THE TECHNICIAN of NORTH CAROLINA STATE COLLEGE Vol. XXII, No. 3 STATE COLLEGE STATION, RALEIGH, N. C., OCTOBER 3, 1941 Offices: 10 and 11 Tompkins H State College Celebrates 52nd Anniversary

President Banadyga Announces Directors **Of Students' Fair**

tepresentatives of the 11 Repartments In the Agri-ultural School Preparing Ishibits

ral Fair which stud State College Schoo re will present at ate Fair Oct. 14-18 d today by Albert E Burgaw, Ag Fair p

yga of Burgaw, Ag Fair presi-ent. With 11 departments of the honol entered in spirited competi-ion for the judges' awards, the new ording on the spirited competi-tion Methods of Agriculture and fational Defense." Students now re working on attractive displays o show the value of accepted sci-nific agricultural equatices and he practical results of modern gricultural education. Serving with Banadyga as off-ers are Melvin Hearn of Laurin-urg, vice president, and Julian G. Jofmann of Raleigh, secretary. Two men will serve as ropre-entatives of each department in he School of Agriculture. Direc-ore, with their assistants named econd, are:

the School of Agriculture. Direc-tors, with their assistants named second, are: Harry S. Muller of Aberdeen, Md, and Austin Pruit of Carteret, N. J., forestry; Jake Tinga of Castle Hayne and Walton Thomp-son of Black Creek, horticulture; J. B. Culvern of Camden, S. C., and B. H. Root of East Orange, N. J., agricultural chemistry; D. E. Props of Belwood and J. E. Lea-gans of Cana, agricultural educa-tion; Charles S. Sullivan of Ashe-ville and W. M. Lewis of Faison, zoology; C. K. Beeman of Raleigh and L. H. Cannon of New Bern, agricultural engineering; V. H. Johnson of Kernersville and H. M. Speas of Winston-Salem, agrono-my; Jack Whitaker of Horseshoo and B. F. Spencer of Scranton, Pa, snimal husbandry; W. G. Wafford of Charlotte and Fleet Allen of Marshville, poultry; L. M. Dilday of Ahoskie and Archie Sink of Lachngton, botany; C. C. Scott of Mars Hill and G. C. Prim of Yad-kinville, agricultural economics. For years the Ag Fair has pre-sented some of the most outstand, section of the State Fair. The "fair within a fair." will be housed in the east wing of Floral Hall and will be distinguished by decorated en-tranes.

NEW AERONAUTICAL CO-EDS are the two young ladie is Louise Morton of Gree Marjorie Dunn, Asheville. They are tory. Miss Dunn has taken flying are registered as freshmen.

Eighty-One Freshmen Freshman Fraternity **Pledge Fraternities**

S. A. Cronenberg and his wife were struck by an auto-mobile last aight when they were returning from supper to the State College print shop, where Mr. Cronenberg is em-ployed. The accident occurred on the very dimly lighted stretch of Hillsboro Street just in front of Tompkins Hall, where they were trying to cross to the college side of the street.

street. When the Technician went to press, no information was available as to the extent of injuries to either Mr. Cromen-berg or his wife. However the

Announces Formation Of Honorary Council

Speaks To Luncheon Meet Today Member of Diplomatic Corp and T. K. Mial, Outstanding Alumnus of State College, Principal Speakers at Cele-bration Prof. Cell Edits **Mathematics Book**

dies pietured below. At left Greensboro, while at right is in the acconautics labora-

Collection of Engineering Problems for Basic Instruc-tion Printed in Preliminary Form A collectio

A collection of 430 engineering problems suitable for use in teach-ing college freshman and sopho-more mathematics has been printed in a preliminary edition for trial by a selected group of teachers of engineering mathematics, Prof. J. W. Cell of N. C. State College announced last Saturday, . Prof. Cell is the chairman of an editorial committee charged by the mathematics division of the Society for the Promotion of Engineering Education with arranging for pub-lication of the problem collection. He also served as chairman of a national committee to collect the problems.

