

The Technician

North Carolina State College's Student Newspaper

Vol. XLIII, No. 3

State College Station, Raleigh, N. C.

Thursday, Sept. 18, 1958

NCS Co-eds Compete For Place In CU Day Finals

Plans for this year's Consolidated University Day begin to materialize tonight when State's members of the CU Student Council choose three co-eds to represent the college in the beauty contest to be held Saturday.

The meeting, to be held in Room 256-258 of the College Union, will begin at 7:00 p.m. Eddie Knox, the chairman of State CU Student Council, said, in a statement to *The Technician*, "From the daily class-changing scenes about our campus, I believe that State stands a better chance to win this year than in any year before. I urge all co-eds to come to the College Union Thursday night so we can have the best showing ever."

On Saturday morning in the Graham Memorial Building at Chapel Hill, the three representatives from each of the parts of the Greater University will be judged by a group of three—one from each part. Representing State in the panel of judges will be Dean Banks C. Talley, Jr., the Coordinator of Student Activities. The winner of the contest will not be disclosed until the dance on Saturday night.

Saturday afternoon there will be a reception at the Graham Memorial immediately following the football game for the students of Woman's College and State.

At 8:00 p.m., the Grail Dance will be held in Woolen Gym. Dress will be coats and ties, with the cost being \$1.00, either stag or drag.

Tom Long, the CU Student Council President, said, "CUSC

is to solidify the three branches of the Greater University on the student plane including recreational and intellectual facets. (We) hope to forward the ideas and aims of the students and promote mutual cooperation among the three branches."

The members of the State delegation are Knox, Jimmy Hunt, Larry Baxter, Ray Fountain, Jim Prim, Leonard Dean, Larry Carter, Betty Black, Gilbert Alligood, Ralph Boswell, Fred Manley, Paul Essex, Tom Gilmore, John Fulton, and Roy Lathrop.

OPEN LETTER

SG Pres. Hunt Discusses Sportsmanship

I wish to welcome you all back to school and ask that you give your student government an opportunity to serve you this year. If you have problems and gripes that you think deserve the attention of the student government, sound off to your elected senators or major student government officers. We have been elected by you to serve you. (The names and addresses of the officers will appear in the *Technician* in the near future.)

The idea of "presenting goalpost" is a fine one in theory—in practice it is unworkable. No such policy will be followed at the Carolina game on Saturday. This was decided after correspondence between the president of the student body at Carolina and myself during this past summer. At a conference in

Fraternities Launch Rush Activities Tonight At 6

State Opens First Off-Campus Department at Charlotte College

By Mike Lea

Dr. J. Harold Lampe, Dean of State College's School of Engineering, has announced that the college's first off-campus department will be established at Charlotte College this fall.

This joint program, the first of its kind attempted in North Carolina, is the result of the tremendous interest shown by industries in the Charlotte area, by Charlotte College officials, and by the School of Engineering staff members.

Dean Lampe stated that this program helps to provide the engineering personnel of industries the opportunity to continue to grow academically and to contribute further to North Carolina's industrial growth, especially in the west. It also offers young people interested in engineering a chance to take specialized instruction in various engineering fields. He also pointed out that although it is now impossible for students to get an engineering degree from the Charlotte department, it is hoped that both graduate and undergraduate degrees will be offered in the near future.

Registration for the courses in engineering offered at Charlotte College is taking place this (See ENGINEERING Page 8)

A record number of freshmen are expected to visit the eighteen State College fraternities, beginning Thursday evening at 6 p.m. During the summer the Interfraternity Council's Rush Committee sent out letters and returnable post cards introducing fraternities to the freshmen. Over 500 cards showing the freshmen's interest in fraternities have been received. The fraternities are expecting an even larger number to show up on visiting days, which are Thursday and Friday from 6 to 10 p.m.

The visitors are urged to call the fraternity houses if they need a ride from the campus. A list of the eighteen fraternities, their addresses, and phone numbers are listed in *The Tower* and the

Great Teachers Often Unpopular

Is the great teacher a "popular" teacher?

Almost never, says the essayist and critic Clifton Fadiman, writing in a fall issue of a popular magazine.

"He is interested in something more important than winning the affections of an unending anonymous procession of young people," Fadiman says. "The 'beloved' teacher-image is part of our American sentimental mythology: it expresses our willingness to pay homage to education provided it be painless—that is, noneducational. I have long maintained that any college can raise its standards simply by firing annually whichever professor is voted 'Best Liked' by the graduating class."

Fadiman says the great teacher does not "bother to 'love' or 'understand' his students; he bothers to love their minds and understand their understandings."

fraternity brochure, both of which the freshmen received during the summer.

Leonard E. Lavitt, IFC Publicity Chairman, reports that "The fraternity men themselves have been working hard and long to get their respective houses into shape to receive their prospective pledges."

The rushees are urged by the IFC to visit as many houses as possible. Rushing rules require that each freshman visit a minimum of four different fraternity houses during visiting and sign-up days. The rushees will be signed-up, on Sunday and Monday for the various functions to be held during rush week which begins Wednesday at noon and ends at midnight Saturday.

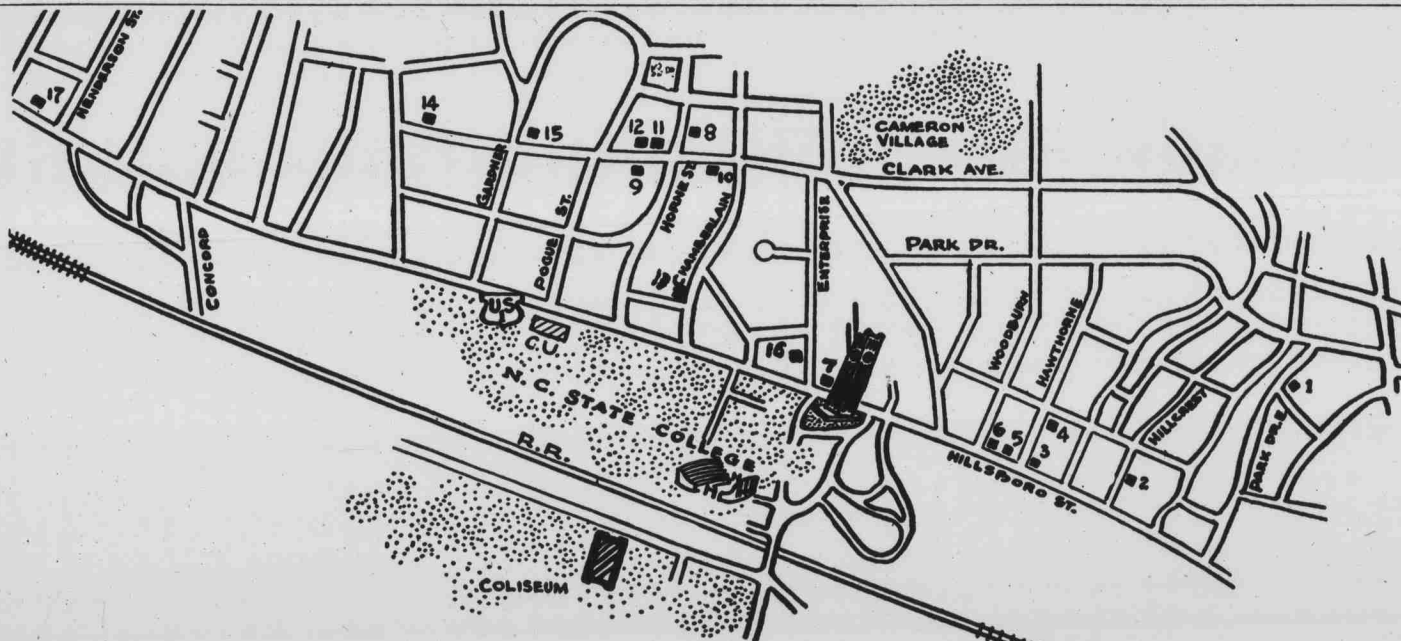
During rush week, the rushees will have a chance to have dinner, participate in "bull sessions," and party with the brothers.

