

The NUBIAN MESSAGE

October 14, 1999
Volume 7, Edition 5

Knowledge



What's Goin' On?

Peer Mentor Rap Sessions

The Student Mentor Association will sponsor Peer Mentor Rap Sessions on Tuesday, October 26 beginning at 7:00pm. This program will feature staff from Afrikan American Student Affairs and the SMA executive board as they give information that will empower peer mentor and mentees alike. Any 2nd or 3rd year mentor who would like to be included in the rap sessions should contact Tiffany Moore at tkmoore@ncsu.edu.

Location: TBA.

BSB General Body Meeting

There will be a Black Students Board general body meeting today at 6pm in the Talley Student Center Room 3118. For more information, visit the Black Students Board website at <http://www2.ncsu.edu/ncsu/student_center/uab/bsb/>.

Job Opportunity for Business Majors!!!

Two Administrative Assistant positions open in Raleigh Tax office. One is a part-time seasonal position and the other a full-time permanent opportunity. Responsibilities include typing of letters, memoranda and general correspondence as well as mail merge databases. Maintenance of tax control system (tax return tracking). Processing of tax returns (copying, collating and preparation for mailing). Coordinating meetings and making travel arrangements. Required Skills: Proficient in Word, Excel, Power Point (Office 97). Typing speed 60 - 65+ words per minute. Dictaphone/transcription skills a plus.

Inquires should contact:
Jessie E. Bell
kpmg LLP, Client Service,
Support Recruiting
303 Peachtree Street, NE,
Ste. 2000
Atlanta, GA 30308
(800)297-0157, ext 2071
(404)979-2071-phone,
(404)979-2226-fax

more info available at:
<http://www.us.kpmg.com>

The Afrikan American Voice of North Carolina State University

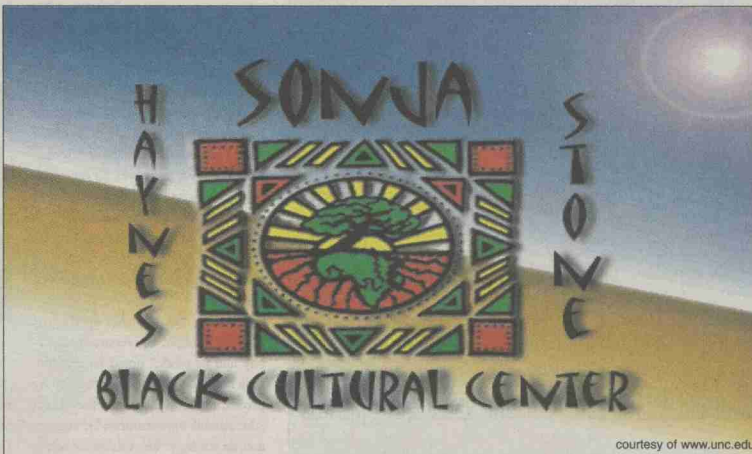
UNC gets new Cultural Center

By Michelle Reed
News Editor

As part of a \$28.6 million donation to the University of North Carolina by alumnus David Benjamin Clayton, a member of the Class of 1949, UNC will receive a new Black Cultural Center. The Sonja H.Stone Cultural Center will receive \$6 million of the money to add with its already \$3.5 million to finance the construction of the building. The estimated cost of the new building is \$9 million. The current BCC is located in the Student Union, but the new building will be constructed off South Road, between the Bell Tower and Coker Hall.

Clayton was a 1949 UNC alumnus and he established the fund before he died in 1978. The fund was allowed because his employees sold his franchises of H&R Block 20 years after his death.

The BCC was founded in 1988, and has promoted many diversity and multicultural awareness pro-



courtesy of www.unc.edu

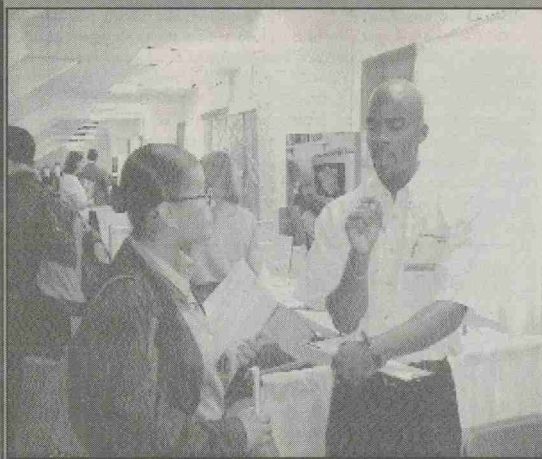
grams. Some features of the new 40,000 square foot building include a library and media center, an art gallery, room for classrooms, meeting rooms, and performances. The Upward Bound Program and the In-

stitute of Afrikan-American Research will also be found in the new building.

It was named for the late Sonja Haynes Stones, a Afrikan American professor at UNC who was a dynam-

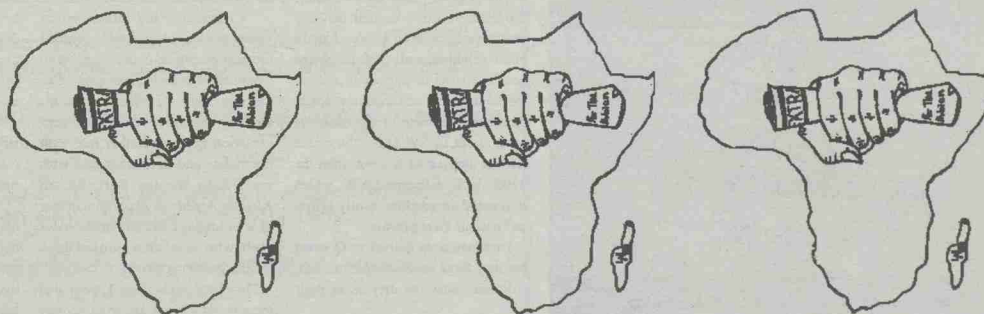
ic leader for civil rights on Carolina's campus and an original supporter of the center.

