The Technician North Carolina State College's Student Newspaper

State College Station, Raleigh N. C.

By BOB LINDER

the Student Activities Office had the following to say concerning the project." Present and future State College students are in-debted to members of our Board

Vol. XLIV, No. 18



Construction will soon begin on Fraternity Row, to be located south of Western Boulevard adjacent to Avent Ferry Road. Fu-ture plans call for the expansion of the present campus to include this area.

Engineer's Ball Set For Saturday Night

The only formal dance on appearing in night clubs with campus that is held exclusively Beatrice Kraft, who is one of for Engineering students, the the foremost exponents of East Engineer's Ball, will be held Indian Dancing in this country. this weekend in the Coliseum at Also this will be the only dance

ed by Fallon's Decorating serv-

Dance music will be provided by the Duke Ambassadors.

by the Duke Ambassadors. During the brief intermission that the band takes, there will be a presentation of stylized East Indian Dances. The group per-forming will be from the Eman-uel-Kovach School of Theatre Dance and will include Jon and hopes that everyone has a won-Betty Kovach, Vickie Kaveiva, derful time and requests that and Pat Eubanks. Jon Kovachs they conduct themselves as ma-spent the summer in New York ture individuals.

Also this will be the only dance

8:00 p.m. The Coliseum will be decorat- on campus that offers free soft drinks and ice served at the drinks and ice served at the tables by waiters.

Bids for this affair may be picked up at the respective En-gineering offices during this week. After picking up your bid, be sure that the envelope con-tains a small white card, which

The Outing Committee an-

ber 21.

will be held in the College Union

debted to members of our Board twerte units notating out star of Trustees for the support given dents. Long-range plans call for the fraternity housing project. They are equally indebted to Mr. Watts Hill of Durham, who head-ed a special committee appointed this point, that this project is to consider this project, and to being financed entirely by the President Friday and Vice-Presi-eighteen fraternities; the State

Carmichael.

Due to an error made when The Outing Committee an-nounces an outing trip to Kerr the fraternity scholarship re-Lake. The overnight trip will be port was published in Septem-held on November 21 and 22. ber, the average of Sigma Al-The trip will cost about \$3.50, pha Epsilon was one of the fra-and it will include three meals, ternities whose report was in travel, and sleeping accommoda- error. SAE's final average places tions. Sign-up at the CU main desk by November 20. The Fall Pinochle Tournament

on November 23 at 7 p.m. There will be awards for the first and Lost: Betty Woodbury lost three paper-back books: (1) MacBeth, (2) Guy de Maupassant in Eng-lish Edition, and (3) Guy de Maupassant in French Edition. She assumes them lost in Winssecond place winners. Sign-up at the CU main desk by Novem-

The Forestry Club will meet Tuesday, November 17, at 7:00 p.m. in room 159 Kilgore Hall.

The Fall Pinochle Tournament

- Campus Crier -

ton. No name is in the books. Anyone who knows the where,

(Continued on page 4)

and endorsement. And, as is the dent Affairs, pointed out this im-case with so many worthwhile portant fact in a meeting Satur-plans in the Consolidated Uni- day, "In no way will this pro-versity, this plan could not have ject obligate or jeopardize the been implemented with the en- financial arrangements for any ergetic efforts of Vice-President other type of student housing."

other type of student housing." State's 823 fraternity men comprise 14% of the student body. Although there will be only twelve units in the com-pleted housing project, housing 500 men, the long range plan of adding ten more units at some later date will make room for all of State's "18". In addition to providing housing facilities for those fraternities which may choose to wait until some later date to move into the "Row" for various reasons, the long-range plan will make room available to any new chapters that might be established here. "At State College, Dean James J. Stewart, Jr. has worked con-tinuously for six years in the effort to bring the project to Realization. All these men de-serve our thanks." Fraternity Row, a \$1,800,000 project, will initially contain twelve units housing 500 stu-dents. Long-range plans call for the addition of ten more units

Long, Hard Struggle Since the idea of a Fraternity

Row was first conceived six years ago, it has been a long, Row hard struggle by the many groups and individuals that have groups and individuals that have given the project their support. Without this support, State's need for adequate facilities for students belonging to fraterni-ties could not have been met.

