

The Technician

1,800

Students Read
The Technician
Each Week

Member
N. C. C. P. A.
and
N. C. P. A.

Published Weekly by the Students of N. C. State College of Agriculture and Engineering

Vol. 11, No. 21

STATE COLLEGE STATION, RALEIGH, N. C., MARCH 6, 1931

Office: Holladay Hall

CAMPUS COMEDIANS GIVE REPEAT SHOW AT MORSON SCHOOL

Minstrels To Start Tonight's Performance At 8:00 P. M.

"DIXIELAND MINSTRELS" SPONSORED BY Y. W. C. A.

Raleigh Beauty Chorus of Sixteen Will Again Appear in Minstrel Under Direction of Hanks and Chapman—Repeat Show Given Result of Packed House in Initial Showing—More Than Two Hundred Persons Turned Away At Performance On February 20—Proceeds of Y. W. C. A. Sponsors Will Go To Charity.

The N. C. State "Collegiate Comedians" will give a repeat presentation of "Dixieland Minstrels," a musical comedy, in the Hugh Morson High School Auditorium tonight, March 6, at 8 o'clock. Over 200 would-be spectators were turned back because of "no room" at the first showing of the production in Pullen Hall two weeks ago.

Directed by Blain Chapman and W. F. "Tubby" Hanks, both of Charlotte, the minstrel has a cast of 40, including 16 Raleigh society girls.

The repeat presentation is being given under the auspices of the Raleigh Y. W. C. A., of which Mrs. Robert Yancey is president.

Proceeds Will Go To Charity

Lieut. William Carraway, of the State College Military Department, is the only faculty member in the cast. He will act as interlocutor. End men, or clowns, are Blain Chapman, Johnnie Geoghegan, Dave Britt, Walter Clement, Spivis Stevens, Gilbert Thurlow, and "Bo" Bohannon.

Balladists are: Lee Mercer, Bob Gatlin, "Goodie" Elliott, "Spec"

—Continued on page 2.

Concert Band Is Heard By 600 Persons Sunday

Last Sunday afternoon the State College Concert Band presented its third concert of the year in Pullen Hall before an audience of over 600 people. This concert was composed of popular classic and semi-classical music with Rossini's famous overture, "William Tell."

The next concert by the band will be given some time in April, and the concluding concert will follow in May. Both of these concerts will be given out-of-doors. There will be no concert during the month of March.

State College May Receive Carolina University Name

The House on yesterday unanimously passed the subcommittee bill calling for the merger of N. C. State College, University of North Carolina, and N. C. C. W. into one "Greater University of North Carolina." The bill now goes to the Senate.

Under the plan of consolidation, graduates of State and N. C. C. W. will exchange their diplomas for a University of North Carolina certificate.

If a bill now before the House of the General Assembly is enacted, State College and N. C. C. W. will become branches of the University of North Carolina, says Dr. Brooks in a statement to THE TECHNICIAN.

The name N. C. State College of Agriculture and Engineering will be changed to "North Carolina State College of the University of North Carolina." While the bill was in committee the

GRANT TAKES COLLEGE IN FIRST INTERVIEWS

Prof. Richardson Says Prospects Bright for 'Good' State College Seniors

Business seniors yesterday were interviewed by a representative of W. T. Grant Company, the first of a number of companies who will send recruiting men here.

Prof. Hayes A. Richardson, head of the college placement bureau, yesterday said he had excellent prospects for placing "good" seniors. There is a great demand, he added, for men who graduated a year or two ago and have had practical business training.

Only last week Prof. Richardson placed with Remington Rand two State graduates, one of them being E. M. Patterson, class of '30. The two State men were the only men accepted out of a representation of several large schools in the State.

Firms to send representatives here include: Proctor and Gamble, Firestone, Standard Oil, Liberty Mutual, Jewel Tea Company, and J. C. Penny. If they recruit college men this spring Firestone will send a representative here.

Textile Students Plan Style Show Nelson Announces

More than seventy girls, representing six North Carolina women's colleges, will take part in the annual style show of the North Carolina State College Textile School, April 16.

"Since the beginning of the style show several years ago, this event has attracted wide attention," says Dean Thomas Nelson, of the textile school. "Its purpose is to demonstrate diversification of fabrics that can be made from combinations of rayon and cotton to hasten the return of cotton fabrics to popular favor; to demonstrate the utility and beauty of fabrics designed in the Textile School and woven by the students; and to show the efficient results obtained by the home economics departments of North Carolina colleges."

"Every dress worn in the style show will be made and designed by a North Carolina college girl who has received training in home economics in our State women's colleges."

Judges from North Carolina's leading textile industries and style shops will be picked to determine the winners of the show.

Queen's College of Charlotte, Eastern Carolina Teachers College of Greenville, Catawba College of Salisbury, Meredith College of Raleigh, Louisburg College of Louisburg, and Peace Institute of Raleigh will send a quota of students to participate in the style show.

Textile students of State College will pick their representatives to wear fabrics designed and woven by them and supplied by the institution. "Competition will be unusually keen this year," says Dean Nelson, "and the textile students will have many appreciable designed fabrics for presentation in April."

Freshman Solons Selected Friday At Chapel Meet

Norman M. York, of Greensboro, was elected to represent the freshman class of North Carolina State College as the freshman member of the Student Council at the Friday meeting of the council.

Runners-up in this contest were J. M. Garris, of Rocky Mount; L. A. Bennett, of Garysburg; A. H. Couch, of Darlington, S. C.; L. W. Moore, of Wilmington, and R. A. Bradshaw, of Salisbury.

Freshman representatives to the House of Student Government selected are Jack Stonebanks and Parker Powell, representing the school of science and business; Hal Farris and S. Ploak, for the textile school; Lock Webb and C. H. Foy, for the engineering school; J. T. Cooper and Olaf Wakefield, for the agricultural school; and D. D. Griggs with George Bland representing the school of education.

The Student Council is the upper house of the college governing body, and representatives compose the membership of the lower house.

STATE COLLEGE RADIO CLUB WILL SOON RECEIVE LICENSE

Free Radiogram Service To Be Furnished When Station Begins Operating

H. L. Caveness, instructor in the chemistry department, reported at a meeting of State College Amateur Radio Club Friday night that negotiations with the supervisor of radio in Atlanta were about to culminate successfully with the issuance of a radio station license to the local club. He also stated that the transmitter, built for the use of the club, was operating properly and had been used to communicate with several amateur stations in this State. Signal reports from these stations were distinctly encouraging.

Free radiogram service between the college and all parts of the world will be furnished by the club. Message blanks will probably be distributed as soon as operation of the station can be started.

The club planned to meet Saturday to erect a transmitting aerial and to install part of the equipment. Receiving apparatus will be available shortly, according to Mr. J. P. Rabb.

It is planned to begin active operation by the end of this week.

Parent-Teacher Council Thanks Students For Milk

The Parent-Teacher Council, of Raleigh, this week officially "thanked" State students for donating Sunday night lunches to the milk fund for undernourished children.

In a letter to LeRoy Clark, Y. M. C. A. president, Mrs. J. B. Chester, secretary Raleigh Parent-Teacher Council, said: ". . . Will you kindly express our appreciation to the presidents of the classes and the entire student body, for their enthusiasm and eagerness to help the poor has been a great boon to us. And their decision to give up Sunday suppers, coming as it did just as our milk fund had been cut down, seemed to us an act of Providence. We are, indeed, extremely grateful."

To Hold Student Body Primaries On March 31, Dan Paul Announces

DEBATERS LEAVE TONIGHT FOR CONTEST IN COLUMBIA

Negative Team Is Composed of Milbourne B. Amos and Dwight Stokes

Tonight the State College negative debating team composed of M. B. Amos and Dwight Stokes, accompanied by Professor Paet, will leave for Columbia, S. C., where they will debate the affirmative team of the University of South Carolina. This will be a return debate with that institution.

The negative of the University of South Carolina was defeated in Pullen Hall Saturday by the State College affirmative team. State was represented by M. B. Amos and A. F. Ward, while the visiting team was composed of T. T. Stokes and B. S. Brown.

Wednesday night the affirmative team composed of M. B. Amos and A. F. Ward will debate the University of Georgia negative team, which defeated the University of North Carolina Tuesday night by an overwhelming audience vote. The Georgia team is composed of F. B. Davis and McCarthy Crenshaw.

"DENTOL"

To get a name for their new mouth wash, Schaefer & Hillard, Raleigh chemical manufacturers, turned to Prof. Hayes A. Richardson's students in advertising.

Two cash prizes offered by the company for the best trade name stimulated keen competition. "Dentol," submitted by E. Cross and Walter Lee, won the money. "Ic," "Dentex," and "Sani-Mouth" were some of the other names suggested.

Delta Sigma Pi Fraternity Will Hold Joint Sessions With University Friday

Mast Will Deliver Talk As State College President

Exams Schedule

Classes having	Will take their	recitation on	exams on
Day	Hour	Day	Hour
Tuesday	10 Friday	9-12	
Wednesday	10 Friday	2-5	
Tuesday	9 Saturday	9-12	
Wednesday	9 Saturday	2-5	
Tuesday	11 Monday	9-12	
Wednesday	11 Monday	2-5	
Tuesday	8 Tuesday	9-12	
Wednesday	8 Tuesday	2-5	
Arranged exams Wednesday			

Carl Cleveland Taylor, dean of the Graduate School, will review the cadet corps at State College next Monday at noon, as its honor guest.

The parade ceremony, which precedes the review, will be the second of such events this spring at which deans of the schools have been honor guests. In keeping with its annual custom, the regiment will have one of these ceremonies each Monday, honoring the deans successively, until each has received the honor.

The Lions Club of Raleigh, which has its weekly luncheon on Monday noon and of which Dean Taylor is a member, has also been invited to view the ceremony, preceding its regular meeting.

The parade will be participated in by the entire ROTC regiment, with band, enrolling 800 students. It will be held on Red Field, where there are ample facilities nearby for spectators to park their cars.

Dr. Brooks.

