# Technician The Merry Merry Christmas! Christmas! 22222222 \*\*\*\*\* Published Weekly by the Students of N. C. State College of Agriculture and Engineering

STATE DEBATERS

**CAPTURE FIRSTS** 

AT TOURNAMENT

Zekaria and McSwain Win Seven Individual Champion-

hips; Beam Voted One Of Ten Best Debaters

Held At Winthrop

Natalie Hicks, State College

Co-ed, One of Three Girls Chosen for the Finals In the After-dinner Speaking Contest; Two Hundred and Fifty Students From Thirty-

**Colleges** Enter

Vol. XVIII. No. 13

2 536

**SELECT STATE MEN** FOR LOCAL RADIO **AUDITION FINALS** 

Ted Jollay and J. B. Whitn Come Through In Competi-tion With Students From Other N. C. College

# **Over Forty Compete**

One Man From Wake Forest m the Univer Fr 0.6 and One From the Univer-sity of North Carolina Also Get Nod; Part-Time Work To Be Given To Final Col-legians Selected By Local Radio Station





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This picture of the Memorial Tower at State College was taken by Fred Dixon, of the College News Bureau, following the first snow to cover the campus this year. Beauty was added to the picture by the unique position from which it was snapped.

# **Complex College Life Gives** Student Newshawk the Botts

Crams, Exams, Christmas DISPLAY FAMOUS PAINTINGS

by S. P. DAVIDSON Draw Bornes: Pare the way! Yes, in five more days I will depart for home, ori days I will depart for home, ori full depart for home, ori more place like that. Right nou don't even know where I am, why and so forth. Exams are here thing is here that and the set may here hydraulic pump, entry in a something of more something departies. I also the home of the something of more something departies. I also the home of the something of more something departies. I also the home of the something of more something departies. I also the home of the something of more something departies. I also the home of the something of more something departies. I also the something departies and the something departies and the something departies and the something departies. I also the something departies and the something depart and the something the something departies and the something the something departies and the something the something departies and the something de

# **Last Minute Advice From President Frink**

To the Student Body: Examination time is here again, and the Student Council-wishes to take this last opportunity to urge the students to be honest with themselves and with their professors during the time of examinations. The Council does not wish to punish any student caught cheating on his examina-tions, but if cases do arise, then the Council will judge the offenders on the facts presented by the accuest. There will be no second trial and no reconsideration of cases where students are accused of cheating. Remember that the work you do during your stay in col-

Remember that the work you do during your stay in col-lege is your own, and that you cannot profit by copying work that your fellow student does. Do your own work, and do your best.

We wish for you all a very merry Christmas. Very sincerely yours, J. C. Frink, President Student Body.

# **30 AND 3 MEMBERS** TO VISITING TEAMS

roposal Adopted By Mem-bers of Sophomore Leader-ship Society To Entertain Athletic Teams

# **Committee Is Named**

embers Will Greet Teams On Arrival and Remain With Them During Stay Here; To Be Identified By Special Sweater of Society; Plan Approved By Athletic Coaches and Dean's Office

The Order of 30 and 3, sopho-more leadership fraternity, has adopted a proposal for the forma-tion of a greeting club for meetadopted a proposal for the forma-tion of a greeting club for meet-ing visiting athletic teams that are to engage in contests on the State campus, and in this manner of hos-pitality will increase the prestige and increase of athletics here. -This society of the members of visiting teams when the members of they terminate their visit. During this period they will assist in any manner possible to insure accom-dations and service to the visitors. The members of the reception committee will be identified by a special sweater that has been adopted by the society. This sweater will bear an emblem sig-nificant of the purpose of the club, and is to be worn by all members of the society during the entire ping here. The proposal for the adoption of this dity by 30 and 3 came from suggestions presented to the society by the athletic conches and Romeo Lefort, assistant deam of students. Similar greeting clubs are now ac-tive on campuses of many of the prominent's shocis throughout they country. The establishment of such a

tive on campuses of many of the prominent scheois throughout the country. The establishment of such a group to extend the hospitality of the college to visiting athlefes will do much to atimulate good feeling and interest between teams, and will also assist in making State College more prominent in athletic circles. The proposal for the establish-unant of this greeting club was uper of 30 yield by the men-mittee will become active in on-point become active in on-point of the winter term in Jan-uary. They will perform their first duties in the line of entertain-ing visiting baskehalt teams.

