North Carolina State's Student Newspaper

Vol. XLIX, No. 59

Mary Shate to Answer Right?

North Carolina State Station, Raleigh, N. C., Monday, March 8, 1965

Four Pages This Issue

# **False Alarm** On Campus

A fire alarm Saturday night following the basketball game proved to be a false alarm.

The alarm, turned in by Landis S. Bennett, of the Visual Aids Department, concerned the General Lab Building and Harrelson Hall. Bennett reported seeing a red glare from the area of Harrelson while walking across the Coliseum east parking. This, along with what proved to be vapor rising from the railroad track area, led Bennett and several companions to report the fire.



# Pub Board Passes Measure Larry Worsley, above, and coach Everett Case admire the trophy presented to Worsley by Case as the Most Valuable Play-

An amended resolution requesting the names of the can-didates for the editorship of *The Technician* be entered in the campuswide elections in the ent that the Board of Student rublications decides more than one person is qualified and does not want to designate anyone for the position, was unanimous-ly approved by the board Fri-day.

The proposal was introduced by Student Government. It originally requested that the name of the candidate or candidates approved by the board be on the ballots each year.

Terry Lowder, SG vice president and member of the board, said the resolution was intro duced because the students "d not feel they have any voice in naming the editor."

"Are not the Student Govern-ment representatives the voice of the students?" Chairman Bob Elliott then asked.

Lowder acknowledged that they are. Student Government has two representatives on the executive branch of the board, which appoints the editor and business managers of The Technician, Agromeck, and WKNC. Each publication also has two Each publication also has two representatives in addition to five faculty and staff members who have voting power.

The resolution also stated in the "whereas" clause that "The Technician is in no way directly responsible to the student body." Elliott remarked that this was "not necessarily true" because IE, ME. (March 23 & 24).

An amended resolution re-lesting the names of the can-moving from office any person it appoints.

An amendment putting the resolution in its present form was accepted unanimously.

The hoard also discussed the concept of co-editors, but no action was taken in view of the action was taken in view of the board's stand on the issue last year. At that time, the board went on record discouraging co-editorships.

Case as the Most Valuable Play-er during the ACC Tournament. At right, Head Coach Press Maravich reverts to his usual habits by eating his red towel, at the instigation of Sports Information Director Frank Weed-

The Wolfnack will play in the Eastern Regionals tournament against the winner of tonight's game between Penn State and game between Penn State and Princeton. This was the first championship for the Wolfpack in basketball since 1959. (Photos by Wooden and Fishburne)

# Interview Schedule

Students may sign up for in-terviews at 239 Riddick with the following companies March 9. The companies will be on cam-pus March 23.

Parke, Davis & Company—Zoology, ChE, IE, AMA (with EST minor), CHEM, EST. (March 23 & 24).

Owens - Corning Fiberglass Corp.—CRE, ChE, EE, IE, ME, ARCH, TXC, TXT, CHEM.

Factory Mutual Engineering Division—CRE, CE CEC, ChE, EE, EM, IE, ME.

F. W. Woolworth Company, Atlanta, Ga.—Any degree interested in management.

Florida State Board of Health - Entomology, Zoology, CE, ChE, NE, AMA, CHEM, PY,

ChE, EE,

Employers to sign up for on March 10. (On campus March 24).

Vitro Laboratories-EE.

Bell System: Southern Bell, ATT Long Lines, Bell Labs.— CE, CEC, EE, ME, IE, EM, AMA. (Summer employment). (Must have 3.0 average or bet-

The Carborundum Co CHE, ChE, EE, GEE, IE, ME, MTE, FMM, CHEM, WT.

Schieffelin & Comapny-IE,

The Engineer-In-Training review session this week will cover thermodynamics and will feature Jesse S. Doelittle, professor of Mechanical Engineering. The sessions will be held on Monday and Friday in either Riddick 11 or 242 from 7 to 9 p.m.

