

LSA To Hold Party

The Lutheran Student Association is holding a Valentine party on Sunday night, February 14 at seven o'clock. All Lutheran Students are urged to be present. Dates are welcome. Come to the parish house of Holy Trinity Lutheran Church prepared to have a good time.

Bostian Installation Plans Completed

Tentative plans for the formal installation of Dr. Carey H. Bostian as chancellor of North Carolina State College were announced recently by the committee in charge of arrangements.

The ceremonies will be held in the William Neal Reynolds Coliseum on the college campus Monday afternoon, February 22, at 3 p.m. Dr. Bostian assumed his duties as chancellor of the college September 1, 1953, succeeding Col. J. W. Harrelson, who retired.

Governor William B. Umstead, chairman of the Board of Trustees of the Consolidated University of North Carolina, will formally install Dr. Bostian. The oath of office will be administered by Chief Justice M. V. Barnhill of the North Carolina Supreme Court.

President Gordon Gray of the Consolidated University will preside and will deliver the charge. Following the charge, Dr. Bostian will make his inaugural address. (Continued on page 10)

Textile Students Speak at High Schools

A group of eleven students in the School of Textiles at North Carolina State College have completed speaking engagements in nine of the State's high schools.

Marvin Crow of Lexington, senior in the School of Textiles and chairman of the student committee on high school visitation, said today the group has traveled a total of 2,200 miles and has addressed approximately 2,000 high school students during the current school year.

The college students, Crow said, have contacted juniors and seniors in the high schools which they have visited. He said various high schools invited the State College students to visit them.

Among the high schools visited were Rocky Mount, Burlington, Reidsville, Durham, Marion, Eastern Mecklenburg, Cramerton, (Continued on page 2)

Junior Class Meet Plans Ring Dance

The officers and committee chairmen of the Junior Class met on February 2 to discuss plans for the annual Jr.-Sr. Ring Dance. The meeting was under the leadership of Richard Reed, vice-president.

Banks Leonard reported that the contract for the Coliseum could be signed not earlier than February 24. Barring any unforeseeable difficulties, the Coliseum will be available for the dance which is planned for Saturday night, April 24. (Continued on page 9)

State to Compete in Natl. Bridge Tourney

North Carolina State College is one of the 172 colleges and universities throughout the United States which will compete in the 1954 National Intercollegiate Bridge Tournament. The 1954 National Intercollegiate Bridge Tournament play will be held at State College on Thursday February 18 at (Continued on page 2)



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February 12, 1954

500 WC Girls—Game—Dance to Feature Tomorrow's CU Day Celebration

Final arrangements have been completed for Consolidated University Day which will be held at N. C. State College Saturday, February 13. Approximately 500 girls are expected from Woman's College and 200 students from Carolina.

The State College students will be given an opportunity to meet the students from the other colleges at a Record Dance and Mixer which will be held at 5:00 p.m. in the College Armory. All students will be required to wear a coat and tie. Arrangements have been made for the students to eat in the West Side of the Cafeteria from 5:30 to 7:00 p.m. It is suggested that two boys and two girls

sit at each table. Dinner will be Dutch style. After dinner, all students are invited to attend the basketball game in the Coliseum. There are no reserved seats on the main floor of the Coliseum so all students from the various colleges can sit together.

There will be an orchestra dance in the College Armory beginning at 9:30 p.m. and lasting until 12 midnight. Students will be required to wear a coat and tie and will be admitted by registration card. Refreshments will be served.

Fountain Pen Found

One fountain-pen. May be claimed upon identifying it at the "Y."

Clothes Drive Set For Greek Week

This year the fraternities have instituted a new idea into the annual Greek Week, this new idea is a clothing drive for the Wake County Welfare Department. Every fraternity on campus has been appointed a certain section of the city. This method will allow practically every part of the city to give to the clothing drive. The collection will be held Tuesday and Wednesday, February 16 and 17. Everyone is urged to give any sort of clothing which they do not need. The students in the dormitory will also get a chance for donations since there will be someone coming to the dormitories.

Also on the Greek Week schedule is a meeting of all the stewards of the Fraternities on Tuesday night and all the house managers on Wednesday night. It will be a fine opportunity for fraternities to compare ideas on the two subjects. On Thursday night the annual Greek Week Banquet will be held on the west side of the college cafeteria. Guests at the banquet will include Dr. Bostian, and Jerry Erdahl C.U. director, and student leader.

This is the biggest Greek Week the fraternities have ever held and it promises to bring a much closer relationship between the N. C. State fraternities and the community of Raleigh.

Ceramic Dept. Host To Regional ACS Meet

The annual meeting of the Southeastern Section of the American Ceramic Society will be held at the Sir Walter Hotel and at North Carolina State College Friday and Saturday, February 26 and 27.

Plans for the meeting were announced here recently by Dr. W. W. Kriegel, head of the college's Department of Ceramic Engineering and the meeting host.

Dr. Kriegel said approximately 100 delegates from seven states are expected to attend the two-day sessions. States to be represented included North Carolina, South (Continued on page 10)

CU Day Schedule

- 5:00 P.M.—Record Dance and Mixer in College Armory (coat and tie required)
- 5:30-7:00 P.M.—Dinner West Side of Cafeteria, Dutch Style (coat and tie required)
- 6:15 P.M.—Freshman Basketball Game
- 8:15 P.M.—Varsity Basketball Game
- 9:30 to 12 midnight—Orchestra Dance in College Armory (coat and tie required)

WWWP SCHEDULE

- 1:59 Sign On
- 2:00 1911 Club
- 2:30 Les Brown Show*
- 3:00 Platter Party
- 3:55 News
- 4:00 Eddy Duchin Show
- 4:15 Tops in Jazz
- 4:30 Hillbilly House Party
- 5:30 Dinner Musical
- 7:00 Gay Spirits
- 7:30 Friday—Wayne Hondy and his Ukule
- 7:45 News
- 8:00 London Studio Melodies*
- 8:30 Mon., Wed., Fri., Tops in Pops Tues., Thurs., Sun., Newest on Wax
- 9:00 RCA LP Hour
- 10:00 Bulletin Board
- 10:10 Open House
- 11:00 Sports
- 11:15 Here's to Veterans*
- 11:30 Sunday—Evening Vespers
- Week-days—Midnight Melodies*
- 12:00 Midnight Melodies*
- 12:25 News
- 12:30 Sign-off

*Changes Daily



Pictured here are the queen and sponsors of the Barnwarming, an annual dance which will be presented by students in the School of Agriculture at North Carolina State College in the Frank Thompson Gymnasium at the college Saturday night, February 13, from 8:30 o'clock until midnight. Music will be provided by the Southerners. Miss Ann Turner of Henderson (top center) will reign as queen of the colorful affair. Her escort will be Bill Collins of Henderson. The sponsors, with their escorts listed, are shown above. Top row, left to right: Miss Sue Gilbert of Winston-Salem with Charles Fulp of Winston-Salem, decorations chairman; Miss Turner, the queen; and Miss Jean Taylor of Beaufort with Willard Wynn of Raleigh, editor of the Agriculturist. Middle row, left to right: Miss Millie Green of Tarboro with Bill Nesbitt of Edneyville, chancellor of Alpha Zeta; Mrs. James Steelman of Raleigh with her husband, James Steelman, business manager of The Agriculturist; and Miss Kay Johnson of Middlesex with Bobby Cone of Middlesex, dance committee chairman. Bottom row, left to right: Miss Sibyl White of Statesville with Francis Pressly of Stony Point, president of the Agricultural Club; Miss Ann McIntosh of Creedmoor with John Fuquay of Snow Camp, Barnwarming chairman; and Miss Margaret Layne of Ca-Vel with Tom Dixon of Leasburg, sign committee chairman.

Tests Book Written By Dr. Kenneth Bean

A book written to help teachers prepare better tests and to keep students from complaining "I never know to study for one of his tests" has been published from the pen of Dr. Kenneth L. Bean, professor of psychology and director of the mental health clinic at Baylor University. The book, called "Construction of Educational and Personnel Tests," is published by McGraw-Hill Publishing Co. of New York.

