

Technician

North Carolina State University's Student Newspaper Since 1920

Wednesday, January 23, 1980

Volume LX, Number 51

Blackout!

North campus, library struck by power failure Monday night

by Steve Watson
Staff Writer

A power blackout threw D.H. Hill Library and several surrounding north campus buildings into premature darkness Monday at 9 p.m., University officials reported.

The electrical failure was caused by a short in a splice in an electrical cable near a manhole north of Dabney Hall, Physical Plant Director of Operations Stan West said.

"It appears that it was an old cable and it developed a weak spot that blew out," West explained after the cable had been pulled late Tuesday afternoon.

Power resumed at 9:45 a.m. to D.H. Hill, Williams Hall, Dabney Hall, Cox Hall and Harrison Hall, leaving only Polk Hall without full power.

No injuries were reported due to the blackout, according to Public Safety Sgt. J.M. Eubanks.

Library officials estimated that well over 2,000 people were in the library when darkness hit.

The stairways at the library were lighted from an auxiliary power source that provided enough light for those in the stacks to see their way out, library officials said.

Pitch black

"It's not pitch black up there; we could see our way out," Mark Elmore, second year student in the agricultural institute, said after coming down the stairs. "There was no panic. Everyone just sat there for three or four minutes."

The East Wing had no lights at all,

but officials reported that everyone made it out.

"We were lucky in that no one was hurt and no one got stuck in any of our elevators," one librarian said. "We had our student helpers go up into the stacks with flashlights and check on the elevators."

The students, Mark Hunsinger and Ming Lau, worked with Public Safety officers and helped regulate the situation, officials said.

By 10 p.m. the library had been evacuated and closed. The library closed again Tuesday night at 10 p.m. so that Physical Plant could do more work on the cables.

"We're going to work all night tonight (Tuesday) to install 350 feet of new high voltage cable," West said. "We have to install switch gears and splices. It should take about six hours."

State has several old power cables, Public Safety Director James Cunningham said.

"The average life of those type cables is 20 years and a lot of them were put in in the late 1950s," Cunningham said.

Physical Plant routinely surveys the cables for age and weak spots, however.

"We survey for weak transmittal in lines," West said, "but sometimes things like this happen anyway."

State's campus has very few full-capacity auxiliary power backup systems of the kind which could have kept D.H. Hill lit up, Cunningham said.

"Public Safety just got a power backup source for ourselves, so you can see why it's not unusual for D.H. Hill not to have one," Cunningham said.

CAT praised as driving alternative

by Steve Watson
Staff Writer

"I've been riding the CAT bus every day since my car went in the shop," senior Bill McCalla said. "I've found out that it's so much cheaper than driving that I'm probably going to stay with it. I think it's great."

McCalla, who lives near North Hills, said it costs him about \$1 a day to drive to campus, and 40 cents to ride the bus.

All bus riders interviewed echoed McCalla's favorable comments regarding Raleigh's Capital Area Transit (CAT) bus system, and all expressed concern over a possible fare increase. The decision to increase the fare to 40 cents has been postponed by the Raleigh Transit Authority. The authority plans to discuss future alternative methods of financing the CAT system with the City Council in the near future.

"I live about six miles away and take the bus all the time," senior Matt Wood

said. "I don't think they should increase the fares. I think car owners should do more to subsidize the bus system."

Students and elderly people would be hit hardest by a fare increase, Wood said.

"They should find another way to subsidize the buses," McCalla said. "By riding the bus I'm saving a parking space and helping other commuters."

CAT use may be discouraged if fares are raised, some riders said.

"Parking is tight everywhere and we should encourage bus riding, not discourage it," graduate John Sander said. "I agree with those people in the city who said they should turn to taxing car owners to pay for the bus system."

Although many riders objected to the idea of increasing fares to subsidize the growing deficit in the CAT system, all those interviewed indicated they would continue to ride if fares increased.

"I travel quite a ways into the campus so I think it'd be okay if they raised ticket prices," E. Bunn, employee at D.H. Hill Library, said. "I'll always ride the bus."

Dana Moxley, research technician in botany, agreed.

"Yes, I'd still ride. It may sound cor-

"I've only ridden the bus the past two weeks, but I've used discount tickets," Roberta Miller, research technician in soil science, said. "I figure it costs at least 60 cents to drive and only 40 cents to go round-trip on the bus."

All riders contacted emphasized that

'I ride CAT's Cary Express for 60 cents. You can't hardly get in your car for 60 cents!'

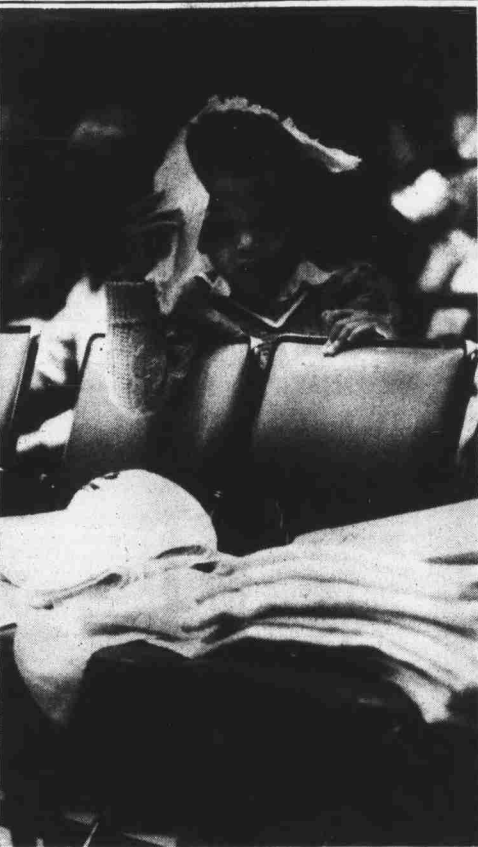
—Gregg Lytle

ny, but I think it's patriotic," he said. Nearly 90 percent of the riders reported using either the 20 cent discount tickets offered by State or long-term discount passes.

Those not using a discount ticket of some sort were employees at State who did not realize they were eligible to buy the tickets.

CAT's bus service has been excellent since the routes were changed in late summer.

"I think our transportation department had an influence on the new routes to State," Moxley said. "The service to campus is really very good now."



Security blanket

Rain in the Coliseum? Maybe the roof sprang a leak or perhaps this little fellow is a Maryland fan and has his crying towel ready for tonight's defeat by the Wolfpack. (Staff photo by Lynn McNeill)

Fee increase proposed by Publications Board

by Jeffrey Jobe
News Editor

The Publications Authority decided Monday to request a non-academic student fee increase for the 1980-81 year to offset inflationary setbacks. In compliance with the University's policy on such increases, a public hearing will be held Feb. 4 so interested persons may question the move.

Pub Board Chairman John Gough voiced strong support for the hike, saying that the publications have not had one since 1974. Gough said the publications were cutting back on their circulation due to costs instead of increasing circulation as the overall University population increased. Gough also said that because part-time students now pay prorated non-academic fees they are entitled to receive any of the student publications.

Rising enrollment since 1974 enabled the publications to stay ahead of inflation, Gough said. The Pub Board receives about \$8.50 from each student. With enrollment leveling off, however, more financial strain will be put on the publications, Gough said. Rising silver costs recently resulted in a 50 percent price increase in the Technician's photographic paper supplies, Technician Editor John Flesher said.

A committee composed of at-large members Bo Lane and Theresa Hales, WKNC Manager Jim Pickett, Flesher and Gough was appointed to gather information on the proposed fee increase.

The public hearing will be held on Feb. 4 at 5:30 p.m. at the next Pub Board meeting.

In the editors' reports, Agromack Editor Mark Brooks said that everything was going well on the yearbook. Brooks expects to finish two weeks earlier than originally estimated and he hopes the yearbook will be back from the printer before final exams.

A price quote was secured from J.P. Stevens for approximately 6,000 feet of cloth for the yearbook cover. Brooks said he would be saving money by having the cloth done by Stevens instead of Hunter's Publishing Co., the Agromack's printer.

Flesher reported the Technician was running smoothly with the exception of some minor trouble with the heating elements of the waxing machine.

Compugraphic Corp. increased the price of their photographic paper used in the Technician typesetting machines by 50 percent, Flesher said. The paper has a silver base. Rising silver costs caused the increase, Flesher said.

Pickett reported that WKNC's audio max and volume max had been recalibrated over the holidays. Pickett also said WKNC would broadcast the women's basketball ACC tournament and the UNC-State ice hockey game.

Windhover Editor Kathryn Markle reported that approximately 400 written and visual entries had been received. The deadline for submission to the Windhover is Jan. 28.



Would you like to avoid being stuck in this mess, and give President Carter's energy program a shot in the arm? It's easy and inexpensive—just ride the

CAT bus. As long as Raleigh officials are willing, State students will get a special discount. (Technician file photo)

Approval, funds sought for State art museum

by Steve Watson
Staff Writer

State officials hope to obtain legislative approval and outside financing soon for an art museum on campus, Art Curator Ben Williams said Monday.

The museum will probably be located near the University Student Center, according to Student Center Director Henry Bowers, although the idea is still in the planning stage.

"We've approached the legislature for approval to build," Bowers said,

"and they should take it up in the spring of 1981."

"We're submitting it in our capital improvement program." Facilities Planning Director Edwin Harris reported, "but I think financing it will be the big obstacle."

State government tapped

Sources outside state government will be tapped for financing, according to Williams.

"We'll try to get some kind of outside financing," he said. "Industry and

alumni are possible sources. Reynolds and Burlington Mills, for example, are very interested in seeing us build an art facility."

"Money will have to come from gifts," Bowers agreed. "We won't be selling bonds for this."

Williams explained the need for such a facility.

"First of all, we're the only school in the UNC system that doesn't have an art gallery," he said.

