

TECHNICIAN

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No. 17

THE DORMITORY SITUATION NEEDS OF THE TEXTILE DEPARTMENT.

In order to attend college we all must agree that it is necessary to have sufficient living accommodations for the students. Sufficient accommodations means that there must be enough rooms available to avoid overcrowding and lowering the standard of efficiency. These rooms provide the only place in which students may keep their personal necessities, books, and supplies. Which means that a room of good proportions is necessary to adequately accommodate two students.

Where should these rooms be located? The answer is that they should be in dormitories on the campus, for the following reasons. One of the most marked benefits of a college education is contact with fellow students and activity in college life. A student rooming in a private home is deprived to a large extent of these associations. Not only that, but the cost of rooms in private homes is about four times that of the dormitory rooms. This excess amount is more than most of our students are able to pay. Furthermore the rooms cannot be secured near the college, due to the fact that there are a large number of professors, instructors, and similar workers that secure the rooms before college registration.

Our Fall term registration numbers approximately 1,000. The college has only comfortable and adequate accommodations for 540 students; there are about 800 students crowded into them. We have two small dormitories under construction that will accommodate

one hundred, bringing the total up to 640, but this addition will only partially relieve the present over-crowded conditions. What can be done for those who wish to enter next year? We have all reason to believe, judging from the past, they will be three or four times as great in number as those graduating this year.

This overcrowded condition leads to, and is conducive to inefficiency. It is impossible to accomplish all that is expected or placed on the student, under such unfavorable circumstances. To do good work and real study it is necessary that the room be comfortable, have plenty of room, personal arrangement, familiar objects, and be free of noise or disturbance. These things may seem trivial and worth little consideration, yet the greatest thinkers, and men of authority list them as important factors in good study conditions. The accompanying photographs bring the conditions before you for personal consideration. This shows you the crowded condition with three and four students living in the same room. How much can you expect them to accomplish?

The present conditions under which the students are forced to live is not the only nor the greatest misfortune. There were approximately two hundred refused admittance to the college this year, and even larger numbers at the other State Institutions Of Higher Learning. It is a solemn duty of

(Continued on Page 7)

The Textile Department of N. C. State College is recognized as the best in the South and this is proven by the increase in number of students in this department. In the last ten years the enrollment has grown from 26 students to 160 students which are enrolled this year. This great increase in students makes it necessary that the Textile Department be enlarged. It is not that better equipment is needed, because we have the best equipment of any in the South, but that more of the same kind be added to this department.

With this great increase in the number of students, it is impossible for them to get the practical experience that is needed in this course. "Practice makes perfect," and unless more equipment is added the student cannot get the practical experience that he needs in order that he may be a well trained textile man when he finishes college.

The Textile Department not only needs more equipment for practical work, but more class room is needed. When 36 men are crowded into a room 25x30, it is hard for the professor to teach them what he should. When a class is crowded in this manner it is very hard for the student to pay attention and get as much out of a lecture as he should. With this crowded condition, the classes have to be divided into sections and this necessarily makes the hours for each class shorter, in order that all sections may have a class.

Something must be done at once, because statistics show that there will be more high school graduates this year than ever before. Therefore the increase in college students will be in proportion. And unless something is done the doors of education will be shut in their face. The State owes its sons an education and the next legislature must make some provision or else the above statement will be true.

More equipment is needed, more class room is needed in the Textile department and there should be some kind of fire protection for what we have at the present time. The textile building was destroyed by fire several years ago and to the present time there is no fire protection of any kind in the building. "Safety First." With conditions as they are, the building is at the mercy of the flames and as

(Continued on Page Eight.)



AND THIS ROOM IS ONLY 14 x 16 FEET

Whiting - Horton Company

33 Years
Raleigh's Leading
Clothiers

10 per cent Discount
to College Students

"PINE NEEDLES"

Since I've been at State College
I've gained a lot of knowledge,
Which I didn't know about the place.
It looks like we can't keep the pace
With other schools all over the land
Unless the State will offer a hand
And give some money with which to
build
New buildings. All we have are filled.

