

The Technician

North Carolina State College's Student Newspaper

Vol. XLIV, No. 28

State College Station, Raleigh, N. C.

Monday, Jan. 18, 1960

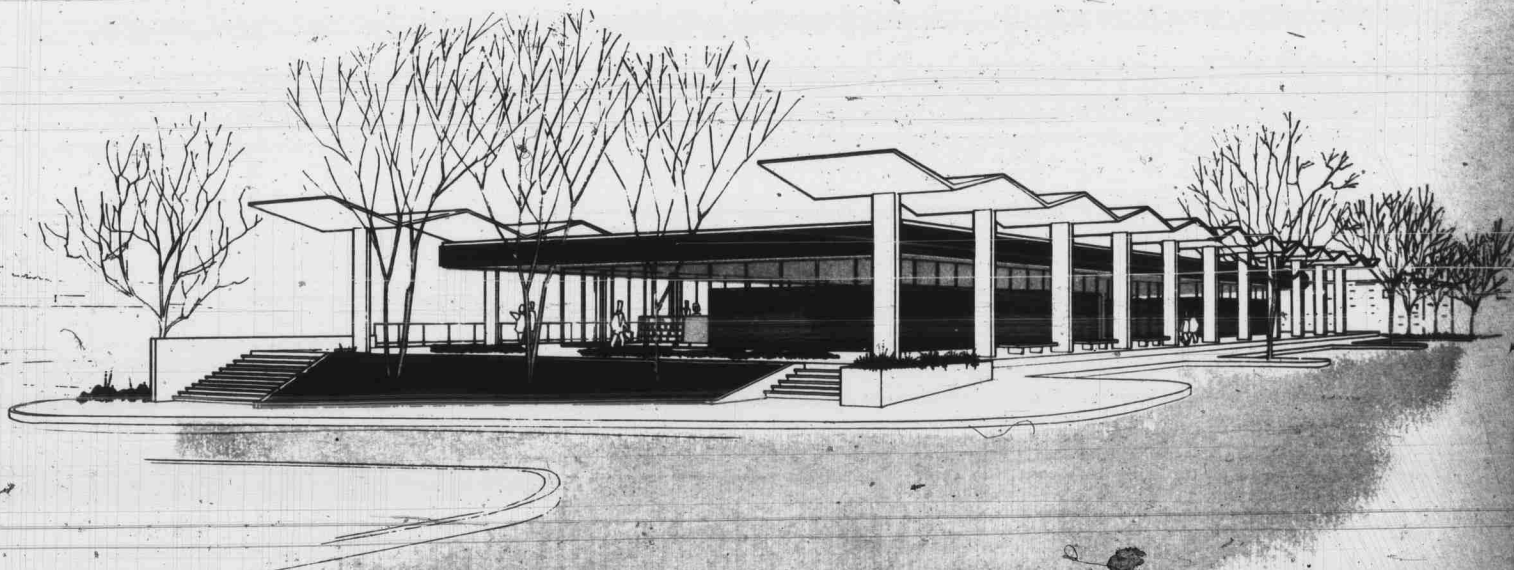
Things Will Never Be The Same Again

gone are the old days

gone are the old ways

this is to tell you

OUR DREAM HAS COME TRUE ...



The New Students Service Center

EDITORIAL COMMENT

To Those Who Gave

Since early December, members of *The Technician* staff have been working to give the students of State College a newspaper today of which they can be proud. Through all of this time, we have had the opportunity to know and work with Mr. L. L. Ivey, manager of the new Students Supply Store.

The new service center is the culmination of over forty years of dedication to the State College student body by Mr. Ivey. Moving from Primrose Hall to the Cafeteria and to the basement of the Y. M. C. A., Mr. Ivey, as head of the Supply Store, has always given to the students here a fair shake in any way that he could. It is not often that one encounters a person so completely aware of the feelings of others as the manager is.

Since we began working on this issue, Mr. Ivey has been the person to whom we have run in order to clear up any point of controversy or indecision. Without the help that he so willingly gave us, such a project as this would have never been completed.

There are others who have helped to make this newspaper, though, and it is only fitting that we acknowledge this aid publicly. Dr. A. M. Fountain, Professor of English, has presented, in his history of the Students Supply Store, a most vivid description of the life and times of State College from its beginning. Bill Tant, Director of Purchasing for the Supply Store, was always there to line personnel and pictures whenever one of us happened to drop in.

And G. Milton Small, Architect for the project, gave us great aid in getting the color sketch for the front page and the article on the technical aspects of the Store. Rudolph Pate, director of the State College News Bureau, helped us immensely by writing and suggesting ways by which we could make this paper a greater success.

And, of course, we can't leave out those who so graciously catered to this staff's smallest whims when the pages went to press—The State College Print Shop. The workers there must be commended for their patience. Also, we thank those innumerable ones who helped in securing the advertising for this issue.

And the list goes on and on. There are many more who should be thanked for their individual contributions, but, because of the countless numbers, we can only hope that this finished product will give them the feeling of a completed task.

We realize that there are mistakes in this issue but we have tried to keep them to a minimum. We hope that they will be looked over, however, and that this paper will be viewed as a genuine effort anyway.

—JM

The Technician

January 18, 1960

Editor Jim Moore
Business Manager Penn Cassels

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The President Speaks

The N. C. State Student Legislature convenes in the Capitol during the weekend of March 10-12. This organization has representatives from numerous colleges and universities throughout the state.

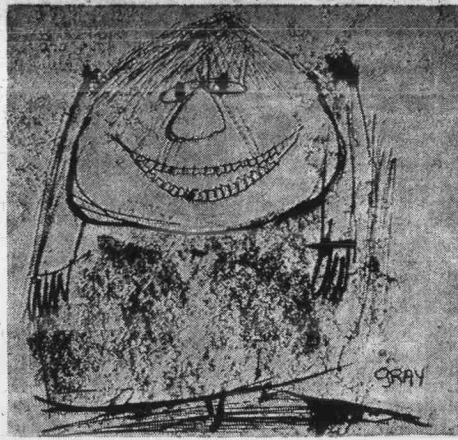
Mock bills and resolutions will be presented and vigorous debate is anticipated.

It is desirable that, since State College has taken the lead thus far in reviving this all-important gathering, we continue to lead the Legislature by having men there who will show State College to be a leader in every sense of the word.

For this reason, we want to begin now in selecting those students who will represent State College at the meetings. Therefore, an organizational meeting has been scheduled for Wednesday night, January 20, at 8:15 p.m., in the Student Government office. The State College delegation will consist of twenty students, and it is imperative that they be chosen with care and deliberation. Please be there in order that we may be able to pick a representative and thoughtful delegation.

Eddie Knox, president
Student Government

Campus Humor by Gray



"Oh, yes sir, I've wanted to go into circumlunar navigation since I was three!"

Letters to the Editor

(Editor's note: The following letters are reprints of two that went to Mr. L. L. Ivey, manager of the Students Supply Store, from Dr. John T. Caldwell, Chancellor of State College, and Mr. J. G. Vann, Business Manager of this college.)

Dear Mr. Ivey:

May I congratulate you most sincerely for bringing into reality the thrilling new Students Supply Store. In my opinion the architecture is superb and the displays most attractive. The facility will surely prove to be a real morale factor in student life at the College.

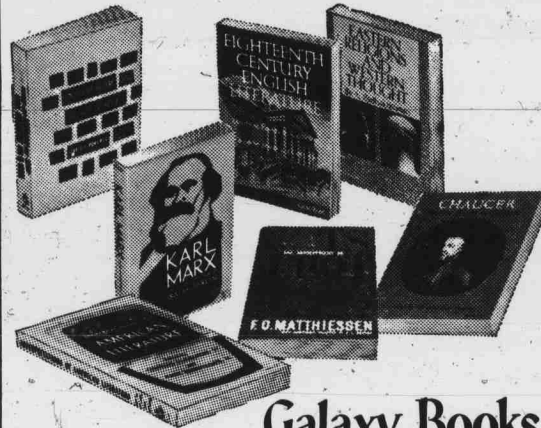
Again, many thanks as well as congratulations to you and

Sincerely yours,
John T. Caldwell
Chancellor

Dear Mr. Ivey:

Please accept my heartiest congratulations on what might be termed the crowning achievement of your more than forty years in the Book Store—Student Supply Store operation here at State College which began, as you and I are old enough to know, most humbly, and is now proud of its new home which is without question the finest and most complete College Store in America.

With best wishes, I am
Cordially yours,
J. G. Vann
Business Manager



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Here are the latest additions to THE PAPERBOUND LINE OF DISTINCTION

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Students Supply Stores

Greeks On Campus

By Bill Marley

There will be a meeting of the twelve fraternities who are moving on fraternity row at 9 o'clock, February 8th. The purpose is to act as a preliminary move to set up a series of organized meetings concerned with concrete plans for the new row and their betterment.

G. Milton Small and Associates, project architects for the job, have announced that site plans will be ready by the middle of February.

The twelve fraternities, who will be allowed to choose lots according to their date of founding here at State, will make their lot choice around the last of February.

ed to return to their houses and evaluate our Greek Week Banquet and find out how the houses feel about continuing it. This banquet has definitely dwindled in popularity in the past few years and the logic of continuing it bears some consideration.

Once again I'll make my fervent plea; since spring is coming up and this means that you individual fraternities will be having your own dances I would greatly appreciate it if, both in advance and afterwards, you would let me know so that I can give you a little publicity.

I'd like for you fraternities to appoint someone, pledge or brother, whose responsibility would be to relay this information to me. It sure would help me out.

At I. F. C. last week the house representatives were asked

H. W. LAY & CO., INC.

Extends to

Mr. L. L. Ivey

and the Staff of
Students Supply

Store

Congratulations

on the opening

of America's finest
College Store

"DEMAND THE BEST - ENJOY IT
POTATOE CHIPS"



but
were
able
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MEYER
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YOU
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boche.

State College Continues To Build

The new Student Supply Store is the forerunner of the tremendous building program that is going on and is planned for the state campus. A new \$2,800,000 gym which is to be finished in the fall of '61 is presently under construction. The October 27th bond issue paved the way for constructions totaling nearly five million dollars. These constructions include: a new cafeteria, an E. E. and Physics building, Horticulture green houses, additional space to Polk Hall, the famed "Round Classrooms" building, and a general lab building. Earlier in the year, the Z. Smith Reynolds foundation donated five-hundred thousand dollars for the construction of a faculty recreation center. Although the plans and the site have not been selected yet, tentative plans call for a structure of approximately eleven-thousand square feet. After six years of concentrated effort by fraternity members here at State, a Fraternity Row was given final approval this fall. This row will initially contain twelve units housing five hundred students. The individual houses will average between \$120,000 and \$140,000. These houses will be financed by the individual fraternities. All of these projects are in the near future, but the plans for the far future are even more prodigious. Two of these projected projects are an eight-story dormitory and a "flip top" stadium at the State Fair Grounds, which will be used by the Wolfpack.

Chancellor Caldwell Purchases First Book Sold In Store

State College's new ultra-modern Students Supply Store, valued with its equipment at \$350,000, is open for business. The Chancellor made an extensive survey of the store's purchase was Chancellor John T. Caldwell, who was escorted on a tour of the store building by L. L. Ivey, manager of the store. Books constitute the biggest sales item in the store and the Chancellor said after inspecting the structure, which contains 21,000 square feet of space. The Chancellor made an extensive survey of the store's purchase was Chancellor John T. Caldwell, who was escorted on a tour of the store building by L. L. Ivey, manager of the store. Books constitute the biggest sales item in the store and the Chancellor said after inspecting the structure, which contains 21,000 square feet of space. Clement L. Chambers, manager of the store's book department; said more than 500 text book titles are represented in the store's collection of books, plus thousands of trade or non-textbooks. The volumes range in content from modern foreign languages through nuclear engineering and embrace the latest information in the fields of science and technology. A vast storehouse of the latest knowledge in the sciences, the book store offers State College students and faculty members the opportunity of browsing as well as for buying books. Chambers noted that there is more interest in reading now than ever before and that the book store has tried to supply the books that meet both the studying requirements and reading tastes of the campus. The book store building, located on Dunn Avenue west of the William Neal Reynolds Coliseum, was designed by G. Milton Small and associates, architects of Raleigh, and the general contractor was King-Hunter Construction Company of Greensboro. In addition to its book department, the Students Supply Store also has departments featuring general student supplies, engineering equipment, and a fountain-snack bar.

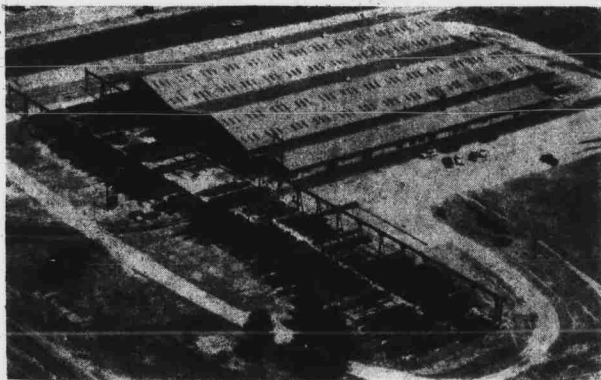
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Student Supply Store

Structural Steel Fabricated by

PEDEN STEEL COMPANY

THE CAROLINA'S MOST MODERN FABRICATING PLANT



166 Years of Service



Representing 166 years of service to State College students, faculty, and staff are these seven men. Left to right, they are Cyrus King (11 years), Monty Carde (18 years), Cy T. Senter (19 years), Graham Glass (23 years), M. H. Wheelless (24 years), C. L. Chambers (30 years), and L. L. Ivey (41 years). (Photo by Bennett.)

