



# The Technician



Published Weekly by the Students of North Carolina State College

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**NEEDED: A SENSE OF VALUES**

The moot question of the State College Athletic Situation, like the much publicized Spanish Civil War, would seem to be entering its final stage. It has passed through the hands of Athletic Council, Faculty Council, Dean Harrelson, Doctor Graham. Soon the Board of Trustees meet, and one of the things which they consider will be the recommendations made by Harrelson and Graham.

In the meanwhile, alumni are waxing wroth, and talk continues to run rife among citizens, faculty and students. New words are entering the vocabulary of the arguments pro and con, words such as "autonomy" and "home rule," "legality" and "constitutionality."

We had our part of this little argument when we were a member of the Student Committee of Investigation (which in spite of rumors as to being "self-appointed" really was authorized by the college's Student Council) and when we acted as spokesman for the group in presenting its findings. We still believe in the student recommendations and our opinion is unchanged.

However, the above is merely an expression of opinion, an opinion which we would gladly change if, to our mind, the facts should warrant it. Now, in the present phase of the situation, our viewpoint is that all findings have proceeded through the proper channels, and that, having reached the Board of Trustees, the Board's opinion should be taken as the final word. Any talk of taking this institution's private fracs to the Legislature is not only foolish but downright harmful.

We uphold this opinion because we believe that many alumni, in championing their athletic viewpoint have lost their perspective. In fact, they have gone so far as to place athletics and State College as an institution on an equal basis.

The best thing that could happen to every group and to every individual, who have taken sides because of their athletic viewpoints, is to indulge in a typical occupation of the new year and take an inventory. After all, is State College merely furnishing board and lodging for men of college age in order that they may represent this institution in all the various branches of intercollegiate athletics? Or on the other hand, is this college fulfilling the terms under which it was granted a charter, i.e., the training of useful citizenry in the professions of agriculture, engineering, textiles, and related fields.

Now that, you say, is placing the situation on the point of absurdity. But can you believe that the above questions are absurd after reading comments of newspapers, of students, of alumni, of interested outsiders? Thousands of words have been written, tens of thousands have been spoken about the ins and outs of athletic set-up, coaches, student loans, subsidization, athletes, in short about anything that could possibly have any connection with State College athletics.

In comparison, little or nothing has been printed or spoken about the college's major function—that of education. Little or no mention has been made of higher scholastic standards, of enlargements and improvements in the education and training of the faculty, of improved dormitory conditions, or of the higher standards of conduct and scholarship which are found among the students here today.

Certainly a great need at present is a sense of true values with reference to the present unfortunate situation, and a relegation to its proper sphere of athletics in general and of football in particular.

This sense of values is not a need merely of those connected with or interested in State's present private scrap on athletics. Colleges the nation over are being confronted with similar problems, and colleges the nation over must either compromise themselves or take a definite stand.

We do not mean by any statement, which we have made, to infer that the recommendations and counter-recommendations, the charges and counter-charges which have taken place up to the present time are of minor importance. We are wholeheartedly in favor of seeing the issues at hand settled for once and for all. But to everyone connected with the present situation and to all who are interested in it, we would advise a careful inventory and a relegation of athletics to its proper sphere—that of an extracurricula activity—before coming to any decision. For then and only then can the marled skeins of our athletics be untangled fairly and in an unbiased manner.

**ENTERING NEW CONDITIONS**

The status of the young engineering graduate just out of college is thoroughly explained in a recent address before the convention of the American Institution of Electrical Engineers by R. E. Hellmund, chief engineer of the Westinghouse Electric and Manufacturing Company.

By many, engineering advances in recent years were blamed for the depression, and the term "technological unemployment" was used to cover a multitude of sins. Says Hellmund in regards to this: "The only way in which the engineer can contribute toward increasing employment is to continue to create new products for which there is a need or desire and to reduce the cost of products already in use so that a larger percentage of the population will be able to buy them. The only conclusion that can be drawn from this is that the future engineer must prepare himself to do more and better engineering and that any attempt to delete from the engineering curriculum any subjects that are necessary for successful engineering in order to make room for more or less unrelated subjects is a step in the wrong direction."