What we need most is hard to say,
But some parent's boys must stay away
From this grand old institution,
If no one offers a solution
For this problem of crowded quarters,
Which is an awful hindrance
To a man here for an education,
And it's a disgrace to the nation.

Other States not near so wealthy,
Give their schools a mighty healthy
Sum of money for their upkeep.
Why don't we Tar Heels take a leap,
And give the boys and girls a chance
To help the Old North State advance
By making a large appropriation
For our colleges and education?

H. A. H. '24.

Greater State College, listen, please;
We need equipment now.
More buildings for a sure 'nut school
(Don't take this for a row.)

Our dormitories are well filled
But what about next year?
Give us these many needs at once—
We'll give you one long cheer!

E. O. BREEN, '24.

HAVE YOU?

It's a mighty good thing, while you're
running life's race,
Just to pause, as you go, and come
face to face
With your conscience, and ask it a
question or two,
For it's right you should know what
your life means to you.
Have you done things worth while,
have you drifted along,
Have you filled it with sighs, have
you filled it with song,
Have you helped when you should,
have you tried to do right,
Have you struggled for good, or just
for might?
Have you given your hand to some
fellow in need,
Have you sneered at the man who was
not for your creed,
Have you been open-hearted and ready
to do,
Have you tried to be just, have you
tried to be true?
Oh, it's easy to preach and it's easy to
tell
Of the other chap's faults—but our
own faults, oh, well!
We are cowards at times and the truth,
you will find,
Is a thing we dislike, for it's rather
unkind.
But the past, let it rest. Give a
thought Today.
And tomorrow, as well, for the time's
growing gray;
Do the things that you should, do the
best that you can,
Crown your life with your deeds—be
a red-bloodedman!

—(The Black and Magenta)

ODE TO OUR HOLIDAYS

Oh hail to thee our holiday,
We've waited long for you.
Now for home with its pleasant things
Both for me and for you.

Two long weeks of pleasure and joy,
Together with our fun.
Then books will call us back again
For the year of '21.

But while we linger on our way,
I'll bid you everyone;
A merry Christmas and success
For the year of '21.

E. O. BREEN '24.

A CURE FOR THE INSANE

Pat, in a speech on English class, he
begins: "We cure insanity nowadays
by pulling the teeth. Most of the in-
sanity of today is caused by bad teeth,
therefore by pulling the teeth of the
patient we cure him."

Pat sits down.
The Teacher—"Well, Pat, is that all
you have to say?"
Pat—"Yes; that's all I know."
Voice from the back of the room—
"Pull his teeth."

(On electric motors) Charlie Reis-
ner—"Farrell, does resistance stretch
a wire?"

"Surety of Purity"

WHITE'S ICE CREAM

"Made In Raleigh"

Collegè Court Cafe

The Best Place
To Eat

Get It When You Want It

Just Be Patient

YOU WILL BE SERVED
BETTER

\$5.50 Meal Tickets for \$5.00

R. A. PAYNE.

YOU GET THE BEST AT

The California Fruit Store

FOUNTAIN DRINKS
SMOKES, TOBACCOS
CANDIES and FRUITS

We Make Our Own Ice Cream—
It's Pure

REDUCING THE H. C. L.

For the next 30 days
We Offer the Biggest, Finest and
Best Stock of

SUITS AND OVERCOATS

Less 10 Per Cent

For Cash

S. BERWANGER

The One-Price Clothier.

MERCHANDISING BY ELECTRIC UTILITIES

(By G. L. JEFFERS.)

There are many possibilities today for the central station in the game of Electrical Merchandising. One glance at the "help wanted" columns of our newspapers will show us that there is a great scarcity of domestic help. Nearly all of these advertisers are waiting to be shown our wares for most of them can be shown that electrical appliances are labor savers. It is logical for the central station to sell its own consumers because they naturally think of "the lighting company" before deciding to purchase any new electrical device.