The plans for Fraternity Row have been endorsed by the Visit-ing Committees of the Board of Trustees of the Consolidated Trustees of the consolution University each year for the past six years. These commit-tees, after a thorough study of the proposed plans, each year, gave it their complete approval.

In Thursday's issue of The In Thursday's issue of The Technician, a complete summary of the past six years endeavors will be printed, as well as a complete listing of all groups complete itsing of all gloups and individuals who have sup-ported this project. The Tech-nician will attempt to recognize all those who have given so will-ingly of their time and efforts.

In Friday's action by the State In Friday's action by the State Board of Higher Education and the Advisory Budget Commis-sion, the Commission approved a loan to the fraternities. The money will be borrowed from the Federal Housing, Home and Finance Administration and will be paid back over a 40-year period at three and one-eighth per cent interest.

"Intend To Move Soon'

President Friday said that University officials have already completed preliminary design work on the proposed units, and that they "intend to move soon" to start construction.

dent Carmichael of the Consoli-dated University. "President Friday gave the any financial responsibility. Dean of State Col-metric and endorsement. And, as is the dent Affairs, pointed out this im-case with so many worthwhile portant fact in a meeting Satur-signed as fraternity houses, and plans in the Consolidated Uni-day, "In no way will this pro-most have been pointed out as these houses were originally de-signed as fraternity houses, and most have been pointed out as being sub-standard to city regu-lations. The Wake County Health Department and City Fire Department have, for many years, recommended the needed improvement in fraternity hous-ing

Monday, Nov. 16, 1959

Chancellor Dr. John Caldwell said of the new housing pro-ject, "We are pleased that we said of the new housing pro-ject, "We are pleased that we are now apparently ready to remedy a long-standing situa-tion that has been growing stead-tily worse." He said the new facilities will mean "a high standard of housing" for State College fraternity men. Due to the Raleigh zoning laws, the fraternities have been unable, in the past, to make many need-in the post, to make many need-in the post, to make many need-in may state the state of the state of the state of improvements on their houses. ed improvements on their h

Plans Move Forward

After Friday's decision was announced, Peyton Neal, Chair-man of the IFC Housing Com-mittee, made this statement to The Technician, "The Interfra-ternity Council, through the IFC Housing Committee his base ternity Council, through the IFC Housing Committee, his been working closely with Dean Tal-ley and Dean Bowers in the ad-ministration of the Fraternity Housing Project, and with the work that has been done prior to this final decision by IFC Presidents as far back as 1953. We feel that the IFC and the fraternities can now move forfraternities can now move for-ward in the actual planning of the fraternity house

The Interfraternity Housing Committee will meet Tuesday night of this week to draw up plans for the anticipated budgpians for the anticipated bud et, living arrangements, fina cial conditions, and numeror other items, concerning Frater nity Row. Attending this mee-ing will be Deans Stewart, Ta-ley, and Bowers, as well as representative from The Tech nician.

In Thursday's issue, which everyone interested in Frater-nity Row is encouraged to read, results of this meeting of the IFC Housing Committee will be printed, along with the already mentioned history leading up to Friday's action. In addition, we will try to recognize all these who have done so much to belp with this effort.

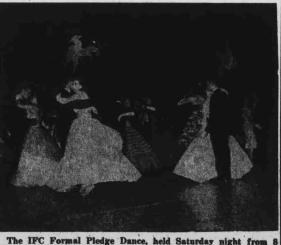
The 823 fraternity m University officials have already completed preliminary design work on the proposed units, and that they "intend to move soon" to start construction. Architect for the housing pro-ect will be G. Milton Small and Associates, of Charlotte. The new facilities will be construct-ed on State College land across Western Boulevard (see accom-panying map). The 825 fraternity men State College owe a tremendo vote-of-thanks to all those w yave Fraternity Row their an ovte-of-thanks to all those w yave Fraternity Row their an ovte-of-thanks to all those w gave Fraternity Row their an other the many individuals, who efforts combined to make Fr ternity Row s reality, we c only say, "Thank You"!

