The Technician

North Carolina State's Student Newspaper

Vol. XLVIII, No. 41

North Carolina State Station, Raleigh, N. C., Monday, January 13, 1964

Agriculture School Sports New Handle

The School of Agriculture and Sciences will become the name of the School of Agriculture officially February

"Resulting from 18 months of study this name will better describe what this school has to offer," said the Dean H. Brooks

The present School of Agriculture includes the Institute of Biological Sciences, which has received a \$2 million grant, the largest ever awarded to such an

New Faculty Appointments

Eight new appointments have een made to the faculty for the

Dr. Harry C. Kelly, dean of faculty, has announced four additions in the agricultural extension, two in textiles research, and one each in education and

The new faculty members are James R. Osborn, extension as sistant professor in agricultural economics; Elvan E. Hutchin-son, research assistant professon, research assistant professor in textile technology; James R. Jones, extension assistant professor in animal science; Dr. Frichard R. Patty, assistant professor of physics; Emily H. Quinn, extension associate proessor; Richard J. Stadther, exressor; Richard J. Stadner, ex-tension assistant professor in horticultural science; Dr. Jasper D. Memory, research associate professor in textile technology and physics; and Dr. Joseph T. Nerden, professor of industrial education

institute by the federal government, for mathematical genetics. Also, such biological subjects as fisheries, botany, bacteriology, wildlife, entomology, (insect wild), and horticulture are taught under the auspices of this school has to what this school has to aid the Dean H. Brooks

Three Ag Departments **Now Have New Heads**

Dr. Glenn Ray Noggle, former head of the Department of Botany of the University of Florida, replaces Dr. Herbert Temple Scofield who is on leave in Peru as head of the Department of Botany and Bacterials.

The new head of the Department of Genetics is Dr. Thurs-ton Jefferson Mann, former professor of the Department of Crop Science at State. Dr. Mann replaces Dr. Carey H. Bostian, who was acting head of the De-partment of Genetics.

Replacing Dr. J. W. Fitts, who is resigning to become the Coordinator of the Soil testing agency which N. C. State is conduction: agency which N. C. State is conducting in Latin America, Dr. Ralph Joseph McCracken has been promoted to head of the Department of Soil Science.

A native of Ohio, Dr. Noogle received his Ph.D. from the Uni-

The appointment of three department heads for the School lished several articles on botan-of Agriculture was approved by the Executive Committee of the Board of Trustees Friday.

versity of Illinois and has published several articles on botanical chemistry. His appointment will become effective on July 1, 1964.

After receiving his Ph.D. from Iowa State University in 1956, Dr. McCraken, who was born in Guantanamo, Cuba, become a member of State's faculty. He became a full professor in 1962.

Both Dr. Mann's and Dr. Mc-Crackens appointments are effective immediately.

State Students Lead Campus Campaign For Prever

By Cora Kemp

Campaigning for democratic rubernatorial candidate L. Richardson Preyer has hit campus.

Preyer supporters are offering free transportation to a cam-paign kick-off rally January 25 in Greensboro, according to Walter Richardson and Martha McLaughlin, student co-ordina-tors for the campaign on cam-

pus.

The rally will be emceed by George Gobel, a television comedian. Folk singers and other entertainers will be included on the program, Richardson said. The rally will be held from 11 a.m. until 3 p.m. with free food

included. Richardson said all persons interested in the trip should contact him at TE 2-4273 or Miss McLaughlin at TE 4-9475 by January 19.

The state students will be traveling by bus with students from Peace, St. Mary's, and Meredith Colleges. The buses will form a caravan, stopping at Carelina and Duke on the way to Greensboro.

at Carolina and Duke on the way to Greensboro.

Richardson said he and Miss McLaughlin were contacted last week by Dick Ellis, a student at Chapel Hill who is the state-wide student coordinator, to aid in the campaign. Dr. Abraham Holtzman, professor of political science here, had recommended the two students for the position, according to Richardson.