PRESIDENT Al Banadyga of the an-nual Students' Ag Fair, shown below, has complete charge of the Fair, to be presented by members of the School of Agriculture at the N. C. State Fair, Oct. 14-18.

mathematics division of the Society for the Promotion of Engineering for publication of the problem collection. It adia committee to collect the problem collection of problem collection. The project was authorized at the convention of the S.P.E.E. three spears ago in College Station, Tex The collection of problems was presented and approved at last summer S meeting in Ann Arbor, Mich. The Carnegie Corporation gave a grant sufficient to pay the cost of 100 copies.
Forsh Party Planned Difference College Station of problems was presented and approved at last summer S meeting in Ann Arbor, Mich. The Carnegie Corporation gave a grant sufficient to pay the cost of 100 copies.
Forsh Party Planned Difference College Station of problems was presented constitue and supposed by the state of 100 copies.
Toring the past summer, Prof. Cells editorial committee hard threat and L. S. Winton, all of the State's Teshman class is being annual "Welcome Student" pay the cost of the Carnegie Corporation gave the collection of problems, and C. C. Buildoc, Take's Teshman class is being annual "Welcome Student" pay the second of the Carnegie Corporation gave the control of the Coole May be the distorial committee hard threat the carnegie Corporation gave the control of the Carnegie Corporation gave the control of the Coole May be the control of the Carnegie Corporation gave the control of the Coole May be the control of the Carnegie Coole May be the control of the Coole May be the c

High School Seniors To See Newberry Play

bration North Carolina State College celebrated its 52nd anniversary this morning, with Ambassador Jose-phus Daniels and T. K. Mial of New York City, an outstanding alumnas, as the principal speakers. Mr. Mial, who graduated in me-chanical engineering in 1913, is vice president of the General Alumni Association and president of the New York club of alumni. He addressed a morning gathering, and Ambassador Daniels, at home on vacation from his post in Mac-ios City, spoke at a luncheon for special guests, including members of the first four graduating classes. The program began at 11 am. with an academic procession for withth-Col. J. L. Lancaster of the North-Col. The Thermet Academic States and Heal Col. 17 W Thremet Academic States and Heal

Pennsylvanian of Wide Ex perience In Applied Fores try Science Added to Teach ing Staff

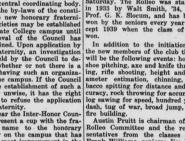
Appointment of J. W. Ch graduate of Penn State and Third Annual "High School Day" To Be Held October 25 for Seniors from State's High School Day" will be held State College's third annual State College's third annual tigh School Day" will be held to Division of Forestry in N. C. State College School of A. N. S. Storest Service, he the U. S. Forest Service, he on acquisition work for the Cree Notional Events and N.

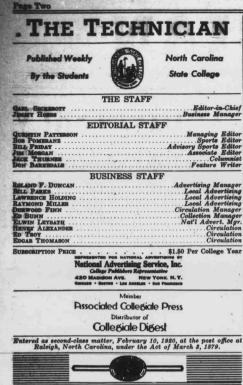
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state College's third annual "High School Day" will be held Oct. 25, date of the night football game with Newberry College, Wil-liam H. Blue of Carthage, presi-dent of the senior class, announced today.

After graduation from the, Prof. Cahlfant nths with the





Carolina Tech

Every so often someone—either a student, a member of the faculty, or one of our alumni—suggests that we adopt a name for North Carolina State College that would be more descriptive of its present technological curricula and its status in the University. These suggestions are made, not because anyone is ashamed of the titles "State College" or "N. C. State," but because of a desire to keep in line with the modern trend in referring to technical institutions similar to ours.

