Mail Service From Intercollegiate Press, New Student, **College Humor** 



STATE COLLEGE STATION, RALEIGH, N. C., JANUARY 10, 1930

and N. C. P. A.

Technician Phone 4744

Member

N. C. C. P. A.

Vol. 10, No. 13

# 100 BUSINESS MEN **NEEDED AT STATE** SAYS RICHARDSON

Speaker Says Business **Students Needed for** Placement

MANY GRADUATES PLACE WITH LARGE CONCERNS

"It Is Easier to Place a Large Number Than a Small Num-ber of Seniors," Says Richard-son, Head of the Placement

A report, given out by the Register of the a keen sense of what should control that a state of a fundamental justice in industrial and social order, and control the Devi called Transfer. While no official figures have been announced for the total, indications are that the euroliment for the white oparter will be about two bundles.

are that the enrollment for the winter quarter will be about two hundred less than that of last fall. The registration of freshmen shows a large decline in the number that returned for the second quarter's work. But the new men who will take freshman work will swell the total for freshmen to about 550, com-pared with the 774 for last term. A very conservative estimate would place the total registration at 1,600.



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# **UNDER COLLEGE AUSPICES**

st Address, on "Christian Ethics," To Be Given At Pullen Church First

<text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text><text>

# Southern Livestock Association **Closes Annual Session At State**

TO MEET AT CHAPEL HILL

at Annual Newspaper Gathering

e complete program, just an ced, indicates as much, and any

Th

President E. C. Brooks Among Speakers on the Program

N. C. State Will Be Represented SCHAUB IS TOASTMASTER AT STOCKMEN'S BANQUET

> to Homer Hancock of Tennessee Is President of Association-W. A. Graham, Commissioner of Agriculture of North Carolina, Is Among Those Who Welcomed the Two Hundred Dele-

# Less Than 13 Per Cent Made By Engineermen During First Session

During First Session On the door of William Hand Browne, Jr., head of the depart-ment of electrical engineering, the following notice was found by students after they had fin-ished their exams at the end of the first quarter: "NOTICE: NOTICE: NO-TICE: The papers for the sentor class in electrical engi-geering are the poorest I ever got in twenty years teaching ex-perience. The average for the entire class is 121-per cent. It would be wise not to bother me during the rest of the week, which I must spend in humilia-tion and prayer."

**Wilkinson Praises** 

# Propose Plans for Adoption of Key for Journalism Men at Banquet

# **STATE PROFESSOR** WINS HIGH HONORS **IN ECONOMICS CLUB**

"Money Illusion," by Elmer Wood, Awarded Second Prize

54 PER CENT OF ENTRANTS FROM FOREIGN COUNTRIES

For Past Several Months Professor Wood Has Been Taking Graduate Work at Harvard,

veteran and big league baseball play-er, gave a very inspiring religious talk at the opening freshman chapel of the new term.

at BanquetThe speaker was presented by E.This Trensitions will give its second<br/>on Thirsday night, February 6.The speaker was prosented by E.State and the speaker have not yet<br/>been decided upon. The first banque<br/>was held at the Mere Mont Tea Room,<br/>and the principal speaker was Proto<br/>0. J. Coffin of the Thirswrist of North<br/>Carolina.Qualifications for positions on<br/>tsaff or as reporters are still the<br/>same. All men who show that the<br/>were trying for the next four weeks<br/>will be invited to the coming band<br/>unt.Work has also begun on the<br/>prior<br/>tool and prices secured. As<br/>who have proven theselves canonic<br/>int Trensitist. The keys will be<br/>avaded by the editor to the mem hat<br/>warded by the editor to the the mem who saved him. He and the<br/>mem hors of war again.GUS TEBELL ASPIRINGthe the was dying he<br/>war show hat him the<br/>warded by the was dying here<br/>who have proven theselves canonic<br/>and diligent.GUS TEBELL ASPIRINGthe the herrors of war again.

ture. eligible for the newest organization. The next meeting of the club will on the campus. be held Wednesday, January 15th, at the same hour in its regular hall of meet again Monday night and expect the Library Building. to completely organize on that date.

**One-time Man's College News** Summed Up In Review of 1929

# **STATE DEBATERS MEET ALBION COLLEGE TEAM** IN Y.M.C.A. FRIDAY NIGHT

The varsity debate squad of N. C. State. College will meet the Albion debate team Friday evening at 7:30 in Pullen Hall.

debate team Friday evening at 7:30 in Pullen Hall. At this time our affirmative team, composed of E. W. Buchanan and M. B. Amos, will meet the negative team of Albion College, composed of Wil-liam Pitkin and Marvin Pahl. The entire Albion debate team of Albion, Michigan, is composed of Williams David Anderson. and Philipps Hembdt, and is making an extensive trip through the south-eastern states to Florida. On this trip they will have debates with the following colleges: Transylvania Col-lege, Berea, both in Kentucky: North Carolina State College, Rollins Col-lege, Winter Park, Fla., and Miami University.

H. W. COLWELL 10 W. Martin-Phone 3094 ALBION COLLEGE DEBATING TEAM

Johnny: "Do I have to wash my face, mother?" Mother: "Certainly, dear." Johnny: "Aw, why can't I powder it like sister does?"

