

THE TECHNICIAN

of NORTH CAROLINA STATE COLLEGE

Vol. XXV, No. 19

STATE COLLEGE STATION, RALEIGH, N. C., FEBRUARY 23, 1945

Offices: 10 and 11 Tompkins Hall

Kelly Breaks Three American Records

Billy Kelly, former State College athlete and a Marine swimming star at Carolina, failed by 1.5 seconds to equal the American record for the 100-yard breast-stroke for a 75-foot pool in trials sanctioned by the Carolinas AAU in the State College Pool.

Kelly, winner of four American records, covered the distance with an official time of 1:25. The American record is 1:1.

The Raleigh swimmer, who set three records last week at the Carolina and State pools, was scheduled to make further trials over the 10-yard course in the Community Building in Goldsboro, but Willis Casey, swimming coach at Carolina, said that examinations for students in the Navy's V-12 program at Carolina may force Kelly to abandon plans for the trials.

Kelly, who plans to re-enter State after the war, is a son of Mr. and Mrs. A. Y. Kelly of 311 Hillcrest Road.

Course To Be Offered On Lumber Industry

A short course in lumber grading, providing instruction on technical phases of the lumber industry and designed for sawmill operators, lumber wholesalers, retailers, industrial buyers and users, will be conducted at State College March 6-8, it was announced recently by Director Edward W. Ruggles of the State College Extension Division.

The short course, sponsored jointly by the College's Extension Division and the State College Division of Forestry, will include lectures and demonstrations by Dr. J. V. Hofmann, director of the College's Division of Forestry; C. J. Sykes of the Southern Pine Inspection Bureau; Lynthall Wyman of Richmond, Va., a WPB representative; and Prof. G. K. Slocum of State College.

Director Ruggles said that the registration fee would be \$20, and he urged early registration on account of the fact that the class will be limited to 25 students.

Jimmy Deas Elected President Of NCMSM

At the annual meeting of the North Carolina Methodist Student Movement last week-end in Durham, J. E. Deas, a junior at N. C. State College, was elected president for the next year. Representatives from most of the college campuses in the state attended this conference which had as its theme, "Christian Resources for Faith and Living." Because of a new ruling of O.D.T., the out-of-town delegation was limited to 50 people and these were allotted on the basis of two from each campus. The president of the State College Methodist group (the Wesley Foundation), J. E. Deas, and the director, Miss Juanita Stott, were the official delegates from our campus. Floyd Blackwell as president of the Western North Carolina Methodist Youth Fellowship also attended the conference.

Jane Sanders, the Meredith delegate, was elected as vice-presi-



Howard Turner (left) and Keith Almond are the starting forwards on the State team which will be one of the leading contenders for the championship in the annual Southern Conference

tournament which started here Thursday night. Both Turner and Almond played with the Terrors last season.

(Courtesy News and Observer)

National Red Cross Month Gets Underway

The current drive for the American Red Cross officially started on Wednesday, Feb. 21. The college community has been organized to give each of you a convenient opportunity to contribute to this cause. The work of the Red Cross is well known to all of you. We do not feel it necessary to do more than give you the opportunity. We do respectfully remind you that the \$1.00 membership usually asked for under normal peace time conditions is woefully inadequate under war conditions.

The Red Cross is the one organization through which we can send mail and some few comforts to relatives or friends in enemy prison camps in any part of the (Continued on Page 4)

Band And Glee Club Give Performances

The Concert Band will present its winter concert Sunday afternoon, February 25, at 4 o'clock, in Pullen Hall, under the sponsorship of Mu Beta Psi, honorary music fraternity, and under the direction of Christian Kutschinski. All students and faculty members are urged to avail themselves of this opportunity to witness the results of the band's efforts to master serious music as well as music in lighter vein despite the obstacles of wartime "manpower shortage." This is not an apology, for the band has as high quality of musicianship as ever.