Already, many of the outstanding institutions of the coun try in the same class have adopted the name "Tech." Included in this category are schools like Massachusetts Tech, Cali-fornia Tech, Virginia Tech, Georgia Tech, Alabama Tech, Texas Tech, Rensselaer Tech, and Carnegie Tech.

Texas Tech, Rensselaer Tech, and Carnegie Tech. One of the names most often suggested for our school and sometimes used, is "Carolina Tech." This, it seems, is a fitting one for several reasons. All the curricula offered here are strictly of a technical nature. Then, the state colleges of the country have been gradually disappearing. They have either become universities or, like us, units of universities. State College is a unit of the Greater University of North Carolina. As the Chapel Hill unit of the University has already become known as "Carolina," it would appear that no name could be more appropriate than "Caro-lina Tech" for this branch. With the growth of institutions of higher learning, the

With the growth of institutions of higher learning, the mm "college" has come to designate in the public mind a mall institution, inferior to a university. Everyone will agree that this institution is inferior to none in the general excel-

that this institution is inferior to none in the general excel-lence of curricula offered here. If we do not now take the name "Carolina Tech," Clemson may do so at any time. The University of South Carolina also assumes the title "Carolina" and Clemson, an institution simi-lar to our own, has every right to adopt the "Tech" title. It would take some time to convert people to the use of the new name, but persistence would eventually put it over. If we adopt it, the name "Carolina Tech" will some day become as well known as Massachusetts Tech. The day is not far distant when we will reach the five thousand mark in regis-tration and rank as one of the great engineering schools of the nation. the nation.

the nation. The above is merely a suggestion that we are passing on to you. Elsewhere on this page will be found a column showing what members of the student body, chosen at random, think of the idea. We are assuming that if the suggested name appeals to you, you will make it known by writing letters to the Open Forum in this paper. Talk over the idea with your classmates and fraternity brothers and then let us know what YOU think.

An Opportunity

An Opportunity Experience gained from extra-curricular activities while in college is a valuable asset to any man. For many years this fact has been recognized by men who are now leaders in industry. For example, take this comment by Colonel Leonard P. Ayres, Cleveland economist and business executive: "I know of two men about the same age, graduated from the same college and employed by the same company for a number of years. Both came from respectable, but not dis-tinguished social strata in the community. I believe that if both were to take an examination on the knowledge of their business, their grades would be about equal. Yet, one of these men receives a salary of \$3,000 a year, and the other gets **525**,000.

Why? The reason lies largely in the ability to deal with

Why? The reason has an experimental and the second In

business. fost of us do not have the natural ability to make "A" des or make letters in intercollegiate sports. There are an opportunities, however, that are open to any State Col-estudent who wants to gain valuable experience and also more out of college by participating in extra-curricular witten. One of the most outstanding of these opportunities he chance to work on one of the numerous publications on

THE TECHNICIAN

the campus. No student is prevent publication because he doesn't belo long to the right "clique" Forty-Three Approved publication because he doesn't belong to the right "chque" or to any special campus political group. The staffs of our campus publications are not limited in this manner by any form of narrow-mindedness or prejudice.

form of narrow-mindedness or prejudice. An opportunity rarely found on campus publications exists this year on the campus. Very few students have come out for the various publications. Yet someone must be editor of each publication two or three years from now. Those who get on early have that much more of an edge on the other fellow The Agromeck, Wataugan, Technician and other campus publications can use YOU. Come on out and get ready to step into the editors' shoes.

An Ounce of Prevention

It's about time that the City of Raleigh awoke to the fact that there is a very definite need for street lamps in various parts of the town. Along Hillsboro Street from St. Mary's to the corner of Horne Street and Hillsboro, the street lighting system is entirely inadequate for the amount of traffic. U. S. Route 1 is routed through Raleigh right past State

College. And it is right here, between Logan Court and the Memorial Tower, that one of the darkest spots exists. Here a total distance of several hundred feet is very badly illumi nated.