# We're No.1; Poor Dook BY MARTIN WHITE

The joys, disappointments, and ixed emotions of perhaps the most spectacular season ever in the Atlantic Coast Conference were culminated in Reynolds Coliseum Saturday night. There the ACC Tournaments final buzzer announced to the world that the Wolfpack of North Carolina State is the 1965 ACC cham-

MAIDIMHOTT INT

Saturday night's 91-85 victory Saturday night's 91-89 victory over Duke was the first time in nine games that the Pack had been able to beat the Blue Devils. The victory came at a time when poise and the ability to remain calm, cool and collected under pressure meant the diff. ed under pressure meant the dif-ference between victory and de-

For head coach Press Mararor head coach Fress Mara-vich, victory was the realization of his "greatest thrill in basket-ball." Following in the footsteps of one of basketball's greatest coaches is no easy task, but Maravich not only followed those footsteps, he made them

For coach Everett Case vic-tory was no less sweeter then if he had played or coached the entire game. In many ways it was his team that was victorious Saturday night, climaxing per-haps the most illustrious coaching career in the history of basketball.

During the half-time cere-monies of the State-Wake game last week end, Case stated that he felt that the caliber of play-ers that have played at State in the past 19 years would be an inspiration for future Wolfpack teams. To many, the greatest in-spiration was the "Old Grey Fox" himself.

The contributions of the State The contributions of the State players in the final game can only be considered as one. Larry Worsley's "most valuable player" performance with a career high of 30 points can not be overrated, but the contributions of Pete Coker, Larry Lakins, Tommy Mattocks and Eddie Biedenbach were just as important. Coker's 14 rebounds and outstanding offensive play under the heatst in a 15 point was the basket in a 16-point performance gave State e ment at just the right times, Larry Lakins' outstanding defensive work on Hack Tison, holding him to one basket in seven attempts, was the key to breaking up the Duke atts Tison tallied on seven of nine tries in Duke's 101-81 victory over Wake Forest Friday night. Tommy Mattocks and Eddie Biedenbach consistently broke up the Duke patterns and were dumping in the points when State needed them most, scoring 15 points each.

The play of Billy Moffit, S Gealey, and Jerry Moore left nothing to be desired as they contributed whole-heartedly to a great team effort. Also to be noted is the rest of the St ench; Hal Blondeau, Ray Hodgdon, Gary Hale, and Phil Tayl who had every confidence in those boys representing them on the floor and were playing the game just as hard.

State's success in the 1965 season and the tournament prov-ed what desire and peak performance means. It is with this same will to win that the Wolfpack takes the hopes of the At-lantic Coast Conference into the NCAA play-offs.

Win or lose, the ACC will be most ably repres



# Campus Crier

The Taylor Sociology Club struments and equipment at a will meet Tuesday at noon in the Sand Hills Room of Leazer Hall.

The Student NEA will meet Tuesday at 7:30 p.m. in Room 252 of the Union. The speak will be Mrs. Phebe Emn

The IEEE will meet tonight at 7 p.m. in 242 Riddick. The Bandsmen may purchase in- speaker will be Don Gibson.

discount under a group plan

sponsored by Mu Beta Psi. Con

tact the Music Department for

. . . .

further information.

## What About The Others?

The Board of Student Publications made a significant Friday in adopting a resolution that in the event ard deems more than one person qualified for ditorship of The Technician, and the board itself s not wish to choose one, the editorship will be ind in the general campus elections.

In all likelihood, the board may never use the resolution; however, it is now on record and hopefully clears up any misgivings anyone might have concerning the appointment of the editor of The Technician.

At first glance, the agenda for the meeting appeared as though it had been taken from last year's. Fortunately, the meeting did not turn out quite the same.

It appeared at first that Student Government would oush to have the editor's name on the general election hallots even though it was recognized that the editor is appointed by the Publications Board. A resolution ave the editor's name on the ballot after that person had been approved by the board was introduced by Student Government. Its purpose: To give the students a voice in naming the editor.

