The Technician

North Carolina State College's Student Newspaper

Vol. XLII, No. 39 YD

State College Station, Raleigh, N. C.

S. G. Suggests Priorities For Rooms In New Dorm

At the March 13 Student Government meeting, the college \$10 for the phones, the matter administration's proposal relative to priority on rooms in the new dorm next fall was approved by the Senate, but with a "few amendments. Instead of drawing lots for the rooms as was has been engaged for some suggested, the bill was amended time in the matter of revising

Symphonic Band Begins (N. C.) Tour

The North Carolina State College symphonic band left early this morning to begin its 1958 concert tour. The band will be gone for three days during which it will perform concerts in six North Carolina cities. Today there will be a morning concert in Clinton, an afternoon and evening concert in Goldsboro.

Tomorrow the band will give a morning concert in Lumberton and travel to Fairmount for afternoon and evening performances. Wednesday morning a concert will be given in Concord, and a final afternoon perform-ance will conclude the tour.

By Roy Lathrop

walks, streets, parking areas, and renovations and special re-

ments.

From General Assembly

suggested, the bill was amended to read that during the week suggested for sign-ups, rising Seniors and graduate students were to have the first two days, rising Juniors the next two, and the last day for rising Sophomores.

mores. The Technician contacted Dean N. B. Watts, Director of Housing, to see if a final de-cision by the administration to uphold the SG's decision on dorm priority had been made. Watts stated that "a final ad-ministrative decision concerning priority on the West Campus priority on the West Campus Dorms has not been reached." **Dorm Phones**

Senator Carlton reported that funds are not currently avail-

Campus Improvements Asked

buildings.

and a sugar reach a

The Rules Committee, which has been engaged for some time in the matter of revising the Student Government Con-stitution, reported that at a special call meeting of the Stu-dent Government next week copies of the revised Constitution will be presented to the Senate for approval.

SG Banquet Plans have been arranged for the annual Student Government Banquet which has been set for May 16. President Friday has May been invited to speak before the members of the Student Government at the banquet. CU Elections

The Investigations Committee of the Senate has been assigned to investigate the matter of elections for College Union of-ficers and Board of Directors. able for free telephone service Senator Ray announced that in the present dorms. Since it the election books will be ope is doubtful that a majority of for nominations for office the students are willing to pay March 17 through March 25. Senator Ray announced that the election books will be open offices

Fraternity Men Begin 'Greek Week' Today

By Billy Evans Week" activities at State in-clude a canned food drive, ex-fraternity presidents, IFC rep-change suppers, a banquet, and resentatives, and IFC officers. a field day. The annual event is sponsored will be furnished by members of 'Committee chairmen for between fraternity memory of the fraternities' members.

in an attempt to better relations between fraternity men and between the fraternity system and the public.

Door to door collections in Raleigh are planned on Wednesday On Soturdey and Thursday nights to collect food which will be given to the local welfare department for distribution to needy families. Exchange Suppers

During the week fraternity men will be participating in exchange suppers. Each fraternity will be sending its members to the other seventeen fraternities during the week for the evening meal.

A banquet for all fraternity men, their dates, and special guests is planned for Friday night in the College Cafeteria. Award For Most Food An award will be presented

during the banquet to the fra-

nity Council scholarship trophy The eighteen social fraternities of the fraternities at State began "Greek est scholastic average for the in such events as the of wa ties at State began "Greek est scholastic average for the in such events as tug of war, Week" today and will end it last college year and the Sigma egg throwing, wheel barrow Saturday with an innovation to Pi scholarship trophy to the fra- races and sack races between the event this year—a field day. ternity whose pledge had the girl friends. A different type of Plans for the annual "Greek highest scholastic average. stock car race is being planned

The field day will consist of

Committee chairmen for "Greek Week" are: Sherrill Brinkley, Montie Hicks, Jerry Church, Earl

the fraternities. Fraternity men will be par-Sherrill Brinkley, Montse ticipating in a field day Satur-Hicks, Jerry Church, Earl Thompson, and Ben Kittrell.

Nuckolls Is Named Top State Engineer

Edward W. Nuckolls, a senior in engineering from Henderson-rille, was named "Outstanding Senior in Engineering" at State last Saturday night out of a class of 425 engineering senio

Announcement of the award was made during the intermission the annual St. Patrick's Descent and a contract of the second st. of the annual St. Patrick's Dance at the Coliseum last weekend by Dean of Engineering J. Harold Lampe.

