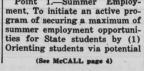


Jordan, a native of Mt. Gilead, N. C., is a rising senior in the School of Forestry. He was elected by the student government legislature to fill the secsetary's office, vacated in January. He is also a member of Blue Key, Alpha Zeta, and the Scabbard and Blade.



In a prepared statement, Mc-all released two planks of his

Point 1.-Summer Employ-

Committees,

eight point platform.

The planks are:

"After serving as vice-president of your Student Government . . . I realize the amount of work and effort as well as experience one must have in order to get the job done well. . . .

"I would like to continue to strengthen human relations, our orientation program, continue our efforts to remove unsightly (See JONES, page 4)

Mrs. Ethel Nash answers students' questions about sex in one of her informal lectures on th subject last year.

THE TECHNICIAN April 26, 1962

Remove The Problem

The administration came through like a champ. For and years the futile fence wars have been waged; rears the blocky wooden barriers have remained, vandalism has occurred, and grass has still suf-

Now the barriers and the vandalism will disappear. The grass will continue to suffer.

And we refuse to write a "Don't walk on the grass" ditorial. Not because we advocate grass walking—it ist makes sense to pick a little weaker wind to shout

The notables have all said "It's up to the students to keep the campus beautiful." Their words will scarcely be read by the type of people who trudge across our struggling young blades.

The fence issue has been cleared up, now, and for this we should be grateful.

The issue of campus beauty and how to maintain it still remains. What happened to the SG idea about an attractive pipe and chain marker?

No money.

Not Dead -- Yet

State College is in danger of losing a student direc-

The College Union budget for 1962-63 has no alloca-tion to finance the directory project again next year. This is bad. The CU takes a large chunk from student dees each year; the two main returns most of the stu-dents get from this investment are the student directory and the CU calendar-both extremely valuable services.

There is another side to the question, however; the work required to publish a directory was done by a CU committee, and it was no light load, to say the least. In committee, and it was no light load, to say the least. In addition Union facilities were tied up for long periods of time, slowing up other activities. The cost to the Union was around \$700, which is not an unbearable burden for an organization with a \$28,000 budget. The price tag would go up considerably if commercial printers were called in to help with the job, however.

All of this is past history and merely background data. Rather than scolding the CU for discontinuing the proj-ect. State students should thank the Union for a job well done in the past.

But what about our directory?

Our idea for maintaining a directory service at this college is to set up a separate organization under the school's Board of Publications. The project could be financed through both local and national advertising and would consequently cost the students nothing. Not only would the directory have to meet the standards set for other publications, but also the permanency of the service would be insured.

It will take some doing to have a book ready for next year. We will try our best to see that it happens. —WMJ

The Technician

Thursday, April 26, 1962

Editor	Assistant Editor
Bill Jackson	Mike Lea
Managing Editor	News Editor
John Curles	Allen Lennon
Business Manager	Circulation Manager
Dave Cribbin	Wilbur Mozingo
Features Editor	Sports Editor
Grant Blair	Richie Williamson
Photography	Cartoons
Skip Kugler	Tom Chipley
Copy 1	Deak

Bill Bryan, Cora Kemp, Jack Watson, Carlos Williams

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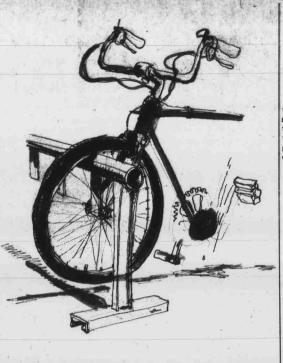
Staff Writers

Eddie Bradford, Jerry Jackson, Cynthia Johnson, Doug Lientz, Chuck McMurray, Curtiss Moore, J. W. Williams

Advertising Staff Phil Bitter, Mike Thompson

ented for National Advertising by NATIONAL ADVER-TISING SERVICE, INC., College Publishers. Representative, 18

and class matter, February 19, 1920, at the Pest Office at arelina, under the act of March 3, 1879. Published every my, and Thursday by the students of North Carolina State ring holidays and exam periods. Subscription rate is \$4.00 C



To Psychology Dept.