The social functions sponsored by the fraternities during Rush Week will be governed by the following rules:

- (1) There shall be no parties, either in or out of the fraternity houses until the Friday night of Rush Week.
- (2) Functions before Friday night will be held in the houses with no girls or combos attending.
- (3) Non-alcoholic refreshments or soft drinks may be served.
- (4) Such entertainment as speakers, movies, slides and skits may be presented during the week of Rushing until Saturday night.
- (5) There will be no meals served to rushees during the visiting or sign-up days.
- (6) There will be no rushing at all on Saturday, September 20.

Any fraternity which does not abide by these and other rushing rules may be punished by the Interfraternity Council.

Jimmy Hunt
President of
Student Government



LOCATION OF FRATERNITY HOUSES

Shown above is the map of the locations of seventeen of the eighteen fraternity houses which the rushees will be visiting during the next ten days. All locations are shown and are identified by the key to the numbered blocks given below.

1. Sigma Alpha Mu; 2. Lambda Chi Alpha; 3. Sigma Nu; 4. Phi Epsilon Pi; 5. Kappa Alpha; 6. Pi Kappa Alpha; 7. FarmHouse; 8. Phi Kappa Tau; 9. Sigma Pi; 10. Tau Kappa Epsilon; 11. Sigma Phi Epsilon; 12. Sigma Chi; 13. Theta Chi; 14. Alpha Gamma Rho; 15. Kappa Sigma; 16. Pi Kappa Phi; 17. Sigma Alpha Epsilon. The Delta Sigma Phi fraternity house is located one mile south of Raleigh on Tryon Road, off highway 70.

NOTICES

The Visiting Committee of the Board of Trustees will be at State College on September 26th and 27th. Any student wishing to make a statement to this committee may do so in private. Please contact the president of the student body, Jim Hunt, or the Student Activities office, 206 Holladay Hall, for time and place of meeting.

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WAY OUT

with John Cocke

One subject which always seems to crop up when a new freshman class comes in is the Judicial Board and its relation to student behavior. It is a well-worn topic and yet one which is continually approached with both trembling hands and prudish dogmatism. My own feelings, however, are neither of fear nor of fanaticism. At least I hope not.

As was aptly stated in an article in the last issue, the present trend seems to be toward tightening social restrictions and codes, both by institutional authority and by public opinion. The behavior of today's "Beat Generation" seems to most people to contain a certain neurotic, pathological flavor, while the escapades of the 1920's are looked upon with nostalgic longing. Today everyone is deeply concerned with juvenile delinquency, which was treated in an entirely different manner fifty years ago. Then parents either overlooked it or followed it up with a good beating.

I think the whipping is still a good idea; for the present situation is creating a type of split-personality society, one segment being neurotically concerned with maladjustment and the other half swinging too far in the opposite direction and becoming "Bohemian" and criminal. Somehow the two view-

points must be reconciled if our civilization is to remain healthy. The first step might be to maintain whatever spirit of individuality is left, for it is quite probable that the "Beat" pose is a direct reaction to our current conformity and emphasis on middle-class respectability.

It has been said that the pressure of rising population and increased production has made necessary these increased restrictions. I hope very much that this is not true; for if it were, the whole trend would inevitably be toward social and governmental totalitarianism. Non-conformists and intellectuals would come to be ostracized, and people who professed any "non-democratic" ideas might be executed without trial.

Depressing thought? Very much so, but it could easily be realized. Perhaps the only solution lies in revitalizing our education system. (Repeat of an old gripe? Yes, yes.) Teachers on the elementary and high-school level must be made to realize the importance of freedom and originality of thought.

And where does our Judicial Board fit into the picture? Its job would be to hold down despotism in the administration of justice. It must stick to the spirit of the laws rather than to the letter, so that the individual will retain his freedom with the least possible interference.

Letter to the Editor

To the Editor:

In reply to a recent editorial by our most exalted editor of The Technician, I offer the following proposal as a more reasonable solution to the problem of unsightly fences.

The magnificence of the campus would be at its peak if there were no fences. Accordingly then, why not seek a means by which the fences could be eliminated entirely, leaving the responsibility for preservation of campus beauty up to the students themselves.

To enforce this principle and also to serve as a helpful reminder to those who perchance have the tendency to deviate from the realization of this principle, the following resolution could be passed by the Student Legislature:

Whereas, campus beauty in the maintenance of landscape, lawns, and walks is of primary importance to North Carolina State College; and

Whereas, the existence of unsightly fences of various and sundry descriptions detracts from the outward appearance of the college; and

Whereas, a means of disposing entirely of fences on the NCS campus seems advisable

in order to promote and enhance the beauty of the campus;

Therefore be it resolved that:

Article 1: All fences enclosing grassy areas of the NCS campus, other than those specifically for beautification, be removed by Maintenance and Operations.

Article 2: The campus police force be charged with the responsibility of patrolling the grassy areas of the NCS campus with the authorization to issue tickets to violators equivalent in cost to traffic violations.

Pierre Leveque, Jr.

Here's Arnold . . .



EDITORIAL COMMENT

To The Victor Goes The Goal Post!

After last year's near-disaster at Carolina . . . as the police slugged students attempting to tear down the losing team's goal post . . . the leaders of State and Carolina have, we believe, decided upon a safe, sane, and realistic policy for Saturday's onslaught.

Football can be a rousing sport . . . especially when played between such intense rivals as State and Carolina. It is no wonder then that the winners of such a truly fierce contest should want to release their joyous emotions . . . release them immediately and physically.

One rather obvious way for the winning side to show their joy (and good-naturedly add insult to injury) is to attack their foes' goal post and literally tear it to pieces.

Realizing that this may very well happen again this year, interference notwithstanding, State and Carolina have jointly agreed to "let the goal posts go!"

Therefore, this Saturday the goal post will be made of sturdy wood . . . sturdy, but quite temporary in the hands of several hundred jubilant college men.

Here's the plan: When the game is over, the winning side will be allowed to surge out onto the field and slaughter the goal post which has the opposing team's colors. The other side will be asked (now, and before the game) to stay in the stands and suffer their shame in silence and without interference.

We have Carolina's promise that the Chapel Hill police force will not intercept . . . unless perhaps both sides act like small children who never heard the word "sportsmanship".

It's a good plan . . . and with all our cooperation it will be a workable plan.

This business of sportsmanship is extremely important. The stands will be crammed with interested alumni, parents, newspaper reporters, and friends . . . people interested not only in the game of football between two fine schools, but also interested in the reputation of these schools.