In many cases they want to ask questions or get recommendations. They rightly expect the company to be posted on the latest and most improved electrical labor saving devices for residences. American people are in the habit of giving their business to merchants who tend strictly to their own line and naturally they expect to find what they want at the electric company's display room.

Manufacturers seem to recognize this and they usually try to get the central station to handle their appliances. If some new or improved electrical labor saving device is placed on the market, the new business departments of central stations have their attention called to it. The companies then have opportunities to keep posted and compare the merits of the various devices for which there is a possible demand.

Selection of Merchandise

Before selecting articles to sell, it is well to study the future as well as the present needs of your community. When you think you see a field for the sale of some device, get posted on it and get the opinions of some of the people to whom you expect to sell. It is a good idea to write users and dealers who have handled the device. If you have the opportunity, examine it and whatever the article may be which you decide to sell, make sure it is the best of its kind that can be secured. If you do all of these things and you select something which is nationally advertised, you will have an article which will sell and your consumers will have confidence in your judgment..

Advertising of Merchandise

The central station naturally desires to increase the consumption of its current and must accordingly at times do a certain amount of newspaper advertising. In this advertising, it is well to encourage people to think of their central station first whenever they think of anything electrical. Emphasize the convenience of electric appliances and explain how they save work for the women. Our advertising makes them interested in the appliances we sell, and in many cases the wife or mother will express a de-

sire for them which the husband or son loses no time in seeing fulfilled.

Display of Merchandise

Having selected merchandise in which you have confidence and having advertised it, you now expect to get a prospective customer into the store. This can be done by making the store as attractive and inviting as possible. Trim your windows in such a way as to center attraction on the article you are featuring and don't try to feature too many articles in one display. Very often the price is left off the article so as to get people to come in and make inquiries. Window display should be changed frequently.

Inside your store display your merchandise to the best possible advantage, try not to crowd too many things into a small space, display the article which you hope to sell the most, where they can most readily be seen.

The Fulton County Gas and Electric Company's lamps are displayed on a large table which is equipped with a number of sockets. When a customer is interested in one particular lamp, we remove it from the table and set it alone on a smaller table which has an attractive cover. This arrangement helps the customer to decide more quickly just what she wants.

Demonstrations of Merchandise

After the customer has entered the store and had her attention attracted to some appliance, she is ready for the demonstration. In this demonstration try to increase her interest in the appliance to the point where she is anxious to have it in her own home. Try to show how simple it is to operate, how it saves her work, its sanitary features, etc. Do everything you can to get her to ask questions and become interested.

The Fulton County Gas and Electric Company has some very effective ways of demonstrating washing machines and suction cleaners. In the case of the washing machine, we try to have the customer go through all operations of starting and stopping the machine, while the salesman explains its workings when the button is pushed, lever is pulled, etc. By letting her operate the machine it becomes easy to convince her of its simplicity.

For demonstrating a well known make of suction sweeper, we have a rug on a table. We first explain the three kinds of dirt in a carpet, viz., clinging hairs and threads represented by cotton batting rubbed on the rug; dust represented by sprinkling soda on the rug; and germ laden, embedded, sharp edged grit, represented by sand which is rubbed into the rug. We explain how it is this grit which wears out carpets and is so difficult to extract. We show how a broom is usually necessary to extract lint, an ordinary suction cleaner for the dust; but that combined beating, sweeping and suction are necessary for getting

(Continued on Page 5.)

ARE YOU PAYING?

You're a debtor to the College
That attempts to shape your life,
Leading up the path of knowledge
Though the times be those of strife.
E'er its hand is on your shoulder,
Guiding to a broader view,
Kinging in you fires that moulder
Spreading out its wealth for you.

Justice holds each man a sneaker
Who receives nor ever pays,
Leaving Alma Mater weaker
At the parting of their ways.
Alma Mater loves you ever,
None have known her to demurr,
Death alone the bond can sever,
What have YOU e'er done for her?

BOYS—

When your SHOES need repairing, it will pay you to save them for our agents.

