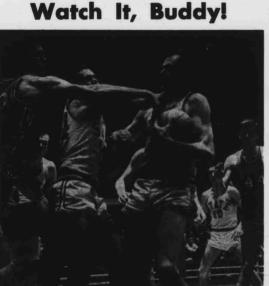
# The Technician ALL ALBERTS North Carolina State's Student Newspaper

North Carolina State Station, Raleigh, N. C., Monday, February 24, 1964

Vol. XLVIII, No. 51



State forward Ray Hodgdon blocks as Captain Pete Auksel captures an offensive rebound from a Carolina player, Charlie Sheaffer. Auksel was high scorer for State with 15 points and 13 rebounds. Cunningham had 17 points and 12 rebounds. (See story page 3.) (Photo by McCallister)

# **Enrollment Unusual:** Men Down, Women Up

That female students are the coming thing to State is shown in the increase in female population from 220 in the spring of last year to 358 in the fall of 1963, and now to 450.

The total of male students en rolled fell from 7,143 in the fall to 7,079 this spring. The total for male students decreased for male students decreased nine-hundredths of a per cent while female enrollment in-creased one-half. Overall enroll-ment was up 1.2 per cent from 7,452 to 7,529.

Freshmen enrollment down three and one-half per cent, and sophomore enrollment cent, and sophomore enformation was down 8.2 per cent. The junior total was down less than one per cent, and senior class enrollment was down 8.8 per cent. Graduate students instudents creased by 15.5 per cent. other classifications — pro-All - profes-d, special, sionals, unclassified, special, auditors, and Ag Institute—increased 50 per cent.

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18

Several changes were made in the rankings of the different schools by enrollment. Engineering remains first with 3.051 students, agriculture stays in sec-ond place with 1,100. Education holds the usual third position with 705, and PSAM remains in fourth with 585. Changes from last semester begin with fifth ranking Liberal Arts which rose from eighth place last semester

Enrollment increased for the spring semester due to a 47 from sixth to seventh, Forestry from seventh to eighth and Ag Institute remained ninth.

### **Other Activities Hurt Athletics**

There just isn't enough time According to Intramural Di-rector Art Hoch, night quizzes, Friends of the College concerts and extra-curricular activities

and have have caused problems in the scheduling of intramural contests. According to Hoch, conflicts

between intramural contests and other evening events have become so numerous that only the Friends of the College con-certs are considered in the present scheduling. Hoch said that many students who have sched-uled night quizzes are not able to participate in intramurals on

Despite these conflicts, Resi-dence Counseler Supervisor John Kanipe said this week that the number of participants in intra-mural sports has not declined mural sports has not declined. Both Hoch and Kanipe stated that State has one of the top intramural programs in the

South.

## Graduation

All students receiving degrees at the end of the spring semes-ter, May 30, are reminded that orders for graduation announce-ments must be turned into the Student Supply Store immedi-ately. Deadline for accepting orders is March 1. This deadwith 551 students. Textiles drop-ped back from fifth to sixth livery of the announcements on place with 501. Design dropped May 1st.

**Students To Vote On Kiosk As Gift From All Classes** 

A \$3000 kiosk to be located between Harrelson Hall and the College Union may constitute the Senior Class gift for the

The kiosk may be an all-class gift, according to Art Mattox, vice president of the Senior Class,

The klosk will serve as an information center, Mattox ex-plained. It will be an open struc-ture with four information or display areas. The klosk will have four sets of steps leading into the elevated structure past the display areas, with an area in the exact center. The central area will have four corners cut area will have four corners cut out for newspaper vending ma-chines. "We hope to plant a tree or some type of planting in the central area," stated Mattox. The kiosk will be twelve and one half feet high and thirty-five feet square on the outside.

outside. According to Mattox, the Senior Class officers approached University officials on financing the structure and received tenta tive approval, providing all the classes approve the pledging of money collected from each senior class for the next three

Mattox stated that pledging mattor stated that pleuging f the money will be decided by campus-wide vote. "We have pproval of the Student Govern-nent Elections Committee and (See KIOSK, page 4) of the money will be decided by a campus-wide vote. "We have approval of the Student Govern-