Westinghouse's chief engineer thinks that the deepest rooted criticism of today's engineering graduates is that they have been sought to attack problems for the solution only without taking into consideration certain other aspects which exert a powerful influence upon the question at hand.

Now a large percentage of today's engineering graduates have taken courses in economics, but the courses in this subject are under the supervision of the department of economics. Says Hellmund again this, "Some of the basic laws given to engineering students in this manner may be of value, but much of the work covered at present is far removed from the practical applications encountered by the engineer in his work and it seems that the engineering schools should offer some courses in economics and their practical application."

The Westinghouse engineer thinks that on the whole graduate work is unnecessary, because in his opinion, too long a stay in college is not likely to develop the initiative and aggressiveness so necessary to accomplishment in the profession.

Perhaps the most encouraging feature of Hellmund's address is the reasons why he thinks that in the present upswing of business younger engineers will be chosen in preference to older engineering graduates who are still among the ranks of the unemployed. His reasons are as follows:

- (1) Most employers appreciate that the best results can be obtained only by maintaining a proper balance between older and younger personnel. The older generation is needed for its experience and mature judgment, while the younger is needed to supply enthusiasm and aggressiveness. The latter qualities may be particularly helpful after this depression, when many of the older men may have become over-cautious on account of their experiences during the depression.
- (2) During the depression it has happened that whenever reductions in force were necessary, more of the younger employees were released than of the older ones and as a result the average age in a good many organizations has been considerably increased. This in turn means that a good many of the leaders who are still active at this time will soon drop out, making it particularly desirable that younger men be trained to take their places.
- (3) There is a general trend toward earlier retirement in this country, approaching conditions in other countries where pensions have been established for an earlier retirement age.
- (4) Except where specific experience is quite essential, older employees usually prefer as their assistants young men with flexible minds and greater adaptability.
- (5) The younger men can generally be secured at lower rates.
- (6) In engineering there is one particular condition which at all times, and particularly now, favors the young engineer. The older engineer, although having accumulated experience and judgment, usually grows a bit rusty on his theory as time goes on and depends to a great extent upon the younger engineer just out of school and fully familiar with the latest theories and methods, to handle the technical details in calculation, laboratory, and similar work.

This reasoning is very sound, and it should encourage members of the class of 1937 as they go about seeking employment after the fast approaching June commencement. As to the other points of advice given by the veteran Westinghouse engineer, they should be helpful, if read in full by every engineering student on the campus.

**HERE and THERE**

By **DICK MACKENZIE**

I was just wondering if Santa brought the Pi Kappa Phi's the cradle which they uncovered in their basement or could it be that they are going in for cradle rolling in a big way.

Red Dunn is very elated over the new hair restoring machine that has made its recent appearance. Maybe the day of the bald-headed man has passed. I have been informed that there is one of these devices in the Masonic Temple barber shop.

I recommend that we appoint an engineer to lead the parade down to the city auditorium . . . after all the shortest distance between two points is not a circle but a straight line.

Regardless of the questions asked Lloyd Brown about his recent trip to New York, he only smiles. . . . What could the reason be?

How can Bill Bridges keep training if he is going to stay out to the wee sma' hours? Maybe he is learning a few new holds.

I'd like to know who the boys are in 1911 that go in for indoor swimming pools in their room in the early hours of the morning. The lads on the first floor don't like "dips" at 1:00 a.m.

Why is Charlie Matthews looking ahead in the calendars to see when the full moon comes in June? Wonder if his New Mexico girl likes them?

New link in the 1937 chain of matrimony: E. L. Watkins.

Here's a welcome to Joe Michael who has joined the staff of THE TECHNICIAN as a columnist. He has taken over "Listening In" permanently. We are sure that Joe will make an excellent radio commentator since he is very familiar with the radio programs.

