

The Technician

North Carolina State College's Student Newspaper

Vol. XLVII, No. 14

State College Station, Raleigh, N. C., Wednesday, Oct. 17, 1962

Six Pages This Issue

Orchestra Unloads; Leader Speaks

Wicker Cases For Cellos

By Grant Blair

Une, deux, trois,—went the suspended Frenchman as he set up the chairs for L'Orchestra National Francais in the Coliseum.

Grunt, went the men as they unloaded the instruments—all in wicker cases and prominently marked with "L'Orchestra National Francais—Radio Diffusion et Television".

&/%# screamed the director (in English) as he waited for the music stands to arrive.

Eventually, of course, with the help of various student assistants and considerably less profanity, the orchestra's seats and stands were set up. The music stands finally arrived, courtesy of the NCS band, and were unloaded.

The wicker-covered instruments were eventually unloaded and stacked against the wall in a row reminiscent of massive cane-bottomed chairs.

Other problems were also settled, such as what to use for dressing rooms, where the women would dress, (there were twenty-two of them), and when would the orchestra arrive. The orchestra arrived at 7:30 p.m. and the review on page two covers that aspect of the story.

Apollo Speakers To Discuss 'Cuba Lessons'

"Lessons Learned in Cuba" will be the topic of the third Apollo Club discussion tonight in Leazar Cafeteria.

G. Harvey Summ of the State Department will face Tad Szulc, *New York Times* correspondent, in the debate on how to reconcile internal revolution in Latin America with hemispheric security.

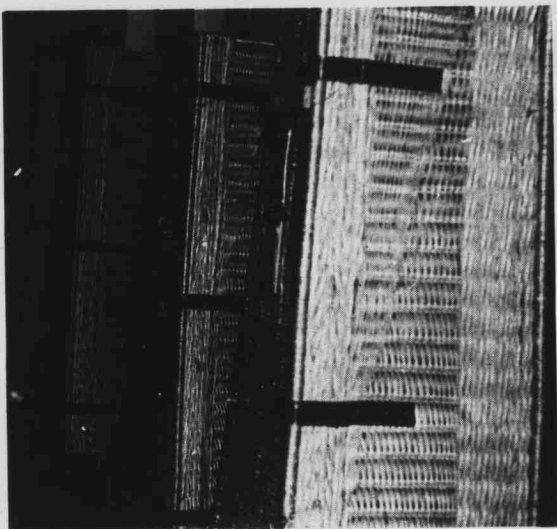
Mr. Summ graduated from the City College of New York in 1939 and began working in the Diplomatic Services in 1948. His service in the Diplomatic Corps has included stays in the Dominican Republic, Brazil, Ecuador, and Cuba. In 1962 he became the officer in charge of Cuban Affairs.

Ted Szulc is a correspondent for the *New York Times* and his particular specialty is Latin-American Affairs. He attended the University of Brazil and has worked for both UPI and AP.

He has covered revolutions in Venezuela and Cuba, and has covered many different facets of Latin-American affairs.

Mr. Szulc is the author of *Twilight of the Tyrants*, a study of the regimes of five South American dictators.

The Apollo Club plans two more discussions for this year based on the theme "American Democracy Faces a Challenging World."



The French National Orchestra spent yesterday afternoon removing its instruments from their wicker cases. George Zwingel, a set-up supervisor, lights a cigarette as he supervises the operation. (Photos by Jackson)



State Showing Of 'Pajama Game' Is Cancelled

The play *Pajama Game* scheduled to be performed here next Sunday afternoon has been cancelled.

According to the CU Music Committee, the play, performed by the Woman's College Drama Club, was scheduled for performance here before being taken on a tour of army bases outside the United States.

However, according to the Music Committee, the only transport plane available for the tour in the near future is scheduled to leave Sunday morning from McGuire Air Force Base.

Herman Middleton, director of drama at WC, expressed his regrets, "In all my years as director, I have never before had to cancel a performance."

Student Directories To Appear Monday

The student directory will probably be distributed next Monday, according to Banks Talley, dean of Student Affairs.

This year the student directory will be put out by the Student Activities Office. In previous years, the College Union produced the directory.

Talley said, "We have tried to produce this directory as rapidly as possible. We hope the Student Government will respond by helping to defray expenses."

Explaining the Student Government's stand on paying for the publication, Floyd McCall, SG president, stated that the Student Affairs Office assumed the responsibility of publishing the directory this summer without clearing the matter through

Girlie Shows Over-Rated

By Gene Henriksen

My mother told me never to go to girlie shows. And she was right.

After listening to an inviting spiel at the State Fair about the glamorous sights to be seen inside ("Sex isn't dirty, bring that woman with you whether or not she's your wife."), I hesitantly handed over my dollar to see "the greatest show at the fair."

I found a seat on the hard wooden benches and began the long wait until they could get a full house. There was much pre-show entertainment not provided by the management.

