## theTechnician

the student newspaper of North Carolina State University at Raleigh, N. C. 27607 | P. O. Box 5698 | Phone 755-2411



A SEA OF UMBRELLAS AT CARTER STADIUM-22,800 fans braved the traffic, fair, mud and rain to watch State drown the Virginia Cavaliers 19 to 0. The fans had to use their umbrellas frequently as it rained during most of the game; however, the State supporters loved every minute of it. It was the Wolfpack's first shutout since the last game in Riddick Stadium against Flordia State in 1965. (Photo by Hankins).

**Band Gives Best Performance Of Year** 

Day That The Rains Came Down...

of the ball, one had to look

## **Defense Drowns Quayle And Co.** In 19 to 0 Rout a nine yard loss that necessi-tated Warren's first field goal attempt of the afternoon from the 31. It was good, his third straight, giving the Pack a 10-0 lead going into halftime. Klebe's first attempt was complete to Bobby Hall, the only State man downfield, set-ting the Wolfpack up on Vir-ginn's 30, seven plays before the field goal. His second at-tempt was intercepted by Peter (Contumed on page 4) all 11 yard burst up the middle by fullback Settle Dockery. With only a little over four minutes gone in the ballgame, State had a 7-0 lead and Virby Joe Lewis

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State Almost Perfect

State Almost Perfect "Earle Edwards" football against the Cavaliers-three yards and a cloud of dust (puddle of mud as the case may be) and kick, quiteliteral-ly, the opponent into a hole and off the field. The Cavaliers repeatedly found themselves starting deep inside their own territory, on occassion with over eighty yards of soggy turf between them and paydirt, as Gary Yount twice punted into the endorone form near midfield and once dropped the ball on the two, while Jack Klebe got off a 47 yard quick-kick to the ball off the toos to the 10 when sobe Rannigan couldn't ad-vance and decided retreat more prudent: First Score

First score State's first score had been the big one, however, and actually the only one necessary. The Cavaliers, after receiving the opening kick off, got nowhere in two plays and punted on third down. The Pack took over at their own 38.

38. Bowers started the drive with four yards up the middle and Klebe finished it with a one yard sneak into the end-zone, but in between Bowers swept left end for 29 yards and right end for 21 sandwiching

**Student Center Design Revised** 

#### by Hilton Smith

Revisions are being made in the plans for the new Student Center to lower the cost, according to Dean of Student Affairs James J. Stewart.

Bids were taken on the new structure September 19, but ran almost \$700,000 above the \$3.25 million available for the project.

"The architect is working with the plans to make changes that will be designed to hopefully lower the bids on the building. This will take about three or four weeks," said Stewart.

"The effort will be to do this without decreasing the space for student use in the building.

#### Center Planned for 3 Years

The five-story center, which has been planned for over three years, would be double the size of the present Union building. It will be located in the area between Reynolds Coluseum and Alexander Dorm now occupied by a parking lot, a street, and tweit could. nis courts.

tennis courts. The original plans for the building included two cafeterias. game rooms, snack bar, television rooms, lounges, a 900-seat theater, art gallery and offices for student organizations interfraternity and interresidence offices. (Continued on page 4)

State had a 7-0 lead and Vir-ginia was wondering what had happened. That seven points was to look mighty big to both sides for the remainder of the half. Jack Klebe only attempted two passes and contemplated but one, but was tackled be-hind the line of scrimmage for (Continued on page 4

Four Pages This Issue



HUMPHREY'S SON-spoke to a small airport crowd Friday while his wife Nancy Lee looked on. (Photo Friday while by Barker).

## **Few People Greet** Humphrey's Son A 47 member band, 20 reporters and photographers, over 70 people and a slow drizzle were waiting when Hubert H. Humphrey began his rally at Raleigh-Durham airport Friday. Over 30 of those waiting, however, were there because of a departing plane rather than in the second the second second a departing plane rather than in the second second second a departing plane rather than in the second second second a departing plane rather than in the second second second a departing plane rather than in the second second second sid that the warm weather in for something was important, for something was important for something was important for something was important second is a man who should be emulated. In the destition and answer "too't know. She was sup-posed to be here." in reply to "Steven was supposedly going to appear with Humphrey Fri-bar. When asked why Edmund

North Carolina is this year?" Said Humphrey, "It's very close now, a lot of work in this state is still needed." He added that his father still has a chance to carry the state.

