

The Technician

North Carolina State's Student Newspaper

Vol. XLIX, No. 63

North Carolina State Station, Raleigh, N. C., Wednesday, March 17, 1965

Four Pages This Issue

Phi Eta Sigma Inducts Thirty-Nine Today

Thirty-nine freshmen have been initiated into Phi Eta Sigma honorary fraternity.

The initiation was held in the Danforth Chapel on March 12. Founded at the University of Illinois, the State chapter was installed on May 16, 1930. Membership in Phi Eta Sigma is open to those freshmen who make the equivalent of half A's and half B's, and is considered the highest scholastic honor a freshman can attain.

The new members inducted this year are as follows:

William Glenn Adams Jr., John Royster Armfield, David Lee Ashcraft, Ronald James Baer, Mack William Bailey, Michael Wayne Bernhardt, Larry Banks Blackwood, Robert Emil Botsch, Ted Roy Clem, Albert Banner Coffey, Joseph Sampson Colson, Lawrence Arthur Culler.

Robert Edward Dungan, John Fortune Dunn, Cecil Murray Farrington Jr., William Paul Gilbert, Noel Reed Hartsell, James Victor Henderson, William Chester Henderson, Michael Ownby Hixson, Michael Vernon Horner.

William Charles Lawton, Charles Gerald Letchworth, James Elmore Lowe, Thomas Lee Murdock, David Franklin Parker, Roy Dean Rhue, Phillip Kay Russell, James Elton Saunders, Nathan Lewis Schloss, Harold Edward Sellers.

Lawrence Everett Shaw, William Joseph Shearin, James Roche Simpson, Lawrence Oliver Stahl, Chirakitt Tangkathach, Paul William Tillman, Donald Wilson Turner, and Walter Howard Wilkinson Jr.

WKNC To Get New Manager

Don Grigg, announcer for WKNC's Sunday Show, has been nominated by the station staff as station manager for the 1965-66 school year. Grigg's nomination is subject to the approval of the Publications Board prior to his assuming the station manager's duties.

The sophomore in MEA has been with the WKNC staff for two years, and will replace Bill Powell in the manager's position.

Concerning future plans for the station, Grigg said that at present all members of the staff are taking part in a study to determine the feasibility of converting the station to FM from the present AM carrier system. Such a change would allow the station to reach all of Raleigh, and would provide better service to the students, according to Grigg.

This is based on a recent poll of the campus which revealed that there are as many FM radios in use as there are AM, Grigg said.

State's Only Party Looking For Members

A membership drive is currently being conducted by the University Party, State's lone political party.

Membership drive chairman, Chuck Folger, estimated that 200 students purchased membership cards during the first week of the drive. The cost of membership is one dollar per term and the UP plans to use the money towards campaign expenses and operating expenses of the party, according to Folger.

The receipt form of the membership card pledges the member to support the platform and candidates of the Party. The organization has endorsed 30 candidates in the coming spring election: 26 senatorial candidates and four SG officer hopefuls. The member carries a card that certifies that he "is a member in good standing until March 1966 of the North Carolina State University Party."

Finances from the membership drive will be utilized by Party Executive Director Bernard Smith who handles all elections for the group.

"Any party will naturally support the most capable candidates that are available to them, because the students evaluate the party solely on the performance of their candidates. Therefore, if the Party does not do an effective job, the students will turn to the opposition party during the next elections," Smith said.

"What opposition party?" Smith then answered, "The organization of one party should cause another party to be set up due to the fact that there are always two sides to every issue and one party cannot represent both sides."

Student Injured Early Tuesday

A State student was injured in an accident Tuesday morning for which a Harkers Island resident was charged with turning from a direct line of traffic into oncoming traffic.

According to officer J. R. Hester of the Raleigh Police Department, "Mr. Calvin Rose of Harkers Island ran into an All-state motor scooter driven by State student Arthur Frank Walkeski." Walkeski is from Virginia.

Rose had brought his son to the campus for testing necessary for entrance to State in the fall semester. "The accident occurred on the corner of Hillsboro and Horne Streets when Rose, driving a 1963 Chevrolet, made an illegal turn and collided with Walkeski," Hester said.

Walkeski was taken to Rex Hospital in Raleigh where he was treated for an injured knee.

