

Professors to run for City Council seats

by Beverly Privette
Editor

Dr. Oliver Williams, associate professor of politics, will announce his candidacy for the Raleigh City Council Thursday becoming the first professor to toss his hat into the city's political ring.

Meanwhile a professor of Landscape Architecture Randolph T. Hester, Jr., said Tuesday that he had "not decided definitely" whether he will file for the council's northwest Raleigh seat.

Hester said his announcement would come either at the end of the week or the beginning of next week.

WILLIAMS' LONG EXPECTED announcement will come at a press conference on the Raleigh City Hall's steps at 10 a.m. Thursday.

Williams will be filing for one of the city's two at large seats in the October primary elections.

An advocate of planned city growth, Williams has been a member of the Raleigh Planning Commission for the past 14 months and spear-

headed a tough soil control ordinance accepted by the City Council last July.

Williams will be adding his name to an already crowded ring with five others having filed for the two at large seats. Jack Keeter, former Raleigh fire chief, is one of the top contenders for one of the two seats.

"I HAVE RECEIVED a lot of encouragement during the past few weeks not only from the neighborhood groups, but also by a large segment of the business group," Williams said in an interview Tuesday.

Neighborhood civic groups have backed Williams on several erosion and planning decisions since he joined the planning commission.

He said he would not be running

for any one group-including students, but he noted that he had generated excitement among students with his strong environmental ideas.

WILLIAMS SAID HIS campaign will continue to emphasize his philosophy of planned city growth-an issue that has grown in importance during the past two years.

"I also want a restudy of transportation," he said. "I want Raleigh to be innovative with the mass transit idea."

He said he would like to see "commuter lanes" added to the major arteries into the cities with free fare bus zones inside the city to discourage traffic from city residents.

HESTER SAID HIS announcement depends on whether candidates in the Northwest district cover the issues he

feels should be given attention.

"It will be a tough decision," he said. "It depends whether the issues are going to be addressed by others and whether I can do the job in a better place" working outside the Council.

THE NORTHWEST district covers a section of Raleigh north of Hillsborough St. to Glenwood Ave.

Hester said if he runs for the council seat he will advocate "a comprehensive approach to planning."

He said the city must begin "social planning" to include all aspects of city life. Such a plan, he said, will have to take into consideration location and size of schools, employment and income, and a diverse transportation system.



There are those who feel that the Student's Supply Store should not compete with local merchants by selling such non school-related articles as this stuffed wolf. (photo by Caram)

Technician

Volume LIV, Number 4

Wednesday, September 5, 1973

Officials confused by traffic budget

by Jeff Watkins
Associate Editor

There is some debate as to whether the Parking and Traffic Committee had access to the findings of the Business Office when considering operating expenditures for the coming fiscal year.

Although not positive, George Worsely, Assistant Vice Chancellor for

the Office of Business Affairs, does not think the committee saw those figures.

"THE BUDGET hadn't been formulated in March when the committee was looking into the matter," he said. "Those figures were based on a projection of what the budget would likely be."

Bill Williams, head of Safety and Security and a member of the Parking and Traffic Committee, thought the organization did have access to a projected budget.

"Yes, to the best of my knowledge they (the committee) did have access to the figures," Williams noted. "They were told how much revenue they needed to raise to fill the obligations known at the time. There's no way of knowing what would come up between then and now."

"I MAKE UP a budget for what I feel we need to operate on next year and submit it to the Parking and Traffic Committee for approval or disapproval. If I have to, I'll go before the committee and defend my budget. I still don't know if it's been approved yet. I'm expecting a call any time from John Wright."

Wright, meanwhile said that he was expecting a proposed budget from Williams soon. He also mentioned that estimated expenditures would be higher than previously thought.

"The budget will be more than was projected depending upon approval of the (Parking and Traffic) committee,"

he said. "The deck cost more than was anticipated due to the increase in the cost of living concerning supplies. There will also be more traffic personnel due to the fringe parking areas. And there may be more changes later on."

JOHN POOLE, Dean of Student Development and another member of the committee, also stated that they had figures to work on.

"Yes, we had figures from the Business Office, but we didn't audit books," Poole said.

Poole's own figures showed that the operational expenses for this coming fiscal year, excluding payment for the parking deck, totaled about \$140,000. Estimates from the Business Office had expenses at \$160,000.

POOLE ASKED the Business Office to account for the discrepancy in the two projections, but felt the answer he received was not satisfactory.

"They (Business Office) said 'Well, this is what we calculated.' In my mind I was not satisfied at the time with the answer they gave although I can't specifically remember what they said five months ago," Poole said.

IN A PUBLIC statement, the Chancellor noted that he recommended all new regulations, including the fee increases and that his recommendation "followed faithfully those of our faculty, staff and student Parking and Traffic Committee to me."

UNC remains mum on Sandman's pending suit

by Robert McPhail
Staff Writer

University of North Carolina officials had little comment Tuesday on a pending lawsuit against the UNC system by Raleigh businessman Arthur Sandman.

Sandman, owner of D.J.'s College Book and News announced his plans to take the University to court in an interview with the *Technician* last Friday. Sandman maintains that the Student Supply Store at State and student stores across the state are operating in violation of the Umstead Act.

RICHARD ROBINSON, legal aid to UNC President William Friday said Tuesday that no comment would be forthcoming unless an actual brief were filed in court.

Robinson said that UNC officials were "aware of difficulties at the Raleigh campus." When asked if they were aware of Umstead Act violations, Robinson said, "The University has always tried to be scrupulous in our observance of state law."

The Umstead Act, which forbids state operated businesses from competing with private enterprise was characterized as "in need of interpretation" by Robinson.

William Friday, President of the 16 university UNC system could not be reached for comment.

SANDMAN DECIDED TO take legal action after three years of battling with State officials over Supply Store policy when the store refused to sell him lab manuals last week.

He had attempted to purchase the manuals in quantity at retail prices from the Supply Store after Mark Wheelless, General Manager of the store refused to sell them to him wholesale.

A *Technician* survey Tuesday afternoon revealed bookstore policies at the Charlotte and Chapel Hill campuses which contrast sharply with policies at State.

THE STUDENT STORES at the University of North Carolina in Chapel Hill have been selling merchandise to Chapel Hill merchants at Wholesale rates for some time according to Thomas Shetley, General Manager of the stores.

"We will sell a local merchant textbooks, notebooks, lab manuals, and quiz books at a wholesale rate if he comes to us and asks to buy them for his store," Shetley said.

Sandman had to get a ruling from the North Carolina Attorney General's office before State officials would release a list of textbooks used on campus to him.

Shetley said that he did not feel that the UNC Chapel Hill store was in violation of the state law. "Our profits go to an educational endowment for scholarships," he said.

ACCORDING TO SHETLEY, about 10 to 15 per cent of the total distribution of profits goes to athletics. At State, nearly 40 per cent of the profits of the Supply Store go to athletic scholarships.

David McCauley of the UNC Charlotte Bookstore said that he was vag-

uely familiar with the Umstead Act. "We have a different situation here though. We're eight miles from the Charlotte business district and our only competition is the 7-11," McCauley said.

According to McCauley, local merchants in Charlotte have never asked for lists of textbooks, but if they did he said he would release it. "We even have extra lists made up as a convenience to students and publishers. This is a free enterprise situation and I feel we would be obligated to release such a list," McCauley stated.

Books close

All candidates meeting tonight

by Rick Moore
Staff Writer

Unless students come out of their shell of nonparticipation, many freshman and graduate senate seats will go uncontested in next Wednesday's election.

Today is the last day for students to sign up to run in the fall elections.

ONLY TWO GRADUATE students have signed up to run for the 10 graduate senate seats, only one person is running for the two design seats and no candidates have signed up to run for freshman forestry and education seats and graduate members of the

judicial board.

Dave Oettinger, elections board chairman, said, "I am surprised and concerned with the lack of interest shown by the graduate students and the School of Design at large. These students are the people who are usually very active in the affairs of the University."

OETTINGER SAID ELECTION books will be open today from 8 a.m. until 5 p.m. Students who are interested in running may sign up at the Student Government Office on the fourth floor of the Student Center.

The following positions are open:

10 graduate senate seats, two design at large, two freshmen in Ag and Life Sciences, one freshman or sophomore in education, two freshmen in engineering, one freshman in forestry, three freshmen in liberal arts, one freshman in PAMS, and one freshman or sophomore in textiles.

Tonight at 9 p.m. there will be an All Candidates meeting in the ballroom of the Student Center. Oettinger stressed that all students who filed for a seat must appear at the All Candidates meeting. The rules and regulations of campaigning on campus will be explained at this meeting.

classified ads

3 SPEED Huffy bike for Sale. Excellent Condition, 828-7742, 851-0985.

GARAGE NEEDED for restored 1930 Ford. Must be dry and near campus. David Webb Box 3511 755-9622.

WILL DO TYPING at home-65 a page, double-spaced. Call 467-0639.

COME BROWSE and buy. Flea Market sponsored by the Women's Club of Raleigh for Building Fund Saturday, September 8 Sunday, September 9 9am-6pm State Fair Grounds.

WANTED: Part time kitchen help. Hours 5 pm-1 am. Apply in person, College Inn Restaurant.

WAITRESS WANTED Full & part-time—any hours—apply Pizza Hut 3921 Western Blvd.

MOTORCYCLES year end closing specials HODAKA—the bike for the dirt. Enduro 100 cc-\$449, Enduro 125 cc Special \$495, Wombat 125 cc \$595, Combat MX \$695. Good Life Enterprises. 782-2266.

NEW REFRIGERATOR for rent—full size G.E. 59.95 (2 semesters) will pay large size price for small size refrigerator? Call Bill 834-2189.

CAMPER BUS, new motor and transmission, ready to go, sleeps 5, kitchen, toilet, storage space, C.B. radio, \$2,500 or make offer. 834-7064 after 5:00 pm.

HELP WANTED—Waitresses full or part time Morning and Evening shift. Apply in person, College Inn Restaurant—Western Blvd.

FULL AND PARTTIME Help Cashier, checker counter server, dish room, floor. 787-9836 Piccadilly Cafeteria, Crabtree Mall.

STUDENT JOBS AVAILABLE. Various hours. See Mr. Gilman or Mr. Barkhouse. University Student Center Food Service. 737-2160 or 737-3306.

HELP WANTED: Full or part time, days or nights. No experience necessary. Apply in person to Hardee's on Western Blvd.

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These locations are most convenient to campus, and all feature free parking and drive-in banking: Mission Valley Office in the shopping center across Western Boulevard from campus; Cameron Village; Westside Office, 617 Hillsborough Street.

MEMBER F.D.I.C. © 1973 FIRST-CITIZENS BANK & TRUST COMPANY

Transition

New program tries to 'make some sense out of the freshman year'

by Kathie Easter
Staff Writer

What if Abraham Lincoln hadn't won the election of 1860? Well, he might not the second time around when the freshmen of the new transition program re-enact that occasion on Sept. 27.

The transition program "is a program that is trying to make some sense out of the freshman year," said Jim Crisp, who teaches the history section of the program.

Crisp and Dr. Mike

Reynolds, who teaches the English section, have synchronized their courses so that the periods being studied will coincide. "For example, while I'm covering the Civil War, Mike will assign Huckelberry Finn," said Crisp.

THIS WAY THE kids aren't reading three unrelated assignments. The reading for one provides the background for the other," said Reynolds. "Also, Jim and I are reading each other's assignments along with the kids. We know what

the other has assigned so there's no repetition."

On Fridays, the students have "what we refer to as a colloquium, for want of a better word," said Reynolds. "We try to take one subject and treat it in depth."

"This will include field trips, panel discussions, films, and speakers," said Crisp.

It is this part of the program which will include the staging of the 1860 election. Students will provide campaign posters and handbills. David Wood,

director of *Stage 73*, will play Lincoln. He will later appear in an hour long free program sponsored by the transition program at Stewart Theatre.

"WE WOULD LIKE to get the whole campus involved," said Reynolds, "and hold it outside of the union. At the very least, the entire Becton-Bagwell-Berry quad will participate."

The 53 students in the program all live in the quad area. "We believe that living together will tend to reinforce the pro-

gram. They are now going to know each other pretty well. So, when we have discussion, there is going to be a lot more give and take," said Crisp.

"You don't argue with strangers," added Reynolds. "Jim and I conduct some classes together and we don't necessarily agree all the time. We feel that this encourages the students to learn from discussion."

REYNOLDS AND CRISP plan to conduct most of their classes either in the quad area

or the Student Center. Some of the new renovations at the Becton-Bagwell-Berry area were planned with this in mind. The Berry lounge has special sound equipment for the \$1,000 worth of film to be shown to the freshmen. In Bagwell, a special "conservation" room with tiered risings and comfortable seats will be put to use.

They are underwriting each student \$15, so that the freshman involved can buy season (see "Program", page 12)

campus crier

ANNOUNCEMENTS SUBMITTED for Campus Crier should avoid running them in multiples. The Technician will not insure its publication more than once despite the importance of the event. Submissions should be limited to 40 words. Deadlines are two(2) days before publication day, by 4:30 pm.

