

# The Technician

Published Weekly by the Students of N. C. State College of Agriculture and Engineering

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## "DIDDY" RAY AWARDED NOYSE SCHOLARSHIP AT N'WESTERN UNIVERSITY

FORMER STATE STUDENT GIVEN HONOR BECAUSE OF EXCELLENT WORK

Attended Summer School at Evanston, Ill., and Made Wonderful Showing in College Theatricals

Received Preliminary Training Under Prof. C. C. Cunningham at N. C. State College and in Local Theatrical Productions

Word has just been received from Dean Holgate, of Northwestern University, Evanston, Ill., that a LaVerne Noyse Scholarship for 1925-26 has been awarded to Hardy M. Ray, of Raleigh. These scholarships have been established by Mr. L. V. Noyse, a Chicago millionaire, in memory of his son, who was killed in action in France during the World War. They are awarded only to ex-service men of high character who have made good records in scholarship in first-class American colleges or universities.

The Raleigh boy was given this honor largely as a result of the excellent work which he did this summer in the School of Speech of Northwestern University. As a special student in this school, Mr. Ray pursued five courses in Dramatics and Interpretative Reading, and made grades of A in four of them and B in the other. Also, he played the leading male role in the 1925 summer production, that of Mons. Jacquelin in "My Lady's Dress," by Edward Knoblock. Of his performance in this part the critic of a Chicago newspaper said: "Hardy Ray was just the right combination of silk and steel to make his handling of this difficult role worthy of high praise."

Ray will use this scholarship to continue his studies in the School of Speech in Northwestern University, where he will finish his course in two years. He received his preliminary training in public speaking and dramatics under Professor C. C. Cunningham of the State College and in local theatrical productions.

## DR. BROOKS ATTENDS MEETING IN NEW YORK

Dr. E. C. Brooks left yesterday for New York where he will attend a meeting of the Educational Research Committee. Dr. Brooks received the appointment to membership late in the summer and is now attending the first meeting. The purpose of this body is to study educational administration, including college government.

Dr. Brooks is one of the two southerners asked to serve on this committee, the other member being T. H. Harris, State Superintendent of Schools in Louisiana. Friends of Dr. Brooks consider this appointment as quite an honor.

## AG. CLUB HOLDS MEETING

The Agricultural Club held its first meeting of the year Wednesday night at 7 o'clock in Patterson Hall. The chief topic to be discussed was the Students' Agricultural Fair. H. W. Taylor, president of the Fair, explained to the new men its origin and purpose. The departmental leaders outlined briefly their plans for the floats and asked for volunteers to help in the construction of the floats and the arrangement of the exhibits. The departmental chairmen are as follows: H. S. Wilfong, Biology; J. B. Slack, Poultry; J. E. Foster, Animal Husbandry; C. B. Brown, Vocational Education; J. E. Fletcher, Agronomy; M. W. Long, Horticulture; C. W. Sheffield, Agricultural Administration.

## SENIORS

The senior rings should arrive near the first of the week.

The next order for rings is to be sent in on October 1, and the last order before Christmas will be sent in on November 1. The deposit for a ring on these orders is five dollars. If you want a ring and have not ordered one, see Mr. Ivey at the Student Supply Store.

Ring Committee.

## ZIPPY MACK ACCEPTS POSITION ON FACULTY OF ENGLISH DEPT.

FORMER EDITOR-IN-CHIEF TECHNICIAN GRADUATED WITH THE CLASS OF 1923

Received Master's Degree Here Last Year in School of Business and Science

Fountain Has Always Been Active on Staff of Paper and Prominent in Work of Literary Societies

Among the recent additions to the faculty is Mr. A. M. Fountain, who will teach Freshman English. Fountain graduated from this college with the class of 1923. He spent a year at work with the Carolina Power and Light Company in Raleigh. In the fall of 1924 he registered as a graduate student in the school of Science and Business. Last spring he received his Master's degree.

During his undergraduate days he always took an active part in literary society work, and last year won the oratorical medal, and also represented State College in a debate with the University of North Carolina. In his senior year Mr. Fountain was editor of THE TECHNICIAN, which followed an apprenticeship that dates back almost to his entrance as a Freshman. Mr. Fountain is a gifted writer and speaker, his works always containing a goodly amount of humor. Especially is he known and remembered by hundreds of friends and admirers by his poems. He has contributed scores of these to THE TECHNICIAN, and many of his poems have appeared in *The News and Observer* and other state dailies. The English Department feels highly gratified in securing the services of Mr. Fountain.

## STRICT PHYSICAL EXAM. REDUCES R. O. T. C. UNIT

Regiment Now Has 650 Men; Drill Scheduled Three Times a Week

The R. O. T. C. unit at State College this year will consist of approximately 670 men. This is a decrease from last year because the small government allowance made it necessary to cut the number of trainees from what it had been in the past. In the selection of freshmen who would be allowed to take military training, a strict physical examination was resorted to and a large number were disqualified. The number of men enrolled in each class is as follows: Freshmen, 315; Sophomores, 200; Juniors, 65; Seniors, 90.

Drill will be scheduled three times a week for freshmen, juniors and seniors, and twice a week for sophomores. This will be the first time in the last few years that the entire senior group have drilled three times a week. The staff hopes to have a better drilled regiment this year under the new schedule.

As this year's appropriations for the R. O. T. C. unit was reduced by the government, the size of the regiment will have to be drastically cut. This forces the staff to pick only the men who are of the highest physical type.

## NEW STATE COLLEGE LIBRARY MASTERPIECE OF ARCHITECTURE

Work of Mr. Hobart Upjohn, a Grandson of Artist Who Designed Christ Church

## DEDICATED TO D. H. HILL

No Books in Sight, But Room for 150,000 Volumes; Seating Space For 400 Students

Like his grandfather before him who builded for himself a monument of enduring beauty in the architecture of Christ Church, in Raleigh, Hobart Upjohn, of New York City, will have an enduring example of the beauty and skill of his work in the new \$250,000 library that has been erected on the campus of North Carolina State College of Agriculture and Engineering.

To the State Capitol and Christ Church Raleigh has added another example of perfection and beauty in architecture, a building that will set a standard for the erection of other public buildings in the city.

## Influence of Beauty

People are more than cattle, to be herded into barns, satisfied solely with a place to eat and a place to sleep, Dr. E. C. Brooks, president of State College, believes, and the new library, while serving the purpose for which it was intended as a place of books and reading and reference, will do far more in the silent influence of beauty.

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## FIRST ASSEMBLY PERIOD OF YEAR

Dr. Brooks Discusses Rating of the College and Individual Students

The first College Assembly of the present school year was held in Pullen Hall at 12 o'clock Wednesday, September 16. A large per cent of the faculty and student body were present. This is the beginning of a regular series of assembly periods to be held during the year, a regular hour having been scheduled instead of having the assembly period only when called by the President of the College, as was the method used during the 1924-1925 school year.

At the beginning of the hour Captain P. W. Price and his Band furnished music of a high order, even though many of his men were less than a week old in the organization.

Devotional exercises were led by the Rev. W. A. Stanbury, pastor of the Edenton Street Methodist Church. Dr. Brooks addressed the assembly, using two main thoughts as the subjects for discussion. His first subject was: "What would be the rating of State College as an educational institution if viewed in an unbiased way from the outside?" His second subject was: "What would be the individual rating of each student of State College?"

In discussing the rating of the College as a whole, Dr. Brooks reviewed his summary of the year's work at the last College Assembly of the year 1924-1925:

(1) The rating of the College was good, he said, because more men sent their sons here to college each succeeding year than was the case the preceding year. The present enrollment, though not complete, is the largest in the history of the College.

(2) The dormitory life showed great improvement during the past year, and Watauga and Fourth dormitories were completely renovated to make possible yet greater improvement in the living conditions of

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## NOTICE!

THE TECHNICIAN office in the Y. M. C. A. will be open Saturday p. m. from 2:30 to 5:30, and Monday and Wednesday from 4:30 to 5:45. If you want your copy sent home or elsewhere, call by during these hours. We must complete our mailing list Wednesday.

We will also be glad to take extra subscriptions at \$1.25 per college year. Send THE TECHNICIAN to your girl and make a hit.

J. C. DAVIS,  
Cir. Mgr.

## "STATE FAIR" SPECIAL LEAVES HERE SEPT. 23

STATE'S CONCERT BAND WILL ACCOMPANY 100 RALEIGH BUSINESS MEN

Raleigh Chamber of Commerce Sponsors Eastern Carolina Trip to Advertise Fair

Trip to Last Two Days; Idea Originated Two Years Ago, and Band Has Made Two Previous Trips for Occasion

When the "State Fair Special" leaves Raleigh on September 23 for its two-day trip it will carry the Concert Band from State College along with nearly one hundred business and professional men of the city. This train will consist of three or four coaches and a gondola. The latter will be decorated with several flags and will serve as a platform from which the band will give concerts at the various towns along the way. The purpose of this special train is to advertise the State Fair. The idea originated two years ago and the results were so gratifying that the train was run again last year. The Chamber of Commerce sponsors the trip and plans all details. Last year the territory between Raleigh, Wilson, Greenville and Kinston was covered. The delegation this year will visit Goldsboro, Wilmington, Hamlet, Sanford and intermediate points. Following is a list of the towns to be visited in the order of arrival: Garner, Clayton, Wilson's Mills, Selma, Pine Level, Princeton, Goldsboro, Mt. Olive, Calypso, Faison, Bowden, Warsaw, Clinton, Magnolia, Rose Hill, Wallace, Burgaw, Rocky Point, Wilmington, Clarkton, Bladenboro, Lumberton, Pembroke, Maxton, Laurinburg, Laurel Hill, Hamlet, Rockingham, Aberdeen, Southern Pines, Vass, Cameron, Sanford, Moncure, Merry Oaks, Apex, Cary.

## PRESIDENT OF SOPHS DISLOCATES SHOULDER

The first serious accident of the football season occurred last Friday when U. G. Hodgkin, president of the Sophomore Class, received a dislocated shoulder while taking part in a scrimmage. Hodgkin was troubled with this shoulder last year, but thought it to be in good condition at this time. At this writing he is much improved and expects to be back on the squad in a few days.

## BEAM'S CONDITION IS MUCH IMPROVED

The many friends of R. D. Beam, of Shelby, will be glad to learn that his condition is much improved. Last week, while climbing from The Technician office to The Agromeck office, he fell about fifteen feet. His left wrist was broken and each ankle broken. Despite his broken bones, "Red" seems to be very cheerful and is making the most of a bad situation. While he will not be able to leave the hospital for several days, friends may see him at Rex Hospital.

