

Technician

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Friday, October 6, 1972

For recruiting violations

State goes before NCAA

Copyright 1972 Technician
by Craig Wilson
Associate Editor

Chancellor John T. Caldwell and Athletics Director Willis Casey are in Kansas City, Mo. today to defend the University against charges of basketball recruiting violations before the National Collegiate Athletics Association's infractions committee. According to NCAA Assistant Ex-

ecutive Director Warren Brown, "If the committee finds any violations, its recommendations will go to the General NCAA Council which makes final decisions regarding sanctions imposed on member schools."

Asked if N.C. State was to be discussed this week, Brown said he had "no comment."

Although there are no specific charges lodged against the University

by the NCAA, State was presented with a list of questions which it must answer to the NCAA's satisfaction. Caldwell and Casey are presenting the infractions committee a nine-page report which is accompanied by an addendum approximately 50 pages in length.

Incidents Disclosed

Two of the incidents in question were discussed last Saturday at a closed meeting of the University Athletics Council.

One of the incidents involves David Thompson of Shelby who averaged 35 points for the freshman team last year and was considered by many the outstanding college freshman in the nation. Two Hunt brothers from Shelby had been asked by Coach Sloan to be counselors at his summer basketball camp in 1971. Thompson and the two brothers were driven by a former State coach to Raleigh where Thompson planned to attend freshman orientation.

However the orientation program for Thompson's school was not scheduled at that time and he stayed in a dorm for four nights. During his stay he played in a "pick-up" game involving, among others, State assistant coach Eddie Biedenbach.

Another incident concerns a pro-

spective player who was flown to campus by an alumnus. After arriving in Raleigh, the plane developed engine trouble. Because there is an NCAA limit of 48 hours a prospect may spend on a campus, State officials called then Atlantic Coast Conference Commissioner Jim Weaver, who died last year, and asked if the prospect could be given a commercial plane ticket to fly home. Weaver said yes.

At the Athletics Council meeting Faculty Athletics Chairman and district NCAA official Dr. Ralph Fadum was reportedly "very worried" about the investigation. Feeling among council members seems to be that State will be given either a severe reprimand or a one year's probation by the national sports organization.

Probations Vary

Contacted by phone in Kansas City, NCAA official Brown indicated that probation may be imposed with or without sanctions limiting participation in post-season tournaments as well as other restrictions.

"Our penalty system," he said, "is very broad to meet whatever severity of infractions may be found in particular cases."

The Council's four-hour meeting was called on what some members felt

(See 'ACC Investigation,' Page 12)



Norm Sloan, head basketball coach for seven years, was a topic of discussion at the last Athletics Council meeting. It was reported that several members of the council felt the basketball program needed to be "tightened up" even with the investigation.



Star basketball player Dave Thompson will be one topic of discussion at the NCAA Infractions Committee meeting today in Kansas City. (Photo by Agromeck)

'Louisiana Purchase' causes 1956 probation

by Ken Lloyd
Sports Editor

The current investigation of the State basketball program by the National Collegiate Athletic Association brings back distasteful memories of 1956 when State received the stiffest penalty ever handed down by the NCAA for illegal basketball recruiting practices.

State was suspended in all sports for four years for its part in recruiting Louisiana native Jackie Moreland, one of the nation's most sought after high school basketball players at the time. When he signed with State, many referred to the event as the "Louisiana Purchase."

The probation was imposed on State on the basis of three blatant violations. The NCAA Council said that the school had offered a seven-year medical education to a friend of a prospective basketball player and a five-year "unrestricted" scholarship to a player, which were in violation of Atlantic Coast Conference "regulations."

The Council also alleged that State offered the prospect \$80 for transportation from his home to the

school, in violation of both NCAA and ACC regulations.

The prospective athlete in all of the allegations turned out to be Moreland, who later transferred to Louisiana Tech and lived a life of obscurity until his death recently.

When Case was trying to recruit Moreland, assistant coach Vic Bubas and Willis Casey, then assistant athletic director, went down to Louisiana to try to convince the basketball whiz that he should play collegiate basketball at State. He was told that he would have a five year scholarship should he want it.

Thus, Moreland definitely decided it was State for him and came to Raleigh with Bubas. Details later revealed that Moreland's parents did not know their son had left and thought he had disappeared from home. Moreland later denied he had not informed his parents of his whereabouts.

The charges of the medical scholarship reportedly revolved around Moreland's high school sweetheart. She was supposedly offered the seven-year grant if she could talk her boyfriend into coming to State.

Sandman, Supply Store temporarily end dispute

by Marty Pate
News Editor

The controversy between Arthur Sandman, owner of DJ's College News and Book Center, and the Students Supply Store, has been temporarily resolved, but may resurface during the next session of the General Assembly. (For a more in-depth story about the

controversy, see today's *Touche*.)

The controversy stemmed from a letter, dated August 11, 1972, from Sandman to Chancellor John T. Caldwell. In the letter Sandman demanded six assurances from the University to limit sales of non-academically related material, and to prevent discount sales of books.

He received a reply from the Chancellor last Tuesday. "My reaction at the present time to the Chancellor's response is I'm generally satisfied. I have no intention of pressing this further, in fact, I never meant it to go this far, but someone had to draw the line where they (the Supply Store) will stop expanding," Sandman said.

Paperback Text List

Sandman became embroiled in the affair two years ago when he requested the paperback text list from the University, but was refused by Chancellor Caldwell. "If they would have treated me like a human being, instead of some lowly peon somewhere down the line, this might not have happened," he said.

Sandman threatened to acquire a court injunction against the Students Supply Store on the grounds of the Umstead Act, which states that no State-operated book store can sell non-academic merchandise over 25 cents, if he did not receive the text list.

University Relents

The University relented and gave Sandman the list. Sandman then used the Umstead Act to force the Supply Store to charge the 4 percent sales tax. "I can live with the situation now, if they don't go hog wild and expand all over the place. I just couldn't let the State illegally run a department store that doesn't pay income or property tax, or pay interest. A private business just can't compete with a store operating like that," he explained.

Although Sandman plans no other actions, he did state that if the University went to the Legislature to amend the Umstead Act, he would be there "blow for blow."

(See 'SSS,' Page 12)



Future see-sawing?

Pullen Park, playground for Raleigh's children, may be in danger due to the proposed expansion of Oberlin Road. See story on page 2. (Photo by Caram)

Oberlin Road project

Plans indicate destruction of Henderson Gardens, parts of Pullen Park

by Kathie Easter
Staff Writer

"The city thoroughfare system will thoroughly destroy our city, besides being simply a bad way to move people," said Randolph T. Hester, assistant professor of Landscape Architecture. Hester's remarks concerned a city plan to expand Oberlin Road to a five lane thoroughfare.

Oberlin would be extended south to Western Boulevard, destroying a large section of Pullen Park, and Hillsborough Street would be widened by banning all parking along the street.

Gardens Destroyed

Under Hester's tutelage, Elizabeth Michaels, a design student, undertook a study last summer of the proposed Oberlin expansion and discov-

ered that the city had not fully considered the total effects of the expansion.

For example, the gardens of the late Mrs. Isabelle Bowen Henderson, located on Oberlin Road, would be destroyed. The city proposed moving the gardens to a new location, but as Michaels commented, "Re-establishing the Henderson gardens would not only be a monumental task, but would also have detrimental consequences on the plant life. Why not make it a memorial for the enjoyment of all where it now stands? Raleigh needs more gardens of this caliber."

The extension of Oberlin Road south to Western Boulevard will also eliminate a sizeable area of Pullen Park property, this directly affecting President Andrew Johnson's birthplace, plus dorms and

classes located near Pullen Park. The increase in traffic volume and its accompanying noise and air pollution will bear upon the close proximity of the historical landmark to the new road location.

Social Impact

The major social impact of the Oberlin Road Project involves the neighborhood north of Smallwood Drive to Wade Avenue. This small neighborhood of blacks is located on land which was once part of the vast estate of Duncan Cameron. The land was given to Cameron's slaves sometime before his death in 1853 and descendants of those families now live in the area.

Michaels said, "Destruction of an established black neighborhood will result with a five-lane road down the middle and

also taking twelve residences along with the gathering place and only community business. The displaced persons can find assistance in relocation if they can find a place to relocate. Low income housing is at a premium in the Raleigh area."

Armed with a detailed study of what was going to happen to the community, Michaels went

to the people of Oberlin Road, house to house, and made the residents aware of the situation.

Residents Protest

Consequently, when a hearing on the project came up on August 15, the residents of Oberlin Road protested. The plan was suspended until it

could be reviewed by the Governor's Committee on Policy and Goals.

Previously design was more concerned with aesthetics than with the effect on people. Today the emphasis is being shifted from the aesthetic appearance to the behavioral concept.



The Henderson Gardens, a local landmark in Raleigh, are threatened by the Oberlin Road project. The project will also affect Pullen Park and other areas.

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Cleveland Orchestra opens FOTC season with fairytale

by Larry Pupkiewicz
Staff Writer

When was the last time you heard a fairy tale? Being a serious college student tends to make one lose contact with childhood jovialities. To refresh your memory, here is a fantasy about a magical Firebird.

Young Prince Ivan, the hero of this tale, decides to engage in a nocturnal hunting trip. He ventures upon a forest where golden apples grow on silver trees. Suddenly the young man sees the Firebird dancing through this wondrous forest. She is a magnificent creature with glittering wings aglow like fire and radiant eyes asparkle like jewels.

Ivan captures her but in pity releases her. To show her gratitude, the Firebird gives Ivan one of her fiery feathers and flies away.

As dawn progresses, a bevy of lovely princesses enter. Ivan joins them in their merry-making and is told that he is on the property of an evil ogre who has the habit of turning travelers into stone. Our hero,

now in love with the most beautiful of maidens, vows to fight the mean ogre.

When Ivan opens the gate to the demon's ominous castle, out comes the terrible ogre and his henchmen, eager to turn Ivan into stone. However, their spells do not work, for the Prince is protected by the Firebird's magical feather.

Soon the Firebird herself returns to help Ivan in his battle. She casts a spell which causes the villainous ogre and his horde to dance to the point of exhaustion.

They collapse into a deep sleep.

Ivan finds the egg which harbors the ogre's soul. He smashes it, the ogre dies, and all the nasty spells are broken. Now follows the beautiful end-

ing where Ivan and his princess go off and live happily ever after.

The pattern is one which you've heard many times. But did you know that this is actually the story line behind a musical composition? Igor Stravinsky wrote the piece entitled *L'Oiseau De Feu* or *Firebird*. In it Stravinsky vividly depicts the Firebird's flight through the forest, the dance of the distressed damsels, the ensuing battle, the soothing lullaby, and the happy ending. What's more is that you will be able to hear it performed when Claudio Abbado and the Cleveland Orchestra open this year's Friends of the College series on October 6 and 7.

Also on the program is Tchaikovsky's well known Overture-Fantasia "Romeo and Juliet" (another story set to music), and Beethoven's masterful Symphony 7 in A major. All in all, a very exciting and diversified program, especially since the Cleveland Orchestra is itself one of the foremost orchestras in the United States, ranking with those of Philadelphia and New York.

The concert starts at 8 p.m. in Reynolds Coliseum on October 6 and 7. State students are admitted free upon presentation of I.D. and current registration at the door.



The Cleveland Orchestra, one of the best in the nation, will open the Friends of the College season tonight.

Sight and Sound

Marx slapstick humor

The University Student Center Theatre will present two films at 7 and 9 p.m. this Sunday October 8. Admission is free.

The first film, *Duck Soup*, was the Marx Brothers' climactic moment at Paramount. They shared the billing with no one and were assigned director Leo McCarey, one of the top directors on the lot, and a genuine genius of comedy.

As Prime Minister Firefly of Freedonia, Groucho soon reduces queen Margaret Dumont's kingdom to a shambles. Harpo and Chico appear as peanut vendors who become

secret agents. Zeppo rounds out the gang as Firefly's secretary and straight man.

"The most surprising thing about this film is that I did not go mad...they were completely crazy," said director McCarey in *Cahiers Du Cinema*. Allen Eyles in *The Marx Brothers* added, "*Duck Soup* is the most highly regarded of the Marx's pictures. Groucho himself thinks it's the craziest...it is almost mint-fresh today and will be timeless funny."

The second picture, *Horse Feathers*, is probably equally funny.

This time the Marx Brothers

visit their madness on a college. Groucho returns to his alma mater as the new college president in order to graduate his son, Zeppo, and to win the annual football classic. Chico as Baravelli, the owner of the local speak-easy; Harpo as Pinky, the errant dogcatcher; and sultry Thelma Todd as the college widow, all do their full part in the hilarious Marxian antics.

