

NEWS LETTER

NATIONAL HOME DEMONSTRATION WEEK MAY 1-7

Today's Home Builds Tomorrow's World



MRS. W. KERR SCOTT, FIRST LADY OF NORTH CAROLINA

Home Demonstration Club members are very happy that Mrs. W. Kerr Scott has taken over the role of the First Lady of North Carolina. She is no stranger to club members because she was a charter member of the first Canning Club in Alamance County. During the intervening years she has been active in the program and served as President of the Hawfield's Home Demonstration Club.

Governor and Mrs. Scott came to the Mansion from their home in Alamance County. The Scotts are homeloving people and will no doubt often return to their Melville Dairy Farm to find the love and contentment, the comfort, beauty and order which is expressed from the interior of the house to the flower garden without.

As the wife of the Governor she will preside over the affairs of the Mansion with the same modesty and efficiency for which she has been known by her friends and neighbors.

Mrs. Scott says her first responsibility during the years ahead is to keep the Governor healthy, happy, and at his best. She will be just as interested as he in his broad program of service to the people of the State because she, too, wishes to see the State and its people "Go Forward."



MRS. KERR SCOTT

GREETINGS

The Home Demonstration Division of the Extension Service has been, and is, an important factor in the development of our State and Nation. Its contribution to rural life is a contribution to the foundation upon which our civilization rests. It should have the interest and active support of every rural woman.

—Mrs. W. Kerr Scott.

May the benefits of National Home Demonstration Week observance continue throughout the year.

—Beulah V. Apperson,
President N. C. Federation of Home Demonstration Clubs

Objectives for Observing National Home Demonstration Week in North Carolina May 1-7

1. Consider Community's No. 1 Problem. Do something about it.
2. Reach people who need help most through:
 - (1) Continued cooperation with State Health Department, Library Commission and Recreation Association;
 - (2) Neighborhood and Project Leaders;
 - (3) Enrollment in clubs.
3. Organize Home Demonstration Clubs where needed.
4. Make the public aware of the value of the Home Demonstration Program in each county.

AN APPRECIATION OF LEADERS

- You are a leader.
 You come through snow and ice—
 Through mud and rain.
 You come with eager eyes and open minds
 To learn—not only for yourselves
 You come to learn for others—your
 Neighbors and your community.
 You strive to improve your own homes
 To make them examples of what
 extension teaches.
 You know the value of your hours at home,
 But you also know the increased
 inspiration
 You receive when you widen your
 horizons.
 You become a wiser homemaker.
 You have made my job a challenge
 To the best in me.

DATES TO REMEMBER

National Home Demonstration
Week—May 1st-7th.

Farm and Home Convention—August 8th-11th.

National Home Demonstration
Council Meeting — Colorado
Springs, Colorado—October 4th.

NEWS LETTER

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 demonstration club women.

Meeting of the Executive Board

The Executive Board and Directors of the North Carolina Federation of Home Demonstration Clubs met on March 25th and 26th in Raleigh. Mrs. George Apperson, President, presided at the business sessions.

Plans were made for the 1949 Farm and Home Convention, August 8th-11th, and for the Annual State Federation Meeting on August 11th.

Farm and Home Week Notes

Mrs. Raymond Sayre, President of the ACWW will be guest speaker on the Federation Program at the Memorial Auditorium on August 11th.

Camille McGee Kelly, Judge of the Juvenile Court, Memphis, Tennessee, will be guest speaker at the evening program on August 10th.

Norman Cordon, Metropolitan Opera Star and head of the North Carolina Music Program, with headquarters at the University of North Carolina, will appear on the Federation Program in Memorial Auditorium on August 11th.