## STUDENT AGRICULTURAL FAIR EXPLAINED AND HOW IT ORIGINATED

WILL BE HELD AT SAME TIME AS STATE FAIR IN STATE FAIR GROUNDS

Premium List of \$1,000 Raised To Be Distributed Among the Prize-Winners

Fair Idea Originated in 1913, When Professor C. L. Newman Offered Prizes to Students for the Best Corn Exhibits

Two questions might be asked of the new and the old men. Have you ever heard of the State Fair? To this one you will all answer Yes. Then the second is as follows: Have you ever heard of the Students' Agricultural Fair? The old men answer yes; the majority of the new men seem in doubt. Be patient, read on, and you shall learn just what this is.

## How It Started

It was about 1913, when boys' corn clubs were new, that little more than an incident laid the foundation from which sprang the present Agricultural Students' Fair. At that time Prof. C. L. Newman was head of the department of farm crops and chairman of the agricultural faculty, and offered prizes totaling about \$5 for the best ten-ear and one-ear exhibits of corn brought by members of the Freshman class who were taking courses in corn culture under him. The interest taken by the students in this freshman corn show created in the student-body a desire for something on a larger scale. Then Prof. M. E. Sherwin suggested that a fair association be organized by the agricultural students. Prof. Dan T. Gray and Dr. G. A. Roberts, who with Prof. Sherwin were members of the agricultural faculty, joined in the movement and plans were formulated for presentation to the students through the strong agricultural club, and organization composed exclusively of agricultural students. The plans were accepted with enthusiasm by practically the entire student-body. Officers were elected, a board of directors appointed, and the fair became a reality. Now some sixty-odd leaders in departmental exhibits and floats and on special committees complete the organization of twenty-four departments and divisions. The Agricultural Students' Fair has grown into an institution that is of untold benefit to the college of agriculture and to the student-body. This is no mimic fair, as some uninformed people might imagine, but a real, pulsing, growing part of the college, where experience is gained and leadership developed.

## Held During State Fair

This is an agricultural fair, and the agricultural students are more directly concerned than any others; however, it is for the benefit of the whole

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## LEAZAR SOCIETY HOLDS FIRST MEETING OF YEAR

Leazar Literary Society held its first meeting of the year on Wednesday evening, September 16. The meeting was called by President R. J. Peeler for the purpose of deciding upon a suitable time for the initiation of the many new members. He stated that many men were anxious to join, and the singular and unexpected part of it was the fact that many of the new members are upperclassmen. This proves that the work of the literary societies is becoming more and more worth while.

It was decided to hold the initiation on Friday night, September 18, at 6:20 to 7:30, in the society hall of the Y. M. C. A.

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Published weekly by the students of the North Carolina State College of Agriculture and Engineering.



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Our advertisers were solicited with the purpose of putting before you dependable shopping points. Remember this, and feel perfectly safe in guiding your shopping by THE TECHNICIAN.

News items for THE TECHNICIAN may be handed to any member of the staff, left at THE TECHNICIAN office, or mailed to Box 258, State College Station, Raleigh, N. C.

## Editorials

Welcome to Raleigh, fair maidens of Meredith, Peace, and St. Mary's.

Now how about some of these church socials, so a fellow can get acquainted.

State should have an unusually good team this fall, since it has a Sermon with it all the time.

Just one more week and we will see that old Wolfpack in action. Come on, Richmond, we're raring to go.

One of our Freshmen made a discovery the other day when he called a waiter in the Mess Hall to pour his coffee. The waiter was a Junior.

The News and Observer says there was a time when young ladies required a suitable introduction before going to ride with young men. My! how the world do move.

California educational leaders to decide whether a student should think for himself or not, says a recent headline. Well, of all things to expect from a college student; where will it stop?

A feature which we think will appeal to our readers begins this week. This is the "Weekly Limerick" written by our old friend, "Zippy Mack" Fountain. We shall present one of his offerings each week until further notice.

Our hearts go out in sympathy to the army of small boys of Raleigh who have so long been accustomed to see the football games from the railroad. The new fence will put an end to free seats which have been enjoyed by these and several professional deadbeats. This is all right, but we certainly are sorry for the lad who hasn't the price of a ticket.

THE TECHNICIAN carries a news story this week which should be of interest to all old State College men and the people of Raleigh as well. It is concerning H. M. Ray, better known as "Diddy." He has been attending summer school at Northwestern University and has made a wonderful showing. Ray won several honors for excellence in oratory while a student here, and was always a favorite among dramatic circles at Peace Institute.

## Introducing "Evaporated Bull"

Those of our readers who carefully perused last week's issue probably noticed several new "columns." One of these was entitled "Evaporated Bull." To some this may sound rather odd, but since this column is to consist of clippings from editorials, chiefly collegiate, we could think of no better cognomen. We started in with a clipping from our old friend, *The Raleigh Times*, but we expect to clip most of our comments from the college publications. Questions of interest to all colleges are very capably discussed by the college editors (occasionally) and these, with comments from the leading state dailies, will constitute our new column.

## WE BEG TO DIFFER

In *The News and Observer* of September 9, Mr. Ben Dixon MacNeill, in his column, "Cellar and Garret," proceeds to give his views on the "Professional Courses" offered by the colleges of the State, and does State College the honor of picking it, as a representative of the type of college offering such courses.

We do not wish for a moment to deny Mr. MacNeill the privilege of thinking exactly as he pleases about State College, or any other institution of higher learning in the State. However, we do wish to claim for ourselves the same privilege. And right here we part company with the gentleman for these reasons:

He says we send out mechanics, not executives. Surely he knows human nature well enough not to expect every college graduate to become the president of some powerful concern. He overlooks the great army of technically trained experts who are called upon daily to give advice to the officials whom he terms executives. These men occupy unique places in our industrial structure and without them the so-called "educated" class would soon starve to death.

Now as to the real executives: we claim that the graduates of this college find their way to the positions of leadership in just as large numbers as do those of any other college, considering, of course, the fields in which our men are trained. Our claim is like Mr. MacNeill's in that neither is based on actual figures. We do know, however, that State College offers training in eighty per cent of the productive industries of North Carolina. This fact may have no significance to those who harp on "education for the sake of education," but it means something to the people of this State—the folks who own this college.

Another reason why we think Mr. MacNeill is wrong is that he disregards the conclusions of the foremost psychologists of our time. There was a time when educational leaders believed as he does. With the advent of modern psychology those ideas have been changed. No longer do we teach Latin and Greek to a lad just to give him mental exercise, when he can get the same exercise from the study of injurious insects on his father's farm, or from the study of the forces of nature and how they may be harnessed for man's benefit.

Of course every technical school has to guard against the danger which brought forth the severe criticism. We are not foolish enough to say that we have reached the ideal point between the broadening subjects and those of a purely technical nature. This problem has been recognized at State College for some time and a casual glance at our curriculum will convince anyone that this school is getting farther and farther away from a narrow specialized training. Yet the fact that we recognize the value of the more liberal subjects is by no means an apology for technical education.

Lastly, in his fourth paragraph, Mr. MacNeill states that in four years at a professional college the average boy learns "a smattering of what his father and grandfather knew from personal experience." His other charges are relative and hard to prove or disprove, but this one is absurd to anyone who is fa-

miliar with the courses of study pursued at this and other technical colleges. Such a statement tends to brand as worthless all of our agricultural experiment stations and the information which they give to the college boy. It seems rather unkind that this father and grandfather to whom he refers should be able to learn far more in a lifetime by "personal experience" than the scientists of several centuries have been able to learn by the ingenious devices known only to the student of science.

## DAY DREAMS

Last Saturday evening we were present at one of the Freshmen meetings. President Kendall, of the Student Council, talked to the fellows about Student Government, and told them what would be expected of them. This was indeed a good thing for Freshman and Student Government as well. As he was explaining the various rules we were impressed with the interest shown by the Freshmen. Then it was that our imagination began to run riot.

Here were five hundred boys, thrown into a new environment. Since they are just mortals they will do what most other mortals would do, and that is this: They will take up our customs, imitate our actions, and borrow our thoughts. Then, who can we blame if these boys fail to live up to the standards set by their president? Certainly we cannot hold them responsible. If they, as a group, begin to nourish a disrespect for these customs, these laws, which are our only hope, it will be because they have followed in the paths of upper classmen. And here is where we let the imagination go wild. What if these boys would follow the instructions given them? What if the class of '29 should be composed entirely of men who held the honor of their college too dear to sell for a mess of pottage? If such a thing were to happen what would be the world's estimate of State College? Of course the majority of them are all right, and we hear someone asking why worry about the few? Well, day dreams are sometimes pleasant—if they don't get you anywhere.

## THE PUBLICATIONS UNION

In this issue there appears a news story concerning the Students Publication Union. Doubtless many of the new men and perchance some of the older ones desire to know just what this organization is and what it seeks to do.

It grew out of a desire to put our publications, namely, THE TECHNICIAN and *The Agromeck* upon a sound financial basis, and at the same time reduce the expense of these publications to the student. This was accomplished by the student body asking the Board of Trustees to create a blanket fee of six dollars per year, which was to be paid at registration. This fee to cover cost of one copy of *The Agromeck* and one yearly subscription to THE TECHNICIAN. The board thought favorably of the plan so it was adopted. Two years in operation has shown the merits of the scheme. Six dollars now buys what formerly required nine or ten.

The board itself is composed of five members. Two of these are selected from the Faculty and three from the students. One of the faculty members acts as editorial adviser while the other acts as business adviser. One of the student members is selected from the student body at large by the student council. The others are representatives of the member publications and are chosen from the staffs of these, one from each publication.

This method of financing seems to be the solution for many of the problems of student publications. Where it has been tried it has given success, and many of the colleges of the state are now looking toward some such arrangement.

What did your wife say when you got home last night?

Not a word. I was going to have those two front teeth pulled anyway, though.

## This Week's Limerick

by ZIPPY MACK

There was once a young freshman so green  
That a street car he never had seen;  
He endeavored to enter  
Through the bars at the center,  
But mangled the mop on his bean.

## Evaporated Bull

### Laugh While You Learn

A California text-book writer submitted to the State Department of Education a proposed text-book on arithmetic containing a new type of instruction which he guarantees will get results. Instead of the old brain twisters, he proposes that arithmetical problems be presented in breezy style and about subjects with which the student is familiar.

The following is one of the proposed examples: "If Bob Taylor's red mule Absalom consumes 17 bars of air at each Bray, and if he brays 13 times a day, how much air will be consumed during the month of April? Please include Sundays."

