

# Technician

North Carolina State University's Student Newspaper Since 1920

Friday, November 30, 1979

Volume LX, Number 40



## Solitude . . .

But not for long. Tests, term papers and semester projects catch up with the best of us. So as due dates and exams draw closer the popularity of the library increases proportionally. (Staff photo by Chris Steele)

## Local bankers forecast trouble with Iranian students' finances

by Jeffrey Jobe  
News Editor

A recent survey of 13 of the 17 banks located in the Raleigh area showed that Iranian students may have trouble depositing checks drawn on the Iranian national bank—the Bank Melli Iran.

As a result, some of State's 114 Iranian students may face deportation if they cannot prove that they can support themselves. A University official said that while not many Iranian students have admitted having financial problems, it would be surprising if they did admit it.

"It's hard to admit you are having trouble when it may get you kicked out of the country," the official said.

In order for the Iranian students to

retain their visas, they must provide evidence that they are receiving adequate funds to support themselves without working. Since foreign students are not permitted to work unless granted express permission by the immigration authorities, and area banks will not cash Iranian checks, some students face monetary problems.

### Adequate resources

If the Federal Immigration and Naturalization Service feels the student does not have adequate resources (money) to maintain himself here without working, the IMS will terminate his visa and deport him.

According to the Department of Stu-

dent Accounts, between 16-20 Iranian students deferred tuition this past semester. As a result, approximately \$23,000 in tuition is due to the University.

### Can defer tuition

Even though the University allows a student in financial trouble to defer payment of tuition for one semester during enrollment at State, the IMS may interpret deferment of tuition as an admission of financial trouble and deport the student.

On Dec. 6, the IMS authorities will be on campus to interview the Iranian students as ordered by President Carter. One official claimed that between 10-15 percent of the Iranian

students may face deportation due to various reasons.

Betsy Myrick of Wachovia Bank and Trust Company said Wachovia was sending the checks drawn on an Iranian bank back to Iran for collection because several Iranian checks did not clear the bank.

Myrick said that sending a check for collection was not an unusual procedure and that they did it for all foreign checks. Before the money is credited to the student's account, the check must clear the original bank.

Most of the banks consulted said it takes anywhere from two to three weeks for a check to come back. When a check is sent for collection, the bank

(See "Iranians," page 2)

## Survey cites poorly-lighted areas

by Dann Craig  
Staff Writer

Over 40 lights were found to be not operating on campus by a recent survey concerning the campus lighting situation by Chairman of the Senate Services Committee Joseph K. Gordon and Chairman of the Senate Environment Committee Allen T. Oakley.

Most of the lights out are on south campus around the dorms. This is more of a hazard than if it were on north campus, according to Oakley.

"I think it's a very important pro-

blem and should be set up as a priority. It's a dangerous situation with people going out at night, back and forth to the dorms," Oakley said.

Poor lighting presents problems other than safety, Gordon said. "Lack of lighting results in vandalism and thefts."

According to Oakley, the lights serve two purposes: to provide protection and to lessen the chances of vandalism. With each inoperative light, chances of a mishap increase.

Public Safety is responsible for

reporting burned out lights, and Physical Plant is responsible for repairing them, a Physical Plant official said.

Many of the lights, however, remain unrepared, Gordon and Oakley said.

Gordon carried out the recent survey as a follow-up to one he did over a month ago to see how many lights had been repaired. He reported that only two or three had been fixed.

Also, Oakley said the light outside of

(See "Lighting," page 2)

## inside

—Indian summer, it appears, has finally come to an end. Chilly temperatures are forecast. Page 2.

—Channel 5 newscaster Charlie Gaddy says he'll stay in Raleigh for the remainder of his career. Page 3.

—State's basketball team opens its season tonight against a formidable opponent—Carolina. Page 4.

## The news in brief

### Student Senate action sparse in meeting

In one of the shortest meetings on record, the Student Senate passed one resolution and approved a new member to the Publications Authority Board Wednesday night.

A resolution requesting that all departments provide a list of faculty section assignments to the Department of Registration and Records in time for the publication of the "Schedule of Courses" was passed by acclamation.

Student Senate President Robb Lee announced also that due to enrollment changes, the number of senate seats allotted to each school was being changed.

### Lecture solicitation

The Harrelson Committee invites nominations from departments and groups on the campus to the Harrelson Lectureship for the 1979-80 academic year. A very brief one- or two-page presentation along with supporting letter or letters should

be sent to the Chairman of the Harrelson Committee by Jan. 2, 1980.

### Reception held

A reception in honor of retiring nuclear engineering professor Dr. Lloyd R. Zunwalt was held Thursday Nov. 29 from 2 to 4 p.m.

### Christmas discussion

A pre-Christmas lecture entitled "The Cult of the Virgin" will be presented Sunday Dec. 2 by Michael Brantley, head of The Education Branch of the North Carolina Museum of Art. The lecture will be held at the museum. Admission is free.

### No testing urged

In order that students may complete semester projects, take lab

tests and prepare for final examinations, the provost, Faculty Senate and Student Government urge faculty members to avoid giving major tests during the final week of the semester.

### Prof's son killed

William Walker Gilbert, son of Dr. William B. Gilbert, professor of Crop Science at State, was killed Tuesday in a rock climbing accident. Gilbert, 23, attended Appalachian State University.

### Orchestral concert

The University-Civic Symphony Orchestra will present a concert on Wednesday Dec. 5 at 8 p.m. in Stewart Theatre on campus. Judy Benedict will perform the Mendelssohn Violin Concerto. Works by Clarke, Rossini, Schubert

and Wagner will also be performed. Alan Neilson is the guest conductor. Free admission.

### Big Four tickets

Two tickets for the Big Four Basketball Tournament will go on sale at the Coliseum Box Office at 8:30 a.m. today. They will be \$30 each.

### Streets to close

Smithfield Street, between Wilmington and Person, will be closed to traffic for three to four weeks beginning about 9 a.m. Thursday, Nov. 29. The street is to be widened in conjunction with the Southside Urban Renewal project. Detour signs will route traffic around the construction area by way of Lenoir, South, Wilmington, Person and Bloodworth Streets.

## College Bowl finals this week

The College Bowl finals were held Tuesday Nov. 27. Competition began with 17 teams on Oct. 27.

Teams are composed of four players and an alternate. Questions asked during two 10 minute halves concern current events, arts, science, literature, history, music and sports.

A toss-up question is asked and teams are given three seconds to respond. Ten seconds are given to respond to bonus questions.

This year's winning team members will have their names inscribed on a plaque, and each will receive individual trophies.

Prizes will also be given, according to Cindi Branch, chairman of the College Bowl committee.

Some individuals will be asked to return to compete alone. The winners of this competition will comprise an All-Star Team.

The All-Star Team will be sent to the regionals, held at UNC-Charlotte Feb. 14-16.



## Big Four tonight

State's basketball team opens its season tonight when it takes on arch-rival North Carolina in the first round of the Big Four tournament in Greensboro. Here, UNC's Al Wood battles the Pack's Donnie Perkins for the ball. (Staff photo by Chris Seward)

## Local officials concerned by threats of CAT boost

by Steve Watson  
Staff Writer

A possible rate hike by Raleigh's Capital Area Transit (CAT) bus system has led State Transportation Division officials to be concerned that ridership to the campus may be affected.