State College faculty will be represented by B. F. Brown, dean of the Science and Business School; Dr. R. O. Moen, faculty advisor of the State Chapter; Prof. E. E. Goehring, director of the South Atlantic Province; —Continued on page 2.

Eleven Honor Men Given Membership In Phi Kappa Phi

Phi Kappa Phi, national honor society at North Carolina State College, announced the selection of eleven seniors who have maintained high scholastic standing at the institution.

These newly-elected members are: R. M. Lane, of Dover; Sam DiMeo, of Philadelphia, Pa.; S. H. Stroud, of Kinston; H. H. Rankin, of Gastonia; Sam G. Riley, of Raleigh; A. B. Percy, of Raleigh; C. M. Sprinkle, of North Wilkesboro; George Tarleton, of Marshville; C. B. Turner, Jr., of Hendersonville; A. S. Furtado, of New Bedford, Mass.; and F. C. Herbst, of Henderson. Only two of the eleven are out-of-state students.

Phi Kappa Phi is the highest scholastic honor to be won at a technical school. —Continued on page 2.

Norris Trophy Is Abolished Candy Company Writes Cloyd

The Norris Trophy will not be awarded this year, according to Dean E. L. Cloyd. In a recent letter to the Dean the Norris Company stated that Mr. Frank E. Lowenstein, an alumnus of State College in the class of 1897, did not make any provision in his will for the continuance of this cup.

Dean Cloyd wrote the Norris, Inc., asking if the late Mr. Lowenstein had made any provision for the continuance of the Norris trophy, and in a letter the company stated that he had made no provision, but if the company would continue the practice they would notify him.

Dean Cloyd wrote in order that he might be able to make a definite statement before the elections, which will be held the latter part of this month.

The Norris Athletic Trophy was awarded annually to the student who most distinguished himself in athletics, by Norris, Inc., of Atlanta, Ga., through the late president of the company, Mr. Frank E. Lowenstein, an alumnus of State College.

The winner of the trophy was determined by a popular vote of the student body in a primary election held during the first week in February and a final election held at the elec-

Stump Speeches Will Be Made On March 30 — Independents Can Get In Race By Filling In Blanks for President Paul— Primary Will Narrow Candidates for All Positions — No Norris Trophy Winner This Year.

Stamp Speeches Will Be Made On March 30 — Independents Can Get In Race By Filling In Blanks for President Paul—Primary Will Narrow Candidates for All Positions — No Norris Trophy Winner This Year.

Dan M. Paul, president of the student body, yesterday announced that primary elections will be held Tuesday, March 31. Date for the final elections has been tentatively set for Wednesday, April 8.

Monday night, March 30, stump-speeches will be made by candidates for the various elective campus positions. Student government officials, editors and business managers of publications, and head cheerleaders, the Norris Athletic Trophy has been discontinued.

Independent candidates can get in the race by filing application with President Paul.

The primary will narrow candidates for all positions down to two. For positions having only two contenders, no primary will be held.

Pioneers In Aviation School

When W. B. King, J. L. Shepherd, and A. R. Ruffa are graduated from North Carolina State College in June, they will have the distinction of being the first class in aeronautics.

These seniors have received no flying experience at the college, but graduated in the ground school.

Browne Speaks

T. E. Browne, director of instruction, in school of education, was the principal speaker at the Farmers' and business men's banquet in Troy, Montgomery County, last night. Mr. Browne spoke on "The Reorganization of the Business of Farming."

Taylor To Review Military Parade Monday Afternoon

The largest and most notably attended meeting of the North Carolina State and University chapters of Delta Sigma Pi, International professional business fraternity, will be held at Chapel Hill on March 6, when the two clubs meet for the first time at a joint banquet.

Dr. D. D. Elwood, professor sociology at Duke University, nationally recognized in his field, and a charter member of the chapter at Missouri University, will be the principal speaker on the occasion. Dr. Frank Graham, president of the university, and Dr. E. C. Brooks are also scheduled for short talks at the banquet.

"This meeting will be the beginning of a closer relationship between the two business schools and a firm movement to establish a forum wherein the thought and problems of students from both institutions may be discussed, and it is the hope of State College that the meeting will continue as an annual affair," says Dr. Brooks.

Dr. Brooks.

State College faculty will be represented by B. F. Brown, dean of the Science and Business School; Dr. R. O. Moen, faculty advisor of the State Chapter; Prof. E. E. Goehring, director of the South Atlantic Province; —Continued on page 2.

—Continued on page 2.

—Continued on page 2.

Static and Music Get Broadcasters Promise of Money

Raleigh policemen last week requested Station ABC to "sign off." They said that the "music" was not conducive to sleep and State College neighbors were complaining about the noise.

On Saturday night, February 21, a curious and inexplicable noise issued from one of the windows of seventh dormitory. Not a meaningless noise composed of a concoction of jing and jangs mingled with the cries and yells of college boys, but a clear, slightly rasping sound of music—that of the latest musical hits—followed by the reciting of poetry and announcing. To hear a phonograph and talking on the campus is by no means uncommon, but to hear that which could be heard all over the campus was unique.

Closer investigation revealed five genial and capable boys at the "controls" of an amateur radio station. H. E. Ashe, tall, slender, and smiling, was owner and manager of the station. The other four boys concerned in making broadcasting at State College a success are: J. M. Daniel of Wilson, who is a junior here at State and who acts as announcer; A. F. "Skinny" Williams, who is also a junior and operates as technician; A. M. "Al" MacCallum of Plainfield, N. J., who is the station baritone singer; M. A. Rhyne, freshman, who carries out the rôle of announcer.

Ashe and "Al" MacCallum worked with Western Electric last summer,

April Wataugan

Contributions for the Engineers' issue of THE WATAUGAN are already coming in, according to the staff of that publication. This issue will be off the press near the last of March.

Stories, cartoons, jokes, articles, etc., featuring engineering are wanted for this issue, and will be printed if turned in no later than March 15, according to the editor.

which, of course, gave them excellent experience.

Ashe explained the operations of the station. To begin with, they had a microphone which was connected to a home-made amplifier, which in turn fed into a General Electric amplifier. This gave the volume. In supplying the music they have a Victor phonograph with an electric pick-up. Ashe is now constructing one amplifier which will have the power of the former two. It will have a visual-volume-dial indicator.

Last Saturday night J. T. McGraw, former manager of WPTF, now connected with the Federal Radio Company, went to the boys' station. He complimented them highly on their work and ability.

The boys are out for engagements from fraternities for house dances, etc., for the use of their amplifier, which will give additional volume to a phonograph. They operate it themselves, of course. Pi Kappa Phi fraternity will be the first to use it at its house dance tonight.

Ashe announced that they intend to "be on the air" every Saturday night, when it will disturb no one who might be studying.

RANDOLPH EXPECTS TO PLACE SENIORS WITH LITTLE TROUBLE

Also Attempting To Place Freshmen in Positions for Summer

"I am extremely optimistic about the chances of placing all the seniors of the Chemical Engineering Department in good positions before their graduation this spring," stated Dr. E. E. Randolph, head of the department, to a representative of THE TECHNICIAN yesterday. "We are trying not only to secure positions for the seniors, but also to place each freshman into a paying occupation during the vacation months. The latter is, I believe, a service quite unique on this campus."

Although the unemployment situation has fallen to hit the field of chemical engineering as severely as it has affected other vocations, it has affected these industries so much that the department has found it less easy than usual to locate all the twenty-three seniors. They have had remarkable success, however, in their work.

"With over half of the students already definitely placed, and negotiations under way for the rest, we feel assured that there will be none unprovided for. I confidently expect to be able to release a list of all positions by the end of next month," Dr. Randolph concluded.

State College May Receive Carolina University Name

(Continued from page 1)

Carolina, North Carolina State College of Agriculture and Engineering, and the North Carolina College for Women, so that each of said institutions may best serve the State and the needs of the people.

"2. To unify and coordinate the general educational program of the University of North Carolina as here provided for.

"3. To work out a scheme in which, and through which, all the problems arising from the consolidation of the three existing institutions into a new University of North Carolina may, in their opinion, be best solved.

"4. To consider the advisability of the awarding of diplomas or other certificates ex legis by the University of North Carolina to former graduates of the North Carolina College of Agriculture and Engineering and the North Carolina College for Women, and to recommend the form or forms thereof.

"The commission will be charged with the duty of entering at the earliest reasonable time upon the duties of working out a practical plan of consolidation, coordination, and unification and merger, and it is required to employ educational experts

to add the members in making the report.

"When the report is completed, it will be presented to the Governor by July 1, 1932, who will then call together the Boards of Trustees of the three institutions, and they become one board with power to adopt or modify the report of the commission, and until the meeting of the next General Assembly, this united board is the Board of Trustees of the new University.

"Sections 1, 2, and 3 of the bill set up the form that the University shall take after the report is adopted, and this form is as follows:

"Section 1. That the University of North Carolina, the North Carolina State College of Agriculture and Engineering, and the North Carolina College for Women are hereby consolidated and merged into 'The University of North Carolina.'

"Sec. 2. That the North Carolina State College of Agriculture and Engineering shall from and after the ratification of this act be conducted and operated as part of the University of North Carolina. It shall be located at Raleigh, North Carolina, and shall be known as the North Carolina State College of the University of North Carolina.

"Sec. 3. That the North Carolina College for Women shall from and after the ratification of this act be conducted and operated as a part of the University of North Carolina. It shall be located at Greensboro, North Carolina, and shall be known as the Woman's College of the University of North Carolina.

"It is provided that the General Assembly of 1933 shall create a Board of Trustees of one hundred members for the new University. The bill further provides that 'All gifts and endowments, whether moneys, goods or chattels, or real estate, heretofore or hereafter given or bestowed upon or conveyed to any of the institutions, as existing before the ratification of this act, shall continue thereafter to be used, enjoyed, and administered by the particular unit to which they were given or conveyed.' All appropriations made by the General Assembly to each institution will continue as appropriated.

"These are the principal provisions in the bill."