There's nothing under the sun of the twentieth century like "popularization." Starting as an advertising wrinkle, the thing has passed through the stage of a craze into the realms of commercial necessity. Now education—the last outpost of an otherwise sane civilization—is besieged.

Psychologically speaking, the "popularization" of education may be quite correct; but, without pausing to solve the example, might one suggest that the text-books of the future may be written, not by arithmeticians, grammarians, and the like, but by the editors of humorous magazines and the originators of comic supplement features.—From Daily Californian.

## YES, RUBE'S GOING TO COLLEGE

I saw him get on the street car the other day 'nd he had on a brand new suit o' clothes 'nd a new felt hat just for the world like one I saw advertised in Sears-Roebuck last fall. He had a nice farm-coat o' red on his face, with a good assortment of freckles scattered plentifully about for decoration, and from the expression on his face one 'ud tho't he was having a nightmare. Guess he tho't so, too, when someone touched the button to let the conductor know he wanted to get off at the next stop, for at the sound of the bell, which he took for the alarm clock, he started to jump out of bed 'nd thinking, I guess, that he'd had a strange dream and realizing it was now 'bout 4 a. m. and time to get the milk pails ready. But, of course, Rube didn't get quite out of his seat before he realized that this was just a part of this new-fangled experience of going to college.

And just at this point, too, he began to feel a little more at home, for he looked across the aisle and spied Aunt Jane. 'Course he crossed over to tell her he's here and began to think up that fifty-page letter he was going to write to Ma soon as he got settled in his room—how strange everything was at first, but how quickly things began to seem sort o' natural when he really settled down beside that field of daisies on Aunt Jane's hat, and how it felt almost like he was at home when he looked at the daisies and listened to the motor of the street car, which sounded for the world like the thrashing machine back on the farm.

Now we're not pokin' fun at Rube and don't mean to do him any harm on earth. For we all know that some of the best and clearest minds are nourished out on the farms amidst the wholesome influences of nature, and of course we know what four or six years at college will do for Rube. There is no end to the things he may do for us yet. Twenty years from now we may be asking his advice about how to run the Government, or he may settle down to dictating the management of creameries, or telling the farmers how to manage the milk-

## Agromeck Yelps

Well, fellows, we have finished our hardest work for the fall term—our registration is over.

The temporary loss of Red Beam will be a most severe blow to the Agromeck, but we will get along the best we can till Red is back with us.

Johnny Matheson, president of the Junior Class and managing editor of the Agromeck, will act as assistant business manager. Please support him all you can, fellows; he will surely need support when he starts collecting money.

Fellows, please try to forget about the Bursar's office, the food in the "mess hall," and the books you have to buy. We want you to get in the habit of looking real pleasant during the next two weeks. In fact we want you to look pretty if you can. Buy a jar of cold cream and get all the wrinkles out of your faces—our photographer will be out the first of October.

All members of the Agromeck "Staff" have not yet been appointed. At present we need a Senior Editor, Sophomore Editor, Freshman Editor, and Art Editor. You may be suited for one of these positions. If you are interested, drop by the office some time in the near future and talk it over with the editor. And let us slip you a 'tip'—if you will offer him a good salary, we expect he will hire you or if you are an extra good man, he may take you absolutely free of charge.

And, by the way, when you are talking with the editor, try not to excite him. He has been under a very severe mental strain for the last few days. When he went to see Red at the hospital the other day he fainted dead away and scarred up some of the furniture very badly. The hospital authorities are considering suing him for damages. The cause of the mishap is unknown, but it is hinted that his girl has just kicked him and he has not yet recovered. He is now in need of a pretty sponsor, and if anybody can give, buy, or steal him one, we are sure he would appreciate it.

em without having "alarmers" ring 'em out at 4 a. m., just when they're sleeping best or dreaming most and just when everybody hates to be "waked up," anyhow.

What you make out of yourself while you're at college, Rube, depends upon you. So, "get in there and fight." We wish you luck.

—Your Co-ed.

At the last meeting of the Faculty, Dr. Brooks announced the chairmen of the various faculty committees. The other members have not been selected at this time but will probably be appointed within the next week of two. Following is a list of the committees with the chairman of each:

Catalogue—H. B. Shaw.  
Personnel—R. H. Henninger.  
Library—J. H. Gutledge.  
Social Functions—B. F. Brown.  
Refund Fees—Harry Tucker.  
Dedication of Library—T. P. Harrison.  
Schedule—L. E. Hinkle.  
Athletic—J. F. Miller.

Jones was walking down the lane with his country girl. A cow and calf beside the fence were rubbing noses in bovine affection.

Look, said Jones, isn't it wonderful? It makes me feel like doing the same thing.

Go ahead if you want to, she said. The cow belongs to father.

**ELECTRICAL DEPARTMENT IS PROMISED A NEW HOME**

Physics Department to Occupy Part of New Structure

By TAL H. STAFFORD

The Department of Electrical Engineering at State College is to have a new home. For nearly twenty years this growing division of the college has been housed in Winston Hall along with the departments of Civil Engineering and Chemistry. Upon the recommendation of President Brooks, the board of trustees has authorized the erection of a new building out of the permanent improvement fund provided by the last General Assembly.

Contract for the new structure will be awarded as soon as Hobart Upjohn, the architect, completes the plans, and it is expected that work on the building will begin late in the summer. The job will be rushed to completion and the building will probably be ready for occupancy some time during the spring.

**Rapid Hydro-Electric Development**

Hydro-electric power development has gone forward more rapidly in North Carolina, and has affected the social and economic life of the communities to a greater extent than in any other state. The period in which this great electrical energy has been developed and distributed to the workshops and homes of the state has been comparatively short.

The first electrical transmission system in North Carolina, it is said, was installed by the Fries Manufacturing Company, of Winston-Salem, on the Yadkin River. The installation consisted of 1 1000 horse-power, 3-phase Stanley Alternator, transmitting power at 10,000 volts to seven industrial establishments, the longest line being 3.12 miles. The plant was put in operation in April, 1898.

In 1902 there were 38 power stations in the state with a generating capacity of 5,551 horse-power, with a total output in energy for the year of 8,351,346 kilowatt hours. By 1924 the horse-power development in the state had increased to 540,500 horse-power from waterfalls and 510,500 horse-power from steam plants, all distributed and used electrically. The average daily output from water-power alone was three and a half million kilowatt hours.

**Demand for Trained Men**

This remarkable industrial expansion explains in a measure the increased enrollment and expansion in the department of Electrical Engineering. The demand for trained men is increasing very rapidly, and it has become necessary for State College to make provision for additional laboratories, more equipment and a larger teaching staff to meet the growing demands of this department. Since 1915 nearly 1,600 students have been enrolled in the four-year courses in Electrical Engineering. In addition, several hundred men have taken the short courses arranged for special groups of workers. It is a notable fact that a majority of these skilled workers trained at State College have been absorbed by the industries of the state. The positions which they hold range from management to the engineering, operation, construction, and sales divisions.

**Physics to Share New Building**

The new building will be occupied jointly by the departments of Electrical Engineering and Physics, the former taking about two-thirds of the space, while one-third will be devoted to Physics. As these two departments have much in common, a combined building should be very satisfactory to each. It will be located immediately south of Ricks Hall, the agricultural extension building, and to the west of the mechanical engineering shops. Less than 100 yards away is the new power plant which was opened in the spring.

The building, when completed, will be 180 by 60 feet, four stories in height on the front, with two wings, one story high, 60 by 80 feet in the rear. Built of steel and reinforced concrete material. With a brick exterior, the building will be fireproof. Designed specifically for electrical engineering and physics, it will embody the most modern thought for buildings of this kind.

**Chemistry and Civil Engineering to Expand**

The removal of Electrical Engineering from Winston Hall will enable the departments of Civil Engineering and Chemistry to expand. Both departments are very much in need of additional space. It is probable that at least half of the building will be refinished inside to provide more ade-

**WANTED!**

**ART EDITOR FOR THE AGROMECK**

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quate accommodations for chemistry. For several years the department of Physics has occupied cramped quarters in the basement of Holladay Hall, the administration building.

**Electrical Industry in the State**

In discussing plans for the expansion of the Electrical Engineering Department, Professor W. H. Browne, Jr., points out that the output of electric power in North Carolina is greater than that of any other Southern State. He also speaks very interestingly of the probable growth of the industry and indicates some of its phases which must be developed in the future.

According to Professor Browne, there is only one large storage reservoir in the state, that at Bridgewater. In spite of this it has been necessary to increase greatly the amount of steam power during dry seasons, which indicates a pressing need for several other storage reservoirs.

The total minimum horse-power available in North Carolina streams is estimated by the U. S. Geological Survey at 587,000 horse-power. (By minimum power is meant the average power of the seven-day period of lowest flow during each year.) These figures include only those sites capable of developing not less than 100 horse-power. Excepting New York, this is greater than any other state east of the Rocky Mountains. North Carolina has 25 per cent of the water-power of the South Atlantic States and 20 per cent of the water-power of the cotton-growing states. The maximum power, which is that available for six months of the year, is 875,000 horse-power. By the use of storage reservoirs, this could easily be increased to 2,000,000 horse-power.

North Carolina has 8,000 miles of transmission lines, 4,000 miles being of the high voltage type. Moreover, all of the large electro systems of the state are tied together and interchange power when necessary. This constitutes a part of one of the largest and most complex transmission systems in the world. It would be possible to step upon the end of the line on the North Carolina coast and walk westward to the Mississippi River, a distance of more than a thousand miles, without leaving the line. Professor Browne characterizes this as the beginning of a real super-power system.

**Other Electrical Problems**

Means must be found, Professor Browne states, for developing the small hydro-electric powers. He suggests that this may come through the use of automatic stations which require no attendants and only casual inspection. Economic means of supplying electric power to the rural districts must also be worked out. This is a problem that has hardly been touched in the South.

Better protective systems must be developed to reduce to a minimum interruption in service. The mountain sections of North Carolina railways should be electrified. In this connection, too, a greater use should be made of automatic signalling through the use of automatic railway block systems.

Professor Browne is of the opinion that the state is behind in its use of telephones, particularly in the rural districts, and he also urges that more attention be paid to the proper use of lighting devices. The methods of using electric lamps are still crude and more or less haphazard, he states. This applies especially to the lighting of streets in the cities and towns. A great many of our present systems are out of date and inefficient.

Electro-chemistry and electro-metalurgical processes will play an important part in the development of many valuable mineral deposits in the state which are at present almost untouched.

The department of Electrical Engineering at State College is vitally concerned with the solution of these and other electrical problems, and its large staff of trained experts, in addition to teaching duties, carry on a varied program of research that is rendering a distinct service to the industries of the state.