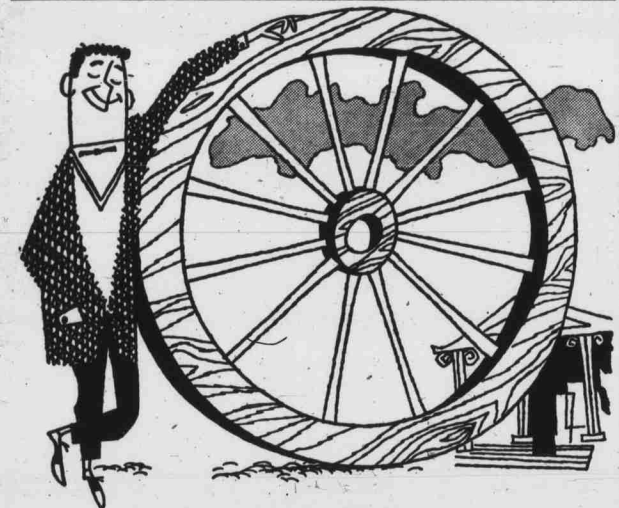
Dr. Bean's findings in six years of research are compiled into the volume which seeks to overcome the problem created by a lack of specialized training on the part of college and university instructors in the preparation of examinations—an

essential though often despised part of our educational system.

The author states that fallacies in testing often result from the ambiguous wording of questions given. If a student misinterprets a question, he writes, there may be two causes: either the student has little knowledge of the subject or the instructor has failed to recognize legitimate answers other than his own. Working at still other angles—"objectivity in grading"—Dr. Bean stated that sometimes the professor is indifferent or even lazy. Too, he charges, "some professors are prejudiced in favor of brunettes."

Many critics of education believe that grades rather than knowledge of a subject become the misguided goal of a student especially if competition is too high. They would favor elimination of quizzes to minimize the competitive emphasis. But, Dr. Bean sees tests as a constructive factor in improving the student who wants to learn; they enable him to discover what learn-

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CAMPUS WHEEL ASKS:

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Dunham To Play For IFC Ball

Dunham Orch. Include Butterfield and Others

Sonny Dunham and his orchestra have been engaged to play for the gala Mid-Winters Dance held by the fraternities every year. Featuring Billy Butterfield and other top jazz artists from the old Benny

Goodman band, the dance promises to be a great success. Sonny Dunham has a fine name for himself where good music is concerned and he will appear on "Toast of the Town" following his engagement here at State College.

The weekend will start on Friday night when most of the fraternities have individual parties and dances planned. On Saturday afternoon a concert will be held in the Textile Auditorium starting at 4 p.m. Saturday night will be the highlight of the weekend since it will be the night of the formal dance.

The weekend of the 19th is destined to be one that fraternity men and their dates will long remember.

TEXTILES—

(Continued from page 1)

Kings Mountain, and Kannapolis. In addition to Crow, the following students have made high school appearances:

Robert Sample, Greensboro; Thomas McNamara, Lynbrook, N. Y.; Robert Harte, White Plains, N. Y.; Bud Kahn, Asheville; Calvin Ussery, Rockingham; George Lourigan, Kenosha, Wis.; Robert Hardy, LaGrange; Roany Thomas, Newport News, Va.; Donel Kelly, Raleigh, and James Wollen, High Point.

Crow said the talks of the college students were devoted mainly to comment on the value of college

Vic Vet says
POST-KOREA VETS WHO PLAN TO APPLY FOR GI LIFE INSURANCE SHOULD NOT FORGET THEY HAVE ONLY 120 DAYS FROM SEPARATION IN WHICH TO FILE THEIR APPLICATIONS AND PAY THE FIRST PREMIUM



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ing he has acquired. The emphasis should never be such that would weaken a student through fear of low grades.

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CAMPUS INTERVIEWS

Wed. Thur. Fri. Feb. 17, 18, 19

If your degree or major is: **Make appointment to see**
Arts • Business • Accounting Science • Engineering **IBM Sales representative**

Physical Science Mathematics • Engineering **IBM Applied Science representative**

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Industrial • Electrical Mechanical **IBM Manufacturing representative**

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Call your College Placement Office for Appointment

training, a report on the types of education offered at State College, and a statement on the student activities and educational programs in the School of Textiles at State College.

BRIDGE—

(Continued from page 1)

7:00 p.m. in Peele Hall Lounge. Between February 17 and 21, more than 4,000 men and women undergraduates throughout the United States will play on their own campuses the hands which have been prepared and mailed to them. These hands will then be scored by Geoffrey Mott-Smith, author and contract bridge authority, who will determine campus, regional, and national winners.

N. C. State students will play in Zone 5, the Southeastern Zone, which includes the following schools: Alabama, Clark College Davidson College, Duke University, University of Florida, University of Georgia, University of North Carolina, Winthrop College, Wofford College, etc.

Prizes will include trophy cups for the colleges winning the national titles; one cup for the college of the pair scoring highest on the East-West hands; and one cup for the college with the pair scoring highest on the North-South hands. Each of the four individual national winners will receive a smaller cup for his permanent possession.

Because N. C. State will be competing in this tournament for the first time in 1954, they will be presented with a plaque designed to bear the names of the four individual campus champions. In addition, each of these winners will receive a certificate suitable for framing.

Students who are interested in competing in the National Intercollegiate Bridge Tournament are requested to call the College Union (extension 378) or come by the Union office (Room 134, 1911 Building) to sign up for the event by Wednesday Feb. 17, so that an approximate number can be used to make advance planning. There will be an explanation meeting of the difference in the type of scoring which will be used for this tournament in Peele Lounge on Wednesday February 17 from 6:30-7:00 p.m. However, it is not necessary either to have contacted the Union office or to have attended this preliminary explanation meeting on Wednesday February 17th to enter the tournament. Just come to Peele Lounge on Thursday night, February 18 at 7:00. It is preferable that persons interested in the competition try to bring their own partner, so as to assure themselves of being in a position to play. The latter is not absolutely required, though; and it is hoped that a number of State students will be interested in testing their bridge skill in intercollegiate tournament play.

This event is sponsored by the College Union in cooperation with Bill Garrabrant, who is in charge of the event, and who will conduct the explanation meeting on Wednesday February 17th.

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NCS Students Invited to Wash., D. C. And N.Y.C. or "YMCA" Seminars

Two seminars are being sponsored by the National YMCA and YWCA during March, 1954. Both seminars are open to N. C. State College students.

A three-day "Meet Your Government Seminar" will be conducted in Washington, D. C. March 21-23, Sunday through Thursday. This seminar will give its delegates an opportunity to watch new domestic and foreign policies being hammered out on the floor of the House and Senate. In visits to government agencies, students will learn how legislative decisions are carried out by the Executive Branch of our Federal Government. A glimpse of the Supreme Court, if in session, will round out the picture of our government at work. This seminar will cost each delegate approximately \$9 to \$15 for meals while in Washington, \$5 for registration fee, \$2 per night for lodging and \$1 for transportation while in Washington. The round trip bus fare to Washington from Raleigh is \$13.17. Another three-day "United Na-

tions Seminar" will be conducted in New York City March 25-27, Thursday through Saturday. This seminar includes visits to Commission Meetings, to the U. S. Mission to the United Nations, talks with members of the UN staff and delegates from foreign countries, lunch in the Delegates' Room, sight-seeing around New York and some free time for the theater or other amusement. Housing will be reserved for delegates at the Hotel Diplomat. Approximately \$20 will cover registration and living expenses while in New York. The round trip bus fare to New York from Raleigh is \$21.16.

Both seminars are designed to clarify ways in which an individual may become a responsible American citizen, actively interested in the workings of our Federal Government and informed as to practical ways of participating in the building of a free and peaceful world through the work of the United Nations.

The YMCA petitioned the Faculty (Continued on page 8)

Spring Room Rent Due March 1-10

Mr. J. S. Fulghum, Jr., Supervisor of Dormitory Rentals, has released the following information concerning Spring rentals.

1. Room Rent For The Spring Term will be due and payable in the Business Office, Holladay Hall, between March 1 and March 10. Those students whose room rent is paid by scholarship or by other special funds are required to notify the Dormitory Office before March 10 if they desire to reserve their room for the Spring Term. Rooms not reserved during this period will be available for reassignment.