"Rip 'em up, tear 'em up, give 'em Hell, State". Even the State College cheering section was there.

After several minutes of entertainment by those in the audience who were feeling especially good, the M.C. appear-

ed and announced that it was time for the show to begin, but first he wanted to offer us a real bargain; candy. This bargain took up quite a little while, but eventually he gave up and the show began.

The strip acts were supposed to get better the more you clapped and quite a few people obviously believed this. Of course, the acts stopped short of what the crowd wanted. Undoubtedly the best part of the show was not on stage but was seen in the reactions of the audience.

Oh, yes, there were the inevitable auctioneers. Clocks, watches, sewing machines, drill

bits and cameras were put on the block. But what happened to brand name items?

I'll admit that the auctioneer is a slick character. He manages to convince quite a few people that he is actually one of them. "The boss man told me to get rid of this stuff at any price so I'll tell you what I'll do. I want to do you a favor." So go the lines of this sly operator.

The fair is a many sided object: farmer's exhibits, freak shows, burlesque, concession stands *ad nauseam*, and political booths all permeated by the constant, discordant sounds of thousands of people.

By Engineering School

Computer Installed

By Doug Lientz
The School of Engineering is presently installing the first analog computer system on this campus.

According to Dr. James K. Ferrell, professor of chemical engineering, the computer being installed is a PACE comput-

er, by Electronics Associates, Inc. It will be housed in room 103 Riddick.

The primary purpose of the computer, according to Dr. Ferrell, is to give undergraduates in engineering some experience in working with analog computers, although it will also be

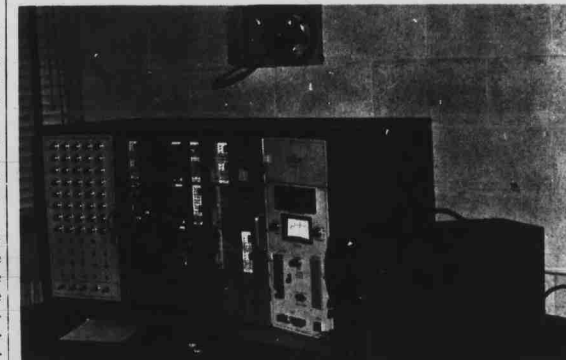
used to solve problems arising in research.

The computer cost about \$47,000. The college provided about \$34,000 and the remaining \$13,000 came from an AEC grant.

According to Dr. Ferrell, the computer contains 72 amplifiers along with a sufficient quantity of non-linear equipment for most purposes.

Planning for the computer began last year, when Dr. J. H. Lampe, former dean of the School of Engineering, appointed a committee headed by Dr. Ferrell to look into the School of Engineering's need for computer facilities.

Commenting on the computer, Dr. Ferrell said, "All together this is one of the best systems of its type in this part of the country. I feel that the School of Engineering will get a great benefit from having it."



This is the first half of the School of Engineering's new analog computer. The second half is expected to arrive around the middle of next month. (Photo by Jackson)

(See McCALL EXPLAINS, page 6)

Pass The Band-Aids

There has been more than a little criticism thrown at this desk during the year, but we would not have it any other way. If we did not make a stand on campus issues, there would be no justification for the one hundred and eighty lines of type the editorial column fills each week.

Anyone in the position of offering opinions two or three times a week cannot be conceited enough to think that his ideas are omnipotent or beyond reproach, and much of the criticism received has been valid and invaluable in accessing the correct action we should take to make this newspaper a more effective force for campus betterment. There are some things with which we have been charged that we would like to debate, however.

The first of these is that we are following a rabble-rousing policy. That we give people hell for the sake of having a controversial newspaper. That we take unpopular stands for the sake of argument. That we are playing a "bait the administration" game.

We are not.

There have been legitimate differences of opinion between the editorial policy and other segments of the campus. An example of this is the PEP controversy in which we were embroiled a few weeks ago. We disagreed with the action of the Student Activities Office, and we simply stated this fact. This did not imply that there is a break with Mr. Talley or any other office of the administration, and it does not mean that this paper will pursue a policy of baiting the administration. Students must realize that they themselves are only directly associated with a school for four or five years. Administrators have made it their lives work to deal with students and student problems, and much of the time they know what is better for students than the students themselves do.

But they also make mistakes, and we will continue to point out action or errors in policy which we feel are detrimental to the school or the students.

Another criticism we have received is that the student newspaper should always point out the feelings of the students as a whole. If we were on a deep South campus and felt that segregation were wrong, it would not be the proper approach to commend Governor Barnett because the student body as a whole would be inclined this way. We hope that our opinions can express those of the majority of the students; but on some issues, we cannot guarantee that this will always happen.

A person sitting in this chair, in the words of a past editor, must do "what you think is right regardless of what friends and/or enemies think, because that is your job, and your obligation."

This is our philosophy also.