Alumni Ask For Name And Trustee Changes

By Grant Blair Two new names and a reap-portioned Board of Trustees have been proposed by the N. C. State Alumni Association.

State Alumni Association.
One proposal of the two released by the Association's
board of directors Saturday
asks that N. C. State's name be asks that N. C. State's name be changed to North Carolina State University and that the Consolidated University be changed to The Consolidated Universities of North Carolina. The report states that the present name, North Carolina State of the University of North

Banquet

The Publications Board, IDC, Student Government and the Erdahl-Cloyd Union have agreed to hold a joint banquet this

to hold a joint banquet this spring.

The groups have formerly held separate banquets.

Plans were made Thursday by a steering committee representing each organization to contact Luther Hodges, United States Secretary of Commerce and former North Carolina government to speak at the banquet.

and former North Carolina gov-ernor, to speak at the banquet.

Among the others considered
as speaker were R. Sargeant
Shriver, director of the Peace
Corps, and Pierre Salinger,
press secretary of the White

No specific date has been set

Carolina at Raleigh is "an inappropriate name for a distinguished university, and we believe it is unmatched as to length and awkwardness in American higher educational institutions."

The proposal adds that "confusion would be removed if the University of North Carolina, which is popularly known as the 'Consolidated' or 'Greater' University was designated as "The Consolidated Universities of North Carolina." The report goes on to suggest the University at Greensboro retain its present name or be renamed and that future institutions, when added to the Consolidated Universities, be renamed according to the wishes of alumni and added to the Consolidated Universities, be renamed according to the wishes of alumni and other friends.

other friends.

The second proposal asks that the Board of Trustees be divided into separate sections with a section for each unit of the Consolidated University. Each unit would elect four members of the 12-member Executive Committee of the Board of Trustees.

The report also asks that the present method of selection to the board by the Legislature be kept and that the eight-year

Slide Rules

Students owning Post slide rules may bring them to the Student Supply Store for free adjustments by a factory representative Tuesday.

copies of the proposals had mailed to all State alumni.

mailed to all State alumni.
Ralph T. Scott of Haw River,
former chairman of the State
Alumni Association was quoted
Caturday as saying he "didn't Alumni Association was quotes as saturday as saying he "didn't think the public would stand for the proposal." If it happened, Scott added, it would be the "beginning of the end for North Carolina's Consolidated University". University."

Reynolds stated yesterday that the proposal made by the association has "no intention of trying to deconsolidate at all. We simply want to rename and reorganize the top structure."

"We've gotten along well with the legislature," added Reynolds,

Applications Ready For Student Summer Jobs

ally the time for students to begin trying to land that summer

a new Student Government agency, has announced that it is ready to begin its program designed to help students ob-tain summer jobs in industry.

Commission Chairman Chip Andrews told *The Technician* today that application blanks



Chip Andrews (left), Summer Employment Commission chairman, looks over final plans for the service with his vice chairman, Phil Bitter.

(Photo by Pinkston) Most of these interviews will be set up for the Easter holidays, Andrews said.

The new commission was set up this year by an appropriation from the Student govern
(Photo by Pinkston) the Student govern
(Photo by Andrews (left), Summer Most of these interviews will be set up for the Easter holidays, andrews said.

The new commission was set up this year by an appropriation from the Student govern-Chip Andrews (left), Sum

Semester break is traditionlly the time for students to bein trying to land that summer job.

The Summer Job Commission,
new Student Government
gency, has announced that it
ready to begin its program

The Summer Job Commission,
new Student Government
gency, has announced that it
ready to begin its program

The Summer Job Commission,
new Student Government
gency, has announced that it
them to the Main Desk by February 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been
The Summer Job Commission fund and make the
ruary 15. Forms have also been importance of filling out these forms completely and returning them to the Main Desk by February 15. Forms have also been distributed to the fraternity houses, he said.