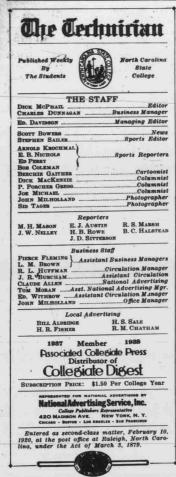
# **STAFF FOOLED THROUGH STORY OF "EXPLOSION"**

The staff of THE TECHNICIAN WAA Interplay after Wednesday, believing uptote the Ma startling news to pre-version of the student body. They re-version of the student body. They re-version of the student body. They re-version of the student body. They re-dervance Engineering Devices in that de-caratine and the start of the student autom. We start the start the star-series explosion in a pile of impure stations, which wrecked completely along the strong the start we start when the strong the start we start we start and total the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start we start and total to the start we start and total to the start we start and total to the st

was darkened and totally obseured from observation for about thirty minutes. "Before anyone was hurt, Profes-sor R. L. Stone of the department rapidly made the necessary elec-trical disconnections, working calm-ity within twenty feet of the smold-way base scene. After he got the singular the neutronic scenary ele-trical disconnections, working calm-ity within the neutronic scenary ele-trical scene. After he got the singular scene. After he got the scenary scenary scenary scenary can also scenary in the scenary scenario for the campus. It was finally re-vealed that he explosion had taken place in the department all right, but it had been shown in motion he a maket were being exhibited to a maket were being exhibited to formanite. Types and Uses," and it was in the course of this film that all of the destruction had taken place.



IN LIBRARY BROWSING ROOM Japanese Prints of Famous Masterpieces Now Being Shown By Library



# **A Very Merry Christmas**

AND that is exactly what the staff of THE TECHNICIAN wishes you to have when you leave here after the exams for your respective homes

The staff of this newspaper is not com posed of brilliant, eloquent writers, but they have done their best to give you timely news written in the most interesting style they know how to write. The members, without an exception, have diligently scoured the campus to make the paper as interesting as sible for you. pos

The reporters and the advertising solicitors who work for the paper receive no financia remuneration from any source. They work for you because they are interested in newser work, not because they are compelled to do a required amount of work. Nor do they receive any credit in their school work, although they should. They work for you.

And they take this opportunity to wish for you a merry Christmas and a happy New Year and to assure you that they will give you even better "Technicians" next year.

-The Staff. - N. C. STAT

# Bouquets for 30 and 3

THIS week the order of 30 and 3, sopho more leadership fraternity, passed a resolution for the establishment of a greeting club within the society for the purpose of meeting and assisting in the entertainment of all visiting athletic teams that engage in contests on the State College campus.

The value of this reception committee is indeterminable, but without a doubt it will do much to create not only a greater interest in our athletics, but wide renown for State Such hospitality on the part of the State students to visiting teams will add much prestige to the College, and will do a great deal to boost our athletic rating in the South and elsewhere.

The members of the society have chose a sweater bearing an emblem significant of their purpose, and it will serve as their mark of identity to the visitors. The members are to wear these sweaters during the entire period that the visiting team is on the camus. Through the establishment of this club, he members will perform a service for State college, and their sweaters will become a College, coveted and proud possession.

Thirty and Three is to be congratulated or this excellent move to further the fine spirit that is constantly increasing among students on this campus.

# The Bitter With the Sweet To the Editor:

ALL praise and a few bouquets for your splendid editorials concerning the cafeteria. Everything you say is true, and I hope you continue to say it, just as long as condi-tions persist contrary to the benefit of the student body. Your writings are a good step in the right direction, and I am sure that they will help bring about better conditions.

-A Student. To the Editor:

I am in entire disagreement with last week's editorial concerning the cafeteria problem. I think it was a rather prejudiced and narrow-minded appeal to the students. Without even offering a solution to the prob-lem by which both outsiders and students ought to benefit under some new system, you merely state that the outsiders are infring-ing upon the richts of the students in acing upon the rights of the students in ac-quiring the chief necessity, food.

quiring the chief necessity, food. I believe it is due in a large part to the out-siders that our food is provided for us at such reasonable costs, and with this thought in mind, these town people cannot be pre-vented from partaking of the food 'at the college cafeteria. Then again, most of the outsiders have, in some way, been connected with the college, if not materially, then morally. I have seen numbers of them root-ing for our team on the gridiron and at other the College much moral support. Should they be deprived of the college cafeteria service, it would create very detrimental results, by which many connections of friendship would be severed. be severed.