Other board members quickly pointed out that this would prove nothing. In fact, they noted that this was reason why the editorship was taken off the ballot two years ago. It had become a farce to vote for an unopposed candidate each year. It appeared evident that the resolution would not achieve its purpose and that it would probably be defeated again this year.

Student Government Vice President Terry Lowder ontended that under the present system of naming the ditor of the newspaper, the students feel they have no voice. But this too was somewhat resolved when Mr. Lowder was reminded that the students quite obviously do have a voice—through their two Student Government representatives which are members of the executive department of the board.

Thus came the amendment to the resolution which put some weight in the original Student Government proposal.

Ignored in ri the board meetings concerning the editorship of The Technician have been the three other "major publications" which are campuswide. Where do they stand? Are they taking a back seat to The Technician!

This includes the Agromeck which was under fire last fall for requesting a name change and for deleting individual pictures of freshmen, sophomores, and juniors. It includes WKNC which shut down temporarily in the fall partly because of its poor reception by the students. And it also includes the Windhover, the two-year old literary magazine which is not yet officially a member of the executive board although its budget was approved by the board this year.

What about them?

We hope Student Government's annual preoccupation with *The Technician* has not overlooked the student interest the other publications have created.

## The Technician

Monday, March 8, 1965

BUSINESS MANAGER

Rody Dayva

Billi Dorden

SPORTS EDITOR

FEATURES EDITOR

PHOTOGRAPHERS

Jim Sharkey

PHOTOGRAPHY EDITOR

WS EDITOR TANT NEWS EDITOR ERTISING AGENT AYOUT EDITOR STANT BUS

CARTOONISTS
Herb Allred, Bob Charti
Tom Chipley, Bill Bediz STAFF WRITERS

nt, Jim Robinson, Tommy Antone, Joe Clocker, Jeep Edens, Jay Stuart, Thom Fraser, Janeen Smith, Frank Iter Lammi, Bob Marris, Bob Teese

ational Advertising by NATIONAL ADVERTISING flege Publishers. Representative, 18 E. 50th Street,

toss matter, February 19, 1920, at the Post Office at a, under the act of March 3, 1879. Published every all Friday by the students of North Carolina State except am audick. Subscription rate is \$5.00 per school year.



# CONTENTION

FREEDOM OF SPEECH

To the Editor:

Re: The letter by Mr. L. C. Winslow in "The Technician" February 19:

Mr. Winslow ought to be more careful about whom he crubiased towards communist "biased towards communism."
Just because a person is in favor of freedom of speech, and
he does not happen to agree, is
no reason for him to call that
person "biased." This smacks
of the McCarthyism of a few

Mr. Winslow states that "No students . . . that have not availed themselves of the daily news about this enemy . . . have missed a great deal." I assume that he means that they have informed themselves about communism. If so, I agree with him. informed themselves about com-munism. If so, I agree with him. On the other hand, I am sure that almost 100 per cent of the student body falls into the category of those who are informed. If this is so, how many students who hear a communist physicist who hear a communist physicist lecture about the latest Russian developments in physics will be adversely affected in any way?

adversely affected in any way?

The contribution of communists to medical science last year may have been nil, but their contribution in the fields of the physical and natural sciences has been significant. How are we here at State supposed to learn about these contributions if we cannot listen to a distinguished scientist speak because he is a member of the he is a membe munist party?

I do not advocate I do not advocate communism.
Nor, I am sure, does the esteemed editor of The Technician.
Nevertheless, the Bill of Rights guarantees freedom of speech.
This freedom of speech should extend to everyone who lives or travels to within the boundaries of the U. S. of A. Please remarker that wheever actually member that whoever actually incites people to revolt can be arrested.