Interview Schedule

Students may sign up for interviews at 239 Riddick with the following companies March 18. The companies will be on campus April 1.

Consolidated Electrodynamics Corp.—EE, ME.

Werthan Bag Corporation—ChE, EE, IE, ME, TX, TXC, TXT.

College Life Insurance Company of America—Any degree if interested in sales.

Modine Manufacturing Company—IE, ME.

P. Lorillard Company—CHEM.

Employers to sign up for on March 19 (On campus April 2).

The Kendall Company—ChE, EE, IE, ME, CHEM.

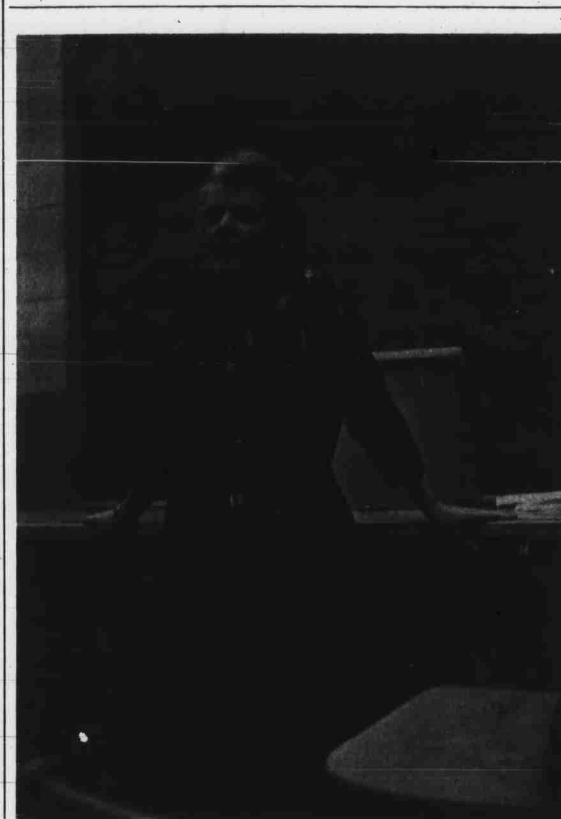
Hittman Associates—ChE, ME, MEA, MTE, NE, PY.

E C Shows Film On NASA Today

The film, "U. S. Manned Lunar Expedition," will be shown today in conjunction with the Engineering Film Series in Broughton 111 at noon.

The Engineers' Council is showing the film so that students may become familiar with NASA's Project Apollo. Astronaut William Anders will speak on the lunar expedition at the Engineering Awards Convocation Saturday at 10 a.m. in Nelson Auditorium.

According to John Lasley, chairman for the Convocation, students planning to attend on Saturday should see this film to have a background of understanding for Captain Anders' address on Saturday. Another film on the lunar program will be shown Saturday.



Nash Is Here!

Noted authority on sex, Mrs. Ethel Nash, discusses the first of four topics in her current lecture series at Riddick Auditorium, "The Transition in Sex Values." Tuesday evening she talked on "Sex and Love." Tonight the topic will be "The Decision to Marry," followed tomorrow by the final lecture, "The Rewards of Marriage." Each talk is given twice nightly at 7 and 9 p.m. Although she has so far addressed capacity audiences, tickets are still available for \$1 at the YMCA or the entrance to Riddick at the times of the talks. Mrs. Nash, who is employed by the Department of Preventive Medicine at the Bowman Gray School of Medicine in Winston-Salem, has lectured at State for eight years. (Photo by Sharkey)

A News Analysis

Pullen Hall: The Case Drags On

By BILL FISHBURNE
Technician News Editor

On December 18, two fires were set on campus: one in Withers and one in Williams. Two arrests were made in early February.

On February 22, three fires were set on campus: one in Pullen Hall, one in Peele Hall and one in Brooks Hall. No arrests have yet been made.

The first two fires caused an estimated eight to nine thousand dollars in damages. The second three destroyed an irreplaceable campus landmark, a

Design school mural, and practically all of the band instruments. Total loss for the fire was estimated at \$500,000.