A rate hike, if implemented, would probably not take effect until next July, Assistant Transportation Director Janis Ross said.

One of the main concerns is that the price of discount tickets, which are purchased in bulk from the city and offered for sale by the University, may have to increase as a result.

"We will try to get the lowest bulk rate possible when we buy our next batch, but if the regular rate goes up I'm sure the cost of our discount tickets will have to go up, too," Transportation

(See "State," page 2)



## Put 'em up

AAA—With that term paper you wrote last night, two tests Monday and that semester project even your feet are tired. Take a break, prop 'em up and have a beer. Exams are soon enough. (Photo by Lucy Proctor)

# Sign of the Crimes

## Student arrested for scalping tickets

by Denise Manning  
Staff Writer

After Public Safety answered a classified advertisement in Raleigh's *The News and Observer* for Big Four basketball tickets, student James Mitchell Hull was arrested for ticket scalping. Bond was set at \$200 and the trial date set for January.

Two male students were arrested for forcible trespass. The students went to a sorority house looking for a girlfriend of one of the students. They were asked to leave by sorority members but returned and tore the entrance door loose. They were later arrested by Public Safety.

Public Safety also reported:

- one breaking and entering, residence
- one breaking and entering, vehicles
- seven damages to state property
- one exposure
- one false fire alarm
- one actual fire
- one theft from residence
- four thefts from auto
- one damage to personal property
- six assists to motorists
- three burglary alarms
- 42 escorts
- three injured students transported
- 11 investigations of suspicious persons
- two investigations of suspicious vehicles
- 81 maintenance calls
- two solicitings
- seven talks to an officer
- four traffic accidents
- 12 requests for service
- three illegally parked vehicles
- three disturbances
- 382 locked buildings

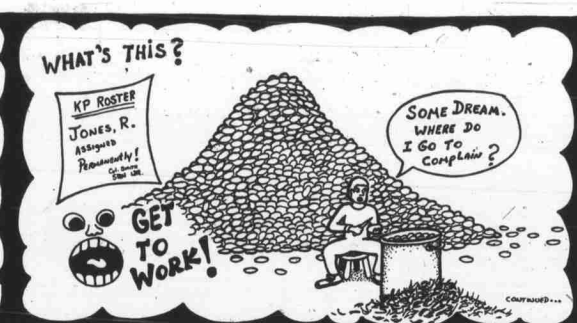
Public Safety assisted Raleigh Police Department in apprehending three suspects for breaking into cars.

For everyone who noticed all the commotion on campus yesterday, there were six false fire alarms.

## GLORY WARRIORS



GAWD! I LOVE DREAMS!  
8 HOURS of PURE Delicious Escape!  
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## Iranians

(Continued from page 1)

on-which it is drawn sends back a check for the amount in American dollars. Still, some banks expressed a reluctance to cash the Iranian checks.

No banks consulted would cash an Iranian bank check over the counter.

Peoples Bank and Trust Company said that while they had no Iranian accounts, even if they did, they would not accept checks unless they were drawn on funds other than Iranian.

While Carter's freeze on Iranian accounts does not apply to personal or student accounts, some Iranian checks by students have come back marked "accounts frozen."

## Weather forecast

Day	Low	High	Weather
Friday	Near 20	Mid 40's	Partly cloudy
Saturday	Near 20	Upper 40's	Sunny
Sunday	Near 20	Upper 40's	Sunny

Winter-like conditions will hold through the weekend, with chilly afternoons and cold nights. No precipitation is expected through the forecast period, except for lingering snow flurries in the mountains.

Forecast provided by Brian Eder, Kevin Eldridge and Mark Shipham, members of the University Forecasting Service.

## Lighting deficiencies

(Continued from page 1)

The free expression tunnel was fixed after two months of inoperation and several calls to Physical Plant by Student Senate members.

Physical Plant is also responsible for fixing the security blue lights. According to Gordon, on the night of the second survey, Public Safety was checking into several inoperative blue lights. Several days later, Gordon noticed that the lights were still inoperative.

Director of Departmental Services at Physical Plant Mike McGough feels that the situation is not as bad as it seems.

"I think the 40 figure is a little exaggerated. According to a light report by Public Safety yesterday (Nov. 28), only 15 University-operated lights were out, and two of those haven't been energized yet," McGough said.

Some of the lights are operated and repaired by CP&L. Public Safety reports directly to CP&L those lights they are responsible for.

These lights include Fraternity Court, the west side of Sullivan West Lot, Sullivan Drive and McKimmon Drive.

McGough cited a shortage of help as a major factor in the situation. "We've lost three electricians in the last month. We cannot replace these positions with the governor's freeze," McGough said. "It's definitely hurting us."

# crier

So that all Criers may be run, all items must be less than 30 words. No lost items will be run. No more than three items from a single organization will be run in an issue, and no item will appear more than three times. The deadline for all Criers is 5 p.m. the previous day of publication for the next issue. They may be submitted in Suite 3120, Student Center. Criers are run on a space available basis.

IF YOU ARE WILLING to share some time, at your convenience, with a lonely 8th grade boy, please contact Volunteer Services, 3112 Student Center, 737-3193.

ALPHA PHI ALPHA will be celebrating its 1979 Founder's Day-Event on Dec. 2, at 7 p.m. in the Student Center Ballroom. The Brothers of H.O. are inviting all to attend.

FREE MIME WORKSHOP by Dominic Fischer, Visiting Artist to Rocky Mount. Saturday, Dec. 1 at 1 p.m. Jones Auditorium, Meredith College. Wear loose clothing for comfort.

SAILING CLUB-PARTY: Friday, Nov. 30, in Student Center Packhouse, 7 p.m.-11 p.m. Members free, guests \$2. All the refreshment you can handle. Film on circumnavigation at 9:30 p.m.

ENGINEERS: top a keg with Theta Tau and get acquainted with the professional engineering fraternity. Rush party at the Burlington Tap Room on Friday, Nov. 30, at 8:30 p.m.

FRESHMAN TECHNICAL SOCIETY: meeting Monday, Dec. 3, Rodick Hall, 7 p.m. All freshmen engineers are welcome.

PICNIC FOR PHI ETA SIGMA members on Saturday, Dec. 1. Lunch will be provided but no transportation to Willem B. Unrated Park (Highway 70 west. Call David McLeod 828-9650 for reservations. Guests welcome.

ORDER OF ST. PATRICK applications are available in Engineering Dept. offices. Applicants must be engineering seniors and members of their department's tech society. Submit to 239 or 350 Rodick by Jan. 16, 1980.

PAMS COUNCIL meeting Monday, Dec. 3, 6 p.m., in the Dabney natural room 1120. Those unable to attend should contact Penn(6935), Phyllis (782-3398), Beema (782-1430, John (8544), or Ross (8589).

SOCIETY OF WOMEN ENGINEERS Pot Luck Christmas Dinner, 6:30 a.m., Tuesday, Dec. 4 at 1131-2A Crab Orchard Dr. If need transportation meet in front of Student Union at 6:15. All welcome.

