

Pro con? Our view on prisons, pro/con goes AWOL. Check Opinion.

Inside Vagina What do Dave Matthews, liberal arts, and vaginas have in common? Not much, but you'll find

10.

Spring foorball practice begins today for the Wolfpack



Wednesday

# CHNICIAN

www.technicianonline.com

NORTH CAROLINA STATE UNIVERSITY'S STUDENT NEWSPAPER SINCE 1920



# Many students may be unaware of stiffer underage drinking penalties

♦ NCSU officials do not believe a 1999 change in North Carolina alcohol law has influenced alcohol consumption on campus.

Susanna Smith

In December 1999, the penalties asso-ciated with the underage possession of alcohol changed significantly. Sgt. Jon Barnwell of Public Safety worries that students may not be aware of the consequences of underage drink-

"We would like to educate people to let them know it is no longer just an infrac-tion," Barnwell stated. "It does go on your permanent criminal record."

Barnwell said that in his experience, students in violation of the law "are sur-prised that it does go on your permanent criminal record and that there is also a mandatory court appearance."

In the 1980s, the drinking age changed from 18 to 21, making it a misdemeanor for people 18 or under to possess beer or liquor. For people ages 19-20 it was an infraction to possess beer, a misdemeanor to have liquor.

of student conduct, noted, the 1999 change in the law affected 19- and 20- year olds. Previously, it was a misdemeanor for 18-year-olds to possess alcohol. Prior to this change it was an infraction, resulting in a \$25 fine, for the 19- and 20- year olds.

and 20- year olds.

Today, one beer for underage N.C.

State students can run them up to a \$90 court cost and a possible \$250 fine along with what can be a permanent smudge on their criminal records. Expensive

"Truthfully we have never had a stu-dent with a \$250 fine. Judges reserve that fine for sellers of alcohol," said Pam

Gerace, an attorney in NCSU's student legal services.

legal services.
Typical fines, said Barnwell, are \$25-\$100, depending on how the judge feels about underage drinking.
There is a way to avoid having a permanent criminal record through a path called the 9096 program. Successful completion of the program results in record expungement but costs students a total of \$240.

"Of course there are certain require-ments to get into that program, like no previous criminal history," said Cousins,

For students who receive a campus ppearance ticket for underage posses-

sion. NCSU requires that students who receive drinking tickets do 20 hours of community service and write a fourpage paper. The university also requires students with underage possession tickets to complete an alcohol program at a cost of \$40 to \$45.

cost of \$40 to \$45.

"It is not unusual at all that a student
gets a Wake County citation and a campus appearance ticket," Gerace said.
"Therefore, you are really talking about
a cost of approximately \$300, two court
appearances, two different alcohol classe
es that run several weeks, a four-page
paper and 20 hours of community serv-

See DRINKING, Page

# Archivist reflects on NCSU, Founder's Day

♦ The UNC System's school for the people celebrates its anniversary today. Technician talks to the University Archivist to find out how N.C. State has aged.

Andrew Buchert

Today marks the 114th anniversary of the founding of N.C. State by the General Assembly on March 7, 1887. Tonight, the annual Founder's Day dinner will be held, at which the Watauga Medal, the highest nonacademic honor NCSU bestows, will be awarded.

NCSU bestows, will be awarded.
Receiving the award will be three people: Scott Ferebee of Charlotte, Darrell Menseer of Charlotte, Darrell Menseer of Murrell's Inlet, South Carolina, and Edgar Woolard Jr. of Wilmington, Delaware.
Marking the occasion of Founder's Day, Technician sat down with University Archivist Russell Koonsts to discuss the significance of Founder's Day and the history of the university. Koonts is a 1989 graduate of NCSU, and he has been the university archivist since 1997. His conversation with Technician follows.

university archivist do?

Russell Koonts: Generally, what I am charged with is deceimenting the history of the university what the university archives [department] does is document the intellectual history [of the university] and how business is conducted from an administrative standpoint. Other parts of our department look at it from a student's phint of view, a researcher's point of view, the professor's point of view and things that don't normally senses transactions which the characteries in the significance of the celebration?

Koonts: Founder's Day is to celebrate the founding of the university what [the university] does is celebrate the founding of the university and the people who were associated with that. What we provide here is some historical context and by that we have the desk for which the bill establishing North Carolina State University was signed on and drafted on, as well as other exhibitable materials documents the history of the university is signed on and drafted on, as well as other exhibitable materials documents the history of the university.

The Alexander International Program, which houses students at sophomore level or higher, is "geared to pair American and international students together to

founders have in mind when they drafted and signed the bill testablishing the university?
Koonts: Basically, to take the education to the people. North Carolina State was founded as ach and-grant college, and as when the same its mission agriculture and engineering, the practical sciences as opposed to the other control of the control

today?

Koonts: I think they would be

proud of what it's evolved into.
Of course, with the computing and the technology, they would not have had any idea of that coming down the pipe, but the way the university has grasped that and is incorporating it into teraditional land-grant mission of agriculture and taking the information which researchers generate here to the people so that they can actually put it into practice. I think that they would see that everything that they started to do and set up has been successful. Technician: How has

Technician: How has Founder's Day been celebrated in the past?

rounter's Day been celebrated in the past?

Koonts: It's been celebrated pretty much since the early 1900s. They used to have quite an extensive celebration. They would have orators come in and give speeches about not only the founding of the university, but maybe other land-grant missions. We have quite an extensive record on the types of celebrations that they have done in the past.

Technician: What are some of the landmark dates, events and people in the history of N.C. State?

Koonts: We have a timeline or

State?

Koonts: We have a timeline on our Web site with the highlights. In the case of a university like North Carolina State, picking out just highlights is hard.

Technician: What entity of



University Archivest Russell Koonts sat down with Technician to discuss the history of NCSU.

N.C. State, be it something tangible such as a building or piece of land, or intangible, such as a college, division or program, has the most historical significance and why?

cance and why?

Koonts: That would probably have to divide between agriculture and life sciences and engineering, because those are two of your long-standing programs in the history of the university. It started off as the College of Agriculture and Mechanical

Arts, and if you just look at the evolution of the name of the college, you will see that those have always been really important. And then as you get later developments, your humanities and social sciences, which may have started off as support schools for all these other schools, have developed into programs that have a national reputation of their own. So leadprograms that have a national reputation of their own. So lead-

See FOUNDER, Page 2

# Housing emphasizes a 'living and learning' environment For example, a series of campus programs punctuate the importance of a "living and learning" convironment, including the University Scholars Program in Sullivan Hall, First Year College (FYC) in Owen and Tucker Halls and the International Program in Alexander Hall. The Alexander Hall.

♦ Many students are assigned to residence halls based upon their participation in certain campus and university programs.

Spaine Stephens





Pa Savenna writes yet another parking ticket outside of Harris Hall.

give students the opportunity to come in contact with new cul-tures," said Jim Pappenhagen, assistant director of university housing and residence hall opera-tions

tions.

The FYC living environment, which houses students who are generally undecided on an action of the properties of their advisors, whose offices are situated on the first floor of Tucker Hall. Another goal of placing those students together in university housing is to foster the best living and learning programs.

"It allows us to take those students to the students of the s

learning programs.
"It allows us to take those students who are undecided (about a
major) to make sure they get off to
a good star cacdemically," said
Pappenhagen.
Currently, Owen and Tucker
Hall house more students than just
FYC students. Pappenhagen said
the residence halls will return to
being open only to FYC students
next fall.
He said Tucker and Co-

next fall.

He said Tucker and Owen became the home of FYC several years ago, and that it was never a requirement for FYC students to live there. However, University Housing thinks more students in

the program will opt to be part of that living environment. For that reason, said Pappenhagen, "we decided not to allow continuing students to come back (next fall)." If spaces become available, continuing students may be allowed to fill them.

Similar situations are provided for students with similar academic goals and habits.

Sullivan Hall has housed the University Scholars Program for a number of years, and the Teaching Fellows and Honors Programs are in neighboring Lee Hall.

University Housing works with the University Scholars office to group students together in housing based on academic major. The students in that program can bring in a preferred roommate, who may or may not be part of the Scholars Program.

"We generally hold around 300

Program.

We generally hold around 300 to 350 spaces for incoming scholars, said Pappenhagen.

Continuing students in that program can try to get into Sullivan through cancellations, but students have understood that an incoming student in the Scholars Program gets housing in Sullivan easier because of the held spaces.

Students not involved with certain academic programs still have a chance to live in a residence hall that they prefer.

"We also my to provide students with a room change request," said Pappenhagen, who added that there are hundreds of room changes throughout the summer.

"If [students] work with us, they can, for the most part, get what they want," said Pappenhagen.

The rhyme and reason of how residence halls are organized stretches beyond academic programs.

More and more female students

More and more female students want to return to residence halls. And University Housing works to accommodate the growing demand for housing.

"We shift around 100 spaces for males and females," said Pappenhagen. "It's just a matter of changing suites."

Empty male suites are converted into female living space, which has not posed a problem for housing in the past.

"It doesn't shift tremendously from year to year," said Pappenhagen.

Aside from the slight increase in female residents, Housing has also

dealt with more alcohol- and smoke-free spaces, based on preference, and "shifts of that nature to meet students" needs," said Pappenhagen. Gender and culture in mind, some students wonder why North Hall and Avent Ferry Complex tend to attract more African American students than do other residence halls.
"It's just the way it moves," said Pappenhagen, who stressed that there was no arrangement to this trend.

there was no arrangement to this trend.