No one has complained of the meals served. They are of the highest quality. There is only one problem, and it has long been open for discu sion.

How can students and outsiders benefit mutually under new regulations which will enhance and facilitate the service in the college cafeteria?—Harold Nass.

The bitter with the sweet. Mr. Nass, the writer of the preceding editorial, condemns the editor of this paper for his attempts to bring to light to the students the true cafe-teria situation and how it of teria situation and how it affects the stu-dents of this College. I have offered no solu-tion to the problem, he says. No, and I won't. I have a full-time job editing the news without taking time out to solve other people's problems. When we see a bad condition that affects the students, it is our duty, as newspaperment to print the news and to give com-ments. We will let the men in charge of the cafeteria solve their own problems, and if they won't take necessary action, then we will continue to bring to light the bad aspects

of the situatio That a serious problem exists cannot be doubted by a man either in favor of, or against, any change in the cafeteria situation. And that many of the people who eat at the cafeteria are not connected with the College is another fact that is very true. And the crowds are getting larger every week, so where are we going to call a halt? If the crowd gets any Targer, the cafeteria will not be able to provide for all, and from the looks of the situation, it is growing all the time.

Mr. Nass was correct when he said that we could not, at the present time, prohibit the townspeople from making use of the cafethe townspeople from making use of the cafe-teria. Laws of the State do not say they can't eat there. That is the principal reason' we are trying to bring the bad condition to the eyes of the State law makers so that when they convene here next year, they will provide appropriate legislation for the bene-fit of the students.

And do you really think it fair to the Raleigh restaurateurs for us to allow the townspeople to eat at our College cafeteria where they can get good food at a price no cafeteria in Raleigh can compete against?

# **A Noble Gesture**

THE fraternity men of this College are willing to do their part to see that the needy people of Raleigh have a merry Christmas

The Interfraternity Council, represented by Tom Ragsdale, president of the group, presented a check for twenty-five dollars to the Goodfellow's Club, sponsored by "The Raleigh Times" and the Raleigh Junior

Chamber of Commerce. This was an excellent show of spirit by all the fraternity men on the campus, and it shows that they are willing to share what they have with people not so fortunate as

It is often said that little sacrafices we make to give other people happiness are re-turned to us many times over. If we would all give a little more than we should to aid those in poverty, we would all be better men.



By Drea mathematic With examinations just around the corner. THE TREAMING ar-ries on just to bring you the latest dope on what's doing and who's doing it. Now hurry home' and tell the folks that you know a fellow who knows a fellow who knew a fellow that lives right across the hall from you. Anyway they will expect you to come home with a lot a little or so why not give thema a little or so why they will expect you be not forward

Some girls have been forever calling up the Phi Kappa Tau house and not giving their names. Don Hamilton wased the calls, and now they hang up without further ado. . . .

turther ado.
Carrol Conrad played a dirty
trick on Jees Tatum the other
day....Ho's been swearing that
he would get even with Jees.....
At last he dd.
....
I ve noticed numerous students
paying frequent visits to our library lately....A good omen.
A girl was begring Herb Whitley's pardon in the theatre oge
afterhoon this week about a fight
that took place in front of her
house involving her father. Well,
Herb wasn't the unfortunate one,
but someone wearing are ds sweater was. I're heard that Herb loves
to play "spin the bottle."
Tommy Cates, the Wendell Tommy Cates, the Wendell flash, has been said to be the so-ciety king of good old State Col-lege.

ciety king of good old State Col-lege. Jimmie Grantham has refrained from playing poker, shooting craps and all forms of vice. I hear that Jimmy is in love; anyway, this is a good sign. Jack Younis tells his girl that he apprehended the burglar that entered the Signa Nu house last week. Jack must be bragging... didn't Robinson do the job?