PRE-MED PRESENT CLUB and AED will meet Tuesday, December 4, 7 p.m. in 3533 Ga. Dr. Ron Moss, oral surgeon, will speak.

MANDATORY MEETING of the Golden Chain, Thursday, Dec. 6, 7 p.m., Board Room Student Center.

AG ED BANQUET Tuesday night, Dec. 4, at Don Murray's Barbecue. All Ag Ed students invited to attend. Tickets available through Ag Ed office and club officers.

SAILING CLUB: Final semester meeting, Dec. 5, HA 307 at 8 p.m. Please attend if you are not leaving town right after exams.

IF YOU CAN DRIVE a van, your help is needed to deliver prepared meals to the elderly and handicapped. Contact Volunteer Services, 3112 Student Center, 737-3193.

WE ARE LOOKING for students to work as paid tutors for high school geometry. For more information, contact Volunteer Services, 3112 Student Center, 737-3193.

L5 ELECTIONS will be held at 7 p.m. in room 359 Harrison on Monday. Discussion on space colony design will follow.

NCSU YOUNG DEMOCRATS meeting to elect officers Monday, Dec. 3, 5 p.m., Student Center Board Room.

POSITIONS FOR GEOMETRY tutors available with Upward Bound Project. Applicants must be available Monday and Wednesday 1:30-4:00 or Tuesday and Thursday 1:30-4:00. Contact Kathy Shaeffer at 737-3632.

AUTOCROSS: Sunday, Dec. 2, NCSU Parking Deck, Registration 10 a.m. FCD 12 noon. Sponsored by NCSSEC.

(Continued from page 1)

Director Molly Pipes said. The University still has an abundant supply of discount tickets for sale at the

20 cent price. "We were looking ahead and bought a two-year supply of discount tickets (120,000) in August," Ross

said. "We thought that would be enough to last a while, but we're selling so many more than we were last year that we may run out early."

Last year at this time less than 20,000 discount tickets had been sold, while 37,300 have been sold at the Traffic Records Office this year, Ross said.

A public hearing on the possible rate hike will be held on Wednesday, Dec. 5 at 7 p.m. in the Municipal Building Council Chambers, room 315, and Ross encouraged students and staff to attend.

Approximately 1,000 people per day currently ride CAT to the State campus area, Pipes said.

CHRISTMAS POTLUCK: All social work students, faculty and staff are invited 6:30 p.m., Driftwood Manor Clubhouse. Sign-up on Social Work Office door.

TAPPI meeting Tuesday, Dec. 4 at 7:30 p.m. Speaker will be from Weyerhaeuser, Plymouth, NC. All PPT students welcome.

NCSU GRADUATE DAMES: Dec. 4, a musical program featuring the JJ Singers. Sing-along. Members will display crafts. Refreshments! Brown Room, 4th floor, Student Center.

ECONOMIC SOCIETY is having a keg raffle. Cost is 50 cents a ticket. Drawing to be held Dec. 7. The trip to New York will be Mar. 25. There is a \$25 deposit due by Dec. 7. For more info call Kathy at 737-6087.

SPORTS CAR CLUB meeting Monday, Dec. 3, 7 p.m., 230 Withers. Discussion of Auto cross.

Come One, Come All to the  
**First Annual  
N.C.S.U.  
Arts & Crafts Fair**  
December 1,  
10am to 10pm  
University Student Center

Demonstrations	Weaving	Live Entertainment
Baskets	Stained Glass	Dance Troupes
Leather Works	Wood Carvings	Tom Smith, magician
Fabric Arts	Jewelry	Thompson Theater
Folk Guitar	Dulcimer	Charles Berger, dulcimer
	Terrariums	Spencer Burleson
		Gill Fountain, folk guitar
		New Horizons Choir
		International Folk Dance

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The Department of Residence Life  
The Inter-Residence Council      The Union Activities Board

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Applications taken each Monday between the hours of 1:00pm and 7:00pm.

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## 'In tonight's news ...'

by Steve Watson  
Features Writer

At 5 p.m. Charlie Gaddy was sitting in the WRAL-TV newsroom with co-anchor Bobbie Batista and Jim Hefner, producer for that night's news show. The action in the crowded room focused on them as they busily read over the script for the evening's newscast.

Gaddy, "just a country boy from Biscoe," he said, read aloud at rapid-fire pace to no one in particular, stopping several times to check the accuracy and wording of some of the stories with Hefner.

Airtime is 6 p.m. Finally, about 15 minutes before the show was to begin, Gaddy and crew strolled down to the studio. Only the cameramen and their director seemed to be nervous or even in any hurry.

Maybe it's because of his long history in the broadcast business that Gaddy seems so nonchalant in the few remaining minutes before he appears live on TV. He's been before a microphone most of his life.

"I always wanted to be a broadcaster," Gaddy said. "When I was a kid I used to love to listen to foreign correspondents on the radio covering the war."

After serving in the army during the war, he went to Washington. There, with only a degree in history from Guilford College and no broadcast experience, he was hired by a television station owned and operated by NBC.

"All they could offer me was a job as a page boy, but I took it because I wanted to get into the business," he explained, leaning back in his office chair and puffing on a cigar, a good two hours yet from show time this evening.

### Gained experience at NBC

"I then got to be a floor manager, or assistant director (the person directing the camera work, timing, and the one who gives the cues in the studio) soon after I started. One of my big thrills was getting to meet and work with David Brinkley. I zeroed in on him and talked with him whenever I could."

Although it took him a while to actually begin broadcasting, Gaddy gained a wealth of experience at NBC.

"I floor-managed some 'Meet the Press' shows, news specials and even the Washington portion of the Emmys," he said, staring at the ceiling and smiling at the memories. "It almost seems unbelievable to me now. It was real wild stuff for a little country boy."

He was only 23 at the time. But the desire to be on the air was building.

"I finally got a chance, after I won an audition, to be a summer replacement announcer for NBC radio and television," he explained. "All that was very exciting, but at the end of the summer I had to go back to being floor manager or look for a broadcasting job somewhere else."

It was then that Gaddy returned to North Carolina, taking a position at WPTF radio.

"I stayed at WPTF for 10 years. I did everything I know of while I was there except play-by-play," he said. "I was a DJ, did sports, commentary, news and reporting. Then I came to Channel 5, and I've been here the past nine years."

Those in the radio and television business often move around considerably, from station to station and town to town. But Gaddy has chosen to stay in Raleigh.

### He'll stay in Raleigh

"I've made my stand, so to speak, in Raleigh," he explained. "You can either jump around and probably make more money and maybe get on, or back on, in my case, with a network, or you can stay in one place. That's what I've chosen to do. I love Raleigh and North Carolina."

So Gaddy has stayed with TV 5. He seems happy in his role there. But exactly what is the role? Is it that of an entertainer or a journalist?

"I'm a journalist, a television journalist," he answered, somewhat incredulous at the question. "It surprises me that you asked."

Although he doesn't go out to get stories much during the day, he does get out on the "Sky-Five" helicopter about once a week, and he still writes some of the news stories.

