

The Technician

North Carolina State's Student Newspaper

Vol. XLVIII, No. 49

North Carolina State Station, Raleigh, N. C., Wednesday, February 19, 1964

Four Pages This Issue

Election Positions Unclaimed By Many

By Cora Kemp

Candidates continued to file for spring elections yesterday, but several positions still remain unclaimed.

King Bostrom and Celia Parsons signed up for Student Government treasurer. This gives all but one of the major SG office two contenders. Steve Johnston and Herb Goldston are running for the presidency while Terry Lowder and Bob Downing are seeking the position of vice president. Jackie Mitchell is unopposed for the office of secretary.

Willard G. Preussell and Celia Parsons added their names to the list of candidates for National Student Association delegates. Doug Lientz had signed up earlier. However, there are six positions to be filled.

The race for permanent Senior Class officers has John Carr and Beckett James running for president, Lynn Spruill for vice president and Frony Ward for secretary-treasurer.

Senior Class offices have attracted Terry Lowder for vice president, Carlos Williams for secretary, and Zan P. Smith for treasurer. Ed Bailey signed up for the presidency several days ago.

Running for the Junior Class offices are John L. Sullivan and Leroy Hite for president and Adele Jones for treasurer. No one had signed last night for vice president and secretary.

Sophomore Class offices have Mac McGarity running for president, Celia Parsons for vice president, and Betsy Ross for treasurer, but no one for secretary.

The only contender for the Men's Campus Code Board is Everett Chesley, candidate for the sophomore position.

The Women's Campus Code Board candidates include three hopefuls for junior representatives: Adele Jones, Gail Fitchett, and Betty Van Dyke. Becky Murley is running for sophomore representative but the senior position is still open.

Campus Crier

A black pocket secretary belonging to George Ellinwood was lost on campus. The finder may keep the money but is asked to return the wallet and papers to Ellinwood who may be reached at TE 2-9148 or at 2514 Clark Avenue.

The State Ski Club will meet tonight at 7 p.m. in Room 11 of the Gymnasium.

A K&E slide rule belonging to Don Cowan was lost in the Coliseum or Mann Hall. The finder is asked to contact him at TE 2-9185 or in 215-B Bragg for a reward.

The Ag Ed Club will meet at 7 p.m. Thursday in 112 Tompkins. Members are asked to wear coat and tie. Pictures for the Agromeck will be taken.

(See CRIER, page 2)

Only two candidates have signed up for Honor Code Board representatives. Carlos R. Williams is running for the senior position and Mac McGarity for the sophomore position.

The 44 prospective SG senatorships have drawn response from only 15 students. Bernard Lee Smith is the sole candidate listed from the Ag School as is Robert E. Cole for the School of Education. Smith is running for the sophomore position and Cole for the senior role.

(See CANDIDATES, page 4)

Newsletter Held Back

By Dwight Minkler

Dean Arthur Menius of the School of Physical Sciences and Applied Math has postponed indefinitely the publication of *The Scientist*, the PSAM newsletter.

Dean Menius claims the articles of the newsletter are written too factually and not interestingly enough, according to John Stevens, chairman of the Science Council. The dean, therefore, has forbidden the publication of *The Scientist* until the articles are rewritten.

"Everything is at a standstill right now," said Stevens. Tomorrow, however, a meeting with the dean may bring a definite decision, Stevens said, but added, "I don't think we have the type of writers that we need." The students in the PSAM school, he explained, "are used to writing just the facts, without trying to make them interesting."

The Scientist was due first to appear just before the Christmas holidays. It was postponed until just after the holidays, and then indefinitely.

Phi Sigma Elects Next Year's Heads

Phi Sigma Biological Honor Society rounded off its first year at State Monday night when it elected officers for the coming year.

Louis Glatzer, a graduate student in genetics, was elected president. The vice presidency went to Larry G. Leslie, a bacteriology graduate student. Lawrence R. Valcovic, a chemistry senior, became secretary. The office of treasurer was filled by Richard E. Harris (Jr., ASB), and the new editor is Edward R. French (P. P., DR.).

The Beta Theta Chapter of Phi Sigma was installed on March 29 of last year as a result of a petition for membership by the Biology Club. With the January initiation of selected candidates who qualified by being in the upper 35 per cent of their class in scholarship, the chapter now has 45 members.

Peace Corps Sports Smiles

By Dwight Minkler

The Peace Corps is definitely on campus this week.

