

NORTH CAROLINA STATE COLLEGE

OF AGRICULTURE AND ENGINEERING
OFFICE OF THE CHANCELLOR

OF THE UNIVERSITY OF NORTH CAROLINA
RALEIGH

June 6, 1956

Mr. W. McNeil Lowry
The Ford Foundation
477 Madison Avenue
New York 22, New York

Dear Mr. Lowry:

We regret that our application for supporting our Television enterprise by enabling us to release time of faculty did not contain all the information needed. We are pleased to know that our application is receiving consideration and shall look forward to hearing that it has been approved in the near future.

In reference to the two items of additional information, we can state that the programs which have been planned by the Industrial Arts Department and by the School of Design and those which will be continued do not involve courses for which credit will be granted. There will be at least four full-time members of the faculty who will be devoting their time to the preparation and execution of programs whose combined salaries exceed \$20,000 per year. We anticipate releasing portions of the time of other faculty members, if this grant is made to us.

We shall, of course, supply information from time to time if the grant is approved, showing in full how the time of faculty members is being released.

We shall assume the obligation of notifying the Ford Foundation at any time we are not able to carry out our responsibilities in the agreement.

Sincerely yours,

Carey H. Bostian
Chancellor

CHB:H

NORTH CAROLINA STATE COLLEGE

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OF THE UNIVERSITY OF NORTH CAROLINA
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May 25, 1956

The Secretary, The Ford Foundation
477 Madison Avenue
New York 22, New York

Dear Sir:

North Carolina State College wishes to apply for a grant under your program (announced in December, 1955) to help support the released time of faculty for broadcasts over television stations having educational licenses. As one of the component units of the University of North Carolina, State College has a studio and microwave transmitter which originates programs of an educational nature and transmits them to the University transmitter, WUNC-TV, Channel 4.

As the Land-Grant and technical branch of the University of North Carolina, the broadcasts emanating from State College have been largely of the technical and professional variety, representing the fields of our major assignments -- agriculture, design (including architecture and landscape architecture), agricultural and vocational education, engineering, forestry, and textiles. In all of these areas we have been active participants in educational television. The programs proposed by the Schools of Education and Design are in line with our over-all objectives of bringing to the people of North Carolina both the practical and the theoretical, the technical and the aesthetic contributions which our professional staff have to offer.

To qualify for this grant, we submit the following information:

1. Contribution to faculty salaries already made. During this school year State College has contributed toward faculty salaries well beyond the \$2,500 per semester required. Almost all of the salaries of Howard M. Wilkinson and Miss Dorothy Mulder of the Agricultural Extension Service during the Fall and Winter semesters, 1954-55, were assigned for their participation in the WUNC-TV programs, Today on the Farm and Today's Homemaker. During the legislative session of the North Carolina General Assembly, Dr. Preston W. Edsall, Head of the Department of History and Political Science, was assigned half-time salary for his presentation of a series on Meet Your Legislature. Total salary allotted to these programs for the spring semester, 1955, was more than \$7,060. Other salary adjustments for television programs were also made during this semester, though this evidence should be more than adequate for certification.

May 25, 1956

2. Certification of future support by the institution. If the requested grant of \$37,500 is approved by the Ford Foundation, North Carolina State College agrees to continue its support of faculty engaged in television programming to the total amount of \$60,000 for the three-year period. This means that State College would be expected to contribute \$5,000 a year for faculty salaries during the first two years of the grant, and \$12,500 for the third year of the grant.

Attached is a statement by the Director of our Studio that the programs proposed by the School of Design and the Department of Industrial Arts have been planned to fit the over-all programing of the Station.

Proposals submitted by the School of Design and the Department of Industrial Arts are also enclosed.

Should further information be needed, we shall be glad to furnish it.

Sincerely yours,

Carey H. Bostian
Chancellor

CHB:H
Enclosures