The program promises a variety to suit a wide range of musical tastes: 1. America's Defenders (Halley); 2. Marcha 3 de Febrero, Bolivian Concert March (oncal); 3. Phedre, Overture (Massenet); 4. Panis Angelicus (Cesar Franck); 5. British Eighth, March; 6. Bravada (Paso Doble by Curzon); 7. Hymnus (von Fielitz); 8. March of Homage (Liszt); 9. A Musical Debate (Holmes); 10. Bells Across the Meadow (Ketelbey); 11. Russian Dance (Tschalkowsky); 12. Chicago Tribune, March (Paris Chambers).

The college whistle will blow 15 minutes before time for the concert to begin.

The State College Glee Club has been invited to sing at a meeting of the Wake County War Dads Association on March 5. Rehearsals for this will be held on Monday, Tuesday and Wednesday at 6:30 p.m. All members are urged to be present, as only a cappella (unaccompanied) numbers are to be used.

An appreciative audience of students, faculty members and music (Continued from Page 3)

Lt. Bivens Contributes \$100 To WSSF Drive

A gift of \$100 to aid State College students in reaching their \$1,000 goal for the World Student Service Fund was received yesterday from Lt. Thomas E. Bivins of Hillsboro, who lost one of his feet in action at Aachen and who is recuperating at the Thomas E. England Veterans Hospital in Atlantic City, N. J.

Lieutenant Bivins, a 1943 honor graduate of State College, in a brief note attached to the gift, said that he hoped the money would reach the college early enough to be presented to the Service Fund and that it would help relieve the suffering of students in the war-stricken areas of the world.

Secretary E. S. King of the College YMCA, who received Lieut. Bivins' contribution, said that the Army students stationed at State College had given \$37.28 and that a fund-raising drive will be conducted for the faculty and the student body during the remainder of the week.

The money collected will be spent to purchase books, food, clothing, and medical supplies for student prisoners of war, refugee, interned, and starving students, Secretary King said.

In a telephone message to Secretary King last week, Lt. Bivins declared: "Tell the fellows to put all they've got into the campaign."

To all Junior Class members: The representative from L. G. Balfour & Co., contractors for the class rings, will be here on Monday, Feb. 26, from 11:00 a.m. to 1:00 p.m., and during the afternoon at the Y.M.C.A. to take orders for the class rings. All members who are planning to get rings must order from him if they expect to get them in a reasonable length of time.

State Debate Team Meets With Meredith

A debate, centered around the query that the Federal government should enact legislation requiring the compulsory settlement of labor disputes, was presented by Meredith and State College debate teams at the regular meeting of the International Relations Club.

Participants on the Meredith team were Mitchell Lee, Lois Edinger, and Rachel Stroll. The State College group was composed of Leon Mann, Dick Worsley, and Dan Lovelace, Jr.

Judges were Dr. Lillian Parker Wallace of Meredith and Prof. Edwin H. Paget.

T. C. Brown Speaks To Mechanical Engineers

Prof. T. C. Brown, of the Mechanical Engineering Department, spoke to the State College chapter of the American Institute of Chemical Engineers Tuesday night on the subject, "Some of the Qualifications an Engineer Should Have." First, Prof. Brown told of some of the expected developments on the State College campus after the war. Several new buildings have already been planned. The center of the campus is slowly moving westward, and in about 25 years the center should be in the vicinity of "Apex" and "Cary" dormitories, otherwise known as Alexander and Turlington.

An interesting fact about engineering graduates is that 57 per cent of them do not remain in the engineering fields permanently after their graduation but step up to executive and other positions. Naming, in order, various qualifications an engineer should possess, which aren't stressed in our present engineering courses: (1) leadership; (2) honesty; (3) politeness; (4) courtesy; (5) appreciation; and (6) initiative. Prof. Brown then emphasized each point. Concerning initiative, Prof. Brown stated that an engineer can fail 99 times out

of 100, but if only he succeeds that last time he is considered a successful engineer.

Another thing which an engineering graduate should keep in mind is that he should possess "practicability," and be able to get things to work—not just on paper. He must also keep himself informed, and not count on just his 1945 engineering degree, to keep him going.

