

# The Technician

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Published Weekly by the Students of N. C. State College of Agriculture and Engineering

STATE COLLEGE STATION, RALEIGH, N. C., MARCH 12, 1937

OFFICE: 104-105 OWEN HALL

## ENGINEERS' FAIR WILL BRING MANY TO STATE CAMPUS

Eleventh Annual Engineers' Fair,  
Held on April 2, Expected  
To Be Largest

PRIZES WILL BE GIVEN  
FOR BEST EXHIBITIONS

Outstanding Engineering Seniors  
Will Be Taken Into Order of  
Saint Patrick at Grand Brawl,  
Saturday Night; High School  
Students To Be Special Guests;  
This Year's Attendance Expected  
to Exceed All Previous Records  
Made Since Fair Began  
in 1927

By E. P. DAVIDSON

The eleventh annual Engineers' Fair at State College, predicted to be the largest on record, will officially open Friday, April 2 at noon, and will continue throughout Saturday, April 3, with a climax, the Grand Brawl, in the Frank Thompson gymnasium at 8 o'clock.

State will have as its special guests a number of high school students, and it will be host to thousands of visitors, not only from Raleigh and nearby towns, but from all parts of the state.

**Sponsored by Council**  
The fair is under the sponsorship of the Engineers' Council, who have complete charge of the management. These fairs were begun in 1927, and have been given annually since that time. They were begun largely through the work of A. E. Greaves-Walker, head of the ceramic engineering department, and the expense of the fair is borne by the engineering students.

The fair will begin at noon with a dress parade on Riddick Field by the State ROTC Regiment, and the exhibits will be open for the public at 2 o'clock. During the afternoon, the visitors will make an inspection of the various engineering departments, and at 3 o'clock the individual projects will be judged. Friday evening at 8 o'clock, the mechanical engineering foundry will present an exhibition on pouring molten metal. All the departments will remain open until 10 o'clock.

**Route of Fair**  
The route of the fair will be marked by arrows so that the visitors will not have any difficulty. The route will begin in the architectural engineering building, and will proceed through the architectural, electrical, civil, industrial, mechanical, and ceramic engineering departments, to the department of chemical engineering. Students will be present at all exhibits to explain the apparatus to the visitors.

This year prizes will be given to the individual departments which enter the best exhibit in the fair, the prizes being offered by the Engineers' Council. The council will also give one grand prize for the best exhibit in all the departments. These prizes were offered to arouse the interest of the students in their projects.

**Grand Brawl**  
During the Grand Brawl on Saturday night, the initiation of the freshmen Companions of Saint Pat, and the knighting of the eligible seniors into the Order of Saint Patrick will take place. At this time, prizes will also be awarded to the departments presenting the exhibits considered best by the judges. Dancing will be from 9 to 12, with music by Jimmy Foyner and his State Collegians.

The knighting ceremony will be the feature of the Grand Brawl on Saturday night, and the activities will be presided over by Fred Gore, president of the Engineers' Council, who will reign as Saint Pat. A large number of the outstanding members of the graduating class will be knighted into the Order of the Knights of Saint Patrick.

The knights are selected according to requirements set up by the Engineers' Council. The requirements state that a candidate for knighthood must have fulfilled all requirements for graduation at the commencement immediately following the election, must have been an active member in good standing of the technical society of his department, and must have conducted himself during his residence so as to have been a credit to his department and his school, including work in the Engineers' Fair.

**Companions**  
In conjunction with this ceremony will be the dubbing of fourteen members of the Freshman Class as Companions of Saint Pat. This group is composed of the two outstanding freshmen from each department, who will be selected on the basis of scholarship and outstanding work in his individual field.

All engineering students will be admitted to the Grand Brawl by bid, which they can secure from the heads of their departments.

## LASSEN PROMOTED TO NEW POSITION

State Honor Graduate of 1934  
Shifted to New Publicity Job  
by General Electric

Ernest J. Lassen, honor graduate in mechanical engineering at State College in the class of 1934, who has since his graduation been employed by the General Electric Company in national publicity work at Schenectady, N. Y., is being transferred to the New York City office of the concern.

Lassen, who gained some of his publicity experience as editor of THE TECHNICIAN during his senior year here, has been working as editor of national publicity on General Electric's arc-welded products since graduation. He is being made district publicity representative in the New York area. He will reside in Plainfield, N. J.

**Attacked System**  
While editor of THE TECHNICIAN, Lassen, denounced the State College honor system, which existed at that time, but has now been replaced by the proctor system—attacking it as a system that might result in the lowering of the institution's educational standards to such an extent that State might become discredited if conditions were allowed to continue unchanged.

He was also very volatile in his denunciation of the abolition of the traditional wearing of the freshman cap by the first year men, which measure had been put into force by the Student Council three years previous. However, despite his efforts, the freshman cap has never returned to the State College campus.

Rather uniquely, in view of recent attempts at having class meetings, Lassen was in favor of compulsory class meeting attendance by juniors and seniors. At that time a measure for requiring all members of the upper classes to attend meetings was sponsored by Pine Burr, local scholarship fraternity. The measure was never put into force.

Lassen was a member of Sigma Pi, Sigma fraternity, Phi Eta Sigma, Tau Beta Pi, and Phi Kappa Phi, national collegiate honorary fraternities. He was a member of Pine Burr, Golden Chain, and was selected a member of "Who's Who" in the 1934 *Agronomist*, college yearbook. Lassen was also intelligence officer on the Regimental Staff of the State College ROTC Regiment in his senior year.

He was voted by his classmates as the one "most likely to succeed."

## FORMER STATE STUDENT GETS ELIOT FELLOWSHIP

Gilbert Thurlow, Graduate in Landscape Architecture, is Awarded Eliot Traveling Fellowship

The Eliot Traveling Fellowship, offered by Harvard's school of landscape architecture, has been awarded to Gilbert Thurlow, a graduate of North Carolina State College.

Thurlow, who completed his studies in the department of landscape architecture at State in 1932, will sail soon for Europe, where he will spend a year studying Continental landscape designs.

