PATRONIZE Technician

Vol. XVIII, No. 14

STATE COLLEGE STATION, RALEIGH, N. C., JANUARY 7, 1938

State Advances Into "Big Time"

SPORTS EDITOR

Universities of Detroit an Alabama Added to Already Stiff Foot ball Schedule; Wade Ison, Charlotte News Sports Editor, to Handle Publicity

Sports Editor, to Handle
Publicity

Wade Ison, former sports editor of the Charlotte News and one of the outstanding sports writers in the South, han been selected for the position of aports editor of this College by a committee appointed by the Athletic Council.

Ison will replace Fred Dixon, former sports editor of the College, who has been promoted to the position of news editor in the News Bureau. Dixon has served as sports editor for seven years.

Rounding out his twelfith year on the sports pages of the Charlotte News, having served nine years as sports editor, ison leaves an envisible record which has placed hit at State. His popular column in State, His popular column in State, His popular column in the Charlotte News. "The Isonglass," is widely read and its considered one of the best.

The position of sports editor has long been connected with the News Bureau of the College, but is now a part of the athletic department. The nice salary that the position now commands will be paid by the athletic department and not by the College, six it has in the past.

Ison will be a valuable addition to the College because of his important contacts and the past of the college because of his important contacts.

Ison will be a valuable addition to the College because of his important contacts and the past of his means established for himself will make one thing certain—that all the sports copy he turns out about this College will be eagerly sought after by the local and daily papers throughout the State.

"Moving the well-known sports writer into the position of sports editor for the College is the third step that State College has taken in an effort to put the College is not here are an official of the school, was over-heard to remark. "Charlotte and the University of Alabama to the football schedule for the next season."

Visual Lectures "Y" Innovation

"Y" to Present Problems by Means of Movies, Illustrated Talks and Discussions

om Wednesday, January 12, at 7 o'clook.

To'clook.

The program." Moss said, "is the first in a series of programs hased on a new technique for presenting social and economic problems, as well as life situations for discussion by student groups. The films in this series will be entertaining as well as educational."

Wednesday night's program will consist of two features entitled "Chronicle" and "Japan and Her Problems." The first is a dramatic presentation of a young man's life. The second is a study of Japan and her people which provides a background for a dispassionate consideration of the Japanese policy in the Orient. All students are invited to attend this and following programs.

Professors Take Trip



December 24th.

Born near Raleigh in 1866, Professor Yates attended the Fray and Morson Academy here and Wake Forest College, where he made an excellent record for scholarship, receiving his master's degree in four years and graduatifig as salutatorian of his class.

In 1891 he was elected adjunct professor of mathematics at N. C. State College, and in 1906, after spending a year in study at the University of Chicago, he was promoted to professor of pure mathematics at State. He married Miss Minnie E. Johns of Auburn in 1892.

Vales was a member

1892.
Professor Yates was a member of the First Baptist Church of Raleigh, the honor society of Phi Kappa Phi and the Society for the Promotion of Engineering Education, a partional educational organization.

Late Registration Fee To Be Changed

W. L. Mayer, director of registration, announced on Wednesday that a new late registration fee of \$2 for the first day and \$1 for each additional day, with a maximum of \$10, will go into effect next fall.

He stated that in no case will the \$2 charge be excused, because of the extra expense caused the college. The fee is not intended as a fine, but as an expense charge.

At present a \$5 fee is assessed for late registration unless the student has an acceptable excuse.