Sullivan's Shoe Shop

Satisfaction Guaranteed

J. L. MILLS.....304-South
L. O. ARMSTRONG.....203-1911

College Court Pharmacy

We Love to Serve
STATE COLLEGE BOYS
With

*Fountain Drinks, Cigars,
Magazines, Pennants, Parker
and Waterman's Pens, Norris
Whitman and Nunnally's Candies,
Stationery, etc.*

—A Little Different
A Little Better

Hudson - Belk Co.
DEPT. STORE

CLOTHING
and
SHOES

FOR COLLEGE MEN

For LESS Money

N. C. State Students
WELCOME

Store, Com. Nat. Bank Building

TECHNICIAN



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Our advertisers were solicited with the purpose of putting before you *dependable* shopping points. Remember this and feel perfectly safe in guiding your shopping by the **TECHNICIAN**.

AGRICULTURAL ENGINEERING DEPARTMENT

This department is growing every day along every line. Equipment is pouring in from all directions, and of every description. The Dupont Company has recently sent over one thousand dollars worth of stump blasting material, including necessary machinery. One of the most valuable machines is a Power Boring Machine. This machine will bore holes in stumps from one inch to 36 inches in one minute's time.

With proper operation one can clear five acres of stumps in one day, with a Power Boring Machine and explosives. This machine is also very useful in the blasting of rocks.

Professor Bosque has installed in the laboratory three modern lighting plants. This enables one to see the many different plants, engines, plows, harrows, cultivators, and all the other machinery, four new tractors are expected to arrive any day. The big question is where is all this equipment going? The class rooms are crowded; the laboratories are full, and

the hallway is running over. Students and equipment, but no room. We can turn away the students, the machinery musn't be put out in the weather, so there is one thing left to do, *Give Us More Room, We Must Have It.*

Dec. 13, 1920.

WHY A GYMNASIUM BUILDING FOR STATE COLLEGE?

In studying the life of the great men of our nation, from our chief executives down to our college presidents, we find that our greatest leaders are men of strong physical development. It has been found time and again that the mind is dependent upon the supply of pure fresh blood from a strong vigorous body, in order for it to do its best work. That a strong physical body can be acquired and maintained through proper exercise and proper living has been proved without a doubt. I only need to cite you to that great statesman, Theodore Roosevelt, as an example where physical weakness was overcome and maintained through and by proper exercise and proper living.

With all these facts known, why shouldn't we men of State College have the opportunity to have access to facilities for developing and maintaining our physical living. State College needs a modern, up-to-date gymnasium building. Of all the colleges of this State, this is the only college that does not have an up-to-date gymnasium. With State College the second largest male college in this State and surpassed by none in importance, why is it we haven't a gymnasium?

The only gymnasium we have is a little makeshift in our college Y. M. C. A. building. This is so small and so poorly equipped, we will just consider that we have no gymnasium at all. In visiting other schools in this State we find even the very small colleges have a gymnasium building. Take Elon college whose enrollment is just a little more than half of ours and whose financial support is obtained through the Christian church yet they have a modern gymnasium that any college would be proud of. They have indoor tracks, a basketball court, and all the modern gymnasium equipment. At Iowa State College they have a gymnasium large enough for two indoor tracks, two basket ball courts, and room for all other equipment at the same time.

A gymnasium is only one of the many things that State College needs. In other States not so rich as North Carolina; in States with more foreign born than North Carolina, yet they have agriculture and engineering col-little train with one coach, fearing that another coach will cost too much. legs that make our college look like a

With this State of North Carolina ranking fourth in agriculture and eleventh in industry, there should be no reason why this college should not

be one of the leading agriculture and engineering colleges of the country. Reasons why we are not a bigger and better college are many. The greatest reason is lack of equipment and facilities. We students may be able to accomplish a great deal along this line if we will work together.

Loyal North Carolinians give us your wholehearted support!