Following the speech, Dr. Randolph and officers of the A.I.Ch.E. expressed their appreciation for Prof. Brown's excellent talk.

At the previous meeting, Prof. Walter Loewensburg, also of the Mechanical Engineering Department, spoke on Germany. He stressed the educational system of Germany, and offered as an explanation of the difference between German and American youth, the fact that the education of each is so drastically different. He averred that the purely academic training in Germany is much superior to that in America, but that a sense of social intercourse is completely lacking in Germany. He also gave many of his personal experiences in illustrating various points.

THE TECHNICIAN

Published Weekly

North Carolina

By the Students

State College



BILL GATLIN Editor
WILLIAM J. DANIEL Business Manager

THE STAFF

PAT FUGATE Managing Editor
KAT KLYMAN Associate Editor
GENE HOUSE Associate Business Manager
NANCY BUNKER Business Secretary
BOBBY WOOTE Sports Editor
ALTON WILSON Circulation Manager
ELLIS PARKER Assistant Circulation
DICK KENNISON Columnist
HOWARD KADEN Columnist
DOUG HOUSE Columnist
BETTY JANE HICKS Columnist
C. A. DILLON Sports Columnist
BUDDY BINGENHEIMER Intramural Sports
TEENIE NELSON Reporter
ISAAC VARON Reporter
LEON MANN Reporter
WILLIAM HALES Advertising

Subscription Price - - - \$1.50 Per College Year
Offices: 10 and 11 Tompkins Hall Telephone 4732

Represented for National Advertising By
National Advertising Service, Inc.
College Publishers Representative
420 MADISON AVE. NEW YORK, N. Y.
Chicago - Boston - Los Angeles - San Francisco

Entered as second-class matter, February 10, 1920, at
the post office at Raleigh, North Carolina, under
the Act of March 3, 1879.

Chancellor

The former governor and powerful figure in current state politics, O. Max Gardner, presented to the Board of Trustees of the University of North Carolina last Monday a proposal to change the titles of the executives of the three units of the Greater University to Chancellor and Vice President and to keep Dr. Graham's title of President. Through very able oratory and pre-molded sentiment, the measure carried an overwhelming support of this distinguished gathering. Those with determining influences carefully explained their interests and allegiance to the cause of State College—as if in defense of their subsequent stand. Yet after a very lengthy and detailed petition for support of their plan, it was claimed that the lesser executives should be well pleased. A bill before the legislature, supported by the N. C. State General Alumni Association, would make the Greater University's chief executive chancellor and the others president of their respective colleges. This was dropped in the face of well-planned opposition.

That such a fight should arise over this insignificant matter lies in the fact that equality among the three units of the Greater University has not yet been attained, but it is not a fight between consolidationists and isolationists, as many attempt to make it. An interesting point was brought out when Judge Parker said that the tradition of a UNC president is over 150 years old. Mayor Sullivan of Greensboro, an alumnus of State College, later pointed out that the chief executive of the Chapel Hill unit would still be president, just as in the other two schools. According to law, the university broke its 150-year tradition at the time of consolidation.

Opponents to giving each unit a president base their interest on the fact that Dr. Frank Graham is still considered the historical president of the Chapel Hill university. This is caused by the fact that our institution and the one at Greensboro are designated as colleges, while the grand old school of the "Hill" retains its title of university; also the supreme administrator maintains his office and direct influence on that campus. As long as this situation exists, consolidation accentuates the glory of Carolina and submerges the effects of the other two units.

Mentioning of these conditions is not intended to cause any sort of resentment towards our sister institution but is merely an attempt to understand why the great supporters of Carolina so strenuously objected to this seemingly harmless measure. We realize that State College has made its greatest advances since consolidation, and Dr. Frank Graham has played no small part in the movement. Our consideration is that the vision, initiative, and industry of Colonel Harrelson be recognized with an appropriate title, and that State College receive the accompanying prestige.