Second-L. W. GIBBS. Third-W. E. FORD.

week. Jack must be bragging... didn't Robinson do the job? Hester Martin is worried about a fellow named Pox... His girl said that she wouldn't date him. ... She broke her promise. The latest organization on the campus has been for me d by Beechle Gaither. It looks like a racket... They call it the Leg-ger's Club. Louis Satterfield is president... honorary. Charlie Dunnagan was black balled for unethical tactics. When Robert Morris was in-formed that he had been selected the best looking boy on the dobate teams and had to take the groom's part in the mock wedding, he pre-pared a two page proposal.... It was all a Joke and Robert is still using profane adjectives regard-ing those initiators of the prank. Steve "Scoop" Sailer has been receiving fan mail from an un-known sender. Last time we saw Steve he was going through Wa-tauga gotting samples of several of the five-year playboys' hand-writing. Just as a sligh hint, try room 112, Steve.

Some fellows love to argue, but Charlie Beam beats them all.... He joined the debate squad just for a charce to see a girl who goes to that nop. He was chosen one to that nop. He was chosen one to that the state of the state of the tournament.... Maybe he will be able to convince her.

f the ten user. Maybe he will be ble to convince her. When Shakespeare wrote Love's Labor Lost," I don't know chat he meant but it is better to ave lost,... much better.

Quick waiter, there's a dirty ord in my alphabet soup.

The girls at St. Mary's want a burse in marriage. They want to

**D**UKE UNIVERSITY SCHOOL OF MEDICINE DURHAM, N. C.

Four terms of eleren weeks are given each year. These may be taken con-secturated (read) ion in these and be taken each year (graduation in four year). The elurance requirements are years of college work, including the mbjects specified for Grade A medical orbiols. Catalogues and application forms may be ublance from into B beam.

"Merry Christmas and a Happy New Year, Students!" CAUDLE'S SHOE SHOP

PHONE 393 216 S. Salisbury St. FREE DELIVERY

Look Your Best When You Go Home for Christmas Drop in to see us **College Court** 

**Barber Shop** "At the Co

know why not. . . after all 95 per cent do get married. Dear Uncle Watt: What does our cafeteria ou of on Sundays?

B. U. D. Dear B. U. D.: Picnic grounds for family re

. . . The 'following message was left for H. W. McPhaul: "Come to Walgreen's this after-noon and bring the class ring you have or. ...' (or what?) Yes, what! Come on, give the little girl her ring back. Don't be a brute.

Riddle Studies Assem Of New Electric Ge mbly

A. Riddle, superintendent of power plant, left Tuesday t for Gennette, Pennsylvania, aspect the last stages of the mbby of the new 750 KW steam ine generator for State Colturbi

turbline generator for suite tur-lege. For the past few years there has been difficulty for the power house to meet the electric requirements of the institution. With the in-stallation of this new generator, however, ample electric current will be provided. All preparations have been made for installing the new generator during the Christ-mas holidays.

Wats atson Breaks All Red At National Judging

(Continued from page 1) was 1385 out of a possible 1467, for a percentage of 95.1 State College's record one. The table of the state of the state of the state team has won five first places out of 14 contests to lead all other col-leges. In 1923, 1925, 1927, 1928 and 1931, State emerged victorious. For seven out of these 14 contests they have had high man. No other col-lege has approached this record.

Remember . . . THE TECHNICIAN is the voice of the campus. \$1.50 per year. You may give your sub-scription by calling 4050 on Wednesday afternoon . . .

"Y" Conference Held At Durham

(Continued from page 1) New York City and of some of he experiences there last summer. After a heated debate, a resolu tion was passed that the convention would support the anti-lynching

CORRECTION

The winners in LEWIS B Contest are: First-W. T. CARTER.

ROLLS DEVELOPED And the relief and developed and the relief of the developed And the relief of the relief Jack Rabbit Co. 25' Jack Rabbit Co.



Two New FORD V-8's Now on Display at

SANDERS MOTOR COMPANY

Corner Blount and Davie Streets - RALEIGH, N. C.

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After the adjournment of the eeting at Durham the delegates om State went to Chapel Hill to



bill now under discussion in Con-gress. Sam Moss, of State College, and Miss Pollack were appointed by committee to

Sena-im of

Cohoon's Restaurant

**Best Foods Properly Prepared** 

Make our restaurant your "downtown headquarters."