As a result, S. A. Cronenberg, well-known employee of the College Print Shop, and his wife were both struck last night by a speeding automobile as they crossed the street at this spot. The driver, however, was not entirely to blame. If the street had been illuminated at all well, this accident would never have happened.

never have happened. Another spot in western Raleigh that needs lights is Puller Park, where three others were killed the other night. Most modern cities have beautiful parks, if for no other reasor than to put up a good front. Fairmount Park in Philadelphia famous as one of the largest municipal parks in the world also has one of the best lighting systems. Instead of a few disridued aches good modern modern lighting archarder

also has one of the best ignting systems. Instead of a few dilapidated poles, evenly-spaced, modern lighting standards on both sides of the drives provide plenty of illumination. Why isn't it possible to have good lights in a town the size of Raleigh? With taxes as high as they are, certainly a few dollars should remain for necessities for the convenience of dollars should the taxpayers.

DLATTER DATTER



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For Degrees In Fall

Candidates to Receive De-grees for Work Completed During Sammer School

During Sammer School Forty-three candidates have been approved to receive degrees as the result of work completed during the recent summer session at N. C. State College, Col. J. W. Harrel-ion, dean of administration, an-nounced today. Degrees will be mailed next month to the successful candidates, whose qualifications were passed upon at a faculty meeting last week.

week. The Master of Science degree was awarded to three men: Ralph C. Barnes of Summerfield, O., in entomology; Ernest E. Durham of Kernersville, in agricultural eco-nomics; and William P. Crawley of Littleton, in textiles. The Bachelor's degree was grant-ed to the following: Agricultures and Particular Science (Science) Science (Science) Market (Science) Science (Science) Science (Science) The Science (Science) The Science (Science) Science (Sci

The Bachelof's degree was grant-ed to the following: Agriculture and Forestry, 12-A. Wade Brown, Rockwell; Paul J. Brown, Jr., Charlotte; Eric H. Ericson, Jr., Manchester, Mass.; John C. Gibbs, Jr., Peham; Bay Nelson Jarvis, Mars Hill; John H. LeGwin, Wilmington; Jonald F. Traylor, Murfreesboro; Henry L. Wall, Jr., Elams; Woodley Charles Warrick, Clayton; Hugh Chatham Kiger, Pfaftown; Louis B. Treva-than, Dobson; and Hasel L. Mesch-am, Raleigh. Engineering, 10 -- Richard H

am, Raleigh. Engineering, 10 — Richard H. Mitsheil and Richard L. Rice, Ra-leight; anges R. Sevier, Ashaville; Raiph H. Donnell, Greenabore; Marshall P. McDovell, Goldsbore; Meyer D. Strong, Bryn Mawr, Pa.; Kefton H. Tagaue, Siler City; Wil-liam D. Windley, Belhaven; James Roy Smith, J.r., Charlotte; and Ed-win R. Johnson, Paw Creick. Tagabac Tagaings

win R. Johnson, Paw Creek. Teacher Training, seven-John Roy Barnette, Hunterwille; Robert Marcus Bunn, Roeky Mount; Ray W. Griffin, LaGrange; James W. Johnson, Erwin; Carl E. Mauney, Lincolnton; Marvin B. Smith, Den-ton, and Robert B. Thomas, Oak-

boro. Textiles, 11—Irwin Bloch, New York City; Edwin F. Glenn, Robert S. Hines and B. Z. Routh, Jr., Greensboro: Grover W. Creech, Jr., Concord; Clarence F. Gregory, Richmond, Va.; Buell L. Little, Mooresville; Edgar P. Moore, By-num; James R. Scoggins, Cramer-ton; George W. Stowe, Jr., Bel-mont; and James Edwin Williams, Greenville.