From the Maryland Diamond Back come a few definitions of journalistic words:

- Inside dope—fellow who doesn't get any exercise.
- Sports—to play, as she disports on the lawn.
- Dead line—Use of old phrases as "He's got a dead line."
- Make-up—Reunion of a pair of lovers.
- Copy—to plagiarize.
- Caption—head of a company of soldiers.
- Picture—man who throws ball at man with bat on baseball team.
- Page—to call someone.
- Editorial—material copied from another paper.
- Write—strength, as "might is write."

**LISTENING IN**

By **JOE MICHAEL**

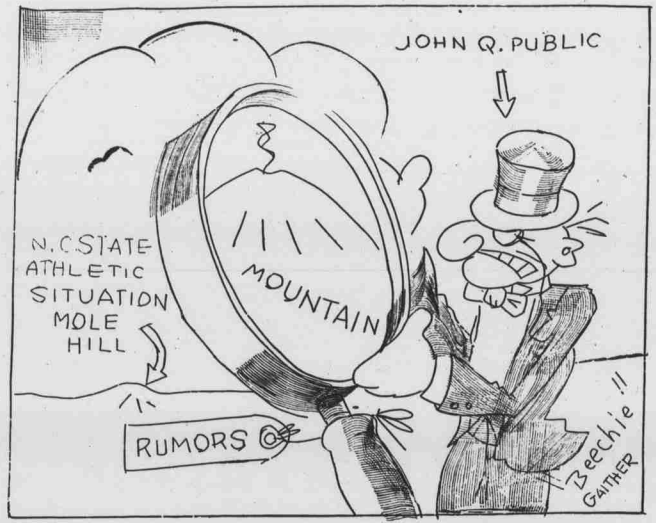
It seems as if all the stars of the radio and screen had to climb the hard fought road to success, except the PICKENS SISTERS, a trio who got their big break "by accident." Jane Pickens had just returned from Paris, where she had been studying voice under Marcella Sembrich, and her other three sisters, Grace, Helen, and Patti had gone to New York to meet bigger sister who was going to be a great opera star. Jane's small engagements here and there began to peter out and her family didn't have the money to launch her magnificently by concerts and recitals. She was at a loose end. One night Stella Karns, a well-known radio publicity woman, heard Grace, Jane, and Helen singing negro spirituals. "If you could do popular songs that way," she exclaimed with excitement, "you'd be a knockout in radio." Jane, who was a well trained musician, bought a few popular songs, arranged them for three voices and they sang them with as much simplicity as possible.

When they were satisfied with their rehearsing Stella Karns brought VIKTOR LOPEZ around to listen. Lopez was sure that the trio would make a big hit and arranged an audition with the Victor Company. Things happened fast after that, for they sang on the Valspar program, President Hoover's Party, and had a regular engagement with El Tovo cigarette program. After two months of hard work over the networks, night clubs, and other bookings, Grace broke down and couldn't stand the strain. It looked as if the trio would break up just when they had begun to reach the goal. Jane was furious but Grace had made up her mind never to sing again.

The last chance was fourteen year old Patti, who could sing well but couldn't step in and take Jane's place overnight. So as a last resort Jane took Patti around to some of New York's smartest dress shops and beauty salons. Presto, she becomes a young lady over night, but the matter that was worrying Jane was how Patti would act before the mike. As the Pickens Sisters now stand Jane, Helen, and Patti make up the trio, and Jane does solo work. Grace is still the boss, because she was always the boss when they used to play dolls in their sick yard. Since the beginning the trio has netted the four sisters a quarter of a million dollars.

Sports rhythms, the only course of its kind in the United States, is being offered at Louisiana State University. It is intended to teach football, tennis, swimming, basketball, and track candidates more perfect timing.

**Mountainous Mole Hills**



**...AS WE SEE IT...**

by **JOHNNIE BING**

With the arrival of another year, we enter a period of extreme unrest, not only abroad but here in our own country as well. Many developments have arisen in the year just past to make the panoramic picture that is the world in which we live more complex and obscure. Abdications (I just had to insert that) lowering war clouds, labor difficulties, secret (and not so secret) treaties, all tending to complicate the situation and each counteracting what good influences the other might have had. That is the picture as we enter the year 1937. I feel sure that it is to be a year that will go down through the ages as being an outstanding one. I don't know whether it will be for the good done during the year, or whether it will become so because the undercurrents of strife now so apparent will hurl the world into chaotic disorder. Your guess on that is as good as mine, but I do feel sure that it will be a year long remembered in the minds of men.