THE COUNTER-GUERRILLA Unit of NCSU will have a smoker Sept. 5 at 7:00 in Student Center in Room B-102. All ROTC cadets interested in joining are invited to attend.

OUTING CLUB will meet today, Wed. Sept. 5, in Harreton 100, at 7:30 pm. Will discuss upcoming trips. Anybody interested in climbing, caving, backpacking, etc., is welcome. No experience required.

PANCAKE SUPPER— Industrial Arts Club for all IA majors especially freshman and transfer students (grad students too) 5:30 till. A-14 McKimmon Village Thursday Sept. 6. Nominal Fee.

THE ATTORNEY GENERAL'S office has been notified that riding of motorcycles on areas other than authorized roadways is prohibited. It is requested that riders refrain from riding on the athletic & intramural fields & the grassy areas behind the dorms.

SPEECH-COMMUNICATIONS Club will meet Thursday, Sept. 6 at 8:30 pm in room 113 Tompkins. All interested persons are urged to attend.

THAI STUDENTS will have a meeting at Student's Center room number 4111 at 2:30 pm Saturday September 8, 1973.

ABRAXAS, a volunteer peer-counseling service located on campus and providing counseling and information to students on a wide variety of topics is seeking interested people to train for the staff. Training sessions will begin early this semester. For information call 737-2165 2 pm-2 am, 7 days a week.

AGRI-LIFE COUNCIL will meet Thursday at 7 pm in 208 Patterson Hall.

COUNSELING MINI-CENTER will start operation on Monday August 27, 1973 in Bragaw Residence Hall in room next to snack bar. Hours of operation are 1:00 to 5:00 pm and 8:00 to 11:00 pm Monday through Thursday. Center offers most of the services available in the Peele Hall center, but on a much more informal basis. Staff of mini-center is drawn from the regular Counseling Center staff, Campus Chaplains, Abraxas, and graduate students from the Department of Guidance and Personnel Services.

FULBRIGHT-HAYS & other overseas study awards, 1973-1974, applications are due in a few weeks. Graduating seniors and graduate students with outstanding academic records may apply to do research or to teach in one of 39 should contact Dr. Lyle Rogers, 202 Peele or Philip F. Weaver, 213 Peele, as soon as possible for details and application forms.

INTERNATIONAL FALL Picnic at Jaycee Park, Wade Ave., on Saturday, Sept. 8, 11 am. International students, their families and friends are invited. Food will be provided.

LECTURES BOARD will hold first meeting on Wednesday, Sept 5 at 3:00 pm in Student Union Programs Office on Third Floor of Student Union. Anyone interested in improving lecture program in this and following semesters, please come.

CAMPUS LAUNDRY on Yarbrough Drive announces the following new hours: 7:15 am until 5 pm Monday through Friday. Laundry offers dry cleaning, laundry and alteration service. Students without decals will be allowed to enter North campus at the information center for the purpose of going to the laundry. There is 10 minute free parking in front of laundry.

LACROSSE TEAM meeting in room 214 Carmichael Gym, Thursday Sept. 6 7 pm. Anyone interested in playing varsity Lacrosse is encouraged to attend. No experience necessary.

UNION ENTERTAINMENT BOARD will meet this afternoon at 5:00 pm in Room 4114 of the University Student Center. Everyone is invited.

SENIORS sign up for your year-book portraits at the Union Information Desk.

A MEETING for all those interested in joining the varsity or junior varsity Fencing Team for 1973-74 will be held in the fencing room in the basement of Carmichael Gym September 11 at 4:15. If unable to attend, please contact Coach Tom Evans in the P.E. Department, or Mark Stiegel in 406-C Bragaw, 834-8982.

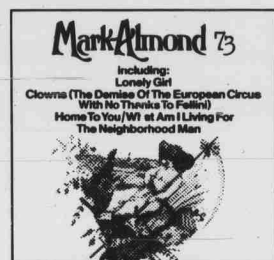
DO YOU KNOW YOUR I.Q? MENSA, an international organization of people whose I.Q.'s are in the top 2%, cordially invites you to a picnic on Sunday, September 9 at Schenk Memorial Forest picnic area. For directions to the picnic and information on how you can join MENSA call Dan Revala, 467-0357.

VOLUNTEER SCOUTER sought. Leadership is needed to help provide scouting to young boys at Governor Morehead School for Blind. Come to Coliseum Room 129 Thursday at 1610 for more information call Major Wingfield 737-2419.

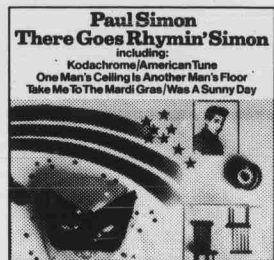
WORKSHOP ORGANIZATIONAL MEETING will be held at Thompson Theatre Thursday, September 6 at 8:15 pm. Some workshops being considered are Acting, Directing, Costume Design, and Set Design. These are open to everyone. Please come.

DEBATE SOCIETY will hold 1st meeting on Thursday, Sept 6. If you are interested in travelling to other campuses to debate, please come. Contact Tom Attaway, Speech Dept. for further info.

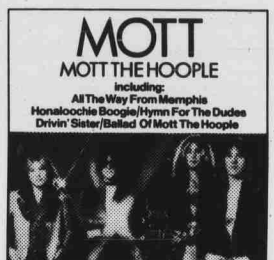
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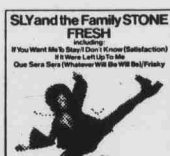
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Is Athletics Council unfairly weighted?

Is the Athletics Council relevant to the sports picture on the State campus, or is it something less? Whose best interests are under consideration by the Athletics Council, the interests of the students or the interests of the alumni? These are questions that need to be asked because they are of paramount interest to students. Yet, it seems, as it does in so many areas, that the students are getting the short end of the deal. The September edition of *Touche*, included in today's *Technician*, examines these questions.

The council, composed of five student, five alumni, and five faculty, can hardly be termed a forum for student opinion and action. Usually, student input is quickly nullified by opposing ideas from alumni members who are also

attempting to look out for themselves. This leaves most decisions by the council up to the faculty members, who may be qualified to make the decisions, but whose support of athletic events at State can be called into question.

Naturally, the alumni members of the Athletics Council can be expected to protect their own special interests at council meetings. But the fact that all five alumni members of the council are active members of the Wolfpack Club makes their interests clash even more with student interests. The Wolfpack Club, an organization of friends of State athletics who pay varying fees and receive in return special privileges at Wolfpack sporting events, has long been at odds with students in general. The Wolfpack

Club jealously guards these privileges, and students are rightfully skeptical about Wolfpack Club members who profess to be interested in the students.

But interests of the alumni and Wolfpack Club members of the council are not limited only to securing special favors at athletic contests. Some members of the Council have also been involved in lucrative contracts to do work for the University. So the special interests of the alumni members are not limited solely to the interests of the Wolfpack Club, but to personal gain as well.

Since the interests of the alumni members and the student members of the Athletics Council are so often at opposite ends of the pole, it is not difficult to see that students are easily cancelled out, as are the alumni.

The faculty thereby becomes the deciding factor in a number of Athletics Council decisions. There is nothing that eminently qualifies the faculty members

to make such decisions, just as there is nothing that qualifies the other two groups to make the decisions. But perhaps the faculty members should be limited to the more academic concerns of the council since this is their natural area of expertise.

The students, those who physically and visibly support State athletics through good and bad years, surely deserve more representation on the athletics Council. Alumni certainly must have seats on the council, but they should not all be Wolfpack Club members.

The Athletics Council as it is presently composed would seem to be unfairly weighted against the students in favor of alumni special interests. To counter this imbalance, more students should have a greater representation on the council. Otherwise, the Wolfpack Club will continue to exert an undue influence on athletics on the State campus.

EDITORIALS

A paper that is entirely the product of the student body becomes at once the official organ through which the thoughts, the activity, and in fact the very life of the campus, is registered. It is the mouthpiece through which the students themselves talk. College life without its journal is blank. *Technician*, vol. 1, no. 1, February 1, 1920

Legally right

What has come to be an annual confrontation between Arthur Sandman, owner of D.J.'s College Book and News Store and a University economics professor, and the University operated Students Supply Store is once again in progress. Even though Sandman's fight against the Supply Store has already resulted in higher prices for students shopping there (last year the Supply Store was forced to add sales tax to its merchandise after operating for years without adding the tax to transactions), Sandman has in the past been right, legally, and in his recent and continuing dispute with the Supply Store is still right, legally.

The University has not disputed Sandman's claim that the Supply Store is operating in violation of the 1935 Umstead Act which says that bookstores at state-supported institutions cannot sell non-academic materials over 25 cents. In fact, Chancellor Caldwell has admitted as much.

The Umstead Act, in effect, prohibits state-operated bookstores from competing with private business. The first step in equalizing the imbalance between the two came when the Supply Store was forced to levy the sales tax. The official attitude toward Sandman on the part of the University has been "ignore him and maybe he'll go away." Sandman, however, has continued to pursue his fight against the unfair practices of the Supply Store. The issue is not necessarily whether the students will benefit from Sandman's actions, but a more basic question of obedience to the law.

Caldwell has said that the Umstead Act is outdated. This is true, but at the same time this is of minor or no importance to the issue Sandman has raised. The real issue is, "can a state-operated bookstore suspend a law, when the average individual in the state of North Carolina cannot?" Sandman and the law says that the bookstore cannot.

The Supply Store, besides being convenient, has undersold commercial bookstores on items that both sell, while overcharging students on products, such as University produced lab manuals, that the supply store has a monopoly on. Supply Store methods have been less than reputable in the past, but no one has bothered to seriously question its policies until Sandman took it upon himself to intervene.

Sandman's challenge will probably

lead to a review of the Umstead Act by the state legislature and it is doubtful that the legislators will repeal the Act so that University-owned bookstores may compete unfairly with private business. The results will probably force the Supply Store to refrain from selling non-academic materials.

As inconvenient as this may be to students, Sandman cannot be construed as the villain. Sandman has acted within the law, and rightfully so. The University has not. In danger of severely jeopardizing his relationship with the University, Sandman has nevertheless proceeded on a course of action that is unquestionably long overdue. The laws of the state are made to be obeyed. Sandman is attempting to insure that no individual or organization can operate outside the laws.

For El Dooley

'El warmo' day in Kenan

by Willie Bolick
Editorial Assistant

The blazing sun bore down on the silting turf of Kenan Stadium in the sleepy college town of Chapel Hill. It was just another ho-hum day for the Big Blue Machine's farm club known as Battling Bill Dooley's Tar Babies.

Sure, the White Eagles of Mexico Tech were due in town, but that was a laughing matter to jayvee boys in blue. Those guys wouldn't even be able to get used to the water, much less American football, compliments of the Big Blue and White.

Game time arrived and the Tar Babies arrived at the stadium yawning. It was HOT, HOT, HOT. The game was postponed until later in the afternoon because of the heat. Oh well, the players said, we might as well murder them in the cool of the day. White Eagles? Mexico Tech? Who are these guys?

Finally, game time arrived again. The Tar Babies waited expectantly for the boys from South of the Border—probably assuming that they would be wearing ponchos and sombreros.

This was a practice game, how could anyone take these usurpers from across the Rio Grande seriously? This was really going to be fun for a change.

But Mexico Tech did appear and they didn't have thin, black mustaches and



bandoliers crisscrossing their hairless bodies, they had on real football uniforms and they really did look like football players.

It was getting HOTTER all the time. "Boy," Bill Dooley said as he contemplated the heat, "it sure is El Warmo out there today." El Dooley had evidently been practicing up on his Spanish lessons in that bastion of foreign culture known as Pedro's Package Pick-Up. It was destined to get much more El Warmo for El Dooley's All-American Brigade that day in Chapel Hill.

After the first series of downs, the Tar Babies couldn't believe it. Hey coach, those guys know how to use the same kind of ball that we do! They don't smell of tequila and tamales either, coach!

The afternoon got progressively longer and hotter. The quarters were shortened and the half was lengthened—but the game only got longer for the Tar Babies. The sun continued to blaze out of the Carolina Blue sky as Mexico Tech proceeded to outlast the Baby Heels, 17-16.

It wasn't exactly as bad as a case of Montezuma's Revenge, but it was no where near what El Dooley's Hungry Heels had expected.

No, the boys from Mexico Tech didn't

shout "Remember Santa Ana!" or ask the way to Tippy's Taco House as they pulled out of town on the way south. But they sure had big smiles on their faces as they remembered the good time El Dooley's Gringos had given them that day.

And El Dooley had tears in his eyes as he remembered that day's defeat and thought ahead to the night of October 6 in Raleigh and how "El Warmo" things would be for the Heels in Carter Stadium.

Technician

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Founded February 1, 1920, with M.F. Trice as the first editor, the *Technician* is published Monday, Wednesday, and Friday during the school year by the students of North Carolina State University except during holidays and exam periods.