Through Friday, four Peace Corps representatives are exhibiting literature and smiles. They are manning two booths in the Union from 8 a.m. to 10 p.m. They also are presenting short recruiting speeches in several of the junior and senior classes.

A short movie, open to all students, is featured tonight at 7:30 in the Union Theater. Following the flick, veteran volunteers will lead discussion on the Peace Corps.

On Monday about 10 students signed up for taking the Peace Corps aptitude test, said representative Sally Horner. The tests, given at several hours during this week, do not obligate students to join.

Miss Jane Meloney, another representative, told of her two years' duty in Nigeria. First she spent eight weeks at Harvard and then three months at the University of Ibadan, Nigeria, studying to teach history and geography, Nigerian style.

In Nigeria she became the only female of six teachers in an all male school, teaching seventh, eighth, and ninth grades. Spending from 16-20 hours per week in class, she also arranged such educational games as "20 questions, spelling bees, and debates." English is the language used in the schools there.

Did she have any extra time? "Oh, did I!" she declared. She read scores of books and studied Hausa, the native language, in her spare time.

Banquet Meeting

The Steering Committee for the Student Activities Banquet will meet Thursday at noon in the Committee Room on the second floor of the Erdahl-Cloyd Union.

Fraternity Averages Fall Below All-Men's

By Grant Blair

For the first time in years, the fraternity average has fallen below the all-men's average.

The primary reason for the change in the fall semester's overall averages was reflected in the average for pledges. The overall pledge average was 1.9599. The fraternity's grade-point average for brothers was 2.257, well above the all men's average of 2.1865. The overall fraternity average, however,

was 2.1777.

This fall's all-men's average is up from last fall's 2.1594 to 2.1865.

Jack Watson, president of IFC, stated that although there was no doubt the pledge class averages pulled the fraternity average down, "the pledge class average is comparable to the freshman average." Watson said he had been informed by an administration official that the freshman class average was

"approximately 1.9."

Of the fraternities, six were below the all-men's average. Theta Chi remained on social probation. The fraternity was placed on probation by the IFC last fall. Social probation limits the fraternity to four fraternity-sponsored social functions per semester. The fraternity may participate in school-sponsored functions and other fraternity functions by invitation.

Watson commented, "This is the first time in my knowledge the all-fraternity average has fallen below the all-men's. Theta Chi's being down again is disheartening on one hand, and inexcusable on the other."

Only two pledge classes made GPA above the all men's average. Kappa Alpha's pledges made the highest average, 2.53051.

Six of the brothers averages fell below the all-men's average.

The highest ranking fraternity in overall averages is Sigma Phi Epsilon, followed by Sigma Chi, Farmhouse, Sigma Nu, and Kappa Alpha.

This fall 198 students pledged, 47 were depledged, 53.6 per cent of the pledges made above a 2.0 average, and 46.4 per cent made below a 2.0 average.

Investigations

The Student Government Honor Study Commission will meet this week to continue investigating the effects of the honor system here.

The schedule of meetings is as follows:

Zoology, February 20, noon, 156 Garner Hall; Mechanical Engineering, February 24, 3 p.m. (place to be announced); Agricultural Engineering, February 24, 4 p.m. 122 Ag Engineering Building; Crop Science, February 26, 4 p.m., McKimmon Room, Williams Hall.

CU Day Proclaimed

Saturday is Consolidated University Day at State.

Butch Fields, chairman of the State Consolidated University Student Council delegation, has announced final plans for the weekend.

Fields explained to *The Technician* that the CUSC is a student liaison body among the branches of the Consolidated University. One of the CUSC's annual projects is the sponsoring of a CU Day at each of the University branches.

The CU Day here is being held in conjunction with the State-Carolina game to be played Saturday night.

According to Fields, approximately 350 coeds from the University at Greensboro are scheduled to arrive at the Erdahl-Cloyd Union Saturday afternoon at 3 p.m. The girls will purchase tickets for the game at the Union.

At 4 p.m. Al Lowenstein, a social studies professor, will deliver the CU Day address in the Union Ballroom.

The Cold Cuts, an unorthodox female combo from St. Mary's will entertain at 4:30.

During halftime at the State-Carolina game, Coach Everette Case will be presented an award

in recognition of his activities in promoting collegiate basketball in the South, Fields indicated.