If we start by discriminating against communists, then why not against atheists? Why not

against members of the British Labor Party? Against residents of Kentucky? Against residents of Hertford, N. C.? You see what this can lead to—commu-

Roger A. Hayworth

LIENTZ STRIKES AGAIN

To the Editor:

I fear that there has been some misunderstanding of my recent letter regarding the poli-cies of *The Technician*. While I cies of The Technician. While I did intend to suggest that the present news editors be fired (which I think I did a rather good job of) I did not wish to suggest that the Student Government should dictate the editorial of the state of the torial policy

This area is definitely some This area is definitely some-thing for the editor to deter-mine, and, as former editor Grant Blair recently pointed out, nobody pays any attention out, nobody p to it anyway.

My complaint was aimed at the manner in which decisions on what news stories are to run are made. As best I understand it, at the present time, the de on making process consists of picking up the oversized story some staff writer (most of the staff writers are taking a three hour English 215 T Course, hour English 215 T Course, which is in effect credit for working on The Technician—an A or B is almost guaranteed to anyone taking this course—and A or B is almost guaranteed to anyone taking this course—and-they are trying to build up the bulk of their writing much the same way bran flakes work in the human digestive system) grading it like an English pa-per, and then picking just enough to make the best looking front nage (leaving the rest to enough to make the best looking front page (leaving the rest to wait for the next issue). This is coupled with a tendency to slant the stories run to fit the political beliefs of the news editor, and hold news that will work politi-cally against these beliefs.

The fact that the Student

name change was passed Wed-nesday night and even the editor of The Technician did not know of The Technician did not know about it until Sunday is one example of the way this kind of holding back of news works. Of course there has been one improvement in The Technician since my letter appeared. Now one of their staff writers is going over the material turned in by the ROTC Departments. I had a field day as Army PIO by the ROTC Departments. I had a field day as Army PIO writing all the stories dealing with Army ROTC, but for the with Army ROTC, but for the campus as a whole, I think letting the staff of the paper rewrite the material is an iming senatorial quality remains

Doug Lientz

(Editor's note: We, too, fear there has been some misunder-standing regarding the policies of THE TECHNICIAN and we suggest that Mr. Lientz use more facts rather than imagination in his future letters.)

DICTIONARY BIT

To the Editor:

Re: Letter by Bascombe J. Wilson

Come on, Bascombe, you can do better than that. I can almost accept your personal opinion but I can't accept that dictionary bit. Don't be so rural, man—get your feet out of the pig's pen-and loosen up. I would advise you to read the article found in the announcement of Marian

By the way, my interest in your seemingly acute lack of imagination was heightened in your description of molten solder your description of molten solder in water as a sculptural media Try it, Bascombe, you might-produce something worthwhile, and then you may have your equal time for exhibition.

Jack Byars ent.

# **SG and Me**

By Bob Holmes

Today's column was written by Walter Lammi, a Student Government reporter for THE TECHNICIAN.

The bill recently introduced in SG by Celia Parsons requiring a nominal filing fee of candi-dates is intended to improve the quality of senators in student

It is generally agreed among the senators that something should be done. In the last legislative session, two senators were recalled because of lack of at-tendance and four resigned, mostly for the same reason. Twelve were eligible for recall.

The problem is how to prevent potential recalls from being elected in the first place. Miss Parson's bill is one attempt to do so, and as such received much support among the senators. However, many have questioned its efficacy. After all, it is pointed out, how much good will "a nominal fee, not to exceed five dollars," do in raising the quality of candidates? Senator Rillie Jones, PSAM Senior, mentioned fact that it might even have the opposite result. He pointed out that an interested and hardworking newly-married student may have to decide that he simply does not have that five dollars or less, while to the apathetic but well-off candidate a filing

unsolved. During the debate in the last session came a suggestion that each candidate be required to present 25 signatures in his support before filing. This idea has received much support: it would, as was pointed out, require candidates to campaign actively. The tendency therefore would be to weed out the uninterested students, the dead-wood.

However, several senators argued that such a plan is not feasible. Many candidates have been elected by a margin, or even a total vote, of less than 25.