"To attract quality art, either traveling exhibitions or from the collections of alumni, we have to have a facility

with security and good lighting. We don't have this now."

"Facilities here are uniquely conducive to technical studies of works, such as examinations of metals in sculptures or of ceramic works," he said.

Several schools within State have an interest in seeing that a museum be constructed on campus, Williams said.

"We have textiles design, furniture design, product and visual design, and the ceramics aspect of materials engineering, all of which have interests we could accommodate."

inside

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—Were you "seduced" Monday night? At least 900 State students were. Page 5.

—To end two-game losing streak, the Wolfpack must knock off Maryland. Page 6.

—A lengthy explanation of our stand on non-violent protests. Page 8.

by Margaret Britt
Staff Writer

The effects of the rising price of gold will hit State Feb. 1 in the form of increased prices for gold jewelry in the Students' Supply Store—in particular, class rings.

According to Don Bills, a sales representative for Josten's Inc., which supplies State's class rings, class rings may increase anywhere from \$20 to \$50 per ring, depending on the style. Bills

directly attributes this increase to recent increases in the market price of gold.

"The prices we have set through January on our rings are based on gold prices during the first three weeks of December. The average price we paid then was \$450 an ounce," Bills said.

At closing time Monday, gold on the Zurich exchange was selling for \$850 per ounce while silver dropped Friday from \$46 to \$45 per ounce.

Josten's, Inc. buys during the last

week in each month and the first three weeks in the next month. They average their cost per ounce to establish their average gold cost. From that figure, Josten's estimates ring prices for the following month, Bills said.

"The first day of each calendar month the customers have a new price; this price holds for a calendar month," Bills said.

"I cannot remember a month (since September) when we had the kind of in-

crease that we must expect in February."

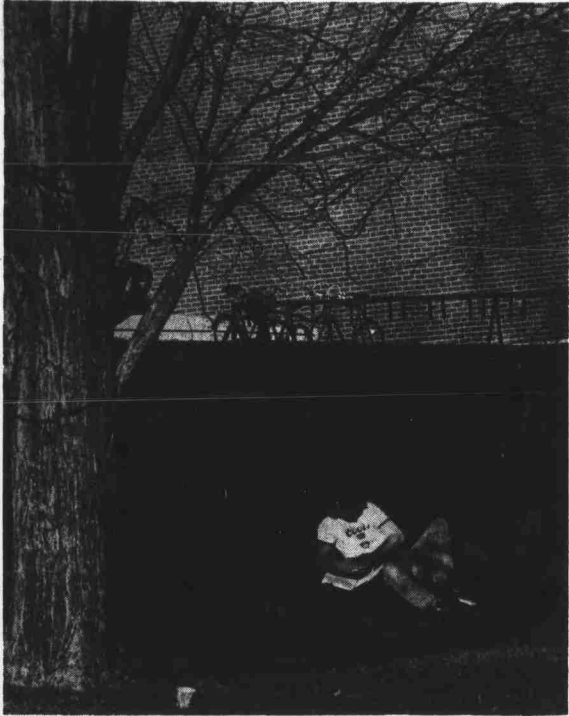
According to Bob Armstrong, general manager for the Students' Supply Stores, the cheapest yellow gold rings are currently selling for \$165 (men's) and \$90 (women's). These are the men's and women's signet rings made of 10 karat gold.

"The lightweight rings are selling

(See "Gold," page 2)



Bob Armstrong



Spring or is it? With the confusing winter weather we've had, sometimes it's hard to tell. Be sure to peek outside before you decide what to wear. (Technician file photo)

Weather forecast



	High	Low	Weather
Wednesday	Mid 40s	Mid 20s	Light rain
Thursday	Around 40	Upper teens	Clearing, colder
Friday	Low 40s		Cold

The upper air patterns have finally shifted to allow cold air to flow down from Canada. Rain today may change to snow flurries late tonight or early Thursday. Clearing and colder Thursday. Under clear skies, the low Friday morning will be pretty chilly. Look for the weekend forecast in Friday's paper.

Weather forecast provided by Eldridge, Doll and Pierce of the University Forecasting Service.

Gold rush affects supply store

(Continued from page 1)
for \$173 (men's) and \$94 (women's), Armstrong said.

Armstrong said the heaviest rings are currently selling for \$277 (men's style). The heavy men's rings may increase in price as much as \$90, Armstrong said.

All ring prices quoted above include customizing (three initials and the student's social security number engraved on the inside of the ring) and apply to any stone but those which are Induct (a special style of cutting the stone).

"The actual February prices depend, of course, on when Josten's bought their gold," Armstrong said. "The gold price has been awfully high the past two weeks, but if they bought most of their gold before then, the price may not be as high."

"My guess is that they will base their price on gold at somewhere around \$750 an ounce," Armstrong said.

Students who buy their rings now will not pay the February prices.

"All the student needs is \$15 for a deposit to order the ring," Armstrong said. "Once the ring is ordered, the price is locked. Students should be aware of this," he said.

"This is part of our 'wear now, pay later' plan," Bills said. "Students can pay \$15 just to hedge and they may take up to one year to pay."

But seniors must pay the balance of the price of their rings 30 days before graduation, Armstrong said.

"The ring company is financing this easy payment plan. There is no extra charge to students," Armstrong said.

Another method for stalling on buying a gold class ring is to buy a ring made of lustrum, Armstrong said.

"This is the jeweler's stainless," he said. "The men's ring is \$87 and the

women's is \$81. Josten's will allow \$40 toward any gold ring for trading in a lustrum ring."

Armstrong said there will be no price increases on other gold items already in stock at the Students' Supply Store.

"We are not anxious to

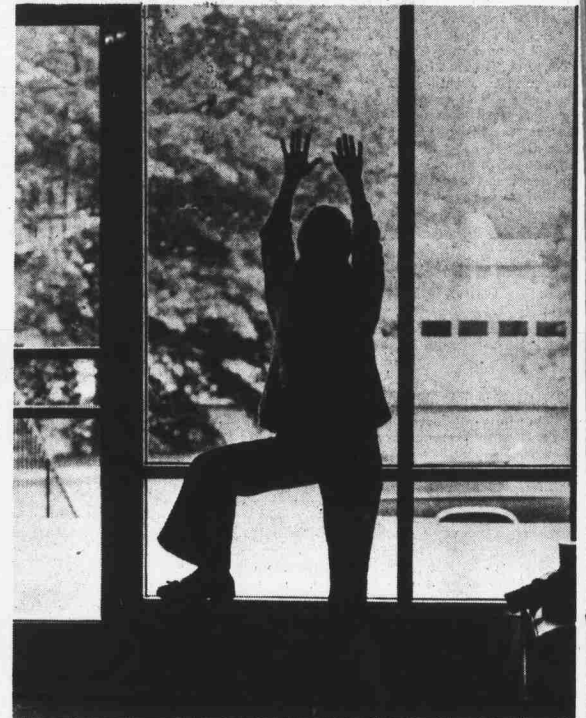
buy any more souvenir jewelry," he said. "There has to be a bursting of the bubble somewhere."

"If gold prices don't drop, they will be out of sight," Armstrong said.

"We had one company guarantee the price of their rings for one year when we

were looking for a supplier," he said. "I know now they couldn't have done it. They would have backed off."

"Silver is the thing to watch now," Armstrong said. "The question is whether it will go up due to the increased demand because gold prices are so high."



Life

Life, at some point, seems to entrap all of us. But doesn't this unfortunate student know she can solve her problem by simply opening the door? (Technician file photo)

Know what's
happening
behind closed
doors

Become a Technician

reporter

GLORY WARRIORS

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She weaves her web and spins a yarn

Scott Mills
Features Writer

Argiope argentata hit the glass plate in a lively mass of flailing legs and squirming body. She slipped and struggled on the clear surface, then paused, cementing a thin silvery strand of webbing on the glass before scrambling onward.

A grin flashed across the face of Dr. Robert W. Work, former director of research in the School of Textiles. "Go ahead girl. Do your stuff," he coaxed, directing his eight-legged girlfriend in a pass which caused her self-spinning silk to cross the slides he had prepared.

She performed beautifully and was placed back in her Gerber baby food jar home. Work taped the strand of webbing on the slide to ready it for microscopic examination.

"You have to talk to them," he chuckled, referring to his method of studying spiders.

Work knew nothing about spiders seven years ago when he realized retirement was approaching. Unlike many others who retire to escape the working world, he had no desire to "be one of those guys who has a job on Friday and has nothing on Monday," he said.

Different research

So he looked around for an area of research that would be "challenging, interesting and different."

The University doesn't supply money for research by retired professors, but a grant from the National Science Foundation determined that his new field of research would be spiders and their webs, he said.

So spider studying wasn't a lifelong dream. "I got interested in spiders when I got the money to pay for the microscopes, graduate students, paper clips and other materials needed for research," he laughed.

Smiling and lively, 72-year-old Work displayed research books, web photographs and scanning electron microscope pictures which attest to the success of his last seven years.

One of the more interesting aspects of his research, he said, deals with determining exactly how strong the web fibers are.

You know what web fibers are. They're the things that hang sneakily between trees so that you walk in to them and get spider web all over your mouth, eyes and clothes. Some of the elements in that web that you're spitting out are sticky and elastic, while other elements are very strong, Work said.

The major ampullate, the stronger fiber, is as strong or stronger for its size than any man-made

'She hangs upside down, but she's been around for 100 million years. Maybe she thinks we're upside down.'

fiber. The energy required to pull a web strand until it breaks is about two to three times that of pulling apart nylon tire yarn, he said.

He drew a picture of the web, including radials, trapping spirals and the strands that attach the web to trees: The blob in the middle was Mrs. Spider. "She hangs upside down, or at least that's what it looks like to us. She's been around a 100 million years. Maybe she thinks we're upside down," he chuckled.