A. H. VEAZY.

OUR CAMPUS

Our college has been steadily growing for thirty years. I will not attempt to outline, or in any way estimate the immense value that has been gained by the training given to men of North Carolina and other states. I think State College can safely claim a large part of the honor that is due the different institutions of the State in helping place North Carolina on the high rating that she now holds in comparison with the other states in the United States.

Those things through State College have been done. This has made possible for her a great future. It seems to me that our college has now reached that point in her history of steady progress and climb upward, where she is going to make a rapid step forward; when she will set a precedent in her advancement that will be hard to reach by any college. Through her faculty, alumni, and students, the college is launching a winning campaign for funds and means to better equip the college and enlarge it in every way. Yet you must remember that her advancement of today and tomorrow must be equally along every line. She cannot only enlarge her mechanical, engineering, and agriculture departments and expect progress. She must have advertisement. Every one knows the value of advertisement and the value of advertisement and the different ways a college gets its advertisement. I wish to mention one particularly here, our campus. When any one is speaking praises for a good college that they have visited, they never forget to mention its beautiful campus. State College is situated at the Capitol City of the State, where the State fair is held each year, and one of the popu-

(Continued on Page 5)

Siddell's Studio

High-Class

PORTRAIT and KODAK
FINISHING

126 1-2 FAYETTEVILLE ST.

Leave Your Films at
COLLEGE CO-OP

WHAT IS THE PURPOSE OF THIS ISSUE?

The students have lived under crowded conditions in this college for the past three or four years without a word of complaint. But this year the situation has become so acute that a building extension committee has been elected to work on the present condition and try to improve the present situation. We were forced this year to tell a large number of applicants that our dormitory rooms had already been taken, which more than likely means they did not enter college. The articles of this issue bring before you the needs of the several departments of the college for your investigation.

How Am I To Help in the Drive?

The call to you is not a petition for financial contribution, but that you use your personal influence. We believe that one of the best ways in which you can exert that influence is by a word to the legislators. So below is a suggested form of letter to be used:

Hon.....

Dear Sir: I believe that our native North Carolina stock is equal in character and native ability to the best in the nation.

I believe that it will be to our lasting disgrace if we do not provide the mental training for our youth that will make them equal to any in the nation in ability to lead in all lines of business. We have the natural resources. We should give our sons the training to lead in their development—not wait for better trained outsiders to lead the way.

I believe that our State must provide colleges second to none in the land to train our youth in the ability to think clearly, broadly, and rightly.

I therefore urge you to support sufficient appropriations by the coming Legislature to enable our State institutions of higher learning to give our sons and daughters the care and training they are worthy to have.

Very respectfully,

Our Campus

(Continued from Page 4)

lar national highways of the east passes by her door. Thousands of people from North Carolina and other states see State College each year. I will leave it for your judgment to estimate the immense advertising value that our college might receive through a beautiful and well kept campus. Let us make for, and make sure of a beautiful campus for State College in order that her rapid progress may not be retarded by an undeveloped source of income.

"I am sorry to tell you," said the doctor, looking down at the man in the bed, "that there is no doubt you are suffering from smallpox."

The patient turned on his pillow and looked up at his wife. "Julia," he said in a faint voice, "if any of my creditors call, tell them that I am at last in a position to give them something."

Tom—"Are you deaf to my pleadings?"

Eva—"I am."

Tom—"But what if I were to offer you a diamond ring?"

Eva—"Oh, I'm not stone deaf."

Vance (on mechanics) — "Say, Churchill, what time is it?"

Churchill—"Don't know."

Vance—"Isn't it later than that?"

"Do you think kleptomania is catching?" "No; it's taking."

Merchandising By Electric Utility

(Continued from Page 3)

embedded grit out. Then we show the principle of the machine and demonstrate how easily it takes up all kinds of dirt.