Campus Crier

LOST: Saturday, October 12, 5:30 pm. near Rinaldi's on Hilbsbrough Street, small Pekinges-Chihuahua dog, black with tan markings, has name Max on collar. Reward offered for his return. Call 755:2774 during the day and 832-8600 after 5 p.m. The N.C.S.U. Politics Club will meet tomorow night at 7 in room 256 Erdah-Cloyd union. This, first meeting of the year will be an informal student-faculty reception, will be an effective and the state of the state politics. Will be served. The AICHE will meet tonight at and sphomores are invited.

to appear with Humphrey Fri-day. When asked why Edmund Muskie was selected as the vice presidential nominee, he said that Muskie's winning record in predominantly Republican Maine was a factor. He added that the ability to carry through a program was as im-portant as the imagination to develop a program and that "both Muskie and my father are qualified in this respect." He then said that "Every candidate is changed this year. Not one of them is Lyndon Johnson." After brief applause, he was asked, "What does Humphrey's national headquar-ters think the situation in

and sophomores are invited. The Fellowship of Christian Athletes will meet tonight at 8 in Field House. Students & Faculty for Hum-phrey-Muskie will meet tonight at 7 in 325 Harrelson.

The NCSU Amateur Radio Club W4ATC will meet tonight at 7 in 327 Daniels. Everyone is welcome. 327 Daniels. Everyone is welcome. Vour school council needs new members. Planning student activi-tics requires original ideas. In-terested. PSAM students should sign up in their respective department office. The next PSAM council meeting will be tomorrow night at 8 in room -222 -D:H. Hill Library. Prospective members must attend this meeting.



LEONTYNE PRICE-one of the world's greatest so pranos will give two recitals this week for the Friends of the College Concert Series.

of the ball, one had to look over or under umbrellas to see the field. At times the field looked the size of a television screen because the field of vision was obscured by framing umbrellas. An umbrella was no assur-ance of keeping dry. Usually the rain would fall off the person's umbrella in the next seat on to your leg or side. was sweet and water was not the only liquid in the stands as granddad's old favorite could also be seen. During most of the game', fans had to watch the field through a sea of umbrellas. Depending upon the position **FOTC Features Noted Soprano** 

The fans came expecting rain and they were not disap-pointed. After à small break in the dark sky at noon, the rain clouds moved in over Carter Stadium and by the first play the rain had started.

Metropolitan Opera star Leontyne Price will appear at the second Friends of the Col-lege concert of the season tomorrow and Friday at 8 pm.

by George Panton

And it rained and rained and rained...

Students were out in full force to see State slaughter Virginia 19 to 0. The victory

Volume LIII, Number 15

in Reynolds Coliseum The well-known soprano made her debut at the Met in 1961 as Leonora in *II Travatore* to a 42-minute ova-tion-the most prolonged de-monstration of enthusiasm ever

monstration of enthusiasm ever witnessed at the Met. She was presented with seven different roles during this first year at the Met. Her career actually began nine years ago in 1952, when he made her Paris debut at the International Arts Festival.