Represented by National Advertising Service, Inc., agent for national advertising, with offices located in suites 3120-21 in the University Student Center, Cates Avenue, Campus and mailing address at P.O. Box 5698, Raleigh, N.C. 27607. Subscriptions are \$5.00 per academic semester. Printed at the North Carolina State University Print Shop, Raleigh, North Carolina.

Bleeding gums

Caused by poor dental hygiene

Address letters to Dr. Arnold Werner, Box 974, East Lansing, Mi. 48823

My gums bleed a little every time I brush my teeth which is two or three times a day. What gives?

Bleeding gums can be caused by a variety of situations. Certain medical illnesses, including some of the vitamin deficiencies (extremely rare) can cause bleeding gums. But, the most common cause of bleeding gums is poor dental hygiene. Many years ago when man did not cook his food well and ate a lot of rough stuff, it is alleged that he did not have the gum and teeth problems we have now since the stuff he ate scraped away any accumulations of food on his teeth. Of course, our primitive relatives never lived long enough to worry about their teeth falling out either.

Modern man's diet of soft foods leaves material accumulation at the margin between the gum and the tooth. This is most apparent in the space between the teeth. A very thin layer of organic material builds up at the juncture of the gum and the teeth. This material is called plaque.

Some undermining of the gum margin takes place and pockets form where bacteria can nestle and grow in the plaque, causing cavities. As the plaque builds up, gums become softer and the bony substance that holds the tooth in place can gradually become reabsorbed. This leaves loose teeth which eventually fall out. Once the tooth's foundation is reabsorbed, it is not produced again. This process is probably the major cause of toothlessness in this country. Thick layers of plaque are visible to the eye and appear as a hard, scaly substance which absolutely defies cleaning off with a brush. The usually invisible plaque can be demonstrated if it is stained with a biologic dye for this purpose available in drug stores. The gums themselves require physical stimulation in order to maintain an adequate blood supply and to stay firm and adherent to the tooth.

Following are suggested routines to be followed to avoid the build-up of plaque and

doctor's bag

by Dr. Arnold Werner

the development of dental caries (cavities). Start with a visit to your dentist who will usually have a hygienist carefully scrape off all accumulated debris. Following this, at least daily brushing of your teeth, but primarily your gums, with a soft brush will provide the stimulation to the gums that is necessary to maintain them in a state of good health.

Now comes the tricky part. On a daily basis, you should use unwaxed dental floss to clean the area between the teeth and the junction of the tooth and gum. In case you haven't tried it, using dental floss should be approached as a challenge to your manual dexterity.

The following technique is recommended. Cut off an arm's length of the floss. Wind the floss up on the index and middle fingers of one hand and take one or two turns around the index and middle fingers of the other hand. Now, bracing the dental floss with your thumbs, slip it between your teeth. Pull the dental floss upward gently until it is in contact with the gum and then pull it sideways and back and forth over the surface of the tooth up near the gum margin; pull it sideways in the opposite direction to clean the other tooth. The floss will slip under the gum margin slightly. Try it on your front teeth first and then proceed laterally. The trick, of course, is to clean your molars or back teeth without getting your fist into your mouth. Long fingers and practice helps. As you move from tooth to tooth, you advance the dental floss along from one hand to the next so that you can use a clean section each time. If you are like I am and tend to gag a lot in the morning, you can do it in the evening. Other techniques suggested to keep your gums in shape include the use of a gum stimulator which is a pencil-like widget with a pointy rubber tip at the end that you stick between your teeth up

near the gums and wiggle around. There are also devices that spray a fine pulsatile jet of water with a fair amount of pressure. These are very helpful in cleaning debris out from between your teeth and in stimulating your gums but they should not be directed so they lift the gum away from the tooth. Some bleeding is normal when you embark on a program of gum cleaning. After a week or so, it usually ceases.

I was recently visiting a friend who lives with a food freak. While reading one of her roommate's magazines, I ran across some statements that said that meat produces by-products during digestion and cause anxiety. This vegetarian line suggests that digestion of meat is harmful to the body. A sample quote is enclosed: "The large intestine secretes uric acid which produces a fermentation that purifies the body... Since minerals neutralize acid, the body is forced to draw in reserves in the bones and teeth and mineral deficiency results."

If only life was so simple that being a

vegetarian would alleviate anxiety! Whenever I start reading stuff that tells me that my body is becoming putrid, my brain addled and my eyes weakened by everyday run-of-the-mill sorts of activities, I get a little skeptical. I had a hard time making sense of the longer excerpt you sent me from your friend's friend, the food freak. However, there is little doubt that the average American diet contains more meat than it needs to, and certainly much more in the way of saturated fat than could possibly be healthy. It is also true that one can get large amounts of protein from vegetable sources and being a vegetarian is not incompatible with good health. It is also not a guarantee of the same.

Some recent food fads have reached absurd degrees and are dangerous. For instance, if one follows the so-called Zen macrobiotic line, you can run a serious chance of vitamin deficiencies and severe malnutrition. In addition, it will not cure you of any illnesses. Incidentally, the whole thing has nothing to do with Zen Buddhism at all, and has offended the followers of the Zen way. I believe that many people who adhere to dangerous diets have been convinced to do so by seemingly persuasive arguments and claims. The well known stories of food contamination and low nutritive foods that abound fosters belief in the virtues of simple foodstuffs, simply grown. Some people carry such beliefs to extremes and do themselves (and their offspring) damage.



In these times of high prices due to food shortages, an unknown campus gardener has solved the problem rather easily. The cornstalks behind the D.H. Hill Library seem to re-establish the rapidly disappearing link between Moo U. and State, long berated for its agricultural beginnings—and suggest that culture and agriculture can coexist. (photo by Caram)

-30- THE STORIES BEHIND THE HEADLINES

by george panton

-30-has new writer

Old movie ads used to proclaim "A year in the making" for blockbuster movies. The *Technician* can also make this claim with the *Touche* that is included in the paper today.

Touche, a monthly supplement devoted to in-depth investigative reporting, was a year in the making. Originally scheduled to be published last November, the supplement was delayed for many reasons.

The color in the issue was printed last year, but it was only late this summer that the stories were finished in order to complete the print job.

An interesting feature of the *Touche* is the cover photo. It's a freshman photo of Dave Thompson jumping into the sand pits while competing in the triple jump. Dave has come a long way since he was a freshman track star.

This is the last -30- that I will write. Jim Pomeranz will continue with the column which for the last three years has tried to look at the lighter side of campus life. -30- started out as a Jack Anderson-type of column. -30- has evolved to a column that looks at the humor and little ironies on and off the campus that are of interest to students.

from Jim Pomeranz

Students have parents, but is the Chancellor the guardian of the Board of Trustees?

So it appears, because the Trustees were shown the freshman orientation slide show featuring the Chancellor during their recent meeting here on campus. The slide show included many sights of students and things that they can do on campus.

The production was also shown to the parents of freshmen throughout the summer, and the Trustees were informed of this. After the show for the Trustees was over Chancellor Caldwell asked them if they "feel like parents now?"

A reply came back to the effect that the students were doing more things now and some of which parents might not approve. The Chancellor answered, "There's a lot of things we do that I don't approve of."

When asked when the Nicky Cruz evangelistic campaign will start in Lancaster, Pennsylvania, Ed Caram, the *Technician's* photo editor answered, "God only knows." Ed could be hitting on something very important there.

Moll's Campus

by Greg Moll



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Fuller

Hopes to take classical music off its pedestal

by Connie Lael
Staff Writer

Who says musicians are temperamental? William Charles Fuller, Musician-in-Residence for 1973-74, hardly seems so.

On the contrary, Fuller is reserved and even-tempered, yet possesses a quick, warm smile.

A **CELLIST** he specializes in the more serious forms of music. He realized that to appreciate those forms, they require some explanation which he hopes to provide for interested members of the State community during the course of the coming year.

As for his own interest in music, Fuller says, "I never suffered any trauma in selecting a career... I always knew I wanted to be a musician." He decided this in the sixth grade while playing the trombone in the school band. In the ninth grade he began learning to play the cello. Later as a college junior, he decided to make it his first instrument.

He graduated from Northern Iowa University with a B.A. in music and received his M.M. from the University of Wisconsin. Fuller has taught at Central Washington State University, the University of Washington and Missouri State. In addition to performing with several community orchestras, while in Seattle, he worked for a time with Raymond Davis, the principle cellist of the Seattle symphony orchestra.

FULLER HAS ALWAYS been more interested in teaching music rather than playing it for a living. However, he says, "I'm intrigued by the ethical and philosophical goings-on in the music education business... I dislike the politics of teaching."

His major grievance against his profession is that "too much emphasis is placed on your ability to recruit young musicians for the school's orchestra rather than how good a musician you are." Fuller insists there is a question of morality here. "What is best for the individual should be considered first, not what's best for the school and teacher." Pressuring a teacher to get first chair players is not healthy for either party, he feels.

Fuller says such a situation does not (and cannot) exist at State. "Faculty in the music department are hired by student affairs. They have no tenure and generally teach only music appreciation and a few performance courses." At State, "success is measured by what is done with the students who come here—there is no pressure."

THE NEW MUSICIAN-in-Residence would like to continue working in a "pressureless" atmosphere, perhaps not here though in his present position. "I agree that students

should be exposed to the widest possible experience and variety four musicians would offer," Fuller remarked.

In contrast to Dave Maoney and his form of music, the cellist feels that education in classical music is more of a problem than jazz. "There are more valid ways of explaining the expression of serious music than there are of jazz," Fuller said, "yet both expressions are for a select group."

He added "jazz is closer in meaning to its expression and the more popular forms of music." Simply said, it is easier to understand and enjoy 3 to 10 minutes of a jazz piece than it is to correlate 30 minutes of classical music. "Space and time create more demands on the intellect," Fuller said.

In addition to his obligation to give four or five formal recitals during the year, the soft-spoken cellist plans to appear on educational T.V. He will coach college and community musicians and solicit invitations to dorms for the purpose of giving informal talks.

In the talks he hopes to take classical music "down off a pedestal" and discuss it in personal relations to music. "In general," Fuller remarked, "I plan to be a center of musical activity."

ALTHOUGH LIKE MOST

musicians Fuller finds being a musician very "time consuming," he does have other interests. One of them is beer drinking and collecting beer cans which he keeps on display in his den. "I have 88 now and the number should reach 100 as soon as I'm in a new area of the country." He plays golf and reads a great deal, mostly biography and politics.

The new musician-in-residence has one avocation—"to work music in social situations. I understand I'm a luxury, but an absolutely necessary one."

FULLER ENJOYS practicing with his wife, Janci, an accomplished violinist. "She was one of the positive aspects in my application—the board got two musicians for the price of one," Fuller joked. Husband and wife will appear together in all the formal recitals. By "working together" they complement each others careers.

Fuller believes his year will be successful if he makes people "differentiate in their minds between listening to music and having it around and loving music and using it in the social system."

"Being a musician is sort of monastic; the monk prays and the musician plays," he said. Many things may come to pass but "music goes on," Fuller concluded.



Teaching music instead of playing it for a living is much more interesting and enjoyable for Charles Fuller, the new Musician-in-Residence. (photo by Halliburton)

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Meyers:

'Most of what handbooks say about grammar just isn't true'

by Nancy J. Scarbrough
Features Editor

"They are not even like elephants who have the good manners to go to the elephant graveyard when they are ready to drop."

Although you may share the same feeling about some of your professors, Dr. Walter Meyers, an associate professor of the English Department, was not referring to them in this statement but rather to grammar text books.

A GRAMMAR EXPERT who feels that your culture and

needs—not a standard grammar textbook—should tell what grammar is right for you, Meyers has written a new grammar handbook, "A New English Handbook," to be published in March 1974.

He wrote it because "I didn't think the handbooks available were much good and in a number of ways I thought the theory of grammar they used was obsolete," said the Pittsburg native.

Meyers explained, "Most of the handbooks on the market could have been written 50 years ago. In fact, most of

them probably were. They just changed the example sentences when they were revised."

In the last 30 years a lot of things have happened in grammar but you wouldn't know it by looking at grammar textbooks according to Meyers. "Most of what handbooks say about grammar just isn't true," he claims.

AN ENTHUSIASTIC professor who teaches grammar classes and the history of the English language, he believes people should be more tolerant about the way people speak. After all, "Nobody makes us

dress alike so why should we all have to talk alike," he said.

Meyer's attitude is a result of a new trend in linguistics known as "transformational grammar," a theory originated by Noam Chomsky of the Massachusetts Institute of Technology in 1957.

Because traditional grammar has failed to provide the proper tools for understanding how people use language, the transformational approach developed, Meyers, who received his B.A. degree from Duquesne University in Pittsburg, explained. "People are dissatisfied with the present system because the present system doesn't work."

Right now, the theory is having as much of an impact on the field of language studies as Freud in psychology and Darwin in the natural sciences, he believes.