**"We are prepared to make you an offer today.
Does \$50,000 a year sounds reasonable?"**

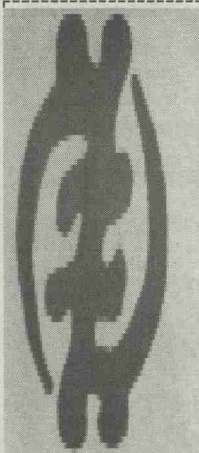


NC State students were entertaining similar offers during last week's Minority Career Fair. Many walked away with contacts, interviews, and contacts.

M. Anthony / Staff



Inside: New Investment Column! Check it out! Page 6!



With only the permission of our ancestors
and our elders do we proudly print this
and all editions of The Nubian Message.

Always keeping in mind and spirit:

Dr. Yosef ben-Yochannan, Dr. John Henrik
Clarke, Dr. Leonard Jeffries, The Black
Panther Party, Mumia A. Jamal, Geronimo

Pratt, Tony Williamson, Dr. Lawrence Clark, Dr. Augustus Mclver
Witherspoon, Dr. Wandra P. Hill, Mr. Kyran Anderson, "Dr" Hughes
Suffren, Dr. Lathan Turner, Dr. M. Iyailu Moses and all those who walk
by our side as we continue to make our journey to true consciousness.

THE NUBIAN MESSAGE

The Afrikan American Voice of North Carolina State University

Editor in Chief.....Dock G. Winston

Business Manager.....Trey Webster

Staff

News Editor.....Michelle Reed
Sports Editor.....Keesha Dover
Culture Editor.....Michelle Reed
Health Editor.....Thannie Roldan
Opinions Editor.....Lakesha Parker
Chief Photographer.....Michael Anthony
Webmaster.....Adedayo Banwo
Circulation Director.....Chad Brown

Mailing Address

372 Witherspoon Student Center/AACC
Box 7318
Raleigh, NC 27695-7318
919-515-1468

Web Address

sma.ncsu.edu/Nubian

USDA names building complex to honor Dr. George Washington Carver

By J.I. Johnson III

Tuskegee Newservices

U.S. Secretary of Agriculture Dan Glickman named a new building complex for Dr. George Washington Carver on October 6. The George Washington Carver Center will encompass four buildings on the USDA campus in Beltsville, MD, which will house government offices and a medical center.

"This is a significant day for Tuskegee University," said the University's President Dr. Benjamin F. Payton, who joined Secretary Glickman at the dedication. "George Washington Carver was an outstanding educator and one of the most prolific scientists in American history. A humble man with a magnanimous spirit, his visionary research at our institution revolutionized modern agriculture."

"Today, Dr. Carver's spirit still guides Tuskegee University's philosophy and its work," noted Dr. Payton. "We continue his academic legacy by providing students with the finest educational opportunities in science and technology. Dr. Carver's work is also leading us into the future, and at this moment our scientists are literally on the cutting edge of research in biotechnology and space agriculture."

With a grant from NASA, Tuskegee University is developing agricultural systems that will allow humans to live in outer space. The challenge is to create crops that are nutritious, compact, and that can recycle wastes. The peanut and sweet potato, two direct descendants of George Washington Carver's pioneering work, have already been studied on Space Shuttle missions.

Dr. Carver developed scientific methods of soil rotation and fertilization, created harder strains of cotton, and introduced the peanut as a major cash crop; which helped revitalize the southern economy. In 1899, Dr. Carver introduced the Jessup Wagons mule-drawn traveling classroom used to demonstrate improved agricultural methods to struggling farmers

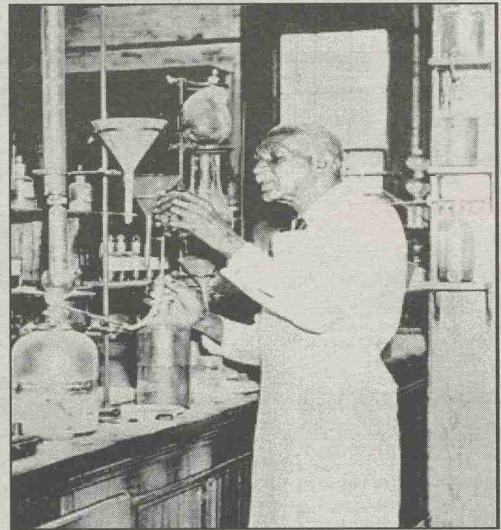


photo by www.coax.net

The famous scientist in his lab

throughout the South. Carver's Jessup Wagon was adopted by the Texas Department of Agriculture and was the inspiration for the USDA's agricultural extension stations.

Dr. Carver, an African American born into slavery, worked as a janitor at Iowa State University while he earned both bachelors and masters degrees from Iowa State University. There, he was named its first African American faculty member. In 1896, he was invited to join the faculty of Tuskegee University by its founder, Booker T. Washington.

During his 47 years at Tuskegee, Dr. Carver invented close to 350 new products from the peanut, over 100 products from the sweet potato and soybean, and developed techniques for extracting "rubber" from industrial sludge. Yet, Dr. Carver refused to patent most of his inventions. He said, "God gave them to me. How can I sell them to someone else?"