#### Porgy and Bess

A year later, she appeared as Bess in *Porgy and Bess* in Vienna, Berlin and Paris under the auspices of the 20th Cen-tury Music Conference at tury

Rome. In 1955, she appeared with the NBC Opera Company on television for the first time, singing the title role in *Tosca*. She has since performed at the Salzburg Festival, La Scala Opera and Teatro dell'Opera in Rome. She has appeared with the Vienna Philharmonic, Boston Symphony. Boston Symphony, Philadelphia Orchestra and the

Chicago Symphony. This year, she appeared at the Paris Opera for the first

Honors and awards have

been heaped upon this star since the beginning of her ex-citing career. **Opened** New Met The high spot of her rise to

country. She was chosen for cover stories for *Time* magazine and 18 other international maga-

Born in Laurel, Miss., Miss Price played the plano at five years of age, and later sang in the Junior Church Choir. Her goal was to become a music teacher

The high spot of her rise to the top came on opening night of the new Metropolitan Opera House, Sept. 16, 1966, when she premiered the role of Cleopatra in Samuel Barber's new opera, Antony and Cleopatra. She has received the presi-dential Medal of Freedom, and was elected a fellow at the National Academy of Arts and Sciences.

National Academy of Arts and Sciences. She holds honorary degrees from Howard University and Dartmouth College. She has received an even dozen Grammy Awards from the National Academy of Re-cording Arts and Sciences, and has been voted Musician of the year in annual polls of music critics and editors across the country.

Pianist At Five

While a student at Central State College in Ohio, her sing-ing with the Glee Club attrac-

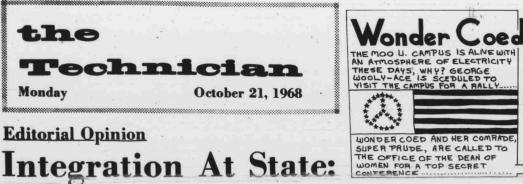
ted much deserved attention, and upon graduation she was offered a scholarship to study at the famed Juliard School of Music in New York City. Her choice of selections for the Raleigh concert includes the works of Ravel, Stravinsky and Rachmaninoff, as well as "Aria-Care Selve" from Aralanta by Handel and "Aria-Višsi d'arte" from Tosca by Puccini. She will conclude the concert with a program of well-known spirituals.

At half-time the rain con-tinued to fall. Speculation had it that there would be no half-time show because of the

sion to perform may have come after the high school band went ahead with its performance. half-time show because of the rain. A high school band from Elizabeth City marched onto the field and gave a marching-drill half-time show. State's band gave its half-time show in the rain for the first time in several years. Usually bands do not perform The band gave its best performance of the year with a lively show devoted to Latin music. Even Barb Grimes, last week's band critic, had to admit that the show was better

## than last week's performance. She said the band had more showmanship this week and that there were better music As the stands emptied the As the stands emptied the rain continued to put a damper on the Virginia fans. They had come to the game in full force and were betting that their Cinderella team would win the Atlantic Coast Conference championship. One couldn't help but remember last November when in Death Valley our Cinderella bubble burst.

in the rain however the deci-





## **Gardner Hits New Low**

That "I say: Segregation now-segregation tomorrow-and segregation forever." That "if police ran things for two years we'd get these problems straightened out in the coun-try."

try." It would be interesting to know if Candidate Gardner also doesn't disagree with some of the things Wallace did as Governor of Alabama:

Increased that state's general bonded indebted-ness by \$188.5 million and issued another \$100 million bond issue for highway construction which doesn't begin to pay off the principal until 1970. Raised the beer tax from two cents a bottle to four cents; raised the alse tax from four cents to five cents; raised the cigarette tax from six cents to cents per pack.

BEFORE YOU LEAVE TO LIKE TO

READER OPINION

To the Editor: My congratulations to Mr. Baker for his com-munication, published in the October 18th edition of the Technician, regarding the use of Fine-stain's formual to compute the accumulation of paint in our catharsis walk-way. Fine-stain's pio-neering work in this area received little recognition to date. EEDC<sup>2</sup> use marging a first