This is the proposed class project for the next four years. It is an architect's rendition of the news and information kick that this year's seniors suggest be built between the Erdahl-Cloyd Union and Harrelson Hall. The structure would be open at the top and contain news paper vending machines and displays of general interest information. hope to get approval of Student

hope to get approval of Student Government to run a ballot in the general campus election." "All existing class officers, from freshmen on up, have ap-proved the project," Mattox pointed out. The kiosk, valued at \$3,000, will cost only \$2,400. The building was designed by Earl Long, a fifth-year design student in architecture, and labor will be donated by the Physical Plant to reduce the ac-tual cost, Mattox stated. Each class will pledge \$600 to pay for the kiosk. the kiosk. Construction is expected to

**Claims Bogus Position** "Crank" Calls Coed Miss Celia Parsons, candidate | He informed her that "having

elected delegates is considered to be a conservative position." She was next asked to state her position on national affairs. Upon asking for time to think about it, she was told to call Grant Blair, one of the editors.

tacted, stated that no one had called then

# **Caravan To Appear** Free Fords Offered

The Coliseum will be the scene of a special entertainment

program April 10. Each person who purchases a ticket will be eligible to win a free Ford.

free Ford. The show, a "CARavan" co-sponsored by the Ford Motor Company and the Erdahl-Cloyd Union, will feature Nina Simone, The Moonshiners, The Herbie Mann Sextet, and Ron Eliron.

The "CARavan" is scheduled to appear on campuses on both the eastern and western coasts, according to Dave Phillips, pro-gram director of the Union.

However, State will probably be the only campus the "CAR-avan" visits in North Carolina, Phillips said.

When the tour is completed, a drawing will be held to give away five new Fords.



Four Pages This Iss

Registration for spring elec- for Senior Class vice president tions topped last year's figures is Gary Simpson, Mike Scofield by approximately 36 per cent as 132 candidates signed up for Junior Class positions hav Junior Class positions have attracted Bob Smith for presi-dent, and Bob Greenway, Hal positions within the last two days before the election book dent, and Bob Greenway, Hal Blondeau, Ferman Wardell, and closed, according to Jim Fergu-son, chairman of the Elections Committee. Fran Mayton for vice president. Gail Fitchett and John L. Allen mmittee. About 141 candidates signed have signed up for secretary and Stuart Cooper, Greg Rob-erts, and Ray Hodgdon are list-

up last year for the same posi-tions that 192 signed up for this year.

A total of 204 names were listed in the election book when A total of 204 names were listed in the election book when it was officially closed at 6 p.m. Friday. Twelve of the candi-dates were listed for National dates were listed for National student Association delegates, a position open for campus-wide election for the first time this native are running for computer this native are president. Webb Langford, Raye Partish and Louis Aber-Attes were listed for National Student Association delegates, a position open for campus-wide election for the first time this and Terry Burbank for treasur-

idency drew two more candi-dates, John Atkins and Joe Peoples, bringing to total num-ber to four. Steve Johnston and Herb Goldston signed up earlier. Celia Parsons withdrew from the race for SG treasurer.

Jim Ferguson, Walter Turner, Curtiss Moore, Henry Shackel-ford, Sylvia Williams, and Jim Daughtry entered the race for NSA delegates.

NSA delegates. For positions as class officers, Tom Benley is registered for tary-treasurer. Bennett Wil-liams and Chandler Prince sign-ed for Senior Class president, Mike Stenhouse for secretary, and Fred Pinkston and Bill Marshall for treasurer. Running Marshall for treasurer. Running For the Women's Campus Code Board, Jean Lawrence and Anne Parker are running for position and Carol Chacto is a candidate for sopho-more position. Tony Lanier signed up for senior representative on the Honor Code Board. Also regis-(See ELECTIONS, page 4)

and David S. Miller for senior representatives and William Volger White, John Allen, Gor-dy Eure, Ed Craven, and Woody Fulton for junior positions. Robert Plasky is the only can-didate for sophomore represen-tative tative.