Programmed Instruction Spreads

By Jack Watson Programmed instruction is catching on at State Col-

According to Dr. J. O. Cook, the Psychology Department started programming its instruc-tion last semester. Currently that department is using pro-grammed instruction in sections of Psychology 200 grammed instruction of Psychology 200.

example, a programmed book by J. G. Holland and B. F. Skinner entitled ma Psychology 200 uses, for B. F. Skinner entitled The Analysis of Behavior. Each section of the book contains section of the book contains a series of statements with blanks to be filled in by the student. The students is ex-pected to check each of his answers-correct answers are given on successive pages—before going on to the next statement and the next blank. He does this work on his own. Occasion-ally, an experiment may be described, or some data pre-sented at the start of a sec-tion Fulling in the black tion. Filling in the blanks for this section will require

the student to understa the experiment or to interpret the data.

"The advantages of this sys-tem," stated Dr. Cook, "may be seen from the steps involved in its execution. To begin with, the student knows immediately whether he's right or not. This is a major difference between programmed and regular in-struction, for under ordinary teaching methods a student's misconceptions may go un-noticed, but under programmed instruction he cannot proceed to the next lesson until the pre-vious one is mastered. By this same token, the entire program is cummulative, for every step depends upon those previous, Also, the student may move at his own rate. The aim of pro-grammed instruction is to keep grammed instruction is to keep the student from making errors. If at some point in the program a high proportion of students are making errors, then there is something wrong with the pro-gram, and steps are taken to correct it."

(See INSTRUCTION, page 4)

Letters To Editor Peddlers Blasted; Comments On Administration

To The Editor:

What techniques are most effective in selling encyclopedias to young married couples? A recent experience of a number of State College students exemplifies at least one method which seems to be generating more animosity than interest.

To insure a speedy admittance to the student's home, the sales-man represents himself as con-nected with the educational and research division of a large company and states that he wants to talk to the student about graduate school. Other than his name this is all the information revealed until the representative considers that the appropriate moment has arriveven when asked specificaled—even when asked spectacal-ly as many as three times what his field is and what his presence in one's home signifies. He then launches into a barrage of perautories into a barrage of per-sonal questions in an attempt to establish rapport with the students. Next follows the highly polished sales pitch which may take from fifteen minutes to a number of hourseither of which is usurping time from students which generally is needed elsewhere.

is needed elsewhere. The student is offered in ex-change for the use of his name and the names of five of his closest friends, a set of encyclo-pedias at a somewhat lower price and the advantages of re-search laboratories available to the owners of these volumes. To reassure the "prospective buyer" of the representative's sincerity and the value of such an offer, and the value of such an offer, the names of approximately one hundred owners of these encycloread and will be unless the salesman is stopped. Following this, due to the inadequacy of this, due to the inadequacy of the representative in presenting such an offer, a quick trip to the car to bring in the rest of his information is necessary. Up to this point from forty-five minutes to an hour of time has already been consumed. This letter is not to argue the advantages or disadvantages

the advantages or disadvantages of owning these books nor to argue that a good sales talk may be necessary to inform the pub-lic of their availability. But to gain entrance to a person's home with a misleading introduction, to refuse to state one's business when asked, and thus to consume the time of people who quite possibly are not ready

inexcusable.

Throughout the course of this

Throughout the course of this school year it has become evi-dent to me, and many others, I am sure, that the Student Government of North Carolina State College and the opinion of the student body exist in name only, and not in reality. It appears that the opinion of the student body means nothing the student body means nothing the administration and Faculty Senate; this is evident in the instances that have occurred the instances that have occurred during the past eight months; namely, the dispute concerning the extra two days before the Christmas holidays, with which everyone must be familiar, and everyone must be familiar, and the recent disagreement con-cerning seniors' exemptions from examinations during their last semester, provided their averages are high enough.

