, well-satisfied policyholders of this company are its highest endorsement. More than half century of honest and successful conduct of its affairs has demonstrated its excellence.

The company's remarkable financial stability; its care and integrity in management; its low net cost for insurance make it the ideal company for the careful, thrifty buyer of insurance.

FRANK M. HARPER  
District Agent, Tucker Bldg.  
Raleigh, N. C.

PAUL W. SCHENCK  
General Agent for North Carolina  
Greensboro, N. C.



READY FOR THE KICK-OFF  
Carolina-State Game, 1922



Snapshots of Last Year's Game.

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CURTIS  
Manager of State's Team

## FLIVVERING WITH BERTON BRALEY

### "OL' NO'TH CA'LINA"

*(Reprinted from the Raleigh Times)*

As soon as you get to No'th Ca'lina  
The roads and the towns get newah, finah,  
The people walk with a brisker step,  
And even your motor has more pep;  
The hookworm's banished, the country has  
A lot more energy, pep and jazz;  
The livest Northerner couldn't design a  
Livelier State than No'th Ca'lina.

The farms look fatter, the hamlets ain't  
Quite ignorant of the sight of paint,  
They're building roads, and are not content  
With sand and clay, but they use cement,  
And the schools look good, the mills are busy,  
And each inhabitant owns a Lizzie  
Or a big twin-six, or something finah,  
As soon as you get to No'th Ca'lina!

This State's not dreaming of the days gone by,  
There's a modern glint in each mortal's eye,  
And the village belles and village beaux  
Are smartly dressed as the crowd which flow  
On Gotham's streets. You must give 'em credit,  
These folks are fully awake, you said it!  
You meet the "boostah"; you lose the "whinah,"  
As soon as you get to No'th Ca'lina!

HERE



## The O'Shea Football Jersey

(PATENTED)

**PRACTICAL—PERFECT—POPULAR**

*Coach Robert Zuppke, University of Illinois, says: "The only practical football jersey."*

*Coach K. K. Rockne, University of Notre Dame, says: "The O'Shea jersey is institutional with Notre Dame football teams."*

*Coach J. W. Heisman, University of Pennsylvania, says: "I have found it to be practical in detail and perfect in use."*

*Coach Glen Warner, University of Pittsburg, says: "Has many features which makes it absolutely necessary to every football team."*

Write for quotations and complete information to

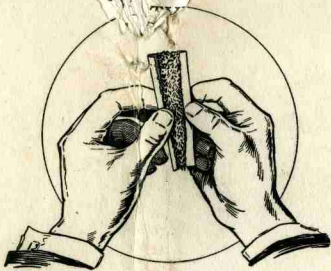
**O'SHEA KNITTING MILLS**

*Athletic Knitted Wear for Every Sport*

2414-24 N. Sacramento Ave.

:

CHICAGO



**Open them Up**

Compare the tobacco  
and you'll see why

**Smokers**  
*prefer* **Camels**