

# NEWS LETTER

## NATIONAL HOME DEMONSTRATION WEEK APRIL 30-MAY 6

### THE HOME — BASIS OF A BETTER WORLD



Home Demonstration Club members throughout North Carolina are called upon to observe the Fifth National Home Demonstration Week, April 30-May 6.

The National Council at its annual meeting in Colorado Springs, Colo. Oct. 3-6 unanimously endorsed the observance of National Home Demonstration Week. The Council emphasized the need for a year round information program to tell the story of home demonstration work and to inform the public on the results of such programs as housing, health, safety in the home, nutrition, better understanding of public problems and policies and international relations.

In North Carolina more than 63,000 club members will help to bring about a wider understanding of home demonstration club work and they have set up the following objectives:

1. Make the public aware of the place of home demonstration work in the entire Extension program.
  - a. Its objectives, activities and accomplishments.
2. Encourage more young homemakers to actively participate in home demonstration club work.
3. Recognize leaders for their contribution to the improvement of home and community life.
4. Reach more people through:
  - a. Increased membership in clubs
  - b. New clubs
  - c. Programs in co-operation with other agencies and organizations.



MRS. J. S. GRAY

#### BUILD FOR THE FUTURE

Again we observe National Home Demonstration Week, April 30-May 6, with its theme "The Home—Basis of a Better World." This should concern every person when we feel so keenly that many homes are being shattered by the lack of faith, love and understanding.

The purpose of our organization is to teach the use of time, talent and how to solve the homemakers problems. Any rural homemaker can become a club member and take advantage of the many opportunities offered through the home demonstration program.

Today, in many communities, where home demonstration club work has been organized for several years, many families are living in modern homes with conveniences and comforts in the home which make life easier and more pleasant. Electricity has advanced fast in the last few years. Rural telephones are being installed, new school buildings are being built, the much neglected rural churches are being remodelled or replaced with new buildings.

Let us resolve to build our homes on a firm foundation where love, peace and understanding abide. Much of our greatest hope for the future lies in these homes.

—Mrs. J. S. Gray, President  
N. C. Federation of Home  
Demonstration Clubs.

#### CITIZENSHIP

I've traveled such a dusty road,  
I've seen so many things.  
In looking backward through the  
years  
What memories it brings!  
I cherish most the things I have  
That money cannot buy!  
The years can never take my gold!  
A citizen am I!

Charlotte Shermer  
—Mineral Springs H. D. Club,  
Forsyth County.

#### Through the Keyhole

"Women at work—Enter at your risk." This is the sign which has been hanging out in Pasquotank Home Demonstration Clubs for nearly two months now and I am sure curious to know what's going on. I know Pasquotank is to be the hostess to the Twenty-fifth District Federation of Home Demonstration Clubs this year. But, why so much hustle and bustle and closed doors! I believe I'll just take a peek thru this keyhole, maybe no one will see me. Yes, this is nice, the view is almost perfect.

Pasquotank welcomes you Camden, Currituck, Chowan, Dare and Perquimans as their guest for this day.

(Continued on Page 4)

Farm and Home Week  
July 31—August 3, 1950

## NEWS LETTER

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Subscription Manager—Mrs. Roberta Ray, Newland, N. C.

## Spring Meeting of the Executive Board

The Executive Board and Board of Directors of the North Carolina Federation of Home Demonstration Clubs met March 24, 25, at State College Raleigh.

Mrs. P. P. Gregory, First Vice-President presided over the meeting in the absence of the president, Mrs. J. S. Gray.

Plans were made for the annual meeting of the State Federation and the State Council on Aug. 3, 1950. Club members throughout the state may look forward to an interesting program for the day.

### Tribute to Mrs. Estelle T. Smith

In the death of Mrs. Estelle Tomlinson Smith the North Carolina Federation of Home Demonstration Clubs has lost a friend devoted to its welfare and progress. For thirty-one years she gave untiringly of her time and talent to the improvement of rural North Carolina. She loved people and was loved by those whose lives she enriched. We lift our hearts in gratitude for her devotion to things beautiful and good and for her foresight and guidance in the plans of organization for Home Demonstration Clubs and The Federation.

MRS. HUBERT BONEY  
 Teachey, N. C.