The members of the R. O. T. C. Regiment at State College often say they get tired of drilling, and to off-set this feeling of hard work there must be some form of rereation. Understanding that this is a bollege and college boys like to dance, it can be readily seen that the recre-ation might take this form. The plans formulated by Colonel Early for the spring term social celivities are now released and they promise a gay social whirl for the remainder of the year. The related the colling the set of the re-stander of the set of the

**DANCING PREFERRED** 

**TO DRILL PRACTICE** 

SAY STATE STUDENTS

THE TECHNICIAN

The provide and is making and the south at second the south at the south at second the south

And now (and we are stepping over into 1930), with Hoover prosperity signs glaring from the highways of western North Carolina, big men say-ing business is good, and the Farm Board having five hundred million dollars tor farm relief, just as many boys got housemaid's knee from pleading with Mr. Bowen for an ex-tension of credit this last registration as ever before.

With the co-ds kicking up sand at every chance, it is a safe bet that State students and alumni during 1930, will get plenty of tongue exer-cise talking about happenings at the one time "Man's College."

SANDWICHES Hot Weiners Drinks Cigars Note Books Candy Stationery (College Seal) Not Sheaffer Pens and Pencils Ronson Lighters Magazines and Daily Papers PIPES-One for each individual LITTLE DOC MORRIS

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to say it.

STATE STUDENTS KEEPING

ROOMS IN BETTER SHAPE ACCORDING TO WELLONS

MODEST CHEER LEADER RATES IN MILITARY

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Here is a man who has adapted mself to southern customs and

life of his State, serving as Gov-ernor for one term. He has also been one of the foremost national laymen in the United States that have keener insights into the needs of young men of the country. He has a great message and knows how to specifie the state of the <text><text><text><text><text><text><text>

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CADER RHODES, Proprietor





# ... and a Telephone man brought them together and profession, for quick and easy reference. Or take this other use of the classified directory. Telephone men analyzed advertis-

In the Bell System re-search and development are not confined to engi-neering laboratory. These methods are applied also to the commercial side of the the telephone service more S 57 12 1 and

business, to make telephone service more and more useful. An example is the classified telephone directory, with its convenient listings by trade

Caller Contraction

1)

# BELL SYSTEM

of inter-connecting telephones

ing and merchandising. They saw that pros-pective purchasers of advertised products often did not know where to buy them. They

developed a plan for listing these dealers under their brand name in local "Where to Buy It" directories—a genuine service to buyer and seller alike.



"OUR PIONEERING WORK HAS JUST BEGUN"

# Duke Tops Baskettall Clubs In State For Coming Season

WADDELL, COMISKEY DECLARED INELIGIBLE

DECLARED INELIGIBLE When the 1930-31 N. C. State football squad trots on the gridiron for practice, two very bright stars will be abbin trom the roll call, it was learned today. The scholastic pruning fulfe haved high and wide during the Christmas holldays, and thus "Shag" Waddell and "Moge" Comiskey were cut from the roll. These two men vere graduated up from the champion freshman team, and would have made excellent ma-terial for Cogel Gus Tebell, had not scholastic work inter-fered.

fered. Both men were backs, with Waddell playing at half and Comiskey at full. Outside these two, all the freshmen participants of this season will be on hand next year.

State and Carolina Battle for Second Place in State Title Race

## CATS AND DEACONS NEXT

In a review of the prospects of the 1930 basketball State champions, the Blue Devils of Duke seem to have the edge on the other State schools. N. C. State and Carolina run about neck and neck for the keystone position, with Davidson trailing third, and the Deacons of Wake Forest bringing up the rear.

## Joe Croson

Wake Forest bringing up the rear. Joe Croson Around one tall, biond-headed chap, who hails from Washington, D. C. Duke has built a smooth-run-ing machine with each cog function-ing machine with each cog function-too, was an all-Southern man in 1928-29. At forward, Coach Eddie Capt, Roland Farley, who round out the quinter. Taking a look at our own school, State, pienty of material is found on hand. However, it is going to be a much harder job defonding a conference tilte than it would to be a strong contender for it. To chelle lis centering his at-form of hast generic each material is feft. The State champion freshman ten fold and experienced material is feft. The State champion freshman ten of last gene saved the day wordward were advanced to the vari-shift be a house afire before the Christ-mas holidays, but since then Brown stafield to show up. Also, big Gus Wight, Bot here forwards and went in a hothing has been here of them since. De other worry in the Terrors'





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THE TECHNICIAN



GUS WRIGHT

my Brown, star forward, and Wright, guard, of Coach Te-basketball squad have yet to for practice. bell'



camp is the lack of a good, tail center. John Gammon, a Georgia product, seems best fitted for the master the situation in real State Tashion. Larry Haar, letter man, has been bis running mate will be Captain Johnson, if Brown continues not to his running mate will be Captain show up. These two men worked together last season, and have a very keen passing attack worked out. To fill Wright's place, Brake will be nahed? What new marks of distinction will be achieved? It is mostly up to you. Coach Gustav Tebell comes back from Atlanta all pepped up over the bay. Looks as if his side won. Maio news from the football game tarlanta was brought back about water to Improve

Also news from the football game in Atlanta was brought back about ex-Captain John Lepo. Lepo was in the game practically a whole quarter, and showed up well, it was stated.

quarter, and showed up well, it was stated. We suppose the Collins-Carolina question has been settled, at least for the present, anyway. Chuck was offered around \$10,000 to come to Georgetown University. It is doubt ful if he will get that amount at Carolina, but some nice, fat offer must have been put before him.