Tuskegee University was founded in 1881 by Booker T. Washington and currently enrolls more than 3,000

students from 42 states, the District of Columbia, and 34 foreign countries. An historically African American university, Tuskegee University has produced generations of outstanding graduates across an array of academic disciplines. Through its students, the University has made distinct contributions in the life and physical sciences, the biomedical sciences (including nursing, allied health, and veterinary medicine), engineering, agriculture, the food sciences, education, and business.

Tuskegee University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools. It is authorized to offer degrees at the doctoral, masters, and bachelors levels. All professional programs are accredited by national agencies. It is the only Historically Black College or University to offer the Doctor of Veterinary Medicine degree and the Ph.D. degree in Materials Science and Engineering.

Black Residents Sue Dominos for delivery bias

By Adedayo A. Banwo

Staff Writer

Several black residents in South West Washington D.C. have filed complaints in District Court charging the popular pizza chain Dominos for Discrimination in their delivery practices. In a lot of predominantly black neighborhoods that the chains consider risks to deliver in around the country, its residents are upset. According to some of the residents of Q street in SW D.C., the crime rate on their street is lower than the 3200 block of Prospect NW, which is located in predominantly white and upscale Georgetown.

Dominos does deliver to Q street but they force residents to come outside and meet the drivers at their cars.

"I don't believe that I got all this education and they make me come outside," said Jim Bell, an American University law school graduate who was quoted in a Washington Post

article.

"No one can tell me that if a whole bunch of white folks moved onto my block, Domino's would do them the same way."

The debate about this suit sparks a larger one about racism that is hidden, not overt.

"I remember my father telling stories about restrooms he couldn't use and places he couldn't go. Who would have expected that coming to the year 2000, I'd have to sit down with my son and have the same conversation my grandfather had with my father and my father had with me?" Said Wesley Bell, 28, an African American general manager of a Southwest Washington fitness club who was also quoted in a Washington Post article.

"It's like each time I went out there to get a pizza, knowing my son was watching, it took a little piece of my dignity."

Dominos had defended its practices of some of its restaurants, saying it is just out to protect its employees.

Dominos is not the only restaurant, many chains, including Pizza Hut, Papa John's, Hungry Howies, etc. won't deliver to certain areas.

The key question remains, "Is this issue a racial cop-out?" A case of African Americans just upset because they live in a bad neighborhood and can't get pizza to their door. Or is this a case of pizza chains falling victim to stereotypes they get from TV and word of mouth. We may never know.

"At first when I heard about the suit, I thought it was a racial cop-out," said Tony Baumann, a NC State student.

"I thought if they live in a bad neighborhood than they live in a bad neighborhood, but if this place has a lower crime rate than Georgetown than something is definitely wrong here," Baumann later added.

SPORTS

Wilt Chamberlain Dies at the Age of 63

By Keesha Dover
Sports Editor

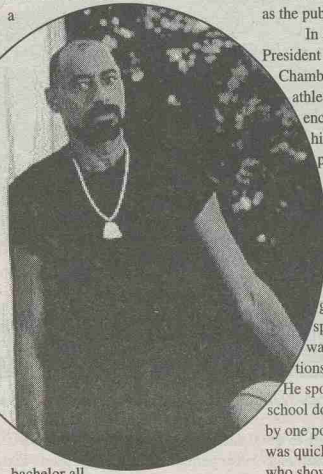
Legendary NBA player Wilt Chamberlain died yesterday at the age of 63. He was found in his home in Bel Air at about 12:30 p.m. In 1992, Chamberlain was put in the hospital and was said to have an irregular heartbeat and was put on medication. Authorities say that there are signs that he may have had a heart attack.

Wilt Chamberlain stood an impressive 7'1" and was a massive force during his career in the NBA. He is the only player to have scored 100 points in a single game while averaging 50.4 points per game for that season. For his career, he averaged 30.1 points a game.

He also led the league in assists with 702 in 1967-68. Chamberlain was a star in the NBA from 1959-1973. He played for the San Francisco Warriors, the Philadelphia 76ers, and the Los Angeles Lakers. He scored 34,419 points in his career, which was recorded as a record until broken by Kareem Abdul-Jabbar in 1984 with 38,387. Chamberlain also holds the record for career rebounding with a total of 23,924. In addition to this, he holds the single game record for rebounds with 55 against the Boston

Celtics in 1960.

Though a great athlete, Chamberlain stirred much controversy after claiming in an autobiography that he had had sex with 20,000 women. He was a



bachelor all of his life and stated in an interview that there were only about 5 women that he could think of that he could have been married to.

"I cared about them a lot, but not enough to make a commitment," he said.

Before his death from AIDS in 1993, Arthur Ashe was critical of sexually promiscuous athletes like

Chamberlain, saying the behavior reinforced racist stereotypes, according to blackathlete.com. Ash concluded that he did not at all believe Chamberlain and added that as he boasted, he felt pity for him as the public criticized him.

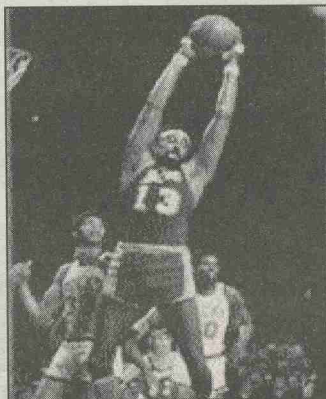
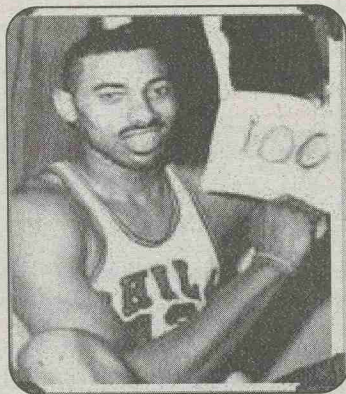
In a statement issued by President Clinton, he called Chamberlain one of the greatest athletes of the 20th century and encouraged everyone to keep him and his family in their prayers.