Salesmanship

Of course selection of merchandise, advertising and display would not reap the greatest benefits if our salesmen were not efficient. The efficient salesman must be pleasant, for a pleasant manner very often wins customers. He must show enthusiasm. Enthusiasm is as contagious as laughter. He must know his competitor's apparatus as well as his own, the former not for "knocking" purposes but so as to bring out the salient features of his own. He should be able to figure operating costs and to answer intelligently any questions the consumers ask concerning his apparatus. He should do everything possible to make them feel at ease. He should make his customers know they are welcome. If he is busy when they come in, he should bow to them so as to let them know he has seen them and that their wants will be looked after. It is well to have some chairs on the sales floor so the customer can sit down if she desires.

Very frequently when an appliance, such as a flat iron or toaster, is sold the customer will be willing to buy extra fuses or larger size or two way plugs, if the suggestion is made at the right time. They will appreciate being reminded of these things.

The "follow up" is a very important part of the sale and can be assisted by means of a card index system which is kept up-to-date. Whenever the Fulton County Gas and Electric Company sells an electric appliance such as a suction sweeper or a washing machine,

one of their salesmen always shows the customer, in her own home, how to properly adjust and operate the appliance. He helps her clean her own rugs and wash her clothes. After she has used the appliance for a week or so, the salesman goes back and inquires as to how the machine is operating and offers any suggestion he may see fit. Naturally the salesmen are trained in the art of turning complaints into boosts, also they understand pretty well the peculiarities of the customer. Therefore, when a telephone call is received concerning the cleaner or washing machine, the man who sold the machine is immediately sent. Usually he can correct the trouble, but in some cases when he deems it advisable, he will order the machine returned to the shop for repairs.

These calls always tend to promote good will and the salesman finds his time well spent. Of course, while there, he is wide awake to her future requirements because he knows every customer is a prospect for some other device. Frequently as a salesman is about to leave the house after a call, the customer who wants to be pleasant will make conversation by asking about some other appliance or will refer to some of her friends or relatives as prospects for some sort of electrical appliance.

PINE STATE CREAMERY

Quality

DAIRY PRODUCTS and ICE
CREAM

Stop at the CO-OP for

Pine State Milk
In Individual Bottles

Horton's Studio

Masonic Temple Bldg.

Official Photographer
for State College

Uzzle's Cigar Store
Sodas Cigars
Candy Magazines

A GREATER CHEMICAL DEPARTMENT

It was not an unusual question to be heard before the World War asking just what does the chemist give to the world. It is true that the real value of the chemist to mankind was never appreciated until he took advantage of his first real opportunity to show his worth to the engineering world. The chemist of America answered the knock of mankind on his door for something to combat the deadly gases used by the Germans in warfare. He went to his laboratory immediately and for ten months before the armistice was signed was supplying the American army with gases, "Made in the United States," with which they might hold their own against the gases that the Germans were throwing over the American trenches. Did the gas work? This is left for your personal answer.

Every day now we hear about something that the American chemists are doing for the welfare of mankind. There is a universal call throughout the world for chemists. Will North Carolina supply her share of men for this branch of engineering. Certainly, she will; yet in our own school the chemical department is under a great handicap to furnish the undergraduates an efficient course. Why is it? Because of the lack of efficient instruction—NO—I dare say we have the best chemical faculty of any institution in the South. It is because we haven't the equipment and laboratories that they might do more efficient work. Now don't misunderstand me and think that they are not doing efficient work now because they are—but if

only we had a building which we might call "The Chemical Building" it would be a great thing for the advancement of chemistry in North Carolina.

The chemical faculty and students are planning a big advertising campaign this coming spring, so it is up to the State to furnish the equipment and buildings for a more efficient chemical department in North Carolina State College.

The Need of A New Mechanical Engineering Building

Although there is a new movement on foot now to secure larger appropriations at the coming legislature, there are some improvements needed on this campus that are not new. They have been in the past a need, but now they are a necessity if we expect to meet the demands of the next ten years. Lack of sufficient funds have put us in this urgent, if not critical, situation.

One of the present needs is a new Mechanical Engineering building. This department handles more men than any other like department on the campus. Every student, engineering and agriculture, has to take some practical course in this department. Of course all students have to take mathematics, English, and some of the other fundamental subjects, but these only require recitation rooms.