Alpha Phi Omega Pledges **Twenty-Four Students**

The Jota Lambda chapter here

ATTENTION! Eddie Knox, Student Govrnment president, wishes to announce that efforts are being made to assure open classrooms at night for student study. Further developments will appear in The Technician.

Iota Lambda, the State Col-lege Chapter of Alpha Phi Ome-ga, national service fraternity, four boys, one of the largest The purpose of Alpha Phi Omega is "To assemble college men in the fellowship of the Scout' Oath and Law, to de velop friendship, and to promote service to humanity." The Iota Lambda chapter here wards, Thomasville; John T. Binsbeh City; Micheal R. Edwards, Thomasville; John T.
Fernald, Wilson; Steve E. Gentry, Arden; David P. Gilmer, Bristol, Tenn.; Robert E. Gresham, Jr., Raleigh; Henry Harrell, III, Wilmington; Dale E. Harrison, Spruce Pines; James L. Humphery, Maple; Richard M. Johnson, Graham; William E. Keel, Washington; Edmund H. Malski, Flat Rock; George M. Mann, Jr., Wilmington; Robert D. Mustion, Kittrell; Richard M. Raper, Thomasville; Roy Clark Thompson, Salucla; and Micheal Warner, New Bern.



IFC Formal

The IFC Formal Pledge Dance, held Saturday night from till 12 in the Colliseum, featured the Richard Malthy Orchests See "Greeks On Campus" for full story. (Photo by Khosla).

Construction Of Housing Facilities

LITTLE MAN ON CAMPUS

ITORIAL COMMEN

State College fraternity men saw their dream of years-a fraternity row-become a virtual realy when the North Carolina Board of Higher tion and the State Advisory Budget Commission, nmendations by the Consolidated University rd of Trustees, gave their final approvals to the ject. (see story, page one.)

Longer the Dream

A fraternity row here at State College is something the Greeks have been hoping for for at least the ast ten years. But, in every case where the planned et was submitted for approval to some body of this state's educational system, there was a person or block of people who refused to be convinced that the project a worthwhile addition for State College,

Recapitulation as far as the dissenting persons of ast is concerned is not necessary at this time, for now they have dropped their opposition. It is important to note, however, that, whatever their reasons were, they have been eliminated now.

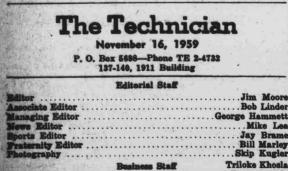
This approval could not have come at a more needed time. At the present, many State fraternity men are living in quarters which are nearing the point of connnation. For several years, the City of Raleigh has refused to grant building permits to any fraternity houses, thereby making major repairs or needed additions impossible.

Not only is the realization of this dream needed at this time because of the conditions of the houses, but there is also strong feeling against some of the fraternities by the people of Raleigh. These residents have complained because of "excessive noise" emitting from the fraternity houses. Of course, the latter problem has neither become better nor worse in the past few years, for fraternity men are basically the same, irregardless of what years they are in school.

Finally, the construction of a fraternity row will make the problem of supervision by college officials a bit more convenient. Now, with the eighteen houses scattered over a large area of Raleigh, it is almost impossible to control effectively the activities within any one house

State's Greeks will shout in utter horror at this thought, but the most important item, by far, which this supervision will bring about is the fact that the houses will be protected. Several times a year, fraternity houses are entered and ransacked. The fraternity row should cut down such occurrences by a large number.

There is no end to the list of people that should be thanked for seeing this project through many storms in the past. We must thank the entire administration, and especially the Office of Student Affairs. We also must thank the members of the Board of Trustees who have worked so unceasingly in the past to see this dream become real. And also, we must thank the fraternity men who are now gone from State College, for, without their drive in the early years of this long battle, a fraternity row for State College fraternity men would be a very-much-in-the-future dream.