For the Women's Campus Code Board, Jean Lawrence and Anne Parker are running for the senior position and Carol Chacto is a candidate for sopho-

ed for treasurer. Kip Ferrell and Wyant Bolick

Campus

Board attracted Butch Madison, Chester Cooke, Frank Wright and David S. Miller for senior

Code



er. The

Men's

staff placed the call. The caller asked Miss Parsons her position on whether repre-sentatives to NSA conventions should be elected or appointed.

**New Arts Poll** Not Successful, Says Stuart

A poll taken by New Arts Inc. during the last two weeks

ful, according to New Arts President Dave Stuart. Stuart said he felt some people had turned in more than one ballot each and that no de-finite list of suggestions has been determined.

been determined. However, Stuart said Henry Mancini received a large num-ber of votes, but his rates are too expensive for the organiza-tion. The New Christy Minstrels will probably be here though, Stuart indicated.

The other five performers will be decided upon by Dave Phil-lips, program director of the Erdahl-Cloyd Union, at a block booking meeting with other col-leges and booking agents here Friday.

## for NSA representative, report-ed she had been called and ques-tioned about her platform by someone supposedly representing The Technician. No one on The Technician staff placed the call. in the morning. Other candidates, when con

# THE TECHNICIAN Throckmortimer

## **Opportunity Knocks**

The Peace Corps was here this week, urging interested dents to go to under-developed countries as leaders n all fields

This is a GOOD THING. The Peace Corps volunteers , through their knowledge and skills, help villages and entire communities to a better standard of living. Even such seemingly minor things as making a chair can assume major proportions in these areas.

There is one significant fault with this system. A volunteer can help but one area at a time. Of course, the people the volunteer trains can go elsewhere and do the same work, but this is still a proverbial drop in the bucket when compared to what is needed.

What is needed? Education for one thing. Better food is another. Mass production of necessary items is a third. The Peace Corps can provide the first two. Mass production requires an outside force.

The people of the United States have a history and reputation of "horse trading". Early explorers traded ads, mirrors and knives to the Indians, generally at a great profit. Later on beads became unacceptable to the Indians. Rifles, however were fine. Knives could be ed to provide the Indian with his needs. Rifles replaced beads because the beads were not useful and productive. An analogy can be drawn today in backward areas of the world. An Iranian farmer receives a shovel in his Care package. His productivity rises 100% during the time he has his shovel. However, when the shovel breaks, the farmer is back where he started. If the farmer had a means of making his own shovel, or better yet, a means of mass producing shovels from native materials, he would rise above his current status and bring others with him. This is not impossible.

All that is required is people with initiative and men with knowledge, capital and the desire to do some "horse trading".

The men are here on campus in engineering, textiles, design, forestry and just about everything else.

Perhaps the leader of this group could be Victor J. Papanek, Head of the department of Product Design. One of Mr. Papanek's first public actions as department head consisted of outlining "Areas of Attack for Product Designers." Two of the four areas listed in his paper involve the design of articles that can be mass produced in or for backward areas, filling a particular need.

With a potential market of one billion eight hundred fifty million people it would surely be possible to help others to help themselves, at a profit.

## The Technician

Monday, February 24, 1964

Ce-Editors Grant Blair, Allen Lennon	Business Manager Rody Dayvault
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News Editor Curtiss Moore	Sports Editor Martin White
Assistant News Editor Ernie McCrary	Photography Editor Jerry Jackson
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	lred, Tom Chipley
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February 19, 1920, at the Post office at he act of March 3, 1879. Published every by the students of North Carolina State



# Letter To The Editors **Student Supports Idea Of Student Sports Fees**

the Editors:

I must disagree with John Graham's idea (Tech., Feb. 20)

Graham's idea (Tech., Feb. 20) of not making students pay for athletic programs. An excellent idea, to be sure, but rather sel-fish and stupid. Our government takes its income from hidden charges placed on food, clothing, and almost all other articles, plag a direct charge on money plus a direct charge on m WE make. Surely we we don't WE make. Surely we don't willingly give this or receive a direct value for it. Anything we buy contributes to the incomes of other people. Yet, have we taken them "to raise"? I doubt

it! I do not know Mr. Graham, yet in my mind I have a picture of him, derived from his article. I see a thin boy who wears glasses. His face—I'm not sure, for it is constantly hidden by a book. His only muscles are in his hand—I suppose from pencil

ling tion.