Following his graduation at State, Thurlow enrolled for graduate work at Harvard University, where he was granted leaves of absence to work with the State Planning Agencies of Maine and Mississippi. In Mississippi, he designed a recreational system for eight tracts of State Park land, involving a total of more than a million acres.

A year ago he returned to Harvard to complete his Master's thesis and to complete requirements for an M.L.A. degree which was awarded him last June. Since that time he has been in the service of the National Park Service and has been stationed at points in Virginia in connection with the Blue Ridge Parkway project.

## STATE BOYS BROADCAST INTERNATIONAL AFFAIRS

The International Relations Club at State College is presenting weekly broadcasts over WPTF on Mondays at 7:00 o'clock, on news of interest concerning international happenings.

The first of these programs, presented on March 1, was featured with short talks by Charles Stinnette and James Aldrich. The second in this series was conducted by Sam Moss and Stinnette.

These students endeavor to present all news concerning international affairs, as edited by the committee of the League of Nations in New York City.

## State Debaters Who Won Honors at Winthrop



Shown above are three members of the State College debating team which last week won collective and individual honors at the Southeastern Forensic Tournament held at Winthrop College, Rock Hill, S. C. Reading from left to right are Harold Zekaria, who won the State championship in oratory and after dinner speaking, Samuel Moss, who won the State championship in impromptu speaking, and H. R. McSwain. Not shown above are Howard Bergman, who won both the Southeastern Tournament championship and the State title in extemporaneous speaking, and Joe Frye. Twenty-five colleges and universities from eight states were represented in the tournaments.

## TWELVE SCHOOLS ENTER COSTUMES

160 Home Economics Students  
Expected to Enter Clothing in  
Textile Style Show Here

"The Textile School North Carolina State College, Raleigh, invites you to attend the eighteenth annual students' Exposition and Style Show, April 22, 1937" reads the invitations which are now being woven into cloth on the Jacquard looms of the Textile School in anticipation of the big event of the textile year.

The exposition this year, according to Dr. Thomas Nelson, dean of the Textile School, is expected to be even better and bigger than those of past years. The home economics department of twelve women's colleges and schools in North Carolina are cooperating in the style show, and the textile students under the supervision of M. B. Payne, student superintendent of the Exposition, are putting in some excellent work in preparation for the event.

The costumes displayed in the Style Show are made by young women, as a part of their classroom work in home economics, from fabrics designed and woven by the students here. Already approximately 125 girls out of the 160 expected to take part have finished their creations. As a result of the show since its beginning in 1923, it has been necessary to restrict the number of participants from each institution to fifteen.

**Open for Inspection**  
Immediately following the Style Show, the textile building will be open for inspection. All the machinery in the building will be shown in operation. Those who visit the exposition will see cotton taken from its first process through to its last, including the drying of yarn. All the colored fabrics to be used in the style show were dyed by textile students.

The students who have been elected as officials of the textile exposition are: M. B. Payne, superintendent; foreman: yarn manufacturer, E. W. Blackwood; knitting, C. E. Johnson; weaving, N. M. Dalrymple; dyeing, E. S. Horney; designing, J. A. Boland; assistant foremen are: knitting, R. E. Dixon; weaving, T. M. Tynes; dyeing, J. E. Spainhour; designing, B. H. Simon.

Colleges which have accepted the school's invitation to participate in the 1937 Style Show are: Appalachian State Teachers College, Catawba College, Elon College, Flora Macdonald College, Greensboro College, High Point College, Louisville College, Meredith College, Peace Junior College, Queens-Chloro College, Salem College, Woman's College of the University of North Carolina.

## Victim of Examinations Collapses After Making One Supreme Effort

By JOHNNIE BING  
(Ed. Note: The following was pulled from the typewriter of Johnnie Bing yesterday, as he tried unsuccessfully to cope with a strength of materials exam today, and various other items Bing sees in a state of collapse. First victim of the winter term examinations. . .)

I knew there'd be days like this, but nobody ever told me they'd be this long, or so close together. I've been wound up so tight for so long, simply, I'm gonna bust ere long. Ever see a cheap

## Senior Caps

"All measurements for the senior caps and gowns will be taken on registration day, March 23, in the Frank Thompson gymnasium," said W. L. Mayer, director of registration, yesterday.

At the same time this opportunity will be given for seniors to place their orders for extra invitations. The commencement fee for undergraduate students includes the rental charge for caps and gowns, and entitles each student to two genuine leather covered and four paper covered invitations. Samples of materials and styles will be available on registration day. Extra leather covered invitations can be secured at the rate of two for 65c, and paper covered ones can be had at two for 25c.

The seniors are urged to be ready to give their orders for extra invitations at the time they register. No advance payment is required, and the commencement fee need not be paid on registration day.

## THREE PROPOSALS MADE TO PAPERS

Committee of N. C. Collegiate  
Press Association Suggests  
Changes in Organization

Proposals of interest to all publications members of the North Carolina Collegiate Press Association were drawn up yesterday afternoon by Jim Mason of Wake Forest, president of the association, and Hall Morrison and Frank Curry of State, members of the association's committee on the program for the next convention.

The three men held a thorough discussion on plans to strengthen the association and to make it of more value to the member publications. The plans will be circulated among the members of the association and voted on at the next convention to be held in High Point on April 23.

**Permanent Secretary**  
The first proposal deals with the electing of a permanent secretary for the association. The student journalists have found in the past that the officers elected each year are unfamiliar with their duties, and that the constantly changing membership causes lack of efficiency in the organization. The permanent secretary would be a college graduate familiar with college publications work and would act in an executive capacity for the state collegiate press organization.

The second proposal of the committee yesterday dealt with commercial firms who are members of the (Please turn to page four)

## FORENSIC LEADERS TAKE NEW HONORS

State Team Talks Its Way Into  
Victory and Sets Excellent  
Record for College

The State College forensic squad neared another national championship by continuing its unbroken sequence of victories at the Southeastern and the South Atlantic Tournaments at Winthrop College, March 26.