Why in the first place the stra days were added before extra the Christmas holidays is a mystery to me.

Did not the administration have the foresight to see that many students would be put out "little students" their "little of Christmas jobs because of it? This I doubt; I, myself, was put out of a job because of it, government," and we are sup-posed to be content; yet, our government is only a puppet in

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to make such an investment is inexcusable. Nancy Cooke To The Editor: Throughout the course of this ion mean anything?

During the fall, it was pro-posed that the senior exemption privilege be discontinued. A poll was taken this spring of both students and faculty, and both groups voted in favor to continue this policy of exemp-tion. How then, was it discon-tinued? Obviously, the polls meant nothing; debate in the Student Government meant nothing: and the students' opin-Student Government meant nothing; and the students' opinnothing; and the students' opin-ion was absolutely worthless in the issue. On the basis of these incidents, I question the influ-ence of our Student Government. It seems to be powerless in the eyes of the Faculty Senate when an issue arises con-cerning the student body as a whole. Our privileges as stuwhole. Our privileges as stu-dents seem to be growing fewer and fewer as time goes on. Are we allowed to have a Student Government just because it is

supposed to make us happy? The administration is giving the "little students" their "little

tion: if both the students and faculty voted in the recent polls in favor of the exemption privilege, how was it passed contradictory to everyone's wishes? Who holds the power? Who pulls the string? This year Who pulls the string? This year has been bad for the students' privileges, and who can tell how it will be next year? In view of the very recent dispute over a fraternity's expansion, what will happen next in Holladay Hall? Hall? William M. Cox

To The Editor: While I am not sure Mr. Mc-While I am not sure Mr. Mc-Crary's April 16th letter to the editor even merits a reply, I feel compelled to ask you to examine his article, which is filled with highly illogical, slanderous statements. In fact, his letter so completely missed describing the situation that I, (See LETTER, page 3)



Competition Underway In State's Rod And Gun Meet in matches with other

By Richie Williamson The annual State Rod and Gun Meet is being held this Thursday, Friday and Monday with four events on the sche-dule.

The winners in each event will participate for State in the Big Four Rod and Gun Meet to be held at Wake Forest on Wednes-day, May 2.

Skeet shooting is already un-derway with the first day of shooting being held today. The second and final qualifying day for all skeet shooters is tomor-

The people entering the skeet shoot will fire at the Sir Walter Gun Club from Str valter dur club riom 3 to 5 in the afternoon. The Gun Club is six miles east of Raleigh on Highway 64. A map showing directions can be obtained from the intramural department,

The cost per round for the meet is \$3.50. This includes the cost of ammunition and birds. Any gauge gun may be used in the competition. The other three events, archery, target rifle, and skish, will hold competition nday.

The .22 caliber Winchester Model 52 will be used by all persons. No personal rifles may be used. All rifles are sighted in, The archery event will be held Ine archery event will be held from 3 to 6 on Monday after-noon across from the intramural fields. In the event of rain, the meet will be held on Tuesday afternoon. will be used.

the group scoring meth

The accuracy skish bait, better known as plain skish, will be held from 3 to 5 on Monday at the Thompson Gym. The official ACA

Ten loops will be placed at different distances with two casts allowed at each loop. A possible score of 100 is based

possible score of 100 is based on six points for a perfect cast on the first throw and four points for the second cast. Cast-ing rods and reels will be fur-nished, or a person may use his

Any questions pertaining

to the rules can be answered at the intramural office.

Letter

(Continued from page 2)

at first, thought that he was trying to be facetious.

He purports to prove that the administration has been unduly harsh, without reason; has in-

tentions of building "crumbling.

cracking, sinking, poorly design-ed ratholes" for student hous-

ing; and has deliberately con-trived to provide a mediocre ed-

He says, "Little by little we are losing all measures of free-dom that students are entitled to and should be entitled to un-

der a proper academic atmos-phere. In the four years that I have been here, I have seen our

(See LETTER, page 4)

Foreign Auto Service

ucation.