State College May Receive Carolina University Name

(Continued from page 1)

Carolina, North Carolina State College of Agriculture and Engineering, and the North Carolina College for Women, so that each of said institutions may best serve the State and the needs of the people.

"2. To unify and coordinate the general educational program of the University of North Carolina as here provided for.

"3. To work out a scheme in which, and through which, all the problems arising from the consolidation of the three existing institutions into a new University of North Carolina may, in their opinion, be best solved.

"4. To consider the advisability of the awarding of diplomas or other certificates ex legis by the University of North Carolina to former graduates of the North Carolina College of Agriculture and Engineering and the North Carolina College for Women, and to recommend the form or forms thereof.

"The commission will be charged with the duty of entering at the earliest reasonable time upon the duties of working out a practical plan of consolidation, coordination, and unification and merger, and it is required to employ educational experts

to add the members in making the report.

"When the report is completed, it will be presented to the Governor by July 1, 1932, who will then call together the Boards of Trustees of the three institutions, and they become one board with power to adopt or modify the report of the commission, and until the meeting of the next General Assembly, this united board is the Board of Trustees of the new University.

"Sections 1, 2, and 3 of the bill set up the form that the University shall take after the report is adopted, and this form is as follows:

"Section 1. That the University of North Carolina, the North Carolina State College of Agriculture and Engineering, and the North Carolina College for Women are hereby consolidated and merged into 'The University of North Carolina.'

"Sec. 2. That the North Carolina State College of Agriculture and Engineering shall from and after the ratification of this act be conducted and operated as part of the University of North Carolina. It shall be located at Raleigh, North Carolina, and shall be known as the North Carolina State College of the University of North Carolina.

"Sec. 3. That the North Carolina College for Women shall from and after the ratification of this act be conducted and operated as a part of the University of North Carolina. It shall be located at Greensboro, North Carolina, and shall be known as the Woman's College of the University of North Carolina.

"It is provided that the General Assembly of 1933 shall create a Board of Trustees of one hundred members for the new University. The bill further provides that 'All gifts and endowments, whether moneys, goods or chattels, or real estate, heretofore or hereafter given or bestowed upon or conveyed to any of the institutions, as existing before the ratification of this act, shall continue thereafter to be used, enjoyed, and administered by the particular unit to which they were given or conveyed.' All appropriations made by the General Assembly to each institution will continue as appropriated.

"These are the principal provisions in the bill."

Eleven Honor Men Given Membership in Phi Kappa Phi

(Continued from page 1)

Officers of the State College chapter are: Dr. B. W. Wells, president; M. R. Vipond, of Norfolk, Va., vice president; Prof. W. J. Dana, secretary; and Prof. L. L. Vaughan, treasurer.

The office of vice president is the only major office that a student may hold, the others being filled by faculty members.

State College Summer Term To Begin June 15

(Continued from page 1)

North Carolina Education Association.

Another new feature, Dean Browne announces, is an open forum to be conducted at the college to give opportunity to faculty leaders for presentation of the latest scientific views on modern problems. The meetings will be made public and speakers of prominence will take part in the discussions.

The faculty for this year will consist of 45 professors who will teach more than 144 different courses. In preparation for a larger enrollment three new faculty members have been added to the Summer School faculty this year.

Last year's summer school was attended by 447 teachers, an increase of nearly a hundred over 1929.

Summer school catalogues will be off the presses today and may be obtained from the State College School of Education.

Delta Sigma Pi Fraternity Will Hold Joint Sessions With University On Friday

(Continued from page 1)

Prof. R. W. Henniger, of the Industrial Management department; C. B. Shulenberg, professor of accounting; and R. W. Green, instructor in economics.

W. T. Mast, of Valle Crucis, president of the State College chapter, and George H. Roach, president at Carolina, will make short addresses at the meeting.

Nearly half-hundred members and officers of the State College chapter will attend the meeting. They are: H. J. Thiel, senior warden, of Greensboro; C. E. Brake, junior warden, of Rocky Mount; E. A. Rutter, treasurer, of Gastonia; S. H. Stroud, secretary, of Kinston; C. C. Lane, of Winston-Salem; J. F. Barwick, of Ayden; F. C. Herbst, of Henderson; R. C. Raby, of Winston-Salem; M. L. Shipman, of Raleigh; J. W. Lewis, of Fairmont; A. C. Little, of Newton; R. A. Thomas, of Hixson; Reid Harrel, of Bostic; E. C. Jackson, of Grifton; S. G. Lloyd, of Spencer; A. J. Wilson, of Louisburg; D. A. Rose, of Littleton; R. D. Stallings, of Raleigh; W. L. Shoffner, of Burlington; E. F. Cade, of Fayetteville; D. G. Cobb, of Lumber Bridge, and R. I. Van Hook, of Blanche.

Sheaffer Pens
A Compete Line

Hair Tonic Shaving Cream
Tooth Paste Tooth Brushes
Shoe Polish Soaps Listerine
Kodak Films

LITTLE DOC MORRIS
COLLEGE RENDEZVOUS

Phone 4784-9169 Open 7 A.M. to 12 P.M.
DELIVERY SERVICE CURB SERVICE

Stationery — College Seal

Campus Comedians Give Repeat Show At Morsor School

(Continued from Page 1)

Hughes, Eddie Poole, Sam Evans, and Jack Blakeney.

Harmonists are: Bill Clifford, "Russ" Albright, Nelson Tate, H. S. Stoney, and Bill Freeman.

A number of special acts are on the program, including "Tubby" Hanks in "Uninvited," Louis "Hop" Wilson in "Burlesque Radio Act," and Tubby Poole and His Hill Billies, and "Tubby" Hanks, Blain Chapman and Bob Gatlin, in "Ouch, My Hat."

Musical numbers include: Opening, by entire company, "When Your Hair Has Turned to Silver," "Goodie" Elliott; "Pray for the Lights to Go Out," Johnny Geoghegan; "Can't You Hear Me Calling, Caroline?" Sam Evans; "Kentucky Blues," Eddie Poole; "Somebody's Done Me Wrong," Walter Clement; "Underneath a Southern Moon," Lee Mefer; "Dapper Dan," Gill Thurlow; "The River and Me,"

Young ladies of Raleigh who will be represented in the chorus are: Foy Allen, Eleanor Kennedy, Arabel Cox, Carey Petty, Edna Beth Warner, Adele Foley, Caroline Mann, Sara Clay Paylor, Emily Storr, Mary Emma White, Anne Vaughn, Dorothy Dillon, Sheldon Shaw, Hazel McDonald, Hattie Covington, Anderson York, Martha Ruth Kendall, Nancy Cox, and Sara Busbee.

Dorothy Turlington, a State co-ed, is pianist.

Sanitary Laundry
"We Wash for Raleigh"
PHONE 2816

AFTER ALL—
A repaired watch is only as good as its repairman.
That's why thousands of service-bought, satisfied customers will testify to our expert, painstaking, really reliable work.

WM. C. ODEN, Jeweler
129 South Salisbury Street, Raleigh

For Exams--
and for any other school need you'll find us prepared to satisfy your every desire.

Students Supply Store
"On the Campus"
L. L. IVEY, Mgr.

"Garden Spot"

SPECIALS
For Saturday Only

BARGAIN No. 1—
Autostrop Razor \$1.00
Tube of Shaving Cream35
Total \$1.35

Special for Saturday Only, 34c

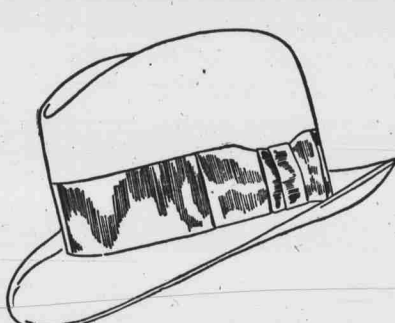
BARGAIN No. 2—
3 Cakes of Lux Toilet Soap
SATURDAY ONLY
23c

College Court Pharmacy
"The Garden Spot"
C. RHODES, Proprietor

"When Good Fellows Get Together"

You'll Find Them At

GALLOWAY'S
State College Drug Store
"Swift Curb Service"
PHONE 169 OPP. PATTERSON HALL



The Finchley Hat

FOR THOSE YOUNG MEN ACCUSTOMED TO CORRECTNESS, ENDURING QUALITY AND INCOMPARABLE DISTINCTION.

EIGHT DOLLARS
OTHERS SEVEN DOLLARS AND UPWARD

AGENTS IN THE PRINCIPAL CITIES OF THE UNITED STATES



THE FINCHLEY HAT
WILL BE FOUND HERE EXCLUSIVELY
HUNECUTT'S LONDON SHOPS
"FASHIONS FOR MEN"
College Court and Corner Hargett and Salisbury

High School Tournament In Full Swing Today

OPENING THURSDAY CONTESTS WILL END TOMORROW EVENING

CLASS B GAMES WILL BE PLAYED THIS AFTERNOON

Winners of Semi-Finals Will Play Tomorrow Night—Class A Games To Start At 7:30, Class B At 8:30—Lexington Winner of Class A Last Year

The sixth annual invitation basketball tournament got under way yesterday at the Frank Thompson Gymnasium to narrow to 16 teams entrants in Class B. Thirty-two of the 48 teams competing were in Class B.

- Results of yesterday:
- Conway, 26—Denton, 4.
 - Derita, 19—China Grove, 6.
 - Wendell, 16—Stonehall, 11.
 - Bryson City, 29—Bunn, 8.
 - Garner, 30—Bethel, 14.
 - Rutherfordton, 34—Candor, 9.
 - Parkton, 32—Aurora, 14.
 - Green Hope, 21—Sylvia, 13.
 - Piney Grove, 31—Cary, 20.
 - Lafayette, 31—Linwood, 12.
 - Jonesboro, 23—Sharon, 20.
 - Four Oaks, 14—Rich Square, 9.
 - Bakersville, 24—Roseboro, 12.
 - Pleasant Grove, 27—Mount Ulla, 18.
 - Dover, 20—Apex, 18.