The Technician

Wednesday, October 17, 1962

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I'M HOPELESSLY IN
LOVE WITH LINDA...



1.

HER VERY VOICE
SETS ME VIBRATING
WITH PASSION!



2.

... IT'S REALLY TOO
BAD THAT SHE'S A
RHINOCEROS.



3. *alld*

Profile . . .

Granville Hicks

Granville Hicks was once a Marxist. However, in 1939 he wrote an articulate book repudiating Marxian principles.

Hicks is now a contributing editor of *Saturday Review*. Through his column, "Literary Horizons", Hicks has kept tabs on American fiction.

Hicks has always been convinced that fiction writing is a serious business. Fiction is not only an effective method of self-expression for the artist but is vital to the health of the

society of which the artist is a part, he believes.

Among Hicks's literary works are: *The Great Tradition*, *The First to Awaken*, *Only One Star*, *Behold Trouble*, and *There Was a Man in Our Town*.

In 1957, Hicks published *The Living Novel*, a symposium of younger novelists commenting on the state of current fiction in America.

Hicks's repudiation of Marxian principles was a major event in American literary history.

Freshman Campaign Policy

With Freshman campaigning just beginning, we would like to state our policy on campaign statements to be run in *The Technician*. We will only accept specific platforms from students.

We will not run background material on candidates and will not accept campaign material from anyone not running for class officer.

Mike Lea

A Review

French National Orchestra

By Allen Lennon

The French National Orchestra under the baton of Charles Munch received an enthusiastic Tar Heel welcome at their premier North Carolina performance last night in Reynolds Coliseum.

An estimated 9,000 students, faculty, and Raleighites came early and, annoyingly enough, came late and gave the visiting Frenchmen applause almost as warm as the Coliseum itself.

The orchestra won the attention of the audience immediately with *Le Corsaire Overture* by Berlioz. Conductor Munch and the orchestra adapted quickly and skillfully to the somewhat unconventional acoustics of the hall, and the listeners heard every note from the most transparent flute and clarinet passages in the Milhaud's *Serenade* to the brash and articulate brass in Roussel's *Bacchus* and *Ariane*.

After the intermission, the audience was treated to near-flawless performances of the Debussy *La Mer* and Ravel's *Daphnis and Chloe*. These selections were quite obviously the favorites of the evening with artists and audience alike. Mr. Munch's interpretation of the Ravel was a rare and wonderful thing. The lengthy crescendos and diminuendos were beautifully sustained.

Throughout the evening the strings were well-balanced, the brass pungent and equal to the task, while the percussion was felt rather than heard. The horn section refused to play as individuals and produced as fine a blend as one could ask.

As an encore the Frenchmen honored the audience with *The Star-Spangled Banner* in the traditional French manner—slow, nevertheless stirring, and concluded a fine performance with *The Marseillaise*.

Alumnus Lashes Holladay Hall - Again

To the Editor:

Although no longer enrolled at State and therefore only a bystander during the recent hassle between the brothers of the now defunct chapter of Phi Epsilon Pi and the gentlemen (?) in Holladay Hall, after reading Thursday, Oct. 11's *Technician* I can no longer stand idly by without comment.

I would like to pose a few questions . . .

Are the students of N. C. State no longer entitled to "Life, Liberty, and the pursuit of happiness" guaranteed under the Constitution of the United States, the Bill of Rights, and the Declaration of Independence?

Has the administration taken it upon itself to abrogate the Constitution of The Student Government of The North Carolina State College of Agriculture and Engineering which states in Article III, Section 1, "The Student Government shall have disciplinary power over the student body." and further states in Art. III, Sec. 2. "All groups organized for the benefit of student groups shall be responsible to the Student Government." without consulting the student government, the student body, or the Board of Trustees of the Consolidated University?

What right, either self assumed or delegated to them, gives the administration power to tell you, the student, where to live, when to eat, what to drink, what to wear, what to think, or what to join? Are you and your parents not taxpayers? Are you not all free men? Is N. C. State no longer in the United States of America?

Little by little, on all fronts, the few freedoms belonging to

students are being whittled away from you by the frightened little men in Holladay Hall. Yes, I called these self-centered bureaucrats frightened, for they are frightened of, to my knowledge, at least one thing . . . public opinion. Now while public opinion is a frightening thing, these little tin gods think that the public in this state and nation is a group of classic, blue nosed, victorian prudes. They can't see that times have changed and it's now the 20th century. Just look at the record: they abolished one of the finest collegiate humor magazines in the south . . . *The Wataugian* . . . the reason . . . obscenity (according to them) . . . actually, it was no worse than you can freely buy on any public newsstand. They persist in an antiquated censorship policy toward certain advertisements and certain types of columns and programs in your campus newspaper and on your campus radio station . . . the reason . . . "It might offend somebody" . . . actually, you can read, see, and hear these same goods, thoughts, jokes, and material in any newspaper, on any TV station, and over any radio station available in Raleigh. Last year, they were the cornerstone of the opposition to enlarging Alpha Gamma Rho's fraternity house by recommending to the Raleigh city zoning board not to give permission to AGR to expand (They also stated, in a release to the papers, that "We are not in favor of the acquisition of more fraternities at State or the extension of the ones presently active.") . . . their reason . . .