"I have written probably more news stories than anybody here, I would think," he said. "I produced the news for almost three straight years a while back. The producer writes those stories that are not turned in by our reporters, and he has editorial privileges on anything."

The "Talk of the Town" series takes Gaddy to small towns in North Carolina once a week or so to

record the opinions of residents about news events. He goes by helicopter.

"I like doing that. It gives the people in small towns a chance they ordinarily don't get to air their views," he explained, adding that "I might like to do that sort of a feature thing for a newspaper someday."

Gaddy feels more closely affiliated with newspaper reporters than with television entertainers or actors. "I've never wanted to be an actor," he said with a laugh.

The so-called happy talk format that some local news shows went to in the past few years may have fostered the impression of news broadcasters as entertainers, Gaddy said.

"We never did happy talk here. In fact, that format was really unpopular. We don't talk back and forth until it's time to go, at the end of a segment."

The necessity of giving people grim news day after day bothers him somewhat, but he doesn't see how it can be avoided.

### Can't avoid grim news

"People complain to me about bad news, but if all we did was good news, no one would watch," he said. "You try to start off with the hard news and end up with something not so grim."

The recent drug busts in Raleigh high schools pointed out one of the dilemmas he's faced with.

"News people get excited about a big story. It gets your juices running, it sure does. But, of course, that doesn't mean we're happy about it."

The news team for the 6 o'clock show is in place in the studio by 5:55 chatting casually with each other.

Up in the control room, the director is furiously checking on cameras, microphones and the floor crew. Stopwatches are set for the exact timing necessary for running the show smoothly. Countdowns are frequent, and timing is seemingly down to the second. Miraculously, everything is set by 6 o'clock.

The "Andy Griffith Show" ends, the commercials play out, and the "On the Air" signs flash.

Charlie Gaddy looks up from his notes and smiles into the camera.

"Good evening, I'm Charlie Gaddy. In tonight's news ..."



It's 6 o'clock, and Charlie Gaddy of WRAL TV is on the air again. (Staff photo by Chris Steele)

Features writers needed. Contact Features Editor Andrea Cole at 737-2411.

### Veteran Reservists and National Guard

New Program Now Available

There's something new in Army ROTC and it's called the Simultaneous Membership Program. What it means for students who are members of the Reserves, National Guard, or Veterans of Active Service is that they can now participate in their Reserve Component and the ROTC Advanced Course simultaneously. And that's good news because not only will they get special skill training, they'll also receive at least seventy dollars more added to the one hundred dollars they receive as a living allowance in the Advanced Course. All it takes is sixteen hours of training per month with the Reserve Component unit.

Army ROTC Learn What It Takes to Lead Get the details on this new program by calling CPT Cox at NCSU Army ROTC 737-2428 (collect).



### Sizzler's Super Student Special (Friday - Sunday Only)



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Sirloin Steak Special \$3.19 \$3.98 value

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### AUDITIONS

"Woyzeck" BY BUCHNER

AN ADAPTION BY MIKE LARSON

DEC. 3 & 4 7:30 PM

4 Males, 2 Females Set, Costume, Lighting Designer

PRODUCED WITH NC THEATRE OF GESTURE



## Pack opens with Heels tonight

If State is to win this weekend's 10th annual and next to last Big Four Tournament, the Wolfpack will likely have to beat two teams ranked among the nation's top 10 by nearly every poll service in the country—North Carolina and Duke.

For sure, if State is to get to Saturday's finals, most likely against Duke, it will have to defeat its arch-rival Tar Heels tonight at nine in the Greensboro Coliseum. The first game will pit Duke and Wake Forest at 7 p.m.

The Wolfpack enters the event with the best history of success of the four teams involved. State has an 11-7 record for the tourney's nine-year existence to go along with three championships. Wake also has three titles, while Carolina has two and Duke just one.

What State will at first be trying to prevent is a repeat of last year when it lost a heartbreaker in the first round and then went on to win the consolation. The Pack fell to Duke 66-63 on a last-second shot by Gene Banks last year in the opener, but came back to nip Wake 79-77 the following night.

Carolina comes into tonight's contest rated as the favorite, boasting All-America forward Mike O'Koren and an All-ACC selection of last year, Al Wood. The 6-6 Wood has been moved to the departed Dudley Bradley's spot, big guard, to allow 6-9 freshman sensation James Worthy to open in the frontcourt.

Joining the rookie from Gastonia up front with O'Koren is a pair of returning alternating centers, steady 6-11 Jeff Wolf and physical 6-10 Rich Yonaker. At the point guard is senior Dave Colescott, also a returning starter.

Tonight's game will be the season opener for both teams, but the Tar Heels have had the luxury of honing up against the seventh-ranked team in the world, *Athletes in Action*. And UNC just didn't play around with AIA either—the Heels handed them their first loss of the year after more than a dozen wins, topping AIA 88-74.

Carolina coach Dean Smith didn't brag on his team after the win, however.

"We can't let our victory at Anaheim give us false confidence," Smith said. "We must play better than

## Black on the Pack

by Bryan Black  
Sports Editor

we did out there. They had just played Arizona the night prior to our game and were not rested."

Smith, like State's Norm Sloan, has quite a bit of depth on which he can call this season. Six-five John Virgil would be starting if not for the outstanding talent possessed by the freshman Worthy. Colescott's backup, Jimmy Black, would be starting for many teams around the country, and underneath, Smith can also look to 6-9 Pete Budko, who at times has put both Wolf and Yonaker on the bench for extended periods.

The Tar Heel mentor also has another talented freshman in 6-1 guard Jimmy Braddock. Smith thinks his team will have to concentrate on defense in order to get by the Wolfpack.

"State has some great outside shooters in Kenny Matthews, Hawkeye Whitney and Clyde Austin," Smith said. "State outrebounded us in last year's games, and we can't let that happen again."

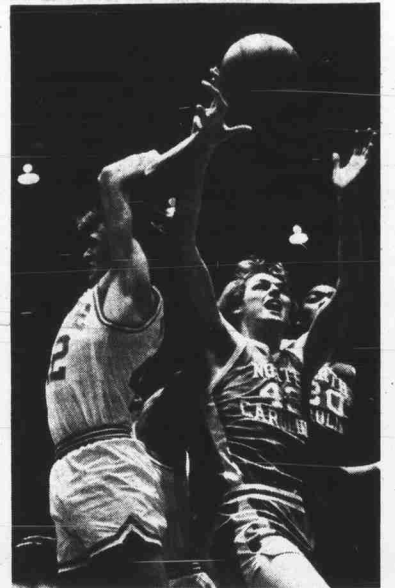
The last time State opened the Big Four with its arch-rival, the Heels prevailed 78-66. That was in 1976. However, State holds a 2-1 edge over Carolina in all Big Four tilts between the clubs.

Joining Matthews, Whitney and Austin in the Wolfpack's starting lineup will be juniors Art Jones and Craig Watts.