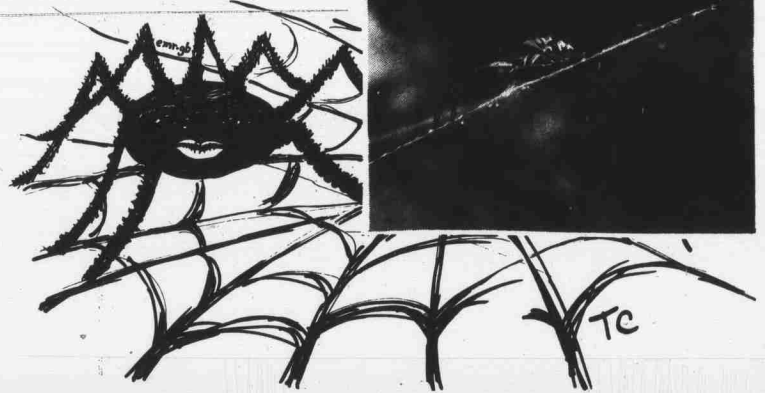
Yes, women libbers, Work said they use only females in their research. And not necessarily for looks. Females are simply the Goliaths of the spider world—they're bigger and easier to study than males. "The bigger the spider the better," Work said.

Don't let the image of Work's mammoth spiders scare you. He has never suffered injuries from his work. "We never handle a spider in a condition in which it can inflict a wound," he said. "We treat spiders with respect and don't work with dangerously poisonous spiders."

Web-making

One of Work's most challenging questions came up when he was researching how a spider makes its web. As we all know from our childhood adventures with *Charlotte's Web*, spiders travel vertically by spinning a drag line from the ceiling. Work's problem arose when he realized that a spider stopping on a drag line apparently contradicts an accepted theory. Work had found a theory which said spiders can't stop on a drag line, like the theory that says bumblebees can't fly. But they do.

Finding things that agree with theory is great, but an apparent contradiction is what makes research interesting, Work said,



Spiders aren't regarded by Dr. Robert Work as pesky creatures to be squashed upon sight. The former director of research in the School of Textiles is putting those eight-legged arachnids to work. (Staff photo by Pat Chapman)

"The discovery that wakes me up at three in the morning so I can't go back to sleep, even at my age, is the one that doesn't fit in with theory," he said.

After much research and head-scratching, Work found a plausible answer for the contradiction between theory and real life. Such research led him to other discoveries. He has learned that some spider-made fibers supercontract, or shrink instantly, to about 50 percent of their original size when touched by water and unrestrained.

This discovery had never been reported in scientific literature and was particularly interesting since "supercontraction in man-made fibers happens only in extreme conditions such as high temperatures or treatment with powerful chemical solutions," he said.

Walking the drag

Work obtains his web samples in three ways. He can get them from a drag line or a web; he can force a spider to walk around and leave trailing silk

cemented to wherever it goes; or he can forcibly silk it with a machine in his lab.

The discoveries he makes about spider silk and its production lead him on to further experiments. "Like any good research, we always discover more questions and good leads than we could ever research in a lifetime," he said.

His answer to often-asked questions about the practical objectives of his work is—"none. We're just adding to scientific knowledge."

Well, he admitted, there is one practical objective. He knew nothing about spiders seven years ago but started research hoping it would keep him excited.

"Do you think the challenge of this research has kept me excited?" he beamed. Bingo. One practical objective.

So with the conclusion of *Argiope argentata's* performance, I left the laboratory, arriving at my dorm room just in time to find my roommate smashing a spider and its web from a corner. Too bad. It looked like a prime specimen.

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CYCLE



SENSE

by Tom Campbell
Features Writer

Old man winter has a bizarre sense of humor this season, but counting on at least a few frosty, drizzly days to come our way before spring. "Cycle Sense" continues the discussion of cold weather cycling attire.

As said in last week's article, it's important to keep extremities well insulated because they lose heat quickest to the wind-chill created by the wind speeding past a moving bicycle. Especially prone to dangerous frostbite, even at temperatures above freezing, are fingers, toes and ears.

Because of its broad surface area and numerous tiny capillaries near the scalp, the head

tends to lose a tremendous amount of heat. Covering the head with a woolen cap will cause the whole body to feel warmer. Don't forget to cover the ears to prevent frostbite and earaches.

On a bitter cold night when the temperature is below freezing, a fast ride can make your nose feel like it's frozen solid. To avoid this, tie a handkerchief or bandanna over the nose and cheeks, western outlaw style.

Exhaling, the breath warms the face while the thin kerchief traps very little of the breath's moisture. Condensation is a problem with heavy scarves drawn over the face.

Scarves also have loose ends which may suddenly trail into the handlebars or spokes if they slip un-

done. Avoid scarves or tie them (don't just wrap them) securely so they won't be a potential hazard.

In light winter drizzles and snow, a pair of mechanic's coveralls keeps clothes worn underneath clean and dry while cycling through slush and puddles. Shed this tight sealing damp outer layer at the destination and hang it to dry.

When it's time for the return trip, the coveralls are ready to comfortably shield you on the way home.

A little experimenting with various combinations of layered clothing can make cycling comfortable in all kinds of winter weather.

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Engineers Sundstrand
on campus...
Jan. 31

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On-campus interviewer... Gene Roy

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Enjoy a complete meal

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Garlic Toast

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annex

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Ladies

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Buy one dinner and get one of equal value for 1/2 price. Offer not
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teh

THOMPSON THEATRE Presents
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NCSU student free
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Jan. 30, 31
Feb. 1, 2
8-00pm
Feb. 2 2pm

NCSU

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A&P

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The Butcher Shop
WITH SUPERMARKET PRICES

A&P QUALITY FRESHLY

GROUND BEEF

IN 3 LB. AND 5 LB. CHUB PACK

\$1.39

LB.

GROUND BEEF

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF

BONELESS SIRLOIN STEAK

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LB.

A&P QUALITY HEAVY WESTERN GRAIN FED BEEF

NEW YORK STRIPS

BONELESS WHOLE OR HALF 18 TO 24 LB. AVG CUT FREE INTO NEW YORK STRIP STEAKS

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LB.

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FOR ONLY

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LB.

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OR ORANGES • TANGELOS

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SEALTEST—SAVE 45¢

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PIZZA 12-OZ. PKG. 88¢

NOW OVER 100 GENERIC ITEMS

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GENERIC STRAWBERRY PRESERVES JAR 85¢

GENERIC FLAKE TUNA 5-OZ. CAN 59¢

GENERIC LEMON JUICE 32-OZ. BTL. 69¢

GENERIC APPLE JUICE 1/2-GAL. BTL. \$1.09

GENERIC PINK LIQUID DISH DETERGENT 32-OZ. BTL. 57¢

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49¢

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LIMIT ONE WITH THIS COUPON AND ADDITIONAL \$7.50 ORDER

WINEMASTER'S MOUNTAIN WINES

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STATE'S SILVER SCREEN

by Eric Larson
Entertainment Writer

Two cult western films, a silent Zorro adventure, and a classic suspense tale highlight this week of movies. The two westerns are recent additions to the schedule and are not listed on the entertainment calendar, so listen up good.

Don Q, Son of Zorro
Tonight, 8 p.m.
Erdahl-Cloyd Theatre
Admission: Free

Douglas Fairbanks, Sr. stars in this sequel to the original *The Mark of Zorro*. There are lots of stunts and fast action as Don Q. and his now retired father take on the bad guys. Jon Mirsalis will provide live piano accompaniment.

The Good, The Bad, and the Ugly
Saturday, 7 p.m.
Stewart Theatre
Admission: 75 cents

No sooner did I mention the origin of this film than it shows up on the schedule... This cult classic is known as the best of the spaghetti westerns. Clint Eastwood stars as the quiet man with a deadly trigger finger. The Civil War is thrown in for background. Note: If you have seen this on television, you haven't seen it all. The uncut version will be shown in Stewart.

Blazing Saddles
Saturday, 10 p.m.
Stewart Theatre
Admission: 75 cents

"Mel Brooks tips his hat and thumbs his nose at the western genre in this comedy. Everyone has his or her favorite scene in *Blazing Saddles*: the hymn that I've never heard anywhere else, the horse hanging, the horse punching, the qualifications for being a bad guy ("Rape, Murder, Robbery, Horse Stealin' and Rape." "You said rape twice." "I like rape."), and of course the fireside bean eating scene that should have won an academy award for special sound effects.

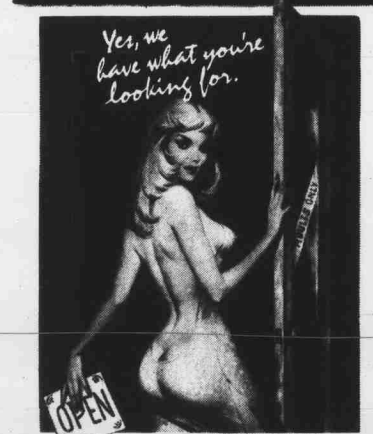
The Third Man
Monday, 8 p.m.
Erdahl-Cloyd Theatre
Admission: Free

Every once in a while (a great while) a movie comes along in which everything fits together just so. *The Third Man* is such a movie. Beautiful Vienna serves as a backdrop to a suspenseful story of an American who unwittingly becomes involved with mysterious goings-on. Even the novel zither music integrates nicely; you're likely to remember the melody.

