

NORTH CAROLINA DEPARTMENT OF PUBLIC WELFARE RALEIGH

ELLEN WINSTON COMMISSIONER

October 29, 1954

To: County Superintendents of Public Welfare Executive Secretaries of Community Chests and United Funds Members of the North Carolina League of Municipalities Secretaries of Chambers of Commerce Secretaries of Merchants Associations Secretaries of Jewish Welfare Federations Members of the North Carolina Fund-Raising Information Committee Managers of Radio Stations

> In re: New Farmers of America, North Carolina Association License Issued

Under date of October 30, 1953 you were notified of the renewal of the license to the New Farmers of America, North Carolina Association, to solicit in conformity with provisions of the North Carolina Solicitation Law. This license covered the period of October 1, 1953 to October 5, 1954.

Application was duly filed by officials of the Association with the State Board of Public Welfare for renewal of the license for the year 1954-55. Following its completion and the satisfactory clearance with the State Department of Public Instruction as provided in Section 82 of the Law the license was issued by the State Board of Public Welfare on October 28, 1954 to extend to October 1, 1955.

The goal of the New Farmers of America, N. C. Association in this fund-raising campaign is \$25,000. This sum will be sought by direct appeal by members of local committees over the state with the campaign being planned on a continuous basis.

The report of the Association for the year 1953-54 shows the bulk of the funds raised was used for construction of the camping facilities as previously described and in providing a well for the camp and certain essential land-scaping. The funds raised during the coming year will be used for the completion of six cabins, development of kitchen facilities, purchase of equipment and other essential improvements.

Mr. James Venable of Henderson is President of the Association and Mr. W. T. Johnson is Executive Secretary and State Advisor. Mr. Johnson is in charge of the headquarters at A & T College in Greensboro and also of the fund-raising campaign.

Very sincerely yours,

Fund-Raising Projects