Twenty N. C. Youths **Given Scholarships**

Scholarships Awarded To Farm Boys To Assist Them In Enrolling in Agriculture At State

At State Dr. Z. P. Metcalf, director of in-struction in the State College of Agriculture, today announcer the selection of 20 North Càrolina farm boys as recipients of \$100 scholarships which will help them to enroll as freahmen in agricul-ture this fonth at the opening of the 1941-42 term. The scholarships were made Available by the Sear's, Roebuck Company to assist worthy farm youths of ability to enter the School of Agriculture. This is the third year the scholarships have been available at State College. Of the 20 freahmen receiving the

Control of Agriculture. This is the third year the scholarships have been available at State College. Of the 20 freshmen receiving the scholarships last year, C. R. Finch-er of Mathews was adjudged to have made the best record and he received a special \$200 scholarship for his sophomore year. Current recipients of the \$100 scholarships are Eugene Lane, Bowden; Calvin Everette Lewis, Route 2, Rocky Point; Ralph E. Williamson, Route 1, Wilson; Woodrow Warren, Route 1, Spring Hope; Charles Hurley Parrish, Route 3, Louisburg; Walter C. Haley, Jr., Route 1, Cary; Charles M. McDaniel, Route 2, New Lon-don; Maurice Pickler, New Lon-don; James Luther Simpson, Route 1, Troutma; Vernon D. Brady, Lexington; Charles Williams, Route 1, Guevland; Harry H. Hal-stead, Route 2, Cherryville; Lynn Clifford Patterson, Route 1, Hid-enite; Grady Martin, Route 1, Stony Poin; Fred Hudgins, Route 1, Maysville; R. Benjamin RayTord, Newton Grove; Asa Jackson, Route 1, E. Pauls; Elbert Brower, Ivanhoe; and Braxton Coates, Route 1, Cherty Schort 1, Schort 1, Schort 2, Stent Poin; Stend Poing Route 2, Maysville; R. Benjamin RayTord, Newton Grove; Asa Jackson, Route 1, Steithfeld. ANNOUNCEMENTS

A small gold football was lost in the vicinity of the track crossing to the gym sometime last week. Finder please bring this to the Sports Publicity office on the second floor of the Publications Building.

E. E. STUDENTS All E. E. students are cor-illy invited to a smoker in m 207, Daniels Hall, at 7 n., Tuesday, October 7. esthman and sophomores are pacially welcome.

HANDBOOK

yone who failed to get of the '41-42 State Co Handbook may obtain or alling at the "Y" des upply is limited, and fir

GLEANINGS

no kidding—there ings this week. The change in last week's be clamoring

ings this week. Ine cutor means to wan the one week of the change in last week's column, but before this is over, you will probe clamoring for Carl to come back again. The much talked of "Hello Week" ran across a bottleneck Ma and it was found necessary to postpone the occasion until next. The reason—the buttons didn't show up, and it just wouldn't be to have "Hello Week" without hello buttons. What will the Ng Defense Priorities Board hold up next?

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QUIZ and QUOTE

By WADSB

By WADSB No, this isn't the \$64 question-interconserver the sevent of state College to Carolina Tech. Students chosen at random about the ampus all had their own idea hout the proposed change, and though we can't quote all of them this will give you an idea of how things stand. Dave Hancock, freehman Civit Bagineering, thinks that either would come from the fact that the ersent hame is about the proposed change, and though we can't quote all of them this will give you an idea of how things stand. Dave Hancock, freehman Civit Bagineering, thinks that either would come from the fact that the shool the built up a reputation over a number of years as State College is the only name for this college is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State College is the only name for this a they are. "North Carolina State college is the only name for this a they are. "North Carolina State college is the only name for the the Yabe had us there. What do YOU think?

WHAT ARE YOU DOING WITH YOUR LAUNDRY THIS YEAR?...



A better method is to send it home regularly by RAIL-WAY EXPRESS-and have it returned the sa ne way. Our service is fast, sure-and convenient. Economical rates include pick-up and delivery at no extra charge within our regular vehicle limits in all cities and principal towns. Your choice of prepaid or collect charges. Just as convenient too, for 'most any shipment: Baggage, gifts, cake or a pet elephant.