State's starters ought to be able to play even with UNC's, but the key will be in both teams' benches. If State's second five—junior Donnie Perkins, sophomore Scott Parzych and freshmen Thuri Bailey, Sidney Lowe and Dereck Whittenburg—can outscore the Tar Heels' second unit, the Wolfpack should be able to come away with an upset.

Here's a vote for the Wolfpack's superior depth, which could be tops in the ACC, to show itself.

STATE ..... 70  
NORTH CAROLINA ..... 69



State's Craig Watts and North Carolina's Jeff Wolf will be going at it like this tonight in Greensboro.

## Wrestlers hit road to PSU

by Stu Hall  
Sports Writer

State's wrestling team will be playing for keeps starting today as it opens in the Penn State Invitational in College Park, Pa.

"Like the first two tournaments, this one is also a pre-season tournament, but it's a little bit more competitive," State wrestling coach Bob Guzzo said. "It's the most prestigious pre-season tournament in the

country. There will be a team champion in this tournament (unlike the first two, the Carolina Invitational and the Navy Invitational where no team score was kept), and it should be very competitive."

Being the most prestigious tournament in the country, it naturally attracts some highly-touted teams such as Clarion, Michigan and Syracuse. "It will be a strong field."

Guzzo said. "Clarion has a very strong team; Syracuse is ranked and usually has a strong team; Michigan and Penn State usually have tough teams. There will be a very, very high caliber of competition."

Penn State head coach Rich Lorenzo considers this "the most balanced field in the tournament's seven-year existence."

Along with the traditionally strong teams will be Pittsburgh, Hofstra and Maryland.

The strength of the Wolfpack will rest mainly on the shoulders of its senior tri-captains Jim Zenz (118), Mike Koob (158) and Joe Lidowski (190).

"Zenz, Koob and Lidowski all have won the tournaments they've wrestled in this year," Guzzo said.

"We'll get a chance to see how they'll fare against national competition."

Two of the season's more surprising grapplers are freshmen Rick Negrete (126) and Matt Reiss (177). Both Negrete and Reiss have placed in the top three of both tournaments this season.

"It's hard to tell how well they'll do in this tournament," Guzzo said. "It depends on how they react to national competition; like the vets, we'll just have to see how they'll fare. With the way they've been wrestling they should do pretty

## Women harriers: No. 1 in country

by Stu Hall  
Sports Writer

Five years ago if State's women's cross country team was mentioned no one would bat an eyelash because there was no such thing, but now in 1979, the title is synonymous with a No. 1 ranking and a national championship.

In 1976 the idea of a women's team was conceived and born.

The following year it was nurtured to the point of both Joan Benoit and Julie Shea being named All-America.

In 1978, the team made its first trip to the AIAW National Championships in Denver, and placed an impressive ninth, with Benoit and Shea once again being named All-America.

This year State was predicted as the pre-season favorite, and it took that honor all the way through an undefeated season to the national finals where the Wolfpack was crowned national champions.

Julie Shea ran to the head of her class and captured the coveted individual title, while being named All-America for the third straight year. Also making All-America was freshman Betty Springs.

"Jack (Bachelor, the team's running adviser) and I are very excited about winning," State coach Rollie Geiger said. "At the beginning of the year I knew we had the potential of winning, and that is what it takes. Without potential you can't be very successful."

"The problems arose when Valerie (Ford) was hit by the car and Ann (Henderson) arrived with a leg injury. We had to rely on the depth of the team through the first part of the year. Even at the end, Valerie was about 90 percent and Ann was about 80 percent healthy; we had to struggle. Karen Meyer, Debbie Revolte and Kim Setzer all did a great job of filling in. I can't even begin to say how much they helped us."

Team strength is what Geiger stressed as the Wolfpack's strong suit this past season.

"The thing that impressed me the most about this team was the team strength from one to 10—not one to seven, but one to 10. It was difficult at times because the athletes didn't know each other that well. With all the new faces it just made it difficult on the girls some of the time. Hopefully they'll become more united during the year and next year we'll be a closer team."

Shea proved she is the No. 1 women's cross country runner in the nation.

"Julie proved this past season that she has come in to her own," Geiger said. "She dominated the cross country scene this year. Julie beat Margaret Groos four out of the five times she ran against her. Julie was the AIAW national champion, and Margaret was the AAU champion, and Julie beat Margaret four out of

five times. She clearly is the best in the country."

Two of the season's more surprising runners were Springs and Sue Overby.

"I think everyone underestimated Betty's abilities," Geiger said. "She won four Florida high school cross country titles. Sue Overby, though, was the real bright spot for us this year. She ran well all year."

Even after accomplishing a feat some teams never achieve in winning the national title, the sun is still on the horizon for the Wolfpack's future.

"It's going to be tough next year, because everyone is after you," Geiger said. "Our goal for next year is to have a healthy season; if we do, we're going to be dominating."

## Riflers host 3 tomorrow

State's rifle team will be looking to pick up its first victory in almost a month when it hosts Richmond, Wofford and Old Dominion tomorrow. The Wolfpack was defeated by Army last weekend at West Point.

The match will be held at the Thompson Rifle Range. It will also be State's first home match in almost a month.

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# Women cagers host Lions

by Gary Haasman  
Sports Writer

One of the big differences between this year's and last year's women's basketball teams is that the '79-80 version will be playing a much more difficult schedule.

In its third and fourth games last season, State crushed UNC-Charlotte 112-43 and UNC-Greensboro 116-39. Through its first five games of last year, the Wolfpack's average margin of victory was an almost unbelievable 39.6 points.

A passing glance at this year's schedule reveals that patsies such as UNC-Charlotte and UNC-G are no longer there. In their place

are strong, competitive, nationally-ranked teams such as 19th-ranked Mississippi (which State defeated 98-74 Monday night) and 10th-ranked Penn State, which State hosts tomorrow at 1 p.m.

"I know they have good height, with a 6-4 player and a 6-3 player," State head coach Kay Yow said yesterday morning in previewing the game with the Lady Lions. "And they recruited two guards who are twins and who should bring a lot of quickness to the team. But the only game I know anything about right now is their game with ODU." Yow said Penn State was

beaten rather badly by the Lady Monarchs who were last year's national champion and are currently ranked No. 1 this year.

"They went in ranked 10th, and they were beaten badly by ODU. But from what I have heard, ODU is so far ahead of everybody else right now it would be hard to tell much about Penn State from that," Yow said.

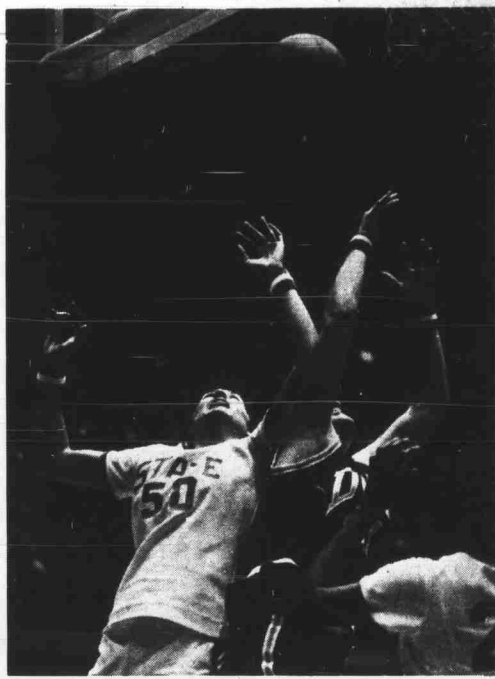
"They (Penn State) play a two-three zone, mainly because of their height; 6-4 and 6-3 players don't do as well in a man-to-man. They run a basic 1-3-1 set offense, but they like to run whenever they can."