What we need is a building with recitation rooms, a reading room, laboratories, drawing rooms and offices for the heads of this department. As it is, we only have one recitation room and no reading room. We have one small laboratory. Our drawing rooms and one recitation room are still in the old Mechanical Building, which if vacant, would make an excellent building for the physics department. As it is now, the heads of this department have no general office but are scattered in three small rooms in two different buildings, which is very inconvenient to say the least.

We also realize the crowded condition of the Electrical Department and it would be advisable to meet the needs of both departments in this one new building and to turn Winston Hall over entirely to the Civil and Chemical Departments.

Although this building we propose has been promised to be the next building erected here, let us not wait for it to come to us but go after it. Help push this program the building committee has entered upon and see to it that State College ranks as high as the next one in the future, and may it continue to be our choice when we get ready to send our sons off to college and may we grow prouder of it as it progresses.

K. S. NISSEN.

If you do the best and the most you can today, don't worry about tomorrow.—Forbes Magazine (N. Y.)

TEN WAYS TO KILL A COUNCIL

1. Don't go to meetings.
2. But if you do attend, come late.
3. If the meeting doesn't suit you don't think of coming.
4. If you attend a meeting, find fault with the work of the officers and members.
5. Never accept an office, as it is easier to criticize than to do things.
6. Nevertheless, get sore if you are not appointed on a committee; but if you are, do not attend the committee meetings.
7. If asked by the Councilor to give your opinion regarding some important matter, tell him you have nothing to say. After the meeting tell everybody how it ought to have been done.
8. Do nothing more than is absolutely necessary; but when other members roll up their sleeves and willingly, unselfishly use their ability to help matters, howl that the Council is run by a clique.
9. Hold back your dues as long as possible and make the Secretary use his time, stamps and stationery in urging you to keep in good standing.
10. Don't bother about getting new members, but knock at every meeting you attend because some other Council is going way ahead of your Council in membership.

THOMPSON Shoe Co.

THE BOYS' STORE

Fellows, for honest-to-goodness shoes, come to us.

We guarantee to sell them cheaper.

See our samples at the College Court Pharmacy.

When you want a place to loaf make this store your headquarters.

17 East Martin St.

College Laundry
We Are Equipped for
High-Class Laundry Work
Cleaning and Pressing
J. B. CULLINS, Prop.

College Court Barber Shop

The Place Where All
the Fellows Go
for

First-Class Barber Work

Hair Cutting a Specialty

"RED" SHAW.....Prop.

"Come to the Vogue First"

The Vogue
Shop For Men

VOGUE SUITS ME

.... RALEIGH, N. C.

WHEN DREAMS COME TRUE

Ralph was what most people would call an ordinary boy. He had not grown up in poverty, neither had the burdens of the rich been thrust upon him. He has passed through the various vicissitudes of the ordinary boy's life, and today he plays the role of senior in a North Carolina College. He is not exceptionally brilliant—no, he couldn't lay claim to an adjective of such proportions—but what interests us most in the life of Ralph is the fact that he is a dreamer. In fact he has been accused of being too much of an idealist—a sentimentalist. But this did not baffle him, and when he was elected manager of the football team his work was performed so well that no man dared longer accuse him of being impractical or inefficient.

Ralph is by birth and training a son of the soil, and naturally, his ideals carry with them the vigor of a young soul that looks toward a richer rural North Carolina. But while his natural bent may be toward the country he is wise enough, and broad-minded enough, to realize that in his future farming operations he will need the expert workmanship of a trained mechanic in his tractor and truck, and in every piece of farm machinery that goes to make the American farmer the most efficient in the world. He recognizes the part the chemist has played in the advancement of agriculture and of industry. He is cognizant of the fact that the civil engineer must build his roads and drain his lands, and that he gains by the harnessing of the "White Coal" as accomplished by the electrician. He is not unmindful of the part played by the textile man in the manufacture of his overalls and in the furnishing a market for his cotton and his wool.