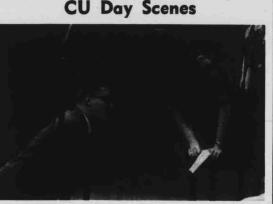
known Institute of Mental De-velopment. What are they known for? Well, it seems they Donald Bryant

**General To Give** Lecture Tuesday

General Alden K. Sibley, Commanding General of the United States Army Mobility Command will speak Tuesday in Riddick Auditorium at 4 p.m. had many important assign-ments such as Special Assistant to the Under Secretary of the Army for politico-military Army for politico-military ar-fairs; Chief, Logistics Plans Branch, Supreme Headquarters Allied Powers Europe; and Di-rector, Educational Develop-ment Division, Faculty of the National War College.

General Sibley is fourth speaker in the 1963-64 Engi-neering Lecture Series which is sponsored by the University's School of Engineering. The title of his discussion is "Soldiers and Scholars." A graduate of the United

As for you, Mr. Graham, I General Sibley also has had suggest you transfer to the well a distinguished military career.



Butch Fields, State delegation chairman to the Consolidated University Student Council has an impromptu conversation with a member of the St. Mary's Cold Cuts who entertained Saturday afternoon in the Union for the State CU Day. (Photo by McCallister)



Who says the gals don't go in for the finer things of life at the University at Greensboro? Obviously these two coeds thought it chick to stop by the Union for a snack and a friend-ly game before watching the Pack stomp the Heels.

# **Houston Symphony** Here Thursday

The Houston Symphony Or-chestra, featuring world-renown celloist Leonard Rose, will ap-pear in the Coliseum Thursday at 8 p.m. under the auspices of the Friends of the College. The conductor, Sir John Bar-birolli, has served for the past two years, during which this symphony has attained a high position among the top twelve

symptony has attained a figh position among the top twelve orchestras in the nation. Rose will be playing a 300-year-old rare cello made by a Cremonese family named Amiti.

### **CCUN Scholarships**

The Collegiate Congress for United Nations is offering full scholarships to the annual UN Student. Leadership Institute this summer.

The institute is scheduled for June 12 through 19 at the UN headquarters and Sarah Law-rence College in New York City. Students interested in appli-cations should contact Steve

Johnston, chairman of the Lec-

# a book. His only muscles are in his hand—I suppose from pencil pushing. N. C. State takes for granted that a student who enrolls will be proud of our athletic de-partment and our compliments should be bestowed upon Roy Clogston for a fine job of hand-ling this "big business opera-tion." A graduate of the United States Millary Academy and a Rhodes Scholar, General Sibley holds three degrees in theoreti-cal and nuclear physics. In 1962, General Sibley was award-de the Honorary Degree of Doc-tor of Science by the College of Advanced Science, Canaan, New Hampshire. A graduate of the United States Millary Academy and a Rhodes Scholar, General Sibley and students in the area. **Peyton Blasts Textiles For Anti-Union Stand** "The Role of Organized La-Mater his formal speech, in heraking the gradue of new

af-

The lecture series is open to all interested faculty members and students in the area.