Wide Attack

In addition to slapstick, *Horse Feathers* has some of the most direct satire of any Marx comedy. In *Horse Feathers* the Marxes all reach their full stature and the area of attack is much wider: education, college life, sport, love and the Depression all come under accurate and devastating fire.



Claudio Abbado will conduct the Cleveland Orchestra during its two performances in Raleigh.

Film bordering on absurd and surreal

Dewey-eyed Candy is attracted and attractive to all kinds of men. In her journey to find her half-maimed, half-lobotomized father, she encounters a far-flung gallery of lecherous men; a Welsh drunk poet (Burton), a mixed-up Mexican gardener (Starr), a right-wing general (Matthau), a perverted duo of doctors (Coburn and Huston); a pathetic hunchback (Aznavour); and a salami-eating Guru (Brandt).

Add to this several unscrupulous aunts and an egotistical uncle and Candy finds herself in a ridiculous quest verging on the absurd and surreal. The film directed by Christian Marquand parodies and satirizes a whole line of exploitation and exhibitionist literature.

It will be shown this evening and Saturday evening at 6:30 and 9 p.m. in the University Student Center theatre. There will be a \$0.50 admission fee.

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State should evaluate athletic program

Last October the *Technician* published a three-part series dealing with the State basketball program under Coach Norman Sloan. It followed that series with an editorial call for an investigation of what was felt to be peculiar, embarrassing and disturbing events involving the Coach and some of his players.

The call went unheeded at least publicly. Now, almost one year later to the day, the National Collegiate Athletic Association is reviewing charges brought against the University for alleged recruiting violations. Apparently all allegations involve relatively minor infractions. And it may be that the University will eventually be cleared of all charges.

But after several years of innuendo,

gossip, and adverse publicity, isn't it time the University conducted its own investigation of the basketball program as it is now being conducted?

Perhaps the best thing that could happen would be for the University to be placed on probation by the NCAA. Perhaps then these matters would be discussed by Chancellor Caldwell and Athletic Director Willis Casey openly and fully as they should have been long ago.

How much more indiscretion will this University tolerate in the basketball program?

How many prospective players can really believe that N.C. State is a decent place to play basketball?

How much longer can the University

maintain that its basketball program does not reek of the professionalism and "bigness" that have prostituted the college game?

Even the purist fan who appreciates the finer nuances of the highly skilled game of basketball should be offended that forces completely outside the University, such as wealthy and influential Wolfpack Club members, can pressure the University to place so much emphasis on the won-loss success of athletic teams because they have the perverted notion that national ranking equals institutional quality.

There is nothing wrong with having a good basketball team, or a national championship, for that matter. But when the University continues to sanction a program which recruits many players who never graduate, which is riddled by trouble year after year, and which has often discredited the good name of this institution, someone's values are not in proper perspective.

When Chancellor Caldwell returns from Kansas City and his meeting with the NCAA, regardless of the results, will he cast his lot with those who support athletic victory as the price of indiscretion?

EDITORIALS

A paper that is entirely the product of the student body becomes at once the official organ through which the thoughts, the activity, and in fact the very life of the campus, is registered. It is the mouthpiece through which the students themselves talk. College life without its journal is blank. *Technician*, vol. 1, no. 1, February 1, 1920.

Saying one thing, yet doing another

Inserted in today's *Technician* is an eight-page package of stories in *Touche* magazine dealing with the Student Supply Store. Controversy over the SSS is nothing new, but this time the situation is particularly alarming. In response to a *Technician* inquiry at the latest University Liason Committee meeting, Chancellor Caldwell admitted that the store's merchandising policies are clearly in violation of state law, specifically the Umstead Act of 1935. In addition, Supply Store managers, while claiming that books and merchandise cannot be discounted to students because the law does not permit this, have been allowing numerous off-campus accounts discounted rates for some time.

That the SSS violates the law is hardly a surprise and in a certain sense at least understandable. The 1935 ruling is outdated and unnecessarily restrictive, given current realities and student desires. If the small sampling of opinion in today's paper is any indication of student consensus, a convenience store located on campus has wide support. But for the SSS to fall back on the law so as not to have to discount books, then turn around and, without informing Chancellor Caldwell or business manager John Wright, offer reduced rates to

off-campus customers, hardly seems ethical.

If the Supply Store is to continue operation under its present policies, the North Carolina General Assembly will have to change the law at its next session. If this "department store" concept is what students really want, they should lobby for legislation which would legitimize it.

But remember: the SSS is never going to discount its books to any considerable degree; there is almost no profit in book sales to begin with. Only when a student-run book co-op which does not care about profit becomes operational and well-supported will students ever be able to reduce significantly the large sums of money they must pay every year for textbooks.

Law suit good

Senate supports tuition case

The suit being brought against the state of North Carolina by a group of State graduate students undoubtedly will set a precedent in establishing once and for all the requirements for resident status. Hopefully, the resulting ruling will establish more equitable requirements for resident status.

The out-of-state tuition increase passed by the 1971 General Assembly from \$511 to \$999, has come under fire from many quarters, the most recent attack coming indirectly from the out-of-state graduate students who, rather than attacking the tuition increase *per se* are questioning the residency requirements. The increase to a 12 month period of in-state residence *prior* to enrolling in school by the 1971 General Assembly can only be construed as either a measure designed to dissuade out-of-state tuition or as a measure designed to dissuade out-of-state students from enrolling. The doubling of the required residence period from six to 12 months constituted an uncalled for act of discrimination against the out-of-state students for whatever the reason.

It is definitely an act of discrimination, however, when the out-of-state wives of in-state students are allowed residence classification after only six months of in-state residence, while

out-of-state husbands must reside in state twice as long even if they marry in-state wives. This is obviously in violation of the 14th Amendment which guarantees equal protection under the laws stating, "No state shall abridge the privileges or immunities of citizens of the United States;...nor deny to any person within its jurisdiction the equal protection of the laws."

The state legislators who enacted this legislation apparently did not realize the faults inherent in the legislation or were possibly ignorant of the law. The suit being brought against the state by the graduate group may possibly be the catalyst needed to put into operation the process to rectify the existing state laws concerning exactly what constitutes in-state and out-of-state residency.

Many graduate students who are married are faced with problems arising from the financial burden placed upon them by having to pay out-of-state tuition. They have for all intents and purposes, established themselves as independent of their parents. They are still required to pay out-of-state tuition which is nearly double that which in-state students are required to pay as well as having to absorb the financial responsibilities placed upon them by their young families.

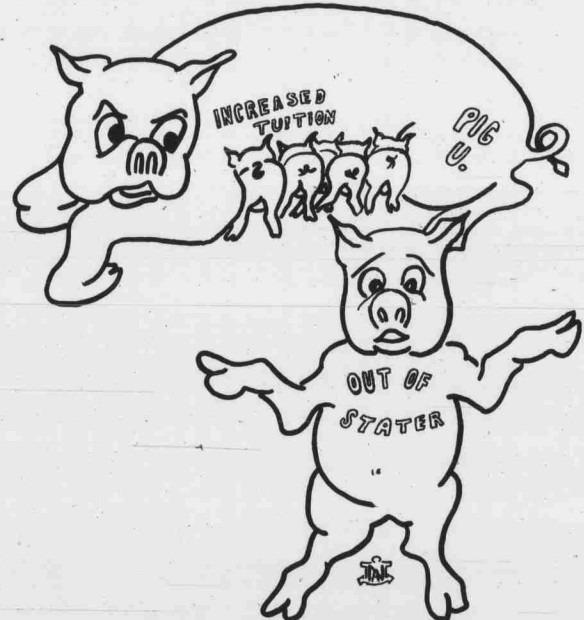
Hopefully, the suit being pressed by the graduate students will result in a ruling which is more clearly outlined than existing laws and which takes into consideration the plight of these graduate students. Such practices of discrimination and inconsistency must end if there is to be any semblance of justice in the state law.

Technician

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What did I do?



LETTERS

Lowering education

To the Editor:

As a newcomer to this campus, I do not know whether there has been previous widespread discussion at NCSU of the issue of cheating on term papers. I would imagine that here, as elsewhere, the issue is not new. Nevertheless, I was unpleasantly surprised and quite grieved to see on pages 4 and 7 of yesterday's *Technician* the two advertisements which I have clipped and am enclosing. The organizations for which they speak offer not only to do research and reference work, as does *Tempapers Unlimited, Inc.* (p. 8), but to produce finished termpapers.

It would be childish to pretend that cheating is not practiced at most institutions, but I hope we are still far from the day when we can look on it with blase unconcern. While I hold the view that primary responsibility for discouraging cheating must lie with the faculty, I also hold strongly to the complementary view that any responsible student should be just as interested as any faculty in putting an end to the practice. It seems to me that in accepting such publicity you, as the officer ultimately responsible for the *Technician*, are helping to make a mockery out of the educational process. Are expediency and financial gain the only guidelines of the editorial staff of this student newspaper? I trust it does not reflect the attitude of the majority.

Alan A. Gonzalez
Head, Mod. Languages

Editor's Note: Being a newcomer you probably are not aware of the controversy that occurred last year over this subject. The Technician does not feel that it is promoting

cheating or making a mockery of the University system. We feel that students are mature enough to make their own decisions. If someone is going to cheat, he will do it regardless of our running the advertisement. The Technician can reject any ad it sees fit to do and is censored only by the editor and his staff.

Today there will be no termpaper advertisements. Or in the future. Our decision is not based upon this complaint, but is one that has been evolving for several months. With this the termpaper controversy ends.

doctor's bag

by Arnold Werner, M.D.
Address letters to Dr. Arnold Werner, Box 974, East Lansing, Ni 48823.

Prior to sexual intercourse, primarily during foreplay, my stomach growls unusually loud and quite frequently, about once every ten seconds. This has occurred with all my sexual partners and a few have commented about it. During intercourse it ceases to growl, but afterwards, usually around the time I have intercourse again, the growling resumes. Is this normal? What causes it? (This letter was written by a man).

Changes in gastrointestinal activity during sexual excitement are normal. I'm unable to tell from your letter whether you are complaining or whether you are boasting. If the letter is in the nature of a complaint, you might try having something to eat before you have sexual intercourse.

Sometime ago I wrote to you about a compulsive cheek-biting problem. You suggested that I was probably anxious about something. A divorce solved 90 per cent of my

Watch those cheers

Dear Mr. Creech:

Instead of buying earplugs for Walter Bean and his family, why don't you and your friends try improving your infantile vocabularies? A man shouldn't be embarrassed to bring his family to a football game. I admit that I use some profanity myself, but using it in public

does two things. It shows an obvious lack of breeding and/or intelligence and it puts on the same level as the Tar Heels. (Redundancy).

Not wishing to stifle such a "school spirited" group of students, I suggest asking a cheerleader to give you some simple, easy-to-learn cheers like Go State, Beat Duke, or Rah Rah Rah.

Steve Wellons
Mike McFee
Kenn Compton
Freshman, Design

problems, and the counseling the other ten per cent. Anyway, I haven't bit my cheek in two years now.

I have another minor problem or question. I worry about alcoholism because my father has this problem. Currently, I am going with a guy (we get along fine) who drinks about six beers a day and on the weekends gets what he calls drunk on beer, about 12 beers per day on Friday and Saturday. He is never obnoxious in any way; in fact, his disposition often improves with beer. My question is simply, is this a dangerous pattern? He never touches hard liquor because both his parents have drinking problems.

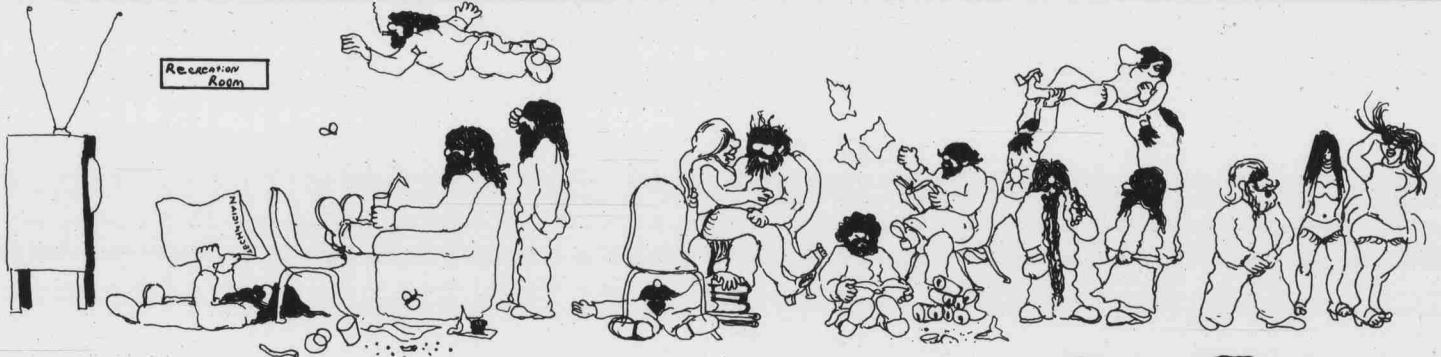
There is no question that your friend has a very serious drinking problem. The amount of alcohol he consumes is such that he most likely would have some withdrawal symptoms if he had to stop suddenly. One clue to the extent of the problem is your comment that his disposition gets better as he drinks more. The natural question is: What happens to his disposition and how does he feel if he drinks less than what he does?