He said that from year to year, Housing looks at how many students return to certain buildings. The students "self select" their preferred campus, building, room and roommate in some cases. From here, the arrangements and tendencies occur.

Another trend in the operations of University Housing is the use of temporary housing each fall, which allots 100 to 150 spaces in clounges or of campus for living space. After a few weeks, the students are usually placed in double rooms. Pappenhagen said this practice exists for three reasons:

See HOUSING Page 2

# News

## DRINKING

Barnwell and cousins, rung, or the crime. "It is certainly a lot of money for a student to pay for having a beer, but part of the fine is expected to be a determent for other people," Cousins said. "This is also a reflection of the attitudes in the overall society, and I think it is important to view.

drinker and [his or her] personal financial situation."

Barnwell backed up Cousins, saying, "I do feel the punishment fits the crime. If it is against the law, it is against the law, if this can deter people then it is good,"
Gerace does not agree. "That's an extremely stiff punishment." Gerace criticized. "It is a lot of money and a lot of time. The theory sounds good but I don't think the result is occurring.

occurring.
"I was worried when the statute came out," Gerace added. "The

punishment is too severe for the action. If you could prove that changing the drinking age changes the number of DWIs, I would agree. But I'm not seeing that big of a difference."

Cousins and Barnwan

that big of a difference."
Cousins and Barnwell agreed that, since the change in the law, there has been little change on the alcohol consumption level at NCSU.
Some suggest that holding students doubly accountable for their actions is a case of double jeopardy.

jeopardy.

As a lawyer, Gerace deals with students once they have already incurred the violations.

"The court says it is not a case of double jeopardy but I feel tris. I say the effect is the same. It a matter of semantics," she said. Cousins, however, takes the opposite approach, stating that '70 be a student here carries additional expectations and burdens, and it should. This university sets high standards for matural tributes to maintain eligibility in the community both academically and behaviorally. Students who are unwilling or unable to meet any of those expectations find it almost impossible to succeed here."

Students are not only held to statewide and university-wide policies; the university will also disclose student misconduct to

disclose student misconduct to parents.

Gerace stated that it is usually at the second offense that the university sends home a notice. She also suggested that the uni-versity has indicated that, even if a student is over 18 and inde-pendent, misconduct notices will still be sent home.

pendent, misconduct nems still be sent home. Cousins defended the universi-ty's policy, saying, "we have not had a situation where a person over 18 was financially inde-pendent and had a violation for

which we would make notifica

which we would make notification."

Since the adoption of the parental-notification policy in January 2000, 75 notifications have been sent to parents, in what some may call an invasion of student privacy.

"I don't believe that we are invading a student's privacy in these situations." Cousins said.
"I expect that students may feel this way, but in my experience that is more connected with their hope to avoid consequences from their parents for behavior that they know their parents don't approve of."

boxes, much of which it is probboxes, much of which it is prob-boxes, much of which it is prob-ably going to be a while before we actually discover. And it's that discovery process which makes this job really interesting and keeps us going. We're young enough where this histo-ry really hasn't been lost, but we're old enough where there is enough history in these records that it might take us a little while to discover it all. We're doing really exciting things. We invite all people to visit our Web-site to get a brief introduction to the timeline of the university and its evolution, and we'll be happy to help anybody and everyhody in any way that we can in terms of school projects or curricula development.

## **FOUNDER**

ing the way are probably going to be CALS and (the College of Jeggneering, which have led the way and have provided these other schools with a spring board upon which they have developed their own reputation. Technician: What about a physical entity? For instance, what building has the most historical significance?
Koonts: When people think of N.C. State, they probably either think of the Bell Tower or Reynolds Coliseum. But in my opinion, and this is my prejucie, and the state of the state of

nuclear engineering.

Technician: Can you talk a lit-tle about the history of the Burlington nuclear facilities on

Campus?

Koonts: The whole idea of the

"I was worred when the statute came out." Gernace added. "The nuclear engineering program started in 1949. Between 1949 and 1953 all of the legwork was done by people such as Chifford Beek. Raymond Murray and Chancellor [John W.] Harrelson in getting permission from the atomic energy commission to build the reactor. It went critical in 1953, and for three years it served as a place for visitors, researchers, the general public to come and not only learn about nuclear engineering, but to see experiments taking place. It expanded upon a lot of the work that was done at the end of the war.

Technician: Why do a lot of people think of Mc. State? Koonts: The Bell Tower and Reynolds when they think of Nc. State? Koonts: The Bell Tower just because it is so visible and it is at one end of the camp; almost like an entry point, and Reynolds because of all the success that the Wolfpack has had there over the years. Everet Case brought big time basketball to the south and (Reynolds) is seen as the home that Case built.

built.
Technician: What is the history behind the Bell Tower?
Koonts: It was started as a memorial to individuals that were killed during World War I, so it was started in the 1930s by

the Alumni Association. But they quickly ran out of money and had to put off building during World War II. It was finished some time after World War III.

Technician: What is the most interesting thing to ever happen on campus?

Koonts: There have been many significant points throughout the history of the university. If ind how the 1911 Building got its name as an interesting story. The senior class of 1911 was the first senior class of 1911 was the first senior class of 1911 was the first senior class in the senior class in the complex of the first senior class in the senior cla from Putten Park and let it loose in the chapel, so chapel was cancelled for the day. Of course, a really significant point is the acquisition of the old [Dorothea] Dix property and the establishment of Centennial establishment of Centennial Campus. That point in and of itself is one of the driving points, which is going to take the university fully into the 21st Century. [Editor's Note:

here."

Dorothea Dix is a state-run mental health facility in Raleigh.]

Technician: Where was the chapel and what's its history?

Koonts: I can tell you generally where it was located. Near Peele Hall there was a building that buned in the early part of the century. There was a YMCA and chapel in that area. Chapel was a requirement, as was military science. They were tying to build well-rounded individuals and each one of these was seen as an important component to producing that individual. I don't know exactly when that was phased out.

Technician: What are some other stories, such as the history behind Harrelson Hall? What's the story behind the only circular building on campus?

Koonts: There are a lot of myths and rumors, such as Harrelson Hall was supposed to be five- to seven-stories [tall]. About the only one that I've heard that might have any grain of truth to it is, and a former professor of mine told me this, I don't know how you would build a circular building unmed the wrong way, but apparently the columns supporting Harrelson Hall were poured in the wrong places so the whole building had to be rotated. I also

over 18 was intancially mue-pendent and had a violation for like the stories that there are supposed to be ghosts in Holladay Hall, In the building of Holladay Hall, In the building of Holladay Hall, they did have to move a family cemetery, and aupposedly the ghosts of the three individuals which they consider the story of Holladay Hall. There are centant stories that do come up probably on a yearly basis. We have undergraduates coming in to look any whether this story or that story they heard was true, and I always ask them to let us know what they find out. Technician: What do you want to say about the history of the university in general? Koomis: There is a tremendous amount of history in these

Command tem Page 1

There are always students who sign up for housing and do not check in or cancel; these are known as "no-shows."

It helps keep overall rent lower.

Since some students come from out of state, or are admitted or accept admission late, 100 to 150 students would not have campus housing at all if the flexibility were not present.

# HOUSING

"We know approximately how many 'no-shows' we'll have each year," said Pappenhagen. Temporary housing helps bal-ance out the no-shows with the late admittances. Pappenhagen said University Housing was down to only 60 no-shows this

We get better and better," he

said.

Based on the statistics, Housing will probably drop the number of temporary housing spaces from 150 to 100, since the drop has been "fairty consistent" in the past few years, said Pappenhagen.

# Financial Aid for SLOBS!

### Are you a mess?

Knock us out with a brief description and up to four color photos of your messy apartment. You could walk away filthy rich!!

DUETHIS FRIDAY apartments.com... ressiest college apartment contest

Go to www.apartments.com

Win \$10,000!

swanded to the winning entrent(s). Total retail value of the prize is \$10,000. Void in Flo plate official rules. The sponsor of this Contest is Classified Ventures, inc.

ATTENTION SENIORS!!!

WANTED:

Student Speaker for 2001 Spring Graduation Exercise

Applications available at:

1008 Harris Hall

and

Talley Student Center Information Desk

**Application Deadline:** Thursday, March 29, 2001

Return applications to:

Martha M. O'Donnell University Registrar 1008 Harris Hall





**This** man is SERIOUS about his Football

You should only be so thorough.

contact~

Jack Daly

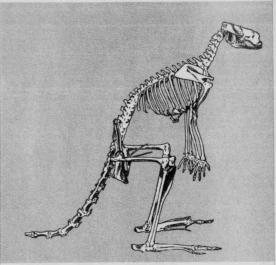
jrdaly@unity.ncsu.edu

Jeremy Ashton

jdashton@unity.ncsu.edu

Technician **SPORTS** 

## technician



## Business Marketing & Advertising Positions Available

· great resume builder

· part-time positions

- · great "real world" experience
- · required 10-12 hours per week
  - · base pay plus commission

Stop by 323 Witherspoon Student Center to fill out an application or ask for Farrah Sanders or Will Plummer E-mail resume to ncsunewspaper@hotmail.com or call 515-2029 to set up interview

# No Overhead or Underfoot Neighbors to Disturb You!



## Welcome to the Suite Life"at UNIVERSITY SUITES

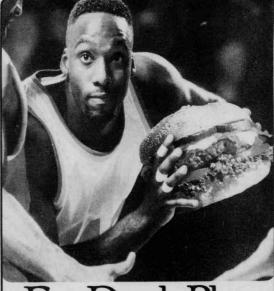
- NEW! 4 bedroom, 4 bath Luxury Suites
- Private bedrooms. private baths & walk-in closets
- Full size washer &
- Refrigerator w/ice-maker, dishwasher, range & microwave
- Furnished & partially furnished
- 1530 sq.ft. of living
- · Clubhouse w/pool, fitness room, tanning beds, big screen TV, computer lab & study room





**University Suites at NCSU** 

828-6278



# Eat.Dunk.Play.

Watch The College Basketball Tournament On HUGE Screen TVs.