"SALES"

rules will prevail.

own rod and reel.

Each archer will shoot two ends (12 arrows) from distances of 20, 30, and 40 distances of 20, 30, and 40 yards with a possible score of 324. Bow sights may not be used. The 36-inch target will be used. A reminder is made that no bows and ar-rows will be furnished by the intramural department.

Target rifle competition will be held in the basement of the Frank Thompson Gym from 3 to 5 Monday. Each person will fire ten shots from the prone position and ten shots in the standing position.

Any State student is eligible to participate with the exception of members of the varsity or other organ-ized team that has competed

Wolfpack Briefs

The second tryout for participants for the Big Four Sports Day are being held this afternoon and evening. Students are needed for the nine sports on the program to represent State at the Sports Day at Wake Forest on Wednesday.

Another tryout will be held on Tuesday, May 1, in all of the sports. Those peo-ple who wish to play but

e I

x

play.

cannot make one of the practices should leave their name at the intramural office.

Coach Paul Derr's track team is host to Wake Forest this Satthe Deacons. This is the urday with final conference meet and final home meet for the track team before going into the ACC meet on May 11 and 12 at Columbia, South Carolina.

GIVE THEM BACK, ALICE. Al, doll, there are just 19 days left to win the RCA Victor sterophonic 4-speed Hi-Fi Victrola Console and 7 other magnificent prizes that Viceroy cigarettes is offering the campus club or individual that turns in the most empty packs of Viceroys at STUDENTS SUPPLY STORE on May 15. Now, Alice, I don't mind your having my pin or my watch, but I want that empty pack of Viceroys you stole from me, back. Meet me at STUDENTS SUPPLY STORE and we'll look at the Viceroy Empty Pack Contest prizes on dis-

P.S.: Bring two empty packs of Viceroys.... I'm charging you interest.

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Three Important ACC Games Face Wolfpack This Week-end

THE TECHNICIAN April 26, 1962

State College will be the cene of the annual ACC Tennis Meet on May 10, 11, and 12. All eight schools will be entering the meet with more than fifty en-tries expected in the tries expected in the singles competition. The matches will be held throughout the day on all three days with the finals slated for the afternoon of the 12th.



Veteran hurler Bobby Conner of Wilmington leads the confer-ence with his 1.83 earned run average.



Coach Vic Sorrell sends his paseball team into a crucial weekend of conference play as State hosts South Carolina and Clemson on Friday and Satur-day and travel to Wake Forest on Monday.

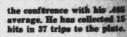
State is currently in third place in the standings with a 3-2 record. Three wins would move the team into a tie for the conference lead.

Bobby Conner will start on the mound for the Pack in Fri-day's contest with the Game-cocks. Although his record for the year is 2-3, he leads the ACC in earned run average with a 1.83 mark. He has gone the distance in four of the five games he has started this seaon

John Boughan takes his 3-0 record to the hill when he draws the starting as-signment against Clemson. Boughan is second in the won-lost column and fourth in the ERA department with a 2.40 averag

Coach Sorrell will send George Allen against the Dea-cons. Allen has posted a 1-1 record.

In the hitting depart-ment, Wayne Edwards leads the team and is second in



Catcher George Hayworth is supplying a lot of power with 11 runs batted in to lead the Pack. Outfielder Don Montgom-ery leads in home runs with 4.

The improved hitting of all-conference Vern Strick-land will help the offense. After a slow start that left him below the .200 mark for the first part of the year, Vern has upped his average to .256 in the last few.