On Friday, February 26, Governor Dan K. Moore announced that he expected arrests "soon" in the Pullen Hall fire case. On March 1, State Bureau of Investigation special agent in charge of the fire, Haywood Starling, had no comment on the status of the case, or on the Governor's remarks.

On Wednesday, March 3, Lt. Detective Robert E. Goodwin said, "We think that someone in

the student body knows who did it, other than the culprit himself. We ask that students with any information which may be of value come by our office in Holladay Hall, room 11."

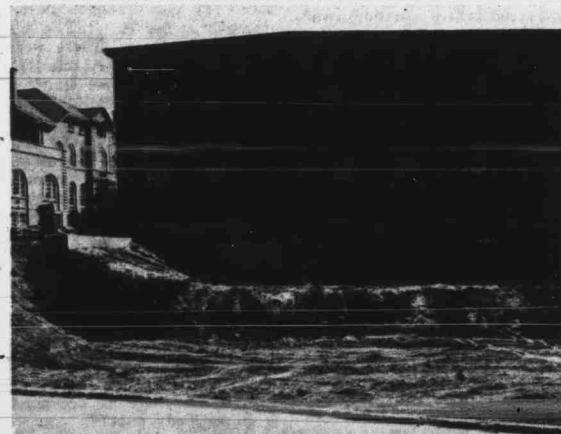
Since the Pullen Hall fire, one student has been dismissed from school, and another has his case pending before the Campus Code Board. This action is in connection with a trash can fire set in the Lambda Chi Alpha fraternity house, and is not directly connected with the Pullen Hall fire.

Since the Pullen fire, other fires have been set in Becton

dormitory, along the railroad tracks, and in Frank Thompson Theatre. More than 150 residents of Becton dormitory have been fingerprinted by the SBI, and the person believed responsible for the Frank Thompson fire was seen at the scene shortly before the fire was set.

No arrests have yet been made in connection with any fire set after December 18.

The campus headquarters of the SBI has been moved from President Friday's office in Holladay Hall to the first floor of spoke and water damaged Peele Hall.



Pullen Hall is now only a hole, and a memory. Peele Hall will be restored, and an expansion onto the empty Pullen lot is planned. (Photo by Sharkey)

Continuing The Climate

Remember last fall when the Climate of Learning Conference stirred up a lot of talk on campus? At that time, the trend of thought centered on how to keep the "climate" alive from year to year.

Now, those who attended the conference have compiled a pamphlet of "suggested actions to improve the climate of learning at N. C. State." They have divided their action into four areas: the learning-teaching situation, student advising, cultural development, and orientation.

The learning-teaching situation here leaves much to be desired, as those who attended the conference have pointed out. The student-faculty relationship could best be described in many instances as an eternal war of minds. The teacher teaches, the student studies, and at quiz time the twain meet—through paper and pen.

What the Climate of Learning seeks, however, is a mutual war—one in which both parties participate, but the clashes come before the quiz while there is still time for salvation.

Along this same line is the area of student advising. Many students would prefer to keep their trips to their advisors' offices to a minimum perhaps because they are too busy to take the time and also because their advisors are hard to locate on the spur of the moment.

There are numerous times in a student's academic career when he needs advice. But does he get it? That depends on both the student's and the advisor's attitudes. No student wants to talk freely about his academic problems with just anybody, particularly a middle-aged busybody who thinks the present generation is definitely the lost generation. On the other hand, no member of the faculty should be expected to drag his advisee into his office by the ear each month just so he can be sure he has fulfilled his obligation as an advisor.

A somewhat more hopeful area of action is that of cultural development. Already N. C. State is abounding in cultural events. If a student attended all of them, he would probably soon get the idea that he doesn't need to go to class to get an education here. The activities are here, but the goal is to find a method of convincing students that they should take advantage of these opportunities.

The orientation program, the Climate of Learning's fourth area of "action," is a field in which both student and faculty suggestions are in great demand. This is one area in which the Climate of Learning definitely can be kept alive. Freshmen, as well as anyone else, don't want to learn the hard way, but they won't necessarily recognize the hard way unless they are warned in advance. Experience may be the best teacher, but good, solid advice would be a greater aid to new students.

The Climate of Learning is a two-way process, but the professor shouldn't wait for the students to make the first move, nor should the students wait for the professors to start the action. It's never too early to start it yourself.