Iillian's Millions Bracket Challenge

Enter March 11 - March 14 (3pm) You could win \$1,000,000

"Charity Line" free throw contest. Win a full size hoop and backboard. fits The V Foundation For Cancer Research



117 S. West Street • Raleigh • 919.821.7887



# Opinion

TECHNICIAN'S VIEW

# A private joke

PRIVATE PRISONS AREN'T A BAD

IDEA, BUT THEY DON'T WORK.

Wednesday this week, a 1.200-imate private prison opening is opening in Hertford County, Legislators are considering whether to give the facility's guards the power to arrest and use deadly force. The erection raises a larger question about the ethical compromise involved in mixing the high purposes of law and justice with the common denominators of finance and profit. Despite some public sentiment, the North Carolina legislature, which has gone on the record in opposition of private prisons, is considering a bill that would allow companies to build prisons with tax-exempt bonds, then lease them to the state.

ons with tax-exempt binds, men reas-them to the state.

Though the General Assembly imposed a three-year moratorium on private prisons in 1997, the state's lawyers, the N.C. Justice Department, ruled it didn't cover the federal govern-

The Hertford County prison was fed-evally contracted through Wackenhut The Hertford County prison was fed-erally contracted through Wackenhur Corrections Corp., the nation's second-largest prison company. County leaders granted more than \$2 million in grants and tax breaks to help build the \$62 million facility, which will add several hundred jobs to the area. The prison will be the largest in North Carolina. According to the U.S. Census Bureau, more than a third of all school-children live in poverry, highlighting the painful truth that prison funding steals from education funding, a reality also unfortunately evident at NC. State, where Board of Trustees chair Peaches Simpkins finds no personal

CAMPUS

problem with also being a heavy investor in prisons.

So, if state's give prison control over to private companies, they'll be able to devote more state funds to failing schools, right? Wrong, Usually what happens is a private company builds a prison and a state eventually takes it over — either immediately or after a short term of private control and often as a reaction to prisoner abuse or neglect resulting from such private control. Opponents to prison privatization argue a private company lacks the social motivation to truly correct criminals, that an industry that necessitates criminals will not work to rid society of them. But that's not true. It's like arguing Y2K repair teams wouldn't fix computers because they'd rather see systems crash. Private prison companies do have a motivation; profit.

In many ways, private prisons are a good idea. Cheaper, faster and needing less workers and training, private prisons cut through the red tape public prisons mandate.

But in one important way, private prisons are a bad idea: business as usual eventually corrupts private prisons—as evidenced with N.C. prisons in Bayboro and Spruce Pire. Escaped immates like one from Bayboro in 1999 serve as microcosms of the greater problem: authority.

Ultimately, only government has the authority to manage law.

The issue of private prisons begs an as-of-yet unanswered question: If we rent all of our cops, who will police the police?

### FORUM

### Favoring skin color doesn't mean racist

The Technician editorial of Feb. 22 ("Ignoring racism") was interesting and insightful. I must say, that 8-eyear-old girl is a very smart and creative child, but what she did was not new. Several studies have been done along the same lines, producing the same kinds of results. However, what is not right is that we always jump the gun and come to some unsupported conclusions after reading such studies; conclusions that our subconscious minds want us to make. Here is an example to illustrate what I mean: I for one, would not like a very dark skinned wife, so if I were presented with dolls of different colors, I would always pick the lighter ones as being prettier, if they are dressed more or less similarly. Does that make me racist? Just because I am not attracted to black skin and/or African-American facial features does not mean I am racist. Are black males racist for marrying mostly black females? Are the Chinese racist for almost exclusively marrying among their own? Obviously, subjects in those studies are not asked which skin color that they think looks the most attractive. At the same time, I am not surfacile, At the same time, I am not surfacile with the specific individual (even that fails sometimes), there is no way of knowing what's inside a person's head. So, I think that the results of such a study was during the segregation days when black cellementary school students were presented with white and black dolls, and most of them picked the white dolls as being the prettier. The conclusion there was that segregation was psychologically damaging to the black children because it made them feel inferior. I believe

that segregation still exists in this country, not on paper, but in people's minds. There is a lot that needs to be done to eradicate this cancer, but those doll studies don't show much, and if they do, it's nothing new.

Najeeb Sheikh Graduate Student Operations Research

### Vagina pops 'offensive'

'offensive'

For those of you who don't know, the play The Vagina Monologues came to campus. I have heard it's gotten pretty good revues. The play was sponsored by the NCSU Women's Center and proceeds are going to support the Molly Hayes. Glander Sexual Assault help line. All this is very good and noble. However, in their efforts to promote their event, I'feel the women's center has taken it too far. On Monday, Feb. 26. I noticed a friend carrying a chocolate sucker shaped like a vagina, clitoris included. He informed me that the Women's Center had been selling them in the Wolves' Den and on the Brickyard. He was asked, "Would you like a vagina pop?" Another friend with us mentioned that the same lollipop could be purchased at Priscilla's Adult Store. Last week, the Women's Center hosted a speaker who spoke on the feminist views of pornography, Isn't that blatantly contradictory? Sponsoring a workshop on the evils of pornography, while at the same time supporting that very industry? I'm sure they would say they were taking a negative thing and putting a positive light on it, but personally I found the vagina pops offensive. Many of the females I know thought the same thing. Now, how would it look for me to walk around campus and have prospective students see me licking the clitoris of a chocolate vagina pop sold to me by none other than our own women's center? I support the play The Vagina Monologues because I've heard it's really good. My fiancée

## T E C H N I C A CHIEF EDITOR TEATUS Spaine Stephens Jack Dolly CHIEF EDITOR (PAPHICIES) Mark McLawhorn Jimmy Rysis Mark McLawhorn Jack Daly Jeremy Ashton Ryan Hill Mark McLawhorn Kelly Magee Amy Bissinger Ryan Hill Amy Bissinger INT ON EDITION CLASSIFIES MANAGER Richard Morgan RECTION: MANAGER ADVINISING DIRECTOR Formal Sanders Formal Sanders Sherrie Owens TO GRAPHY EDITOR AD LI James Curle



Casey Martin says: "Winners don't do drugs."

# Misery loves companies



The evils of Big Tobacco, Big Oil and Big Booze are well documented and the consequent crisades against them are well-understood what's not really addressed, however, is the evil of Big Shampoo, Big Lipstick, The idea that tobacco, oil and alcohol are evil empires in the world of commercialism suggests the possibility of good empires. In reality, all advocates of consumer culture — whether selling sod or SCUD missiles — have disastrous social and cultural consequences that they're teaching and reinforcing with every available price land cities and consumer culture. Advertising, writes media critic Jean Kilbourne, "is a powerful form of education because people don't think it's educational. And, in many ways, this is what gives advertising its power this belief that they are not influenced by it, that it is beneath them."

In order to achieve its goal (selling), consumer culture must create a need (buying) in the consumer, this need is achieved via multimedia advertisements designed to create a sense of lacking (of the product in its audience. Any and all means are employed in this goal, including psychological abuse. "Somewhere around the fifties, we reached a material utopia," writes sociologist Bernard McGrane. "So the problem wasn't too little cheese produce, but not enough cheese consumed. The job of advertising became the production of discontent. It's the opposite of therapy, of anything designed to create an inner sense of peace; advertising is designed to create an inner sense of peace; advertising is

conflict."

Some would argue 30-second commercials couldn't possibly accomplish such far-reaching damage. But it is precisely the brevity of the ad that gives it its power. Demanding you give attention to their products, ads chum out these here-and-gone temper tantums designed to do nothing more than make you agree with their underlying principle: consumption. You will always need to buy (and use up) something.

As Hunter College professor Stuart Ewen explains, "One piece of the philosophical system of advertising is this idea that you are continually competing with everyone around you, to be noticed, to be seen, to be admired, to be successful." Advertisements depend on our fighting each other for resources, on our manipulating each other for our own selfrish purposes and on our institutionalization of the aesthetic.

"The messages about commodities now permeate all of our social spaces; it's about objects, it's about things," cites sociologist Suf hally. "But advertisers don't only talk about these things. They talk about these things in relationship to other things that are important to us: a good social life, a good family life, a good reality life, a good family life, a good reality life, a good the cannot provide what it is people say they really want."

Advertising doesn't just sell products; it, in many ways, sells our society. As Kilbourne explains, "Advertising sells normalcy. It tells us who we are and who we should be." The overwhelming majority of our culture — the franchises of sports, movies, television (even news) — are designed to lure us toward commercials, to equate without question being a good consumer.

Hally contends, "the power of advertising is based on its monopoly of the cultural and social space within which."

good consumer.

Jhally contends, "the power of advertising is based on its monopoly of the cultural and social space within which we think about ourselves. That is, in

We are literally unable to think about our society outside of its consumer context. Even when we're not actually shopping, we're living as consumers, using slang like "sell-out," "buying slang like "sell-out," "buying time," "they're just using you" or "you're so money." The endless cycle of consumption and disposal is seen in intimate relational concepts like "playing the field" of 'other fish in the sea." "Advertising does something much worse than merely turn the world into objects in the way that, for example, pornography does; what advertising does is turn the world into products, objects, yes, but objects that exist purely for our pleasure, for our own uses.