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Letter to the Editor

To the Editor:

Price!

He came, he saw, he conquer-ed. That famous line is again used. A clichel But appropriate, I think. I don't like Whitman and I never will, and I would take one word of Sandburg for y hundred that White wrote, but he had a m

age. Mr. Price bro it that message to State and, because he did, I think we all under-stand Whitman better and like Price more. This is good for us and good for Whitman and good for Price.

The theme for Whistler's "Ten O'clock Lecture" carries the basic thoughts that all the great artists and creators ever uttered. From Woodrow Wilson at the peace treaty, Frank Lloyd Wright at the Midway Gardens, and Maurice Utrillo at Mont-martre, and on and on backward and forward through the ages, and rorward inrough the ages, great mar's ideas productions have stood for themselves and represented themselves; and those who benefited were mere-ly the by-products. Many only remember the wit of Whistler as Price presented it but Drice remember the wit of Whistler as Price presented it, but Price presented an infinitely greater idea of Whistler's. Those who had never heard Whistler's "Ten O'clock Lecture" will thank Mr. Price for his choice. It bares thought, and I believe it will get that thought from some of the State College students.

Tennessee Williams, Mr. Pric said, is a representative Ameri-can playwright. I believe, as far as American drama is concern-ed, that Williams is now the ed, that Williams is now the greatest living playwright and second only to Eugene O'Neill in all American drama. I won-der if Rod Sterling thought of Williams' "On a Streetcar Named Success" when he wrote "The Velvet Alley". I think he must have, as must all new artists, writers, and the like when the public, at last, finds that they are as good as they thought they were all the time: The essay is good and Price makes it far better by selecting it and presenting it.

it and presenting it. And at last, we see Mr. Price playing his true role.... that of an actor. I have no right to say for others that "The Last of the Solid Gold Watches" was well done by Mr. Price, but, as for me, it was better than the best. I am a child, a layman of the arts, so take my com-ments as a gyain of sand, But, thank you, Vincent Price, for

to the Editor: Subject: Thank you, Mr. If each of us find and apply price! Mr. If each of us find and apply our talents as well as Mr. Price has, then there would be no problems concerning anything but success. Thank God for a Mr. Price at State, once in a while, anyway.

Greeks On Campus Maltby Discouraged: 'Too Much Card Playing'

By Bill Marley

I talked to Richard Maltby at he dance Saturday night during a break and got the impression that he was a little discouraged with the card playing, etc., that which the card playing, etc., that went on during the afternoon concert. I tried to explain to him that we may not have seem-ed interested in the music he was playing but that it was "semi-traditional" here at I.F.C. "semi-traditional" here at 1.F.C. concerts to use the concert music for a background for a casual afternoon. He admitted that he was somewhat heartened by the was somewhat heartened by the tremendous turnout at the dance itself and that he wouldn't hold our custom of indifference against us thanks to our dance

I.F.C. news of last week in-cludes the following list of new junior representative from Kap-pa Sigma; David Whitesides, junior representative from Kap-pa Sigma; David Whitesides, junior is the following list of new passing the state of the state of the state of the state is the state of pa Sigma; David Whitesides, junior representative from Lambda Chi Alpha; Jimmy Neal, president of Pi Kappa Phi; Jimmy Hartage, repre-sentative from Pi Kappa Phi; and Mike Perry, junior repre-sentative from Sigma Alpha Epsilon.

Epsilon. Also on the agenda for last Wednesday's meeting was an announcement by Tom Eck of the Activities Committee that the Christmas party for the orphans could be held Friday December 14: For Monday, De-cember 14. Each house will de-cide on the preferable date and notify a member of the Activi-ties Committee. Tom asked that