And with the talk about Collins comes the message from the Univer-sity of South Carolina that Billy Laval wants to quit. Laval, Fur-man coach for several years, must have landed on a better proposition from Clemson.

nii wright's place, Brake will be on hand, and his partner at the goal is Bud Rose. **State to Improve** State voltage and the season is well underway, but getting the the from the toss-up is another thorn in the part to victory. Coach Tebel hopes to inaugurate the new rules of bas-ketball into the State, thereby elim-inating the toss-up at center after every goal, and thus enabling State to be another 1929 team. **Carolina Next-**At Carolina, Coach Jim Ashmore has just about found his long-await-ed quintet in the persons of Ed-wards at center, Neiman and Cle-land at forwards, and Tom Alexan-der and Brown at guards. Illness kept Neima and Edwards from the squad before Christmas, but since then, with plenty of floor work and acrimmage, the two have shown con-siderable ability. The real truth is that Carolina is short of cage material this year, but Coach Ashmore has put such a fin-ished touch on the material avail-able that real things are looked from U. N. C. this season. And, too, many subs are on hand, with eagerness for baskeball that will make it hard to keep them off the team. Ernest Miton comes with the story from Davidson that Coach Monk Younger isn't going to have such a bad year on the court him-self. from Clemson. This new year also brings big questions for 1930. Will State pro-duce another all-Southern basketball club? What will Duke do? What prospects has State in the coming track and baseball season? We also see where Coach Wil-liam A. Alexander, of Georgia Tech. has been elected president of the Coaches Convention of the United States, which met in New York City recently. 'At the meeting it was vide to leave the football rules as they are, with no change taking place, as was once mentioned. Also from Princeton comes the news that Bill Roper has been the head coach at that school for many years. Business is his reason for retring.

such a bad year on the court him-self. Younger states that the Wildcats are anything but tame on the hard-wood, and he has centered his play. This lad performs at center, forward, or guard. The latest change has been to move Johnson to center, With ex-Capt. Carl Pritchett and Bill Goodson at forwards; and Proctor and Jinmy Moore at guards. Nice Subs Too

MACK STOUT Mack Stout, stellar guard of the State Wolfpack football team, has been named captain of the 1930-31 cleven. The election took place at the annual banquet held at the Fair grounds just before the holidays. The selection of Stout was by unan-imous choice. He succeeds John Lepo, of Youngstown, Ohio. Stout, who hails from Sanford, will be a senior next year, and has played football his four years here at State. Dr. Ray Sermon says of Stout. MACK STOUT

Dr. Ray Sermon says of Stout. "He should be the outstanding guard in the Southern Conference next season; he has everything that it takes in this difficult position." Stout is also a track man, per-forming in the 100 and 220-yard dashes, and throws the discus and iavelin.



Loss of Several Stars to Cause Realignment in Wolfpack Line-up

Monday night when the State Terrors and the Demon Deacons clash in basketball here several changes will be noted. In baskethall here several changes will be noted. It was announced today that Jimmy Brown of Jamesville, N. C., Big Gus Wright, Joe Ellington, and Hunky Warren were not registered in school. With two regulars absent from the inne-up and two sub-centers, one of the main things that the State club needs, quite a change has been made by Coach Tebell for the game. Captain Johnni Johnson, all-Southern mate-rial, has been shifted from running guard to forward as Haar's mate. Brake will replace Wright at guard and work with Rose. John Gammon, best candidate for center, will start at that pivot position, it was an-nounced.

at that pivot position, it was an-nounced. The above combination was put into effect yesterday, and very pleasing re-sults were developed. However, the absence of Brown will be felt, as "Woody" Woodward is certain of get-ting in the game, and no two better

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## Linemen Predominate

Of the 21 colleges in the outhern Conference 14 of how have elected linemon to Southern Conference 14 of them have elected linemen to captain their 1930 teams. The tabulation of the colleges and their captains as compiled by the A. P. is as follows: School

School	Name Position
Alabama Auburn Clemson Duke Florida Georgia Georgia Tech Kentucky La. State N. C.	C. Clements, Taokle D. Harkins, Center John Justis, Halfback Lee Davis, Tackle LeRoy Bethea, Halfback Herb Maffett, End Earl Dunlap, Quarter L. G. Forquer, Guard Walter Reeves, Halfback Strud Nash, Halfback Bob Gressette, End
Mississippi Miss, A. & M. N. C. State Sewanee Tennessee Virginia V. M. I. V. P. I. W. and L.	Dick People, End Miller Matthews, Tackle Mack Stout, Center Ray Stimson, Center Harry Thayer, Guard Hunter Motley, Tackle Franklin Dunn, Fullback Bird Hooper, Quarter Page Bledsoe, Tackle J. Scheffer, End

Contest Speeded Up; Change Expected Soon to Become Permanent

# JOHNSONS HEROES OF FRAY

The N. C. State Terrors in-augurated the new proposed basketball rules into the South last Wednesday night, and also won their second straight game when the quintet from High when the quintet from High Point College fell in defeat to Coach Gus Tebell's charges by a count of 44 to 24.