One thing that we can all look forward to with anticipation is the rising tide of prosperity. That prediction isn't mine; it's Roger Babson's and that authority on the state of business is seldom wrong. I don't know on what he bases that prediction, but many of us have felt that sooner or later we would emerge from that shadowy chasm into which we fell in the fatal year of 1929. Maybe we are following the Biblical cycle of seven "fat" and seven "lean" years. It would seem so at any rate. However, we have just completed our seventh "lean" (doggone lean, too) year, so let's inject a spirit of optimism into our beings. That way, we are sure to have a return of prosperity. It might not be in a tangible or material manner, but cheerfulness plays as much a part in a prosperous world as does material wealth. And cheer costs nothing, you know (cheer, not "cheer").

With most of the European countries hopelessly embroiled, in one way or another, in Spain's civil war, the United States has a perfect opportunity to play the role of "saviour." If the 75th Congress, now convening in Washington, will enact a really "workable" neutrality bill, who knows but what the continental powers will realize the folly of unoficial intervention and follow suit? By "workable," I mean a legislative measure that will really clamp down an embargo on any materials of war that might be consigned to the war zone. Those shipments should cover any and all times, directly or indi-

**N. AND O. SAYS PARADE WAS LARGEST SINCE WAR**

The Raleigh News and Observer states today that yesterday's military show was one of the greatest staged here since the World War. An estimated crowd approaching 20,000 lined the streets.

According to the Raleigh paper, "The equivalent of nearly two peace-strength regiments, four bands, and a dozen limousines carrying State officials made up the pageant in honor of Governor Clyde R. Hoey."

The secretary of the Raleigh Chamber of Commerce estimated that 5,000 out of town visitors were present for the occasion.

**TODAY — SAT. — Mat. 15c — Nite 20c**  
**BUCK JONES** in  
**"BOSS RIDER OF GUN KREEK"**  
 Also 1st Chap. "Undersea Kingdom"  
 Last Chap. "Flash Gordon"

**SUN. ONLY — Mat. and Nite 20c**  
**George Raft — Dolores Costello** in  
**"YOURS FOR THE ASKING"**

**MON. and TUES. — Mat. 15c — Nite 20c**  
**Pat O'Brien** in  
**"CHINA CLIPPER"**

**CAPITOL**

**Edwards & Broughton Company**

**Printers — Lithographers — Stationers**

**AGAIN TODAY - SATURDAY**  
 Dorothy Lamour as  
**"THE JUNGLE PRINCESS"**

**SUNDAY - MONDAY - TUESDAY**  
**HELD OVER—**  
 Shirley Temple in  
**"THE STOWAWAY"**

**WEDNESDAY - THURSDAY**  
 Edward Everett Horton in  
**"LET'S MAKE A MILLION"**

**MAT. 20c PALACE NITE 25c**  
 (Except on "Stowaway")

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SOCIETY

Bachelors Club

A social highlight of the week and will be the Post Holiday Dance given by the Bachelor's Club of Raleigh on Saturday evening from 9 till 12 at the Woman's Club. The dance will feature the music of Jimmie Poyner and his famous Collegians and a surprise contest which if successful will be continued. The dance is the first of a series of dances which will be given during the College's winter and spring terms. Sponsors for the dance are Olive Cruickshank, Becky Williams, Barbara Thompson, and Phyllis Sargent. Officers and members of the club are Micoa Brown, President; Willis Holding, Vice President; Allen Bailey, Treasurer; Hays Kennedy, Secretary; Robert Pouton, Chairman of the social committee; and Russell Nicholson, Jimmy Renn, Arthur Brown, Sam Leager, Hugh Johnson, Tommy Bost, and Ed Parrish. The Bachelor's Club has selected twelve of the most prominent girls of Raleigh as patrons of the club.