WHAT IS transformational grammar? Simply a new way to look at language. "One particular rule or another is not important." Emphasis is placed on what a person means to communicate not how a person phrases what he means. Transformational grammar will not be cluttered by grammatical dos and don'ts.

"Standard English" does not exist according to Meyers. What the traditionalist calls standard grammar Meyers says is just another dialect, no better or no worse than any other dialect. There is a whole catalogue of usages which the traditional grammarians scorn as being wrong. But the newer, and more liberal grammarians consider each dialect for its relevance to its own culture and often find these same usages acceptable.

Although the word "ain't" has been a proverbial "no-no" in a standard English textbook, the transformational grammarian finds it correct usage among certain groups including some "upper crust" Southerners and Englishmen.

MEYERS EMPHASIZED not to take for granted that

PhD from the University of Florida, is not advocating an overthrow of all grammar rules. "Only do away with the rules that no one has ever followed," he said. "Say what we do naturally."

AGREEING THERE HAS to be some grammatical norms for communication under-



Dr. Walter Meyers

what a high school English teacher taught you is always correct. If somebody tells you not to use a double negative or split an infinitive ask them why.

He noted that "the American attitude toward grammar is more conservative than any other subject. People will swallow unquestioning what they will not in religion or politics." Meyers, who received his

standing, Meyers believes a person should study grammar rules for the same reason he studies anything—to seek knowledge.

As a grammar teacher, Meyers claims he practices what he preaches in grading his students' papers.

"English is the only subject that becomes a one year subject matter and nine years of review," he concluded.



Gingersnap

By Linda Anderson and Ginger Naylor

Did you ever wrack your brain for a somewhat "fancy" desert to take to the beach, which requires little bother in preparation and even less hassle in storing and transportation? Or have you agonized over what to serve at a romantic dinner for two that won't take you all day to cook?

For State students, cooking is a way of life, whether it be over a pop corn popper in the dorms or in an elaborate off-campus kitchen complete with disposal and dishwasher. Thus, this is a column for you, the student, by two fellow students who are also fighting inflation and still trying to produce interesting, palatable meals, requiring little time, effort, and equipment.

The following recipe requires approximately 45 minutes preparation time, and calls for inexpensive ingredients. Yet it can be served as an entire meal, perhaps even for company!

Stuffed Zucchini Squash

- 1 lb. ground beef
- 1 small onion
- 2 stalks celery
- 1 small green pepper
- 2 medium tomatoes

- 1/2 c. cheddar cheese cubed
- 1/4 lb. mushrooms (optional)
- 1/4 c. parmesan cheese
- salt and pepper
- 2 very large or 3 medium zucchini squash

Brown ground beef and remove excess fat. Chop green pepper, onion, celery, and mushrooms and saute in butter. Combine these with the ground beef. Cut the tomatoes into small pieces and add them and the cheddar cheese cubes to the beef and vegetable mixture. Salt and pepper to taste.

Trim the ends off the squash and cook them whole in boiling water for five minutes. Then cut them in half lengthwise, remove the seeds, and fill each half with the beef filling. Sprinkle with salt, pepper and parmesan cheese. Bake uncovered for 20 minutes at 350 F.



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For selling books

Co-op offers an alternative

by Reid Maness
Staff Writer

If you feel you are being ripped off by the Student's Supply Store and DJ's used book policies, you can find a sanctuary in the Student Co-op Book Exchange in Room 2104 of the Student Center.

The SSS and DJ's purchase books for half the list price with reductions based on the condition of the book as well as the demand for it. The Co-op, however, will sell a book for a student for whatever price the student chooses.

IN ORDER TO sell a book through the Exchange, a student must fill out a triplicate form including the price and the condition of the book. A service charge of 25 cents if the price is under \$5, and 50 cents if over \$5, is then added to the selling price.

If the Co-op sells the book, the student gets the money, and the Exchange keeps the service charge. If the book is not sold, it is returned to the student, who may then sell it to SSS or DJ's if he wishes.

SO FAR THIS year the Co-op has sold over \$1000 in books. This figure translates to about 125 books. Last fall the Co-op sold only 30 books. The exchange will remain open until 5

p.m. today. Thursday and Friday the staff will attempt to return all unsold books and the money for the books sold to the students who brought in the books.

Book Exchange staff member Jim Rogers said "the main improvement we need is advertising." This semester relatively few people realized they could sell their used textbooks

through the Co-op.

However, many students wanted to buy books but the exchange simply did not have them.

MERRILL HUNTER, another Exchange volunteer, said; "We could have sold them if people would have turned them in...we had people lined up outside the door the first couple of days. We need more books on the

lower level courses."

The staff of the Book Exchange expects better success during the spring semester. Books will be accepted beginning in exam week and will be sold during the first week of classes. For the spring there will be much more advance publicity and it is hoped there will be a much better response.

Solomon opens extra office in Student Center for legal advice

by Bill Shefte
Staff Writer

Student Government offices are housing a new tenant.

Donald Solomon, assistant dean of student development and the students' legal counsel, is joining the top floor residents of the University Student Center from 1 to 4:30 p.m. every Monday and Friday.

SOLOMON WILL BE aiding students with legal hassles and problems from his new quarters.

Solomon has been offering free legal advice to students since June 1971. He is also advisor to student publications, the student judicial department, and policy advisor for the University.

STUDENTS NEED TO "stand up for and get all the rights they are entitled," said Solomon.

As he leaned back in his chair with his feet casually propped up on his desk, Solomon explained that his purpose is to "make sure that people are not taken advantage of."

SOME OF THE MOST common problems that he has been confronted with have been traffic violations, landlord difficulties, and drugs.

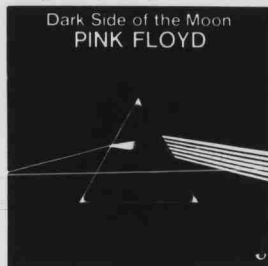
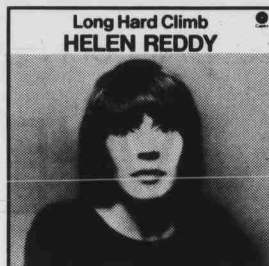
While Solomon will not defend a student's case in court, he does advise students of their rights, chances in court, and approximate lawyer costs. He can also explain what students can expect in court.

WHEN SOLOMON is not in the Student Government Office he can be reached at his office in room 204 Peele Hall.

SG cleared over \$1000 during the co-op book sale. (photo by Halliburton)

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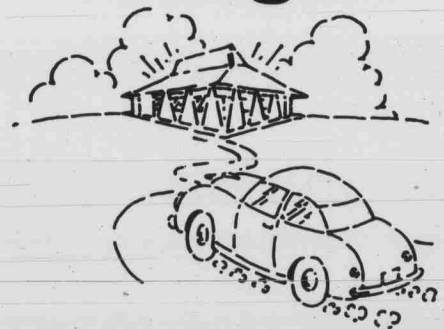
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Campus 'experts' pick Saturday's winners

Weekly predictions for football games always prove interesting. The purpose of this column is to present a few of the nations top games along with the expert guesses of a few of State's celebrities. The column will include a few regulars along with guests to add to the excitement.

Along with myself there will be *Technician* sports editor Ken Lloyd, the *Technician's* first female sports writer Louise Coleman, sports writer Ray Deltz, former State football coach Earle Edwards, Chancellor John Caldwell, and Mrs. Lou Holtz. Our guest this week is

undefeated when we play them so we will give them their first loss." Lloyd picked UCLA "because they've won the championship eight of the last nine years."

If you are betting on any of the games this week, Mrs. Lou Holtz offers "the safe ones." She says she "picked no upsets this week. I picked Lehigh over Hofstra even though Hofstra offers enthusiasm and

excitement. Lehigh has the experience."

Chancellor Caldwell claims to have the "100% correct choice." He says, "I'll take your bets right now."

I went after the favorites this week. You can keep your own predictions to match against the "experts." The results will be in next weeks paper.

Won-Loss Column

with Jim Pomeranz

Michael Hale Gray, sports director at campus radio station WKNC-FM.

REASONS FOR CHOOSING THE winners are always interesting. Last season UCLA upset Nebraska in their season opener. Well, this year they are first on each others schedule, and Nebraska should be looking for revenge.

Coach Edwards, who picks Nebraska, "really thinks that UCLA will beat Nebraska but wants Nebraska to be

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HOFSTRA-LEHIGH

Pomeranz	Lloyd	Coleman	Deltz	Edwards	Holtz	Caldwell	Gray
State	State	State	State	State	State	State	State
UVa	UVa	UVa	UVa	UVa	UVa	UVa	UVa
Clemson	Clemson	Clemson	Clemson	Clemson	Clemson	Clemson	Clemson
Nebraska	UCLA	UCLA	Nebraska	Nebraska	Nebraska	UCLA	Nebraska
Davidson	Davidson	Davidson	Davidson	DAvidson	Davidson	Davidson	Davidson
VPI	W&M	W&M	VPI	VPI	VPI	VPI	VPI
Furman	Furman	Furman	Furman	Furman	Furman	Furman	Furman
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State swimming coach Don Easterling said that other than the performance of his star performer Mark Elliott, the best thing about the World University Games in Moscow was the trip back home. (photo by Caram)

Easterling

Coach has mixed emotions concerning Games

by Ray Deltz
Staff Writer

Beautiful swimming facilities, yet the pool temperature was too cold...Russia will probably get the 1980 Olympic Games...clothing styles in Russia are drab in appearance—most are brown, grey and black...State swimmer Mark Elliott turned in a sterling performance....

These are a few opinions offered by State swimming coach Don Easterling, who served as head of the Rules and Technical Committee for Aquatics at the recently completed World University Games in Moscow.

THE UNITED STATES swimming team captured 16 of 21 events within the confines of the 10,000 seat swimming stadium. Although Easterling has high regard for the enthusiasm of the spectators attending the swimming events, he was disappointed with the numbers in the crowd.

"Many of the spectators had stop watches and showed good appreciation for the swimmers. I was sorry to see that the stadium was less than one-fourth filled," said Easterling.

Easterling, who also served as an assistant coach of the US squad, pointed out several peculiarities within the pool itself. "Since the water temperature was quite cold, we got permission to warm the temperature," said the coach. "Also, the lane ropes were cotton rather than cable, which we are more accustomed to."

ALONG WITH his other duties, Easterling also served as meet referee. This position became noteworthy in several instances. "Except in relays, no alternates were allowed. Several times a scheduled swimmer would not show up for the meet and someone else would take their place at the last minute. A persistent Russian coach brought about the necessity for a committee vote on the eligibility of an alternate in a non-relay event. Fortunately, the committee backed me in not allowing her to swim."

"In the diving events, each team was supposed to be represented by two men divers and

two women divers. The Russians had four men divers and four women divers."

MARK ELLIOTT, State's premier All-American swimmer, swam the third fastest time in the world for 100 meters in leading off America's gold medal winning 400 free relay team. The team's time for the 400 relay was the second fastest in the world. Elliott also led off the 800 free relay team, which won the silver medal, with a super 1:55.2.

Outside of the swimming stadium and the World University games, Easterling travels throughout the Russian capital brought about some interesting experiences.

"THE INTREPRETER I Had seemed to be with me even when I was brushing my teeth," said the coach. "He was a polite guy, but as soon as something controversial such as Watergate came up he always had a line for you."

"The clothing of the people seemed very drab. They never wore any bright colors," continued Easterling.

Although Easterling felt it was necessary to see a place like Russia once, he does not foresee ever going back again. "Except for Mark's (Elliott) swimming, the most enjoyable part of the trip was coming home," he quipped.

Pitch & putt golf kicks off full year for intramural programs

For those students who do not participate in varsity sports there is a place on campus for them besides the stands.

Intramural athletics got underway this week with pitch and putt golf first on the agenda of a very full year.

"We have a busy schedule planned for this year," commented Jack Shannon, director of intramural athletics, "And we hope to have a lot of participants in every sport."

THIS YEAR the schedule will include touch football, volleyball, bowling, badminton, cross country, basketball, swimming, table tennis, soft-

ball, track, handball, and squash.

Shannon, though, is not always limited to what is already scheduled. "We have two new possibilities for intramurals this year," he continued. "Archery and foul shooting will add to the program and will allow those students not adept to physical participation."

"The foul shooting will help add emphasis to our many basketball programs," he added.

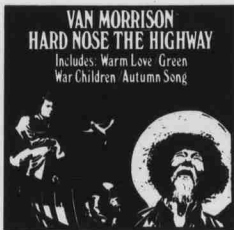
SHANNON ALSO ADDED that there will be an Intramural Board that will make policy for intramurals. An open meeting will be held tonight at 7:30 in Carmichael 2ll to select this

year board. The make-up of the board has two men from the residence halls, two women from the residence halls, two students from fraternities, two students from sororities, and four students from off campus.

Each year heated competition develops in the race for the residence hall championship, the fraternity championship, and the women's championship. Last year Owen II was the victor in the residence hall division, Sigma Phi Epsilon took home fraternity honors, and YMCA was first in the women's division.