So far no suggestions on how to cure a serious problem have been universally acceptable. There is, apparently, no way to insure that a senator will try his best to do a good job of representing his constituents.

Celia Parson's bill is intended as an amelioration rather than as a solution. Coupled with the present rule that senators who have been recalled are ineligible to run in the next election, it would, many student legislators feel, provide a much stronger deterrent to poorly-motivated candidates than exists at pres-

Throckmortimer



# **Table Tennis Tourneys Enter Semi-final Round**

Alexander, Tucker No. 1, Bragaw North No. 1, and Bragaw South No. 2 all were victorious in the quarter final round of the dormitory table tennis play-offs to move into the semi-final round. In this week's action, Alexander plays Tucker No. 1, and Bragaw South No. 2 meets Bragaw North No. 1. The winfhers of these two matches will play for the winner's bracket championship.

In the fraternity division, Delta Sigma Phi, Phi Kappa Tau, Sigma Phi Epsilon, and Sigma Alpha Mu were quarter final

Sigma Phi Epsilon, and Sigma Alpha Mu were quarter final winners. This week's semi final matches will put the Delta Sigs against PKT and the Sig Eps against SAM.

In last week's dormitory action, 1964 champion Alexander defeated Berry - Welch - Gold, Tucker No. 1 topped Bragaw South No. 1, Bragaw North No. 1 downed Becton, and Bragaw South No. 2 stopped Turlington. Bagwell, Bragaw South No. 1, B-W-G, Bragaw North No. 2,

#### Spaghetti Night

Prepared Mediterranean Style Monday & Tuesday Nights

#### THE OPEN HEARTH

Open Daily at 11:00 A.M. 525 Hillsboro St. Raleigh, N. C. and Owen No. 1 are fighting it out in the loser's bracket.

In fraternity action last v In fraternity action last week, Delta Sig downed Kappa Alpha, PKT topped Sigma Nu, SPE defeated Sigma Chi, and SAM downed Pi Kappa Alpha. The eight teams remaining in the fraternity loser's bracket are Kappa Sigma, Sigma Nu, Kappa Alpha, Tau Kappa Epsilon, Sigma Alpha, Tau Kappa Epsilon, Sigma Alpha, Tau Kappa Epsilon, Sigma Alpha, Sigma Chi, and Sigma Pi.

Sigma Phi Epsilon meeting in the fraternity finals, and Bragewill playing in the dormitory division. The winner of the winner of the winner of the loser's bracket will play the winner of the loser's bracket for the overall championship.

Sigma Alpha Mu, last year's No. 2, Tucker No. 1, and Alexa fraternity champions, defeated der to set up the dorm finals.

# Finals Reached in Handball Play-offs

Action in the dormitory and fraternity handball play offs moved into the semi-final round of the winner's bracket last week with Sigma Alpha Mu and Sigma Phi Epsilon meeting in the fraternity finals, and Bragaw North No. 2 and Bagwell playing in the dormitory division. The winner of the winner's bracket will play the winner of the loser's bracket for the overall championship.

Sigma Chi, Sigma Nu, & Lambda Chi Alpha on its way to the finals while the Sig Eps downed Alpha Gamma Rho, Sigma Alpha Epsilen, and Phi Kappa Tau

Last season's dormitory championship handball team, Bragav North No. 2 defeated Lee No. 1, Owen No. 1, and Turlington while Bagwell defeated Owen No. 2, Tucker No. 1, and Alexan-

## NCAA Quarter-Finals, Tickets!

The Coliseum box office will put on sale this week est to the NCAA Quarter-finals at College Park, Md. Price of tickets is \$3.00 per session or \$6.00 for Friday and Sat, Mg







A Special Insurance, Investment and Disability Plan
The College Plan Especially Designed
for the College Man
For Appointment Call 834-6157
701 Tucker St. Releigh, N. C.



Holly's willow

# Sanders Ford

See the beautifully styled 1965 Ford at

SANDERS MOTOR CO.