### Annual Meeting

N. C. Federation of Home Demonstration Clubs, August 3, 1950

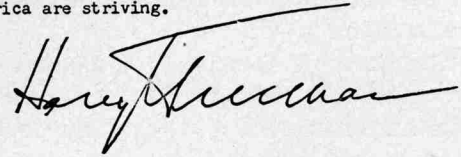
## THE WHITE HOUSE WASHINGTON

March 6, 1950

### TO THE THREE MILLION RURAL WOMEN IN HOME DEMONSTRATION WORK:

Our homes are as important to the country as they are dear to each of us. Our homes are the basis of our democratic freedom. Most of our work is done with home in mind. Home is where we turn the modern wonders of science into better, healthier, happier living. Home is where we develop future citizens, and where we lay the foundation for community and world-wide understanding.

You who keep and improve those homes have a sacred trust. The improved homemaking practices you are adopting and demonstrating to others, as well as your organized discussion of what makes better homes, better family life, better communities, and better understanding of national and world-wide problems, are all part of the high objectives for which we in America are striving.



## Nash County First in State to Reach Membership Goal

Nash County reached the goal of one hundred new Home Demonstration Club Members the second month of 1950. By the end of March the County had more than doubled the membership goal with the addition of 204 new members. Half of the new members are obtained through the organization of four new clubs in the county.

Of course, Nash County is proud to be the first County in North Carolina to hit the membership target, but Nash County women say they will not stop enlisting new club members, because they have long ago learned of the golden opportunity offered the rural women and want all women everywhere to enjoy the same privileges and advantages they enjoy.

There is still a challenge to every club woman to show more enthusiasm for Home Demonstration Work and thereby bring many non club members into this great organization, whose primary purpose is to promote Better Rural Living.

—Mrs. W. T. Dawson  
 Publicity Chairman  
 Nash County.

Note—This is the first county report  
 —Has yours been sent in?

## A.C.W.W. Meeting

Five North Carolina Home Demonstration Club members will join those from other states to attend the 6th Triennial Conference of the A.C.W.W., which convenes in Copenhagen, Denmark, September 9th. These delegates, selected by an impartial committee from the six supervisory districts in the State are: Mrs. J. S. Gray, of Macon County; Mrs. P. P. Gregory, of Camden County; Mrs. W. K. Cuyler, of Durham County; Mrs. D. H. Webber, of Catawba County; and Mrs. Norman Johnson, of Johnston County.

The delegation will sail from New York around August 18th. Some of the group will tour France, Italy, Switzerland and Germany before the Conference. Others will make a short tour at the conclusion of the meeting.

The Conference sessions will be held in Rigsdagen (The Danish Parliament), Christiansborg, Copenhagen. Mrs. Raymond Sayre, of Ackworth, Iowa, is president of the A.C.W.W. and will preside at the General Sessions.

The A.C.W.W. is an organization numbering 5½ million country women in 84 societies of 23 nations. Since its beginning in 1930, meetings have been held as follows: Vienna 1930, Stockholm 1933, Washington 1936, London 1939, and Amsterdam 1947. It is a privilege and an opportunity for North Carolina club women to attend the conference in Denmark in 1950.

The Triennial Conference  
 Copenhagen, Denmark  
 September 9, 1950

STATE OF NORTH CAROLINA  
 Governor's Office  
 Raleigh

W. Kerr Scott  
 Governor

TO THE HOME DEMONSTRATION CLUB WOMEN IN NORTH CAROLINA:

Greetings and congratulations to 63,242 North Carolina women, now members of Home Demonstration Clubs!

We proudly salute you, leaders in your community and state, as you promote better living to exemplify your theme, "The Home—Basis of a Better World."

Your organization is largely responsible for higher standards of living in the rural home; for the effectiveness of schools, churches, libraries and other facilities of health and recreation; for legislation essential to public welfare; for training and utilizing leaders; and for promoting happy relationships and wholesome atmosphere in family life.

Much of the progress of North Carolina is due to your diligence in achieving your goals through the program of Home Demonstration Clubs.

On behalf of all citizens of North Carolina, I express gratitude for your contribution and cooperation and extend best wishes to you in your well rounded program of bettering North Carolina.

Sincerely,  
 (signed)  
 W. Kerr Scott



**Statement for National Home Demonstration Week**

Looking back over thirty years of active participation in the Extension program gives one some perspective on the remarkable progress that has been made and the great service rendered in Home Demonstration work both by and for farm women.

