

CHANGES BY 1965

1. Each one write his age on scrap of paper. (allow time)
2. Put figure 10 under it.
3. Add - If the sum is less than 65, you will be interested in the conditions you'll be working under in just 10 years.
4. We have to make two assumptions:
 - A. THERE WILL BE NO WORLD WAR III.
 - B. THERE WILL BE NO MAJOR DEPRESSION.
5. PEOPLE: 195,000,000 (165,000,000) *and better educated*
Birth rate will lag until 1961 then jump.
Weddings fewer until 1960 then increase.
Husbands for all - almost.
% in age groups 1 - 24 years and 50 and over will increase
while % of those 25 - 49 will decrease.
6. SCHOOLS AND CHURCHES: STUDENTS, TEACHERS AND CLASSROOMS INCREASE

Elementary pupils	-	1,000,000 per year	(750,000)
High school pupils	-	25% increase	
College students	-	4,000,000	(2,800,000)
Collete teachers	-	300,000	(209,000)
School Rooms	-	144 must be built every 24 hours.	
Churches	-	70,000 more by 1965.	
7. JOBS: INCREASE TO 90,000,000 (65,000,000)
More women will find jobs.
Education, training, skill, experience necessary.
Service jobs increased, beauty shops, resorts, camps.
8. MONEY: FAMILY INCOMES UP \$1,400 - LESS SAVINGS
Dividends, investments, profits up, savings down because young people don't save and old people can't; guaranteed annual wages, unemployment and health insurance, pensions reduce saving.
TAXES: Federal lower; state, county and city up.
PRICES: Steadily up.
ECONOMIC LEVEL UP for slum dwellers, sharecroppers.
9. SPENDING: AVERAGE FAMILY EACH YEAR
\$3409 for food and clothing (2607)
\$2147 for services, education and medical (1785)
\$893 for cars, household appliances (640)
10. LIFE AT HOME: HEALTHY, LUXURIOUS AND COSTLY
HOUSES: 1,400,000 new ones per year (1,200,000)
OWNERSHIP: Modern and functional in design. Young couples have home before they have children.
EQUIPMENT: AIR CONDITIONING, HEATING, LIGHTING, COOKING, CLEANING ALL IMPROVED.
Television sets hang like pictures.
Radios smaller and better; telephones in most rooms.

10. EQUIPMENT: (cont'd.) Books of "Digest-pocket size" type.
Newspapers bigger and colored.
- FOOD: Better quality, proportionately cheaper,
better and more easily prepared.
- FURNITURE: More functional, stronger and better.
- DRESS: New and better fabrics, lighter, durable.
11. LEISURE: WORK WEEK OF 30 HOURS AND 4 DAYS
VACATIONS: Longer and more frequent.
TRAVEL: Foreign 4,000,000 (1,000,000).
National Parks - 75,000,000 attendance (48,000,000).
MUSIC: Symphony orchestras and private instruments double.
GARDENING: Greatly increased - better equipment.
SPORTS: All types increased - 6,000 golf courses (5,000).
HOBBIES: "Do-it-Yourself" kits, painting, photography.
12. INDUSTRY: ATOMIC POWER, AUTOMATION, ELECTRONICS
Revolution in industrial processes and machinery increase in
"assembly lines"; more output per worker, more gadgets.
13. TRANSPORTATION: INCREASE IN CARS, PLANES, HELICOPTERS
CARS: 81,000,000 (58,000,000) lighter, more aluminum,
glass and plastics, higher speed and safety device.
PLANES: Speedier, safer, more comfortable.
HELICOPTERS: 40 passenger "air taxis".
TRAINS: Faster, safer, more luxurious.
HIGHWAYS: More, faster, wider, safer.
14. POSSIBILITIES: SOLAR - heat and power - pilot plants.
HEAT PUMPS: Residential heating.
CAR TELEPHONES AND TRANSMITTING RADIOS.
IRRADIATED FOOD PRESERVATION.
WEATHER MODIFICATION: Rainmaking, hail suppression.
GUIDED MISSILES: Fast mail delivery.
MAN-MADE SATELLITES - 15,000 mph.
15. AGRICULTURE: CHEMICALS - "CIDES" - "INSECTS", "FUNGI", "HERBI".
ANTIBIOTICS - Many advantages.
HYBRIDS - Just starting.
BREEDING - Plant and animal possibilities.
MECHANIZATION - Eliminate "STOOP" labor.
PROCESSING - Preservation, loss reduction.
MARKETING - Quantity and quality problems.
WATER - Control and use.