



Staff photo by Chris Seward

According to Director of Residence Life Paul Marion, if this student is not one of 3,900 of 4,400 students destined to win a room in the lottery, she will be forced to move from the dorm to any suitable housing she can find.

Housing shortage to return

by George Lawrence
Staff Writer

Housing on campus has been a problem at State in recent years, and next semester's problem is expected to be as severe as ever, according to Director of Residence Life Paul Marion.

The application period for a room on campus just ended, and Marion said the 4,400 applications from students already in rooms will be put into a computer and 3,900 will be randomly chosen from the "lottery."

The lottery results, which will be posted in the residence hall lobbies about April 3 or 4, determine the lucky students who get to keep a room on campus.

"Actually," said Marion, "we assure rooms to about 3,900 continuing students but when school opens next fall, we will have rooms for about 3,600. The rest will cancel out because they change their mind, flunk out, transfer or whatever."

He said that a waiting list of about 500 students will be made up and if the cancellation rate is greater than anticipated, some of these students will be added to the final lottery list.

The total number of students that the campus can handle is near 5,500. Freshman applications, which are reviewed according to date of payment, usually reach about 2,000. This figure includes about 100 rooms that will house three freshmen for about the first four weeks of school.

"The freshman situation is completely different because it is based entirely on the date of payment. Both the freshmen and continuing students have to sacrifice somewhat. The system we use now is designed to create some balance between the old and new students," said Marion.

The price for a room, along with demand, is also rising. The rent will rise from \$210 per semester to \$235 per semester and Marion says it is worth the increase. "Once all is taken into consideration, it will probably work out about the same as before (the increase)."

He said that local telephone service will be included in the room fee and that long distance service may be provided by

Southern Bell at their regular rates. Inflation, Marion said, was not really a tremendous factor in the decision to raise the rent.

"Utilities have certainly risen a lot and this was taken into consideration. But, we did not want to increase rates too much. Hopefully, we will break even. That is all we want to do. There should be no surplus," he said.

According to Marion, a group of food service consultants toured the campus last week and will make a recommendation to the chancellor's office soon. He said they were very critical of the food situation at State.

Situation bad

"I think they were disturbed with what they saw," said Marion. "We are all in agreement that the situation is really very bad."

"They were very critical of the cooking situation in the individual rooms especially; there could easily be problems with fire, roaches or rats. They were concerned with the food disposal problem in general," Marion commented.

He also said that the consultants were displeased with the types of on-campus

food facilities, noting specifically that there are no full-service cafeterias on campus, but rather services that cater to "snack and junk food."

"They will take a look and see if there are any modifications we can make. There may be changes in the policies regarding cooking in the rooms and they will be publicized," he added.

The consultants will also make a recommendation about the size restrictions of refrigerators allowed in the rooms. Director of Residence Facilities Eli Panee said that the consultants will talk with the Residence Life Advisory Committee and the committee will make the actual recommendation.

Panee said it will take a great deal of work to get the residence halls in shape for next fall. "There are a lot of normal, routine maintenance and a lot of painting to be done and that takes some time. Also, we are doing some renovating in the Lee and Sullivan area."

Panee said that some construction and landscaping in the Lee/Sullivan area will give the "face" of the halls a better appearance.

He said he plans a covered walkway running from Lee and Sullivan, and a complete redesigning of the front area around the Lee elevator shaft. He said he

must also repair damages from past vandalism to the dorms, as well as initiate insect extermination projects for Lee, Sullivan and Bragaw.

"Lots of people leave the dorms full of junk," said Panee. "It is an extensive project itself, to clean up the residence halls for the next users. This year, there will be a \$25 charge for anyone who leaves their room full of junk. They leave bricks, lumber, trash, old refrigerators or anything."

Another major concern is the actual installation of telephones in each room. Panee said he will be putting in close to 400 or 500 phones and that all the rooms on campus will have phone service except the newer dorms with suite service.

"The problems we have are usually not as bad in the spring or summer. It is usually a fall semester problem," said Marion. "This fall I think the Raleigh area is just as tight with housing as in the past. There has not been too much new construction in the past couple of years, especially around the University."

He said that the situation may actually be tighter than ever before and that students should start looking around for housing now. "If they wait until summer, they will really have a tough time," he commented.

Sex, childbirth topics

Series to be presented

by Lonnie Radford
Staff Writer

Interested in modern childbirth? Would you like to know more about man's body or how to decrease your stress factor?

Starting next week (April 4), these and other topics will be discussed in the "April Health Series for a Modern Age" presented by the University Health Services.

The first program will be on modern childbirth, Marianne Turnbull, State's Health Educator, commented that "this is something that they (the students) will be thinking about in the next four years." The program will consist of a film and discussion presented by Turnbull.

The second program, on April 5, will deal with the "Hazards of Being Male." This program will be presented by Tom Conway, who stated that it will be "a positive look at the male role and the hazards that are intrinsic in this role."

The discussion will center of "some of the myths in our society today that cause men to have to play the stereotypical role—the macho effect," Conway explained.

"We want to get a basic understanding that it does exist and it does affect us all. This is not a defense against women's lib—but we would like to show that men are not as bad as women think they are," he continued.

The third program, on April 6, will be a contraception discussion for males only. The program will start with a videotape the Health Service has for contraceptive groups and will end with a question and answer period, according to Turnbull.

On April 10, a program will be presented on "Man's Body—Selected Short Topics." Turnbull stated that they would "start off with an emphasis on the

particular problems that males have."

She listed several areas that will be covered, such as cardiovascular problems, smoking, alcohol, diet, ulcers and cancer.

"A lot of males just don't know that much about their bodies," Turnbull asserted. "Usually in this culture, males will just ignore problems instead of getting help quickly as females do."

The next program, on April 11, will deal with "Breast Self-Examination Education."

Next, on April 12, another contraception discussion will be held, this time for both males and females. Also on this date, a program will be held on "Sexuality and Communication."

Unavailable

Alice Pierce, who will present the program, was unavailable for comment as to what this program will cover.

On April 13, three different programs are planned. Turnbull will present a contraception discussion for women only, as well as another breast self-examination program. Also on this date, Bill O'Donnell will present a program on "Decreasing your Stress Factor."

On April 19 and 20, Turnbull will present two more programs on contraception; the first for a mixed group and the second for women only.

Turnbull explained that there would be several contraception programs so that students would have a better chance of attending one of them.

She observed that "more and more people get themselves into situations where they need that type of information and don't have it."

The series will end on April 20 with a program on "Sexually Transmitted Diseases." Turnbull, again, will be

presenting the program.

She commented that "there are a lot more sexually transmitted diseases than people think. We will cover things of a real serious nature to things that are just nuisances."

Turnbull explained that she has planned these programs because she thinks they will be very interesting to the students. The topics were decided upon at least partially through student input and ideas from the Residence Life department, she said.

"As I have visited the residence halls, several of these topics have come up even when the original topic was entirely different," Turnbull stated.

More information about this series will be coming out soon via posters, ads in the *Technician* and announcements on WKNC-FM, according to Turnbull.

Students will be required to sign up for these programs to insure that there will be enough space, she added.

Decision delayed

by David Pendered
News Editor

A lack of quorum prohibited the University Student Center Board of Directors from meeting March 23 afternoon.

The proposed program budget for the 1978-1979 academic year was distributed and would have been discussed had the board been able to meet.

According to David Hinton, Student Center president and board chairman, if one student or faculty member had been present the board would have been able to convene.