There is tangible evidence of it in the "new look" in farm kitchens, in the changing diet pattern of the farm dinner table, in the farm homemaker's "new ways of doing things," in the contoured fields and the neat homesteads.

The real strength of the Extension Service lies in its program to encourage local leadership to "help people help themselves," to guide but not to decide. The thousands of rural women in the United States who have accepted the responsibility for leadership in the Home Demonstration program are its bulwark. Planning the work and making the decisions for a county Home Demonstration program, presiding at a club meeting, helping with a community canning club may not seem very world shaking in its results, but it is the stuff of which democracy is made.

What challenges the next half century may bring to the Home Demonstration program one may only prophesy in part, but one thing seems certain—there must be an increasing preparation and acceptance by homemakers of their Citizenship responsibilities both nationally and internationally.

—Mrs. Raymond Sayre, President  
 The Associated Country  
 Women of the World.

**COOPERATIVE EXTENSION WORK  
 IN**

NORTH CAROLINA STATE COLLEGE OF  
 AGRICULTURE AND ENGINEERING,  
 NORTH CAROLINA COUNTIES AND  
 UNITED STATES DEPARTMENT OF  
 AGRICULTURE COOPERATING

**AGRICULTURE AND HOME ECONOMICS  
 STATE OF NORTH CAROLINA  
 POST OFFICE BOX 5157  
 STATE COLLEGE STATION, RALEIGH, N. C.**

EXTENSION SERVICE  
 OFFICE OF DIRECTOR

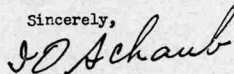
TO THE 63,242 HOME DEMONSTRATION CLUB MEMBERS IN NORTH CAROLINA:

May I extend my best wishes to you and your leaders as you join thousands of other homemakers throughout the Nation in celebration of National Home Demonstration Week.

As you take stock of your activities and look ahead to the work that needs to be done in your homes, your communities, your nation, and your world, you can be justly proud of the accomplishments you have made thus far. You have been active leaders in the crusade for building a better world, because it is in the home where the pattern of our lives is molded. You have not only performed the daily chores of a rural homemaker, but you have also done an admirable job of serving as leaders in the many worthwhile projects your clubs have sponsored during the year.

The theme you have selected for observance of National Home Demonstration Week, "The Home - Basis of a Better World," is strong and true. I am sure it will serve as a stimulant for greater accomplishments in 1950 and the years ahead.

It has been a great satisfaction to watch the development of leaders in all phases of homemaking. I am sure this leadership will continue to grow as club members assume their responsibilities in their communities. And I know that you will continue to work for the things that lead to better living and a better world.

Sincerely,  
  
 I. O. Schaub  
 Director

**National Home Demonstration Council**  
 Biloxi, Mississippi  
 October 16-19, 1950

**Country Women's Council**  
 Biloxi, Mississippi  
 October 20, 1950

(Continued from page 1)

It is delightful and quite an honor to have the lovely and vivacious Miss Iris Davenport, Woman's Editor of the *Southern Agriculturist*, speaking to us Homemakers.

Among our other distinguished guests there are Miss Ruth Current, State Home Demonstration Agent; Mrs. J. S. Gray, President, N. C. Federation of Home Demonstration Clubs; Mrs. Verona J. Langford, Eastern District Advisor and Mrs. P. P. Gregory, 1st Vice President of State Federation from Camden County.

Gee, I'm getting kinda cramped sitting down here peeping in. I wish I could sneak in a little ways, I'd like to see those women better. Oops! Mighty near knocked me over, she was coming out so fast. She didn't see me though and the door is cracked a little, I believe I'll use that.

Wordsworth said "Soft is the music that would charm forever. That melody, that music such loveliness!! Where have I heard such sweetness? Sure 'tis the Mrs. Frank Stillwell, Choir Director of the First Baptist Church. Now, everybody is singing, sounds plenty good too.

What's this? A Fashion Show! I must get closer. I need some new ideas anyway. I'll just creep inside, the wind has blown the door nearly half open and there's a chair nearby.

It is the first time that all county reports have been combined into one and it is a pleasure to present to you "The 25th District Federation accomplishments for 1949 in Fashions."

So we begin with John Gray's words.

"Think of dress in every light;

'Tis woman's chiefest duty;

Neglecting that, ourselves we slight,

And under value beauty.