GLEANINGS

THE CAMELS ARE COMING, HURRAY, HURRAY! At least that's the new rumor around the campus. Civilian scuttlebutt has it that cigarette manufacturers are going to release about six weeks' supply of the little cylindrical gems for immediate consumption (excuse us, make that "use"). Guess that means that a lot of us that smoke 'cause we can't get them will have to quit now. . . . They say that they have a still over in the Chem. Eng. building that will put out a hundred gallons an hour. If anybody ever runs out of stamps all they have to do is look up "Junior" Shelburne. They say that he's gone into the business. . . . Old "Loud-mouth" Myers and "Romeo" Rankin of first floor Bagwell started to mix it up last week over a little misunderstanding in a game of "Spank-Tale-Hearts." Only through the assistance of several husky floormates were they kept from having it out then and there.

Our good friend "Stoney" of "Stoney's" fame received the shock of his life last week. It seems that a couple of our esteemed fellow students were interested in acquiring a certain quantity of his low-power beverage when the question arose as to the number of ounces in a quart. The Stone's startled reply was: "You mean that you're a college man and don't know how many ounces are in a quart?" (How was I to know? I just drink 'em, don't count 'em.)

And have you heard about the man that wrote to his draft board and asked them to send him the form for his wife so that he could fill it out? His wife must have been a P&W girl.

In reading this week's P&W column we see that Jo has some new captain's bars. The part most people don't know is that they belong to Teenie and that the "captain" is now a major. In fact the "captain" is the father of a former co-ed at this esteemed institution. Well, Jo, maybe you'll get some of your own some time; this war can't last forever. But as they say, "Things are tough all over!"

STAFF.

Chat by Pat

Dearest readers (or reader—at least I read this), so many have confused the writer of this "particle" with Pat Fugate. I assure you that I am not the aforementioned, but for protective reasons I chose the name "Pat." Understand?

This past term has brought a great person to our campus—great for the simple reason that you can't help liking and admiring him. An ideal "Joe College" of today, this fellow. If you don't know him, I advise you to go out of your way to meet him. His name is Arthur (Fifth) Hendrix. It's an honor and pleasure to know him. Three cheers and hats off to—"Fifth."

Our valentine's greetings are late, but we just hadn't recovered from "that" week-end. Anyway, here they are. Alpha Sigma Sigma: "Will you be my stinkweed?"; Pledges: "Will you be my shoe shine boy?"; Frat men: "Will you be my poker pardner?"; Co-eds: "Will you be my swimming mate?" To the staff of the "Tech"—mmmmmm—"Hello boys." And to all—"Merry Christmas."

Today's story of boy meets girl:

He: "Greetings, gate, be my mate?"

She: "Sure thing, love bait, it's a date."

Some of you fellas might not have read the Sunday society page, but in it was an announcement that will interest you. The girl you probably all know as Frances, the girl who gives you your books at the bookstore—anyway, her engagement to Staff Sgt. Edward A. "Pete" Sunday of Lumberton and Harvard, Neb., was announced. The wedding will take place in April (they hope). Our best wishes to Frances and congratulations to "Pete."

I'm off to Stoney's. Bye—

PAT.

Pratt & Whitney Fellows

WE WISH:

That it would snow . . . there were more cigarettes . . . we could cut our hair like Teenie's and Jo's . . . more people had dispositions like June.

THINGS WE'VE NOTICED:

Jo's new captain's bars. . . . Margaret's glow over recent mail from the western front . . . and Teenie . . . nothing in particular except that she looks super good with that new short haircut. . . . Kay's new friendship ring from the Merchant Marines . . . (some friendship) . . . Jean, (UMMMMMMM!) . . . Kathy making big time at the Sigma Chi house last week. . . . The fellows who comment about the bobby pins they find in the pool on Wednesdays and Fridays.