Getting drunk on beer is an interesting

phenomenon. Unlike drinking hard liquor where small amounts are potent, it takes a prodigious continually drinking beer. The drink a quart, urinate a quart cycle gets tedious, leading a heavy beer drinking acquaintance of mine to observe that one doesn't really buy beer, one rents it.

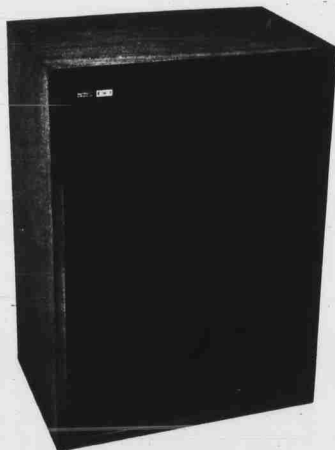
People with drinking problems often come from families where one or both parents also have a drinking problem. Such a situation is another example of maladaptive patterns of dealing with stress being adopted by children. The situation is enhanced by cultural or sub-cultural attitudes toward alcohol that emphasize anti-social aspects of its use or forbidden uses. The problem is complex in that the forbidden aspects of alcohol use can be so emphasized that rigidly non-drinking families can provide the setting for a rebellious member to use alcohol as a destructive device. A startling number of women with alcoholic fathers tend to get involved with men who also have drinking problems. Unless your friend can see his drinking as being a problem that he needs some help in solving, and unless he can alter his pattern of drinking, he is headed for big trouble.

Moll's Campus by Gregory Moll



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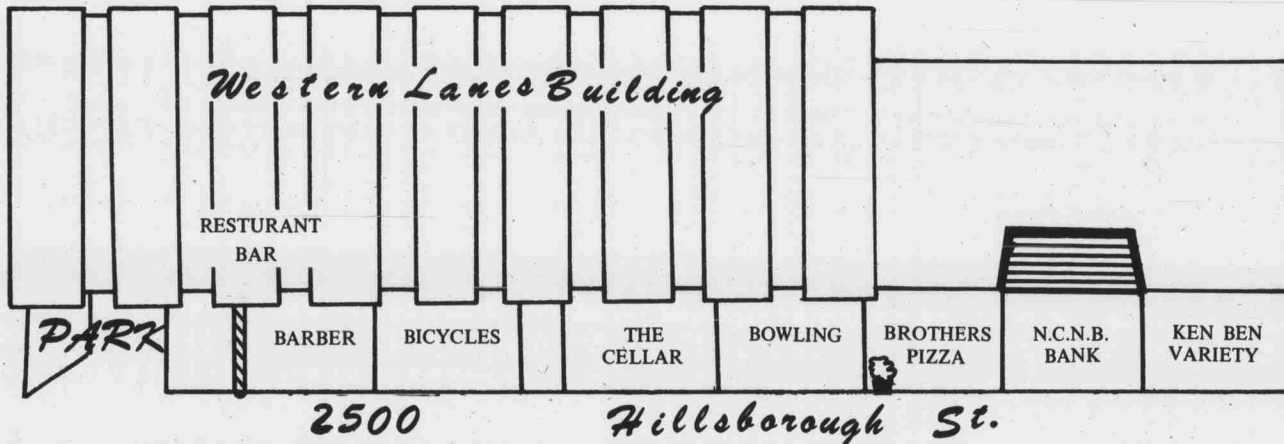
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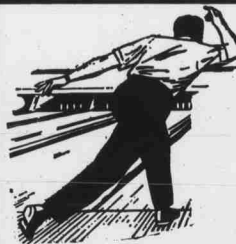
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By new Thompson designer

Piles of junk used in set

An audience will form a strong impression of the mood and theme of a play before the actors have spoken a single line. This impression has been formed by the design of the set and the costumes of the actors, both of which must heighten the effect of what the director is trying to say through the actions and spoken lines of the actors.

These aspects of the theatre are often overlooked by the public, but they are of

paramount importance to Jim Chesnutt and Shirley Mannon of Thompson Theatre because it's their job to design the sets and costumes for the theatre. "The director is like the captain of the ship," said Chesnutt. "He comes up with the way the show should be done, but I talk with him about the sets, and Shirley works out the costume design with him, and the effort becomes a harmonious and unified thing."

"One of the most important aspects of design is to keep up with new materials," Chesnutt added. "The days of pure flats and muslin scenery are going the way of all flesh. Designers today have been able to work with metal, foam and any other number of other materials. The art world is having a big influence on set design."

Slum On Stage

"Our first production, *The Me Nobody Knows*, is set in the slums of New York, and we are going to have to put a slum on stage. I'll use real stuff from scrap piles like concrete, broken metal, an old car, and a fire hydrant that sprays water.

"Do I think the old stage will hold the weight? Ask me again on October 14."

Ms. Mannon, new to State this year from UNC at Chapel Hill and the Equity Stage Company in Virginia, said the costumes would be modern dress of the type of clothes slum dwellers would be expected to wear.

"Modern costume shows are the hardest ones to design," she added. "They are much harder than period. For a period show, one that is set in the distant past, there may be three sketches of what the people of that day wore, and no one can prove you right or wrong. But modern styles change rapidly and you have to keep up with them.

"I have to decide what kinds of clothes I want and then go buy them, but when I get them back to the theatre, they never seem to fit the actors. For a production like this one we actually start with the actor's personal wardrobe,

and then we hit the cheaper stores. How much we buy depends on the budget," explained Mannon.

"I prefer not to know about budgets," Chesnutt said. "They restrict me in so many ways. I figure if I overspend, someone will come and tell me."

The last people to come and tell him were at the Pittsburgh Playhouse in Pennsylvania where he worked as resident designer following his graduation from Yale with a masters degree in theatre design. This is also his first year at State.

"This is an exciting theatre with the space," he said. "It is very flexible and I have never worked before in an area quite as adaptable as this; it can be arranged any way you please. It may even be too flexible."

The main problem Chesnutt is having, though, is not with the theatre but with the old familiar problem of too much work and not enough help.

"I can use any number of people that show up," he said, "but this year not too many showed up. Involvement in the theater really benefits the student as much as it does the theatre. It is a free way to see the show, meet interesting people, and go to nude parties. Nudity is very big with the theatre crowd. No one ever wears clothes to parties.

"At Yale they used to have nude actors running in the streets. I, a simple country boy from North Carolina had never seen such a thing. I thought, I'd died and gone to hell."

—Sewall Hoff



Jim Chesnutt, Thompson Theatre's new set designer, works in the audio room in preparation of the new production of *The Me Nobody Knows*. (photo by Whitley)

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Gypsies

From solemn drama to energetic, vibrant acrobatic dancing

by Sandra Millers
Staff Writer

A touch of the Old World filled the new University Student Center Theatre Wednesday evening as the gypsy troupe, Tzigane, in its premiere American tour, presented two hours of colorful and highly unique entertainment.

The troupe, billed as "the world's greatest gypsy folk festival," included singers, dancers, acrobats and musicians from eight different European countries. The performance

ranged from solemn drama to exuberant acrobatic dancing, drawing most of its appeal from the exotic costumes and authentic, remarkably fine music.

Istvan Verebes conducted the musicians, and claims to be Hungary's leading gypsy concert orchestra. From the great variety and individual expertise evident in Wednesday's performance, that assertion may very well be a justifiable one. A variety of instruments including pan-pipes, cimbaló, violins and drums combined to lend creative background to the many dances, acrobatic and vocal performances.

Tzigane's weakness was choreography, which often seemed stilted and amateurish, especially in the first half of the program. Whatever was absent at the beginning, however, was generously supplied in the second half as the gypsies exploded into action.

By this time, also, the audience had caught the excitement and spirit of the show, often breaking into spontaneous applause, whistling, and foot-stomping.

A crowd favorite appeared to be a group of male dancers performing in unison, Rockette-style, to the rhythm of a sole drummer. Following in immediate contrast came a

delicate, interpretive dance by several girls attired in the traditional Arabian "harem" costume.

Effective lighting and quick shifts between numbers kept the program moving swiftly toward its grand finale - the gypsy wedding.

In this last segment of the performance, all of the talent previously displayed was effectively combined and presented in a final kaleidoscopic burst of color and melody which evoked a standing ovation from the crowd.

Tzigane was sponsored by the International Students Board, a campus organization which exists to enable more foreign and American students to meet one another and to provide an opportunity for foreign students to explain their culture to others.

The Board deserves recognition for their decision and effort in sponsoring Tzigane. The evening's only disappointment was the relatively small number of State students in the crowd of nearly 600 who came to see the "world's greatest gypsy folk festival."

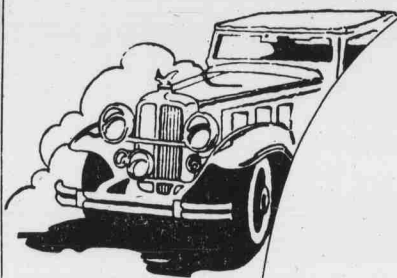


The gypsy troupe, Tzigane, was in full attire Wednesday evening at the University Student Center Theater before an audience of 600 spectators. This was Tzigane's first American tour. (photo by Price)



A variety of instruments comprised the musicianship by Tzigane. (photo by Price)

TWEED COMES ROARING BACK FROM THE TWENTIES



Tweed has come roaring back like gang busters; and a good thing too! Real tweed - the hearty classic kind - hasn't been in the forefront for too long, so we hail suits like the one we illustrate, and many others ready now for your inspection. (Flannel lovers - note the important vest!) Re-capture the roaring twenties this week.

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For Good Food

Rugby Club upholds tradition of sport

by Ken Lloyd
Sports Editor

Rugby, the old, traditional English sport that is a cross between soccer and American football, is flourishing on this campus under the banner of the State Rugby Club.

The Club, which plays Richmond Sunday at 2 p.m. on the upper intramural field, is an athletic and social organization operated by and for State students that promotes interest in the spirit and tradition of Rugby football. The only support the Club receives from the Athletic Department is the field to play on. The team provides its own uniforms and other equipment and does its own scheduling.

Traditions Old

The traditions of rugby are older than the game itself. Sportsmanship and gentlemanly conduct are the essence of rugby football and permeate the game and the post-game parties, which are always hosted by the home team.

It is the attitude toward the game which allows the existence of a Rugby Club. The sense of teamwork and warmth of companionship are evident in both game and party, which unlike American football, are thought of as mystically inseparable. The State Rugger considers themselves a Club first, a team second.

Amateur Sport

Rugby at State is truly an amateur sport, the players go out every Sunday because they love to play, even if it means among themselves. This is the spirit of rugby and its tradition is deeply felt by those who have grown to love the game and all it stands for.

The State Rugby Club, which is a member of the Eastern Rugby Union, got its start in 1965 and was made up of almost entirely Design School students at the time. It has grown throughout the years and is now able to field several teams in an afternoon.

Although the Club is composed mostly of students, non-students still play a vital role. Many were once State students while others are just looking for a place to compete.

The State Club, which plays both a fall and spring schedule, usually fields at least two

teams when it plays, an "A" team and a "B" team. In the "A" game, the clubs play their best players and the rules are strictly adhered to. This is the game that is for the record.

The "B" game, or games, gives everyone a chance to play and is for the enjoyment of all the participants.

At State, many of the Rugger never played the game before they came out for the team. Others have previous experience at other universities or prep schools, while several from foreign countries such as Scotland, England, and Rhodesia grew up playing the sport.

Rugby is a confusing sport and about the only way one can understand it is to watch it played for a while. The sport is like soccer in that the ball is dribbled with the feet and is like American football in that there is tackling, kicking and passing.

The rugby field is larger than a football field, with the Rugger having a 110 yard by 75 yard area to run around in.

15 Players

Each team consists of 15 players; eight forwards, who are the big and slow players, and seven backs, who are the swift runners. There are no substitutions allowed and play is continuous, save for two-minute timeouts for injuries. The only protection the players have are, as one player said, "a jock strap and a mouthpiece."

The blunted, pigskin ball can be advanced only by running, dribbling with the feet, or kicking the ball forward. The ball can only be passed laterally or backwards, not forwards.