In making the presentation of an engraved pocket watch, Dean ampe told Nuckolls that he has "distinguished himself as a Lampe told gentleman and as a scholar, in addition to making outstanding contributions as a leader in both student and community activi ties.

ternity collecting the most can-ned food. Also planned for pre-sentation are the Interfrater-pus, has an average of 8.81.

Jeff

Kappa Phi Kappa Holds Initiation For 31 Men

Thirty-one students have been III, Isaac A. Jones, Jr., Zack F

are: Faul L. Balonick, Lehman Earl Lemens served as Piedge W. Barnes, Jr., Billy Joe Boles, Master during Piedge Week. Chester R. Boyd, Jr., Kirby D. The officers of Kappa Phi Brock, Rober C. Bunch, Howard Kappa are: President, Ben F. Burns, J. W. Busick, John T. Browing; Vice-president, Bob Campbell, Jr., John W. Criwley, Brisson; Secretary, Ben Kit-Fred Eargle, Ted A. Edwards, trell; Expansion Secretary, Clif-Thomas R. Fulchum Fred Eargle, Ted A. Thomas R. Fulghum.

Thomas R. Fulghum. James D. Gregson, Jr., Thom-Weavil, and faculty advise as J. Guerrieri, John H. Hurst Professor Thomas Ira Hines.

YMCA Open House the booths that are most in able, best decorated and original. Thursday, Friday

The college YMCA will hold an open house for all students, faculty members, and staff members of State College on Thurs-day and Friday afternoons of this week from 4-6:00 p.m. Refreshments will be served.

The open house will be held in the recently removated North Parlor of the "Y". The Parlor was finished early this month. The removation was made possible by an appropriation from the Legislature last session. All students, whether "Y" members or not, are invited to

n house.

the open house. The Hostess at the new parlor is Mra. W. H. Baird. The architect was James A. Scovil, who is with Leif Valand Co. of Raleigh. Contractor was William C. Vick Co. The new parlor is available for use by any college organisa-tion for social or business meetings. The parlor can be reserved for such meetings by calling the "Y".

Carnival Night To Be In April

Scheduled to be the "largest f the year" at the College nion, the annual Carnival of the Union, Night activities on April 18 and 19 this year are being planned in conjunction with Parents' in conjunction with Parents' Weekend, the Engineers' Fair and Consolidated University Day.

Beginning with a kiek-off Beginning with a kick-om dance and a few of the Carnival attractions Friday night at 7 p.m., the event is to get into full swing Saturday at 1 p.m. Booths Asked

Booths Asked Campus organizations have been urged to start making plans to enter a booth for the night's activities. The entering organization will keep 90% of the bootk's profile in addition organization will keep 90% of the booth's profits. In addition, loving cups will be presented to the organizations sponsoring the booths that are most profit-

WC Booths

Along with the campus booths, Woman's College is scheduled to enter 12 booths, and is planning to bring a 14and is planning to bring a la-piece dance band to play for part of the Consolidated Uni-versity Day dance Saturday night, plus 15 to 18 busioads of girls.

girls. Booth chairmen should leave their names with the Union Activities as soon as possible. Only organizations entering booths are eligible to enter a contestant for Carnival Night Queen. The contest for queen will be held March 10-April 18. Carnival Night Chairman is Bob Adams, of Winston-Salem

By Roy Lathrop pairs to present theration tion (80,000 sq. ft.); engineer-Next year's meeting of the Buildings under consideration tion (80,000 sq. ft.); engineer-North Carolina General Assem-for renovation are Peele Hall ing laboratories, offices, and bly will see a long list of re- (for administrative offices), classrooms (400,000 sq. ft., now quests from State College for Frank Thompson Gymnasium has approximately 400,000 sq. for Department of Rural, and ft.); a Minerals Research La-Industrial Recreation), Tomp-kins Hall (for General Studies The improvements requested are those needed prior to the and Education), an additional laboratories and classrooms to 1963-64 academic year; it is nec- floor on Brooks Hall (Architec- taling 60,000 sq. ft.; and an Agessary to obtain appropriations ture), enlargement of Paper several years in advance so that and Pulp Laboratory Building, planning and contracting can and general renovation of all

boratory at Asheville; a Gener-al Forestry Building; chemistry taling 60,000 sq. ft.; and an Ag-ricultural Administration Building of 40,000 sq. ft. Air Conditioning

New buildings being request as dictated by the long range ed include: classroom facilities planning for State College.

under the improvements re-cafeteria; it is generally be-ing and other Student Facili-lieved that the present building ties" are requests for dormitory housing the Cafeteria is not space for 2,000 more students, repairs. Walks, Streets Walks Wa

Shown are some of the buildings and rounds that need improvement or replacegroun ent. Top row (l. to r.) are the Cafeteria, lark Infirmary, and one of our muddy

walkways; bottom row presents a lovely landscape scene, an unpaved parking lot, and some buildings that shouldn't be there. Photo by Kjosnes.