Forum To Discuss

1.884 STUDENTS

An oration by Harold Zekaria, "Flight From Bagdad," has been chosen one of the thirty-one speeches written and delivered by Permitted to Re-enter, 113 of Which Were Freshmen Saturday Marks Final Day For Registration

A record

Zekaria's Speech Wins Recognition

WOULD BE NICE Attend National Assembly of

Council Considers Drastic Revisions

NEW HOME



student Christian Associations Held In Ohio

State College was well represented at the National Assembly of Student Christian Associations of Student Christian Associations Held In Ohio

State College was well represented at the National Assembly of Student Christian Associations of Student Christian Associations of Student Christian Associations which was held at Miami Univerself of James William (College, in Campus) and the Frontier of Student Christian Associations of Student Christian Associations of Student Christian From North and South Carolina, which was held at Miami Univerself of James William (College, in Carolina Christian From North and South Carolina went on an Chartered coach, which left from Lockmiller of Assistant Professor of History and Political Selections of History and Political Selections

Would be not attend school in the data last year was approximately 2,000, compared to approximately

And Finds the Future Indeed Amazing Students and friends of E. E. Randolph, professor of chemical engineering and head of the chemical engineering department, will be happy to learn that he is improving very rapidly and is now at home.

Frink Terms Proctor System "Old" and "Inefficient"

NEW CAMPUS SPIRIT

Modified Honor System to be Substituted; New Rules for Substituted; New Rules for Daily Quizzes; Alterations to be Made In Organization of Council; Board of Review Already Functioning

"Placing professors in classcooms during examinations to act as spies or detectors is a flagrant breach to student in-tegrity," was the opinion of the campus leaders of the American universities when

Cloyd Celebrates 20th Anniversary

State Dean of Students Pas Second Decade of Service To College

On Wednesday of this week Dean

Japanese Problem

In keeping with our optimistic nature, we are looking forward to the New Year with high hopes and been anticipation.

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The Technician



THE STAFF					
DICK MCPHAILEdito					
CHARLES DUNNAGANBusines					
SCOTT BOWERS	News				
STEPHEN SAILER					
ARNOLD KROCHMAL E. B. NICHOLS	Denorters				
ED PERRY					
BEECHIE GAITHER	Cartoonist				
DICK MACKENZIE	Cotumnist				
P PORCHER GREGG	Columnist				
JOE MICHAEL	Columnist				
JOHN MILHOLLANDPho	tographer				

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Big Time" Football

IS State College really going "big

"Big Time" Football

IS State College really going "big time?"

It evidently is, what with the addition of two great colleges to its football schedule for the next season and the addition of a real, live-wire sports editor, fresh from the sports pages of the Charlotte News, one of the State's leading daily newspapers.

And how do you feel about our plunge, or our first attempts to plunge, into big-time football? Maybe you feel that we have lost some of the sport of the game. Or perhaps you think that we are turning a sport into a business venture. And you are probably right in both surmises.

But why can't we make some money on the biggest drawing card in sports this country has ever known? If people are going to pay their hard-earned money to see football games, then it is up to us to furnish them their money's worth. They are paying for a football game, not for love of the college. No, you say? then why do we not have the large crowds for the small games as we do for the games with well-known schools? If it were for the love of the school that our alumni and friends turn out for the games, then they would be as well satisfied with seeing the cheaper games with the smaller schools. But they want football, and if we are to keep apace of the other large North Carolina colleges who are making their bids for bigger game, then we must follow their suit and go for the big game ourselves.

And what better publicity can a small college get than being heralded as a producer of fine football teams? I think that such publicity, in itself, is cheapening, but can you think of one thing that can bring more and better publicity to a college than a good football team? I can't.

That the officials of this and other colleges near us have recognized the publicity value that lies in a good football team and the profits that go with it is very evident for they have sanctioned the new schedule and have gone to the expense of getting a wide-ly-known sports editor who will help put this college on the map.

N.C.STATK.

About These Resolutions

IS it hard for you to keep your New

IS it hard for you to keep your New Year's resolutions?
Well, if there is any test of a man's will power, then keeping a beneficial resolution is one of the best tests known. To make a resolution is not a hard job; to keep one is a real task, for usually it requires giving up something we have become attached to, or doing away with some practically unbreakable habit we have formed.