U. S. defense policy 'secure'

by Helen Tart
Staff Writer

The United States is "pretty secure" in the area of national defense, according to Lt. Col. Jerry Lambo, a member of the U.S. Army War College's Current Affairs Panel.

At a televised press conference Monday Lambo, the only faculty member from the college on the panel, was accompanied by Lt. Col. Alfred Paddock Jr., another member of the panel and a student at the college.

"The Soviets have been building," Paddock commented. "It is the trends that concern us."

"Our goal is to deter war," Lambo said. "However, we are prepared to destroy one another."

"The United States uses 5.1 per cent of the GNP for military purposes, Lambo said. "Also, 50 per cent of our cost is people while only 15 per cent of the Soviet's cost is people cost."

"It's like a national insurance policy—the very minimum allowable. It is about right, but it shouldn't get any smaller."

"Some people say this is not as big a discrepancy as it seems because the Soviets don't have any friends. We on the other hand are friends with many countries."

An over-concern about the effects of the nuclear power exists, Lambo commented.

"There is much talk about us destroying the world. We can inflict intolerable damage to them and they can inflict intolerable damage to us. But the only way we could destroy everybody in the world would be to convince them all to stand in Cleveland and then bomb Cleveland."

"Everyone was super optimistic when the SALT talks started again," Lambo commented in a later private interview. "It is just as well that there was not a SALT II agreement at the same time as the Panama Canal Treaty is being discussed."

Supports treaty

"A SALT II agreement is very important, however," he commented. "I support the treaty, that is my view," Paddock said earlier. "It's been through four administrations. I see the intent of the United States as use rather than ownership."

"It might be perceived as a vestige of colonialism (if the treaty is not ratified)," he added. "The new volunteer army is currently a 'mixed bag,'" Lambo said.

They will not, however, put in combat situations unless "there is a drastic change in cultural values," Lambo said. The panel spoke to and answered questions of the public in the Student Center Monday night and visited various

classes Tuesday.

"My students are here to talk to your students," Lambo commented.

The officers are chosen to go to the college for one year and the members of the panel are chosen from them.

"This is the most rewarding part of our year," Paddock said of the panel's travel to different colleges and universities.

Tuesday before the panel left one member commented on the visit.

"Students at N.C. State were more interested in why we spend as much as we do in national defense as opposed to how much is enough and do we need a national defense at all," Lt. Col. Calvin Waller commented.

"Of the 16 schools we've visited we were favorably impressed with N.C. State," he said. "Especially with the classes at the junior and senior levels."

"In all the classes as well as the major forum, the major thrust of the questions was why there seemed to be such a great discrepancy in the conventional arms race between the United States and the Soviet Union," he commented.

"Generally, the majority of the students at all the institutions are concerned basically with the same issues."

The college was founded in 1904 by Elihu Root, Secretary of War in 1903. The school's motto is a quote from Root, Lambo said: "Not to promote war, but to preserve peace."

New English courses to be offered

by Terry D. Martin
Staff Writer

Two new courses open to anyone above the freshman level are being offered by the English department starting this fall. "The Idea of the South (Eng. 298) and Literature and the Visual Arts (Eng. 298, sec. 2) require no prerequisites and were

designed with the non-English major in mind, according to instructor Mike Grimwood.

"These were designed as special interest courses for elective credits," Grimwood said. "It's a new concept aimed at all levels of students—accessible across the board."

"Literature and the Visual Arts" will

explore the many ways in which we attempt to understand cinematic, graphic, literary and theatrical works of art. Concepts to be stressed are image, structure, style, system and worldview.

Curiosity and enthusiasm about our visual and verbal environment will be more important than a detailed knowledge of art and literature, according to Grimwood. "We will explore various writing and visual methods and active participation on the student's part is encouraged," he said.

"The Idea of the South" will examine Southern characters, myths and attitudes through a cross-section of Southern literature including *Uncle Tom's Cabin* and *A Streetcar Named Desire*.

"While the course is open to all majors," instructor Lucinda MacKethan said, "it may prove to be of particular interest to history and political science majors."

MacKethan said the course will investigate popular conceptions and misconceptions about the South and "as far as Southern characters are concerned, Billy Carter is certainly a possibility for discussion."

Run-offs to determine winners

Election run-offs will be Wed. March 29 and Thurs. March 30 from 8:30 a.m. to 4:30 p.m. Poll sites include the Student Center, the old student union, the coliseum tunnel, the Student Supply Store tunnel and the Syme snack bar.

Positions to be determined in the run-offs include student body president, which is being sought by Martha Denning and Tom Hendrickson, Student Senate president with

Teresa Cox and Nick Stratas running, student body treasurer with the candidates being Roger Crowe and Robert E. Lee, Student Center President with David Hinton and Ron Luciani seeking the post, the rising junior judicial board seat sought by R. Gregg Edwards and Michael Hamm, the School of Education Senate seat sought by Ed Lach and William Newlin and the Alumni Athletic Award with finalists including Ralph Stringer and Faye Yung.



Staff photo by Chris Seward

'Once around life'

There's nothing better than a cold one on a hot one, and if it's like they say—you better grab for all the gusto you can.

Teacher bemoans poor education

by Dan Dawes
Staff Writer

"I'm tired—and have been for quite a while. In fact, I think I can pinpoint the exact minute at which I first felt the weariness begin. I had been teaching for three years at a community college. I had, for quite a while overlooked ignorance, dismissed arrogance, championed fairness, emphasized motivation, boosted egos and tolerated laziness. I was, in short, the classic modern educator."

This is the lament of Suzanne Britt Jordan, a State English instructor who wrote an article entitled "I Want to Go to the Prose." It has appeared in *Newsweek* magazine and *Reader's Digest*.

Feedback, according to Jordan, has come from truck drivers as well as university presidents. She said she received well over 1,000 letters and numerous phone calls in response to the article, with about 80 per cent favorable and 20 per cent critical. She said that some readers thought Jordan voiced her opinion of the educational system "a little too vehemently," but still were in complete empathy. A few critical responses accused her of racism and anti-feminism, she said.

The decline in quality of education is far ranging in all areas and at all levels, said Jordan. She emphasized that the decline is largely caused by lack of emphasis on communication skills from elementary school through college. And Jordan said, communication skills are needed in any professional field.

"For example, a major complaint of

companies hiring agriculture graduates is their inability to write a correct sentence," said Jordan.

Jordan placed the blame of student incompetency partially on the educational administration which operates under a no-fail system called 'social promotion' used through high school. She said she feels that most students would learn more if 'positive reinforcement' were used to aid their own incentive for learning.

30 per cent will fail

Jordan said that, recent competency testing of eleventh graders will probably also confirm her belief. Although the skill tested should be known in the eighth grade, she said that state education officials predict that 30 per cent of the students will fail it.

"It's pathetic that the testing has to be used but educators have to know the effects of low academic standards somehow," said Jordan. "It's not a good way, but it's the only way."

By the time a poorly prepared student reaches college, said Jordan, "The student feels boxed in and is the victim of a system that hasn't required too much of him. Such a system may appear kind but it's actually cruel. Some students are victims of easy high school grading."

Commenting on her own immediate solution, Jordan said, "I try to get some background information on students in conferences and I use this to an extent. I can spend a few weeks going back over basic things like grammar, maybe going as

far back as covering nouns and verbs."

She also said that because the quality of teaching varies widely, if a student says he made a "C" in high school, she takes it with a grain of salt.