No Blocking

Although there is tackling as in American football, there is no blocking or screening. When a player is tackled, that is, when he cannot play the ball or the ball touches the ground, play does not stop. Rather, the ball carrier must release the ball and he and his tacklers must get up. Then play continues. Dangerous or late tackles are prohibited.

A tri, which parallels a touchdown in American football and counts four points, is scored when a player crosses

the goalline, or tri-line, and touches the ball down. When a tri is scored, the team gets a free kick that counts two points. But the only catch is that the team gets to line up in front of the uprights only if the tri was scored in front of the uprights. The free kick has to be kicked from a line that runs through the point on the tri-line at which the tri was scored and is parallel to the out-of-bounds line. So much for geometry.

Three Points

Rugby teams can also score three points if the ball is kicked between the uprights during the course of the game. This can be done only on a penalty kick or on a dropkick during the action. The latter is rarely seen, however.

Rugby has several confusing yet interesting formations, but two of the most enjoyable to watch are the scrum and the line out.

The scrum is a formation used following minor violations. In the scrum the eight forwards hook their arms about one another in a 3-4-1 configuration. The three play-

ers on the front line lock heads with the opposing three players, thus forming a tunnel. The ball is put in the tunnel and played with the feet back through the formation where the other seven men attempt to initiate a scoring threat.

A line out occurs when the ball goes out of bounds, or in Rugger language, in the touch. The forwards line up in two lines perpendicular to the touch line, with the backs lined up diagonally behind their forwards. The ball is thrown be-

tween the two lines and the forwards try to get the ball to their backs.

The State Rugby Club has only one more home game remaining after the Richmond contest, against Norfolk on Oct. 22.



As the pigskin soars upward the fatigued and embattled Rugger reach skyward, in hopes of being the first to control the missile. (photo by Caram)

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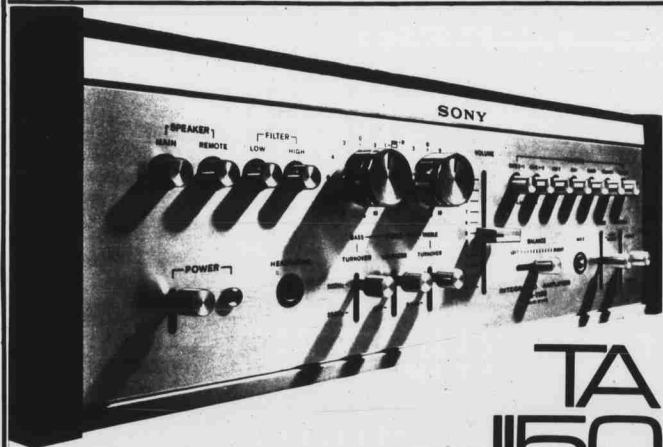
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TICKETS for the play "The Me Nobody Knows," presented by the University Players and Thompson Theatre, are on sale at the University Student Center Box Office or may be obtained at Thompson Theatre the night of performance. Price \$2 adults, \$1.50 other students, and NCSU students and dates free with ID cards. Performance dates Oct. 13-15 and 19-22 at 8 p.m.

TODAY is the last day students may purchase tickets to University Student Center Theatre at a \$5.00 discount. Very few tickets remain for Godspell.

WILL whoever borrowed Dr. Harkema's bones please return them so he can return the grades to his Comparative Anatomy class.

STUDENT, faculty, staff fall golf tournament qualifying ends today at Cheviot Hills. Pairings may be picked up at Intramural Office Monday.

DR. Victor Paul Weirwille, founder and director of The Way International will be in Raleigh Monday to speak about the accuracy and power of God's Word. This teaching will be held in Student Center Ballroom at 7:30 p.m. Refreshments and entertainment. Anyone interested in learning more about the Bible is invited to come. For further information call or see Robert Branch at 901D Bowen, 833-5569.

ANANDA Marga Yoga Society will meet Sunday 5-7 p.m. Baptist Student Union.

TAPPI will meet Monday night at 7 in 2104 Robertson.

INDIA Association will meet this afternoon at 4 in Poe Hall Auditorium. "Thoughts on Gandhi" by Professor Regan to mark the 103rd birth anniversary of Mahatma Gandhi. Plus movie and refreshments. All interested please come.

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number to: Student Senate President, University Student Center, Campus. Names submitted will be placed on a list for students to get their absentee ballots notarized.

REGISTER now! Classes at Craft Center. Batik, decoupage, ceramics, offset printing. Basement, Thompson building, 2-10 p.m., Monday-Friday.

SHALOM: The Jewish Student Association is having an exciting cook-out this Sunday at Pullen Park at 5:30. Everyone invited.

WANTED: Students to travel to college campuses throughout North Carolina as members of the NCSU Debate Team. No experience necessary. For further information call 755-2450 or contact the Speech Division, 121 Tompkins.

N.C. State Sports Car Club will present the Miniprix II Autocross Sunday at 9 a.m. at Lockwood Shopping Center. Students \$3, general public \$4. For more info call Chuck Dinkel, 833-6382.

BUY a POW bracelet, \$2.50 for nickel-plated and \$3 for copper. Room 160 Coliseum any day before 4:30.

BARTENDERS for private parties: are you interested in part-time work as a bartender for private parties? Students can work the hours they are free provided jobs are available. Must be willing to spend a few hours in training prior to working and must be at least 21. All interested should contact: Mr. Carl O. Eycke, 205 Peele Hall or Miss Carolyn Jessup, 202 Peele Hall.

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GIRLS: Earn extra money telephoning for Public Relations Appointments. Work 5:00 to 9:00 p.m. Must have nice clear voice. Start \$1.75 per hour. Call 832-4161 after 1:30 Monday thru Friday.

NEED money? Vita Craft Corp. has 2 part-time openings on campus. Trainee can earn extra \$100 per week. Inquire at Placement Center 2-4 Friday Oct. 6. See Eric Saunders.

BEER Drinkers wanted: Come and drink with the State Ruggers at the Wolves' Den.

WANTED: Girl rider to San Francisco, Calif. in December. Share expenses. 833-4127.

PART-TIME help wanted: The Nello L. Tear Company has openings for students on a part-time basis as laborers in its Crabtree Quarry located off Route 70 West on Duraleigh Road. Starting rate is \$2 per hour. Apply at quarry office or call Raeford Wall at (919) 787-0613.

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RALLY Sport Camaro '69 for sale—Frederic Kennedy 105 Gold, 755-9269 or 772-2505.

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Against Duke's tough defense

Wolfpack offense faces stiff challenge

by Ken Lloyd
Sports Editor

Tomorrow afternoon in Carter Stadium it will be a battle between the irresistible force and the immovable object when State's high powered and explosive offense goes against Duke's stingy and tough defense.

Fine Defense

"Duke is one football team capable of shutting us off offensively," said the usually positive thinking Lou Holtz. "Duke has probably the finest defense we have faced this season and possibly the toughest we will face all year. They shut off explosive Stanford and Washington teams very well." "This is the only time this season I question our ability to run on a team," the coach continued. "It will be extremely difficult to move the ball because of Duke's quickness and the fact we have no concept whatsoever on what to expect as far as defensive formations. They have been exceptionally stingy against the rush."

Murderous Schedule

After losing the first three games of their murderous schedule to Alabama, Washington, and Stanford, the Blue Devils got on the winning track last week by stomping Virginia, 37-13. The Dukes opened up a 30-0 halftime lead and coasted to the win in the second half. "You can rest assured I was impressed by Duke's performance," said Holtz. "Virginia has a fine football team and Duke completely dominated the game. Duke could easily have been in the top ten now with a break here and a break there."

While Duke's hard-nosed de-

fense, which is spearheaded by senior tackle Ed Newman, sophomore end Ernie Clark, and senior cornerback Bill Hanenberg, is obviously the strong point of the team, the offense also causes concern for Holtz.

"Their offense is the type that gives us trouble," said the young mentor. "They are big, strong and come off the ball well. They present problems in that they can control the ball very well and can also score quickly."

Duke's offense revolves around the running of tailback Steve Jones, who ran for 188 yards against the Cavaliers. He had 175 yards on 24 carries at the halftime break.

"Duke has an excellent running game, which of course is spearheaded by Steve

Jones," said Holtz. "Jones has the ability to make four yards on every play even without a hole and can also go all the way. But we can't afford to key on Jones, no way."

Weak Physically

As far as the Wolfpack is concerned, they are considerably weakened physically for the first time this season. Three starters may not see action tomorrow.

Running back Willie Burden, who injured his shoulder against Georgia, is a question mark at this time. He worked out Tuesday but his shoulder could not even withstand being hit by the football. If Burden cannot play, Roland Hooks or Stan Fritts will take his place.

Left guard Bob Blanchard

injured his knee in Monday's practice and is definitely out tomorrow. State's first and second string centers, Justus Everett and Joe Grasso, both hurt their necks this week in practice. Grasso will not play tomorrow, while Everett is questionable.

After the Georgia game, Holtz saw three main problem areas in his team—kicking, coming up with the big play on defense, and offensive mistakes.

Kicking Not Good

"We had a field goal blocked last week," he said, "and our overall kicking game has not been very good. The biggest problem is that we are not kicking the ball far enough, high enough, and we are kicking it too many times."

"Our offense is putting our defense in a bind, but just because we turn the ball over deep in our own territory doesn't mean the other team has to score," he continued. "We just have to get tougher defensively when turnovers come. Also we have to play better on defense in order to come up with the big play."

"In addition to mistakes bothering us offensively, we have not been able to get the big play when we needed it," Holtz said. "By the big play I don't mean the long run or pass, but rather the third down and long yardage play. Our line is giving us good protection and opening the holes, but the mistakes are killing us."



Junior quarterback Bruce Shaw, handing off to Stan Fritts in the recent Carolina game, leads the ACC in total offense with 692 yards and is the primary reason why the Wolfpack ranks as the nation's fourth best passing team. (photo by Caram)

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Dick and Lou DeAngelis and North Carolina State athletics have been together a long time, now. Dick was an all-Atlantic Coast Conference tackle his senior season in 1957, when the Wolfpack won the ACC championship, and brother Lou was a star linebacker-center for the Pack's 1964 ACC champs, a team he co-captained.

Now, the DeAngelis brothers, owners of the popular Amedeo's Italian Restaurants in Raleigh, are Wolfpack Club scholarship sponsors. Field director Warren Carroll (center) presents Dick (left) and Lou with a plaque designating them as scholarship sponsors.

Dick and Lou, among the best athletes in Wolfpack sports annals, now feature the best in pizza, spaghetti, lasagna and other fine Italian foods, as thousands of satisfied customers can attest. Visit them after the game.

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ACC investigation satisfies commissioner

(Continued from Page 1)

was short notice and was held when three student members could not be present. The University's reply had already been mailed to the NCAA when the council met and several members were disturbed that the Athletics Council "has become a ratifying body."

There was a mandate to be hush-hush, but the information we were given was extremely partial and it's hard to know what to be hush-hush about," one council member said.

No council member present at the

meeting would discuss the investigation. "I gave my word I would not discuss it, and besides, if we are innocent of the charges or are found to be innocent, I would be the last to want us to be falsely accused," Dr. John Riddle said.

Chancellor Caldwell would make no statement to the *Technician* except to relay through his assistant Bill Simpson that "the whole matter is confidential and I would not want anything in the press which would hurt our chances."

Talk about recruiting violations in-

volving Thompson has been circulating for several months. Earlier this year the ACC conducted its own investigation. ACC Commissioner Bob James told the *Chapel Hill Newspaper* "We submitted our own investigation and I was satisfied with it."

"But we knew this type of thing was coming from the NCAA. At the conference of athletic conferences in Colorado this summer, we were told that the NCAA was beefing up its investigation staffs and was going to interpret rules more strictly in the future," he said.

James also told the Chapel Hill paper "Out of the investigation of State's recruiting of Thompson grew the Duke matter. The NCAA was not originally investigating Duke."

Pessimistic Outlook

Duke University was placed on a one-year probation by the NCAA in August following the disclosure that a Duke alumnus bought Thompson a coat and took him to the ACC Tournament in Greensboro. As a result, the Blue Devils cannot participate in post-season play this year.

The two incidents discussed at Saturday's Athletics Council meeting are not the only ones under question. It is generally felt among athletics officials, however, that all the alleged infractions, taken individually, would be considered minor.

Nonetheless, in light of Duke's probation, Dr. Fadum told the Athletics Council at an earlier meeting "things don't look too good."

The infractions committee's recommendation will go to the NCAA's General Council meeting Oct. 23-25.