EDITORIAL COMMENT

Hollow Halls

Appearing on the front page of this issue is an article inting out the various improvements to be asked for State College from the North Carolina General Assembly.

None of us will question the need of these improve ments; but we do raise the issue of "First things First", and strength and quality of our teaching staff at State should come before an expanded physical plant.

Not so long ago the General Assembly voted to raise the salaries of all state teachers; however, the raise granted to North Carolina teachers was only a token amount when compared to the real need. We at State, as in every educational institution, are becoming increasingly aware of the shortage of well-qualified and interested teachers: but if we are to place any blame for this shortage, let's be careful where we point our accusing fingers.

First of all, let's see how many of us would want to go to work in the teaching profession or any profession at the salaries now being paid to our instructors. It is not an uncommon occurrence for some State graduates to start at a higher salary than is being paid some of the teachers who helped them get their degree; such a situation is as unfair as it is humiliating to our staff.

In view of these circumstances, how can we the students and administration of State College expect good men to leave job opportunities elsewhere to come and teach at a drastic reduction in salary? How can we expect the proverbial "zeal for giving knowledge" to compensate our professors sufficiently to overcome the need for more material, monetary reward which at present is so small? How can this college ever hope to approach M.I.T. standards by simply expanding our size without expanding the number and quality of our teaching staff, which can only be done by offering greater rewards?

Governor Hodges is known far and wide for his very energetic efforts to bring industry to North-Carolina, and most of us can readily see the need of such action. However, Governor Hodges and his administration are overlooking a vital opportunity; industry and business will not be nearly so impressed with the size of our educational systems as they will be impressed with its quality ... and we are not increasing the quality of education merely by doubling our classroom space.

Sure, we do need more facilities, equipment, etc., etc., etc. . . . but first let's fill what we have with men who can teach us well because they are well paid.

Power Corrupts ?

RI

Current issues of other colleges frequently give us insight into problems of our own. Recently, a protest group at Womans College in Greensboro went to their Student Government and Chancellor with what we con-sider a real complaint; it seems that the Judicial Board at W.C. rather over-stepped its power by instigating an unannounced search of dormitories, whereby many sin-ful and wicked things were uncovered in the girls' rooms (like empty liquor bottles, a copy of Mother Goose Tales, and Stalin's Reflections from the Grave).

The point raised by the protest group was one of their "rights" and the rights of their Judy Board; evi-dently the judicious wisewomen don't believe our Founding Fathers had much on the ball when they put in the Bill of Rights that persons shall be secure from unwar-ranted search. We hope W.C.'s Student Government will reconsider their action.

But this serves to point out that any governing body that incorporates its own judicial system can at times become a bit over-ambitious with its power. And when any such group starts to abuse its privileges, someone in a position of higher authority may be forced to step in. RI.

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LITTLE MAN ON CAMPUS



TODAY'S DEMONSTRATION WILL BE ON NOW TO SET A BROKEN ARM!

Fraternity Line

Group Purchases, Girls' Rules, Greek Week

allow these girls to take week-ends in Raleigh as they do when

By Oscar Grant The meeting which will be held for fraternity kitchen managers Thursday night will be a significant one in the struggle which has been going on this year to secure a method of group purchasing for State's eighteen fraternity kitchens. At this meeting, kitchen managers will most likely award a contract to one of the local dairies which submitted the lowest bid for milk business of the "18", they go outside of Raleigh. The significant thing about this Providing this petition passes contract will not be so much the savings which will result, will then go to Dr. Stone, presi-but rather the fact that it dent of the college for final approval. This writer does not hoped to be a long series of steps which must be taken be-steps which must be taken be-fore a comprehensive and come has proved that meet of the for milk business of the "18".