Penn State players to watch out for include 5-9 guard Sue Martin, who averaged 12.2 points per game last year, 5-7 guard Jen Bednarek, who averaged 19.4 to lead the team, and 6-3 junior center Mary Donovan. Also seeing action may be twins Chris and Corrine Gulas, 5-8 freshmen guards who both scored over 1,000 points in their high school careers.

"They traditionally have a good team," Yow added. "They have experience back, and they recruited well. They are like us in that their recruits should blend well into the experience they already have. They'll be ready to play."

## State whips Blue Devils

Genia Bessley's aggressiveness under the boards was a key factor in State's women's basketball team's 86-55 defeat of Duke last night. Her 13 rebounds were more than twice the total collected by any Duke player. The win was the Wolfpack's fourth of the year and Kay Yow's 100th as head coach of State. (Staff photo by Steve Wilson)



# Men tankers head for Penn State

by Lorry Romano  
Sports Writer

State's men's swimming team is on the road again this weekend as it heads for some rough water in Pennsylvania. The Pack tankers will be competing for the first time in the Penn State Relays Saturday, an annual event which attracts the top teams in the East.

Usually, at this time of year State is swimming against Virginia, but due to a change in scheduling the Cavaliers got their licking

two weeks ago, and the Pack is free to participate. State coach Don Easterling is looking forward to the meet.

"This meet will be good for the kids," Easterling said. "It will give me an opportunity to swim more people, and I'll be able to evaluate the team better. It's a fun thing, too, and the kids will get to swim against teams we don't normally see during the year."

There will be 18 teams competing in the relays. Each team is allowed to

enter one swimmer in three events. The six fastest relay teams in each event move on to the finals. Despite the many teams entered, Easterling predicts it will boil down to Penn State and State for the finals.

"We're going there with a purpose—to try to win it," he said. "Carolina will be there, and they are the defending champions for this meet. They'll also have some players shaved, and we'll be racing with stubble. It should be very competitive."

The Pack tankers will be somewhat hampered also with swimmers who are recovering from illness. But Easterling cancelled practice yesterday, and the team will be leaving for Penn State today.

For most other teams at State, taking a day off from practice would not be so unusual. However, Easterling works his swimmers twice a day, seven days a week, and for him to give them such a break is comparable to Moses parting the Red Sea.

"I guess I'm getting soft in my old age," Easterling said of the layoff.

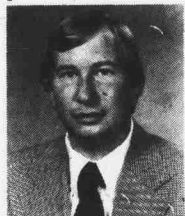
It is doubtful any of Easterling's swimmers would agree with that statement, but the tankers will need their rest for this weekend. There will be 12 events—two diving and 10 swimming. And since all events will be relays, speed will be very important. Easterling has a precise theory about the relationship between speed and rest.

"In swimming, speed means strength," Easterling said. "And strength comes from rest. The other side of that coin is endurance."

Following the Penn State Relays, State will not be competing again for a month—until January when the season reopens for the spring semester. Although the tankers won't actually swim in a conference meet, it is almost a certainty that while most people will be crowding the shopping malls and decorating the Christmas tree, at least 23 fellows will be spending the holidays in the water.

# Trainer explains why he quit

by Dave C. Harper  
Sports Writer



Rod Poindexter

Rod Poindexter has quit his job as State's head trainer. After two and a half years in the State training room, he is stepping clear a red brick camelot into what he called "private business opportunities."

Reached at his home, Poindexter said, "there comes a time when a guy has to do what is best for his family." The travelling and odd hours that working with athletes required were reasons for leaving that he cited along with his desire to pursue another line of work. He is married and has a young daughter and another child on the way.

Sources close to the training room have claimed friction existed between Poindexter and athletic department officials, possibly even between him and Athletics Director Willis Casey

"If there was, I didn't know about it," Poindexter said concerning such friction.

"I think I did a very good job," he added.

Poindexter received a bachelor's degree in sociology at State before heading west to earn a master's degree in physical education at Nevada-Las Vegas.

The head trainer oversees

a red and white brigade of trainers and student trainers who devote long, anonymous hours to varsity sports. Poindexter said ensuring the health of and preventing injuries to State athletes are the paramount duties of the trainers. The head trainer and his three assistants direct all team and student trainers and see that they are available at all varsity events.

Poindexter said he enjoyed his time at State. Coming back to State as a trainer was "sort of like a dream," he said. While he didn't specifically say what ventures he'd pursue, Poindexter said he plans to remain in the Raleigh area for some time to come.

When asked about his successor, Poindexter answered, "I don't know."

When asked if Associate Trainer Craig Sink was the next in line, Poindexter said, "It's up to the Athletic Department to decide."

## classifieds

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# Women swimmers travel to Pitt

by Lorry Romano  
Sports Writer

While State's men's swimming team is battling it out at the Penn State Relays Saturday, State's women's swimming team will be waging war on 16 other teams at Pittsburgh in the Pitt Relays. As is true with the men's Penn State Relays, the Pitt Relays draw some of the best women's teams on the Eastern Seaboard.

State coach Don Easterling is optimistic about the women's performances in the meet, despite injuries and illness that have hurt the lady tankers' depth.

"The women will be strong at Pitt," Easterling said. "I expect they will break some meet records. They have worked extremely hard in the past couple of months."

"I felt we looked a little soggy in previous meets, but I gave them Thursday off, so due to the rest they should be quicker this weekend. Some girls could well break out."

In a sport that seems to outsiders as very individually oriented, relay meets emphasize togetherness and reestablish the importance of team wins. There will be 12 events—10 swimming and two diving. Each school is allowed to enter one swimmer in three events. The relay team is composed of three or four swimmers. The top six finishers in each event move on to the finals.

Nationally seventh-ranked State expects to be in the finals, and the Pack will be looking for its arch-rival, North Carolina, to meet it head-to-head. The

Tar Heels will have a slight advantage since they will be entering some shaved swimmers.

Easterling said he is from the "old school" and doesn't believe in shaving the women so early in the season. The excess hair on a swimmer is comparable to putting leg weights on basketball players during practice in order to have them jump higher in games.

However, in Easterling's school of thought, it is better to shave later in the season, like February when swimmers will be trying to make qualifying times for the ACC.

Shaving down motivates a swimmer both psychologically and physically. Time is the opponent all swimmers compete against; seconds are crucial.

The Pitt Relays will be the women's last opportunity to swim competitively this semester. Next semester the women will host Clemson on Jan. 12. Easterling has said team goals for the '79-80 season include repeating as ACC champions and moving up in national rankings.

To capture the ACC title, the lady tankers will have to defeat Carolina, and the Tar Heels are out for blood this year as they watched underdog State swim away with the conference honors last year.