The contest was speeded up quite a bit by the new laws of cage sport, and it is certain that before long some such changes as those proposed will take effect for permanent use.

Two Johnsons

RAL CHANGES NOTED IN VARSITY CAGE SQUAD wen than Brown and Woodward have been seen working together.

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# NEW 'PACK LEADER

WRESTLING SCHEDULE ANNOUNCED BY COACH

The wrestling schedule for the 1930 team was announced yesterday by Coach Buck Drennan, and is as follows: Jan. 18--V. P. I. in Raleigh, Feb. 1-Davidson in Ra-

Feb. 1—Davidson in Ra-leigh. Feb. 8—V. M. I. in Lexing-ton. Va. Feb. 10—W. & L. in Lex-ington, Va. And a meet with Carolina and Duke, with the date and place unsettled.



ian Office Phone. STAFF A. L. WEAVER. F. W. PLONK. Managing Editor: Louis H. Wilson Associate Editors : Roy H. PARK H. B. MERRIAM Staff Officers. E. KING. News D. THOMAS. Society Red Dixon. Sports B. CHAPMAN, BOB BIOGS. Assistant Sports W. WATKINS, J. H. WHITE. Copy S. FERENE, JE. Cortoonist Conto

...Cartoonist ...Cartoonist ...Co-ed ...Exchange A. STREB F. HARVEY WH. E. YATEN H. F. ANDERSO D. PICKEGELL E. M. OVERTON C. HUBAND J. A. CREECH W. F. BOWERS

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r advertisers were solicited with the pur-of putting before you dependable shop-points. Remember this, and feel per-safe in guiding your shopping by THE



A review of happenings on ate campus that appeared as www.sin THE TECHNICIAN dur-g 1929 is summed up by Roy . Park in an article in this State ing H. week's issue.

It's too bad that so many stu-dents failed to return after the Christmas holidays. But the call to the outside world is sometimes stronger than that of education.

We knew it would rain on Registration Day. It always does. That gives an idea! Why doesn't some one write a col-lege scenario and use the song "Registering In the Rain" as the theme song?

## THE FUTURE WHAT YOU MAKE IT

ing period. The new year 1930 is here; another term of study has begun—a clean sheet with-out a scratch. It should be kept clean so that at the end of the next year we can look back on '30 and say with joy, "I'm proud of that record, and it was a pleasure to keen the elete

The Technicianthe worst place after all, for it's<br/>dream, whatever it may be.<br/>Every one of us should have<br/>a purpose—a goal toward which<br/>to work. If we have not set<br/>that goal, now is the time to do<br/>it; and when we have found<br/>what we like we must start<br/>blazing the trail toward our<br/>dream, whatever it might be.

shape themselves for the tourna

## ASSET CO-EDS

One of our blushing co-eds, namely, Jane Virginia Hawkins Andrews, seems to have taken offense at Charlie Shuford's letter which appeared in the last issue of THE TECHNICIAN. We all agree that the letter was rather unethical in places, but it did describe in many re-spects the traits and views of many students on the "co-ed question." A prolonged discus-

spects the traits and views of many students on the "co-ed question." A prolonged discus-sion of the co-ed question would be undesirable, yet there are many things that have a practical side and can be applied to North Carolina State College for a betterment of the college

community. Co-eds at State are not alto-MAKE ITCo-eds at State are not alto-<br/>gether undesirable. In fact, in<br/>Some respects they are an asset<br/>to the institution. This all de-<br/>pends upon the girl. If the fe-<br/>male encroachers at this insti-<br/>tution could bring about a<br/>keener "sense of personal ap-<br/>perarace" at this college, then<br/>all the "bad things" that have<br/>been said about them would be<br/>a matter of regret to the State<br/>College opulation. Somehow,<br/>since the beginning of time,<br/>woren have thad a perculiar<br/>yower over the way men have<br/>tory, not of stocks in trade, but<br/>of ourselves. What are we<br/>worth to ourselves and to our<br/>felow-men? Are we putting<br/>down on the job-merely pass<br/>ing? Maybe we have. No one<br/>else but us knows what we can<br/>really accomplish if we try.community.<br/>Co-eds at State are not alto-<br/>gether undesirable. In fact, in<br/>some respects they are an asset<br/>to the institution. This all de-<br/>pends upon the girl. If the fe-<br/>male encroachers at this insti-<br/>table the "bad things" that have<br/>been said about them would be<br/>a matter of regret to the State<br/>college opulation. Somehow,<br/>since the beginning of time,<br/>woren have had a perculiar<br/>power over the way men have<br/>is cover, sometimes the<br/>covers are all that a person has<br/>a chance to see.Of ourse co-eds with cotton<br/>hose never sit on the front rows.

Ing ? Maybe we have. No one a chance to see. else but us knows what we can really accomplish if we try. Now is the time to begin to make our budget for the com-ing period. The new year 1930 is here; another term of study has begun—a clean sheet with-ruining the college.