Environmental consequences, politi-

ly for our pleasure, for our own uses. Environmental consequences, policy cal consequences, social, relational and cultural consequences of advertising are both deeply ingrained and deeply disturbing aspects of America and the consuming world at large. The "occa-colonization" of humanity engages in the worst kind of slavery — beyond body and beyond mind; it engages in slavery of the soul, making us sell-outs to arguably the one thing that distin-guishes us from the animals — namely, our morals.

gusties de stort the animats—mantes).

It is a sad irony that, after devoting ourselves to joy through products, our vision of it becomes so deformed that when we actually do arrive at real joy, we are so unable to recognize it, as sparse and pale as it is when compared to the shining Valhalla of treasure, we think it must be if it is to compensate for all that misery. And so we convince ourselves that such true joy must be unattainable. It must be. To arrive at any other conclusion would not only render life foolish (for who survives on such pallid scraps of bliss?) but negate the meaning of all the precious misery. It must be.

# The boing boing dilemma



In the early nineties, the demand for Nike basketball shoes (specifically the Air Jordan line) created such a frenzy that many children Killed just to get a pair of the shoes. What alarmed fren cared enough about a pair of shoes and the subsequent image that they were willing to kill for a pair. In a rush to correct the problem, Nike changed their marketing of the shoes, came out with new safety technology for the shoes. Here we are in the beginning of the 2000s and we find ourselves in a similar dilemma.

Instead of Killing each other with guns and knives for these shoes, America's youth are killing each other's minds and opportunities with these shoes. I understand it isn't all youth but it is enough that everyone can almost think of an example to confer my argument. My mother teaches at West Charlotte High School, where 66 percent of the students receive government assistance and more than two-thirds of the students are minority. She teaches both

Advanced Placement as well as lower level sciences and, in my conversation with her about commercials, I learned just how damaging our worship of these items becomes. In my mother's classes, one of the main problems is the availability of student resources and the lack of children who are prepared learn. The oxymoron in this fact is more than half of my mother's students, after counting, owned more than two pairs of these \$100 and higher Nike, Adidas and even Timberland shoes.

Nike, Adidas and even Timberland shoes.

It isn't solely Michael Jordan's fault or the fault of Phil Knight, the CEO of Nike Inc. The weight lies on all of us who attend basketball games, watch "Sportscenter" or even buy a pair of cool new kicks. We, in these simple acts, contribute to the problem. Our country's value system is so out of whack that many young children find more confidence in \$200 pieces of leather shoes than they do in the simplest book, or even newspaper. When we pay our athletes astronomical figures to wear these shoes, dunk balls and play a game, we tell our children that in a country committed to making and keeping money, they are the superior beings. What better way to emulate these figures than to mimic them? We see young people doing this in the way they dress and these shoes they buy. Purchasing such expensive shoes proves nothing. It isn't a statement of

personal wealth because we find more and more of these shoes in question purchased by the poorest in America. I don't knock people who like the shoes to go play ball in, or chill in at the crib, but I merely ask you to take a look at the way the marketing of these items affects the younger generations.

It is the black males who are being exploited and who are perpetuating the exploitation. I tutored elementary school black males in a low-income Charlotte neighborhood. It was one of the saddest sights to see students pre-pared at all times to take the black-top, but at no time during my tutoring session did they consistently have one pencil or piece of paper for work. Their parents paid hundreds of dollars to keep them looking good at school, but left no room for the resources needed for an education. In a world where so many things are obstacles to success as a black male, we willingly place another obstacle in our way.

I am not asking you to boycott Nike or Addisa. I am asking you to boycott Nike or Addisa. I am asking you to boycott Nike or Addisa. I am asking you to boycott Nike or Addisa. I am asking you to boycott Nike or Addisa. I am asking you to boy to the addisa.

obstacle in our way.

I am not asking you to boycott Nike or Adidas, I am asking you to look at a little kid you know, or a friend, and question what exactly it is they study. What we value is what we are, and part of what we become; the ball is in your court as to the direction you take. Whatever side, just do it.

If you wanna look at Deck's hot new I's, hit him up at dtngonga@unity.ncsu.edu.

# **Opinion**

# Golfing with a handicap



Josh Humphrey

Inc., but it has a spiral both and the same of the

**FORUM** 

and I are going to see it. However, there are better ways than commer-cializing women's body parts to pro-mote it.

Jason Bowen Senior Applied Criminology

# 'All about choices'

We appreciate everyone who helped in any way to make The Big Event happen. We particularly appreciate the frans who came out and cheered on the Pack. Also, thanks for pointing out the ACTION Committee's theme: It's all about choices! Our goal is to aid the N.C. State community in thinking about making the best decisions it can make, whether the issue be alcohol or other drugs, diet and exercise, relationships, or studying (to name a few.). In our daily life we have before us a vast array of choices. We all have a great deal of power to determine our course in life. Life truly is all about choices.

Chris Austin & Chad Flowers Co-Chairs ACTION Committee

### Family the 'only answer'

'only answer'

This is regarding "Feminist discusses pornography" (March 1, news). I agree with the harmful effects of pornography on society, especially in degrading the image of a woman. Besides pornography, a lot of messages we receive through magazines, television, movies — especially in the western society—promote narrow and superficial notions of beauty in a woman; their sole purpose in life is confined to the gratification of men's desires. Some people blame capitalism for the decline in women's role in society; others blame patriarchal society. In any case, it is up to the female community to discard the capitalist/patriarchal exploitation of their sex, which reduces them to a mere market commodity. Institution of family is the only answer to save the moral deterioration of western society. Neither patriarchal nor matriarchal society is the solution. Rather, one based on fraternity and equality of both sexes. Life is not all about freedom of any particular sex, but the mutual understanding and sacrifice of the couples can lead to stability of society.

Manzoor Cheema Graduate Studen Poultry Science

### Grace doesn't excuse sin

In Technician, Joy Turner wrote into the Campus Forum ("Jesus came for all," March 2) about two things she saw painted in the free expression tunnel: "Jesus hates gay people and "God sends gay people to Hell." These statements are certainly troubling, but Turner only confused the gospel message further. Jesus did indeed come and die because of his love for sinners, but not so that we can somehow find peace in our

would be to fire you. Your crime? You are left-handed, and all the laboratory space is configured for use by right-handed biochemists. Management has decided in order to accommodate you it would have to set up a lab space for left-handed people, and as you would have a competitive advantage over your right-handed co-workers who would still have to share a space. The solution best for everyone, except you, is to eliminate the problem rather than address it.

best for everyone, except you, is to eliminate the problem rather than address it.

This is the crux of the argument that the Professional Golfers' Association (PGA) has put before the U.S. Supreme Court recently. Faced with a golfer who is physically unable to compete without the use of a golf cart, the PGA would rather he be barred from play than vote to find a solution acceptable to everyone. They would have us believe walking the golf course is an integral part of the competition, and that any golfer, regardless of their physical limitation, would be given a competitive advantage through the use of a cart. What they, and too often the rest of us, are too

they, and too often the rest of us, are too enslavement to sin; rather so that we can live together with Jesus, freed from sin. In Matthew 9:13, Jesus said: "For I have not come to call the righteous, but sinners." Romans 5:8 says. "God demonstrates his own love for us in this: While we were still sinners, Christ died for us." Turner restricted the fullness of God's love by denying Christ's power to free us from sin. When we begin to see Christ's love for us. "har's going to change us, so much so that we become a "new creation" in Christ. I Corinthians 6:9: "Do you not know that the wicked will not inherit the kingdom of God? ... Neither the sexually immoral ... nor swindlers will inherit the kingdom of God. And that is what some of you were. But you were washed, you were sanctified, you were justified in the name of the Lord Jesus Christ and by the Spirit of our God."

Eric Brown

Eric Brown Graduate Studen Food Science

### Hard day's night

Hard day's night

I serve as student representative on the University Courses and Curricula Committee. Part of our job is to review syllabi for new and existing courses. We recently reviewed a couple of syllabi that required students to be present for exams at night, outside of regularly scheduled class hours. All members of this committee were very surprised to learn that many classes require students to take exams only at night. Officials at Registration and Records reviewed existing policies and discovered such action is not expressly forbidden in any university policy. However, night testing (aside from common night tests such as PY 205 and 208) is only indirectly prohibited because of limit of number of contact hours per week. The other members of the committee urged me to try to get an article about this in Technician in hopes that students would urge the administration to act quickly to develop a clear and concrete policy on night tests. Acting as a committee, we have to right through significant red tape, and our committee has no real say in this policy issue. With support from the student body at large, we could get the academic policy committee and the provost's office to devise a new policy on this issue.

Thomas Winkler Senior Chemistry, Economics

### **NCSU** prof claims Quran 'is God'

I'm writing to you after I've been told a very strange story by one of my friends. He said that his math teacher included the following question in one of his quizzes: "The Quran for Muslims is like for Christians." All you need is the least knowledge to know the answer for this question. Did you say "The Bible?" Survey says: you're right.

Anyway, I don't know how is this related to a math quiz, but for some reason the teacher insisted that the right answer is "Jesus," and when more than half of the class complained, the teacher explained his theory that Quran for Muslims is God as Jesus for Christians.

I know as a Muslim that Quran is our holy book, but not the God.

I felt so bad to know that there is such a kind of teachers who like to

are forced to turn to the courts for relief.