So Ralph dreams. He dreams of the contentment that may come to him in a cottage nestled among the hills, banked with trees and shrubs, and surrounded by fertile fields that give forth their harvest when brains are mixed with the soil he tills. He dreams of roads that reach from Currituck to Cherokee, of verdant hills and valleys, and of means by which North Carolina may further utilize all of her natural resources. His dreams include democracy in industry, thriving towns, and sun-lit factories with happy and contented workers. But do his dreams end here? Does he only dream and not think of means by which his dreams may be brought to a reality? Nay, if this were all he would indeed be only a dreamer. But this is not all for Ralph believes that the institutions of higher learning in North Carolina are the salvation of the State. He believes that no high school graduate should be debarred from our own colleges because of lack of dormitory room, of laboratories, or of anything that will make North Carolina second to none in the country. He looks for-

ward to the day when any and all of our youth may be given an opportunity to develop all of their latent possibilities. He realizes that only so far as North Carolina lifts up the youth of her land only so far can she be a blessing to our country and to our world.

Are you a citizen of North Carolina? The call is to you my Tar Heel friend! What will you do to help make Ralph's dreams come true?

THE DORMITORY SITUATION

(Continued from Page 1)

every citizen of the State to bring his or her influence to bear for the relief of this situation. The High School graduates of North Carolina desire and deserve an opportunity to attend college in this State. Are we going to deny them that privilege by not providing the necessary accommodations? Can we afford to neglect their educational training and bring in outsiders to be the leaders in our State? I am sure you will say no, and respond in real Tar Heel fashion as you have previously done in support of all worthy causes!

G. R. S.

The average woman's waist is thirty inches round. The average man's arm is thirty inches long. How wonderful nature plans things!

What will make love stronger, days shorter, nights longer, bank roll smaller, home happier, clothes shabbier, the past forgotten and the future worth living for?—A baby. (Office Topics.)

I wore it once—but ne'er again—
No place to hang my hat.
I go bare headed on "P" lab—
A fat guy on it sat.

JAMES E. THIEM

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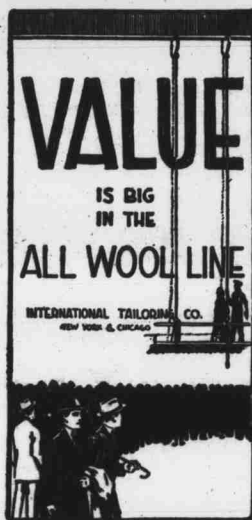
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LIBRARY SITUATION

The library situation of our college is something that every student should be considering and one that most of the boys have weighed in the balance of needs and have found it wanting. As students we could strive for no greater and nobler cause than that of making a Greater State College. What could we ask for, that would be a more important step toward this goal than a complete library and library building. Our present building is not large enough to properly accommodate the number of students who should make it the recruiting office of knowledge.

At the present time there is a vast need for more books pertaining to the specialized courses in Agriculture, Textile Industry and the various courses in Engineering. There is almost a daily demand for books that will be of help in these various lines of study, yet the desires cannot be satisfied on account of the limited number of books pertaining to the various scientific courses. Neither can we hope to have these reference books till more shelf room can be obtained and to surmount this obstacle simply means the erection of a new library building.

Since this college has several outstanding courses which lead to graduation, and each one requiring library work in the form of reference study through the entire course, it seems

that a departmental library would be more in keeping with the work of the college than a general one like we now have. For if each specialized course or department could have its portion of the library building where all the books, documents, bulletins and various other records could be kept there is no question but what more time would be spent in the library and much better work accomplished in the specialized courses. Yet not for one minute would we think of decreasing the general or literary part of the library, but instead make it up to date, also, for "Reading maketh a full man."

J. A. G., '22.

Needs of the Textile Department

(Continued from Page 1)

everybody knows there are numerous fires in a cotton mill, this one is just

as subject to a fire as any other mill. Think for yourself, there should at least be some kind of protection for what we have. Therefore, the Textile Department of N. C. State College needs more equipment, more class room and a good fire protection.

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