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TUESDAY-THURSDAY Jan. 19-21

ADMISSION Matinee 75¢ Nite 90¢

Sky Misses Shot As Lass Refuses

"No, sir! I had my picture taken this morning and that's the last time. I don't want to be interviewed either," spoke the lady behind the soda fountain in the new Students Supply Store.

As this special issue of *The Technician* goes to press, there is an omission of one of the vital persons that makes the service center one of which every student, faculty member, and staff member can be proud. And, as other employees take this issue home to their children, there will be one that will go home empty-handed.

(Photo Not By Kugler.)

You Are Invited

to visit a special display of

SCIENTIFIC - INDUSTRIAL - TECHNICAL - ENGINEERING

books published by the

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in our Reference Book Display Section

The New

STUDENTS SUPPLY STORE



OPEN-END NATIONAL NOTEBOOK with Pocket for Loose Papers

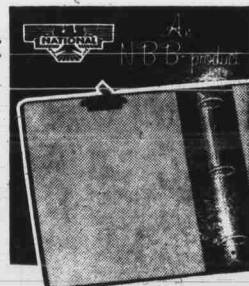
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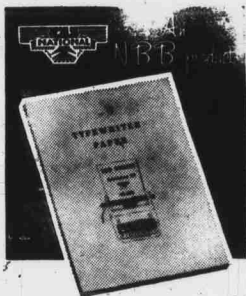
LOOK FOR THE



TRADEMARK FOR QUALITY COLLEGE SUPPLIES



BLUE CANVAS CLIP-BINDERS WITH RINGS 1" and 1 1/2" capacity



NATIONAL TYPEWRITER PAD 8 1/2 x 11, 100 sheets

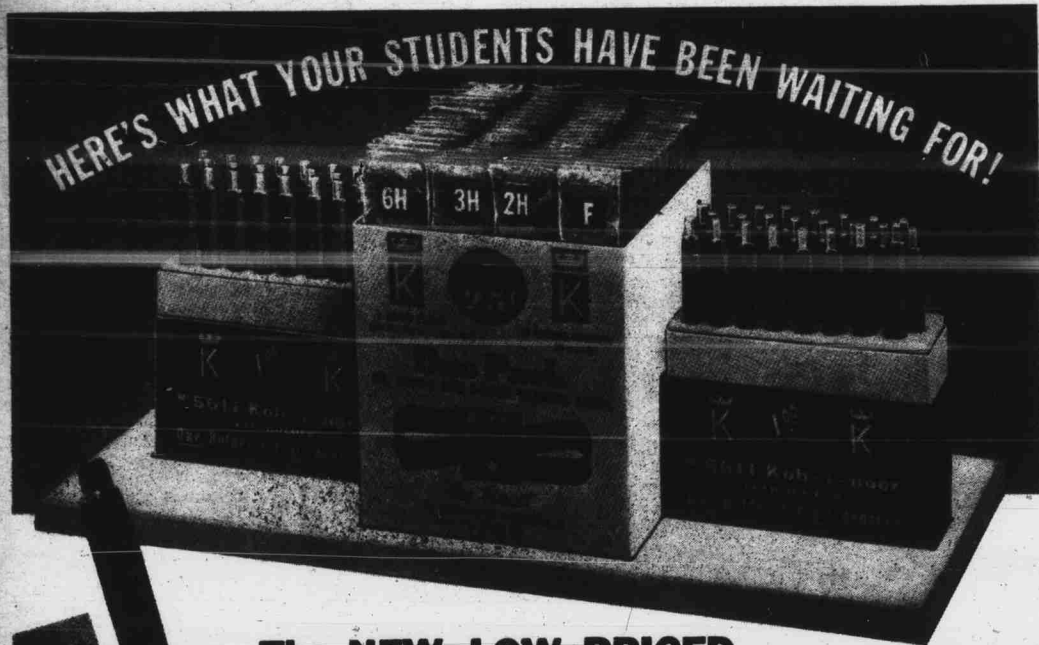
CONGRATULATES

Mr. L. L. Ivey and Staff

on the

New Students Supply Store

DISTRIBUTORS FOR NBB PRODUCTS



**The NEW, LOW-PRICED
Drafting Holder NO. 5611
and
KOH-I-NOOR
DUO PACK Drawing Leads NO. 2200-I**

**ESPECIALLY
Developed
for
COLLEGE
Use!**

2
LEADS
25

LEAD
HOLDER
\$1.00
EACH

NO. 5611 KOH-I-NOOR LEAD HOLDER takes all degrees and sizes of Duo Pack leads - 2B through 6H - and holds them unconditionally against slipping or turning. Made from top quality light metal, slim, made for work and wear... has an attractive red barrel, contrasting grey anodized knurled finger grip and lustrous chromium plated nose piece and push button... comes packed two dozen in pre-priced display box.

NO. 2200-I KOH-I-NOOR DUO PACK DRAWING LEADS are top quality imported leads, packed two of one degree in a firmly-backed, pre-priced, attractive four-color cellophane pack... each lead is sharpened and individually imprinted, ready to use... available in ten degrees - 2B through 6H.

The handy, eye-and-sales-catching Point of Sale Display contains 4 dozen pre-priced Holders and 144 packages (2 gross) of pre-priced Leads.* It's an excellent self-service aid and can help to increase your turn-over - and profits!

***STANDARD ASSORTMENT**

"DUO PACK" BAGS	4	6	16	10	20	30	24	20	6	8
	2B	B	HB	F	H	2H	3H	4H	5H	6H

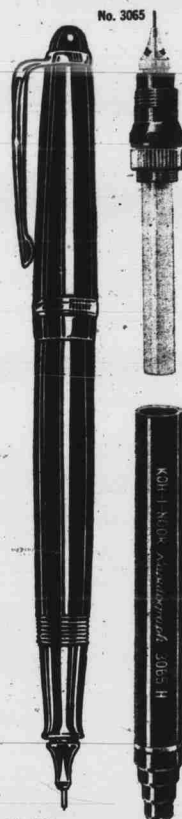
Also available in any other assortment as well as 1/2 gross boxes of open stock (36 packages of 2 leads each) of any one of the ten degrees.



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PRECISION MATCHED INSTRUMENTS



Koh-I-Noor offers draftsmen an important new dimension in a comprehensive line of instruments and accessories meticulously matched to provide new high levels of professional performance, efficiency and convenience.

**NOW... TWO KOH-I-NOOR
RAPIDOGRAPH
TECHNICAL FOUNTAIN PENS**

In 7 "color-coded" precision line widths: 00, 0, 1, 2, 2½, 3, 4. Uses India (or regular) ink for ruling, lettering, tracing or writing with equal facility.

MODEL NO. 3065: A new model with 7 interchangeable drawing point sections, each color-coded to indicate a different line width. Best buy for the professional who requires frequent change of line widths. Each drawing point section complete with airtight refillable ink cartridge. Interchange is accomplished quickly, cleanly. Comes in handy desk top container.

MODEL NO. 3060: The regular Koh-I-Noor Rapidograph "Technical" Fountain Pen with self-contained automatic filling system, and pocket clip is a standard drafting room tool.



Two Koh-I-Noor products designed to work together... for greater efficiency!

**KOH-I-NOOR
ADAPTO-CLUTCH LEAD HOLDER**
Non-slip, turn-proof clutch takes full range of Koh-I-Noor lead.

**KOH-I-NOOR
ELECTROMATIC LEAD DISPENSER**
Automatically feeds lead to holder without need to touch lead. Transparent container permits constant inventory check on lead supply. In 17 degrees. Widest choice of containers with 2, 6 and 12 lead.

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KOH-I-NOOR PENCIL COMPANY, INC.

offers its sincere congratulations and best wishes
on the occasion of the opening of the new

**STUDENTS SUPPLY STORE
NORTH CAROLINA STATE COLLEGE**

SSS: An Institution At State College

BY DR. A. M. FOUNTAIN
PROFESSOR OF ENGLISH

Back in 1946, Sophomore Max Fowler wrote for the revived *Watauga* an article about the Students Supply Store. His work was in response to many questions his fellows were asking about the bookstore and its business methods. Incidentally, he gave the store and its management a clean bill of health; but much more to our purpose here was his prediction that plans already in formation would provide a new store—which he reckoned, might be ready for the class of 1960.

His wild prognosis, bred in wilder guesswork, should be placed in history alongside the most accurate in man's total recorded memory.

For the class of 1960, returning from its holiday, indeed found itself in possession of one of the finest student facilities in the whole country. The new Students Service Center is open for business.

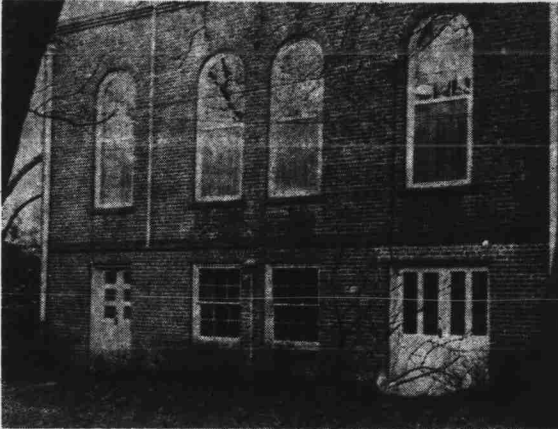
Things have not always been so. When the first students came, that early fall day in October, 1889, the horse-drawn, or, rather, mule-drawn, street cars stopped at the end of the line, about St. Mary's campus and the Cameron Mansion across the street. Books and supplies had to be brought in by hand from the down-town stores. Local students could pick them up on the way through town, but the dormitory dwellers had to make special trips for whatever the professors did not happen to have.

Centennial Brought Changes
However, progress was in the air. Raleigh's Centennial in 18-92 brought many changes, not least of which was the unhorning of the street cars by electric trolleys, and the extending of the tracks along the road to the fairgrounds, which occupied most of the way from what is now Horne Street to the present Brooks Avenue. College board was increased from eight to nine dollars a month, but an official act of the trustees prevented this cost-of-living increase from going into effect. Possibly a minor recession in 1893 had something to do with this better second thought of the trustees.

Other influences also had to do with the book-buying habits of the students. Among these was the building of a group of dormitories—Watauga, First, Second, Third, and "Bloody Fourth," the smaller three residence halls standing where Brooks houses the School of Design today. And in 1895, the college began its long-term custom of requiring a military uniform, at first costing \$18.95, approximately ten percent of the total college expense for any one year. Thus was laid the groundwork in both opportunity and necessity for selling school supplies on the campus.

An enterprising senior arranged with Alfred Williams and Company to deliver from the downtown store on consignment a supply of paper, ink, pencils, and other minor items, which should be housed and sold in the dormitory room occupied by the student himself. This arrangement was so obvious and convenient that it went on for about twenty years, and Room 1 in First Dormitory came by common acceptance to be the local agency for the downtown store. Despite the custom by which major texts, drawing in-

struments, and slide rules were supplied by department heads, the commission earned by these student-merchants was a major source of income for many contemporary students, including I. O. Schaub, later dean of agriculture, and E. E. Culbreth, later mayor of Raleigh. This arrangement was in some measure self-perpetuating the holder of the franchise in one year passing it along to a friend, possibly a previous assistant, for the following year.



First Site—Primrose Hall.

Seniors Published Magazine

Turn of the century brought other developments. In 1899 the senior class founded the *Red and White*, student magazine sponsored and published by the athletic association; each student was a member of the association, and paid an athletic fee, but subscriptions to the magazine were on a strictly voluntary basis. At the same time entered as freshmen, Oliver Max Gardner, E. E. Culbreth, and others of outstanding qualities of leadership, who, in their own turn, published in 1903 the first annual, *The Agroneck*. These publications, pioneering in circulation among the students, were used extensively by Alfred Williams and Co. as advertising media, with constant reference to the convenience of the agency on campus.

After 1906, the stationers' concession gradually came under the dominance of the football team itself, and thus to be a species of scholarship aid to athletes; in this way it contributed to some of the most successful years of football in the history of the college. Meanwhile, *The Agroneck* and the *Red and White*, now firmly established in the life of the college, continued to be used for advertising by Alfred Williams. To these contacts was added in 1911 the college's first newspaper, the *Wau Gau Rac*, sponsored by the staff of *Red and White*, and running for about three years before re-absorption by its parent journal.