Chamberlain made a trip back to Kansas after being away for 40 years. It

was his first official visit since he left college. He gave a very respected speech to the crowd and was given many standing ovations as his Jersey was raised. He spoke of how he felt he let the school down after losing to Carolina by one point in triple overtime but was quickly corrected by the crowd who showed much love and respect.

Chamberlain is survived by four sisters: Barbara Lewis, Margaret Lane, Selina Gross and Yvonne Chamberlain, and two brothers: Wilbert and Oliver Chamberlain. He will be missed by fans across this country.

photos courtesy of www.nba.com



Wilt Chamberlain Highlights and Statistics

- Holds NBA record for most points ever scored in a game with 100 against the New York Knicks on March 2, 1962.
- Most consecutive seasons leading the league in scoring from 1959 - 1966.
- Highest average points per game in a season with 50.4 while playing with Philadelphia in 1961 - 1962.
- Wilt Chamberlain holds more scoring and rebounding records than any other player in NBA history.
- Became the first player in NBA history to win the MVP award and Rookie of the Year Award in the same season.
- Wilt is the NBA's all-time leading rebounder with 23,924.

Sports Trivia

1. What football player holds the NFL record for most rushing yards? Hint... Is also known as "sweetness".
2. Which NBA franchise holds the record for the most championship seasons in consecutive years.
3. Which MLB player is known by his nickname "The Rocket".
4. What NBA player is known as "The IceMan."
5. What NBA player holds the record for the most points ever?
6. Which WNBA team is 3 time world champions?
7. What NFL player is known as "Prime Time".

Houston Rocket Star withdraws from Olympic Team

By Keesha Dover
Sports Editor

Houston Comets star, Cynthia Cooper decided to withdraw from the USA Basketball women's Olympic team Monday. She feels that she is not able to totally commit herself to the training program that is held by the team.

Recently, Cynthia Cooper lost her mother to breast cancer. She had spent tremendous amount of time taking care of her mother. She also had to watch her best friend

Comets official site.

Cooper is now 36 and still going strong in her career. She is a two-time USA Olympian. She earned a gold medal in 1988 and a bronze medal in 1992. Cooper has led the Houston Comets to three consecutive WNBA championships 1997, 1998, 1999. She got the league MVP honors in 1997 and 1998 and the WNBA championship MVP honors all three times. The USA team was to consist of: Ruthie Bolton-Holfield (Sacramento Monarchs/McClain, Miss.); Lisa Leslie (Los Angeles Sparks/Hawthorne, Calif.); Nikki McCray (Washington Mystics/Collierville, Tenn.); Katie Smith (Minnesota Lynx/Logan, Ohio); Dawn Staley (Charlotte Sting/Philadelphia, Pa.) Cooper, Yolanda Griffith (Sacramento Monarchs/Chicago, Ill.), Chamique Holdclaw (Washington Mystics/Astoria, N.Y.), DeLisha Milton (Los Angeles Sparks/Riceboro, Ga.), Natalie Williams (Utah Starzz/Taylorsville, Utah), and four-time Olympian Teresa Edwards (Cairo, Ga.) who was the most recent. Head Coach Nell Fortner is to direct the team.

The team began training on September 7th. They will next play 12 games against top Division I womens teams in November and December.



Houston Comets Star, Cynthia Cooper

photo by
www.wnba.com

and teammate, Kim Perrot die in a battle with brain and lung cancer.

She said that she totally regrets having to withdraw from the team but she has had a very difficult time in the past few months.

"We understand Cynthia's decision and regret that she is unable to compete on the Women's Senior National Team, but respect her decision," said USA Basketball Women's Senior National Team Committee chair Karen Stromme-

October 14, 1999

CULTURE

Films by Reedus send powerful message

By Michelle Reed
Culture Editor

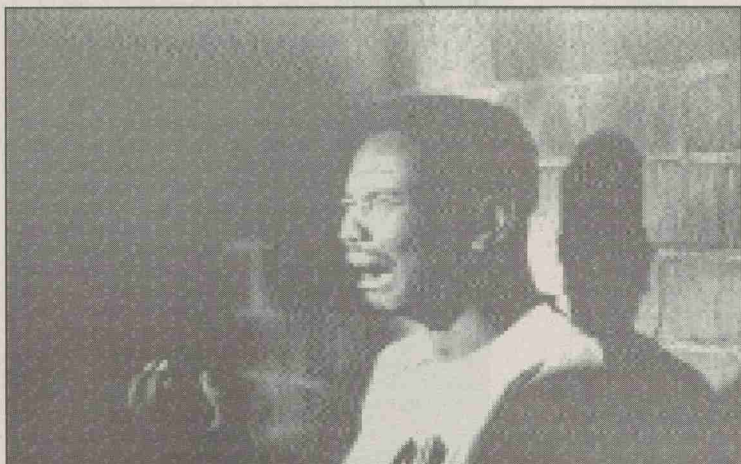
Short, but powerful. Very few words, yet, understandable. Black and white, but still full of color. Fictional, nonetheless, so real. These adjectives come to mind when describing two films written and produced by Marcel G. Reedus, that were intended to portray some major internal conflicts that plague and pain the Afrikan-American community. Fratricide. Incarceration. Death row. Feel free to continue.

As part of the Southern Circuit tour, which features independent filmmakers throughout nine south-eastern locations, North Carolina State University had the opportunity to host Marcel Reedus and his two short films "The Fight" and "For Colored Boys Who Have Considered Homicide."