hoped to the steps which must be taken fore a comprehensive and com-plete group purchase plan will be an actuality. At present, a number of dif-ferent proposals to expand purchasing are being persist on matters of this nature, eventually the resulting the pressure will force conservative trans. Thursday night. Regardless of which of these plans is finally adopted, fraternity men can

pressure will force conservative administraters to change their thinking on such matters. . . Greek Week

sult will be a savings which article on Greek Week in this

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BY DICK BIBLER ROTC Program Be Dropped ?. **Two ROTC Colonels Say No!**

By David Barnhardt Two weeks ago The Techni-cian carried an excerpt from LOOK Magazine (March 3) which stated that "high military leaders are considering 'drastic-elly reducing or diminating the

As far as they are concerned, elimination of ROTC "from the d. nation's campuses" is definitely not "in the cards" for the na-

not "in the cards" for the na-tions military program. Colonel Risher, of the Air Force ROTC, said: "I am sure that if and when any significant changes are contemplated by the Air Force, the Department of the Air Force will communicate the fullest extent before placing

new policies into effect. "The AFROTC has long be recognized as a principal source of officers for the active duty Air Force. It may be that in the which stated that "high military Air Force. It may be that in the leaders are considering 'drastic-ally reducing or eliminating the tracting college graduates to the ROTC program on the nation's Air Force may be adopted, but campuses ... '" I feel sure that the AFROTC Since then we have talked to will continue to be of great im-Colonel L. W. Merriam and portance to the Air Force." Colonel James F. Risher, Jr., And Colonel Merriam, of the the two men in charge of the Army ROTC says, "Though the Army and Air Force ROTC Army ROTC program is under programs, respectively, at State. constant study and variation for

constant study and revision for constant study and revision for the purpose of improvement and of keeping it current, we at present know of no changes, at tual or contemplated, which amount to 'drastically reducing or even eliminating' the Army ROTC program.

"Concerning the statement to" the effect that ROTC is failing of to to produce a sufficient number of high caliber officers (also in directly with college authorities the LOOK article), the ROTC and consider their reactions to produced over 100,000 officers the fullest extent before placing who served in all capacities who served in all capacities from 2nd Lt. to general in WW 11. Of the 26,750 Army Lieu-tenants called to active duty during the Korean conflict, 18,-650, or 70%, were ROTC gradu-ates. Approximately one half of. the yearly regular Army officer procurement is from ROTC sources.

> "Concerning Department Defense support of the ROTC program the most recent announcement of policy available nouncement of policy available to us is contained in a bulletin dated January 6, 1958, which reprinted a portion of a letter from Mr. Donald A. Quarles, Deputy Secretary of Defense, to Mr. John Hannah, President of Michigan State University Michigan State University, which stated: 'I hope that the remarks of the members of the policy council served to assure you and your colleagues that there has been no diminution of the Department's support of the ROTC programs."

will be large enough to have a paper, fraternity men have a substantial effect on each in-dividual pocketbook. Weekend Permission Weekend Permission

another example of what a fine job your I.F.C. is doing this Perhaps another good break is forthcoming in the struggle at the local girls schools to obtain the same rules in Raleigh year. This event will also prove to be an example of the hard work which must be done to which apply to these girls when they are visiting Chapel Hill, Duke, and other colleges outmake such an event successful, which, in turn, is another reason why all of us should continue side Raleigh. At present, there is a petition in the Student Legislature at St. Mary's to to co-operate with the I.F.C.

Notice - Elections All students who intend to

run for campus offices in the April elections are reminded that the election books are now



WHAT TO WEAR ON THE SATELLITE

SCENE: It is almost zero hour at Los Bismuth. On stage are Capt. Carruthers, the man in charge of the launching of the satellite, and Manfred Faustus Sport, the man who will ride the satellite. Carr: Well, Sport, this is it.

Sport: Real gas, Cap. I'm almost flying already. How do I look?

Carr: You could wear cat-gut and lemon-peels, and who would be the wiser?

Sport: Wake up, Cap. What about that crowd at Mt. Palomar with that big, spooky telescope? Got to look spiffy for them. Carr: That shirt's a beaut.

But, where's the rest of your

luggage? Sport: Who needs more? This shirt is a Van Heusen Vantage shirt. It's one of those cotton. drip-dry numbers that never needs ironing. Carr: What a discovery! But

how will you wash it up there? Sport: In the rain, man, in the

Carr: And how will you dry it? Sport: In the sun, man, in the sun.

Carr: Well, it's zero minus one. Sport, you'll be gone for-ever. (SOUND OF WHOOSH-ING). He's gone. EPILOGUE: The scene is the

observatory at Mt. Palomar. Scientist: Man, he's real gone. Just look at that Van Heusen Vantage shirt.