329 Blount St. or 1277 S. Blount St. Fordorama.

Phone TE 4-7301

You Always Get A Better Deal At Sanders Ford

Week Ad.



A PARTIAL LIST OF "SUPER VALUE WEEK" BARGAINS MARCH 8 THRU 13

	Drawing instruments as marked		SPECIAL
		Regular Price	Sale Price
	Twin pack (#N3T and N600) Picket slide rule	\$24.75	\$16.95
	Dietzgen Slide Rule #1734L	24.75	16.95
	All cameras in stock 20% discount		
	Friendship ring	2.95	1.49
	Sheaffer #PFM Fountain Pens	10.00	6.99
	Sheaffer Pearl Center Tower Pencils	1.75	.99
	Eagle and Venus Ball Point Pens	2	for price of 1
*	Scripto-Vu-Lighter	3.95	2.49
	Pocket Secretarial	3.50	1.99
	Rain Hats at special reduced price		

Black Bears Small All Mugs on special display table TRADE IN YOUR OLD N. C. STATE SWEATSHIRTS \$1.00 Allowed on new N. C. S. Sweatshirts—(Men's Sizes Only) Children's Department Gray Wolfhead T-Shirt wth N. C. S. Seal 1.10 49
TRADE IN YOUR OLD N. C. STATE SWEATSHIRTS \$1.00 Allowed on new N. C. S. Sweatshirts—(Men's Sizes Only) Children's Department Gray Wolfhead T-Shirt wth N. C. S. Seal 1.10 .49
\$1.00 Allowed on new N. C. S. Sweatshirts—(Men's Sizes Only) Children's Department Gray Wolfhead T-Shirt wth N. C. S. Seal 1.10 .49
Children's Department Gray Wolfhead T-Shirt wth N. C. S. Seal 1.10 .49
Gray Wolfhead T-Shirt wth N. C. S. Seal 1.10 .49
Drinking Glasses with Red Seal 35 2 for price of 1
Drinking Glasses with Red Seal .35 2 for price of 1 School Supplies
Spiral Notebooks (United Nations) .45 4/\$1.00
Top Punched Notebook Paper (138 Sheets-#68-186) .50 3/\$ .50
Socks
All colors socks 1.00 .69
All colors socks
White athlectc socks 1.25 2 for price of 1
Brylcreem 1.25 2 for price of 1
Woodbury Shampoo .39 2 for price of 1
Enden Shampoo .89 2 for price of 1
Praise Soap .16 2 for price of 1
Woodbury After Shave .65 2 for price of 1
Mennen Prop .79 2 for price of 1
Ban Cream Deodrant .54 2 for price of 1
Mum Deodrant .49 2 for price of 1
Arrid Deodrant 43 2 for price of 1
Ice Blue Secret Cream Deodrant .49 2 for price of 1
Ice Blue Secret Cream Deodrant .69 2 for price of 1
Ice Blue Secret Roll-On Deodrant 1.10 2 for price of 1
Esquire Liquid Shoe Polish .29 2 for price of 1
Stripe Tooth Paste .51 2 for price of 1
Stripe Tooth Paste .53 2 for price of 1
Vicks Va-Tra Nol .50 2 for price of 1 Vicks Va-Nasal .69 2 for price of 1
Vicks Va-Nasal Vicks Tri-Span  69 2 for price of 1 98 2 for price of 1
Extra Super Special 12" x 14" Wolf Call Magnetic Bulletin Board 69c
FREE—Coke or Pepsi at Main Store Snackbar with copy of Super Value



Per Line All you can eat!

Wed. 5 to 9P.M.