2. Those Failing To Reserve Rooms For The Spring Term must vacate their room and turn in keys by March 19. Key deposits will be cancelled after this date. Where rooms are not reserved and are not vacated as required, room rent will be charged at the rate of 75¢ per day for the period between terms and until the room is vacated and keys turned in.

3. Room Changes For The Spring Term may be made beginning March 12. Those desiring to change rooms should first obtain their room card from their Dormitory Manager and take it to the Dormitory Office. All such changes must be completed and keys exchanged by March 19 or the request for change will be cancelled. Room change fee of \$1.00 will be charged on each room change exchange. (Continued on page 8)

Nite School Figures Out

A total of 122 residents of Raleigh and vicinity registered last week for the current series of evening classes at North Carolina State College, Eugene Starnes, assistant director of the college's Extension Division, announced recently.

Starnes said that additional students may enroll for several of the classes this week, but he pointed out that capacity enrollments already have signed up for four of the classes—three classes in industrial arts and one in welding. Classes which will accept additional students this week, the meeting places, and the class meeting times are as follows:

Monday at 7 p.m.—Elementary French, Room 212 of Peele Hall; and elementary Italian, Room 211, Peele Hall.

Tuesday at 7 p.m.—Contemporary American literature, Room 103, Pullen Hall; and Recent His-

tory of the United States, Room 12, Peele Hall. In addition, a class in atomic energy will meet Tuesday night at 6:30 p.m. in the State College nuclear reactor building.

Wednesday at 7 p.m.—Psychology of personality and development. (Continued on page 8)



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"The Cruel Sea"

- Starring -

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Hart's Son Writes Article In Lit Mag

Dr. Thomas R. Hart, Jr., formerly of Raleigh and now a faculty member in Harvard University's Department of Romance Language and Literature, is the author of an article in the current issue of "Comparative Literature."

Dr. Hart's article runs for 11 pages and is entitled "Friedrich Bouterwek, A Pioneer Historian of Spanish Literature." The journal, "Comparative Literature," is published at the University of Oregon with the cooperation of the Comparative Literature Section of the Modern Language Association of America.

Dr. Hart is the son of Prof. and Mrs. T. R. Hart of 501 West Whitaker Mill Road, Raleigh. His father is director of instruction in the School of Textiles at North Carolina State College.

His wife is the former Margaret Fulton, also of Raleigh. Dr. Hart is an alumnus of State College and Yale University. He received his B.A. and Ph.D. degrees from Yale.

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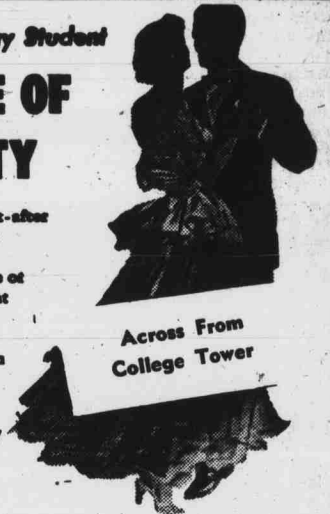
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HOW THE STARS GOT STARTED...



MAUREEN O'HARA says: "My first stage appearance was at age 5—between acts in a school play—reading a poem. I've literally lived acting ever since! First, in clubs, churches, amateur theatricals. I was on the radio at 12; in the Abbey Theatre at 14—had my first screen test at 17. Acting is hard work—but I love it!"



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TO THE EDITOR:

It seems that the current talk around the fraternities lately has been about the IFC. What has happened to it? As you know, each fraternity man has to pay \$5 quarterly to the IFC. What's this money used for? Well, here's what it's supposed to be used for. The IFC sponsors three big weekends each year—Pledge Dances, Mid-Winters, and Spring Finals—each of which is to consist of two dances and an afternoon concert. This year there seems to have been a change. The IFC decided to have a bigger Mid-Winters at the expense of the Pledge Dance. There was only one dance instead of the customary two dances and concert, and as little money as possible was spent on the band. That wasn't so bad. Majority of the fraternity men don't mind having one smaller function if it will help toward having a better one next time.

So, for Pledge Dance the IFC proceeded to get Blue Baron and his Orchestra to play a one night stand. What happened? It was as has been said around—a complete flop. What do you think of a band that plays "You Are My Sunshine" and "Put On Your Dancing Shoes" for a college dance? Admitted: if our parents had been here, they would have enjoyed it, but the dance was for you, not your parents. Even though Pledge Dances was disappointing, the expectation that Mid-Winters would be fabulous was a consolation.

Now the time has come for Mid-Winters, the weekend we have been waiting for. The big name-band, the fabulous weekend. Are we going to have it? Here are the facts. You answer that for yourself. The first band mentioned was Ray Anthony. Fine! But it seems that we are not going to get him. Why? Evidently the IFC thought we could not afford him. What about Les Brown? Sure, he has a pretty good dance band. Plans were made and Les Brown was to come. What happened? Well, he can't come. Let's try Charlie Spivak again. He's been playing for State College dances

for so long that most of the boys feel that they almost know him personally. I don't wish to cut Spivak because he does have a good band, but after hearing one band for so long, one gets tired of it. The IFC decided on Spivak anyway I heard, but again something happened. The orchestra went from Spivak to Charlie Barnette and from Barnette to Sonny Dunham. Who's he? Afraid I can't answer that because I've never heard of him.

Where's the dance going to be held? At first it was rumored that it might be in the Coliseum, then later in the Gym, still later in the Parabolium, and now back to the Gym. Frank Thompson Gym is okay for what it was built for, but it's hardly a desirable place for a formal dance. It seems that both the Coliseum and Memorial Auditorium had been taken for the night of February 20 and the Parabolium would cost too much, so it's the Gym. You can't blame the IFC if the buildings had been spoken for, but it seems that if work had been started on the dance a little sooner, things would be different.

So much for Mid-Winters. Let's jump to Spring Finals. Maybe that will be the long awaited weekend but don't be too sure. I hear that the IFC has appointed a one man committee to get a band for that weekend. Rumors are that he is considering Tommy Tucker, Blue Baron, Jerry Grey and Louis Prima. Does that sound like the fabulous weekend you are saving for to bring that special girlfriend?

Again the question comes up, "What's wrong with the IFC?" Why don't they try someone like Sauter-Finegan, Ray Anthony, Billy May, or some other well known band? It's been said the IFC deals only through MCA (band union). If MCA doesn't have any good bands to offer, why not try another union? Surely we are not committed to a single union.

Sincerely yours,
Alex. Anthony

Book Store Policies Released To Students

Mr. John Stewart, student member of the Campus Stores committee has relayed information to the Technician concerning operating policies of the Watuga Book Store. Following is the textbook policy followed by the Watuga Book Store.

- Sales:**
- New Books.**
 - Sales of new books are made at publishers' list prices.
 - Used Books.**
 - Sales of used books are made at 25 per cent to 33 1/3 per cent discount from the list prices. However there are exceptions to this and the range of discounts can vary from 20 per cent to greater than 75 per cent from the list prices.
- Purchases:**
- New Books.**
 - Purchases of new books are made from sources of supply at the regular book dealer's discount.
 - Publishers
 - Book Jobbers
 - Other College stores
 - Used Books.**
 - Purchases of used books are made from:
 - Wholesale book jobbers at book dealer's discount.
 - Students.
 - Other College stores.
- Purchases from Students:**
- Books are purchased from student customers at 50 per cent to 75 per cent discount from the new price.
 - 50 per cent of the new price of a book is paid to the customer when the book is to be used within the next two succeeding terms. (on approved list)
 - 25 per cent of the new price of a book is paid to the customer when the book has been discontinued as an officially adopted text.

- In the operation of the above policy variations in it evolve from an analysis of the following factors which determine the value or price to be paid for a used book:
 - Condition of the book.
 - Availability and demand.
 - Edition of the book.
 - Status of adoption by the department.
 - Status of revision by the publisher.
 - Current opinion of the book by the professor or staff.
 - Risk:
 - Curriculum change.
 - Departmental change in personnel.
 - Resignation, retirement or death of professor.
 - Enrollment changes. (Elective or required course failing to develop.)

(building) would lead to improved teaching.