**Kampus Komics**

Medical Examiner to Freshman: Have you any abnormalities?  
Freshman: No, sir, I had them removed before coming to college.

He: Jane lost her job in the grocery store because she refused to do everything the boss asked of her.  
She: What was that?  
He: He asked her to lay some eggs in the window.

**IN THE STREET CAR**

He: Hey, there; you get off my foot.  
She: What th'ell do you mean talking to me like that? I am a lady, I am.

Mary rolls her r's, but some of the others roll their o's.

Father: Say, young man, do you realize you're wearing that suit out?  
Son: Ya betcher life, pa. I can't go out in the nude.

A small boy was making a nuisance of himself in a Pullman car. The irate gentleman across the aisle leaned over and said to the mother: "That boy needs a good spanking."  
"Yes, but I do not believe in spanking a child on a full stomach."  
"You are right, madam. Turn him over by all means."

Are you a bootlegger?  
Brother, if I was a bootlegger I wouldn't be walking.

Mary, golfing, ripped her skirt:  
"Twas nearly torn in half.  
No one noticed Mary's lamb  
But who could miss her calf?"

1st '25: I flunked a quiz in electricity yesterday.  
2d '25: Oh, how shocking.

They say Jinks was very calm and collected after his accident this morning.

Yes, yes, quite calm; he's still being collected however.

The blind man picked up a hammer and saw.

The dumb man picked up a wheel and spoke.

Frosh.: Why is it that women learn to swim more quickly than men.  
Soph.: Easy, boy; easy! Who wants to teach a man how to swim?

**THINK OVER THIS**

To the average college freshman the idea of being a senior and holding important places in the activities of the student body seems very remote. Yet almost before he knows it he will be a sophomore, whose chief worry is the exasperating "freshness" of the new Freshman Class. He will sigh with relief when the burden of the "sophomoric" duties are lifted from his hands and he becomes a junior. He is very comfortable for a short time, until he begins to see the serious faces of the seniors as they labor at their tasks of Student Government, student publications, or the one hundred and one responsible duties placed upon the shoulders of the Senior Class. He begins to realize that he has only to travel just around the corner and he will be a senior, with a senior's duties upon him. Around the next curve in the road of life he sees himself a graduate, and cast out upon the world to make his way in the stream of humanity. Will he be prepared for life by his college education, or will he only have a little "book learning" to show for his college career?

It is the policy of The Technician to start men, early in their life at State College, upon the road which leads them to be prepared to take up the duties of life here on elsewhere. You may study engineering all your life, but if you never practice any you will never be an engineer. Likewise, you may study English all your life, but if you never practice the use of it you will never be proficient in conveying your ideas to your fellow-man. The Technician is a publication by the students, of the students, and for the students of State College. If you have ever written for publication, or if you wish to learn how to express your ideas, now is the time to make it known. The Administration Department can use a half-dozen sophomores and freshmen. If interested, see R. R. Fountain, Administration Editor.

**D. H. HODGE**

Friends and classmates of D. H. Hodge were saddened to learn of his sudden death this summer. Hodge was a member of the Lutheran Church and last year was vice-president of the Freshman Friendship Council.

On the twenty-seventh of June, while working as water-boy on a threshing machine in Rowan County, he was blown approximately 150 feet when the crown sheet of the boiler blew out. Hodge immediately went to see about the fireman, who had been blown quite a little way from where he fell, found him dead, and then walked to the farmhouse, assisted by another boy, though he knew himself to be in a critical condition. While riding to the hospital he told friends how and where to find relatives. He died next day after having been conscious to the end. Our loss is best expressed in the words of Mr. W. N. Hicks, associate secretary of the "Y":

"The members of the class of 1925, and especially the members of the Freshman Friendship Council of last year, feel heavily the loss of the quiet, sincere personality of D. H. Hodge. Hodge was a member of the Council Committee of Organization for this year; his untiring efforts, his sincerity of purpose, his great desire to serve wherever and whenever possible will be missed on every hand as we begin our work. In the heart of every man is a sacred place where the real of life is treasured. For the vice-president of last year's Freshman Friendship Council we establish a lasting place, remembering his patience, persistence, and kindness, may we strive to develop these high attributes in our lives."

You can't keep a good man down but you can certainly kick the stuffing out of him before he gets up again.

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# SPORTS

## Davidson Student Wins In Contest Covering South

Awarded Prize for Paper on "The Clash of Color"; 30 Colleges Represented in Contest

Atlanta, Ga., Sept. 17.—A. C. Ray of Pittsboro, N. C., a student in Davidson College, has been awarded one of the prizes offered by the Commission on Interracial Co-operation for the three best papers on race relations submitted in a contest open to the students of all southern colleges. "The Clash of Color" was the subject of Mr. Ray's paper, which was delivered as an oration at Davidson. The other prize-winners were Miss Dorothy Fahs, of Randolph-Macon Woman's College, Virginia, with a paper on "The Southern White College and the South's Race Problem," and C. B. Colquitt, of the University of Georgia, who wrote on "Race Relations in the South."

There were fifty entries in the contest, representing more than thirty of the leading institutions in twelve states. Various phases of race relations were treated, among them education, economic status, Negro achievement, the Negro church, interracial co-operation, and the lynching evil. All the papers submitted were of a high order, and many had been delivered as orations or published in college periodicals.

Officials of the Interracial Commission express themselves as greatly pleased with the results, and are planning to conduct a similar contest this year, full announcements of which are promised in a few days.

## WOLFPACK BEGINNING TO GROWL

The Wolfpack has been back since September 6. They have been working hard and are rapidly getting into shape for the first game with the Richmond Spiders. After about two weeks of practice the line-up for the opening game is still a matter of conjecture. To avoid a conflict with the Carolina-Wake Forest game at Chapel Hill on Saturday, the Richmond University management consented to come to Raleigh on Friday instead of Saturday.

The work so far has been very fruitful. The squad as a whole is taking shape and several teams are beginning to play real football again.

There is no certainty of any position. State lost nine of the seventeen letter men of last year. Four letter backs are back in college this year.

Red Sprague, who alternated with John Jennette at quarter last year, will not return. Jennette returned late and has not gotten into shape for scrimmages yet. Captain Johnston has been shifted from halfback to this position, and it is likely that when Jennette is not playing that he will run the team. Crum and Thomas are a pair of likely looking quarters from the freshman team of last year, and Thomas, who ran last year's scrub team, are also making a bid for the quarter's position.

The Shuford brothers and Faulkner are the other letter backfield men. To give these men competition are McDowell, Hunsucker, Spence, Evans and Biggers of last year's freshman team. It looks as though Studdard, letter end of last year, might be used at tackle this year. Austell of last year's team is putting in a strong bid for one of the end positions. Powell, Mooney, and Watkins from the freshman team of last year. Watkins, a junior, is also out for end.

It looks as though Kilgore and Bynum of last year's freshman team, are the best bets for tackle. These two youngsters are husky and fast and with a little experience should prove to be good men. Hendricks, Lamb, and Anthony, of last year's squad, are also in uniform.

Bill White, a letter man for the last two years, may be shifted to end. If

not, he will probably be used at his old position of guard. Nicholson, of last year's squad, and Hodgen, Benfield, Hunnicutt and Fountain, of last year's Freshman team, are also out for guard.

Tubby Logan, last year's center, and Emerson Black will fight it out for center.

There is a bunch of willing workers out for the team this year, and it looks as though Coach Tebell, in spite of the loss of so many of last year's regulars, will be able to place a representative State College team on the field.

## First Assembly Period of Year

(Continued from page 1)

the students. It is the aim of the administration, he said, to re-work 1911 and First dormitories next summer.

(3) Student conduct on the campus showed marked improvement last year.

(4) Honesty on classes became highly developed.

(5) The social functions were more numerous and of a higher order, and greater improvement is expected.

(6) The health conditions were good, and it is believed that the extensive athletic and physical education programs were important factors in this.

(7) The student publications set a standard of excellence worthy of following during the present year.

(8) The musical organizations showed, perhaps, the greatest development, many of them beginning only last year.

(9) Although not discussed last year, Dr. Brooks desired to mention the worthy work done by the Y. M. C. A. It is an integral and important part of campus life, but he believes that there should be no compulsory assessment placed upon the students, but that contributions should be voluntary.

(10) The standard of scholarship was raised, there being a much larger per cent of honor students than previously.

His second subject for discussion was the rating of the individual student. He compared the college student to the virgin condition of the United States one hundred years ago. His natural resources are present in great quantities, but they are undeveloped. It is largely dependent upon the individual to develop these resources himself.

There are four classes of people, and each class is found among college students. The first group is the tramp, who refuses to work. He may be a rich man's son or a poor man's son, but he is a tramp. The second is the aimless group, and the third is the social parasite. The fourth is the largest class of all, and consists of men anxious to be free, to shake off the shackles of ignorance and rise above the multitude. Most college students belong to this class.

## NEW STATE COLLEGE LIBRARY MASTERPIECE OF ARCHITECTURE

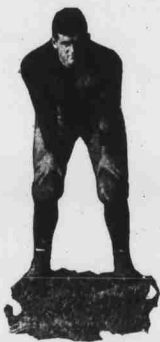
(Continued from page 1.)

ence of its beauty and dignity on the lives of the students who frequent its halls.

There will be no need for signs that "Quiet must be observed," for to enter the rotunda of the building with its high-arched dome, its exquisite blending of colored marbles, its soft light, is to feel something of the hush that makes one instinctively whisper in the Library of Congress.

While the library would be lost in the great walls and corridors of the Library of Congress, there is, nevertheless, something suggestive of the great national library in the dignity and beauty of the entrance hall.

Raleigh has little dreamed of the beauty that has been buildied day after day on State College campus during the past year, but when all of the debris and rubbish is cleared away there will stand out one of the high-lights of beauty and architecture of



AL JOHNSON  
Captain of the Wolfpack

the State to which all North Carolina will point with pride.

### Named for Hill

Friends of Dr. D. H. Hill, former president of the College, historian and author, a workman who took pride in the perfection of his work, may well rejoice that his name is to be forever commemorated in such a building, which will be known as the D. H. Hill Library.

A combination of many beautiful marbles has gone into the construction of the building. The front facing of the building and the portico columns are of beautiful white Vermont marble. Within the octagonal entrance hall, with its high, obscured glass dome and round-globe central lighting fixture, the walls are of cream Kingstone with decorative placards of figures in relief set in the walls at intervals. The balcony that circles the rotunda is set with a balustrade of Italian marble. Four kinds of marble have gone into the design of the beautiful inlaid floor of the hall, Begium, Irish, Carara, and Italian.