Over 400 North Carolina High School students arrived at State College yesterday to take part in the sixth High School basketball tournament to be conducted at State this afternoon, tomorrow and Saturday.

Only Class B schools played yesterday, the first games starting at 3 o'clock. Candor and Rutherfordton and Aurora and Parkton began the tournament at that time. The day's play ended following games between Conway and Denton and Yadkinville and Rose Hill at 8:30. As a result of the play yesterday afternoon and night, half of the Class B entries were eliminated.

Class A games will be played this morning when the first round will be completed, as only eight games will be played. Sixteen teams are entered in this class. Lexington, winner of Class A in 1930, and North Wilkesboro, and Wilkesboro, and Haw River will be the first of this group to play, the games to start at 9 o'clock. Washington and Lumberton and Henderson and New Bern will be the last Class A teams to go on the court Friday morning, the games to start at 11:15.

Eight Class B games will be played Friday afternoon, and the eight winners will play that night, the four winning teams to play Saturday morning in the semi-finals. Class A semi-finals will also be played Saturday morning.

The winners of the semi-finals will play Saturday night, the Class A game to start at 7:30 and Class B at 8:30. All of the games will be played in the Frank Thompson gymnasium.

Track Team Starts As 56 Collegians Report To Sermon

Twenty-seven varsity and twenty-nine freshmen have reported for the 1931 edition of the State College cinder path team this week.

Coach R. R. Sermon said that when active practice begins next week he expects several other candidates. Many of the field events men are busy with spring football and will be late reporting.

Seven of the 27 varsity hopefuls are letter men of last year's team. They are: Captain George McGinn, Raymond Paris, Henry Ricks, Henry Brock, Coon Silver, Twee Floyd, and Mack Stout.

Other varsity men are: Dave Whitehead, W. D. Stephenson, W. O. Lamert, R. R. Smithwick, J. A. Rhyme, M. C. Willard, T. S. Sloan, A. L. Drumright, J. L. Chandler, H. F. Anderson, D. M. House, I. A. Moss, F. C. Herbst, A. B. Campbell, J. A. Culbertson, H. M. Conyers, H. C. Combs, R. G. Richardson, and W. C. Huband.

The following men are out for the freshman team: C. T. Prout, B. H. Corpening, G. W. Bland, R. S. Poole, T. S. Blackwood, John Montrelo, J. P. Leagans, J. H. Parker, W. G. Gloer, P. W. Powell, J. W. York, C. H. Palm, G. L. White, H. P. Westbrook, D. Webb, L. A. Bennett, W. A. Pope, W. M. Boyd, F. G. Sloope, J. L. Bankhead, H. R. Wright, C. E. Holland, W. E. Hart, W. E. Braswell, P. H. Burton, L. L. Hardy, Jr., E. R. Daniels, and R. P. Morrow.

CAPTAIN MCGINN TO ENTER CONFERENCE TRACK MEET

Along with other individual Southern Conference track stars and champions who are entered in the Conference indoor track meet at Chapel Hill Saturday afternoon and night, March 7, State College will also enter its star cinder path performer and winner of the outdoor Southern Conference half-mile race last spring, George McGinn of Charlotte.

McGinn is captain of the State track team this year.

Coach Ray Sermon said he would also enter Mack Stout and Twee Floyd in the 60- and 440-yard dashes; Raymond Paris in the hurdles, and Gilbert Clark in the high jump.

State may also enter the mile relay race.

FACULTY GOLFERS LOSE TO WAKE FORESTS PROFS.

N. C. State faculty golfers last Saturday lost to Wake Forest professors by a score of 14 to 24 in a game played on the Deacon course in drizzling rain. The State professors recently beat the Baptist Pedagogues in a game played here.

Here Comes the Band!

The State College Band and Drum and Bugle Corps turned out Monday to welcome Al Smith, former governor of New York, who spoke to a joint session of the North Carolina General Assembly in the State Theatre.

Under the direction of Daddy Price, the R. O. T. C. musicians formed on the State Capitol grounds and, heading a parade of the two houses of the General Assembly, marched down Fayetteville Street to the Theatre, where they rendered several selections.

Spring Football Scrimmage To Be Held This Afternoon

The first spring football scrimmage at State College is scheduled for this afternoon, Coach "Clipper" Smith announced yesterday.

Coach Smith and his assistant, Frank Reese, have been working with the squad for three weeks, drilling the men in Notre Dame fundamentals, and Smith said the players were now familiar enough with this new style of play to begin scrimmage work.

It's not known now how Smith will lineup the two teams, as he has shifted every man from one team to another. However, the center question is one that is causing a lot of comment.

Smith has five good candidates out for this post and two especially good. These two are "Red" Espey, of Hickory, and "Red" Utley, of Concord, and there is no doubt but that they will be on the starting outfits.

Espey is a letter man and was one of the most outstanding centers in the

State last fall, his sophomore year. He is around six feet high and tips the scales at about 180 pounds. During this winter Espey was a member of the boxing team and won all of his six fights and reported for spring football in perfect condition.

Espey will undoubtedly do most of the playing at center next fall, but Utley is expected to give him a hard fight for the position. Utley was named all-State freshman center last fall and like Espey was an all-State high school center. Utley is short of stature and looks to be anything but a football player. He weighs 185 pounds.

With just these two, Coach Smith's center problem would be well taken care of next fall, but he has three other men that aren't bad centers at all. They are Vance Clayton, of University, a junior next fall; George Rotha, of Waynesville, and Walter Jones of Fayetteville. Rotha and Jones are freshmen now.

Smith Will Select Next Fall's Tackles From Nine Hopefuls

Probable prospects for the tackle positions on the State College Wolfpack next fall will be selected from nine hefty candidates now limbering up under Coach Clipper Smith's watchful eyes.

This crop of tacklers is a hefty looking bunch and includes Captain Charlie Cobb, State's All-State guard last fall and who has two years yet to play. Two other lettermen, Milo Stroupe, of Newark, N. J., and Rudy Seitz, of Homestead, Pa., are also out.

Romeo Laforte, who won his letter at tackle last fall, is seeking a guard berth this spring. Laforte is from Greensboro.

The other tacklers are Arthur Wilson, Raleigh; R. L. Gillespie, Roanoke, Va.; Stanley Clevenger, Winchester, Va.; Bill Haynes, Raleigh; Carl Blair, Thomasville, and J. B. Ridenhour, Salisbury.

Gillespie, Haynes, Blair, and Ridenhour will be sophomores next fall, and Wilson and Clevenger, juniors. Ridenhour is out at present with a

RED TERRORS LOSE TO KENTUCKY TEAM WITH 32-28 SCORE

John Gammon High Scorer of Dr. Sermon's Cagers

STATE COLLEGE GUARDS OUTSTANDING PLAYERS

Although Kentucky Was Slated As Favorites of the Tournament, the Bluegrass Team Lost To Maryland for Championship—Red Terrors Get Eliminated In First Round of Play—Gurneau and Rose Tie

N. C. State College's fighting Red Terrors took a 33-28 licking from the strong Kentucky quint in the first round of play in the Southern Conference basketball tournament which began last Friday at Atlanta, Ga.

State and Kentucky played at 5 o'clock on Friday afternoon and neither team seemed to show any great advantage over the other. Near the end of the game, the Kentucky lads put on a sudden burst of speed which had momentum enough to ride them over the crest to a close yet decisive 33-28 victory.

Kentucky, which was already slated as one of the big favorites in the tournament, met up with a real band of scrappers when they mixed with the State College Terrors, who twice defeated North Carolina's 1931 basketball champions of Big Five Competition. State entered the first game of the tournament with the usual determination to do its best. Led by Gammon, Rose, and Gurneau, the Carolinians did put up a real battle.

Smithwick Elected Wrestling Captain For Coming Season

At a meeting held by the varsity wrestling squad in the Y. M. C. A. last Wednesday, S. D. Smithwick was elected captain of the team for next year, and R. J. Lyday chosen as manager. Captain Smithwick succeeds "Monk" Eason, and Lyday is to have the duties handled this year by John Herndon.

Captain Smithwick is one of the most aggressive wrestlers that State has produced, and with considerable material coming up from this year's freshman team to bolster the varsity ranks, State's wrestling team next year should be strong.

The loss of Captain Eason, state champion in the 115-pound class, and undefeated in the state for three years, is the most severe one that the team faces. Loney, 175-pound boy scissor artist, is the other outstanding loss to the squad that graduation will bring.

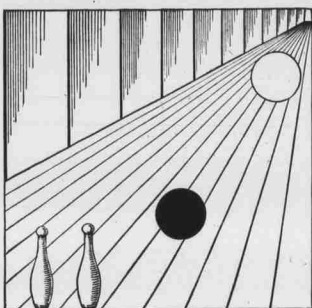
Smithwick has been handicapped this season by a shoulder injury that he received in the first match of the

season, but in spite of that he has won all of his matches. This injury should soon be well, and under the leadership of a "well-bodied" Smithwick, the State grapplers should have a great season next year.

Morgan played a steady game in the ring for State and his four points helped boost the State total. Gammon tallied for eight marks, while Rose hit the hoop for five, Gurneau slipped through five points as well, and Johnson and Clark had to be content with four and two points, respectively.

Clark and Rose made it hard going for the Kentuckians, although Spicer, McGinnis, and Yates vied for high scoring laurels with ten points each. Worthington's work at the guard post for the winners was in itself an outstanding feature of the game.

WEST RALEIGH ELECTRIC SHOE SHOP
Oberlin Road—Back of College Court
BEST WORK, CHEAPEST PRICES, QUICKEST SERVICE



?

Which is larger—the white ball or the black? Don't answer too quickly.

YOUR EYES MAY FOOL YOU BUT YOUR TASTE tells the Truth!

MILDER... AND BETTER TASTE



They Satisfy

COMFORT, STYLE AND SERVICE

Compared with a new Straight-Eight, the first horseless carriage always turns up a good laugh. But for real mirth, for that ultramodern feeling, gaze upon a pair of red flannels. Men, man's underwear has come a long way. And the P. H. Hanes Knitting Company has helped push it up a lot of hills and over many rough spots.