Casey Martin suffers from a rare congenital defect in his right leg known as Klippel-Trenaunay-Webber Syndrome. This rare condition affects the blood flow to his leg and makes it very painful, if not dangerous, to walk.

Despite what to most of us would have been a limitation, Casey attended Stanford on a goff scholarship, proming for a while with Tiger Woods. He made second-team All-American and decided to turn professional in 1995.

His well-documented fight with the PGA to be allowed to keep his job is an example of why the American Disability Act (ADA) is so important. Passed in 1990, it legislates that employment, public services, public accommodations and telecommunications and telecommunications and telecommunications and telecommunications.

force the wrong knowledge, and the wrong information by a quiz or a test. "Feacher," is a big word with a tot of meanings. It means being responsible for the transferred information, and being open for corrections if he said something wrong. It's not wrong not to know, but it's really bad to pretend the knowledge when you don't know, and transfer the wrong information when your students are predicting the truth.

Osama Alia Freshman Computer Science

### Female columnists 'alarming,' 'disturbing'

The quality of female representa-tion in Technician is alarming. I am speaking specifically in reference to recent columns written by two regu-lar columnists. Technician has a readership that extends far beyond our campus, as is evidenced by the fact that many letters written to Campus Forum are sent in by people who no longer or never have attend-ed N.C. State, and I find it disturbing that they do not receive an accurate depiction of the women at NCSU at all.

that they do not receive an accurate depiction of the women at NCSU at al.

Yes, it is unfair, and since Yes, it is unfair, and yes, yes, throw out your Kleenex and quit expecting pall right when you screw up, NCSU women are smart, decisive, active, vibrant people who know who and what we are and what we want.

who and what we are and what we want.

How did Technician ever manage to find two examples of the weak, indecisive and to be completely, brutally honest) boring minority on campus and employ them both? My friends and I have practically made a routine of reading these columns in Zoology, and laughing over them. Every woman on NCSU campus thinks losing her virginity would make her a willed stem who has lost her color and pretty smell? That's good for al augh, but not much else.

Most disturbing about that column ("Fun with virginity," Einsel, Feb. 19) was that the writer didn't even bother to state her own opinion, just outlined how some people might view the topic. So I'm sending up a challenge to Technician women (Larisa excepted):

Please, give us something to enjoy reading and think about, not just laugh at. It shouldn't be that hard.

within reason. Prior to its passage, peo-ple who found their access restricted were limited to pursuing relief in state courts that often did not have sufficient laws on the book to adequately insure

laws on the book to adequately insure access.

Despite widespread fear in the business community that the ADA would result in legal decisions that could imperil their livelihood, only around 700 lawsuits have thus far been filed, with many of them being decided in the employer's favor. The Supreme Court has decided, among others, that United Aritines did not have to employ near-sighted pilots, and UPS was able to dismiss workers with a correctable illness, like hypertension, who chose not to do take medication. If is shameful that even with such unambiguous language on the books, there are still individuals and organizations that will do their best to avoid complying with the laws so that they don't have to accommodate everyone. The PGA notwithstanding, our own Secretary of the Interior, Gale Norton, in her former capacity as Attorney.

Freshman Zoology

### 'I am frightened'

I am writing this email because I am frightened. I just read about the latest school shooting. I have a tender heart and events of this nature trouble me. It troubles me not only that they occur, but also because it seems no one is doing anything about it. Yes, the students are counseled, more outeries are made for enforcement and more metal detectors are installed, but this is not doing anything about the problem. When you weed a garden you have to make sure you get the root. If you only take care of the visible you miss the real problem. School shootings must be stopped where they start: in the child's mind! What we are seeing is an outgrowth of the greedy, hollow, media-driven culture that is continually evolving. We have lost touch with what is important in life. People no longer appreciate the beauty in life; instead they appreciate the supposed beauty they believe they can buy. We have forgotten how happiness is and how to find it. We are motivated by shallow pursuits that only lead to other shallow

Michael Lenihan Senior Sociology

### What's wrong with taboo?

Bryan Proffitt's March 5 column, "Not Just the Penis," correctly identified language as the chief culprit for changing society's attitudes about sexual identity. But, while his assessment is correct, his conclusion would only further devalue the respect for women our culture once held. Proffitt writes, "Apparently, it is seary for women to talk about, love and accept their own bodies in the way that society has talked about, loved and accepted the penis." I disagree with the assumption that it should be any less seary. In the first place, it's verys unfortunate that society has become so comfortable discussing the penis. Certainly, lowering female anatomy to the same guttural locker room familiarity won't do either sex any flavors. When individuals are uncomfortable discussing intimate parts of the body, it isn't a problem that has to be overcome—it's a virtue worth encouraging. Men and women are more than just the sum of their respective anatomy. If we define ourselves the dignity that comes from modest behavior. Sexual identity isn't determined by drawing atten-

General of Colorado, considered filing a lawsuit contesting the ADA because the planned addition of a wheelchair ramp to the State Capitol was, in her words, "a really ugly addition to the State Camitol."

the planned adonum of a work-conramp to the State Capitol was, in her
words, "a really ugly addition to the
State Capitol."

Casey Martin has overcome an
incredible hardship to be a professional
golfer. He deserves the chance to succed or fail based on his ability — not
the PGA's myopic interpretation of the
rules of the game. In a more considerate world, those of us who don't follow
golf would never have heard his name,
as he would just be another guy getting
pounded by Tiger Woods on a weekly
basis. However, the lack of consideration of physical ability endemic in this
society makes a law like the ADA all
the more important.

While it saddens me that Casey has to
sue to be allowed to play, I'm glad he
and others are able to turn to the courts
when their rights are violated.

Lash research that he has (in the past)

Josh regrets that he has (in the past) used those inviting blue parking spaces. Send your rebukes to \_lyle\_@yahoo.com.

Jyle\_@yahoo.com.

tion to our gonads. It's forged out of a mutual respect for the legitimate differences between men and women. That mutual respect cannot be realized with the focus of a relationship being placed on sex. I can't imagine if it were to become more difficult for a man to respect a woman or a woman to respect the vagina. In all honestly, the most beautiful women I've ever seen haven't been in a skimpy bikini on a beach or those with the largest cup size. Physical attractiveness can get my attention, but it's nothing compared to the radiance of a woman confident enough in her femininity to demand more of society, rather than just sink to its expectations. I assure you, those women will get more respect from men (and themselves) than anyone yelling about their vagina.

Biochemistry

### Beyond 'Vagina'

I agree with Bryan Proffitt and his discussion of female versus male terms. Jersonally have not seen any Wagina Monologues flyers covered with Christian group flyers. I have seen one Wagina Ifyer taken off the main bulletin board in the student center. I have read about the book and the organization.

The book. The Vagina Monologues, is a play written based on intimate interviews with 200 women, including well-known ones such as Claire Danes. Brook Shields and Marisa Tomei. Eve Ensler, the author, also founded "V-Day," a movement to end violence against women. I know men have violence toward them also, and it seems like women are focused on all the time in those regards, but this movement is not just against violence. V-Day, for example, gave a donation to an organization in Afghanistan that runs secret schools for girls because they are not allowed to get an education. There are also funds given to teenage girls in Africa who excaped genital mutitation and to other organizations that help victims of rape and assault. If anybody has something against the flyers put out by this presentation, they should first know what it is all about before doing or saying something. I am not a feminist; I want to help people out. If there were a Penis Soliloquies, or something of the sort, with an organization supporting men who are in violent situations. I would support it also. Just last night I was watching CBS's "48 Hours," about domestic violence. One of the worst cases was of a woman hitting, stabbing and threatening to kill her husband. I would not go to that play because I believe it the vould be a bonding kind of event.

that could be a bonding kind of event.

I hope this letter has enlightened a few people who had their doubts about The Vagina Monologues. Yes, the term for the female gonads has become taboo in society today. But if we are so at ease with the nicknames for it, then why not just use the real name for it?

Holly Bezant Freshman Agricultural Business Management



# Liberal Arts Becoming Tech-Savvy

Special to Technician

It has often been believed that if you graduate from college with a degree in English, you have two options. You can seclude yourself as a starving arist, hoping to one day write the Great American Novel, or you can wait tables at the local Denny's.

Many recent liberal arts graduates in the triangle, however, plan to do no such thing. They're capitalizing on the increasingly crucial technology field that's swept through America and taken over Research Triangle Park. They're creating Web pages, selling software and even writing software code. But what company would ever hire a liberal arist major foll at echnical position?

IBM, Cisco, SAS and Nortel, to name a few.

With a strong technology-driven economy and the tibhest

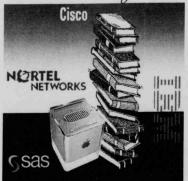
to name a few. With a strong technology-driven economy and the tightest labor pool in almost three decades, employers are looking everywhere they can for ablebodied college graduates, including English departments at local universities.

Phil Gardner, director of research at Michigan State University's Career Services and Placement, believes the technical marketplace is expanding too quickly for employers to keep up. He predicts good job opportunities for all graduates, regardless of their field. "The college labor market is entering its fourth year of frenzied activity," said Gardner, who is also the author of the 30th annual Recruiting Trends National survey, "Led by an intense appetite to technical labor, the entire spectrum of college graduates will fare well."

They may have studied

spectrum of college graduates will fare well.

They may have studied Thoreau and Shakespeare in class, but today liberal arts majors are learning himl code, web page design and anything else they need to accommodate this new demand. They will serve a unique position within these computer-based companies — as the bridge between highly technical information and the need to present this information to a large customer base. They will react accessible and attractive Web pages, convert software information into clear and concise instructions for users and provide a personal



touch to the customer service department. "We're starting to realize how valuable effective communicators can be, especially in the technical workplace," and Joe Freddow, a spokenam for the RTP Cisco site.