To the rear of the entrance hall is the big reading-room that extends all across the length of the building, lighted by five arched skylights of imported obscured cathedral glass from Scotland. Windows on three sides of the room give additional lighting. The cork floor subdues the sound of footsteps. The walls are of gray that harmonize with the cream of the frescoed ceiling. Between the reading room and the entrance hall is the book-delivery room.

On the right of the entrance hall is the periodical room, on the left the office of librarian, assistant librarian, and other offices. There is a room for general work and space for maps and charts of all kinds.

### Research Facilities

The second floor is designed for seminar rooms for graduate students, lecture room, and research rooms. Each school of the College will have its special room with research books.

No books will be in sight except those that may be in circulation, but in the basement, that is well lighted by windows that are on the level with the ground, are rows upon rows of steel stacks, sufficient to hold over 150,000 volumes, for the College has not built for today but for generations to come. There are vaults in the basement for the preservation of valuable records.

With the beauty of architecture is combined every detail that goes to make up an up-to-date library designed to meet the needs of the College through all the years of its history to come. There is seating space for four hundred provided in all of the various rooms and lecture halls of the building, which is designed to serve a variety of purposes.

### Public Opening

The completion of the library is to be marked, early in the school year, by a great public opening, when the people of the city and the State will be invited to come and see the great temple of learning and architectural beauty that has been erected at State College. At that time President Brooks is planning to have some man of outstanding prominence in the education and literary world to make an address and formally dedicate the building to the development of the cultural life of North Carolina.

## BROWNE DIRECTOR OF VOCATIONAL EDUCATION

Has Been Connected With the State Department of Education Since 1917

By TAL H. STAFFORD

T. E. Browne, State Director of Vocational Education, since 1917, in the State Department of Education, will head the Department of Vocational Education at State College, beginning with the opening of the fall term.

Mr. Browne will continue to act as Director of Vocational Education for the State Department, thus centering the direction of the vocational education program of the state and the teaching training work at State College, under the direction of one man. In addition to these duties, he will also continue as director of the State College Summer School, a position he has held for the last two years.

Mr. Browne is a native of Hertford County. He was educated at Wake Forest College and Columbia University, receiving the A.B. degree at the former institution in 1902. In preparation for the work at State College he has recently completed a year's study at Columbia University where he received his master's degree.

For two years after leaving Wake Forest Mr. Browne taught English, Latin and Mathematics in the Atlantic Collegiate Institute at Elizabeth City. From 1905 until 1911 he was county superintendent of schools for Hertford County, and for three years of this period, 1908 through 1911, he also acted as farm demonstration agent for the same county. From 1911 through 1913 he served as district agent for farm demonstration work for Eastern North Carolina, when he was made assistant state agent and placed in charge of Boys' Club work. He became director of vocational education in the State Department in 1917.

Based upon statistical information compiled from the Annual Reports of the supervisors of Vocational Education who head up the four departments of the Division of Vocational Education in North Carolina, the state's standing is very gratifying. North Carolina has succeeded in attaining a position of prestige in all four activities of the Division of Vocational Education and is looked upon both by the Federal Department and by the other Southern States as having attained the position of leadership in this particular field.

In Agricultural Education, the state has made remarkable progress, not only in its day-school program, but also in reaching the boys and men in the communities of the vocational schools who are not in school. This is done through the organization of short-unit, part-time and evening-school programs, by means of which the teachers of agriculture take the instruction out to the farmers and out-of-school boys of the communities. During the year closing June 30, 1925, there were 5,295 pupils receiving instruction from the teachers of Vocational Agriculture in North Carolina. For the previous year, which is the last year we have final record of supervised practice work, the net returns from the supervised practice of the students of vocational agriculture was something more than \$500,000.

The state has made the same remarkable strides forward in Home Economics Education, with special emphasis the past year on the evening school program by which instruction in home-making is taken to the housekeepers of the cities and industrial communities. There were something more than 5,000 girls and women instructed by teachers of Home Economics in the public schools, partially supported by funds from the Division of Vocational Education.

The departments of Trade and Industrial Education and of Vocational Rehabilitation have both gone forward with so much success that they have attained a place of leadership among the Southern States.

State College, according to President Brooks, is very fortunate in securing Mr. Browne to head the Department of Vocational Education. The State Department is concerned with promoting vocational education

in the state, and the problem for the college deals with the organization and development of the corresponding teacher-training work.

It is a great advantage professionally to have these two lines of related work directed by one man, since he can aid materially in unifying the work of the agricultural extension agents and the training of agricultural teachers under the direction of the college, with that of the agricultural high schools under the Department of Education. Moreover, as head of the Department of Vocational Education in the college, Mr. Browne will give direction to the professional training of the extension agents, the teachers of agriculture, teachers of industrial arts, teachers of trade and industrial subjects, and teachers of science, which again will emphasize co-operation between the agencies concerned with these particular programs in the state.

## Student Agricultural Fair Explained and How It Originated

(Continued from page 1.)

college. The engineers have been invited to stage their show at the same time. At present they have found it impossible to do so. Perhaps some time in the future it will be possible to stage these on the same day.

This year the fair will be held in the State Fair grounds during the week of the State Fair. The parade will probably be held on Tuesday. The secretary, J. P. Shaw, has a premium list that is valued at nearly \$1,000. He and the president, H. W. Taylor, have been working since September 1st in order to get the premium list printed early. Every man has a chance to win a prize by putting on an exhibit or entering a judging contest. Mr. Walborn, manager of the State Fair, has given permission to use any of the animals at the fair for the judging work. There is always keen competition in the judging contest.

### Co-operation Necessary for Success

The men who have been here before know what it means to stage a fair, and when the call is sounded they will be ready. The new men should be equally willing to help in a cause that will give them good training and advertise the college to the people of North Carolina.

New men who are taking agriculture are urged to go to the Agricultural Club and learn about the fair. There will be no time to lose, for it is less than a month off. Let's make every exhibit and float the best possible. The officers and other members of the board of directors are giving their time to this cause without hope of reward. However, there are nearly \$1,000 in valuable premiums that will be won by somebody. Come to the Agricultural Club and find out about it. Now is the time to begin.

## BE THE BEST OF WHATEVER YOU ARE

If you can't be a pine on the top of a hill  
Be a scrub in the valley—but be  
The best little scrub by the side of the rill;  
Be a bush if you can't be a tree.

If you can't be a bush be a bit of grass,  
And some highway some happier make;  
If you can't be a muskie then just be a bass—  
But the liveliest bass in the lake.

We can't all be captains, we've got to be the crew,  
There's something for all of us here;  
There's a big work to do and there's lesser to do,  
And the task we must do is the near.

If you can't be a highway then just be a trail,  
If you can't be a sun be a star;  
It isn't by size that you win or you fail—  
Be the best of whatever you are.

DOUGLASS MALLOCH.

**PUBLICATION BOARD  
HOLDS FIRST MEETING**

**Decide to Print Constitution for Benefit of New Men; Fogleman Chosen Chairman**

On Wednesday afternoon, September 9, the State College Publication Board held its first meeting for the year 1925-26. At this meeting several important things were decided upon and others discussed. Among these was the election of officers for the ensuing year, F. K. Fogleman being chosen chairman and F. L. Tarleton secretary.

It was decided to have the constitution of this board printed for the benefit of the new men and the old men who are not familiar with it. The following is a copy of the constitution:

**ARTICLE I**

*Name*

This organization shall be known as the Publication Association of North Carolina State College.

**ARTICLE II**

*Object*

The object of this organization is to conduct and issue the student publications—*The Technician*, *The Agromeck*, and such other publications as the growth of the college and the student-body may make necessary.

**ARTICLE III**

*Membership*

Section 1. All students pursuing undergraduate studies leading to a degree shall be members of the association.

Sec. 2. Any students pursuing studies in the Graduate School or taking special courses are eligible to membership.

Sec. 3. Any alumnus, any member of the administration staff, the faculty, the Experiment or Extension divisions, office or clerical force, are eligible to membership.

**ARTICLE IV**

*Fees*

Each member shall pay an annual fee of not more than six dollars, to be determined by the administrative board, payable at the beginning of each term in three equal installments.

The undergraduate members shall make their payments to the College Bursar. The fees from other members will be paid on the same basis as the undergraduate members to the treasurer of the association. The payments for space in *The Agromeck* shall be paid to the business manager of that publication.

**ARTICLE V**

Section 1. The administrative board of the association shall be composed of three student members (one representative from each publication, and one from the student-body, appointed by the Student Council) and two regularly appointed Faculty members. The board shall elect its chairman from its own membership.

Sec. 2. The chairman of the board shall call meetings, preside and represent the board before the student-body. One faculty member shall serve as financial advisor and treasurer of the association, and the other faculty member shall be editorial advisor.

Sec. 3. The board shall have gen-

eral supervision of the member publications. It shall nominate the members of the major staffs of the member publications, receive term reports from the business managers, and shall recommend recall of any staff member who proves to be incapable, inefficient, or indifferent. It shall also determine compensation (if any) to be made to the active members of the staffs of member publications.

**ARTICLE VI**

Amendments to this constitution may be made upon recommendation of the administrative board, concurred in by a two-thirds vote of the association membership, under the following rules:

(1) The student-body shall be notified of the board's recommendation one week before the date of meeting.

(2) If such notice has been given, a two-thirds vote of the members present shall constitute authority for ratification.

The members of the present board are:

- Mr. Robertson—Faculty.
- Mr. Brower—Faculty.
- R. D. Beam—Agromeck.
- F. K. Fogleman—Technician.
- F. L. Tarleton—Student-body.

**THE LESSON OF THE DEEP RIVER MINE TRAGEDY**

By A. F. GREAVES-WALKER

Professor of Ceramic Engineering at State College

One of the several unfortunate results of the Carolina Mine catastrophe is that it will retard the development of the mining industry in North Carolina for several years. This applies especially to coal mining, but the psychological effect will be felt in all other branches of mining.

Before Campbell and Kimball of the U. S. Geological Survey, co-operating with the N. C. Economic and Geological Survey, made the first real survey of the Deep River coal fields in 1922, coal mining in North Carolina never had a chance. Since that time, with definite data as to the geology of the fields and the characteristics of the coal available, business interests have invested approximately half a million dollars, and further investments were in prospect for the immediate future. It should be borne in mind that lack of capital and of geological and mining knowledge were alone responsible for the failures in the field previous to 1922. With 64,000,000 tons of recoverable coal of high quality in a seam over 40 inches thick, there can be no question of the economic value of the deposit. The mining problems involved are no greater than those encountered in many of the larger fields of this country and Europe, and it can safely be said that the explosion hazards are equalled or exceeded in many of the Alabama, Pennsylvania, Illinois, and Wyoming mines.