Our reputation, as well as Carolina's, will be greatly hindered or helped depending upon our actions at this game Saturday, we have an unusual opportunity to show that State has gentlemen too . . . let's take this chance to prove ourselves worthy of our college's name.

Go to the game Saturday . . . yell your heads off . . . and, win or lose, come back proud of State and yourself.

—RL

Campus Cosmo

Fickle Fountain of Youth

Sweet mystery of life again I've lost you . . . comes the phantom murmur from out of our souls. What brings this pathetic idea forth on the threshold of another year?

Just this. We all know (though each is fain to admit it . . . for we are M-E-N). Men . . . that means that each day we start out full of resolution and strength, at best, or perhaps something less. And as the day wears on we gradually expend the life fluid's energy till we topple, spent, to beds.

Now, we know what life is and what woman is. Poets and Christian philosophers have defined the pretty nature of woman.

But in our hearts we know what she is and that the poets said not.

Woman is that being with whom we huddle whimpering, naked of our man-strength under the cold stars. She allows us to drink from her presence . . . to regain courage in her love and slowly we emerge, renewed, to fight on.

Such is the nature of woman and the reason for our sorrow.

Helen, whom we pursued in vain throughout the summer for eternal life, has gone back to Olympus . . . which for us could as easily be Lesser Tarheelia Teacherage or I'm-Better-Than-U-niversity.

Yes, 'she' says she'll write.

Certainly she'll always love you . . . how could she ever love anyone else? And you say, "Well, after all, school only lasts a little while." And then eagerly, "We'll see each other Christmas!"

But then you go to school and in a week already have big plans for the football weekend . . . and that pretty sophomore at Across-Town College was wild!

But of course this girl will only be a substitute for Helen, you tell yourself. Helen really loves you and in your heart you will be true . . .

Then Helen writes and somewhere you are always haunted by a distant echo of her letter . . . and you really wonder what life is all about.

LITTLE MAN ON CAMPUS

BY DICK BIBLER



Sights . . . and Sounds

By H. R. Hamilton

Overheard in the Union: (co-ed) "I don't like Tucker. The floors are slippery when they get wet; especially when you're running from somebody." I hadn't noticed.

I did notice that M & O has not as yet constructed bridges across the ditches in front of Daniels. This may present a problem if this October is as wet as last.

Overheard during registration: One frustrated C.U. chairman, who had asked hundreds of people "Are you interested in . . .", reduced his request to "Are you interested?" The answers he received just go to show that some people don't pay attention to anything: "No, not really," "I don't think so," and "Maybe next week." At least people are frank.

Attention Students: Complaints concerning operation or policy of the C.U. will receive more prompt attention when addressed to Gerald Erdahl of the

C.U. than when addressed to room-mates.

Wonder where I can get date tickets to the Carolina-State game cheap?

Amidst the masses struggling to stay in school, a friend of mine had trouble getting out! Bills for this fall's semester came and demands to pay were followed by threats. Even after this person entered Carolina, bills, demands and threats came. This week he was on campus to quell the furor and found that a permit to resign was necessary. Ever heard a problem like this before?

Congratulations to the registration department and teams on a new record in efficiency and expediency. Hope it keeps up! Hardly rained at all this past Friday, and Thursday was sunny! This too is a new record.

Society registrations over Thursday and Friday exposed many marked trends. Among these: fantastic interest in theatricals and hospitality, nearly unequalled interest in rocketry and space travel, and a moderate interest in spaghetti dinners.

It was fantastic! Four-hundred girls from W.C. This, I predict, will be remembered as the most outstanding event on campus this fall. Many students discovered the new glass window in the door of the music lounge last Saturday.

Department of Heavy Thinking: Have any of the students waiting to enter West Campus received mail? If so, how? Before I forget: Why don't the tie racks in West Campus fold out, and when will the dorm get screens? Where did this year's collection of lovely co-eds come from? Why not, sooner? What will Student Government investigate this year?

Ever try to eat a tossed salad on a small saucer? The C.U. State Room serves them that way.

By Bill Johnson



Week's Plans Announced

This is the first in a series of comments on the functions of the College Union to increase the student's knowledge of the C.U. Since the C.U. is a student organization, you as the students should know something of the "goings-on" in the C.U.

Your C.U. is the social and cultural focus for all campus events. It is your home away from home and through its 17 student committees provides an entertaining variety of campus events to help you gain a well-rounded college life. This is your organization and your building; by giving your active support to the C.U. you can maintain and help to improve the programs of the C.U.

This is your building and the C.U. is set up for your benefits. A tour of the building will help to show you fully all the facilities that are available for your use during your stay at State College. All of the many activities that are available are backed by a committee which seeks to improve the entertainment. Give the C.U. your support and help the committees.

Interested in Bridge? The C.U. has free lessons beginning on Sept. 25. Sign-up at main desk by September 23. "Naked Alibi" with Sterling Hayden is the weekend movie. Sidethought: the theater has now installed a Cinemascope lens and can show those films

AFROTC Officer Receives Award

A member of the Air Force Reserve Officer Training Corps Detachment at State College has been awarded the Air Force Commendation Medal for the performance of meritorious service.

The medal was presented to Capt. Ivan Yopp of Jacksonville, Fla., by Col. Robert C. Paul, professor of Air Science, in recent State College ceremonies.

From July 13, 1955, to May 7, 1958, Captain Yopp was flight test maintenance officer at the Air Material Area Command's Brookley Air Force Base, Mobile, Ala.

During his three years at Brookley, he completed over 840 test flights in high performance jets without an accident or damage to aircraft.

He distinguished himself through the exhibition of outstanding technical knowledge, experience and natural ability in the safe control and constructive correction of deficiencies in test flights.

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MEN'S WEAR

Hillsboro at State College

that could not be brought here before... Umstead Park is the host to the picnic sponsored by the Outing Committee on Sunday at 3:00 p.m....

For those interested in music, listen to the Sunday Afternoon Record Concert at 4:00 p.m. in the Music Lounge... All international students are invited to the supper on Monday night in the C.U. at 6:30 p.m.... Luther Lassiter, the Billiard Exhibitionist, is in the C.U. Tuesday, Wednesday, and Thursday with an exhibition and lessons for those interested in pool... If you like photography come to

the "Photoscope" program on Wednesday night...

Play duplicate bridge on Wednesday at 7:30 p.m.... "The Transistor" will be the subject of the "Panorama" program on Friday at 8:00 p.m. in the theater. The program will feature a movie and a short talk by Professor E. G. Manning of the E.E. department... "What Is Painting" and "Musicians at Work," two gallery exhibits open in the C.U. on Friday. Both should be very entertaining to art lovers and otherwise...

WHAT IS THIS JAZZ ABOUT TOGETHERNESS? ?

Faculty Members Finish Orientation Program

New faculty members at State College completed their orientation program at the college Thursday night.

Dr. Robert J. Monroe, president of the College Faculty Senate, addressed the men's session in the ballroom of the College Union.

A two-day orientation program began Wednesday for new faculty members and their wives or husbands.

During his talk which was entitled "The Role of the Faculty at North Carolina State College" Dr. Monroe answered the questions "What does the faculty do at State College," "What is the mission of the college," and "How are the missions of the college faculty coordinated?"

Prior to Dr. Monroe's talk Chancellor Carey H. Bostian welcomed the newcomers to the campus and talked briefly on the history of the college's beginnings.