The debate team of Horace McSwain, Harold Zekaria, Joseph T. Frye and Samuel B. Moss won the South Atlantic debate championship, winning eleven debates and losing three. They defeated the University of Florida in the final debate.

**Southeastern**  
Howard Bergman won the Southeastern Championship in persuading a hostile audience. At a previous tournament, Bergman had won the Dixie impromptu speaking title.

Samuel B. Moss won the Southeastern Championship in problem solving. Moss had previously won the Appalachian Mountain title in impromptu speaking. The state championship in impromptu speaking was also won by Sam Moss who is a junior in chemical engineering. He competed against representatives from eight North Carolina colleges to win the title, and also won over student speakers from twenty-five colleges and universities in eight states to win the tournament championship in impromptu speaking.

**State Wins Cup**  
In addition to the inter-sectional championships, the North Carolina intercollegiate forensic association contests were held. State colleges completely dominated these contests. Harold Zekaria won two gold medals for first places and the state championships in both oratory and after-dinner speaking. His victory in oratory gave State College permanent possession of the silver cup for that event. H. D. Carpenter and R. L. Batts of State having won two legs on the cup in 1934 and 1935.

That State made an excellent showing throughout the whole tournament is further indicated by the winning of State and NCIFA titles in debating by a team composed of McSwain, Zekaria, Frye, and Moss. These were in addition to Sam Moss' winning similar titles in extemporaneous speaking, all of which gives State College four out of a possible five state titles. Harold Zekaria finished second in the South Atlantic contest in oratory.

Professor Edwin H. Paget was re-elected president of the North Carolina Association of Teachers of Speech for the third time and director of the Southeastern Tournament for 1937.

Approximately 150 delegates from 26 schools, representing eight states, took part in the Winthrop tournaments, one of the largest ever held in the South.

## BROWN SETS DATE OF CAMPUS VOTING FOR NEW OFFICERS

## SCIENTISTS AIDED BY TRANSLATIONS

Language Department Here is  
Doing Valuable Scientific Translation  
Under Dr. Hinkle

By R. B. KNOX  
A scientific translation service that had its beginning at North Carolina State College has grown to where it promises to eliminate much duplicatory research work in this country and abroad.

Two other institutions, the Universities of Michigan and California, and the Library of the United States Department of Agriculture, have taken up the work begun in State College's department of modern languages. Translations are made of current scientific articles in foreign books and periodicals, and placed on library shelves available to research workers in every field.

Dr. L. E. Hinkle, head of the modern language department, said that the service was the outgrowth of a more practical approach to instruction. Lecture periods, in which the structure and technique of the languages were discussed, were substituted for formal recitations. Reading assignments were made from recent scientific publications associated with the students' major interest, and the translation of the "thought"—not the "literal" translation—was encouraged.

**Foreign Literature Unavailable**  
A study of foreign periodicals for student assignments convinced Dr. Hinkle of the large amount of foreign scientific literature which was unavailable to the scientists in this country, and which frequently duplicated or preconceived ideas advanced here.

"We soon realized the necessity," said Dr. Hinkle, "of a more systematized approach to the problem of scientific translations. Two facts became apparent: first, that there was an ever-increasing number of worthwhile scientific publications in foreign languages, and second, that the majority of such publications remained unknown to the greater bulk of scientists because of their inability to successfully use the languages in which the articles were written.

"Few scientists in this country have a reading knowledge of any language other than their own, and this in spite of the fact that all reputable institutions granting the Ph.D. or D.Sc. degree require such reading knowledge of at least two foreign languages, usually French and German. Research workers find it increasingly difficult to keep informed regarding the literature covering their research.

**Needless Duplication**  
"There has been a great deal of needless duplication of effort in research work between the scholars of this country and those of foreign countries which could be avoided by thorough acquaintance with foreign scientific literature. We decided, therefore, to make at this institution the problem of translation an integral part of instruction."

With no financial provisions for the publication of the translations in bulletin form, Dr. Hinkle had typewritten copies made, one of which he loaned and placed in the State College library. Thirty or more articles were translated and made available in this manner.

Attracted by translation work here, the Library of the Department of Agriculture in Washington proposed the establishment of an exchange service for such translated material, and a committee drafted suggestions for its formation.

Copies of translations are now filed with the library in Washington, the State College library, and in the library of the department of modern languages. Other institutions, Dr. Hinkle said, are also beginning to cooperate with the exchange service.

Approximately 20 projects are in the process of translation at the present time, said Dr. Hinkle, ranging through the following fields of science: animal husbandry, plant breeding, plant pathology, plant nutrition, plant physiology, chemistry, farm management, zoology, forestry, tobacco culture, cotton culture, vitamins, and archaeology. Fourteen other translations have recently been completed.

Dr. Hinkle has contacted a number of colleges and universities in this country and abroad in an effort to widen the scope of the service. He is the author of a recent article appearing in the *Chronics Botanica*, published in Leiden, Holland, in which he describes the work that has been carried out there.

April 8 is Date Announced for  
Primary Voting in Election of  
New Student Officers

WOULD BE CANDIDATES  
WILL HAVE TO QUALIFY

Final Voting in Campus Elections  
Will Be Conducted on Thursday,  
April 15; all Candidates Must  
Meet Requirements Set Up by  
Student Council to be Eligible;  
Departmental Publications Will  
Not be Considered in All Campus  
Voting; Publications Candidates  
Must Be Okayed

After a special consultation yesterday, C. R. Lefort, assistant dean of students, and Lloyd N. Brown, president of the student body announced that the general election primary will be held on April 8, with the final election coming a week later on April 15.

Brown stated yesterday that all persons who are planning to run for student government offices must notify Assistant Dean Lefort at the earliest possible moment. According to the constitution and by-laws of the Student Government, no man is permitted to run for presidency of the student body unless he has served at least one term of office on the Student Council. "This includes the vice presidency," said President Brown, "because that Student Council officer is the one who comes out second in the balloting of the final election for president of the council. All other offices and positions on the Student Council do not require one term of previous work on the council."