Yes, in outer space, or right here on terra firma, no drip-dry discovery ranks with Van Heusen Vantage shirts. The tariff? Only \$5.



UNC's Brennan Named To Look All-America

Pete Brennan, North Carolina, was named today to the 1958 Look Magazine Basketball All America, picked by the Unit-ed States Basketball Writers As-sociation.

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"North Carolina's Brennan has carried perhaps a heavier individual load than any other All America," declares the All America report in the current issue of Look.

The nation's ten top hoop stars, as selected by the 500-member Basketball Writers Association for Look, are:

Elgin Baylor, 6'6", Seattle; Bob Boozer, 6'8", Kansas State; Pete Brennan, 6'6", North Caro-lina; Wilt Chamberlain, 7', Kansas; Archie Dees, 6'8", Indiana; Mike Farmer, 6'7", San Fran-cisco; Don Hennon, 5'8½", cisco; Don Hennon, 5'81/2" Pittsburgh; Bailey Howell, 6'7" Mississippi State; Oscar Rob-ertson, 6'5", Cincinnati; and Cincinnati; and Guy Rodgers, 6', Temple,





Temple Center Named To North All-Star Squad

Two more players have been added to the North squad for the first annual North-South basketball game to be played in Reynolds Coliseum here March 28.

March 28. Tink Van Patton, 6-8 pivot-man from Temple, and high-scoring Rudy Finderson of Brandeis have been selected for the all-star contest, according to an announcement by pro-moter Gene Shue. Van Patton a senior from

Van Patton, a senior from Chester, Pa., has been an im-portant factor in Temple's success this year teaming with Guy Rodgers, Jay Norman, Bill Kennedy and Mel Bordsky to give the Owls one of the give the Owls o nation's top teams.

Finderson, High Scorer Finderson is the leading scorer for Brandeis with a 27point average per game. Adding his scoring punch to the North squad gives Coach Joe Lapchick one of the most potent all-star teams ever assembled.

Other North players, an-nounced earlier, are Jack Paar, Kansas State; Johnny Lee, Yale; George Kline, Minnesota; Hal Greer, Marshall; Jack Quiggle, Michigan State; Don Ohl, Illinois; Tom Garberina, LaSalle; Arlene Bockhorn, Day-ton; and Wayne Embry, Miami of Ohio.

No Word From Baylor No Word From Baylor Shue said he has not heard from Elgin Baylor of Seattle. Baylor told Shue earlier that he would play, for the North if he decided to quit college and turn professional.

"Home

One more spot remains to be filled on Coach Everett Case's South squad. Shue said he expects to fill the vacancy within priced at \$3., \$2.50 and \$2.

State football fans got their The Old Timers sustained nie Driscoll connected with an first look at the 1958 edition of their spark and recovered a end zone TD pass to end Finley the Wolfpack gridders Saturday wild pass from center on the Read. Their try for the point as they upended a strong outfit Varsity's 17. On the third try, missed, leaving them behind 13-of Old Timers, 14-13, on the Dick Christy scored on a pass 12, thereby setting the stage for track field before a crowd of from QB Tom Katich, and kick- the final rally when Joe Mazutis edition of the avtra rout.

From the play of the Wolf-pack regulars, the defending in the fourth quarter when Er- the 14-13 win. Conference coaches many sleep-less nights come time for the football season this fall. Coach football season this fall. Coach Earle Edwards, top man for the Pack, was pleased with the work of the Pack throughout the offseason practices.

The game itself was a close contest with a hard tackle behind the goal line of the Old Timers giving the Varsity a one and final point edge. Coach Ed-wards summarized the game by stating that both teams gave a fine showing and the principal point of the game was to have some fun.

The varsity took the lead mid-The varsity took the lead mid-way the first quarter when Ken Trowbridge flagged a pass from QB Ernie Driscoll to score. The TD was set up by End Finley Reed, who recovered a loose ball fumbled by Alex Webster who could's handle a wide nitcheut couldn't handle a wide pitchout. Ron Podwicka's PAT failed.

After stopping a Varsity drive to the 30, the Old Timers took the offensive, scoring their first TD in the third quarter. Eddie West took command, toss Each west took command, tors-ing a long pass down the middle which χ snagged by George Marinkov. Dick Christy's con-version was blocked by guard Frank Morocco.

the next few days. "I'm looking for a big man," the promoter said, "so the South will have plenty of height to go along with its well-balanced scoring attack."