paint in our catharsis walk-way. Fine-stain's pioneering work in this area received little recognition to date. The simple formula E=PC<sup>2</sup> was merely a first order approximation, as Fine-stain himself recognized, Viz. Am. Paint-and-Mud-Slinging 10, 342-46 (1913). It was based on a continuum approach, whereas even inexperienced laymen (no smut intended) realize that the tunnel accretions come in discrete (and indiscreet) gobs. The beauty of Fine-stain's formula lies in the adjustable parameter C, which even though imaginary, as my colleague Baker has pointed out, tappears through its modulus squared. Through this feature the nature of individual layers is taken general principles. 1. The total area covered is directly proportional to the painter's ego and inversely proportional to the painter's emotional age. 2. The layer thickness depends upon whether latex, oil-based or spray paints are used, and the degree of thinning. This in turn depends on bow his whole allowance on paint, or should he (total area minus blank space area) is inversely proportional to tail vocabulary of the painter and the volume of his Weltanschauung (JWH). (Censor please note: this is not a dirty word). Application of these principles to compute C can be found in any standard text on political public opinion politing, as that particular industry has risen to new heights in the use of adjustable parameters.

mas need to new negatis in the out of explanaters, Since E is a discrete quantity Stieltjes integra-tion must be used to calculate the accumulation as a function of time, a straight-forward procedure. My attempt at this indicates that a 36-22-36 coed and I will barely be able to squeeze through the tunnel together on October 12, 1976. I plan to test this hypothesis providing I can find a 36-22-36 coed and secure my wife's permission for this scientific endeavor.

Another pointed out that the age difference didn't mean too much. "My parents have a 20-year difference in age." she said. Most of the young ladies were happy to hear that Mis. Kennedy had decided to remary, that the choice was strictly hert. to make and the' difference in age did not matter "if she's in love with him." Young men students sampled presented quite another point of view from that of the admiring coeds.

coeds. Commented one young fellow, "I'm a cynic. I don't believe she's quite as noble as she seems to be-maybe she just likes older men." One honest student bluntly stated, "I'm not really interested in what she does. It doesn't affect me one way or the other. I'm much more concerned about our present political situation that will very much affect my future."

J.W. Harrison Graduate Student, EE

Het.

P. Borner The sector

11 1

Smith's bricks drank their fill and more of this weekend's rain, as heavy showers turned the normally drab red University Plaza into a glistening, cellophane-wrapped ijesaw nuzzle jigsaw puzzle

### From the Associated Press comes the following story: A dejected college fresh-man, apparently away from home for the first time, was writing to Mom and Dad almost daily. Things weren't going too well and every letter was filled with news of romantic or scholastic failure. being mine). The instructor, being somewhat liberal was rather dismayed at the Wallace strength, and has since then spent consider-able time trying to dissuade the fans of the former Alabama governor to swing over to another candidate (probably Humphrey). Finally came the news: Dear folks, we had our first chemistry quiz this week and I really got the purple shaft.

I contemplated throwing my one dis-sident vote to the Vice President, but decided the case was pretty hopeless. A couple of weeks later in history class

A couple of weeks later in instory class the same polling took place with Mr. Nixon holding the upper hand over Humphrey 6-5 (although one Nixon man professed a little affinity for Wallace.) We conducted the poll because the

instructor was interested in comparing the class' contemporary political leaning with its position on an incident in Roman history that likewise concerned liberals and

conservatives. The discussion centered around Tiberius Gracchus, a Roman of the second century B.C. who attempted social reform, only to be clubbed to death.

Reading from the works of one of the great historians, the instructor proposed that Gracchus, though he thought he was invoking the people, had merely incited the nable rabble

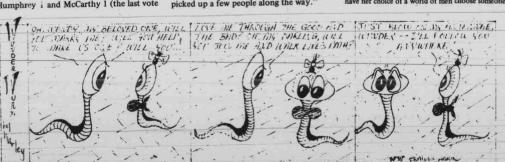
I asked if the same thing had not been true with McCarthy what with the Yippies carrying on supposedly in his behalf in Chicago.

The instructor agreed, musing that possibly George Wallace had the same probler

## **Campus Polled On Kennedy-Onassis**

old enough to be her father? Women professors were disappointed. Some of the comments were: "I can't understand her lack of regard for her church, but it may provide her with the emotional stability she needs, as well as a more private existence." Another woman said, "She has been a national heroine, a noble lady-and her choice is disap-pointing because of the age difference." Young coels had an entirely different opinion. "Good for her," one young lady commented. "She's been pretty unhappy since the President died."