HATS OFF TO THE SERVICE THAT LINKS THE NATION'S FARMS

During National Home Demonstration Week club work is being evaluated in each county in the Nation. Behind any great movement there must be great leaders. So today we would like to join M. L. Wilson, Director of Extension Work, United States Department of Agriculture, in a tribute to farm and home demonstra-

tion agents as they direct the Extension Work in the one hundred counties in North Carolina. Director Wilson says:

"County agricultural and home agents enjoy a unique position in our American agricultural system. First of all, they live among the people whom they are called upon to serve professionally. No one stays very long as a county agent in residence unless he or she is able to see what the most important everyday problems of farm people are, and unless he or she can give practical help to solve them. Secondly, county agents are located where they are likely to have more practical subject matter information in agriculture or home economics than any other professional worker. A prerequisite to county agent work is basic professional training, and in the face of the speed with which science is moving forward, county agents today must keep up with the latest developments. They are able to do so by virtue of being staff members of their State land-grant college or university. That institution maintains an agricultural experiment station and a State Extension Service, which cooperate with the United States Department of Agriculture. Modern know-how in agriculture, home economics, and related scientific fields is steadily flowing from the research maintained by them cooperatively. Keeping in constant touch with the State Director through established channels provides county agents with the best know-how on the technical end.

"County agents, however, have another and very important source of information. It is the practical experience Extension farm cooperators get through practical farm trials of newly recommended methods. Last year, 774,241 adult men and women volunteer leaders took an active part in Extension projects. In addition, there were 203,211 leaders in 4-H Club work. By far the most important link in the agricultural progress we have experienced is the close working relationship between operating farmers and their farm organizations on the one hand and their county Extension agents on the other, thereby creating a mutual cooperative relationship between individual farmers, their land-grant college, and the Department of Agriculture. Together they constitute a democratic educational partnership under which American agriculture has gone forward to do many things formerly believed impossible."

"Today's Home Builds Tomorrow's World"

Our government places high estimate on the homes of this country which are looked upon as its first line of defense. The Church, also, places great importance on the home which it recognizes as a divine institution. Therefore, it should be the desire of every Christian citizen that our homes be built on foundations of spiritual strength.

This is the day of investment while we are looking to the future and trying to make wise investments, knowing that we are building for a future. But what of the future? We hear so much of the rise of juvenile delinquency and so many evil influences prevalent today, that it remains for the Christian home to guard true values such as virtues of love, faith, patience and good will. Just here is where the mother plays such an important role.

If we emphasize moral standards that pertain to community life, we must accept our responsibility as citizens to promote those things which tend to cultivate fellowship, friendliness, and a general spirit of community interest.

Club women should study ways to help all classes, creeds, and colors in our midst, and laying aside all prejudice, they should seek to cultivate the good neighbor spirit. To do this we must begin at home to teach our children the real meaning of a community spirit because the family was, is, and ever will be the first unit of society. Observing "Family Nights at Home" would prove most helpful. A better understanding of each other and the kindly counseling of parents will result in life-enriching experiences.

A community is judged by its homes—they may not be so beautifully constructed, but they need not lack those essentials which make a house a home. If Christ is the center of our homes, then there can be within each of us a purpose and a plan that will make for peace, happiness, contentment and abundant life.

"Tomorrow's world is dependent upon Today's Home."

—Mrs. W. P. Leister
 Gaston County Family Life
 Leader

Colorado Springs, Col., will be the site of the next meeting of the National Home Demonstration Council and Country Women's Council in October, 1949.



JANE S. MCKIMMON

Dr. Jane S. McKimmon became North Carolina's first State Home Demonstration Agent in 1911 and served in that capacity until 1937. Under her capable leadership a far-reaching program of adult and youth education was begun which can be seen today in improved homes, in better communities and in the people themselves.

Dr. McKimmon will appear on the Cavalcade of America radio program on May 2nd at 8:00 P.M. over the NBC network.

**ACCOMPLISHMENTS GIVEN
NINETEENTH DISTRICT
FEDERATION MEETING
IN LENOIR COUNTY**

Our County Federation of Home Demonstration Clubs has grown during the past year both in interest and attendance as shown by the members attending local club meetings, County Council meetings and both Spring and Fall Federation meetings.