Last week you were told of out, one for me and one fo the method of travel and the dog. This later proved to circumstances of the journey; mistake, my dog would in this issue, I shall try to tell any of the food and I con you briefly of the nature of the manage one serving, let natives and of the food that two. they

notives and of the food that two. They cat. II My doy and I walked for about two hours in the direction of the town, the lights of which we had observed the night be-fore. We were beginning to be-fore. We were beginning to be-first of all, then begin studying and recording the culture of this generation. We finally reached the edge of the town and promptly began to search for a place to dine; naturally I wouldn't be able to take my dog in with me, but I could bring the meal. After an hour of searching we came to a tall, broken down brick building emblazoned with a sign boldly anonening its existence as "Sutherland's Cafeteria, pets welcome." From this I gathered that this wretched-looking esta-bits met served animals as well as people. It was no time to be choosey, so I, followed by my dog, praneed in and fell in line along with the other starving partons of "Sutherland's". The food was divided into two groups, "special" and "regular." The special food must have been intended for the stronger-stown ached pets, because I couldn't imagine eating such horrible

intended for the stronger stom-ached pets, because I couldn't imagine eating such horrible combinations of bad food. I finally managed to find some food that looked edible (none

Phil Gietzen each thing that I had picked

many children and age group they desired. Eleven actvie members and eight alumni of Farmhouse Fra-ternity went to Knoxville, Tenn. on November 6th, 7th, and 8th for the installation of a Farmfor the installation of a Farm-house chapter on the University of Tenn. campus. The group registered on Friday night in preparation for a busy weekend of installation ceremonies. They ottended the Term L SIT

attended the Tenn-L.S.U. gam on Saturday afternoon and th the Tennessee men arranged blind dates for a banquet Saturday night. There were representatives

from N. C. State, Michigan State, Purdue, Kentucky, Ne-braska, and Kansas State. Members attending from the State college chapter were Leon



WHEN YOU COME IN, JUST SAY "I'M A STUDENT"

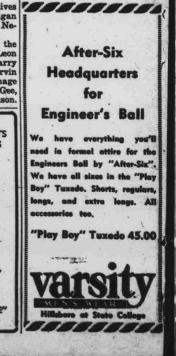
OR

It was when I was wrough the line that

get a table). I was joined by a rather young man and his pet cat after I had been sifting for about five or ten minutes. I managed to get started on a conversation concerning the strange way of paying for food with credit. He explained that credit had become such a thing that the government had formed an agency inst to take case of an agency just to take care of credit, for the large companies. were beginning to make too much profit on credit schemes. He said that everthing was He said that everthing was bought on credit for which the government sent out statements along with tax bills. The com-panies paid one's salary direct.⁴ ly to the government to save their employees the trouble of keeping up with their cash. We managed to become pretty

keeping up with their cash. We managed to become pretty good friends during the meal; I, had to tell him everything about my coming there so I could get answers to my seemingly mad questions. He told me that he was a University student and invited me to attend classes with him one day. I decided that this could be just what I was this could be just what I was looking for, an opportunity to study the training that the stu-dents of this generation re-ceived; it could prove invaluable in fitting together the overall picture of the culture of the time. time.

Later I shall tell you visit to the University. of





UCLA Defeats State 21-12; Gabriel Stars

North Carolina State lost its yard pass from Kilner to Luster ning attack. He al seventh consecutive football to make the score UCLA 20 yards for a TD. game Friday night in the Coli- NCS 6. Jones converted for the seum at Los Angeles to the UC- extra point to increase the score LA Bruins. The final score was to 21-6. 21.12

The Wolfpack had to hold off the Bruins many times in the first half, as the Bruins single wing was working to perfec-tion with tailback Bill Kilmer tion ing the way.

The Wolfpack held the Bruins three times on valiant goal line stands. These stands came with-in the Wolfpack four-yard line.

HOW IT HAPPENED

	First Downs
103	Rushing Yardage
28	Passing Yardage
8-22	Passes
12.1	Passes Intercepted
27	Punts

Fumbles Lost Yards Penalized

SCORING SUMMARY

ICLA-Scharter SUMMARX UCLA-Scharson 18 pass from Kilmer (Jenes Kick) UCLA-Scharson 18 pass from Kilmer (Jenes Kick) UCLA-Scharter 44 pass from Kilmer (Jones Kick) NCS-Podwika 28 run (Kick failed) UCLA-Laster 44 pass from Kilmer (Jones Kick) NCS-Morris 6 pass from Gabriel (pass failed)

UCLA cashed in on two touch-



The Wolfpack came back in the last quarter to score when Roman Gabriel passed to sopho-more end Johnny Morris for the "Rocket's" first varsity touch-down pass. A pass failed in a bid for two points and the score remained UCLA 21 NCS 12.