**Publication Candidates**  
The student body president said that all persons desiring to be candidates for publication positions must notify the Publications Board, through Dean C. R. Lefort, at once so that their eligibility might be established and so that the Publications Board may make their official nominations for the offices.

The publications which are effected are: *The Technician*, *The Agronomist*, and *The Watauga*. The remaining campus publications, i.e., the *Agriculturist*, *the Horticulturist*, and the *Southern Engineer*, are published by men selected from and by the schools with which the publications are connected.

**Agronomist**  
As will be noted above, even though the editor and business manager of the *Agronomist* are selected by the rising senior class their nominations must be approved by the Publications Board. Last year the Publications Board amendment was voted on by the student body which provided that *Agronomist* heads should be elected by the student body at large. Though the students voted favorably on the measure, the vote was a mere expression of the feeling on the campus, and so far there has been no change in the method of election.

The elections for officers of the various classes are conducted by the classes themselves at various times during the Spring Term.

**Amendments**

President Brown said that if any members of the student body desired to bring up measures to be voted on in the general elections, they must submit such measures to him on registration day for the spring term, so that they may be referred to the Student Council which must approve them before they can be placed on the ballot. Also, he stated that if the names of candidates were not turned in in time to be put on the ballots, the men could not run in the election.

Last year in the general election the students manifested the greatest interest in recent years, as they cast a larger percentage of votes in proportion to the size of student body than have ever been recorded previously.

**Student Council Officers**

The constitution of the Student Council, consisting of the president, the vice president, secretary, and treasurer, are the government officers who stand for election each year during the Spring Term. According to the by-laws of student government, the two highest men in the primary race for the presidency, run again in the secondary, the one polling the highest number of votes becoming president, and the other vice president. In the case of the secretary and treasurer, all the men run for secretary in the primary, and the two highest run-off in the final, the highest becoming secretary, and the other treasurer.

In the case of publications, however, the men all run for some specific office, and the number for each office is narrowed down to two to run in the final election. Last year, the Publications Board had two men in the race for the editorship, more than one man for an office. Thus there were two unapproved candidates.



# The Technician



Published Weekly by the Students of North Carolina State College

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## THE DOCTOR AND THE QUACK

ASTOUNDING indeed is the Dr. Morris Fishbein's statement that the inhabitants of this supposedly enlightened country of ours pay out 20 per cent more for the services of quacks every year than they do for competent medical treatment, and that the total which these purveyors of pseudo-cures for whatever ills the human flesh is heir to amounts to the astounding sum of \$125,000,000 annually.

These figures merely bear out the fact that Americans still have a hard time disbelieving anything which is set up in type. They are also a surprising commentary of the gullibility of the American people. Barnum was undoubtedly right. There's still a fool born every minute.

Yet is it any wonder that Americans each year part with millions of their hard-earned shakels when we consider the constant barrage of high pressure advertising which meets their ears and eyes—whether they be riding down a signboard-decked highway, whether they are reading the daily newspaper, or whether they are listening to the radio.

We maintained that it's not the gullibility of the American people which causes such an unheard of sum to be spent yearly on quacks and their remedies, it's the advertising to which they are subjected. That being the case, it is squarely up to the Federal Government to take a stricter hand in investigating and controlling advertisements.

At the present time, the only time the Federal Government steps in is in cases of attempt to defraud through the mails, and in cases where the remedy of the quack is directly harmful to the innocent who buys it or subscribes to the treatment. This type of protection is scanty and ineffective as can readily be seen by one glance at the millions spent for pseudo-remedies and treatments.

So far some testing laboratories have given ratings to products and placed their stamp of approval on them. This is somewhat of an aid to the bewildered reader who is baffled when he wanders through a maze of extravagant claims to find the article which he wishes to purchase. However, it is not enough, and very few readers pause to check on whether products are approved or not.

So long as news is printed, a gullible public will continue to believe the large majority of what they read in print. For the reading public, then, some sort of restrictions should be placed on advertisements, and some proof should be given that the advertised articles will fulfill the claims made for them.

Legitimate advertisers should welcome a censorship of this type. All products of true merit would be thus rid of unwelcome competition from fly-by-night concerns.

Such legislation is the only cure for quacks and the quack type of products and remedies. It should be known by this time that it is practically hopeless to educate the American public to the point where it knows that all is not gold that glitters and all is not true which appears on the printed page. A censorship of advertising is the only means to combat this yearly drain on the American pocketbook by quacks and their ilk.

The legislation should have teeth, should make producers display more prominently the fact that their wares contain preservatives which are harmful, that their hair dye will cause death if used over a period of time. All of us can't read *One Hundred Million Guinea Pigs* but most of us at one time or another are targets for quack claims on the printed page.

## SO WE PLAY THE HORSES

Under suspension of rules, a bill to legalize race-track gambling floated by the North Carolina House of Representatives Wednesday night on a thundering chorus of "ayes" from the members of that body. Probably in the rush of flying bills, no one considered quite what they were doing in allowing Rowan County to vote on pari-mutuel gambling machines for placing bets on horses and greyhounds.

One of the introducers of the bill was that same Representative Walter Murphey of Rowan who recently remarked anent the proposed child labor amendment to the Constitution of the United States something about "I've never yet seen a man who was worth a damn who didn't start to work before he was eighteen." No doubt many of Mr. Murphey's Rowan County boys, whether they are worth a damn, or not, will find most profitable employment in placing their money on the horses and the greyhounds.

One of the failings of the human race is its weakness for gambling on any and everything. An old philosopher said that life is a gamble, and following his expression, men have proceeded to show he was right by risking the work of years on the turn of a card, or the saving of a lifetime on a shake of the dice.

If gambling was maintained strictly as a sport for the well-to-do, it might not be so bad. But the majority of losses in any form of gambling are to the small fellow, the man who can't afford to lose, the man who gambles on the chance of doubling his small wages.