THINGS WE LIKE:

Jelly omelets at Grimes. . . . The way June grins when she says, "Fully will be home March first." . . . The way all our profs have suddenly decided that we haven't had enough written tests lately. . . . (subtle). . . . That one warm day last week when we didn't have to wear coats. . . . "Thurber's Carnival." . . . Mr. Leonard's gleam and proud look when he talks about the new puppies at his house. . . . "More and More." . . . Watching Jo roll her hair up with little pieces of—paper. . . . Monday and Tuesday afternoons with no classes. . . . The looks of that W/O named "Ray" who has Jean's telephone number. . . . Rainy days. . . . Cokes in the Mop-up. . . . Dashing up to the P.O. at noon for the mail. . . . Mary's new ring from Ed (not the left hand variety). . . . "Mrs. Parkington."

THE LUCKY (?) SEVEN.

120 Voices for Long Tom



LONG TOMS—blasting unseen targets—are directed by voices flashing through this artilleryman's radio telephone "switchboard." His FM set can operate on 120 crystal controlled channels, any ten selected instantly by push-buttons. Using its many channels, he connects the battalion commander with spotters up front and in planes; then with battery commanders who focus tremendous firepower. He's helping soften the hard road ahead.

As the nation's largest producer of communications and electronic equipment, Western Electric turns out vast quantities of telephone, radio and detection devices for all branches of our armed forces. Many college graduates—men and women—are helping us put these weapons in our fighters' hands.

Buy all the War Bonds you can—and keep them!



Western Electric

IN PEACE...SOURCE OF SUPPLY FOR THE BELL SYSTEM.
IN WAR...ARSENAL OF COMMUNICATIONS EQUIPMENT.



Dillon's Dallyings

Mr. Miller has decided not to have an intramural swimming meet this term. If the dormitories and fraternities are interested in holding a meet the first part of next term, please get in touch with one of the athletic directors.

The Sigma Pi and Lambda Chi basketball teams are burning up the hardwood in the fraternity basketball bracket. Both teams are assured of winning in their respective leagues. In the dormitory loop, North Gold and 2nd Bagwell appear to have clinched the title.

The Southern Conference Basketball Tournament is already in full swing. State's Red Terrors

played Carolina last night. South Carolina also met Clemson. This afternoon The Citadel encounters William & Mary, and Duke meets Maryland. Next week our column will be turned over to State's tournament record. There have been a lot of predictions about the outcome of the tourney, so here is ours: If Carolina beat State last night they will win the tourney, but if State won last night, South Carolina will win.

State's swimming team will be helped tremendously after the war, as Billy Kelly plans to return to school here after the war. . . . If War Mobilization Director Jimmy Byrnes doesn't clamp down on 4F's too much, State should produce a much better football team next year. Many of last year's boys are returning if they are not reclassified. The schedule next year will be very much similar to that played last year.

New Corduroy SPORT SHIRTS

In All Sizes

TO MATCH YOUR BEST
LOOKING ENSEMBLE

\$4.95

FINE'S
Men's Shop

201 Fayetteville St.
Raleigh, N. C.

STATE

Friday-Saturday

"Louisiana Hayride"
Judy Canova

Late Show—Sun.-Mon.-Tues.

"Babes In Arms On Swing
Street"

Peggy Ryan - Ann Blythe

Weds.-Thurs.-Fri.-Sat.

"For Whom the Bells Toll"
Ingrid Bergman - Gary Cooper

INTRAMURALS

By BUDDY BINGENHEIMER

In the first game last Thursday South Welch completely outclassed South Gold by taking them to camp 34-1. In the first half Welch completely dominated the play and led at half-time 20-0. For the victors Kennedy scored 12 points and Edgerton tallied 8 markers while Gresham hit the basket for the only tally made by the Gold team.

The North Watauga team chalked up another victory by defeating a 4th Dorm quint 14-8. After two periods of play the score showed Watauga with 11 points and 4th Dorm with 4. For the Wataugas Collins was top man with 6 points while Hardesty led the 4th Dorm team with 4 points.

A 3rd Bagwell combination bested a fighting South Watauga team 33-17. For the Wataugas, Farmer dominated the scoring book with 12 points while White and Floyd scored 10 and 9 points respectively. When the half came the score showed 9 points for Bagwell and 8 points for Watauga.