But corresponds make preclytions with no

ble habit we have formed. But some people make resolutions with no nteletions of keeping them. Those are the ype whose will power is weak. But many seople see where a bad habit has become a indrance to them, and they resolve to cor-

rect the habit before it becomes indelibly marked in their character. Those people should be helped.

should be helped.

But what queer quirk in a man's make-up makes him eager to make another man break a resolution? If I decide to stop smoking, I am beset with friends offering me cigarettes, those who never thought to offer them before I made my resolution. Instead of helping you to keep your resolve, they thoughtlessly let the smoke from their cigarettes waft to your nostrils; and is there tries thoughtlessly let the smoke from their cigarettes waft to your nostrils; and is there any greater torment or any greater test of will than the offering of such a temptation?

Or let a man swear off drinking, and he or let a man swear on drinking, and ne immediately has more invitations to drink than he has ever had before. The reason for such an action must lie in the fact that others are afraid to put their will power to a test, and are afraid that someone else is accomplishing something they cannot even at-

At any rate, man is a funny creature in

What About Our Honor?

HAVE you ever tried to concentrate on an examination with a professor stomp-ing up and down between the aisles en garde to see that his students do not cheat?

And isn't that a fine way to place a student on his honor! We are told that when we enter a room to take an examination, we are placed on our honor, and that if we take the work of another person, we are merely hurting ourselves. Yes, placed on our honor!
—with the professor ever on the watch for cheaters, and his appointed stooges, who have accepted his appointment because they were required to do so, supposedly on the lookout for "cribbers," whom they would not report at any cost.

report at any cost.

We are men. And we are old enough to We are men. And we are old enough to realize that if we cheat on our examinations, we are not helping ourselves one particle. Nearly all the schools in this country place their students on their honor, for they psychologically figure that by doing this, the student is given more responsibility. Few men will violate their honor, but many do not feel that their character is hurt when how are able to give a little information. they are able to gain a little information when the professor has turned his back. Put the preceding statement to a test.

Put the preceding statement to a test. You have been on classes where the Proctor system was in use. When the professor left the room for a minute, the room was immediately filled with a subdued buzing of many voices. Compare that case with one where the professor enters the room, puts the quiz on the board and says, "You are on your honor, gentlemen, if you have an honor." Then he walks from the room, leaving a class of boys who would look disdainfully at any student who even attempted to violate his honor.

And that is the system that we should use. r systems versus honor. What is yo

Are You Prepared for College?

ARE our freshmen fully warned of the perils and pitfalls that confront them heir attempts to get an education?

An alarming percentage of freshmen who enter this college fail to pass their work, An alarming percentage of freshmen who enter this college fail to pass their work, and only one out of every three students who enter these portals ever receives his degree. Does such a showing not prove that a great number of freshmen are not thoroughly prepared for college work when they are admitted?

And with in the colution for such a pack

And what is the solution for such a problem? Why not make the entrance require-ments more stringent so that we will get only students who will be able to make the grade. By doing this, the rating of the col-lege would be raised, and we would graduate a higher type and more thoroughly prepared

Our work here is hard. Were it not, we would not have such a great number of students flunking their work. Hard work gives a student a firm footing in his selected gives a student a firm footing in his selected vocation, and if the student is not thoroughly equipped with certain fundamentals which are necessary to him in his future college work, then he should not be admitted to college until he possesses the necessary requirements. This will serve to his advantage in the long run, for he will be able to understand his work and he will be on a more equal footing with his fellow students. It is generally known that all a student needs to enter this school is sixteen acceptable high school units, or credits. But a man who barely managed to get his credits from high school will have a difficult time passing his work in college, and it is doing him harm to allow him to take college work he has little chance to pass.

he has little chance to pass.

A man who lives right and is right has more power in his silence than another has by his words.—Brooks.