"However, we must avoid a spirit of paternalism," President Darden emphasized. "A university must be a place for maturity—if a man is surrounded and hemmed in by rules, it only serves to weaken him in later life. There should be as few rules for the student to follow as possible," he generalized. "If a general pattern of behavior is established the large majority of students will conform to it."

"The basic concept of this University was one of close association between students and faculty, and as the University has grown up, we have attempted to recapture to a degree Jefferson's original plans."

President Darden agreed that more emphasis should be placed on publicizing the University, and trying "to disseminate the good works we have here." He concluded by stating "the student body is the most powerful voice in the University and student opinion is one of the strongest influences in attracting other students to the University."

What Price Education? Guest Editorial

From the Carroll News
John Carroll University, Ohio
Education is not a commodity. Not being material, it cannot be paid for.

It is sometimes easy to lose sight of this fact among the various charges and fees connected with acquisition of an education, but its disregard leads to a loss of perspective and purpose.

When you buy coal, you pay by the ton—the more you get, the more you pay. But when you "buy" an education, you pay one fee—an entrance fee. . . . The student who gets the most from his schooling and the one who gets the least pay the same rate.

This means that a student's education is entirely up to himself. For his tuition he receives access to teachers and to facilities—not an education but the chance to gain an education.

Education is an unending process. Classes, extracurricular activities, outside reading, social events—all can be made part of an education. Payment of fees confers the right to all of these. Their use is up to the individual.

The following paragraph is taken from the Consolidated University of North Carolina, Merchandising Policies and Practices and Regulations for Grant-in-Aid Awards.

6. No discounts shall be given on any purchase made in any of the campus stores of the Consolidated University by any student, faculty or staff member, or any other person.

Gullette Granted Leave of Absence To Conduct Social Science Research

Dr. George A. Gullette, head of the Department of Social Studies at North Carolina State College, has been granted a leave of absence, effective from January 1, 1954, until July 1, 1955, in order that he might accept appointment as director of the Humanistic and Social Science Project of the American Society for Engineering Education.

This was announced last Saturday by Chancellor Carey H. Boston and Dean John W. Shirley of the college's School of General Studies, who said Associate Professor Charles I. Foster will serve as acting head of the Department of Social Studies during Dr. Gullette's leave of absence.

The research project, which Dr. Gullette will direct, has been created to investigate current trends in instruction in the humanities and social sciences in leading American engineering schools. Operating under a two-year grant from the Carnegie Corporation of New York, it is under the joint sponsorship of the Carnegie Corporation and the American Society for Engineering Education.

One of the specific purposes of the survey is to re-examine the objectives of the Hammond Report of 1944 in the light of current developments in the engineering colleges.

Outstanding among the original recommendations of the Hammond committee was the inclusion into engineering education of a program of studies designed to create among engineers "an understanding of the social and economic world in which they would live and have had so large a share in creating." With minor modifications, most of the leading engineering colleges have accepted this recommendation. Dr. Gullette is charged with investigating the manner in which engineering schools have met these objectives.

A native of Minnesota, Dr. Gullette was educated at Harvard University, Vanderbilt University,

Barrymore, Stewart To Star In CU Movie

The College Union movie this week will be "You Can't Take It With You" starring Lionel Barrymore, Spring Byington, James Stewart, Jean Arthur and Mischa Auer.

The movie will not be shown on Saturday since the Textile auditorium is being used in the Textile Open House. It will be shown at 8:15 on Sunday as usual.

The living room of shabby urban household is the setting for a hilarious story involving a host of eccentric characters. While retired Lionel Barrymore is loafing about the house, Spring Byington is writing plays with a typewriter someone delivered by mistake, and Samuel Hinds makes fireworks in the basement. The only normal member of the family is falling in love with James Stewart, cast as a member of the fabulously rich Kirby family. In the ensuing hectic events, which the audience is sure to find amusing, the Kirby's are carted off to jail after a mishap with the fireworks.

Rifle Company To Go To Azalea Festival

The Pershing Rifles Company, precision drill unit of the Army ROTC at North Carolina State College, has been invited to participate in the annual Azalea Festival in Wilmington, North Carolina.

It will mark the second consecutive year that the N. C. State organization has performed in the festival parade.

Southern Educational Finances Under Study Teacher Schooling Is Advocated By Darden

The South is about to get badly needed light on the question of how much money it will have to spend in order to have an adequate educational system during the next 13 years, according to an announcement by Dr. Rupert B. Vance, Kenan professor of sociology at the University of North Carolina, who is one of eight nationally distinguished educators who will conduct the study.

Known as the Education Load Study, the project is under the direction of Dr. John K. Folger, on leave from his duties as chief of the Technical Services Division, Human Resources Research Institute, Maxwell Air Force Base, Ala. Plans for the study were formulated at a meeting of a nationally distinguished advisory commission held last fall in Atlanta, Ga.

Dr. Vance reported that the study will estimate the number of students the South will have at each school level from first grade through graduate school, year by year and state by state, from now until 1970. The 14 states from Maryland to Texas are included and estimates for the more distant future can be made as new data make them practicable, he said.

An estimate of the costs of educating the future school and university population of the region, which is expected to increase sharply, will be continued in the study, Dr. Vance explained. "One objective of the study," he said, "is to provide a basis for achieving effective cooperation among leaders of higher education and secondary school systems."

"Today's students should be given a tougher, harder education," according to Colgate W. Darden, Jr., president of the University of Virginia. "There is no longer a sense of stability in the world such as existed a generation ago," he said. "Students do not now have the time, with conditions as unsettled as they are, to waste four years at college."

"To lull a young man into a false sense of security through four years of loafing at college is a tragedy, when this same man must then go out into our uncertain world. To have a student spend his time in half-hearted work is to do him the greatest disservice possible."

"The fellow who is riding a crisp through college is not doing himself one bit of good, just as the fellow who is constantly cutting classes is only hurting himself. A student can overcome his deficiencies in later years, but he can never recall those wasted years."

"Of course, we do not intend to do anything that would in any way detract from a student's enjoyment of his years at college," President Darden stated, "but he should have no time to waste. Our primary endeavor should be to strike a profitable balance between work and enjoyment."

Continuing on the topic of "a student's place at the University," President Darden declared "the heart of education lies in student-faculty relationships. When the student is brought to realize that the professor wants to teach him just as much as he wants to learn, he takes a greater interest in his work." In this connection, he stated that "it was his belief that smaller classrooms (in the new academic

TECHNICIAN

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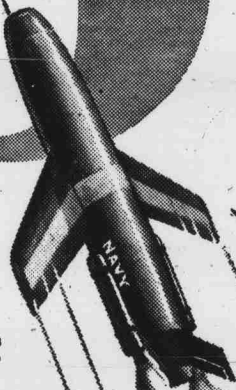
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5

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the Technician SPORTS

Through The Keyhole

LEONARD A. BINDER Sports Editor

Thus far this season the N. C. State swimming team has enjoyed a very successful year. They have bested every aggregation which has tried to blemish their thus far unbeaten slate. The Pack's latest rout of Clemson was an indication of the way in which the State mermen have completely dominated all the competition that has competed against them this year. The Wolfpack captured every first place in this meet including a record breaking feat in the 120 yard individual medley by Bob Mattson. His time bested by almost two full seconds the previous mark set by Bruce Aldrich of Michigan State College in 1952 for this event. State has tried to get nationally known swimming powers such as Yale University, Ohio State, and Michigan to compete against them but so far their efforts have come to naught.

Last Tuesday, Earle Edwards was welcomed to State College by the friends and students of the college. The State football schedule for this season has already been made public and from the looks of it Edwards will need all the help and cooperation that he can get in order to have any early success here at State College. With the experience that Edwards has had at both Penn State and Michigan State, he should be more than ready to meet most any situation which might arise during his tenure as head coach.

The other evening at an A.C.C. contest played at the University of Virginia's home court, their high scoring guard Buzz Wilkinsen scored the amazing total of 45 points against the Tar Heels of North Carolina. By doing this, Buzz smashed the all time one game scoring record at the university which he himself held. Wilkinsen is a good all around floor man and should rightly be ranked with the top players in the conference. It was the first win of the season for the Cavaliers in A.C.C. play this season. The loss just about eliminated the Tar Heels from the regular season race for the A.C.C. crown.