NORTH CAROLINA STATE UNIVERSITY AT RALEIGH

OFFICE OF THE CHANCELLOR
Box 2687 (in 2700)
Telephone: 919, 755-2191

28 September 1972

Mr. Ernest H. Ball
Ball, Coley & Smith
P. O. Box 1426
Raleigh, North Carolina 27602

Dear Mr. Ball:


I am now responding here to your letter of August 11, 1972, written on behalf of your client, College News Center.

Although some of your points are clearly stated, we find some difficulty responding to others. My reply is as follows:

1. We normally sell textbooks at "publisher's list price." We will continue to do so when the new books are obtained from the publisher at the publisher's price. To this price the sales tax will be added.
2. We have not expanded our greeting card department beyond the stock that was offered at the time of my January 14, 1972, letter to your firm. Nor do we intend to do so. The number of racks used has always varied seasonally, and we see no reason not to continue this practice. Our basic normal stock will remain at no more than eight racks.
3. We committed ourselves not to stock or sell "posters" in the Students Supply Stores. This commitment stands.
4. We have been selling phonograph records in the Supply Stores for many years. Maintaining a modest stock at the present level to serve student interest seems to us to be a reasonable prerogative of the Supply Stores. We will not expand the present stock and will study carefully the reduction of it and possible elimination.
5. We do not stock or sell magazines in the Students Supply Stores, nor will we. We do sell subscriptions as a convenience to students and faculty.
6. You here request assurance that the Students Supply Stores "will not expand its stock or sales in the future into lines of merchandise which it does not now stock and sell." This proposed restraint is too open-ended to be acceptable as it is written. We do not and cannot know what the phrase, "lines of merchandise," really means to you nor can we know now what "lines of merchandise" may become relevant in the future to the legitimate purpose of the Students Supply Stores.

I trust you find this reply responsive to your client's concerns. It is so intended.

Respectfully yours,


John T. Caldwell
Chancellor

SSS controversy over

(Continued from Page 1)

"I think they will think twice before going to the legislature, because every merchant in the state will be in the Legislature howling like mad to uphold the law.

"That will effect the 16 consolidated Universities plus the community colleges in the state. And a conservative estimate of items they sell ille-

gally is around \$12 million," Sandman said.

He further stated that the University is "liable to get its ears pinned back" if it attempts to take any legislative action.

The above letter, sent to Sandman's lawyer, answers point by point Sandman's demands.

Concerns out of state tuition

Senate backs tuition suit

by Marty Pate
News Editor

In its second session Wednesday night, the Student Senate passed two bills, one appropriating money to finance a tuition suit by the Graduate Students Association, and the other to defray a portion of the Homecoming parade costs, sponsored by Alpha Phi Omega and the Raleigh Merchants Bureau.

Tuition Suit

The major business of the session was concerned with the in-state tuition suit sponsored by the Graduate Students Association. The bill requested an initial allocation of \$150 and up to \$350 more, if warranted by court costs.

Joe Gentile, spokesman for the Graduate Students Association, explained the purpose of the suit to the Senate.

Citing the 1971 General Assembly bill which upped out of state tuition \$488, Gentile attacked two provisions of the bill, which he said effectively discriminated against all graduate and undergraduate students. He said State could expect a sharp drop in graduate enrollment to the detriment to the University.

"A good University depends on diversity and the bill discriminates against foreigners from all over — South Carolina foreigners as well as students from other countries. It diminishes the cosmopolitan atmosphere so vital to an University," he said.

Attacks Provisions

Of the two provisions, Gentile termed one as "utterly sexist." The provision allows out of state women who marry North Carolina residents to pay in-state tuition. However, out of state men who marry North Carolina residents still must pay out of state tuition.

The General Assembly, when drawing up the bill, reasoned the wife takes the husband's residency, but not vice versa. Gentile claims the provision violates the equal protection clause of the 14th amendment.

Gentile also attacked the other residency requirement provision of the bill which stipulates that a student must be a resident of North Carolina 12 months prior to enrollment. The previous requirement for in state tuition was six months residency.

After questions and debate, the bill was passed by a vote of 41 to 10.

The next and last piece of business before the Senate was a request by Alpha Phi Omega Fraternity to allocate \$350 for promotion of the parade and cash awards.

Bill Glass, author of the bill, addressed the legislators, explaining that \$50 was needed to organize and

promote the parade. The additional \$300 would be awarded to floats entered in the open division to help defray the cost of float construction.

Each float would receive a maximum of \$30 for entering, or if the number of floats exceed the \$300 maximum, the money would be divided proportionately. The bill was passed by voice vote.



Bubble blowing beauty practices her art before the fall winds become too cold for her out of door pastime. (Photo by Agromeck)

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STUDENTS SUPPLY STORE

TOUCHE'

October 1972

Technician Magazine Supplement

When a student pays his tuition and required fees to the University, he has hardly even begun to pay the total financial cost of his education. Depending upon individual course loads, expenses incurred for books and other academic supplies during the semester may total as much or more than the \$90 estimate made in the school catalogue.

Consequently, a student may be understandably resentful when he discovers that his instructors have just changed textbooks in every one of his courses and that he must thus purchase four or five new books for \$15 each. Or when he finds that the book he bought new at the beginning of the term has been dropped from future use and that he can only resell it for 50 cents or \$1.

The plain fact is that books are expensive. And students generally find the most convenient scapegoat for their economic plight is the Students Supply Store (SSS), despite the fact that the store only realizes a 2.78% profit on its book sales.

The "Student Stick-up," cynics call it. The

Supply Store should be non-profit, they say. But the law prohibits us from discounting merchandise, says Chancellor Caldwell. But what about the Store's long list of charge accounts which are allowed discounts, critics counter. The store needs to turn a profit because its proceeds are counted on to help support athletic scholarship programs, say University officials. Why then should profits from the sale of academic goods be earmarked for athletics, some might ask. But the store makes most of its money from its non-academic sales: N.C. State T-shirts, beer mugs, decals, records, etc. Yet, the Supply Store, under the 1935 Umstead Act, is not allowed to sell non-academic merchandise costing over 25 cents. On the other hand, the 1952 Consolidated University of North Carolina merchandising Policies and Practices allows the store to sell "articles normally sold by college and university book stores throughout the country."

All these questions were brought into focus this fall when a protest by Arthur Sandman, owner of D.J.'s College News and Book Center on Hillsborough Street forced the Supply Store to begin charging a 4 per cent sales tax on all purchases. Previously the store had absorbed the tax itself. Sandman's success on the tax issue, after he had threatened court action, culminated a two-year running battle he has fought with the University administration regarding Supply Store policies.

Earlier, Sandman had been responsible for a ruling from the N.C. Attorney General's office declaring the store's book lists open to the public. Sandman has also indicated that unless the University grants him certain "assurances" regarding merchandising policies, he may take the school to court over what he considers its violation of the Umstead Act.

The Students Supply Store has always been a source

of relative controversy, probably owing as much to natural student resentment of book costs as any one factor. In the early 1950's, the *Technician* revealed that the SSS manager, L.I. Ivey was being awarded a percentage of store profits in addition to his salary. This led to considerable campus discussion about all aspects of SSS operation, including the distribution of its profits.

And as the controversy has resurfaced over the years, numerous alternatives to the campus book store have been proposed, including a student run book co-op, of the type Alpha Zeta has run for several years. Although such co-ops have been very successful at some other schools, the project has never really gotten off the ground at State; even so, many still see this as the ultimate answer to the myriad questions surrounding the Supply Store.

Obviously there are always going to be difficulties faced by the campus store: students are probably going to be dissatisfied with its operation as long as they have to pay the unfortunately large cost of books.

But for now at least, it seems the University will have to come to terms with one very important question: how can it justify its huge volume of sales in non-academic merchandise when North Carolina law clearly forbids it? To give our readers some insight into this and other problems of the Students Supply Store, the *Technician* has compiled the following package of Touche' articles. There are probably no immediate answers to be found in these pages, but if enough people raise the issues often enough with information at their disposal, solutions can and will be reached.

Sandman: I'm here to stay

George Panton

"I'm here to stay. They're not going to run me out of business," exclaims Arthur H. Sandman, owner of D.J.'s College News and Book Store.

Sandman, an affable man, wears many different hats - fulltime economics faculty member teaching business law, tax accounting and accounting; lawyer; and owner of three D. J.'s in Raleigh. His Hillsborough Street store provides the major competition for the Students Supply Store.

Sandman has been a Raleigh businessman for several years. In 1967, he opened the North Hills News Center which sold magazines, paperbacks, and newspapers. In 1970, property became available on Hillsborough Street across from the library and Sandman decided to open a store similar to his North Hills operation. In April 1970, the College News Center opened. "I had no intention of getting into the textbook business, Keeler's was still up the street."

Keeler's was located in space now occupied by Baxley's Buffet and sold a limited number of textbooks and office and school supplies. The store was never able to get the university textbook list and consequently went out of business in the summer of 1970.

During the second session of summer school, in 1970, Sandman was teaching accounting. A new book was scheduled to be introduced in the fall, and 400 copies of the book were on order with the Students Supply Store. "I decided to go ahead and break the book in during the summer session," Sandman said.

There were 35 students enrolled for the course and the Supply Store was four or five copies short on the book. "What is a kid to do without a book for 10-12 days, the Supply Store could have ordered more books since 400 copies were going to be used in the fall," Sandman said.

About this time Keeler's closed. "Nobody was purchasing the Supply Store, and the only semblance of competition was going out of business."

"At that point I decided to get my feet wet on a small scale," Sandman added. He stresses that "I'm in business to make a profit, remember that. Second I'm 100 per cent vehemently in favor of the University of operating a co-op book store. However, I am against the University's operating a department store which will sell to anybody who walks in the doors."

"I decided to go after the textbook list. I wrote Chancellor Caldwell in the Fall of 1970 to allow me access to the textbook list." The reply from Caldwell was no.

Sandman then scheduled a meeting with Caldwell, Provost Harry Kelly and Business Manager John Wright. At this meeting "I asked them to give me just the paperback lists," he said.



Chancellor Caldwell replied to this request by letter, saying no. "I was mad, no one was going to tell me no."

Since State is a public institution, Sandman felt he was entitled to the textbook list.

In the Fall of 1970, Sandman and his attorney went to the State Attorney General to discuss the availability of the textbook list. "They thought we were in the right; however, we could not ask for a ruling since the Attorney General is the State's lawyer. I told my lawyers we were going to court," he said.

In January 1971, Sandman was prepared to go to court. "I said as long as we are going to court we might as well harp on the Umstead Act, (see related story). I didn't ask the Supply Store to stop selling to outsiders or to stop selling any items. They can't sell to outsiders. It is clear they are violating the law and have been doing so for years." Sandman added, "If I had been treated halfway decently, it probably would have ended there."

"You have never seen such fast action by the University administration as when we said we were going to court," he said. Ernest Durham of the University Business Office told Sandman that the University will ask for ruling from the Attorney General on the textbook list.

"We were confident that we were going to get a favorable ruling," Sandman was told.

On January 17, 1971, the Attorney General issued a ruling giving access to the textbook list to off-campus book dealers. "We have to pay \$.10 per page for a copy of the computer printout. It costs \$250 per semester," Sandman said.

"I had a ruling but I didn't have a store or contacts," he added.

"In the Fall of 1971 I found out that the Student Supply Store did not charge sales tax." Sandman then investigated the sales tax at the Supply Store.

"I went to the Attorney General in April or May 1972 and told them they were not charging the sales tax." The Attorney General wrote the University and told them that there was a case of Piedmont Service vs. Johnson which they felt was applicable to the way the Supply Store collected the sales tax," said Sandman.

If the case was applicable then the University was not obligated to charge the sales tax on top of the purchase price.

"I decided it was time to bring out the club again, it had stopped being a little skirmish. I decided that we would go to court again and again test the validity of the Umstead Act," Sandman continued.

In response to this action by Sandman the University again said wait, because there was a meeting of all the chancellors and for Sandman not to do anything until that meeting was held. Sandman was told that the University would begin charging the sales tax.

However, as the summer went on it appeared that the sales tax would not be charged. On July 25, Chancellor Caldwell wrote Sandman a letter stating that the sales tax would not be charged until he had a chance to take the matter to the Student-Faculty Supply Store Advisory Committee.

Sandman was preparing to go on vacation when he got the Chancellor's letter on a Wednesday morning. "I stopped my vacation and called my lawyer and told them to draw up papers to ask for an immediate injunction to enforce the Umstead Act."

If Sandman had brought an injunction it would

have affected all 16 campus book stores. "At Chapel Hill the store does \$4.5 million in business of which half is sold illegally. Overnight this business could have been stopped," Sandman said.

By one in the afternoon Sandman's intention to go to court was known. At 3 p.m. he got word that Caldwell had a meeting scheduled with Mr. Vanour of the Attorney General's office at 5:30 p.m. to take the matter under consideration.