GLEANINGS

By THE STAFF

Back to the controls of my trusty typewriter, which has been standing tille for the past three weeks, and reaching far back into my mind to find choice moreslo of goash to feed to you. But after my week of pre-exam legging, my mind is rather befuddled and my fingers tremble at the keys of this machine, but now is a good time for me to get even with a few of my good professors who had me thinking of the control of the contro

Announcements

Tuesday night, at 7:00 o'clock. of the staff plan iess staff

Mr. L. R. Parkinson, of aeronautical department at S College, will address the m bers of the I.Ae.S. in their m

visions of her papa sweeping me off of his front porch every morning; until she asked me if I knew "Lover Boy" Burcham, the pride of State College and the Junior Class. Against such unconquerable odds, I bow to the master of the profession. And I spent the rest of the night listening to her tale of despair, cursing Burcham the while—the old heart-breaker. And speaking of love reminds me that relations between "The Twig" and "The Technician" are in somewhat the same condition as those between Japan and the United States. I stay in the doghouse out there. And a man in love is just a toy in a woman's hands, and she molds him to suit herself. But there'll come a day!

of Main Street, a dog getting run over, a young divorcee, just moved to town, who will give the scandalmongers enough gossip to feed on for the coming year, and one good street fight climaxed my two weeks of vacation thrills and excitements. Wow?

While hunting at the coast, I ran across the strangest bird dog, and probably the best, I have ever seen. No ordinary dog, this one. In figet, his intelligence makes me blush with shame, as it will you, it is not the probably the best, I have ever seen. No ordinary dog, this one. In figet, his intelligence makes me blush with shame, as it will you, the probably the best, I have ever seen. No ordinary dog, this one. In figet, his intelligence makes me blush with shame, as it will you, and the control of the cuttient of the common of the cuttient of the cuttient

Will He Bid 1000

Fletcher Valentine knows tobacco values...like so many other independent experts he smokes Luckies!

VE bought 4,000,000 pounds of tobacco at auc tions in the past ten years," says Mr. Valentine, independent buyer of Westfield, N. C., "and my bread and butter depends on making the right bids. That's why I have to know tobacco values.

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and that isn't all...Luckies' exclusive process, 'It's Toasted" takes out certain irritants naturally nt in all tobacco—even the finest! The res is that you will find Luckies not only taste good but are easy on your throat.

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College Soda Shop

STONEY KEITH, Prop.