Easterling suspects Carolina will be State's toughest opposition in Pittsburgh this weekend. And when first places boils down to State and Carolina, it's for sure someone is going to be in hot water.

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# Technician Opinion

## WSHA stand inflexible

WKNC personnel have a legitimate complaint where their slogan battle with WSHA, Shaw University's radio station, is concerned. WSHA should change its recently-adopted identifying phrase in the name of fairness and business ethics.

WKNC has used the promotional slogan "Your Sound Alternative" for the past two and a half years, whereas WSHA's use of "Where Sound Has Alternatives" began only a couple of months ago. The problem is complicated by the fact that both stations are located directly beside each other on the FM band, thus creating the potential for confusion among listeners.

WKNC sympathizers might be led to suspect plagiarism, especially since the slogan controversy is only the latest in a series of incidents involving WSHA's use of identifying names and phrases similar to those of State's radio station.

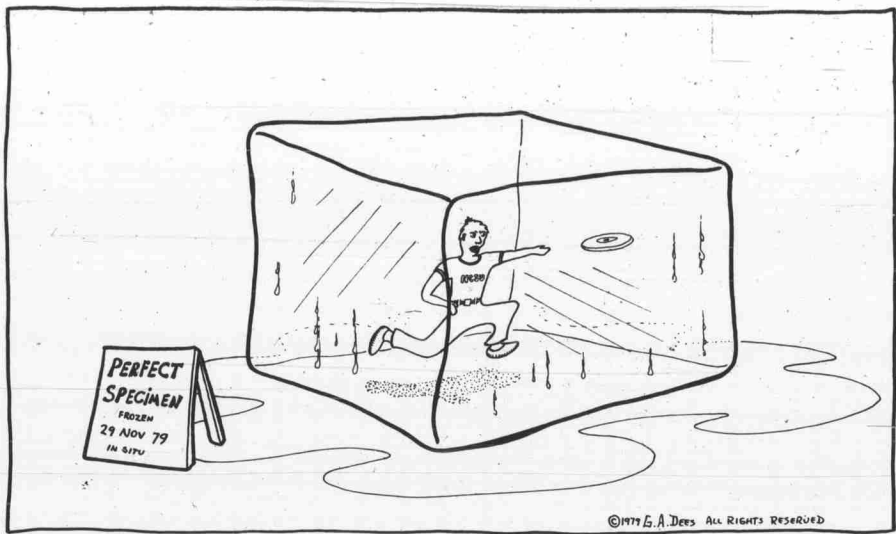
But Shaw representatives interviewed by the Technician did have decent justification

for their slogan, pointing out that the first letter of each word in the phrase corresponds to WSHA.

It really makes very little difference whether WSHA copied WKNC or simply adopted its slogan by coincidence. The fact remains that State's station had its first and Shaw's should take upon itself the responsibility of changing.

In light of the fact that radio stations' success is largely measured by listenership, it is vital that they be judged on their own merits or faults and not those of other stations. Confusion as to the identity of any is unacceptable.

As fellow broadcasters, Shaw managers should acknowledge their encroachment and willingly change their slogan. If they are so bent on acronyms, they surely could come up with another which would not resemble WKNC's slogan so closely. (Frankly, "Where Sound Has Alternatives" strikes us as making very little sense anyway.)



## forum

### March worthwhile

In response to Mr. MacDonald's letter in Monday's paper, I think you are very disillusioned if you think the only point of the march to Carter Stadium was for me to get my picture in the paper. If you had even been at the march, you would have noticed the almost total lack of your so-called "party atmosphere." Granted, the brickyard rally got out of hand and turned into a group of people only interested in "Raising-Hell." Yet this only happened after the organizer, Tom Dewitt, left at 3:00.

The tone of Tuesday's march was completely different. People interested in raising hell don't spend the time and effort to march four miles to Carter Stadium. Our purpose was to express our opinions to the American people, not just the rest of the college. So, therefore, we of course invited the press to come. By doing so there was a slim chance, instead of no chance, of having our government hear us.

Paul Ghiron  
SO EO  
March Organizer

### Faults of both sides

I contend that America as a democratic society having established "a government of the people, for the people, and by the people" would be jeopardizing the very legitimacy and the true cause of serving humanity should a policy of forcefully installing a dictator in another nation

seem harder than the rock of Gibraltar. There's a lot less risk-taking and willingness to take an unpopular stand than there used to be.

"Campaigns are run by mass media symbol-manipulators whose expertise is in selling commodities, not in running the country. So, once a politician gets elected, and falls short of the unrealistic expectations that the campaign inspired in voters, the people and the media cannibalize him."

Cragan, who used to write speeches for politicians himself, says he teamed with Shields to write the computer speech to reveal how campaign speeches are "manufactured"—to demystify them, if you will. "Once you know how the rabbit is pulled out of the hat, it loses its magic."

Next spring, Cragan and Shields plan to return to Peoria, to poll 200 residents for a series of computer speeches for the 1980 campaign. The new speeches will cover energy, the economy and foreign policy, according to Cragan. The 1976 speech dealt only with foreign policy.

It will be interesting to see how the people of Peoria have changed, if they have. In 1976, they narrowly selected what Cragan calls a "power politics drama" over a Cold War version of foreign policy. A neo-isolationist scenario drawn up for the sampling ran a distant third. Power politics, Cragan explains, employs a mixed bag of military force and negotiation by super-diplomats—a la Henry Kissinger—to maintain world order. The Cold War scenario is more militaristic and interventionist, while the neo-isolationist position is somewhat retreating.

With the apparent licks the United States has taken in foreign affairs these past few years, the prospect of a Cold War revival seems to be heating up. If so, American views on energy and the economy may also reflect a more aggressive mood, probably accompanied by a greater willingness to blame foreigners for America's ills.

After all, as a computer put it back in 1976, "The U.S. is not a crippled giant. We have not lost confidence in ourselves. We are a proud democratic nation that must play a major role of leadership in world affairs. I trust you will agree that my foreign policy is based on a realistic and mature view of how to maintain world peace."

Sure. Now let's go get those oilfields, bucko.

become merely a nonchalant and casual activity in the interest of profit and self-interest. When only a few decades ago, Americans fought bravely against the injustices of the British, and won independence, nationhood and democracy. The very elements denied to "Sand-piles." The Christian doctrine of "Do unto others as you would have them do unto you," reflects an act of such magnitude, as not merely breaking the laws of man, but the laws of God, an infinite sin; whether committed by a shah, a Somoza or a peasant, the affluent America or a "Sand-pile," the crime is evident; coercion, corruption, humiliation and infringement upon the personal liberties of a whole culture is the ending result, and that is a gross injustice of which further repercussions will reflect in every institution, thus leading to a warping of civility in attitude, expectation and aspiration.

If intervention is an inevitability, to stamp out isolationism, then let it not be pernicious, let it be selfless, let it be in aid of man and not a detriment that will heap on greater unrest and agitation.