Midwinters

Jack Dossenbach, President of the Interfraternity Council, announced yesterday that the dates officially set for the midwinters series of dances are February 26 and 27. The council president said that some confusion seems to be prevailing on the campus as to the exact dates for the dances and that he wished to alleviate such confusion. The orchestra for the dances has not yet been selected by the council. Midwinters are the high light socially of the fraternities during the winter term and are looked forward to annually.

FORESTRY CLUB PLANS SENIOR ENTERTAINMENT

Party and Dance Planned for Senior Members; Tobacco Company Offers Contest

At a meeting in Patterson Hall at 7:00 o'clock last night, the Forestry Club decided to give the forestry students a dance and party in February. The members of the club will be admitted free, and the rest of the forestry students will be charged a nominal fee.

During the meeting all students of forestry were invited to demonstrate their cigarette-rolling ability at a regular meeting of the club on Thursday, January 14, when a Liggett and Myers Tobacco Company representative will award a prize of one pound of Velvet smoking tobacco to the student who rolls the best cigarette.

The Liggett and Myers Company will furnish all necessary material, and all cigarettes will be approved by the representative, G. W. Locke, who will offer to the club members, in addition to a prize, an invitation to visit the factory of the company.

In addition to the contest, the semi-annual election of Forestry Club officers will be held and all members are urged to be present.

J. W. Davis, president of the club, had charge of the business meeting and appointed Ed Ryder, N. B. Watts and Buddy Frye to serve as a dance committee.

Don Heap, star halfback of Northwestern University, is flying high these days. He has been doing solo flying in the plane which he and four other students bought. Heap expects to apply for a private pilot's license soon.

At The Theatres

STATE

Jack Benny, whose radio programs were shown by recent Crosley reports to be America's favorite air-wave entertainment, heads the all-star cast of "College Holiday" the gay comedy of modern campuses and ancient Greek Elysian gardens which will be shown at the State on Sunday, Monday, Tuesday and Wednesday.

George Burns and Gracie Allen, who don't do so poorly themselves as radio entertainers; and Martha Raye, the girl who zoomed to stardom after only three motion picture appearances, are also in the cast.

The latest issue of "March of Time" and a News completes the program.

PALACE

Edward Everett Horton, wry-faced comedian, has the aid of a cast of some of the screen's leading character actors in the comedy film "Let's Make a Million," which plays Wednesday and Thursday at the Palace Theatre. As villains, Horton plays opposite Porter Hall and Purnell Pratt. Aids in comedy action include the famous "pixilated sisters," Margaret Seddon and Margaret McWade. J. M. Kerrigan, Irving Bacon and a score of others back them up.

CAPITOL

The new dramatic air thriller "China Clipper" comes to the Capitol Theatre Monday and Tuesday, with an all star cast including Pat O'Brien, Beverly Roberts, Ross Alexander, Humphrey Bogart, Marie Wilson and Henry B. Walthall.

A cartoon and a Yacht Club Boys Comedy, "They're Off" completes the program.

BRUNETTE LEADS BY SLIM MARGIN

Chapters of Pi Kappa Alpha Fraternity Select Ideal College Girl in National Poll

In a national poll to pick the most ideal college girl in the cast of Paramount's motion picture "College Holiday," starring Jack Benny, Miss Marsha Hunt was selected by the 78 chapters of Pi Kappa Alpha fraternity as most nearly approximating the college man's ideal.

Miss Hunt, a brunette, won by the narrow margin of one vote over Miss Harriet Haddon, a blond. Miss Hunt, who plays the feminine lead in the picture, will henceforth be known as "The Dream Girl of Pi K A," the fraternity's sweetheart song.

Miss Haddon, a dancer in the cast, has been signed to a long term contract as a result of the vote. She was favored by 24 chapters as against the 25 who picked Miss Hunt. The remaining chapters scattered their votes between eight other girls in the cast. The test was arranged by Harlan Thompson, supervisor and producer of Paramount, who is a member of the fraternity.