Andrews indicated that 12page brochures describing the University and its eight schools as well as the purpose of the Summer Job Commission have been mailed to more than 500 selected firms in North Carolina.

According to Andrews, the applications will be processed as soon as they are received and will be filed by school, curriculum, and grade point average. He indicated that the commission will consider students for both technical and non-technical jobs, but students with higher CPA's and waves activities will GPA's and more activities will get top consideration for the technical jobs.

Present plans include the setting up of interviews with firms both at the University and in some cases at firm locations. Most of these interviews will be

About 10 members of the Sig ma Kappa sorority are se as secretaries to the commis



mission public ager Dave Mill



One of the semi-finalists in the Mrs. N. C. State co Ann Phillips, is shown doing a pantomine of "Mountain Dew" last night at the Erdahl-Cloyd Union. She is the wife of Benny Phillips, senior in Ceramic Engineering. Finals are at § 8 p.m. tonight. (Photo by Cashion)

Same Old Tail - New Twists

The North Carolina State Alumni Association dis-rhed the surface calm in the Consolidated University and this weekend with the release of the two proposals utlined in today's lead story.

It is true, as suggested by the Alumni Association, hat the recent hassle concerning the renaming and re-lefining of the Consolidated University branches served ally to effect a compromise that has proved odious to

The latest fanning of the coals of the NCSU bonfire this point in the political game can only be seen as attempt to inject the controversy into the guberna-

It is fairly certain that the alumni will not get NCSU out of the General Assembly in 1965. Another encounter of the name-change battle in that body would most assuredly feature another UNCR counterattack by offi-cials of the Consolidated University who can not be expected to change their convictions from year to year or from governor to governor. The result would probably be a return to the present confusion with an even larger split between the opposing camps.

Evidently the alumni intend to try their luck with a new assembly and a new governor. It is hoped that both will take action in line with what they believe to be in the best interests of the state and the Consolidated University as a whole, and not just what might be best or most desirable for North Carolina State alone.

The second proposal, a reapportionment of the Board of Trustees to provide equal representation from all campuses, is an idea which has long been looked upon with some favor by N. C. State and Greensboro alumni.

There are still, however, some points which need to be clarified. The proposal appears to be, in essence, a way to divide a house and hopefully to still make it stand. If one-third of the trustees concern themselves with only one institution, as the plan suggests, then the other two-thirds will, in effect, be taking any recommendations the third makes at face value—they will not be in a position to form an intelligent opinion for themselves. The other campuses will be none of their busi-

If, in fact, a dispute were to arise between two of the groups of trustees, the resulting attempts to woo the third segment would result in politicing where politic-ing should not occur. Certainly, there is no reason why disputes should not occur with increasing frequency as the groups become more interested with their particular institution as a unit without considering the Consolidated University as a whole.

Regardless of the ultimate outcome, and it may take some time to finally settle this question, the Alumni must realize that they do not own and manage this institution all by themselves, but that quite a few other citizens of the state also have a considerable stake in this university—even some Carolina taxpayers. Richard Usanis, graduate stu-dent in genetics said that, in his opinion, smoking does not cause cancer anymore than does air

Certainly the alumni are within their rights in making these proposals, and they would be poor alumni indeed should they fail to continue their protest if they believe in their cause.

So again, the alumni have run the North Carolina State University banner up the political flagpole. It will be interesting to see if any of the gubernatorial candidates salute it.

The Co-editors

The Technician

Monday, January 13, 1964

Co-Editors Grant Blair, Allen Lennon Managing Editor Cora Kemp Yews Editor

Rody Dayvault Advertisement Manager Phil Bitter Photography Edito Jerry Jackson

or Staff Writers Billi Darden, Dwight Minkler, Dick Paschall

Staff Writers Rich Bell, Larry Edwards, Jim Kear, Jim Rea, Arthur Du Marshall Wills, Bob Stampley, Bill Fishburne, John Arnold, Charles Wood

Chip Andrews, Hugh Cashion Cartoenists
Herb Allred, Tom Chipley

esented for National Advertising by NATIONAL ADVER-NG SERVICE, INC., College Publishers, Representative, 50th Street, New York, N. Y.