Again however, this arrangement of two decades began to die of its own weight. Use of the concession as a perquisite for individual athletes, while on the surface an easy and fair method of attracting and holding good players, nevertheless set the stage for many forms of abuse. Among these were inevitable suspicions of favoritism, hurt feelings, and personal clashes. Worse, the system ultimately developed into bad business methods and worse bookkeeping.

Large Deficit Accumulated

Professor John W. Harrelson, a graduate in engineering with the class of 1909, had remained

with the college as a teacher of mathematics, with administrative duties known then and for many years afterward as those of graduate manager of athletics. As the affairs of the stationery concession became more and more complicated, Professor Harrelson was forced to take a greater responsibility in its management, leading eventually to the point where he was about to be called upon to supply from his personal funds the considerable deficit that had accumulated. As this unfortunate condition was approaching a

showdown, war broke out in Europe, and all army reserve officers in America were alerted to expect a call to active duty on very brief notice.
Professor Harrelson was a lieutenant in the army reserve. Into this impossible juncture came an astonishing solution that colored the affairs of the college store for all its future development. In the fall of 1915, a junior in the poultry department, John E. Ivey, sought to purchase through Lieutenant Harrelson from the athletic association all the rights for operating the campus store as a private enterprise.

Outwardly, by all the rules of good business, such a purchase did not make sense. The store had no monetary assets; it had a deficit of several hundred dollars; it had a credit rating in severe jeopardy; and it had in all likelihood only limited amounts of that esteemed intangible, goodwill.

But it had other assets. In addition to the enthusiasm and vision of an upperclass honor student, it had a fast-growing clientele in a prospering economy; it had permanent quarters in the basement of Primrose Hall; and it had a greatly expanded sphere of operations, since the student sales of confections and small personal items were now concentrated in the college store, along with stationers' supplies which had already gone far outside the types formerly obtained from a single downtown source.

J. E. Ivey Borrowed For Store

Logic sustained a further shrinkage when young Ivey appeared before Ed Crow, veteran official of the old Commercial Bank, and asked for a loan of \$500 with which to take up the slack of the college store and to begin business from somewhat below scatch. Crow was a hard business man, but he was also a great judge of human beings; and something in the person of the young man made him take a wild chance on collecting the loan, made virtually without collateral. Thus, John E. Ivey was in business.

And the business prospered. By the time of his graduation in 1917, Ivey was able to pay off his loan to the bank and to have what appeared to the good prospects for the future.

Before then, however, the country was at war, and the local situation was completely changed in both economics and personnel. Lieutenant Harrelson was in active service on his way up through the ranks, unable to offer any counsel to the burgeoning campus store or to its keeper.

Moreover, into this hurriedly changing picture, another condition suddenly arose: after graduation, Ivey was employed as an instructor in the poultry department to fill out a staff decimated by the war. To make it all worse, Ivey himself was drafted a few weeks later, and was saved from active service only by a couple of flat feet. The campus itself became a unit of the Students Army Training Corps, the old SATC of hapless memory and stern discipline. State College was a part of the United States Army.

Operation of the store had to be farmed out to a hired manager who was given a free hand in its conduct.

Store Showed \$2,000 Deficit

The Armistice in November, 1918, and the disbanding of the SATC at Christmas gave the signal for a return of normalcy—but not to the store. John Ivey took a closer look at its two brothers, fifty-fifty, share and share alike; active management of the store should go to a \$2000 deficit, probably to his

own personal advantage. He promptly disappeared and has not been heard from since.

Such was the picture in the spring of 1919, when the college looked ahead to a record enrollment in the following fall, with hordes of returning soldiers and high-priced tobacco.

What to do? Swollen classes would require all of Ivey's time in the classroom and laboratory; the store could not continue in its present mode of living.

Just then among the returning soldiers came John Ivey's brother, Lonnie L. Ivey, a brisk young lieutenant, a graduate in commerce from old Trinity College, with two years of experience in a bank at Winston-Salem and two years of military duty. In no hurry to take a civilian job, the veteran casually breezed in for a visit with his plodding professor-bookstore-brother.

To John Ivey, this advent was ordained of the gods.

But Lonnie Ivey was not impressed. The idea of taking over a defunct campus store was not calculated to be of interest to an officer and a banker, even for a desperate kinsman. John Ivey had practically to drag his brother into a tell-you-what-I'll-do huddle, out of which came the following agreement: the \$2000 indebtedness of the store would be assumed by John Ivey; remaining prospects and oral franchise should be owned by the two brothers, fifty-fifty, share and share alike; active management of the store should go to Lonnie Ivey, with whatever aid

John Ivey could give over and above his regular duties in teaching poultry science; Lonnie Ivey should receive a nominal salary until such time as the store should become more nearly self-supporting.

L. L. Ivey Took Over

Since Lonnie Ivey still owed for a large portion of his own college expenses, he and his brother often took grim laughter from the idea that as they entered business together, each lacked \$2000 of having a nickel.

In September the expected deluge arrived. Added to the many veterans resuming the studies interrupted by the war, were a like number of new students. Half the enrollment was made of entering freshmen.

In order to make the store more nearly a part of the student life, a system of cooperative membership was installed, whereby each student could voluntarily become a member of the co-op for a \$5.00 fee, after which he should receive a 10% rebate on all purchases during the year. This system had distinct possibilities because of the inflated prices of the time, but it collapsed when too many of the separate departments continued their custom of selling major textbooks, drawing instruments, and slide rules from their own offices. Thus the term "co-op" was born, but did not die with the system itself, though it was roughed-up considerably in later years; and it was here that the sobriquet "Mop-Up" was applied to the business by

See History, Sec. I, page 6

Congratulations

... on your New Student Service Center

FREDERICK POST COMPANY



DRAFTING & ENGINEERING EQUIPMENT

FOR THE PROFESSIONAL

& STUDENT ENGINEER

History

Continued from Sec. I, page 5
a few students who failed to profit under the co-op plan. To add to these problems of establishing policies, the store at one time lost a sizable sum by purchasing a quantity of instruments and slide rules, only to find that they were not of an approved make and design, and the students were not allowed to use them.

pening, other occurrences came to have a major influence in the store and its policies. First was the withdrawal of John E. Ivey as an active participant in its affairs, by the sale of his half-interest to the General Alumni Association, with the proviso that the name and management remain unchanged. A straight salary was paid to L. L. Ivey for management of the alumni interests, which in turn were sub-

sions of 1919 and 1921 made some affectionate gestures toward the college, but the gathering of 1923 really outdid itself by reorganizing the college into schools with deans; elected through the trustees a new president; added a host of new faculty members; and increased the salary scale by a large percentage.

Soda Fountain Installed

Under such benevolent auspices the store began business in January, 1923, with space for many articles not previously sold, including textbooks, bottle-pop, and light refreshments. This latter facility proved so popular that within a short time a full-fledged soda fountain was installed, providing added service as well as work for self-help students, as did many other areas of the store. Mose Kiser, '23, now an official in the dairy organization of the state, was one such student to have an active business contact here.

Riding the crest of this buoyant wave, Lonnie L. Ivey joined with a group of other bookstore managers meeting in New York City to organize among themselves the National Association of College Stores. He thus became a charter member of the first organization of its kind in America, an organization through which he was destined

to make a lasting contribution to this particular type of enterprise, and through which also should come much of the national recognition later accorded the State College store.

Meantime, John E. Ivey, freed from personal interest in the store, was able to accept a flattering offer from Alabama Polytechnic Institute (Auburn), to become head of its newly reorganized poultry department, which he served for many years after leaving State College in 1924.

Possibly the rosy picture of 1923 was a little overdrawn, especially when a slight recession in the mid-twenties and a leveling-off of student-body began to shrink the income more than it did the overhead. The several alumni who had signed personal notes for the funds with which to purchase John Ivey's portion of the store suddenly found themselves faced by bankers calling in their loans. The net income of the store had not been sufficient to retire these obligations as had been hoped when the General Alumni Association first entered the business. Lonnie Ivey was induced to assume the obligation of the loan and thus to become sole owner, with the exception of a one-fifth interest in the alumni half, which interest had been

sold to Braxton Branch, an employe of the store. Later, Branch after some special training, accepted a position as health officer in a nearby county, and was glad enough to sell his small holding to Ivey.

This total acquisition could not have come at a worse time.

Students Forced Out

The Great Depression came like a withering pestilence, drying up the buying power and forcing out many of the students. The store was hard pressed to keep its doors open, much of its stock and general commitments representing liabilities it could not shake off.

To make things worse, just as the Depression reached its bottom, a group of victory-hungry alumni thought they could see in the bookstore a source of scholarships for athletes; more to the point, they believed that the

pre-war sale of the athletic interest in the store had never been properly consummated, especially in view of the more recent acquiescence of the trustees to an alumni request for certain business concessions on the campus.

Actually, all transfers of property and privilege had been entered upon in good faith by both contracting parties, but the nature of the transactions was such as to leave only inadequate legal records. For a time it looked as if Ivey might lose half if not all the properties he had worked so diligently to develop; and it was only by the merest chance, with the outlay of some \$2000 of borrowed money to satisfy the nebulous claim of the alumni, and by the

See History, Section I, page 7

... and then to Leazar Hall ...

Perhaps this muscle-bound textbook-purchase system was just as well, temporarily, at least; for the space of less than 800 square feet in the store was soon outgrown, and J. K. (Jim) Coggin, first student assistant employed by L. L. Ivey, had to climb over boxes and cases to get behind the counter. Again, something had to be done.

The post-war building boom brought many projects, main among which was the western half of the dining hall. Topography in its location is such that the one-story eastern front section is matched exactly with a three-story structure at the western rear. During the Christmas holiday in 1922, the store was moved to the much larger quarters in the northwest half of the sub-basement in the new dining facility. Concurrently, the laundry, which had been in the basement of Tompkins Hall, took the southern end of the same sub-basement.

Alumni Brought Interest

While these things were hap-

pening, other occurrences came to have a major influence in the store and its policies. First was the withdrawal of John E. Ivey as an active participant in its affairs, by the sale of his half-interest to the General Alumni Association, with the proviso that the name and management remain unchanged. A straight salary was paid to L. L. Ivey for management of the alumni interests, which in turn were sub-

ject to the oversight of a committee composed of Professor (then Lieutenant Colonel) Harrelson; C. V. York, Raleigh contractor; and John E. Ivey himself. Another influence was the growth of the college newspaper, *The Technician*, founded by the seniors in 1920, but first issued as a weekly in 1922-1923, and henceforth used as a major advertising medium. Also helping the development of the store was the gradual relaxing of departmental sales of textbooks and drawing equipment, with consequent added reliance on the store for such service. This process was hastened in at least one department when a bright senior arranged with a second-hand book dealer to supply the whole class at half price, leaving the department head with a packing case full of unopened books, which he was much pleased to turn over to the store with whatever risk might attend their sales.

But the greatest influence was the state legislature. The ses-

Congratulations

to

Mr. L. L. Ivey

and

The Student Supply Store Staff

on

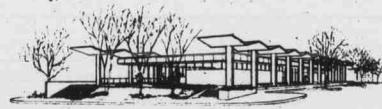
their new & beautiful building

from

Howard-Green Electrical Co., Inc.

SUCCESSORS TO THOMPSON ELECTRICAL CO.

Electrical Construction and Apparatuses

Congratulations
on your GRAND OPENING

Students Supply Store

and

BEST WISHES

to

Mr. L. L. Ivey

and Staff

CHARVOZ - ROOS

CORPORATION

Drafting Equipment and Materials

Slide Rules

Drafting Machines

Cartographic Instruments

Congratulations

to

MR. L. L. IVEY

and

THE STUDENTS SUPPLY STORE

on

THEIR NEW STORE



Good health is our business. We take a deep personal pride in watching the growth and development of youngsters raised on Pine State's good, health-giving milk and dairy foods. We feel great

satisfaction in the knowledge that we contribute to the growth of the community as we do to the growth of its citizens.

We're proud of the fact that we're growing, too . . . that more and more families are asking for Pine State's pure, delicious milk, ice cream and other fine dairy foods.

Pine State

North Carolina's Choice Since 1919

History

Continued from Sec. I, page 6

use of a lot of sympathetic legal counsel, that he was able to establish clear title to all the holdings.

But the Depression gradually wore itself out, with some help from the national congress, and the bookstore again began to prosper, enlarging its stock and services, and providing income for many self-help students, including Clement L. Chambers, who is still with the store, and W. B. (Bill) Aycock, who was chief pilot at the controls of the soda fountain before graduations and entering law school at Chapel Hill, where he later became chancellor of the older unit of the Consolidated University. Relief work and federal projects in building also brought more people and more money to the campus. Even the Memorial Tower, which the alumni had

almost abandoned, was taken over and completed by one of the back-to-back in Leazar's basement. Something had to give, but not the laundry. It was the property of the College—after



... and over to the Y.M.C.A.

some unpleasantness about its operation as a private enterprise.

Store Went To Y.M.C.A.

To the administration, only one place was available for the bookstore: the north-end basement of the YMCA. Both store and "Y" were told to adapt themselves, or else. The store was not happy at the shift, and the YMCA was less so. To the "Y" the change meant the loss of its game room, which had once been used as a practice basketball court, and later as a dormitory area for visiting athletes. To the store it meant the expense and trouble of moving, with little if any increase of space, and but scant opportunity to use old equipment and fixtures.