they did not want to inconvenience the residents of the locale where AGR is situated . . . actually, they want to pressure all of the fraternities to re-locate in the fine, new, modern, over-charged for, poorly built, horribly designed hovels in the soon to be constructed fraternity row project (in addition, there was a statement on the front page of the Oct. 11 *Technician* direct from Holladay Hall saying "The college will not permit fraternities or any other organizations to move off campus into any house" but, the article goes on, they will let them rent over-priced accommodations in the fraternity row project.). In addition to the above acts contrary to the wishes of at least some of the students in some cases, the majority in others, they have committed numerous other offenses which all lead to place the student in a, to say the least, unenviable position.

In assuming the role of a student, you have had to give up, temporarily, some of the freedoms which you were born with because a regimen of study demands it. But these little men are asking you to give up rights and freedoms which are inalienable: The right to live as free men. The freedom of choosing your own friends and associates. The right to live where you please as you please. The right to hold your head up and call yourself a free-willed human being.

A final question: How long

will you, your parents, and the citizens of this great state tolerate the deplorable usurpation of your rights as citizens and taxpayers by the bureaucrats in Holladay Hall?

Your course is clear. You have elected a governing body: make them work for you. Let your student government officers and representatives know how you want them to legislate . . . you elected them, and if they don't do what you want them to do, the recall procedure is outlined in Article X of the student constitution. Let your parents and other taxpayers know the extremes these power mad bureaucrats are going to in order, to keep the students under the heel of unwarranted individual power in the administration. Let your fellow students know how you feel, for if enough people start saying something about your condition, something will happen. A word of advice, don't try to go directly to the administration with your opinion, petitions, etc, they'll ignore them, 'cause you're only students and what's good for Holladay Hall is naturally good for the students (according to them). Be not afraid in your striving to return your rights, which have been so summarily usurped, for, when the public is informed, the citizens of this state and nation will be behind you. I only wish I were there to aid you.

Sincerely,
C. Ray McCrary Jr.



Three of the 138 freshmen who received scholarships or loans as a result of participating as candidates for last year's Talent for Service Scholarships are shown as they accept their awards. From left to right, Mr. William S. Yeager, works manager for Western Electric Company, presents scholarship awards to Ernst S. McCrary, Ronald Witmore, and Edward S. Hamilton, Jr. These three awards were made available to the college from the Western Electric Fund. The three freshmen are enrolled in Electrical Engineering.

Talent For Service

Scholarships Available

by Cora Kemp

High school seniors all over the state will be notified about the tenth annual Talent for Service Scholarship program this week.

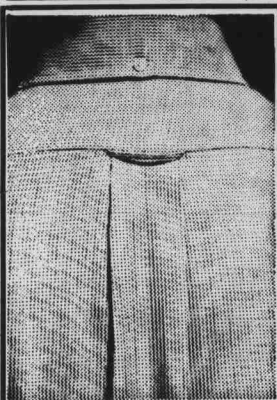
The Financial Aid Office in Holladay Hall will send information concerning the program to all high school principals to be distributed to the prospective freshmen.

High School seniors may apply for the scholarships by returning the application forms to the Financial Aid Office. One application will entitle a candidate for consideration for all scholarships and loans offered to freshmen.

The Talent for Service Scholarships are awarded to new freshmen on the basis of outstanding high school records and scores received on college entrance exams. The awards are made annually in the spring.

Approximately two hundred students will receive scholarships and loans or a combination of the two totaling nearly \$80,000 for the 1963-64 school year, according to Dr. Kingston Johns, financial aid officer.

Dr. Johns stated that the chief purpose of financial aid at State College is to help good students achieve an education which might be denied to them because of insufficient funds.



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varsity MEN'S WEAR
Hillsboro at State College