Chancellor Bostian was introduced by Dr. W. A. Reid, who

as chairman of the College orientation and Hospitality Committee, presided over the program.

A similar session was held for women newcomers to the campus.

Miss Roberta Chesnut, program chairman of the State College Woman's Club, presided over the meeting for the women.

Chancellor and Mrs. Bostian entertained the new faculty members and their wives at a reception in the ballroom of the College Union following the two sessions.

The newcomers were taken on guided tours of the college campus and City of Raleigh Wednesday.

The orientation program was conducted for the faculty members who have joined the State College faculty since the first of January and will be on hand for the first time at the opening of a full school year on September 15 when classes begin for the 1958-59 academic year.

Campus Organizations Plan Meetings; Music Department Offers Instructions

Sigma Tau Sigma, Textile Honorary Fraternity, will hold its first meeting of the year on September 22, 1958, at 7:30 p.m. in Room 124 of the Textile Building. All members are urged to attend this meeting.

Any student who failed to have his picture made for I-D cards may do so at Dr. Bennett's office, Room 3, Ricks Hall, on Thursday or Friday, September 18th or 19th between 8:30 and 12 noon and between 1:00 and 4:30.

The EE Wives' Club will have a tea for all EE student wives and EE faculty wives on Sunday afternoon, September 21st, 1958, from 2-4 in the Reception Room in the College Union. Please attend, especially if you are a "new" student.

The Music Department is offering again this year an opportunity for students to learn to play a band instrument. No previous experience is required. This group will be started the first week in October. A similar group was begun last year with a great deal of success. A few

of the students who participated in the group last year were able to qualify for one of the N. C. State bands this fall. Students who are interested in this opportunity can get further details at the Music Office in Pullen Hall.

The Veterans Association will hold its first meeting of the year this Friday evening, September 19, at 7:00 p.m. The president, Ben C. Treece, has urged all members to try to attend. Elections will be held and plans for a stag social will be made. Those veterans who did not have an

opportunity to join the Veterans Association during registration may do so at this meeting.

The Student Government will meet in the College Union at 8:15 Thursday night.

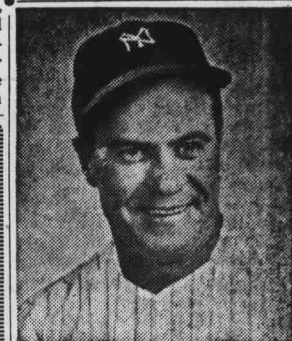
The Athletic Council of State College will hold its first meeting of the year on September 27th at 9:30 a.m. in the Chancellor's Conference Room.

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SPORTS



BOB LINDER

After Season Opener Goalpost Will Go Down

This Saturday the State College Wolfpack again travels to Chapel Hill to renew its traditional rivalry with the Tarheels of the University of North Carolina. This annual event is possibly the most bitterly contested of any which either of the two institutions partake in during its entire season, and certainly to the students, this is the "Big Game."

No doubt every student who reads this paper remembers last year's incident with the goalposts, and we're all wondering, "just what will happen this year." Well, we aren't the only ones who have been pondering over this question, and the purpose of this article is to inform the students exactly what has been done about this problem and to encourage the support of every Wolfpack follower.

As in the past, the Wolfpack will have a large following at Chapel Hill for the season opener, and we all know that this game is more than just the first game of the season, but rather one of the big games of the year. Needless to say, the Tarheels will be out to avenge last year's defeat at the hands of the Wolfpack; nor will they have forgotten the trouncing they received two years ago.

Because of the "chaos" which resulted immediately after last year's game, the responsible authorities have decided on a policy for this year's game which they think will solve all problems encountered last year.

Old Policy Thrown Out
Before an explanation is given to the text of this agreement, it is no doubt that probably everyone will have already formed a negative attitude toward any policy which will restrict their enthusiasm over the outcome of Saturday's game. Contrary to the first policy which was accepted immediately after last year's game, which incidentally was thrown out the window, the agreement now to be enforced seems to be an overly fair proposition.

No doubt we all remember last year's "Mickey Mouse" agreement that the goalpost would be formally presented to the winning school in an official ceremony after the game. Probably we all laughed at this proposed policy as much as any other Wolfpack supporter, but luckily this solution has gone "out the window."

Now to the explanation of the accepted policy for Saturday's game . . . and for a brief explanation as to the need for such an agreement. Because of the lack of order and the general chaos which resulted from last year's State-Carolina game, a meeting was called to establish some policy for the students of both schools to follow at the game this Saturday.

Last Thursday, four State College administration and student leaders journeyed to Chapel Hill to meet with officials of Carolina, with the purpose of setting up an agreement which would settle any conflicts resulting from the State-Carolina game.

Agreement Explained

Decided by the council was that the regular gridiron goalposts would be replaced, for this game and any future game which may be deemed necessary, by a set of wooden posts. These temporary goalposts will be decorated with each school's colors, as is the standing tradition. At the end of the game, the supporters of the winning team will be allowed to rush onto the playing field and tear down the losing team's goalpost. This will all be done with no interference from the Chapel Hill police.

While the supporters of the winning team are performing this custom, the losing team's supporters are being asked to remain in the stands and cause no conflicting interference. In order that everyone will be reached through some medium, an announcement will be made prior to the game by each team captain, as to the policy agreed upon.

Support of Solution Encouraged
The solution outlined above is for all purposes the very best agreement which could be reached in this case, and it is the purpose of this article to encourage every State College supporter to uphold its purposes. As representatives of State College, let's just stop and think how our behavior and attitude will reflect on State College, this Saturday.

To the multitude of fans which will be present for the game Saturday, their only impression of State College will probably be the manner in which we, the students of State College, conduct ourselves. Under trying conditions as will be experienced during this old and bitter rivalry, the conduct of every student will do much to impress the many "outsiders" who will be attending the game.

To our close neighbors from the "University", who already have formed an opinion of their rivals from the "Cow College," let's show just who are the "gentlemen" (as they exemplified last year).

Sportsmanship Trophy
Of interest to most students, and another very good reason for showing good sportsmanship Saturday, is the annual presentation of the ACC Sportsmanship Trophy. This award is presented each year to the school which shows the best sportsmanship during the season, and is actually won as a result of the students' as well as the team's efforts. Needless to say, this trophy would look very impressive in the midst of the many other Wolfpack awards.

Mentioning many of the numerous reasons calling for exceptionally good behavior for the game Saturday, we seem to have overlooked one prime reason which should be apparent to all of us. As students of State College, we are naturally proud of our school's admirable reputation which could be reached in this case, and it is the purpose of this article to encourage every State College supporter to uphold its purposes. As representatives of State College, let's just stop and think how our behavior and attitude will reflect on State College, this Saturday.

See Page Five for Important Notice Regarding Tickets

VILLAGE THEATRE

Cameron Village

SPECIAL LATE SHOW SATURDAY NIGHT AT 11:15 P.M.

A SPICY TREAT . . .



In Exciting Color

Delightful adult entertainment! From famous French Quarter Nite Clubs! Filmed on the spot with their famous girls!