But the fiat had been issued and both landlord and tenant had to obey.

A corner of the brick wall was

torn away, and a sheltered entrance made with new-fangled black glass covering a supporting column. In this pre-Kamphoefner age of architecture, the entrance became a major subject of conversation. But the inside was also treated. It sported what are thought to be among the first custom-made display cases and fixtures in any college bookstore in America, and became well known to the trade over the whole country. In the operation of the store, the gentlemen's agreement between it and the athletic association caused rental fees to go to the sports department instead of the YMCA, but this arrangement was ultimately terminated and the rent was paid directly to the "Y" and thus assisted its cultural and religious program at State on the campus. During the late thirties, another self-help

student to join the SSS force was William C. Friday, who came by transfer from Wake Forest to study textiles. He later studied at Chapel Hill, and is now president of the Consolidated University.

Then came Pearl Harbor and another war. Once again, the campus became two-thirds camp and one-third college. Early in the conflict, Ivey had the foresight to stockpile many of the imported items, such as instruments and equipment which would be difficult if not impossible to obtain in wartime. This looking ahead proved most accurate and helpful. For the military personnel he provided also the Quad Canteen and the Country House among the dorms occupied by the military. These and the various snack bars turn-

See History, Section I, page 6

Congratulations On Your New Students Supply Store CARDINELL PRODUCTS

Offering A COMPLETE LINE OF
DRAWING MATERIAL



MANUFACTURERS OF

Cardinell
MONTCLAIR, NEW JERSEY

DRAFTING MATERIALS

CHAMPION KNITWEAR

MANUFACTURERS OF

- "Champion" Brand
- Athletic Knit Goods
- Jerseys
- Sweaters
- "T" Shirts and Sweat Shirts with Patented Champcraft Processed Designs
- Pennants, Banners & Emblems

Congratulates
Mr. L. L. Ivey
and his Staff
on the new
Students Supply
Store



CHAMPION KNITWEAR CO., INC.
Rochester, N. Y.

History

Continued from Sec. I, page 7
out to be very profitable.
National Association floundered
By this time the business had grown to such proportions that the college administration felt that its ownership should go to the institution, as had that of the laundry some years earlier. As negotiations for this transfer were in progress, the National Association of College Stores itself began to flounder and seemed headed for unavoidable disbanding. Its executive secretary was drafted into the service; its unit membership slumped to barely 65 stores and its assets to zero. Ivey did not feel that he could stand aside and let die the organization he had helped to form twenty years earlier, an organization that had

meant so much to the stores across the nation. On his own initiative, as vice-president of the Association, he called a meeting of the board of directors and a few other personal friends in New York to plead that the association be continued, lest it be closed many years or even permanently because of the world conflict then in progress.

The executives there did the usual thing—they asked him to take over the presidency, as he did, with most of the duties of the secretary thrown in. This burden of double office he held for two years, 1942-1944, with such success that he is given credit for preserving the organization and laying the groundwork for its great post-war progress and its membership to over 900 stores with a budget of over \$130,000. In recognition of this

service at a period of crisis and in better times, he was recently elected as a Life Member, to be one of only four college store executives so honored in the entire history of the organization.

In May, 1943, the Consolidated University trustees approved the purchase of the store, and appointed a committee to prepare a contract for the transaction. On the committee were Clarence Poe, Chairman; A. B. Andrews; and Josephus Daniels. Later in the same month, the committee reported its findings, recommending in substance that the stock and equipment be purchased at inventory value, and that Ivey be made manager, under an arrangement whereby he would receive a salary plus twenty percent of the net profits, the latter sum having been reduced from twenty-four percent in the earlier findings. Thus eighty percent of the profits were to go into the scholarship funds of the college. The contract was formally signed February 1, 1944, to run for a period of six years, at the end of which time it was extended for an added five years.

Inventory of the merchandise and fixtures indicated a value of \$85,000, payable in part at the time of signing the contract and the remainder over a six-year period. All outstanding indebtedness had, of course, to be paid from this sum. Comptrollers Carmichael and Vann later believed the value of the business to have been nearer \$250,000 than to the \$85,000 stipulated in the contract.

Veterans Flooded Campus

End of the war and the GI Bill flooded the campus with men and money, and the salary-bonus arrangement prospered beyond all expectations. Larger areas of the "Y" were taken over; the old space in the cafeteria basement was again used for storage and a print shop; the old basement shower room and toilet in Watauga Hall was refurbished for the book shop; and all the can-

teens, snack-bars, and other facilities were retained and enlarged. Still, the store could not serve satisfactorily the overwhelming demands of the students. Then it was that the search and hope for larger quarters were begun.

Demand for scholarship aid was not heavy during the GI period, and thus a disproportionate amount of the fund went to athletes, though in 1951 a fifteen percent proportion was allocated to the equipment of reception rooms and other general areas in the new dormitories.

As the end of Ivey's contract approached in 1955, and as government aid tapered off, a general demand arose for a larger proportion of the scholarship fund to be given to non-athletes. At the same time, plans were in process for a new building. The old zoology building, facing the nuclear reactor, was declared unfit for human habitation, and its space officially requested for the store. Architects drew some preliminary plans and all was set.

All except one little matter, that is. After the old building was pushed down and the area cleared, the site was so much improved that the campus planning committee refused to recommend any structure there at all. The bookstore didn't mind; it needed more ground, anyway. With the present site across the railroad, in the midst of the Coliseum and other of the bigger things, it can take a proper place.

\$100,000 Set Aside

The new building finds the manager on a straight salary, the profits allocated entirely to the scholarship funds, with definite percentages fixed for athletes and non-athletes, the portion for non-athletes to be increased as percent commitments to athletes expire. In a way, these problems are academic, since much of the profit must go to amortize the cost of the building. During the GI rush, the store set aside \$100,000 for the new building; but in addition,

the store had to borrow \$250,000 from the Escheats Fund of the state. This latter sum must be repaid over a ten-year period, during which time the scholarship fund will be reduced accordingly. Scholarship benefits, therefore, must depend upon continued progress and enlargement of sales to students faculty, staff, and alumni.

Description of the building is not within the function of the present article, though a few of the outstanding characteristics may be mentioned. First impression is that of an airy spaciousness, afforded by more than 20,000 square feet of floor, counting the storage space on the ground level at the rear and the sales area at street level. Outside, the folded, serrated roof-lines of the covered terrace are among the outstanding features. This sheltered terrace may be extended eventually clear to Dan Allen Drive, at the College Print Show. The exterior walls are cleverly designed, with darker header bricks recessed slightly to produce a checkerboard effect, very pleasing to the eye. In keeping with modern design much of the exterior wall is glass.

Inside, the first impression is that of the most unusual treatment of the ceiling and the lighting. All that is visible immediately is the small white metal vanes suspended at close intervals over the whole area. About the size and shape of an ordinary shoe-box lid, these vanes serve to diffuse completely the light from the fluorescent fixtures above. The supporting ceiling is undecorated and in fact invisible. The space thus obtained above easy sight is therefore available for all the entering services, including heating and air-conditioning ducts. The lighting itself is subject to easy change if any area is in need of extra illuminating or spotting. It is also adaptable to the use of any partitioning that may at any time be required.

This peculiar treatment of

ceiling and lighting, a decided departure, may be considered as extremely expensive; but by ingenious design, standard parts are actually used. The supporting network under the lights is composed of ordinary H-beams, available in mass-production for the support of acoustic tile; the vanes are on standard rods, readily available, and are made from white enameled sheet aluminum, cut into irregular rectangles, and fastened to the supporting rods by the simple clips used to attach seat covers in automobiles. Even the fluorescent lighting fixtures are standard industrial installations, undecorated because they are unseen.

Furnishings are completely new and custom-designed, replacing those likewise especially designed for the previous store nearly a quarter-century ago. The abandoned fixtures will be disposed of through the channels of the state department of sales and contract.

One of The Finest

Thus Manager Ivey and his staff go into their new quarters, as predicted by Clairvoyant Max Fowler, back in 1946. Several officials in the National Association have expressed the opinion that State College has one of the finest campus bookstores in America. Many of them have already visited the place in person, and others will come in the years ahead; Designer Small and Builders King-Hunter may safely point to this prime sample of architectural grace and structural ingenuity; those who toil in any marketplace may justly take this model of merchandizing as a guide to growth and progress; and Lonnie L. Ivey may proudly walk across this, the fifth decade of his service to State College, with here and there a backward glance to the little corner in Primrose Hall, where he started, all unwilling, more than forty years ago.



CONGRATULATIONS

and

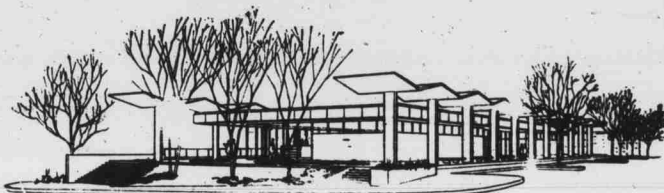
BEST WISHES

from

**Harold E. Eckert
Branch Manager**

**THE NATIONAL CASH
REGISTER COMPANY**

Raleigh, N. C.



CONGRATULATIONS

to the students of N. C. State

for their magnificent new

Students Supply Store

And to

**Mr. L. L. Ivey and his staff for their
part in making such a store possible.**

BARRIE ENGRAVED STATIONERY

BUFFALO, NEW YORK

**You Name It!
The Supply Store
Has It!**

While lingering through the new, modern Students Supply Store, on an interviewing assignment, I was amazed not only at the unusual design of the new Store, but at its contents as well. A conversation with Mr. C. T. Senter, the Head of the Shipping and Receiving Department, during an interview, will show the extent of my amazement:

"Mr. Senter could you give me some idea the type of commodities sold by the Students Supply Store?"

"Sure", came a prompt reply, "everything from books to doughnuts!"

After the interview, I proceeded to make an enjoyable investigation of the interestingly well-stocked Supply Store, finding everything from the most modern mechanical to the more common version of the pencil.

One item which particularly caught my eye was the contemporary card section. On the outside of one of the cards was printed: "All I need is some T. L.C."—make of it what you like, the answer is on the inside.

To whet your spending appetite with a few of an array Supply Store items, a list of gifts for anyone is shown below:

- Cameras, films, the works
- Books, paper, pencils, etc.
- Cards, stationery for letters of love?
- Umbrellas, jackets, socks, athletes foot powder!
- Lighters, and fluid, breakable beer mugs!
- Japanese drawing equipment and slide rules for mother!



An Invitation

The Administration of North Carolina State College
And Staff Of The Students Supply Stores
Cordially Invite Students, Faculty, Staff, Alumni and Friends
To Attend The Formal Opening Of The
New Student Service Center
January 20-22 From 8:30 A. M. To 8:30 P. M.
Dunn Avenue West Of The Coliseum

REGISTER FOR FREE

Compliments of

Gramercy
116 BROAD STREET, NEW YORK 4, N.Y.

DOOR PRIZES

Drawings For Valuable Gifts

FREE DRINKS "On The House"
WEDNESDAY, THURSDAY, FRIDAY

FREE Coca Colas Wednesday
FREE Pepsi Colas Thursday
FREE Coca Colas & Pepsi Colas Friday

**Two Of Our Grand Opening
Specials:**

ONE LOT OF LADIES UMBRELLAS.....77c each
\$2.95 SHEAFFER'S Skripsert Fountain Pen,
with two 49c Skrip Ink Cartridges,
A \$3.93 Value - ONLY98c each

Man's Elgin Watch	79.50
Sheaffer's gold pen & pencil set	50.00
Lady Sheaffer pen and pencil set	14.95
One 8" x 10" Picture Frame	9.95
Four Nylon Wolfpack Jackets	10.95
Six Esterbrook Pen & Pencil Sets	4.95
Two Boston Pencil Sharpeners	1.00
One Dixon Pencil Sharpener	1.00
K & E Pocket Slide Rule	10.25
K & E Doric Lettering Set	7.50
One Ice Crusher	9.95
One Post Versalog Slide Rule	26.25
One Post Versalog Pocket Slide Rule	14.00
Van Nostrand Scientific Encyclopedia	29.75
Sarbacher: Encyclopedic Dictionary of Electronics and Nuclear Engineering —PRENTICE-HALL, INC.	35.00
Webster's New Collegiate Dictionary	8.75

American College Dictionary	6.00
Culinary Arts Institute: Encyclopedic Cookbook	5.95

GRAND PRIZES:

Drafting Table Desk	\$150.00
Encyclopaedia Britannica Junior, 15 Volumes, 1960 Edition	\$169.90
Evergreen Review	5.00
Grosset & Dunlap: The Illustrated Treasure of Children's Literature	7.50

Webster's Dictionary of Synonyms	6.50
Besserer: Guide to the Space Age	8.00
Kemeny: Finite Mathematical Structures	6.00
Air Force Magazine: Space Weapons	5.95
Emme: The Impact of Air Power	5.00
Rodie: Strategy in the Missile Age	6.00
Gassner: Masters of the Drama	6.00
Bazin: A History of Art	5.00
Stendhal: Selected Journalism	6.00
Moore: Physical Chemistry	8.00
A Dictionary of Contemporary American Usage	4.50
Revised Standard Version: New Testament	4.00
Dos Passos: Prospects of a Golden Age	7.50

AND DOZENS AND DOZENS OF OTHER PRIZES

Drawing For Door Prizes Will Be Friday, January 22, At 3:00 P. M.