Reports Say Smoking's Bad

the person's will to quit, warnings do no good, it said.

Miss Bundy believes there should be federal controls on smoking, in the form of age limits that are enforced. "Most kids," she said, "smoke because it is forbidden, yet they see their parents and other adults they

parents and other adults they respect and admire smoking. The difference comes from the home. It isn't what they are taught, but what they are surrounded by that makes kids smoke or not smoke." The science council report agrees with this

Only three of the smokers

thought the government should

exercise control over the con-

sumption of tobacco. One stu-

-Students Say It's Fun

this.

Unless a smoker had previous-ly intended to quit smoking, the

dent action.

cent government's report on noking will not cause any stu-

This is the conclusion made

This is the conclusion made from a survey of 50 students here on campus. The 23 non-smokers interviewed did not in-tend to start. The twenty-seven who smoked did not intend to quit. The report said smoking can be a health hazard.

Seven students had not heard of the Advisory Committee's re-port. Four of these students

port. Four of these students were smokers. Only 16 of the 27 who smoked said they believed the report. The other seven did not accept the report as proof of anything, much less that they were endangering their lives by smoking.

No smoker interviewed attri-buted smoking to habit. All said either that it was nerves or simply that it was fun.

The report of the committee says smoking is a "psychologi-cal and social habit."

pollution. Cancer, he said, is as much hereditary as anything else. He said, "I have quite a

background in statistics; I have little faith in them." The report is based on statistics.

Theda Bundy, design coed, was asked why she was not go-ing to quit smoking. "Well, any-

Letters To The Editors Paper Too Late

Recently I had a discussion with our Student Government president, John Bynum. The main topic was the student government. We agreed that often the reason for little anticipation in meetings by those who are not officers or otherwise discretive connected in the leek of rectly connected, is the lack of announcing such meetings suffi-

I returned to my room after supper tonight around 6:30 to find *The Technician* being delivered. I picked up my copy and retired to my room to read it. About 6:45 I read the article asking for anyone with criticisms concerning elections to please go to the meeting at 7

that evening. It seems I'd have a better chance of escaping an attack by the Russians than getting to a student government

Ballet Opera Coming Soon

Ruth Page's Chicago Opera Ballet will give two performances at the Reynolds Coliseum

The ballet, brought to Raleigh by the Friends of the College, will perform January 15 and 16 beginning at 8 p.m. Students whose last names begin with letters A-M may attend Janu-ary 15 and all other January 16. the Friends of the Colle The same performances will be given each night.

The program will be high-lighted by "The Merry Widow" and "Carmen," the biggest hits of Ruth Page's long career in the world dance theater.

"Exam Classics"

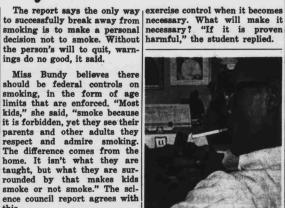
Starting at 6 p.m. Thursday, WKNC, the campus radio station, will present the program "Exam Classics."

The program will run nightly from 6 p.m. until 1 a.m. through January 23, the last night of

The program will consist of the world's greatest music, broken only for world, national, and campus news and weather, according to Ray McCrary, pub-licity director for the station.

Requests may be made by phone by calling TE 2-7861.

Next semester WKNC plans a new, more up-to-date format, according to McCrary. McCrary also said anyone interested in becoming a DJ, commentator, news analyst, or other kinds of radio personalities "are invited to join the staff of WKNC, 'Modern Radio for the Thinking Student.'"



You'll wonder where the



HAVE YOUR CIGARETTES BEEN TASTING FUNNY LATELY?