—Jim Pomeranz

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Program eases frosh pressures

(continued from page 3)
passes to Stewart Theatre.

"We want everybody to get to know everybody else. Just last week we got together for a swim party," said Reynolds.

"I have stressed this to the students several times. Everybody is going to help everybody else to get through the program," he said.

BESIDES THE 9 hour block of courses, Dr. Gerald Hawkins is teaching a psychology course in coordination with the other courses.

Unlike any other freshmen schedule, the program is one academic year long. The basic course material was chosen so that it could be worked into

already existing courses. Students schedule other courses around their basic block.

"It works out that most of the students end up in the same biology class or lab, said Crisp.

"We are giving these kids a year off from pressure, from deciding what they are going to take and what they are going to major in," said Reynolds.

"During that time, we want to expose them to all of the facilities of the university instead of trying to just fit them through the cogs of the system."

"We hope to teach them skills and attitudes which will last throughout their academic years," he said.

Both Reynolds and Crisp felt that the coming year would aid them as much as it would the students. Reynolds said that this year would probably give him more ideas for research than any other.

"THESE ARE THE only courses we are teaching and it really does take every moment of the day," said Reynolds.

"I think that his system places a new emphasis on good teaching...in depth teaching," he said. Reynolds also expressed the opinion that, if the experiment were successful, quite a few members of the faculty would be interested in it.

"We are viewing this as an experiment, which, if it is successful, could be used as a model for future programs," said Robert O. Tilman, Dean of Liberal Arts.

Reynolds and Crisp expressed satisfaction at the response from students so far.

"IT'S GREAT!" said Tim Wilson, one of the participating freshmen. "The way the program is set up makes you want to learn and willing to work."

Kathy Wulf, a native of McLean, Virginia, said "It's great to be on a first name

basis with your teachers. They have more time to spend with each individual."

Another student, Ken White, said that it made it easier to learn since everything was coordinated and "you don't have five unconnected subjects."

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Touché

Athletics is probably as old as man himself. The urge to compete permeates recorded history, and there is no reason to believe that its ancestry stops there. In fact, this tendency toward competitiveness in man's ancestors as well as in man himself may have been a selective factor in past and future evolution. Competition sometimes seems instinctive within the human race.

From time immemorial man has managed to divert himself through the use of competitive games. Sport has served to ease tensions and to provide relaxation for man and to provide an oasis in the center of the workaday world. Invent a game, and man will play it. Competitiveness, and maybe even a childlike fascination with fun demand it.

Athletics run the gamut from the relative non-exertion of shooting a game of marbles to the push to the physical limits in sports such as swimming; from the individual skill demanded in tennis or golf to the

teamwork necessary in football and soccer. Sport has become as diversified as man himself. There is seemingly no length to which man will not go to provide himself with new entertainment and new competition.

In the past century, athletics has taken on a new responsibility. Instead of enjoyment of the sport solely by those involved, athletics shoulders the responsibility of entertaining the spectator as well. The advent of the spectator in sport makes possible the participation of millions who would otherwise be outside the circle of athletics.

But the impact of the spectator on athletics has a much greater effect than increased participation. For all intents and purposes, the spectator initiates "big-time" athletics. Some entrepreneur sees that money can be made from amateur sport and that even more money can be made from professional sport. From that point on, sport is divided into two camps, the amateurs who participate

mainly for personal satisfaction and fun, and the professional who makes a living from sport.

It is the amateur aspect of athletics, as it applies to the State campus, which is the subject of this *Touché*. Athletics on the major college level has aroused nationwide interest, mainly in the major sports such as football and basketball, and the same is true at State. But the major sports are only one facet of amateur athletics on the college level as illustrated by the various activities to be found on the State campus. Athletics on the campus range from the relatively loosely structured activities such as intramural sports, to the more disciplined "club" activities such as club football and rugby, to the highly organized and regulated "major sports."

As has been the case in the past, the various issues involved with athletics will surface and become topics of discussion among both students and faculty. Recent occurrences demand it. Many questions have been raised concerning various aspects of athletics on the campus. The probation imposed by the NCAA on State's basketball program, the possibility of a future increase in student fees to aid athletics, the universal desire to win in competition, and the Wolfpack's skyrocketing success in the field of athletics recently, will all play a role in the discussion. Perhaps this issue of *Touché* will aid in initiating these vital discussions by providing students with the facts on the various athletic programs at State and by presenting the opinions of those inside the athletic programs.



Athletics and university wholesomeness

Athletics are big business on campus and control a great deal of public interest, but the public interest does not control the State athletics program, nor the students who fund it, nor the alumni who contribute to it, nor the athletics department who runs it. Who does control it? According to Chancellor John T. Caldwell, the administration, through the Athletics Council, controls it.

According to Caldwell, athletics have become a very exciting and worthwhile part of the intercollegiate scene and life on university campus. All of the well established institutions among the university ranks have well developed athletic programs.

"Athletics add a dimension of wholesomeness and contributes to the morale of the University," he says.

But it doesn't end here, says Caldwell. Also it acts as a unifying element between the general population and the academic world of the University. "One aspect of a university's athletics program is that it ties in a wide range of the population, from the most sophisticated intellectual to the humblest individual."

Continuing, the Chancellor says, "An exciting athletics program adds verve on a campus when played with reasonable success, and I don't mean championship teams necessarily. In the absence of it one would find something missing in the life of the university."

"Institutions who have a championship every year just get used to that. Then everybody gets upset if they lose just two games and that's a terrible attitude to develop."

The effect of a "reasonably successful" athletics program can often boost the image of a University within the eyes of a community, which Caldwell feels is unfortunate. "A lot of unsophisticated people in this broad public might not know any more about your University than the athletics program and that is sometimes overrated in importance. Consequently, they judge your university solely by it, but that's an unfortunate fact of life," says Caldwell.

But some feel the "rah-rah, go" spirit is diminishing among the general student populace due to its irrelevance to the realities of the world. But Caldwell doesn't agree. "Well I don't think it's a thing of the past. In the larger institutions you have a much greater diversity of people on your campus and you will have a portion of students and faculty not much interested but the great majority will feel a kind of collegiate loyalty about the activities of

the team, and want it to win, and share in its successes, which I think is good."

The rah-rah spirit has a tendency to produce a heavy emphasis on the athletics program and as more money flows into the athletics till, and as a successful program adds to the national prestige of the university, the pressure to produce winning teams increases.

The result of all this is a highly competitive recruiting machine which the Chancellor feels is the only negative aspect of the intercollegiate athletics. "It is too bad there is the intensified high pressure recruiting of particular athletes. To me this is the only negative flavor I find in the intercollegiate athletics programs."

Some view this high pressured recruiting as reducing the student athlete to a marketable commodity, more cattle than athlete, but again the Chancellor disagrees. "I think it's too bad that these athletes in their senior years get courted so much and have so much of their time taken up by recruiters but some of it is their own fault. They could stop some of it themselves but they, and their parents, kind of like some of it."

"Nothing keeps these young men from making a decision about where to go to school, and before the recruiting season is over, they really learn a whole lot about life, and about themselves and their values and what they want, and they wind up making the decision they want to make," Caldwell says.

He then turned his attention to the more specific matters of State's recruiting practices. "I like our people who are recruiting to be absolutely honorable, and I have never had any reason to think that we weren't absolutely honorable in our recruiting."

"Don't let anything about that happening (last year) in the NCAA mistake what we have done here. There's nothing we were charged with here in the allegations that were anything more than technical interpretations of circumstances that even bordered on the ridiculous for the most part, but nevertheless we drew the probation."

Caldwell feels there was no way out of the verdict due to the long list of allegations and what he calls, "being tried by his accuser."

When asked if any move was underway to tighten the governance of the athletics program, Caldwell says, "I don't know what we could do to tighten up. We have an athletics director in Willis Casey who is one of the ablest

people and best informed men of very strong character. He is a straight-laced man and does his job. Our Athletics Council gets full support in what it does, and I don't know what we could do to tighten up." Caldwell did say, however, some change will occur in the rotation of members, especially faculty. The rotation of faculty is to provide more faculty input and participation.

Also, Caldwell feels less student rotation is needed. "We've had too much student rotation. Gosh, in and out, in and out, and they get in there and they're just bewildered for one or two meetings and then the crucial decisions are made and then they're out. They've graduated and the process starts over again."

One member of the Council Caldwell feels should not rotate as often as the other members is the Council's chairman. The chairman, a faculty representative to the council, is State's representative to the ACC and NCAA and according to Caldwell, must keep abreast of all happenings in the two groups, and to be an effective representative requires lengthy tenure.

Dr. Robert S. Bryan, head of the Department of Philosophy and Religion, was recently appointed chairman, succeeding Dr. Ralph E. Fadum, who had held the position for 11 years. Bryan has served on the Council since 1969. Although there is no set tenure for chairmanship, Caldwell says the average is about six to ten years.

Caldwell states the Alumni have a regular system of rotation, which needs no revision. But the alumni's role in the athletics program is being questioned.

The fund raising organ of the athletic department is the Wolfpack Club, and according to Caldwell, they contribute over \$300,000 annually to the athletics program. As a result of the donations, many feel the alumni are taken into consideration before the students, but Caldwell says this is not so.

"The alumni do not run the program. This is just an illusion people have. But I do wish we could raise more money for fine arts, dramatists, violinists, and just tip-top students. But unfortunately the general public just doesn't seem interested in that part of the university."

Since State is a state-supported institution all monies for intercollegiate athletics must come from outside sources and donations; no state money goes to intercollegiate athletics programs. But with this in mind, the athletics program, since it is part of a state institution, must remain in the black.

Caldwell closed his remarks saying money was the matter of most concern. "We will continue to have a solvent and responsible program. If we don't plan to do so then we'd better get out of intercollegiate athletics."

Athletics are a part of collegiate way of life

Throughout the years, intercollegiate athletics have grown to enormous proportions. With the rapid expansion of college programs has come the need for capable and astute administrators, for without them, athletics could easily become a detriment to the University they represent by becoming too big and devastating.

At State, athletics are in the hands of Willis Casey, who has demonstrated his ability as both a coach and an administrator. Before becoming Director of Athletics in 1969, he served as State's swimming coach for 22 years. He took a "non-existent" program in 1946 and quickly lifted it to national prominence, a level it still enjoys.

In addition to his coaching duties, Casey served as assistant athletics director from 1949-69, supervisor of the school's enormous athletic facilities, and manager of 36 major basketball tournaments.

Although he is naturally pro-athletics, he is nonetheless noted for his honesty, frankness, and common-sense approach concerning athletics. He does not pretend to believe athletics are simon-pure, but by the same token he does not think intercollegiate sports are anywhere near as bad as some people make them out to be.

"I think anyone who works with intercollegiate athletics understands that not everything in the department of athletics is perfect," Casey noted. "There is no way it will ever be perfect. There will always be areas of criticism anytime you are doing something where you have 40, 50, or 60,000 people judging.

"The controversial areas, such as football traffic, student seating at basketball games, the athletic fee, should you have scholarships, have all been debated for the 31 years I have been in intercollegiate athletics and I am sure they will be debated for the next 31 years. You will always have pros and cons and feelings about it, but I think this is only natural.



"I think the ridiculous thing would be if people in intercollegiate athletics did not realize their problems and were not willing to take measures to try to improve them. But this is not happening in athletics all over the country and I think we have a very healthy situation."

Casey believes athletics on a college campus provide an outlet for the student body that is attended by a majority of the students. He thinks it serves the same purpose as the other extra-curricular activities that are so much a part of college life.

"I think the value a student gets from athletics is the same he gets from the Friends of the College or the New Arts series, or the so-called extra-curricular activities. Athletics are here for the same reason we need a college union building. It's a part of the intercollegiate way of life that the average student enjoys. I understand there are some students who don't give a nickel for athletics and couldn't care less. But this is true of anything.

"I see athletics as a public relations device with the students and the friends of the University," he continues. "I think a successful athletic program has many fringe benefits. The students in general enjoy winning athletic teams and I know the alumni and the friends of the University have already demonstrated they like winning programs.

"I don't think there is any question that in general athletics get far more space in the news media than they should when compared to the other facets of educational life. But this is not done by the Department of Athletics nor the athletes, but this is done by the news media. The television people aren't paying millions of dollars a year to

televise college football in order to publicize it, rather they are doing it because the people want to see it. They are going by the old law of supply and demand."

Many people have voiced the opinion that an intercollegiate athletic program takes money away from other parts of the University, money they feel could be put to better uses. But Casey takes the opposite view that athletics pay for themselves, and a successful athletic program even helps the University financially.

"Well, I'm biased because I'm in athletics, but I think a successful athletic program helps foundations in raising money for various academic ventures," he said. "It helps the University through cash donations, and donations through properties and wills. Many who contribute to the University foundations or other types of contributions other than athletic contributions got their start probably with athletics. But again I have a vested interest in athletics and I am biased in my views, just like the people who think athletics are detrimental to the University."