The news of Jacqueline Kennedy's impending marriage to Greek shipping magnate Aristotle Onassis occasioned diverse reactions at State. In random, non-scientific sampling, which ranged from administrative halls to the coed dorms, the "older" generation expressed disap-pointment--the younger, approval. A lively topic of discussion in an administrative meeting, the forthcoming marriage was a complete matter of puzzlement to mature men on the faculty. Why would that lovely lady who could have her choice of a world of men choose someone matter facult



#### WW Christis

Where upon the proud parents raced to the local newspaper office to report that young Johnny Jones of 24 Main Street had just received the purple shaft for his perfor-mance in freshman chemistry.

Ah, yes, the generation gap...

During this crazy election year, specula tion continues to growt the strength of polls. One begins to wonder about it all: there's Humphrey telling us Nixon's a born loser, Nixon pleading with the south not to waste votes on Wallace because he can't

waste votes on Wallace because he can't win, and Wallace and Nixon together scof-fing at Hubert's chances. As one economics instructor put it, the race this year is among an intelligent crook, a crooked idiot and an intelligent idiot... while it doesn't make much sense, makes a point ...

I am, however, happy to report that all

my "grass roots" polls are consistent. The first day in political science this fall, we conducted a small straw hat vote to see how political sentiments were running, since that obviously makes a lot of differ-

since that opviously makes a lot of differ-ence in a PS course. We were allowed to write-in, so the results were: Nixon 16, Wallace 9, Humphrey i and McCarthy 1 (the last vote

Chris Chapman, Jim Uhl Kemper Covington Lynn Anastes Richard Curtis Clyde Parker Ad Comp Penny Farnhan

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Chancellor John Caldwell was heard recently to say, "We've done more here for the Negro student than any other Univer-

**Only In Math Class** 

sity in the state."

As further evidence of the lack of bigotry here, the University actively seeks black personnel in faculty and staff spots. Some of these measures are required by federal law in order to maintain federal

funds; this takes nothing from the Chancel-lor's zealous endorsement of them, though. But let's look at the Chancellor's remark

But let's look at the Chancellor's remark once more. He said "We've done more..." Now if Dr. Caldwell intended "We" to mean "the administration," his statement is basically correct. If he was acting as spokes-man for the entire University-students

included-then that's another story indeed. Students here simply ignore the black community, by and large. We'll not point out examples of individuals' direct refusal

to accept Negroes. Segregation works more subtly on a college campus. Instead, let's resort to an uncomplicated numbers game. You don't need to get as elaborate as did

Stan Hoegerman two years ago, when he used a Chi-squared statistical test in an attempt to prove the Housing Office dis-criminates. Just look around you... North Carolina is over 25% Negro, yet

there are far less than 5% blacks at State.

okay, chalk it up to poor black high schools if you must; but perhaps there's more-let's look at those who do come to

Fraternity Court is white. This is the

Fraternity Court is white. This is the perfect example of lip-service intergration: Many Greeks profess not to be bigoted, but when is comes to rushing a black, they -well, you know, it's different when you gotta live with 'em. Things are looking up, though. We've heard rumors that one of the 17 may be planning to place a black

17 may be planning to pledge a black. On the other hand, it wouldn't be fair to the fraternities if we didn't grant that many

Negroes have absolutely no desire whatso

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Edwin Hewitt, Jerry Williams, Hilton Smith, Bil Horchler, Stanley Thal, Dennis Osborne, Mel Har rison, Linda Stuart, Max Hurlocker, Craig Wilson

rison, Linda Stuart, Max Hurlocker, Craig Wilson, Bob Spann, Bobbie Medlin, Lee Plummer, Barb Grimes, Art Padilla, Steve Weaver, Larry Goldblatt, Jewel Kaiserlik, John Detre, Johnny Norton, Randy Buchanan, Ralph Birchard, Al Burkart, Jane Chiswell, Kathryn Bottoms, John Bradford, John Zeliff, Michelle King, David Burney, Bobby Hill,