The Technician

Wednesday, March 17, 1965

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CONTENTION

LETTER OF PROTEST

To the Editor:

I have sat by this year and put up with your supposed "editorials" but your most recent one titled "NSA: Why is it Failing?" brings me to write a letter of protest.

Your editorial strayed from its original course when you made such statements as "Student Government effectiveness this year is questionable," "Student Government is not necessarily representative of the individual student either" and "Student Government is composed primarily of politicians concerned only with furthering themselves."

In your inappropriately titled NSA editorial you sighted four pieces of legislation and said they, "were set up through the administration." One of the bills mentioned was the voluntary ROTC Bill. Three years ago, Student Government passed a bill expressing students' desire to voluntary ROTC and you have pushed this bill every year since its original passage in 1962. The bill was successful this year because the Congress of the United States passed a voluntary ROTC bill for land-grant colleges in 1964.

The Omnibus Parking Bill you cited as lacking "originality" was a student solution to a student problem; no administrator in any way submitted a solution to the Promotions Committee or to the Student Legislature. The only "administrative set-up" was that the Student Housing Office allowed Student Government to use their files so the facts and figures could be obtained on student drivers and where they lived. You failed to point out to the students that the Student Government of North Carolina State sets its own student parking regulations and these regulations have always been approved by the Board of Trustees Traffic Committee. No other Student Government at the other campuses of the Consolidated University are able to do this for it is there the administration "sets-up" the plan, not here at State. Check the facts and get the truth before you publish your editorial charges.

The State-UNCCH football game bill you cited was proposed by the Athletic Department for the Student Legislature to see if students were willing to have the ball game played in Raleigh with a student seating allotment of 4,000 seats—who do you suggest to represent student opinion on this matter—*The Technician*—"North Carolina State's Student Newspaper?" Of course not, for it was Student Government's job to let the Athletic Department know student opinion on the proposal.

The Calendar Change Bill

you mentioned was discussed by the Academic Affairs Committee approximately two years ago when John Atkins was chairman. It was not presented in a bill form at that time for it was felt it wouldn't receive senatorial approval but let me assure you, this is an original Student Government proposal.

Why did you fail to ask about the history of the proposal? As a news editor, you should seek out the facts and not just write from the wind. Is it you who is being "set-up" by the administration?

Yes, your editorial on NSA did stray but in its tendency to discuss Student Government, you failed to mention bills such as the Tutorial Project of which Mr. Jim Robinson, a *Technician* staff writer, is chairman. Ask Mr. Robinson if this isn't a successful program for the students and ask him if Student Government isn't continually appropriating money to its success.

What about the Print Shop Operation bill which asked the Print Shop to sign a binding contract with the student client stating final cost and date of delivery? Why didn't you mention this in your editorial?

Who is handling the controversial *Agrimeck* Name Change problem? It's not the Student Publications Board for they failed to be "representative of the individual student." It is Student Government that is handling the problem and they are doing it with the students in mind in the form of a student referendum. But you failed to write about this in your editorial.

What about the Campus Communication bill calling for the construction of five Bulletin Board Information Centers across the campus? I guess this bill, along with the others, in your opinion is meant for the "politicians concerned only with furthering themselves" and not meant for the benefit of the student body. Was this not "original" enough for you?

Why didn't you mention the constitutional amendment calling for newly elected senators to take office in the latter part of the spring semester instead of waiting four months until the fall? This bill makes for better senators and better Student Government but you failed to point this out to the students who financially support your publication.

You also failed to mention *The Technician* Editorial Policy Bill asking you to state that your extreme views are yours only and not those of the students. You have yet to make an open statement to the students saying your UNCR name-change switch for the repeal of the "gag law" was editorial opinion only and not student opinion. But I guess this bill

couldn't be mentioned by you for it would be too fair to your financial supporters.

Although it is general *Technician* policy to blame Student Government for the failure of any student matter on campus, your NSA failure charge has no support. When has the NSA co-ordinator, the six NSA delegates, or the NSA National Headquarters made any true, honest attempt to sell itself to the students or Student Government? The truth and major fact of significance you fail to point out is that NSA needs North Carolina State's Student Government membership if it is to survive. Major universities across the country continue to dis-affiliate with NSA and NSA can't afford this but yet they are doing nothing to convince these schools to maintain their affiliation. They need us more than we need them.