There's a thrill in gambling, a thrill which exalts the ego of the little fellow who likes to appear nonchalant as his board money, his rent money, his savings all disappear. Yes, there's a thrill all right—with the kick of a Missouri mule. The gambler may know how to stop when he's lost enough. The drinker may know when he's had enough. But our public institutions are filled to overflowing with lots of them who didn't.

Legalize that nickel-absorbing slot machine which still lurks in the back of many a place today. Bring in lotteries, betting syndicates, roulette wheels, any old gambling device. If we're going to legalize one, we might as well pass bills approving all of them.

It's not any moral wrong in gambling which makes us against bills legalizing betting on horses. It's not the fact that gambling is carried on in various under-cover joints in this state at present. It's the fact that bringing gambling out in the open will encourage betting—and losing by the very man who can't afford to gamble.

Once the legal bars are let down on any type of gambling, other types will swiftly follow, leaving in their wake a trail of broken men and women. We're not being dramatic about this thing; we're merely stating what has happened at other times in other places.

We are sorry to see the representatives overlook all these things in casting their "aye" for the Rowan pari-mutuel bill. It casts an evil shadow of other types of gambling bills to come.

## THE BLUE AND THE GRAY

The Raleigh Times, in an editorial appearing in their yesterday afternoon's edition anent the issuance of the stamps bearing the likeness of General Sherman, and other officers of the Federal forces during the War Between the States, and the later issue to bear the likeness of General Lee, and other illustrious men of the Confederacy, makes a statement to the effect that it would be better never to set up memorials for the members of either force.

We beg to differ with the Times. We believe that every man should be honored for doing what he thinks is right.

Through the years there has come down to us the spirit of the South, fighting for what we believe is right. True, the more enlightened world of today does not believe that it is Christianly ethical, or economically sound to keep ones fellow man in servitudinal chains, subject to the iron will of his master, ironically enough however, we still keep our employees almost as closely confined as were their predecessors, the Africans; but still we have passed the stage of actual human bondage for servitude, as we have discarded the horse and buggy for the automobile.

The North, though admittedly rather hazy as to the direct cause for the conflict, took as the chief talking point the question of slavery, and made that as the big issue in the war, just as the United States later took the plight of the "poor starving Cubans" as reason for their intervention in the Spanish-American War. But be that as it may, there were brave leaders on both sides of the intersectional conflict in 1860, and they deserved to be honored.

So, we believe that it is a proper and befitting thing to recognize the heroes of both the Blue and the Gray, even though they both may have been wrong according to our present light. R.F.C.

## A HEAVY DAY

Students unfortunate enough to have classes scheduled on Mondays at eight o'clock will put in a rather heavy day today. They probably spent a good part of last night in preparing for an examination. Today they must attend classes all morning and take their examination this afternoon.

We think it is a good deal to ask of a student, that he attend classes in the morning and take his final examination in a course the same afternoon. Of course, the college administration does its best in scheduling examinations to prevent conflicts, and that the increased number of classes in the afternoon has necessitated scheduling more examination periods.

Nevertheless, we think it would be appreciated by all concerned if no examinations are scheduled in the future following a morning spent attending classes. The peace of mind of such students would be materially aided anyhow.

## HERE and THERE

By DICK MACKENZIE

Well, here we are talking of spring holidays, and the only sign of spring that I can see is the oncoming exams. Yes, I suppose that is what one would call looking on the dark side of a thing. When I come to think about it, there is something else that reminds us that spring is just around the corner—Have you noticed Professor Wynne's white shoes?

When two girls selling neck ties came to the SPE house Wednesday noon, they used such high pressure salesmanship that Charlie Boger, DeWitt Burns, and Carlyle Summey missed their lunch. These fellows explained that they had "needed ties fog so long and that it was so convenient" they could not resist. After all ties (?) might be their weakness. Of course, the fact that the ties were sold by girls had nothing to do with it. No, no, no.

I hear that "Beechie" Gaither is seen on or around the campuses of the neighboring girls' schools. I wonder if "Beechie" is peddling Beech-Nut "sweets" or maybe it could be a "sweet for a sweet."

It's a break fellows—Uncle Charlie wants some horse riding instructors at Meredith. Now if you are a good equestrian, it's time to sing "Give Me My Boots and Saddle."

I am glad to hear Joe Ashcraft is improving today. Joe has been ill with pneumonia for about five days, and I understand that he may be able to have visitors by the week-end.

When "Fats" Stephenson and Coach Herman Hickman sit at one of those small tables in the cafeteria, the table is more than crowded. I'll bet there's a lot of "beefing" when those two get together.

Here's congratulations to the staff of the Southern Engineer on their very fine magazine. All comments from "here and there" are very favorable.

Introducing Ed Lancaster and George Hanna as guest writers for the remain-

der of the column, and so take it away fellows.

We admit that we are rather new at this business, but we only have to keep our eye open to see that Jack Bowen is putting forth a valiant effort to make a certain Sarah forget that there was such a man as Dave Morrah.

Jack Hassell has gone in for this "legging racket" in a big way. He recently took it upon himself to wash his professor's overalls. Maybe he had better say "overalling," not "legging."

"Doc" Holmes, the "Paris" of Alpha Gamma Rho, received a forty-nine word telegram from a girl friend recently. He admitted it was "sorta" long, and many of the adjectives could have been omitted. By the way "Doc," did she send it collect?

## WRIGHT'S Clothing Store

SPRING SHOWING OF

Curlee and Sedgefield CLOTHES

Meadowbrook HATS

Essley SHIRTS

Cheney and Ambassador TIES

Interwoven SOCKS

Hickok BRACES - BELTS

and ACCESSORIES

Come in to See Us

## Kline's Mens Wear Shop OPENS IN TIME FOR EASTER

After having completely remodeled our store so that we may serve you more easily and more correctly, we offer you the following merchandise for spring wear—

Lafayette HATS  
Exclusive at This Store  
\$2.85  
New Spring Colors!  
Smart Styles!