Since World War II, he has

night in Student Union. Peyton, vice president of the National Textiles Union, read a 16-page speech to the 13 peo-ple who attended the Lectures Committee program in Union last night. the

Peyton declared that the "American Labor Movement is not a narrow, selfish organiza-tion which concerns itself only tion which concerns itself only about the welfare of its own members." He claimed the movement was concerned with "hopes and aspirations of all Americans who desire a better world." He likened the labor movement to a movement which puts into practice the teachings of Christianity, feeding the hun-gry, clothing the naked, and caring for the sick and aged."

caring for the sick and aged." Peyton called for a significant increase in wages for textile workers, producing figures which, he claimed, proved that the textile mills could do this without putting an uneconomi-cal dent in their profits. He re-buked the textile industries in the South for not accepting the buked the textile industries in the South for not accepting the concept of collective bargaining, "which is considered very much a part of the American indus-trial scene." He denounced their "blind opposition" to unions. "In wages alone, I have seen the movement from thirty and

the movement from thirty and forty cents per hour to the pres-ent average of a dollar and sixty cents per hour for Southern textile workers and I have been a part of each struggle on the a part of the union to force each increase. Not one increase has been granted without intense pressure from the union," Pey-ton declared. This, he said, is ton declared. This, he said, is what the union is doing to fight poverty in North-Carolina.

After his formal speech, ques-ons and answers involving "The Kole of Organized La-bor in breaking the cycle of pov-erty in North Carolina"—Boyd Peyton, labor leader, expound-ed and argued this subject last night in Student Union. Peyton, vice president of the National Tartika Usian and and additional the subject last Peyton, vice president of the his audience.



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# **Awards Presented To State Athletes**

During the halftime cere-nonies of the State-Carolina attitude.

clash Saturday night, several outstanding Pack Athletes were recognized for their contributions to State's intercollegiate sports program.

sports program. Sophomore basketballer Hal Blondeau received the John Speaks Memorial Trophy which was given for the first time sored by Speaks' fraternity, ach year on the basis of solution the state Bert Wilder as the out-standing football player on State's 1963 ACC co-champion-ship team. Another football to the Academic All-American football squad.

Don Montgomery was awardbon Mongomery was award-ed the Kennett award as the school's outstanding athlete. Montgomery, a senior, was end on the football team and first baseman on the baseball team.

# **Pack Stops Heels** As 'The Kid' Falters

The Wolfpack giant killers ningham under the Cafolina put a cage around Carolina's goal in the last seconds of the high jumping, high scoring kangaroo Saturday night to hold game.

Cunningham nine points below his average and outlast the scrappy Tar Heels for a welldeserved 51-49 victory.

Captain Pete Auksel led the Pack with 15 points and 13 rebounds in playing one of the finest games of his career. Sophomore Larry Worsley add-ed 14 points and nine rebounds to the State cause.

The outstanding defensive ef-forts of the Pack, along with Carolina's poor field goal per-centage (29.5) were the major factors of the victory, aided by Billy Moffitt's steal from Cun-

TUESDAY, FEB. 25, 1964

Reynolds Coliseum, Raleigh

rs to Reynold's Collseum , Raleigh, N. C. Price of and \$4. fax included.

on sale at Thiem's Record Village Pharmacy Camera Hamiin Drups in Raleish, s Main St., Durham, Kemp's sel Hill, Bender Drugs, Fay-

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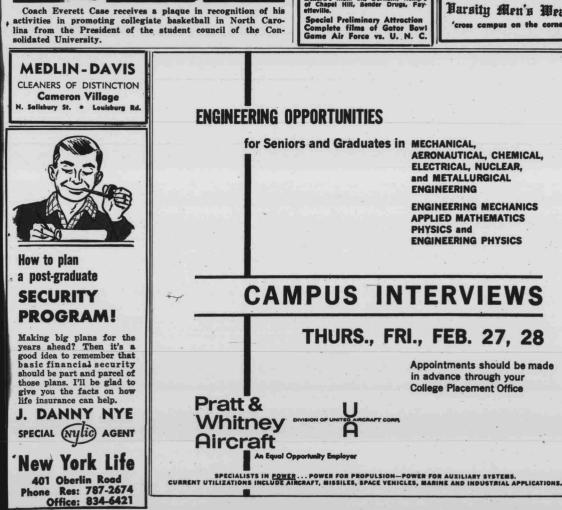
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Case in point. Sero's Egyptian cotton sport shirts. Distinctive checks and plaids take to subtle color blends in the half-sleave Purist model. This is a classic in shirtsmanship. \$9.95

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They met. His heart leapt. "I love you!" he cried.

"Me too, hey!" she cried.