Jordan said she favors an open-door policy for colleges, since many students



Suzanne Britt Jordan

who do not make good grades in high school become "late bloomers" and improve their academic performance in college. But she still wants standards tightened by requiring a student to finish his freshman year with at least a "C" average.

"Students have to face the pressures of

the real world as much as people in the job market do," Jordan said.

The idea of "core" courses, both in high school and college, appeals to Jordan.

"Students will usually take the easiest acceptable way out," she said. "If they can get out of high school taking glee club, they'll take glee club. That's just human nature."

In college especially, Jordan said students should be required during their freshman and sophomore years to take a wide range of courses in the sciences and humanities. The core courses should be standardized, according to Jordan, not dependent on the student's major.

High school also should have standardized, rigorous requirements, with emphasis on many choices of courses complementing basic ones, she said.

"It's insulting to the student to give selective courses instead of a wide variety," she said. "If anything, the vocational student needs the variety of courses more than the college prep student, since he won't see any more formal education."

Jordan taught four years at Central Carolina Technical Institute.

Jordan said she supports President William Friday in the conflict between the University of North Carolina school system and the Department of Health, Education and Welfare.

"I admire Friday's stand and I'm behind his effort. I am sure that they are not racially oriented. But if we take HEW money, we must be willing to accept the consequences."



The toughest part of the surveyor's job—measuring from point A to point B.

Registration drive to be held

State's Young Democrats will sponsor a voter registration drive March 29 and 30. Registrars will be in the lobbies of both the Student Center and the old student union to register students who are residents to Wake County. Also available will

be absentee ballot request cards for non-Wake County residents.

Books close April 2 for the May 2 primary elections so this is one of the final opportunities to register, according to Young Democrats President Laura Hobby.

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YOU DON'T HAVE GUSTO.**

Despite higher costs Arts thriving at State

by Eric Larsen
Contributing Writer

Outside Henry Bowers' office window, a light rain sprinkled the Student Center Plaza. Inside, the University Student Center's director leaned back in his chair. "Yes, the arts in North Carolina have really blossomed," Bowers said, adjusting his glasses, "and N.C. State has got one of the best cultural programs anywhere. The students here have a really unique opportunity, if they would only realize it and take advantage of it."

Bowers, an Associate Dean of Student Affairs (one of four), has been with State since 1957 and in charge of the Student Center from 1962.

Originally from Florida, Bowers "lived up and down the east coast (Virginia, New Hampshire, Rhode Island) as a boy." In 1947, he moved to North Carolina and attended the University of North Carolina at Chapel Hill where he received his bachelor's degree in History. His graduate work was done at Columbia where he received his master's degree in history as well.

Coming back to North Carolina and to N.C. State in 1957, Bowers joined with the rapidly growing cultural programs here. "It has been a great pleasure to see how the opportunities for students have grown over the years."

With the appointment to the position of Director of the University Student Center in 1962 came the responsibilities of directing the Craft Center, Thompson and Stewart Theatres, music department activities, Friends of the College, and all activities conducted in the Student Center building.

"Unfortunately, a big part of the job is obtaining money. Student fees pay only a part of the total costs for our ongoing cultural activities. We must receive grants from such organizations as the National Endowment for the Arts. Luckily, the more you get, the more you can get, so we are in a pretty good position. Still, the programs are not cheap. For the year 1975-76, we spent more than \$400,000 in cultural programs. And it's bigger than that now."

But it has been worth the price paid. The university-sponsored Friends of the College series is the largest series of its kind with over 20,000 members. Stewart Theatre has earned a reputation as one of the entertainment centers between New York and Atlanta. The Craft Center has various activities that make it one of the best around: "I don't know of a school with a better crafts program."

Not a product of the Craft Center, a sculpture stands in one corner of Bowers' office. From a distance it looks like the

mushroom cloud of an atomic explosion. Up close it proves to be hands holding up a dripping, bleeding brain. "No, we bought that one," Bowers smiles.

The interest in arts has not been limited to the university though. "North Carolina has one of the few state symphonies, an excellent art museum, and a cabinet-level secretary of cultural resources. Sure, places like New York spend more money, lots more. But in interest and activity among the general public, North Carolina is right at the top, and that makes me proud."

But everything is not rosy yet. The problem of money is ever-present and growing.

"Inflation is increasing at a frightening rate. We are being hit in all aspects, but perhaps the worst is artist fees which have shot right out of sight. Up to now, the University has been growing in enrollment at a pace quick enough to keep up with the inflation. We have, due to the increased amount of student fees coming in, been able to avoid an increase. But there is a major problem that we are going to have to come to grips with: enrollment is expected to level off around the year 1983 due to the lower birth rate. Right now, we don't have any idea what we will be able to do then. It's a real problem."



Since its completion, the University Student Center Plaza has hosted many student and community activities, ranging from craft shows to group swims in the fountain.

For now though, a student has just about any cultural activity available. One can play any instrument in a symphony orchestra. One can write, direct, produce, or act in a play or musical. There are no requirements such as being a music or drama major. "We don't have a music or

drama major available. That's why our music and drama work is so good," Bowers said.

Asked what one thing he would like to see happen most, Bowers replied, "My biggest concern is that many students

don't realize the vast number of cultural programs available to them. If they don't take advantage of them while they are here, they have really cheated themselves. I would like to see more students and staff taking advantage of this ideal situation."

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This week: Woody's back... and Stewart's got 'em!

Note

Most of the events I mention in this column are sponsored by your Student Center. Today and tomorrow a new president will be elected by you, the student at large. Please take a moment as you walk by one of the red ballot boxes and vote. You do have a say in your leadership. I guess that's enough of my soapbox for today.

by Martin Ericson
Staff Writer

The opening of Thompson Theatre's spring major production highlights a week of entertainment that also includes a couple of Woody Allen flicks and a postponed UFO talk. Most of the events are scheduled for the evening hours so all of you go out in the daytime and soak up those rays (or at least observe those who are).

critic

UNIVERSITY COMMITTEE sign-government office (4th floor USC). Descriptions of committees available. Deadline is April 12.

LIKE WORKING with children? The Wake County Medical Clinic needs volunteers to man the pediatric playroom, run errands and visit the pediatric patients. No set hours. If interested, contact Ms. Aycock at 755-8293 or contact Volunteer Services, 3115-E Student Center.

BALKAN DANCE Workshop at Meredith College. Weatherspoon Gym, Friday, April 7 from 8:00-11:00 p.m. \$2.50. Tickets at door. For info, call 737-6533.

FREE FILM: Tonight at 8 p.m. in the Library see Lon Chaney, Sr. in the classic mad scientist film, "The Monster," with live piano accompaniment. Also, a Buster Keaton short will be shown.

HILLEL-JEWISH Student Association will have a meeting on Thursday at 5:30 in the Brown Room.

ART FEST: School of Design courtyard Friday-Sunday. Registration Friday from 10 a.m.-3 p.m. Open to the public Friday, 3 p.m.-8 p.m. Saturday, 10 a.m.-5 p.m. Sunday, 12-5 p.m.

ALL LADIES INTERESTED in participating in the Fashion Show presented during Pan African Festival please meet with Nu Gamma Kchumba in the Cultural Center today at 4:00 p.m.

ATTENTION ALL PSI CHI members: There will be a meeting Thursday in 636 Poe Hall from 5:30-6:15 p.m. The agenda will include spring initiations, the Undergraduate Conference and Faculty Evaluation Project.

SPECIAL OLYMPICS for physically and mentally handicapped children needs volunteers on April 5. If interested, call Kay Fish at 755-6832, or contact Volunteer Services, 3225-E Student Center.