The Wolfpack picked up two wins in ACC play over the East-er holidays in edging Virginia 10-9 and halting Maryland 8-3. In a non-conference game, Florida State handed the Pack a 12-3 defeat.



big, new, beautiful ship of our better patterned me shirts. Pullover and cost fre light and medium grounds. 6.95 and 8.95





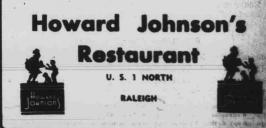
Bonanza

All day on Friday

Eat all the Fish You

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HE TECHNICIAN April 26, 1962

Pate To Leave; Takes Top Job A man who enrolled at Sta

ge more than twenty years and stayed on as the coldirector of public inforin is leaving in July.

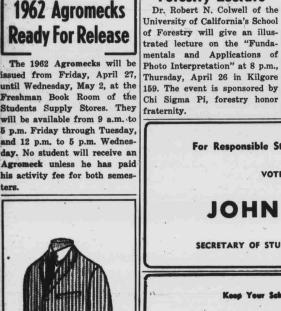
Rudolph Pate, State College ctor of Information Servces, has accepted a position as ciate Director for Developnt of the Southern Regional Educational Board in Atlanta, Georgia. This organization is a public agency supported by 16 mber states which work together to improve higher education and the economy of the South

Mr. Pate worked in the pub-tity office of the college during s school career at State and his after graduation he became di-rector of publicity. Mr. Pate is well-known to State students. He is a member of Golden Chain and Blue Key Honor Fraterni-ties and has served as Chairman of the Board of Publications. tie

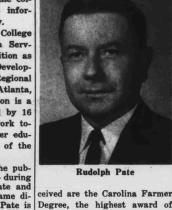
In accepting Pate's resigna-on, Chancellor Caldwell declared, "Rudy Pate is a rare and wonderful human being and wonderful human being whose loyalty and intelligence have served State College su-perbly for many years. We will miss him sorely. The Southern Regional Education Board spot-ted this superior man and got him."

Pate is well known in news-paper, radio, and television cir-cles in North Carolina.

Among honors Pate has re- Mr. Pate.



ters.



June, 1952.

the North Carolina Association

of the Future Farmers of

America, and designation as

'Tar Heel of the Week" by the

Raleigh News and Observer in

Pate is a native of Robeson

County and a graduate of Bar-

ker-Ten Mile High School

where he was valedictorian of

his class. He received his Ba-

chelor of Science degree from State College in Agricultural

Education. Pate is the son of

Mrs. Robert Pate, 413 Carthage

Road, Lumberton, and the late

Forestry Lecture

er jobs. (2) Informing po tential employers of the well-qualified State students avail-able for the summer months.

(3) Encouraging State employ-ment facilities to seek additional summer employment opportunities for students. Commenting on this plank,

McCall

employers with emphasis upon

d from page

McCall said, "To achieve this a study group will be set up to devise a most effective means of inaugurating the following system:

"Seminars conducted by po tential services within each school will be offered to students desiring summer position

"The publication of a bro-chure in cooperation with the placement service to inform podents available for summer em-ployment and how these students may fulfill the employers'

Point 2.-Student Advisors Point 2.—Student Advisors. To extend the present orienta-tion beyond the scope of the registration date by establish-ing a program whereby upper-classmen will serve as student advisors to entering students.

Commenting on this point, McCall stated that he felt our present Freshman orientation program inadequate to meet the needs of incoming students. He proposed ". . . an expansion of the present orientation program : . that volunteer uppercla men, such as orientation group leaders be assigned a group of entering students to advise throughout the students' first semester.'

Jones

(Continued from page 1)

fences, and to continue to pre-

ideas and needs of the student as a student."

Jones also said that he would "strive to make the best use of all possible means to provide the stu-dents with a much better food service as we move into our new cafeteria."

the

sent to the administration

Nash Lectures

B.A. with honors from the B.A. with honors from the University of Liverpool in 1931. Between 1931 and 1933 she received training in Glasgow, Scotland, as a youth organizer.

Tickets for the lectures will Tickets for the lectures will be available free at the YMCA and the College Union main desk for all those attending the first lecture. Tickets for those not attending the first lecture will be sold for \$1 at the YMCA, the CU, and the lecture to all students who want them. These lectures are for men only!

only!