That allures the lover's eye,

And graces every action;

Besides, when not a creature's by,

'Tis inward satisfaction."

Look, an intruder, a spy. Caught in the act, I might as well give up.

When does this affair come off? I would like very much to come and maybe I can help.

Sure, we will be glad to have you. We will be looking forward to seeing you.

—Mrs. A. B. Etheridge, Chairman  
25th District,  
Pasquotank County.

### DAVIDSON COUNTY WOMEN SOLVE THEIR CLOTHING PROBLEMS

If I were a bird flitting in the air,  
I would perch myself in the tallest

tree and sing la la (La-la) all day.

It was Miss Lala Blaylock, Home Demonstration Agent of Davidson County, who gave six days to a Special Interest School in tailoring woollens. There were three classes which benefitted by these sewing lessons.

There were fifty women, club members and non-club members who participated in the classes. Mostly suits were made, but some of the women made coats. Then there were others who observed special points in tailoring such as cutting materials; shrinking the fabric altering patterns; setting in sleeves; putting in zippers; making shoulder pads; learning to press woollens properly; binding button holes, etc. Some of the students were considered good seamstresses, but they were all glad to have helpful hints.

It was indeed interesting to watch this group working. Some were young and fair with the care free look (there was one bride); then there were the more serious minded class; some were thin; others were short and fat (these were the ones who had to have their patterns altered); then there was the older group with the silvery hair. They all worked with one common interest—the thought of that new suit in the Easter Parade. It reminded me of school children, when each one had a different problem and everyone wanted help at the same time. Questions were popping in every direction: "Miss Blaylock how would you do this—my material is not quite long enough for this pattern—one side of my sleeve is longer than the other—how does this sleeve go in—my collar is too full for the neck line" etc., etc. But Miss Lala, in her quiet, easy and charming manner, soon found answers to all the perplexing problems. Not one time did I see her flustered or unable to solve the problems. You have heard the expression: "She knows her onions"—Miss Lala knows her sewing!

Now there are fifty-two women in Davidson County who are able to make better clothes for themselves and other members of their family. These coats, suits and dresses will not have that "home made look." Instead they will have that "hand made look."

At the beginning some of us were not able to produce tailored garments, but at the close of the school I was reminded of Mrs. Kimmon's book, WHEN WE ARE GREEN WE GROW.

—Mrs. R. C. Lanning, Chairman  
26th District,  
Forsyth County.

## Membership Drive

Iredell County is participating in the state-wide membership drive of North Carolina Federation of Home Demonstration Clubs to "extend extension," which is a primary need in rural North Carolina, as expressed by Miss Ruth Current, State Home Agent, at Iredell's Achievement Day meeting last fall.

The importance of reaching more rural women with extension work was further stressed by Miss Verna Stanton, Assistant State Agent, at district meetings of council officers in January. With a chart which showed the ratio of club members to rural women in each county, she pointed out the large number of women who are not affiliated with extension work. Statistics shows that there are 287,986 farm women and girls over 14 years of age in the state, with only 43,432 of them who are club members. (Figures in Iredell County show 4,728, with 800 club women.)

Members of Iredell County Council voted to accept the "Go-Getter's" plan to obtain 100 new members. Under this plan each vice-president is to serve as membership chairman in her local club, with all members taking part. With the help of our Home Agent, Mrs. Myrtle Westmoreland, I prepared a plan for the drive and sent a copy to each vice-president in the county. They were asked to obtain names of non-club women in their community at February meetings, then list four or five of these names on "visiting cards" for each club member. During a two-week period, from March 27-April 8, Iredell club women will visit neighbors whose names are on their cards. They will explain the extension program and invite these neighbors to attend the meetings, with a special invitation to the demonstration in April on "Flower Arrangement." Each name will be marked with date contacted and response, and vice-presidents will file these cards for future reference.

Most club women are eager to talk about the new practices learned in club demonstrations. We believe they will do a good job of explaining extension work and the well-rounded program it offers to all who wish to be better rural homemakers.

Since January 1, Iredell County has had 50 new members enroll voluntarily and I am certain that through this concentrated membership drive we will far exceed the goal of 100 new members per county.

—Mrs. W. T. Tatum, Vice-President  
Iredell County Council of  
Home Demonstration Clubs.