Boyd Payton Plans Visit

Boyd Payton of the AFL-CIO will lecture in the Erdahl-Cloyd Union Ballroom at 7:30 p.m. Sunday.

The title of the lecture will be "The Future of Labor in North Carolina."

Payton was a key figure in the Textile Workers Union of America strike at the Harriet Henderson Cotton Mill in Henderson that lasted from November, 1958, until June, 1961. The strike was marked by violence and bitter feelings between labor and management.

Several union officials were tried and convicted of plotting to commit violence during the strike. Payton was convicted and sentenced to the State Prison for six to ten years. Terry Sanford, after becoming governor in 1960, granted a release to Payton in August of 1961.

Treasure Hunt Baffles Fortune Finders



DWIGHT HALL (RIGHT) RECEIVES PRIZES FROM MCCRARY IN TREASURE HUNT CONTEST.

Six Prizes Found, 14 Still Hidden

WKNC's treasure hunt is still underway with only six of the 20 prizes found.

There are 17 minor prizes and three grand prizes, transistor radios, to be found before the contest is over. None of the grand prizes have been found yet.

WKNC's Projects Director Ray McCrary, says the contest will last until the three radios have been claimed. Clues for all the capsules still hidden are given periodically every evening on WKNC.

The capsules, small plastic tubes about two inches long, are hidden well enough so that more than one clue is necessary to locate them, McCrary said. McCrary is the only WKNC staff member who knows where the capsules are hidden.

The minor prizes consist of records and free passes to the Varsity Theater.

A Bad Omen For Fraternities

The state of fraternity scholarship as indicated in the story on page one is not good.

The all-fraternity average for the fall semester took an unaccustomed excursion below the all-men's mark. This unfortunate event occurred at a time when expansion of fraternity membership is most critical, especially for the 12 houses which will soon be attempting to occupy 40-man houses on Fraternity Row.

A perusal of the figures indicates that, in general, active brothers made grades far superior to those of the pledges. In fact, only two pledge classes came through with averages above all-men's. Thus, it was the pledge averages which brought the over-all fraternity average below all-men's for the first time in many moons.

This situation of inferior pledge scholarship cannot be allowed to continue uncorrected. The matter boils down to the following unalterable truths: one, the most wonderful pledge to be found cannot be initiated unless he obtains a "C" average; and two, fraternities cannot hope to attract serious, valuable young men if all they are able to offer them is a congenial social atmosphere backed with a distinct possibility of their not being able to maintain or achieve a respectable average during their pledgship.

Compulsory study halls and mammoth poop files alone cannot help the situation. Rather in order for respectable pledge scholarship to be restored, there must be a sweeping reevaluation of the responsibilities and functions of the pledge. The philosophy of pledgship must be restated to meet the challenges of the modern university community, and this new philosophy must be followed.

This is disturbed about the recent turn of the fraternity scholarship leaf and intends to offer suggestions as to its reversal in future editorials.

—AL

Who Cares?

The spring election is about to be launched, but the election book still remains to be filled.

Why all the indifference? We hope it's because students traditionally wait until the last minute to sign up and not because they aren't interested or haven't heard about it.

The elections are usually hectic. They are too frequently more of a popularity contest than a race for the best man for the job. They sometimes amount to a battle of wits to see who can work up the most clever campaign. And at times, the campaign rests on who has the most money to spend.

But on the average, the best man somehow seems to win, or so we think. The doubt arises because we wonder what uncovered talent inevitably lies in the 99 per cent of the campus that never runs.

—CK

The Technician

Wednesday, February 19, 1964

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Crowther Cuts Most Movies; Urges 'Sophisticated' Art Form

By Phil Gietzen

Bosley Crowther, New York Times motion picture critic spoke on "The Movies—Our 20th Century Art" Monday night in the Erdahl-Cloyd Union Ballroom. His lecture was the third in a series of four Contemporary Scenes lectures sponsored by the Lectures Committee.

Campus Crier

(Continued from page 1)

Angel Flight sisters and prospective pledges will meet in Room 230 of the Union Friday.

All candidates for spring elections will meet Monday at 7 p.m. in the Union Theater. This meeting is required.

Any student wishing to attend the address of Senator Barry Goldwater at the Republican Convention in Greensboro February 29 may pick up a ticket in any of the following locations: Union Main Desk, Room 25 Becton, 103 Chamberlain Street, or 310 Mann Hall.

The N. C. State CORE will meet at 7 p.m. Thursday in 143 Harrelson.