Speaking of high scorers, Frank Selvy of Furman made a terrific showing at New York by scoring 42 points against the Jaspers of Manhattan. Frank was a real one-man team for Furman as he led them to a fine win over the New York quintet. The fans up in the big city were so impressed with the performance of Selvy that there is a good chance that Frank and his team may get invited to New York for the National Invitation Tournament to be held in New York at Madison Square Garden. However, the Furman team will have to get special permission from the Southern Conference authorities in order to play since the conference has a ban on any post season games except those played by teams entering the N.C.A.A.

THE Dorm Corner

By Jerry Armstrong

Handball and bowling moved into the semi-finals of the campus championship last week and the race is expected to tighten with every game next week. Bagwell No. 1 has the upper hand in the race for bowling honors at the present and they need only one more win to cop the campus crown. Berry and Becton No. 1 will have the outstanding game in handball next week which will be the game that decides which team has to play the extra game in the double elimination playoff.

Handball

Becton No. 1 took their match with ease by via of a forfeit win from Tucker No. 1. Players for Becton were: singles—Carl Wyles and Don Langston and the doubles were Lundy and Trulove.

The outstanding game of the week was the hard fought game between the Berry "Huskies" and

the "Dragnets" from Bagwell No. 1. This game went "right down to the last drop of (if you'll pardon the expression) sweat" and was won by the fighting singlemen from Berry, Bert "angle shot" Weeks and James "Red" Peterson.

Bowling

Berry dropped their first match of the season last week by losing to a "fired up" team from Bagwell No. 1. The "Dragnets" took all three sets by the scores of 417-410, 415-352, and 404-390. Smyre was high man for Berry and Hill paced the winners with a fine three game total.

Tucker No. 1 paced by three one hundred plus games led them to two straight sets and the victory over the boys from Owen No. 1. The scores were: Tucker 375, 382, and Owen 367, and 354 respectively.

Table Tennis

Gene Biggerstaff, Trulove, and Stencil combined for Becton No. 1 to give them a win over Bagwell No. 1. Biggerstaff took his singles match from Settlemyer of Bagwell and the doubles team for the Bects won their match by a forfeit.

Syme No. 2 took all but one (Continued on page 8)

DUKE BEATS PACK

State Swimmers Keep Clean Slate

By Mike Jacobus

Don Tobin came off the bench and entered the Duke-State game with only 27 seconds left in the game. With about 12 seconds remaining he took a rebound under the State basket, twisted and hooked a shot through the hoop that won the game for Duke. The final score was 90 to 89 as the Blue Devils topped State before 12,000 fans in the Coliseum Tuesday night.

After Tobin's basket Mighty Mel Thompson tried to get in for his famous hook shot and was tied up with just one second remaining. The game ended before either team could get possession of the ball.

State jumped into an early lead and after four minutes of play they held a 15 to 5 lead. The first quarter ended with the Pack leading 26 to 19 and as the second quarter progressed State led by a 36 to 25 count. Three baskets in the last 25 seconds of the half by the Dukes made the count 47 to 44 midway in the game.

As the second half started Duke made a couple of baskets and after a little more than two minutes Janicki tied the score at 51 to 51. Belmont followed with a basket to give Duke the lead for the first time of the evening. From here on in the lead changed back and forth. With just over four minutes remaining in the game the Pack built up a 6 point lead. Duke rallied and pulled up to within one point of the Pack with only 34 seconds left in the game, when Mel Thompson was fouled. He made both charity tosses and it looked as if the Pack would finally whip the Devils, but another second-stringer, Rudy Lacy, was fouled and made both his shots. Then came the clincher by Tobin.

Big Ron Shavlik was top scorer in the contest as he hit for 31 points. Janicki led the Devils as he collected 25 markers. Dick Tyler had his best scoring night in the last few weeks and dropped 18 points. Vic Moleudet gave the Dukes a good exhibition of ball handling and dribbling as he came up with 22 points.

State's Freshmen team assured themselves a share of the ACC championship as they whipped the Duke Frosh 83 to 78. The Duke Frosh led at the end of the third quarter 62 to 61 but midway in the last period a rebound by Sietz and a long set shot by Heaffer gave the Wolflets a 71 to 67 margin. If the Freshmen can whip the Carolina Freshmen on February 15th title is theirs. Maglio paced the State team with 27 points and Heaffer collected 24. Hartwig was high for Duke with 18.

Frat. Basketball in The Final Stages

Section	Team	Won	Lost
Section 1	Sigma Nu	4	0
	Kappa Sigma	3	1
	Pi Kappa Phi	1	3
Section 2	Lambda Chi Alpha	0	4
	Sigma Chi	4	0
Section 3	Phi Epsilon Phi	2	2
	Kappa Alpha	2	2
	Delta Sigma Phi	0	4
Section 4	Sigma Alpha Epsilon	4	0
	Sigma Alpha Mu	3	1
	Sigma Phi Epsilon	1	3
	Tau Kappa Epsilon	0	4
Section 5	Pi Kappa Alpha	2	0
	Phi Kappa Tau	2	1

(Continued on page 7)

Bob Mattson of North Carolina State set a new national collegiate record in the 120-yard individual medley as State's swimmers beat Clemson 50:33.

Mattson raced home far ahead of his nearest opponent to win in 1:11.9. The old record of 1:13.4 was set by Bruce Aldrich of Michigan State at Ames, Ia., Jan. 12, 1952.

The Wolfpack won firsts in every racing event. New pool records were set by its 400-yard relay team (3:41.5), Fred Ruppenthal in the 440-yard freestyle, and Tommy Dunlap in the 200-yard backstroke.

300-yard medley relay—1, N. C. State Dunlap, Arata, Ruppenthal 3:15.

220-yard dash—1, James, NCS. 2, Hanckel, C. 3, Dwight, C. 2:23.5.

60-yard dash—1, Sosis, NCS. 2, Hawes, C. 3, Thornhill, C. :31.2.

120-yard individual medley—1, Mattson, NCS. 2, Langston, C. 3, Murphy, C. 1:11.9. New national record.

Diving—1, Sims, C. No NCS contestant. 100-yard freestyle—1, Lynes, NCS. 2, Trodo, NCS. 3, Roberts, C. :57.0.

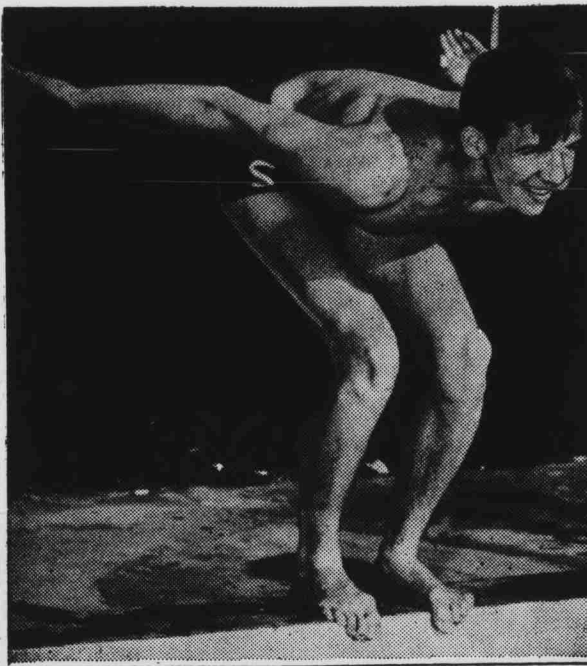
200-yard backstroke—1, Dunlap, NCS 2, Carter, C. 3, Darnell, C. 2:15.9. New pool record.

200-yard breaststroke—1, Arata, NCS. 2, Summers, C. 3, Langston, C. 2:25.5.

440-yard freestyle—1, Ruppenthal, NCS. 2, Hanckel, C. 3, Porcher, C. 4:51.7. New pool record.

400-yard relay—1, NCS Lynes, James, Mattson, Sosis. 3:41.5. New pool record.

State Standout



CRAIG LYNES
N. C. State

Tourney Duckets On Sale Sunday

Mail orders will be given first priority and no other orders will be accepted until Monday, Feb. 15. On this date ticket books will be placed on sale across the counter of the Coliseum Box Office windows at the Reynolds Coliseum.