Some sources value communication skills, most gained from a

that knowledge effectively am-actfully in order for the company to succeed."

In Raleigh, the appetite to hire technically proficient communi-cators has certainly spilled over-into every aspect of college-recruiting. NC. State engine-tion of the college-recruiting. NC. State engine-tion of the deciding between four-offers well before graduation day; often deciding between four-or five major tech companies. Liberal arts majors might not have the same recruiters beating down their doors, but the jobs are out there, especially for those who have developed some com-puter experience along the way. Gardner agrees that recent graduates may have more oppor-tunities, but they must also become much better rounded. 'Liberal arts majors need to have technical competences, at least being able to operate Microsoft Office software— and it wouldn't hurt to be famil-iar with html or Java;" Employers in the triangle say they are also looking for people who have a least a basic level of computer aptitude, understand web-based technologies and can communicate extremely well in a variety of media. David Price works with interns at Global

Knowledge, a Cary-based ITT training company. He looks for writers and communicators first, believing the rest can be picked up along the way. "It's a lot easier for companies to train technical skills than it is for them to teach excellent communication skills, so I consider that ability a must. If you're a resourceful thinker, you can learn the rest as you go." Price does recommend that students have as much computer knowledge as possible by graduation, though, just to get better feet in the door.

Beth Wright, a Cisco recruiter of the network equipment company's RTP site, looks for capales students with experience. "We try to hire the top 10 percent across the board," said Wright, who plans to hire over 200 college graduates by the end of the year. "We want the top percent of all college students, period."

With such a drastic labor shortage, many companies are adopting the same phlosophy. They'll overlook technical requirements for the moment — hiring team players, critical thinkers and storng communicators. "Most of the things you should know

See LIBERAL, Page 7

# ınside vagina

Richard Morgan

Sant Writer

Some expected it to stink.
Some expected it to thrill.
Some showed up just to get a
good look at it. Some only
spent time with it so they
could talk about it with their
friends.

Whatever the motive, whoeever the attendant, none
could deny that Tuesday's
virgin performance of The
lugina Monologues in
Stewart Theater rubbed up
against the tender rubbed up
by
against the tender rubbed up
by
CSU English associate
professor Maria
Pramagagiore. The Vagina
Pramagagiore. The Vagina
Pramagagiore rube Vagina
Pramagagiore rube Vagina
Pramagagiore rube Vagina
Pramagagiore rube Vagina
Pramagagiore relied the xyn-

NCSU English associate professor Maria Pramaggiore, The Vagina Monologues related the synthesized testimonies of hundreds of women to relate different aspects of women's

perceptions about the most intimate part of their hodies.

The event was sponsored by the NCSU Women's Center as part of the V-Day College Initiative, a nation-wide effort to promote awareness of violence against women and work together to stop such violence. All proceeds of the sold-out one-time showing are being donated to both the Molly Hays Glander 24-hour Rape and Sexual Assault Response line and the annual Take Back the Night.

The play itself was a bewideringly complex work that could be summed in a word or a novel, but not any single sentence. To its credit, the production deffly avoided the sensationalist claptrap and pseudo-heatnifs self-indulgence that were easy temptations for an in-your-face dialogue about vaginas. Beginning with a personal tale of rape at the age of 16 from Amy Hawn (senior:

sociology), a tone was set for both intimacy and abrasion from the beginning.

What continued was a series of speakers, usually alone, bleeding into each other as they tossed their red scriptcards onto the bare stage floor. At the least, it was a sort of verbal menstruation for its participants, at most, it was a felinitive rite of passage for all in attendance — whether actor or audience, female or male. That was Vizina's greatest accomplishment: moving an understanding of women and violence against women away from the tired now-cliché rhetori of so-and-so horrible thing happening to such-and-such number of women per day or per year or per whatever. Instead, Vizina swallowed its andianceously duzzling and terrifying as sexuality itself.

Whether the vagina was referred to as a "monkey box," "pussy," "nappy

dugout" or "cootchie-snorier," it engaged its audience with a rare grasp of emotional awareness.

Rather than thrusting shame towards a 72-year-old woman who has never experienced an orgasm or at the fact that a clinion; has wice the mumber of nerve endings as a penis (8,000), the play offered understanding and a deep appreciation for individual experience.

It also, however, offered a solitogra gainst the tampon industry, thong underwear and other intrusive "vagina mother I-mers." It described a vagina's smell as everything from "wer garbage" to "something between fish and lilacs." One segment, entitled "My Angry Vagina," rejected the notion that vaginas should smell like rose peals, instead asserting, "I want to tuste the fish; that's wel fordered it."

See VAGINA Page

English pro-fessor Maria Pramaggiore narrates The Vagina Monologues.



# did it too

Chandler Carriker Senior Staff Writer

Following the muddled and confused Before These Crowded Streets, Dave Matthews and his talented bunch were going to have to clean up their act if they were to retain their dominance over that nondescript place between pop and rock radio. It would definitely take much more than one medicer album to dry up the gigantic crowds the band draws on iour, but with Everyday, the band is faced with the challenge of reintroducing them.

Strangely enough, though, the Dave Matthews Band we are shown on Everyday hardly seems to be the wide-eyed Virginia jam band we once knew. Dave's tight jawed delivery and lyrics celebrating innocent hedonist and starlit evenings are still there, but with the modern production of Glen Ballard. He replaces Steve Lillywhite, who has worked on every one of the band's previous discs. Dave seems backed up by an 80s glam band playing the part of the Grateful Dead. The interplay between keyboards and guitars on tracks like "What You Are" and "Dreams of Our Fathers" conjure up images of

bands like Winger and Firehouse, comparisons much too paintul for a band as good as DMB. With Everyday, the new millennium may have its first horibly disappointing album.

There are a few high points to Everyday. With a personality as likeable as Matthews and a band as talented as his, it's hard to not sing along to a few of the lyrics and tap your feet to the trippy, laid-back beats. The first single, "I Did It," is so infectious that it will be dange around in your head hours after you hear it. The electric-guitar fift and heavy bass

kick off the song are so striking to anyone accustomed to the passive acoustic sound of the band's previous work that it's hard to get pulled right into the album and expect something great and groundbreaking. The you think I went too far \_ guilly as charged,' sings. Dave Matthews Band

can be expected than what's found on Everyday. The final title track makes heavy use of the lime "All you need is love," a novel idea when first sung by Lennon and McCartney, Dave's socially conscious songs. "Dreams of Our Fathers" and "Mother, Father," fall flat with just totally juvenile reflections on a world in turmoil. Over horribly stereotypical guitar from Carlos Santana, Dave sings "Mother, father? Hease explain to me! How this world has come to be," but fails to recognize that his audience has moved past the point of asking questions about the world's list and is on to doing something about it. Such the world's list and is on to doing something about it. Such list world in the volce of a man like Matthews.

greatest loss on Everyday is the incredibly talented band that backs up Dave. Sax man Leroi Moore and violinist Boyd Tinsley have gone almost completely missing in action throughout, except for a few flourishes by Moore here and there, which sound as if any studio horn player could have laid them down. If anyone can find a trace of Tinsley, arguably the most interesting member of this band, throughout this disc except for his playful rap in "I Did It," I'd be interested to hear it. Also, drummer Carter Beauford, who often plays as if the drums are just an extension



## LIBERAL

about computers and networking, we would actually prefer you learned in there," said Kevin Simback, a project manager at Norfel Networks in RTP. He is currently reviewing applications for summer 2001 interns and is more interested in a student's capacity for learning than anything clse. "We have programs to teach you how to do networking, and we're going to train you no matter what we think you not not to the total you how to do networking, and we're going to train you no matter what we find the said with the customer side of the business, and adapt quickly to new information." So how does an NCSU student majoring in Philosophy or Interpressonal Communication end up at a company like Nortel Methods of the State Career Center, salls these employees 'general star of the NC State of the Sta

ideas when they join IBM. "The job market is extremely tight, and so companies in the triangle and so collinguales in the triangle are willing to lean towards liberal and so companies in the triangle are willing to lean towards liberal and the property of the triangle and the property of the triangle and triangle in integrating the internships programs at N.C. State to include this facet of the new market, and he is working to keep the university up to speed with computer training. "I have no capacity to change the curriculum here, but I can work from the other side." Said Jones, who will meet with three IBM executives in January to discuss the expansion of their communications hiring base. To compensate for university programs that are embarrassippout of touch with the tech market. Jones is helping eager corporations meet students halfway the training with the Career Center to create educational software for students interested in picking up more knowledge before they graduate. One proposal is to offer a subsidized online course called E-Commerce Business Decision Making. The class would be created by IBM and licensed by the university, available to any student wanting to learn more about e-commerce and its effects on the market-place. Everyone should win—hieral arts students can expand their technical horizons without leaving campus, and companies will get the employees they've been looking for. Jones also heavily recommends that students get internships early. "I can't stress that enough. Employers are willing to teach you anything you want to know, especially about computers, so there's no excuse not to learn."