I, along with many other students, would appreciate your investigating the facts before you start publishing your charges. I would also suggest you make more personal effort to see what Student Government is doing for the students—why, they just gave you one hundred dollars for a special *Technician* issue—but why, I don't know. It would not hinder the great, supreme *Technician* to cooperate with Student Government for a change so that the students may truly benefit.

I respectfully request you to publish my letter of personal opinion in its entirety as soon as possible. I will thank you for your fairness and your trouble.

John H. Griffin, Senator
School of Engineering

INJUSTICE

To the Editor:

Why is it that a man must be martyred before a nation awakens? When a man is murdered for protesting an injustice; when he is killed by men upholding laws established by the state; when such things happen the entire society is degraded. Mankind is, in fact, degraded. How can we say that the millions of Jews who died in Germany not long before our births were not killed by the very same manner of enforcing an ideology?

We cannot undo these wrongs against mankind; nor can we claim innocence in these matters. If we are to be the leaders of our country, let us work now to establish a concerned society for the future.

Donald M. White III
William A. Short
Michael K. Warner
G. Richards Gwinn Jr.

SLUMP

By Jim Robinson

I tell of Herbert Gleek, third year industrial engineering student, and his encounter with The Law.

Herbert, a conscientious student of some reputation, decided one afternoon to stay an extra 10 minutes in lab to copy his lab partner's notes from their last experiment. Not in a spirit of doing anything dishonest did he slave to decipher his buddy's notebook scrawl, but with the intent of pursuing knowledge—wherever the pursuit might lead. And, with his not-sharing completed, he left the lab for his car parked on Hillsboro Street.

Enter John Law, stage right. The crafty blue-suited prowler of the curbs, the meter-man! Herbert, from a hundred yards away, realized he had 30 seconds to get to the meter by his car and drop in a life-saving penny. The policeman stood impatiently waiting for the violation flag to pop up. Herbert broke into a run and a sweat, simultaneously.

Pounding down the sidewalk, he dug frantically into his pocket for the copper piece capable of redeeming him. "Hey, you, rat!" he cried, "hold it, there!" A satisfied smile spread over the officer's face as the red marker sprang into view. "Aha, now I got ya! You chiseling bum!" Quickly he ripped the already filled out ticket off his pad, slapped it onto Herbert's windshield, and sprang onto his waiting motor scooter. "See you in court, taxpayer," he said, putting out of sight.

Herbert shook with rage, threw a bottle cap from the gutter after the departing policeman, and seized the ticket. "Overparking on Hillsboro," it read. "You may appear in person or mail this in with a check." In a fit of righteous wrath, Herbie tore it into pigeon-feed and spread it on the campus lawn.

Five days later a summons came, charging Herb with failure to appear for a traffic violation. He ignored it. "I'll just ignore it," he said. "It doesn't exist." The next day the police dragged Herbert out of the engineering lab, screaming, kicking, and hanging onto the doorjamb. But he went.

Downtown, Herbert was told he would have to face traffic court with Judge Pratfall Windhover presiding. Herbert trembled. Windhover had been awarded the "Most Unjustifiably Mean and Sarcastic Award" for 1956 by the N. C. Bar Association, and had won it every year since. The court session began promptly at 8:43 1/2 (EST). This was "guilty night." There were 700 violators packed into the small courtroom, some standing in line down Fayetteville Street, some elbowing for first place near the cash register, in case they were called first. The judge strode into the room smiling jubilantly as the crowd instinctively rose and reached for their wallets in the same movement. Some were old offenders.

Herbie's case was 379th. The judge crooked his finger at him for him to come forward. The bailiff dragged him out of the crowd. "Name," said Windhover. And without waiting for an answer said, "Have an accident? If so, anybody hurt?"

"Nossir," said Herbert, "and I'm Herb."

(Continued on Page 4)

Technician

Sports

Phi Kappa Tau Wins Greek Cage Title

Action in the fraternity intramural basketball league was ended Monday night with the finals in the championship and consolation brackets. Phi Kappa Tau continued its reign over the hardwood sport by winning its second consecutive championship title as they defeated Sigma Alpha Epsilon, 69-53. In the consolation tournament, Sigma Chi blasted Kappa Sigma by a 58-29 margin.