Is here: another term of study ford's assertion that they are has begun—a clean so that at the end of the next year we can look back on '30 and say with joy, "I'm proud of that record, and it was a pleasure to keep the slate."
May be a time of the least scanpus—met that do not know themselves. To these men the beginning of the new year should be a time of the new year should be a time of opportunity. Now is the chance for them to step into the limer ight and make old State College a bigger and better school. To those fellows that make low grades there is a wonderfuc chance to begin over again. Forget the past and work for the future. The world is not

to agree that examinations should be abolished.

Recently a professor at the Uni-versity of Utah made an odd sort of discovery. It is to the effect that college training enables one to con-centrate longer. According to his figures, the average freshman can concentrate five minutes, sophomore ten, junior fifteen, and senior twenty. Beliese it or not!

Co-eds again! Here's something we got from the Utah Chronicle, who got it from the Minnesota Daily, who apparently got it from the paper at the University of Washington:

A Certain Co-ed: "I never let a boy ss me except when they say good-

kiss me except when they say good-night." Emmet Ashcraft: "Well, good-night, good-night, and . . . good-

Believe it or not!

## **Through the Transom** = R. E. Yates =

State College is now, like "all Gaul," divided into three parts; those who passed, those who failed, and those who did not take the exams. . . .

what we like we must start blazing the trail toward our dream, whatever it might be. **COMPLIMENTS TO OUR COACH** During the holidays we were surprised and pleased to hear that Coach Gus Tebell had been selected by Coach Bob Neyland of the University of Tennesse to assist him in training the all-star northern team of the state arc sere janned and hear that Coach Gus Tebell had been solected by Coach Bob Neyland of the University of Tennesse to assist him in training the all-star northern team of this team we were proud to have a representative in the person of ex-Captain John Lepo. To be picked from an array of coaches whose teams had won honors as compared to one that a goes to prove that as a man and as a coach the South that goes to prove that as a football coach does he excel, but as a basketball coach one for the conference tour naments and he will find the blit south as a coach. Coach Tebell, we are gland a football coach does he excel, but as a basketball coach one the fee coaches. Not only as a football coach does he excel, but as a basketball coach one the exclusive so a basuff advertise-ment. To he prospects of the conference tour naments and he will find the tis presence has to be adver-tised? Do the autors of this all fight to be optimistic, but it's all right to be aptify sail: "It's all right to be aptify sail." It's all right to be aptify sail. "It's all right to be a fan mounce, is going to run each week in this paper an article on the prospects of the confer-ence basketball teams as they shape themselves for the tourna-temet. The adjust the starting the so the prospects of the confer-sence basketball teams as they shape themselves for the tourna-temet. The adjust and the diversion the starting the so this factor of the confer-sence basketball teams as they shape themselves for the tourna-temet. The adjust and the diversion the advertise-sont and the diversion the tores of the as a the so that is prosence has to be advert-tan over the prospects of the confer-son the prospec

In an editorial, the Greensboro Daily Record reveals the startling news that the Republican party has been deceiving the people. How odd! How extremely unique! Surely there must be a mistake!

How extremely unique! Surely there must be a mistake! Last year the Blue Key started agitation for a bulletin board to be placed on the campus. The archi-tect, who lives in New York, prompt-ly vetoed the idea. He stated in no uncertain terms that a bulletin board would destroy the appearance of the campus. Again, this year, the same organization voiced the same desire. So far, no develop-ment of the question has been seen. The architect can bullet or pitth bornitory, but a bulletin board? Why, no. It's out of the question, Stick it out, Blue Key, If the word "justice" has any meaning, we'll get that bulletin board yet.

What happened to the chap who wrote under the nom de plume of "I. Q. Minas" in the "Wataugan" last year? Although his articles seemed to be a bit sarcasit they made a hit with the students. Speak up, I. Q., let's have some more.

been very scarce. Is it possible that the society is having difficulty in finding some pioneering to do? Of course, they had a little gathering at Lassiter's Mill, but since others had been there before, we, as much as we would like to, couldn't call that real, dyed-in-the-wool pioneer-ing.



Some one is always taking the some one is always taking the joys out of life! This time it is Prof. Daniel E. Phillips, of the Uni-versity of Denver. In the current issue of "School and Society" Pro-fessor Phillips advocates a "new

State College co-eds would have an unhappy time at the University of Southern California: out there the Freshman co-eds have to do six things: (1) They must wear fresh-man armbands, (2) They must at-tend chapel and sit in the balcony. (3) They must at all times carry their freshman "bibles," (4) They must never wear hats, (5) They must never wear heats on the front walk of the administration. This column isn't offering any un-sought advice—but wouldn't it be nice if things could be that way here? If they were we're willing to bet that the freshman cap revolu-tion would have never taken place. STATES VIDENCE BY HOP

Students write the articles Whether bum, bad, or same

The adviser sits back and giggle And the staff gets all the bla

. . You accountants can turn new leaf this year. . . .

They say that Mr. Ivey, of the "Mop-Up." LOBBIED for the fresh man cap. . . .

"History repeats itself" everywh but in Professor Lefler's history ch "It's all right to kiss the best boy friends good night, but 'necking' is forbidden at the University of Wash-ington by co-eds there in 'Ten Com-mandments of Popularity,' compiled by the Y. W. C. A."