With all the money pouring into collegiate athletic programs, particularly football and basketball, the college game has been accused of reeking with professionalism. Many feel that the athletes who get their education free of charge are not truly amateurs who compete for the love of competition. Again, Casey believes this view is not entirely fair.

"If our athletes are not amateurs, then I do not want a son who is a professional athlete," he stated. "If you took a full scholarship and broke down the number of hours a football player played and practiced and figured what he made per hour, it would be below the federal minimum wage, I'm sure. It certainly is no lucrative thing."

During the past decade, college athletics have grown immensely, probably due a great deal to the increased demands placed on the teams by fans, alumni, and students. With this arises the question: can intercollegiate athletics get too big, to a point that they are a detriment to the University?

"I think athletics could get too big anytime a program got to the point it was dictating its own rules and regulations and deciding what it was going to do and how it was going to do it," states Casey. "That would be too big for me as a program must always be under institutional control. It should never have a win at any cost philosophy—it should aspire to have the best possible team under the restrictions placed on it by the institution."

One of the biggest complaints that students have concerning athletics is that their interests are pushed aside in favor of the interests of the Wolfpack Club, the department's fund raising organization. However, Casey thinks the Wolfpackers are entitled to some special privileges because through their contributions they make athletic scholarships possible.

"I don't think the students get pushed aside, but that would depend on what context you ask the question in," he says. "Without successful teams there would be little desire on the part of the student body to attend athletic contests and there would be no problem on seating because there would be little demand for seats.

"To have a successful program you have to have scholarships and the only way you are going to raise money for them is through the Wolfpackers," Casey continues. "We have to be able to offer them something in return for their contribution other than the fact we are going to have a good team. If they are going to give \$1000, then they would like an opportunity to see the teams play.

"With success there is not only a demand from the students for tickets, but also from the alumni and the Wolfpackers. Our big problem, obviously, is in basketball, because in football we have enough seats to take care of the problem. In basketball, only about 25% of the Wolfpackers, if that many, can buy tickets to the games. So they are in the same predicament the students are in.

"The students receive a far greater benefit in football because through the alumni and their contributions, we were able to construct Carter Stadium," the athletics director says. "In old Riddick Stadium, 50 percent of the students had to sit in the end zone bleachers. So though we have a bad situation in basketball, as does about every school in the country, we have a very good situation in football. I don't think there

is a school in the country that is even fairly successful in basketball that doesn't have the exact same problems as we have here. With success you have ticket problems, but without ticket problems you have financial problems. So I think the better of the two is to have ticket problems and to try and solve those and not have financial problems."

Much controversy has been created by the talks of an increased athletics fee, which, at \$20 per year, is one of the lowest in the Consolidated University system. Casey feels an increase in the fee is imminent, for the simple fact that the costs of operating an athletic program are skyrocketing.

"In principle, I am against all fees," he remarked. "But no matter how you feel about them, they seem to be a necessity in order to operate, not only in athletics but also in other departments of the University. I can see nothing but an increase in fees in general because the cost of living is going up."

Casey would like nothing better than for the athletic department to get away from all outside support, particularly from the Student Supply Store. Presently, the department gets 40 percent of the profits from the store for scholarships.



"I think that the people who do not approve of intercollegiate athletics, who do not think they serve any purpose, have a legitimate complaint about the profits from the Students Supply Stores going to athletic scholarships," he stated. "I could argue the point with them, but I think the simplest solution would be if we did not have to depend on the Supply Store profits for any money for scholarships."

Once the money for scholarships is obtained, the problem then arises on how to distribute the wealth. The revenue sports, football and basketball, naturally get the most money while the other sports have to get by with limited funds.

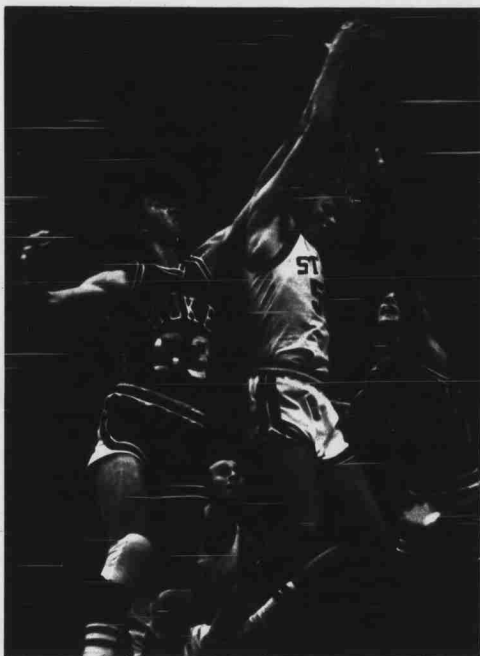
"It's not a question of deciding which sports get the most money," said Casey, "but rather a question of deciding which sports get how much money. Obviously, football, because of the numbers it takes to have a team, gets the lion's share of the scholarships. Basketball is limited by conference action to only 20 men.

"In all the other sports, we will give scholarship aid to any boy in any sport who we consider to be a blue-chipper, within the limitations of the total budget which we set up each year for athletics. The sport which ranks behind football and basketball in scholarships is swimming, the reason being that we are able to get blue-chip swimmers because we have a national reputation in the sport. We are now giving scholarship aid in every sport we have, except lacrosse."

There are those who feel someone in the athletic department was not doing his job when the violations that put the State basketball team on probation occurred. However, Casey firmly believes to the contrary.

"There was no way anyone could have been aware of them (the violations), even the coaches did not think at the time that they were violations," he said. "If I spot any violations, I immediately call the (ACC) commissioner's office and report the violation and the steps we are taking to correct it. Normally that is the end of it. By violations I mean violations of a technical nature, not a moral one.

"We are operating under hundreds of rules and interpretations and it's awfully hard to guard against all of them," he continues. "We are not only responsible for the athletic department, but also for the alumni, for the faculty, for the staff, and for anyone who is interested in the athletics program and does anything with our knowledge. Any actions taken in connection with athletics we are held responsible for by the NCAA and the ACC. There can be a lot of honest mistakes, and they are made every day, but we report them and take steps to see that they don't happen again."



Athletics is a million dollar business

Athletics at State is a million dollar business.

Nearly \$1.3 million will be spent fielding the Wolfpack's 13 intercollegiate athletic teams during the coming school year.

This figure includes nearly \$891,000 needed to run State's various athletic programs and over \$403,000 that will be used for scholarships for the student-athletes. The former amount, which was part of the proposed 1973-74 budget presented to the Athletics Council last April, includes items ranging from salaries to recruiting costs to laundry and postage expenses.

As evidence of the ever mounting expense of intercollegiate sports, over \$100,000 more will be spent on athletics at State this year than was expended last year during the school's most successful year ever in athletics. During the fiscal year 1972-73, the athletic department was budgeted for over \$826,000 while around \$363,000 was spent for grants-in-aid. As a further point of comparison, athletics were budgeted at nearly \$756,000 (excluding scholarships) in 1971-72, which alone is about \$125,000 less than the 1973-74 figure.

As can be seen, scholarships, while being a major and what many consider an unnecessary expense, will nonetheless constitute less than one-third of the total that will be spent on athletics at State this year. The majority of the cost will go for maintaining and financing the teams on which the athletes will compete.

By far the most costly program at State, in terms of both operational costs and scholarships, is football, the reasons being the sheer number of players and coaches it takes to field a team, and the fact that football generates the most revenue. Around \$337,000 will be spent on the operation of the team this year, an increase of more than \$36,000 over last year when first-year coach Lou Holtz guided the Wolfpack to an 8-3-1 record and a Peach Bowl victory. This figure does not include scholarships.

Over half of the total football expenditures, \$178,500, will go towards the salaries of the coaches. Head coach Holtz makes \$27,500 while his eight assistants average \$14,500 with a median salary of \$14,000. All the coaches received at least a \$1000 raise after last year's successful season.

The general category, "Coaches and Prospects Travel and Telephone," will comprise the next largest single portion of the football budget with \$48,000. A

sizeable amount of this will take in the costs of recruiting prospective athletes, and also will include the costs of scouting, conventions, talks by coaches to various groups, etc. Team travel will cost over \$37,500, ranging from \$750 to get to Duke to nearly \$12,000 to get to Lincoln, Neb. This also will include the \$3500 it will cost for the team to stay in a motel the night before each of the five home games. Other major football expenditures will be \$24,000 for equipment, \$10,250 for film, and \$7000 for spring training.

While football's budget dwarfs that of basketball, basketball will still cost much more than any of the other sports. Of the \$138,500 budgeted for the sport, which is less than last year's figure, once again salaries make up a good portion, over \$58,500. Head coach Norman Sloan's salary is set at \$24,255.

Other major basketball expenditures are \$22,500 for "Coaches and Prospects Travel and Telephone" and at least \$17,000 for team travel. The latter figure will be greater once the cost of travel to St. Louis for the game with UCLA is added in.

After football and basketball, baseball, track, and swimming use the most money, but there is a big drop between the former two and the latter three. Baseball will cost \$26,500, but, unlike track and swimming, salaries of the coaches constitute less than a third of the amount. This is because Coach Sam Esposito, who also doubles as a basketball assistant, is paid by both sports. Of the \$25,250 that will be spent for track and the \$22,350 that will be spent for swimming, around half of the amount will go for the salaries of the coaches.

After these sports there is also a big drop to the rest of State's athletic programs. It will cost \$7500 to operate the soccer team, \$7200 for wrestling, \$6750 for tennis, \$4800 for fencing, \$4000 for lacrosse, \$3000 for golf, and \$2200 for rifle. All coaches in these sports are just parttime coaches and thus receive a relatively small supplement from the athletic department.

The administration of the athletic department in general will also be a considerable cost, reaching over \$188,000. This amount will include salaries of department personnel, maintenance of the facilities, employees benefits such as social security, hospitalization, etc., expenditures for the band and cheerleaders, and other miscellaneous items.

It will cost over \$46,500 to operate State's Sports Information office. Over half of this will go for salaries while the rest will be spent on postage, publications, photos, and entertaining the press.

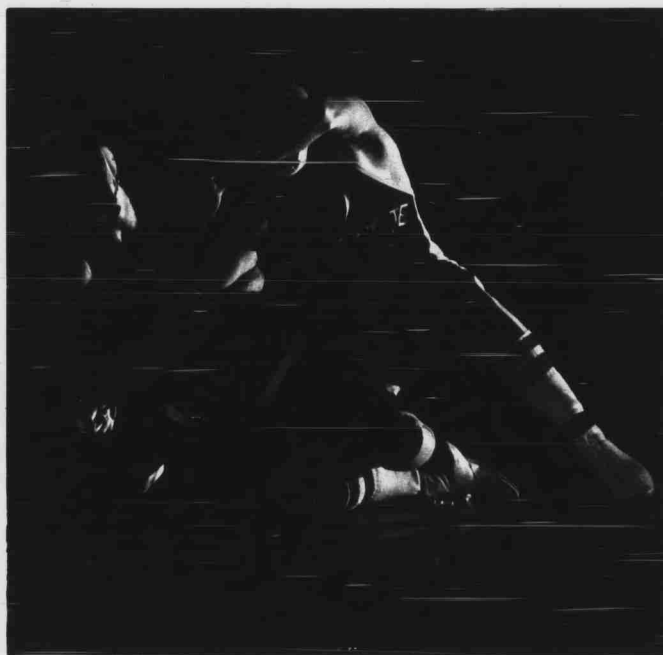
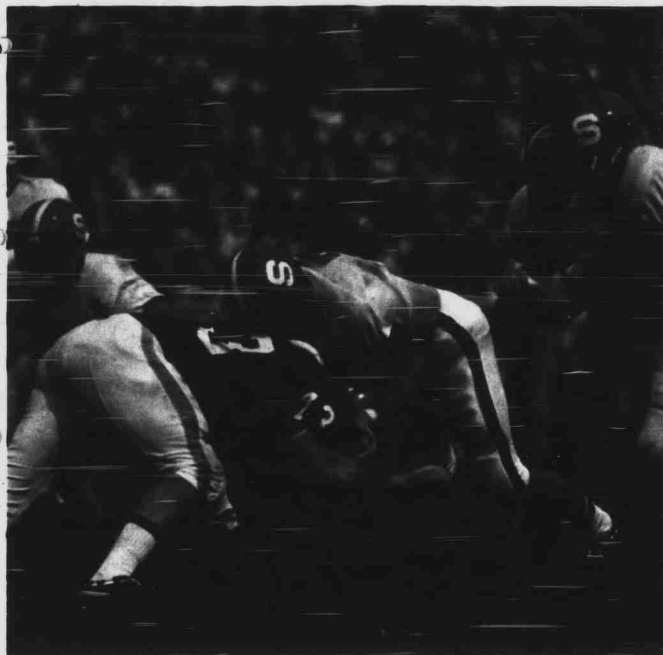
Even with all these expenses, State's athletic department will be more than able to meet them this year, with an expected surplus between \$20,000 and \$80,000. The main source of operational revenue is, of course, football. State athletics will gross nearly \$385,000 from the six away football games but will not be able to use the expected \$543,500 derived from the games at Carter Stadium. All money taken in at the stadium has to be used to pay off the loan on the stadium, which was completed in 1966, and cannot be used for the operation of the athletic programs. The indebtedness is due to be paid off by the year 2004, but payment is running ahead of schedule. With continued success in football, Carter Stadium may be paid off by another 12 to 15 years and gate receipts will be able to be used for operation of the athletic teams.