COLLEGE PAINT & BODY SHOP

> Jimmy Goldston Owner

DOMESTIC & FOREIGN CARS

#### REPAIRS

- Body Rebuilders
   Free Estimates
- Quality Painting Glass Replaced

828-3100





Dacron® & Worsted **Tropical Suits** in Traditional Styling

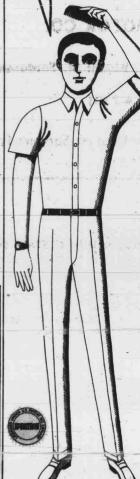
When the mercury soars, keep cool-and confident that this suit will hold its fresh look. Dacron® comresh look. Dacron com-ined with worsted in a wonderful choice of new im-orted and domestic fabrics, olors and patterns, that in-lade rich glen plaids, solids,



Chinese and American Food

open 7 days a week

Are you still wearing those creasy kid slacks?



Get into some wised-up Post-Grads that know where a crease should always be and where it should never be, and how to keep things that way The reason is the Koratron fabric of 65% Dacron 35% cotton. No matter how many mes you wash and wear these imly tape red Post-Grad slacks, they'll stay completely neat and make the iron obsolete. In tan, clay, black, navy or loden, \$6.98 in pop!in or gabardine, \$7.98 in oxford. At swinging stores.

Press-Free **Post-Grad** slacks by

## COLLEGE STUDENTS

When Your Family or Friend Visit Raleigh, Suggest They

## Stay at MILNER FAIRFIELD LODGE

d on U.S. 1 North, en Shoney's and portland Lanes

Nice, Convenient, and

burgh Plate Glass Co. Chemical Division

opportunities available in six plants: Barberton, O., New Marilaville, W. Ye., Lake Charles, La., Corpus Christi, Tex., Bartlett, Calif., and Beauharnois, Quebec, Canada. Produçers of heavy industrial chemicals: Soda Ash, chlorine caustic soda, anhydrous ammonia, titanium tetrachloride, barlum, and other chlorinated products.

products.
Production, Development, Engineering, Maintenance, and Construction opportunities open for men in these categories:
BS, MS, Chemical Engineers;
BS, Mechanical Engineers; BS, Electrical Engineers; BS, Civil Engineers; BS, Instrument Engineer,



Finals Reac

COPA \$400 ALSO \$250 TO 1975

# Keepsake

colorged to show d

Weatherman Jewelers

1904 Hillsboro Street Raleigh, North Carolina General Auto Repairing

Expert Body & Fender Repairs -

Accessories of All Kinds ALL WORK GUARANTEED

**Brake Service** — Wheel Balancing

## YARBOROUGH GARAGE

Acress Street from old location

# LEARN TO DANCE

A Regular \$45 Course

5 Private—2 Group—2 Parties

Private Lessons May Be Used in Any Dance

\$1000

### ARTHUR MURRAY DANCE STUDIO

"Across Street from the College Bell Tower"

2100 Hillsboro

# Ford Motor Company is:

vitality



Critical importance and vigor are fused into this one meaningful word, vitality. What does this mean to you?-a graduate about to make the major decision of career selection. By selecting a company with vitality, you'll find more challenging and rewarding work. Ford Motor Company is such a firm.

At our Company, you'll have the advantages and resources of a large corporation, along with the high degree of personal responsibility you'd expect in a small one. For our Company is composed of many small management teams, each with responsibility for a specific activity. Activities so vital,

they can affect hundreds of jobs and involve millions of dollars. You play in the big leagues—early—at Ford Motor Company. An example: Bob Bowen's experiences in marketing.

Early in Bob's career, he helped prepare comprehensive reviews of our current and planned marketing activities. He also studied special problems in market representation. Later, he was assigned to one of our Product Planning Offices. Here, future vehicle concepts are explored with accompanying financial, marketing and production factors. Market research is conducted to determine trends in customer preferences. Critical data like this led to the design and development of the highly successful Mustang.

Maybe vitality is what you've been seeking in a position-and in an employer, too. We also offer the opportunity for early responsibility and the pay that goes with it. See our representative for the complete story when he visits your campus.

THERE'S A FUTURE FOR YOU WITH ... FORd



MOTOR COMPANY