A silver Elgin watch was lost in Carmichael Gymnasium before semester break. The watch also indicates the date. The finder is asked to call TE 3-5941 for a reward.

Christians and Communists will be discussed at 6 p.m. Sunday at West Raleigh Presbyterian Church at 27 Horne Street.

Publications Policy

The Technician will publish all letters to the editors provided they are signed.

The editors prefer that the letters be typed, triple spaced, and set for a 62-space line.

The editors reserve the right to cut letters and will make every effort to contact the author in such cases. Names will be withheld upon request provided the situation warrants it.

All prospective columnists should submit at least three columns to the editors before they will be considered for a position.

The Technician encourages all students interested in newspaper work to come by the office. The staff is usually in from 7 until 11 each Sunday, Tuesday, and Wednesday nights. The office is located in the basement of the YMCA.

sored by the Lectures Committee.

Crowther's opening remarks were directed toward the low standard of present day movies because of the fact that most moviegoers do not recognize the motion picture as an art form.

In his arguments to raise the movie to the level of an art form, Crowther used Tolstoy's definition of art. "Art is a human activity consisting in this, that one consciously, by means of certain external signs hands on to others feelings he has lived through, and that other people are infected by these feelings and also experience them."

Crowther failed to say that Tolstoy believed that any art form which is degrading to the human intellect in its production is not really an art form at all, Art forms which require the suppression of creativity and human dignity are not art forms at all but merely a means of entertaining the upper class, Tolstoy believed.

Crowther made it clear that movies must try to meet the needs of what he called a more "sophisticated" less "juvenile" audience. Tolstoy thought that true art in any form should be directed toward what he called the mass of the people.

Crowther explained his criteria for judging movies as works of art by relating them to the word ART itself.

"A" is for articulation. By articulation Crowther means that the movie must draw the viewer into the story. The movie must portray the story vividly. It must enthrall the viewer.

"R" is for resourceful. The movie must use the medium of the motion picture creatively and dynamically. It must have



CROWTHER

movement. It must not be a group of static photographs.

"T" is for truthful. The movie must portray emotions and feelings that the viewer can understand and feel himself. It must not deceive the viewer but rather it must develop basic emotional feelings which have authenticity.

Crowther went on to offer examples of movies which he felt met these standards. *Hud* is one of the great American movies of the decade, according to Crowther. As examples of foreign films which meet the standards Crowther mentioned Ingmar Bergman's *Seventh Seal* and *Wild Strawberries*. Crowther called Fellini's *La Dolce Vita* the "supreme expression of our society."

He believes that the movie is the most difficult art form to master. Unlike music, which Crowther believes to be the most abstract art form, the movie as an art must travel through the intellect to stimulate the emotions of the viewer.

Campus Comments

Across The State And Beyond

DIRTY POOL?

The University Party at Chapel Hill is "screaming about" the late election date of April 21, reports the *Daily Tar Heel*.

The University Party feels this is a "power grab" by the Student Party, the opposing party, to keep a majority in the legislature.

The April date, these people feel, is in conflict with other activities at that time and is too close to exams.

EVEN GIRLS?

Pipe smoking has "spread like wildfire" on the East Tennessee State University campus, says the *ESTU Collegian*.

Even the girls are indulging, armed with a package of mints to "break in one's mouth while they break in the pipe."

STUDENT BOYCOTT

Mike Lawler, Carolina student body president, has asked for a boycott of "white only" establishments.

In an address to the student legislature, Lawler said, "The University has a vital responsibility to and a creative function in the total community."

The Student Legislature, faced with two bills, one favoring boycott, and the other condemning demonstrations, were unable to reach a decision.

AMEN!

Wake Forest heard Harry DeLung and Bob Spearman, both of Chapel Hill, Thursday night. The speakers urged the college to join NSA.

The *Old Gold and Black* defined the National Student Association as "a rather controversial organization."

Naval Reserve Presents Art To Union

The Naval Air Reserve Training Unit of Norfolk, Virginia, is presenting a collection of aviation-missile paintings at the Union.

Some of the paintings, done under assignment by the Secretary of the Navy, have been shown throughout the United States and in Paris. This is the first time they have appeared in the Raleigh area.

The paintings in the exhibition were executed during the time of the Vanguard Project in 1956 up to the present. The artists were eye witnesses to the events depicted.

The exhibition will be presented until February 28.