HOW TO ENTER

You may enter your name for any of these door prizes by visiting the new Student Service Center WEDNESDAY, THURSDAY AND FRIDAY, January 20, 21 and 22, 1960. Nothing to buy, nothing to write. Merely sign your name and address and deposit stub in one of the special boxes provided. See all door prizes on display at

the Student Service Center. Winners will be picked from numbered stubs on Friday afternoon, January 22, 1960 at 3:00 p. m. You do not have to be present to win. Winners will be announced in the TECHNICIAN. A list of the winners will be posted also on the front door of the Student Service Center. But be sure to enter now.

Congratulations

To
Mr. L. L. Ivey
and the
Students Supply Store Staff



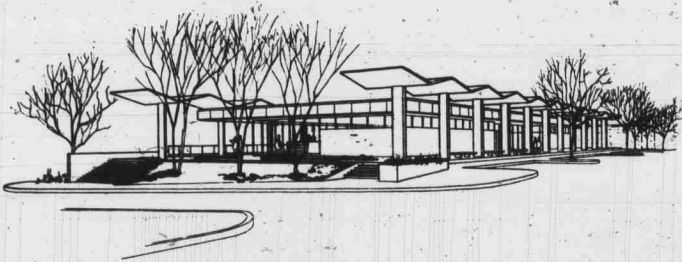
BOLTON AIR CONDITIONING & HEATING CO.

110 Harrison Ave.
Raleigh, N. C.

CONGRATULATIONS

to
Mr. L. L. Ivey
and
his Staff

on
their new & beautiful store



Your outlook will always be better
when you are looking through



PITTSBURGH PLATE GLASS CO.
HEADQUARTERS FOR PAINT, BRUSHES, GLASS, MIRRORS AND FURNITURE TOPS

201 S. Boylan

Students Supply Store Expansion Recognized By Administration

The need for a new and expanded Students Supply Store has been recognized by the Administrations of the College and the Consolidated University for many years.

Under the Code of Consolidated University of North Carolina, it is the responsibility of the Finance officer W. D. Carmichael of the University and Business Manager J. G. Vann of the College to see that needed buildings are constructed. State College is extremely fortunate to have two competent and forward-looking men in these positions.

Several years ago, Mr. Car-

michael and Mr. Vann, working in conjunction with the management of the Students Supply Store, established a building savings program for the store.

Under this program a portion of the profit made by the store was deposited in savings for future construction. Over the years approximately \$100,000 was put into this savings fund. This amount, plus accumulated interest formed the nucleus of the funds needed to construct the new store.

This fine new addition to our campus, representing a total investment in excess of \$350,000, required the financing of a

quarter of a million dollars. As Business Manager, Mr. Vann submitted to Mr. Carmichael a request to borrow the additional \$250,000 from the Escheats Fund of the University, which is administered by Wachovia Bank and Trust Company of Winston-Salem. Mr. Carmichael approved the request and submitted it to the Escheats Committee of the University for their approval. Upon the approval of this committee, Mr. Carmichael secured the approval of the Finance Committee of the University, which has to confirm all loans from the Escheats Fund.

It was also Mr. Vann's responsibility to secure the architect, arrange the letting of bids, and award contracts for the construction of the building. After the bids had been let, with aid from Maintenance and Operation, he had to oversee the construction of the building.

The realization of our new Students Supply Store and the many other new buildings on the State College campus are the results of hard work and concerted efforts of Mr. Vann and Mr. Carmichael. Their efforts have produced some of the finest college facilities to be found in the country and these facilities will serve as lasting tributes to them.

Congratulations to

Mr. L. L. Ivey

and the Students Supply

Store Staff on their

splendid new building

Advisory Committee Hears Complaints From Students, Fac.

The Board of Trustees of the Consolidated University of North Carolina, on May 26, 1962, voted to establish a Campus Stores Advisory Committee to be advisor to the Assistant Controller - Business Manager. The committee is composed of three students appointed each year by the President of the Student Body and three faculty members appointed each year by the Chancellor.

The function of the Campus Stores' Committee is completely operational. The committee will hear any "complaints, criticisms, and suggestions" issued by the students or faculty.

The Campus Stores' Committee meets at least once each month, and a report is submitted to the Assistant Controller - Business Manager by Mr. O. G. Thompson, chairman of the committee. Mr. Thompson also submits a fiscal report to the Chancellor.

Other members of the 1959-1960 Advisory Committee are: Mr. J. A. Porter, Jr.; Mr. E. S. Winton; Dr. W. L. Fleming, Ex-Officio; and three student members George W. Brown, R. M. George, and H. C. Henley.

Mr. Thompson has noticed that most of the complaints made by the students are on textbook prices. This complaint on the price of textbooks is understandable, but wrongly directed. The price of textbooks is set by the publisher. Although the Supply Store may receive a profit from the sale of textbooks, it is not in their hands to reduce the price, even though the management receives no gain from profits. All employees are salaried, and the net profit goes to the Scholarship Fund to be distributed by the administration.

If you can't find everything you need here . . .



try Eastern Carolina's Largest Department Store

HUDSON-BECK

Wolfpack Defeats WF For First ACC Win

Textile Fraternity Elects New Officers

The N. C. State Eta chapter of Phi Psi national textile fraternity held its elections during a specially called business meeting Wednesday, January 13th. The newly elected officers have the helm for one full year beginning with the start of the second semester.

Elected were: John Nash of Salisbury, President; Ron Medders of Mount Holly, Vice President; Carl Crotts of Trinity, Secretary; Ted Hager of Mount Holly, Treasurer; Bob Mayse of Spindale, Representative to

Tompkins Textile Council; Gary Hunsucker of McAdenville, Corresponding Secretary; Charles Huffstetler of Raleigh, Senior Warden; and Wayne Gibson of Fairmont, Junior Warden.

At the regularly scheduled meeting this Wednesday evening the chapter will have as guest speaker Mr. Ross Campbell, Personnel Director, Wake Finishing Plant, Burlington Industries. Mr. Campbell has chosen as his topic, "Selection of Personnel for Modern Textile Operations".

'Religion Institute' To Hear Glee Club

The 72 men of the North Carolina Men's Glee Club will again raise their voices in song. This time, they will be performing at the 21st annual Institute of Religion held at the United Church in Raleigh.

The speaker for the first program is the well known George Venable Allen. The Glee Club, conducted by J. Perry Watson, will present the famous "Cherubim Song Number 7" by Borntiansky.

Officers for this year's musical

group include: President, Ken Culbreth; Vice-President, Cliff Fuller; Secretary, Hoyt Beard; Treasurer-Business Manager, Collins Pippin; Publicity Manager, Mike Davis; Assistant Publicity Manager, Scott McRea.

Future performances of the Men's Glee Club will include a concert at St. Mary's Junior College, a tour of North Carolina, a television appearance over WRAL-TV, recording sessions, a few outdoor concerts and others.

By Jay Brame
Coach Everett Case. Captain Dan Englehardt. Bob (Moose) DiStefano. Anton Muehlbauer. Stan Niewierowski. Bruce Hoadley. Ken Clark. All of these were heroes and stars in Saturday night's outstanding 51-54 victory over Wake Forest.

First among the stars was Coach Case. How many people among the 8,000 present at the

Coliseum would have thought Coach Case would change his tactics which had seen him play a delayed offense type of game since the humiliating loss to Georgia Tech back in December? Very few if any. Coach Case was off the bench more than Bones McKinney in Saturday night's contest.

Coach Case told this writer after the Carolina defeat that

he felt like the Wolfpack was due for a win against Wake Forest. This writer also felt the same as Coach Case. The Wolfpack had not had any desire to win any games whatsoever. The team lacked spirit. However, between Wednesday night and Saturday night's ball game with Wake Forest they achieved the spirit, desire to win, and the hustle it takes to win ACC ball games.

The Wolfpack played like all the other ACC teams had figured that they would play in previous contests.

Coach McKinney of Wake Forest appeared to be very calm compared to Coach Case. Coach Case was up-and-at 'em during the game. He reminded many of the fans of his game against Kansas State.

Wake led by only one point at half time. The Deacons shooting was way off. This could have been caused by the Wolfpack not holding the ball as had been expected by the Deacons. Whether it was, or was not, the Baptists could hit on only 28.6% of their shots from the floor for the game.

After being a nip-and-tuck battle in the first half the Wolfpack came out in the second half to capture the victory on two different scoring drives.

The first came at the beginning of the second half as DiStefano scored a lay up after 20 seconds had gone by. This put State ahead 22-21, and they never trailed. A minute later he sank a bucket and was fouled on the play. He made the free throw for a three-point play and the score was 25-21.

The score pumped to 29-21 before Wake could score. This was at the 15:40 mark. The Baptists went dry again and could not score until the 7:39 mark. This made it 39-37.

The Wolfpack quickly got fired up for their last drive and scored seven straight points. This pushed the margin to 48-39. It was all over. The Wolfpack had captured their first conference win and it was an inspiring one.

Campus Crier

All students who will graduate in February and would like to have a 1960 Agromeck mailed to them in the Spring should: (1) Go to the Business Office in Holladay Hall and pay the remainder of their fee (\$2.83). (2) Take the receipt which they will receive from the Business Office to Mrs. Julia Lucas, Room 313, 1911 Building, and give her their permanent mailing address. Students will also be required to pay postage on the Agromeck; this should be taken, along with the receipt from the Business Office, to Mrs. Lucas's office.

The Forestry Club will meet on January 19, at 7:30 p.m., in Room 159, Kilgore Hall. The program will consist of two speeches by John L. Gray, Extension Forester, those being, "Career Opportunities" and "Present Trends of the Extension Service".

The Pershing Rifles will meet Tuesday night, January 19, at 7:30 p.m. in the MS I classroom in the Coliseum.

The Industrial Engineering student chapter will meet Tuesday, January 19, at 7:00 p.m. in the College Union.

A representative of the Bell System will speak on interviewing and Industrial Engineering in the Bell System.

Members are especially urged to be present for the setting up of committees for the Engineers' Fair projects.

The Agronomy club will meet Tuesday, January 21, in Williams Hall. There will be an election of officers and refreshments will be served.

Graduating seniors are to pick up their invitations at once. The invitations are being held at the student supply store and should be called for as soon as possible.

The ASME will meet Tuesday, January 19th, at 7 p.m., in Broughton Hall. A movie of the "Darlington 500" Race will be the outstanding feature of the night's program.

Coach Case was the one that set the match afire on the spirit among the players, and they burned it to the nth degree against the Deacons.

Captain Danny Englehardt. Danny had just rejoined the team after setting out a ten-day suspension by Coach Case.

Danny was never better. He scored the first points of the game for the Wolfpack. He was the field general of the team. He was the only man on the Wolfpack to play the entire 40 minutes of the game.

Danny was the top scorer of the game with 17 points. He hit on six out of nine shots from the floor and was five-for-five from the free throw line.

The game was a rough battle. The coaches were on their feet most of the contest. The tension was so great that at times the tempers among the players got sort of overheated. It took thirty minutes to play the final eight minutes of the contest due to the whistle blowing so often.

The Wolfpack was fired up, and that is putting it mildly. The Wolfpack fought like a bunch of hungry wolves over a nice lamb chop... the lamb chop being victory.

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Greensboro, N. C.

L. L. Ivey, Manager of Supply Store, Prime Mover For New Facilities

By Rudolph Pate

"We believe we have given the students of State College one of the finest supply centers in the Nation. It has been a long-time dream of many people. The experience, vision, and deep interest of all of them has made this new and vital part of the campus a reality today," commented L. L. Ivey, manager of the Student Supply Store, on the official opening of the new campus facility.

Ivey said that much credit goes to G. Milton Small, Architect, for a highly original conception of the building, com-

binning beauty and function. Back of the splendid structure was the desire of the officials of the Consolidated University and of the State College administration, as well as the Campus Store's Advisory Committee, to see that "nothing but the best" be developed for State's students, faculty, and alumni. The big store is adequate for the foreseeable future, he pointed out.

"For years, we have had to make do with totally inadequate quarters. It has not always been easy for the students, the college staff, or the management.

From the management's point-of-view, at least, I can say that we are satisfied today," Ivey declared.

The man behind the Students Supply Store, and one of the prime movers for the new service center has been at the job for 40 years. It has been his life's work. He came to the State College Store after service in World War I. Prior to his war service, he had been head book-keeper for the Merchants National Bank in Winston-Salem after graduation from Trinity College, now Duke University, in 1915.

At State College he became general manager of the students' store, then being operated by his brother, John E. Ivey, Sr., a graduate of the College, until he bought it outright from the owners.