The Atlantic Coast Conference tournament opens on Thursday, March 4 with two afternoon games and two more to be played Thursday night. Semi-finals are set for Friday night with a doubleheader with the championship game on Saturday night for the Atlantic Coast Conference title.

Pairing of play for the tournament will be determined by the final standings as of Sunday, Feb. 28.

Members of the Atlantic Coast Conference include Maryland, Duke, Wake Forest, North Carolina, North Carolina State, Clemson, South Carolina and Virginia. Virginia, which entered the league too late for a representative schedule, has already been seeded the 8th position in the tournament and will automatically meet the first place finisher.

Orders will be filled and mailed back to purchasers on the date they are received. All orders should be addressed to the Coliseum Box Office, Box 5905, Raleigh, N. C. and checks or money orders should be made payable to The Atlantic Coast Conference. Tournament Manager Casey said that there would be no delay in filling orders and that the first received would be the first filled with the best seats available.

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"Bring your Lucky Number; a winner every day"
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FRAT BASKETBALL—

(Continued from page 6)

Farm House	2	1
Sigma Pi	1	1
Alpha Gamma Rho	1	2
Theta Chi	0	3

With the basketball season in its final stages many of the leading teams in each section have good holds on first place but only Sigma Chi has clinched a section championship.

The games played during the week of Jan. 25 are as follows. Kappa Sigma on the strength of the scoring power of Teer who netted 25 points defeated Lambda Chi 45 to 25. Malmquist scored 7 for the losers.

Cocke led a powerful Sigma Chi team to a 38 to 28 victory over Kappa Alpha. Scoring 12 points Cocke was high scorer for the game. Along with Lassiter of K. A., Van Horn with 8 and Abernethy with 7 were also high men for Sigma Chi.

Smith with 12 and McCall with 9 sparked Sigma Pi to a decisive victory over Theta Chi.

Sigma Alpha Epsilon crushed Tau Kappa Epsilon 61 to 19. This one sided contest saw 3 men hit in double figures for S.A.E. Harris was high man with 11 followed by Briley with 11 and Peterson with 10 points.

Sigma Phi Epsilon bowed to Sigma Alpha Mu 35 to 28. Rudikoff was high man for the winners with 11 points. Yoder scored 10 in the losing effort by S.P.E.

Pi Kappa Alpha whipped Alpha Gamma Rho 40 to 26. Scott was the top scorer for the victors with 12 points followed by Perry with 8. Pressley with 12 was high man for the losers.

Phi Epsilon Phi won a close contest by beating Kappa Alpha 44 to 41. The game really started the new week off right and was an exhibition of good basketball. Cantor was high man for the winners with 13 points.

Kappa Sigma won an important game from P.K.P. 40 to 35. The scoring efforts of Hitchcock with 19 points went to no avail as his team went down to defeat. Osbourne with 11, and Teer and Thackston with 8 each were high for Kappa Sig.

Sigma Nu tromped Lambda Chi 54 to 38. Agnew played a fine game for Sigma Nu and came out with

top scoring honors for the game, with 12 points, Callaway with 11 points was high man for the losers.

S.A.M. vanquished T.K.E. by the score of 45 to 27. Gaier led the way for the Sammy's with 12 points followed by McClaire and Rudikoff with 10 points each. Bailey and Gambill shared scoring honors for the losers with 8 each.

S.A.E. broke the score wide open in the last few minutes of play to defeat S.P.E. 39 to 31. Ferrell paced the attack with 16 points for S.A.E. followed by Peterson with 7. Yoder with 11 led the losers.

Farm House took a close game from A.G.R. 35 to 32. Buffkin was high man for the winners with 11

points. Kennett tallied 10 for A.G.R.

Fraternity table tennis shows that Sigma Chi P.E.P., P.K.A., and Sigma Nu are the only teams re-

maining in the elimination tournament.

S.A.M., Sigma Nu, P.E.P., and either K.A. or S.P.E. are left in the handball tournament.

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IT'S ALL A MATTER OF TASTE

Union Committee Holds Meeting

On Monday, January 11, 1954, the College Union Library Committee held the first of a series of "Book Talks" in Peele Hall Lounge. The speaker for the occasion will be Dr. H. G. Kincheloe, who will speak on Dorothy Parker, Satirist.

The story of the battle of the sexes has been kept alive in this country by shrewd, not to say shrewish, "girls" like Dorothy Parker, who is the product of a privileged world. She did not need to force herself into the literary spotlight, not having to escape from a hated or squalid obscurity. She has been an editor, versifier, short story writer, and scenario writer. Mrs. Parker is known and recognized as a wit, and has always been occupied with the theme of demoralizing pettiness of the life of women. Her satires are rather devastating on an individual basis, but one feels the implication of inherent good in human nature which has been trampled underfoot by some insensitive savage.

Mrs. Parker is not unique, even though there are few women humorists, but she always seems to do things better than anyone else, and is today considered the greatest humorist among American women.

At the end of the talk, there will be a Coffee Hour sponsored by the College Union Social Committee.

—W. R. Alger.

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*Tom Ganiats
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It's easier than you think to make \$25 by writing a Lucky Strike jingle like those you see in this ad. Yes, we need jingles—and we pay \$25 for every one we use! So send as many as you like to: Happy-Go-Lucky, P. O. Box 67, New York 46, N. Y.

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 They're cleaner, fresher, smoother.*

*Rita M. Jabo
 University of Pittsburgh*

*My prof sure put me on the spot
 With "What's the sine of three?"
 But ask me what's the sign of taste—
 It's Luckies you'll agree.*

*Gary E. Smith
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**CLEANER,
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Two Design School Profs Build Unique Modern House; Win \$5,000

Residents of Raleigh had an opportunity to view something unique in the way of modern houses when the Carrier National Prize-winning Home was on display to the public here beginning Saturday, Jan. 30, from 10:00 a.m. to 9:00 p.m.

The model home was designed by Eduardo F. Catalano and Horacio Caminos, exchange professors at the School of Design of North Carolina State College, and was adjudged the best of 855 entries in a national architectural contest sponsored by Carrier Corporation in 1953. The design was top winner of a prize of \$5,000 in the competition, the purpose of which was to stimulate the design of year-round air conditioned homes in a moderate price bracket.

The model home constructed by the Richards Building Company and air conditioning by Stahl Rider Distributing Company is located in Ridgewood, a new development owned by E. N. Richards, R. A. Bryan, and J. W. York. This home is to be the forerunner of 25 other homes, more conventional in design, of 1, 1 1/2 and 2 bath homes, ranging in price from \$14,000 to \$20,000, which have been planned and are ready for construction. A total of 50 or 60 homes is expected to complete the development in 1954.

The Carrier National Prizewinning Home will be featured in the April issue of "Living for Young Home Makers," a national magazine, both as the cover design and in a full length article with color photos. The Catalano and Caminos designed house is also being constructed in several other U. S. cities—Jacksonville, Florida, Bakersfield, California, Austin, Texas, and Wichita Falls, Texas, but the first to be built and displayed is the model here in Raleigh.

Year-round Comfort
The North Carolina model home comprises 1,270 square feet of livable area, and contains five rooms besides the kitchen, bath, and laun-

dry. Of these five, three are bedrooms.

In addition to its sizable glass wall areas, the house is built of natural cypress and framed with fir. Of dry wall construction, it has completely insulated walls and overhead.

The house was carefully designed for year-round air conditioning, which provides both heating in winter, cooling in summer and dehumidifying at all times by means of the 38-C-2 two ton Weather-maker unit, which is conveniently located in a utility closet at the core of the house.

The Weathermaker unit provides filter cleaned air throughout the year for the entire house, and occupies only a single square yard of space. Control of the system is arranged by means of a thermostat panel, and a flick of a switch will shift the Weathermaker from heating to cooling.

NIGHT CLASSES—

Continued from page 3)
ment, Room 113, Tompkins Hall; managing personal finances, Room 209, Peele Hall; and elementary German, Room 212, Peele Hall.

Thursday at 7 p.m.—Sociology, Room 201-A, Peele Hall; and elementary Spanish, Room 212, Peele Hall.

Complete details on any of the courses may be obtained by con-

tacting the Extension Division, State College, Raleigh.

ROOM RENT—

Continued from page 3)
cept when moving from a three-man room to a two-man room in which case no change fee will be charged.