Blazers On Sale For Final Time

NCS blazers will go on sale Thursday for the third and final time.

To date, 210 of the three-button flannel blazers have been sold by the Campus Representatives Association, the company handling the sales.

The blazers cost \$21 and come in navy, burgundy, grey, olive, black, bottle green, and camel. One dollar of the 21 goes to the sophomore class.

Bill White, campus representative, stated that the blazers come with an N. C. State coat of arms which may be sewn either onto the breast pocket or ordered singly.

The sale will be held in room 258 of the Union from noon to 10:30 p.m.

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Technician
Sports

Frosh Swimmers Top Tar Babies

Hopes for the success of State's future swimming teams received a big boost Monday night as a result of the Wolflets 59-35 victory over the Carolina freshmen. It was the second victory of the season for the Pack over Carolina.

State swimmers took first in eight of the eleven events while two tankers set new school records. Peter Fellows' time of 4:51.3 in the 200 yd freestyle broke his own record of 1:52.9.

Ron Wirth, who recently set the NCAA freshman record of 2:03.4 in the 200 yd backstroke, did the 200 yd individual medley in 2:04.8 to better his old record of 2:06.2. Wirth also took first in the 200 yd backstroke.

Other State swimmers to take first place were: Peter McGrain, tie for first in the 50 yd freestyle; Lee Jones, one meter diving; John White, 200 yd butterfly; Rik Danielson, 500 yd freestyle; Rick Hillegas, 200 yd breaststroke.

Dorm Action Begins Ping-Pong Competition

Seven matches in the dormitory league opened the 1964 intramural table tennis season Monday night. Action in the fraternity league will begin Thursday night.

The table tennis competition will be held on a double elimination basis. First round winners will play in the winner's bracket until elimination leaves one team. Teams with one loss will compete in the loser's until its second loss. The champions of the two brackets will meet for the table tennis crown.

In action Monday night, all of the games played were won by 2-1 scores. Bragaw North #1 won over Syme 3-0 by forfeit. Those teams winning were:

Turlington over Welch-Gold-Fourth, Berry over Owen #2, Bragaw South #1 over Owen #1, Tucker #1 over Watauga, Tucker #2 over Bagwell, and Bragaw South #2 over Becton.

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Tournament Starts Tonight In Intramural Basketball

Two play-off games were necessary in the dormitory league to get the eight finalist. Bagwell and Watauga tied for second place in Section #2 while Bragaw South #1 and Syme tied for the number two position in Section #3, all four teams had 3-3 records. Watauga defeated Bagwell, 51-43, for their tournament berth while Syme topped Bragaw South #1, 37-35, for the other position. Agnew led Watauga with 23 points while White poured in 23 markers for the losers. High scorer for Syme was Rhyne with 15 points, followed by Martin with 12.

Turlington and Alexander, both with perfect 6-0 records, are the favorites to take the dormitory crown. Turlington, 6-0, and Becton, 3-3, will represent Section #1; Bragaw South #2, 4-2, and Watauga, 4-3, are the Section #2 teams; Owen #2, 5-1, and Syme, 4-3, represent Section #3; while Alexander, 6-0, and Bragaw North #2, 3-3, from Section #4,

round out the field of eight teams.

Pi Kappa Phi and Lambda Chi Alpha, both with 4-2 records, ended in a tie for second place in Section #4 of the fraternity league. A play-off match between these two teams will decide the eighth position in the championship tournament. The PKP earned a chance to play in the tournament by defeating the Lambda Chi team Monday night, 36-28. Mason tallied 16 points to lead the winners.

A tie between Pi Kappa Alpha and Delta Sigma Phi for second

place in Section #2 was decided Monday night with the Delta Sigs winning over PKA, 36-29. Morrison led the losers with 15 points while Patton and Bare netted 13 each for the winners.

The tournament teams are: Section #1, Sigma Nu, 6-0, and Delta Sigma Phi, 4-3; Section #2, Kappa Sigma, 6-0, and Sigma Alpha Epsilon, 3-3; Section #3, Phi Kappa Tau, 6-0, and Sigma Chi, 4-2; Section #4, Kappa Alpha, 5-1, and either PKP or LCA.

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STUDENTS SUPPLY STORES

Candidates File

(Continued from page 1)

John Yarborough and Willard G. Preussel are running for the senior senatorship in the Engineering School. Also from the School are Mike Smith for junior senator and Terry G. Sparks for the sophomore role.