Millions of men now wear HANES underwear. They are sure it is the finest that little man will buy. They know that whatever the style, it is always cut full-sized to exact measurements; that it is made of soft, comfortable materials, expertly finished, and that it will wear as only such fine underwear can.

HANES UNDERWEAR
SAMSONBAK ATHLETIC UNION SUITS
SHIRTS AND SHORTS ELASTIC KNIT

Get Your HANES SHORTS Right Here "On the Campus"
— AT THE —
STUDENT SUPPLY STORE

The Technician



Published Weekly by the Students of
North Carolina State College

STAFF

ROY H. PARK.....Editor
ALFRED E. LAND.....Business Manager

Managing Editor:
LOUIS H. WILSON

Associate Editors:
W. J. KELLY.....DICK YATES

Staff Editors:

J. D. BRITT.....Sports
G. RUSSELL EVANS.....Assistant Sports
STACY LLOYD.....Assistant Sports
J. A. LEINSENER.....Society
W. C. HUBAND.....Exchange

Reporters:

E. E. DAIL....."MONK" JORDAN
"WATT" JONES.....C. HAROLD SHAEFER
H. F. ANDERSON.....H. B. SHAW
E. F. SMITH.....J. E. MCINTYRE

Business Staff

J. P. RARR.....Assistant Bus. Mgr.
JAMES A. GREGG.....Circulation Manager
GEO. T. MCALEY.....Local Advertising
CHARLIE PARKS.....Asst. Circulation Manager
LEGRAND LAND.....City Circulation Manager

SUBSCRIPTION PRICE: \$1.50 PER COLLEGE YEAR

Member of
NORTH CAROLINA COLLEGIATE PRESS
ASSOCIATION

The skin we'd love to touch is a frog skin.

N.C.S.

Examinations, Friday, the 13th—what a lucky combination!

N.C.S.

"Dixieland Minstrels" will be given at Hugh Morson High School tonight.

N.C.S.

Military students are turning bolsheviks—yeah, they yell when the red flag goes up.

N.C.S.

Co-eds should make good marks this term. You know "in spring a young prof.'s thoughts," etc.

N.C.S.

To the amateur builders, operation of the State College radio station is not as easy as its name—ABC.

N.C.S.

With students preparing for exams and politicians politicking, the campus takes on an atmosphere of business.

N.C.S.

And now Jack Carter will have the distinction of being the first State student to "own and operate" an Austin. He left yesterday for Lincoln, and will drive back in the car today.

THE UGLY DUCKLING

Their first showing heralded as a success, Collegiate Comedians tonight will give a repeat presentation of "Dixieland Minstrels," their initial production.

Carolina Playmakers have brought no little fame to the University. V. P. I.'s comedians are now touring the "blue blood" state with their minstrel.

State College financially supports debating teams, but dramatics, closely akin to forensics, is the ugly duckling in the elocution pond. Mother the duckling—it'll grow up to lay the golden egg.

THE GREAT AWAKENING

Four hundred high school students are now on State's campus, participating in the basketball tournament. That means that a large number of boys are, for their first time, seeing college life.

How sadly these poor chaps are to be disappointed! How complete their disillusionment will be! College, they have probably learned by now, means more than a wild, reckless fling at song, dance, and co-eds. Educated in the ways of college life by some of the pseudo-collegiate publications, they may have this belief, but if observation does not fail them, this idea will die the same death that "Santa Claus" and the stork theory did.

With examinations close at hand, our collegians present a most colorless sight to the newcomers. A worried expression on an otherwise expressionless brow, a helpless sort of look in the region of the eyes, and lips turned down at the corners, the State student now assumes a serious pose. Co-eds, charming and delightful creatures when not worried by such things as credits and points, assume the same hurried expression. Even they are affected by the fine distinction between an "A" and "F."

Yes, the high school boys will see college in a new light. And maybe it's just as well. A false impression will, after a time, give way to the true one. The longer this is delayed,

the more acute the suffering becomes and keener is the disappointment.

So, if one of the boys, who is attempting to put his school on the map in an athletic way, wants to know where the co-eds and male students fritter their time away at necking and kindred pleasures, answer him kindly—tell him that students occasionally study at college, and that college stories, although entertaining in a childish sort of way, fall miserably when they attempt to portray college life.—D. Y.

THROUGH THE TRANSOM

By Dick Yates

Home of the Brave
Anything, according to information disseminated by H. L. Mencken for the past decade, can happen in Tennessee. And with the imprisonment of one Mr. Fuller, who innocently asked for information concerning the whereabouts of a communist leader, this contention seems to be at least partially proved.
Of course, Memphis's act in locking up this seemingly upright citizen cannot be taken as evidence that all of Tennessee—or even all of Memphis—will act likewise, but if this can happen in one of the more civilized quarters, what one may ask in an awed voice, can happen in some of the more isolated sections?

So, disregarding what may happen, but simply contenting one's self with what did happen, one can see that Tennessee, mother of the Ku Klux Klan movement, easily comes up to form.
"The land of the free, and the home of the brave"—this, one of our more patriotic songs informs us, is a description of the country in which we live. Yet, our brave officials, egged on by equally "brave" citizens, blanch with fear at the sight of a communist, an admittedly harmless creature, if treated decently. New York City has for the past year been scared out of its wits by a few foolish and wholly harmless demonstrations by the communists. By beating the poor fools' brains out in the basement of the city hall, officials of the city seem to think that such uprisings can be quelled.

As many men whose mental calibre far transcend that of police captains have repeatedly said, the rough treatment accorded the communists only serves to draw more men to their flag. Ever since there have been bullies who persisted on attacking the under dog, there have been men who derived their chief joy out of life by protecting the ones attacked. With this in mind, it follows that any violent efforts to end the demonstrations will necessarily make martyrs of the communists. And nothing helps a cause quite as much as a few bleeding wrecks who can maintain that they gave "their all" for its advancement.
Communism thrives on unemployment, poverty, low wages, and injustice. If the movement, which seems to have our brave citizens hiding under their beds in their nightshirts, is to be halted, the elimination of these evils which provide a veritable hot-bed for communism will have to be effected.

Promise of a Utopia offered by communist speakers contrasted with the present abject poverty of the lower classes always affect those having highly impressionable minds. These impressions, however, could be robbed of their effect if unemployment and poverty were eliminated, as most assuredly they should be.

Weekly Definition

Courtship, briefly defined, is that period in which the male and the female of the species expend great efforts to conceal their respective faults and to throw a blinding light upon any good qualities they may have.

Rambling Parlance

Examinations, the universal Nemesis of collegians, begin a week from today. And, as the Gethsemane draws near, social activity hibernates, last-minute crammers burn midnight current, and the library, shunned by many so far this term, becomes popular. By the way, hope to see you back after Easter.

Arthur Rogers, sophomore who sometimes leans toward agnosticism, has adopted a boy whom he intends to be a preacher. Already the nine-year-old can recite from memory all the books of the Bible. A feat few seniors could do without stammering!

Although this time frosh had no rat caps to be autographed, State College was not in the shade this week when all Raleigh turned out to welcome the man who made famous "The Sidewalks of New York." After escorting the legislators from Capitol Hill to the State Theatre, the State College band played the old election tune. To get a glimpse of and hear Alfred Smith, the proletariat congregated to fill a city block long before the official car, flanked by a cordon of patrolmen, sired to the building. Select Democrats from over the State funnelled into the cinema to see as well as hear Al. Few noticed it, but over the entrance a huge sign glared, "Doorway to Hell."
A Republican could make a good crack out of this.

Elbert Overton, former associate editor and columnist, this week sent us an interesting invitation to join him in Havana, Cuba, which he pictures as the cross-roads of the world. People from all parts of the globe, he writes, flock to this town made happy by wine, women, and song. Music is not our forte, so the last of the trio would be wasted.

Campus Clatter: Comptroller Brower's given names are Alfred Smith. . . Mitchell Lightfoot can wiggle his ears—so can a jackass, for that matter. . . Mary Jo Sweetgood and Lavenia Fuller are self-styled twins. Always together, and they dress alike. . . Necking and modern collegians are defended by H. L. Mencken in March issue of *American Mercury*. . . College boys, especially fraternity men, should make good legislators: They are accustomed to making "whoopie." . . Jack Carter has bought a suit every Saturday for the last four weeks. They must have struck oil down at Ingold. . . Sara Rand is wearing an S.P.E. pin, said to belong to "Tubby" Hanks. . . Evelyn Riggan still kneads chewing gum. . . Our nomination for best-dressed student: Roger Bagby, who works part time at an uptown haberdashery. . . It cost the Ceramics seniors about \$5 each for inspection trip to Cleveland. Uh! glad we're taking Business. . . As an artist Dot Blankenship is doing well. Three of her stylish girl sketches appeared in the *Navy Log*.

FORTY-SIX CANDIDATES TRAIN FOR BASEBALL

Coach 'Chick' Doak Has Eight Veterans As Nucleus for Team

Forty-six candidates for the 1931 baseball season last week began their preliminary training in preparation for an 18-game schedule, according to Chick Doak, State's veteran baseball mentor.

With the basketball over, the training for the baseball season has begun in earnest. A few of the baseball candidates are still in football togs, but these will be abandoned in a comparatively short time. The recent practices have been devoted to batting and light tossing.

Coach Doak will have a nucleus of eight letter men around which to perfect his nine. They are: Capt. Bill Averette, pitcher; Charlie Turner, catcher; J. O. Meade, outfielder; Fred Wilkie, shortstop; Bill Hargrove, outfielder; Outen Gerock, first base; Bill Brake, outfielder, and Tony Furtado, second base.

J. B. Snipes, outfielder; Sandy Shore, captain and pitcher; Lefty Williamson, pitcher; Pop Bowden, outfielder, and Zeb Plonk, catcher, all letter men, were lost by graduation last spring.