Gail Massari, an employee at the Cary-based Microcosm Technologies, rates internship

experience as the most important factor in career preparation. Internships are a must in this or any industry," she says. "for students to gain an understanding of the workplace and where they want to fit in." The key for liberal arts students, according to Massari and other triangle recruiters, is to gain as much computer knowledge as possible during these experiences and know how to apply this knowledge when out on the job search. "In starting to realize what a small role the GPA plays in the graduate hiring process," said Patrick Hefferan. a Senior Learning for Life executive from Radieigh. Hefferan looks for the computer basics in his interns — Microsoft Word, Learning for Life executive from Radieigh. Hefferan looks for the computer basics in his interns — Microsoft Word, Learning for Life executive from Radieigh. Hefferan looks for the computer basics in his interns — Microsoft Word, which we have been communicate visually, helping with web pages and presentations, "These days, it's more important what you've done than what kind of grades you got. Can you create a Web page! Juant to see in. I'll hirs someone with experience over someone with experience over someone with experience over someone with a 4-0 any day of the week, and I've done it before."

With this goal in mind, where can students turn to pick up some concrete information on technology? At first glance, resources for NCSU students are few and far between. "I feel like unless you take a Computer Science course, you're out of the lack of the day of the work available for non-Computer Science majors, and many goal-

available for non-Computer Science majors, and many peo-ple consider that a serious prob-lem.

Cat Warren, Internship Coordinator for the NCSU English Department, has been working with administrators to

pick up the slack. "CHASS (College of Humanities and Social Sciences) is pretty much 30 years behind. We're not keeping up with the market that we're trying to prepare students for." In an effort to bridge the gap between Walt Whitman essays and Java script, the department is currently setting up a class called Computer Tools for Writers, which will familiarie students with the technical aspects of communication. By building a stronger background in Web page design, technical aspects of communication. By suiting and using IT systems, liberal arts majors will have greater career marketability when the RTP corporate giants come knocking again.
"I would definitely take a course that was more accessible to non-Computer Science students, especially if it was in my department's curricultum," said Lynch. "Every student should be computer literate before they graduate, regardless of their major, That's just common sense."

major. That's just common sense."

But what about the Great American Novel? With English, Philosophy and Communication majors rushing into tech comparative." That's the greatest part about this new industry, 'said nive." That's the greatest part about this new industry, 'said philosophy and the philosophy and philosophy and philosophy and philosophy and philosophy and pages and organizing information on the ste for several companies. First she picked up. html, and now she's managing networks. She plans to remain president of her company, retire and devote her time to writing movie scripts and books—which is her real passion."

## **EVERYDAY**

of his body, seems to be caged in by the tight pop songs crafted by Matthews and Ballard.

Looking at Dave Matthews through the lens of such modern sounds as electric guitar and bloated keyboards, which are

the harshest pollutant of the entire album, it becomes clee-that Dave is far from fitting into the jain band world of Phish and Widespread Paine. Instead, he is closer to the world of Shing and Peter Gabriel. Still a light year from the levels of these world music icons, with Everyday Dave Matthews has at least taken a step in that direction. Not a good step, but a step nonetheless.

THERE'S NO TELLING WHOSE LIFE YOU'LL CHANGE.



### Hemeless individuals. Families. Communities

There are no limits to caring





## **VAGINA**

lent and virtuous aspects of a yagina.

Such dichotomy was epito-mized in "My Vagina Was My Milage," a testimony from the point of view of a Bosnian rape victim related with funching hon-esty by Amanda Meetze (senior, communication). Alternating between describing her vagina as a lush field with green waters and describing her vagina as the home of a dead animal which would bleed monthly from its slit hroat. Meetze said of her per-formance, "It was a way to tell my story through another woman's story.

'It further magnifies the degree

woman's story.

"It further magnifies the degree of violation and that people gloss it over — gloss rape over — a lot. That yin-yang's there; you have to deal with it because it's a part of the whole."

For Director Rebecca Mann.



Sophomore Carey Pope talks about her "angry vagina.

"the most important part was to make money to help women's causes on campus. But also, as in Amy [Hawn's] monologue, to let women know that they can talk

about the vaginal, but women have to -1 don't think they should have to - but they have to live with that."

**LEARN TO** SKYDIVE 1.800.SKYDIVE

.Get 10 friends to go and you'll go free!

Council Travel 1-800-2COUNCIL

Are you a college junior or senior? Stressed out about finding a job when you graduate? What would you say if you were offered free tuition, money for books, a monthly stipend, and a guaranteed job upon graduation? You would probably say to youself, "This is too good to be true." Well, its not. The United States Air Force is looking for students just like you. Upon graduation, you will have a job that allows you to work with the latest technology, gain valuable leadership skills, gain lifelong friendships, and see the world. If you're the type of person that enjoys adventure and new experiences, maybe you should consider the United States Air Force. For more information contact Air Force ROTC at \$15-8777 or airforce@nesu.edu. Also, visit the brickyard this Thursday and speak with ROTC Cadets at our all day Recruiting Booth.

## Sammy & Tap & Grill

(Formerly Upper Deck 2 - Between Bruegers & Burger King)

## YOUR BASKETBALL VIEWING HEADQUARTERS

- More Televisions (21, Including 5 Big Screens)
- Bigger & Better Menu & more Daily Specials
- · Improved Deck with more seating and televisions

Try our famous Hot Wings with Sammy sauce or our soon to be famous hand breaded chicken fingers!!! #755-3880 - 2235 Avent Ferry Road



# Classifieds

Call 515-2029

Fax 515-5133

What do you call a cow with no legs?

Ground beef!

# Classifieds

# Reach campus and

Place your ad Classifieds

# beyond.

in Technician

**Line Ad Rates** 

Found Ads

Back the

# **Pack**

## Policy Statement

Want to take pictures for the newspaper? Think you can do better? Shoot for Technician! Meetings are Sunday @ 7:00 in our offices in

# Why Start At The bottom When You Can Live

# Sports

## BASEBALL

19th in the nation.

The Pack will open its Atlantic Coast Conference schedule this weekend with a series in Atlanta against defending league champion Georgia Tech. The Yellow Jackets are currently ranked No. 1 in the country and will pose a stiff early season challenge to the Pack.

"We'ye are a hittle momen."

"We've got a little momen-tum going down to Georgia Tech," said Wright. "They're a great team, and we just have to go down there and know that we can win and know that we can compete with them."



N.C. State will spend this weekend in Atlanta for a series against No. 1 Georgia Tech

## NCAA

Combination region to until now for him to start running like he was prior to the flu," said head coach Rollie Geiger. "We protected him at the conference championships because of his illness and only ran him in the distance medley relay, but I don't think he would have been able to run the 3,000

if we wanted him to."

Dugan's time of 8 minutes, 3.09 seconds was only six seconds away from an automatically qualifying mark. Only four runners automatically qualified this year in the nation. "My mileage hasn't been where it would have been if 1 hadn't lost that week of training," said Dugan. "But Tim feeling pretty good and my workouts have been getting better."

LISTER +0

662+ IU 6F6C+LOUIC

MUSIC. afterhours

CAMPUS FAAIO

5+4+ION FOR +hP

improve on last season's per-formances at the NCAAs.

"I know both of these guys are a little disappointed with their performances last year", said Geiger. "I think they are better prepared mentally this year, and I'm looking for improvement. Qualifying for Nationals is one thing, and scoring points once you get there is completely dif-ferent. I want these guys to score some points."

But Dugan hopes for a little more than just scoring points.

HOUL

"I want to make All-American this year," said Dugan, "I'd like to run around eight minutes, and that usually gets around fifth place. Last year, I was going in with one of the fastest times but ran really poorly. The first year I ran the outdoor steeplechase at U.S. Nationals I got last, but this year I just missed making the final by one place. Hopefully my experience from last year will pay off and I will be able to perform really well this year."

# Outside 1

Hornets win streak halted at seven

Kevin Garnett scored a game-high 22 points and collected 13 rebounds as Minnesota defeated Charlotte 95-89 Tuesday night at the Charlotte Collseum. The win was the first ever an Charlotte for the Timbervolves (37-24) after losses in their previous 11 attempts.

The Hornets (34-27) had won seven in a row and nine of their last 10 heading into the game. Charlotte currently sits four games behind the Milwaukee Bucks in the NBA's Central Division.

Minnesota led by as many as 21 in the third quarter but had to fend off the Hornets at the end. Barron Davis' three-pointer with a little more than a minute left pulled Charlotte within three.

three.

LaPhonso Ellis hit a jump shot on the Timberwolves' next possession, however, and Chauneey Billups knocked down a free throw with 20 seconds left to seal the win for Minnesota. David Wesley was the Hornes' leading scorer with 21 points, while Davis added 17 points and nine assists. Jamal Mashburn, who entered the game with a team-best 20.3 points per game average, also scored 16.

Tuesday's matchup opened an eight game stretch in which the Hornets will play seven times at home. Charlotte returns to action Thursday at the Charlotte Coliseum against Orlando (32-27).

Read Technician Sports

## DRINKING WATER. Afterhours POUR OVER THE FACTS.



The fact is, there's more to your tap water than filling your glass. A short new report from your water supplier will tell you where your water comes from and what's in it. Look for the report, and read it. It will fill you full of facts.

SEPA

DRINKING WATER. KNOW WHAT'S IN IT FOR YOU. Call your water supplier or the Safe Drinking Water Hotline at 1-800-426-4791

## UKNC.OF9/AF+PFHOUF5/

AICS BABELA WOU-+PA

S+4C+IN9 4+ 8:00PM

# SAVE \$100's

## NC State Management and Technology Academy

Save \$100 for every friend that you get to enroll in the Academy!!!

What is the Academy?

June 4th, 2001 that is open to non-business seniors, graduate students, and recent graduates

Applications being taken on a first come, first served basis

Contact Russell Thomas at ManagementAcademy@ncsu.edu or 515-4445 to learn the guidelines on how to earn the referral discount.