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Style 1050 Brown
Style 1060 Black
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Also With Plain Front, Italian Style \$15.95, Black and Brown

FAYETTEVILLE ST. CAMERON VILLAGE

KOOL CROSSWORD

No. 1

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|---|--|
| ACROSS | DOWN |
| 1. Marilyn's first picture | 1. Matrimonial agency |
| 8. "Are you Kool to Krack this?" | 2. The Barefoot Contessa |
| 11. A place for cold potatoes | 3. Marlene's trade-mark |
| 12. Way to speak | 4. Bug's destrengthen |
| 14. Half of nine | 5. Legal pickup artist |
| 15. Vintage suds | 6. High spot |
| 17. Willie in person | 7. A shad's legacy |
| 19. Sign of success | 8. Lucia di Lammermoor's boy friend |
| 20. Dog star | 9. What a fraternity pin does |
| 21. French connective | 10. Student's nightmare |
| 23. Canadian import, liquid | 13. Where to meet Irene Dunne |
| 24. What they do in Virginia | 16. First name of a cowardly beer |
| 25. Hollywood word for "good" | 18. Kind of less |
| 27. Ballplayer (abbr.) | 22. Where to find blazers |
| 28. Lynne here (abbr.) | 26. Bake with crumbs or in a cream sauce |
| 29. First word of "Star-Spangled Banner" | 30. Kind of been |
| 31. Willie's pond | 32. Backward psychiatrist |
| 35. Products of Madison Ave. | 34. Traveling secretary |
| 36. Oranges and hotels grow here (abbr.) | 35. How Kools feel to your throat |
| 37. Pogo in person | 36. Who's on? |
| 41. Coney or Crete (abbr.) | 37. Kind of wise |
| 42. What an 8 cylinder "boom" does to gas (2 words) | 38. Letter finals |
| 44. A tree; part large, part lurch | 39. What she says when pinched |
| 47. Don's | 40. Drinking place |
| 49. Cool adjective for Kool (2 words) | 43. Erskine Caldwell's property |
| 52. It rides on many a horse | 46. Melodic tool tumbled! |
| 53. Part of pajamas | 48. Ballplayer's report card |
| 54. Cenozoic or Jazz | 50. Most unpopular word on a date |
| 55. Kind of bone | 51. Jayne's kind of appeal |



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See "Kool Answer" on page 5.

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Date	Opponent	Site
Oct. 11	Duke-Wake Forest Triangular Meet	Raleigh
Oct. 18	Virginia	Charlottesville
Oct. 22	University of North Carolina	Chapel Hill
Oct. 25	South Carolina & Clemson Triangular	Clemson
Nov. 1	Maryland	College Park
Nov. 10	State Cross-Country Meets	Raleigh
Nov. 17	Atlantic Coast Conference	Chapel Hill

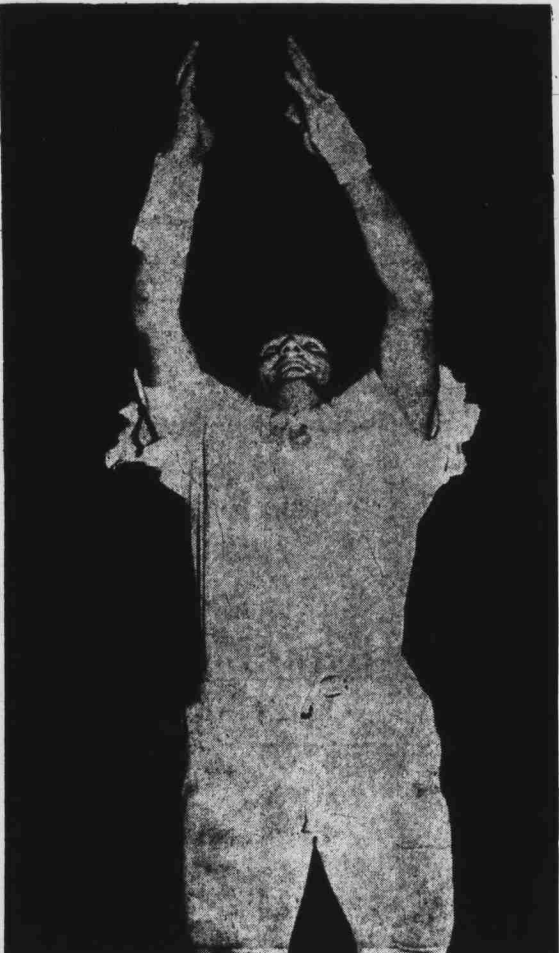
Correction Notice

Due to a mistake on the part of the Athletic Department, students picking up tickets Monday, September 15, were charged \$1.00 for their own ticket and \$4.50 for DATE tickets. It was originally decided by the Athletic Council that students would receive a general admission coupon to the CAROLINA GAME at no additional charge, one DATE ticket at \$4.00, additional DATE tickets at \$4.50 each, and FREE BUS transportation to the game for students and DATE.

The "unintentional" mistake made by the Athletic Department was caught by President Jim Hunt on Tuesday morning, September 16. Hunt immediately

notified the Athletic Department and the mistake was corrected. The students who picked up their tickets on Monday, September 15, will be refunded their \$1.00 for their own tickets and fifty cents (50¢) on one DATE ticket by presenting these tickets to TICKET BOOTH No. 1 in front of the Coliseum. Refunds must be picked up prior to 4:30 p.m. Friday, September 19.

Students, as of 9:00 A.M., September 16, may receive a general admission coupon to the game at no additional charge at Window #2, in front of the Coliseum from 8:30 A.M. to 4:30 P.M. Any one DATE ticket may be purchased at \$4.00 and each additional DATE ticket is \$4.50.



END JIM CRAIN . . . running at left end, Jim is being counted on highly from Coach Edwards this season in performing on both offense and defense. Being small for a flanker, at 181 pounds and 6-1, he is fast and rugged.

Varsity Track To Open Season

Cross country varsity and freshman track teams are under way again this year with high hopes for a successful season. Coaching State's freshman team this year is Mike Shea while Coach Jim Little leads the varsity team.

Coach Little has only three lettermen returning to his squad this year. Although he has a lot of potential power in stock, his job of forming a powerful and effective team to meet the expected competition is a hard one. "There are so many good teams in the Conference," says Little, that he believes the coming season will be a difficult one for his team.

The varsity team will open its season against Duke and Wake Forest here at State's track field on October 10. Looking forward to the first meet are the three returning lettermen Neil Reeling and co-captains Tommy Hayworth and "Froggy" Barbour.

Wolfpack Netters Look To Good Year

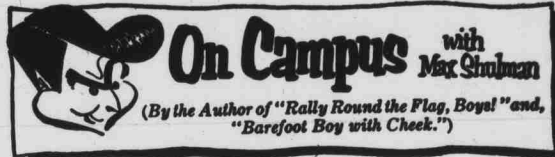
Coach John Kenfield, after a one year absence, returns this year to coach the varsity and freshman tennis teams. He stated that his prospects for the tennis season hold for a record much higher than those of the preceding years.

Coach Kenfield has three exceptionally good top men for the spring season. Senior Mickey Solomon will take the lead and he carries with him the highest hopes Kenfield has had in his previous years of coaching here at State. James Spence, although a sophomore, has an excellent record in tennis. A newcomer on the scene, Sophomore Skip Kugler, will also play a leading role in the varsity line-up.

Coach Kenfield will start the ball rolling this year with a meeting next Tuesday, September 23, at 7:30 P.M. in Frank Thompson Gym. Fall practice will be organized at this meeting and is intended for both the varsity and freshman teams.