GUS ANASTES READS THE NEWS ON CIGARETTES

(Photo by Cashion)

THE STAGG SHOP'S January GIGANTIC Sale

Our choice collection of finer fitting suits including herring-bones, worsted-flannels, whip-cords, glen plaids, etc. Regularly from 50.00 to 115.00 now cut to 37.50 to 92.00.

Zip-in, zip-out full fleece lined raincoats. Choose from black-olive, olive, and ivory. Regularly 30.00 to 35.00 now cut 22.50 to 28.00.

Entire stock of vests—reversi-bles, solids, and checks cut to ½ price.

100% all wool blanket parkas, regularly 11.95 & 12.95 now cut to 8.99.

SUPPLY LIMITED. ALL SALES FINAL ALTERATIONS FREE.



Carolina.

The loss was the Pack's fourth of the season, all in Atlantic Coast Conference competition. This puts the Wolfpack in a deadlock with Virginia for the cellar spot in the league. The game was State's ninth, marking the mid-point of the 1963-64 season.

'It took five minutes before either team could score in the contest. The Gamecocks took their 2-0 lead and held it throughout the first half for a 22-16 intermission advantage. Both teams played a "slowdown" type of basketball which accounts for the low score.

South Carolina increased that lead to the contest of the low score.

South Carolina increased that lead to the carolina increased that lead to the contest carolina increased that lead to the carolina increased that lead to th

South Carolina increased their lead to eight points after five minutes of the second half with one field goal for a 24-16 score The Pack then made its bid for

State's hopes for a moderate-ly successful basketball season while holding the Birds to five suffered a setback Saturday night from a 51-44 loss to South at 32-29. The State rally ended

8			ш.	ALL	
	× 1	W	L	W	L
,	Duke	. 6	0	10	3
	Duke	. 3	1	6	5
	South Carolina .			6	5
	Clemson			5	7
В	Wake Forest	. 1	2	5	6
	Carolina			6	4
	State			5	4
1	Virginia	. 1	4	3	8



525 HILLSBORO ST.

Nearth" where food is prepared by the first cooking methods of our forefathers . . . "Open Gire" Also private dining room

The Open Hearth

11:00 A.M. - 10:00 P.M.

- Saturdays 'Til 11:00 P.M. RALEIGH, N. C.

Mon., Tues., & Wed. night-Spaghetti Night

LARGEST EVER . . . ! January

Clearance

SALE

Large selections in every department

SUITS . .

herringbone, cheviot, twist, all three-pieced. Regularly priced to \$95.00. Now beginning as low as \$37.50. (entire stock)

SPORTJACKETS . . .

camel hair, herringbone, shetland, all tradi-tionally tailored. Regularly priced to \$65.00. Now beginning at \$25.00. (entire stock)

SWEATERS . .

including camel hair, cashmere, lambswool, in both v-neck and cardigan. Regularly priced to \$39.50. Now beginning at \$8.63 (entire

SLACKS . . .

twills, reverse twists, whipcords, flannels, all traditional. Regularly priced to \$24.95. Now beginning at \$7.30. (entire stock)

so . .

shirts (large collection) originally priced to \$8.95. Now beginning at \$3.49. And large savings on neckwear, hats, and rainwear.

DON'T MISS IT!

Barsity Men's Wear

Hillsboro at State College

Tankers Win Fourth Over Clemson, 55-34

State's swimming team won its fourth meet of the season Saturday afternoon with a 55-34 victory over Clemson. The Pack won the ACC swimming championship last year and has suffered only one defeat this season, the loss being to Maryland. The Wolfpack won first place in ten of the eleven events with Bill McGinty and Howard winning two events and sophomore

ning two events and sophomore sensation Pat Gavaghan setting a Clemson pool record in the 200 yard butterfly event. Gavaghan set the conference record in this event twice this season.