The following members of last year's freshman team and varsity holdovers have reported for the 1931 season: A. S. Marchese, shortstop; G. C. Nelson, catcher; H. M. Jernigan, pitcher; Lee R. Mercer, pitcher; N. R. Whitener, pitcher; H. A. Smith, outfielder; R. B. Gardner, infielder; H. C. Brown, catcher; W. N. Fuller, catcher; J. H. Mobley, outfielder; J. H. MacLeod, pitcher; J. R. Wilkes, catcher; T. B. Lester, pitcher; J. S. Culbertson, outfielder; Ned Wood, outfielder; O. E. Brewer, catcher; T. A. Goodman, outfielder; A. C. Cannon, pitcher; A. S. Jenkins, outfielder; W. G. Eby, catcher; J. B. Watts, outfielder; J. E. Thompson, outfielder; J. D. Jones, outfielder; H. L. Russ, pitcher; D. R. Senter, infielder; H. Atkinson, outfielder; Allen Neils, outfielder; "Snootie" Morris, infielder; Eugene Cross, pitcher; Rudisell, pitcher; E. G. Latham, infielder; N. H. Cain, outfielder; Barnes, infielder; Willie Duke, outfielder; G. Dodd, outfielder; Scott, pitcher; H. McLawhorn, pitcher; Pritchard, pitcher; Mauney, outfielder, and Mintz, infielder.

SOPHOMORES

The sophomore class will meet in the Pullen Hall auditorium Tuesday night at 7 p.m. for election of Student Government representatives and councilmen.
"These offices are among the most important in the college," says President James A. Stroupe, "and it is necessary that every member of the class be present."

CROTT'S TALKS TO A. I. C. E. ON USES OF CELLOPHANE

H. D. Crotts, senior in the Department of Chemical Engineering, gave a talk Tuesday night before the A. I. C. E. on his experiences at the DuPont factory in Tennessee last summer. He gave a technical description of the process followed in making cellophane for the benefit of those who have entered the R. J. Reynolds Tobacco Company's contest, by a discussion of the properties of cellophane which render it superior to other substances for wrapping cigars and cigarettes.

Lecture To Engineers

D. R. Brewster, lumber utilization engineer of the National Lumber Manufacturers' Association, will deliver an illustrated lecture to the student chapter of the American General Contractors' Association Thursday evening, March 12.
The subject-matter of the lecture is calculated to appeal to construction, architectural, and other engineering students.

BLARNEY STONE

When the 1931 Grand Brawl is over, nearly 325 senior engineers' students will have kissed the "blarney stone" since it was first brought to the college in 1927.

This stone, which was selected by the first "St. Pat," John A. Anthony, Jr., a nephew of Governor O. Max Gardner, is carefully preserved and guarded between the annual initiations. Geologically it is of the pre-Cambrian age, which means that it was part of the original earth's crust, being formed ages before any life appeared on the planet. The whereabouts of the famous old stone is at present known to only two men on the campus.

Large Crowd Expected To Attend Engineers' Fair

Preparations are being made by the Engineers' Council this year to accommodate the largest crowd ever to attend an Engineers' Fair at the college. The fact that the 1931 fair falls on Easter week-end is expected to enable a large number of out-of-town visitors to attend.

G. W. Dameron, Saint Pat, has urged that all students invite their parents and friends to visit the college during the fair. Grand Brawl invitations for friends at home may be secured by students from members of the Engineers' Council within a few days. Engineering students will be admitted to the Brawl on registration cards.

FAIRBANKS' DOUBLE TO GET \$5 AND SHOW PASS

An opportunity awaits all male students of State College who would desire to know how neat they fit the measurement of Douglas Fairbanks.

The Palace Theatre is giving a one-month's pass to the first boy coming nearest the measurement and Huncy-cut's College Shop is giving \$5.00 in merchandise to the winner, besides giving every boy who gets measured \$1.00 credit on any suit in the store.

All you have to do is cut the ad. out of this issue of THE TECHNICIAN and take it to Huncy-cut's College Shop and be measured free of charge. If you win it will be announced in the next issue of THE TECHNICIAN.

It is generally understood that Fairbanks is one of the screen's most perfect men, and his next picture, "Reaching for the Moon," at the Palace Theatre all next week, is one that shows the very latest styles for men—not forgetting that Bebe Daniels shows the girls a few things too.

This contest closes at the end of the run of Reaching for the Moon, so don your measurements and go to Huncy-cut's and see if they fit the famous screen celebrity. They tell us that this is the first time that "Doug" has donned our modern trend of clothes for a picture in many a year—maybe we can remember and maybe we can't.

Win \$100.00 in Gold—BOWLING
Carolina Bowling Alleys
120 West Davie St.

STEPPING INTO A MODERN WORLD



"Test it!"

the watchword of an industry

The Bell System—whose plant cost more than \$4,000,000,000 and is still growing—offers wide opportunity to the man of engineering bent. Here he has ample scope for testing new ideas, not only in telephone apparatus development but also in manufacture, construction, installation, maintenance and operation.

No matter what his particular branch of engineering—electrical, mechanical, civil, in-

dustrial, chemical—his training stands him in good stead. For "telephone engineering" calls for the broad engineering point of view as well as specialization.

Basic technical knowledge, an appreciation of economic factors and the ability to cooperate are some of things that count in Bell System engineering. For men of this stamp, the opportunity is there!

BELL SYSTEM



A NATION-WIDE SYSTEM OF INTER-CONNECTING TELEPHONES

Porter Will Speak At College Sunday In "Y" Auditorium

Paul Porter, field secretary of the League for Industrial Democracy, will start a series of speeches Sunday afternoon, at 1:30 in the Y. M. C. A. auditorium. The subject of the first speech, which will be open to the general public, will be "The Challenge of a New Social Order."

Monday at 12:30 he will continue the series, having as his subject: "Starring in the Midst of Plenty."

Monday at 6:30 p.m. "Electric Power: A Consumer's Viewpoint," will end the series of speeches for the general public and State students.

At the request of a cadet major and a captain of the R.O.T.C., Mr. Porter will speak on "Stopping the Next War" before the senior officers at a dinner given by the Y. M. C. A. Sunday at 6:30.

Mr. Porter spoke here last year, under the auspices of the Y. M. C. A.

Wins Suit

L. I. Chedester is winner of the \$25 suit of clothes raffled off by L. I. Ivey, of the Student Supply Store. H. R. Wright was awarded the lifetime fountain pen.

The drawing took place in front of the store last Saturday afternoon.

Wheeler Lectures

H. N. Wheeler, national lecturer for the U. S. Forest Service, gave an illustrated lecture in the Y. M. C. A. last night at 8 o'clock on "The Use and Value of National Forests and All Forest Land To The Public."

DR. S. E. DOUGLASS
Dentist
Cash prices substantially reduced during present business depression
Office: 5th Floor, Page Trust Co. Bldg. RALEIGH, N. C.

COLLEGE LAUNDRY
(Under New Management)
DOES A CLEAN BUSINESS

At Virginia and Kentucky ... down where tobacco grows



college men choose this one outstanding SMOKING TOBACCO

THE men who go to the universities of Virginia and Kentucky know tobacco . . . they see how it grows and what makes it good.

So when Virginia students, and the men who stroll down old South Limestone Street in Lexington, pick their pipes with Edgeworth, their choice tells volumes about the cool, slow-burning quality of this favorite smoking tobacco.

It's the same story everywhere—North, South, East and West. In 42 out of 54 leading colleges and universities, college men prefer the smooth, fragrant burley blend of Edgeworth. Try Edgeworth yourself. You find more pleasure in a pipe than you ever knew before. Every tobacco store has Edgeworth, 15¢ the tin. Or, for generous free sample, write to Larus & Bro. Co., 105 S. 22d St., Richmond, Va.

EDGEWORTH
SMOKING TOBACCO

Edgeworth is a blend of fine old burleys, with its natural flavor enhanced by Edgeworth's distinctive eleven-step process. Buy Edgeworth anywhere in two forms—"Ready-Rubbed" and "Plug Slice." All sizes, 15¢ per tin. Package to pound humidifier tin.

EMBARRASSED

"Telegram for Mrs. Milton Vipond! Telegram for Mrs. Milton Vipond!" The porter's voice rang out in the Union Depot of Raleigh. And there sat Milton Vipond with a blushing girl beside him, neither of them fully aware of what it was all about.

The affair had been carefully planned by friends of Vipond, who decided to have a bit of fun at the station when he saw his girl off Monday night.

Vipond was escorting to the train a girl who had been visiting here for some time and who, the story goes, had been smitten by his masculine charm. Fraternity brothers and other friends, laden with rice, followed them to the station. "Mrs. Milton Vipond" was written on a telegram envelope and given to a porter, who promptly pegged the unsuspecting "wife."

After this little matter had been attended to, and when the two boarded the train for the final farewells, the rice so thoughtfully brought by friends was used in the old conventional way.

PULLEN LITERARY SOCIETY TO ELECT OFFICERS TONIGHT

New Members of Society Will Also Be Initiated At This Meeting

Friday evening at 6:30 the members of Pullen Literary Society will initiate pledges who have attended the majority of the meetings. The officers for the spring term will also be elected at this time.

At the meeting held last week the discussion of compulsory military was continued. H. F. Lichty continued to voice his opinion against this compulsory system of militarizing the American youth, contending that military training does not foster patriotism among the younger generation, but instead acts as a barrier to social-economic progress, since it is very expensive and very impractical in developing qualities of leadership.

H. F. Anderson took his stand in favor of the R. O. T. C. method of training reserve officers for use in periods of dire need, such as was the case at the outset of the World War. He used much authority in proof of his statements, including that of President Roosevelt, and leading presidents of American universities and colleges where R. O. T. C. units are established. In the course of his argument he showed how, when, and where R. O. T. C. training develops the student in qualities of leadership, which is the major purpose, he said, of a college education.

Personal experience is the basis of all real literature.