Tickets for the cage attraction are on sale at the Coliseum box office. Reserved seats are

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Wolfpack Varsity Tops

Former Greats, 14-13

tackled Christy, and recover his fumble in the end zone



State All-American Dick Christy clears the way for quarter-back Tom Katich (arrow) as the "Old Timers" gain against the State Varsity in Saturday's game. The Varsity proved too much for the former greats as they won, 14-13. (Photo by Kjesnes)

NTRAMURALS

week, the Swimming Meet Fin- will be decided Tuesday night als will be held Thursday night, when S.P.E. meets the winner March 20, at 8:00 p.m. The pre-liminaries which were held this meet, and Turl. 2 meets the win-past Wednesday night proved to ner of the Bect. 1-Bect. 2 match be the best witnessed at State in table tennis. College in the past few years,. and the Finals should be quite

a show. The diving will begin at 7:00, followed at 8:00 by the swim-ming heats. The schedule of events and participants will be listed in the March 20 issue of *The Technican*, and all Dormitories and Fraternities are urged to attend and cheer their teams on.

Table Tennis and Handball will be going into the finals this week, as both the Fraternity

In the Intramural picture this and Dormitory championships

FINLEY READ . 6-3 FINLEY READ . . . 6-3 . 211 pounds . . . 24 yrs. rising Junior . home--Warrenton, N. C. lettered in High School Football, Basketball, and Base-ball., Class A All-Eastern Football . . . majoring in Recreation . . . plans to coach after graduating . . . out-standing in Old-Timers game, catching 4/5 passes . . . one TD ...

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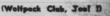
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ON-CAMPUS INTERVIEWS MARCH 19, 1958

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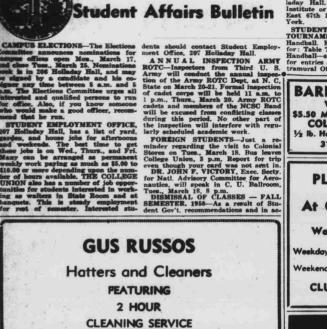
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THE TECHNICIAN March 17, 1958 n. 21, 1958,

Hall.

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TUESDAY, MARCE 18-ASME-7 p.m., 111 Bres Program: Representation Chemical Co. AIP-7:30 p.m., 242 Riddick. p.m., 242 Riddlek. Speaker: P. Heller of Dupont who will (VPD) Sut, Nov. I, Hemecoming (VPI). AWARDS FOR GRADUATE STUDY IN IRELAND—Deadline, April 15, 1968. Some information available at 201 Hol-Sgt. at of 0800 TE 4-2 acation, 1 21, New York. STUDENT-FACULTY INTRAMURAL, TOURNAMENT in Table Tennis and Handball. Entries now being accepted for: Table Tennis—singles and doubles : Handball—singles and doubles. Deadline for entries March 20. More details In-tramural Office, ext. 218. I Teach The Latin HUDSON BELK Dances In A Strange New Way MEN'S STORE YOU CAN GO DANCING AFTER YOUR VERY FIRST LESSON, THANKS TO ARTHUR MURRAY'S NEW FASTER TEACHING METHOD HONOR ROLL **BARNEY'S' GRILL** McGregor We Never Close \$5.50 Meel Tickets For \$5.00 COLLEGE SPECIAL Arrow Wings Over a million people Ib. Hamburger Steak for 75 3116 Hillsbore St. have found new popularity and confidence thanks to Manstyle Arthur Murray and his Hanes Magic Step method of teaching dancing. Why not visit Arthur Murray's today Hickok PLAY GOLF Stetson and see for yourself how quickly you can become an assured dancer. At Cheviot Hill "Eastern Carolina's Wake Forest Rd. Your First Lesson is Free Largest kday Green Fee\$1.00 Department Store" Weekends & Holidays\$1.50 HUDSON - BELK **Arthur Murray Dance Studio** CLUBS TO RENT 2114 Hillsboro St. PHONE: TE 3-8681 ESSO RESEARCH works wonders with oil

New toys that play for keeps – because of oil



Why do some toys last longer nowadays? Certainly children haven't changed. What has changed is the material many toys are made of -a plastic that's tougher, more flexible and color-fixed because the color is part of the plastic. Esso Research developed from oil an essential material from which this new plastic is made. In products for your children, and your car, ESSO RESEARCH works wonders with oil.

TE 2-5536 **Union Bus Station** 217 W. Morgan