AUTOCROSS IS SUNDAY Parking Deck. Registration 10:00, competition begins at noon. Excellent spectator viewing from the deck. Sponsored by N.C. State Sports Car Club and Triangle Club.

ENGLISH CLUB will sponsor a "Word Feast" today at 7:30 p.m. in the Student Center Pack House. Come and share your favorite poetry, essays, and short stories with other talented writers. For those wanting food, wine and cheese will be available.

ATTENTION SAILORS: A racing seminar will be held Thursday at 7:00 in 124 Harrelson.

THE YOUNG DEMOCRATS are sponsoring a Voter Registration Drive today and Thursday from 9 to 3 in both Student Unions. All students are reminded that April 2 is the last day to register to vote.

WATER SKIING CLUB will meet tonight at 7:30 p.m. in 123 Carmichael Gym. Sarvis Bess, a nationally known skier will speak and answer questions you have will be answered.

STUDENT SOCIAL WORK Association will meet today at 4:30 p.m. in the Blue Room of the Student Center. This meeting is for election of the 1978-79 officers. Please attend!

Tonight
"The Man of a Thousand Faces" will appear on the screen of the Erdahl-Cloyd Theatre tonight as part of the Sight and Sound series. Lon Chaney Sr. stars in *The Monster*, a 1924 tongue-in-cheek film about an insane surgeon who abducts passing motorists for experiments in bringing the dead back to life. (Could this be *Coma* in an earlier life?) Live piano accompaniment will be provided for this silent. The show starts at 8 p.m. and is free to all State students, staff and faculty.

Tomorrow
The Korios International Folk Dance group will give a dance concert (I guess that's the best way of describing it) Thursday at 7:30 p.m. in Stewart Theatre. Dances of many countries will be performed, but what really highlights this event is the evident joy with which the dancers move. Also appearing will be the Apple Chill Cloggers. All this is only \$1 for students and senior citizens and \$1.50 for the general public.

Friday
Thompson Theatre has chosen the zany musical comedy *A Funny Thing Happened on the Way to the Forum* for its spring major production and the play will open Friday at 8 p.m. With repeat performances Saturday and Monday through next Saturday (Apr. 1 and Apr. 3 through Apr. 8), there is plenty of time to fit this production into your schedule at least once. Contact the Thompson Theatre box office at 737-2405 for ticket information.

The Union Films Committee offers two Woody Allen films, one classic and one film that would be a classic but it isn't old enough yet. *Everything You Always Wanted to Know About Sex But Were Afraid to Ask* bears no striking resemblance to the book by the same name but it is good fun at any rate. Two lines to remember: "They usually travel in pairs" and "Geronimo!" The rate for this film is \$.75 per person and you must have a green semester registration card or a faculty/staff film pass. Tickets are now on sale at the

Stewart Theatre box office. *Everything* starts at 7 p.m. in Stewart Theatre.

The 1977 Woody Allen offering is *Annie Hall*. From the opening monologue through coke, Hollywood and New York, there is one scream after another. Yet there is still an undercurrent of curiosity about the frailness of our romantic relationships. Diane Keaton more than holds her own in this serio-comedy. I hope that the two showings slated in Stewart Theatre (9 p.m. and 11 p.m.) will hold everybody. Be sure to pick up your tickets before the show so you can go at the time that's best for you. Tickets are on sale now at \$.75 a piece in the Stewart Theatre box office when you show your green registration card or faculty/staff film pass.

The Coffeehouse returns this Friday night with Black Mountain Bank, purveyors of fine blue grass and old time music. For those of you who have never had the opportunity to enjoy the Coffeehouse, the atmosphere is relaxed; coke, coffee and chips are on sale at nominal prices and refrigeration is available for your beer or wine. The fun starts at 8:30 p.m. in the Walnut Room on the fourth floor of the Student Center and last until 11:30 p.m. Admission is a whole quarter, payable at the door, and open jammers will be welcomed with open arms. Just another good time sponsored by your Union Entertainment Committee.

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description of sighting of February 6, 1966, in Nederland, Texas.

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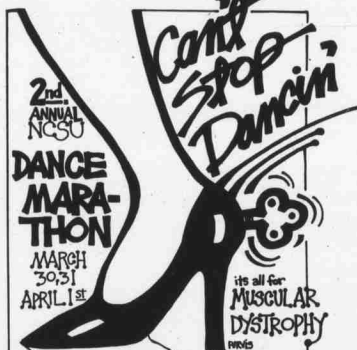
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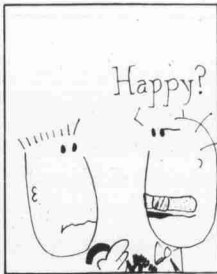
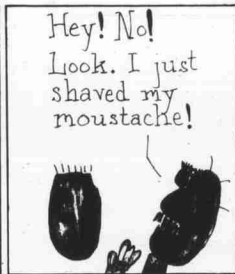
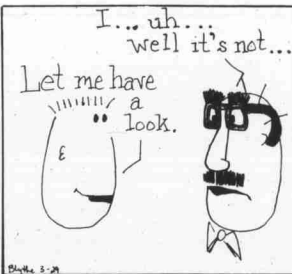


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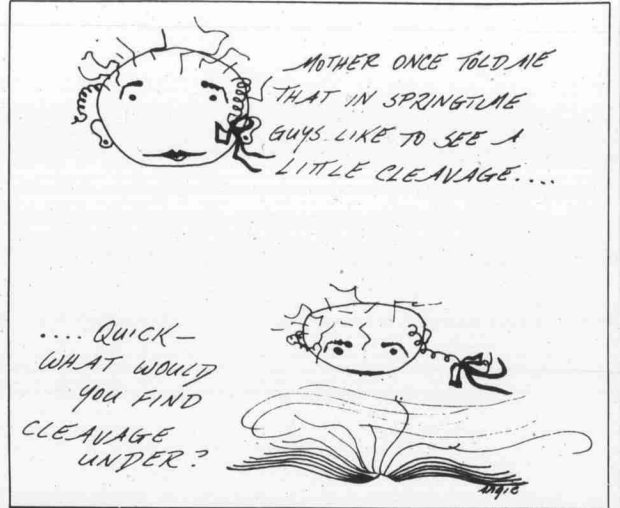
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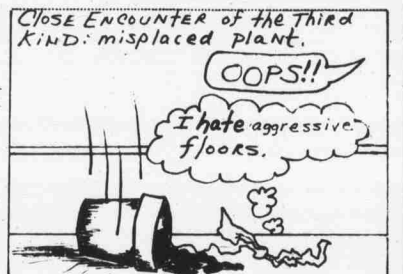
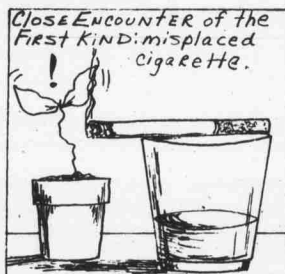


Mike Turner

the serious page

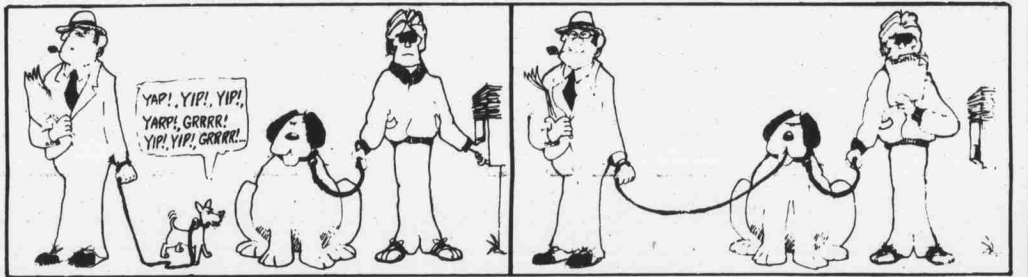


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Staff photo by Chris Seward
Duncan Goodhew finished third in the 100 breaststroke and fourth in the 200 breast in the NCAA meet held in Long Beach, Calif.