Burglar Attempts Office Break-in; Door Marred

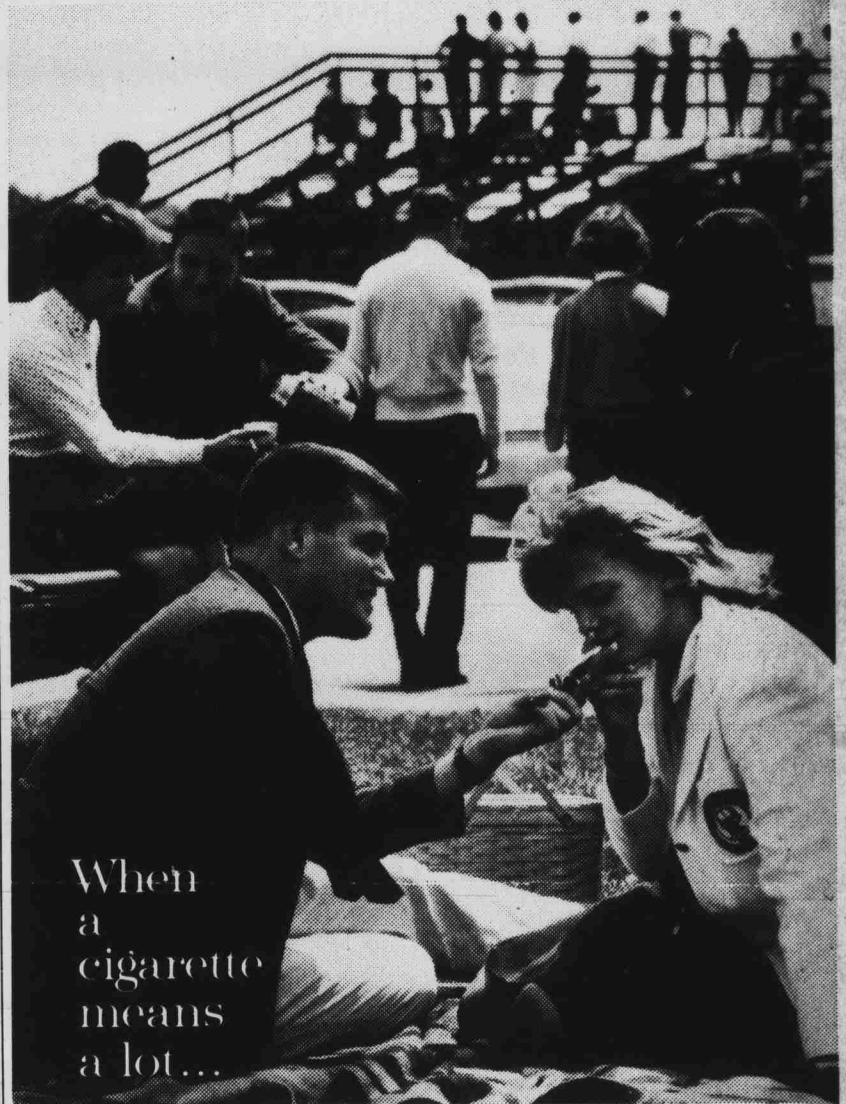
An unsuccessful attempt to break into the Sociology and Anthropology Departmental Office occurred during the week-end.

According to W. T. Blackwood, Jr., chief college security officer, unidentified persons attempted to pry the door of the office open with an unidentified type of lever.

He added that he felt that the attempt was probably made for the purpose of stealing a copy of some future quiz.

The attempt was first discovered by the department secretary.

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Frat Football Action Moves Into Last Half Of Season

by Vello Kuuskraa

Rugged competition and hard knocks were the rule of the day fraternity football headed into its second half Monday afternoon. Unlike last week's upsets, the majority of favored teams advanced further towards the playoffs.

League I brought a rude shock to last week's predictions, as undefeated Kappa Sig fell before a strong Sigma Nu squad 16-0. Brock passed first to Williams for a 31-yard first quarter TD and then one yard to Fountain for the second score. Sigma Nu's Arnold caught McCall of Kappa Sig in the end zone for the Nu's final two points. Sigma Nu also defeated SAM 20-6 in last Thursday's activities as Stew Brock starred offensively and as Doe Williams led the defense which held SAM to 11 yards rushing. In Monday's game SAM finally broke into the winners circle with a 19-7 victory over PKP.

SPE edged a stubborn TKE squad 7-0 on a fourth quarter TD pass from Martin to Faelten. The Sig Eps threw up a rock-ribbed defense to stop TKE on the two yard line to ensue the victory. PKA kept pace with SPE for League 2 leadership as they defeated a hard fighting Sigma Pi team 13-0. Morrison passed first to Micble for a 29 yard TD and then 6 yards to May to close the scoring.

Sigma Chi assumed League 3 leadership and also remained as the lone undefeated team in fraternity play as they crushed Farmhouse 27-0. Bill Lewis was the offensive gun for the Sig's as he passed for four TD's, twice to Dick Williams, once to Macomson, and once to Smith. AGR defeated Theta Chi 12-6 as Warwick passed for two TD's to Allen. Theta Chi's lone score

came from a Della Stritto pass to Rhodes. AGR also defeated Farmhouse 13-12 in Thursday's action as an unsuccessful extra point try ruined a fine come back effort by Farmhouse.

In League 4 play, the Delta Sigs rose up from the "graveyard of losers" as they shocked

PKT 25-12 for their first win of the season. Steele caught three touchdown passes to qualify as the games outstanding player. Kappa Alpha scored two quick TD's which proved sufficient to defeat LCA 13-0. Cato and Bridges caught the two touchdown passes for KA.