Monitor Quotes Earle Edwards

Recently Coach Earle Edwards, last year's ACC "Coach of the Year", was interviewed by Monitor and asked to comment on his ACC Champions for the coming Carolina game. Said Coach Edwards, "We're ready for it . . . as ready as we can be . . . and I know they are too." The Wolfpack mentor went on to say, "They've lost to us twice in two years now, and will be out for this victory." Asked how this team stacked up to his championship squad of last year, Edwards remarked, "We lost 20 boys . . . we lost some of the finest boys we ever had." Due to the loss of so many lettermen, Coach Edwards is faced with an inexperienced squad this season.



ONCE MORE UNTO THE BREACH

Today begins my fifth year of writing this column, and what an eventful five years it has been! What things have these old eyes not seen! What great discoveries have rocked the world—the anti-proton, for instance, and the anti-neutron, and high-low split, and Brigitte Bardot!

In these five years it has also been discovered that American smokers like two kinds of cigarettes—filter and non-filter. The Philip Morris Company makes both kinds. I mention the Philip Morris Company because they pay me to mention the Philip Morris Company. They sponsor this column. I write it and then they give me money. Then I take the money and pay my grocer, my butcher, my gardener, and my four madrigal singers. In this way full employment is maintained and we avoid a repetition of the Panic of 1873 when bread riots killed over 98 million people in Muncie, Indiana, and millions of others were reduced to ghost-writing Ph. D. theses to keep body and soul together.

But enough of gloom. Let us get back to cheerful subjects, like the products of the Philip Morris Company. For those of you who wish filter cigarettes there is Marlboro, which now, more than ever, gives you a lot to like—a brand new improved filter and a wonderful flavor that comes breezing right through. For those of you who wish non-filter cigarettes, there is Philip Morris, a mild natural blend, flavorful, fresh, and thoroughly agreeable. For those of you who can't decide between filters or non-filters but have an affinity for packages, I should like to point out that both Marlboro and Philip Morris come in both the crushproof Flip-Top Box and the good old-fashioned Soft Pack, and you will surely want several of each for your collection.

Speaking for myself, I smoke both Marlboro and Philip Morris in both packs. What I do is make kind of a fun thing out of it. In my bedroom I have four signs, one on each wall, which say in turn: "PHILIP MORRIS—SOFT PACK", "PHILIP MORRIS—FLIP-TOP," "MARLBORO—SOFT PACK" and "MARLBORO—FLIP-TOP". When I get up in the morning I put on a blindfold and then my faithful cat Rover spins me around six times and then, with many a laugh and cheer, I walk forward with my finger outstretched and the first sign I touch is the cigarette I smoke that day!



As you can imagine, this little game has been a great source of merriment to Rover and me, except for one untoward incident one morning. I was stumbling around in my blindfold and fell out the window right on top of a man named Fred R. Timken, a census taker, and broke all his lead pencils. He was cross as a bear, and though I offered him both Philip Morris and Marlboro in both the Flip-Top Box and Soft Pack, he refused to be mollified. In fact, he refused to put my name down in the census, so when you read population figures of the United States, will you please add one?

But I digress. We were speaking of Philip Morris and Marlboro who will bring you this column throughout the school year. In this space I will take up vital aspects of undergraduate life, like high-low split and Brigitte Bardot, and it is my fondest hope that the column will be half as much fun for you as it is for me.

The makers of Marlboro and Philip Morris welcome you to another year of fun and games from Old Max, and another year of good smoking from us. Filter or non-filter, pick what you please—and what you pick will please you.

Goalpost

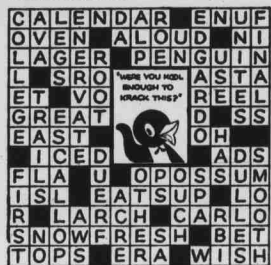
(Continued from page 4)

tation and nation-wide recognition. It is, then, the job of each of us to uphold this reputation acquired through the years by our alumni.

The season opener between State and Carolina will go a long way in impressing the public with exactly what type men we have here at State, and the opinion they form from our conduct will stick with them for a long time hereafter. So come on, gang . . . let's show our alumni that they have left State College in good hands . . . and to the "gentlemen" from Chapel Hill, let's prove to them that the "duds" from good ole Cow Col-

lege can dress up once-in-a-while and behave like REAL gentlemen.

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Seven New Professorships Created In State School Of Engineering

The North Carolina Engineering Foundation today announced plans to finance the establishment of seven distinguished professorships in the School of Engineering at State College.

In a statement, Governor Hodges commended the Engineering Foundation for "constructive leadership" in creating the professorships and said the action will advance the State's industrial development.

Edwin A. Clement of Raleigh, president of the Foundation, said the professorships—designed to retain and attract top-ranking teachers and scientists for service in the State College School of Engineering—have been authorized by the Executive Committee of the Board of Trustees of the Consolidated University of North Carolina.

Establishment of the professorships will enable the college to provide substantial supplements to the State salary scale for the employment of a core of outstanding engineering educators.

Since it was organized in 1944, the Engineering Foundation has provided financial support to the college's School of Engineering. The professorships are a further extension of this support.

College officials explained that the professorships will lift the prestige of the institution's School of Engineering as a regional and national leader in

science and engineering education.

Dr. J. Harold Lampe, dean of engineering at the college, declared, "This is another outstanding contribution of the Engineering Foundation in its continuing effort to stimulate and encourage our faculty."

He predicted the professorships will place the academic work of N. C. State in the national spotlight and will add to the college's reputation as a leading American center of education and research.

Governor Hodges said: "I am pleased to learn that the North Carolina Engineering Foundation will finance the establishment of seven Distinguished Professorships at North Carolina State College School of Engineering. These Professorships have been created and authorized through the Executive Committee of the Board of Trustees of the Consolidated University of North Carolina."

"The Engineering Foundation is working hard to preserve and strengthen the faculty of this outstanding School of Engineering. Its efforts deserve the support of all our people and I commend the Foundation and its officers and directors for such constructive leadership. If North Carolina is to move forward with industrial development in all fields of endeavor, we must have a strong school of engineering to train and educate the

young men and women who will be our engineers of the future."

President Clement said the Engineering Foundation's Board of Directors has approved a 1958-59 annual budget of nearly \$90,000 for all of its supplements to the State College School of Engineering and added:

"I am extremely happy about the action of the Board of Directors of the Engineering Foundation and of the Executive Committee of the Board of Trustees of the Consolidated University which provided the funds for and approved the creation of these seven Distinguished Professorships. It is to this end that the members of the Board have been working for the past two years. The response of business men and industrial leaders from over the state to our request for financial support to make these professorships possible has been marvelous."

"I feel that this action will now put our School of Engineering in a position where it can play a much more important part in the economic development of North Carolina, the South and the nation through the provision of better qualified graduate engineers so vital to

Thomas Eck Named Winner of Award

An outstanding member of the Sophomore Class at State College has been named recipient of a new fellowship established by the Rayonier Foundation of New York City.

Thomas H. Eck of Savannah, Ga., will receive the first fellowship, which is valued at \$600 annually. Selection of Eck to receive the award was announced Monday by C. E. Libby, professor of pulp and paper technology at the college.

Eck, a student in the college's pulp and paper curriculum, completed his Freshman year with a high B average.