In a fast-breaking dormitory game North Gold clinched the title in their section of the league by defeating the North Welch quint 27-12. For the section-winners, Greene was "on-the-ball" and scored 10 points while David marked up 8 points. The high scorers for Welch were Teague and Phillips with 4 points each.

The league-leading Sigma Pi's assured themselves of a berth in the championship fracas by thoroughly trouncing the PiKA's by the score of 29-4. Winecoff and Monroe of the Sigma Pi's scored

Terrors Last Minute Rally Fails To Win

11 and 6 points respectively while Dillon and Ernest were responsible for the PiKA markers. At the half time the winners were safely out in front by a comfortable margin of 17-2.

The ALT team kept on the winning side of the ledger by defeating the Sigma Chi's 15-11. For the Enterprise Street boys, Nackos and Butler led the scoring with 6 and 4 points. For the Sigma Chi's, Walner was best with 5 points to his credit. At the halfway mark the ALT's led by a score of 7-5.

BAND

(Continued from Page 1)

lovers of Raleigh warmly applauded the concert program presented by the State College Orchestra and Glee Club on February 15, when the Orchestra of 25 players gave an excellent rendition of Haydn's "London" Symphony No. 104 in D Major and a group of shorter numbers, and the Glee Club of 24 members sang two groups of songs ranging in mood and sentiment from "sublime to ridiculous." The featured soloist was Miss Marcia McMillan, who thrilled the audience with her clear coloratura soprano voice in her rendition of Benedict's "La Campinera" (The Wren) and an equally impressive encore, Dr. Lillian Parker Wallace was the pianist for both organizations. The concert was sponsored by Mu Beta Psi, honorary music fraternity.

To save youthful eyesight, many schools have adopted illumination standards 100 to 200 per cent above the present minimum recommendations.

Some electric clocks are designed to turn on the radio should you forget your favorite program.

DENMARK STUDIOS

GOOD PORTRAITS

Reasonably Priced

3rd Floor

HUDSON-BELK

Phone 8637

SPECIAL TO STUDENTS!

One 8x10 Silvertone Portrait for \$1.00

OBTAIN COUPON FROM REPRESENTATIVE

REMBRANDT STUDIO

ONE-DAY RADIO SERVICE

**NORTH CAROLINA'S LARGEST
RADIO REPAIR SHOP**

SUPREME RADIO SERVICE

123 S. Salisbury St.

Phone 3-1340

STATE COLLEGE STUDENTS JUST NATURALLY LIKE ATLANTIC LIFE INSURANCE WHY?

Because "Honestly, It's the Best Policy"



FRED DIXON '32

"A State College Man"

I'd like to show you our Retirement Income Contracts, regular endowments, 20 Payment Life and Life-Paid Up Age 60

THEY ARE TOPS!

YOU SHOULD START NOW PLANNING YOUR
INSURANCE PROGRAM

Have You Seen the Plan We Have for College Students?

WRITE OR CALL

FRED DIXON, Agency Director
Atlantic Life Insurance Company, 901-2 Raleigh Bldg.
Phones: 8866 and 3-1190

RED CROSS

(Continued from Page 1)

world. It is the organization recognized by all nations, and through its far flung facilities, can get and transmit information concerning the whereabouts and conditions of men captured by our enemies' armies. Through your contribution you can extend a hand into the far corners of the world, into jungle camps and behind enemy lines, to aid and comfort the helpless and soul weary, add wings to news to and from loved ones. The service is urgent. The need is great!

The Wesley Foundation will hold its annual banquet Sunday night at 6:00 in the banquet room at the cafeteria. Reservations (60c) should be given to Bill Leatherman in Bagwell Dormitory by Thursday night.

Plumbing tieups, even in the sub-zero temperatures of the northwest, can be prevented by electric heating cable.

There are more than 15,000 electric soil-heating installations in the U. S. Use of the equipment increases growth of plants.

Approximately 250,000 miles of electrified fence, consisting of a single charged wire, are in use on American farms.

Paper used for telephone condensers is sometimes only 3/10,000 of an inch thick—thinner than cigarette paper.