With the nationally televised basketball game with UCLA adding somewhere around \$80,000 to the coffers, basketball will account for at least \$283,000 of the operational revenue. Student fees contribute \$215,000, which is a little over 20 percent of the total estimated receipts for 1973-1974. Students pay an athletic fee of \$20 per year.

Television, which does not include that for the basketball game with UCLA, will be worth at least \$100,000 to the athletic department and could increase with more television exposure. The regionally televised football game with Carolina in Carter Stadium will be worth \$75,000. The last \$10,000 of operational revenue comes from the Atlantic Coast Conference and radio rights.

A point to remember is that the proposed expenditures are liberal estimates while the receipts are conservative estimates. But historically the estimates have come fairly close to the actual amounts.

The figures so far have not included the cost of scholarships, which has to come from other sources. Forty percent of the profits from the Students Supply Stores goes toward athletic scholarships, with the Student Aid Association (Wolfpack Club), the fund raising arm of the athletic department, supplying the rest of the needed



funds. Of the more than \$403,000 to be spent for athletic grants-in-aid this year, \$62,800 will come from SSS profits and over \$340,000 from the Wolfpack Club. The rest of the money raised by the Club will be used to help pay off the debt on Carter Stadium and Case Athletics Center.

Once again, football gets the lion's share of the money for scholarships. Nearly two-thirds of the grant-in-aid money is poured into the sport. This year, around 109 football players will receive about \$260,000 in scholarship aid. But this figure is probably less than at the other schools in the ACC since State had the lowest number of football players on scholarship in the conference last year.

Basketball scholarships will cost over \$45,000 this year. There are 20 basketball players receiving aid, which is the limit under ACC guidelines. Swimming, a sport in which State has been highly successful for many years, is not far behind basketball as far as scholarship aid is

concerned. Close to 25 swimmers and divers will receive over \$38,500 in aid this year, much of it in the form of partial aid.

Baseball and track are the other two sports at State that are receiving what might be considered somewhat substantial amounts of aid, with the two sports receiving over \$22,700 and \$13,300, respectively. The remainder of the scholarship money, nearly \$24,000, will be divided among the other sports, with the exception of lacrosse, and miscellaneous scholarships, which include those for graduate coaching assistants.

In conclusion, intercollegiate athletics at every university campus, and State is no exception, are beginning to feel the pinch of the rising cost of living. Athletic departments are finding it increasingly difficult and expensive to meet the costs of athletics on the scale that they exist today. It is becoming more costly to feed, house, and generally take care of the athletes, as well as hiring and maintaining highly competent and expanding

coaching staffs. Fielding representative athletic teams is now a major financial chore.

To meet the rising costs, revenue has to be increased by any available means. Ticket prices to football games in Carter Stadium, as well as at most other college stadiums, rose to \$7.00. A possible increase in the student athletic fee has been tossed around at State in the recent past, with Athletics Director Willis Casey saying an increase is imminent.

But there is a limit to how much revenue can rise by increasing the prices, so costs instead have to be cut and controlled. A move to need-only scholarships in athletics is a step in that direction and administrators are looking into other means to decrease their expenditures. However, it appears there is no remedy to the situation in sight in the immediate future, so it looks like students, fans, and contributors to athletic programs will continue to feel the burden of the skyrocketing costs of intercollegiate athletics.

Estimated receipts and expenditures 1973-74

RECEIPTS

Operational Revenue	
Football	
Nebraska	\$ 50,000
Georgia	110,000
Clemson	40,000
South Carolina	65,000
Penn State	80,000
Duke	40,000
Total	\$ 385,000
Basketball	203,000
(does not include game with UCLA)	
Student Fees	215,000
Football T.V.	75,000
(Carolina football game only)	
Basketball T.V.	25,000
ACC and radio	10,000
Total Estimated Operational Revenue	\$ 913,000

Carter Stadium Account

East Carolina	\$ 110,000
Virginia	90,000
North Carolina	140,000
Maryland	90,000
Wake Forest	90,000
J.V. Games	1,500
Billy Graham	22,000
Total	\$ 543,000

SCHOLARSHIPS

Football	\$ 259,679.00
Basketball	45,070.50
Baseball	22,772.50
Swimming	38,556.50
Track	13,361.50
Miscellaneous	23,878.00
Total	\$ 403,318

EXPENDITURES

Administration	\$ 188,346
Football	336,948
Basketball	133,232
Baseball	26,550
Track & Cross Country	25,250
Swimming	22,350
Sports Information	46,548
Wrestling	7,200
Tennis	6,750
Soccer	7,500
Training room	13,000
Fencing	4,800
Lacrosse	4,000
Golf	3,000
Rifle	2,200
Case Athletics Center	15,000
Automobiles	5,000
Timing and Place Machine	5,535
Sauna Bath	3,108
Towels, Sheets, Pillows	2,000
NCAA Competition	7,000
Salary Increments	15,656
Laundry	10,000
Total	\$ 890,973

ACC blends academics with athletics

Now in its 20th year, the Atlantic Coast Conference has become one of the few leagues which has successfully mixed academics with athletics. This type of integration is difficult to achieve without producing deficiencies in either area. However, under the leadership of the late Jim Weaver, and now Bob James, such a blending has been successful.

The formation of any conference is the result of athletic bonds between institutions; otherwise, there would be no justification for such an action.

Offering evaluation of this subject, Commissioner James says, "Primarily, you have a group of institutions with basically the same educational goals, and they elect to conduct their athletic programs under similar eligibility requirements, admissions requirements, so that you have an assurance that a portion, if not a majority, of your intercollegiate athletic competition will be as equal as you can possibly have it."

The first such league formation in this area dates back to 1894, with the formation of the Southern Intercollegiate Athletic Association. North Carolina, Virginia, and Clemson were among the members of the SIAA.

In 1921, a new conference was formed, this one being the Southern Intercollegiate Conference. State was one of the original 14 members of this organization, others including Alabama, Clemson, Georgia, Carolina, and Tennessee.

The SIC expanded soon after its formation. Five new schools were added in 1922, including Louisiana State, South Carolina, and Mississippi. The league's name was later abbreviated to the Southern Conference, and eventually reached a membership of 23 institutions.

Such a high number of schools made scheduling difficult, and as a result, the 13 southernmost schools withdrew in 1932 to form what is now the Southeastern Conference.

However, the Southern Conference slowly reached a membership of 17 schools, which once again added difficulties in scheduling. So, in 1953, the ACC was formed. Seven colleges composed this conference in the beginning, with Virginia joining later in the year.

The ACC never had more than eight members, and is once again down to seven with the departure of South Carolina in 1971.

If a lesson is to be learned from this experience, it would be that too many members defeat the initial purpose of a conference by spreading the organization over too large an area, causing scheduling problems among the schools.

"There are conferences in the country who have as many as 10 teams in them," added James, "but you would not generally find that this point I'm making would be carried that far as they would say, 'Well, we will play, for example, nine of our 11 football games with conference people.' But they would establish a given number which would normally in a 10-team conference have a minimum of seven (for a conference championship)."

"In our conference, we require in football five conference games, and of course, a home-and-home series in basketball because you have the 26 games."

Enumerating on the reasons for the formation of both the SEC and the ACC, the commissioner noted, "You have similar desires for the type of program that you wish to conduct, that your institutions are sufficiently similar academically, that the standards are as close as you can possibly get within that number of schools, and that the admissions and entrance requirements are sufficiently similar."

Until recently, the ACC maintained that prospective athletes score a minimum of 800 on the Scholastic Aptitude Test in order to gain entrance to a certain institution. The 800 rule has now been declared unconstitutional, but it does point out the conference's intention of becoming academically-oriented in its approach to athletics.

"The Atlantic Coast Conference developed a minimum requirement on the SAT before the 1.6 rule was developed by the NCAA," James emphasized. "So that they (NCAA) did have the standard, and when they had that standard, basically, the Atlantic Coast and the Big 10

were about the only ones who had stipulated academic requirements for participation in athletics. I think the Atlantic Coast Conference has demonstrated in the past that they're very much academically oriented."

As far as national recognition, football in the ACC has taken a back seat to basketball. In the late 1940's and early 1950's, Carolina and Maryland were frequently ranked in the Top 10 teams. However, no ACC football team has finished in the elite group since 1960, when Duke ended the season in the tenth spot.

ACC basketball entered the limelight in the 60's behind the leadership of UNC. South Carolina also gained prominence before withdrawing last year, and now both Maryland and State are receiving attention.

But now football is on the upswing again. State finished in the top 20 both in 1967 and 1973, and Carolina has represented the conference in bowl games the last three years.

The commissioner believes football's resurgence in

them nationally. Now there are others (conferences) who are possibly doing the same thing that we're not aware of at this point."

The ACC has been in the forefront of many of the changes that are currently being debated in the NCAA. Financial aid controls and the reorganization of the NCAA, the two main sources of conflict recently in the organization, are strongly backed by the ACC, according to James. The conference has also taken the stand of favoring revamping of spring football practice by limiting it to non-contact drills in 15 sessions instead of the present 21. Also, it favors a hardship rule that is national now in football, being adopted for all sports, so a conference could not develop its own unique procedures.

James says the ACC is opposed to the practice of "red-shirting," where an athlete is held out of competition one year and thus is given five years to complete four years of eligibility. The conference favors the rule that gives an athlete four years from the first date of his



the ACC is actually part of a cycle.

"At one time the Atlantic Coast Conference was known far, far greater for its football than for its basketball," he observed. "Then basketball came along, and I don't believe the opportunity or the time would ever come where our basketball would be reduced in scope. I think there is very clear evidence that our football program is coming back."

"It's just a matter of time. I think that everybody is working very ambitiously towards having a strong program in all sports."

However, it would be hard for any ACC football team, especially a Big Four school, to match up to the quantity of talent that an Oklahoma or a Nebraska would have. The main reason for this is that while Wake Forest, Duke, Carolina, and State have to battle each other for high school talent in the region, the western schools usually have an entire state supporting them.

"It's difficult," offers James. "You very rarely will find any state that can support totally a major athletic program in one institution. I think that the competition in North Carolina has to be rather unique concerning the number of schools plus the limited population. You have a state like Ohio, a densely populated state, and the recruiting up there is rather intense by a number of institutions."

"But yes, Ohio State University does not get all of the best athletes in the state — they certainly get their share. But if they had four Big 10 universities located in Ohio, such as we have here, their program would be very comparable to any one of our schools."

Though admitting he is somewhat biased, the commissioner believes the ACC is one of the pacesetters in advocating academic and financial reforms to be applied on a national level.

"What we try to do," James offers, "is develop the programs and then try to interest others into developing

enrollment to complete his eligibility, unless he is injured or has some other non-athletic reason that would be ruled on by the NCAA eligibility committee."

Commissioner James adds that he would like to have more opportunities for ACC basketball teams to participate in holiday tournaments outside of the United States.

"We've been receiving a number of invitations from South American countries," he cites. "We just feel that athletics is a good vehicle for understanding people's problems in other countries."

The function of a commissioner is a complex one, no matter what conference. "We try to take the responsibility here for the study, the research, the time that needs to be devoted to the problems that our institutions confront, so that we can make recommendations to them and we provide an interchange of information among our schools with which to make the relationship as congenial as can be on a competitive basis," James said. "Of all of the things we do, this is the most important to me right now."

"We are, and always must be, the agency that the conference members look to for the enforcement of their rules."

The commissioner's office also makes arrangements for the ACC basketball tournament, and assists schools which become involved in post-season football games. The conference staff is responsible for the selection and training of football and basketball officials, and keeps statistics on football, basketball, and baseball.

Looking into the future of the Atlantic Coast Conference, Commissioner James sees no drastic alterations. "I believe there is satisfaction with the present alignment of the seven schools in the program and the type of competition we are conducting. I'm not saying there will not ever be expansion, but certainly there is none under consideration at this time."

Council: students, faculty, alumni

Intercollegiate athletics at State are supposedly under the control of the Athletics Council, which is composed of equal numbers of student, faculty, and alumni members. While in theory the Council does have substantial responsibility, the final decisions concerning athletics are nonetheless made by Chancellor Caldwell, even if he goes against the Council's recommendations.

With the Athletics Director administering the programs, the Athletics Council's function is to exercise "institutional responsibility and control of intercollegiate athletics" as required by the constitution of the Atlantic Coast Conference, the National Collegiate Athletics Association, and the University. But the council in no way relieves the Chancellor of full responsibility for the conduct of the executive functions of the University Administration.