Beautiful Spring Ties  
55c  
2 for \$1.00  
SUPERB SILKS  
HAND TAILORED

SHIRTS  
Crisp New Shirts that will blend perfectly with that New Spring Suit—  
\$1.29 and \$1.55

SLACKS  
Exclusive Sport Fabrics in the newest and correct models—  
\$2.95 to \$5.00

Be Sure to See Our Window Display

## Kline's Mens Wear Shop

16 E. Hargett Street

"Just off Fayetteville Street"

## Noted Metropolitan Opera Star finds Luckies easy on her precious throat—

Marjorie Lawrence says:



"You must have a big voice to sing Wagner. My favorite role of 'Brunnhilde' in Wagner's 'Götterdämmerung' is a very exacting one. Yet—when I am back in my dressing room after I have finished singing, there is nothing I enjoy more than lighting up a Lucky. It is a light smoke—so gentle—so smooth—that it does not irritate my throat in the least. I agree with the others at the Metropolitan that a light smoke is a wise choice."

Marjorie Lawrence  
BRILLIANT SOPRANO OF THE METROPOLITAN OPERA COMPANY

An independent survey was made recently among professional men and women—lawyers, doctors, lecturers, scientists, etc. Of those who said they smoke cigarettes, more than 87% stated they personally prefer a light smoke.

Miss Lawrence verifies the wisdom of this preference, and so do other leading artists of the radio, stage, screen and opera. Their voices are their fortunes. That's why so many of them smoke Luckies. You, too, can have the throat protection of Luckies—a light smoke, free of certain harsh irritants removed by the exclusive process "It's Toasted". Luckies are gentle on the throat.



THE FINEST TOBACCOS—  
"THE CREAM OF THE CROP"

## A Light Smoke "It's Toasted"—Your Throat Protection

AGAINST IRRITATION—AGAINST COUGH

Copyright 1937, The American Tobacco Company

# Prominent Figures In The Sports Picture At State

## They Did Well



The State swimming team did well during the past season. The tank team, under the capable direction of Romeo Lefort, took the Big Five title and came out second to Washington and Lee in the Southern Conference Meet. The swimmers were led by Ned Whitton, who is pictured out in front.

## SPORTS GLIMPSES

By CLARENCE GALE

Of all times to put out a paper, I can think of none worse than this week-end. It's that "Birmingham-Bound" Frank Curry's fault. He would schedule one for this week-end with exams starting this afternoon. That is the reason, dear reader, that you are doing more looking than reading this week; the reason that you are seeing things instead of reading them; the reason that there are pictures instead of type. Yep! When the news reached your ole' Sports Ed, the thought bounced off the shining cue-ball that the Sports Ed. would do as little work as possible this week. It's sorta on the idea of a sit-down strike, but it'll be sitting down with books and cramming for that exam that I have this afternoon. So if you'll pardon me I'll return to said books. It's yours, Jonesy.

## Put Away Togs



Members of the State Red Terrors have put away their basketball equipment and will turn now to studies or other sports. The Terrors closed their season by participating in the Southern Conference Basketball Tournament held in the Raleigh Memorial Auditorium last week-end. They advanced to the second round, but lost there to Washington and Lee.

## New Head



Newly-appointed to the position of head of the department of physical education and athletics, is Mr. Johnny Miller. Miller is well-known to State students as director of one of the most successful intramural programs in the south.

## Workin' 'Em



Coach Chick Doak, baseball coach at State, has been working his boys outdoors recently in an effort to be all ready for opponents when the season starts March 29. That tilt is with Wake Forest and opens a 21-game schedule for the Techs.

## Captain



Russ Sorrell was recently rewarded for his splendid work in the ring during the past season by being elected captain of the State pugs for the coming season.

## Brings Drills to Close



Doc Newton, newly-acquired football coach here, brought the winter football drills to a close this week with a game with Elon. Doc's charges dropped the practice tilt, 13-7, to Coach "Peahead" Walker's team.

## Will Turn Pro



Glenn Penland, captain of the State pugs for the past season, will turn pro this summer he announced recently. Glenn has been a standout in the ring for State for the past three years.

## Busy



Doc Sermon, coach of the State basketball team was kept busy by two jobs last week-end when the Southern Conference Basketball Tournament was held here. In addition to preparing his boys for the tourney, Doc also had charge of all local arrangements for the tourney. He did a swell job on both.

## Last Year's Winner—The Trophy



The most prominent athlete at State will be selected in the April campus elections. The athlete chosen will receive the Alumni Athletic Trophy. The Trophy and last year's winner, Steve Sabol, are pictured above.

## Know Him?



Few present-day students know him, but Willie Duke, who graduated here in 1933, was one of the best athletes of his time while he was here. Willie who is playing pro baseball now, has been working out recently with the State diamond squad.

## Promoted



Recently promoted was Bob Warren, former frosh coach in three sports. When Doc Newton was signed as head football coach, he named Bob as his backfield coach.

Red Shimer, 145 wrestler, was elected captain of the team for the coming year at a recent meeting. Shimer has been one of the most dependable of the wrestlers this season. Red is also one of the most outstanding men in his division in the Southern Conference.

Today and Saturday  
William Boyd in "BORDERLAND"  
"Undersea Kingdom" and Cartoon  
Sunday—RALPH BELLAMY in  
"WILD BRIAN KENT"  
Monday—Tuesday  
SHIRLEY TEMPLE  
GARY COOPER - CAROLE LOMBARD  
"NOW AND FOREVER"  
MAT. 15c NITE 20c  
Sunday 20c Mat. and Nite

**THORN'S**  
MODELED CLOTHES  
14.50, 17.50, 19.50

NEW PATTERNS  
STYLES  
ALL ALTERATIONS FREE

**THORN'S**  
FAYETTEVILLE STREET

All freshmen interested in tennis are requested to meet in the YMCA Auditorium today at 5:30.  
Heit Smith, freshman manager.