Few Changes Made In Gridiron Rules

1	RED TERR	ORS OFF	KEGDUN'S IEAM	Few Changes Made In Gridiron Rules
	TO MEET	GEORGIA	BOXES SATURDAY	
1	IN SECONI	BATTLE	State's purillets will inaugurate	The football rules committee of the National Collegiate Athletic Association announced recently
3	t		match against Appalachian in the gymnasium.	two changes made in the playing regulations, both of which will aid the offense.
	Opening G a m e With Roanoke Cagers Dur-		Appalachian will invade the campus with a strong, experienced team. They are a well-coached out-	Announcement of the changes was made in a prepared statement by William S. Langford of New
	ing Holidays Shows		fit, and a number of their men took part in the Golden Gloves tourna- ment at Charlotte last year. Ap-	York, secretary of the committee. The group had deliberated the
	Up Numerous Rough Spots In Terrors'	Numerous hannonines of athletic	palachian always turns out a good	rules since Saturday night and reached a decision shortly after noon Monday.
	Count Come	examinations, packed the old suit-		noon Monday. For the 1938 season, only fourth-down passes behind the goal line will be ruled as touch-
	State's fast-stepping quintet will	well-earned vacation	veterans with long experience. Coach Regdon declares that all the positions are still open and	backs. This was the most drastic alteration made by the governing
1	with Georgia, Georgia Tech and	gathered at Richmond for their annual bull session and as usual the ever present topic of the pay-	tryouts for them are welcomed. He says that the boys are, for the large part, green and inexperienced, but	body. Hereafter, said the state- ment, any forward pass which be- comes incomplete behind the goal
1	The outlook is bright for vic- tories for the Red Terrors if the	ing of college athletes dominated the discussion. Practically the first thing accomplished was the	that they are in top-notch physical form. The members of the team	line will be treated as though it had struck the ground in the field of play. An incomplete forward
1	the Roanoke game is brought into	discarding of the Graham plan by an almost unanimous vote. State continued to step-up its	returned to school December 29, and have been working out twice a day since then. A large part of	pass behind the goal line on the fourth down will, as now, result in a touchback.
- 8	the visitor's winning streak. The	pace in the big time football round- up when it scheduled the Univer-	this time has been spent in road- work in an effort to improve the pugsters' wind and endurance.	The other change applies to a ball going out of bounds between
	State quintet was unable to get started in the first half and was able to tally only two field goals.	sity of Detroit for November 12 to complete the 1938 schedule Doc Newton, attending the	The boys who will box against Appalachian are as follows: 115 lb	the goal lines. In this case, or if the ball becomes dead within fif- teen yards of the sidelines, it shall
-	Mann. The Terrors kept on break-	annual coaches meeting in New Orleans, closed the deal with Gus Dorias, coach of the celebrated De-	Foster; 125 lb., Young; 135 lb., Upchurch; 145 lb., Sorrel; 155 lb., Bateman; 165 lb., Yelverton; 175	be put back in play at a spot fif- teen yards from that sideline, in- stead of ten yards, as heretofore.
	but were unable to sink their shots.	troit eleven The Titans had the nation's high-scoring team	lb., Arnott. State will have no representative in the heavyweight	vacancies on the freshmen team,
	The half ended with the visitors leading by an 18-8 score. The second half was a different	of 1937, and along with Alabama make up one of the strongest schedules ever arranged by State	group, as Yost the only man on the team in that class has been disqualified. There are still a number of	and any freshmen wishing to try out should report to Coach Regdon any day at four in the back gym.
	story. Coming back after the in- termission the State team dis-	officials. Dick Thompson, crack end on the 1937 Wolfpack and one of the	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	
	and began sinking difficult shots	finest gents that ever came down the pike, has been appointed phys- ical education instructor at Pied-	MURAL	MUSINGS
	tightened and their offense began	mont Junior and Tech High Schools in Charlotte He will also	by BOB CO. The all-campus football team	LEMAN, JR.
	score was 28 to 28. Bill Mann	coach at the latter. Best of luck, Dick State fans will be given their first glimpse of Coach	selection was released during the	Utility—Kearns (1st 1911)
	the game, but Roanoke came right back to tie the score, and the game	Regdon's current ring squad to- morrow night when the boxers meet the strong Appalachian ag-	mythical team is picked by Mr. Miller, Mr. Doak, and the intra- mural officials. Men picked on the	First team: LE—Harris (Pika)
	The Marcons scored five points within three minutes of play. Then	gregation Regdon seems to have done a fine job considering the scarcity of real material.	all-campus team will be awarded all-campus medals. The end of last term found the	LG—Brooks (SPE) C—Sauvain (Kappa Sig)