The State winners were: 440 medley relay—Paoletti, Derby, Gavaghan, and Heyman; 220 freestyle—Loomis; 50 freestyle, McGinty; 200 individual medley McGinty; 200 individual medley
—Howard; 200 butterfly—Gavaghan; 100 freestyle—McGinty;
200 backstroke—Paoletti; 500
freestyle—Howard; 200 breaststroke—Derby; 400 freestyle relay—Loomis, Huck, Heyman,
and Paoletti.

Clemson was confined to a single first place in the meet, which came in the diving competition.

THE TECHNICIAN
January 13, 1964

Bowling Finalist **Meet For Crown**

the fraternity crown.

Phi Kappa Tau and Sigma Phi
Epsilon, last year's first and second place teams were both over Syme while Bragaw Nor defeated in the semi-final round

#1 rolled by Berry, 2361-2236

The fourth intramural championship will be decided when the top two bowling teams in the dormitory and fraternity leagues meet tonight.

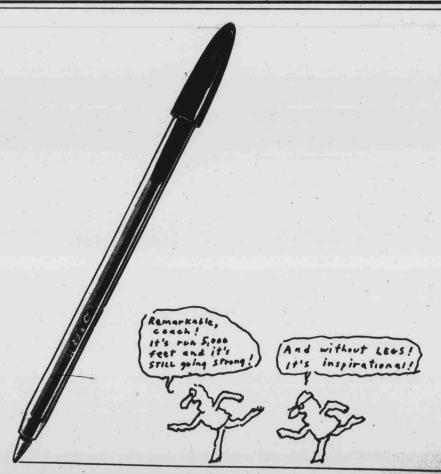
In the dormitory league, Bragaw North #1 and Bagwell are the two finalist, while Pi Kappa Phi and Theta Chi will decide the first two games to hold off the PKT's 846-790 rally in the third game by a total 12 pin

Once In A Lifetime Sale

Starting Monday, January 13, 1964 199 BRIEF CASES

Specially Priced - \$1.75 to \$5.50 PLUS F.E.T.





The price is inspirational, too! BIC is the world's finest writing instrument—costs only 19¢. Only BIC is guaranteed to write first time every time. BIC's "Dyamite" Ball Point is the hardest metal made by man. Get a BIC, now at your campus store. BIC "Crystal" 19¢. BIC pens available with blue, red, green, black ink. Made in U.S.A. *For replacement send pen to: WATERMAN-BIC PEN CORP., MILFORD. CONN.



Alumni Loss

Continued from page 1) its time we had equal Reynolds pointed out rd as opposed to only 12

Reynolds added that each sec-m of the board would be aped according to their int in the respective instituhich they represent, but at the entire board would act a unit in making changes.

on asked if there was any nce that the issue might be ted into the governor's Reynolds replied, "I just dn't know." According to nolds, the association has ot been in contact with alumni of the University at Greensboro.

Consolidated University President Friday, when contacted, stated, that Edmund Aycock had discussed the proposals with him, and that while the Board of Trustees was unable to consider the proposal during last Friday's meeting, a meeting was scheduled with the board March

Campus Crier-

tonight at 7 p.m. in 242 Riddick.
All members are urged to attend this important meeting to elect new officers and council members. Dr. Hoadley will be available to answer questions and to discuss the EE curriculum.

There will be a meeting of the Graduate Dames at 8 p.m. in rooms 256-258 of the Student Union. Mrs. Clyda Lutz will speak on "The Mouth-to-Mouth Method of Artificial Respira-tion."

The Snow Skiing Club will meet Wednesday to organize a trip to New Hampshire during semester break. The meeting will be held at 7 p.m. in Harrelson 113.

A pair of brown-rimmed bi-focals has been lost on campus. The finder is asked to contact Garland MacAdoo at TE 2-9839.

......

A tie clasp was found in the infirmary Wednesday night. The owner may claim it upon identi-fication at the infirmary.