## Tennis Rackets

NEW SHIPMENT JUST RECEIVED

Take advantage of this Spring weather by playing tennis with one of our New Rackets

RACKET  
FRAMES

Mercer - Beasley  
\$6.90  
Catalog Price \$8.50

The New "1936 Model"

DUNLOP  
RACKET  
\$5.00

Formerly Priced \$8.80

## RACKETS RESTRUNG

"Gut" — \$4.00 to \$7.00  
"Silk" — \$2.50 and \$3.00

Come in and Look Them Over at

**Students Supply  
Store**

"ON THE CAMPUS"

(We Wish You Good Luck on Your Exams!)

**The Vogue**  
Shop For Men  
**EASTER SUITS**  
Answer  
Popular Demand  
Priced  
**\$17.50 to \$35**

We, ourselves, are proud of these suits, proud that we can offer such quality . . . such workmanship in a price range that is in reach of all. Come in . . . examine these new suits, try them on . . . then ask us how we do it. The answer is simple: There's not a suit on our racks but what was made especially for the Vogue—to conform in every way to our rigid and exacting requirements! Believe us when we say that EVERYTHING taken into consideration these suits represent the OUTSTANDING SUIT VALUES in Raleigh today!

10 PER CENT DISCOUNT TO STATE STUDENTS

**The Vogue**  
Shop For Men



# PRIZES OFFERED IN COMPETITION

### Trip to New York and Many Cash Prizes Offered by Advertising Journal for Opinions

Of interest to State College students and others is an essay contest on advertising based on personal opinions, the opinions of others, and not on lengthy material from library sources.

An all-expense trip to New York City, plus a total of \$1,000 in cash prizes, is being offered students in a prize competition for essays on "How Advertising Benefits the Consumer". The contest is open to all undergraduate students in colleges and universities. It is being sponsored by Advertising Age, The National Newspaper of Advertising, Chicago, for the purpose of inducing college men and women to give more intelligent and careful thought to the functions and value of advertising in the social and economic life of the nation. There is no entry fee, and nothing to buy.

Essays are limited to 1,000 words, and must be mailed before midnight, May 1, 1937, to be eligible. The writer of the best essay will receive \$250 in cash, plus an all-expense trip to New York City. Second prize is \$100, third prize is \$50, and ten honorable mentions of \$10 will also be awarded. Identical prizes will be awarded in a similar essay for high school students, which will be judged separately.

Essays will be judged by a group of prominent individuals representing consumer and educational interests, and including Mrs. Roberta Campbell Lawson, president, General Federation of Women's Clubs, and Prof. Herbert W. Hess, professor of merchandising at the University of Pennsylvania.

Complete details of the competition may be secured from the Contest Secretary, 100 E. Ohio Street, Chicago.

### Three Proposals Made

(Continued from page one)

press association. The committee felt that the publications members of the association would benefit if they refused to sign printing, engraving, or photography contracts with any firm which is not a member of the press association, and that through this medium, better rates could be secured for the member firms.

**Standard Rates**

The committee also proposed that at the next press convention steps be taken among business managers of the various publications represented towards setting standard advertising rates throughout the association based on the circulation of the publication in question.

Mason suggested at the conclusion of yesterday's meeting that the Wake Forest and State College publications boards discuss the proposals at their next meeting. Copies of the proposals will also be mailed to all press association members in order that they may be thoroughly understood before the convention in High Point next month.

### Announcements

The new issues of *The Wataugan* will be ready for distribution by Tuesday. Students living on the campus may receive their copies by calling for them at *The Wataugan* office in Owen Hall Tuesday afternoon between 2:00 and 6:00 o'clock. Students living off the campus will receive theirs by mail.

Tommy Goad, Business Manager.

Dr. Charles Brewer, president of Meredith College, is interested in securing several State College students to act as horse-back riding instructors. Students who have had experience and who would like to apply, should contact Miss Warner at Meredith College immediately. Compensation for work will be at regular rates.

All students are asked to check their class cuts, as after exams, the cuts on the books become final for this term.

C. R. Lefort, Assistant Dean of Students.

LOST—A green Parker fountain pen. Finder please return to 2407 Clark Ave., or the YMCA. Reward.

# ...AS WE SEE IT...

by  
**JOHNNIE BING**

And still labor and capital can't seem to get together on this proposition of unions! Several weeks back, I thought that the strikes in the automotive industry were settled and a thing of the past, but not so! General Motors comes into a share of more trouble, and Chrysler gets his baptism of fire.

I can't quite figure out the motive behind all the trouble the CIO seems to be stirring up. One would have thought they had gained their point in the little set-to with General Motors; at least the way they celebrated the victory would seem to indicate that they had.

While I concur wholeheartedly with the general principles behind the CIO that of guaranteeing the working man certain inviolable rights, I can't agree with the methods employed to gain those rights. It looks as though they can't get enough. They claimed that they only wanted certain things; a settlement was affected, and peace should have reigned. Instead, strife flares again to gnaw into the vitals of one of the greatest industries in the country.

The CIO seems to be bent on making trouble, instead of smoothing the rocky road over for uninterrupted progress. The announcement has gone out from headquarters that it will endeavor to organize the textile industry in the south. Perhaps it does need a bit of organizing; I don't doubt it at all. But textiles down here have had their share of trouble, and should be

### Victim of Examinations Collapses

(Please turn to page four)

wouldn't taken it if I knew what I know now, or do I know anything? Fessor says not; I resent that! Ummm, social interaction, or social relationships. Mebbe I can shoot enough bull on that stuff to get by. Hope so; I can't concentrate tonight. I'm sure glad you can't talk back; diary; you'd liable to say I never could. Let's see, where was I? Oh, yeah . . . oh, yeah, oh, yeah. That's a tricky expression.

left alone. It becomes increasingly apparent that the CIO is unable to cope with the problems that confront them in a peaceable manner.

We're doing well enough down here without outside interference. While the workers might not be treated as well as they, and the employers as well, would like to be treated, any strife now might so upset the works that they would never recover. They have had a hard time of it during these "seven lean" years, and we, as citizens of this part of the United States, ought to back them up. Some of us might not have any active interest in the textile industry, but there are plenty who owe their living to the industry, and that living ought to be recognized and protected.