Sigma Pi quarterback Doug Cooper runs the ball around right end against PKA for a good gain in one of Monday's fraternity football brawls. Running interference just in front of Cooper is the right blocking back, Eddie Bradford.

(Photo by Beck)

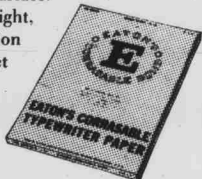
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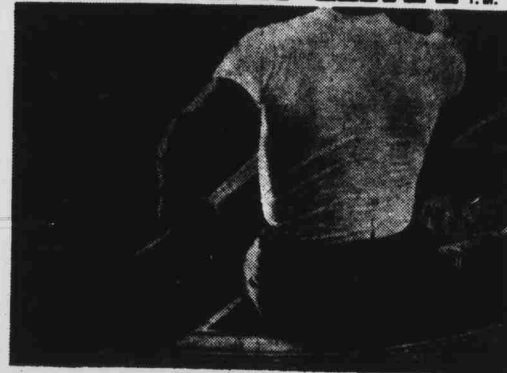
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T-SHIRTS



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Students Admitted Free To 'Bells Are Ringing'

By Doug Lientz
Bells Are Ringing, the first Raleigh Little Theater production of the year, will open Sunday night.

Students will be able to attend this show free on October 23 and 24. However, they must reserve tickets this Thursday night between 4 and 8 p.m. in the CU main lobby. A total of 250 tickets have been reserved.

Bells Are Ringing is a musical comedy written by Betty Comden and Adolph Green with music by Jule Styne. Songs in the show include "The Party's Over," "Just in Time," "Hello, Hello There," "It's a Simple Little System," "Long Before I

Knew You," and "Mu-Cha-Cha."

The play deals with a telephone answering service which becomes involved with a book-making racket. The production is under the direction of Dick Snively, Raleigh Little Theater director. The cast, made up of local talent, includes Honey Lucas, Jack Robertson, Mary Lyman, Bill Morgan, Merle Kelly, George Georgis, Lloyd Hardy, and Simon Parker.

Other plays scheduled for the Raleigh Little Theater this season are **Write Me A Murder**, **Roman Candle**, and **All the Way Home**. Free tickets will be available to students for these shows, also.

Five Teams Undefeated

Tuesday night fraternity volleyball resumed its wars as the teams entered the third round of play. PKT, the defending champions, have been impressive in their first two wins with the Sig Eps and TKE promising to provide the Phi Tau's some strong competition.

So far five teams have re-

mained undefeated in volleyball play; PKT, SPE, TKE, Sig Chi, and PKP. Teams which have even records through the first two weeks of play are SAM, DSP, PKA, LCA, KA, AGR, and Theta Chi. The fraternities which have failed to win to date are Farm House, Sig Nu, Sig Pi, Kappa Sig, and SAE.

This Weeks Sports

FOOTBALL			
Oct. 20	Southern Mississippi	Away	8:00 p.m. (CST)
FROSH FOOTBALL			
Oct. 19	Wake Forest	Away	3:00 p.m.
SOCCER			
Oct. 23	Pfeiffer	Away	3:00 p.m.
Oct. 25	Duke	Here	2:30 p.m.
CROSS-COUNTRY			
Oct. 19	S. C. and Clemson	Away	

Attention, all witty, urbane college students:

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MAKE \$25 (or would you like to try for \$50?)

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First, think of an answer. Any answer. Then come up with a nutty, surprising question for it, and you've done a "Crazy Question." It's the easy new way for students to make loot. Study the examples below, then do your own. Send them, with your name, address, college and class, to GET LUCKY, Box 64F, Mt. Vernon 10, N. Y. Winning entries will be awarded \$25.00. Winning entries submitted on the inside of a Lucky Strike wrapper will get a \$25.00 bonus. Enter as often as you like. Start right now!

RULES: The Reuben H. Donnelley Corp. will judge entries on the basis of humor (up to 1/2), clarity and freshness (up to 1/4) and appropriateness (up to 1/4), and their decisions will be final. Duplicate prizes will be awarded in the event of ties. Entries must be the original works of the entrants and must be submitted in the entrant's own name. There will be 50 awards every month, October through April. Entries received during each month will be considered for that month's awards. Any entry received after April 30, 1963, will not be eligible, and all become the property of The American Tobacco Company. Any college student may enter the contest, except employees of The American Tobacco Company, its advertising agencies and Reuben H. Donnelley, and relatives of the said employees. Winners will be notified by mail. Contest subject to all federal, state, and local regulations.