Had one only heard the title "The Fight", it may lead one to speculate that the movie was about a boxer preparing for a big time boxing match. And for those who premiered the film, the beginning of the film may have led many to think that some sort of "physical" fight would be displayed. The jogging the character did, the hitting of the boxing

bag, the display of the traditional boxing robe before a fight, would be good reasons for one to believe it was a boxing match. However, this character was not getting ready for a boxing match. Not once did the character speak, but the silent thoughts from his head spoke for him. His thoughts describe his character. One thought revealed a verbal fight between him and his wife, that led to more than a verbal fight. What was thought to be a boxing match, is now discovered to be a prison. Stepping in synchronized steps and to the beat of a death song, the character is led to an electric chair where he is electrocuted.

"For Colored Boys Who Have Considered Homicide" crystallizes the mind frame of Lemon, a young Afrikan-American male who has committed murder. Without second thought, without conscious, without care, and without the value of life, Lemon guns down another Afrikan-American male in front of a place that is found abundantly throughout Afrikan-American communities, a liquor store. Following the murder, Lemon wakes up in a dark, desolate room that takes on the image of a prison cell. It is here that he meets the mysterious character, Thomas



Scene from "For Colored Boys Who've Considered Homicide"

photo by Bill Moore

Mardis, who is determined to get Lemon to admit he committed murder and seek truth to why young Afrikan-American males such as Lemon are killing each other. Lemon portrays the stereotypical "Generation X" individual that does not care about anything, including his future and the past that allowed

his present to be existent. He has forgotten and disregarded his Afrikan ancestors that made sacrifices in the generations before. He can't hear the Afrikan drums that beat blood into his veins. He sees no opportunity in places where the hourly wage is \$4.25 an hour. He can't find his place in society.

Mardis, the elder man, has heard the beating of the drums, understands the struggle, and attempts to get Lemon to hear the drums. But Lemon fails to hear the drums. And Mardis is determined to get the truth out of this "boy" set before him. After heated argument between the two, Lemon is trapped between a wall and Mardis' fist. Lemon can no

longer deal with the pounding of Mardis' fists, and he admits that he did commit murder. But what Lemon doesn't realize that he is already dead. When he shot the young man to death, the police arrived and put a hole in his chest. The truth did finally set him free.

It could be seen that Reedus put a lot of thought and commit into these projects. Marcel is currently working on an upcoming film. This positive Afrikan-American brother should be commended for a job well done!

Tickets Requests By email: Millionairesoon@hotmail.com or plhutch2@unity.ncsu.edu

WATAUGA H.A.C.

The IRC and ProMo-Sity™
Presents

"Get on the bus and ride with the Red -C".

Event: NC State vs. UNC-CH

ETD: 3:30 pm

ETA: 6:30 pm

Date: Nov. 11, 1999 (Veterans Day)

Cost: Only \$25 covers Round Trip Fare to and from Charlotte's Ericsson Stadium.

* Must Get Your Own Game Ticket!

* No Refunds!

Four Reasons to Get on the Bus....

- 1.) I Hate UNC-Chapel Hill.
- 2.) I love NC State.
- 3.) I got \$25 for the trip.
- 4.) I'm going to represent in my RED and WHITE.
- 5.) Refer to reasons 1-4.

Tickets on Sale Now...

Only 900 transportation tickets available!!!

@ Ticket Central on the second floor of the Talley Student Center

For Additional info please call toll free
1- (877) 3- KNEOCO™
(563626)

*Board buses @ Derr Track -NCSSU

Wings and Soda provided!

NCSU HALL RESIDENTS ONLY!!

Four Reasons for Using "K" in Afrika

- Most vernacular or traditional languages on the continent spell Afrika with a K; therefore the use of K is germane to us.
- Europeans, particularly the Portuguese and British, polluted our languages by substituting C whenever they saw K or heard the K sound—as in Kongo and Congo, Akkra and Accra, Konakri and Conakry—and by substituting Q wherever they saw KW. No European language outside of Dutch and German have the hard C sound. Thus we see the Dutch in Azania calling and spelling themselves Afrikaaners. We are not certain of the origin of the name Afrika, but we are sure the name spelled with the C came into use when Afrikans were dispersed over the world. Therefore the K symbolizes our coming back together again.
- The K symbolizes us to a kind of Lingua Afrikaana, coming into use along with such words and phrases as Habari Gani, Osagyfo, Uhuru, Asante, together constituting one political language, although coming from more than one Afrikan language.
- As long as Afrikan languages are translated (written) into English, etc., the European alphabet will be used. This is the problem. The letter K as with the letter C, is part of that alphabet, and at some point must be totally discontinued and the original name of Afrika be used. The fact that Boers (peasants) in Azania also use the K, as in Afrikaan (to represent the hard C sound) demonstrates one of the confinements of the alphabet.

Source: From Plan to Planet by Haki R. Madhubuti, February 1992. Reprinted with the author's permission.

"Back to One" is not one for the ages.

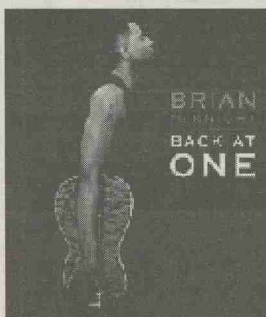
The Madd Listener
Guest Writer

The genre of Rhythm and Blues rarely gets a shot in the arm these days. The likes of the great Stevie Wonder, Marvin Gaye and even the artist formerly known as Prince has been replaced by so called modern R&B greats Blackstreet, Ginuwine, and K-Ci and Jo Jo. Whether you think these modern acts can compare is one thing, but whether you think Brian McKnight deserves to be among them is another.