Freshman "caps the climax" eat political figure. \* \* \*

"I'd rather be WRIGHT President." Wright gets in games. . . .

by the Y. W. C. A." Sex appeal was acknowledged as a big help in the search for popu-larity, but there are other essentials, so the "popularity code" discloses. "Always be a lady." commands the code. "Dress in taste, and then don't let your actions spoil the ef-fect. Be a sport always, without yielding your ideals. Keep up on current events. Light chatter is sometimes unwanted. There is al-ways a time for serious topics. Do tot 'ncck' or kiss promiscuoualy. A girl whose personality is attractive enough can get by without it. Above all other things—be feminine!" What we need is more conserv tive thinkers like H. L. Mencken, M ton Abernethy, W. O. Saunders, an Charlie Shuford.

The old year passed, but 94 stu-dents didn't.

dents didn't. In the Meredith "Twig" of last issue the following date time appeared : "DECEMBER 12, 1912." Maybe this accounts for the backwardness relative tive to the journalism exhibited at that institution.

We "Will Hande Brown, Jr.," better seniors or a poor reputation.

Suspicious Character: "What am I supposed to have stolen," Policeman: "A horse and wagon." Suspicious Character: "All right, search me.

FROSH BASKETBALL GAMES ANNOUNCED: PLAY 10 TILTS

## Fast Club Expected To Be Produced This Year by Coach Sermon

Sermon The basketball schedule for the flags freshman team has been an-nounced by Dr. Ray Sermon, coach. The games are scheduled, with we of the contests being here in Ra-field, and the other five on foreign territory. The season for the baby terrors opens next Tuesday, Janu ary 14, with Wake Forest. Outside double engagements with the fresh-man teams of the Big Five colleges, State frosh will invade Oak Ridge Millary Academy. Practice was called last Monday for the first time since the holidays, and a group of around 50 men re-ported. The squad will be cut to 25 men in the near future, it was announced. Good and experienced material is from, and to date a team has been rounded around Allen Neims and "Red" Espey at guard. Clark at eenter, and "Snoozy" Morris run ing with Joyner at forward. These men look exceptionally good as pros-pent for the first choice on the com-ing team, but are being pushed by many other cage stark. The complete schedule as an-nowned by Coach Sermon is as fol-tows: Jan 14--Wake Forest in Raleigh.

ws: Jan. 14—Wake Forest in Raleigh. Jan. 18—Oak Ridge in Raleigh. Jan. 22—Wake Forest in Wake

- Jan. 25.—Ouke in Durham. Jan. 25.—Carolina in Raleigh. Feb. 8.—Duke in Raleigh. Feb. 11.—Carolina in Chapel Hill. Feb. 15.—Davidson in Davidson. Feb. 16.—Oak Ridge in Oak Ridge. Feb. 21.—Davidson in Raleigh.

## DID YOU KNOW-

That Jimmy DeHart was paid around \$12,500 for his work at Duke? That the former sports editor of THE TECHNICIAN had dropped out of school?

Ringer: "How many shirts can you get out of a yard?" Dinger: "That depends on whose yard 1 get into."

### FROM UP THE OXCART

"Acceleration, rather than structural changes, is the key to an understanding of our recent economic develop-ments."—From the report of President Hoover's Committee on Recent Economic Changes

VESTERDAY, the rumble, creak, and plod of cart and oxen. To-day and to-morrow the zoom of airplanes. Faster production. Faster consumption. Faster communication.

Significant of electricity's part in the modern speeding-up process is the fact that during the last seven years, con-sumption of electric power increased three and one-half times as fast as population.

General Electric and its subsidiaries have developed and built much of the larger apparatus that generates this power as well as the apparatus which utilizes it in industry and in the home

The college-trained men who come every year to General Electric take a responsible part in the planning, production, and distribution of electric products, and at the same time receive further technical or business training.

ELECTRIC COMPANY, SCHENECTADY, GENERAL

NEW YORK



Amen

night.

. . .

Also, what happened to the co-ed organization. The Pioneers? We were expecting great things of this organization. Of late, the news has been very scarce. Is it possible that the society is having difficulty in

# **MOORE GIVES ADDRESS** AT WOMAN'S COLLEGE

"Patterns In Dress" Is the Topic of Assistant Y. M. C. A.



S ANUSEMENTS & ENTERTAINMENTS



Joe E. Brown, T. Roy Barnes and Ford Sterling provide much of the comedy. Others in the cast are E. J. Ratcliffe, Maud Turner Gordon, Jack Duffy and many more.

Vitaphone production. The song hits of the original stage version have been augmented by specially written numbers for the picture.



the sea. A talking comedy, a novelty and a Paramount News will complete the program. . . .

Warner Brothers will present George Arliss in "Disraeli," a screen version of the play of the same name in which Mr. Arliss starred for four years, next Monday, Tuesday, and



PUNCTUATION MARKS

What with one thing and another each day brings its sequence of moods and changes of activity K Make Camels your connecting links or pleasant interruptions between this and that 👸 Each freshly-lighted Camel means a dash of pleasure 🔊 a period of pure enjoyment 🚱 Punctuate your day by pausing now and then of for a Camel!



The extra measure of pleasure in every Camel Cigarette comes from the expert blending of the choicest tobaccos grown. You'll find the fragrance of Camels always pleasant, indoors and out . . . and their mellow-mildness never tires the taste . . . never leaves an unpleasant after-taste.