It is not necessary to go back very many years to remember the large number of mine explosions occurring in this country annually, explosions that took toll of hundreds of lives at a time. Such disasters have become rare in recent years and for two reasons: (1) the efforts of the U. S. Bureau of Mines to make mining safe and (2) the appointment of expert mine inspectors by the various states. The Bureau of Mines has done its part principally through research and advice, the mine inspectors have, through constant inspections, seen to it that mining hazards were reduced to a minimum.

The Deep River seam has been known for many years as one in which every precaution must be taken. No doubt the operators, knowing this, were careful, as not only were the lives of their miners at stake, but their investments also. Long immunity from accidents, however, always breeds carelessness on the part of employees. And miners are notoriously careless as a class. This is but natural in such a hazardous occupation. Any man working under such conditions must in a measure be a fatalist, and fatalists are always taking chances.

It will never be known what caused the Carolina Mine explosion. A shovel striking a rail or wheel, a pick striking a piece of hard rock, a smashed light globe or a short circuit may have produced the fatal spark that set off the explosive mixture of gas and air or dust and air. On the other hand, matches carried by some of the miners may have been responsible. The writer has himself knocked a cigarette from a miner's mouth in a coal mine in which smoking was strictly prohibited. The fact that some miners carried matches into the mine, which was undoubtedly against company's rules, shows how futile rules are that have not some-

thing more than company authority behind them.

How can a repetition of such accidents be prevented and the confidence necessary to build up a mining industry in the state be regained? In one way only—the appointment of a mining engineer by the state who will regularly inspect all the mining operations in the state. It is realized that with the industry so little developed this may seem a heavy financial charge, but it would take many years' salary of even a high salaried engineer to equal the loss to the state in lives and material, occasioned by the Coal Glen catastrophe. Nor would it be necessary to employ a full-time man for this work. An expert could be brought from the Alabama, Virginia or Pennsylvania fields every three months until such time as the industry warranted full-time services. With the promised early development of the large copper and nickel resources of the southwestern part of the state, this may not be a long way off.

It is not generally known that what promised to be the development of a large copper mine in Swain County was nipped in the bud last fall by an explosion of dynamite in the hands of inexperienced miners, that killed the entire crew and blew in the main entry, and for the time being at least discouraged the Northerners who were financing the enterprise. Such an accident could never have happened under proper mining inspection as an experienced "shooter" would have been required.

The possibility of the establishment of a Department of Mining Engineering at State College may aid in the solution of this problem by supplying the mining expert who would be placed in charge of the department. Whether this is done or not no time should be lost in taking steps to prevent another such accident in the State of North Carolina.

**NEW INSTRUCTORS IN ENGLISH DEPARTMENT**

Department Should be Better Than Ever This Year; A. M. Fountain on Faculty

The Department of English at State College should be better than ever this year. Two new men have been added to the teaching staff and some of the older members have spent the summer taking advanced work at northern universities.

Mr. J. D. Clark, chairman of the Department of English, attended the University of Chicago's summer quarter to take graduate work in English, while Mr. A. I. Ladu was pursuing the same course at Harvard University.

Mr. C. C. Cunningham, associate professor of English and head of the public speaking work at State College, taught during the first term of the summer quarter in the School of Speech at Northwestern University.

Dr. T. P. Harrison and Mr. Stewart Robinson were both engaged in teaching at our own college this past summer.

The new members of the department are Mr. George H. Daugherty and Mr. A. M. Fountain.

Mr. Daugherty received his Ph.D. from the University of Chicago in June of this year and is assistant professor of the department. Mr. Daugherty taught three years as fellow in University of Chicago in addition to one year in Iowa State College.

Mr. Fountain, better known to many State College men as "Zippy Mack," received his B.S. and M.S. degree here at State and is now an instructor in our English Department.

**STATE HAS CO-ED STUDENT IN CERAMICS DEPARTMENT**

Miss Martha Andrews Registered in Sophomore Class Here

Miss Martha Andrews, of Raleigh, is the first co-ed to be registered in a regular undergraduate course at State College since 1923. In that year Miss Lucille Thompson, of Wilmington, graduated in Electrical Engineering. Miss Andrews is registered as an irregular sophomore in Ceramic Engineering.

Miss Andrews came to State College from Meredith where this year she was to have entered the Junior Class. She is especially interested in art, and after receiving her degree in engineering intends to enter decorative pottery work. She has recently studied under Gutzum Borglum and has done some very artistic modeling. As far as is known, Miss Andrews is the first woman to register in any college in ceramic engineering. A number of others have taken work in art pottery but not in engineering.

**AN INVITATION FROM THE PULLEN SOCIETY**

Among the so-called "outside" activities at State College are the literary societies, Pullen and Leazar. Both of these organizations are striving toward the same goal; that is, to train men to express their thoughts in a clear and concise manner in order that the other fellow may see clearly what they are thinking about. Both these societies are doing a high grade of work and there is not much difference between them except the names.

The men for whom they were named were actuated by one purpose, to give to the State of North Carolina an institution in which its youth might receive the training necessary to enable them to develop the agricultural and industrial resources of the state. There is probably no other single method or course of study that will give larger returns for the time and labor invested than the time spent in

the halls of these literary societies. Read the names of the alumni who have made good and the names of the majority of them will be found in the records of one of the literary societies. The mere fact that the name of a man is on the roll does not mean that he is going to derive benefit—but the man who is willing to put something into this work is the man who is going to profit.

To the new men who are here we extend a hearty invitation to join our ranks. Join the society of your choice, but make it a point to join one or the other. The members of Pullen give you a special invitation to join our ranks. We will be glad to welcome you. Think it over, and you will be given an opportunity to join in the near future.

Also, we extend a cordial invitation to upperclassmen to join us at the first initiation, the time of which will be announced in the dining hall and published on the bulletin board at the Y. M. C. A.

**CHERRY'S**

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SHIRTS, CAPS, HOSE, TIES  
ICE CREAM, CANDIES, DRINKS  
CIGARS, CIGARETTES, TOBACCO

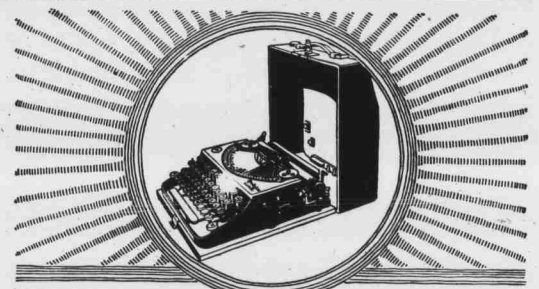
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## ALUMNI NOTES

(Observations and Communications of Zippy Mack)

For the seventh time in as many years we are glad to welcome the new men to State College. They are at the beginning over which all of the old men have passed. There is the opportunity and the duty of developing into men possessed of that indefinable something known as State College Spirit.

Several of the old men took advantage of the quiet summer season for embarking onto the tumultuous Sea of Matrimony. They have our best wishes for a pleasant voyage.

Mr. Oliver Ramsaur and Miss Dorothy Lorette Lichty were married September 2 at Allentown, Pennsylvania. Mr. Ramsaur is a member of the Electrical Class of '20.

Mr. Ernest Baton Harris and Miss Bessie Glenn Ramsaur were married September 2 at Allentown, Pennsylv-

vania. Mr. Harris is a member of the Mechanical Class of '22.

Mr. Clarence Westbrook Warrick and Miss Margaret Barrett were married August 1 at Monroe, North Carolina. Mr. Warrick is a member of the Vocational Class of '20.

Mr. Louis Broadus Daniel and Miss Christine Temple were married June 29 at Lake View, South Carolina. Mr. Daniel is a member of the Textile Class of '21.

Mr. Leroy Monroe Keever and Miss Janet Estelle Powers were married September 3 at Raleigh, North Carolina. Mr. Keever is a member of the Electrical Engineering Class of '23, and is now a member of the faculty in that department.

Mr. Ernest A. Randolph and Miss Elizabeth Pullen Harden were married July 14 at Raleigh, North Carolina. Mr. Randolph is a member of the Business Administration Class of '23, and was a star on the Wolfpack at that time.

Mr. Levi Larmon Hedgepeth and Miss Edna Blanche Mills were married August 12, at Apex, North Carolina. Mr. Hedgepeth is a member of the Chemical Class of '25, at which time he was editor of The Agromech

and winner of the P. D. Gold Citizenship Medal.

Messrs. Earl Browning Glenn, of the '23 Electricals, and David Russell Parmer, of the '25 Agricultural Administration men, were married during the summer months, but definite data is not to be had at the present time.

Messrs. J. P. ("Peete") Johnson, '21, and J. M. ("Joe") Ripple, '25, are on the teaching and coaching staff of the Raleigh High School.

Mr. J. L. ("High Pockets") Andrews, of the '24 Electricals, after having done a year of graduate work at Cornell, is with the Carolina Power and Light Company at Moncure.

Messrs. L. A. Brothers and H. M. Brewer, of the Civil Engineering Class of '25, are with the Highway Commission at Raleigh.

Messrs. L. D. ("Pud") Styron, of the '23 Electricals, and F. E. ("Floyd") Lutz, of the '25 Agricultural Administration men, are with the Statistical Department of the Carolina Power and Light Company at Raleigh.

## Some Bird!

Student—And poor Harry was killed by a revolving crane.

Englishwoman—My word! What fierce birds you have in America.

"I think Salome's dance before Herod lacked originality."

"Why?"

"It was just a take-off from start to finish."

"Is it true, Harry, that you wouldn't stop playing poker to eat?"

Harry: "Not exactly, but frequently after playing poker I stop eating."

It takes an income of six figures to get a man in the rotogravure section, but one figure will get a girl there.—Kredite News.

If the printing of crime news makes criminals, why doesn't the printing of recipes make good cooks?—Greenville News.

## N. C. STATE OFFERS NEW COURSES IN CERAMICS

By A. F. GREAVES-WALKER  
Professor of Ceramic Engineering  
September 9, 1925.

The opening of State College in September will mark the beginning of the actual teaching of Ceramic Engineering in North Carolina. While the department of Ceramic Engineering at the local institution was organized last September, and a number of students were registered, the department during the past year devoted itself entirely to developing a curriculum that would suit the needs of North Carolina and the South, and to the development of the ceramic resources and industries of the state.