<p>THE ANSWER: ANCIENT EGYPTIAN MUMMIES</p> <p>THE QUESTION: Who raised ancient Egyptian children?</p>	<p>THE ANSWER: WHALE OIL</p> <p>THE QUESTION: What's good for lubri-cating creamy whales?</p>	<p>THE ANSWER: Art Appreciation</p> <p>THE QUESTION: What does Arthur Appreciation like to be called?</p>
<p>THE ANSWER: TWAIN</p> <p>THE QUESTION: What wuns on a twack?</p>	<p>THE ANSWER: James Joyce</p> <p>THE QUESTION: Can you give a boy's name and a girl's name both starting with J and having five letters?</p>	<p>THE ANSWER: Across the river and into the trees</p> <p>THE QUESTION: How do you get to Grandma's house?</p>

The answer is:

Get Lucky

the taste to start with... the taste to stay with

The question is: WHAT IS THE SLOGAN OF THE FAVORITE REGULAR CIGARETTE OF TODAY'S COLLEGE STUDENTS? If you missed that one, go to the rear of the class. Everyone should know that fine-tobacco taste is the best reason to start with Luckies, and that taste is the big reason Lucky smokers stay Lucky smokers. Prove it to yourself. Get Lucky today.



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Florsheim Tassels

The come back story of the traditional shoe world. Now one of the most widely accepted accessories to proper dress, the tassel loafer makes its rightful place in the college man's wardrobe. Notice the one piece of fine cordovan leather which completely encircles the foot and the absence of the split toe. Fully leather lined. The correct way to put your best foot forward. 32.50



Varsity Men's Wear
 Hillsboro at State College

Campus Crier

A K & E slide rule was lost in the CU snackbar Monday. A reward is offered for its return by Roy Broughton, 321 A Bra-gaw.

The State College Chess Club will hold its weekly meeting on October 24 at 7:30 p.m. in room 252 in the CU.

Freshmen may pick up free tickets to the Ambassador, Varsity and Tower Theaters at the WKNC studios in the base-

ment of the King Religious Center.

WKNC will now stay on the air until 2:00 a.m. on Saturday and Sunday. They formerly went off the air at 12:00 p.m.

A Shabbos dinner will be held in the King Religious Center on October 19 at 6:00 p.m. The dinner will be followed by a panel discussion on the theme "The Challenge of Religion to the Scientifically Minded Student."

McCall Explains SG Stand

(Continued from page 1) which could be paid for by other funds."

McCall also stated that the subject would be brought be-

fore the legislature this year. The directory will be delivered one per room in the dormitories by the members of the Alpha Phi Omega service fraternity.

COLUMBIA
GUARANTEED HIGH FIDELITY



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On Campus with **Max Shulman**

(Author of "I Was a Teen-age Dwarf", "The Many Loves of Dobie Gillis", etc.)

HIGH TEST, LOW TEST, NO TEST

Just the other night I was saying to the little woman, "Do you think the importance of tests in American colleges is being overemphasized?" (The little woman, incidentally, is not, as you might think, my wife. My wife is far from a little woman. She is, in fact, almost seven feet high and heavily muscled. She is a full-blooded Chirichua Apache and holds the world's hammer-throw record. The little woman I referred to is someone we found crouching under the sofa when we moved into our apartment several years ago, and there she has remained ever since. She never speaks, except to make a kind of guttural clicking sound when she is hungry. Actually, she is not too much fun to have around, but with my wife away at track meets most of the time, at least it gives me somebody to talk to.)

But I digress. "Do you think the importance of tests in American colleges is being overemphasized?" I said the other night to the little woman, and then I said, "Yes, Max, I do think the importance of tests in American colleges is being overemphasized." (As I have explained, the little woman does not speak, so when we have conversations, I am forced to do both parts.)



Actually, she is not too much fun to have around

To get back to tests—sure, they're important, but let's not allow them to get too important. There are, after all, many qualities and talents that simply can't be measured by quizzes. Is it right to penalize a gifted student whose gifts don't happen to be of the academic variety? Like, for instance, Gregor Sigafos?