In the past the Chancellor has decided against the council's recommendations, including two instances in the past year. The first involved Coach Norman Sloan's basketball school and the other pertained to entrance requirements for prospective athletes.

In the former case, the Council recommended that Sloan's summer basketball camp be suspended for one summer, since many of the violations that placed State on probation in basketball last year occurred at the camp. But Chancellor Caldwell decided that the suspension of the camp would impose a financial loss on the coaches involved and that to deprive these people of that income would be inappropriate and would be placing a financial penalty on them. The Chancellor expressed his wishes to the Council, which backed down and allowed Sloan to keep his camp provided he adhered to strict new guidelines.

The other case where there was a difference of opinion between the Chancellor and the Council occurred after the NCAA dropped its entrance requirement of a 1.6 projected GPA for prospective athletes. The ACC, however, desired to have some kind of minimum requirement, so the conference members met to vote on the matter last winter. The State Athletics Council recommended to the Chancellor that the University vote for the continuance of the 1.6 rule but with five exceptions. Caldwell, though, favored no exceptions and instructed his representative to vote likewise. However, State was in the minority with Carolina as a modified proposal with exceptions passed.

Except for those two points, the Chancellor followed the Athletics Council's recommendations last year. But most matters discussed by the Council pertained to the hiring of coaches, the budget, the distribution of awards and other matters of little consequence.

The Athletics Council's chief function is in an advisory capacity. In addition to advising the Chancellor, the Council advises both Faculty and Student Senates, keeps them informed as to the athletic policy, and recommends whatever legislation these legislative bodies will be required to pass within their jurisdiction. With respect to advising the Chancellor, the Council reviews the annual budget proposed by the Director of Athletics, making whatever recommendations it thinks desirable, nominates to the Administration members of the coaching staff and recommends the terms of appointments of such members, and makes recommendations to the Chancellor on any matter concerning policy which he lays before the

Council or on any matter which in its discretion the Council is pleased to recommend to him.

In a control capacity, the Athletics Council is authorized to take all measures necessary to insure compliance with ACC and NCAA regulations by the University. This pertains to the eligibility of individuals to participate and the eligibility of the University in the main. The Council also occupies a liaison position between the Chancellor and the Director of Athletics, between the Chancellor and the Faculty and Student Senates, and between the Senates and the Athletics Staff.

The Council is composed of 15 people—five faculty, five alumni, and five students. The alumni members and the student members are often at odds on the Council since they have different attitudes and views on athletics, so the faculty normally holds the balance of the power on the Council.

The Chancellor appoints the faculty members, one of whom is Chairman and one of whom is a member of the Faculty Senate and is a liaison with that body. Dr. Robert S. Bryan, head of the Department of Philosophy and Religion, was appointed chairman during the summer, succeeding Dr. Ralph Fadum who had served as chairman for 11 years. The Chairman is the link between the University and the ACC and the NCAA and represents State in the deliberations of the ACC and the NCAA and in such other meetings as the Chancellor may stipulate.

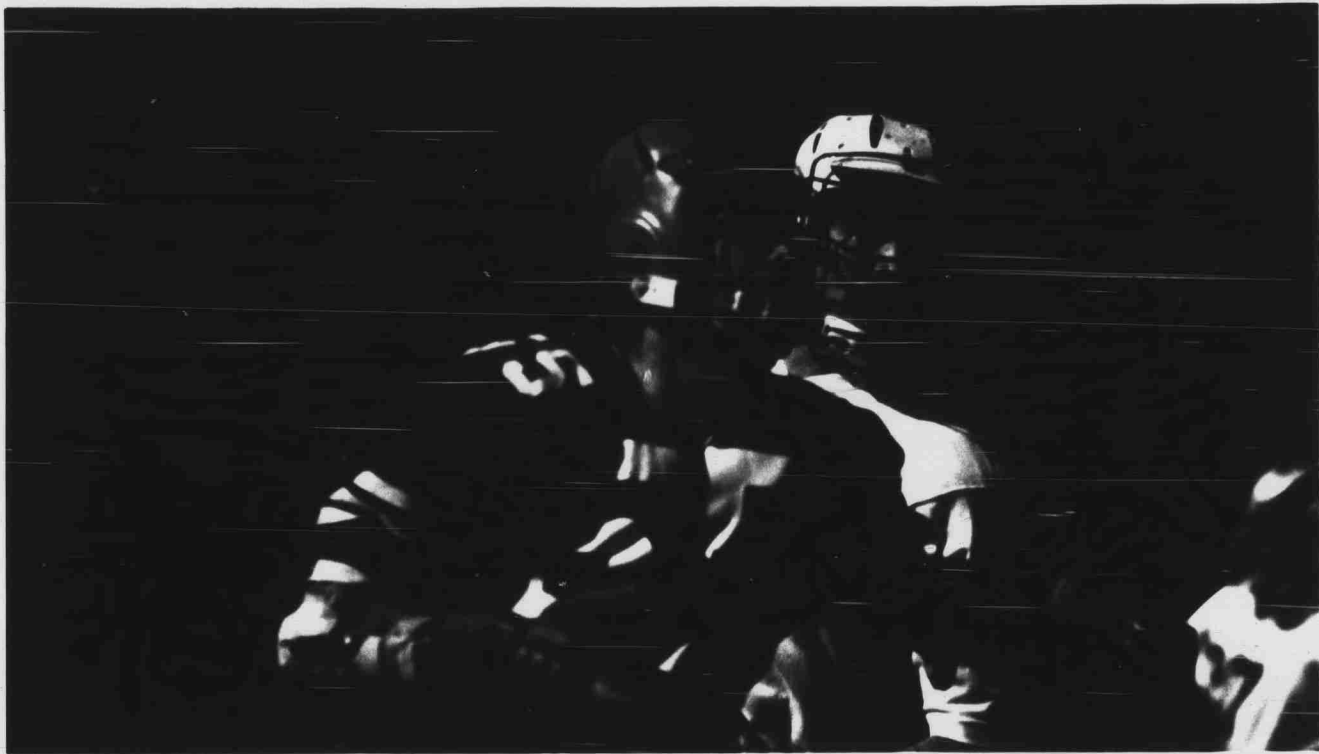
Holdover faculty members this year are Dr. Ralph J. McCracken from Agricultural Research and Dr. Robert J. Monroe from Statistics. New members are Dr. John F. Ely from Civil Engineering and Vincent M. Foote from Design, who is the Faculty Senate representative.

The Athletics Council is the only University committee with Alumni members, who are elected by members of the Alumni Association for staggered five-year terms. A common denominator of all alumni members is that they are all active members of the Wolfpack Club. Present members are: William P. Brewer, Class of '43, executive vice president of Justice Drug Company in Greensboro; Herbert P. McKim, Class of '50, an architect from Wilmington who designed the Everett N. Case Athletics Center and whose son Herb was a top tennis player at State the past four years; Daniel C. Gunter, Class of '50, president and treasurer of Smith Textile Apron Co., Inc., in Gastonia; Thomas L. Watson, Class of '43, owner and president of Watson Electrical Construction Co. in Wilson; and Ronald D. Shavlik, Class of '57, who was an All-American basketball player at State and who is vice president and regional director of SCA Services, Inc., in Raleigh.

The five student members are appointed from the recommendations made to the Chancellor by the President of the Student Body, with two being appointed for two-year terms. Thus, each new President gets to recommend, and essentially appoint, three members. Unlike the case with the faculty, there is not a student representative appointed from the Student Senate.

The two holdover members from last year are Robert Reeder, a former State wrestler and presently a graduate student in wood and paper science, and Ken Lloyd, Technician Sports Editor and a senior in multi-disciplinary studies. Three other students have been tentatively appointed but have not been approved by the Student Senate.





Minor sports flourish with sacrifices

Minor sports at State are many things to many people. But one thing is for certain — nobody gets a free ride with them. In fact, it takes some sacrificing to participate in minor sports.

Perhaps the single common denominator among these student-athletes is that they enjoy what they are doing. Otherwise there would be no cause for involvement.

Tim Britt, a member of State's fencing team, noted, "I get a personal satisfaction out of being involved in an intercollegiate sport. In a manner of speaking, I feel I'm making a contribution in keeping up school spirit. We don't get the recognition other people get, and we don't get free meals or anything like that. But I feel an inner reward. I enjoy it."

This is the main sustenance for someone in a minor sport. Recognition is rare — headlines are out of the question. Personal satisfaction and teammates' respect is what one has to look for.

Fencing coach Tom Evans says, "People in minor sports never get the publicity, but they work as hard as anyone. However, they grow to expect this. These people get some recognition in newspapers and yearbooks and they enjoy this. But they really look forward to getting a letter jacket and getting into monogram clubs. This is what they look forward to in minor sports. They need that recognition."

Besides the recognition aspect, there is also one of financial aid to minor sports. There is argument on both sides of the question of whether or not certain programs receive enough money. It seems to depend on what sport one is in.

"I think we get enough money where we can compete with other schools in this areas," offered Sid Allen, a member of State's track and cross country teams for four years. "The money goes to the sports like football. But I think what they get out helps pay for the other sports. If we qualified to go to a big race or something, there's usually no question about us getting the money to make the trip. I think we're better off than some schools are in the minor sports. I think we have a good minor sports program."

Graduated soccer player Bob Catapano feels the money matter is a question of priorities decided upon by the Athletics Department.

"It's up to university athletic policy," he says. "Like in soccer, do they want to compete — actually compete — with schools like Clemson and the University of Maryland who have 15 people on scholarship every year. If the answer is no, then they can continue not giving scholarships and let the kids play for free."

"But if they expect the school to do anything, as far as winning conference championships, then I'll say they better start giving out some money or else they have nothing to bark about."

"Personally, I don't feel cheated. Only in that I see other people in major sports who either get kicked off squads, or they quit for some reason, and their scholarships are not taken away. That's what I think is deplorable. I think the Athletic Department ought to keep track of these people, especially the ones that quit, and give out the money to people in minor sports who deserve money."

Lacrosse has attained varsity status this year after existing as a club team before. Even though lacrosse would fall under the category of a minor sport, some people don't think this is so.

"I think it's a major sport," says Wayne Mastin, who competed on State's lacrosse team when it was only a club sport. "It just hasn't caught on. In Maryland and Long Island, it's THE sport. Five out of seven ACC teams participate in lacrosse. Virginia has been the national champion and Maryland is a top team too."

"We originally had a \$1500 budget for travel," he continues. "We also got our equipment from Carolina and Duke. But within the next five years we'll get established and be able to offer scholarships."

"If we get a reputation, we'll get the drawing power. A lot of the top lacrosse teams come from Liberal Arts schools, but I think State could offer those a chance who are more science-oriented."

Herb McKim, one of the Wolfpack's top tennis players the past four years, offered a unique aspect in minor sports. "They've got six full (tennis) scholarships to give. We could have the whole team on scholarship if they could find six guys good enough to give it to." Last year only two members of the team received aid.

"(Willis) Casey's not going to give the scholarship unless the guy can compete, and it's kinda tough to find that calibre of player. You could find somebody who

could win at number six, but if he came to State he'd be number one, and he wouldn't win."

Another question raised about minor sports is the ability needed to participate. Apparently it takes more time for development in some sports than it does in others.

Coach Evans says, "As far as fencing goes, most of these people were successful in other sports in high school. They weren't skilled enough at first, but they've done real well."

Dave Sinodis, captain of the fencing team last year, offers testimony to this point: "When I came to State, I played intramurals my freshman and sophomore years. I took fencing in phys. ed. I had seen it before, and it impressed me."

However, Catapano feels that skill is a necessary requisite for soccer. "Well, to tell you the truth, they can't learn soccer. All the kids who come out in college have played somewhere before. It's a game you should learn when you're a freshman in high school at the latest. If you start any later than that, well, it depends on the individual. But it is not a sport that you can come out your freshman year, take it in P.E., and expect to play on the team. The competition is too good for that."

Ann Elmore, a fencer, is one of the few female members of the Monogram Club. This unique distinction offers her a rare insight into the program of minor sports at State.

"I had already started fencing before I came here," she says. "(Ron) Weaver invited me here. I thought about joining sororities, and the 'Y', but fencing took a lot of time, and I liked it more, so I singled out that."

"I like the sport — it's good exercise, I like the competition, and it's a challenge."

"I'm proud of my letter, and my accomplishments. But for some reason, other schools have better participation. I don't know what they offer. But it takes a different type of girl who's willing to sweat, and take the effort and practice."

Perhaps the most important aspect of minor sports is that someone who is athletically inclined can find a spot in one of the various programs.

Larry Graham, a sabre fencer last year, summed up the situation for all minor sports in his observation of the entire set-up.

"First, it gives you something to do to get away from the books," he says. Second, it's a physical act — it keeps your self-image in proper perspective.

"Thirdly, you get to meet people who have a common interest. You get to meet people from other schools in a competitive atmosphere."

"And what I feel is the most important — if you like to compete, then it's a great opportunity. If you work at it, you could get to be an All-American."