## Bright Future

The new department begins its teaching work under the most promising circumstances. To date fifteen students have applied for admission to the department or have expressed their intention of registering in it. This is a larger number than any of the other ceramic departments in the country registered during the first five years of their existence. Undoubtedly there will be an increase in this number before the freshmen register on September 11.

## Splendid Curriculum

Every effort has been made to offer a curriculum that will meet the demands of the rapidly developing ceramic industries of North Carolina and the rest of the country. Engineering subjects and economics have been particularly stressed in order that the graduate may be able to assist in the development of the mechanical processes involved in the various branches of the industry that are so rapidly replacing hand labor, and to be prepared to fill executive positions. The courses in ceramics will especially stress structural clay products because it is along this line that the industry offers the greatest possibility of development in North Carolina and the South.

Considerable attention will also be given to Portland cements, metal enamels, sanitary wares, glass, white wares, and porcelains because the development of these branches of the ceramic industry, which do not at present exist in the state, depends entirely upon the training of men with the knowledge to promote and take charge of plants manufacturing these products.

State Rich in Ceramic Resources  
North Carolina is extremely rich in undeveloped ceramic resources. Aside from its shales, which are equal or superior to any in the entire country, it produces more than fifty per cent of all the feldspar mined on the continent and practically all of the primary kaolin. These latter minerals form the basis of the tremendous white ware, sanitary ware, wall tile, electrical porcelain, and enameled iron industries.

## New Ceramic Laboratories

Every effort is being made to complete the new ceramic engineering laboratories before the fall term opens. These laboratories will be among the best equipped in the country and will contain full-sized equipment. This will give the student an unusual opportunity for practical training before going out into the industries.

At the present time there is but one graduate in ceramic engineering connected with the ceramic industries in North Carolina, and there are less than 500 in the United States and Canada. These few men are distributed throughout industries with a capital of more than three billion dollars and an annual output valued at almost as much. The demand for ceramic engineers has never been so great, and it is constantly growing.

In addition to the courses for students in residence, the department is offering courses in Ceramic Engineering, carrying college credit, by correspondence. This is a decided innovation in college extension work, State College being the first institution in the world to offer this branch of engineering by correspondence. These courses are especially designed to assist those engaged in the industry who have not had technical training.

## Back to Nature

Two colored men were standing on the corner discussing family trees.

"Yes, sub, man," said Ambrose. "Ah kin trace mah relations back to a family tree."

"Chase 'em back to a family tree?" said Mose.

"No, man. Trace 'em, trace 'em! Not chase 'em!"

"Well, dey ain't but two kinds of things that lives in trees—birds and monkeys, an' yo' sho' ain't got no feathers on you."

This country is taking a great deal more interest in the foreign debts than it receives.—Norfolk Virginian-Pilot.

Sir Arthur Conan Doyle says he has heard singing of an uncharitably sort. Probably young people returning home from a party.—Toledo Blade.

## Go to E. F. PESCU

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BOOKS and STATIONERY  
12 W. Hargett St., Raleigh, N. C.

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We Strive to Give Satisfactory Service

Hair Cut ..... 35c  
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Other Work in Proportion

JOHNSON & MOORE  
Proprietors

"Come to The Vogue First"  
RALEIGH, N. C.

The  
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Shop For Men

"VOGUE SUITS ME"

10% Discount on Clothing to College Students

You, Too,  
Can Shout  
"Eureka!!"



the  
gold band  
keeps the  
cap from  
splitting

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## PROGRAM

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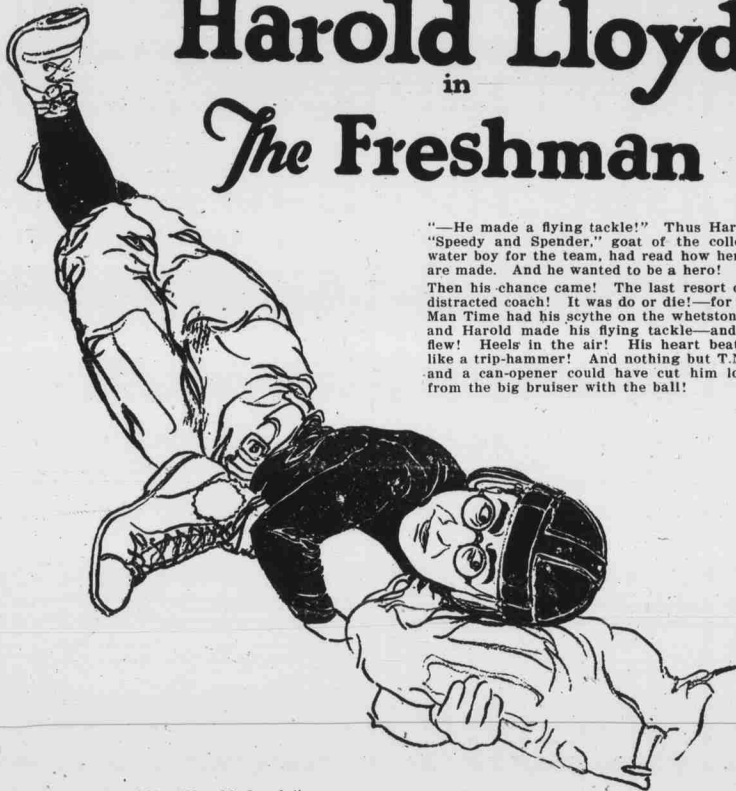
"The Riders of the Purple Sage"

A Zane Grey Story

# Harold Lloyd

in

## The Freshman



"—He made a flying tackle!" Thus Harold, "Speedy and Spender," goat of the college, water boy for the team, had read how heroes are made. And he wanted to be a hero!

Then his chance came! The last resort of a distracted coach! It was do or die!—for Old Man Time had his scythe on the whetstone—and Harold made his flying tackle—and he flew! Heels in the air! His heart beating like a trip-hammer! And nothing but T.N.T. and a can-opener could have cut him loose from the big bruiser with the ball!

You'll love Harold! "Harold Lamb," the Freshman, who dreamed of Gridiron Glory and Campus Conquests—and went to college loaded down with tennis racquets and ukeleles and misplaced ideas of how to be popular—and was only the laughing stock, until he met a girl, the girl! who discovered the heart that beat beneath the funny sweater and hid the real boy within!

# STATE

ALL NEXT WEEK

Gorgeous Comedy! Riotous Fun! Thrills that will run an icy finger up your spine—and a tear or two, all to leave you limp from laughing and hoarse from cheering—for "Grandma's Boy" is a "Freshie" now!

**Can a Father Shoulder Life's Knocks For Son?**

**Dad Fears "The Freshman" Will Get Either His Heart or His Neck Broken at School**

How many parents have wished they could save their children from the hard bumps of life! It is a natural, human wish, that, to protect your own from unpleasant though character-building experiences, and the wise will let youth learn its own lessons.

The father of Harold Lamb, the character portrayed by Harold Lloyd in his newest Pathe picture, "The Freshman," feared, when his son started for college, that he was in for trouble. "I'm afraid," he told his wife, "they'll either break Harold's heart or his neck if he imitates that movie actor at college."

And Dad's prophecy proved true! They broke his heart—but not his spirit, and in the end he triumphed over the great obstacle—the derision of his fellow-students. It happened like this: Harold's wants were simple—he only wanted everything in college, from the dean to the dullest clod—to idolize him—to look upon him as the prince of regular fellows. He wanted not only to be voted the most popular chap in school, but the most popular of all the heroes that had gone before. That was all!

So he went to college, a freshman armed with a bag of tricks copied after the hero of a college movie he had seen. These were carefully rehearsed for weeks before the great day when Tate College would open its arms to receive the best fellow it had ever known.

Harold didn't have a chance to get away from the depot on the day of his arrival, before his tricks gave him away to an upper-class bully who made Simon Legree look like the Good Samaritan. "Pipe the latest sport-model freshman with the old-fashioned trimmings," observed this terror of the freshman. "Let's ride him!" It was great sport to these pranksters, for Harold's sincerity and eagerness to do the thing that would make everyone like him, made him an easy prey to their rough riding.

Day by day in every way Harold thought he was getting to be a bigger and better fellow. Hadn't he done everything they told him he must do to become popular? Hadn't he spent money on them right and left? And given a big party at the town's leading hotel? Didn't they call him Speedy the Spender? And he had made the football team! But that was where the catch was. He was only kidded into believing he was a sub on the team. In reality he was only the water boy, and when this staggering truth was told him—his heart, as his father feared, was broken.

"The Freshman," as written by Sam Taylor, John Grey, Ted Wilde and Tim Whelan, aimed to be dramatic as well as comical; tense in its

story interest as well as in its thrills; pathetic as well as humorous, and in these it is said to have succeeded. It is more of the type of "Grandma's Boy" than any other feature comedy Harold Lloyd has produced.

Heading the cast supporting Lloyd in "The Freshman" is Jobyna Ralston as the girl who eases the boy's heartache and gives him the sound advice that, if he would win admiration he must stop pretending and be himself, not the person he thinks they want him to be. Others in the cast are Hazel Keener, Brooks Benedict, James Anderson, Joe Harrington, and Pat Harmon. The direction is by Sam Taylor and Fred Newmeyer. "The Freshman" will be the feature attraction next week at the State Theatre.

**Slated**

"What is Mr. Baldwin going to do for coal?" asks a contemporary. The same as the rest of us, we suppose—order coal and take what they send him.—The Humorist (London).

**The Power of the Press**

The telephone line has been cut out of commission, so news is very scarce this week.—Silver Lake Leader.

Give feminine fashions time enough and they will starve all the moths to death.—Detroit Free Press.

The most pressing disarmament conference is the one needed in Chicago.—Cleveland Times.

Freshman: I'm going to study like hell in college.  
Sophomore: Yeh—like hell.

Scientists studying the problem of rising vertically might find some suggestions in a flivver's back seat.—Associated Editors (Chicago).

The mosquito is like a child. When he stops making a noise, you know he's getting into something.—Albany (Ore.) Herald.

It may be that Mr. Darrow will be able to have the theory of evolution spared because of its youth.—New York Evening World.

A judge has ruled that a man can't make his girl give back the engagement ring. But the installment man can.—El Paso Herald.

**One-Sided Town**

"What town is this?"  
"I don't see no town."  
"You're looking out the wrong side of the car."

**The Remedy**

He: "This cold weather chills me to the bone."  
She: "You should get a heavier hat."

Father: My son, it hurts me more than it does you to do this.  
Recipient of whipping: Then don't stop, pa.

