ANNUAL
NARRATIVE REPORT

STATE OF NORTH CAROLINA

4-H CLUB WORK FOR PERIOD
January 1, 1962 - December 31, 1962

DISTRICT 4-H CLUB AGENTS

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NARRATIVE REPORT

I. SITUATION

At the beginning of 1962, thirteen months had lapsed since the idea of following the Community 4-H Club method of doing 4-H Club work in North Carolina had been presented to all extension personnel. Much had been done by way of informing the public about the idea and procedure for implementing it. From the time 4-H Club work started in North Carolina up through 1960, most of the club meetings and group activities had been carried out in school facilities. Seventeen counties were still in schools and had not started any Community 4-H Club work. Twenty-three counties were in schools and had started Community 4-H Club work. Twelve counties were not in schools and had started some Community 4-H work. The counties with Community 4-H Club work were in varying stages of development.

All agents had received training in two district meetings. These had been followed with conferences in counties. Some organization materials planned for use in community 4-H work had been given agents for their use in training leaders, 4-H members and parents. However, other organization materials were needed. Very little had been done in getting subject-matter material developed
for agents, leaders, and 4-H members as related to Community 4-H work.

II. PROBLEM

On the basis of the situation there existed:

(1) A lack of full appreciation and understanding on the part of the public and some extension workers for doing 4-H Club work by the community method, (2) a lack of understanding of literature and teaching aids developed for implementing the Community 4-H Club idea, (3) a lack of sufficient quantity and quality of literature and teaching aids developed by subject-matter specialists and use in doing Community 4-H Club work, and (4) a lack of developed and organized ways to keep in touch with 4-H members who were not in organized Community 4-H Clubs.

III. PROGRAM OBJECTIVES

Based on the problems the following objectives were set forth.

A. To develop in extension agents a fuller appreciation and understanding for Community 4-H Club work and necessary knowledge and skills to develop leaders to do it.

B. To develop in extension specialist an appreciation and understanding for the place and need of subject-matter literature designed for Community 4-H Club work.
C. To develop in administrative and supervisory personnel an understanding of the progress and challenge related to Community 4-H Club work.

D. To provide the leadership necessary for planning, coordinating and following through on 4-H educational activities and opportunities for extension personnel, 4-H leaders, 4-H members and others within county boundaries and for group action and participation beyond county boundaries.

E. To study work and keep informed so as to improve own efficiency in teaching responsibilities for Community 4-H Club work.

F. To serve on duly constituted committees, cooperate with other agencies and help develop (1) greater appreciation for values of community 4-H Club work, (2) more favorable image of 4-H work and (3) deeper concern for supporting 4-H work on part of general public.

IV. MAJOR PROGRAM ACCOMPLISHMENTS

With the support of the administration and in cooperation with other 4-H staff members and supervisors, we worked to teach agents and subject matter specialists.

We sought to develop in them a deeper appreciation and stronger belief that the community approach is the best way
to do 4-H work. The major concentration was on county personnel. Efforts were directed at helping agents understand and believe more people would be involved as trained leaders, a finer public image of 4-H created and more support given to 4-H work when done by community method. To do this, individual conferences were held in counties and a workshop.

A district meeting was held. Some county conferences were held jointly with district agents. Others were held separately. During separate conferences on the part of district supervisors, they did some teaching about Community 4-H Club work. Individual conferences were held with specialists related to Community 4-H Club work. Specialists participated in one district training meeting for agents where a concentration was devoted to training agents to train "The 4-H Subject-Matter Leaders". Now organization literature was prepared and distributed to agents.

Three times during the year progress reports were received from counties, tabulated and summarized for use in evaluation of teaching already done and what needed to be done. This was also used to keep the administration informed.
During the year, the 4-H District Agents served on committees to plan and coordinate areas of training to be given agents. Also worked with special committees to plan and carry out 4-H educational programs at district and state levels. Cooperated with Board of Directors of the 4-H Club Foundation of North Carolina to get financial support for 4-H activities. The district 4-H agent was responsible for supervising all state level 4-H educational activities.

Some work was done in cooperation with the A I D Program when foreign students visited the college. They were taught the procedures being followed to develop Community 4-H Club work.

Agents were assisted directly with leader training in some group settings within counties. Some appearances were made on radio and T. V. shows to create and maintain a favorable image of 4-H and develop 4-H members themselves.

For sake of keeping informed and keeping other staff members informed about 4-H work, the District 4-H Agents participated in regular staff conferences in Raleigh and Greensboro. Individual conferences were held with extension personnel and others to get cooperation and support and to coordinate all efforts involved in 4-H work. Some of the conferences were devoted to evaluation of progress of Community 4-H program.
Letters and educational materials were developed and distributed to keep agents informed and to give them support. Some was secured from other agencies for agent use.
SUMMARY OF HIGHLIGHTS

1. At the end of the year, six counties were still in schools and had not started any Community 4-H Clubs. Six counties were out of school and had Community 4-H Clubs, but not organized according to the recommended procedure. One county was out of school and had no Community 4-H work going. Thirty-four counties were out of schools and at varying stages in Community 4-H Club organization and development. Five counties were still were still in schools but had some organized Community 4-H work.

2. During the year the District 4-H Agent did the following in relation to agent training:
   a. Participated in three district workshops.
   b. Participated in 142 county conferences.
   c. Participated in committee work three times during the year to develop long-time training program for agents.

3. Other work done:
   a. Assisted seven counties with leader training in organization.
   b. Gave seventeen talks to groups stressing the value of Community 4-H work - total audience 950.
   c. Appeared on two T.V. programs devoted to 4-H work.
   d. Appeared on five radio programs in counties for 4-H work.
   e. Worked with agents and leaders on committees twenty-three times to plan, evaluate and carry out 4-H activities.
f. Participated in one state-wide extension personnel training meeting and six workshops. Also participated in training meetings for selected extension personnel.

g. Supervised the work and program of the 4-H Club Foundation.

h. Planned, coordinated and supervised the activities for State Camping program, State 4-H Week, State Conservation Conference, 4-H Leaders Tractor School, and YMW Conference. Supervised judging of long-time 4-H records. Assisted with evaluation in the development of 4-H exhibits for State Fair.

i. Assisted subject-matter specialists with state livestock judging program, dairy judging program, dairy shows and sweet potato shows.

j. Assisted with judging communities in Community Development Program.

k. Cooperated with Vocational Agricultural Department of A & T and set up exhibit on 4-H work during American Education Week.
SOME PARTICIPATION NUMBERS

1. Four-H Leaders Tractor School - 15 counties, 15 agents, and 14 leaders.

2. Four-H Camping: 52 counties, 1017 Club members, 34 leaders, and 62 agents.

3. State 4-H Week - 51 counties, 531 Club members, 66 agents, 7 leaders.

4. State 4-H Conservation Conference - 43 counties, 82 4-H Club members, 4 agents.

5. YMW Conference - 18 members and 3 agents.

6. State 4-H Fair Exhibits - 6 counties. Wilson, first; Cleveland, second; Chatham, third; and honorable mention to Johnston, Martin and Edgecombe.

7. National 4-H Club Week - 52 counties, 33 exhibits, 91 special meetings, 5375 attendance.

8. National 4-H Church Sunday Programs - 210 held, 16,500 attendance.

9. Three District 4-H Recognition Programs; total attendance 265.


12. Meeting of 4-H Foundation Board and Membership - attendance 6 Board members and Membership attendance 62. Total contribution for year $3,040.25.