McKnight is truly a star in modern R&B. His newly released cd, *Back at One*, is, however, just another Brian McKnight cd. It sounds just like his previous ones! Now, don't get me wrong, the thing is jamming. As a matter of fact, its one of my personal favorites.

However, it is the same concept as his other works. Get with the hot producers (Rodney Jerkins, Puffy, etc.) and make some of the best modern R&B out. My question is, where are the masterpieces on this album? The songs that will last forever like Wonder's "Superstition" or Gaye's "Can I get a Witness"? I don't think one will find these songs on this album.

The first track "Last Dance" is very good. With lyrics like "Should we take a chance, and dance the last



"Back at One"
Brian McKnight

Label: Motown

Available: Now

dance" make the song very soothing. Something for you to listen to while you are alone with that "special" someone. The entire album pretty much plays

like that. The self titled and first single is classic McKnight. With a production style that includes piano and soft drums, McKnight has come through with a portfolio that has many hits. My personal favorite on this album is "Home." This song signifies what has become a staple on McKnight's LPs, a gospel track. To me, it's the best song on the album, you can really feel his dedication to Christ as he sings on this song. My second favorite is "Cherish." This song is so romantic ya'll. It is a song about a guy who messed up with his woman and now he is giving advice to the rest of the men of the planet.

Really deep.

Remember, this cd is jamming. I am feeling it and I think it is something that is definitely worth buying. Now whether I will be feeling this years from now is

another thing. Who knows where R&B will go, let's hope wherever it goes, McKnight

doesn't go with it. Too many artists are wasting their talent on rap beats and

weak producers. McKnight may not be pumping out classics but its something to bob your head to until the next Wonder comes along.

YOUR AD HERE!!!

LOW RATES FOR STUDENT GROUPS.

CALL 515-1468 FOR MORE DETAILS.

the office of African American Student Affairs proudly presents

SYMPOSIUM

2000

0

0

0

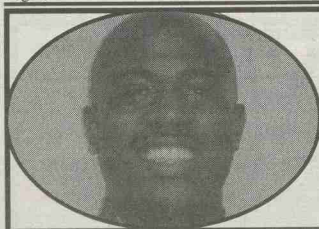
educating
young minds for
the 21st century

INFORMATION SESSIONS

**APPLICATIONS AVAILABLE
NOW FOR SYMPOSIUM 2000
COUNSELORS. PICK THEM
UP AT 2010 HARRIS HALL OR
AT AN INFORMATION
SESSION.**

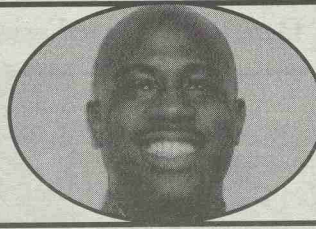
Thursday, October 21, 1999, 5:30pm - Room 201, Witherspoon
Wednesday, October 27, 1999, 5:30pm - Room 201, Witherspoon
Tuesday, November 2, 1999, 5:30pm - Room 201, Witherspoon
Monday, November 8, 1999, 6:00pm - Room 204, Witherspoon

for more information, contact a member of the AASA staff at 515 3835



WELCOME TO THE INVESTOR'S CORNER

by B. Dwight Foster



The following info isn't given as investment advice, please seek an investment advisor for that. This info is offered as an overview of a publicly traded company and is given for purely information ends.

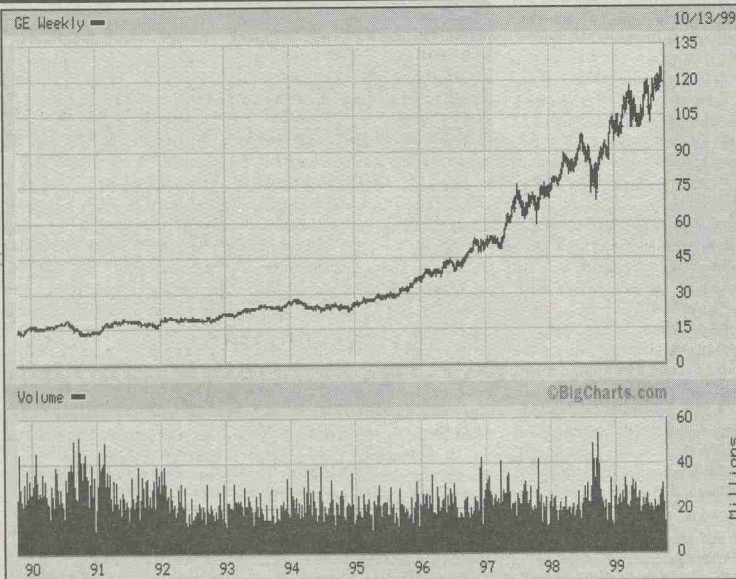
Hello, NCSU, my name is B. Dwight Foster and the B is for Business Guru. This is my debut column covering employment information in this column. I will feature a publicly traded company each week. A publicly traded company is one that any person with a little cheddar, a.k.a., loot, b.k.a., cash can purchase "equity" or stock in said company. The DJIA is an index to let investors gauge how the composite (the 30 co.'s that make up the Dow) is performing relative to other indexes and stocks. I am uniquely qualified in that I trained to be a stockbroker with an fixed income securities firm (a firm that markets Bills, Bonds, Notes also including Corporate Paper. The Bill and Bonds are referred to as T's connoting "Treasures" uh duh like in US Treasuries. These investment instruments are "backed by the full faith and credit of the United States Government-whose credit is so good that they can by things like the

Louisiana Purchase or the US Virgin Islands, and even a few Industrialized nations today. Our economy is roughly doing in the trillions of dollars.