Pete Burkhimer

George Panton Joe Lewis Brick Miller Joe Hankins Dale Readling

Rick Roberson Carlyle Gravely

Eric Hurley, Bob Steele

Eli Gukich Ron Horto

Speight Overman, Carl Barnes Nick England, Vernon New

Okay,

State

Editor

News Editor

Ad Agen

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ever to pledge a fraternity. Separatism seems to be vogue on both sides these days. Student Government. This body has professed avid interest in an interracial Raleigh college association. Yet there are but a couple of black senators in their heiridative propa in the avecutive branch That in itself is a compliment of dubious legislature, none in the executive branch, It is true that there are now absolutely no barriers of a racial nature thrown up by the Admissions Office. It is true that the University forbids listing of landlords that practice discrimination.

ditto the judicial. Similar trends will be noted in other organizations, ranging from the football team to the Veterans' Association. Student

team to the Veterans' Association. Student publications as a whole are but little better than the average. But WKNC-FM/WPAK provides a notable counter example. There are three blacks in key positions on the station, and only three years ago the station's manager was Negro. This year's news director, Eric Moore, is chairman of the Afro-American student' correspiration on campus

student's organization on campus. The point: It is not the recent "black pride" movement among Negroes that is preventing them from joining campus or-ganizations. While it may encourage them to form their own groups as well, the fact stands that blacks as well as whites want a slice of the action, a part of the process of running their own affairs.

If you've got to go in, you want LeMay the lead bomber; but you don't want LeMay deciding whether you've got to go in. -John Fitzgerald Kennedy

Editor's Note: We had been mulling over the grim prospects of endorsing a gubernatorial candidate, and had almost decided that Gardner's flair and generally more intelligent demeanor were sufficient grounds to put him above Scott as the lesser of two evils. Then Jim socked it to us. Here's how Raleigh Times editor Herbert O'Keef, tells it, and urge Republicans to take notice:

<text><text><text><text><text>

GRAFFIT

#### with CRAIG WILSON



# One girl in the class had the right reply; "No, I think he invoked the rabble and just picked up a few people along the way."



•

"An Equal Opportunity Employer"

Ask for your student money saving Glam-O-Rama discount coupons.

the page 3 / the Technician / October 21, 19

#### Continues Drive

(Conti rcontinued from page 1) Schmidt at the UVa. 24, mid-way in the third period. That was the end of the State pass-ing game for the evening. It just wasn't necessary and with hurricane Gladys doing her best to end Raleigh's water shortage, passing wasn't really feasible.

feasible. The rain didn't stop Gene Arnette and the Cavaliers from putting the ball in the air, however, as the Virginia quar-terback flipped the ball to the winds 10 times, completing but three and losing two to inter-ception-in the fourth quar-ter-the first to Jack Whitley, his fourth of the season and the other to Paul Reid, his third.

third. Reid's interception was frosting on the cake for State as he returned it 34 yards for the first touchdown of his career. Ron Carpenter sprung him with a devastating block at the 30 and work-house Yount cleared the way into the end-zone with another block at the game well out of reach. Reid is a senior from Avon-By-the-Sea, New Jersey. New Jersey

New Jersey. But while Reid frosted the cake, Whitley's interception resulted in Warren's second field goal four plays later after State could get only eight of the ten yards needed for a first down. The field goal brought some comfort to the State expecting Virginia and Quayle to explode for at least one touchdown at any moment.

- AT

Thanks to a stout Wolfpack defensive line and in part due to the inability of the Virginia forward seven to execute their blocking assignments, all such fears proved unfounded.

Pee Wee Russell

Jazz Festival

REYNOLDS COLISEUM 8 P. M.