In the School of Liberal Arts, Rosina Coburn and Rudy Partin are the only candidates for senators. Both are seeking the junior position.

The School of Physical Sciences and Applied Math has Doug Lientz running for senior senator and Bob Self for junior senator.

In Textiles, Bill Howle and Wayne Marshall have signed up for senior senators while Morris Evans, Phil Atkins and John Courtney Logue have signed up for junior senators. Logue was incorrectly listed in the February 18 edition of *The Technician* as John Courtney.

The Schools of Design and Forestry and have no candidates listed for senators. The YMCA also does not have any contenders for its offices.

The Elections Book is in the Student Government office on the second floor of the Erdahl-Cloyd Union. It will be closed officially at 6 p.m. Friday.

Elections Panel Here Friday

Two government officials and an NCS prof will headline a panel discussion on the "Value of Student Participation in Campus Elections" Friday in a campus seminar.

Featured in the IFC-IDC-SG-Union sponsored program will be State Utilities Commissioner Thomas Eller and Tom Lambeth, administrative assistant to Governor Sanford.

The discussion will be in the Union Ballroom at 7 p.m. A coffee hour will follow.

Kirby Distributing Company has openings for part-time sales work. All leads furnished. For evening appointment call — Dave Stewart, Kirby Company, TE 4-3705 for information.



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On Campus with Max Shulman
(Author of "Rally Round the Flag, Boys!" and "Barefoot Boy With Cheek".)

ECONOMICS CAN BE CHUCKLES

Many of you have been avoiding economics because it is so widely known as "the dismal science." Oh, good friends, stop cheating yourselves of many a laugh and cheer, because economics is a positive riot! True, it is called the dismal science, but that is only because it was invented in 1681 by Walter C. Dismal.

It is easy to understand why Mr. Dismal's discovery of economics is today almost forgotten, for the fact is that he himself only stayed with the subject for two or three days. After that he took up embonpoint, which means fatness. It is said that at his apogee, Mr. Dismal reached 1200 pounds. This later became known as Guy Fawkes Day.

It was not until 1776 when Adam Smith published his *Wealth of Nations* (or *Ozymandias*, as it is usually known as) that the world came to realize what a rosy, twinkly, fun subject economics is. As Mr. Smith showed in his jocular little treatise, there is nothing complicated about economics.



When there is a great demand for a product, a great supply is placed on the market. When there is a small demand, there is a small supply. Take, for example, castanets. You walk into any average American town today and I'll wager you won't see more than eighty or ninety castanet shops. That is because the demand is small.

For Marlboro Cigarettes, on the other hand, the demand is great. Thus, you will find Marlboros—with all their yummy rich tobacco flavor and pure white Selectrate filter and pliable soft pack and unpliable Flip-Top box—at any counter where cigarettes are sold in every one of our fifty great States and Duluth.

To Adam Smith, I say, belongs the distinction of popularizing economics. Mr. Smith was followed by David Ricardo. In fact, everywhere he went he was followed by David Ricardo. Mr. Smith finally got so annoyed that he summoned a bobby, as British policemen are called, and had Mr. Ricardo arrested. This later became known as the Louisiana Purchase.

Upon his release from gaol, as a British jail is called, Mr. Ricardo reported to his parole officer, Thomas Robert Malthus. They soon became fast friends, and one night over a game of whist they invented the stock exchange, or chutney, as it is called in England.

Well sir, with the British having, you might say, a corner on economics, the French decided that they wanted some economics too. Being, however, a proud nation, they refused simply to borrow British economics, but insisted on inventing their own. At first they tried using the truffle hound as a medium of exchange. When this proved less than satisfactory, they switched to pomade. Discouraged by this second disappointment, they finally shrugged and said, "Oh, who cares about economics anyhow?" and returned to the guillotine and Maurice Chevalier.

America, I am pleased to report, had much better success with economics. Our early merchants quickly broke down economics into its two major categories—coins and folding money—and today, as a result of their wisdom, we can all enjoy the automatic toll station.

Well sir, I could go on and on about this fascinating subject, but I know you're all in a tearing hurry to rush out and sign up for Econ I. So I will leave you now with two kindly words of farewell: Gresham's Law.

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We, the makers of Marlboro Cigarettes, are tobaccoists, not economists. But this much we know about supply and demand: you demand full flavor in a filter cigarette; we supply it—Marlboro!

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