**Freshmen--**

**This Is Your College Alma Mater**

CLIP THIS OUT NOW

And Memorize It

**Alma Mater**

Words by Alvin M. Fountain, '23

Music by Bonnie F. Norris, '23

1. Where the winds of Dix-ie soft-ly blow,  
2. Shout a-far our trib-ute loud and strong,  
3. Though the years may come and go their way.

o'er the fields of Car-o-line; Where the pine tree sen-ti-nels stand, as a guardian at thy shrine; Where the bravest hearts of men are found  
that the whole wide world may hear, Tell the sto-ry to all the land, ye, her sons, and have no fear, As she grows the greater ev-'ry hour,  
down the path where a-ges trod; Though the work-ings of men may lead, as we leave our na-tive sod; Yet no time nor clime can e'er dis-pel

Chorus  
that are loy-al thru and thru, There stands, ev-er char-ished, N. C. State, firm-ly strong and true.  
as she scales the top-most height, Our voi-ces will blend in tri-umph songs, for the Red and White.  
a-ny love that holds thee near, Nor keep from our hearts thy mem-o-ry; Al-ma Ma-ter dear. Then lift your voi-ces!

Loud-ly sing our Al-ma Ma-ter's praise! O-ver all the earth her song shall ring, whose notes we proudly raise; Her glo-ries we shall

sound a-far, from hill to o-cean side; Our hearts ev-er hold you, N. C. State, in the folds of their love and pride.

Your Shirts Get Dirty,  
And Your Suits Do, Too,  
But We Can Clean 'Em Up  
Just Like New.

CLEANING —::— PRESSING  
ALTERING

French Dry Cleaning

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Best and Cheapest in Town

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## CERAMIC DEPT. RECEIVES FINE PIECE OF POTTERY

Gift of Omar Khayyam Potter to State College

The finest piece of pottery of its kind ever made in North Carolina has recently been donated to the Department of Ceramic Engineering at State College by Mr. Oscar L. Batchelder, of Candler, N. C., and owner of the Omar Khayyam Pottery.

This example of North Carolina clay work was sought by both the Chicago Museum and the Newark Museum of Art, but the price asked by Mr. Batchelder was higher than either of these institutions could afford to pay.

Mr. A. F. Greaves-Walker of the Department of Ceramic Engineering wrote to the Omar Khayyam Pottery requesting a sample of their products for exhibition in the department's exhibit. In presenting this piece to the college, Mr. Batchelder stated that there was no institution to which he would prefer to give this piece of pottery than North Carolina State College. The department is indeed fortunate in securing this excellent specimen.

## COLLEGE ENROLLMENT LARGEST OF ALL TIME

On Monday, September 7, the first Freshman made his appearance on the campus, green, smiling, and eager to join the student body. Soon after his arrival many new faces began to appear, also the "Old Timers" began coming in. Friday morning the grand rush began—that of registering Freshmen. Monday, old students began registering. By Wednesday night 1,129 had gone through the Registrar's "mill" and a "Student body" made a reality again.

Any one passing through the rooms and halls of Holladay during registration time could hardly keep from noticing the orderliness of everyone. Laughing, talking over old times, and meeting new students was the order of events.

Below is an itemized list of students registered Wednesday night:

Graduates .....	5
Special students .....	20
Seniors .....	171
Juniors .....	144
Sophomores .....	293
Freshmen .....	496
	1,129

All indications point to the largest student body of all times.

Do you know that I'm losing flesh every day.  
I think you had better get some new razor blades.

Ritols the beauty of the Scarlet Tanager

## It Takes a Load off the Student's Mind

It doesn't require a four-years' exposure to well-informed circles hereabouts to grasp the hearty sanction of Parker Duofold craftsmanship among the older students.

Those who know its 25-year point, Man-size Grip and Over-size Ink Capacity have come to depend on it in overwhelming majorities everywhere, but nowhere more than in the colleges.

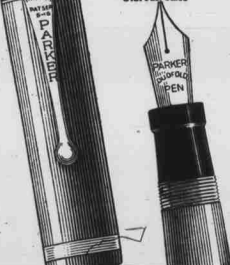
Good pen counters wouldn't be without it—stop at the nearest one.

THE PARKER PEN COMPANY  
Factory and General Offices  
JANESVILLE, WIS.

Parker Duofold  
With the 25 Year Point

Duofold Jr. #5 Lady Duofold #5  
Intermediate size With ring for chastelaine

Red and Black  
Color Combination  
Ink, Trade Mark  
U.S. Patent Office



## THE COLLEGE GRADUATE IN THE FIELD OF RETAILING

By EDWIN E. STRETCHER

Assistant Professor of Accounting at State College

Retailing today is a field of opportunity for the right type of college-trained man or woman. There are more opportunities in retailing for college trained men and women than in any other line of commercial activity. In one of our large department stores there are more positions paying \$5,000 a year and upwards than in the largest bank in New York City. The president of a prominent New York department store stated recently that he had over fifty women in his employ drawing \$5,000 and upward.

Figures prove that college graduates with the patience to get experience, with the ability to adjust themselves and with executive qualities would have a more rapid advancement in position and salary in retailing than in any other field. Promotion comes as quickly as the graduate is prepared to take it. It is well for a college man or woman to investigate closely his or her adaptation for and the opportunities offered in the new profession of retailing.

The field of retailing is comparatively new as a profession calling for college graduates. During last spring, it is estimated that three times as many merchants as in previous years took an active part in seeking college graduates. It is safe to estimate that during the last year more college graduates entered the field of retailing than in the previous twenty-five years.

The merchant today must rely upon the trained mind in order to secure the assistance necessary to solve the daily increasing complex problems of the department store. The problems of retailing with the increase in the size of the store are becoming increasingly more difficult. These problems require the attention of men and women trained and able to observe closely, analyze keenly, think straight and reach the decision that should be made under particular circumstances.

These are the executive qualities that merchants are looking for, but it should be borne in mind that these qualities alone do not spell success. A college graduate may possess these qualities, but without qualities of adjustment he will likely fail. The latter qualities should be emphasized in our colleges. The lack of these accounts for the large percentage of failures of college graduates in business. These qualities are: the ability to adjust himself or herself to conditions that daily arise; the ability to meet people well and make them like him or her; the patience to master the details of the situation.

For years it was believed that a college trained man to deliver a stated product. This was an erroneous idea. A college degree is only a tool in the hands of a young man or woman entering retailing. It is not to be brandished before fellow-workers, but should be kept in the background. It should be easy for the college graduate to develop the qualities of observing closely, analyzing keenly and thinking straight. At the same time it is necessary for the college man or woman to realize that what is taught in the classroom will not take the place of actual experience behind the counter or on the floor. The classroom will only assist in mastering fundamental principles and in developing executive qualities, but experience must be secured in the laboratory of the store. Patience becomes a virtue in acquiring this practical angle.

What the executive especially needs is a lifelong interest in analysis of human nature. He or she needs for a background a study of such subjects as psychology, economics, and general business courses. While the specific knowledge thus obtained is not directly applicable to retailing, the value lies in the broad viewpoint developed, the training in quick and logical thinking, and in the art of getting along with people. These then need to be followed by specific courses in the fundamental principles of retailing, backed up with experience.

The college graduate who would succeed must not only have ambition, intelligence and energy, but must conquer all petty weaknesses of conduct and control all personal failings. Temper, prejudice and conceit are fatal handicaps.

Retail executives are of two groups: the merchandising group and non-merchandising group. The merchandising executives, both men and women, are expected to be specialists in their lines, to know markets and con-

sumers, and to be expert in buying and selling their particular kind of merchandise.

The non-merchandising executives represent the management branch of the business. The handling of the personnel, and control of employment, placement, transfer, discharge, and advancement in money or position of the employees. They are responsible for enforcing the rules of the organization and for proper care of customers. They govern all service, both incoming and outgoing.

As to the financial return for such executive work, it may be said that the more advanced positions in a large store with functions well divided would pay from \$50 to \$100 a week for heads of non-selling departments or for floor superintendents. The general manager, controller and advertising manager might receive anywhere from \$5,000 to \$30,000 a year, according to their powers and responsibilities. Department managers—or, as they are often called—buyers—might receive anywhere from \$2,500 to \$25,000 a year, including commissions, and merchandise managers perhaps \$10,000 or more.

Young men and women in our colleges should investigate the opportunities offered them in the field of retailing.

The Department of Business Administration at State College offers specialized courses for such students interested in retailing in their junior and senior years. Well-developed graduate and extension courses have also been arranged.

## CRAVEN CO. MEN TO MEET

All men from Craven County are requested to meet in the Y. M. C. A. Saturday immediately after dinner. The purpose of this meeting is to elect officers for the year and discuss plans for carrying on the program started last year of acquainting the folks at home with the college. This club was the first one of its kind to co-operate with the college officials in sending THE TECHNICIAN to the high schools of the county. The plan worked fine last year, and it is hoped that a similar arrangement can be made this year. It is especially desired that every Freshman from the county be present at this meeting so that every one may become acquainted. Some of the old members state that no fees will be collected at this meeting so a full attendance is expected.

Seeing a man who was training for cross-country dash past, an old lady exclaimed: Oh, the poor fellow! Some mean thief has stolen his clothes and he's chasing him.

## FRESHMAN CLASS MEETS WITH PRESIDENT KENDALL

Sing the College Songs and Give the Yells With Much Enthusiasm

Whatever else our Freshmen can do or can't do, they can sing and they can yell. Last Saturday night the new men were called to meet for the purpose of getting acquainted with Student Government. H. E. Kendall, president of the Student Council, made the principal talk and was assisted by "Daddy" Price and Alton McIver.

About five hundred of the new men were assembled in Pullen Hall to meet their Student Government president. He gave them some of the facts concerning Student Government and some of the ideals which we shall work toward during this year. Then the by-laws were taken up individually by the speaker and explained. The Court of Customs came in for a share of explanation, and, above all, those Freshman expected to abide by these, but he must be able to recite these at any time. This was pointed out to the fellows, and most of them seemed very anxious to co-operate with the officials.

Another duty which the new men accepted with quite a bit of enthusiasm was singing the college songs and giving the yells. Captain Price led the songs and expressed himself as very well gratified with the result. He plans to have some real group singing this year since the Freshmen

are required to attend chapel three times a week. When Alton McIver came upon the stage the real spirit of the meeting was shown. Seldom was it necessary for the leader to go over the yells more than once before the crowd caught the swing, and from then on they sounded like veterans. It is expected that the new men will have fully mastered the songs and yells before the first game, which will be played September 25.

Teacher: You bad boy! I wish I was your mother for about twenty-four hours.

Bad Boy: All right, teacher; I'll speak to dad and maybe I can fix you up.

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