On July 28 Caldwell announced that the Supply Store committee had met and the decision had been made to start charging the sales tax October 1.

Sandman said, "I think the chancellors met in June and Caldwell was told to charge the sales tax. He decided not to do anything before the students got back."

"I'm here to stay - right or wrong - win or lose. I think it is right for the University to get out of the department store business and to give the profits back to the students."

"The University has asked the Attorney General to draft legislation to change the Umstead Act. We will fight like hell to stop them. I'm starting to find support and I may have a voice on the trustees."

"I have complete distrust ... they assured me that no new articles would be stocked in the addition."

Sandman claims he received assurances from the University that no magazines, posters or increased number of greeting cards will be sold.

However he notes that in the new addition "they have doubled the number of greeting cards ... and have added a record and tape department selling at discount prices."

"I don't believe we can stop them from discounting books. If they say there are specific laws that say they can't I'd like them to show me; there is no specific language that says that."

"If we get into a price war I know I will lose, but not before I force their prices down."

Sandman feels he has been able to take 8-10 per cent of the textbook business away from the Supply Store. "I believe there are more used textbooks available because of my store. Also when students go to sell a book they now have two different areas to sell them."

His store D. J., named after his daughter Danna Jill, said he has a list of six assurances with the Chancellor for which he is to receive a reply by October:

1. Sandman wants to know what prices the Supply Store will sell new books at and whether or not they are going to be discounted.

2. He wants a cut back of the greeting cards in the new store addition.

3. He wants assurance that the Supply Store will not stock or sell posters.

4. He wants the store to eliminate the record and tape department.

5. He wants assurance that magazines will not be sold.

6. He wants assurance that the Supply Store will not expand their stock or sell into any line they do not now stock or sell.

"I predict that they will respond favorably," however Sandman adds, "If the response is all black, we're going to be in court as soon as we can get the papers filed."



Caldwell: SSS illegal

John Walston

When queried by the *Technician* last week Chancellor John T. Caldwell stated that the Students Supply Store is in violation of the Umstead Act. "The university bookstores across the state are in violation of this statute," he said. "We sell mugs and well, a lot of incidental items of value."

At the same time Caldwell and John Wright, Vice-Chancellor for Business Affairs, issued a strong denial to a *Technician* question concerning Students Supply Store giving discounts - a practice prohibited by the Consolidated University Merchandising Policies and Practices.

Caldwell noted that there were some discounts with engineering firms since the Supply Store has the dealership for certain products and the companies require

the discount for customers.

According to Supply Store officials though, there are discounts for people with charge accounts. Ten per cent discounts for non-campus businesses and people and 20 per cent for campus organizations are subtracted from the buyer's bill. Students are able to purchase articles at a discount only on a basis of quantity.

Robert Armstrong, assistant general manager of the Supply Store, told the *Technician* the SSS "maintains a business relationship with some companies in Raleigh; some become dealers for us and as dealers we are able to offer the students a better price." Businesses with charge accounts receive a 10 per cent discount.

While upset at the policy Armstrong noted that departments on campus get a 20 per cent discount on general merchandise with 10 per cent discounts on books.

Vice-Chancellor Wright said that if they (SSS) are operating under such policies "they are not operating by our instruction."

The violation of the Umstead Act also stems from the Merchandising Policies and Practices of the Consolidated University (adopted by the Board of Governors for the new university system). The Umstead Act explicitly says that the University will be able to sell "articles produced incident to the operation of instructional departments, articles incident to educational research, articles of merchandise incident to class room work, meals, books, or to articles

of merchandise not exceeding twenty-five cents in value when sold to members of the educational staff or staff auxiliary to education or to duly enrolled students or occasionally to members of the families of members of the educational staff or of duly enrolled students..."

Consolidated University policies contain a clause permitting the University to "continue their efforts to maintain cooperative relationships between the campus stores and the privately owned merchandising establishments in Raleigh, Chapel Hill and Greensboro; and as tangible evidence of this policy, all campus stores shall limit their merchandising activities to the sale of articles normally sold by college and university book-stores throughout the country."

The Umstead Act and Consolidated University policies clash with the Umstead Act carrying more weight since it is state law. The Supply Store has been operating under the Consolidated University policy.

University officials were well aware of the violation of the Umstead Act as the *Technician* received acknowledgements of this from Chancellor Caldwell, Vice-Chancellor Wright, and Ernest Durham, Business officer. Caldwell and Wright disputed the charges however that the Supply Store allows discounts, while Armstrong cited the instances under which the discounts were given.

Complaint forces 4% tax

Andy Terrill

Monday the Students Supply Store began charging a 4 per cent retail sales tax on all merchandise sold in the store. For a number of years, the store had absorbed the tax, but pressure by Arthur H. Sandman, owner of D.J.'s College News and Book Store, resulted this summer in the change in that policy.

On July 28, the Campus Stores Advisory Committee agreed to charge the tax, following a complaint lodged with the N.C. Attorney General's office by D.J.'s against the Supply Store. Chancellor John Caldwell told the committee that the Attorney General's office had informed him that if the case were taken to court, D.J.'s most likely would win.

The Supply Stores on the campuses of the other 15 members of the University of North Carolina had been

charging the sales tax, and State was the only member that had failed to make the change.

The SSS operates under both the Umstead Act of 1935 and the 1952 Consolidated University of North Carolina Merchandising Policies and Practices and Regulations for Grant-in-Aid Awards. Activities of the Supply Store have come under fire because a section of the Umstead Act authorizes the store to sell only books and carry academically related stock, along with any other commodity not costing more than \$.25.

Andy Vanore, a member of the Attorney General's staff, who works with cases involving the schools in North Carolina, declined to comment on most of the aspects of the case. "These matters would have to be determined in a courtroom. At this time I am in no position to expound upon the matter. Whether the Umstead Act is a basis for the dispute would be for the court to decide," he said.

When questioned on the legality of the Supply Store's past policy of absorbing the retail sales tax, Vanore replied, "This office has not attempted to advise on legal grounds, but it is our point of view that it would be more fair for the Supply Store to charge the tax. We feel they ought to give the outside merchants a chance."

One basis for the dispute over the sales tax arises from a prior court decision by the North Carolina Supreme Court. An article in the Spring 1963 issue of *N.C. Law Review* explains and critiques the case, that of Piedmont Canteen Service, Inc. vs. Johnson. The article was written by Sandman.

The case involved Piedmont Canteen Service, Inc., which operated vending machines dispensing items costing less than ten cents each to the purchaser. The N.C. Commissioner of Revenue felt Piedmont was liable

for three per cent retail sales tax, which was the rate at the time. Piedmont insisted that the sales tax is a customer's tax, and since the "retail bracket system" stated that no tax could be collected on sales less than ten cents, he was not liable for the tax. The court upheld the Commissioner and a lower court decision.

Piedmont pointed to the wording of a 1965 report by the Tax Study Commission which stated that the tax was to be levied on the consumer to be collected from the consumer by the retailer and paid to the State. The court ruled, however, that the Legislature did not follow the recommendations of the Commission, and that it had provided that the tax was a privilege tax or license tax, to be added to all other privilege or license taxes, collected from the retailer and paid by him.

Sandman, in his critique, differed with the court and its interpretation. He pointed out a statute in which the tax was set up as being separate from the sales and that the purpose and intent of the tax was for it to be borne by and passed on to the customers, instead of being borne by the retailer. He also points out that legislation provides that it be a misdemeanor for a retailer to offer to absorb the tax, and he questions why such a provision would be provided if the tax actually were upon the retailer.

According to Sandman, it is his understanding that the University was referred to this case by the Attorney General's office. "They have cited the case as support of their policy of absorbing the tax several times. They use it to support their viewpoint, but my interpretation is completely different."

NORTH CAROLINA STATE SCHOLARSHIP FUND
STATEMENT OF RESULTS OF OPERATIONS OF STUDENTS SUPPLY STORES
 For the Year Ended March 31, 1972

	Combined Total	Students Supply Stores	Reynolds Coliseum and Other	Carter Stadium	Vending
Sales:					
Books	\$1 065 346 89	\$1 065 346 89			
Merchandise	673 821 16	673 821 16			
Students Supply Store Fountain	151 485 82	151 485 82			
Syme Canteen	81 643 95	81 643 95			
Quad Canteen	56 752 01	56 752 01			
Tucker Canteen	38 009 57	38 009 57			
Shuttle Inn	81 833 05	81 833 05			
Bragaw Canteen	167 747 16	167 747 16			
Concession Sales	113 081 48				
Totals	\$2 429 721 09	\$2 316 639 61	\$34 283 82	\$32 222 18	\$46 575 48
Less N. C. Sales Tax	83 414 38	80 856 46	1 318 61		
Net Sales	\$2 346 306 71	\$2 235 783 15	\$32 965 21	\$30 982 87	\$46 575 48
Cost of Goods Sold:					
Inventory - March 31, 1971	\$ 536 151 00	\$ 534 764 00	\$ 1 387 00		
Purchases - Including Freight and Express In	1 615 320 18	1 584 797 46	16 802 29	\$13 720 43	
Totals	\$2 151 471 18	\$2 119 561 46	\$18 189 29	\$13 720 43	
Less Inventory - March 31, 1972	540 341 00	539 614 00	727 00		
Total Cost of Sales	\$1 611 130 18	\$1 579 947 46	\$17 462 29	\$13 720 43	
Gross Profit	\$ 735 176 53	\$ 655 835 69	\$15 502 92	\$17 262 44	\$46 575 48
Operating Expenses (Exhibit "D")	631 224 78	595 418 72	10 330 15	11 406 23	14 069 68
Net Operating Profit	\$ 103 951 75	\$ 60 416 97	\$ 5 172 77	\$ 5 856 21	\$32 505 80
Other Income:					
Discounts Earned	\$ 7 048 62	\$ 7 048 62			
Interest Received - Invested Funds	21 018 08	21 018 08			
Miscellaneous	1 409 52	1 409 52			
Total Other Income	\$ 29 476 22	\$ 29 476 22			
Total Income	\$ 133 427 97	\$ 89 893 19	\$ 5 172 77	\$ 5 856 21	\$32 505 80
Other Deductions:					
Donations	\$ 57 60	\$ 57 60			
Interest Expense	15 800 79	14 778 05		\$ 1 022 74	
Losses from Bad Checks	58 90	58 90			
Royalties Paid	2 081 70	2 081 70			
Total Other Deductions	\$ 17 998 99	\$ 16 976 25		\$ 1 022 74	
Net Income Before Provision for Amortization and					
Current Year's Expenditures for Equipment	\$ 115 428 98	\$ 72 916 94	\$ 5 172 77	\$ 4 833 47	\$32 505 80
Amortization of New Store Equipment	\$ 5 297 90	\$ 5 297 90			
Expenditures for Equipment During Year	\$ 3 411 85	\$ 3 411 85			
Total Amortization and Expenditures for Equipment	\$ 8 709 73	\$ 8 709 73			
Total Income (Exhibit "B")	\$ 106 719 23	\$ 64 207 19	\$ 5 172 77	\$ 4 833 47	\$32 505 80

Down \$56,000 over 1971
 up \$29,000
 Total Down \$71,536 with Bragaw down \$40,449 over 1971

up \$1,000
 Down \$17,000
 unchanged

DOWN \$152,571

Down \$150,500

NORTH CAROLINA STATE SCHOLARSHIP FUND
BALANCE SHEET - STUDENTS SUPPLY STORES
 March 31, 1972

<u>Assets</u>				
Cash on Hand				\$ 30 000 00
Cash in Banks				143 322 82
Accounts Receivable - Trade				27 799 43
Merchandise Inventories (At Cost)				540 341 00
Investment in Buildings and Equipment:				
	Cost	Reserve for Amortization	Book Value	
New Store Building	\$ 346 764 05		\$ 346 764 05	
Carter Stadium Concessions				
Stands	80 928 12		80 928 12	
New Store Addition	510 366 26		510 366 26	
New Store Addition - Fixtures	105 957 91	\$ 5 297 90	100 660 01	
	<u>\$1 044 016 34</u>	<u>\$ 5 297 90</u>	<u>\$1 038 718 44</u>	
Total Assets				\$1 780 181 69
<u>Liabilities and Equity</u>				
Loan Payable - North Carolina State University at Raleigh, North Carolina				\$ 20 454 88
Loan Payable - Escheats Fund - The University of North Carolina at Chapel Hill, North Carolina				366 684 00
Accounts Payable - Trade				28 877 43
Accrued Interest Payable				7 134 12
Equity - North Carolina State Scholarship Fund (Exhibit "B")				1 352 031 26
Total Liabilities and Equity				\$1 780 181 69

NORTH CAROLINA STATE SCHOLARSHIP FUND
COMPARATIVE STATEMENT OF OPERATIONS OF SUPPLY STORES 1971, 1972

	March 31,		Increase (Decrease)
	1972	1971	
Net Sales	\$2 346 306 71	\$2 475 754 81	(\$129 448 10)
Cost of Sales	1 611 130 18	1 641 710 90	(30 580 72)
Gross Profit	\$ 735 176 53	\$ 834 043 91	\$ 98 867 38)
Operating Expenses	631 224 78	587 079 11	44 145 67
Net Operating Profit	\$ 103 951 75	\$ 246 964 80	(\$143 013 05)
Other Income	29 476 22	39 035 08	(9 558 86)
Total	\$ 133 427 97	\$ 285 999 88	(\$152 571 91)
Other Deductions	17 998 99	12 361 01	5 637 98
Net Income Before Depreciation and Expenditures for Equipment and Buildings	\$ 115 428 98	\$ 273 638 87	(\$158 209 89)
Amortization and Expenditures for Equipment	8 709 73	16 419 03	(7 709 28)
Net Income	\$ 106 719 23	\$ 257 219 84	(\$150 500 61)

GENERAL

The insurance coverage in force at March 31, 1972, as evidenced by policies presented for our examination, is shown in Exhibit "E".