Miss Strauss as a committe draft and send a telegram to a tor J. W. Balley informing hi this resolution

The Technician

Page Th

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# **Collegiate Scribes Select All-Americans** ASHEBORO FIVE NATIONWIDE POLL **TERRORS TRAIL** Warren Sees me: TP. FIRST TEAM SELECTIONS 150002 9 10 4 2 6 Good Season HONORS SEVER. cearling Cagers Show Great Promise In Daily Drills Warren Worried Over Last of Forwards. Guard Center Guard Tackle End Back Back Back Back TAR HEEL ST

Collegiate Sports Writers' Association V otes State's Berlinski Position On Sixth Eleven; Rooney and Mark Given Honorable Mention

**Masonic Temple Barber Shop** Wishes You Merry Christm We appreciate your patron-age and hope to serve you after the holidays as in the 00000

Delicious drip coffee for those delightful buffet suppers.

00000000000

**Gould-Morris Electrical Co.** 

of Fayetteville argett Streets Har

**Kropp & Sons** Jewelers Capital Club Bldg. Raleigh Merry Christmas and a Happy New Year Your patronage has been appreciated

SEVERAL	William Daddio	Pittsburg
	Edmund Franco	Fordham
FI OTIDO	Joe Routt	
EL STARS Sports Glimpses	Al Wojciechowicz	Fordham
	Leroy Monsky	Alabama
	Tony Matisi	Pittsburg
	Andy Bershak	North Caro
	Clinton Frank	
	Marshall Goldberg	Pittsburg
ahares annihaca	Byron White	Colorado
by Bob Blackwood	Joe Kilgrow	Alabama

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"ON

105 W. Martin

**Phone 1628** 

ASNILEUNCU CIVIC<br/>Led by Stuart Flythe, former<br/>State College baseball and basket<br/>ball star, the McCrary Eagles of<br/>Ambeboro took Doc Sermons Region to a start of the former<br/>the meta at the start of the solar content in a warmup till played at Ambe<br/>the start sort start of the solar content in the noop by Roye. Cockerham, rf.<br/>the dat the start of the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the hoop by Roye. Cockerham, rf.<br/>the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the hoop by Roye. Cockerham, rf.<br/>the solar content in the content in the content, contributing and to provid e steady action and to provid e steady solar and to provide steady solar and to provid e steady s

i by the ound. The boys ading in mith,

di dit, aters, i H. H. R. an, T. J. Fow, and W. Brown, Other candida are: Charley Lepy Sugg. E. W. P-G. H. Glass, Lassiter, J. Gorrell, C. on, H. Th adidates arley Lenno A. E. W. Price, Gorell, G. M. Lina, Gorell, G. M. Lina, Son, H. S. Riddlek am The schedule, which larged, is given bel-North Carolin-here. Wake P. North

North Caro there. Duke U.—February Mars Hill Jr. Colle 3-here. Georgia Military A ruary 4-here. Wake Forest—Fel there. Februar







# If You'd Be a Popular Santa

Wily Santa knows that no gift is more glamorous—or dearer to the heart of a lady, be she wife, sweetheart, sister, or mother—than a gift of jewelry. And whether you spend-little or much, the gift you select here will be correct and always highly regarded.

Don't Go Home Without a	Gifts SHE'LL Appreciate JEWELRY with COLLEGE SEAL
State College Belt Your Friends from	Bracelets Bar Pins Compacts Jeweled Pins Necklaces Cigarette Cases Pendant Charms Miniature Rings
Other Colleges will be "Wearing Their & Colors" \$1.00 \$9.75	These Gifts Will Please, Too Evening-in-Paris Gift Sets Pen and Pencil Bets Memory Books Wolfpack Pillows
1 2	Diaries Bookends Cameras Pennants Stationery / FREE WRAPPING SERVICE
Stude	nts Supply Store
ON THE CAMPUS"	ins Supply Store

# Of Forwards. Under the able tatelage of Cc Warren, the Techletr' quintet been rapidly rounding into ab The Baby Red Terrors have I practicing for the landt able in the gray Red Terrors have I and trying to fill the various per and trying to fill the various per and trying to fill the various per marging against the various per anging against the various per distance of the second second per second second second second forward positions. There are ple guards and denters. It is he to have the matter straight out by the time the first gamer of The again the second to the second s

Wake Policy there. Davidson-February 15-here. Duke U.-February 18-there.