Get your tickets to the Festival at the Erdahl-Cloyd Un

Coming to the festival are Herbie Mann, Nina Simone, Ahmad Jamal, Clark Terry, and the Newport All-Stars including Pee Wee Russell, Ruby Braff, and Nat Pierce

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ENGINEERING....November 4 & 5

TEXTILES....November 6,7 & 8

eft) was glad for the mud made this play a little easier to rs sought their rest on his back. pped 20 times by the Cavaliers, 06 yards rushing, including end set up State's forst touvhdown. Quarterback Jack Klebe (left) Saturday. The soft ground surely made take as eight (count "m) Cavaliers sou Charlie Bowers (right) was stopped but not before he had piled up 106 yas sweeps of 29 and 11 yards that set up (photos by Hankins and England)

There will be no Campus Crier run Friday. All an-nouncements for the remain-der of the week should be turned into the Technician Office by 4 p.m. Tuesday.

#### page 4 / the Technician / October 21, 1968 Union Plans Being Revised By Facilities Panning

(Continued from page 1) included would be religious activity offices, meeting and a dining room. The State Music Department would in a semanta wine of the building. Also included would be religious activity offices, meeting rooms, and a dining room. The State Music Department would be housed in a separate wing of the building. Dean Stewart gave several examples of possible items which might be deleted to cut cost without affecting the 'space in the building. These included a \$65,000 bridge which would connect the second floor of the center to the second level of a planned addition to the Student Supply Store. Other items include possible elimination of exterior walks and

driveways, eless expensive type flooring, and a smaller use of steel. Earlier Director of Facilities Planning Carroll L. Mann had said that the bids taken September 19 would not be valid after 30 days and that the bids would have to be readvertised and retaken to see if the cost is within the budget. This would take about two months.

"It will be the first of next year before we know for sure what we can do about the building," concluded Stewart.

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Nick says, "Your specialty at IBM can take you into the front yard of half a dozen dif-ferent fields. In my job, for example, I work with systems design engineers, chemists, physicists, metallurgists, and programmers. The diversity helps me keep up to date on the latest technologies."

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'I'm pretty much the IBM Corporation in the eyes of my customers," says Andy Moran. "I

consider that fairly good for an engineer who graduated only two years ago.

Andy earned his B.S.E.E. in 1966. Today, he's a Marketing Representative with IBM, involved in the planning, selling and installation of data processing systems

Andy's customers include companies with annual sales ranging from 20 million to 120 million dollars. He often works with executive vice-presidents and presi-dents. Andy says, "At first I was a little nervous about the idea of advising execu tives at that level. But by the time I finished ning, I knew I was equipped to do the job."

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in general accounting

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4. <u>Openings at All Degree Levels</u>. We have many appropriate starting jobs for people at any degree level: Bachelor's, Master's or Ph.D.

since he got his B.B.A. in June, 1968. Growth wasn't the only reason he chose IBM. He says, "I learned that it's general practice at IBM to promote from within and to promote on merit alone. I like that.

"Another growth factor is the job itself," Joe says. "During my first few years, I'll get experi-ence in nearly every area of general accounting-Income & Expense, Balance Sheet, and so on. I'll be learning how the company is structured and how it operates on a broad scale. That's exactly the kind of knowledge I'll need to help me qualify for a manager's job.

Career areas in finance at IBM include: Financial Planning, Financial Analysis, Pricing and Business Policy Development, Accounting, Information Systems, and Internal Auditing, You'll need at least a Bachelor's descen Bachelor's degree.

Programming

#### "It's a mixture of science and art.

"A computer is pracless until some body writes a program for it," says Earl Wilson.

Earl got a B.A. in Modern Languages in June, 1967. He's now an IBM programmer working on a teleprocessing system that will link the computerized management information systems of several IBM divisions.

Earl defines a "program" as a set of instructions that enables a computer to do a specific job. "Programming involves science," says Earl, "because you have to analyze problems logically and objectively. But once you've made your analysis, you have an infinite variety of ways to use a computer's basic abilities. There's all the room in the world for individual expression

Career areas in programming at IBM include Systems Programming, Applications Pro-gramming, Programming Research, and Internal Programming for IBM's own use, You'll need at least a B.S. or B.A.

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