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Ton't Want to Set the World on Fire" is a sudden hit tune burn of the best of her career. Horage to be the best of her career. Horage the best of her career and the second are "I know years ago, but Prima's band about a year and baf ago with Myra Taylor doing the second are "I know years ago, but Prima's band about or years of the four big tunes from the piece to be thin band has been troken up. The sone reached the tarby the band has been troken the tarby the band has been troken up. Toms band. Clinton plans to do the set arrange and the the band has been troken up. Johny Long is the other band has been troken the the set arrange and this band has been troken the set and the set arrange dut the band has been troken the set and the set arrange dut the band has been troken the ball the during the first part of Novembe and the set as the tarby the ball the the will bally be held uring the first part of Novembe and the set as the set as well dance arrange met. It's in 2 parts with Waller's Waller's and "Rump of set as yeard the set as the set as a well ance arrange and the set as part of Novembe and the set as pare with Stall seas Stallar and "Rump and the set as part of N



"On the Campus"

Get Yours Today Before the Supply Is Exhausted

TAYLOR'S -- Men's Shop

.50 to 1.00

k Co.

Raleigh, N. C.

LAST CALL LAST CALL. Copies of the 1941 Agro-solv all are loft at the News Invent Office, 13 Ricks Hall, at students whose publica-ions feet are paid. This is the att call for students who aren't received the Agromeck o get their copies. They will a disposed of next week and if not be available to stu-ents after then. r then.

Saturday rder Among Friends'

NOTICE The first meeting of the senior class will be held on Tuesday, October 7th, at 12 o'clock, in Pullen Hall. BILL BLUE, Pres.

FIRST AID FIRST AID A Red Cross First Aid Class will biart Monday night at 7:00 at the Red Cross office in the Professional Building an-nex. Complete standard and advanced courses in a first aid will be given. This will be the only instruction course given in Wake County this year.

ALL FRESHMEN!!! Tonight is the last night for your Agromeck picture. Report to 109 10th Dormitory between 7:00 and 11:00 p.m. tonight. W. P. BREWER, Business Manager.

AG STUDENTS: The Agricultural Club will meet Tuesday night at 7:00 o'clock in the auditorium of Withers Hall. All students in Agriculture are urged to at-tend.

NOTICE There will be an important meeting of the Horticultural Club Tuesday, October 7, at 8 o'clock in the college green-house. It is important that all old members be present and new members are cordially in-vited.

STUDENTS Assistant Dean of Students Ray Holder will speak at the regular meeting of the YMCA next Thursday evening at 7:00 o'clock. Everyone is invited to hear him in the "Y" Audi-

NOTICE The I. Ac. S. meets Tuesday, October 7, at 7:00 p.m. in 101 Page Hall. All Aeronautical students who are interested in joining the Institute should at-fend this meeting. All old members are requested to bring their dues with them. A. MICHAELS, Sec.-Treas.

NOTICE

FRED SCHMIDT, President.

Sun.-Mon.-Tues. "In the Navy" JANE WITHERS in "Her First Beau" GEORGE BRENT in They Dare Not Love" Friday BOB CROSBY in okies On Parade" WAKE Night (Inc. Def. Tax) STATE

Today and Saturday "The Smiling Ghost" h Wayne Morris - Brenda Marr Sunday and Monday "Flying Cadets" with WILLIAM GARGAN dmund Lowe - Peggy Moran

Wednesday and Thursday "Buy Me That Town" h Lloyd Nolan - Constance Mo

CAPITOL

Today and Saturday The 3 MESQUITEERS in "Pals of the Pecos" Sunday, Monday and Tuesday arks Gable - Resalind Russell in They Met In Bombay"

Wednesday and Thursday WALLACE BEERY "Barnacle Bill"

AMBASSADOR

Today and Saturd Y LAMOUR - J na of the South Se

ay, Monday and Tuesday Boyer - Paulette Goddard Divia DeHavilland in

"Hold Back the Dawn" Starts Wednesday, Oct. 8th 7 GRABLE - TYRONE POWE

"A Yank in the R.A.F."