One new club has been organized during the year and several communities are requesting clubs. At the first meeting of this newly organized club there were present thirty-one women who are interested in better home practices. There are twenty-five clubs in the county with a membership of 600 showing an increase of 350 members in a period of five years.

An outstanding Fall Federation was held in October with exhibits from the clubs in the county.

During the month of February, Citizenship programs were given in twenty-five clubs and other programs

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**1948 Woman of the
Year**

The "Woman of the Year in Service to Rural Progress in N. C." is the honor conferred upon you, Mrs. Effie Vines Gordon, by the "Progressive Farmer."

Mrs. Gordon is acclaimed as one of the best organizers in all Home Demonstration history and in her twenty-six years of service as Home Demonstration Agent in Nash County she has organized every community in the county, which includes twenty-six Home Demonstration Clubs with 844 members and thirty 4-H Clubs with 700 members.

Mrs. Gordon received her education at Woman's College in Greensboro and the Marks Conservatory of Music in New York City. Later she studied piano and voice.

Perhaps, much of her success as an agent, comes from the fact that she was one of the first 4-H Club girls in Edgecombe County. In the fall of 1914, she became the first full-time Home Demonstration Agent in Edgecombe County.

Then, on May 15, 1922, Mrs. Gordon was appointed Home Demonstration Agent in Nash County, a position she holds today. In addition to her many duties which her job carries, she has had time, through the years, to help out with community activities.

During World War II, national attention of the press and radio was attracted to the Soldiers' Feeding Station at the Union Depot. This station was operated for a two-weeks' period at Christmas time by the Nash County women under the direction of Mrs.

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Greetings

**From Mrs. Malcolm Byrnes,
President National Home
Demonstration Council**

I wish to extend greetings to all Home Demonstration Club Women during this week, May 1-7, which has been proclaimed as National Home Demonstration Week.

In observing this week in various ways as each community demands, I hope that you, as well as others who are not members of Home Demonstration Clubs, may realize the scope and flexibility of our organization. We are the largest organization of rural women in America. Besides mastering the many phases of home living that are available to us, we work as an organized group for many things that are beneficial to our communities, such as scholarship funds, libraries, community choruses, health, safety, "Exchange Programs" with other countries, etc.

Our responsibility to our communities, to our nation, and to other nations, is to help those who are not acquainted with Home Demonstration Club work, in order that they may benefit personally through it, and that we may benefit by the growth of our organization.

"Whatever work you do and wherever you do it make up your mind that you will leave in it some contribution entirely your own."—Hoerle.

STATE COUNCIL MEETINGS

August 10th—2:00 P.M.

State College

August 11th—9:00 A.M.

Memorial Auditorium

Resolutions of the Nineteenth District Federation of Home Demonstration Clubs

1. **Whereas**, we consider that Leader Training is a vital part of Home Demonstration Program; and **Whereas**, Leadership participation is important in the development of a good citizen, therefore **Be it Resolved That** Leadership Training be continued; and **Be it Resolved** that each club woman cooperate to the fullest in her local club by participating whenever possible.
 2. **Whereas**, we consider that the Health Program has proven to be a great benefit to the State of North Carolina; and **Whereas**, there is still so much to be done in this field, therefore **Be it Resolved That** the Nineteenth District continue the Health Program in the counties for the next year.
 3. **Whereas**, there have been such excellent reports of the State-wide "Citizenship Program" which were started this year, therefore **Be it Resolved That** some follow-up work be done as a result of the "Citizenship Program" in the community.
 4. **Whereas**, it is the feeling of some club women that Music Training has been neglected in the last few years, therefore **Be it Resolved That** more interest with trained leadership be given in the music project for the Home Demonstration Program.
- Respectfully submitted,
 Mrs. Ernest Eakens,
 Chairman, Pender County
 Mrs. Owen Stokes,
 Lenoir County
 Mrs. J. H. Gillett,
 Onslow County

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on citizenship are planned for April. The B. F. Grady club sent pocket books filled with small articles to Japan and other war-torn countries and as a result of this project several pen pals are corresponding regularly with persons in those countries.