There was no more scoring in the hard fought contest.

For the seventh straight time this season the Wolfpack had gone down to defeat. Incidental-ly, they also lost the toss at the beginning of the game. UCLA 18 268 135 7-15

However, there was a brighter side of the picture than the game would seem.

State's sophomore quarter-back, Gabriel, played a whale of a ballgame for the Wolfpack. He completed 12 of 17 passes for 105 yards. Also, he completed his first touchdown pass as a varsity player. Maybe the "Rock-et" has found himself if Friday night is any indication of what the sophomore quarterback can

Next week, the Wolfpack travels to Columbia, S. C., to play the Gamecocks. This is State's next to last game of the football season. They play Mary-land in their season's finale at College Park, Maryland on Dec-ombor 5. mber 5.

This has not been a good sea-son for the Wolfpack as their record indicates.

However, with a few more inches and a few less seconds their record could just as easily been a winning one as a losing

ATHLETE OF THE WEEK ROMAN GABRIEL-6-3, 212, 19, Soph., Wilmington, N. C. The 'Rocket" was the Wolfpack's brightest light in otherwise dismal loss to the UCLA Bruins Friday night. Completed 12 of 17 passes for 105 yards and one

Bragaw North Tops Watauga In Intramural Playoffs

In the top tilt of the week; Bragaw North handed Watauga a 23-0 decision in the first round game. It was the passing arm of Bob Salisbury that led the strong Bragaw team to the win. The Bragaw forced their way into the scoring column when a Salisbury to Henley covered 17 yards for a touchdown. This combination clicked again for the extra point to put Bragaw into the lead for good.

There was a fast and furious week of football last week as the play-offs got underway in both the fraternity and dormi-tory loops. This week the teams in both leagues will enter into the second week of the play-offs.

THE TECHNICIAN Nov. 16, 1959

S. Pi 3-LCA 1 S. Chi 2-PH 1 SPE 2-PH 1 SPE 2-PKT 1 S. Fi 2-S. Nu 1 KA 2-AGE 1 PKP 1-D. Sis. (Porfeit) PKP 2-T. Chi 0 S. AM 2-T. Chi 1 S. Chi 1-S. Fi 0 (Porfeit) PKP 2-D. Sig. 0 S. Nu 2-LCA 0 PEP 2-D. Sig. 8. Nu 2-LCA PKA 2-TKE 0 Vetville 2-Wata Vetville 2-Wathings WG4S 2-Beeton #1 0 Tucker #1 2-Bagweil 1 Becton #2 2-Berry 1

into the lead for good. In the opening minutes of the fourth period Salisbury tossed another touchdown aerial, this time it was a 15 yarder to Wright. Then again in the four-th period Bragaw scored with same combination, a Salisbury to Wright pass. Bragaw picked up four more points in the game as they caught Watanga run-ners behind the goal line on two occasions.

regular se leyball. SPE 6-0 PKT 4-2 SAE 1-5 K. Sig. PKA 5-1 KA 4-2 AGR 3-3 TKE 6-0 PKP 6-0 PEP 4-2

8-8 D. Sig. SAM 2-4 T. Chi 1-5 Section TV 8. Chi 6-0 8. Pi 4-2 FH 8-5 8. Nu 2-4 LCA 0-6 Along wi

LCA 0.6 Along with the volleyball'am football play-offs in the varian leagues, the start of basketbal season is at hand. There is a ful schedule for basketball as we as volleyball and football. Th following is the schedule for basketball action for this week Wednesday oday Tueke Wed 6:0

eeday Tucker-PEA 2-Court 1 S. A. E.-A. I. Grads-Court 2 Turlington-S. Chi 2-Court 1 D. Sig.-Tucker Troopers-Court 2 Becton 2-Nash Ramblers-Court 7 :00 8.:00 1 S.A.M.-T.K.E.—Court 2 9:00 L.C.A.-Wolverines—Court Owen 1-S. Pi—Court 2 (Continued on page 4)



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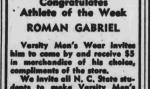
For information without abligation we invite you to cell Mr. Hunter at Temple 2-3000, or visit him at 101-14 Rateigh Suilding.