Pack swimmers finish 12th

by Tom Reimers
Sports Writer

With only five people carrying the scoring load, State's men swimmers nevertheless managed a 12th place finish in the NCAA meet held at Long Beach, Calif., this past weekend. Though it dropped one position from last year's finish, the Wolfpack garnered the most points in the history of the school (60). Southeastern Conference powerhouse Tennessee took home the team title for the three-day affair.

As expected, Dan Harrigan and Duncan Goodhew led the Pack assault.

Harrigan started State's scoring off on Thursday with an ACC and school record time of 4:21.52 in the 500 freestyle, which was good enough for third place. The Olympic bronze medalist earned another third place for his performance in the 200 backstroke (1:48.60),

and he finished eighth in the 100 back as well. Harrigan also swam on State's 10th place 400 medley relay (3:23.04) and 12th place 400 free relay (3:03.30).

Harrigan tired

Pack coach Don Easterling thought his ace could have done better if he wasn't swimming tired.

"I don't think I rested Dan enough," said Easterling. In the 200 back he was just touched out for second. But he's a better long course (meters, as opposed to yards) situation than short course."

Britisher Goodhew set another ACC and school record in the 200 breaststroke (2:03.40) en route to a fourth place finish. According to his coach, Goodhew led the race after about 198 yards, but he didn't have quite enough to hold on for victory. Easterling felt that the 1976 Olympian went out too fast on the first 100 to have something left at the end.

In addition to the above performance, Goodhew took third place in the 100 breast and swam the breast split in the 400 medley relay. Since he is only a junior, Goodhew will give State one of the premier breaststrokers in the nation for yet another year.

Seniors Eddy Houchin and Tom Bryan, and junior Jim Umbdenstock were the other Wolfpackers who helped reap more points. Umbdenstock and Houchin teamed with Harrigan and Goodhew in the 400 medley relay, while Harrigan joined this trio for the 400 free relay.

Though Easterling was disappointed that Umbdenstock barely missed scoring in the 100 butterfly, and that the divers failed to place on either board, he was happy with the Pack showing.

"Overall, I was pleased with it (the 12th place finish)," Easterling noted. "We'd have liked to have done better, but certainly have nothing to be ashamed of."

"We were a little tired," continued the Pack coach. "I think I missed on the second taper (the first was for the ACC meet)—I didn't quite rest them enough."

Not enough time

"It wasn't an easy thing to do—having to turn around right after the women's nationals last weekend and then have one day to get ready for the men. But we'll just have to find a way to do better next year," said Easterling.

After falling from sixth place nationally in 1976 to 11th place last year and the recent 12th, Easterling is hoping to have an outstanding recruiting season to start the Pack on an upward swing again. (Of the five who scored, none were from the last two recruiting classes.) The veteran coach said that up to this point the situation looks favorable, but that he is restricted because of the scholarship limit.

"There's just not enough money," Easterling lamented. "Eleven (scholarships) makes it really tough."



Staff photo by Chris Seward
Dan Harrigan broke the ACC and school record in the nationals.

Sports

Six / Technician

March 29, 1978

Pack hosts UNC Thursday

State netters have big match

When John Sadri was being recruited for the State tennis team, coach J.W. Isenhour made sure he told him the Wolfpack had not won an Atlantic Coast Conference match in 12 years.

"I told him I didn't believe that," said Sadri, "and if it was true (and it was), I wanted to help change that."

It has taken almost the entire four-year period of Sadri on the State tennis team for the Wolfpack to wander out of the league cellar and contend for the conference title, but State now finds itself in the thick of things.

And, when the Wolfpack hosts North Carolina's tough tennis squad Thursday at 2:15 on State's clay courts, the fight for the top will be at stake.

number one spot, the Wolfpack has the finest tennis team in the school's history. Sadri has not lost a singles match this season and for his career at State, he stands 74-12.

His play—and members of the team and Isenhour will tell you—has been instrumental in the few conference wins State has recorded in the last four years.

As a freshman, Sadri played the number two position on a team which only beat Clemson in conference play. His sophomore year, State was 3-3—the same as last year. During those years, though, the Wolfpack has risen in the conference placing, determined by the league tournament, from last in 1975 to second in 1977. Sadri has played the top spot for three seasons.

During the last four years, though, the Wolfpack has defeated every conference team with the exception of North Carolina, which makes the match Thursday even more important.

"Aside from that," said Sadri, a native of Charlotte, N.C., "it's a very important match toward

the team making it to the NCAA's this year."

But, take all those reasons for victory into account and Sadri says the Pack will still play the match as if it was just another match. One thing we must do is concentrate on our own opponent and our own game. We must not worry about the other matches. We've got to let everybody play their own match and you play your own match.

"To win it'll take a lot of concentration and dedication"—those two ingredients have been keys to the rise of Wolfpack tennis, says Sadri.

'Getting better'

"The whole team is getting better," he said. "Even this year, the team has improved at least 10 per cent from last year, some players as much as 50 per cent, and that's a lot of improvement for a tennis player."

Sadri feels that the improved play can be traced to a number of things, but especially the

coaching he and the others have received.

"We all have a lot of respect for our coach," he said, "in teaching ability, strokes, strategy and conditioning. And, he has such a close rapport with each of the guys. He cares

Moody powers Wolfpack

Ah, the power of the free swinging designated hitter.

That was the case Tuesday afternoon at Doak Field when State DH Dave Moody uncorked a 340-foot homer over the left field fence driving in the Wolfpack's first four runs against Pfeiffer.

The Wolfpack went on to defeat the Falcons, 12-3, to lift its record to 14-5.

Moody, whose four-bagger came with two out in the bottom of the first, also collected two singles for the afternoon driving in two more runs.

Centerfielder Roy Dixon also hit a home run—a solo shot over the 390-foot mark in leftcenter, giving him six round-trippers for the year.

about us on and off the court.

"While we really want to win the match for ourselves, we want to win it for him as well, and that helps a lot in playing tough."

Playing tough. That's State's tennis team.

Softball team sweeps UNC

The Wolfpack plays at Doak Field again today, this time against UNC-Wilmington. Game time is 3 p.m.

Softball team sweeps UNC

State opened its softball season with a doubleheader sweep of North Carolina Tuesday at Red Diamond, topping the Tar Heels 10-0 in the opener and coming from behind for a 9-7 win in the nightcap.

Julie Shea paces U.S.

State freshman Julie Shea placed fourth to lead the U.S. team to a second place finish behind Rumania in the World Cross Country Championships in Glasgow, Scotland last weekend. Shea's fourth place finish was the best of all American entrants as she came in ahead of AAU champ Jan Merrill and AIAW champ Kathy Mills of Penn State. Track and field head coach Jim Westcott called her run, "without a doubt the highlight of our men's or women's program this year."



Staff photo by Chris Seward

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Midfielder Walter Hein stretches for a loose ball in State's 11-9 win over Princeton.