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## HUNEYCUTT'S LONDON SHOP "Fashions for Men" COLLEGE COURT HARGETT AT SALISBURY

Funds for a Prize Essay Contest, conducted under the auspices of the American Chemical Society, and open to all Freshmen in colleges or uni-versities of the United States, have heen provided for the seventh consec-urive year by Mr. and Mrs. Francis P. Garvan, of New York City, as a memorial to their daughter, Patriela. Six prizes of \$500, six of \$300, and six of \$200, will be awarded to Fresh-man college or university students who write the first, second, and third best essays, respectively, on each of the six subjects: Rules:

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# THE 1930 AGROMECK

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ompany Finishing Machinery for the Textile Industry Charlotte, N. C.

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Rules: 1. For the purpose of this contest an undergraduate Freshman who has satisfied college entrance require-ments, is enrolled in such an institu-tion, and is continuing work of a first-year collegiate grade. 2. A contestant may submit only one essay. 3. Essay must not exceed 2.500 words. This condition must be strict-ly observed.

words. This condition must be strictly observed. 4. Essay must be the original work of the contestant and must be con-fined to one of the following sub-jects: (1) The Relation of Chemistry to Health and Disease; (2) The Re-lation of Chemistry to the Eartch-ment of Life; (3) The Relation of Chemistry to Agriculture or Forestry; (4) The Relation of Chemistry to Na-tional Defense; (5) The Relation of Chemistry to the Home; (6) The Re-

Rules:

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- Scott & Williams Knitting Machinery New York City

Proctor & Schwartz, Inc. Proctor Drying Machinery Smith-Furbush Tex. Mach'y H. G. Mayer Charlotte, N. C.

- G. G. Scott & Company Certified Public Accountants Charlotte, N. C.
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- Spinning and Twisting Trav-elers of every description Greenville, N. C. U.
- bserver Print. House, Inc. College and School Printers Charlotte, N. C. Oh



Louisville, Ky.: Sigma Nu, represented by James Westbrook Sherwood Brockwell, and W. S. Lee held their convention in Richmon Ya. Saints Hid Men The Junior Order of Saints, the oldest existing social honorary fra at State College, sent out thirteest bids before the Christmas holdays to their prospective pledges. This organization composed of only fra trains may sounded at State College in 1906 and has been very ac-tive since that time. The purpose of this order is to foster a better re-lation between the fraternities. Their annual damee to be followed by bannuet will be given in February. The following officers for this year re- resident, Robert McCracken Sigma Phi Epsilon; vice president. The midwinter bances The midwinter dances, ushered in by the Phi Kappa Tau dance of Jameor at the adance to be followed by a panneat dance to be followed by are re- **Midwinter bances** The midwinter dances, ushered in by the Phi Kappa Tau dance of stard and and abroad. The see dances climaxed the enter-tatiansents for the Near's consisted of a dance of these dances. The Reansen and Alee Meedenhali. There were many charming yourg laters from out of town attending these dances. **Phi Kappa Tau Annual Dance** The oldege this season was situe these dances. **Phi Kappa Tau Annual Dance** The oldege this season was situe these dances. **Phi Kappa Tau Annual Dance** The oldege this season was situe these dances. **Phi Kappa Tau Annual Dance** The oldege this season was situe these dances. **Phi Kappa Tau Annual Dance** The oldege this season was situe these dances. **Phi Kappa Tau Annual Dance** The oldege this season was situe **Phi Kappa Tau Annual Dance** The at State College this season was situe **Phi Kappa Tau Annual Dance** The dance striperitoric season was well as fraternities, sororifice and other samps econy **Phi Kappa Tau Annual Dance** The season and Alee Gangen and **Phi Kappa Tau Annual Dance** The season and Alee Chargen Si theores to the manter theores and theores the season w

 Phi Kappa Tau Annual Dance One of the most pretentious events at State College this season was the New Year's bill at which the Phi Kappa Tau Fraternity entertained in the Frank Thompson Memorial Gyn ansim the night of January 2. The dance is an annual event with the traternity and is one of the most elaborate events of the collegiat decorated in old gold and Harvary decorated in old gold and Harvary red, which are the fraternity colors effectively used against a background 3 tubes "B" eliminator, phones, Mag
 VAUGHN GETS POSITION WITH NEW YORK CONCERN

 James A. Vaughn, Jr., a student in crathics, has left school to accept a position with W. D. Grace & Co., New York City. Mr. Vaughn size a control of the gynnasium was decorated in old gold and Harvary. He will be connected with the ex-orts in the ceramics department of forace & Co. This company has offices practically all over the world, and the work Yaughn will do is likely to be with clay products in South America.

"B" eliminator, phones, Mag-navox M4 speaker.