Ivey has seen the business move from its first modest quarters in Primrose Hall to the North end of the Cafeteria Building, then to its corner of the "Y" Building, and now to its new glass-and-brick center, every move representing an expansion. For some years, the Supply Store has been the heart of a chain of service centers, three of which—the Watauga Book Store, the Technical Press, and the Country House—will be incorporated in the new building along with the general supplies store. The other facilities, the Syme Coffee Shop, Tucker Snack Bar, Quad Canteen, Bragg Fountain Room, and Shuttle Inn will remain in their present locations.

During 40 years of its existence, the store has given employment to many students, some of whom have gone on to

illustrious careers. Ivey has now a team of veterans who have been with him for years, chief among them being Clement Chambers (29 years), Mark Wheless (22 years), Graham Glass (21 years), Cy Senter (18 years), Monty Card (17 years), and Cyrus King (10 years). The team operation is a major point in his business philosophy.

His dedication to the improvement of the college store has brought Ivey in close contact with the National Association of College Store Managers. During World War II, when all college stores were short on needed merchandise, he was the Association's president, and it was largely due to his tenacity and determination that the Association was not liquidated. Recently, this Association named him Honorary Life Member, a tribute rarely awarded and in which he was cited for "integrity, sound judgment, business sense, and good citizenship".

Ivey has maintained contacts with the civic life of Raleigh. He is at present a member of the City Planning and Zoning Committee and has held numerous posts with the Chamber of Commerce, the Community Chest, the YMCA, the Kiwanis Club, and the Kiwanis Foundation. In 1950, he was president of the Kiwanis Club and that year was named Kiwanis of the Year. He has been president of the Men's Bible Class at the Edenton Street Methodist Church, on the Board of Stewards, and member of the Finance and other committees of that church.

In 1944, the State College Foundation bought the Students Supply Store from Ivey and re-

tained him as General Manager. Funds from the profits of the Store are channeled through the Scholarship Committee to provide both athletic and non-athletic scholarships. The supply center is operated under the supervision of the Consolidated University, the State College Administration, the Chancellor, and the Business Manager. An Advisory Committee, composed of three faculty members appointed by the Chancellor, and three student members appointed by the president of the Student Government, meet periodically to review and discuss opera-

tional policies, including student and faculty complaints, criticisms, and suggestions.

Most students know Ivey as the pleasant, enthusiastic, genial, and efficient man who "keeps the store". The old timers who know him well can relate many a story of his services, small and large, to the whole college community. In the not too distant future, Ivey will retire from his post. He is built into the building that is now celebrating its imposing opening and he is built into the modern, progressive College that is N. C. State College today.

Directs Purchasing

Experienced Newcomer

Always seen darting back and forth between the departments of the Students Supply Store is mild-mannered William E. (Bill) Tant, Director of Purchasing for the newly-housed State College institution.

Tant, who has been with the Supply Store less than three years, is one of the newest permanent employees of the organization. Nevertheless, Tant brought with him into the Supply Store a vast store of know-how concerning the operation of a college book store.

"I started in the Book store business while serving with the United States Air Force during the Korean Conflict. After finishing my basic training, I was transferred to the Air Force Institute of Technology in Dayton, Ohio. When I got there, I was placed in the Student Store as assistant manager. After a little over a year, the manager was transferred and I was placed in his position. I served as manager there at the Institute until I was discharged in 1955," explained Tant.

"Although we were a Student Store there at the Institute," Tant continued, "We were not allowed to sell everything that our customers wanted. We could sell all kinds of books and supplies that were directly used by the men stationed there and attending the Institute, but we were told not to sell any items that the base's Post Exchange sold.

"This was limiting to a certain extent, but, since the A. F. I. T. was a technical school much like State College as far as subjects offered, etc., I gained much valuable information and knowledge as to the way that a College Store at a technical institution should be run. I feel that this knowledge has helped me greatly in my work here at State College."

After graduating from Bunn, N. C., High School in 1947, Tant entered Campbell College in Buie's Creek, N. C. Two years later, with a diploma from the school's two-year business course, Tant went to work for Edwards and Broughton Company here.

After working for Edwards and Broughton for two years, Tant entered the Air Force. Im-

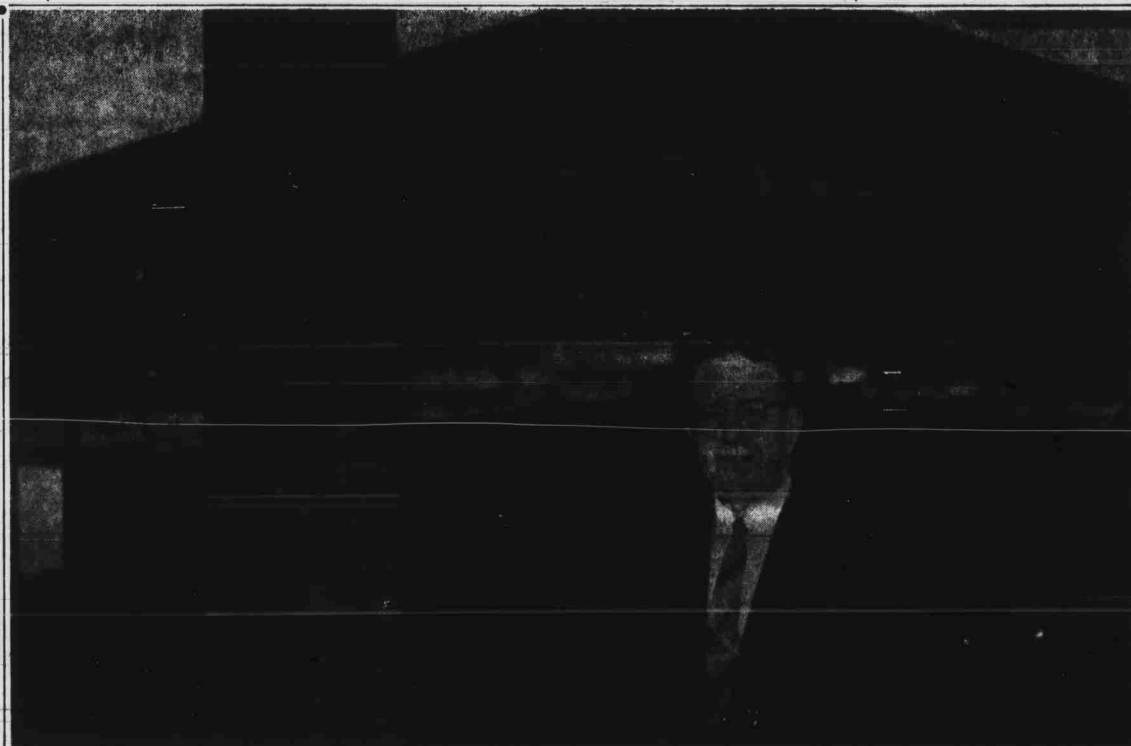
mediately after completing his tour of duty, Tant went to work for the Shaffer Pen Company as a salesman for Eastern North Carolina. It was from this job that Tant came to his present position with the Students Supply Store.

Tant has shown a rapid rise to the top in his civic responsibilities, as well as in the business world. After entering the Cary Junior Chamber of Commerce in 1957, Tant was elected president of the organization for 1958-1959.

Married to the former Frances Tutor of Fuquay Springs, Tant is the father of two girls, ages 8 and 6.



Bill Tant



L. L. Ivey

Mark Wheless

Ivey's Able Assistant

"Hey, Mark! I need some help in here!" calls the familiar voice of L. L. Ivey, manager of the new Students Supply Store. And the person to whom he is speaking is his able assistant, Mark H. Wheless.

Wheless, who has been with the Students Supply Store for twenty-four years, ranks third in years of service in the State College institution. He came to the Store after he had been out of high school for only two years.

Born in Spring Hope, N. C., in August, 1917, Wheless attended high school there and graduated in June of 1934. Coming to Raleigh, he decided upon taking a one-year business course at King's Business College, from which he received his diploma in 1935.

Upon completing the course

at King's, Wheless went to work in Aberdeen, N. C., with the Aberdeen Warehouse Company, where he worked as bookkeeper.

After only one year at this job, Wheless came back to Raleigh to work as bookkeeper of Ivey's Supply Store, then a private business on this campus.

From the year he came back until 1940, Wheless handled all the accounts of the Students Supply Store; and, in 1940, he was appointed Office Manager.

Like many men of his age, Wheless was drafted in 1945 to serve in the United States Army. Upon returning from his tour of duty, he chose to remain with the Supply Store here, receiving the job of Purchasing Agent.

For the last fifteen years, Wheless has served the students of State College in that capacity and also, more recently, as the assistant to Ivey.

Anyone who has been around the Students Supply Store for any length of time, either as an employee there, or, as in the case of this writer, as an innocent bystander and observer, can easily see that Wheless is a man dedicated to his work with the students and the Supply Store.

Going about his daily tasks in an enthusiastic way, Wheless is constantly seen as the man helping out with problems which he has solved many years before.

Since coming to the Students Supply Store in 1936, Wheless has made his home here in Raleigh. He is married to the former Ann Mitchell of Rocky Mount, N. C., and they have two daughters. The older, Jackie, is 18 years old and a student at Peace College here in Raleigh, where she is a freshman. The younger, Polly, is 11 years old.

Although Wheless's life during the week is occupied almost entirely with the problems of

(Photo by Kugler)

Raleigh Architect Explains Technical Aspects Of Store

By G. Milton Small, Architect

Almost all valid modern innovations in college store merchandising are embodied in one glittering new store just opened at N. C. State College in Raleigh, N. C. The founding manager of what is now called the Students Service Center, Mr. L. L. Ivey, opened the first organized store on this campus in the basement of an old classroom building in 1919. His pioneering devotion to his specialty, marked by his presidency of the National Association of College Stores in 1942-44, has endowed him with exceptional ability to coordinate the planning of this building and its fixtures, the culmination of a lifetime's experience in the field.

The Students Service Center has been located at the spot on the campus nearest to the center of student circulation, on a main traffic artery which lies between classroom, administrative and dining facilities on one side and all dormitories and physical education facilities on the other. The 15,000 seat Coliseum, used primarily for events open to the general public, is immediately adjacent and offers the Students Service Center its first

opportunity to broaden its service beyond the student community. The new store combines all of the widely scattered facilities of the old Students Supply Store: the Watanga Book Shop, Freshman Book Room, the Technical Press and the Country House (fountain) operation. The architects were Small & Boaz, with G. Milton Small, A.I.A., designer and partner-in-charge of the building. The fixtures were all especially designed to Mr. Ivey's requirements by G. Milton Small.

Floor-to-ceiling Glass Walls

In programming his requirements for fixture design and placement, Mr. Ivey recognized the validity of many proven advances in merchandising. As a result, the floor-to-ceiling glass walls of the store are themselves show windows. The passer-by is attracted by the close up view of the sales floor with its fully visible displays. The well known principle of the attraction of high light level is put to work here. As one enters any of the three main public entrances, the farthest reaches of the sales floor, being glass walled, are bright in contrast with foreground masonry-walled areas.

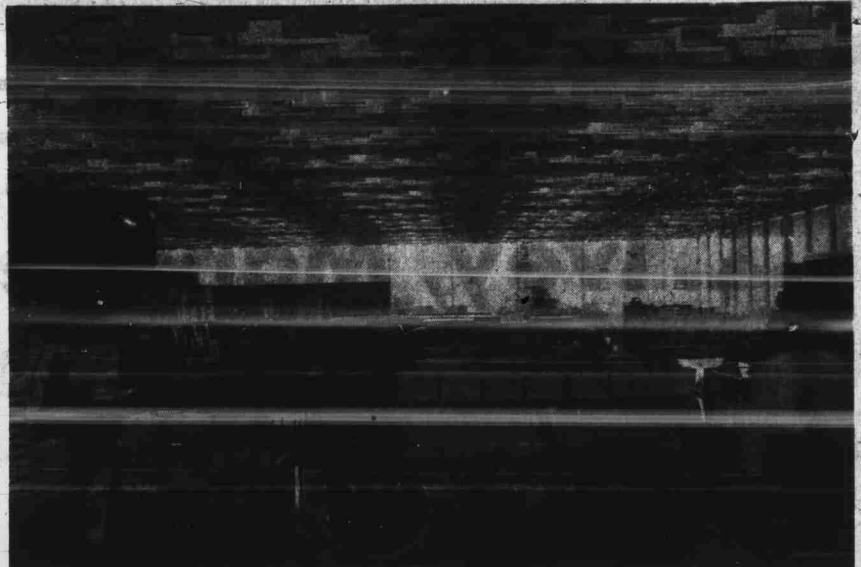
Thus, the customer is lead through the impulse item displays. Traffic flow was carefully worked out to ease his way.

Mr. Small designed the store fixtures particularly for flexibility of display. All fixtures are movable, permitting easy adaptation for seasonal peaks, future student population gains or changing merchandising policies. The cases are raised on 10" high metal legs, somewhat higher than average, to insure full visibility of all stock. An interesting example of providing for self service with a normally difficult to handle item is the case for college pennant display fixture which is accessible from all sides, and the entire stock of pennants are always visible and accessible.