Feature of the voting was the fact that both girls found supporters in every section of the country. Neither North, South, Middle West nor Far West showed a decided preference. It was a close race between the blond and brunette and throughout the voting. Alpha Epsilon chapter here voted for Miss Hunt and received an autographed photograph for their chapter room.

Win in Pi K A Poll



DREAM GIRLS—in a nation-wide poll of undergraduate members of Pi Kappa Alpha fraternity, Marsha Hunt, brunette Paramount starlet of "College Holiday," won the title of "The Dream Girl of Pi K A," over Harriette Haddon, blonde chorus girl in the picture, by just one vote. A total of ten girls were in the contest. The close race run by Miss Haddon has already set her definitely for several future pictures.

Condemnation Heaped Upon Annual Swearing-off Party

(Continued from page one) to stick by that. Boy, do you suddenly find a lot of friends who want to take you out on a double date! There's no refusing them; you'll go if they have to drag you! See what I mean? You swear off drinking; everyone comes to your room to inhale the aromatic distillates of the grain and the grape. No more excess spending of your old man's dough; next expense account carries ten hooks for toothpaste and a like amount for shoe polish, all in a month's time.

And so it goes. You try to turn vices into attributes, but for all the good it did, you might as well have slept another hour and cut that eight o'clock. Or are resolutions made so that practices that have grown dull assume new glamour? You know, forbidden fruit?

Tony Acquila, stadium ground-keeper at Ohio State University, says that it takes 10 men from four to seven days to clean up the stadium after a game. After the Pitt game his men removed 75 tubs of rubbish from the grounds.

Announcements

There will be a regular meeting of the Sophomore Class in Pullen Hall at noon, Tuesday, January 13, 1937. All sophomores are requested to be present. Paul Hoover, President.

There will be an important meeting of The Agromech editorial staff tonight at 8:30. Every member is urged to be present.

The Rifle Team will meet at 7:00 o'clock Saturday night for an inter-squad meet and eats. All the team members are urged to be present. B. W. Venable, Coach.

There will be a meeting of the editorial staff of The Southern Engineer in the office, 205 Publications Building, on Friday, January 7. All members are requested to be present. C. D. Delamar, Editor.

There will be an important meeting of the Senior Class Thursday, January 14, at noon in Pullen Hall. All Seniors should be present as important business will be taken up. Mario Comoli, President.

There will be a very important meeting of the Business Staff of The Agromech at 6:30 Friday night, January 8. Everyone should be present. Geo. Asby, Business Manager.

LOST: Blue and white mottled lady's Parker fountain pen. Finder please return to Gladys Cox in the Dean of Students Office.

There will be an important meeting of the entire staff of The Agromech Monday night at 7:30. All members be present.

Advertisement for Chesterfield cigarettes featuring a radiogram, an airplane, and a map. The radiogram text includes: 'RADIOGRAM', '7-OCF NZ 10', 'WAKE DEC 18 1936 11:55', 'PANAIR', 'ALAMEDA', 'RUSH TEN THOUSAND CHESTERFIELDS', 'TODAYS CHINA CLIPPER', 'PANAIR 12:07'. The map shows a route from Wake Island to San Francisco via Honolulu and Midway. A pack of Chesterfield cigarettes is shown in the bottom left corner.

A new place on the Chesterfield Map  
The new Wake Island Hotel  
—over-night stop on the new Pan American Airways route to China.

Off on a new cruise

Carrying more pleasure to more people . . . giving smokers what they want . . . Chesterfields are off on a new cruise.

From Wake Island 5000 miles out in the Pacific Ocean, Pan American Airways flashed this radio:

"RUSH TEN THOUSAND CHESTERFIELDS TODAY'S CHINA CLIPPER."

At three o'clock that afternoon the Chesterfields were on their way. Four days later back came the message:

"CHESTERFIELDS JUST ARRIVED. FAST WORK. PANAIR WAKE."

When smokers find out the good things Chesterfields give them . . . nothing else will do