Three clubs in the county contributed a total of \$33.80 to the Childrens Crusade to be used for relief of starving children in European countries. The clubs in the county were 100 per cent in giving to the "Penny for Friendship Fund" with a total of \$15.00 going to this cause.

Sanitary conditions in the county have been improved by the addition

of approximately 100 bathrooms which include both hot and cold water. Several communities have secured garbage collection facilities, and many screens have been replaced since screen wire has again become available. Many women have added washing machines and vacuum cleaners to their household equipment.

Repairs have been made on houses, many old houses have been made more liveable and a number of new houses built in the county during the past year.

The women in the county have improved their families' habits through the use of commercial and home freezers, making many foods available throughout the entire year.

All the clubs have stressed family recreation throughout the year. Special Interest meetings have been given in Laundry equipment, the Use of Shucks, and Floor Finishing.

The county is having library service in the county for the first time with much interest being shown, the men and women and children doing much reading.

Nearly all clubs are carrying special projects such as helping with schools, Church and community buildings.

THIS IS AN IDEA!

The Oakdale Club in Iredell County reported this plan for raising funds: At their March Meeting each member was asked to re-decorate some old spring hat in some humorous way and bring it to the club meeting in a paper bag. The bags were auctioned off "white elephant style" with those buying not knowing what they were getting. Then, at the end of the sale, each member who had bought a hat modeled it with judges to choose the craziest one—a prize going to the one modeling it. It was reported that the most unique hat of the day was an old straw hat decorated with corn shucks and seasonable vegetables. Everyone had lots of fun and the club treasury had \$16 more at the end of the sale.

The Harmony Club in Iredell County increased their enrollment by having 4-H Club girls or home economics students on hand at the club meetings to care for the younger children. This was very successful as they found that mothers could attend the meetings and that everyone got more out of the program.

What IDEA does your county have to contribute to this column in the July issue?

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Gordon. It was here that free coffee, chicken, ham and other delicacies were served to all soldiers who passed through Rocky Mt. on through and local trains.

The Home Demonstration Market, in Rocky Mount was organized in April 1923 under her guidance. Total sales during this period have reached approximately \$800,000.00.

The Home Demonstration program in Nash County has resulted in improved rooms, kitchens with modern conveniences, beautiful grounds, miles of electric lines and dozens of water systems. But more than that, leaders have been trained to do things for themselves. In these homes, women and girls can do any of the jobs around the farm home and yet dress in their evening gowns and stand in line to greet the officials of the state and nation. One of the leading citizens of the county said recently "I am always proud of the county women, but more so when I see them receive with the grace and dignity which would be a credit to any group."

The esteem which people hold for Mrs. Gordon, is shown in honors conferred upon her. The Home Demonstration Market building was dedicated to her and a bronze marker erected at a ceremony honoring her. Nash County club women set up the Effie Vines Gordon Loan Fund for worthy girls and this fund now amounts to several thousand dollars.

She has held offices in the district and state Home Demonstration Agents' Association and was selected as one of the first North Carolina Home Agents to be honored at the National Home Demonstration Association meeting in Chicago.

Sixteen Assistant Home Agents have been trained by Mrs. Gordon, all of whom are capable Home Agents in the state or homemakers.

There was a dream—that men could one day speak the thoughts of their own choosing.

There was a hope—that men could one day stroll through streets at evening, unafraid.

There was a prayer—that each could speak to his own God—in his own Church.

That dream, that hope, that prayer became AMERICA

Great strength, youthful heart, vast enterprise, hard work made it so.

Now that same America is the dream—the hope—the prayer of the world.