Flexibility in Fixtures

With the exception of few such specialized cases, the fixtures easily adapt to any type of merchandise, thus insuring their flexibility.

The 10,000 square foot main floor contains the large column-free sales floor for books, engineering and school supplies, sports equipment, luggage and gift items, all under self-service operation, and a clerk serviced



Pictured here is an interior view of North Carolina State

College's ultra-modern Student Supply Store. Note the

decorative and acoustical ceiling. (Photo by Arthur Holder.)

area for small, high value items. Adjacent are "ready" stock rooms for fast moving quick access items. The main floor book department, and the Freshman book store combined, stock a large selection of titles: in paperbacks, textbooks, and trade books. Also on this floor is the snack bar with its stand-up counters, for the hurried patron, and self-service toaster and condiment facilities. The snack bar is equipped with its own receiving area, stock rooms and walk-in refrigerator in a service area. This operation will be moved to a new building to the westward when expansion of the sales area demands.

Store management offices are in a central location, permitting easy supervision of the entire public area.

Basement Houses Technical

The 11,000 square foot basement of the structure which is above grade at the rear, provides a truck height loading platform, well screened from pedestrian and auto traffic, and a large receiving area. Here complete stock control over all stock rooms is maintained. The Technical Press, all mechanical equipment, and the Freshman Book Room (Immediately adjacent to Book Stock Rooms) are also found on this floor. Two

hydraulic elevators provide rapid means of moving merchandise from receiving and basement storage areas to the main floor.

The Basement and Main Floor are reinforced concrete. The roof, supported on 8" round steel columns, is steel frame with a poured gypsum deck on exposed fiber glass formboard, and with a dark gray porcelain enamel facia.

All brick walls, exposed inside and out, are laid up in English Cross Bond to complement the nearby existing dormitories, and are distinguished from them

See Architect, Section II, page 6

Congratulations

May you enjoy success at all times. And enjoy Pepsi-Cola at any time ... today's lighter Pepsi, the refreshment that active, sociable people prefer.



Be sociable.
have a Pepsi

The *Light* refreshment

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Mr. L. L. Ivey and Company

FROM THE HOUSE OF

LANCÉ

'Behind the Scenes' Employees

Working in the spacious, new Student Supply Store Building are four essential employees who keep the Supply Store system operating smoothly. These four employees do not deal directly with the students. They remain behind the scenes, doing either clerical manipulations or checking supplies.

These four individuals include: Mr. Forrest C. Russell, Internal Office Auditor; Miss Elizabeth Clarkston, Assistant Office Manager and Bookkeeper; Mr. Graham Glass, Building Superintendent; and C. T. Senter, Head of Shipping and Receiving.

Mr. Russell stands 5 feet, 11 inches tall, weighs 175 pounds, has dark, brown hair, and blue eyes, and is the proud father of two boys, ages three and one year old.

Internal Office Auditor
Mr. Forrest C. Russell, who is a graduate of Kings Business College of Raleigh as a Junior-Senior Accountant, audits all invoices, keeps an account of all cash receipts, makes financial statements for the Supply Store, and handles the payroll.

Before obtaining the position of Internal Office Auditor, Mr. Russell worked in the bookkeeping department. He started with the Supply Store in April 1959.

Mr. Russell's home is located in Cary, N. C. at 210 Gray St. He was originally from Sunbury, N. C.

Assistant Office Manager and Bookkeeper

Miss Elizabeth Clarkston received a Business Degree from the Woman's Division of the Virginia Polytechnic Institute. (Radford College).

Miss Clarkston's position as Assistant Office Manager and Bookkeeper requires bookkeeping for all supplies, for the Supply Store, the Canteens, and the Coliseum concessions. She makes posting entries, makes out payroll checks, and other general clerical work.

After her graduation from Radford College, she became

Manager of the Book Shop of the Woman's Division of V.P.I.

She remained as Book-Shop Manager for three and one-half years, until she became College Accountant at Radford College. After a six-month stay in this capacity, Miss Clarkston's fancy drew her further southward. She began with the Student Supply Store on the first of September of this year.

Miss Clarkston, a young brunete with green eyes, lives with her sister in Gardner, N. C. She is originally from Big Stone Gap, Virginia.

Building Superintendent

Mr. Graham Glass, who keeps a close check on all supplies, also checks maintenance operations, clears and prices merchandise, handles stock, and helps with the display and rearrangement of stock.

Mr. Glass has been with the Student Supply Store since 1937, except for a brief intermission of three years with Uncle Sam.

Mr. Glass is a resident of Raleigh. He is married and has a boy fourteen years old. He lives at 2707 Bedford Ave.

Head of Shipping and Receiving
Mr. C. T. Senter, one of the oldest employees of the Student Supply Store, is in charge of all entering and leaving the Supply Store, handling everything from books to doughnuts.

Mr. Senter, an employee since 1940, started behind the counter, working his way to Head of Shipping and Receiving.

Mr. Senter is married, has one child and one grandchild. He lives just outside of Raleigh at 5311 Fayetteville Highway.

Many Students Work In Supply Store To Provide Customers Better Service

The New Student Supply Store employs fifteen student workers to help in the sales and service of the customers. This number does not cover the number of workers that are employed by the snack bar. These workers are students who in their spare time work in the store to help finance their way through school. It was not possible to talk to all of the student workers of the store but the Technician was able to talk with several of the workers and get their views on the new store and also get a little of an insight about them.

Mr. Jim Lawrence, who has been with the supply store since June of 1959, is a sophomore in M. E. at the present time. Jim originally comes to Raleigh from Stoneville, North Carolina. Jim stands six feet tall and weighs one-hundred and sixty-five pounds. He has dark brown eyes and brown hair. When asked where he worked in the store Jim answered "Well I just work any place where there is something to do." This is just about what the student workers do, work

everywhere there is work to be done. Without their help there could not be the fine service that is given to the students.

One of the more attractive student workers is Miss Betty Harris. Betty works in jewelry and also in other parts of the store as a sales girl. She is a sophomore in Engineering math and is nineteen years old. She is five feet four inches tall and weighs one-hundred and eighteen pounds. She has auburn hair and green-grey eyes. For anyone interested, Betty lives at 2207 Hope Street

here in Raleigh. John Aldridge is a senior in I.E. here at State. He is twenty-

one years old. He hails originally from Winston-Salem. At the present John makes his home on N. Blount Street. He is six feet four and weighs one hundred and eighty pounds. He has brown hair and brown eyes. John collects stamps, coins, and records when

he can take time out from his school work. John has been with the store since the start of the fall semester. John says that he enjoys to a very great extent working in the Student Store.

Paul Yoder, who is also from Winston-Salem, is five feet and ten

inches tall and weighs one hundred and fifty pounds. He has blonde hair and blue eyes. Paul lives in Verville with his wife Rochelle. Paul works at the engineering counter and deals mostly with the engineering supplies of the store.

Odis Hunter

See Students, Section II, page 6



Betty Harris



Edna Bradshaw



Ralph Pope



Odis Hunter



John Aldridge



Paul Yoder

John Aldridge is a senior in I.E. here at State. He is twenty-

GORDON FOODS

Salutes

Mr. L. L. Ivey,

his Staff,

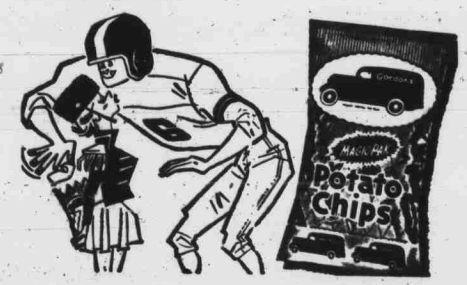
AND THE STUDENTS OF
N. C. STATE COLLEGE

on the GRAND OPENING

OF YOUR NEW

Students Supply Store

FRESH!



Fresh! Fresher! Freshest! That's Gordon's "Magic-Pak" potato chips, a touchdown anytime in the good eating game. Serve crisper, better tasting Gordon's chips soon and taste the difference! Remember no others have "Magic-Pak" protection.

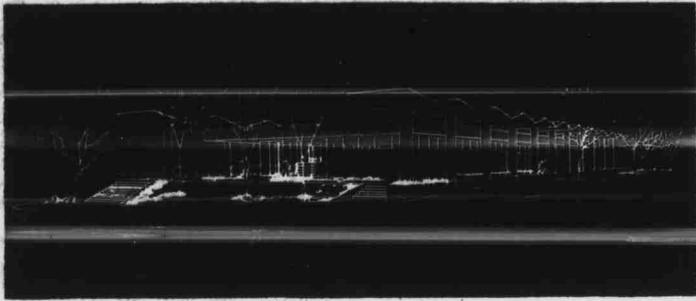
Congratulations

MR. L. L. IVEY

We salute you on the opening of the new Students Supply Store. It is a tribute to you and North Carolina State College.



THE CAPITAL COCA-COLA BOTTLING CO., INC.



CONGRATULATIONS STUDENTS, FACULTY, AND FRIENDS OF NORTH CAROLINA STATE COLLEGE ON THE FINE ACCOMPLISHMENT OF YOUR COLLEGE ADMINISTRATIVE LEADERS, THE ARCHITECTS AND THE STORE MANAGEMENT IN PROVIDING THE BEST FACILITY FOR BETTER SERVICE:

YOUR NEW

Students Supply Stores

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Publishers of the famous

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STUDENTS SUPPLY STORES

Bookstore Moves From Old Facilities; Combines Operations With Supply Dept.

By Mike Lea

The new Student Supply Store is divided into two major departments, the book department and the supplies department. The book department, which was formerly located in the basement of Watsuga Hall, sells both textbooks and non-academic books. The manager of the book department or book store is Mr. Clement L. Chambers.

Mr. Chambers has worked with the bookstore for almost thirty years, starting when he was a freshman here in 1930.

He is originally from Winston-Salem where he graduated from Reynolds High School in 1928. After graduation from high school, Mr. Chambers came directly to State and entered in the fall of 1929. Dur-

ing his second semester here, he began working for the bookstore and he has worked here continuously since.

Mr. Chambers graduated from State with a B.S. in business Administration in 1934. While he was a student here, he was in the R.O.T.C. program and after graduation, he was commissioned in the U. S. Army. During the War, he served as a first lieutenant with forces in the South Pacific. In 1944, he was switched to the 44th Division which was then serving in Europe.

After the war, Mr. Chambers resumed his position here and remained active in the Army Reserve. He now holds the rank of Major and is presently serving as Adjutant of the 108th

Regiment of the 108th Division which has its headquarters in Raleigh.

In 1958, he married the former Miss. Maxine Hayes of Raleigh.

When asked for a statement for The Technician, Mr. Chambers said, "I am interested in seeing that the students of State College have the finest book and supply store facilities and service to be found in America.

During the interview, it was evident that Mr. Chambers is concerned with an improvement in quality of the service behind the facilities that this fine store offers and that criticisms and suggestions for improvement of service are always welcome.

The Bookstore is divided into two departments, the text book department and the trade book department. Cyrus King is the manager of the trade (non-academic) book section.

Mr. King is originally from Needham Broughton High School in 1940 and attended, Carolina. His education was interrupted after two years because of the war. During the War, he served with the twentieth Infantry division which was stationed in Europe. After the war, Mr. King went back to Carolina and graduated with a BA in History in 1947. He later attended the University of Kentucky and received his MA degree in History in 1949.

He began working at the Bookstore in the summer of 1949.

Mr. King married the former Miss Carolyn Spicer of Lexington, Kentucky in 1948. They have two boys age 8 and 3 and now live in Raleigh.

In a statement to the Technician, Mr. King said "We hope that we will be able to make a great contribution to the cultural life of the college community by making a larger selection of books available to students, staff, and faculty. Books are a vital part of the education process and we feel that we can play an important roll in this process in the bookstore." When asked what he thought about the new facilities, he stated, "We are delighted with the additional space that we will have for displaying books and we are grateful to Mr. Small, the Architect, for designing such a beautiful building and such beautiful fixtures."

A vital part of the administration of the book department is handled by Thomas Setzer, the

(See BOOKSTORE, Sec. II, page 5)



The three managers of the bookstore which is now located with the Supply Store. Left to right are Mr. Clement Chambers, Mr. Cyrus King, and Mr. Thomas Setzer. The secretary for the book department Mrs. "Teany" Williams is not pictured. (photo by Kugler)

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Students Supply Store

Supply Department Heads: Humphreys, Carpenter, York

By Jim Page

The supply department of the new Students Supply Store is headed by Mr. U. J. Humphreys, Mr. Willard Carpenter, and Mr. Edward B. York, each of these men having been with the Supply Store for a considerable length of time.

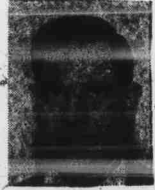
Mr. U. J. Humphreys, having been with the store for nine years, is the manager of the stationery and gift goods department. He makes his home at 2827 Barmettler Street. Mr. Humphreys is married and has one married child. His original home was in Oklahoma but he has lived in Raleigh for the past twenty years.