Staff photo by Chris Seward

Stickmen topple Princeton

by Denny Jacobs
Asst. Sports Editor

A single game in itself does not make or break a season but sometimes it can make all the difference. After a sporadic start this season, State's lacrosse team was faced with just such a situation Friday afternoon behind Doak Field. Expectations were at an all-time high before the season began but all of a sudden the Wolfpack's hopes hinged heavily on its performance against a strong Princeton team.



Stan Cockerton dodges.

And, after spotting the Tigers an early 3-0 lead, State's stickman responded to the challenge with an 11-9 victory to even their record at 2-2. The Pack showed signs of recapturing its potent fastbreak of a year ago and head coach Charlie Patch saw that as one of several areas of improvement. "It was definitely an important win for us," said Patch. "We played better defensively, our transition game was much better and we got more people involved on offense. And we didn't give up. We had a good opportunity to early but we didn't."

"It was a real struggle to win against a team like that," he continued. "They're not very aggressive but they played really well." Princeton scored on its first four shots of the game to take a 4-1 edge before Ben Lamon got

State untracked. Lamon, who is fast earning a reputation for his all-out style of play, scored the Wolfpack's first two goals and assisted John Knapp on the third to cut the Tiger lead to 4-3 late in the first quarter.

The Pack, which trailed 5-4 after the first quarter tied the game at 6-6 on a Ted Manos goal and took the lead for good on an uneven break as Stan Cockerton converted a Marc Resnick pass.

8-6 halftime lead

State held an 8-6 lead at the half and Cockerton scored two of the Pack's three second half goals, including the game winner, to secure the victory. Resnick put the game out of reach, scoring with less than two minutes left in the game to give State an 11-8 lead.

Cockerton led State's scorers with three goals and four assists, followed by Resnick with two goals and two assists, and Lamon with two goals and an assist. Single goal scorers were Jimmy Moore, Kevin Lushy, Manos and Knapp. Dave German added an assist.

The Wolfpack controlled much of the action in the second half due to aggressive midfield play but it still took some outstanding netminding by Bob Flintoff to halt the Tigers.

But after the Tigers' quick start no one was sure how long Flintoff would be in the nets, including himself.

"I looked over to the sidelines and saw Nick (Whiteside) warming up and I told myself I better start doing something," remembered Flintoff, who finished with 19 saves. "Then I got a save on a guy who came in all alone and it helped my confidence."

And with a tough three game road stretch that begins with Virginia Saturday, Flintoff sees confidence as an essential ingredient to the Pack's chances.

"It would have been a different story if we had lost. But now things are starting to work better," he noted. "The fastbreak was there and the middies started working better. We really had to come back and pull together after being down 4-1 so early in the game and we definitely needed a win like this going into Virginia. Flintoff sees State's fast-break coming together and he feels that will be a key against the Cavaliers.

"I hope Princeton makes us realize that's (fastbreaking) the way we have to play. I think the fast break is coming and to be successful in the next few games we'll have to have good fastbreaks," he concluded, "and that starts with me getting the ball out as fast as I can."

Backstabbers win FIT

by Bob Fuhrman
Sports Writer

The Backstabbers finally made it. After experiencing the frustration of being a bridesmaid in last year's Fuhrman Invitational and being ousted in the quarter-finals of the 1977 Dixie Classic, the Backstabbers handed the Dubies a 62-55 setback in the 1978 FIT final, ending a 17-game Dubies victory skein covering the Dixie Classic, regular-season, Independent playoffs, and a semi-final FIT win over Kappa Sig. The Backstabbers also recorded their tenth straight winning verdict since dropping a 62-57 setback to Swish in mid-November.

Jerry Bruton was the sparkplug of the Backstabbers' final-round performance. Bruton poured in 14 of his game-high 22 digits in the fast-paced second half, including a 17-foot jumper with 10:09 to play that marked the last of the game's 16 lead changes. Bruton's hot hand enabled the Wildcard titlists to pull away to leads of as many as nine points, although the outcome was in doubt until the last 40 seconds.

Harold House held the hot hand in the first five minutes of the game as the Dubies rushed to a 13-8 advantage. Included in a 9-4 spurt that propelled the Dubies was a three-point play by House that upped the lead to five points. Little did anyone realize at the time that five points was the largest lead the Dubies would ever have on this night.

Two jumpers by Phil Dickerson, one from downtown, and Bruton's 15-footer manufactured a six-point run that pushed the Backstabbers in front for the first time at 14-13. The lead changed hands on the next nine possessions, but the Backstabbers ended the half with a 10-6 spurt that

gave them a 30-27 margin at the break. High point of the half came when the Backstabbers' Dennis Hempstead launched an 18-foot rainbow that wowed the crowd when it swished through the bottom of the nets.

The Dubies opened the second half with a six-point spree that pushed them to a 33-30 lead. James Coleman, the Backstabbers' shot swatter, picked up his fourth foul and sat down during this rally. House scored a three-point play at 11:40 to stretch the margin to four at 38-34, but Bruton answered with a three-pointer of his own eleven seconds later, drawing House's fourth foul in the process. Hempstead and Dwight Hawkins traded baskets in the next 1:14 before Bruton put the Backstabbers in front to stay at 41-40. Two buckets by Bruton and one apiece from Eric Fischer and Tom Smith expanded the bulge to 49-42 at 7:48. But Hawkins led the Dubies on a 7-2 tear that sliced the lead to two at 51-49. It was here that the key play of the game occurred. With 3:05 left, House used his body to stop a Bruton drive, drawing his fifth and final foul. Bruton drew his fourth seconds later, giving the Dubies a chance to tie, but Tim Parker missed from outside, then Ron Nicholson drove inside for a breathing-room Backstabbers basket, making it 53-49. Bruton hit one of two foul shots at

1:29 for a 54-49 spread, then Rob Miller brought the Dubies within three for the last time with 1:22 left. The Dubies had a chance to get closer when Hempstead missed tow foul shots, but Dickerson and Coleman scored on snowbird layups 14 seconds apart to blow up a 58-51 lead. Coleman iced the cake with a rejection of a Parker shot on the next possession. Nicholson sank two charity tosses with 30 seconds left and Coleman beat the crowd with the final points.

When it was all over, the Backstabbers had closed the game with a 9-2 spurt that ended the Dubies hopes for an undefeated season. The hero of the final stretch drive was Coleman, who scored four important points after being dormant offensively for most of the game. Coleman's blocked shot was also instrumental when the outcome was still in doubt. But the MVP award for the FIT goes to Jerry Bruton, who smoked the Dubies for most of his points in the tournament in that tide-turning rally midway through the second half. The six-man all-tournament team is dominated by the two finalists. Bruton, Coleman, and Phil Dickerson represent the Backstabbers, while Hawkins and House, the backbone of the Dubies, stand for the No. 2 club. The only outsider is Rick Etheridge of Turlington, who scored 16 points in his team's three-point loss to the champions.