R. L. McMillan, past national vice commander of the American Legion and State director of the Office of Civilian Defense, addressed a dinner meeting of the State College Veterans Club in the college cafeteria last Wednesday.

Buildings On Campus To Receive Markers

Metal markers, bearing the building names, are being prepared for State College's buildings and will be placed on the structures as soon as they are made, it was announced Thursday by Col. J. W. Harrelson, administrative dean of State College.

The markers are designed to make the buildings more easily

recognized by students, faculty members, and visitors.

A resolution was recently passed by the Mecklenburg County State College Club requesting that the new Diesel Engineering Building be named in honor of the late Prof. Charles B. Park.

The Ag Club will hold an election of its spring officers Tuesday night, Feb. 27, in the Banquet Room of the Cafeteria at 7 o'clock. All Ag students please attend.

There will be an important meeting of the American Society of Mechanical Engineers next Tuesday evening at 7:00. C. A. DILLON, President.

Ridgeway's

OPTICIANS
Complete Eyeglass Service
Phone 2-3314, Ground Floor Prof. Bldg.
Raleigh, N. C.

AMBASSADOR

Now Playing
Margaret O'Brien
Jose Iturbi
June Allyson

—In—
"MUSIC FOR MILLIONS"

Sunday-Monday-Tuesday

Hedy Lamarr

George Brent

—In—
"EXPERIMENT

PERILOUS"

Starting Wednesday, February 28

David O'Selznick's

"SINCE YOU WENT

AWAY"

—With—
The Screen's Most Distinguished Cast

WE SHALL BE VERY GLAD

To Make Your Portrait

COME IN TO SEE US

UNIVERSITY STUDIO

12 E. Hargett St.

Dial 4153

EFIRD'S Department Store



208 FAYETTEVILLE ST.
RALEIGH, N. C.



A FRIENDLY STORE

IN A

FRIENDLY CITY

For Better
RECORDS AND SHEET MUSIC
VISIT
McLellan's Music Department

COMPLETE YOUR RECORD FILE

We Can Supply You With Anything from
Bach to Boogie

Visit Our Record Department

For the Best Arrangements On
VICTOR, DECCA, AND COLUMBIA RECORDS

JAMES E. THIEM

"Everything for the Office"

Dial 2-2913

108 Fayetteville St.

RALEIGH, N. C.

VARSAITY

Saturday

"SAILOR'S HOLIDAY"

Arthur Lake - Jane Lawrence

Sunday-Monday

"FOUR JILLS IN A JEEP"

Carole Landis - Dick Haymes

Tuesday

"GILDERSLEEVE ON BROADWAY"

Harold Perry - Billie Burke

Wednesday

"LADIES IN WASHINGTON"

Trudy Marshall - Ronald Graham

Thursday-Friday

"TENDER COMRADE"

Ginger Rogers - Robert Ryan

CAPITOL

Friday-Saturday

Johnny Mac Brown

"Law of the Valley"

Chapt. II of "Haunted House"

Sunday

"Canterville Ghost"

Margaret O'Brien

Monday-Tuesday

"And Now Tomorrow"

Alan Ladd - Loretta Young

Wednesday-Thursday

"Mummies Curse"

Lon Chaney, Jr.

TO ALL STUDENTS AND ALL MEN IN
UNIFORM

We Extend An Invitation To Visit
Our Studio

Daniel & Smith Studio

134½ Fayetteville Street

—PHONE 8092—

Let's all refresh... Have a Coca-Cola



...or being friendly along the way

The camaraderie of the open road is summed up in the words *Have a Coke*. At stops, everyone steps up to the familiar red cooler for the friendly refreshment of ice-cold Coca-Cola. Wherever you go, Coca-Cola stands for the pause that refreshes—a symbol of friendly refreshment.

BOTTLED UNDER AUTHORITY OF THE COCA-COLA COMPANY BY
THE CAPITAL COCA-COLA BOTTLING COMPANY, Inc.
Dial 2-1179 Raleigh, N. C.



It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called Coke.