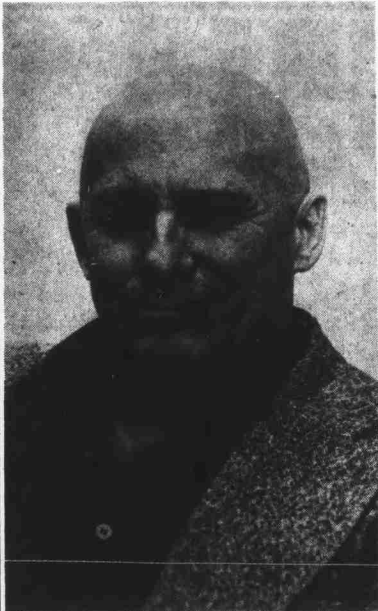
Tickets for the weekend films go on sale today. Next week: Bob and Bing, Paul and Robert, and Mr. Holmes and Dr. Watson.

STUDENT-LATE
SHOW-WED/10:45pm
STUDIO 1
2429 HILLSBOROUGH ST.

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featuring the incredible Senior Citizen stud Jean de Villroy
also starring Susan Rosebush and Felicia Loving
In Color (X) Adults Only
\$1.50 For Students
Who Bring This Ad!



Dr. Wilson Bryan Key

by Denise Manning
Entertainment Writer

Were you seduced today? According to Wilson Bryan Key, author of *Subliminal Seduction and Media Exploitation*, you probably were.

Key captivated an audience of about 900 last night in Stewart Theatre as he spoke about

subliminal seduction and the media.

Subliminal advertising is when things we do not consciously see are nevertheless registered by our brain, according to Key. The danger is in not realizing our minds are being manipulated.

Subliminal manipulation is not reserved for advertisers alone; movies, rock music and pop music all use

Key lectures to crowd of 900

Were you seduced Monday night?

subliminal manipulation, Key said.

The audience responded with laughter and shock at the ads Key showed in his program.

"I use humor as a tension-reducing device. What I am showing people is contrary to their perception and their view of the world. People can get very upset about this."

Key has collected about 3,000 subliminally manipulative ads. "I've really stopped looking," Key said.

"The problem is not a matter of the ad people hiding it; it's people hiding it," he said. "People are 'culture-bound'; they don't see it because they don't want to."

"People have perceptual flexibility. We assume that everyone perceives in the same way, but there is an enormous range in the way

we perceive the world around us."

Key took the ads he uses to demonstrate subliminal manipulation to the Arctic Circle. The people there had no trouble seeing the hidden images.

"This is what I mean by culture-bound. Those people in the Arctic Circle don't have the same cultural taboos we do. That's why they could see things we refuse to see," Key said.

A small percentage of the population can see manipulation right away. A large percentage can learn to see it eventually. A small percentage never will be able to see it, Key said.

Subliminal manipulation works with tension. That's why TV always breaks for a commercial at a tense spot in the program, Key said. "You are more receptive to ads at that tension point."

The key to fighting subliminal manipulation is not legislation but education, Key said. "Legislation is not the answer; it would be too hard to enforce. People must learn to recognize subliminal manipulation," Key said.

The best way to see subliminal manipulation is to relax, let your eyes wander where they want to and don't try to see anything, Key said. Relaxing and not trying to force yourself are the most important points, Key said.



The girl in this ad for Clairol Herbal Essence Shampoo is shown reaching out to grab two flowers growing on either side of the pool, both shaped like penises, said Dr. Key.

Photo exhibit thought-provoking

by Joseph Rand
Entertainment Writer

An exhibition of photographs by Charles Springman and Benjamin Koonce is being presented through Feb. 14 in the Student Center gallery.

This writer knows little about the mechanics of photography above the Kodak instamatic level. However, these photographs do invite questions from the individual ranging from "Hey, that's kind of pretty," to "What in the world is that?"

The photographs on display are a mixture of both color and black and white. The extraordinary clarity of the pictures is sure to impress the observer, with some of the color photographs being so clear and sharp as to seem unreal.

The black and white photos are especially at-

tractive with their effective use of light and shadow. One of these photographs, which I particularly enjoyed viewing, is Koonce's untitled photo number nine. It is a cat (Siamese, I believe) walking across the carpet of a darkened room. The cat is momentarily illuminated by a beam of sunlight knifing across the room.

One photo of Springman's that I found singularly pleasing was his photo entitled "Statue of Liberty." The photo appears to have been shot from the very base of the statue's pedestal from an angle to the side and slightly to

the rear of the statue. For a person who has never visited the Statue of Liberty, this photo will give a very impressive image of the majesty and grandeur of this famous symbol of freedom.

All of the photos are quite attractive and thought-provoking, and I could almost swear that several of Koonce's photos are of the stairwells in Winston Hall here on campus. I think this is a rather safe assumption, as Koonce is currently a member of State's English Department faculty.

Both exhibitors live in Raleigh.

Add experience to your degree.



Army ROTC.
Learn what it takes to lead.

The world can be big and hard for some. For others, it looks much easier. Survival means different things to different people. Is it luck or preparation?

Preparation seems to be the key. Consider the leadership training and management skills you can develop in Army ROTC. The edge. That margin of difference that can put you ahead in the big, bad world of tough job competition.

You may be a sophomore. Or have just two years remaining in school. It's not too late to add Army ROTC. And add experience to your degree. Contact:

Cpt. Bob Coler, Cpt. Mike O'Connor, or Cpt. Keith Trueman
777-2429
or stop by
154 Reynolds Coliseum

The Lectures Committee & Black Students Board
present

Mr. Andrew Young
Former Ambassador to the U.N.

Thurs/Jan 31/8:00pm
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Get tickets starting Jan 25 at Student
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NCSS Students - FREE Public - \$2.00

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TONIGHT!

8:00 - Rm. 2006 Biltmore

Speaker: Cutler Fershaud
Topics: History, Equipment, & Where To Go

**THE GOOD, THE
BAD, THE UGLY**

7:00/Sat/Jan 26
Stewart Theatre/\$.75

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10:00/Sat/Jan 26
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Area Movie Theatre Discount Tickets
Available For \$2.25 at Stewart Theatre Box Office

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Thurs/Jan 24/8am-5pm
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Karate I
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Silk Flower Construction
Advanced Beginning Ballet I
Jazz Dance
Modern Dance
Tap Dance

For further information, call Jessica
Boing at 737-2406.

the Pack

David Leonard
2511 W. Fraternity Court
Raleigh, NC 27606
919-828-7625

Women cagers face psyched-up Heels

by Gary Haasman
Sports Writer

Quick—name a sport, besides swimming, in which State has been able to thoroughly dominate rival UNC-Chapel Hill for all of the last five years.

Give up? Women's basketball.

Once upon a time, Carolina defeated State, 74-61. The year was 1975 and the game was the debut of new State head coach Kay Yow. Despite the defeat, observers of the rapidly-

basketball noted that it was a definite improvement for the Wolfpack. The season before the Tar Heels had embarrassed State in two games by the combined total of 61 points.

Since that opened the '75 season the Pack has run up an 11-game winning streak over Carolina. Win No. 11 came last month in Reynolds Coliseum and was one of the streak's finest. State jumped to a 15-1 lead, ran roughshod over the Heels and left them behind 99-66. The tendency, then, might

be to chalk up tonight's 7:30 game with Carolina in almost guaranteed 12th win in a row. That tendency, however, would be suicidal. One should never write off the Heels when they are playing at home.

"Every time we've played at Chapel Hill, Carolina really gets aggressive," said State center Genia Beasley, who went over the 2,000-point mark in her career Saturday in the Pack's win over Maryland. "They always get up for us."

Last season, Carolina "got

up" almost enough to pull off an upset and end the streak at nine. The Heels led most of the way before bowing 87-81 in the face of a strong State comeback. That six-point margin of victory for the Pack was the smallest of the winning streak.

"Last year we went right down to the wire before pulling it out," Yow said. "Carolina is a tough place to play in. Whenever you're playing away it's always hard, but Carolina is especially tough at home."

"They like to press full-

court. They like to run a lot and they like to pressure the ball on defense. They show a lot of movement on offense; they hit the branch extremely well, and they play hard, aggressive defense."

"We hope to give them few easy baskets. We want to take the opportunity to run when we can. The main reasons for our win here earlier (this year) were that we played really aggressive on defense and rebounded well. We also had very few turnovers."

One individual who did a lot of damage to Carolina in that game was Beasley, who had eight rebounds to go along with her game-leading 23 points. She also had four steals in helping the Pack's defensive effort.

"They were leading us last year in Chapel Hill," Beasley said. "They usually just get psyched out when they come here."

"Last week they were upset by East Carolina; they might have been looking

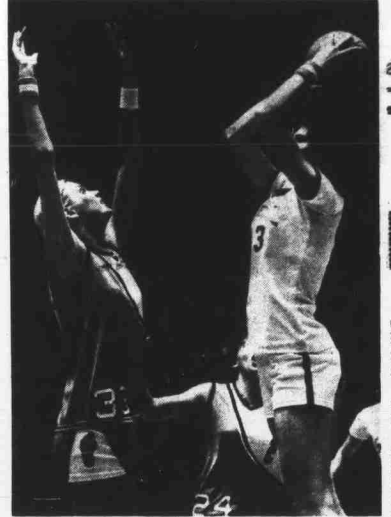
ahead to us, and that's why they might have lost that game. Bernie McGlade is their center; she's a senior and we have kind of a rivalry going. We've been going at each other since we were freshmen."

Yow said the 71-68 upset by ECU might make it harder for State to win tonight.

"That game was in Greenville. I know ECU really gets up for State and Carolina," Yow said. "But going after that can make it even tougher for us."

"Just like our game against South Carolina (a 78-67 defeat last Tuesday), we felt after that that we had a lot to prove to ourselves as a team. We got involved in the same kind of situation that they're in now."

"So after that upset they really want to put things back together. That, plus the fact that we're the rivals—it's going to be a tough game for us."