Are You Good at Picking Winners?

Presented below are the complete rules for the contest. now being sponsored by The Vogue Shop. Go by the Vogue Shop now and get your entry blank. 1. No contestant is allowed more than one entry each week. Enter as many weeks as you like. 2. All entries must either be handed in at THE VOGUE SHOP for men before closing time Friday night or postmarked before mid-night Friday.

All entries must either be handed in at THE VOUUE SHOP for men before closing time Friday night or postmarked before mid-night Friday. Plainly circle the team you believe will win the game and in the space provided mark down what you believe will be the final score of the game. If you believe that the game will end in a tie, so indi-cate by your score. Prizes will be awarded on the basis of the nearest correct guesses and the decision of the judges will be final. FIRST PRIZE WILL BE THE WINNERS' CHOICE OF ANY TWENTY-TWO FIFTY SUIT IN THE VOGUE STOCK. SECOND PRIZE WILL BE THE WIN-NERS' CHOICE OF ANY THREE NINETY-FIVE HAT IN THE VOGUE SHOP STOCK. Employees of THE VOGUE SHOP, WRAL and their families and relatives are not permitted to take part in this contest. Names of each week's winners will be announced on Tuesday night over WRAL on THE VOGUE SHOP pick the winners program at 9 clock, featuring Ray Reeves, and in the windows of VOGUE SHOP.

TO BE ELIGIBLE FOR THIS CONTEST YOU MUST CALL BY THE VOGUE SHOP FOR YOUR ENTRY BLANK.

Listen to Ray Reeves Every Tuesday Night at 9 o'Clock for the VOGUE SHOP pick the winner contest. Every week for ten weeks THE VOGUE is giving away your choice of any 22.50 Suit or Topcoat to the lucky winner. Second prize, any choice of hats.

Come by THE VOGUE today for your entry blank.



tand most attractive Parkers for and \$3.95 for the Parker Duofold, e Parker Vacumatic. Don't make ANY until you've tried Parker's open. Bit, Dit Mana Per co.

VACUMATIC

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For swell flavor and real chewing fun-the answer is delicious Wrigley's Spearmint Gum

ASME Inspection Trip

At the Ambassador Crops Judging Team





and I'll give you back 15 seconds Says PAUL DOUGLAS,

well-known radio announce

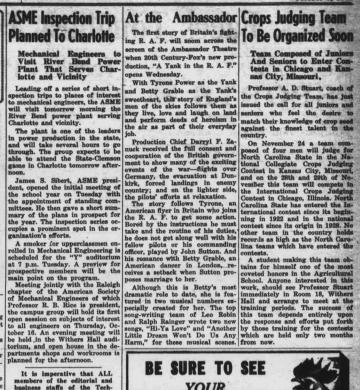
Somebody whistles a few bars of a catchy tune. Others pick it up. Soon the whole country's whistling it. It's a hit.

Somebody lights up a cigarette. Likes it. Passes the word along. Soon the whole country's smoking it. It's a hit. IT'S CHESTERFIELD.

The big thing that's pushing Chesterfield ahead Is the approval of smokers like yourself. Chesterfields are definitely Milder, Cooler-Smoking and Better-Tasting. They're made of the world's best cigarette tobaccos Blended just right to give you more smoking pleasure.

> But even these facts wouldn't count If smokers didn't just naturally like them. ce a smoker finds out from Chesterfield What real smoking pleasure is, nothing else Yes, fellow smokers, <u>IT'S YOUR APPROVAL</u> THAT'S PUSHING CHESTERFIELD AHEAD.

Everywhere you go They Satis



BE SURE TO SEE YOUR

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