Final Top Twenty

- | | | |
|---------------------------|-----------------------------|-----------------------------|
| 1. Backstabbers (WC) 14-1 | 8. Gypsies (Ind) 8-2 | 15. Owen I (Res) 7-2 |
| 2. Dubies (Ind) 17-1 | 9. PE's (WC) 8-2 | 16. IM Force 9-2 |
| 3. Abusers (Ind) 11-2 | 10. ENT (Ind) 10-2 | 17. Parrakeets (Ind) 11-2 |
| 4. Rednecks (Ind) 14-2 | 11. Lambda Hats (WC) 7-3 | 18. 8th Avenue (Ind) 4-2 |
| 5. Swish (Ind) 11-2 | 12. Stuff (Ind) 9-2 | 19. Coral Reefers (Ind) 6-3 |
| 6. Onyx (WC) 11-2 | 13. Kappa Sigma (Frat) 12-2 | 20. B.C. Spades (Ind) 7-3 |
| 7. Turlington (Res) 9-2 | 14. SAE (Frat) 12-2 | Tie. Watergate (Ind) 5-1 |

Benoit sets new record Wolfpack burns in rain

by Peter Brunick
Sports Writer

The ill effects of the rain and cold weather may have done much to dampen the spirit of many competitors but it was unable to stop a fired-up State track team in the Atlantic Coast Relays here Saturday.

The Wolfpack captured five out of eight relay events and had four individual winners. In addition, there were two new school records set in the 5,000 and 10,000 meter runs.

Sophomore Joan Benoit's victory in the 5,000 meter run was the highlight of the meet as the All-America from Maine out-dueled arch-rival Elleson Goodall of Duke. Benoit and Goodall took command early, opening a 50 meter lead after the first lap. From there Benoit, known for her conservative tactics, followed Goodall until the last 100 meters which she took to win in a superb time of 16:22.5—a new Wolfpack record, which easily meets the national qualifying mark of 17:57.0.

Saturday was a big day for State's hurdler, Rusty Buchanan. The senior from Charlotte, N.C., won the 110 meter high hurdles in a time of 14.7 and was anchorman for the victorious shuttle hurdle relay team.

"I don't really start moving until about the sixth hurdle, which is why I haven't been able to do well indoors," Buchanan said. "It is my last year here (at State) and it just great to win." State's Bill Duren finished second behind Buchanan in the highs with an identical time.

880-day impressive

The Wolfpack's quarter mile relay team continued to run impressively as the team of Ted Brown, Bill Duren, Cal Lanier and Albert Lotomety won the event in a rain-slowed 42.1, three-tenths of a second ahead of runner-up St. Augustine.

The Pack was never challenged in the mile relay as lead off man Daryl Patterson opened up a substantial lead.

From there relay members Micky Pittman, Ron Brown and anchorman Ron Foreman extended the lead to win the race with a time of 3:17.

Sprinters win 880-relay

Sprinters Lanier, Patterson, Pittman, and Foreman gave the Pack a winning combination in the 880-yard relay. The relay team which had never run together, captured the race in 1:27.5.

In other relay action, State's distance medley team ran an impressive race as the Wolfpack's Jon Michael, Steve Francis, Ron Brown and Micky Pittman won easily, taking the race by a solid nine-second margin.

Senior distance star Tony Bateman, having his best season ever, was another individual standout for State as he set a new school record of 30:14 in the 10,000 meter run.

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Technician Opinion

Campaigning against Califano

North Carolina's Democratic Sen. Robert Morgan and Rep. Stephen L. Neal (D-N.C.), both have the same sentiments when it comes to Joseph Califano, secretary of Health, Education and Welfare. Both tend to feel that politicians running for office this year are going to have their greatest opposition from Califano's anti-smoking campaign. And both are also directing their efforts to cut down on the impact on his anti-smoking drive.

Neal, whose district includes Winston-Salem, home of R.J. Reynolds Tobacco Co., has filed legislation that would keep Califano from reshuffling agency funds to pay for the anti-smoking program. It would require that if HEW spends money on a tobacco operation, it must use it for "reliable" tobacco research.

The entire North Carolina congressional delegation is behind Neal's legislation. If passed, the legislation would put about \$3 million back into the Department of Agriculture budget for several tobacco research operations.

Most of the delegation feels Califano is trying to restrict the personal decisions too much by his program. As a result of this, they are beginning to

see Califano, and no one candidate, as the biggest threat to their political futures.

"My prediction would be that we will stop him from going ahead with this very ambitious (anti-smoking) program," Neal said. "Most members recognize that he's trying to go much too far into the area of control of personal preferences."

If Califano's program is put into effect, its existence would jeopardize many other areas of social, political, economic, and personal life which Califano has no business controlling. For example, Neal said that he had talked with some of his Democratic friends who are in the automobile industry and asked them, "How would you like it if Califano decided that because some people have accidents in automobiles that Califano either banned autos or taxed them out of existence?"

Perhaps the incident seems completely unlikely to occur. But a more likely situation could happen where HEW feels they have a right to control it. It's this type of situation that needs to be guarded against in the future.

And on a practical level, Neal's legislation seems to meet the smoking situation in a way that is likely to help the smoker. Ever since the

Surgeon General placed on the back of every cigarette package a warning that smoking is dangerous to one's health, smoking in the country has done nothing but continue to rise. The most intelligent course to take now, since people undoubtedly will continue to smoke, is to develop cigarettes that will hopefully be better for people's health. That's exactly what Neal proposes to do.

Sen. Morgan, who has filed legislation similar to Neal's, recently told President Carter that

Califano's proposal was losing the administration friends in the state.

"That's exactly what I told him—that everybody's running against Califano," Morgan said.

Maybe if the House and Senate pass on Neal and Morgan's legislation, it will negate the Califano effect in North Carolina. Then North Carolina politicians can get back to running against a man in the opposite party, and not some bureaucratic secretary in Washington.

'Scalping' well aborted

The N.C. State University Student Senate was ill advised to even attempt impeachment of the editor of the student newspaper, the *Technician*. Now the senate has been barred from doing so by a court order. Since the order by Superior Court Judge Donald L. Smith prohibits any such attempt before a hearing set March 31, the question of Lynne Griffin's ouster will be moot. Her term as editor expires that day.

The editor surely was on sound publishing ground when she ran news stories and editorialized on the arrest of two State students accused of "scalping" tickets to the Atlantic Coast Conference basketball tournament. If there were questions of degree or taste involved in the coverage, those who disagreed with Ms. Griffin's judgment were free to object in person or by letter, or complain to the Student Publications Authority. Further, if the students criticized felt genuinely libeled, they had the option of taking legal action against the editor.

Instead, six student senators sought a political reprisal against the editor on grounds that her coverage amounted to undue harassment and personal attacks on the students, one of whom was a student senator and the other a member of the Judicial Review Board. The Student Senate sought to impeach the editor only after the review board incorrectly said the review had that power—an opinion it later rescinded.

The Student Publications Authority at State is the proper place to demand the removal of editors if student protest goes beyond mere disagreement to questions of personal conduct

The News and Observer

and judgment. That authority has shown no desire to end Ms. Griffin's editorship prematurely despite the brouhaha over the "scalping" coverage. Indeed, if the senate's misguided efforts to get the editor's job had succeeded, editorial freedom at State would have been a long time recovering.

Letters

Rip-off artists

To the Editor:

In reference to Mr. Turk:
Thank you for realizing the potential for which we were hired. K.A. no longer means resident advisor or resident ass, but is taken today to mean rip-off artist.

Green sheets are just a ploy to scope out residents' rooms, and pass keys allow us to cash in on your belongings. But Mr. Turk, you only touched on the subject.

What about the illicit sex between R.A.'s and professors, or the successful blackmail attempts? Rest assured, Mr. Turk, that next year's R.A.'s will

be beyond all this—they're being recruited from Central Prison. Thanks again!