State's Jane Doby shoots over a Tar Heel the last time the Pack and UNC met. (Staff photo by Chris Steele)

Pack riflers take third in open sectional

by Larry Such
Sports Writer

State's riflers were handed their third loss of the season during an International Open Sectional which comprised two days of shooting Saturday and Sunday at Thompson Range.

First place went to the

Eastern Beavers with 4,451. William & Mary's first team took second by shooting 4,364, followed by State's "red" team—4,337, the Langley Eagles—4,292, State's "white" team—4,244, and William & Mary's second team—4,081. "Everyone shot his average or better," State

coach John Reynolds said. "In fact, four shooters shot their highest match score this weekend." State's "red" team consisted of Gene Scarborough, who had the highest total for the Pack, 1,101, Bogdan Gieniewski—1,086, Bob Conger—1,080 and Jeff Curka—1,070.

"I can't say that I was disappointed with the results," Reynolds said. "Very few collegiate shooters took any awards. Experience really counts in a match like this, and we just don't have as much as some of these shooters who have been shooting all of their lives."

crier

So that all Criers may be run, all items must be less than 30 words. No last items will be run. No more than three items from a single organization will be run in an issue, and no item will appear more than three times. The deadline for all Criers is 5 p.m. the previous day of publication for the next issue. They may be submitted in Suite 3120, Student Center. Criers are run on a space available basis.

ASME LUNCHEON—Wednesday, Jan. 23, Noon, in Room 2211. Speaker will be Mr. Garrison and will talk on Propulsion Analysis by use of Wind tunnels.

SOCIETY OF AMERICAN Foresters meeting Wednesday, Jan. 23, Room 3032, Biltmore. All members and guests are invited.

THE ACS will be selling bumper stickers and t-shirts throughout the week of Jan. 21-25 in the tutorial room of Deberry 1120.

THERE WILL BE a meeting of the E.O. Society Wednesday, Jan. 23 at 7 p.m. in Room 2215. A speaker is planned. Semester dues are \$5.

STUDENT SOCIAL WORK Association: Meeting, Jan. 23, 5 p.m. in Room 141 Har- leton. All interested Social Work majors are invited to attend.

IEE LUNCHEON MEETING, Wednesday, Jan. 23, in Daniels Hall, Room 327 at Noon. Bill Carpenter of Schumaker will speak. Optional lunch: \$1.50.

AIME MEETING THURSDAY, Jan. 24, 7:30 p.m. in Withers. Slide show presentation of fall fieldtrip and discussion on trip to Smithsonian.

SAAC GENERAL BODY meeting will be held on Tuesday, Jan. 22 at 7:00 p.m. in the Cultural Center.

GRADUATING ENGINEERS. Deadline for EIT registration is Feb. 1. Applications will be available and the process explained Thursday, Jan. 24 at 4 p.m. in Main 218.

SOCIETY OF WOMEN Engineers Post Lock Dinner, Thursday, Jan. 24. Meet in front of Student Union at 6 p.m. If interested in joining call 737-5629. All welcome!

IMPROVEMENT WORKSHOP Friday, Jan. 25, 2:30 p.m. in 218 Harris Hall presented by the Counseling Center staff. BETA Psi-The first chapter meeting of the spring semester will be held Wednesday, Jan. 23 at 6:30 p.m. in Riddick 242. All members urged to attend.

LOST: One pair of prescription glasses with brown frames. Reward offered. Call 737-5296, ask for Rayne.

INSURANCE DEADLINE: Thursday, Jan. 31 is the deadline for enrollment in the student group health and accident insurance plan underwritten by Standard Life and Casualty Company. Application forms are available in Room 200, Clark Hall infirmary.

WEIGHT CONTROL CLINIC: Wednesday, 3:30-5 p.m. starting Jan. 30 for six weeks. 4th floor, Student Health Service. For complete information contact 737-5653. (910) feel

SLOX & BAGEL BRUNCH \$3.00 for all you can eat. Sunday 11 a.m. to 2 p.m. Metcalf Study Lounge.

APPLICATIONS FOR MEMBERSHIP to Golden Chain Honor Society available at Information Desk, 2nd floor Student Center and from Mrs. Moe Jarrigan, Room 214 Harris Hall. For info, call Candy Pahl 787-6485 after 11 p.m. or 787-3831.

RHO LAMBDA will meet the Sunday at 7 p.m. in the Brown Room. Charter members please attend.

ACCOUNTING SOCIETY needs volunteers for volunteer income tax assistance program. VITA assists lower income, handicapped, elderly in preparing tax returns. For info, contact Bill Waters 828-8382.

PRE-VET CLUB meeting Friday, Jan. 25, 8 p.m. in 158 Weaver Labs. Coach Dave Buckley will be guest speaker. Guests are welcome and members are encouraged to attend.

PRE-VET CLUB pig-pickin' Saturday, Jan. 26. Tickets \$11.50. Limited number available in room 115 Patterson. For more info, call 737-5580.

TUTORS needed in chemistry, physics, English, French, Spanish, math, and other academic areas. If interested, call or come to Learning Assistance Center, 420 Poe Hall, 737-3183.

TIME MANAGEMENT and Lecture Note-taking Workshop, today Friday 2:30 p.m. in 2190 Harris Hall. Presented by the Counseling Center Staff.

INDEPENDENT SOFTBALL Entries accepted from Jan. 14-Feb. 14. Organizational meeting, Feb. 14, 5 p.m. in room 211. Representative must attend.

INTERNATIONAL STUDENTS: Please remember all students should complete INS Alien Address Reports before Jan. 31, 1980. Forms are available at the U.S. Post Offices.

SYMPOSIUM COMMITTEE needs help finding aptly and cynicism. Call 737-2453.

INDEPENDENT VOLLEYBALL Entries accepted from Jan. 28-Feb. 14. Organizational meeting, Feb. 21, 5 p.m. in room 211. Representative must attend.

SAILING CLUB Tahiti Design Contest. Entries on 8 1/2 x 11" white, unlined paper, black ink, selling theme, name, phone number. \$25 prize. Submit in club mail-box, intermural of file, by Feb. 13. Rules 821-5675.

STUDENTS! Interested in health, fitness and wellness? Like to get involved in promoting awareness of body ecology and increasing health on campus? A task force committee is forming. Call 737-2583.

TBE CLUB will meet Tuesday, Jan. 22, at 7 p.m. in 158 Weaver Labs. Coach Dave Buckley will be guest speaker. Guests are welcome and members are encouraged to attend.

MEN OR WOMEN interested in physical. Your help is needed to instruct a woman's Slimness Class. Contact Volunteer Services, 3112 Student Center, 737-3183.

VOLUNTEERS NEEDED to help develop after school programs for children. For more information contact Volunteer Services, 3112 Student Center, 737-3183.

THE CHASS FINANCE Committee will meet Monday at 5:30 p.m. in the Green Room.

BETTY MCCAIN will be guest speaker at Meredith College's Young Democrats Meeting Monday at 6:30 p.m. in Foster Hall Parlor. For info, call 488-0378.

LEOPOLD WILDLIFE Club meets Tuesday, Jan. 22, at 7 p.m. in 3533 G. Election of new officers. Everyone invited.

EVEN ONE HOUR of your time can help a lonely child. Stop by the Volunteer Services Office, 3112 Student Center or call 737-3183 for more information.

CARDIOPULMONARY RESUSCITATION courses will be offered, 4th floor, Student Health Service, 7 to 10 p.m. Tuesday; Jan. 29-Feb. 19, Wednesday; Jan. 30-Feb. 20, Thursday; Jan. 31-Feb. 21, Preregistration necessary, call 737-2563, 14 fee.

HANDBALL COURTS Intramural handball tournaments are now in progress; therefore, handball reservations will be limited between the hours of 8-8 p.m. Monday thru Thursday.

HOME-COOKED SUPPER, Baptist Student Center, Tuesday at 6:00 p.m. Reservations: call 824-1075 or sign up at center lacrosse from library. 9150. Optional Bible Study afterwards from 6:45-7:30 p.m., currently studying 1 John.

THE NATIONAL ORGANIZATION for Women invites supporters of the Equal Rights Amendment to join us Tuesday, Jan. 22, 7:30 p.m., Uniter Fellowship Hall, 118 Hewitt Rd.

FLA MARKET-RUMMAGE sale at Baptist Student Center, Saturday, Jan. 26, 9 a.m. to 5 p.m. Visit the center lacrosse from Hill Library. Proceeds to summer student ministries. Hot dogs and other food will be available. All items to be donated bring to center by Friday.

PSI chi is starting off the new year with a panel discussion on LABELING: THE CATCH 22 IN HUMANISM. To be held Tuesday, Jan. 22 at 7:30 p.m. in Poe 528. Refreshments served. Public welcome to attend. Business meeting for Psi Chi members after program.

UNION THEOLOGICAL SEMINARY is holding a weekend of inquiry for all persons interested in attending seminary. Feb. 23-March 2. If you are interested in attending call Frank at 851-7741 for more info.

PRE-VET CLUB meeting, Friday, Jan. 25, 8 p.m. Room 272 Gardner. Slide presentation by Auburn Vet School Students. All welcome.

PRE-VET CLUB "Pig Pickin'" Saturday afternoon, Jan. 26. Tickets \$11.50. Limited number available in Rm. 115 Patterson. For more info, call 737-5580.

MARKSMANSHIP CLUB meets every Tuesday and Wednesday from 3:30 to 5 p.m. at Thompson Indoor Rifle Range.

SOFTBALL OFFICIALS NEEDED: Sign up in 210 Carmichael Gym. Good pay, work own hours. Clinic: Feb. 14, 6 p.m. in room 211 Carmichael Gym. SIGN UP NOW!!

ORIENTATION COUNSELOR informational meeting, Tuesday, Jan. 23. Metcalf Study Lounge, 8 p.m. Applications available in the Dept. of Student Development, 214 Harris Hall.