4. Refund Of Room Rent: When rooms are reserved and rent paid, they are reserved for the term and there will be no refund or room rent unless the student withdraws from college. In such cases a charge of 75c per day will be made from the beginning of the term until the reservation is cancelled and the balance of the rest will be refunded.

DORM CORNER—

(Continued from page 6)
singles match from Berry and took the victory which puts them into the championship tournament. Ferenzi lost the only match for Syme by dropping one to Jones from Berry. Emory won his match from Nixon of Berry and the doubles games were won by Rhue and Womble over Berry's McMillan and Mayhew.

Becton No. 2 took their game by virtue of a forfeit.

Basketball
Becton No. 1 went "wild" again to trample the hoopsters from Turlington No. 1 by the score of 73-22. High man for the Beets was Don Langston with 30 points (incidentally he beat his opponents single-handed) and Green led the losers with 9.

After a slow start, the Bagwell No. 1 "Dragnets" pulled to a one point lead at the half. The lead slowly increased and the Bags took a hard fought game from Alexander No. 2, 37-32. Outstanding players for Bagwell were Mac Whitehurst who scored 10 points, Glen Scott with 8, and Mitch Clary scored 7.

Bagwell No. 2 couldn't stop the chargers from Syme No. 2 and they went down to defeat, 49-27. Big Jim Causby with 15 points, Gooding with 15, and Heath with 11 points led the Syme attack and Hank Spivey dropped in 14 points for the losers.

Romweber's 17 points for Welch proved to be more than the boys from Owen No. 2 could handle and they went down via the "loser's lane," 62-39. Paul led the losers with 11 points.

Berry pulled one "out of the fire" with a 36-34 victory over the boys from Alexander No. 1. Stanfield with 15, Armstrong and Jones with 8 each led the winners and high for the losers was McDonald.

Junior Varsity Basketball
Becton No. 1 took a hard fought contest with the aid of Jimmy "the point maker" Armstrong leading the way for a forfeit game from the lads from Syme No. 1. Yokley and Macklenwane with 12

and 11 points respectively led Owen No. 1 to a 34-31 victory over Bagwell No. 1.

Turlington No. 2 filled the hoop full of those "ole baskets" and took a one-sided victory over the Berry "Sportsman," 58-25. A dazzling exhibition of shooting was put on by Berry's Bert "for the Rect Department" Weeks as he tossed in 10 points from all angles of the court. Grimes led the winners with 13 and Safriet added 19 more big points.

YMCA—

Continued from page 3)
ulty Council to approve up to 35 delegates to the United Nations seminar. The Council has indicated that this number would be approved provided the individuals concerned had a "C" average. The sponsors of the seminar are requesting all delegates to attend every session of the seminars.

It is hoped that many student organizations will want to send a representative to one or both of these seminars. If sufficient interest is shown, it will be possible to charter a bus at a reduced rate. However, the YMCA must have the applications and bus fares for 33 or more student delegates before such chartering can be done.

Applications are available at the YMCA on the campus.

A message to juniors and sophomores as well as seniors:

DON'T WAIT!

START PLANNING YOUR CAREER NOW!

Use this new NAS service, especially designed to help students who are undecided about their career after college.

There's no reason to worry if you still haven't decided what you're going to do after college. Most students haven't. But there's also no reason to wait until the last few months before graduation to do something about it. Your Placement Bureau will tell you how much better off a college graduate is when he knows exactly what he wants to do and where he wants to work.

This new NAS service is designed to help you consider your business career while you're still in college. It's aimed to give you practical, first-hand information about the fields that interest you most from leading companies in those fields.

NAS can do this because, as America's largest college newspaper representatives, we work directly with many of the biggest and most important companies in the country. These companies are constantly on the lookout for promising college-trained prospects. So this new NAS plan is a service both to college students and to business executives.

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Their information should first of all give you a practical, down-to-earth picture of what the industry itself offers in the way of a career. Secondly, at the company level, it may include valuable facts and figures about working conditions, pay, and chances for promotion. Finally, filling in this coupon may even lead to job offers that would otherwise never have come your way.

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SPECIALISTS IN REPRESENTING COLLEGE NEWSPAPERS

817 Drinkers Lose Licenses In Jan.

For driving drunk 817 Tar Heel motorists lost their legal driving privileges in January the State Department of Motor Vehicles reported recently.

The first month figures of tipsy drivers was down somewhat from January, 1953. Last year 938 drunk drivers had their license revoked.

Violations requiring the surrender of driving privileges were off generally in the first report for 1954. Driving after license revoked dropped from 62 in January, 1953 to 58 last month. Reckless driving was down, from 34 to 32 as were convictions for transporting liquor, from 51 to 29.

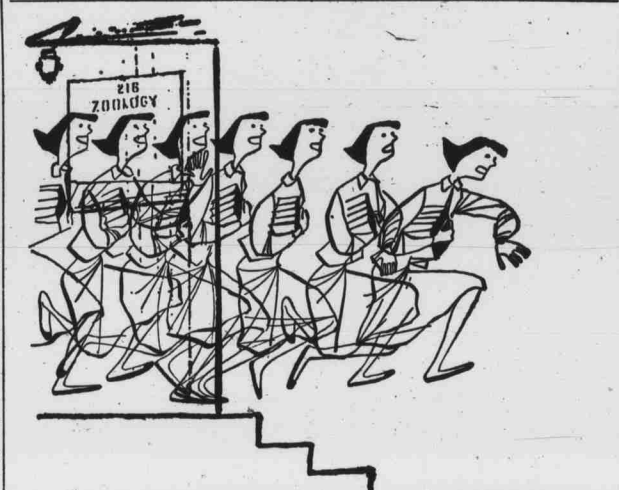
Speeding over 75 mph, on the other hand, was up. The monthly summary listed 225 convictions and subsequent loss of license for the speedsters in January. Last year only 152 such convictions were secured. The difference is credited to a sterner enforcement of speed laws according to department officials.

The new anti-speeding law, effective last July, tripped up 346 over 70 mph drivers, all of whom suffered temporary loss of driving privileges. The law makes a 30-day license suspension mandatory for speeding convictions in excess of 70 in a passenger car and in excess of 60 in a truck. Eleven truckers lose their license in January under the statute.

Miscellaneous violations including larceny of automobile, improper use of drivers license, unsatisfied judgment, habitual violator, hit-and-run, and manslaughter resulted in 1,117 revocations for the month and 1,214 suspensions.

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I want to know more about career possibilities which involve the following:
(Please indicate your choices in order of preference)

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Aeronautical Eng.	Chemistry	Mathematics
Agricultural Eng.	Civil Eng.	Mechanical Eng.
Automotive Eng.	Electrical Eng.	Metallurgical Eng.
Bacteriology	Engineering	Mining Eng.
Banking and Finance	Engineering Physics	Nursing
Biology	Geology	Petroleum Eng.
Business	Geophysics	Physics
Administration	Industrial Eng.	Sales
	Other	

More Jobs, More Pay For College Grads

Business and industrial leaders appear optimistic about the future as judged by their plans to hire college and university graduates. They contemplate employing more men from the 1954 graduating classes than they hired last year and to pay them higher starting salaries, according to the eighth annual nation-wide survey conducted by Dr. Frank S. Endicott, director of placement at Northwestern University.

The 216 large and medium-sized companies reporting their plans said they intend to employ 12,063 men. These firms hired 11,599 men from 1953 classes. The increase is mostly in engineering and other technical fields, with the only significant increased demand for non-technical personnel being in the sales field.

"This suggests," Dr. Endicott says, "that there now is occurring that leveling off in demand for non-technical men that was predicted in last year's survey." But starting salaries for both groups still are climbing, he points out. The average for engineers will be \$345 a month and for non-technical men about \$315. Last year the two groups started at \$325 and \$300 respectively.

The survey reveals also that the fields of sales, general business and accounting will represent 76 per cent of the non-technical men to be employed.

As for college women, they will be recruited mostly for secretarial work and general training programs. The average starting salary for those without technical training will be about \$240 a month. Women chemists and technicians will receive an average of about \$310 monthly as their starting salary.

Because of recent interest in the business prospects of liberal arts graduates, Dr. Endicott asked companies "If a college man really has management potential, will it make any difference in the long run whether he is technically trained, or broadly trained in the liberal arts?"