"Tell me," he cried, "are you a girl of expensive tastes?" "No, hey," she cried. "I am a girl of simple tastes."

"Good," he cried, "for my cruel father sends me an allowance barely large enough to support life."

"Money does not matter to me," she cried. "My tastes are simple; my wants are few. Just take me riding in a long, new, yellow convertible and I am content."

"Goodbye," he cried, and ran away as fast as his little stumpy legs would carry him, for he had no yellow convertible, nor the money to buy one, nor the means to get the money— short of picking up his stingy father by the ankles and shak-ing him till his wallet fell out.



He knew he must forget this girl, but lying on his pallet at the dormitory, whimpering and moaning, he knew he could not.

At last an idea came to him: though he did not have the money to buy a convertible, perhaps he had enough to rent one!

Hope reborn, he rushed on his little stumpy legs (curious to tell, he was six feet tall, but all his life he suffered from little stumpy legs) he rushed, I say, to an automobile rental company and rented a yellow convertible for \$10 down plus ten cents a mile. Then, with many a laugh and cheer, he drove away to pick up the girl.

"Oh, bully!" she cried when she saw the car. "This suits my simple tastes to a 'T.' Come, let us speed over rolling highroads and through bosky dells."

Away they drove. All that day and night they drove and finally, tired but happy, they parked high on a wind-swept hill. "Marlboro?" he said.

"Yum, yum," she said.

They lit their Marlboros. They puffed with deep content-ment. "You know," he said, "you are like a Marlboro-clean and fresh and relaxing."

"Yes, I am clean and fresh and relaxing," she admitted. "But, all the same, there is a big difference between Marlboros and me, because I do not have an efficacious white Selectrate filter."

They laughed. They kissed. He screamed.

"What is it, hey?" she asked, her attention aroused.

"Look at the speedometer," he said. "We have driven 200 miles, and this car costs ten cents a mile, and I have only \$20 left."

"But that is exactly enough," she said.

"Yes," he said, "but we still have to drive home." "Oh," she said. They fell into a profound gloom. He started

the motor and backed out of the parking place.

"Hey, look !" she cried. "The speedometer doesn't move when you are backing up."

He looked. It was true. "Eureka!" he cried. "That solves my problem. I will drive home in reverse. Then no more miles will register on the speedometer and I will have enough money to pay

"I think that is a smashing idea," she said, and she was right. Because today our hero is in the county jail where food, cloth-ing, and lodging are provided free of charge, and his allowance is piling up so fast that in two or three years he will have enough money to take his girl riding again. . . \*

Mariboro Cigarettes, good as they are, should not be sm backwards. We, the makers of Mariboro, most earn urge you to light only the tobacco end. Otherwise smoking pleasure will be substantially diminished.

**Case Honored By CU Council** 

## THE TECHNICIAN February 24, 1964

### **On Elections Ballot**

(Continued from page 1) d are Bob Greenway, Bill sider, John Seston, and e Wise for junior represen-ves and Larry Woolard, whie Edwards, and Robert S. ry for sophomore positions. TY

In the IFC elections, P. Pres-ly Gilbert is running for sec-etary and Brian Howell and toss Gordon for treasurer. Ken-Ross Gordon for treasurer. Ken-neth Brock Griffin is unopposed for CU Board representative.

Running for senators in the Ag School are Gordon Smith and Frank Briner for senior representatives; James Macom-son, Donald Newton, and Tom-my Carter for junior and Raye Parrish for sophomore positions.

In the School of Design, Bill Stancil and John Beamon are running for the professional senatorship; James Fletcher Barnes for senitor, and John Kinney for junior and Reinhard K. Goethert for sopho-more senators. ors.

In the School of Education, Jim Daughtry, Fred Pinkston, and Harry Witmore are running for senior senators. Fran May-ton and Mark Nelson are candidates for junior senators.

The School of Engineering The School of Engineering senatorships have attracted the following for senior positions: Richard Williams, Mike Sten-house, John M. Simmons, Ken-neth Mills, Ronnie Campbell, Gene Eagle, H. Duane Griffin, Kenneth Brock Griffin, John Kenneth Brock Griffin, John Duckworth, and Charles J. Steenburgh.