VOLLEYBALL OFFICIAL NEEDED: Sign up in 210 Carmichael Gym. Good pay. Good hours. Clinic: Feb. 21, 6 p.m. in room 211 Carmichael Gym. SIGN UP NOW!!

NCSS INTERNATIONAL FOLK dance club will meet at the Student Center Ballroom from 7:30 to 11 p.m. on Friday, Jan. 18. The Public is invited.

MID-WAY BAPTIST CHURCH invites you to Sunday school and worship service. Van shuttle service in front of Student Union Bldg. at 9:15 a.m. Sundays. Please come!

RECREATION MAJORS, today last day to sign up for Internship Conference. Over 30 agencies interested in recreation personnel will be represented. Sign up in Biltmore.

JAN. 18 at 7:30 p.m., David Steele 021681 N.C. Closed Chess Champion will give 1st Simultaneous Exhibition at Raleigh Chess Club, 418 N. Person St. Fee of 12 per board will be charged. Inquiries: Call Louie 822-7276.

THE LIAB ENTERTAINMENT committee will meet Tuesday, Jan. 22 at 6:30 p.m. in room 3115 Student Center. Anyone is welcome to attend.

AGRICULTURAL INSTITUTE CLUB will meet Jan. 22 at 7:30 p.m. in Williams Hall Auditorium. Please attend.

PARTY HEARTY with the Ready Creek Women's Rugby Club Jan. 30 at 7:30 p.m. in the Student Center Packhouse. Beer, music, and a slide show are scheduled. All women are welcome!

FCA MEETS TONIGHT, Monday, Jan. 21, at 7:30 at Case. We will go the Clements.

SAILING CLUB donut sale, Tuesday, Jan. 22, 7:30 a.m. until sold out. Don't miss the Free Expression tunnel. \$1.50/donut, \$7.50/half donut, \$2.25 for 2. Come and see us.

TONIGHT at 8 p.m. in the Erdahl-Cloyd Theatre. Don't miss the moving funny film "The Miracle of Morgan's Creek." A satirical farce on motherhood, apple pie and American politics.

AGRONOMY CLUB will meet at 7 p.m. on Tuesday, Jan. 22 in the McKinnon Room at Williams Hall. All members and interested persons are invited to attend.

ORIENTATION COUNSELOR informational meeting, Wednesday, Jan. 23, 8 p.m. Metcalf Study Lounge. Applications available in the Dept. of Student Development, 214 Harris Hall.

DANCE VISIONS tryouts begin with an informational meeting Wednesday, Jan. 23 at 7 p.m. and practice on Thursday, Jan. 24 from 5-7 p.m. in Cultural Center.

GRADUATING ENGINEERS: A meeting concerning the Engineer-in-Training Exam has been scheduled for Thursday, Jan. 24 at 4 p.m. in Room 216 Main.

THE ACCOUNTING SOCIETY needs volunteers for volunteer income tax assistance program. VITA assists lower income, handicapped, and elderly groups in preparing tax returns. For more info, contact Bill Waters, 828-8382.

SOCIETY OF WOMEN Engineers Post Lock Dinner, Jan. 24. Meet in front of Student Union at 6 p.m. for transportation. All interested in joining welcome.

PSYCHOLOGY CLUB MEETING Thursday, Jan. 24, 8:30 p.m. Student Lounge-Poe Hall. There will be a graduate school program for anyone interested in how to prepare for graduate studies. Panel discussion and question session.

ACCOUNTING SOCIETY MEETING, Thursday, Jan. 24 at 8:30 p.m. Come and bring a friend.

WEDNESDAY, 8 p.m., Erdahl-Cloyd theatre. "Don Q Son of Zorro," a fast-paced swashbuckler. The Douglas Fairbanks sequel to "The Mark of Zorro" will keep you on the edge of your seat.

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Technician Opinion

On demonstrating

Quite plainly, further discussion of the issues of student-administration relations is warranted in light of opinion differences between Chancellor Jobb Thomas and this newspaper, reflected by statements made at last week's liaison committee meeting and the Technician news story describing it.

Specifically, elaboration is needed on the sensitive and highly important question of demonstrations and organized protests by students as an effective method of expressing grievances with the administration—or with anything.

It is not the intention of this newspaper to do personal battle with Thomas or any University official. We have deep respect for the entire administration and the opinions of its members. As the issue at hand is and for years has been of great importance to students throughout the nation, however, we must take issue with what we perceive as a blanket condemnation of the concept of the student demonstration as a wasteful and counter-productive exercise.

As a prelude, we emphasize that the editorial sparking this issue, "Policy's Underlying Value," did not focus on demonstrations, and we were surprised that Thomas chose to all but ignore its overall thrust by choosing one short, concluding phrase, "a good demonstration or two," for thorough perusal.

In fact, the editorial's message was the very opposite of that suggested by the chancellor's reaction. It related a situation in which negotiation between student and administration leaders resulted positively, and it encouraged further student involvement so the trend could continue.

Simultaneously, however, we stand firmly behind the statement on demonstrations.

It is unfortunate that in the thoughts of many the term "demonstration" has unpleasant connotations of uncontrollable mobs, burning, looting, and injury or death to innocent people. The Technician strongly opposes violence and destruction of any sort and never, to our knowledge, has advocated such disgusting acts. Regardless of our dislike for former President Richard Nixon's crimes, we agree wholeheartedly with his statement, "Those who carry a peace sign in one hand and a bomb in the other are the super-hypocrites of our time."

But we refuse to denounce the concept of the peaceful, organized demonstration simply because on certain occasions in our nation's history it has been abused.

Our founding fathers clearly saw the need to allow such activities when, in the First Amendment, they provided for the right to peaceably assemble. And where would the civil rights and women's movements have been without protest marches and sit-ins?

True, riots and violence which occurred in the name of justice and equality were totally inexcusable. But the non-violent protest, which helped Martin Luther King win a Nobel Peace Prize, was a most valuable tool in boldly yet civilly delivering a message from the oppressed to the oppressor. And without those peaceful events, who knows to what terrible acts the desperate minority might have resorted?

Returning to the issue at hand, we do not pretend to have grievances of the magnitude of those held by the American blacks in the 1960s. However, neither have we called on State students to engage in King-like actions.

The Technician welcomes forum letters. They should be typed or printed legibly and are likely to be printed if limited to 250 words. All letters must be signed and must include the writer's address and phone number along with his or her classification and curriculum. Letters are subject to editing for style, brevity and taste. The Technician reserves the right to reject any letter deemed inappropriate for printing.

In fact, the only time we have commented editorially on a student protest this year—other than last week's sparse reference—was last November, and that demonstration was in response to the Iranian crisis, not a campus issue. We have at no time this year attempted to incite a student protest.

But we do not rule out doing so if we believe a situation warrants it.

The key to the entire matter is our belief that demonstrations should be used only as a last resort, after every possible alternative measure has been exhausted. Furthermore, the issue must be an extremely serious one which unites most, if not all, students and one which they consider too important to ignore.

And, of course, the student case must be reasonable and must be one administrators are in a position to heed. The latter are not gods and cannot do everything we ask. And there is no guarantee that every student request is valid simply because it is a student request.

As an example of how we think the system should work, we will trace a complaint along the administrative trail and in so doing show how seldom we think student demonstrations should occur, not because student input should not be heeded, but because we think student-administration relations are such that most problems can be resolved without having to go to such lengths.

The entire process should begin with the individual student's having the intelligence and foresight to vote for the Student Government candidates of his choice on election day, and after the election, keeping abreast of the winners' actions and of campus issues by reading the Technician.

Of course, one can become even more involved by seeking an office himself or through volunteering to serve on one of many University committees.

When an issue of concern to a student arises—and if it is of great importance it will probably concern many students—it should be brought to the attention of SG officials, who can meet with administrators and discuss it. Or, this newspaper can be contacted, and one of our reporters can investigate it.

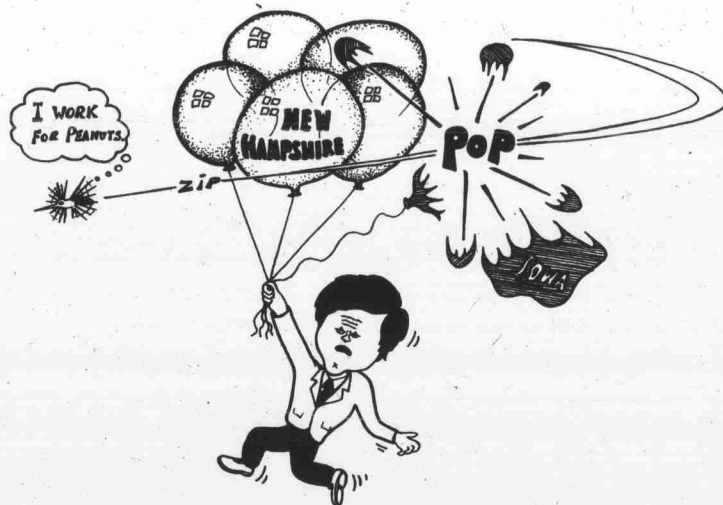
If initial contacts with administrators prove unsuccessful numerous alternate ways of negotiating a resolution exist. The matter can be discussed at a meeting of the liaison committee, which is attended by the highest-ranking students, administrators and faculty members on campus. Letter-writing and phone-calling campaigns can be initiated. Visits with individual administrators can be arranged.

We estimate that, through these actions, fully 99 percent of the issues students raise can be resolved. A favorable decision would be one in agreement with the students' position or one giving students satisfaction that the opposing viewpoint is, if not in agreement with theirs, at least fair.

If, however, all such methods prove futile and the general consensus among students—and their elected leaders—is that they are being treated unfairly, we find one or more peaceful, sensibly conceived, and carefully organized protests a meaningful course of action, one which would allow expression of general student opinion plainly and forcefully while providing an outlet for accumulated frustration and sour feelings.