Students Supply Store net income dropped \$150,000 last year to \$106,719 on gross sales of \$2,429,721. The operation paid \$83,414 in sales tax.

Net sales dropped \$129,448 from 1971 to 1972. The biggest drop in sales occurred in the snack bar operation. The snack bars as a whole lost \$71,536 in sales with Bragaw Snack Bar, the largest on campus, down \$40,499. The loss of business in the snack bars is attributed by University officials to the increasing number of residence hall refrigerators and a controversy over the quality of the sandwiches supplied by ARA Services.

The drop in the textbook sales was \$56,000. This decrease may be the direct result of the aggressive competition to the Supply Store by Arthur Sandman's book store. Sandman claims to have captured about 8-10 per cent of the used textbook market.

The profit picture for the current year is not bright. Operational costs are expected to rise. Last summer there was a five per cent salary increase as well as an increase in benefits for store employees. Also the store has incurred added expense of new cash registers in the snack bars to tabulate the sales tax.

SSS profits drop

Armstrong: courtesy to students

Kris Rozanski

The Students Supply Store is being run as a courtesy to the students, according to Robert G. Armstrong, assistant general manager.

All business transactions made with companies in and around Raleigh are to make various products cheaper and more quickly available to State students.

Armstrong said the SSS "maintains a business relationship with some companies in Raleigh; some become dealers for us and as dealers we are able to offer the students a better price." Businesses with charge accounts receive a 10 per cent discount.

Students wishing to receive discounts on articles purchased from the Supply Store only have to buy the merchandise in carton quantity. He added this was a practice with a few of State's thrifty students and the store would continue to "offer while we can a 10 per cent discount for carton quantity purchases."

Departments on campus get a 20 per cent discount on general merchandise with 10 per cent on books. Armstrong said "I would really like to see this change, but this has been a practice for the last 50 years."

Armstrong said the SSS made only 2.87% profit on book sales last year and for this reason much of the building's floor space is devoted to non-book merchandise.

The book store operates a used book buying center offering a wholesale price on all used books. He said "We pay students what a wholesaler would pay us for used books, which is a courtesy to the students."

The SSS also orders books not on stock for any one needing them. "We have yet to take a deposit for any of them," he said, and there are files on unclaimed books that have come in from book publishers even though every effort is made to contact the customer.

The volume of sales to outside individuals was \$50,000 both on and off campus; this was in relation to a total volume of business of \$2.5 million. Armstrong thought this was "pretty infinitesimal in relation to the total volume of business." However this figure represents almost eight per cent of the non-text book business.

He would not reply when asked if he thought the SSS's merchandising policy is in violation with the Umstead Act saying, "The Business Office needs to comment on this."

Arthur Sandman, operator of D.J.'s College Book and News Center, asked Chancellor John Caldwell for six assurances in reference to the SSS. Armstrong refused to comment on Sandman specifically, saying, "Any reference to any individual company ... I shouldn't be involved in." However he did answer the questions raised in Sandman's letter to Caldwell without referring to the letter.

Armstrong said there is no possible way the SSS can discount books. "From 2.87 per cent profit, how could you do it?"

He said the SSS facilities had to buy a whole new line of cash registers to make accommodations for the 4% sales tax starting October 1. A headline clipping from the *Technician* reading "Protest forces SSS to charge 4% tax" will be placed on each cash register in the store. Armstrong said the snackbar will have to start giving receipts and the service in the snackbars and the SSS will be slowed down because of the tax having to be transferred onto the receipts.

"Oh no - we're not going to cut back on record sales." He said the store has been offering records at competitive prices for the past 25 years, and will continue to do so.

He referred to card and stationary sales saying there would be no cut back because it is part of the attempt to run the SSS like any normal college store.

"I've been told not to sell posters and until I've been given a release to, I won't." This ban on poster sales was placed on Armstrong by the University administration about one year ago. "The type of posters sold at the time of withdrawal were the type not found anywhere in Raleigh and they wouldn't even have shocked your grandmother," he commented.

Armstrong refused to give any specific information regarding any new and additional merchandise he might add to the store's line. He maintained that the SSS was "always looking for values" and the "students will always depend on us for values."



Creditors get the breaks

John Walston

No discounts shall be given on any purchase made in any of the campus stores of the Consolidated University by any student, faculty or staff member, or any other person.

(Consolidated University of North Carolina Merchandising policies and practices and regulations for grant-in-aid awards)

The Consolidated University's policy coupled with the 1935 Umstead Act explicitly says that no campus store can be in competition with private enterprise or give discounts. Yet the Students Supply Store offers discounts to approximately 1000 creditors.

Although there are listings for approximately a 1000 charge accounts, Willard Carpenter, a Supply Store employer commented that only 500 of them were active users. Campus groups charging materials at the Supply Store receive a 20 per cent discount, while off-campus creditors are given a 10 per cent reduction in price. Campus groups (including departments, school, and other organizations) constitute approximately 20 per cent of the total list.

The list which has a large number of architectural firms also includes accounts with Goddard Space Flight Center in Maryland, Blue Cross, Blue Shield, Inc. in Durham, WRAL-TV, WKIX radio station, Cameron-Brown Realty and Capital Corp., Continental Television, Inc. of New Bern, C.C. Mangum of Raleigh, A.E. Finley Associates of Raleigh, Household Assistance, Inc. c/o Mrs. John T. Caldwell, a large number of state and federal agencies, numerous boards of education across the state, numerous book stores across the nation and a number of personal accounts.

According to Robert Armstrong, assistant general manager of the Supply Store, average students receive discounts only when they purchase in large quantities, such as by the carton. On the other hand, charge accounts are required to charge a minimum of \$2 without a service charge. They still receive a discount.

Armstrong elaborated further, describing some of the accounts as necessary since for some of the products (particularly for architect and engineering firms), the Supply Store is the sole supplier in Raleigh.

"Also graduating students remember that we carry a lot of the things they need and can't get. Some live in small towns and don't have access to the products," said Armstrong.

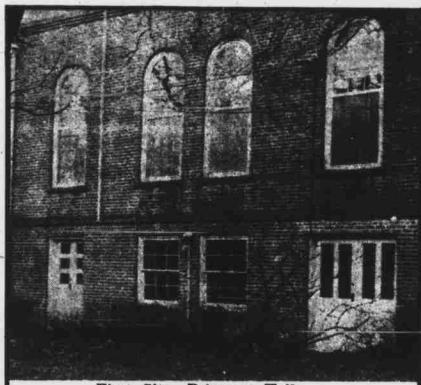
Ernie Durham of the University Business Office commented that the University is supposed to keep good relations with the surrounding community and that the charge accounts and discounts were a good way of

achieving that goal. "Most of these accounts are people we do business with. We buy from them, they buy from us," said Durham.

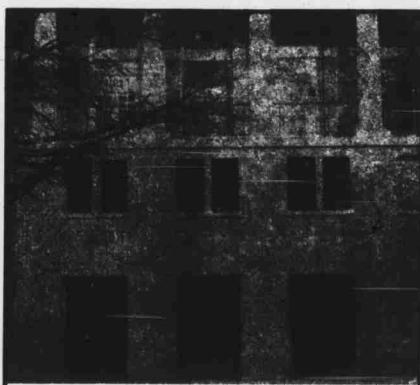
The personal accounts were explained by Armstrong as being people representing businesses and happened to be listed in their own name. He noted that this wasn't always true. Also several professors have accounts with the Supply Store instead of using their school's account. Several Design professors and the head of the Physical Education Department were among those in that category.

This is a partial list of charge accounts at the Students Supply Store. The accounts listed are a small number compared to the full list and were selected at random:

Dillon Supply Company, Drexel Furniture Company, T.M. Field, A.E. Finley and Associates, Inc., First Citizens Bank and Trust Company, Flu-Cured Tobacco Stabilization Corporation, Ligon B. Flynn Associates, Wilmington, Glenoit Mills, Inc., Tarboro, Goddard Space Flight Center, Maryland, Goodyear Tire and Rubber Co., Akron Ohio, Graphic Press, City of Greenville Recreation Department, Hamlin Sheet Metal Company, Hampton Shirt Company, Kingston, Harbor House, Inc., Morehead, Edwin Harris, F.J. Hassler, Hollands College, D.D. Horton, Aurora, Household Assistance Inc., care of Mrs. John T. Caldwell, Human Relations Center, Huyck Felt Company, King Drug Company, Litho Industries, Mine Safety Appliances, Mobley Art Center, Mount Olive Pickle Company, Blue Cross Blue Shield, Inc., Durham, Peden Steel Company, Stahl-Rider, Inc., Wake Finishing Company, WSOB, Charlotte, Aerospace Corporation, Alamance Board of Education, Rufus Allen and Associates, Allied Chemical Company, St. Petersburg, Va., Aqua-Flite Sailcloth, Inc., Dr. F. Badrock, Hoyt O. Bailey, Shelby, Baptist State Convention, Neill Beatty, Dexfield, Maine, J.E. Bizzell, Goldsboro, Bolton Air Conditioning and Heating, Art Bryant, Carthage, Cameron Brown Realty and Capital Corporation, Saco-Lowell Shops, Charlotte, Capital Print Shop, Carolina Bank, Sanford, Carolina Blueprinters, Carolina Telephone and Telegraph, Tarboro, Rev. Phillip Cato, James Kayle Cave, Cary, Lewis Clarke Associates, Collins and Aikman, Charlotte, Continental Television, Inc., New Bern, Leonard E. Cook, China Grove, Cornhill Dublier Corporation, Federal Pacific Electric Company, Fuquay-Varina, Corning Glass Works, J.H. Cox, Wachovia Bank and Trust Company, WKIX Radio Station, WRAL TV and others.



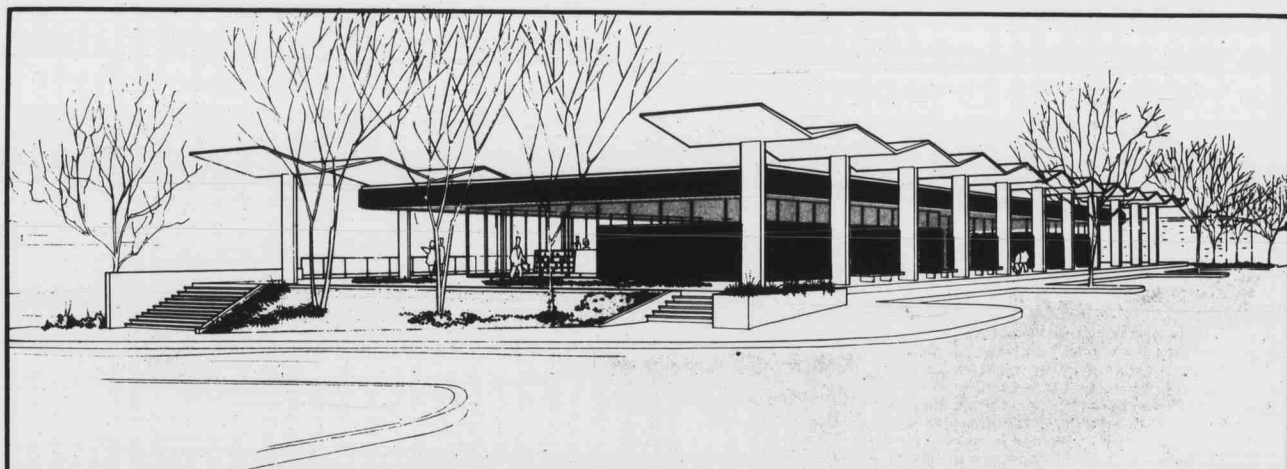
First Site—Primrose Hall. . .