Program Details and Application: www.mgt.ncsu.edu/mgtacademy/

**Taking Reservations Now For** Spring & Fall Move-In Dates Everything you want in your new home is right here... 1, 2, 3 Bedroom Apartments

> Kensington Park

**Off Avent Ferry Road** Approximately one mile from NCSU on Wolfline 851-7831 1-800-K82-PARK



# Wednesday ports



SCTEDULE

M. Basketball vs. Duke, 3/9, 7:00
W. Basketball, NCAAs, TBD
Baseball @ Ga. Tech, 3/9-11
W. teunis vs. Duke, 3/7, 2:00
Gymnastics @ Georgia, 3/10



The N.C. State offense did a good job keeping its eye on the ball Tuesday, pounding out 12 hits in an 11-4 win over Ball State at Doak Field.

# Pack completes sweep of Cardinals

♦ N.C. State's offense produced 11 runs Tuesday to extend its winning streak to four games.

Matt Middleton

On a cold, windy afternoon at Doak Field, N.C. State's bats exploded for 11 runs and 12 hits en route to an 11-4 victory over Ball State.

Described on the combined for three hits and six RBIs. Junior Brian Wright added two hits and also scored

twice.

The Pack (7-7) also got a strong outing from sophomore Derek McKee (1-0) in his first

start of the season. McKee, a native of Asheboro, scattered three hits over 5 23 innite and intereship the state of the farming a career-high eight batters and allowing just of hight a stiff breeze that was blowing out of the park the entire game.

"McKee was outstanding, he set the tone for the whole day," and head coach Elliot Avent. Wright echoed Avent in his assessment of McKee. "He's probably one of the topp trichers coming out of early spring ball," said Wright, "He put it together pretty good, given be cause of the wind, be pitched real well." Hour relievers combined to close out the game for the Pour relievers combined to close out the game for the Pour relievers combined to close out the game for the Pack, allowing just one run and one hit over the final 3 1/3 innings.

The Pack jumped on Cardinals starter Andrew Anderson (0-2) in the first

then relived Mike Sollie to retire the final batter of the game via strikeout.

The 11 runs scored by the Pack were the most at home this season.

"We got big hits when we needed to," said Avent. "I thought we played very, very well today in conditions that were tough for both teams. I also thought our mentality was very good."

Ball State, the preseason Favorite in the Mid-American Conference's Western Division, kept the game close for the first six innings with home runs from Paul Henry and first baseman Matt beckman, but never could consistently get runners on base.

The Cardinals (5-6) will try to end their four-game skid when they travel to Greenville for a weckend series with East Carolina, currently ranked

See BASEBALL Page 9

# pring football starts today

♦ N.C. State begins its sec-ond spring under head coach Chuck Amato ready to work.

Jeremy Ashton

In what was supposed to be the off-season for football, N.C. State had a pretty eventful couple of months. The Wolfpack spent its winter break in Miami, where it won the Micronpe.com Bowl 38-30 in a patented come-from-behind win against Minnesota. Two players declared for the NFL draft, and the offensive coordinator left. Head coach Chuck Amato and his staff recruited a class of players considered by many to be among the top 20 in the country. Football team's Sentor Day with a groundbreaking ceremony for renovations at Carter-Finley Stadium Sunday. The excitement surrounding State football continues to grow. Under this atmosphere, Amato will begin his second spring practice with the Pack Wednesday.

plenty of great moments during Amado's first season, the head coach said that his team won't rest on its accomplishments during the spring. "It's easy sometimes when you have success to maybe become complacent." Amado said. "You can be rest assured if we don't have as good a record, it wasn't because we were complacent. And if you don't believe me, you can go ask those players what these last 14 days have been like for them."

14 days have been like for them."

Last spring was an adjustment period for Amato, as he ried to figure out what each of his new players could do. At this point. Amato is pretty familiar with his team, but he said the players can expect few changes, if any, in the way spring drills will be run. "I'm still trying to find out how tough we are," Amato said. "We had a great year, but it's behind us. It's not a one-year fix here. We've got to start over again."

For the Pack, the personnel who won't be attending spring practice is almost as much an issue as who will be there. First and foremost on the list of absentees are three

Wilson and Norm Chow.
Robinson, a first-team AllAtlantic Coast Conference
selection at wide receiver
and return specialist, and
Wilson, a second-team AllACC safety, decided to
forego their tremaining eligithilly at State and enter the
NFL draft. Meanwhile.
Chow took the offensive
coordinator position at
Southern Cal under its new
head coach, Pete Carroll.
"We just have to say that
the two players either had
career-ending injuries or
they graduated," Amato said.
"When you have good
coaches, you never know
when you're going to lose
one. We lost Norm, but we
almost lost others."

Amato said part of spring
practice will be spent "getting the right pegs in the
right holes," by trying to find
replacements for Robinson,
Wilson and players who left
the team due to graduation or
other reasons.

As far as the offensive
line coach Marty Galbrath,
That move keeps some continuity in the offense, which
Amato said should look relatively the same next season.
"This is the North Carolina
State offense that you saw
last year, and we're going to
stay with the North Carolina
State offense," Amato said.
"That doesn't mean that we
won't have a tweak here and
a tweak there that we feel
ean improve it. We may
change some terminology to
make things easier."

Other players still on the
team won't be appearing
during the spring for various

reasons. Linebacker Levar Fisher

the 2000 ACC Defensive Player of the Year, won't participate in spring drills due to off-season shoulder surgery. Fisher should be ready by the time the fall arrives.

Amato said that running back Cotra Jackson was "an innocent bystander" in an innocent in his hometown of Birmingham, Ala., and suffered facial injuries. As a result, Jackson isn't enrolled at State this semester, but he will be back with the team in the fall.

Injuries aren't the only

Injuries aren't the only thing that will prevent State players from appearing on the practice field. Linebacker Corey Lyons, who was arrested on two misde-meanor domestic violence charges Feb. 18, will be held out of spring drills. His status for the 2001 season is still uncertain.

"We're waiting for the school to make their investi-gation, and then we're going to go from there," Amato said.

to go from there." Amato said.

The Pack will also have to wait for the fall to see nearly a third of its team, the incoming freshman class. Brian Archis, Tramain Hall. Brandon Moore and J.J. Jones are already enrolled at State, but the other 24 fecruits won't join the team until the next academic year. Several players may have to sit out during spring drills, but the offense and defense each have seven starters returning for next season, including tight end Willie Wright, tailback Ray, Robinson, safety Terrence Holt and linebacker Dantonio Burnette. State also has ACC Freshman of the Year Philip Rivers ready to go for the spring.

"[Rivers] still has a lot to learn, and he wants to learn."



ACC Freshman of the Year Philip Rivers is one of 14 starters returning to the Wolfpack in 2001.

## Oglesby, Dugan headed to NCAAs

♦ Isaiah Oglesby and Chris Dugan will represent N.C. State at the Indoor Track National Championships this weekend at Arkansas.

Chuck Amato is ready for his second spring at N.C. State.

Todd Lion

N.C. State will be sending two athletes to the NCAA Indoor Track Championships this weekend in Fayetville, Ark.
Chris Dugan will compete in the 3,000-meter run, and Isaiah Ogleshy will participate in the 35-pound weight throw.
Oglesby has been leading State's indoor track team all season, allowing only two of his seven competitions to pass by without bringing in a first-place finish. He placed second in the two competitions that he didn't win,

once while suffering from the flu, and once to the nation's second-best thrower, Andras Haklits of Georgia.

thrower, Andras Haklits of Georgia.
"T've been feeling bad all semester,"
said Oglesby. "First it was strep, then
a sinus infection, then some kind of
allergic reaction. It was never close to
100 percent. I'm just now starting to
feel good again. I've started serious
weight training again, and I feel at
least 10 times better than I have all
semester."

semester."

Oglesby, a redshirt sophomore, won
the ACC Indoor Championships this
year as well as last year in the weight
throw, throwing a school record each
time. At the ACC finals this year, he
there 66-7 1/4, breaking the previous
conference record by over a foot.

Last weekend, he improved on his school record again, throwing 68-3 3/4, a throw good enough to place him as the 11th-best thrower in the

nation this season.

"Last year. I was heading into the championships feeling really good, but I got third from last." said of glesby, "I just didn't know what to expect. This year, I think I have a much better mindset, and I should be able to compete much better. Things have really improved for me over the last couple of weeks, and hopefully, they will just keep getting better."

Dugan also occupies the I'lth seed going into the NCAA Championships, but his season has not been as spectacular as Oglesby's. Dugan, a redshirt junior, ran his provisionally qualifying mark at Florida in the first weekend of February but then fell victim to the flu and has not been as be to race at that level since.

"Right after Chris got back from Florida, he got sick, and it has taken See NCAA Page 9

### **All-ACC Team**

Shane Battier, Duke Joseph Forte, North Carolina Jason Williams, Duke Juan Dixon, Maryland Alvin Jones, Georgia Tech

### Second Team

Will Solomon, Clemson Brendan Haywood, North Carolina Lonny Baxter, Maryland Josh Howard, Wake Forest Travis Watson, Virginia

## ACC Third Team

Chris Williams, Virginia Roger Mason Jr., Virginia Terence Morris, Maryland Jason Capel, North Carolina Nate James, Duke

# All-ACC Defensive Team

Shane Battier, Duke Alvin Jones, Georgia Tech Juan Dixon, Maryland Brendan Haywood, North Carolina Adam Hall, Virginia