The Institute of Electrical and Electronics Engineers will meet tuesday night at 7:00 in tonight at 7 p.m. in 242 Riddick. Polk Hall. Officers for the next

Applications for Goodwife Diplomas are available at the Main Desk of the Union. Deadline for applying is Wednesday. Diplomas may be picked up at the Student Government Office in the Union

AANC Show In SU Gallery

The Associated Artists of North Carolina will open its Eighth Exhibiting Members Show at the Erdahl-Cloyd Union Gallery Sunday.

Union Gallery Sunday.

Approximately 200 works will be entered in the show. Judging of the works will be tomorrow.

The opening and reception for the exhibition will be held from 3 p.m. until 6 p.m. Sunday. The Board of Directors of AANC will also hold a meeting Sunday in the Union in conjunction with the opening. the opening.

The reception and exhibit are open to the public, The works will be displayed until Febru-

North Carolina's

First And Finest Regional Shopping Center

68 Stores Open

Mondays And

Fridays 9:30 to 9:00

Tant Wins Prize NASA Trainees For Article In National Mag

William E. Tant of the North Carolina State Student Supply Stores has been recognized for submitting a prize-winning article to "The College Store Journal," a national magazine published by the National Asso ciation of College Stores, Inc.

Tant, who until his resignation this week was director of purchasing and merchandising at the university's student supply store, received a \$25 cash award. His article appeared in the December-January edition of the magazine under its regular "Pick-N-Promote" feature.

According to the magazine's editors, the feature is "designed to make possible a helpful sharing of experience and know-how among college store personnel."

Tant has accepted an appointment at a junior college in Miami, Fla.

NASA will grant ten State students well over \$24,000 dur-ing the next school year for work on "fundamental problems in the space related science," ac-cording to Dr. Walter Peterson, dean of the graduate school.

Recipients of the grants will be announced in the spring. Each student chosen for the program will received \$2,400 per

MEDLIN-DAVIS

CLEANERS OF DISTINCTION



ERICAN NATIONAL INSURANCE CO.

University Pro

General Auto Repairing Expert Body & Fender Repairs - Parts Accessories of All Kinds ALL WORK GUARANTEED Brake Service — Wheel Balancina

YARBOROUGH GARAGE

8 DIXIE AVENUE
Acress Street from old location



John Lauritzen wanted further knowledge



He's finding it at Western Electric

When the University of Nevada awarded John Lauritzen his B.S.E.E. in 1961, it was only the first big step in the learning program he envisions for himself. This led him to Western Electric. For WE agrees that ever-increasing knowledge is essential to the development of its engineers—and is helping John in furthering his education.

John attended one of Western Electric's three Graduate Engineering Training Centers and gradu-

ated with honors. Now, through the Company-paid Tultion Refund Plan, John is working toward his Master's in Industrial Management at Brooklyn Polytechnic Institute. He is currently a planning engineer developing test equipment for the Bell System's revolutionary electronic telephone switch-

If you set the highest standards for yourself, both educationally and professionally, we should talk.
Western Electric's vast communications job as Western Electric's vast communications job as manufacturing unit of the Bell System provides many opportunities for fast-moving careers for electrical, mechanical and industrial engineers, as well as for physical science, liberal arts and as well as for physical science, liberal arts and business majors. Get your copy of the Western Electric Career Opportunities booklet from your Placement Officer. Or write: Western Electric Company, Room 6405, 222 Broadway, New York 38, N. Y. And be sure to arrange for a personal interview when the Bell System recruiting team visits your campus.



CAMERON VILLAGE

Raleigh, North Carolina

For Your Between-Semester Travel Needs, Call MERIDIAN Travel Service

Western Electric Manufacturing and supply unit of the bell system

cturing locations in 13 cities - Operating centers in many of these same cities plus 38 ethnis throughout the U.S. sarch Center, Princeton, N.J. - Teletype Corp., Skokie, III., Little Rock, Ark. - Gen. Hq., 195 Broadway, New York