Heck, the 400 richest people in the US are worth 1.04 Trillion so-you think-our economy is doing oodles of dough-you think-Renee was right when he said, "I think therefore I am".

For your information the Dow Jones Industrial Average has been around for approximately 110 years. It was founded by Mr. Edward's and Mr. Jones in the late 19th century and there is only one company still on that list from the original over a century ago. That behemoth brings us to our feature of the week, G.E. "we bring good things to light", one of the best performing companies under the Sun. Just to put the DJIA in perspective, when the initial index was started it consisted of about eight companies (now 30) the index was a mere 14, then it grew to a lil less than 1,000 in 1974 to now its hovering around 10,273 -basically over the long term YOU'LL make money in the market!

GE is such a stalwart that if it were to spin-off divisions, the divisions would be worth in the tens of billions of dollars.



graph courtesy of www.biggraphs.com

This graph shows how GE's stock has risen in the last decade.

GENERAL ELECTRIC

Corp. Bio: GE is a outstanding diversified services conglomerate, into broadcasting (they own NBC), they produce air craft engines, appliances (Kitchen and Laundry equip.), lighting, nuclear reactorws, medical imaging equip., and plastics. GE Capital Servi ces, is one of the largest financial services companies in the US and accounts for nearly half of the overall sales. It seeks Marketshare domination in four areas; Globalization, E-Business, Six Sigma Quality and Services.

Hauncho: (CEO) John Welch, JR.

Bean Counter: (CFO): Keith S.Sherin

Human Reeses: William Conaty

Addy (snail mail): 3135 Easton Tpke, Fairfield, CT. 06431

Addy (Email) www.GE.com

PH: 203-373-2211

#W-2s: 293,000

Scope: 100 countries

1998 sales in millions of dollars: 99,000

52 week Hi \$123.06

52 Wk. low \$68.87

Current \$111.00 per share

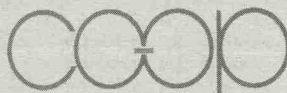
listed on the NYSE

Questions, Comments, Concerns, Suggestions?

515-1468

or

nubian@sma.ncsu.edu



North Carolina State University
Cooperative Education Program

ORIENTATION SCHEDULE

Students who would like information about NCSU's Co-op Program are asked to attend one of the orientation meetings listed below. Those who would like to co-op beginning the 2000 Spring semester are urged to attend an orientation as soon as possible.

AUGUST

24 Tuesday	4:00pm	CALDWELL G110
------------	--------	---------------

SEPTEMBER

1 Wednesday	4:00pm	WINSTON 110
-------------	--------	-------------

9 Thursday	5:30pm	WINSTON 129
------------	--------	-------------

15 Wednesday	4:00pm	WINSTON 129
--------------	--------	-------------

21 Tuesday	5:30pm	WINSTON 001
------------	--------	-------------

23 Thursday	5:30pm	WINSTON 129
-------------	--------	-------------

29 Wednesday	4:00pm	WINSTON 129
--------------	--------	-------------

OCTOBER

5 Tuesday	5:30pm	WINSTON 001
-----------	--------	-------------

13 Wednesday	5:30pm	WINSTON 129
--------------	--------	-------------

19 Tuesday	4:00pm	CALDWELL G110
------------	--------	---------------

28 Thursday	5:30pm	WINSTON 129
-------------	--------	-------------

NOVEMBER

2 Tuesday	4:00pm	CALDWELL G110
-----------	--------	---------------

10 Wednesday	5:30pm	WINSTON 129
--------------	--------	-------------

16 Tuesday	4:00pm	CALDWELL G110
------------	--------	---------------

18 Thursday	5:30pm	WINSTON 129
-------------	--------	-------------

DECEMBER

2 Thursday	4:00pm	CALDWELL G110
------------	--------	---------------

OPINIONS

The real story behind "Bills" and "Scrubs"

By Lakeesha Parker

Opinions Editor

I don't know what the problem is with the songs of today. Okay, I'm lying, because I am ready right now to launch a mile-long list of complaints about today's singers and songs.

First of all, there is a lot more entertaining going on and a lot less singing. And fewer singers too. I jokingly like to state that everyone can sing, but some of can do so better than others.

But in my aprent choice of definition, a singer would be someone who can sing "well". Don't let that shock you. I am sure that there are plenty of people out there who you feel should have done what Milli Vanilli did yearsago: LIP SYNC.

There's nothing that I hate more than to see "or hear, rather", my favorite "singer" performing, and when he or she opens his or her mouth, they sound like Donald Duck on crack.

I don't feel a pressing need right now to name those faces, but there are enough of them out there to have me placing their album right back on the shelf.

Of course, there are those who can't sing but have excellent songwriters who help them appeal to their audience. In this case the message or song has outshone the actual singer, making us forget that they can't sing. One prime example is Mary J.

A singer has to be able to "feel" out their audience. They must pry out those emotions which the listener didn't know they had. These emotions may come in the form of

laughter and smiles, shame and embarrassment, or melancholy and tears. This is the intent, the wanted effect. This is why they are singing.

An effective song or singer should be able to release this in us. It can even bring out anger and hurt in may cases and a sense where a person may feel the need to defend themselves. (Keep this thought in mind.)

As we all know -- gone are the

"Bills, Bills, Bills".

"No Scrubs" has a lot of brothers retaliating. The hardest blow was thrown by Sporty Thieves with their song "No Pigeons". I don't know if everybody has ever seen a pigeon before, but when you do, you will see that the brothers came down much harder on the sisters.

I found it amusing myself.

It was rather clear to me that the

tion, or borrow another CD from a friend.