Mr. Humphreys was employed with V. J. Humphreys the First Citizen's Bank and Trust Company before coming to work with the supply store. He stands five feet and seven inches and weighs one-hundred and sixty pounds. He has grey hair and brown eyes. Mr. Humphreys boasts of sixty years of a healthy life. Some of the specific items that he is in charge of are the cameras, stationery, fountain pens, jewelry, etc.

The next member of the supplies department is Mr. Willard Carpenter. Mr. Carpenter has been with the store since 1953. He is married and has no children. He resides in Raleigh and graduated from Kingsdale High School.

Before coming to the Supply Store Mr. Carpenter was employed by Brown, Rogers, and Dixon. He stands five feet and eight inches tall and weighs one-hundred and forty five pounds. He has black hair and deep brown eyes. Mr. Carpenter is thirty-eight years old. Some of the specific duties that he carries out are checking of personnel, issuing supplies, employing student workers, taking orders, and making the inventory check.



W. Carpenter

The third man in the department is Mr. Edward B. York. Mr. York has been with the store part time since 1955 and has worked full time for a little over a year. He makes his home in Raleigh at 2908 Bath Circle. Mr. York is married and has one girl. He fills the role as being the general clerk for all of the departments. Mr. York is five feet and ten inches tall and weighs one-hundred and thirty five pounds. He has black hair and brown eyes. He is twenty-nine years old and hails originally from the mountain town of Burnsville, N. C. He has made his home in Raleigh, however, since 1954. Mr. York attended State College for two years.



Ed York

men head up the supplies department at the new Supply Store. They are responsible for a great amount of the work that goes into helping to keep the store complete with the supplies that the student here on campus needs. By stepping out of the dorm right into the Supply Store the student may find nearly everything that he needs in the way of supplies, thanks to the fine management of these three men.

Bookstore

(Continued from page 4, Sec. II) correspondence manager.

Mr. Setzer is originally from Greensboro where he graduated from Summer High School.

He attended both State and Wake Forest. During World War II, he served with the Navy in the American-European Theater. During the Korean War, he was called back into the service. In 1952, Mr. Setzer came to work for the College Bookstore.

Mr. Setzer is married and has no children. He is currently residing in Raleigh.

Mrs. Armantean "Teany" Williams handles the secretarial work that is required in the bookstore. She is originally from Raleigh, and she graduated from Cary High School. After graduation, she attended King's Business College.

Mrs. Williams is married and has three children, all boys.

Ivey's Assistant

Continued from Section II, page 1 the Supply Store, Sunday mornings will nearly always find him, his wife, and two daughters attending the services at the Forest Hills Baptist Church where they are all members.

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and Sincere Best Wishes
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to the new*

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Students

Continued from Section II, page 8
Paul is twenty-seven years old and is a senior in I. E.

Thomas Warren or "Slick" as they call him at the store, is a junior in I. E. Slick is married and has one boy and one girl. Slick now lives in Vetville but originally hails from the mountains near Asheville, N. C. He stands six feet one and weighs two-hundred and twenty five pounds. Slick has jet black hair and deep blue eyes. He is thirty four and has been with the store about one month. Slick is interested in all sports and plays on the Vetville basketball team. When asked about his work in the store he said "I like the work, the people here in the store are swell." Before he and his wife moved to Raleigh they lived in Asheville where he attended Asheville-Biltmore College.

Bucky Butler, who works in the snack bar, comes from Clayton. Bucky commutes to school each day and works in the snack bar in his spare-time. He is a sophomore in recreation and

transferred to State from ECC. He is nineteen years old and enjoys sports a great deal. He said, "I like the work because I like to deal with people, and this gives you that chance."

We regret that we did not have the space to put the interview with all of the students in the paper but space was limited, however; we would like to say that Ronald Steorts, Robert J. Scotts, William A. Fisher, Hugh Key, Frank P. Duncan, Larry Montleth, William O'Quinn, Maynard Adams, Charles Cox and Mrs. Edna Bradshaw are also members of the student staff at the new supply center.

At this point we would like to point out that the upkeep of the new building is handled very capably by the store's two janitors.

Ralph Pope lives at 2540 Wood Street. He is married and has one girl. Ralph is thirty-two years old and stands five-five and weighs one hundred and forty-seven pounds. Ralph has been a janitor for the store for the past two and one-half years.

See Pope, Section II, page 7

University Supply Stores' Funds Reviewed

On February 29, 1952, the Board of Trustees of the Consolidated University of North Carolina made the following resolution, concerning the stock and distribution of earnings of all the student supply stores of the "Greater" University. The following resolution was introduced by Mr. Andrew L. Monroe and unanimously adopted by the Board:

RESOLVED: That a committee of seven from the Board of Trustees be appointed by the Chairman to investigate the entire student stores on the campuses, the type of trade in which they engage, and the disposition of their earnings; and report with their recommendations to this Board at its next regular meeting. In selecting this committee, two shall be from State College, two from the University in Chapel Hill, two from the Woman's College, and one a non-alumnus of the Consolidated University.

On April of that year, the

entire Committee assembled at State College to decide the course of investigation. First-hand, on-the-spot information was agreed to be necessary.

Before drafting the final decision, the Committee conferred with the President, the Vice-Presidents, the Chancellors, and the Assistant Controller Business-Managers.

Every detail of the Campus Stores' operations was reviewed, and the grants-in-aid policies were also carefully reviewed. A unanimous vote by the Committee brought forth the following policies and practices to control (1) merchandising operations—and (2) the award of grants-in-aid from the profits of these profits.

These results are summarized as follows:

1. The campus "stores" shall be owned by and operated for Educational Trust Funds—operated by the Administration and Controlled by the Board of Trustees.

2. All profits not used for specified college purposes shall be devoted to grants-in-aid to students selected on the basis of character, citizenship, leadership, and other requirements of the institutions concerned.

Governor Scott appointed G. N. Noble and Vernon G. James from the State College alumni, Reid A. Maynard and J. Benton

Slacy from the University at Chapel Hill alumni, Mrs. May L. Tomlinson and Mrs. Nancy Hall Copeland from the Woman's College alumnae, and H. P. Taylor as a non-alumnus member of the Committee. Mr. Taylor was asked to serve as chairman.

This meeting was held on the campus of State College on May 6, 1952.

Architect Explains

Continued from Section II, page 2
by having alternate headers recessed 1/4 inch and flashed to a dark color, which emphasizes the pattern and results in a highly decorative wall. All masonry walls except elevator shafts are 7'-0" high with glass above to the ceiling on the exterior or where noise stops occur. Aluminum and glass storefront construction, extending from floor to ceiling, form most of the exterior wall as well as the partition between the main sales area and the snack bar.

Floors are concrete throughout the basement, terrazzo over most of the main floor, with quarry tile behind the snack bar and in its service area. All exterior terraces and walks are concrete.

300 Square Feet of Glass

The main floor of the building is roughly 180 feet long by 54 feet wide, or 10,000 square feet. The area of glass wall is 3,000 square feet and the remainder of the exterior wall is brick, some 2,300 square feet.

Ceilings in the basement are exposed structure generally. However, on the main floor there is an open grillework suspended ceiling, composed of vertically hanging white metal baffles, which are removable in 18" x 48" sections for easy access. These baffles conceal all lighting, structure, heating and air conditioning ducts, etc., which are painted black, and permit the use of economical industrial lighting fixtures. In addition, these baffles diffuse and increase the overall light level. Finally, easy access and concealment permit flexible placement of ceiling outlets, and accent lighting fixtures may be added at any time in the future as the fixture locations or requirements are changed.

The major feature of the exterior design of the Students Service Center is the concrete canopy which appears as a very simple structure but is actually a complex design in reinforced concrete requiring a high degree of structural analysis and design. This canopy is only a small part of a long range plan to extend this covered walkway along the length of the major street, to the westward in front of several dormitories. This will function as a unifying element

for the different architectural styles and will enhance the major street as well as provide pedestrian cover. In conjunction with the Supply Center building overhang, the canopy affords shelter for lounge benches and outdoor sales during seasonal peak periods.

Sunken Garden Behind Store

Landscaping, just started, will afford a pleasant environment for the browsing student. To the south, a sunken garden below the level of the sheltered terraces will provide visual stimulus. On the north or street side, mature trees will continue the existing row of street trees. East and west glass areas will also be shaded by trees.

Short term off-street parking only will be permitted in the spaces on the main street front of the store. Large long term parking space is available in the Coliseum lots just across the side street.

All of the mechanical services including the plumbing, heating and air conditioning, and electrical work were designed and supervised by Mr. Charles D. Williams, Mechanical Engineer with G. Milton Small & Associates and the structural engineering was performed by Ezra Mier & Associates of Raleigh, N. C.

All store fixtures were built by the W. J. Hines Company of Raleigh, which is owned and operated by Mr. W. J. Hines, who furnished Mr. Ivey's first store some 40 years ago. Materials generally are natural cherry, highly lacquered, and white laminated plastic countertops.

The General Contractor for the structure was King-Hunter, Inc. of Greensboro with Mr. C. L. Price as general superintendent.

The Plumbing Contractor was Carl B. Mims; the Heating and Air Conditioning Contractor was Bolton Air Conditioning & Heating Co.; and the Electrical Contractor was Howard-Green, all of Raleigh.

The N. C. State College community has welcomed this sleek new addition to their campus. The vision and foresight of Lonnie Ivey have insured that they will be served by the most advanced methods, in a truly stimulating environment.

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Efficient Managers Operate Snack Bars

The seven snack bars and concessions that are located in various places around the campus are all owned and operated by the college and are directly connected to the Student Supply Store.

These snack bars, which are placed as a convenience to the students, are located in the Textile Building, in the basement of Syme Dormitory, in the new Student Supply Store, in Tucker Dormitory, in Bragaw Dormitory, and in the Quad between Berry, Bagwell, and Becton. The Coliseum concessions are also joined to the Student Supply Store.

The gregarious and proficient manager of all of these snack bars is Monty Carde of Clayton. In addition to his job as the overall manager of the snack bars, Mr. Carde also manages the Shuttle Inn which is located in the Textile Building.

Mr. Carde has been working for the Student Supply Store for nineteen years. He graduated from Clayton High School and while in the Army had further business training. Mr. Carde has two children; Monty Jean, 2; and Yvonne Ann, 5.

When asked to make a statement for *The Technician*, Mr. Carde said, "I find the students who work for the snack bar very cooperative, willing and proficient. I would like to thank all

students for the very fine cooperation which they show in using the snack bar facilities.

Wiley Gouge, the manager of the Coliseum Concessions, the Riddick Stadium Concessions, and the baseball concessions is a vital cog in the Supply Store System. He has been working for the supply store since the early 1950's. Mr. Gouge is originally from Asheville and is presently working for a degree in Textiles. He is married to the former Miss Margaret Gray of Newport N. C., and has three children, two girls and a boy.

The two friendly workers at The Shuttle Inn, Mrs. Iola Wallace and Mrs. Ercelle Davis are both originally from Clinton and are presently residing in Raleigh. Both have been working for the Shuttle Inn for around seven years and are married. Mrs. Wallace has one child and Mrs. Davis has none.

All the students who have lived in Alexander, Turlington, Owen, and Tucker know Mr. William (pop) Barber, the former manager of the Country House which was located between Turlington and Alexander Dormitories. The Country House was closed due to its proximity to the new snack bar in the new store and Mr. Barber began managing the canteen in Tucker. He has worked for the Student Supply Stores for four years. Mr. Barber is originally from Clayton and he is presently residing there.

The "newcomer" to the Student Supply Store Managers is Ernest Knox who has only been working here for three months. During this time, he has managed

the Tucker Canteen and when the new supply store opened, he became manager of the snack bar located in it. Mr. Knox, originally from Robinsonville, now lives in Clayton. He is married and has one child.

The Manager of the Canteen in Bragaw Dormitory is William S. (Mike) Law. Mike is from Fayetteville and is a senior in Nuclear Engineering.

Mrs. Gay Bennet has been working for the Student Supply Store for nine years. She is presently managing the Coffee Shop in the basement of Syme. Mrs. Bennet, a widow, has two children and originally comes from Keeling, Virginia. She now lives in Raleigh.

The genial manager of the Quad Snack Bar, which is located between Bagwell and Becton, Mr. R. V. Dixon, has held his present job for eight years. He is married and hails from Pamlico County.

Pope

Continued from Section II, page 6
Ralph, in his spare time, is a sports enthusiast.

Odis Hunter lives at 417 N. W. Street here in Raleigh. Odis started work here in 1948 and had to stop in 1957 but was able to return to work about a year ago. He is twenty-nine and six feet one. He weighs one hundred and eighty-nine pounds. Odis enjoys fishing in his spare time.

These people are dedicated to the betterment of the new Student Supply Store and to you the patrons of the store. Through the work of these, the new Supply Store is made better for the student of State College.

Mr. E. S. (Skinny) Wilson

Congratulates

Mr. L. L. Ivey

and the

Students Supply Store Staff

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Mr. Wilson has been serving Mr. Ivey & the stores for 40 years with delicious Wilson Sandwiches

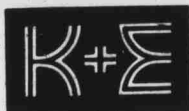
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