Page Four

# **Odds and Ends of Gossip** Picked Up On the Campus

whing of eddities, the best that I have heard this week, or other week in fact, was a story told to the staff of True matcar by a, college student, and that he most innocently the first issue of the Wo-ma of showing the family a tet of the lower minds of College. And to his surprise every dhe magazine back' in it a week, and it was ac-naied by a little note which "if this is a sample, keep it, all future copies, and sizy pourself." And this can be answered for any member of humor magazine staff, johs, so thave heard of Lan sign is Charlie (\$\$). Dumagan, magnate of the campus paper, its cho be chest for weeks the was shy of advertising wanted to make a trip to Als-He's planning to take grad-work at the University of ama next year, just cause he the country (???).



inday and Monday ley Ross-Joan Trenf avis-Edward Arnold in SOMS ON BROADWAY

sday and Wednesday Lorre-Delores Del R

... in ...

STATE Saturday Only Stage-Matince and

Return Engagement of "1938 SWING SHOW" 30 Girls-10 Big Scenes Plus Screen Attraction

Sunday thru Wednesday SHIRLEY TEMPLE Hersholt-Arthur Tre in "HEIDI"

Thursday, Friday, Saturday (Entirely in Techn

"EBBTIDE" with land Pr



ing done on the business staff of the Treig. Someone said that he had been made honorary business manager. Herb Whitey, the perial effort to have been business to be the the lad. And then we wonder if he is, really studying for exams, or believes in the studies. Interference, of all thinds, seems to hother the lad. And then we wonder if he is, really studying for exams, or believes in the proverb: "An ounce of pre-vention is worth a pound of cure." Which brings up the subject of why we have examinations, any-way. Of course it would be nicer if the professors just while us a Merry Christmas, and told us that we wouldn't funk, cause they didn't want us back in the class anyway, but that just wood to work. Kontege to while away the time when we are on vacation, and what could be sweeter than grad-ing a flock of papers. Of course, to too all the papers, threw them up a flight of stairs, and the ones that landed on the first step got an F, the ones that reached the second flight reaches the the too, so why worry. Of course, the fattent pa-per is the haviest, but what differ-ence does that make in on the pro-resson saler read the paper last week he almost had convulsions. **OdditieS** 

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attend unless they wore resented to them by som as all a part of a plan by men were the weaker of

an were the weak. days. Washington University the members of the A. S. U., a rradical campus group, have ed to date girls wearing slik tings in an effort to enforce a ott against Japan. What about effort entraces?

Complex College Life Gives Student Newshark the Bot (Continued from page 1) mas present that you can use train fare and study for ex with. Wait, now I am all mixed

5

Chesterfield

the law of gravity, or some-ng. When Saller read the paper last when Saller read the paper last pertained to a little article about me girl named Sally, and the d part of it was that Steve didn't it a bit. He didn't even pre-d to like it, so it must have de him mad. The way that he s been slinging dirt at the reat de him mad. The way that is a student the other night have a student the other night rising laboriously over some tes on a small piece of paper, is he was making out a gift th for Christmas. From the size Today and Saturday

eel in "Border Pl "NAVY BLUES" -Me Dick P Monday and Tuesday "THE GOOD EARTH" PAUL MUNI-LUISE RAINER

Mat. 15c CAPITOL Nite 20c



This poor old grad, in his freshman daze; Adopted studious thoughts and ways, He crammed his Turret Top with fact, But never learned how one should act.



It's simple arithmetic that the more cars General Motors sells the greater this organization grows. And the solid fact back of that growth is this: General Motors cars must continually offer more in terms of extra value to win those sales. It is only because General Motors is great that it can maintain the research and improvement program responsible for such modern betterments as the Turret Top, the Unisteel Body, No Draft Ventilation, Knee-Action and advanced Hydraulic Brakes.

# **GENERAL MOTORS** MEANS GOOD MEASURE

BILE . BUICK . LA SALLE . CADILLAC AC · OLDS



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WAKE THEATRE Sunday-Monday-Tuesday Jane Withern-Walter Brennan in "WILD AND WOOLLY"

Norma Shearer-Leslie Howard in "ROMEO AND JULIET" Thursday PATRICIA ELLIS in "RHYTHM IN THE CLOUDS"

WALLACE BEEEY in "GOOD OLD SOAK"

Christmas Gifts

DEANNA DURBIN in "THREE SMART GIRLS"



M

Go right across lady ...you're taking home a lot of pleasure"