The second song receiving the fire is Destiny Child's "Bills, Bills, Bills". (I am going to grab a brother's hand and walk him through so he can understand this one.) I really don't understand why people have misinterpreted this one to mean something materialistic.

I know that men and women think differently, but this one was very simple.

Here you have sisters who are working. (Keep in mind that a hair styling position, could or could not pay well.. it depends on whether you're established and good at what you do.) It is rather obvious to me that these sisters do not need another job -- they in turn need to rid themselves of a no good man. They are not asking the brother for money without a just cause; they are stating their frustration because he is running up her bills. They clearly state in the video (if my memory serves me correctly), that they need another man.

The one that they have is a leech and a parasite. He's running up her bills and not helping her pay them. No contributions makes a sorry man, especially when you're the reason for the bill, or increase in bills.

I don't recall (or maybe I have short memory again) the sister saying that she needed her "immediate bills" taken care of. She had problems with the extra stuff, or the excess; the cell phone bill, the credit card bill and the car note.

While she was working, he was leeching so that she had to work as if she was supporting a child whom she did not give birth to.

Which brings me to songs in the past, like, for instance, R. Kelly and

Sparkle's song. Both of them were rushing to present their problems without really acknowledging the other and that they needed to work to get their relationship back where they needed it to go. They were too busy saying, "... wait a minute..." to notice that they needed counseling. (Although counseling does help, it always amazes me how they too can counsel me and be in worse situations than me. But, hey, they are only human.)

Need some more artists who are talked about?

Apparently Whitney Houston got in trouble for trying to analyze her partner's behavior for singing, ".... it's not right, but its okay..."

However, songs such as Kelly Price's "Friend of Mine" remix are okay when there are two sides to give their side of the story. Jay Z's (with Amil and Ja Rule off the Rush Hour Soundtrack) "Can I Get a *****" is okay, because it presented two sides of the story. You heard the sister's side. Don't you believe that she said just what TLC or Destiny's Child said, but just in a different manner?

Let the sisters vent and shut up, because that's what it is all about, freedom of expression. In the past sisters weren't allowed to express themselves so freely, and men encouraged keeping it quiet.

"That might not seem alright to you, but it may be okay," because as someone else coined, "if the shoe fits wear it boy."

No need to be offended if the "overall message" doesn't apply to you.

"these sisters did not want anyone who would cause them upset, but rather someone who would be an asset."

songs of yesteryear where the singer "knew" and "felt" what she was singing about. It was evident in her motions, her stance, her voice -- and yes, we called, this soul singing.

We are now in the day where people choose their songs to cater to their audience. That's what you call entertainment, trying to please the mass. With soul singing, you just tried to reach that one person, and hoped that someone else felt it too.

With those words, I'll leave you to decide who is ripping us off and giving us our money's worth.

But, let's get down to the real reason why I chose this topic. There seems to be a number of complaints lodged by "good" brothers about the "messages" that sisters "seem" to be sending in their songs.

The two apparent groups currently under trial by fire: TLC for "No Scrubs", and Destiny Child for

underlying message was that these sisters did not want anyone who would cause them upset, but rather someone who would be an asset.

For those who got offended I say, "If the shoe doesn't fit, then celebrate! And go find and help the brothers who have convinced sisters that all men can cram their foot into that "one size fits all" shoe.

Yes, TLC used a stereotype. The stereotype being that the brother sitting on the passenger side is not the one who initiated a carpool, but that he has no job and is leeching off of his friend. Remember the key word here: Asset, and not upset.

Yes, this was a generalization. I am not defending their generalization, nor their stereotype, nor their usage. I am saying that, as a woman, this is what I think they meant. Don't get all upset if it doesn't suit you -- laugh at it, turn the sta-

Letter to the Editor

It has come to the attention of the AGROMECK staff that at the recently scheduled portrait sessions some underclassmen students were turned away, and told that they would not be photographed. This is very disturbing to us because we make an effort every year to include as many NC State students as possible in the yearbook. In an effort to uphold this tradition, Davor Photo, Inc. will be back on campus November 1st through November the 5th in the third floor lobby of Witherspoon Student Center. Senior portraits can be made via the web at www.ouryear.com (school code 279), or by phone at 1.800.OURYEAR. Underclassmen portraits will be taken on a walk-in basis ONLY on November 4th from 12:30pm-3:30pm and 4:30pm-8:00pm and November 5th from 9:00am-12:00pm and 1:00pm-4:00pm. We encourage all students to participate. Thanks your for your continued suport.

Carissa Frampton
Business Manager
Agromeck 2000

Letters to the Editor

The Nubian Message welcomes questions, comments, concerns, and suggestions. The following guidelines must be followed:

- Letters must be limited to 300 words
- Letters must be signed by the writer, including his/her major, if a student
- Letters should address campus issues, breaking news, or public-interest topics

The Nubian Message will consider fairly all submissions but does not guarantee publication of any.

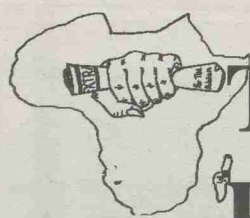
All letter are subject to editing and become property of The Nubian Message.

Letters should be brought to Room 372 of the Afrikan American Cultural Center or mailed to:

The Nubian Message
Letters to the Editor
Box 7318, NCSU
Raleigh, NC 27695-7318

or you can submit via e-mail:

nubian@sma.ncsu.edu



The Nubian Message

Publication Schedule

Fall 1999



September 2, 9, 16, 23, 30

October 14, 21, 28

November 4, 11, 18

December 2

The Nubian Message is printed every Thursday except in the case of holidays, school closings, and the Thursday before Fall Break.

Special editions will be announced at a later date. More information can be found on our homepage:

sma.ncsu.edu/Nubian