For Sheer Good Sport You Can't Beat **BOWLING**

Reduced Prices	
In morning till 12 o'clock	10
12 noon-6 p.m.—2 games	25
After 6 p.m.	15

Hayes-Barton
BOWLING ALLEYS
Special Party and Team Rates

PALACE

ALL NEXT WEEK

DOUGLAS FAIRBANKS
...in...
A Modern Sophisticated Role
"REACHING FOR THE MOON"
with **BEBE DANIELS**
"MIDNIGHT"
And Also SOUND NEWS

S-T-A-T-E

Monday and Wednesday
DOROTHY MACKALL in **"OFFICE WIFE"**
with **LEWIS STONE**
Tuesday Night Only
ETHEL BARRYMORE and Company in **"THE LOVE DUEL"** (Road Show)
Prices...75c to \$3.00
Thursday-Friday-Saturday
RUTH CHATTERTON in **"UNFAITHFUL"**
with **PAUL LUCAS**
Also, Comedy, Novelty Act and News

STATE COLLEGE RIFLE TEAM IS MAKING GOOD PROGRESS

Ricks, Last Year's Fourth Corps Champion, Is High Scorer With Record of 377

The North Carolina State College rifle team, sponsored by the local R. O. T. C. unit, and under the leadership of Capt. Truman C. Thomson, is making satisfactory progress.

For the week ending February 28, the "Dead-Eye Dicks" competed with the following colleges and universities: Gettysburg College, Iowa State College, Kansas Agricultural College, University of Iowa, R. I. State College, University of Delaware, Washington State University, and University of West Virginia.

Total team score to date is 3725. Henry Ricks, a member of last year's fourth corps, A. R. C. A., R. O. T. C. national champ team, is high scorer with a record of 377.

The following men composed last week's squad: H. A. Ricks, H. A. Lyster, T. O. Pardue, J. M. LeRoy, J. L. Shepherd, J. R. Ashe, G. S. Pate, F. W. Gorham, K. L. Ponzer, and J. M. Daniels.

Fourteen matches remain to be fired before the week ending March 7, on which date the 1931 season ends.

Fate of Bill Averette In Hands of Conference

The executive committee of the Southern Conference has not yet reported definite action in the case of Bill Averette, State College pitcher and captain, Dr. R. R. Sermon, athletic director at State, announced Wednesday morning.

Dr. Sermon returned to Raleigh Tuesday night from Atlanta, where he discussed the situation with Conference officials and said he expected to receive a written report from the committee sometime this week.

A story in the Raleigh News and Observer recently stated that Bill Averette and several other members of college baseball teams in the State would not be eligible for play this season for having signed professional contracts.

Averette re-signed a contract with Rochester in January, 1930, after having first signed with that club in September, 1929. When he signed in September there was no ruling prohibiting Averette from playing college ball, provided he did not accept money for the contract. In December, 1929, the Southern Conference committee passed a rule to the effect that any player signing an agreement or contract with a professional club would be ineligible for play, regardless of whether he received money or not.

State officials are in hopes that Averette will be allowed to play, since he signed the Rochester contract first in September before the present ruling was put into effect. His re-signing in January, 1930, was simply to confirm the first contract and was a renewal which had to be made before the baseball season of 1930 opened.

GREAVES-WALKER RE-ELECTED CERAMIC FRATERNITY HEAD

Prof. A. F. Greaves-Walker was re-elected grand presiding officer of Beta Pi Kappa, professional ceramic fraternity, at the biennial convocation of the fraternity, held in Cleveland, Ohio, last week.

Seniors and faculty of the department of Ceramic Engineering returned Sunday from a ten-day inspection trip through the eastern part of the Mid-Western States. This trip carried the young engineers through the State of Ohio and as far north as Pittsburgh.

As last year, the seniors in the Ceramic Department combined the annual plant-inspection trip with attendance at the meet of the American Ceramic Society and the Ceramic Exposition in Cleveland. Plants of the Porcelain Enamel Manufacturing Co., the Locke Insulator Co., the General Refractories Co., at Baltimore, Md., and the Mellon Institute and the University of Pittsburgh, at Pittsburgh, were visited on the outgoing trip.

The visits were all thoroughly enjoyed by the students, not a little of the enjoyment being due, however, to the royal manner in which they were received at the plants by the executives in charge.

During the week in Cleveland, visits were made to several enameling plants—the Cowan Pottery and the plant of the Ohio Clay Co. On the return trip the Republican Iron and Steel Company's plant at Canton, Ohio, was visited. The entire trip consumed ten days. The students also viewed the International Ceramic Exposition, attended the meeting of the American Ceramic Society held in Cleveland February 22 to 27. Many of the seniors attended the biennial convocation of Beta Pi

NOT OFFICIAL

According to the latest census report of North Carolina State College taken by the American Tobacco Company, we now have approximately 5,000 (?) students or more!

Two men representing the American Tobacco Company came to this school for the purpose of advertising Lucky Strike cigarettes. To do this they gave each student a pack of cigarettes and took his name and the brand which he was accustomed to smoke. They were godsent. Many students not only accepted their allotted share of cigarettes with profuse thanks, but went back for more, hoping that the philanthropical souls would not recognize them. One would be surprised at the ability of the State College student to assume a pose of nonchalance, swagger up to the gentlemen, and obtain a second or third package under a non de plume.

This explains our new census.

CARRIER CORPORATION INTERVIEWS ENGINEERS

Fifteen Seniors Interviewed By Representative of Huge Corporation

W. G. Hillen, director of educational training for the Carrier Engineering Corporation, spent Monday on the campus interviewing students of the engineering school desiring positions with his firm.

Fifteen students were interviewed and a limited number of these will be offered positions with the Carrier firm after graduation this spring. The Carrier Corporation is the largest refrigeration, heating, and ventilating establishment in the world, and has gained special distinction in the past few years by research development in refrigeration.

R. B. Small, a member of the class of '30 in Mechanical Engineering, is with this company. This is the first representative which the Carrier Corporation has ever sent to State College to interview students.

Kappa, professional ceramic engineering fraternity, of which Prof. A. F. Greaves-Walker was re-elected grand presiding officer, held in Cleveland at the same time.

Those making the trip were: E. H. Shands, N. H. Stalte, E. A. Meents, E. G. Couch, J. Purnelland, Guy V. Harris, and Professor Greaves-Walker.

While jobs for June graduates seem to be scarcer than usual this year, all of the seniors, with one exception, have now made contracts that give promise. Most of the contracts were made in Cleveland through personal interviews.

Loss Three
The North Carolina State College basketball team will lose only three players by graduation, Coach R. R. Sermon announces. They are: John Gammon and Skeet Atkinson, forwards; and Bill Brake, guard.

FREE! FREE!
ONE MONTH'S PASS TO THE **PALACE THEATRE**
AND **\$5.00**
IN MERCHANDISE TO THE FIRST PERSON COMING NEAREST TO

DOUGLAS FAIRBANKS' MEASUREMENTS

EACH PERSON BRINGING THIS AD. IS ENTITLED TO FREE MEASUREMENTS AND \$1.00 ON ANY SUIT IN

HUNEYCUTT'S COLLEGE SHOP

DOUGLAS FAIRBANKS
SHOWS THE VERY LATEST STYLES IN
"REACHING FOR THE MOON"
PALACE THEATRE
ALL NEXT WEEK

Pre-School Age Children To Receive \$30 Monthly

At the request of Mrs. Bickett, wife of the former governor, the committee on the expenditure of the lunch-bag money met Tuesday night and appropriated \$30 for each month to buy milk for children of pre-school age. The children to whom the aid will be extended live in the Caraleigh mill district. Miss Lola Wilson, secretary of the

Associated Charities, met with the committee and spoke at length on the condition of the sick and unemployed of Raleigh. At her request, an appropriation of \$35 for the month of March was made to buy milk for these people, and \$100 was appropriated to buy food during the same month.

Members of the committee will aid in dispensing the groceries and milk, and will examine the condition which the needy people are in. A meeting will be held early in April by the committee to make appropriations for that month.

WHY PAY CASH?

No need to tie up needed money, when you can come here and purchase the best of Jewelry on generous, easy terms.

"Let's Get Acquainted"

LAND'S, Inc.

— Raleigh's Leading Credit Jewelers —
103 Fayetteville Street

"Evening Hours Are Reading Hours"

GET TODAY'S NEWS TODAY

SUBSCRIBE TO

The Raleigh Times

Your Favorite Afternoon Newspaper

15c Per Week Delivered To Your Room

CITY NEWS	STATE NEWS	WORLD NEWS
SPORTS	FEATURES	

SOCIAL ACTIVITIES

Phi Kappa Phi Dance

The Phi Kappa Phi fraternity will be host to a number of guests this evening at an informal dance, to be given in the chapter house on Hillsboro Street.

A. I. E. E. Banquet

Members of the student branch of the American Institute of Electrical Engineers at N. C. State College have been invited to attend the spring meeting of North Carolina section of A. I. E. E. in Raleigh, Tuesday, March 10.

An informal dinner will be given for the guests. Tuesday evening at 7:00 p. m. at the Sir Walter Hotel, Dr. C. L. Fortescue, Westinghouse consulting engineer will make a dinner speech.

White Spades Dance

The annual dance given by the White Spades, social organization of State College, took place last Saturday evening in the Frank Thompson Gymnasium.

The N. C. State Collegians, who have become a very popular dance orchestra, were engaged to play for the evening.

An attractive figure, which culminated in the shape of a spade, was led by Miss Eleanor Layfield, of Raleigh, with Walter Greenlaugh, president of the organization. They were assisted by Miss Grace Hutchinson, of High Point, with Horace Pennington, Jr., vice president, and Miss Frances Whitehead, of Rameur, with H. B. Merriam, secretary-treasurer.