The recent crisis in Iran is a violent stain upon humanity. A situation where the gentlemen of the media with their ever observant eyes saw negligible value in the death of 50,000 freedom fighters who, unarmed and ready to die for daring thoughts of liberty, dismantled the Pahlavi dynasty, one that thrived on raping the very soul. The people of Iran ought to feel responsible to those who died for freedom and in the same token, not allow another totalitarian so hypocritical who, in the garb of an ayatollah dares preach rhetorics of vengeance and vendetta and abuses his fellow countrymen to undertake such ghastly ordeals that involve 60 innocent people.

As for the shah, I wish him a long life and a conscious mind to be reminded of the mutilated corpses that he leaves upon his conscience. Shedding his blood will neither satisfy the whims of the ever whimsical Iranian clergy nor soothe the pain and suffering of the people distressed by economic stagnation.

So America, don't punish them, they have been punished as far as punishment can go; xenophobia and the relentless profanities the Iranian students are being exposed to is also inexcusable.

Reginald Ponsobny

### Black racism?

Now that the Technician has made its position known on racial issues due to its articles and cartoons, I think it is time for the other side to have their way.

First of all, in your article entitled "Blacks making progress," you stated that you anticipate a day when cessation of prejudice among whites will render all racial considerations obsolete. Well in case you didn't know it, blacks are just as prejudiced against whites, as whites are against blacks. The only reason why the blacks won the elections in the big cities is because more blacks voted in the election, and of course they are all going to vote for the black candidate when he is running against a white.

Finally, you label people who are white and proud of it as racists, but on the other hand you support members of organizations like the NAACP who are black and proud of it. You think it is great for minorities to have lots of organizations working for them, but that it is sinister to have organizations working for the white people. Well let me tell you that you are wrong and there is nothing wrong with supporting the KKK.

How soon the Technician forgives the "deeds" of the Wilmington 10 and the Charlotte 3 but responds in anger to the acts of the KKK. Well all I can say is that there are two sides to every story.

Joe Turk  
SR FS

### WSHA actions kosher

In response to the article published in the Wednesday, Nov. 28 edition of the Technician which concerned the conflict between radio station WKNC and WSHA, it would seem to me that Mr. Pickett not only has a weak argument, but also has a poor competitor's spirit.

First of all, I see nothing to get upset about as far as the similarities of slogans are concerned. If anything, he should be happy that the slogans are not exactly the same. If Mr. Pickett has noticed, with the exception of Action News 5 (and maybe a few others), practically every local edition of the six p.m. television news shows that are broadcast throughout North Carolina are entitled "Eyewitness News." So far, I haven't heard any complaints. It may even shock him to know that this is not only true for North Carolina, but practically every state in the nation.

As for the problem of people calling in to hear Parliament during the progressive show, I see this as nothing but a common "happening" that all radio stations face every now and then; it, too, is nothing to get upset about.

As a listener of both stations, I do not find it at all impossible to tell the two apart. I must disagree with Mr. Pickett's comment about WSHA playing rhythm and blues and soul "24 hours a day." This statement is wrong because of the fact that WSHA has a gospel program (which I never listen to) that covers the hours from 8 a.m. to 11 a.m.

Priding myself with having common sense and know-how, I know how to turn my radio dial left and right in order to distinguish between WKNC and WSHA (no matter how close they are). If things get to be too heated between the two stations, I may just have to "keep it on" (WKIX).

Rob Burtney  
FR Act./Writ./Dir.

The Technician welcomes forum letters. They should be typed or printed legibly and are likely to be printed if limited to 250 words. All letters must be signed and must include the writer's address and phone number along with his or her classification and curriculum. Letters are subject to editing for style, brevity and taste. The Technician reserves the right to reject any letter deemed inappropriate for printing.

## It's got the special taste of...

In a pre-Thanksgiving editorial, we spoke of State as a leading center of research in areas benefiting mankind. An example was in the news this week.

More than 200 representatives of the dairy research, development and production industries met here for the rather pleasant task of drinking milk—lots of it. This, however, was no ordinary cow juice; it was Ultra-High Temperature (UHT), a new type of milk already popular in many European countries and under intensive study in the States.

The advantage of UHT is that even without refrigeration the milk can stay fresh for up to six months. That's right—six months without

refrigeration. The trick is pulled by heating the milk to higher temperatures than for ordinary pasteurization. Since the additional heat kills more germs, the milk will last longer.

Scientists say UHT, if used on a large scale, could benefit the economy in a number of ways. For one, it could eventually cost less than regular milk because less would spoil before being sold. Also, the need for refrigerated transportation would be less acute, thus distribution costs would be lower.

Customers should not expect to find UHT milk on grocery shelves any time soon. The recent conference on State's campus was for tasting and discussion more than anything else, and much work remains to be done before the milk is marketed. Besides, it cannot be sold in the United States until federal guidelines for its use are formulated.

But it is pleasing to know that, in a time when whispers of stagnation in America's innovative capabilities are growing rife, researchers at State are moving full speed ahead with projects designed to make life more pleasant and economical. Our agricultural curriculum is occasionally the target for gibes and guffaws from unenlightened souls from other institutions, but it is entirely possible that the population explosion and future famines will put State on the map in bigger letters than the hamlet of Chapel Hill.

### In case you missed it...

Americans frustrated by the Iranian-United States stalemate can avail themselves of some relief this Christmas with a new toy—an Ayatollah Khomeini dart board.

Dubbed the "Cock-O-Maniac Board," it is designed to provide a target for the owner's wrathful tosses. According to the manufacturer, it "would give people a way to say something—even if it's just hanging a picture of the guy on the wall with a thousand darts in it."

## Innovation: computerized speeches

With the rhetoric of the 1980 campaign already flying thick and fast, the politicians who would be president are hard at work developing that perfect speech: the one that will play in Des Moines as well as in New Jersey, Los Angeles as well as in Minneapolis. The speech that will play in Peoria.

And, already, the candidates are wondering: What should I say about energy? About the economy? About dealing with Russia and Iran? What words can be calculated to win the hearts and minds of the most voters while offending the fewest? How can I speak in generalities and yet sound specific?

Two Midwestern speech scientists may have the answer: program the speech on a computer.

Most political speeches already sound like they are written by a machine. John Cragan of Illinois State University and Donald Shields of the University of Missouri actually used a machine to write theirs. They polled 60 residents of Peoria, Illinois during the 1976 campaign, fed their responses into an IBM 370 computer, and pieced together the most commonly-recurring phrases to compose a 12-minute whistle-stop speech.

Then they read it to a group of Peorians, who loved it.

### American Journal David Armstrong

The computer speech captured the mood of the electorate, circa 1976, perfectly. It said that American was not wrong in Vietnam, just indecisive. It said that we should get along with Russia and China, but not take any of their guff. It said that America was strong and would come out of its long national nightmare okay.

Cragan and Shields "sent copies of the speech to the Carter and Ford campaigns and challenged them to write a better one," Cragan remembers, "but neither side replied." Evidently, they didn't need to. The computer speech was very close to the real speeches that Jimmy Carter delivered on his way to the White House.

And that, according to Cragan, is the problem. "Politicians look to the polls to see what stands will be safe for them to take. When politicians find an issue that, say, 70 percent of the American people believe in, they'll



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