Letter (Continued from page 3)

freedoms shrink to smaller pro-portions each year." His state-ment ignores fact. Has he con-sidered such things as the lib-eral modification of class attendance regulations; the continued privilege of operating cars on campus which includes freshmen; or even the fact that the student radio station, of which Mr. McCrary is manager, will move to new studios with an exmove to new studios with an ex-penditure of several thousand dollars? Then, Mr. McCrary's next paragraph is ended by say-ing: "Let's face it, there is a money grabbing, irritable, lit-tle man somewhere in the ad-ministration." Is this not con-tradictour? tradictory?

Mr. McCrary's arguments then proceed from the rickety to the ridiculous. "Academic freedom and freedom from oppression apply to students, too," he says. Has academic freedom suppressed? Perhaps a tion of academic freedom been definition might help.

No, Ray, a "hate the adminis-ration" movement to discredit tration" movement to discredit the college requires a sound basis.

NCS Fences Finally Fall

ued from page 1)

Tolson has announced that he is in the process of appointing a Campus Beau-tification Committee for the purpose of educating the student to keep on the walkways. He stated: "We need to emphasize that it's up to us now. The fences are down. Now it's up to the students to maintain the good appearance of the campus by keeping off the grass. The students must face up to their responsibili-ties and obligations to make our campus as beautiful as we would like to see it."

J. McCree Smith, Director of the Maintenance and Operations

Mr. Smith also pointed out that the defeat of the recent bond referendum gives M & O no available funds to pay for any fur-ther landscaping or the building of walkways. The memorandum was issued to the Business Man-ager, the College Engineer, the Dean of Student Affairs and the President of the Student Government. **Programmed Instruction**

(Continued from page 2) Does programmed in-struction work?

Dr. Cook pointed out that tests have shown that students learn the same amount as through the conventional meth-od, but in about one-half the od, but in about one-half the time. "In programmed instruc-tion the only limits," he con-tinued, "are those of human in-genuity. It is theoretically pos-sible to program anything if the desired results are human." desired results are known.

The next question brought to mind is this method's future at State

method's future at State College. According to Dr. Homer C. Folks of the School of Agricul-ture, and head of a special com-mittee appointed by Chancellor Mathematical Control of the special of the Caldwell to study programmed instruction's merits in its ap-plication et State the future proplication at State, the future bright. His committee plans is hold a one-day symposium dur-ing the fall of next semester

ing the fall of next semester which will be attended by rep-resentatives from all of the **Bob** Cooke

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departments on campus. Experts from other institutions and industry will lecture on program-med instruction. This event will be followed up by workshops and consultation between department representatives and research personnel.

Division, pointed out that "it's

a two-way proposition. We'll do our part to beautify the came pus, but the students must re-

pus, but the statents must be spect the grounds . . We can-not legislate good manners and good citizenship . . . It's going to take co-operation from year to year."

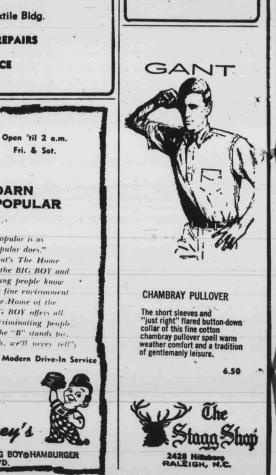
What about the reaction to all of this?

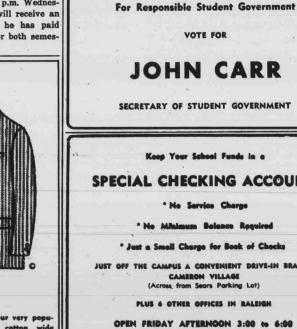
"On campus," said Dr. Folks, "I think that there will be a general acceptance, on a scale, general acceptance, on a scale, of programmed instruction."

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