Active in extra-curricular activities, Eck is a member of the Forestry Club, a senator in Student Government, vice-president of the college band, a member of Phi Eta Sigma fraternity, and chaplain of Theta Chi Wesley Foundation.

The fellowship is renewable subject to Eck's maintaining a required scholastic average.

Rayonier, Inc., is one of the largest manufacturers of chemical cellulose from wood pulp in the United States.

The corporation operates pulp mills at Fernandina Beach, Fla.; Jesup, Ga.; and Quiam and Shelton, Wash.

the progress of our respective businesses and to the life of our nation."

State Receives \$56,000 In Grants

Two grants, having a total value of \$56,000 have been awarded to State College by the National Science Foundation.

A grant of \$32,000 was presented to the college for the support of basic research entitled "Quantitative Genetics Research in Drosophila." The research will be carried on under the direction of Dr. H. F. Robinson and

Dr. C. Clark Cockerham of the Institute of Statistics.

The grant has already become effective and will run for three years.

A second grant, valued at \$24,000, will be used for basic research under the direction of Ben W. Smith, Division of Biological Sciences.

It is also a three-year grant.

Stephenson's Record Dept.

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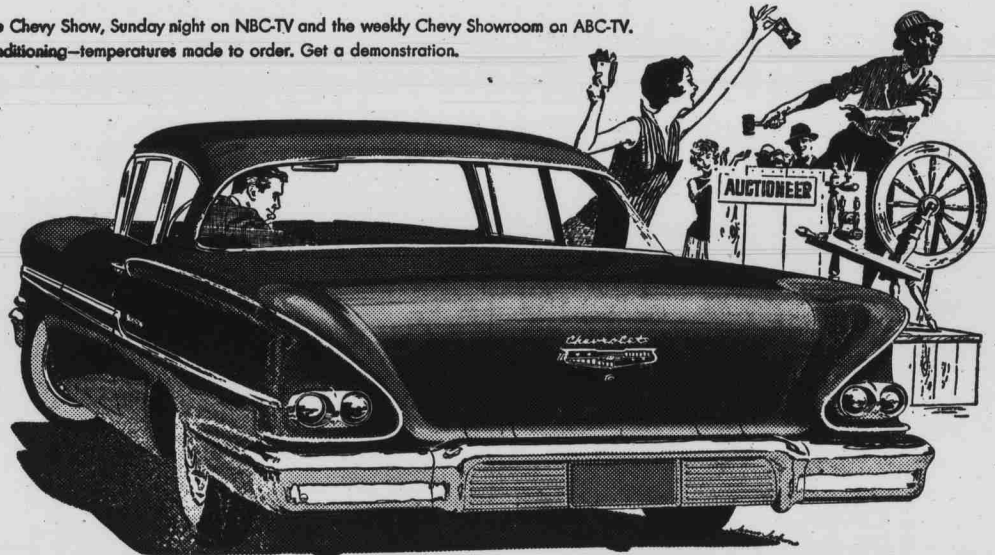
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32 Students Win Major Scholarships

State College today announced the awarding of 32 major scholarships to students who began their studies at the college this week.

The scholarships are, for the most part, four-year awards amounting to \$500 per year or more. The winners were chosen through the "Talent for Service" Scholarship competition, the principal annual scholarship selection program for entering State College freshmen.

Seventy-seven additional top competitors were recognized by smaller, one-year awards.

The total annual value of the new awards amounts to \$30,785.

Each of the recipients has been designated a "Talent for Service" Scholar.

Dr. Keith McKean and Dr. Lyle B. Rogers, chairman and secretary, respectively, of the State College Scholarship and Student Aid Committee, said

the award winners were selected from among the top graduates of North Carolina high schools.

The "Talent for Service" Scholarships were established at State College in 1953 by the college's Development Council, headed by C. A. Dillon of Raleigh.

C. W. Tilson of Durham, president of the State College Foundation, headed a fund-raising drive for the scholastic awards.

Among the principal donors of the new awards beginning this year are the Durham and Southern Railroad Company, N. C. Poultry Processors Association, National Starch Products, Inc., Associated General Contractors, Carolina Power and Light Company, State College Alumni Association, Pulp and Paper Foundation, Leon Lowenstein Foundation, Fred S. Royster of Henderson, Carolinas Branch of Associated General Contractors of America, General Motors, First Citizens Bank

and Trust Company of Smithfield, American Society for Metals, Frank Parker Spruill, Tar Heel Suppliers' Association, Texas Company, and Whitehead and Anderson, Inc., of Lumberton.

Total undergraduate scholarship awards at State College this school year will amount to approximately \$375,000.

The 32 freshmen winning the major "Talent for Service" Scholarships this year are:

Vernon McGregor Batson, Route 1, Wilmington; Barry Nash Blackwood, Durham; John R. Blakey, Route 1, Elerbe; Paul B. Blount, Route 1, Franklin; Ronald Lee Boger, Winston-Salem; Roger Allen Briggs, Lexington; Charles Lewis Duke, Canton; Robert Victor Georgiou, Statesville; Frances Lee Goodwin, Route 2, Apex; James Clifton Hart, Winston-Salem; John Alan Hancock, Wilmington; Jack London Hawkins, Route 1, Jacksonville; Lynn Ernest Henshaw, Jr., Route 3, Waynesville; Freddy A. Hewitt, Route 1, Claremont; Marvin George Hicks, Charlotte; William Howard Langley, Asheville.

Thomas Edwin McCall, Jr., Black Mountain; Leonard Clarence McRee, Newton; Robert D. Mustian, Kittrell; David Webb Nelson, Morehead City; Thomas Jerome Orr, Jr., Charlotte; Benny Morris Pearce, St. Paul; George

Dennis Pipkin, Murfreesboro; William L. Porter, Vaughan; Glenn Mitchell Price, Mebane; Maurice Gene Radford, Route 1, Kenly; George Alton Sloan, Cary; William Edmond Smith, Wilmington; John Voorhis Soden, Jr., Raleigh; George Blount Taylor, Rocky Mount; John Amos Toms, Route 3, Forest City; and Wayne Maurice Wallace, Route 1, Hickory.

The 77 freshmen winning the smaller, one-year awards are:

Payton Bryant Abbott, III, Pollocksville; William Chester Alley, Summerfield; Frederick Marvin Alligood, Jr., Washington, N. C.; Robert Archibald Beaty, Jr., Monroe; Lewis Michael Blackmon, White Plains; Neil Freeman Blake, Wallace; Julius Paul Brauer, Norlina; Lionel Herbert Bryson, Sylva; William Tom Buchanan, Raleigh; Elmer Lee Carpenter, Newland; James Landreth Carson, III, Alliance; Jerry Manley Cebis, Durham; Clifford Stephen Chappell, Route 1, Raleigh; Larry Eugene Choplin, Winston-Salem; Allen Dale Clark, High Point; Neil Henry Clark, Jr., Chapel Hill; Norman Preston Cone, Wilmington; Paul Tammy Powell, Asheville; Charles Robert Redden, Clemmons; Godwin Cotton Rogers, Edson Elkins, Jr., Clarkton; Grady

Thermon Ferrell, Jr., Raleigh; James Overall Groce, Asheville; Robert Wayne Guy, Fayetteville; Peter Barrington Harkins, Durham; Betty Gail Harris, High Point; John Cornell Harris, Ruthersford; George Leo Heeden, Jr., Wilson; John Thomas High, III, Wilson; Thomas Spencer Hill, Charlotte; Joseph Coleman Howard, Ahoekie; William Francis Hunter, Winston-Salem; Howard Stephen Iskyan, Durham.