	Berry started by sinking a charity toss. Mann added two	a scrapper who has been showing	Sigma Nu's leading the fraternity league for the intramural cup,	RT—Coleman (SPE) RE—Grady (AKII)
	more points on a follow up, and the score was 34-33 with two min- utes to go. Mann made good on	plenty in the practice sessions. Doc Sermon's Red Terrors have been given a considerable boost by	while the team from 1st and 2nd 7th was holding top place in the dormitory league. Below is print-	QB—Remmey (Pika) LH—Honeycutt (AKII) RH—Mauney (Sigma Nu) SB—Burton (Sigma Nu)
	his first free try of the game to knot the score at 34-34 with 50	the return of Jim Rennie, elongated guard who hit the old hodp with startling regularity last year	dormitory league. Below is print- ed the standing of the teams at the end of last quarter.	SB—Burton (Sigma Nu) Second team: LE—Paschal (SPE)
	seconds to go. With five seconds to go Hamilton intercepted a pass and passed	with Berry, Hill, Mann, Berlinski, and Rennie in the State line-up, the going should be mighty	Fraternity League Team Points Sigma Nu	LT—Sivera (AKII) LG—Scholtz (Pika)
	to Mann. Working the ball in, Mann leaped into the air and sank a beautiful left-handed shot to win	tough for opposing basketeers The new court ruling con-	SPE 500 AKII 480 Pika 465	RG—Sallenger (Sigma Nu) RT—Lovelace (AKII)
	State's first collegiate contest of the	cerning the elimination of the center jump after a field goal has been the topic of much discussion	Pi Kappa Phi	QB—Summey (SPE)
	Bill Mann led the scoring for the Red Terrors with 17 points, while Mac Berry rang up 14 points.	pro and con Doc Sermon seems to regard it lightly in view of the fact that Mac Berry is still	Delta Sig 276 Phi Kappa Tau 226 Lambda Chi 223	RH—Baerthein (AKII) FB—Brunage (Delta Sig)
	OUTLOOK GLOOMY	throwing them in for the Terrors. It will be almost impos-	AGR	First team: LE—Holyfield (3rd South)
	FOR MAT SQUAD	sible now for a player to stand the gaff for an entire game In my opinion, if they speed the	ALT	C—Miller (2nd 7th)
	Despite Coach Hickman's mourn- ful statement that the wrestling	"Mickey" Sullivan, Doc Newton's	Dormitory League Team Points	RG—Lucas (5th) RT—Van Watson (2nd 1911)
	team is in poor condition and	stellar sophomore flankman, was a	1st Watauga	RH-Kearns (1st 1911)
	winning the season's first match against the strong Washington and Lee aggregation, the boys have been drilling nightly and have	Sullivan was in some precty	3rd 7th	QB—Tyren (3rd 1911) Second team:
	been drilling nightly and nave been improving with each session. The choice of Washington and Lee was an unfortunate one for	fast football company in that Mar- shall Goldberg, Pittsburgh's con- tribution to the All-American ros-	5th	LT—E. Smith (1st 7th) LG—Troxler (1st South)
	Lee was an unfortunate one for an opening match, but January 15 was the only date on which a meet	other gridiron luminaries attended	6th	C —Sinback (2nd South) RG—Baker (2nd ·1911) RT—Nouitzkie (1st 7th)
	could be arranged. The Generals won the Southern Conference championship last year and finished	Look for Bill de Correvont.		RE—Moore (5th) LH—Kalof (4th) RH—Karevia (2nd 1911)
	second in the National Inter-	the nation's prize prospect for	LE—Posten (1st 7th) LT—Woodruff (AKII) LG—Brooks (SPE) C —Savain (Kappa Sig)	FB—Hamlin (2nd 1911) QB—Thomlinson (2nd South)
	ever, Bunny Hines reflects the team's sentiments by saying that opening with a strong opponent	outlook on the wrestling future	RG—Lake (Sigma Nu) RT—Van Hatson (2nd 1911)	Basketball for the coming wee is: Monday, Pika vs. KA and 1s 1911 vs. 1st Watauga; Wednes
	was like pulling olives out of a bottle: get the first one out and the rest just fall out with ease	George Fry seems to be the silver lining in Hickman's cloud of sloom. Surprisingly fast	RE—Holyfield (3rd South)	day, Sigma Nu vs. Phi Kappa Ta and 2nd and 3rd South vs 3d 7th Thursday, SPE vs. Kappa Sig an
	Most of the grapplers were em- ployed during the holidays, and so	has made local mat observers sit		2nd 1911 vs. 2nd Watauga.
	the squad was unable to get in any practice. However, since the be- ginning of school, Hickman has had	football stars due for their share		
	them making up for lost time. Prospects brightened considerally when it became known that George	Hines, Warren Woodin, and J. B. Thompson. Professional football scouts have	TO ALL OF	OUR FRIENDS
	Fry would wrestle. Fry is big and fast and would gladden any coach's heart.	more than a passing interest in several of the State griding stars	in and out of	
	The team is pointing for its match with V. P. I. which will be	ing offers are being made to Louis	STATE COLLECE	
	held in the Frank Thompson gym- nasium on January 24, and they hope to be in top form by that	football regalia, has his picture in a recent edition of Pic, one of the		
	date.	popular photo magazines.	GREETINGS AN	ND BEST WISHES
	During 1938 Let Us Furnish			for
		All Your	THE N	EW YEAR
	Soda Needs			As