Maybe next Saturday, the Wolfpack will win a toss and bring a victory home to State College. Let's hope so anyway.

The following is the results for the remainder of the football games played last week. Bagwell 13-Tucker #2 0 Berry 1-Becton #1 0 (Won

ardage) Syme 1—Bragaw S ardage) SAM 16—PEP 0 S. Nu 18—PEA 0 SPE 28—SAM 0 S. Chi 23—D. Sig. 0 KA 6—PKT 0 1-Bragaw S. 0 (Won

666666666 VARSITY



THE TECHNICIAN Nov. 14, 1959



Spin a platter ... have some chatter ... and sip that real great taste of Coke. Sure, you can have a party without ca-Cola-but who wants to!

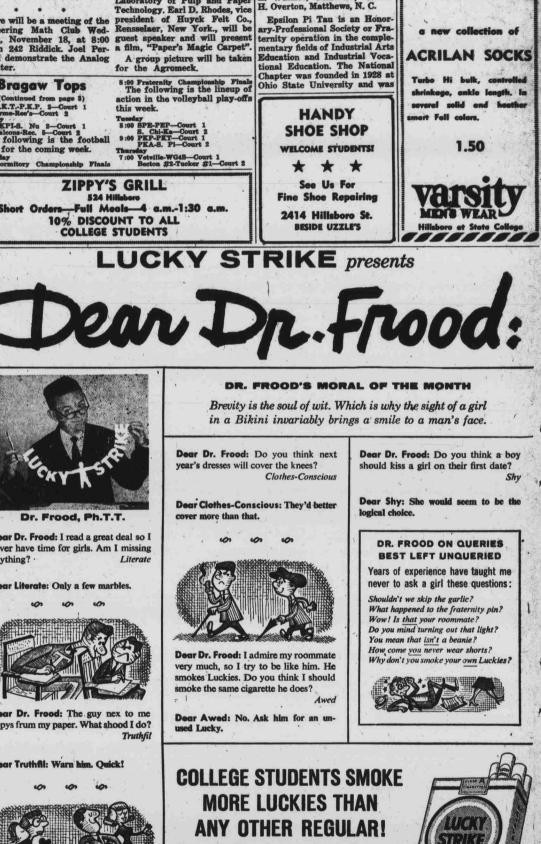
der authority of The Coos-Cols Co 6. da CAPITAL COCA-COLA BOTTLING CO., INC.

(cal da

8:00 Fraternity Championship Finals The following is the lineup of action in the volleyball play-offs

E. P. T. Initiates Pledges

Five pledges were initiated in-to the Alpha-Pi Chapter of Ep-silon FI Tau at 5:00 p.m. on Tuesday, November 10, 1959 at the College Union. Those initiated and their home-towns were: Donald G. Bassett, Raleigh, N. C.; Charles H. Cates, Henderson, N. C.; William O. Hooks, Fremont, N. C.; Thomas E. Wallace, Charlotte; Lemuel H. Overton, Matthews, N. C.



When it comes to choosing their regular smoke, college students head right for fine tobacco. Result: Lucky Strike tops every other regular sold. Lucky's taste beats all the rest because L.S./M.F.T.-Lucky Strike means fine tobacco.



TOBACCO AND TASTE TOO FINE TO FILTER! Product of The American Tobacco-Company -"Tobacco is our middle name



Dear Dr. Frood: When I refuse to go out with unattractive girls, my friends say, "Beauty is only skin-deep." What Fussy do you say?

Dear Fussy: That's deep enough. QA.T.C.