. . . and then to Leazar Hall . . .



. . . and over to the Y.M.C.A.



The New Students Service Center

SSS continues to expand

The Students Supply Store has changed dramatically over the years. The first store was in the basement of Primrose Hall. Other homes of the book store included the basement of Leazar Hall and Watauga Hall. The last major home of the store was the basement of the King Building. In the early 1960's, the SSS moved to its present quarters. A new addition to the building was opened last year.

As the store changed locations and became more modern, so did the merchandising techniques. Today the SSS merchandises not only books but cosmetics, jewelry, cards, records, candy, clothing, sports equipment, and other items found in a mini-department store.



Students prefer mini-store

R.J. Irace

A series of random interviews evoked overwhelmingly favorable comments from those students who were questioned on the topic of whether or not the Students Supply Store should convert to a mini-department store similar to what UNC at Chapel Hill has done.

Jim Bolton, a 19 year old economics major from Charlotte, said, "I think it would be a good idea because of its convenience to the students in the dormitories on campus. If the new products aren't terribly expensive, the store could probably make some good profits. They should keep the prices down as much as possible."

Bolton added, "I don't live in a dormitory but at Fraternity Court and it would still be convenient for me as opposed to driving up and down Hillsborough Street and all over town."

"If it were changed, I would probably still do my large item shopping at my home town at the coast," states Jo Conroy, a sophomore in computer science. She continued, "I think for the benefit of most of the students though, the change would work out fine."

Off campus students generally felt that they would take advantage of the on-campus shopping opportunities and would probably increase their visits to the store in the eventuality that the commodity availability was changed, and increased.

Ricky Holland, a sophomore in textile technology from Greensboro, said, "I really think it would be a good idea especially because it would help those freshmen who aren't permitted to have vehicles to be able to do a lot of their shopping here on campus."

"I think that they ought to," commented Joe Gallehugh, an English sophomore. He added, "It would save the students a drive to K-Mart, Arlan's or somewhere like that."

Some students expressed enthusiasm for the idea but didn't favor a substantial diminution of the school supplies the store presently stocks.

In a different vein of thought, Burt Gainor, a senior in philosophy from Raleigh, commented, "I really don't see that much of a need for it, being located right here on Hillsborough Street with a variety of stores to shop at and with Cameron Village only being a mile at the most away."

Gainor further said, "I think it should remain a Student Supply Store in practice and for them to sell things that students ordinarily can't find off campus."



And at Chapel Hill...

Sara Sneed

In Chapel Hill the Student Store is a mini-department store offering anything students need including groceries, typewriters, pop corn poppers, and records.

"When criticizing the Student Stores, the positive services it renders should be noted. The Student Store acts as a price stabilizer to the near campus merchant," remarked the General Manager Thomas Shetley.

"For example, several years ago the local Chapel Hill merchants insisted that only text books and classroom supplies be sold at the Student Store. As soon as other items were discontinued, the prices of all T-shirts went up one buck all over town," he added.

All profits at Carolina go to financially distressed students in the form of scholarships and grants. In the near future aid to athletic grant-in-aids will be phased out completely, he indicated.

Last year \$3.5 million in consolidated sales were made, which yielded a net profit of \$344,000. This includes vending machine and snack bar sales throughout the campus. Cash register profits alone totaled \$252,000.

Because the stores are offered as a service to students, many critics feel they should be operated on a non-profit basis. Shetley feels the break-even

ideal is possible only in theory.

"Either a profit is made or money is lost," he said. "The stores do not try to make money off text books because they enjoy an unfair monopoly over students in this department. However, items as beer mugs may seem over priced but they are largely purchased by alumni. The profits made on these help to subsidize losses on other items."

At Carolina the University purchases all its office supplies and furniture through the Student Stores at discount prices. At State these purchases are not connected with the Supply Store at all but are purchased at the Central Stores.

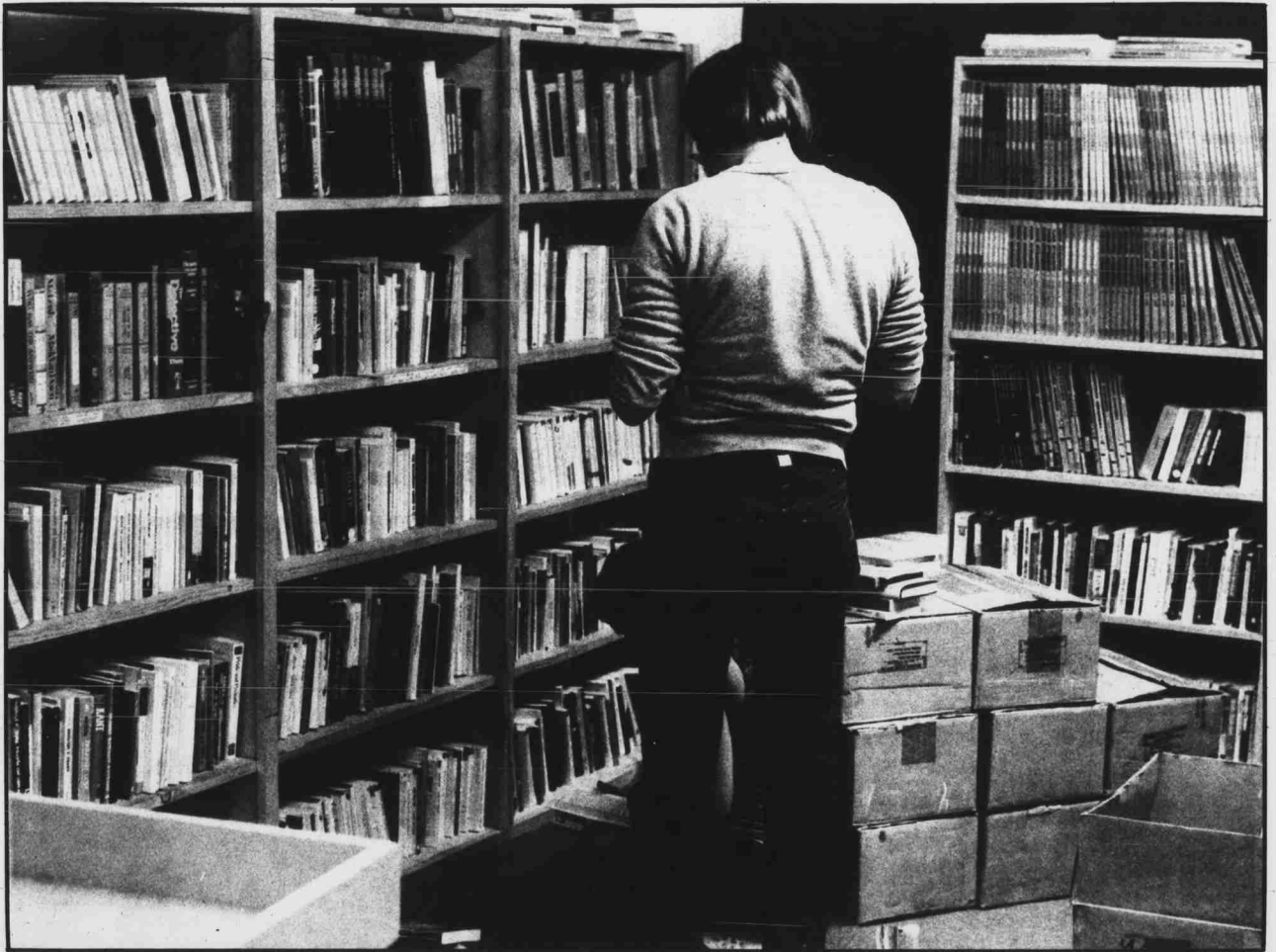
Many of the Student Store prices on toiletries are below retail prices of chain drug stores. Two prices are listed on each item - the Carolina price and the price at many other stores. In comparing the prices between the two universities, a random sample showed half the prices to be identical. Of the remaining items Carolina prices were approximately four per cent lower.

As at State, there is a student-faculty committee designed to exchange opinions on the store's operation. Members are selected by the chancellor and the student body president.

A full time staff of 60 plus student help operate the 13 sales units of the campus.

During the depression, when local merchants were suffering from a shortage of business, the Umstead Act was passed to ensure the schools would not be in competition with local merchants. The law stated that only text books, scholarly journals, and classroom supplies may be sold. The only exceptions allowed were articles not costing in excess of \$.25.

Shetley says they are operating the Student Stores legally under the act because they are the business operation of an endowment fund established for educational purposes. However the legality of the sales of non-academic goods is still questioned by many persons.



Can a co-op make it?

Marty Pate

If a book store only sold 30 books in two weeks for a profit of \$13, most financial wizards would say the business was headed for extinction. But that's precisely what happened to the Student Government sponsored Student Co-op Book Exchange and instead of bankruptcy, it's looking forward to next semester.

"We didn't expect much this semester. We only wanted to tackle the logistics problems and gear up for what we hope will be a booming business," said John Brake, Director of the co-op and Secretary of Alpha Zeta Fraternity. Alpha Zeta manages and runs the co-op.

Alpha Zeta acquired the Co-op franchise because, as Brake put it, "No one else wanted it, plus we had previous experience from a book exchange Alpha Zeta ran a few years."

The new book exchange was the brainchild of former Student Body President Gus Gusler. Gusler advanced the idea to Brake and Donald Abernathy, current Student Body President, who agreed that it was a worthwhile venture.

Once agreed upon, the wheels were set in motion. Procedures for acquiring books, returning unbought books, and delivering payments were first established.

The procedure begins with a student bringing in a book he wants sold, at whatever price he feels the book is worth. "We want people to check the prices at the Supply Store or D.J.'s. Using those prices as

guidelines, the students should be able to set his price which would undercut the others' prices, yet still bring in a healthy profit," said Brake.

The Students Supply Store purchases used texts at a 50 per cent reduction from the original list price.

However, there are many variables involved when the Students Supply Store purchases a book. The book's age and condition, as well as the number of books now in stock and the probability the book will be used during the semester, determine the price of the book.

The used text policy for D.J.'s College Bookstore, owned by Arthur Sandman, is somewhat similar to the Students Supply Store's policy. Books are purchased at half of the original price if hard back and 1/3 if paperback. Purchase prices are bound by the same determinants as the Supply Store's. Profit percentage was unavailable.

The only restriction Alpha Zeta places on the books is whether they will be used as texts again, but the book exchange does not directly purchase the book, rather it acts as an intermediary.

To sell a book through the book exchange, the first step is to fill out a form in triplicate (carbon paper speeds the process), with such pertinent information as name, address, the text's subject matter, course number and asking price. The information is also placed on the book, with the form's number, (the forms are consecutively numbered).

A service charge, 25 cents if under \$5, 50 cents if over \$5, is then added to the asking price and totaled in front of the customer. The completed form is then signed by both customer and cashier.

If the book is sold, the customer receives the money. If not, the book is returned.

The money from sales is placed in a checking account, and when the exchange closes for the semester, money is withdrawn and the students are paid.

As of yet, no satisfactory method of payment has been established. By the present method, the student collects payment by picking up the checks in the exchange office in the Student Center. Those checks not collected will be mailed to the students. But Brake feels that the method is inefficient, and would not hesitate to institute a better one.

As to book collection procedures, the exchange has definite plans. During the last three days of the semester the exchange plans to reopen so students can deposit books with them.

The exchange's only profits come from the service charge. Of the profit, Alpha Zeta receives 75 per cent, and Student Government receives 25 per cent. The money Alpha Zeta receives is funneled into other service projects. "We are not in this for the money. The money we make will go to finance other service projects that will serve the student," said Brake.

The 25 per cent that Student Government receives is rechanneled into the exchange's checking account to cover expenses, and expenses can be many.

To get the exchange on its feet, Student Government allocated \$400 to pay for forms, payment checks, cash registers, and publicity in the form of posters. Student Government also donated a business office located behind the information desk in the Student Center.

Although Alpha Zeta only made \$13 this semester, Brake feels things will be different within a year or two. He pointed out the book exchange at the University of North Carolina Charlotte, as an example. "They do a hell of a big business, somewhere in the neighborhood of \$1,000 profit, which is around 2,000 to 3,000 books. They've only been in business three years."

State's exchange is patterned after Charlotte's and Brake envisions even a larger exchange here. He said, "You can't put a top on how big it will be. You can't tell if something like this will blossom into a significant part of student life."

"There's been so much rhetoric about book prices at the Supply Store and D.J.'s, but no one has taken the student's view into account. We do, and if you weigh the pros and cons, our pros will come out on top any way you look at it."