Make your headquarters here with us during 1938 . . . Your every collegiate need can be filled right here.

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REDUCED

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Reg. \$1.95 and \$2.45 SHIRTS on Sale at.... \$1.55 2 for \$3.00

hese latter SHIRTS include ekband styles with two col-rs in such well-known brands Van Heusen, Riegel, and arlborough.

Gaucho Shirts

These are the shirts that are proving so popular with the college men. They are to be had in 'velvets,' satins, silk crepes, wool gabardines, etc.

Reg. \$1.95 Gaucho SHIRTS on Sale at \$1.55

\$2.45



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MUFFLERS AND SCARFS AT 1/2 PRICE *****



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Today and Saturday
JOHN WAYNE in
BORN TO THE WE
Also 1st Chapter o
The Painted Stallio
Chapter "Phantom 1

STATE WELLS FARGO

NAVY BLUE and GOLD

OdditieS

.. and Answers

A group of thirteen men, is of the various units of which college is composed, under the rmanship of Dean Harrelson. Dan M. Paul.
Professor L. F. Williams. From an approved list in the of the Dean of Students.

6. Glen Gray, Red Nichols, Ben-y Goodman, Eddie Farley, and

Kemp. Heston Martin.

FACULTY OF ENGINEERING HOLD NUMEROUS DEGREES FROM MANY INSTITUTIONS

(Continued from Page 3)

Frosh Improve In Daily Drills Ag Club Meets

At the Theatres

May Robson in "WOMAN IN DISTRI with Irene Hervey
THURSDAY-FRIDAY
Robert Young - Florence Rice in
"MARRIED BEFORE BREAKFAST"

SATURDAY Patsy Kelly - Jack Haley in "PICK A STAR"

ROLLS DEVELOPED Any the roll hands the developed Any the roll hands the developed, eight server the votes from the votes from the roll hand to the roll hand to

Mat. PALACE

TALIAUE 28c
TODAY-SATURDAY
Bobby Breen-Basil Rathbone
"MAKE A WISH"
SUNDAY-MONDAY
Florence Rice-Frank Morgan
"BEG, BORROW OR STEAL"
TUSBDAY-WEDNESDAY
Grant Richards-Karen Morley

TUESDAY-WEDNESDAY
ant Richards-Karen Morley
...in...
"ON SUCH A NIGHT"

hesterfield

you'll find MORE PLEASURE in Chesterfield's

milder better taste

Beginning Wednesday IRENE DUNNE-CARY GRANT RALPH BELLAMY

"THE AWFUL TRUTH"



RURAL telephone wire—not in cables—can now go underground where bad weather and grass fires can't harm it.

Telephone lines

are planted

with plows

hres can't harm it.

To make this possible, an entirely new kind of wire had to be developed. Special insulating compounds, special splicing methods were devised. Then a simple, economical method of burial had to be found. A special plow solved this problem—one that digs a furrow and tucks away the wire in a single operation.

a single operation.

Just one more step in the process of making
Bell System service constantly more dependable.



Why not telephone home tonight? Rates to most points are lowest any time after 7 P. M. and all day Sunday.

BELL TELEPHONE SYSTEM

cigarette paper are the best ingredients a cigarette can have ...these are the things that give you more pleasure in Chesterfields.