Following is a list of the young ladies who were escorted to the dance by members of the club:

Miss Eliza Briggs with J. M. Boone, Miss Elizabeth Layfield with N. C. Davenport, Miss Grace Hutchinson with H. Pennington, Miss Eleanor Layfield with W. W. Greenlaugh, Miss Dot Powell with E. S. Benas, Miss Elizabeth Dunn with J. D. Lamm, Miss Mary Oliver with A. C. Cannon, Miss Louise Jackson with D. A. Garfield, Miss Lois McNeil with W. T. Mast, Miss Zona Reeves with H. L. Hoaglin, Miss Hallie Covington with C. B. Griffin, Miss Dot Davis with Jurgen Haas, Miss Mary Porter Flint with R. A. Grimes, Miss Eloise Barwick with Max Wolf, Miss Emily Storr with Blain Chapman, Miss Alice Fresser with John Herndon, Miss Carolyn Mann with E. W. Freeze, Miss Letitia Mason with G. T. Stevens, Mrs. F. B. Singletary with F. B. Singletary, Miss Carrie Penny with C. E. Reidell, Miss Ray McKinney with H. H. Miller, Miss Edith Bagley with L. M. Ford, Miss Sheldon Shaw with L. C. Hubbard, Miss Billie Freeman with J. A. Halstead, Miss Ethel Rowland with Hugh Weed, Miss Margaret

Vaughan with W. E. Cooper, Miss Jean Kelly with Henry S. Brooks, Miss Frances Whitehead with H. B. Merriam, Miss Louise Nicholson with R. Mourney, Miss Eloise Gallop with D. Rogers, Miss Sara Busbee with George Fowler, Miss Mary Gene Wyatt with Ed Crow.

Alpha Lambda Tau Stag Party

The pledges of the Alpha Lambda Tau Fraternity entertained the members at their home on Forest Road on Thursday evening, March 5, with a stag party in their honor. The house was very attractively decorated in a color scheme of black and gold, the fraternity colors.

In the card room bridge was played at six tables. Jimmie Newby, the winner, was presented with an attractive and useful gift. This event proved to be very entertaining and was enjoyed by all who attended.

Later in the evening refreshments consisting of sandwiches, beverages, fruits, nuts, and candies were served. Cigars and cigarettes were in abundance.

Those attending were: Ray Anderson, Dorris Bennett, J. H. Isenhour, Bruce Liles, Remeo LeForte, B. C. Miller, Harry Murray, Jimmie Newby, Chap Nelson, "Chick" Riedell, Al Schwab, Fred Singletary, "Spivie" Stevens, Lindsay Winstead, and Pledges "Dick" Bradshaw, Houston Cormardie, Lloyd Fonvielle, Henry Hood, "Watt" Jones, Charles H. Foy,

STYLE HINTS

By Courtesy of HUNNEYCUTT'S LONDON SHOP

Foulard neckties, once as strictly confined to hot-weather usage as Panama hats, have steadily lengthened their span until they are now popularly accepted as an all-the-year staple of the well-dressed man's wardrobe. Yale and Princeton men, with their occasional disregard of convention, are responsible.

Lloyd Moore, "Buck" Newcomb, Brantly Penny, "Bunny" Shaw, Keith Williams, Ed Harwood, and Worth Neely.

Hosts At Bridge Party-Smoker Phi Gamma Epsilon, local education fraternity, were hosts at a bridge party and smoker held in Folk Hall last Wednesday evening. Card games and refreshments were enjoyed.

Guests of the fraternity were: C. V. Morgan, W. J. Jordan, R. J. Lyday, W. C. Boyce, Seymour Satterfield, M. L. Barnes, G. B. Hobson, E. R. Poole, W. B. Callihan, C. A. Case, A. E. Bennett, R. M. Holder, and J. M. Taylor.

Junior class will meet Monday, March 9, at 1:30 o'clock to elect members to Student Council and House of Representatives.

MEREDITH AND STATE I. R. C. DISCUSS FOREIGN TOPICS

Revolutions in South America and Russia's Five-Year Plan Deliberated

Discussing the recent revolutions in South America and Russia's five-year plan, the International Relations Club of Meredith and State met at Meredith Tuesday evening, making the second joint meeting of the two clubs have had this year.

Prof. C. P. Loomis, of the State club, led the discussion of the revolution of the South American countries. Taking an active part in the meeting, J. F. Echeopar, State student from Peru, gave the local angle

on the disturbances. "The recent uprising in my country," Echeopar said, "is not really a revolution. It will tend to make a more stable government for Peru."

Miss Herndon, faculty advisor of the Meredith club, led the discussion centering around Russia's five-year plan. Details of the plan were given by members of both clubs, Dr. Hugh T. Leter, faculty advisor of the State Club, taking an active part.

Visitors
Last Friday State College had as

its visitors two high schools of this State. W. C. Eagles, former State College graduate with a B.S. in Agriculture, brought his pupils of Smyrna High School to the Capital City and to look over the campus sights. Next came the Lumberton High students, headed by Professor Hudson.

J. C. BRANTLEY Druggist

Phones 14-15 Masonic Temple

FOR N. C. STATE, Win, Lose, or Draw!

Langdon's Pharmacy Hillsboro Street

High School Men--

You've got to eat the right food to win!

When you eat here you're sure of getting it, and at special prices, too.

College Court Cafe

"FOR GOOD FOOD"

Why we spend \$2,000,000 to put CAMEL cigarettes in the new HUMIDOR PACK

We have been in the tobacco business a long time down here at Winston-Salem and we take a lot of pride in the quality of the cigarettes we make.

While we have spent a good many million dollars advertising Camels, we've always held to the old fashioned idea that the thing that really counts is what we put into our cigarette and not what we say about it.

If we know anything about tobacco, and we think we do, Camels contain the choicest Turkish and the mellowest, ripest domestic leaves that money can buy.

In fact we have every reason to be proud of the quality of Camels as they come from the factory, but the remark of an old friend of ours from Denver some time ago emphasized a point that has been the problem of the cigarette industry for years.

As he inhaled the smoke from a Camel we gave him in our office one morning, he sighed with very evident enjoyment and then asked jokingly, "What is this, a special blend reserved for Camel executives?"

"Certainly not," we told him. "This package of Camels was bought at the corner store this morning."

"Well," he said, "I've been a dyed in the wool Camel smoker for a good many years, but upon my soul I never got a cigarette as good as this in Denver. If you would give the rest of the world the kind of Camels you sell here in Winston-Salem, you ought to have all the cigarette business there is."

THAT statement simply emphasized again the cigarette industry's most important problem. The more we thought about it, the surer we were that he was dead right, and that somehow, something must be done.

Denver wasn't getting a fair break. Neither in fact was any other town. The only people who really knew how good Camels could be, were the folks right here in Winston-Salem.

That was due to a factor no cigarette manufacturer had ever been able to control.

Naturally there is no difference whatever in the quality

of the tobacco in Camels, whether you buy them in Winston-Salem, Denver or Timbuctoo. But up to now there has been a very real difference in the condition of the cigarettes by the time they reached the smoker.

The flavor and mildness of fine tobacco depend upon the retention of its natural, not added, moisture content which is prime at about ten per cent.

In spite of our great pains always to make sure Camels left the factory with just the right amount of natural moisture, no cigarette package had ever yet been designed that could prevent that precious moisture from drying out.

THERE are three things about a cigarette that can sting the tongue and unkindly burn the throat.

- (1) Cheap tobaccos.
- (2) Particles of peppery dust left in the tobacco because of inefficient cleaning methods.
- (3) A parched dry condition of the tobacco due to loss of natural moisture by overheating or evaporation.

Always certain of the quality of our tobaccos we had already made Camel a "dustless" cigarette by the use of a specially designed vacuum cleaning apparatus exclusive with our factory.

Now, if we could perfect a package that would actually act as a humidifier and retain the natural moisture content, then Yuma, Arizona, could enjoy Camels as much as we do here at Winston-Salem.

We knew what we wanted. We tried many things. We asked the Pittsburgh Testing Laboratory to help us.

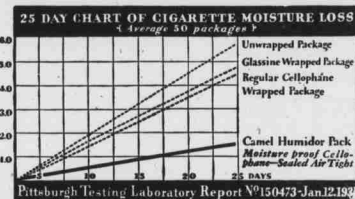
After many experiments and humidity tests covering all methods of packing cigarettes came the detailed report of which this is the net:

- (A) No existing cigarette package, including those wrapped in glassine paper or ordinary cellophane, gives anything like adequate protection against evaporation.
- (B) All cigarettes so packed tend to dry out rapidly from the day they are released from the factory.
- (C) Only a waterproof material with a specially devised

air-tight seal could give the desired protection.

(D) This measure, while costly, could be relied on to keep Camels in prime condition for at least three months in any climate.

If you have a technical bent, the graph below made by the Pittsburgh Testing Laboratory will show you the exact results of their exhaustive study.



Pittsburgh Testing Laboratory chart above graphically shows you that only the Camel Humidor Pack delivers cigarettes to you in prime condition

YOU may be sure we gave this report a lot of careful study. We checked it and re-checked it and then we went ahead. We tried this device and that. At last we met success. The air-tight wrapping involved the designing of special processes, special machines.

That costs a lot of money, more than \$2,000,000 the first year, but after you have tried Camels packed this modern new way we are sure you will agree it is a fine investment.

For some time now every Camel that has left our factory has gone out in this new Humidor Pack.

We have said nothing about it until now, to make sure your dealer would be able to supply you when the good news came out.

Camel smokers of course have already discovered that their favorite cigarette is better and milder now than ever before.

If you aren't a Camel smoker, try them just to see what a difference there really is between harsh, dried out tobacco and a properly conditioned cigarette.

You can feel the difference, you can hear the difference and you certainly can taste the difference.

Of course we're prejudiced. We always have believed that Camel is the world's best cigarette.

Now we know it. Just treat yourself to Camels in the new Humidor Pack and see if you don't agree.

R. J. REYNOLDS TOBACCO COMPANY
Winston-Salem, N. C.

State College Men's Jewelry Headquarters

Expert Watch Repairing All Makes of Fountain Pens Nationally Advertised Watches

H. W. COLWELL
10 West Martin Street

Let the oldest and largest book store in North Carolina serve you... Real friends of State College men

Alfred Williams & Co.
110 Fayetteville Street

Capital Printing Company

Printers
Rulers
Binders

We Print anything from a Visiting Card to a Law Book and do it Right

See Us When You Want —
PRINTING