PKT had little trouble in the game with SAE, outscoring the losers in every period. McClenny was the leader for PKT in the early action as he tallied eight of his team's 18 points in the first period. McClenny scored 10 points in the game. In the last three periods the scoring was paced by Maton and Harrison, scoring 19 and 15 points respectively. Leading scorers for the losers were Stockley with 16 markers and Ruark with 10.

Phi Kappa Tau finished the tournament with a perfect 9-0 record, having finished the regular season with a 6-0 mark before defeating Delta Sigma Phi, Sigma Nu and SAE in the playoffs.

Sigma Chi and Kappa Sigma started their consolation championship game with an 8-8 first quarter. The tension of the first period was eased in the second quarter as the Sigma Chi's outscored the Kappa Sigs, 16-5, for a 24-13 half-time lead.

In the third period things went from bad to worse as Sigma Chi increased its lead to 27 points by scoring 19 to only three for Kappa Sig. The Chi's coasted to a 58-29 victory through the final period. Langford led all scorers with 17 points for the winners. T. Dellinger and B. Dellinger added 13 and 15 points respectively to the cause. Ivey was high for Kappa Sigma with 14 points.

N. C. State To Sponsor Cricket Team This Year

A cricket team will be sponsored on the campus of N. C. State again this year. Enthusiasm and desire are all that is required for membership on the squad. The team has scheduled several out-of-state matches. For these matches, the team will be composed of players from State, Carolina, and Duke. All equipment for the sport will be provided by State.

The away schedule includes matches at Charlotte, Washington, D. C., and Williamsburg, Va. Members of the team with cars will provide transportation

for these matches.

Associated membership on the cricket team will be granted to spectators of either sex who watch at least some of the games. This confers the privilege of participation in after-game social activities.

The season will open with a game on the intramural field at 1:30 p.m. on Sunday, March 21, against Carolina.

For additional information please contact: Bill Owens, 828-5681 Day, 787-2670 Night; or George Gwyer, 755-2616 Office.

Turlington Takes Dorm Cage Title

In the finals of the dormitory basketball tournament Monday night, Turlington defeated Bragaw South No. 2, 61-45, to win its third consecutive dormitory title. In the consolation tournament, Tucker No. 2 outscored Becton by a narrow 50-48 margin for the title.

Fowler and Pope were the scoring leaders for the victorious Turlington squad with Fowler bucketing 18 points while Pope tallied 15 markers. The scoring leaders for the second place Bragaw South No. 2 squad were Burch and Ensore with 14 points each.

Turlington outscored Bragaw South No. 2 in every quarter and had built up a 32-24 lead at intermission. The victory was the ninth straight in an unde-

feated season for the three-year championship team. After six victories in regular season action, Turlington defeated Berry Welch-Gold and Owen No. 1 before the final game with Bragaw.

The championship game of the consolation tournament saw Becton build up a lead over the Tucker No. 2 squad through the first three quarters of action. In the final period the Tucker squad put on a strong rally that enabled the underdogs to go ahead and win by only two points. Clary and Dean paced the Tucker No. 2 rally with 15 and 13 points respectively. Bassinger and Kunneman led the Becton scoring with 12 points each. Tucker No. 2 defeated Lee No. 3 and Lee No. 2 before meeting Becton.

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Campus Crier

All Ag Ed members: Pay \$1 for this semester's dues to the Ag Council to Robert Willis in 213 Alexander or to the secretary in Tompkins Hall.

The student affiliate of the American Chemical Society will meet today at 7 p.m. in room 111, Withers Hall. Dr. Carl L. Bumgardner will give a talk on "Studies of Elimination Reactions." All chemistry majors are invited.

The Forest Products Research Society will meet tonight at 7:30 in the Erdahl-Cloyd Union. Speaker will be Walton Smith discussing a trip through Honduras.

The Veterans Association will meet Friday evening at 7:30 p.m. in room 254 of the Union. After the business meeting, Dr. Bennett of the Physics Department will narrate a film he produced entitled "Streams in Space."

The Engineering Film Series presents "Commutation of D.C. Machines" and "Manned Lunar Expedition" by NASA today at 12:05 p.m. in Broughton 111.