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HUNEYCUTT'S LONDON SHOP College Court

of palms and long-leaf pines. A can opy of twisted streamers covered the of twisted streamers covered the ng, and trailing garlands fel efully down the side walls to the . The fraternity banner hung at end of the hall while at the other a large reproduction of the pin tifully lighted hung from the

The White Spades, one of the form state College campus, will seed out piedges. Their annual dance to be state College campus, will seed out of the outstanding events of the year the difference of the search of the search of the atternoor. Prior to the inter-mission the fraternity figure was led by Jimmy Summey, one of State Col-toge's action of the year the officers for the year are: Pre-pident, Artur D. Thomas, Kapina the raternity and the pinate been of the outstanding events of the year the officers for this year are: Pre-pident, Artur D. Thomas, Kapina Signal : seeretary-treasure the national fraterny-treasure the contentions during the Chris-sing and the pinate been of the outstanding events of the year the follower of the search of the year the officers for the year are: Pre-pident, Artur D. Thomas, Kapina Signal : seeretary-treasure the college campus held their frate college campus held their from a holidays. The Kappa Alpha frate for the Gas Wright which was been ted by Gas Wright which was been ted by Gas Wright which was been the by Gas Wright which was been to be gas westbords been to the convention the Richmon's been ted by Gas Wright which was been the by Gas Wright which was been to the fratern of all diller writh biss Margaret Cranner, Part Wooten this Margaret Christian with Miss Alyma Wilkis been stath with Mirs Robert Smith, which was been stath with Mirs Robert Smith the Miss Dorothy Lee Smith, Wilkis been stath with Mirs Alyma Wilkis been stath with Mirs

Conservation Department Opens Two Game Preserves

The State Department of Conserva-tion and Development announced re-cently the opening of two game pre-serves of 23.000 acres in the western part of Cumberland County ten miles west of Fayetteville. They are with-in the Fort Bragg Milltary Reserva-tion in 71st Township. The largest, 20.000 acres, is in the eastern end of the military reserva-tion, while the other, 3.000 acres, sur-rounds the beautiful Lakerim and the state-owned Frank H. Stedman Fish Hatchery.

State-owned Frank H. Stedman Fish Hatchery. The Department of Conservation and Development is carrying on at Lakerim an important reforestation experiment and has already set out a large number of young pine trees. This is the first of several similar projects planned at this place. Colonel J. W. Harrelson, formerly professor of mathematics at State College, is director of the department.

First Clerk: "I took that pretty irl in the store next door home the Second Clerk: "What did she say? First Clerk: "Will that be all?"

Papa: "Don't you want to be the kind of girl that people look up to?" Daughter: "No; I want to be the kind of a girl that people look around at."-Ex.

"Hello, is this you, Doctor?" "Yes," says Doctor. "My mother-in-law is at death's door, so come up at once and help me pull her through."

Dryäs: "They tell me a camel can o eight days without a drink." Dust: "But who wants to be a camel?"

# ANNOUNCEMENTS

## Raleigh Chapter

Katega Chapter Order of DeMolay will hold a ban-quet on February 10. All mem-bers bringing in a petition before February 4 will be admitted free, otherwise it will cost them one buck. DeMolays from other chap-ters will be admitted for the same price. See Harry Garkin for par-ticulars.

## All Students Invited

to hear W. A. Kindel, business manager of the Raleigh Times, who will address Professor Rich-ardson's class in newspaper ad-vertising on Tuesday, January 14, at 11 o'clock in 208 Peele Hall.

## Seniors

Several representatives of the Southern Bell Telephone system will be here January 17 to make final selections for jobs. All busi-ness students interested get in touch with Prof. H. A. Richardson before that date.

## Seniors and Juniors

in construction engineering will meet Tuesday night at 6:30 in the C. E. Building.

## Any Organization

wishing to have a group picture in the Agromeck will please send a representative by the office to make an appointment for Sunday, January 12. This is the last time group pictures may be made. E. H. ROBERTS.

## Los Hidalgos

meets Tuesday on second floor of Library. Every member is urged to be present.

gerson, reporter. . The club has made good progress this year under the leadership of J. A. Medlock, who was president of the club during the first term. Fifty-five new men were taken in during the first term. These new members are largely regement and have taken a great deal of interest in the club work

poultry field. The members of the club are look-ing forward to the annual chicken banquet during the second term. The banquet takes place after the mem-bers of the International Poultry Judging team make their trip to Madison Square Garden, New York. The members of the team are: J. A. Medlock, J. P. Choplin, J. W. Craw-ford, and J. H. Hardison.

He: "I'll love you till the cows ome home." she: "Don't you dare insult my parents!"





# The steam locomotive has a new rival

TTENTION in railway circles focuses A this year on a spectacular undertaking by the Canadian National Railways – the electrification of certain trains on non-electrified lines.

One great oil-electric locomotive is already in service. The largest and most powerful of its type in the world, this giant electric locomotive that carries its own generating plant develops 2660 horsepower, uses only .43 lb. of fuel per horsepower-hour developed at full load. Many-interesting features are incorpo-

rated in its design. The speed and voltage of the engine-generators are automatically controlled by Westinghouse

The engine exhaust is directed through automatically regulated economizers that heat the coaches and serve as well as mufflers. Control is placed at both ends, to enable running in either direction. Only in a difference in gearing need the passenger type units differ from those adapted to freight service.

In the development of this locomotive Westinghouse engineers co-operated with the Railway's own engineers and leading locomotive manufacturers and frame builders. Every

year hundreds of important jobs in which electricity is involved are dele-gated to Westinghouse, the clearing house for electrical development.



I. R. CUMMINGS, Application Engineer, University of Illinois, '21

work. The Poultry Science Club's aim is to increase the interest and encourage students to study more about poultry. The programs have been good ones this year, with topics consisting mostly of interesting things in the poultry field.