We would consider such actions, which in this day and age should occur very rarely, legitimate and responsible. We do not apologize for our stand. And we hope that this extended declaration of our position is supported or, at least respected by our administrators.

Footnote: Those persisting in labeling peaceful protests unacceptable should consider the alternative many students willingly employ. The fences around Lee Beach and the Court of the Carolinas did not tear themselves down.



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forum

Weak history

We have the following opinion of the Iranian situation. First, it is merely a symptom of a much greater problem which began during Truman's era. General Douglas MacArthur wanted to kick the hell out of the North Koreans. This could have been done forth with. The "police action" would have ended sooner, the Russians would have been tucked safely back where they belong, and there would be one non-communist, united Korea today.

Among several other grave blunders was the "Bay of Pigs," enter Castro. Then, just to mention a few more, there were: Vietnam, the blatant highjacking of the USS Pueblo by North Korea, Watergate, the effective dismantling of the CIA, all those "goings on" in Italy, Portugal, Ethiopia, Rhodesia, Uganda, Egypt, Israel and the PLO, throwing Taiwan to the dogs, the Panama Canal debacle, Nicaragua and the most recent, the ingeniously mishandled buildup of Russian troops in Cuba. Then came Cambodia and the United States' allowing the ouster of Shah Raz Pahlavi from Iran.

Tie all this in with names such as JFK, Johnson, Nixon and, guess who, Carter. Let's not forget Kissinger and Andy Young. Then there is good ol' Ted Kennedy and all his exhortations, which make absolute nonsense out of sense.

Thanks to past and present presidents and an ignorant, inept, do-nothing Congress, the quantity and quality of the U.S.'s defense forces are now second to Russia's. In short, all the above, plus much, much more, has produced nothing less than a disquieting decay of U.S. influence as the number one, free world power. The United States has allowed itself to be shitt on so

many times since 1945, from both within and without, that any radical organization can do more or less as it damn well pleases. The plain and simple truth is that you cannot pet a mad dog; you cannot merely say "behave" to someone like Idi Amin and, like magic, he becomes an angel overnight. The people of the United States are directly responsible for most of the ills which have befallen the country.

The way we see it, the United States has only two possible options: 1) to give Khmer an ultimatum to release the hostages in "X" number of hours or else, and if he does not heed it, destroy him; 2) simply do nothing in the form of political and economic sanctions and suffer the consequences. The United States has just about run out of time. One of the foremost problems that the majority of U.S. citizens have is their inability to think and act: "united we stand for the sake/survival of the country." There exists simply too much misguided compassion for the individual and for the minorities. There no longer exists such a thing as "majority rule" in the United States. American society has become horrifyingly fragmented by a creeping corruption in all its institutions: economic, social and especially political.

J.G. Holleman
FR CH
J.A. Holleman, Sr.

Actions speak louder...

As of late, it seems our little school newspaper has become the podium for what may be called some divergent views on morality. Mr. Bliss initiated the hostilities by waving the blue flag of righteous indignation at us, the tainted masses. Aside

from somewhat less than subtle provocation, Bliss's efforts seem aimed at giving us a serious case of the guilt. Along with reaffirming quotations from the bible, Mr. Bliss generously informs us on at least two occasions that he, no less, is an "ex-fornicator," which sounds something like "ex-prizefighter"—which sounds to me like early retirement...

Mr. Bliss's incantations also served to "charm" a Ms. Laura Kreis out of her basket (so to speak), and she proceeds, most suggestively, to reassure us that promiscuity, propinquity and impropriety are indeed still alive and kicking for lack of a better word. As far as originality, Ms. Kreis can be credited with moving creative graffiti out of the ladies' room and into the newspaper, where the boys can enjoy it.

Providing their afterthought on this heated (no pun) issue, Yunus Ceneagal and Rosie Bowers turned in a serious and well-intended response—with one of the most unfortunate word mix-ups I've ever seen. Ceneagal and Bowers, unintentionally, I hope, wrote, "...to make sex the basis of all relationships...is to promote a world of orgasms—yes—but also jealousy, tension depression and eventual bestiality."

Bestiality! As jealous, tense and depressed as most of us get at times, I dare say that we are not induced into playing both sides of the barmy fence, if you catch my drift. A somewhat less dire prediction would suffice, don't you think?

To these four authors, crusaders in their own minds, no doubt, let me remind you of the adage that "those who do, do—those who don't, talk about it"—and what of those who write about it?

Alan Cadbury
JR LAE

Poor people of the world need our help

Spark

Larry Bliss

people who wonder where the next meal will come from? I am not saying that we should get rid of all our possessions and live in shacks.

What I am saying is that we should share a little of our fantastic riches with the underfed world.

Perhaps the most underfed area is Cambodia. Millions have died because the Pol Pot regime let the country's agricultural and food transport systems fall apart. Some lives have been saved by relief organizations, but much more support is needed to put Cambodia back on its feet.

Take some of your beer money, your Doritos money, your shopping money and spend it on someone who really needs it. Below is a partial list of relief organizations for Cambodia.

Hunger is a big problem. But it becomes smaller with every bite.

American Friends Service Committee for Cambodia, 1501 Cherry St., Philadelphia, PA 19102.

American National Red Cross, International Services—Cambodia Relief, 17th and D Street, Washington, DC N. W. 20006. CARE Fund for Cambodians, 660 First Ave., New York, NY 10016.

Catholic Relief Services for Cambodia, 1011 First Ave., New York, NY 10022.

Church World Service, Cambodia Relief Fund, Elkhart, IN 46515.

International Rescue Committee for Cambodia, 368 Park Ave., South, New York, NY 10016.

OXFAM—America, 302 Columbus Ave., Boston, MA 02116.

UNICEF, U.S. Committee for UNICEF—Cambodian Relief, 331 East 38th St., New York, NY 10016.

UN High Commission for Refugees, Cambodian Refugees, UN Headquarters, Room C301, New York, NY 10017.

World Vision Cambodia Relief, 919 West Huntington Dr., Monrovia, CA 91016.

Southern Baptist Foreign Missions Board, Box 6597, Richmond, VA 23230.

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Iranians suffered greatly under deposed shah

1979 saw some unexpected and potentially, highly significant developments within Iran. The ex-ruler having effectively entrenched in the counsels of the world as a strategically vital, commercially attractive "island of stability," the increasingly fascist characteristics of the regime heard few openly raised voices against it.

1979 proved a devastating year for dictators and invariably for those who forcefully installed them in violation of international laws pertaining to sovereignty of states. In the case of Iran, the 1953 CIA-engineered coup d'état was a gross interference and an act of covert aggression against the popularly elected government of Mossadegh, thus making way for social malaise and infringement for over a fourth of a century with the full support of the original perpetrators. Hence, the moment is, in spirit, a moment of defiance.

I just wondered: How much longer are we

going to kid ourselves that embassies are, or ought to be, privileged bastions for espionage, or that the embassy in question was operating in the interest of liberty rather than domination? The implications of a directly hostile organization with massive resources in a third World country during a post-revolutionary period is far-reaching to say the least. Far beyond the of, say, the embassy of Singapore in Malaysia. In the former case one is left at the mercy of a few purposive agents who may easily have undue influence in every social sphere. But those same agents knowingly and illegitimately used the seal, stamp and authority of the existing government in their effort to harbour criminals of the past regime. A treacherous act.

And the confrontation: The wrath of the Iranian masses calls for the return of Pahlavi, though the victors and the affluent may later interpret his regime in light of history as they

Guest Commentary

will. Yet to the tortured cries of many a bereaved mother, the conduct of this vicious man has long served as a violent pall upon humanity. Oppressed Iranians from every social strata attested to his atrocities in the course of 30 years of stifling and authoritarian rule as well as a bloody revolution. The Pahlavi regime thrived on raping the very soul. The evidence is incontrovertible.

Should he be arrested and brought to answer for his crimes, the experience would not only prove a humiliating wonderment for

the Western people who have been deliberately led astray, but also damaging for those in public positions who supported an unscrupulous man and a corrupt Machiavellian regime. Compliments have, in the past, been heaped upon Pahlavi for his "progressive" regime, from F. D. Roosevelt on down. Arrogant and be-medalled (though he never took part in a battle), he exuded the delusions of grandeur. A self-styled and curiously medieval divine right of kingship filled the nation in omnipresent portraits of his imperial majesty, king of kings and light of the Aryans. To the shrewd and observant eye, Pahlavi's authority brazenly and intrinsically found itself in violation, for neither competence nor the freedom of expression conditioned that authority.

But then, those wild and restive Persians, what meaning could they possibly find in freedom? What do they know of humanity,

statecraft, authority or even competence for that matter?

Indeed, the advocates for further division and exploitation, speaking their specious arguments from a platform of ethnocentrism, know their blood to be a deeper shade of red than the common Iranian ruffian.

The spontaneous epithet—self-flagellating hooligan—is but an illusory image, molded and spewed forth into living rooms with subtlety and resource. On the contrary, Iranians are not primitives, but are inextricably a part of the 20th century. The Persian legacy in literature, art, science and political philosophy is a rich vein in the mother lode of what has come to be called western civilization.

Editor's note: This commentary was written by a State Iranian student, who requested that his name not accompany it.

Television having tremendous effects on American families

Frank Viviano
Pacific News Service

The American family is changing—radically, perhaps permanently.

And a major contributor to those changes is found in virtually every American household. Television has been intimately concerned with the health and nature of the family for more than 30 years, affecting the way we perceive normal personal relationships, and how we view our own lives. It's not simple entertainment, but a basic part of our common experience, an influential element in our lives for the future.

"Television picks up some things that are on the edge of tomorrow," asserts producer Norman Lear.