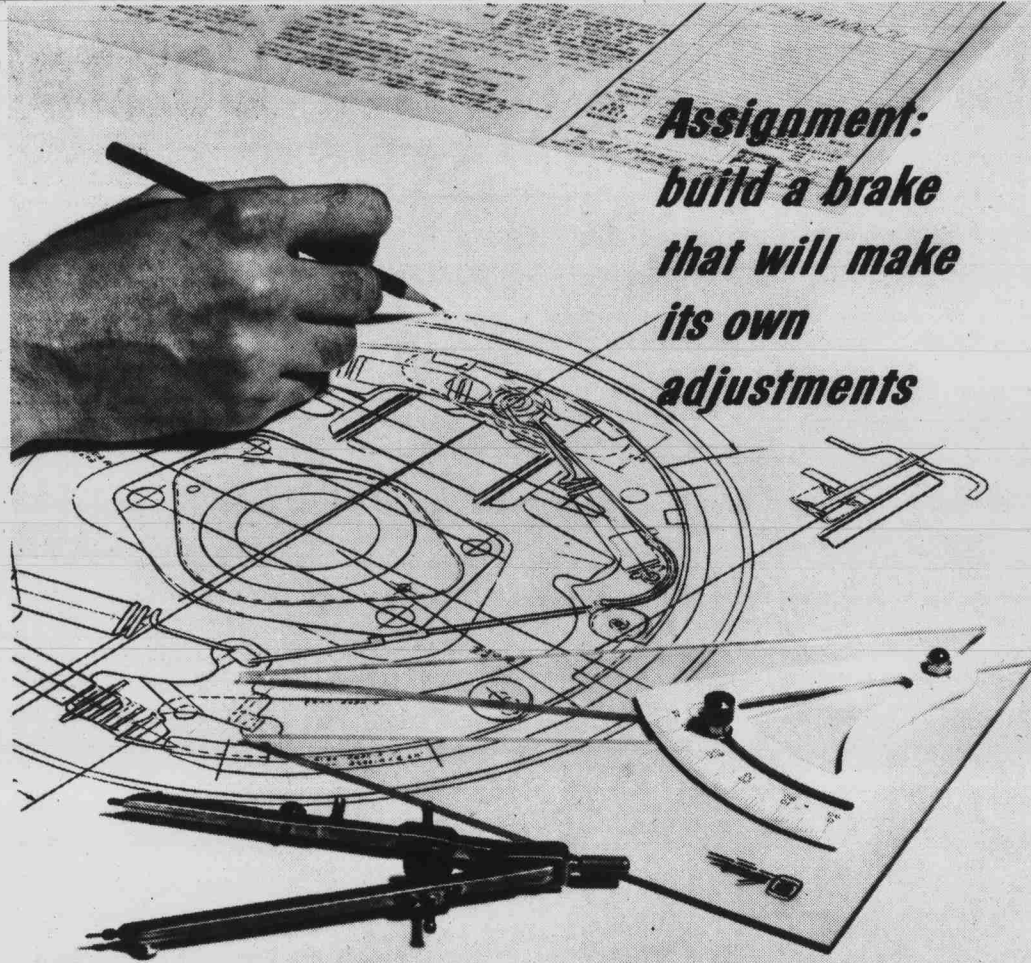
Gregor, a freshman at the New Hampshire College of Tanning and Belles Lettres, has never passed a single test; yet all who know him agree that he is studded with talent like a ham with cloves. He can, for example, sleep standing up. He can do a perfect imitation of a scarlet tanager. (I don't mean just do the bird calls; I mean he can fly South in the winter.) He can pick up B-B's with his toes. He can say "Toy boat" three times fast. He can build a rude telephone out of two empty Marlboro packs and 100 yards of butcher's twine. (Of all his impressive accomplishments, this last is the one Gregor likes to do best—not building the telephone, but emptying the Marlboro packs. Gregor doesn't just dump the Marlboros out of the pack. He smokes them one at a time—settling back, getting comfortable, savoring each tasty puff. As Gregor often says with a winsome smile, "By George, the makers of Marlboro took their time finding this fine flavor, this great filter, and by George, I'm going to take my time enjoying 'em!")

Well, sir, there you have Gregor Sigafos—artist, humanist, philosopher, Marlboro smoker, and freshman since 1939. Will the world—so desperately in need of talent—ever benefit from Gregor's great gifts? Alas, no. He is in college to stay.

But even more tragic for mankind is the case of Anna Livia Plurabelle. Anna Livia, a classmate of Gregor's, had no talent, no gifts, no brains, no personality. All she had was a knack for taking tests. She would cram like crazy before a test, always get a perfect score, and then promptly forget everything she had learned. Naturally, she graduated with highest honors and degrees by the dozen, but the sad fact is that she left college no more educated, no more prepared to cope with the world, than when she entered. Today, a broken woman, she crouches under my sofa.

© 1962 Max Shulman

And speaking of tests, we makers of Marlboro put our cigarette through an impressive number before we send it to the market. But ultimately, there is only one test that counts: Do YOU like it? We think you will.



Assignment:
*build a brake
that will make
its own
adjustments*

It's now a fact: every Ford-built car in '63 has self-adjusting brakes

"Give us a brake," Ford Motor Company engineers were told, "that will automatically compensate for lining wear whenever an adjustment is needed—and make it work for the entire life of the lining."

Tough assignment—but not insurmountable. Today, not only does every Ford-built car boast self-adjusting brakes, but the design is so excellent that adjustments can be made more precisely than by hand.

This Ford-pioneered concept is not complex. Key to it is a simple mechanism which automatically maintains proper clearance between brake drum and lining.

Self-adjustment takes place when the brakes are applied while backing up. This adjustment normally occurs but once in several hundred miles of driving. The brake pedal stays up, providing full pedal reserve for braking.

Another assignment completed—and another example of how Ford Motor Company provides engineering leadership for the American Road.



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