It would appear as though labor man Lewis, through the medium of his "seven lean" years, and we, as citizens of this part of the United States, ought to back them up. Some of us might not have any active interest in the textile industry, but there are plenty who owe their living to the industry, and that living ought to be recognized and protected.

Sure can get a lot of effect outa it. Oh, yeah? Oh, yeah! Oh, yeah. Think I got sumpin' there.

Wonder what Helen is doin' tonight? Hope she's thinking about her little smoochy-wooky. Gosh, that's ever more one sweet gal! Wish I had a phone handy. "9467, please. . . Hello, may I speak to Helen Blank, please. Thanks. . . Hello, Hello! Hey, honey. How yuh doin'? Yuh are? Gee whiz, that's great. Me? Oh, I'm doin' a lot of studying. Honest; yeah, I got this stuff licked. Yeah, it's in the bag.

Just thought I'd call you. Yeah. OK, I'll see yuh, tomorra afternoon. Goodbye." Gee! Wish I wasn't workin' so hard, and I'd do that little thing. Oh, well, such is life. You take life; I'll take quinine. . . .

Wonder if I could get ten bucks offa the ole man? I sure need it. Me and Helen got some things we gotta do next week. Boy, are we gonna have a time! Ole wallet is flatter'n the proverbial pancake. If I don't snap outa this and get to work, I'll be on relief next term pushing blind biddies in the ditch. Mebbe I oughta look over this Water Engineering. "Water is something yuh gotta drink when you're thirsty, unless yuh got something better to treat your gullet to." So what? That ain't academic but it's true, none-theless. . . .

Gonna square off here, and do some high-powered bonin'. Social interaction, social interaction, social interaction. . . . Ma plus little w times 1 cubed over 9467 minus ten bucks offa the ole man equals water that yuh gotta drink or else go thirsty, dirty don't count

### 66 BAFFLES INSIDE FILTER-COOL SMOKE

**Frank Medico FILTER PIPE**

SOMETHING WONDERFUL GOES ON INSIDE

This simple appearing yet amazing absorbent filter invention with Cellulose exterior and cooling mesh screen interior keeps juices and flakes in Filter and out of mouth. Prevents tongue bite, raw mouth, wet heel, bad odor, frequent expectation. No breaking in. Improves the taste and aroma of any tobacco.

Don't be misled by low price!

FINEST BELLER MONIE CAN BUY UNHEARD OF VALUE

ALSO CIGARETTE AND CIGAR HOLDERS

**BAFFLES BREAK UP SMOKE STREAM - FILTER REALLY FILTERS**

nohow. Wish I could call Helen, gotta get ten bucks offa pop, gonna bust Strength, oughta be able to bull on Sociology. Gotta get ten bucks offa Helen, gonna bust the ole man, oughta bull of Stench of immaterials, wish could call Sociology. Gotta bust sociology to the tune of ten bucks offa Materials so I can call the ole man to ask Helen about that fat pancake. . . . Yeow! Whoops, I'm Little Lord Napoleon at Valley Forge, and I'm gonna be crowned Queen of the May at sunset tomorrow morning, and if I don't look out the bogy man will get me cause I can't call ten bucks to bust pop on the materials whilst bulling on water engineering and drinking sociology to the tune of three o'clock in the afternoon while enroute to Dix Hill. Oh, my haid. . . .

Today—Saturday  
**DEANNA DURBIN in "3 SMART GIRLS"**  
With Binnie Barnes - Alice Brady - Fay Millard

Sunday—Monday  
Barbara Stanwyck - Preston Foster in "The PLOUGH AND THE STARS"

**PALACE**

**STATE**  
AGAIN TODAY—SATURDAY  
Grace Moore - Cary Grant  
in  
"When You're in Love"

SUNDAY—MONDAY—TUESDAY  
TYRONE POWER - LORETTA YOUNG - DON AMESON in  
"LOVE IS NEWS"

Also Special Added Attractions  
"Under Southern Skies"  
All Color Musical Based on Life of STONEWALL JACKSON

Pete Smith Specialty  
"WANTED - A MASTER" and NEWS

BEGINNING WEDNESDAY  
Joan Crawford - William Powell  
Robt. Montgomery  
in  
"Last of Mrs. Cheyney"

**Announcements**

All subscribers who have not received their copies of the *Southern Engineer* are asked to get them Friday between the hours of 2:00 and 5:00 o'clock.

George R. Noulles, Circulation Manager.

Students who have ordered pictures from their *Agromech* proofs should call for these at once. If you do not find anyone in the office, leave your name under the business manager's door, and pictures will be delivered to you.

George Ashby, Business Manager.

## A MATTER OF EXACTLY 7 INCHES

Long before you collect your Social Security Annuity, things will have happened to your figure. You begin to collect a waistline much as a tree collects rings—the older you grow, the greater your girth.

Right now, if you're between 18 and 25, you're at the slimmest period of your life—the difference between your chest measure and your waist measure will be all of seven inches.

Only one kind of clothing, in all America, recognizes that fact. **CAMPUS TOGS**, and only **CAMPUS TOGS**, are cut to fit the figure and build of younger men.

# HUNEYCUTT, Inc.

"THE LONDON SHOP FOR MEN"

# Satisfy

Modern factories . . . spotlessly clean like your living room at home . . . that's where Chesterfields are made.

The Champagne Cigarette Paper is pure . . . burns without taste or odor . . . you can't buy any better paper.

The mild ripe tobaccos are aged two years or more . . . like fine wines are aged.

Refreshingly milder . . . more pleasing taste and aroma . . . and best of all They Satisfy.

# Chesterfield

a milder better-tasting cigarette

Bring Your Date to

## DELUXE DINER

Sandwiches : Short Orders  
Beer

A La Carte Service

...

Raleigh's "Short Order" Headquarters

"The South's Finest"

Cleanliness and Efficiency  
Our Speciality

HILLSBORO ST. AT BRIDGE