In line for the junior posi-tions in the Engineering School are Ed Smith, Raymond Clark, Jonh Griffin, Greg Roberts, Fer-man Wardell and David Mosteller. Running for sophomore sen-ators are Webb Langford, John R. Vann, John L. Sullivan, Alvin Clabo, James Russell Coats, Dan Coulter, Jim Goddard, John Hawkins, Wyant Bolick, Donald Bright, and Paul Handlon.

Calvin Clark, "Chip" Parks, Chandler Prince, and Bob Har-rison are running for senator in the School of Forestry. Tom Tomlin is listed for junior senaand Jeff Schneider for sophomore senator.

In the School of Liberal Arts, Walter Richardson and Mike Law are contenders for senior representative, Ross Gordon for junior, and Celia Parsons for sophomore.

Running for senior senator in the School of Physical Sci-ences and Applied Math is Bill Jones. John Plaski and Richard Lane signed up for the senior positions and Myron Cauble and Byron Boulier for the sopho-more positions more positions.

In the School of Textiles, Martin White and Jim Summitt are running for senior senators. Ken Moore, Cecil Lambert, Edwin Scott, David Joel Hall, Bill Kenyon, William C. Schwartz registered for junior senators. Terry Downes, Rod Farlow, Max Curlee, and Terry Burbank are running for sophomore senators.

6.2

PORTFOLIO IX TROPICALS

of 55% DACRON

45% wool blends

For those who prefer fine tropical trousers, Corbin has them! These crisp, lightweights go with every-thing from sport shirt and loafers to tie and jacket. Our 55% "Dacron"<sup>o</sup> Polyester and 45% wool blends spun with choice 2 ply yarns are resilient and cool! Greys, browns, and olives are in abundance. Our new colors include Ancient Madder Blue, Cornmeal and Butternut Tan, Dalbert

a Shon

The

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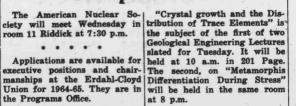
# - Campus Crier -

the Programs Office. . . . . .

Professor Schuyler V. R. Cammann will speak on "The Interchange of East and West" night at 8 p.m. in the Brooks Hall Auditorium.

#### Kiosk

(Continued from page 1) "The classes this year don't wish to detract from other class gifts, but we felt that something original and more indicative of our feelings toward N. C. State should be given," said Mattox.



Wednesday the 26th Tahsein Wednesday the 20th Tansein Bashir, general of the United Arab Republic will speak on "The Arab World in the '60s" at 8 p.m. in the Union Theater. This is a Lectures Committee Program

Kirby Distributing Company has openings for part-time sales work. All leads furnished. For evening appointment call Dave Stewart, Kirby Company, TE 4-3705 for information.



# THE SAFE WAY to stay alert without harmful stimulants

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# Ever see the "Progress Corps" in action?

Its members are at work all over the free world, helping millions of people to progress toward better lives. In India, West Germany, Italy, and in the United States, they're building nuclear power plants, launching the age of low-cost atomic power.

In Samoa, they're developing an educational TV net-work to battle illiteracy ... while in Pittsburgh, they're working with teachers to help high school students learn out computers. more a

In Wales, they're putting the final touches on Europe's first computer-controlled steel mill. Near Los Angeles they've scored a world first by putting a computer in charge of cement mill operations.

In Brazil, Pakistan and Ghana, they're providing extra-high-voltage equipment for huge dams to harness these nations' hydroelectric power. For Malaysia, they're supplying high-power diesel locomotives ... for Norway, a marine engine room to power one of the world's largest supertankers.

The members of the "Progress Corps" are the men and women of General Electric, working to provide the key to progress—low-cost electric power and better ways of putting it to work. Many are engineers. Many others are international lawyers, physicists, financial special-ists, marketing experts.

General Electric is growing both at home and abroad. If you'd like to grow with us, talk to your placement director. He can help qualified people begin their General Electric careers.