Does primetime fiction anticipate the future of real family life? What could such bizarre living arrangements as the engineered "marriages" of "Love Boat" and "Fantasy Island," the menage a trois of "Three's Company," or the chaotic swinging of "Soap" possibly have to do with reality?

For jaded viewers who believe that the medium is obsessed with the inane and the irrelevant, the answer may be "nothing." Repetition, endless repetition, is what the boob tube's programming is all about. If a concept works, copy it.

But that's precisely the point. Television programming does run through patterns and cycles: detective thrillers in the early 50s, westerns (51 of them) at the decade's end; espionage in the mid-60s; and brutal police series in the 70s, to name just a few. It's one thing to say a cycle explains why an individual show is developed—why, for example, Lear's Archie Bunker generated a host of imitators in the years following his Nielsen triumphs.

But it's quite another thing to explain why the public was willing to support so many programs based on the Lear formula of comedy, controversy and conflict in the family. Or,

more importantly, what impact that viewing experience has had on American social relations.

Robert Rosen, director of the National Academy of Television Arts and Sciences Archive at UCLA, believes we may have to change the way we think about the medium to answer these questions. "Television isn't just a mirror, reflecting what's already happening in the popular mind," he says. "It's actually part of the social fabric," combining with other daily experiences to influence our behavior.

A case in point: The children of the post-war baby boom were history's first great television watchers. In a sense, the medium was born with them and grew with them. On the face of it, TV fed these youngsters a steady diet of stern, no-nonsense heroes and slapstick clowns whose antics had nothing to do with serious social issues, much less with the massive generational revolt of the 60s.

Or did it? In fact, a closer look at the schedule between 1955 and 1965, when the baby boom was in its most impressionable years, turns up evidence of the very forces which fueled 60s protest. On "Ben Casey," "Dr. Kildare," "East Side, West Side" and "The Defenders" young idealists were launching weekly assaults on their inflexible professional establishments.

Television comedies like "The Many Loves of Dobie Gillis," "Car 54, Where Are You?" and "McHale's Navy" featured casts of unruly saboteurs undermining such hallowed institutions as the schools, the police and the military. Elsewhere on the air, the old TV marriage formula of harried husband/nutty wife—the formula which gave

us "I Love Lucy," "I Married Joan" and "Burns and Allen"—was reversed.

Although they might work to preserve the illusion of male supremacy, the women of "Bewitched," "I Dream of Jeannie" and "My Living Doll" were secretly more powerful than their mates. TV fiction in these years, Betty Friedan later wrote, demonstrated covertly just how resentful women had become.

In other words, primetime television was full of the explosive family dynamics of the 60s—the generation gap, anti-authoritarian protest and sexual conflict—before anyone realized that an explosion was underway. It anticipated (and helped create) the Age of Alienation.

More recently, television has become a major testing ground for changes in the family which will almost certainly affect the assumptions that real Americans bring to their own living arrangements in the years ahead. "The old-fashioned television family is dying," says critic Robert Sklar. "The problem may be the

model for the family; both in television and in life, it isn't really working any more."

That new version has nothing to do with blood ties or legal marriage bonds. Instead, it rests on a definition which Mary Richards once offered on the "Mary Tyler Moore Show." "What is a family, anyway?" asked the unmarried heroine (one of TV's first). Her answer: any group of people who shared a great deal of affection, time and intense experience.

"The values traditionally associated with the home are being transferred to other arenas in television fiction, and especially to the work place," notes University of Texas professor Horace Newcomb.

In recent years, de facto families along the lines of the M-T-M news staff have become the normal families on the air. Lou Grant has moved back in to print journalism where he plays father to a brood of eager young reporters.

Sexual taboos are just a laughing matter in the household of "Three's Company" or in the fleeting affairs of "Love Boat" and "Fantasy Island." Barney Miller's real kids are his bumbling, lovable

police officers. "Soap" has succeeded against critical odds by holding the traditional family up to the most outrageous parody imaginable.

Even where the nuclear family does survive in some form, it is shadowed by problems. Alice Hyatt ("Alice") is widowed, Ann Romano ("One Day at a Time") is divorced. The most popular character on family-oriented "Happy Days" is not a family member at all, but the unattached Forgie.

And perhaps because they would otherwise seem implausible, the perfect nuclear families of "Little House on the Prairie" and "The Waltons" are set in the past, built on nostalgic memories of a deteriorating institution.

Clearly, television is reflecting real developments in the way life is conducted. More people live together without marriage today. Millions of mothers are pursuing careers outside of the kitchen. Instead of depending on home cooking, we spend one-third of our nutritional dollars in some 140,000 fast food outlets.

Although at the moment we may still reverse the idea of the nuclear family, these developments have con-

tributed to a weakening of its material and emotional role.

Harvard sociologist John Gagnon points out that the terminology used to describe families like that in "Three's Company" has even changed. "Once we called them 'deviant,'" he says. "Then we began calling them 'variant.' Now we call them 'alternative.'"

Just as clearly, television is an intrinsic part of that emerging new social fabric. It's the advertising forum for fast food, an important force in child-rearing, and at least since the time of "Mary Tyler Moore," it has offered positive incentives for women to work.

Moreover, it's the place where once unconventional living arrangements are being

made conventional, through the repetition and wide viewing of programs which challenge our most basic assumptions about normal behavior, our very "family ideology."

What seems normal on TV today may not actually be normal. But unless something very surprising happens, it will probably be normal tomorrow.



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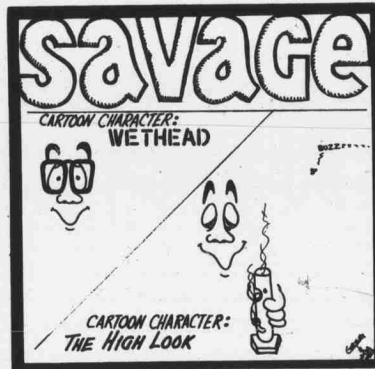
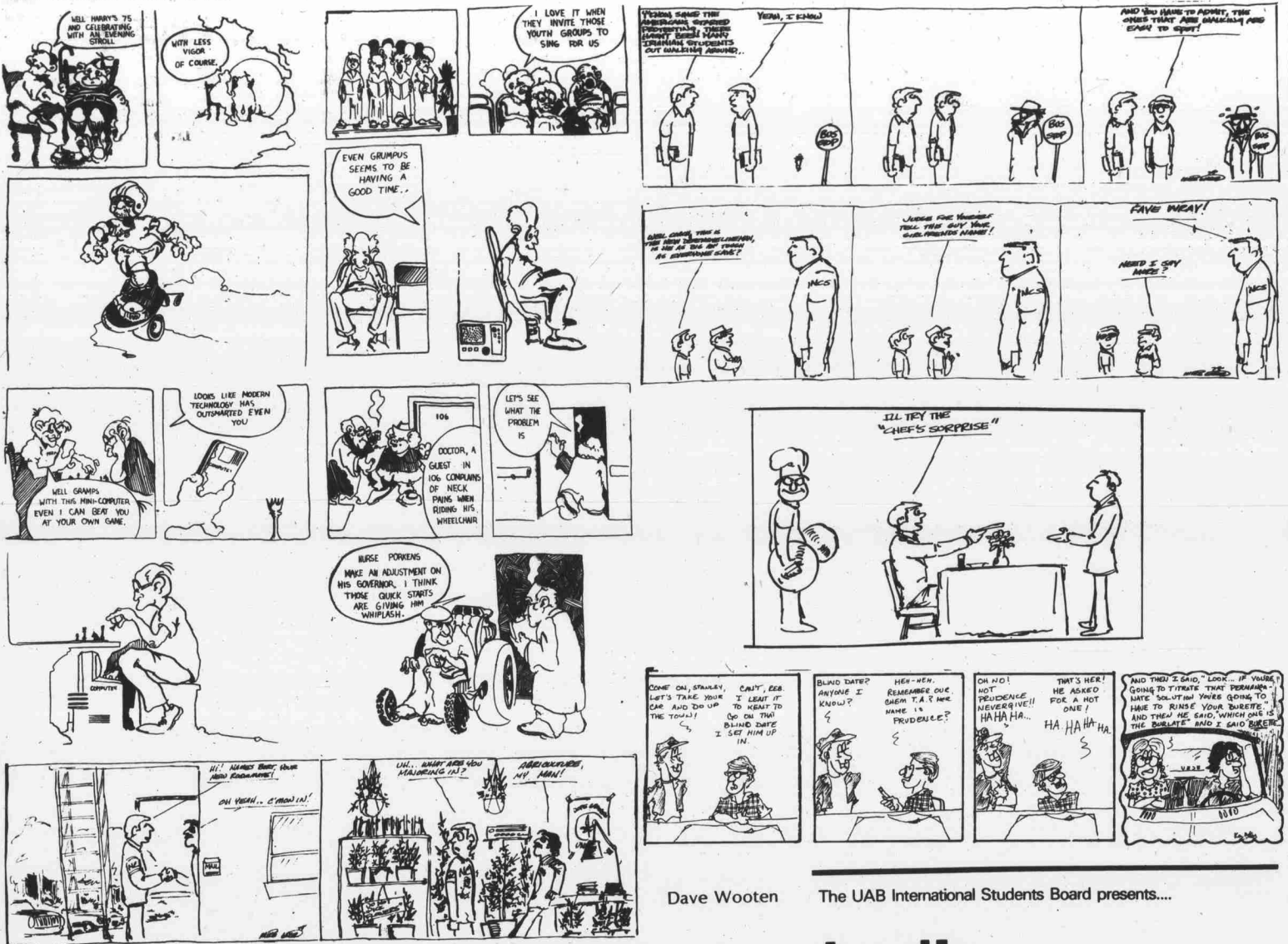
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