Simmons Harrison Isler, IV, Charlotte; Olin Jarrett, Jr., Marshall; William Kelly Johnson, Hayes; William Thomas Johnson, Madison; Jack Leonard Kiser, Sherrills Ford; James Alken Kishpaugh, Hendersonville; Michael David Lea, High Point; Wilbur Garner Lingo, Asheville; James Thomas Lowder, Fayetteville; Richard Anthony McCorkle, Cherryville; Wilbur Franklin McKay, Marston; Gary Malcolm McKevey, Franklin; Marvin Samuel Margolis, St. Paul; Wayne Marshall Miller, Reidsville; Bobby Jack Padgett, Maple Hill; Charles Evans Parks, Durham.

Albert Konrad Pearson, Raleigh; Albert Cary Penny, Kennansville; Charles Bruce Pollock, Clinton; Paul Tammy Powell, Asheville; Charles Robert Redden, Clemmons; Godwin Cotton Rogers, Ahoekie; Andrew Louis Romanet,

Jr., Roxboro; Robert Elwood Roycraft, Wilmington; Charles James Sumble, Winterville; Harvey Dean Saunders, Morganton; Sam Devon Scott, III, Fair Bluff; Winston T. Shearon, Jr., Raleigh; Benjamin Johnston Sloan, Waynesville; Larry Eugene Spangler, Shelby; John Franklin Speight, Winston-Salem; Jay Clyde Stuart, Elkin; Richard Slaughter Taylor, Goldsboro; Donald Richard Tedder, Red Springs; Baxter Lamar Thomas, Jr., Charlotte; Edward Sherman Todd, East Bond; Donald Eugene Troutman, Landis; Harry Clifton Tune, Jr., Morganton; Gerald Jon Watkins, Greensboro; Linda Jean Wey, Boone; Lewis Stephen Whitley, Asheville; Bruce Martin Whitley, Burlington; Roy Allen Whitley, Jr., Charlotte; and Jesse Joseph Zellner, Fayetteville.

Insurance Deadline Set for October 5

October 5 is the deadline for enrollment in the Student Accident and Sickness Insurance Plan which has been sponsored by the Student Government. In a letter to the students and their parents Dean J. J. Stewart urged all students to carefully consider acceptance of this insurance which specifically designed to "supplement the medical service provided by the State College Student Health Service by giving protection while the student is away from the campus and to offset the extra-ordinary expenses resulting from serious accidents or illnesses requiring medical care over and above that which is provided by the Student Health Service."

The basic coverage provided by the plan is as follows: medical expenses incurred within one year of an accident will be paid up to \$1000. Hospital expenses (ward accommodations) resulting from sickness will be paid up to \$250. On non-surgical cases, physicians' fees will be paid at \$4.00 a day, while in the hospital.

The claim procedure for expenses covered by the Insurance has been simplified from that of past years. Now the student has only to report to the college infirmary and follow the instructions given him there. If the student is away from school, he should attend a physician and contact the infirmary as soon as possible.

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Less tars & More taste

DON'T SETTLE FOR ONE WITHOUT THE OTHER. CHANGE TO L&M AND GET 'EM BOTH.

Such an improved filter and more taste! Yes, today's L&M combines these two essentials of modern smoking enjoyment - less tars and more taste in one great cigarette. L&M's patented filtering process enables today's L&M to give you, puff by puff, less tars in the smoke than ever before. And L&M gives you *more taste, better taste* than any other cigarette.



Light into that Live Modern flavor!

A Campus Improvement



Here is Linda Wey. She will be leading the State College Band this year in the capacity of majorette. She's a freshman, enrolled in Nuclear Engineering, winner of several titles with baton, and hailing from Boone, N. C.

Deadline Extended For Registration

State College has extended the final date of registration for the fall semester from Friday, September 19, to Monday, September 22.

Dr. Carey H. Bostian, chancellor of the college, said today the extension has been arranged for the convenience of students and their parents, some of whom have been involved in the late harvesting and marketing of crops.

Dr. Bostian explained that all eligible students who plan to study at State College during the fall semester must register on or before Monday, September 22, at 5 p.m.

State College's student housing facilities, Chancellor Bostian stated, have been greatly expanded during the summer with the completion of a new 820-man dormitory — largest ever constructed in North Carolina.

Dr. Bostian stated that new teaching and laboratory facilities have been added during the summer and that the college now is better prepared to provide for the educational needs of its students than in any previous year in the institution's 70-year history.

Students who plan to enroll on or before next Monday may report to the Registration Office, Holladay Hall, where college personnel will be available to welcome them to the campus and to assist them in registering.

Campus Notices . . .

The Graduate Student Association is sponsoring a "get acquainted party" for graduate students on September 19, between 8:00 and 9:30 p.m. in room 256-258 at the College Union.

This event can be purchased at the College Union Main Desk for \$1.00.

* * *

The Radio Drama Workshop will hold an introductory meeting in the College Union at 7:30 p.m., September 18.

* * *

The College Union International Committee begins its year with a banquet on Monday, September 22, at 6:30 p.m. Chancellor Bostian, the speaker for the banquet, will be introduced by Jim Hunt. Tickets for

Students may receive a general admission coupon to the Carolina game at Window #2 Coliseum on September 19 from 8:30 a.m. until 4:30 p.m. (See story concerning date tickets on page 5).

Engineering

(Continued from Page 1)

week and next. The courses, an extension of the freshman and sophomore engineering courses already offered, are now offered in the junior, senior and graduate levels. There are now four new undergraduate courses offered. There is also one graduate course.

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We have a most comprehensive selection of Ivy Crew and 3 or 4 button cardigan sweaters. Our stocks at their peak with lambswool, imported wools, and bulky knits. Find out why we are sweater headquarters at N. C. State.

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MEN'S WEAR
Hillsboro at State College

Do You Think for Yourself? (TAKE THIS TEST AND FIND OUT!*)



Do you believe you could fool a lie-detector machine if you put your mind to it?

YES NO



Do you believe society should adopt new ideas at the expense of old traditions?

YES NO



Are you completely at ease when people watch you at work?

YES NO



Do you judge your parents as you do other people?

YES NO



Do your emotions ever lead you to do something that seems unreasonable, even to yourself?

YES NO



Do you try to plan ahead rather than make snap judgment decisions?

YES NO



If your roommate suddenly inherited a million dollars, are you sure your relationship would remain the same?

YES NO



Can you honestly say you pay more attention to political issues than to the personalities of the candidates?

YES NO



The Man Who Thinks for Himself

Knows...

ONLY VICEROY HAS A THINKING MAN'S FILTER... A SMOKING MAN'S TASTE!

One more question: Do you think about the filter cigarette you choose or just smoke any brand? If you're the kind of person who *thinks for himself* . . . you use judgment in your choice of cigarettes, as in everything else.

Men and women who think for themselves usually smoke VICEROY. Their reasons? Best in the world. They know the difference between fact and fancy. They know that only VICEROY has a *thinking man's filter* and a *smoking man's taste*.

*IF YOU HAVE ANSWERED YES TO 6 OF THESE QUESTIONS, YOU ARE A PERSON WHO THINKS FOR HIMSELF!

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