Quad Squad
(R.A. staff)

Thanks

To the Editor:

I would like to express my deep thanks to all those people who supported me in my campaign for Student Center President. Although not elected to this office I want and intend to remain active in Union activities in the coming year.

In this week's run-off elections, I want to urge all students to again go to the polls. I would like to ask my supporters to consider voting for Ron

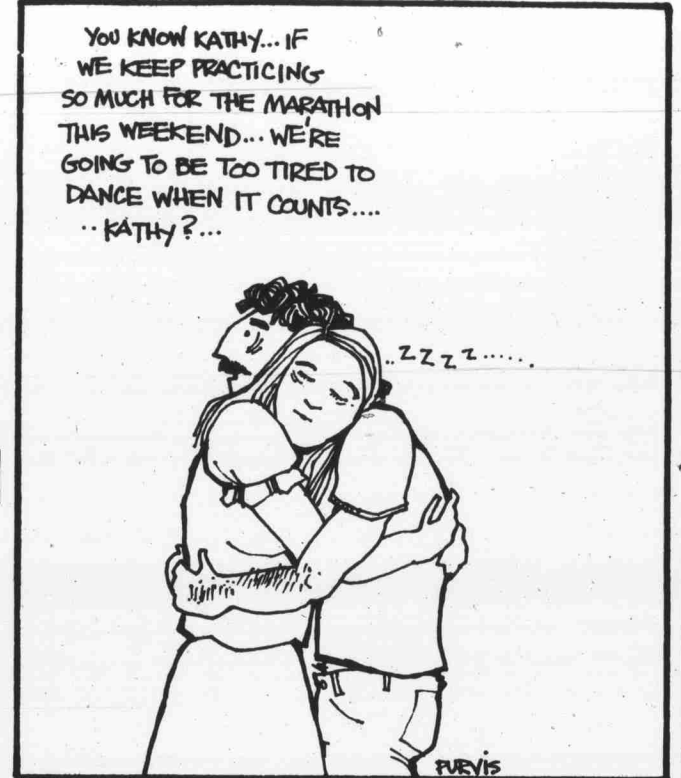
Luciani in this run-off. I feel his views are very close to mine.

He wants to upgrade present activities in the Union and institute new programs, such as a travel program. I feel he is extremely dedicated to working for the students at NCSU and willing to listen to their views.

I think he is the best candidate for the Presidency of the Student Center. Thank you once again.

Lucy Procter
Sr. LAN/LAH

Letters to the Editor should be no longer than 250 words. Letters should be typed or written legibly and must include the writer's address or phone number along with his or her classification and curriculum. Letters containing possibly libelous or obscene material will be edited.



Jerry Mander on eliminating television

by David Armstrong
Contributing Writer

Back in 1972, Jerry Mander had a row with a colleague at the public interest ad agency where they both worked. It was over television and whether people could learn anything useful from the phosphorescent box. Mander insisted they couldn't, but he couldn't muster the evidence to prove it. It was just a gut feeling, an intuition that America's great national past time was in truth a malignant social force.

The argument, and the frustration it engendered, was to haunt Mander, a renegade from commercial advertising who had often worked with television. He began to research TV, digging into its history, its technology, its role in the economy. The result of Mander's six-year itch is a superb book, *Four Arguments for the*

Elimination of Television, published March 3 by William Morrow, that may change the way Americans view TV.

Four Arguments is a dense, patiently sculpted book that seeks to show, through its logical cumulative effect, that TV is not only a waste of time, but a destroyer of mind, a terrifying technological intrusion that is flat-out unreformable. Mander wants to pull the plug, and soon, on the grounds that TV screens viewers from real experience, that it is responsible only to the corporate giants that can afford its \$120,000 a minute prime time ad rates, that it harms people physiologically, and that only coarse, violent imagery can come through the cathode ray tube effectively.

Mander expanded on these points in a recent interview in his San Francisco apartment.

Smoking Gauloises and sipping espresso before a picture window view of the Golden Gate Bridge, he explained: "Whenever somebody hears the idea, their first reaction is to laugh or think it's absurd. But that idea—eliminating television—is the conclusion of hundreds of points. I wouldn't advocate the elimination of any technology, certainly not television, for any single, or even 20, of those reasons. It's only when you add it up that you get the big picture, how it is really part of a monolithic technological juggernaut that affects everything."

Most people assume that technology is neutral, without politics, Mander disagrees. He draws a parallel between TV technology and the technology of nuclear power, by way of illustration. "If you accept nuclear power plants,

American Journal

you also accept a techno-scientific-industrial-military elite," he writes.

"You and I getting together with a few friends could not...build such a plant, nor could we make personal use of its output, nor handle or store the radioactive waste products (that), in turn, determine that future societies will have to maintain a technological capacity to deal with the problem and the military capacity to protect the wastes."

So, too, TV. The technology of the small screen, Mander argues, is poorly-suited for conveying peacefulness or nuance, but perfect for portraying anger, violent action and lifeless forms that are complete in themselves—i.e. commodities. People who try to harness TV technology for humanistic, non-commercial purposes, Mander says, almost invariably fail. "You can't get a bunch of traditional Hopi Indians and say, 'OK, America's watching, make your program on Hopi awareness. Put it through and we'll stop those stripmines.' They can't put it through. They wouldn't be Indians any more if they did. They'd have to become sophisticated techno-experts. It's a cloning system. All technologies are that way. It's just those that are the most pervasive that are the most sinister."

TV, by Mander's reckoning, creates humans in its own image: bored, anxious, with a short attention span that affects adults and children alike—a combination of aggressiveness and detachment from others that can, in borderline cases, explode into violence. He talks about the recent trial in Florida—itsself televised, perhaps the ultimate media event—of a 15-year-old boy who claimed that violent TV shows drove him to kill.

"I think the defense was right-on. I don't know if it was right-on in that specific case, but I think you do turn into the images you see. I've watched violence on TV and I don't go out and murder somebody. But you carry that image—implanted there by a stranger—and it makes it easier to behave that way."

"Many of Mander's findings are in direct conflict with those of Marshall McLuhan, the media guru who described TV a decade ago as a "participatory, tactile" medium. Drawing on recent physiological research, Mander describes TV's fluorescent flicker as a hypnotic deadener of the critical functions of the left hemisphere of the brain. "Watching television," he concludes, "is participatory only in the way the assembly line or a hypnotist's blinking flashlight is." It is also addictive.

"Saying 'the medium is the message' was a tremendously important statement," Mander

allows, referring to McLuhan's famous equation. "But McLuhan didn't have a political stance, and so I think in the end he created more flash around television and turned into another television character."

Mander's book is itself more tactile than anything one is likely to find on TV. It's infused with a rich texture of animism and natural magic that Mander contrasts with the flat, monoic style of TV, and loaded with sensory depth charges that reverberate in the mind long after the reader has put the book away. It is also a work that invites the reader's collaboration, with a series of mental exercises designed to break the spell of TV by breaking down the technical trickery of the programmers.

As for Mander, he's steering clear of it. Oh, he logs a few hours of tube time now and then "to keep my hand in." But he'll do no TV talk shows to promote the book, feeling that to do so would contradict what he's written. As for actually abolishing TV, Mander says he has no definitive blueprint. But he's ready for work to begin.

"I got a letter a week after the book came out from a woman in Oregon who's ready for a movement. I think one will emerge, but I don't know where or how or who will be in it or what political perspective it will have." In the meantime, "I just think people should disconnect themselves from that medium as much as they can."

Q. WHY DID
MAYOR CANNON
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A. SO SHE
COULD
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HER WAY.

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