Of the 189 replies, 111 companies said it would make no difference; 66 favored technical training, and 12 favored a liberal arts background. Many who answered "no difference" indicated that personal qualities usually determine whether a man is promoted to an executive position and that necessary technical training often is provided after employment.

Those favoring technical training explained that it was needed to understand certain aspects of manufacturing, while those favoring a liberal arts background emphasized the need for broad viewpoints in management and the importance of understanding human relationships.

"The supply of men graduates available for employment is still well below the number needed," Dr.

Endicott states, "because 75 per cent of these men have not yet had military service. In another year, however, veterans from previous graduating classes, seeking their first job, will be returning in larger numbers. Also, for a number of years ahead, college enrollments are expected to increase. It seems, therefore, that the serious shortage in non-technical college graduates may soon be over. Shortages will continue in engineering, chemistry and other technical fields."

JUNIORS—

(Continued from page 1)
In connection with the orchestra

for the affair, John Gregg reviewed the information received from booking agencies and commented on the inadequacy of the treasury to meet the requirements of a name-band. The committee noted the importance of the class members paying their dues in order to insure a first-class dance. Nothing definite has been decided concerning the orchestra pending the outcome of a drive to collect the dues.

Junior Class dues are \$5 which includes a bid to this year's Jr.-Sr. Ring Dance and also a bid to the dance during the member's senior year. The dues may be paid to the

Treasurer, David Bagwell, or to any of the other class officers, Gene Warren, Dick Reed or John Parker. Members of the Finance Committee

who will also be collecting dues are: David Brown, Don Wagner, Eddie Avent, Ernest Dean and Alex Anthony.

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The fine sportsmanship displayed by the athletic teams of State College have their counterpart at the Gateway— We always strive to give you friendly service with the highest quality food, priced in a manner consistent with sound business.

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FOR ORDERS

Ark. Book Store Gives \$35,000 To Students

The \$35,000 profit shown by the University bookstore for the 1952-53 school year has been split up between the Student Union and the Intramural Sports program, according to a committee report made to the local Blue Key chapter at the University of Arkansas. The service group's investigating committee announced that the \$35,000 was broken up into:

Approximately \$4,500 for retiring bonds outstanding against the new wing added to the Student Union building; \$3,000 given to the Intramural Sports program; \$4,500 used to help balance Student Union operating expenses against the amount gleaned for that purpose from student fees and \$17,000 set aside for the remodeling of the Student Union building. The remainder, or about \$6,000, has been kept by the bookstore in an emergency fund.

The committee's report also stated that token approval has been given by University officials to halt the 10 cent charge for the cashing of checks by the bookstore on banks on par. The par-bank list was obtained by the committee from the Federal Reserve Board.

The organization was told that the average student wage rate on the campus is 61 cents per hour. An additional 14 cents would be needed to raise the wages to a standard. This would cost \$3,000 per month or \$27,000 per year.

BOSTIAN—

(Continued from page 1)

Greetings will be extended by Major L. P. McLendon of Greensboro, representing the trustees; Dr. Walter J. Peterson, representing the State College faculty; Billy Barnes Oliver of Selma, representing the students; and Frank B. Turner of Raleigh, representing the alumni.

The invocation will be spoken by the Rev. Edward J. Agsten, pastor of the West Raleigh Presbyterian Church. Organ music will be presented by Mrs. William D. Miller, whose husband is a member of the college faculty.

The committee in charge of arrangements for the exercises is headed by Dr. J. H. Lampe, dean of engineering at State College, who has extended an invitation to all interested persons to attend the program.

It is excellent to have a giant's strength; but it is tyrannous to use it like a giant.

—Shakespeare.

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Restaurant**
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Foods"**

**Friendly
Cleaners**
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**"We Clean
Clothes Clean"**

CERAMIC—

(Continued from page 1)

Carolina, Virginia, Tennessee, Alabama, Georgia, and Florida.

Delegates will register in the lobby of the Sir Walter Hotel Friday, February 26, from 10 a.m. until 1 p.m. A technical session is scheduled Friday at 1 p.m.

Speakers on the opening program will be J. C. Steele, Jr., of J. C. Steele and Sons, Statesville; J. R. Hart, State College; I. W. Gower, State College; and J. M. Warde, Oak Ridge National Laboratory, Oak Ridge, Tenn.

Among these taking part in a panel discussion on "Use of Natural Gas in the Ceramic Industries" will be J. H. Hopping, Piedmont Natural Gas Company, Charlotte; C. E. Ziegler, Public

Service Company of North Carolina, Gastonia; C. D. Taylor, Taylor Clay Products Company, Salisbury; and J. H. Varner, retired district supervisor of the Harbison-Walker Refractories Company, Fairfield, Ala.

A banquet to be held in the Sir

Walter Hotel Friday, February 26, at 7 p.m. will be the concluding feature of the first day's program. The banquet speaker will be Ted Davis, public relations director, Serv-Air Corporation, Kinston.

The program for Saturday, February 27, will be devoted mainly to tours of the engineering facilities at North Carolina State College.

The delegates will visit the nuclear reactor, the electron micro-

BEAT William & Mary

scope laboratory, the pyrochemical research laboratories, and the Department of Ceramic Engineering.

Following the Saturday tours, they will attend the N. C. State-George Washington University basketball game in the William Neal Reynolds Coliseum.

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THE DU PONT DIGEST



Technical Sales

A major in glibness and a minor in solid information—those were the mythical requirements for a salesman in the old days. But they really never sufficed for a man selling the products of chemical technology.

Today, the diverse applications of Du Pont's 1200 products and product lines create a need for trained sales personnel representing many different technical backgrounds. These men must deal intelligently with problems in chemistry and engineering applied to such fields as plastics, ceramics, textiles, and many others.

Du Pont technical men are assigned to various types of technical sales activity. In some spots they are equipped to handle all phases of sell-

ing. In others they deal mainly with customer problems. Also, certain departments maintain sales development sections, where technical problems connected with the introduction of a new product, or a new application for an established product, are worked out.

For example, a technical man in one of Du Pont's sales groups was recently called upon to help a customer make a better and less expensive hose for car radiators. Involved were problems in compounding, such as choice and amount of neoprene, inert fillers, softeners, accelerators, and antioxidants. Correct processing methods also had to be worked out, including optimum time and temperature of milling and extruding. The successful completion of this

project naturally gave a good deal of satisfaction to the customer as well as Du Pont.

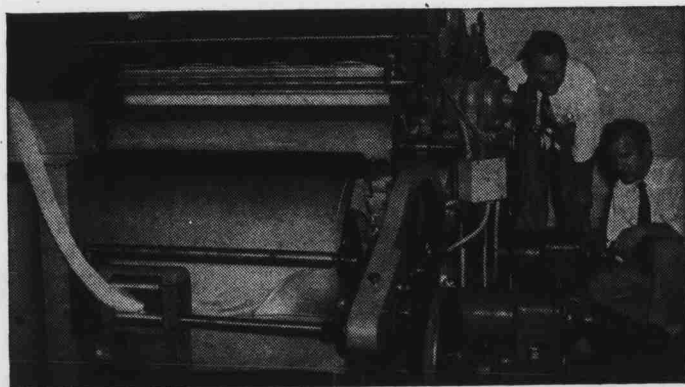
In another case a customer wanted to reduce carbon contamination of arc welding rod stock. A Du Pont technical service man suggested changes in cleaning procedures that lowered contamination by 90 per cent. The new process also reduced metal loss during heat treatment—a benefit that more than offset the cost of the additional cleaning operations.

Technical men interested in sales work usually start in a laboratory or manufacturing plant where they can acquire needed background. Depending on their interest and abilities, they may then move into technical sales service, sales development, or direct sales.

In any of these fields, the man with the right combination of sales aptitude and technical knowledge will find interesting work, and exceptional opportunities for growth in the Du Pont Company.



W. A. Hawkins (left), B.S.M.E., Carnegie Tech., demonstrates extrusion of "Teflon" tetrafluoroethylene resin for a customer.



James A. Newman, B.S. in Ch.E., North Carolina State (left), discusses study of optimum settings and conditions for carding nylon staple with Prof. J. F. Bogdan of North Carolina State's Research Division.

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