An Ensign from the Coast Guard will be at the Erdahl-Cloyd Union March 23 and 24 to explain the Coast Guard Officer Candidate Program to interested students.

The Christian Science Organization will meet Thursday at 7:15 p.m. in the YMCA. Everyone interested is invited to attend.

The Education Council is sponsoring a speech by Dr. Ralph Tyler, director of the Institute of Advanced Studies in Behavioral Science, March 23, at 8 p.m. in the Textile Auditorium. Title of the speech is "Education in the '60's: Progress in Unexplored Frontiers."

Lost: A brown wallet containing no money but having valuable papers inside. Call TE 4-0940, or come by the YMCA. A \$5 reward is offered.

An invitation from UNC at Greensboro has been extended to the Latin American Club for the celebration of Pan-American Day. There will be a dance and refreshments. Persons interested in going should be present in the main lobby of the Erdahl-Cloyd Union Friday at 6 p.m. Persons with cars are asked to provide transportation.

The Photo Club field trip has been cancelled. There will be a meeting Thursday night at 7:30 in the Frank Thompson Theatre darkroom.

Second Semester Slump

(Continued from Page 2)
 "Great, Herb. Are you insured? How much damage to the other car?"
 "I did not have an accident. I just got a meter ticket I didn't pay!"
 "You pleading guilty? How much damage to your car? Somebody hurt bad?" Windhover queried.
 "It's just a lousy parking ticket," wailed Herb.
 "Contempt of court, young man. You hit the parking meter? That'll be 10 plus court costs."
 "The policeman . . ." began

Herb frantically, pointing out the arresting officer holding back an impatient offender waving a 20 dollar bill.
 "Oh, I see, you hit the policeman. You hurt, Joe?"
 "No, your honor, just a scratch," he replied.
 "What do you mean, just a scratch, you fink?" said Herb.
 "That'll cost you another ten, young man. Let's watch those parking meters, please. Next case."
 Ten minutes later Herbie was standing outside the courtroom watching violators passing by the over-heating cash register.

He hardly knew what hit him. Needless to say, it was the last time he over-parked. Crime, he decided, does not pay.

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SAT., MARCH 20

BASKETBALL
 CZECHOSLOVAKIA STATE FOLK DANCE TROUPE



HARLEM GLOBETROTTERS

ADM. \$2.00 - \$2.50 - \$3.00

TICKETS ON SALE: COLISEUM BOX OFFICE; THEATRE RECORD SHOP; VILLAGE PHARM; CAMERA SHOP; RECORD BAR, DURHAM & CHAPEL HILL.

Ford Motor Company is:

responsibility




Stephen Jaeger
 B.B.A., Univ. of Pittsburgh

A key dimension of any job is the responsibility involved. Graduates who join Ford Motor Company find the opportunity to accept responsibility early in their careers. The earlier the better. However, we know the transition from the academic world to the business world requires training. Scholastic achievements must be complemented by a solid understanding of the practical, day-to-day aspects of the business. That is the most direct route to accomplishment.

Stephen Jaeger, of the Ford Division's Milwaukee District Sales Office, is a good example of how it works. His first assignment, in January, 1963,

was in the Administrative Department where he had the opportunity to become familiar with procedures and communications between dealerships and the District Office. In four months he moved ahead to the Sales Planning and Analysis Department as an analyst. He studied dealerships in terms of sales history, market penetration and potentials, and model mix. This information was then incorporated into master plans for the District. In March, 1964, he was promoted to Zone Manager—working directly with 19 dealers as a consultant on all phases of their complex operations. This involves such areas as sales, finance, advertising, customer relations and business management. Responsible job? You bet it is—especially for a man not yet 25 years old. Over one million dollars in retail sales, annually, are involved in just one dealership Steve contacts.

As a growth company in a growth industry, Ford Motor Company offers an exceptionally wide spectrum of job opportunities. The chances are good that openings exist in your field of interest. See our representative when he visits your campus. We are looking for men who want responsibility—and will be ready for it when it comes.

THERE'S A FUTURE FOR YOU WITH...  MOTOR COMPANY

The American Road, Dearborn, Michigan

An equal opportunity employer